

no name®

just low prices
(so switch)

ALWAYS
\$2.50

NO NAME® WAFFLES
SELECTED VARIETIES
FROZEN, 8'S
20161370002_EA



ALWAYS
\$3

NO NAME® NATURALLY
IMPERFECT FRUIT
SELECTED VARIETIES
FROZEN, 300/400 G
21043106_EA



ALWAYS
\$3.50

NO NAME® PIZZA SINGLES
SELECTED VARIETIES
FROZEN, 350-411 G
21041441_EA



ALWAYS
\$10

NO NAME® NOVELTIES
FROZEN, SELECTED VARIETIES
24/30'S
21013432_EA



SUNSHINE, SOCA & SAVINGS

Caribbean Carnival deals that'll get you dancing.



SAVE
UP TO
.70
.99

GRACE COCONUT WATER
SELECTED VARIETIES, 500 ML OR
GRACE COCONUT MILK
400 ML
30423671_EA/20047724_SA

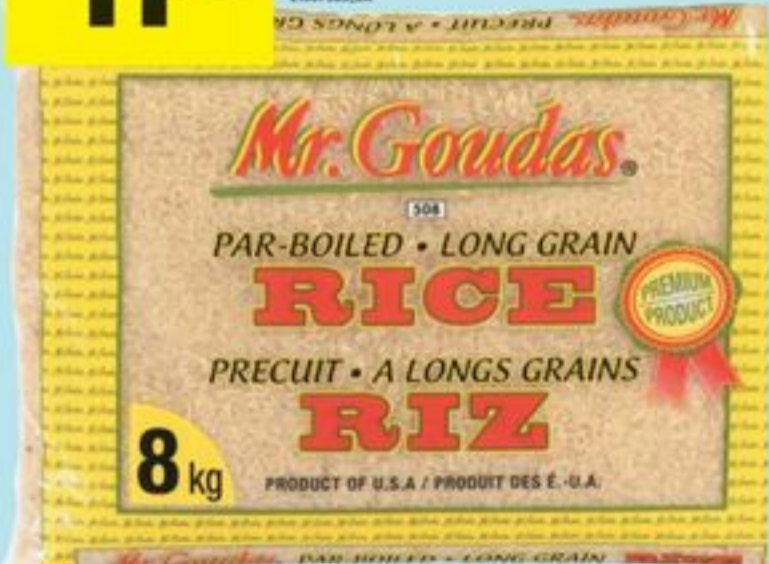


SAVE
3.50
5.99

MR GOUDAS ACKEES
540 ML
21530827_EA

SAVE
6.00
11.99

MR. GOUDAS PARBOILED
OR LONG GRAIN WHITE RICE
8 KG
21507385_EA



SALE
1.29
LB
2.84/KG

PLANTAIN
PRODUCT OF COLOMBIA,
GUATEMALA, ECUADOR AND MEXICO
2011926001_EA



*Prices effective at Scarborough Superstore, Toronto, Ajax Superstore, Ajax, Winston Churchill Superstore, Mississauga, Markham Superstore, Mississauga, Whitby Superstore, Whitby, Oshawa Superstore, Oshawa, Weston Road Superstore, Toronto, Oshawa Gibb Superstore, Oshawa.



**We match prices*
when you show us a
lower advertised price!**

*SEE FLYER LEGAL FOR DETAILS



**REAL CANADIAN
SUPERSTORE**

**SAVE
2.00^{LB}
1⁹⁹
LB**
4.39/YO

**WHOLE
CHICKEN**
21399364_EA



**SALE
3⁹⁹**

BLUEBERRIES
PRODUCT OF CANADA
OR U.S.A.
3014763001_EA



2 LB

**SALE
4⁹⁹**

**PC* OR FREE FROM*
BACON**
SELECTED VARIETIES
250-500 G
20112419_EA



**SALE
6⁴⁹**

**SIMPLY ORANGE OR
LEMONADE JUICE OR
GOLD PEAK ICED TEA**
SELECTED VARIETIES
REFRIGERATED, 2.4L
21962319_EA/21592193_EA



**SAVE
.50
1⁹⁹**

**REAL CANADIAN
NATURAL
SPRING WATER**
24X500 ML
20114973_C24



**KRAFT PEANUT
BUTTER 750 G/1 KG OR
HAZELNUT
SPREAD 725 G**
SELECTED VARIETIES
30039381001_EA/21283418_EA



**SAVE
UP TO
1.50
5⁷⁷**

2 FREE

**WHEN YOU SPEND
\$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

**UP TO
\$24⁹⁸
VALUE**

**ANY 2 COCA-COLA
OR CANADA DRY
SOFT DRINKS 12X1 L OR
DASANI
REMINERALIZED
WATER 12X1.5L**
SELECTED VARIETIES
20299096_C12/20683783_C12



**SAVE
UP TO
3.00
7⁹⁹**

**PC* COOKED OR RAW WHITE PEELED
SHRIMP OR ZIPPERBACK WHITE RAW
PACIFIC SHRIMP FROZEN, 31-40/LB, 400 G OR
LOBSTER TAILS FROZEN OR
PREVIOUSLY FROZEN, 4-5 OZ**
20793827_EA/20799431_EA



**SAVE
1.80
2⁹⁹**

**TOSTITOS
TORTILLA CHIPS**
SELECTED VARIETIES
205-295 G
21060575_EA/21060581_EA



2⁹⁹
500⁰⁰

**D'ITALIANO
BREAD 600/875 G
OR BUNS 6/8'S**
SELECTED VARIETIES
AND SIZES
20018335_EA
20628849_EA



**SAVE
UP TO
1.00
8⁹⁹**

**MAXWELL HOUSE
GROUND COFFEE**
SELECTED VARIETIES
631-900 G
21066882_EA/21479234_EA



**SAVE
UP TO
6.50
20⁹⁹**

**CHARMIN BATHROOM TISSUE 24=96 OR
BOUNTY PAPER TOWEL 8=24**
SELECTED VARIETIES
21484816_EA/21519193_EA



**24=96
ROLLS**

**SAVE
UP TO
3.00
5⁹⁹**
1,000⁰⁰ = \$1 Value

**OLD SPICE, SECRET, OR GILLETTE DRY SPRAY 116-144 G
OR DEODORANT/ANTIPERSPIRANT 45-108 G**
SELECTED VARIETIES
20664080001_EA/21077613_EA



**SAVE
FOR
REAL**

**CLUB
SIZE**

Optimum

**AD
MATCH**

**ALWAYS
\$**

**MULTI
BUY**

no name

**FREE
WITH
PURCHASE**

**AND
MORE**

BABY SHOP

FOR LESS

SHOP NOW

APP EXCLUSIVE OFFER*

Optimum™
20,000 pts

when you spend **\$20** Value¹ or more on baby diapers, training pants, wipes, formula, food, accessories, toiletries and gear

*Open your PC Optimimum™ app or visit pc.optimium.ca to get the offer. At least \$20 value in purchase. 21490321_SA/21948791_SA/21988370_SA



SALE
24⁹⁹

2,000 pts = \$2 Value

MILLIE MOON PACK DIAPERS
 SELECTED VARIETIES
 SIZE 1-6, 54-108'S
 21929441_SA/21929446_SA



SAVE UP TO 3.00
11⁹⁹

ENSURE OR BOOST ORIGINAL MEAL REPLACEMENT SHAKES
 SELECTED VARIETIES AND SIZES
 2192479002_C08/21929843_C08



10 g OF PROTEIN*
230 CALORIES*
26 VITAMINS & MINERALS
*per 100 mL

JULY

**HIT
OF THE
MONTH**



\$1.88

Wheat Thins, Vegetable Thins and Triscuit Crackers, 175-200g, selected varieties
Limit: 6, over limit retail \$2.49



Optimum
Members-Only Price
\$3
Non-Members
\$3.50

Maynards Candy,
308/315 g, selected varieties



\$4.50

Softsoap liquid hand soap refill, 1.47L, Selected varieties
Limit: 6, over limit retail \$4.99



\$2

Hostess Twinkies or Cupcakes
6 pack, selected varieties
Limit: 6, over limit retail \$2.50

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. *Must be a registered PC Optimum™ member to get this offer. Valid from July 1st - 31st, 2024. While quantities last. No rainchecks.

SUPER COUPONS

More offers.
More points.

pts

pts

pts

pts

pts

UP TO
\$50
IN TOTAL
VALUE



CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



LONG WEEKEND FORECAST? SIZZLIN' DEALS.



