

Moredays Moredays Moredays Moredays



Moredays

Sept. 19-25**

More savings, more deals,
more points.

Open the app, it's as easy as that.

Moredays
APP EXCLUSIVE OFFER
Member Only Price™
4.99
Non-Members
6.99

Members
save
\$2
PC® OR FREE FROM® BACON
SELECTED VARIETIES, 250-500 G
20152629_EA
**Must be a registered PC Optimum™
member to load and get this offer.
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays
APP EXCLUSIVE OFFER
Member Only Price™
2.49
Non-Members
3.49

Members
save
\$1
FARMER'S MARKET®
GRAPE TOMATOES
PRODUCT OF ONTARIO, 283 G
2136788900_EA
**Must be a registered PC Optimum™
member to load and get this offer.
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays
APP EXCLUSIVE OFFER
Member Only Price™
3.33
Non-Members
4.49

Members
save
\$1.16

TROPICANA ORANGE JUICE, DRINKS OR BEVERAGES OR PURE LEAF ICED TEA
SELECTED VARIETIES
REFRIGERATED, 1.36/1.75 L
20755752001_EA
21022106_EA
**Must be a registered PC Optimum™
member to load and get this offer.
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visit pcoptimum.ca to get the offer.



Moredays
APP EXCLUSIVE OFFER
Member Only Price™
4.49
Non-Members
5.99

Members
save
\$1.50
PC® ASIAN SOUPS OR ENTRÉES
SELECTED VARIETIES, FROZEN, 300 G
21565950_EA/21040996_EA
**Must be a registered PC Optimum™
member to load and get this offer.
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more points.

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Moredays

Members get
10,000 = \$10
for every \$50*
spent on
Value!

DISPOSABLE DIAPERS
ALL SIZES AND VARIETIES
21511504_EA/21238153_EA



Moredays

Members get
8,000 = \$8
for every \$50*
spent on
Value!

INFANT FORMULA
ALL SIZES AND VARIETIES
21008370_EA/21407971_EA



Moredays

Members get
5,000 = \$5
for every \$20*
spent on
Value!

BABY WIPES
ALL SIZES
AND VARIETIES
21371264_EA
21793316_EA



Moredays

Members get
5,000 = \$5
for every \$20*
spent on
Value!

BABY FOOD
ALL SIZES AND VARIETIES
2032240401_EA/21097719_EA



More days
More days
More days



More days
Sept. 19-25**

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more points.

Open the app, it's as easy as that.

**REAL CANADIAN
SUPERSTORE**

We match
prices*
when you
show us a
lower
advertised
price!

*SEE FLYER LEGAL FOR DETAILS



SALE

4.66
LB
10.27/KG

BONELESS SKINLESS CHICKEN BREAST OR HALAL BONELESS SKINLESS CHICKEN BREAST
FRESH, CLUB SIZE
20199309_9G/201910048_9G

INCLUDES HALAL

SAVE UP TO

\$1

BROCCOLI OR ICEBERG LETTUCE
PRODUCT OF CANADA
20145421001_5A/20123324001_5A

SALE

1.99
LB
4.39/KG

PORK LOIN COMBINATION CHOPS, SIRLOIN, CENTRE CUT AND RIB PORTION
BONE-IN
20022343_9G

CLUB SIZE

SAVE 1.25

1.99

LANTIC FINE GRANULATED SUGAR
2 KG
201430033_5A

SAVE 1.00

1.99

ITALPASTA
SELECTED VARIETIES
900 G
20081342010_5A

Members save \$1.50

3.49
Member Only Price*

Non-Members 4.99

PC* FROZEN FRUIT
SELECTED VARIETIES 400-600 G
2023227_5A/20289952_5A

*Must be a registered PC Optimum™ member to load and get this offer. **Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

FREE

WHEN YOU SPEND \$300 OR MORE
in-store or through PC Express™ online pickup or delivery

UP TO \$24.99
VALUE

PC* 15 PIECE MIX & MEASURE BOWL SET
21044544_5A

SALE

19.99

BERTOLLI OLIVE OIL
SELECTED VARIETIES
750 ML/1L
200060207001_5A
201918182001_5A

Members get **2,000** = \$2 Value

SAVE .25

\$1

RED MANGOES
PRODUCT OF BRAZIL
20099633001_5A

SAVE UP TO

4.80
LB

9.99
LB
22.02/KG

FRESH STEELHEAD TROUT FILLETS
20196445_9G

SAVE UP TO

6.00

11.99

KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES, 454 G
20122440006_5A

MULTI BUY

2/\$5
OR 3/\$7.50

Members get 500

WONDER BREAD
675 G OR BUNS 8'S
SELECTED VARIETIES
20279296_5A/20297455_5A

SAVE 4.00

15.99

PC* BATHROOM TISSUE
CLUB SIZE
21430946_5A

30=100 ROLLS

SALE

32.99

Members get 2,000 = \$2 Value

PAMPERS ECONO PACK DIAPERS
SIZE N-8, SELECTED VARIETIES, 58-180'S
21001824_5A/21010434_5A

SAVE FOR REAL **CLUB SIZE** **Optimum** **AD MATCH** **ALWAYS \$** **MULTI BUY** **no name** **FREE WITH PURCHASE** **AND MORE**

SEPTEMBER

**HIT
OF THE
MONTH**



95¢

Unico solid light tuna
99 g
Limit: 6, over limit retail \$1.69



\$2

Huggies wipes
selected varieties, 56/64's ea
Limit: 6, over limit retail \$2.49



Moredays

Member Only Price™
\$1.77

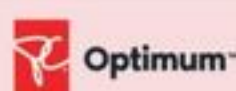
Non-Members
\$2

**Quaker Chewy
Granola Bars**
selected varieties, 120g

See in-store for retails

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from September 1st - 30th, 2024. While quantities last. No rainchecks.



Get more on

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Moredays
APP EXCLUSIVE OFFER
Members get **6,000^{pts}** when you spend ^{12*} on

= \$6 Value

CHEERIOS, CHEX OR OATMEAL CRISP CEREAL
SELECTED VARIETIES
300 G-1.3 KG
2101495_EA/21213642_EA

Moredays
APP EXCLUSIVE OFFER
Members get **1,500^{pts}**

= \$1.50 Value

PHILADELPHIA CREAM CHEESE PRODUCT
SELECTED VARIETIES
227/250 G
20641267_EA/20666924010_EA

Moredays
APP EXCLUSIVE OFFER
Members get **5,000^{pts}** when you spend ^{10*} on

= \$5 Value

PILLSBURY REFRIGERATED DESSERTS, STRUDEL, PIZZA POPS OR SCRAMBLE
SELECTED VARIETIES
FROZEN
20172664001_EA/25474907_EA/20320943002_EA/21905340_EA

Moredays
APP EXCLUSIVE OFFER
Members get **1,000^{pts}**

= \$1 Value

CADBURY CHOCOLATE BAR
FAMILY SIZE
SELECTED VARIETIES, 80-100 G
2000424006_EA/20322183001_EA

DAIRY MILK
MILK CHOCOLATE
CHOCOLAT AU LAIT

FRUIT & NUT
FRUITS & NOIX

Moredays
APP EXCLUSIVE OFFER
Members get **2,000^{pts}**

= \$2 Value

CHRISTIE COOKIES
SELECTED VARIETIES
FAMILY SIZE, 303-520 G
2104006_EA/21026747_EA

OREO
The Original
Original

Chips Ahoy!
CRUNKS
MORCLAUT

Moredays
APP EXCLUSIVE OFFER
Members get **1,000^{pts}**

= \$1 Value

DANONE DANINO
DRINKABLE 6'S OR TWO GOOD YOGURT 4'S
SELECTED VARIETIES
21471943_EA/21032020_EA

Moredays
APP EXCLUSIVE OFFER
Members get **1,000^{pts}**

= \$1 Value

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES
FROZEN, 6'S
2032343001_EA

Blueberry

Moredays
APP EXCLUSIVE OFFER
Members get **1,000^{pts}**

= \$1 Value

STRAWBERRIES
PRODUCT OF MEXICO
OR U.S.A., 1 LB
20049779001_EA

Moredays
APP EXCLUSIVE OFFER
Members get **1,000^{pts}**

= \$1 Value

BETTY CROCKER FRUIT BY THE FOOT, GUSHERS OR ROLL-UPS FRUIT SNACKS
SELECTED VARIETIES
128-637 G
20318474001_EA/21213550_EA

Moredays
APP EXCLUSIVE OFFER
Members get **3,000^{pts}** for every ^{10*} spent on

= \$3 Value!

CREST TOOTH PASTE
SELECTED VARIETIES AND SIZES
30077991_EA/2199890_EA
*At least \$3 value in points

KID'S Crest
CAVITY PROTECTION
PROTECTION ANTICARIE

Crest
CAVITY PROTECTION
Regular Paste

Moredays
APP EXCLUSIVE OFFER
Members get **8,000^{pts}** for every ^{20*} spent on

= \$8 Value!