SALE

\$3

CANTALOUPE
PRODUCT OF U.S.A. OR CANADA
NO. 1 GRADE
20/6/79/90/1_EA

SAVE 2.00

5⁹⁹

SEEDLESS WATERMELON
PRODUCT OF ONTARIO, 11 LB AVERAGE
2006/7/22/00/1_EA

WOW

12⁹⁹

LEAN GROUND BEEF
2 PACK BRICK, 900 G
21618/300_EA

SAVE 1.00 LB

6⁹⁹ LB
15.41/KG

PC[®] FREE FROM[™] SPLIT CHICKEN WINGS
FRESH
2062170_KG

CLUB SIZE

SAVE UP TO 1.00

5⁹⁹

JOHNSONVILLE SMOKED DINNER SAUSAGES
SELECTED VARIETIES, 375 G
20355/614_EA

SAVE 2.00

9⁹⁹

PC[®] SHRIMP BURGERS
UNCOOKED FROZEN, 452 G
21281/667_EA

SAVE 1.49

\$8

PC[®] GOAT CHEESE LOGS
SELECTED VARIETIES
300 G
2049118_EA
20569735_EA

WOW

\$6

FARMER'S MARKET[™] MUFFINS
SELECTED VARIETIES, 6'S
21283316_EA/21283318_EA

SAVE UP TO 1.50

2⁹⁹

PC[®] GIGANTICO[™] BUNS
SELECTED VARIETIES
8'S
20627037_EA

MULTI BUY

2/\$11
OR 6.49 EA

JACK LINK'S MEAT SNACKS 65-81 G OR SNACK STICKS 150 G
SELECTED VARIETIES
20501983002_EA/20501983004_EA

SAVE 1.50

4⁴⁹

MATT AND STEVE'S EXTREME BEAN PICKLED BEANS
SELECTED VARIETIES
500 ML
20418230_EA/20418814_EA

SAVE .80

1⁴⁹

GRACE HOT PEPPER SAUCE
170 ML
20106343_EA

SAVE .50

4⁹⁹

HELLMANN'S REAL MAYONNAISE
SELECTED VARIETIES
340/445 ML
20008233001_EA/20008233002_EA

SAVE .50

3⁹⁹

FLYING GOOSE SRIRACHA SAUCE
730 ML
21499017_EA

SAVE UP TO 1.00

4⁴⁹

ZIPLOC STORAGE BAGS
SELECTED VARIETIES, 10-90'S
20300481001_EA/20871415_EA

SAVE .70

4⁹⁹

RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN, 320-410 G
202964234001_EA/20852957_EA

SAVE .30

1⁴⁹

OASIS 100% JUICE BLENDS DEL MONTE NECTAR, HYDRAFRUIT OR ARIZONA ICED TEA
SELECTED VARIETIES, 960 ML
20336722001_EA/21581272_EA

Optimum

Members-Only Price

5⁹⁹

Members save \$4

Non-members 9⁹⁹

HIGH LINER BREADED OR BATTERED FISH 350-700 G OR SHRIMP 330 G, SELECTED VARIETIES
FROZEN 20303200001_EA/20572299001_EA
**Must be a registered PC Optimum[™] member to load and get this offer.

*Spend \$300 or more in-store or through PC Express[™] online pick up before applicable taxes in a single transaction at any Real Canadian Superstore[™] location and receive 2 free Coca-Cola soft drinks 12x1 L or Dasani demineralized water 12x1.5 L. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.98 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. 21550432_EA/21550433_EA. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to our savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. Price match and/or ad match requests do not apply to products sold and shipped by 3rd party Sellers on Marketplace. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. Please recycle. *We'll match prices if you show us a lower advertised price means that if a major supermarket competitor advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save it Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum[™] program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

ALWAYS LOW PRICE

ALWAYS
\$5

KAISER OR PANINI ROLLS
SELECTED VARIETIES, 10'S
2001238_EA/2000824_EA



ALWAYS
\$5

NO NAME® NATURALLY IMPERFECT® LIMES
PRODUCT OF MEXICO, 907 G
210248991_EA



ALWAYS
\$10

NO NAME® ICE CREAM SANDWICHES OR BARS
SELECTED VARIETIES
FROZEN, 24/30'S
21013432_EA



ALWAYS
\$4

PC® SCOOP SHOP TUBS ICE CREAM
SELECTED VARIETIES
FROZEN, 946 ML
21075227_EA
21075282_EA



ALWAYS
\$4

PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES
FROZEN, 500 ML
2104993_EA



ALWAYS
\$5.50

BASSE POPCORN MIX 520 G
2104946_EA



ALWAYS
\$1

PC® BLUE MENU® OR FREE & CLEAR® SPARKLING WATER
SELECTED VARIETIES, 1L
2018307043_EA/201830832002_EA

ALWAYS
\$5

PC® ORGANICS COCONUT WATER 1L
21092273_EA



ALWAYS
\$4.50

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES, 250 G
20019218_EA/20004891_EA



ALWAYS
\$3.50

PC® ORGANICS APPLE SAUCE
SELECTED VARIETIES
6X100 G/150 ML
20220493001_EA
20846653001_EA



ALWAYS
\$2.50

PC® DISHWASHING LIQUID
SELECTED VARIETIES
638 ML-1L
21012696_EA/21012746_EA



ALWAYS
\$6

LIFE BRAND® WIPES
SELECTED VARIETIES, 56'S
21018204_EA



LONG WEEKEND FORECAST? SIZZLIN' DEALS.



SAVE UP TO 1.20
1.49

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 2 L
2029637002_EA
2019629003_EA



SAVE UP TO .29
\$1

PEACE TEA OR BRISK ICED TEA
SELECTED VARIETIES
695/710 ML
21082228_EA/21082610_EA



4.99

PC® SOFT DRINKS
SELECTED VARIETIES, 12X355 ML
2018887027_C02/2069997001_C02



4.49

PC® OR BLUE MENU®
SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20648034002_C01/213046091_C01



6.99

SAN PELLEGRINO CARBONATED WATER
6X500 ML OR SPARKLING
FRUIT BEVERAGES
6X330 ML
SELECTED VARIETIES
21433202_C06/21509194_C06



20.99

GATORADE SPORT DRINKS
SELECTED VARIETIES, 24X591 ML
20098839002_C34/20028701_C24



ALCOHOL-FREE ALTERNATIVES

19.99

CORONA SUNBREW
NON-ALCOHOLIC BEER
12X355 ML
21019001_C12



7.49

ABOVE NON-ALCOHOLIC
COCKTAILS
SELECTED VARIETIES, 4X355 ML
21471294_C04/21479671_C04



7.49

PC® DE-ALCOHOLIZED
BEER
SELECTED VARIETIES, 12X355 ML
20121729_C12/20325253_C12



SAVE 3.00
9.99

GUINNESS
NON-ALCOHOLIC
BEER
4X440 ML
21047127_C04



7.49

PARTAKE NON-ALCOHOLIC
BEER
SELECTED VARIETIES, 4X355 ML
21088332_C04/21088333_C04



SAVE UP TO 3.00
7.49

KRONENBOURG
BLANC 0.0% OR CARLSBERG
0.0% ALCOHOL FREE BEER
6X330 ML
21394364_C06/21582390_C06



AISLES OF SWEET

Sweet for your taste buds and wallet.

4.99

BREYERS CREAMERY STYLE ICE CREAM OR FROZEN DESSERT
SELECTED VARIETIES, FROZEN, 1.66 L

5.49

PC® SQUEEZABLE TOPPING
SELECTED VARIETIES
428 ML



2.47

NO NAME® MARSHMALLOWS
SELECTED VARIETIES, 400 G

5.49

PC® WAFFLE CONES OR BOWLS
SELECTED VARIETIES, 120-200 G

SAVOR ICE CREAM
SELECTED VARIETIES, 473 ML

SAVE 2.00

4.99



AISLES OF COOL

Treats to beat the heat at great prices.

2/6.50

OR 3.99 EA

MR. BEAST FEASTABLES CHOCOLATE BARS
SELECTED VARIETIES, 60 G

4.50

CARNABY SWEET CANDY TUBS
SELECTED VARIETIES, 500 G



\$3

SKITTLES CANDY OR GUMMIES
SELECTED VARIETIES
290/320 G

2.29

HERSHEY TWIZZLERS LICORICE
SELECTED VARIETIES, 21-454 G

JOLLY RANCHER CHEWY CANDY OR GUMMIES BAGS
SELECTED VARIETIES
182-188 G

\$2





FROM YOUR FARMERS

HOME-GROWN HEROES

Shop farm to table at great prices.



Bert Mucci
Mucci Farms

Mucci Farms

Taking pride in their innovation, food safety and sustainability programs, Mucci Farms in Kingsville, ON has been in operations since the late 1950's. Enjoy their Tomatoes on the Vine in our stores and scan the QR code on select items to read additional product information!