L'ORÉAL COSMETICS
SELECTED VARIETIES AND SIZES
2030930006_EA/2031729001_EA/2031339002_EA
*At least \$8 value in points

Moredays
APP EXCLUSIVE OFFER
Members get **8,000^{pts}**

= \$8 Value

ENERGIZER MAX AA24, AAA16 OR 9V6 BATTERIES
SELECTED VARIETIES
2100486_EA/21042566_EA

50% LONGER LASTING

1 LONGEST LASTING MAX

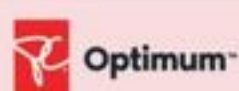
Moredays
APP EXCLUSIVE OFFER
Members get **6,500^{pts}**

= \$6.50 Value

IAMS DRY DOG FOOD 2.72/3.18 KG OR CAT FOOD 1.36/1.59 KG
SELECTED VARIETIES
20912435_EA/21160074_EA

IAMS PROACTIVE HEALTH
MINICHUNKS

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15⁹⁹ PINTY'S CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 780 G
21907226_EA
21907493_EA

— Moredays
Members get
1,000⁰⁰ = **\$1** Value

7⁴⁹ LILYDALE TURKEY DINNER SAUSAGES
SELECTED VARIETIES
500 G
21064934_EA

— Moredays
Members get
500⁰⁰

\$6 FANTINO AND MONDELLO SPECIALTY DELI MEAT
SELECTED VARIETIES
100-200 G
21551583_EA/21557608_EA

— Moredays
Members get
600⁰⁰

\$13 MARCANGELO SAUSAGE, BREAKFAST SAUSAGE, PATTIES
SELECTED VARIETIES
1.2-1.4 KG
20799699_EA
20799697_EA

— Moredays
Members get
500⁰⁰

— Moredays
Members get
2,000⁰⁰ when you buy 2 = **\$2** Value

FRITO LAY VARIETY PACK
SELECTED VARIETIES
428/448 G
21584899_EA
21584937_EA

— Moredays
Members get
4,000⁰⁰ when you buy 2 = **\$4** Value

THAYERS CLEANSERS OR TONERS
SELECTED VARIETIES
237-355 ML
21194727_EA

— Moredays
Members get
2,000⁰⁰ when you buy 2 = **\$2** Value

PRINGLES PARTY STACK POTATO CHIPS
SELECTED VARIETIES
194/203 G
21074284_EA
21074322_EA

— Moredays
Members get
2,000⁰⁰ when you buy 2 = **\$2** Value

SNYDER'S OF HANOVER PRETZEL PIECES
SELECTED VARIETIES, 240 G
20316052004_EA
20316052001_EA

4⁹⁹ DARE WAGON WHEEL 630 G OR BEAR PAWS COOKIES 337/480 G
SELECTED VARIETIES
21081863_EA/21238487_EA

— Moredays
Members get
500⁰⁰

— Moredays
Members get
4,000⁰⁰ when you spend *10* on = **\$4** Value

LINDT CHOCOLATE BARS
SELECTED VARIETIES
50-300 G
2031027005_EA
21431178_EA

— Moredays
Members get
2,000⁰⁰ for every *10* spent on = **\$2** Value*

KETTLE BRAND POTATO CHIPS
SELECTED VARIETIES
156/198 G
21520654_EA
21520692_EA
*At least \$2 value for products

— Moredays
Members get
1,500⁰⁰ when you buy 2 = **\$1.50** Value

HUMPTY DUMPTY SNACKS
250-280 G, OLD DUTCH POTATO CHIPS
235 G OR TORTILLA CHIPS 275/290 G
SELECTED VARIETIES
21075943_EA
21445100_EA

SAVE 3.00 KINDER BUENO MINI 55'S 297 G OR KINDER CHOCOLATE MINI 55'S, 330 G
21588344_EA
21588393_EA

9⁹⁹

— Moredays
Members get
1,000⁰⁰ = **\$1** Value

— Moredays
Members get
2,500⁰⁰ = **\$2.50** Value

GENUINE HEALTH ADVANCED GUT HEALTH PROBIOTICS OR FERMENTED ORGANIC VEGAN PROTEINS
SELECTED VARIETIES
21090413_EA

— Moredays
Members get
5,000⁰⁰ when you spend *20* on = **\$5** Value

RESOLVE OR LYSOL LAUNDRY PRODUCTS
SELECTED VARIETIES AND SIZES
21218137_EA/21487708_EA

— Moredays
Member Only Price
19⁹⁹ Members save **\$5**

CASCADE PLATINUM 51/67'S, COMPLETE 90'S OR ORIGINAL 110'S DISHWASHER TABS
SELECTED VARIETIES
21516545_EA/21518479_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Non-Members
24⁹⁹

— Moredays
Members get
5,000⁰⁰ when you spend *10* on = **\$5** Value

WINDEX, SCRUBBING BUBBLES, FAMILY GUARD, FANTASTIK, DRANO, SHOUT, PLEDGE OR BON AMI CLEANERS
SELECTED VARIETIES AND SIZES
2015323001_EA/2023385060_EA

— Moredays
Members get
2,500⁰⁰ when you spend *10* on = **\$2.50** Value

AIR WICK PRODUCTS
SELECTED VARIETIES AND SIZES
21495645_EA/21518171_EA

— Moredays
Members get
10,000⁰⁰ when you spend *15* on = **\$10** Value

GLADE PRODUCTS
SELECTED VARIETIES AND SIZES
21567988_EA

— Moredays
Members get
20,000⁰⁰ when you spend *40* on = **\$20** Value

SWIFFER PRODUCTS
SELECTED VARIETIES
16-48'S
20901027_EA/20974300_EA



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Members get **5,000** = \$5 Value! for every \$10* spent on

COCA-COLA SOFT DRINKS 6X710 ML, **MONSTER ENERGY DRINKS** 473 ML, **GLACEAU VITAMINWATER** OR **SMARTWATER** 591 ML/1 L OR **POWERADE SPORTS DRINKS** 710 ML/6X591 ML, SELECTED VARIETIES 2021274000_C04/202338245_EA



8.99

Members get **2,000** = \$2 Value



Members get **1,000** = \$1 Value when you buy 2



3.49

Members get **250** = \$2.50 Value when you spend \$10* on



Members get **750** = \$7.50 Value when you buy 2



Members get **1,000** = \$1 Value



5.49

Members get **1,000** = \$1 Value



Members get **2,500** = \$25.00 Value when you spend \$10* on

FRANK'S HOT SAUCE, STUBB'S BBQ SAUCE, FRENCH'S MUSTARD OR KETCHUP SELECTED VARIETIES, 225 ML-1 L 20630668_EA/21021248_EA



Members get **2,000** = \$2 Value when you buy 2

CHOLULA HOT SAUCE SELECTED VARIETIES, 150 ML 21092271_EA



Members get **3,500** = \$35.00 Value when you spend \$12* on

CATELLI, BARILLA OR NO YOLKS PASTA SELECTED VARIETIES, 325-500 G 20704241_EA/21404901_EA



Members get **2,000** = \$2 Value when you buy 2

CHEEZ-IT CRACKERS 191/200 G, **SNAP'D 213 G OR TOWNHOUSE CRACKERS** 247-391 G SELECTED VARIETIES 21007403_EA/21024360_EA



Members get **500** = \$5.00 Value

GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN, 198-750 G 21622094_EA/21622270_EA



Members get **2,000** = \$2 Value when you buy 2

PEPPERIDGE FARM GOLDFISH CRACKERS 156-227 G OR **CRISPS** 177 G SELECTED VARIETIES 20220906_EA/21575295_EA



Members get **5,000** = \$5 Value when you spend \$12* on

NATURE VALLEY GRANOLA BARS, BISCUITS, SOFT BAKED MUFFIN BARS OR CRUNCHY DIPPED SQUARES SELECTED VARIETIES, 130 G-1.28 KG 2064689000_EA/21021348_EA



6.49

Members get **1,000** = \$1 Value

CLOVER LEAF FLAKED LIGHT TUNA IN OLIVE OIL SELECTED VARIETIES 3X80 G 21002045_EA 21097920_EA



Members get **5,000** = \$5 Value! for every \$20* spent on

PALMOLIVE, FLEECEY, FABULOSO OR MURPHY'S PRO SELECTED VARIETIES AND SIZES 2100729_EA/21016680_EA



Members get **3,000** = \$3 Value when you spend \$10* on

LYSOL CLEANERS SELECTED VARIETIES AND SIZES 21049909_EA/21449926_EA



Members get **10,000** = \$10 Value when you spend \$50* on

PROGRESSIVE, IRON VEGAN OR LORNA VANDERHAEGHE PRODUCTS SELECTED VARIETIES 21420064_EA



Members get **4,000** = \$4 Value

LARABAR SELECTED VARIETIES 16X45/480 2003143000_C16 20761404_C16





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More days More days More days More days More days More days

6⁹⁹

PC[®] ORGANICS BLUEBERRIES
PRODUCT OF PERU, 9.8 OZ
2117969051_EA

More days
Members get **1,000⁰⁰** = **\$1 Value**

SALE

4⁵⁰

More days
Members get **500⁰⁰**

MARZETTI DIPS
PRODUCT OF U.S.A.
227-340 G
20174734_EA/20322870_EA

SAVE 1.00

3⁹⁹

More days
Members get **500⁰⁰**

PC[®] OR PC[®] BLUE MENU[®] VINEGRETTES OR DRESSING
PRODUCT OF U.S.A.
350-355 ML
21099503_EA
21082910_EA

SALE

6⁴⁹

More days
Members get **2,000⁰⁰** = **\$2 Value**

BUTTERBALL TURKEY BACON
SELECTED VARIETIES, 300/375 G
20094663_EA

SAVE UP TO 2.50

8⁴⁹

More days
Members get **1,000⁰⁰** = **\$1 Value**

BEYOND MEAT PLANT-BASED BEEF GROUND
340 G, **ITALIAN SAUSAGES**
400 G OR **BREAKFAST SAUSAGES** 235 G
SELECTED VARIETIES
21300113_EA