1.49
LB
3.28/KG

TOMATOES ON THE VINE
PRODUCT OF ONTARIO
30026703001_85

\$3

FARMER'S MARKET™
ENGLISH CUCUMBERS
PRODUCT OF ONTARIO
20628441001_8A



4.99

FARMER'S MARKET™
STRAWBERRIES
PRODUCT OF ONTARIO, 340 G
21194137001_8A



1.49
LB
3.28/KG

GREEN OR YELLOW
ZUCCHINI
PRODUCT OF ONTARIO
20428199001_80/20483835001_80



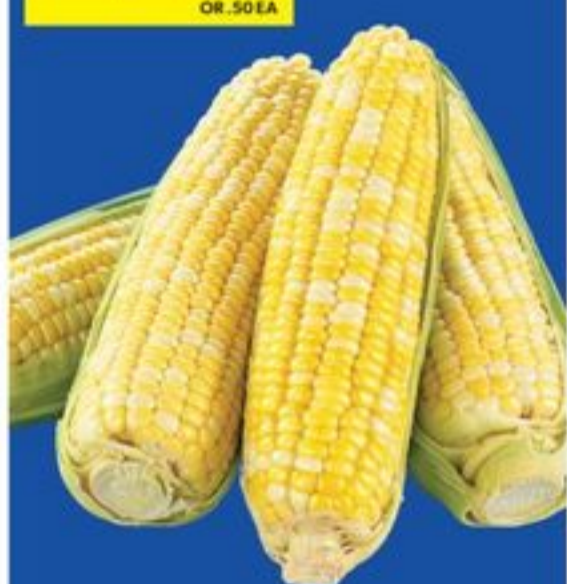
\$6

PC® AXIANY OR
MIXIANY CHERRY
TOMATOES
PRODUCT OF ONTARIO
600/1681 G
21096447001_8A/21281888001_8A



6/2.40
OR .50EA

SWEET BICOLOUR
CORN
PRODUCT OF ONTARIO
NO. 1 GRADE
8013117001_8A



\$5

DILL OR FIELD
CUCUMBERS
PRODUCT OF ONTARIO, 3 L
200428176001_8A/21042288001_8A



\$6

FARMER'S MARKET™
NECTARINES 2 L OR PEACHES 3 L
PRODUCT OF ONTARIO, NO. 1 GRADE
20826568001_8A/20995336001_8A



1.99

BROCCOLI
CROWNS OR
ICEBERG LETTUCE
PRODUCT OF CANADA
2112116001_8A
2033320601_8A



CLUB
SIZE

SUPER FRESH

3⁹⁹
LB
8.80/KG

RED CHERRIES
PRODUCT OF U.S.A.,
NO. 1 GRADE,
300999999_01



\$3

PINEAPPLE
PRODUCT OF COSTA RICA
300999999_01



\$4

FARMER'S MARKET
LEMONS
CITRONS

**FARMER'S MARKET™
LEMONS**
2 LB BAG OR
NAVEL ORANGES
3 LB BAG
PRODUCT OF SOUTH AFRICA
300999999_01



**CLUB
SIZE**

\$6

KIWI
PRODUCT OF CHILE, 2 LB
300999999_01



**CLUB
SIZE**

\$4

**NO NAME™ NATURALLY
IMPERFECT™ BROWN OR
WHITE MUSHROOMS**
PRODUCT OF CANADA, 800 G
300999999_01



**CLUB
SIZE**

\$3

**NO NAME™ NATURALLY
IMPERFECT™ TOMATOES**
PRODUCT OF ONTARIO, 2.5 LB
300999999_01



\$6

BLACK PLUMS PRODUCT
OF SPAIN, NO. 1 GRADE, 2 LB.
**CLANSHILL OR FARMER'S
MARKET™ YELLOW
PLUMS** PRODUCT OF
ONTARIO, NO. 1 GRADE, 1.5 LB
300999999_01



6⁹⁹

**PC® ORGANICS GREEN
OR RED SEEDLESS
GRAPES**
PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE, 907 G
300999999_01



**CLUB
SIZE**

2⁴⁹
LB
5.48/KG

**GREEN OR
YELLOW BEANS**
PRODUCT OF ONTARIO,
NO. 1 GRADE,
300999999_01



\$5

SWEET SNAP PEPPERS
PRODUCT OF CANADA, 340 G
300999999_01



4⁹⁹

**PC® CHOPPED
SALAD KITS**
PRODUCT OF U.S.A.,
SELECTED VARIETIES,
385-369 G
300999999_01



2⁹⁹

**FARMER'S MARKET™
CARROTS** PRODUCT OF
ONTARIO, CANADA NO. 1 GRADE
OR **YELLOW ONIONS**
PRODUCT OF U.S.A.,
NO. 1 GRADE, 3 LB BAG
300999999_01



SUPER FRESH

\$27

PC[®] CHICKEN BREAST
BONELESS, SKINLESS, 9'S
21349948_SA



6.49

PC[®] FREE FROM[™] LEAN GROUND PORK
FRESH, 454 G
20992228_SA



\$6

PC[®] STREET CART SAUSAGES
CLASSIC OR CHEESE, 500 G
21229948_SA



14.99

PC[®] FREE FROM[™] SAUSAGES
SELECTED VARIETIES, 1.2 KG
21962776_SA



CLUB SIZE

18.99
LB
41.87/KG

RIB GRILLING STEAK
CAP-OFF, CUT FROM CANADA
AAA GRADE BEEF OR USDA
CHOICE GRADE
20976130_30



\$11

PC[®] PORK BACK RIBS
FULLY COOKED, SELECTED
VARIETIES, 500 G
21284542_SA



SAVE UP TO 2.00

9.99

PC[®] SMOKED SALMON
SELECTED VARIETIES
FROZEN, 150 G
20959006_SA



35.99

AQUASTAR WILD CAUGHT KING CRAB
LEGS AND CLAWS
FROZEN, 500 G
21992218_SA



9.99
LB
22.02/KG

FRESH ASC TILAPIA FILLETS
21296462_30



3.49

SEAQUEST[®] CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT, 227 G
20999932_SA



11.99

SEAQUEST[®] SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 454 G
20976921_SA



15.99

PC[®] BACON-WRAPPED WILD SEA SCALLOPS
FROZEN, 260 G
21296444_SA



SUPER FRESH

8⁹⁹

MASTRO GENOA MILD OR HOT SALAMI
375 G
211494.SA/211493.SA



10⁹⁹

MAPLE LEAF NATURAL SELECTIONS SLICED DELI MEAT
SELECTED VARIETIES, 375/400 G
207720.SA/207720.SA



2⁵⁰
/100 G

ZIGGY'S® CHICKEN OR TURKEY BREAST
DELI SERVICE CASE SLICED, SELECTED VARIETIES
2009196.SA



Optimum
Members-Only Price
10⁹⁹
Non-members
11⁶⁹

PC® CHEESE BLOCK CLUB PACK®
SELECTED VARIETIES, 500 G
204938.SA
*Open your PC Optimum™ app or visit optimum.ca to get the offer.



\$16

Optimum
1,000⁰⁰ Value

TRE STELLE MOZZARELLA BALL
3X250 G
2106477.SA



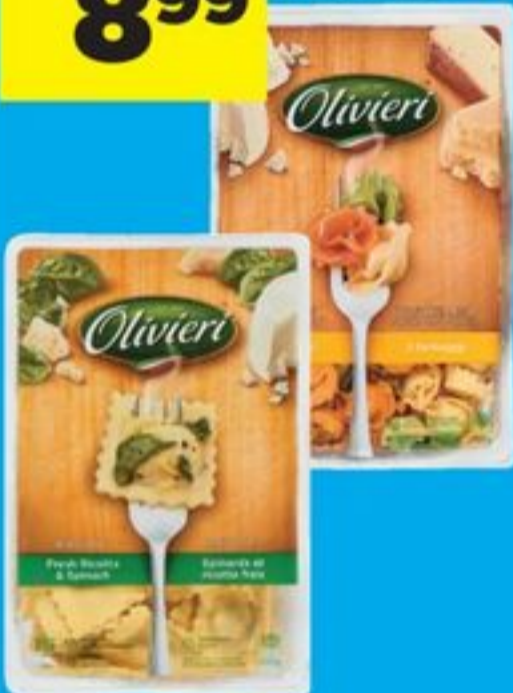
7⁹⁹

BALDERSON CHEESE
SELECTED VARIETIES, 250/280 G
2106455.SA



8⁹⁹

OLIVIERI FRESH PASTA
SELECTED VARIETIES, 500-700 G
2021612.SA/2021616.SA



4⁴⁹

SABRA HUMMUS
SELECTED VARIETIES, 283 G
2000838.SA/2000842.SA



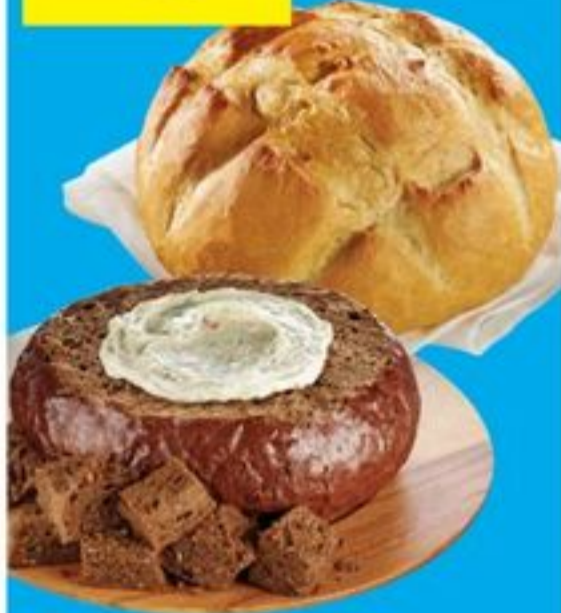
2/\$6
OR 4.99 EA

PC® GUACAMOLE
SELECTED VARIETIES, 227 G
2144875.SA/2144882.SA



\$3

SOURDOUGH OR PUMPERNICKEL BREAD
BAKED IN-STORE
SELECTED VARIETIES, 450/675 G
2023448.SA/2003257.SA



3⁹⁹

ACE BAKERY GOURMET BURGER OR SAUSAGE BUNS
SELECTED VARIETIES, 4'S
2106226.SA



\$6

FARMER'S MARKET™ TWO-BITE BROWNIES®
600 G
2141062.SA



5⁵⁰

FARMER'S MARKET™ COFFEE CAKE
SELECTED VARIETIES, 500 G
2144854.SA



\$20

BAKER STREET CAKES
SELECTED VARIETIES
510 G-1.5 KG
2009322.SA/2009322.SA



2/\$6
OR 3.49 EA

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S
SELECTED VARIETIES
2117847.SA/2117842.SA