\$10

More days
Members get **2,000⁰⁰** = **\$2 Value**

11 PIECE WINGS
SELECTED VARIETIES
460-530 G
21624744_EA

ONLY

6⁴⁹

More days
Members get **1,500⁰⁰** = **\$1.50 Value**

ACE BAKERY ROLLS
SELECTED VARIETIES
6-10" S
21094323_EA/21094355_EA

More days
Members get **3,000⁰⁰** = **\$3 Value**
when you spend "9" on

COUNTRY HARVEST BREAD
600/650 G OR **BAGELS** 6" S,
D'ITALIANO BREAD 675 G
OR **BUNS** 6" S
OR **CASA MENDOSA**
7/10 INCH TORTILLAS
340-640 G
SELECTED VARIETIES
20038335_EA
20179156_EA
21078597_EA

ONLY

5⁹⁹

More days
Members get **1,000⁰⁰** = **\$1 Value**

DAIYA CHEEZ CRUMBLES, SHREDS, SPREADS OR TUBS
SELECTED VARIETIES
170-227 G
21207740_EA/21456930_EA

SALE

23⁹⁹

More days
Members get **1,000⁰⁰** = **\$1 Value**

PC[®] BLUE MENU[®] NOVA SCOTIAN JUMBO SEA SCALLOPS
20-40/LB, FROZEN
400 G
20039148_EA

More days
Members get **1,000⁰⁰** = **\$1 Value**

MASTRO SAN DANIELE CHARCUTERIE TRIO 150-250 G,
FREYBE LYONER SAUSAGE 1 KG,
SAN DANIELE PROSCIUTTO
200 G OR **PILLER'S SALAMI** 125 G
SELECTED VARIETIES
20097889_EA
21064004_EA
21452943_EA
21184225_EA
21333532_EA

More days
Members get **2,000⁰⁰** = **\$2 Value**

QUEEN STREET BAKERY GLUTEN-FREE ENGLISH MUFFINS 480 G,
BAGELS 464 G
OR **BREADS**
480/500 G
SELECTED VARIETIES
FROZEN
2141431_EA
21075944_EA

More days
Members get **2,000⁰⁰** = **\$2 Value**
for every "10" spent on

PEPSI ZERO, 7 UP ZERO, DR PEPPER ZERO OR MOUNTAIN DEW ZERO SOFT DRINKS ALL SIZES
20307948002_EA/20222304001_C12
*At least \$2 value in points

More days
Members get **6,000⁰⁰** = **\$6 Value**
for every "20" spent on

PERRIER, MAISON PERRIER OR SAN PELLEGRINO PRODUCTS
ALL VARIETIES AND SIZES
20182944001_EA/21575556_C08
*At least \$6 value in points

More days
Members get **1,000⁰⁰** = **\$1 Value**
when you buy 2

TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES
205-295 G
21005921_EA
21005981_EA

More days
Members get **10,000⁰⁰** = **\$10 Value**
when you spend "50" on

NATURE'S WAY VITAMINS & SUPPLEMENTS
SELECTED VARIETIES
20099274_EA

More days
Members get **5,000⁰⁰** = **\$5 Value**
when you spend "12" on

LIBERTÉ OR YOPLAIT YOGURT, DRINKABLES OR KEFIR
SELECTED VARIETIES AND SIZES
20784361000_EA/21390111_EA

More days
Members get **3,000⁰⁰** = **\$3 Value**
when you spend "15" on

CRACKER BARREL CHEESE BARS 400 G,
SHREDDED CHEESE
250-320 G, **NATURAL CHEESE SLICES**
200-240 G, **SNACKS** 168 G
OR **AMOZAI** 228 G
SELECTED VARIETIES
21290384_EA/21290406_EA

More days
Members get **4,000⁰⁰** = **\$4 Value**
for every "15" spent on

HERSHEY'S CHIPITS OR UNSWEETENED COCOA
SELECTED VARIETIES
200-925 G
21452784_EA
21452943_EA
*At least \$4 value in points

More days
Members get **2,000⁰⁰** = **\$2 Value**
when you spend "10" on

CAMPBELL'S BROTH
250/900 ML, **CHUNKY**
515 ML, **READY TO SERVE** 515 ML,
CONDENSED
284 ML OR **HABITANT**
796 ML **SOUP**
SELECTED VARIETIES
2032248002_EA
21479030_EA

More days
Members get **5,000⁰⁰** = **\$5 Value**
when you buy 2

CLOROX, GLAD, PINE-SOL OR LIQUID PLUMR PRODUCTS
SELECTED VARIETIES AND SIZES
20297334001_EA
21283179_EA

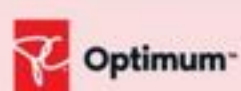
Member Only Price

2⁴⁹

Non-Members 3²⁹

DAWN DISHWASHING LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA
**Must be a registered PC Optimum member to load and get this offer.

**From September 19-25, 2024, at across 4,500+ locations in Canada, the PC Optimum Moredays event will provide PC Optimum members with the opportunity to earn PC Optimum points through special offers and promotions across locations where PC Optimum points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays. *Spend \$300 or more in-store or through PC Express online pick up before applicable taxes in a single transaction at any Real Canadian Superstore location and receive a free PC® 15 Piece Mix & Measure Bowl Set. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operators (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 21629400_EA. Quantities and/or selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. Price match and/or ad match requests do not apply to products sold and shipped by 3rd party Sellers on Marketplace. ®/™The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. Please recycle. "We if match prices if you show us a lower advertised price" means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if the competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments or no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.



Get more on

Sept. 19-25**

More savings, more deals, more points.
Open the app, it's as easy as that.

Moredays Moredays Moredays Moredays

Moredays

Members get
3,000^{pt}
when you
buy 2

**= \$3
Value**

**OLD SPICE BODY WASH,
DEODORANT OR HAIR CARE PRODUCTS**
SELECTED VARIETIES AND SIZES
2064334900L_EA/2190608L_EA/2190605L_EA



Moredays

Members get
6,000^{pt}
when you
spend \$15* on

**= \$6
Value**

AXE, DEGREE OR VASELINE PRODUCTS
ALL VARIETIES AND SIZES
21042362L_EA/2108800L_EA/2143606L_EA



Moredays

Members get
4,000^{pt}
when you
buy 2

**= \$4
Value**

**OLD SPICE, SECRET OR
NATIVE WHOLE BODY
DEODORANT, CREAM
OR SPRAY**
SELECTED VARIETIES, 65-99 G
2161048L_EA/2161191L_EA



Moredays

Members get
5,000^{pt}
when you
buy 2

**= \$5
Value**

**NATIVE DEODORANT,
DRY SPRAY, BODY
WASH OR HAIR
CARE PRODUCTS**
SELECTED VARIETIES
2198204L_EA/2198904L_EA



Moredays

Members get
4,000^{pt}
when you
spend \$20* on

**= \$4
Value**

**SCHICK HYDRO, SKINTIMATE, INTUITION
OR XTREME 3 RAZORS 1-12'S OR EDGE OR
SKINTIMATE SHAVE PREPS** 198/396 G
SELECTED VARIETIES
2122396L_EA/2142592L_EA



Moredays

Members get
3,000^{pt}
when you
spend \$10* on

**= \$3
Value**

**METHOD OR MRS.
MEYER'S LIQUID
HAND SOAP**
300-975 ML OR BODY
WASH 532/828 ML
SELECTED VARIETIES
2104402L_EA/2142329L_EA



Moredays

Members get
3,000^{pt}
when you
buy 2

**= \$3
Value**

**CLAIROL NATURAL
INSTINCTS HAIR
COLOUR OR ROOT
TOUCH-UP**
SELECTED VARIETIES
2106479L_EA/2142873L_EA



Moredays

Members get
5,000^{pt}
when you
spend \$20* on

**= \$5
Value**

**GARNIER WHOLE
BLENDS 150-370 ML OR
HAIR FILLERS
111-300 ML HAIR CARE**
SELECTED VARIETIES
2094723L_EA/21071732L_EA



Moredays

Members get
5,000^{pt}
when you
buy 2

**= \$5
Value**

**CAROL'S
DAUGHTER HAIR CARE**
SELECTED VARIETIES
118-355 ML
2190813L_EA
2190829L_EA



Moredays

Members get
4,000^{pt}
for every \$15*
spent on

**= \$4
Value!**

**DR. TEAL'S
FOAM BATH OR
EPSOM SALTS**
SELECTED VARIETIES
AND SIZES
2033531L_EA/2101462L_EA
*All listed \$4 value by points



Moredays

Members get
2,000^{pt}
when you
buy 2

**= \$2
Value**

**CAKE BEAUTY
HAND, FOOT
OR BODY CARE
PRODUCTS**
SELECTED VARIETIES
AND SIZES
2122966L_EA/2123212L_EA



6⁹⁹

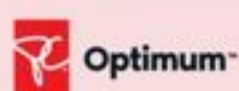
Moredays

Members get
2,000^{pt}
when you
buy 2

**= \$2
Value**

**CAPRINA
FOAM BATH**
SELECTED VARIETIES
800 ML
209892700L_EA
209892700L_EA





Get more on

Sept. 19-25**

More savings, more deals, more points.
Open the app, it's as easy as that.

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Moredays

Members get
5,000^{pt} = \$5 Value
when you buy 2

AVEENO FACE CARE, BODY LOTION, BODY WASH, BABY PRODUCTS, SUN CARE OR HAIR CARE ASSORTMENT
SELECTED VARIETIES AND SIZES
20702023001_EA/21009268_EA



Moredays

Members get
5,000^{pt} = \$5 Value
when you buy 2

NEUTROGENA FACE, BODY LOTION, SUN CARE OR HAIR CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20306731003_EA/21573201_EA



7⁹⁹
NIVEA FACE ESSENTIAL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21055031001_EA/21427673_EA

Moredays

Members get
1,000^{pt} = \$1 Value



8⁹⁹

Moredays

Members get
2,000^{pt} = \$2 Value

JERGEN'S LOTION
SELECTED VARIETIES AND SIZES
20864268_EA/21095511_EA



3,000^{pt} = \$3 Value

Moredays

Members get
3,000^{pt} = \$3 Value



6,000^{pt} = \$6 Value
when you spend \$20* on



6,000^{pt} = \$6 Value
when you spend \$15* on



SAVE UP TO 20% OFF
13.59-22.39



5,000^{pt} = \$5 Value
when you spend \$15* on



39⁹⁹
ORAL-B PRO 500 RECHARGEABLE TOOTHBRUSH 1 EA. OR REFILL HEADS 5'S
SELECTED VARIETIES
21479044_EA/21479636_EA



SAVE UP TO 20% OFF
14.39-83.99



3⁴⁷

Moredays

Members get
1,000^{pt} = \$1 Value

CREST PRO-HEALTH OR COMPLETE TOOTHPASTE 100-130 ML OR 3D WHITE STAIN ERASER 65 ML
SELECTED VARIETIES
21054028_EA/21004764_EA



6⁹⁹

Moredays

Members get
2,000^{pt} = \$2 Value
when you buy 2



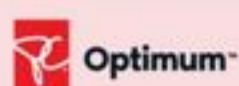
5⁹⁹

Moredays

Members get
2,500^{pt} = \$2.50 Value
when you buy 2

CREST 3D WHITE ADVANCED, GUM OR BURT'S BEES TOOTHPASTE 85-135 ML OR ORAL-B 6 PK MANUAL TOOTHBRUSH 1 EA
SELECTED VARIETIES
21359483_EA/21306706_EA





Get more on

Sept. 19-25**

More savings, more deals, more points.
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Moredays

Members get
7,500^{pt}
for every \$30*
spent on

= \$7.50
Value!

ADVIL, BUCKLEY'S, NEOCITRAN, VOLTARAN, TUMS, ROBAX, JACK & JILL, CALTRATE, CENTRUM, EMERGEN-C, SENSODYNE, PRONAMEL, BIOTENE, POLIDENT OR POLIGRIP PRODUCTS
SELECTED VARIETIES AND SIZES
21208054_EA/20547857_EA/20997357_EA
21236176_EA/20471656_EA/21576716_EA
At least \$7.50 value to qualify



Moredays

Members get
4,000^{pt}
when you
buy 2

= \$4
Value

PARTICIPATING REACTINE, BENYLIN, BENADRYL, TYLENOL, TYLENOL COLD, ZARBEE'S, MOTRIN PRODUCTS
SELECTED VARIETIES AND SIZES
2021726001_EA/20321045001_EA



Moredays

Members get
5,000^{pt}
when you
buy 2

= \$5
Value

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20318991_EA/20342623_EA



Moredays

Members get
5,000^{pt}
when you
buy 2

= \$5
Value

DDROPS LIQUID VITAMIN DROPS
SELECTED VARIETIES
1.7-7.5 ML
20034055_EA/20361421_EA



Moredays

Members get
5,000^{pt}
when you
buy 2

= \$5
Value

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20204687_EA/21369542_EA



Moredays

Members get
3,000^{pt}
when you
buy 2

= \$3
Value

ONE A DAY ADULT MULTIVITAMINS 60-130'S OR FLINTSTONE'S CHILDREN'S VITAMINS 60-180'S
SELECTED VARIETIES
21446393_EA/21015315_EA



34⁹⁹

ENSURE HIGH PROTEIN AND PLUS CALORIE VALUE PACKS
SELECTED VARIETIES AND SIZES
20333596_EA/21333517_EA

Moredays

Members get
4,000^{pt}
when you
buy 2

= \$4
Value



Moredays

Members get
3,000^{pt}
when you
buy 2

= \$3
Value

CULTURELLE PROBIOTICS
SELECTED VARIETIES AND SIZES
21230466_EA



Moredays

Members get
4,000^{pt}
when you
spend \$40* on

= \$4
Value

VICKS PRODUCTS OR ALIGN PROBIOTICS
SELECTED VARIETIES AND SIZES
20793224_EA/21048104_EA



13⁹⁹

ALWAYS LINERS 116-216'S, PADS 26-62'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
21010590_EA/21449723_EA

Moredays

Members get
2,000^{pt}
when you
buy 2

= \$2
Value



Moredays

Members get
1,000^{pt}
when you
buy 2

= \$1
Value

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
20508843005_EA
21099850_EA



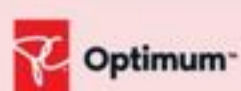
Moredays

Members get
6,000^{pt}
when you
spend \$30* on

= \$6
Value

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
21032778_EA





Get more on

Sept. 19-25**

More savings, more deals, more points.
Open the app, it's as easy as that.

Moredays Moredays Moredays Moredays

Moredays

Members get
8,000^{pt}
for every '\$40'
spent on

**= \$8
Value!**



LEGO
SELECTED VARIETIES
2152790_EA/2157404_EA
At least \$8 value in points



Moredays

Members get
15,000^{pt}
for every '\$50'
spent on

**= \$15
Value!**

**PC[®] COOKWARE,
ROASTERS, WOKS,
SKILLETS, SAUTE PANS
AND COOKWARE SETS**

2149209_EA/21319634_EA
At least \$15 value in points



**SAVE
70.00**

**KITCHENAID ARTISAN
STAND MIXER**

21326100_EA

\$475

Moredays

Members get
100,000^{pt}

**= \$100
Value**



**SAVE
50.00**

**NINJA FOODI[®]
DOUBLE OVEN**

21564324_EA

\$350

Moredays

Members get
50,000^{pt}

**= \$50
Value**



**SAVE
20.00**

**CUISINART
4 SLICE TOASTER**

21342804_EA

\$80

Moredays

Members get
16,000^{pt}

**= \$16
Value**



**SAVE
40.00**

**CUISINART 14 CUP
COFFEE MAKER**

21342803_EA

\$100

Moredays

Members get
20,000^{pt}

**= \$20
Value**



**SAVE
100.00**

\$129

Moredays

Members get
25,000^{pt}

**= \$25
Value**

**NESPRESSO
VERTUO NEXT
MACHINE**

CHERRY OR BLACK
21397452_EA/21399845_EA



**SAVE
30.00**

**SODASTREAM
TERRA MACHINE**

BLACK OR WHITE
21473845_EA
21473905_EA

\$100

Moredays

Members get
20,000^{pt}

**= \$20
Value**



**SAVE UP TO
15%
OFF**

25.00-175.00

Moredays

Members get
5,000^{pt}

**= \$5
Value**



**BLACK & DECKER
APPLIANCES**

SELECTED VARIETIES
21290993_EA/21279153_EA
At least \$5 value in points

Moredays

Members get
5,000^{pt}

**= \$5
Value!**

for every '\$35'
spent on

**BRITA PITCHERS,
FAUCETS, BOTTLES
OR FILTERS**

SELECTED VARIETIES
20094145_EA
20763399_EA
21344495_EA
At least \$5 value in points



Moredays

Members get
2,000^{pt}

**= \$2
Value!**

for every '\$10'
spent on

**RUBBERMAID
TAKEALONG
CONTAINERS**

SELECTED VARIETIES
20261640_EA/21069828_EA
At least \$2 value in points



Moredays

Members get
5,000^{pt}

**= \$5
Value!**

for every '\$15'
spent on



**3M COMMAND,
CLAW HOOKS OR
PICTURE HANGING**

20718954_EA/20719003_EA
At least \$5 value in points

Moredays

Members get
7,500^{pt}

**= \$7.50
Value**

when you
spend '\$25' on

**SYLVANIA LED
A19 LIGHTBULBS**

SELECTED VARIETIES
20961963_EA/21312058_EA

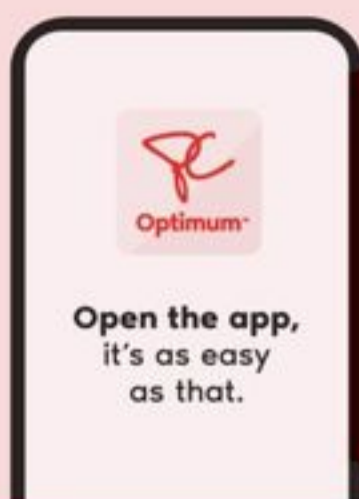


Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.



Moredays

Sept. 19-25



Open the app,
it's as easy
as that.

Members get

25,000 pts

for every \$75 spent
on apparel*

JOE FRESH

SHOP NOW

*Visit www.joefresh.com/offerdetails for full details.

Theodore & Pringle
OPTICAL

Shop.
Earn.
Redeem
points.



Get 100,000^{pts}

for every \$300 spent on optical.

September 19 - September 25, 2024

*FOR EVERY \$300 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN SEPTEMBER 19 - SEPTEMBER 25, 2024.

Optimum **Moredays**
Sept. 19-25

**MORE SAVINGS
MORE POINTS**

iPhone 15
UP TO **100,000^{pts}**
ROGERS. | fido



THE MOBILE SHOP
NOW THAT'S REWARDING.

Subject to credit approval. PC Optimum[®] points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.

Moredays

APP EXCLUSIVE OFFER

Members get
10,000^{pts} = **\$10 Value!**
for every '100'
spent on

ANY COMBINATION OF DOORDASH, GOOGLE PLAY, INDIGO, UBER EATS AND UBER GIFT CARDS

*At least \$10 value in points. *Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.