SUPER YOUR EVERYDAY

\$4

FARMER'S MARKET™ PITTED DATES
300 G
2119963_EA



ALWAYS \$5.50

BASSÉ EXOTIC FRUIT MIX
425 G
2119961_EA



\$6

FARMER'S MARKET™ PINEAPPLE CHUNKS
400 G
2119962_EA



ALWAYS \$5.50

BASSÉ CONFETTI MIX
600 G
2119967_EA



\$4

FARMER'S MARKET™ SUNFLOWER SEEDS
ROASTED, SALTED, 400 G
2119965_EA



ALWAYS \$5.50

BASSÉ ULTIMATE BAR MIX
500 G
2119964_EA



ALWAYS \$5.50

BASSÉ EARTH MIX
445 G
2119960_EA



\$4

FARMER'S MARKET™ CRYSTALLIZED GINGER
250 G
2119968_EA



ALWAYS \$5.50

BASSÉ COCONUT MIX
500 G
2119966_EA



President's Choice

CLICK-N-STORE

PANTRY ORGANIZING CONTAINERS

SHOP NOW



Seal and stack to get your pantry in order with our space-saving containers. With different sizes for storing a variety of dry-foods, you'll be organizing a photo-worthy pantry in no time

SAVE UP TO **20% OFF**
7.00-13.50

PC® CLICK AND STORE PANTRY STORAGE
SELECTED VARIETIES
20796505_EA/21194343_EA

SUPER

DEALS

3,000 = \$3 Value!
for every \$10* spent on

MINUTE MAID ZERO SUGAR, NUTRI, NESTEA, FIVE ALIVE, FRUITOPIA, GOLD PEAK, SIMPLY BEVERAGES OR JUICES
SELECTED VARIETIES, 1.54/1.75 L
2034831004_EA/21392037_EA
*At least \$3 value in points



4,000 = \$4 Value!
for every \$10* spent on

COCA-COLA SOFT DRINKS
6X710 ML/8X300 ML, **POWERADE** 710 ML,
MONSTER 473 ML OR
GLACEAU SMARTWATER 591 ML/5X1 L
SELECTED VARIETIES
2031374003_C06/20853723_EA
*At least \$4 value in points



4.49

QUAKER HARVEST OR CAP'N CRUNCH, LIFE OR SQUARES CEREAL
SELECTED VARIETIES 325-510 G
20437335_EA/21219424_EA



SAVE 1.00
4.99

QUAKER HARVEST CRUNCH PROTEIN CEREAL
SELECTED VARIETIES 325 G
21375967_EA
21375104_EA



3,000 = \$3 Value!
for every \$12* spent on

LINDT EXCELLENCE 50-100 G, SWISS CLASSIC 100 G OR LINDOR CHOCOLATE BAGS 142-151 G
SELECTED VARIETIES
2029485001_EA/21357906_EA
*At least \$3 value in points



4,000 = \$4 Value!
for every \$12* spent on

CHRISTIE CORE COOKIES 198-303 G OR RITZ 180-304 G, SELECTED VARIETIES
21358487_EA/2137934_EA
*At least \$12 value in points



2/\$8
OR 4.49 EA

EXCEL GUM MULTIPACK
SELECTED VARIETIES 45-77 G
21424779_EA
21433038_EA



4.29

M&M'S CHOCOLATE CANDIES
SELECTED VARIETIES 155-200 G
21375763_EA
21375768_EA



SAVE UP TO 2.30
2.99

POST OR WEETABIX CEREAL
SELECTED VARIETIES, 311-525 G
20751884_EA/21427234_EA



3.89

DANONE OIKOS YOGURT
SELECTED VARIETIES 4X95/100 G
2041971004_EA/2041971007_EA



3/6.99
OR 2.99 EA

CADBURY CHOCOLATE TABLET
SELECTED VARIETIES, 80-100 G
2002424001_EA/21379383_EA



3.79

LINDT EXCELLENCE CHOCOLATE TABLET
SELECTED VARIETIES, 50-128 G
20310327008_EA/21058840_EA



SAVE UP TO 1.50
2.99

FIBRE 1 OR NATURE VALLEY SWEET & SALTY BARS
SELECTED VARIETIES, 125-210 G
20487104001_EA/21012559_EA



1,500 = \$1.50 Value
when you buy 3

CHEETOS SNACKS 180-285 G, DORITOS TORTILLA CHIPS 210-280 G OR RUFFLES POTATO CHIPS 190/200 G
SELECTED VARIETIES
2124052_EA/21369718_EA



10,000 = \$10 Value
when you spend \$40* on

CHARMIN BATHROOM TISSUE, BOUNTY PAPER TOWELS, TIDE LAUNDRY DETERGENT, DOWNY, GAIN OR IVORY SNOW SCENT BEADS AND DOWNY OR TIDE RINSE & REFRESH
SELECTED VARIETIES AND SIZES
21392792_EA/21484816_EA



7.99

ROYALE FACIAL TISSUE
SELECTED VARIETIES 6X88/7126 SHEETS
20069417001_EA/210601033_EA



SAVE 7.00
12.99

SPONGE TOWELS
SELECTED VARIETIES 6-12 ROLLS
21852405_EA



SUPER YOUR EVERYDAY

2/\$9
OR 5.49 EA

**ORVILLE REDENBACHER
POPCORN** 385-492 G
OR KERNEL JAR 450 G
SELECTED VARIETIES
20309696_EA/20629532003_EA

SAVE UP TO .80

2⁹⁹

**PEPPERIDGE FARM
GOLDFISH CRACKERS**
156-227 G OR **CRISPS** 177 G
SELECTED VARIETIES
20300320_EA/21075295_EA

SAVE UP TO 1.30

2⁹⁹

**KELLOGG'S
CHEEZ-IT** 191-200 G,
SNAP'D OR **KEEBLER
TOWN HOUSE
CRACKERS** 213-391 G
SELECTED VARIETIES
2124562_EA/2143181_EA

10⁴⁹

**NO NAME®
ALL-PURPOSE FLOUR**
10 KG
20022248_EA

10⁴⁹

HERSHEY'S CHIPITS
SELECTED VARIETIES, 775-925 G
21432942_EA/21452943_EA

14²⁹

BERTOLLI OLIVE OIL
SELECTED VARIETIES, 500 ML
20006702_EA/20149331001_EA

SAVE 1.00

1⁹⁹

PRIME DRINKS
SELECTED VARIETIES
500 ML
21529798_EA

6²⁹

**NEILSON TRUTASTE 4 L OR
LACTOSE FREE 2 L MILK**
SELECTED VARIETIES
20468673_EA/2018033001_EA

SAVE 1.00

2⁹⁹

**MINUTE MAID,
FIVE ALIVE OR
NESTEA ICED TEA
DRINK BOXES**
SELECTED VARIETIES
8/10X/200 ML
21092873_EA/21093357_EA

SAVE 1.00

1⁹⁹

**CATELLI GARDEN
SELECT PASTA SAUCE**
SELECTED VARIETIES, 640 ML
2009184003_EA

SAVE .70

1⁷⁹

CAMPBELL'S BROTH
SELECTED VARIETIES
250/900 ML
2032348001_EA/21347240_EA

SAVE .50

1⁹⁹

BARILLA PASTA
SELECTED VARIETIES, 410 G
21404966_EA

4,500 = \$450 Value!
for every \$17* spent on

**BEN'S ORIGINAL BISTRO,
DRY RICE, NATURAL SELECT
OR SPECIALTY RICE**
SELECTED VARIETIES, 132 G-4 KG
21535549_EA/21183629_EA
*At least \$4.50 value in purchase

SAVE 1.00

2⁹⁹

**OCEAN'S WHITE TUNA 170 G OR
GOLD SEAL PINK SALMON 213 G**
SELECTED VARIETIES
21005216_EA/21186867_EA

SUPER YOUR EVERYDAY

ALWAYS \$4.50

NO NAME® REAL CHEESE SLICES
SELECTED VARIETIES, 210/230 G
21042311_EA

no name® sans nom®

marble
100% real cheese

marbré
vrai fromage à 100 %

• good source of calcium
bonne source de calcium

12 SLICES
230 g

34% M.F./M.G. 39% MOISTURE/HUMIDITÉ

INGREDIENTS: Pasteurized milk, Modified milk ingredients, Pasteurized cream, Salt, Bacterial culture, Annatto, Calcium chloride, Monobutyl esters.

INGRÉDIENTS: Lait pasteurisé, Substances lactées modifiées, Crème pasteurisée, Sel, Culture bactérienne, Nocle, Chlorure de calcium, Esters monobutyle.