*Google Play gift card purchases are subject to a \$200 limit. Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of DoorDash, Google Play, Indigo, Uber Eats, and Uber cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum[™] points cannot be redeemed toward the purchase of gift cards.

Optimum **Moredays**
Sept. 19-25

Flash Sale!

Get 35GB for \$29/month for 12 months when you register for Automatic Top-up*

SIM Card	
Member Only Price	Non-Members
\$5	\$10



*Conditions apply. Visit pcmobile.ca for full details. Subject to change.

Express[™] Online grocery pickup & delivery

Get up to 100,000 PC Optimum[™] points

That's 25,000 points plus free delivery/pickup on EACH of your first 4 orders of \$100+.

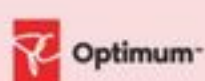
Use code **PTSPLUS**.

Shop Now

First order must be placed by September 26th. Conditions apply, see site for details.

**More Savings
More Savings
More Savings
More Savings
More Savings
More Savings
More Savings**





Moredays

Sept. 19-22

1,000 pts

when you spend \$10 or more on fuel.



2,000 pts

when you pay with your PC Financial® credit card.



financial®

Open the app, it's as easy as that.

Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca



financial®



Optimum™

Don't forget to load your offers on your PC Optimum™ app!



Load your exclusive offers on the app before shopping to get more points.

10,000 pts

is \$10 in FREE stuff



Optimum™

Moredays

Sept. 19-25

More Points More Points More Points More Points More Points More Points More Points More Points



Make your everyday banking and spending more rewarding with **PC Financial®**.

Apply today at

pcfinancial.ca/morepoints

PC Money™ Account and PC® Mastercard® are provided by President's Choice Bank.



Optimum™

In 2023, our members redeemed over **\$319 million in free stuff** at Real Canadian Superstore.

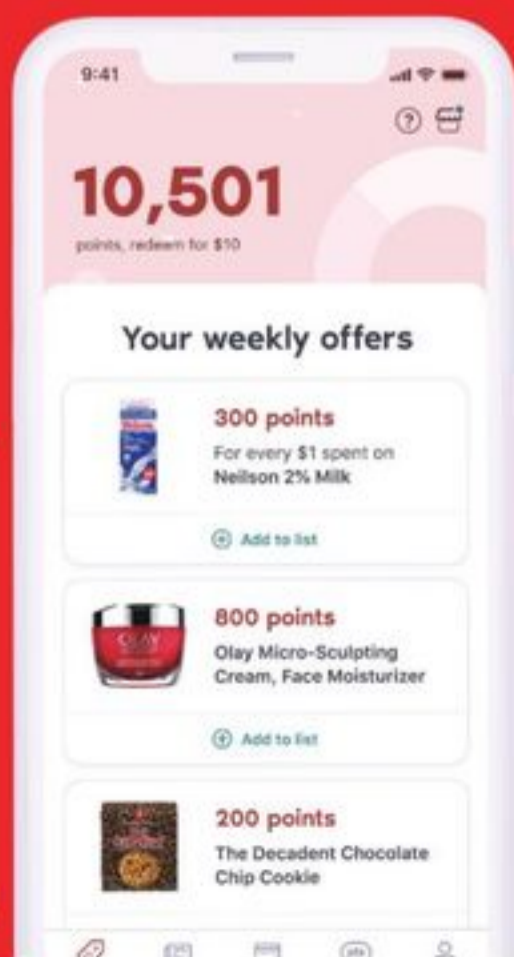
Get to free faster with the PC Optimum™ app.

Start earning more points in 3 easy steps:

1. Download the app & create account
2. Open to load your offers weekly
3. Scan your app when you pay

START SAVING

*Based on our 2023 analysis, for example, PC Optimum™ members that load and shop both offers only via the PC Optimum™ app or website were frequently more likely to receive personalized points offers. Excludes loading the Optimum™ points redemption. Excludes those that do not purchase via both.



SUPER FRESH

\$3

PINEAPPLES
PRODUCT OF COSTA RICA
309999991_SA



\$3

FARMER'S MARKET™ MANDARINS
PRODUCT OF SOUTH AFRICA,
1.5 LB
31980001_SA



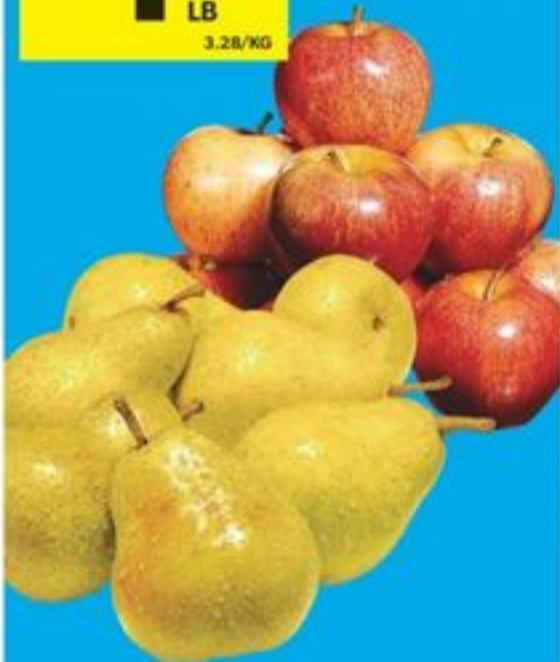
2.99

CAULIFLOWER
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
309337961_SA



1.49
LB
3.28/KG

BARTLETT PEARS EXTRA FANCY GRADE OR GALA APPLES ORCHARD BURL
PRODUCTS OF ONTARIO
3071340001_ML/3106068801_LG



2.99
LB
6.59/KG

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF U.S.A.,
NO. 1 GRADE
3042375901_ML/3010990001_LG



4.49

PC® ORGANICS FIELD GREENS
PRODUCT OF U.S.A.,
SELECTED VARIETIES, 142 G
3090911_SA/30344031_SA



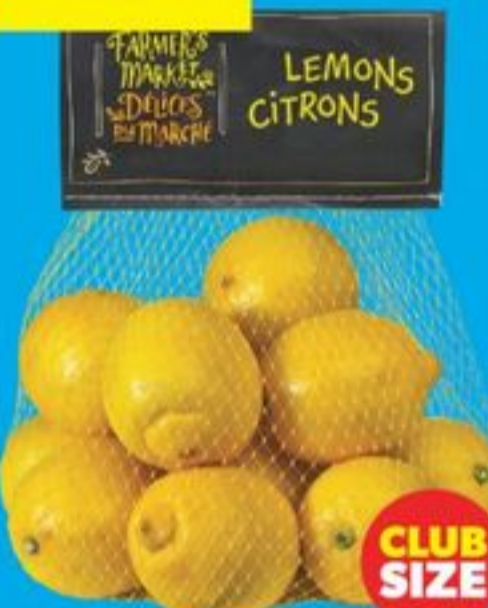
\$2

CELERY
PRODUCT OF ONTARIO
306319801_SA



\$3

FARMER'S MARKET™ LEMONS
PRODUCT OF SOUTH AFRICA,
2 LB BAG
3079310001_SA



\$4

AVOCADO BAG
PRODUCT OF MEXICO, S'S
304233801_SA



3.50

FARMER'S MARKET™ ENGLISH CUCUMBERS
PRODUCT OF ONTARIO, 3'S
306340301_SA



\$4

PC® WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA, 454 G
30910151_SA/30794001_SA



\$5

NO NAME® NATURALLY IMPERFECT™ POTATOES PRODUCT OF CANADA, CANADA NO. 2 GRADE, 15 LB OR **SWEET PEPPERS** PRODUCT OF ONTARIO, 2.5 LB BAG
306440301_SA/30344001_SA



\$5

TAYLOR FARMS SALAD KITS
PRODUCT OF U.S.A.,
SELECTED VARIETIES, 315-382 G
3108004_SA/3108011_SA



\$10

FARM TO TABLE BOUQUET
SELECTED VARIETIES
3104704_SA



\$25

PC® MUM WITH GRASS PLANTER
SELECTED VARIETIES, 13 INCH
3090701_SA



SUPER FRESH

5.79
LB
12.77/KG

LEAN GROUND BEEF AND PORK MIX
FRESH
2063241,KG



CLUB SIZE

SAVE UP TO 2.00
LB

8.99
LB
19.82/KG

BONELESS BEEF STEW
CUT FROM CANADA AAA GRADE BEEF OR USDA CHOICE GRADE BEEF
2070941,KG



CLUB SIZE

\$8

MAPLE LEAF PRIME EXTRA LEAN GROUND CHICKEN OR TURKEY OR SUFRA® HALAL LEAN GROUND CHICKEN
454 G
2076481,EA



\$11

PC® CHICKEN DRUMSTICKS, THIGHS OR BREAST FILLET
BONE-IN, AIR CHILLED, UP TO 870 G
2044941,EA



6.99
LB
15.41/KG

PC® FREE FROM® PORK SIDE RIBS
BONE-IN, FRESH
2065013,KG



CLUB SIZE

15.99

PC® MEATBALLS
SELECTED VARIETIES, FROZEN, 800-907 G
2066301,EA



SAVE 1.50

4.99

WATERVIEW MARKET CRISPY CALAMARI
UNCOOKED, FROZEN, 300 G
2064291,EA



10.49

PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS
READY-TO-EAT, 150 G
2067760,EA



7.99

PC® MELT IN THE MIDDLE SALMON AND SMOKED HADDOCK 200 G OR MARYLAND-STYLE SHRIMP OR CRAB 170 G FISH CAKES
FROZEN
2034811,EA



7.49

BLUE TIDE SALMON OR TUNA SASHIMI
FROZEN, 100 G
2066291,EA



12.49
LB
27.54/KG

MSC ICELANDIC COD FILLETS
PREVIOUSLY FROZEN
2064441,KG



CLUB SIZE

SAVE UP TO 3.00

9.99

PC® SHRIMP APPETIZERS
SELECTED VARIETIES, FROZEN,
294 - 340 G
2068811,EA



SUPER FRESH

\$5

**ZIGGY'S SERVICE
SLICED DELI MEAT**
SELECTED VARIETIES, 200 G
2026473.SA



Moredays
Members get
1,500⁰⁰

**LA PANZANELLA
CROCCATINI**
170 G OR RAINCOAST
CRISPS 150 G
SELECTED VARIETIES
2020096.SA/2020433.SA



\$9

BELLAVITANO CHEESE
SELECTED VARIETIES, 150 G
2043907.SA/2040482.SA



\$6

**PC[®] GOAT CHEESE
LOGS**
SELECTED VARIETIES, 140 G
2000054.SA/2020623.SA



\$6

CASTELLO CHEESE
SELECTED VARIETIES
113-200 G
2007963.SA/2008013.SA



749

**GOURMET & GO
GRAIN BOWLS**
SELECTED VARIETIES, 298 G
2020596.SA/2020532.SA



\$6

**FARMER'S MARKET[™]
MUFFINS**
SELECTED VARIETIES, 6'S
2020336.SA/2020338.SA



450

**FARMER'S MARKET[™]
LOAF CAKES**
WHOLE OR SLICED
SELECTED VARIETIES, 344-400 G
2004322.SA/2004954.SA



750

Moredays
Members get
750⁰⁰



349

**CROISSANTS 6'S OR
CINNAMON RAISIN
BREAD 450 G**
BAKED IN-STORE
2022943.SA/2020713.SA



499

**CHEESE SWIRLS OR
PIZZA BUNS 4'S OR
CHEESE BREAD 450 G**
BAKED IN-STORE
2020012.SA/2020262.SA



449

STONEMILL BREAD
SELECTED VARIETIES, 454/550 G
2043401.SA



2/350
OR 1.99 EA

**NO NAME[®] BAGELS OR
ENGLISH MUFFINS**
SELECTED VARIETIES, 6'S
2020798.SA/2020703.SA



399

**LITTLE BITES 234 G OR
SCHOOL SAFE BARS 8'S**
SELECTED VARIETIES
2046204.SA/2021280.SA



399

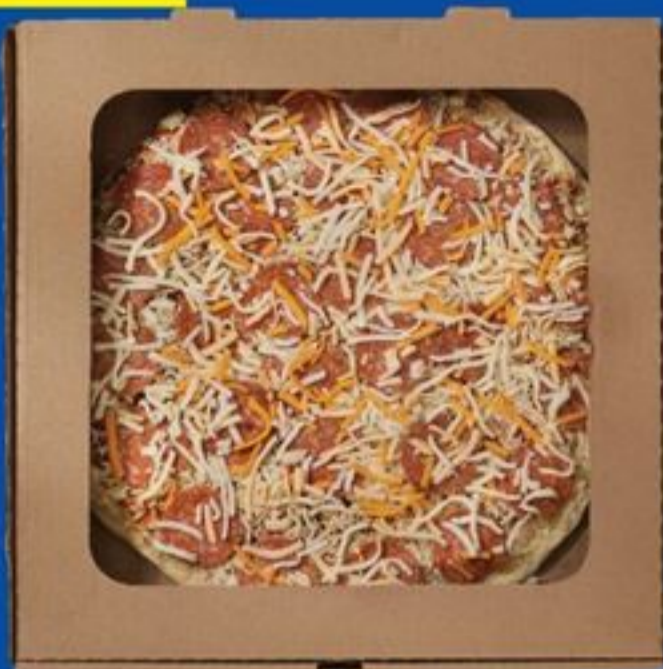
FURLANI TEXAS TOAST
SELECTED VARIETIES, 16'S
2004976.SA



MEAL SOLUTIONS & WEEKEND SANDWICHES

\$12

TAKE AND BAKE 14 INCH PIZZA
SELECTED VARIETIES, 797-857 G
2104761_EA



\$15

MEAL KITS
PREPARED FRESH IN-STORE, SELECTED VARIETIES
610 G - 1.27 KG
2127261_EA



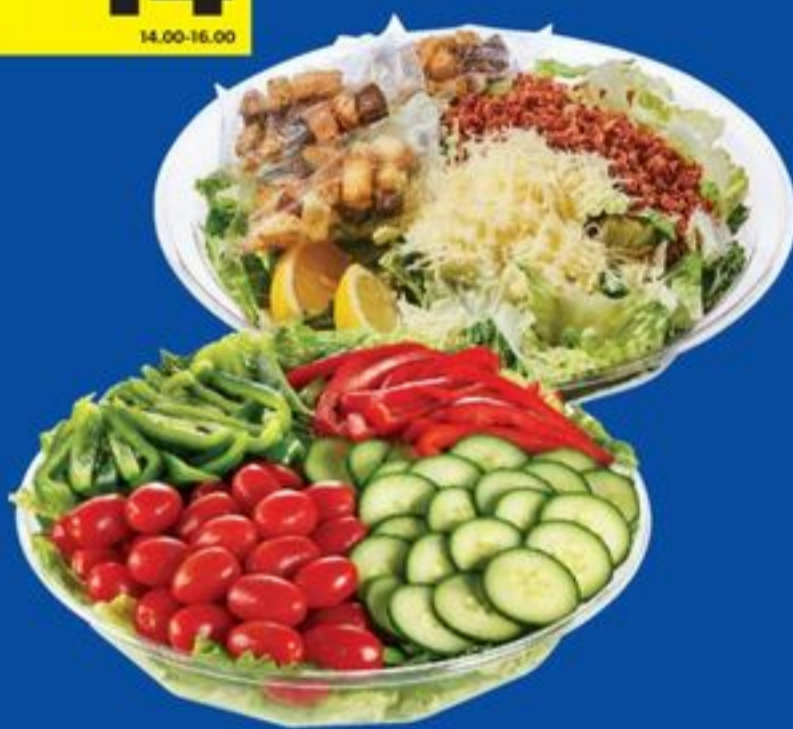
\$4

LA BAGUETTERIE SLICED MICHE
SELECTED VARIETIES, 600/800 G
20842361_EA



FROM **\$14**
14.00-16.00

FAMILY SIZE SALADS
PREPARED FRESH IN-STORE DAILY
SELECTED VARIETIES, 740 G - 1.41 KG
20972306_EA/20972512_EA



3⁹⁹

PC[®] BRIOCHE LOAF
400 G
21052386_EA



Moredays

Member Only Price[™]

12⁹⁹

Non-Members

13⁹⁹

Members save **\$1**

PC[®] CHEESE SLICES
SELECTED VARIETIES, 500 G
20249826_EA

*Open your PC Optimism™ app or visit pc.optimism.ca to get the offer.



CLUB SIZE

8⁹⁹

MASTRO GENOA MILD OR HOT SALAMI
375 G
21104914_EA/21104952_EA

Moredays

Members get **1,000⁰⁰**

= \$1 Value



EASY CHARCUTERIE

Create it your way for less

3/\$18
OR 6.99 EA

PC[®] DOUBLE CREAM BRIE OR CAMEMBERT, 165-200 G, HUMMUS OR DIPS 150 G, PC[®] NATURAL CHOICE[®] SALAMI 150 G OR HENRI WILLIG GOUDA 200 G
SELECTED VARIETIES
20702918_EA/20583652_EA/20797327_EA/21043050_EA



Moredays

Member Only Price[™]

\$15

Non-Members

\$16

Members save **\$1**

MADE IN-STORE DELI TRAYS
SELECTED VARIETIES, 530-800 G
20745825_EA

***Must be a registered PC Optimism™ member to load and get this offer.



SUPER YOUR EVERYDAY

9⁹⁹

**TETLEY ORANGE PEKOE TEA 216'S
OR MCCAFÉ ROAST & GROUND
300/340 G OR COFFEE PODS 12'S**
SELECTED VARIETIES
2167946_EA/21679306_EA



13⁹⁹

**PC® GROUND
COFFEE**
SELECTED VARIETIES
800-930 G
2198329_EA
2198373_EA



**SAVE
UP TO
1.50**

4⁹⁹

**PC® INSTANT &
MICRO GROUND
COFFEE 80/100 G
OR ESPRESSO
SINGLE SERVE
CAPSULES 10'S**
SELECTED VARIETIES
21499808_EA/21013293_EA



2⁹⁹

**LECLERC
GO PURE BARS**
SELECTED VARIETIES
5'S, 140-175 G
21224431_EA
21274523_EA



6²⁹

**NEILSON TRUTASTE
1%, 2% OR SKIM 4L
OR LACTOSE FREE 2L
MILK**
SELECTED VARIETIES
20148677_EA/20188053001_EA



5⁴⁹

**INTERNATIONAL
DELIGHT COFFEE
ENHANCER**
SELECTED VARIETIES,
REFRIGERATED, 946 ML
20895480002_EA
20895480003_EA



**SAVE
.79**

\$3

**BETTY
CROCKER
DUNKAROOS**
SELECTED VARIETIES
168 G
21601218_EA
21648886_EA



**SAVE
1.80**

9⁹⁹

**NO NAME®
ALL-PURPOSE
FLOUR**
10 KG
20022348_EA



**SAVE
.20**

.77

**SAPPORO
ICHIBAN NOODLES**
SELECTED VARIETIES, 100 G
20275907001_EA/20275907004_EA



1⁷⁹

NO NAME® TOMATOES
SELECTED VARIETIES, 796 ML
20600787_EA/20601341_EA



**SAVE
.50**

1⁹⁹

BUSH'S BEST BEANS
SELECTED VARIETIES, 350 ML
20101518001_EA/21480594_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618879001_EA/21518341_EA