SAVE UP TO .80

4.99

NO NAME® CHEESE BARS 410 G
OR SHREDDED CHEESE 320 G
SELECTED VARIETIES
21082795_EA/21089743_EA

no name® sans nom®

shredded **nacho**
cheese blend • mélange de fromage®
nacho
 râpé

no name® sans nom®

marble
farmer's cheese • fromage farmer's
marbré

27% M.F./M.G. • 44% MOISTURE/HUMIDITÉ
400 g

2/\$8
OR 6.49 EA

COFFEEMATE® COFFEE ENHANCER
SELECTED VARIETIES
REFRIGERATED 828/946 ML
21081206_EA/21064832_EA

FRENCH VANILLA

Coffee mate

SAVE .80

4.49

PC® COLD BREW COFFEE
SELECTED VARIETIES
REFRIGERATED 900 ML
21022542_EA/21097831_EA

BLACK COLD BREW Coffee

MEDIUM ROAST
BLACK COLD BREW Coffee

SAVE UP TO 7.00

29.99

TIM HORTONS OR VAN HOUTTE K-CUP PODS
SELECTED VARIETIES 48'S
21040799_EA/21038813_EA

Tim Hortons

VAN HOUTTE
ORIGINAL HOUSE BLEND
MÉLANGE DE LA MAISON

48

456 g

5.79

SIGGI'S SKYR YOGURT TUBS
SELECTED VARIETIES
650/750 G
21033890_EA/21433695_EA

no name® sans nom®

simple ingredient skyr
19g protein
High Protein

simple ingredient skyr
prodiennes simples
14g protein
High Protein

PLAIN 750g • 0.54%

STRAWBERRY • FRAIS 750g • 2% M.F./M.G.

3.79

DANONE ACTIVIA 625/650 G
OR TWO GOOD 4X95 G
YOGURT
SELECTED VARIETIES
2032512903_EA/21479943_EA

ACTIVIA
active probiotics

TWO GOOD
0g SUGAR
8g PROTEIN

2.99

GAY LEA SOUR CREAM
SELECTED VARIETIES
425/500 ML
2017736600_EA

Gay Lea

Sour Cream
ORIGINAL

SAVE UP TO 2.50

5.99

NESCAFÉ GOLD OR SWEET & CREAMY INSTANT COFFEE
SELECTED VARIETIES, 90-251 G
21014561_EA/21063371_EA

NESCAFÉ GOLD

ESPRESSO

ORIGINAL 18 CUPS

NESCAFÉ SWEET & CREAMY

3.99

PC® ORANGE JUICE OR LEMONADES
SELECTED VARIETIES
REFRIGERATED, 1.54 L
21430571_EA/21430542_EA

LEMONADE LIMONADE

Pulp-Free Sans pulpe
100%

11.49

GLAD GARBAGE BAGS
SELECTED VARIETIES, 20-40'S
2016643900_EA/21065477_EA

GLAD

GUARANTEED STRONG

BLACK LARGE 90 L 30 BAGS

GLAD

GUARANTEED STRONG

BLACK REGULAR 74 L 40 BAGS

SAVE 2.00

8.99

PALMOLIVE DISHWASHING LIQUID
SELECTED VARIETIES, 4.27 L
21516699_EA

Palmolive

essential clean

ORIGINAL

SAVE 1.50

4.49

METHOD ALL PURPOSE CLEANER 828 ML OR **LIQUID DISH SOAP** 532 ML
SELECTED VARIETIES
21432668_EA/21018332_EA

method

\$27

PC® NUTRITION FIRST® DRY DOG FOOD
SELECTED VARIETIES, 7 KG
21044726_EA/21065879_EA

NUTRITION FIRST-PREMIER®

Chicken, Brown Rice & Pot Recipe

7 kg

FEEL GOOD CHOICES AT FEEL GOOD PRICES

SAVE UP TO 1.00

3.99

HARBITE POTATO CHIPS IN AVOCADO OIL 128 G OR VEGGIE CHIPS 150 G
SELECTED VARIETIES
3087470.SA/2103761.SA

Hardbite
HANDCRAFTED-STYLE CHIPS
CHOUILLÉES-STYLE ARTISANÈ

PROP'N MAD FEETS
BY AUBURN BEET CHIPS
100% ORGANIC POTATOES

BLACK SEA SALT
SEL DE MER NOIR

SAVE 2.00

4.49

LESSER EVIL PUFFS, 140 G OR POPCORN, 142 G
SELECTED VARIETIES
2174641.SA/2098008.SA

Lesser Evil

PALEO PUFFS DUFFLÉS ALEO
2-CHEESE CHEESINESS FAUXMADE
AIR FREE • WITH ORGANIC COCONUT OIL
NO LÉVELLÉE • À LA MOUSSE DE COCOU 100%

POPCORN MAÏS SOUFFLÉ
POPCORN

4.99

PC® HEMP HEARTS, 227 G OR PC® ORGANICS FLAXSEED 400/454 G
SELECTED VARIETIES
20972608.SA/20232318.SA

Organics Biologique

MILLED Flaxseed - Graines de lin MOULUES

HEMP HEARTS CŒURS DE CHANVRE

8.49

THE PLANT-IT FOOD CO. FROZEN ENTRÉES
SELECTED VARIETIES, 325 G
20944623.SA

THE PLANT-IT FOOD CO.
MEXICAN STYLE
CHILI BURRITO BOWL
BOL DE BURRITO CHILI
STYLE MEXICAIN
325 g e

SAVE UP TO 3.00

6.99

COVE SODA OR SAPSUCKER SPARKLING WATER BEVERAGE
SELECTED VARIETIES, 4X325 ML
21426382.SA/21017022.SA

COVE
GUT HEALTHY SODA.
ZERO SUGAR
1 billion probiotics, no artificial

SAPSUCKER
THE LINE ONE

SAVE 1.50

6.49

PC® ORGANICS BASMATI OR JASMINE RICE
SELECTED VARIETIES, 900 G
21044011.SA/21044020.SA

Organics Biologique

White JASMINE RICE RIZ AU JASMIN

White BASMATI RICE RIZ BASMATI

SAVE 1.00

4.99

PRANA GRANOLOVE GRANOLA CEREAL
SELECTED VARIETIES, 300 G
20931098.SA/21479098.SA

PRANA
ORGANIC RICE

Granolove

SAVE 1.50

5.99

GOOD FOOD FOR GOOD KETCHUP OR BARBECUE SAUCE
SELECTED VARIETIES, 250 ML
20729444.SA/20729451.SA

GOOD FOOD FOR GOOD
ORGANIC

KETCHUP

SAUCE BBQ SAUCE
CLASSIC • CLASSIQUE

SAVE 1.00

4.49

PC® ORGANICS SOUR CREAM
500 G
2062374.SA

Organics

SOUR CREAM

SAVE UP TO 2.00

4.49

PC® ORGANICS KEFIR 1 L OR COLD BREW COFFEE, 900 ML
SELECTED VARIETIES
20944278.SA/21044016.SA

Organics

Kefir plain

BLACK COLD BREW COFFEE

8.49

RISE KOMBUCHA
SELECTED VARIETIES, REFRIGERATED, 1 L
21063236.SA/20932251.SA

RISE
KOMBUCHA

RISE
KOMBUCHA

7.49

MIDEL GLUTEN FREE COOKIES 227 G, PC® ORGANICS MINI BARS 200 G, HEALTHY CRUNCH SUPERFOODS 235 G, HU SALTY DARK CHOCOLATE 60 G OR SALENTO PROVISIONS CHOCOLATE COVERED FRUIT 300 G
SELECTED VARIETIES
2140222.SA/21039801.SA

Healthify

DARK CHOCOLATE SUPERFOODS
SUPERALIMENTS AU CHOCOLAT NOIR

Organics Biologique

DARK CHOCOLATE & SEA SALT
CHOCOLAT NOIR ET SEL DE MER

4.49

ANNIE'S CRACKERS, COOKIES OR GRANOLA BARS
SELECTED VARIETIES, 130/213 G
20944444.SA/21039862.SA

Annie's

Bunny Grahams
CHOCOLATE FLAVOURED
FAVEUR DE CHOCOLAT

Organics Biologique

Annie's
ORGANIC BUNNY GRAHAMS
BUNNY / MITAI

SAVE UP TO .70

2.99

BIOITALIA ORGANIC PASTA 500 G OR TOMATOES 398 ML
SELECTED VARIETIES
2094737061.SA/20577070.SA

Bioitalia

organic chopped tomatoes
tomates hachées biologiques

PASTA

SAVE 1.50

6.99

NATURE'S BAKERY BROWNIE OR FIG BARS
SELECTED VARIETIES, 270/340 G
21044001.SA/21044007.SA

NATURE'S BAKERY

FIG BAR

Raspberry

NATURE'S BAKERY BROWNIE
WHOLE GRAINS, DATES & COCOA

DOUBLE CHOCOLATE

BABY SHOP

FOR LESS

SHOP NOW

3.99

PC[®] ORGANICS
FROZEN BABY FOOD
SELECTED VARIETIES, 12X125 G
2106108_SA/2106108_SA

1,000⁺ Value



1.79

LOVE CHILD ORGANIC POUCHES
SELECTED VARIETIES, 128 ML
2102960_SA/2102960_SA

2/\$9

GERBER ORGANIC SNACKS
28-150 G OR CEREAL 208 G
SELECTED VARIETIES
2107183_SA/2104303_SA



LITTLE BELLIES ORGANIC PICK-
ME-STICKS 16 G OR ORGANIC
MUM MUM 50/50 G SNACKS
SELECTED VARIETIES
200884902_SA/21040211_SA