8⁹⁹

**CAVENDISH
SPECIALTY POTATOES
OR ONION RINGS**
SELECTED VARIETIES,
FROZEN, 1-2.25 KG
20728378_EA



3⁹⁹

**HIGH LINER CATCH
OF THE DAY FISH**
SELECTED VARIETIES,
FROZEN, 350 G
21020919_EA



4⁹⁹

**DR. OETKER
RISTORANTE OR
CASA DI MAMA PIZZA**
SELECTED VARIETIES,
FROZEN, 320-410 G
20296428003_EA/20852957_EA



1⁴⁷

**BEN'S ORIGINAL
FAST & FANCY RICE**
SELECTED VARIETIES, 132 G
21974999_EA



**SAVE
UP TO
5.00**

22⁹⁹

**MAYNARD ASSORTED
CANDY 115'S, 1.43 KG
OR CADBURY
ASSORTED
CHOCOLATE 115'S, 1.28 KG**
20880018_EA/20885443_EA



SUPER YOUR EVERYDAY

8⁴⁹

RISE KOMBUCHA
SELECTED VARIETIES
REFRIGERATED, 1 L
20993290_EA
20993293_EA



4⁵⁰

PC[®] ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20961028_EA
20304981_EA



3⁹⁹

LIVIVA ZEROODLE SPAGHETTI OR SHIRATAKI PASTA
SELECTED VARIETIES
200/400 G
21154973_EA



SAVE UP TO 30% OFF
16.99-24.99

HAVN LIFE MUSHROOM SUPPLEMENTS
SELECTED VARIETIES
60-90'S
21479222_EA



SAVE UP TO 2.30

BREYERS CREAMERY STYLE ICE CREAM
SELECTED VARIETIES
FROZEN, 1.66 L
20318851001_EA/20344923961_EA
**Must be a registered PC Optimism™ member to load and get this offer.



SAVE 1.50

PC[®] SALSA
SELECTED VARIETIES
650 ML
203099449001_EA



SAVE .80

PC[®] PASTA SAUCE
SELECTED VARIETIES, 410/650 ML
2031344905_EA



5⁹⁹

BUBLY SPARKLING WATER 12X355 ML
OR MONTELLIER CARBONATED WATER 10X355 ML
SELECTED VARIETIES
21098723_C/21097177_C/2



6⁹⁹

TROPICANA ORANGE JUICE
SELECTED VARIETIES
REFRIGERATED, 2.53 L
2019756001_EA



4⁹⁹

PAM COOKING SPRAY
SELECTED VARIETIES, 343/170 G
20178204001_EA/20111279003_EA



SAVE UP TO 5.00

ROYALE FACIAL TISSUE
SELECTED VARIETIES
18X88/726'S
20304857_EA



SAVE 2.00

OXI CLEAN STAIN REMOVER
SELECTED VARIETIES
1.28/1.36 KG
20432579_EA/21219439_EA



SAVE UP TO 3.00

NESTLÉ ASSORTED MINIS 50'S
OR NESTLÉ KITKAT SPOOKY 40'S
21451027_EA/21570909_EA



SAVE 5.00

SUNLIGHT LIQUID LAUNDRY DETERGENT
SELECTED VARIETIES, 4 L
21437938_EA/21427943_EA



6⁴⁹

FRISKIES DRY CAT FOOD
SELECTED VARIETIES
1.4/1.42 KG
21015148_EA



SAVE 2.00

TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 454 G
21012708_EA/21055443_EA



SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

9.88
LB
21.78/KG

BEEF RIB FINGER MEAT
BONELESS, CRYOVAC
20K2584.SA



\$6

FARMER'S MARKET™ ROMA TOMATOES
PRODUCT OF ONTARIO, 3 LB
20K579900.SA



CLUB SIZE

3.99
LB
8.80/KG

MILKFISH
WHOLE, FROZEN
20K19071.SA



SAVE 3.00

3.99

Tilda PURE BASMATI PUR
GLUTEN FREE
907 g
2 LB
20K0791.SA



5.99

O'TASTY DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
20K19342004.SA



6.99

SHER BESAN
CHANA FLOUR
SUPER FINE
4 lb
1.81 kg
20K04922.SA



3.50

CRISPY POUND CAKE
SELECTED VARIETIES, 368 G
20K19384.SA



SAVE UP TO .70

2.29

Moredays
Members get **200th**

FROOTI MANGO OR RUBICON JUICES
SELECTED VARIETIES, 200 ML / 7.1 FL OZ
20K19342004.SA



11.99

BROOKE BOND TEA LEAF BLACK, 900 G
20K19344.SA



ALWAYS \$5

T&T POTSTICKERS
SELECTED VARIETIES
FROZEN, 567 G
20K19384.SA



SAVE 2.00

9.99

LEE KUM KEE CHICKEN BOUILLON POWDER
1 KG
20K19376.SA



4.99

GLICO POCKY BAG
SELECTED VARIETIES, 144/156 G
20K19384.SA/20K19385.SA



*Prices effective at Superstore Mississauga Argenta, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)


.99

ROOSTER® GARLIC
PRODUCT OF CHINA, 3'S
2004430969_SA




1.99
LB
4.39/KG

PAPAYA
PRODUCT OF MEXICO
2007796460_KG



1.99

COCONUT
PRODUCT OF INDIA
2000577966_SA



16.99

NEW ZEALAND MUTTON STEWING MEAT
1 KG
20044411_SA



7.49
LB
16.51/KG

PC® WORLD OF FLAVOURS™ CHICKEN WINGS
SELECTED VARIETIES
2046261_KG



15.99

TALLEY'S NEW ZEALAND GREENSHELL MUSSELS
FROZEN, 907 G
20079613_SA



SAVE .40

CEGAR PITA
SELECTED VARIETIES, 5'S
20089360_SA

\$1



SAVE UP TO 1.50

TAMAM GARLIC 265 G OR TAHINI SAUCE 280 G
SELECTED VARIETIES
20082048_SA / 20101028_SA

4.49



SAVE UP TO 4.00

PILAROS STUFFED GREEN OLIVES
SELECTED VARIETIES, 1L
20089360_SA

7.99



SAVE UP TO 6.00

MR. GOUDAS PARBOILED OR LONG GRAIN WHITE RICE
8 KG
20007348_SA

12.99



2.79

KHAAS HALAL YOGURT
SELECTED VARIETIES, 750 G
20042016_SA



SAVE UP TO 4.00

RIBENA CONCENTRATED BLACK CURRANT BEVERAGE 850 ML OR SKYFLAKES CRACKERS 850 G
20089484_SA / 20107096_SA

5.99



SAVE UP TO 1.50

NONGSHIM INSTANT NOODLES
480 G
20008448_SA

4.49



SAVE .50

AROY-D INSTANT CURRY
SELECTED VARIETIES, 400 G
2006148902_SA

2.49



SAVE UP TO .30

HALDIRAM'S INDIAN SNACKS
SELECTED VARIETIES, 150/160 G
20008977_SA / 2010467902_SA

1.49



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.



BABY SHOP

FOR LESS

SHOP NOW



24⁹⁹

HUGGIES SUPER BIG PACK DIAPERS
SIZE N-6, SELECTED VARIETIES
32-120'S
2100015, SA/2100026, SA



43⁹⁹

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES
120-192'S
2143675, SA



MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2100026, SA

34⁹⁹



More days
Members get
2,000⁰⁰ = \$2 Value

SAVE UP TO
20% OFF
3.19-55.99

diaper genie



24⁹⁹

PAMPERS SUPER BIG PACK DIAPERS
SIZE 1B-6, SELECTED VARIETIES
42-82'S
2070106, SA/2070105, SA



HUGGIES ECONO PACK DIAPERS
SIZE 1-6, SELECTED VARIETIES
60-200'S
2100026, SA/2100027, SA

34⁹⁹



7⁹⁹

HUGGIES natural care



\$20

PC® BABY WIPES
1200'S
2142248, SA/2142247, SA



HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
2100018, SA/2100019, SA

21⁹⁹



36⁹⁹

HUGGIES PULL-UPS ECONO SIZE TRAINING PANTS
2 1/4-7, SELECTED VARIETIES,
86-104'S
2100143, SA/2100142, SA



26⁹⁹

PAMPERS EASY UPS CLUB SIZE TRAINING PANTS SIZE 2 1/4-7, 45-74'S OR **NINJAMAS NIGHTIME UNDERWEAR** SIZE 1/6, 34/44'S, SELECTED VARIETIES
2100143, SA/2100142, SA



19⁹⁹



BABY CARE AT GREAT PRICES

SAVE UP TO
20% OFF
6.39-11.99

LIVE CLEAN BABY NEEDS
SELECTED VARIETIES
2030764001, SA
20607347, SA



SAVE UP TO
20% OFF
10.39-18.39

CERA VE BABY NEEDS
SELECTED VARIETIES
21439060, SA/2143906, SA



SAVE UP TO
20% OFF
7.99-11.19

KANDOO OR BOOGIE WIPES
20906100, SA/2100010, SA

More days
Members get
1,000⁰⁰ = \$1 Value





BABY SHOP

FOR LESS

SHOP NOW



379

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES, 100-140G
20444531_EA/2142907_EA