2.99



SAVE UP TO
20% OFF
5.99-71.99



GERBER INFANT CEREAL 227 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G
SELECTED VARIETIES
2015837096_SA/2104303_SA

2/\$9



FORMULA DEALS

54.99

ENFAMIL A+ INFANT FORMULA REFILLS
SELECTED VARIETIES, 992 G
20435527002_SA/20435527003_SA

59.99

ENFAMIL A+ READY TO FEED INFANT FORMULA
SELECTED VARIETIES, 18X237 ML
21208370_C01/21208382_C01

58.99



ENFAMIL A+ NEUROPRO POWDER REFILLS
890 G
21089076_SA

NURSING SUPPORT AT LOW PRICES



SAVE UP TO
20% OFF
7.99-47.99

MEDELA FEEDING AND NURSING ACCESSORIES
SELECTED VARIETIES AND SIZES
2131039_SA/21034709_SA



SAVE
4.00

11.99

LANSINOH DISPOSABLE NURSING PADS
100'S
21009483_SA



BOOBY BOONS LACTATION COOKIES
SELECTED VARIETIES, 168 G
21576843_SA/21576849_SA

7.99



BABY SHOP

FOR LESS

SHOP NOW



43⁹⁹

33% MORE DIAPERS PLUS DE COUCHES



PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES
2146973_EA/2146980_EA



26⁹⁹

3,000^{pts} = \$3 Value

PAMPERS EASY UPS CLUB PACK TRAINING PANTS 3-4'S OR **NINJAMAS NIGHTTIME UNDERWEAR** 3-4'S
2106440_EA/2106442_EA



26⁹⁹

PAMPERS 12X BABY WIPES
UNSCENTED, 1000'S
2132443_EA



HUGGIES LITTLE SWIMMERS SWIM DIAPERS
SELECTED VARIETIES, 17-20'S
2048976_EA/2057046_EA

12⁹⁹



SAVE UP TO **20% OFF**
18.99-63.99



5,000^{pts} = \$5 Value!
for every \$25⁺ spent on

DIAPER GENIE OR ANGELCARE BABY PRODUCTS
SELECTED VARIETIES AND SIZES
2037706_EA/2112043_EA
At least \$3 value in products

HUGGIES 9/10X BABY WIPES
SELECTED VARIETIES, 17-20'S
2037706_EA/2107763_EA

19⁹⁹



BABY CARE AT GREAT PRICES

3,000^{pts} = \$3 Value!
for every \$15⁺ spent on

JOHNSON'S OR AVEENO BABY NEEDS
SELECTED VARIETIES AND SIZES
2038816_EA/2112043_EA
At least \$3 value in products



3,000^{pts} = \$3 Value!
for every \$15⁺ spent on

VASELINE PETROLEUM JELLY OR DOVE BABY NEEDS
SELECTED VARIETIES AND SIZES
20184304001_EA/21077298_EA
At least \$3 value in products



CETAPHIL OR CERAVE BABY NEEDS
SELECTED VARIETIES AND SIZES
2104772_EA/2143975_EA

SAVE UP TO **20% OFF**
8.79-18.39



APP EXCLUSIVE OFFER*

Optimum 20,000^{pts}

when you spend \$100⁺ or more on baby diapers, training pants, wipes, formula, food, accessories, toiletries and gear

\$20 Value!

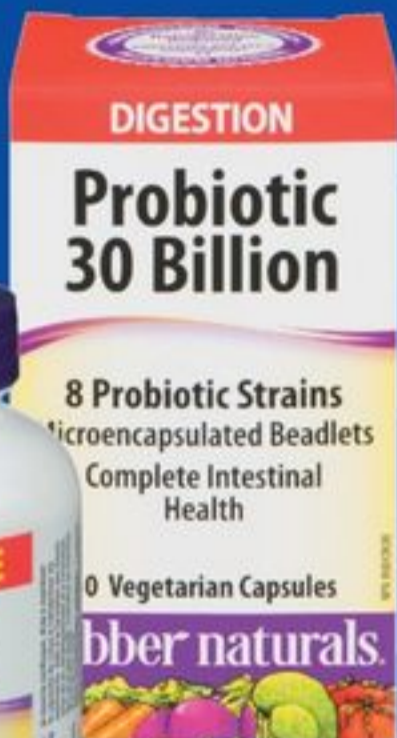


*Open your PC, Optimum™ app or visit optimum.ca to get the offer. At least \$3 value in products.

HOT DEALS

2,000[¢] = \$2 Value
when you buy 2

WEBBER NATURALS
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20783961_EA/21309542_EA



DIGESTION
Probiotic 30 Billion
8 Probiotic Strains
Microencapsulated Beadlets
Complete Intestinal Health
100 Vegetarian Capsules
webber naturals

BIC DISPOSABLE
RAZORS
SELECTED VARIETIES, 1-2'S
20037524_EA/2032002002_EA

SAVE
UP TO **2.49**

\$5



SAVE
UP TO **3.00**

6⁹⁹

PANTENE NUTRIENT
BLENDS HAIR CARE
SELECTED VARIETIES, 95-285 ML
21243351_EA/21243064_EA



SAVE UP TO
20% OFF
11.39-15.99

BABY BUM OR SUN
BUM SUNCARE
PRODUCTS
SELECTED VARIETIES AND SIZES
30-250 ML, 13 G
21219761_EA/21220460_EA



SAVE
UP TO **1.20**

8⁷⁹

BANANA BOAT ADULTS
OR KIDS SUNCARE
PRODUCTS
SELECTED VARIETIES AND SIZES
75-315 ML, 14.1-226 G
21087451_EA/21359632_EA



1,500[¢] = \$1⁵⁰ Value
when you buy 2

LADY OR
MEN'S
SPEEDSTICK
PREMIUM
DEODORANT
SELECTED VARIETIES
45-85 G
2042238001_EA
20647071_EA

11⁹⁹

HAWAIIAN TROPIC
SUN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
240/480 ML, 170 G
20637630_EA/20637962_EA



13⁹⁹

AVEENO OR
NEUTROGENA
SUNCARE
PRODUCTS
SELECTED VARIETIES
32-88 ML, 42/141 G
2153246_EA/21533501_EA



THINKBABY OR
THINKSPORT
SUNCARE PRODUCTS
SELECTED VARIETIES, 59-177 ML
21459818_EA/21094230_EA

SAVE UP TO
20% OFF
11.99-27.99



ELEVATE YOUR WELL BEING

ALWAYS
\$8

LIFE BRAND®
EPSOM SALTS
4 KG
3039901, SA



17⁹⁹

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
3039917, SA



SAVE UP TO
20% OFF
2.79-10.99

PC® ULTRA SHAKES OR
PROTEIN BARS
SELECTED VARIETIES AND SIZES
3006779601, SA / 3033393601, SA



SAVE UP TO
20% OFF
13.49-51.99

PC® SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
30066512, SA / 30399006, SA



SAVE UP TO
20% OFF
4.63-7.59

AFTER BITE
SELECTED VARIETIES AND SIZES
3038999001, SA / 3038999002, SA



9⁵⁹

U BY KOTEX LINERS
90-129'S, PADS 22-44'S OR
TAMPONS 30-32'S
SELECTED VARIETIES
3038991, SA / 3038997N, SA



9⁹⁹

ALWAYS LINERS 92-99'S,
PADS 7-92'S OR TAMPAX
TAMPONS 22-36'S
SELECTED VARIETIES
3039901, SA / 3039902, SA



SAVE
5.50

19⁹⁹

CLARITIN 15-40'S OR
AERIUS 30'S ALLERGY
TABLETS
SELECTED VARIETIES
30076813, SA / 30634406, SA



15⁹⁹

PEPCID OR IMODIUM
ANTACID OR
DIGESTIVE RELIEF
TABLETS, LIQUIDS
OR CAPLETS
SELECTED VARIETIES AND SIZES
303934004, SA / 30300404, SA



22⁹⁹

REACTINE ALLERGY
TABLETS 24-36'S OR
BENADRYL ALLERGY
CAPLETS 100'S
SELECTED VARIETIES
3005979001, SA / 30399001, SA



14⁹⁹

SESAME STREET
CHILDREN'S
VITAMINS
SELECTED VARIETIES
180'S
3039901, SA / 3039902, SA



15,000⁰⁰ = \$15 Value
when you buy 2

NICORETTE GUM 100'S,
LOZENGES 80'S, QUICK MIST
150'S OR NICODERM PATCHES 7'S
SELECTED VARIETIES
304334004, SA / 3039979001, SA



Back School

GROOMING GOALS AT LOW PRICES

4⁹⁹

DOVE OR DEGREE DEODORANT
SELECTED VARIETIES, 45-76 G
20758077002_EA/210631663_EA



SAVE 2.50

5⁹⁹

IVORY BODY WASH
SELECTED VARIETIES, 1035 ML
21422577_EA/214232666_EA



5⁹⁹

DOVE BODY WASH
325/400 ML OR BAR SOAP
3X106 G
SELECTED VARIETIES
21220511_EA/21060678_EA



SAVE UP TO 20% OFF
3.59-9.19

OLD SPICE BODY WASH
473-587 ML OR BAR SOAP
4200 G
SELECTED VARIETIES
21075113_EA/21412427_EA



SAVE UP TO 25% OFF
20.29-86.99

BRAUN, GILLETTE, OR VENUS ELECTRIC SHAVERS & GROOMERS
SELECTED VARIETIES
21433008_EA/210309068_EA



SKINTIMATE OR XTREME DISPOSABLE RAZORS
SELECTED VARIETIES, 3-12'S
21222869_EA/21174310_EA

5⁹⁹



Back School

ORAL CARE DEALS FOR THEIR FRESH START

SAVE UP TO .29

\$1

COLGATE OR CREST TOOTH PASTE
50-100 ML OR MANUAL TOOTHBRUSH 1 EA.
SELECTED VARIETIES
20328731001_EA/20875582_EA



6⁹⁹

CREST GUM OR PRO TOOTH PASTE
75-110 ML, PRO-HEALTH MOUTHWASH,
1L OR SCOPE SQUEEZ CONCENTRATE 50 ML
SELECTED VARIETIES
20994749_EA/2020884001_EA



3⁹⁹

CREST 3D WHITE OR PRO-HEALTH TOOTH PASTE
70-90 ML OR ORAL-B FLOSS
40/50M
SELECTED VARIETIES
21335006_EA/21506738_EA



SAVE UP TO 1.00

6⁹⁹

SENSODYNE RAPID RELIEF OR REPAIR AND PROTECT TOOTH PASTE, POLIDENT TABLETS
SELECTED VARIETIES AND SIZES
84-96'S
20437569002_EA/21335951_EA



LIFE BRAND® 2 PK TOOTHBRUSH 1 EA. OR FLOSSERS 24-90'S
SELECTED VARIETIES
21201402_EA/21233121_EA

SAVE UP TO 1.00

2⁹⁹



Back School

HAIR CARE THEY WANT AT LOW PRICES

SAVE UP TO **2.30**
3.99

DOVE HAIR CARE
SELECTED VARIETIES
142-198 G/195-355 ML
20306035001_EA
20328453001_EA



SAVE UP TO **1.30**
3.49

GARNIER FRUCTIS HAIR CARE
SELECTED VARIETIES
334-370 ML
23007796_EA
23007792_EA



L'ORÉAL HAIR EXPERTISE OR BOND REPAIR HAIR CARE
SELECTED VARIETIES, 150-591 ML
23060576_EA/21517990_EA

SAVE UP TO **3.00**
6.99



SAVE UP TO **2.50**
5.99

AUSSIE OR HERBAL ESSENCES HAIR CARE
SELECTED VARIETIES
156-778 ML
2167373_EA
2157345_EA



SAVE UP TO **2.50**
8.99

GARNIER NUTRISSE HAIR COLOUR
SELECTED VARIETIES
20962434_EA/21234490005_EA



CAROL'S DAUGHTER OR SHEA MOISTURE HAIR CARE
SELECTED VARIETIES
340 G/718-384 ML
23433370_EA/21508204_EA

SAVE UP TO **5.00**
9.99



Back School

SKINCARE ROUTINE AT GREAT PRICES

SAVE UP TO **2.00**
7.99

AVEENO OR LUBRIDERM LOTION
SELECTED VARIETIES AND SIZES
20309992001_EA/21434867_EA



SAVE UP TO **2.00**
7.99

Aveeno ACTIVE NATURALS
Skin Relief Moisturizing Lotion
Lotion hydratante apaisante



SAVE UP TO **3.00**
7.99

VITABATH, OMBRA OR LIVE CLEAN FOAM BATH
SELECTED VARIETIES
500ML-1.1L
21209736003_EA/21209736004_EA



SAVE UP TO **20% OFF**
1.80-13.99

LIFE BRAND® CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
2107438_EA/21003327_EA



10.99

BIORÉ NOSE STRIPS 14'S OR PANOXYL ACNE TREATMENTS
SELECTED VARIETIES AND SIZES
2102440_EA/21073093_EA



8.99

OLAY COMPLETE OR POND'S MOISTURIZERS
SELECTED VARIETIES AND SIZES
20348329002_EA/20552123_EA



HOT DEALS

\$1

PLAYDOH SINGLE CAN
OR AMAZING BUBBLE
WAND 5 OZ
2094502R_EA/2155827N_EA



\$3

SISTEMA SANDWICH BOX
TO-GO 450 ML, PC* GEL
ICE-PACK, LICENSED SMALL
BUCKET AND SHOVEL,
CRAYOLA SIDEWALK
CHALK 4'S, GRIP KIDS
PAIL AND SHOVEL, NO
NAME® FOOD STORAGE
CONTAINERS SELECTED VARIETIES
AND SIZES NATURAL ELEMENTS
FOAM SEA SPONGE OR
EXFOLIATING BATH GLOVES
SELECTED VARIETIES
2161944L_EA/2161953S_EA/2161803R_EA
2157436L_EA/2155846S_EA/2071933L_EA
2152579L_EA/2156105R_EA/2156105R_EA
2157436L_EA



\$4

NATURAL ELEMENTS
EXFOLIATING
LOOFAH, SCRUBS,
HEAD BAND,
CLEANSING PADS
OR CHARCOAL
EXFOLIATING GLOVES
SELECTED VARIETIES
2161950L_EA/2161949L_EA



\$5

FUBBLES BUBBLES SOLUTION
16 OZ, JUMBO CHALK 12'S
OR NATURAL ELEMENTS
MAKEUP REMOVER TOWELS
4'S OR SEA SPONGE 3'S
2161950L_EA/2161947L_EA
2161936L_EA/2071949L_EA



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Back School

SUPER START THEIR YEAR FOR LESS.

5,000 = \$5 Value
when you spend \$25* on

MINI BARBIE LAND
4.00-14.00
21407904_EA/21409234_EA

SAVE UP TO **20% OFF**
7.00-24.00

PLAY-DOH PLAYSETS
21289441_EA/21309434_EA

SAVE UP TO **20% OFF**
10.00-104.00

LEGO SETS
21274043_EA/21348023_EA

SAVE UP TO **20% OFF**
1.00-8.40

HIGHLIGHTERS
SELECTED VARIETIES & SIZES
20182317_EA/21044652_EA

SAVE UP TO **20% OFF**
1.60-6.40

PENCIL CASES
SELECTED VARIETIES
21048372_EA/21081840_EA

SAVE UP TO **20% OFF**
6.40-11.60

EXPO BRAND STATIONERY
SELECTED VARIETIES
21384984_EA/21331607_EA

SAVE **2.03**

CRAYOLA SUPER TIPS MARKERS
50 PACK
20002100_EA

947

SAVE **4.16**

CRAYOLA COLOURED PENCILS
SHARPENER INCLUDED, 24 PACK
20102794_EA

234

SAVE **1.77**

BIC CRISTAL EXTRA SMOOTH ASSORTED BALLPOINT PENS
MEDIUM POINT (1.0MM), 10 PACK
2073308_EA

123

SAVE UP TO **30% OFF**
15.00-19.50

THERMOS KIDS BOTTLES OR FOOD JARS
SELECTED VARIETIES, 290-470 ML
21579331_EA/21579345_EA

SAVE UP TO **20% OFF**
12.00-14.00

CONTIGO KIDS BOTTLES
SELECTED VARIETIES
414-591 ML
21495388_EA/21495406_EA/21495410_EA

1,000 = \$1 Value

SAVE UP TO **20% OFF**
13.00-15.00

PC® STAINLESS STEEL WATER BOTTLES
SELECTED VARIETIES
485-500 ML
21443021_EA/21445536_EA

SAVE UP TO **20% OFF**
6.50-20.00

PC® PANTRY FOOD STORAGE
SELECTED VARIETIES
21075153_EA/21091963_EA

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**Back
School**

**SUPER START
THEIR YEAR
FOR LESS.**

SAVE UP TO
30% OFF
7.00-12.50

PC® KID BENTOBOXES
LUNCH, SNACK OR STAINLESS STEEL
21492722_EA/21492751_EA



SAVE
UP TO **1.50**
2.50

PC® KIDS CUTLERY
21492782_EA/21492792_EA



SAVE
UP TO **4.00**
\$6

**PC® TRITAN KIDS
WATER BOTTLE**
LILAC, PINK, TEAL OR BLUE
520 ML
21346314_EA/21492953_EA



SAVE
UP TO **5.50**
7.50

PC® FOOD JARS
SELECTED VARIETIES, 350 ML
21295315_EA/21295320_EA



SAVE UP TO
30% OFF
7.50-8.00

PC® LUNCH BAGS
SELECTED VARIETIES
21493394_EA/21361006_EA



SAVE UP TO
20% OFF
18.00-128.00

STARFRIT COOKWARE
SELECTED VARIETIES
20852677_EA/20952965_EA



SAVE
70.00
\$100

**SODASTREAM ART
MACHINE**
BLACK OR WHITE
21473632_EA/21473643_EA



SAVE UP TO
20% OFF
8.00-48.00

**EVERYDAY ESSENTIALS™ COOKWARE,
ROASTERS, SAUCE PANS AND SETS**
SELECTED VARIETIES
21428111_EA/21343663_EA



SAVE UP TO
30% OFF
11.00-110.00

**EVERYDAY ESSENTIALS™
APPLIANCES**
SELECTED VARIETIES
20063721_EA/200634500602_EA



SAVE UP TO
20% OFF
6.00-14.00

**PC® SOFT GRIP
GADGETS**
21190992_EA



SAVE UP TO
20% OFF
3.00-13.00

**EVERYDAY ESSENTIALS™
BOWLS AND COLANDERS**
21306305_EA



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Back School

DORM DECOR THEY WANT FOR LESS

SAVE UP TO
35% OFF
42.00-61.00

PC[®] ORGANICS
SHEET SETS
SELECTED VARIETIES
2129194_EA



BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS[™]
BATH TOWELS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00
21434220_EA

BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS[™]
PILLOW
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
8.00
21099991_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME[™] THROWS OR CUSHIONS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
25.00-40.00
21560281_EA/21562315_EA



SAVE UP TO
35% OFF
3.00-70.00

PC[®] DINNERWARE, DRINKWARE OR SERVEWARE
RED OR BLUE, 18.5 OZ., 50'S
2096257_EA/20369845_EA



BUY 1 GET 1 50% OFF

LIFE AT HOME[™] SCENTED CANDLES
ASSORTED SCENTS, 14 OZ.
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
16.00
21559872_EA/21559853_EA



SAVE
2.00

\$5

NO NAME[®] PLASTIC PARTY CUPS
RED OR BLUE, 18.5 OZ., 50'S
21096257_EA/21204261_EA



SAVE UP TO
20% OFF
2.50-11.50

PC[®] PLANET FIRST[™] BAMBOO PLATES, BIRCH CUTLERY OR WHEAT STRAWS
SELECTED VARIETIES
21206219_EA/21352079_EA



SAVE UP TO
20% OFF
4.50-6.00

NO NAME[®]
PAPER PLATES
SELECTED VARIETIES
40-PACK
21384161_EA/21384149_EA



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CELEBRATE EXTRA INNINGS OF SUMMER



3.99 Schneiders® Single Smoke Sausage 175g Select Varieties 21600640_EA



7.99 Schneiders® Juicy Jumbos®, Smoked Sausages or Blue Ribbon® Bologna 375g-500g, Select Varieties 20105611_EA



5.99 Schneiders® Red Hots® 375g Select Varieties 20602429_EA



5.99 Maple Leaf® Natural Top Dogs™ 375g Select Varieties 21093477_EA



13.99 Schneiders® Ham 700g Select Varieties 21094853_EA



7.49 Schneiders® Bacon 375g Select Varieties 20772637_EA



2/\$7 Schneiders® Mini-Charcuterie Kits or Lunchmate™ Kits 75-120g Select Varieties 21309931_EA



7.99 Maple Leaf® Natural Bacon 375g Select Varieties 20732366_EA

MADE WITH REAL FRUITS & VEGGIES



3.99 General Mills™ Retail Size Chex, Oatmeal Crisp™, Cheerios Blends, Loaded and Nature Valley™ Granola 300g-437g 20180113_EA



5.79 General Mills™ Family Cereal 475-778 g 20180113_EA



2.99 Nature Valley™ Granola Bars 120-230g, Betty Crocker™ and Mott's Fruit Snacks 128-226g, Pillsbury™ Soft Baked Bars 150g and Cereal Treat Bars 120g 20180113_EA



3.49 Nature Valley™ Muffin Bars 175g, Crunchy Dipped Bars 132g, Dunkaroos™ 168g 20180113_EA



3.87 Old El Paso salsa 650 ml or dinner kits 250-510 g selected varieties 20180113_EA



3.49 Liberte™ Greek 4x100 g, Greek Crunch 2x130 g, Méditerranée™ 500 g & 4x100 g, Yoplait™ Source™ Protein 650 g 20180113_EA



.97 Yoplait™ YOP™ 200 ml 20180113_EA



7.29 Liberte™ Greek 900 g-1 kg, Yoplait™ Source™ & Creamy 16x100 g 20180113_EA

NEW LOOK SUPER VALUE

Ziggy's®

- NEW 175 g size
- NEW flavours to enjoy
- CLUB SIZE available

NEW SIZE

ALWAYS \$3.50

ZIGGY'S SLICED DELI MEAT
175 G, SELECTED VARIETIES
21096300_EA/21094461_EA



NEW FLAVOURS



\$6

\$10



CLUB SIZE

ZIGGY'S SLICED DELI MEAT TRIOS
300 G, SELECTED VARIETIES
21094517_EA/21094532_EA

ZIGGY'S SLICED DELI MEAT
600 G, SELECTED VARIETIES
21094533_EA

Additional
25%
off
Clearance*

July 25 - 31
Select Stores Only

JOE FRESH

*Excludes jewellery & sunglasses. See in-store for details.

one cart, shop smart

Check everything off your back-to-school list, all in one place.



Kid Hooded Flannel Shirt

24



Toddler Casual Sneakers

24



Kid Varsity Jacket

35



Toddler Stripe Long Sleeve Top

10



JOE FRESH

SHOP NOW



Get
50,000^{pts}

when you buy 2 pairs of Joe Fresh or FreshSpex adult eyeglasses.

starting from

\$299

Single vision

starting from

\$499

Progressive vision



*The Adult Two Pair program includes two pairs of Joe Fresh or FreshSpex frames with single vision lenses, including polycarbonate lenses and anti-reflective coating. **The Adult Two Pair program includes two pairs of Joe Fresh or FreshSpex frames with progressive lenses, including polycarbonate lenses and anti-reflective coating. Total price may vary based on lens material and frame options. Two pair offer is only valid for the same prescription, for the same individual and cannot be shared. Offer cannot be combined with any other discount, sale or coupon offer. See Optimum in-store for details. Frame selection may vary by store. Valid at participating locations with an Optimum Department.

*Spent \$200 or more in-store or \$200 on progressive vision before taxes and other restrictions and all receipts and discounts are deducted in a single transaction. Includes purchase of Indigo, literary items, optical gift cards, prepaid card and vouchers including phone cards, travel event tickets, and other transactions, program points, cash back, delivery charges, at non-participating shipping operators and any other products which are not explicitly regulated (including pharmacy-related transactions) or are not otherwise listed here. To learn the points available, please visit www.pc.com. Points availability may vary by store. We are not obligated to award points based on errors or omissions. No cash value.

Optimum
10,000^{pts} = **\$10**
Value¹
for every \$100*
spent on

ANY COMBINATION
OF HAPPY BIRTHDAY,
HAPPY CUSTOM
AND HAPPY KID GIFT
CARDS

At least \$10 value in points



¹Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Happy Birthday, Happy Custom, and Happy Kid cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards.

THE MOBILE SHOP



OUT WITH
THE OLD
IN WITH THE NEW

EARN UP TO

350,000^{pts}

WHEN YOU TRADE IN YOUR OLD PHONE

Subject to credit approval. PC Optimum[™] points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



Summer
Flash Sale!

Get 28GB for \$29/month for
6 months when you register
for Automatic Top-up*

Offer ends July 31

Optimum
20,000^{pts} = **\$20**
Value
after 2 months of service



*Conditions apply. Visit pcmobile.ca for full details. Subject to change.



PC Optimum[™] members
can save up to 35%
on home insurance.†



GET A QUOTE

†Conditions apply. Subject to change. For full details see www.pcinsurance.ca.



In 2023, our members
redeemed over
\$319 million in free stuff
at Real
Canadian
Superstore.

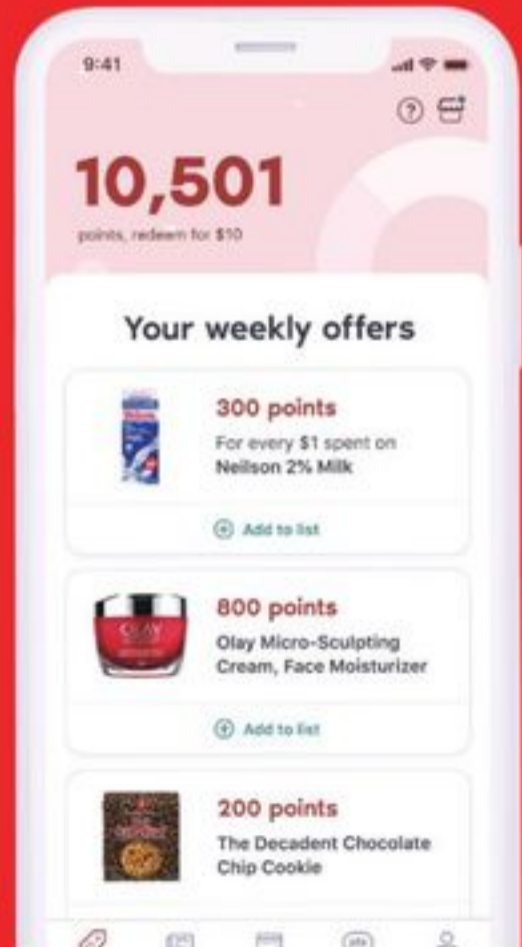
Get to free faster* with
the PC Optimum[™] app.

Start earning more points in 3 easy steps:

1. Download the app & create account
2. Open to load your offers weekly
3. Scan your app when you pay

START SAVING

*Based on our data analysis, on average, PC Optimum[™] members that load and shop their offers early via the PC Optimum[™] app or mobile app frequently have more opportunities to receive personalized points offers. Excludes meeting the minimum points requirement. Excludes those that do not purchase the offer.





AD MATCH

**We'll
match prices*
when you
show us
a lower
advertised
price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.