179

GERBER BABY FOOD JARS 159-162 G OR ORGANIC BABY FOOD POUCHES 99 G/128 ML
SELECTED VARIETIES
21024494_EA/21409051_EA



2/\$9

OR 5.49 EA



GERBER INFANT CEREAL 227 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G
SELECTED VARIETIES
203852906_EA/21432046_EA

299

CEREBELLY ORGANIC BABY PUREE POUCHES
128 ML
21402154_EA/21402176_EA



999

PEDIASURE COMPLETE 4X235 ML OR INFANT'S PEDIALYTE SOLUTION 1 L OR FREEZER POPS
10X52.5 ML
SELECTED VARIETIES
203224946_EA/21404921_EA



SAVE UP TO 25% OFF
2.99-26.24

TOMMEE TIPPEE CUPS, BOTTLES OR PACIFIERS
SELECTED VARIETIES
20310961_EA/21021986_EA



SAVE UP TO 20% OFF
3.99-31.19

DR. BROWN'S OR NUBY FEEDING AND NURSING ACCESSORIES
SELECTED VARIETIES
21069697_EA/21069745_EA



NURSING SUPPORT AT LOW PRICES

SAVE UP TO 20% OFF
5.59-17.59

PACIFIERS
SELECTED VARIETIES
21404941_EA



SAVE UP TO 20% OFF
2.79-47.99



LACTATION COOKIES OR MEDELA FEEDING OR NURSING ACCESSORIES
SELECTED VARIETIES AND SIZES
21361339_EA
21022682_EA



FORMULA DEALS

2999

ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 907 G
21407931_EA/21407971_EA



5999

ENFAMILA+ READY TO FEED BABY FORMULA
SELECTED VARIETIES, 18X237 ML
21026376_COV/21026382_COI



ENFAMILA+ BABY FORMULA POWDER REFILL
SELECTED VARIETIES, 992 G
20435527902_EA/20435527903_G

5499



SAVE 13.00

GOOD START PLUS POWDER BABY FORMULA
SELECTED VARIETIES AND SIZES
942-1020 G
21099087_EA/21099614_EA

5699



5199

SIMILAC PRO-ADVANCE STEP 1 OR 2 POWDER FORMULA
837/859 G
21436985_EA/21437126_EA



ENFAGROW A+ READY TO DRINK TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 6X237 ML
21007723_EA/21007733_EA

SAVE 4.00

1299



Organic
Delicious for all
ages & stages

2⁹⁹
Little Bellies
 Organics Pick-me-sticks
 Snacks
 16g
 Selected Varieties
 21540210_EA

\$1
Little Bellies
 Organic Baby Puff
 Snacks
 8-12g
 Selected Varieties
 21295883_EA

3⁹⁹
Little Bellies
 Organic Cookies
 130g
 Selected Varieties
 21500746_EA

new **Simply Gourmet** *Simply made*

2²⁹
Simply Gourmet
crunchers
 selected varieties
 32g
 21597236_EA
 21597406_EA

2²⁹
Simply Gourmet
puffies
 selected varieties
 32g
 21597236_EA
 21597406_EA

from the **Baby Gourmet Family**

Eucerin
Aquaphor
Baby

SAVE UP TO **20% OFF**
 10.39-23.99

EUCERIN
BABY NEEDS
 SELECTED VARIETIES
 85-297 G OR 500 ML
 21492428_EA / 21462432_EA

PAR LES PEDIATRES / PEDIATRICIAN
 Recommended Brand in USA

GENTLE CARE FOR BABY'S SENSITIVE SKIN

President's Choice

Make mealtimes simple

Homemade quality meals & fast cleanup for even the messiest eaters.

Shop now

Better Nites
 #1 nighttime protection at every stage

HUGGIES overnites 5
pull-Ups Night-Time 60 3T-4T
goodnites 44 3-4T

Members get **2,000** = \$2 Value

24⁹⁹
Huggies
 super big pack diapers
 selected varieties
 Size N-8, 32-120's
 21456208_EA

26⁹⁹
Huggies Pull Ups or Goodnites Club Pack
 training pants
 selected varieties
 28-74's
 20963841_EA

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New

Pampers swaddlers
360°

Comfy fit of a pull-on diaper

4 100
5 88

Members get **2,000** = \$2 Value

32⁹⁹

Pampers Swaddler 360 Econo Pack
 size 3-6, 68-120's
 selected varieties
 21412819_EA

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HOT DEALS

\$2

COLGATE KIDS STRAWBERRY SMASH OR WATERMELON BURST TOOTHPASTE, 100 ML OR HALLOWEEN BODY TATTOO ART SETS

SELECTED VARIETIES
2162348_EA/21623954_EA
20313052002_EA/20313052002_EA



\$3

RICOLA LOZENGE BAGS 17/19'S DISNEY ARIEL LIP BALM SHELL OR RING POP MOLDED FLAVORED LIP BALM, SUNKISSED HAND WASH 200 ML OR BAR SOAP 200 G

SELECTED VARIETIES
21623053_EA/21623006_EA
21623079_EA/21623203_EA
21623783_EA/21630691_EA



\$4

SUNKISSED BATH SALTS 250 G OR BODY SCRUB 150 G LIP BALM POP IT KEYCHAIN UNICORN OR RAINBOW

SELECTED VARIETIES
21649811_EA/21649821_EA
21647697_EA/21647698_EA



\$7 AND UNDER

EVERY MAN JACK COLD PLUNGE BAR SOAPS 142 G, HALLOWEEN COSMETIC ART SET OR HALLOWEEN PRESS ON NAILS

SELECTED VARIETIES
21623898_EA/21623924_EA
21623215_EA/21641476_EA
21641512_EA



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SUPER YOUR EVERYDAY

SAVE UP TO
20% OFF
10.00-60.00

EVERYDAY ESSENTIALS™
COOKWARE AND
ROASTERS
SELECTED VARIETIES
21781965_EA/21425511_EA



STARFRIT COOKWARE
AND COOKWARE SETS
SELECTED VARIETIES
21353249_EA/20952963_EA

SAVE UP TO
20% OFF
17.00-124.00



SAVE UP TO
20% OFF
6.00-14.00

PC® SOFT GRIP
GADGETS
21190088_EA/21190081_EA



SAVE UP TO
25% OFF
47.00-248.00

CUISINART
APPLIANCES
SELECTED VARIETIES
20790484_EA/21316065_EA



SAVE UP TO
20% OFF
6.00-24.00

TRUDEAU METAL &
SILICONE BAKEWARE
SELECTED VARIETIES
21859517_EA/2186023_EA



SAVE
40.00
\$50

KITCHENAID FOOD CHOPPER,
HAND MIXER OR HAND BLENDER
RED, BLACK OR ICE
20954230_EA/209914306_EA



SAVE
40.00
\$80

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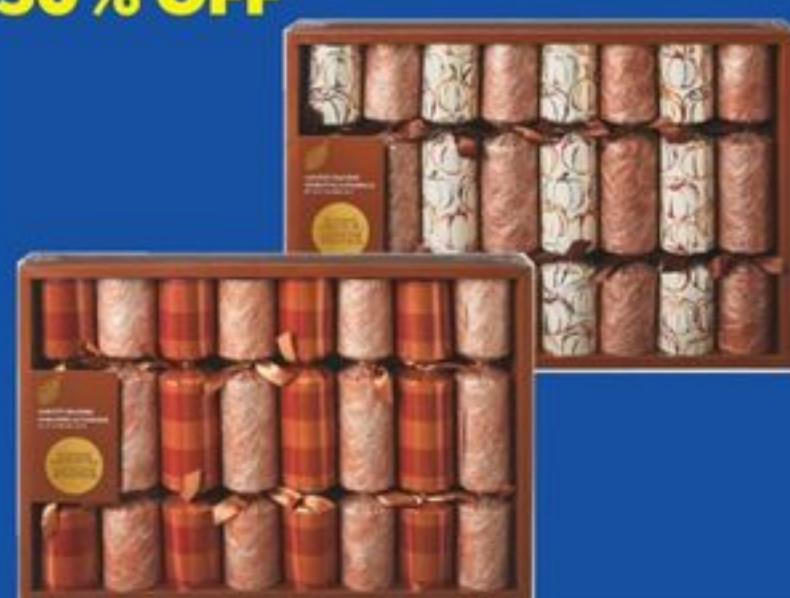
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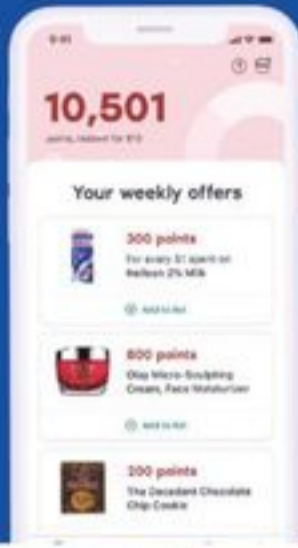
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Old El Paso™ Taco Shells 125-191 g, Tortillas 297-334 g, Refried Beans 398 mL, Taco Sauce or Peppers 127-250 mL selected varieties

2.99

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6.89

Yoplait tubes 8x56 g, source tubs 630 g, minigo 6x60 g, yogurt selected varieties

2/S6 OR 3/S3

Yoplait drinkable yogurt selected varieties, 200 mL

3/S3 OR 1/S3

Betty Crocker™ Potatoes select varieties, 141-215g

2.49

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when you
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a lower
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3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.