

# Roast-A-Rama

# VILLAGE MARKET

FOOD CENTERS  
YOUR HOMETOWN STORE

2024: AD EFFECTIVE DATES

MON. SEPT. 16	TUES. SEPT. 17	WED. SEPT. 18	THUR. SEPT. 19	FRI. SEPT. 20	SAT. SEPT. 21	SUN. SEPT. 22
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**Bananas**.....

**49¢ lb.**



**Extra Large Seedless Red or Green Grapes**.....

**\$1.49 lb.**



Mix or Match  
Village Market, All Natural

**Boneless Assorted Center Cut or Butterfly Pork Chops**

American's Cut, Thin, Pepper Seasoned or Seasoned America's Cut

**BUY ONE PKG., GET ONE PKG. OF EQUAL OR LESSER VALUE**

**FREE!**



Village Market, All Natural

**Boneless Fresh Pork Tenderloin**

**\$2.99 lb.**



**Chicken Drumsticks**

Regular or BBQ

**BUY ONE PKG., GET ONE PKG. OF EQUAL OR LESSER VALUE**

**FREE!**

Select Varieties

**Cheez-It, Club, Town House or Snack Crackers**

3.5 - 13.87 oz.

**2/\$7**

Save at least \$2.48 on 2

Select Varieties

**Our Family Canned Vegetables**

14.5 - 15.25 oz.

**BUY 2, GET 3 FREE!**

Select Varieties

**Our Family Flour**

Bread, Bleached or Unbleached All Purpose or Self-Rising (5 lb.) or Granulated Sugar (4 lb.)

**2/\$5**

Save at least \$2.58 on 2

Select Varieties

**Our Family Novelties**

Patriot Pops, Assorted Jr. Pops or Mini Ice Cream Sandwiches

16 - 24 ct.

**2/\$9**

Save at least \$3.48 on 2

Select Varieties

**Our Family Canned Tomatoes or Tomato Sauce**

(14.5 - 15 oz.) or Kidney or Chili Beans (15 - 15.5 oz.)

**5/\$3**

Save at least \$5.45 on 5

**Our Family Peanut Butter**

Regular, Crunchy, Reduced Sodium or No Stir

16 oz.

**\$1.79**

Save at least 90¢ on 1

**Our Family Garlic Toast or Cheese Garlic Sticks**

11.5 - 13 oz.

**2/\$5**

Save at least \$2.48 on 2

Select Varieties

**Our Family Salad Dressing**

(16 oz.), Imitation Bacon Chips (4.21 oz.) or Croutons (5 oz.)

**\$1.79**

Select Varieties

**Our Family Pasta Sauce**

24 oz.

**99¢**

Save at least \$1.51 on 1

**VILLAGE X PRESS MARKET**

## Fuel Savings!

We offer you more ways to save in store and at the pump!

**save 10¢**

On Each Gallon of Fuel!

Spend \$50 or more on groceries and receive 10¢ off each gallon of gas! (up to 25 gallons)

**save 25¢**

On Each Gallon of Fuel!

Spend \$75 or more on groceries and receive 25¢ off each gallon of gas! (up to 25 gallons)

**best savings 50¢**

On Each Gallon of Fuel!

Spend \$100 or more on groceries and receive 50¢ off each gallon of gas! (up to 25 gallons)

\*Excludes tobacco, lottery, stamps, gift cards, western union, money orders, bottle deposits and sales tax. Limit 1 offer per transaction, per customer. Promo valid 14 days. See store for more details.

**We reserve the right to limit quantities. We are not providing rain checks due to supply and demand from the Coronavirus (Covid-19).**

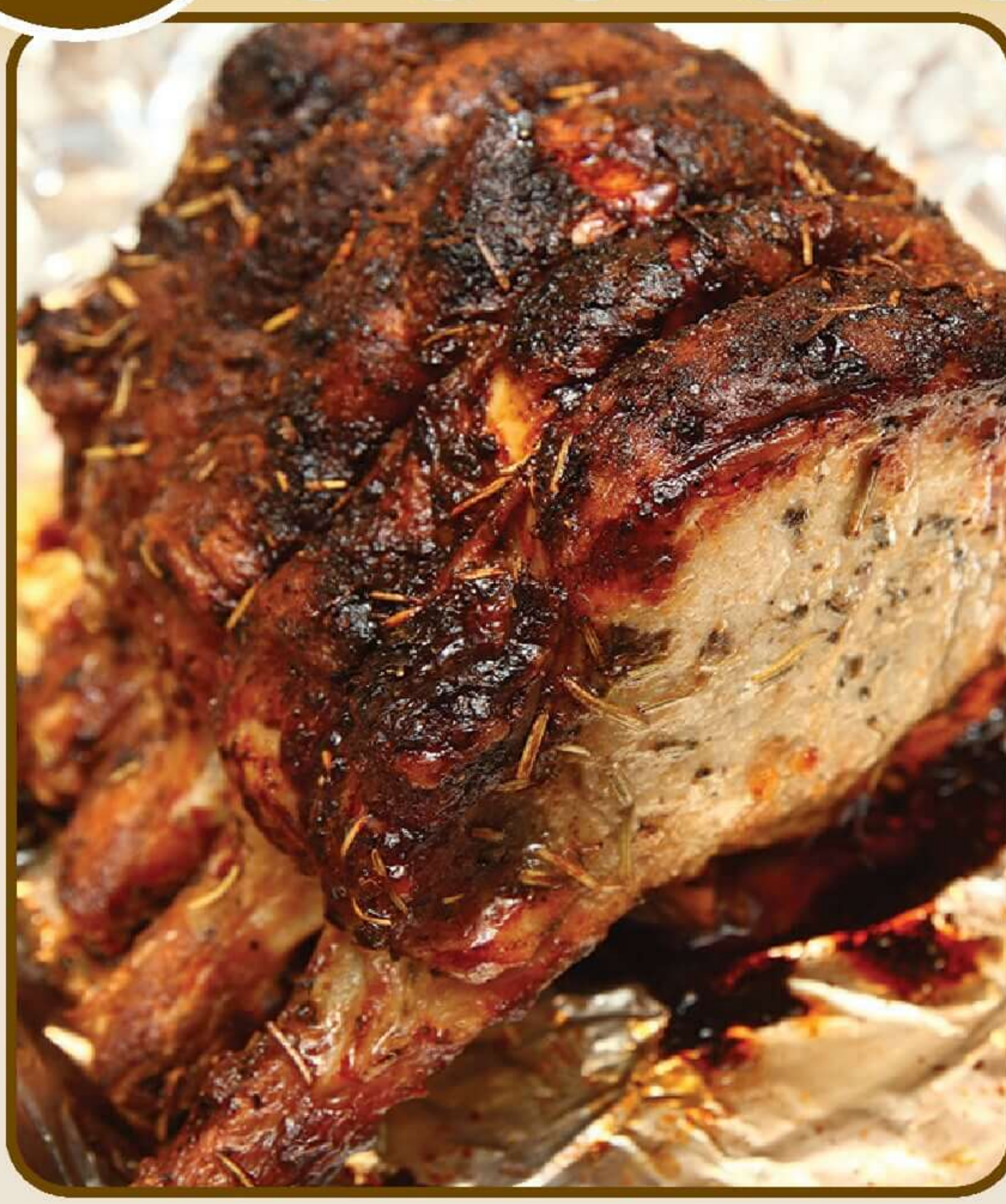


# Roast-A-Rama

## Sale!



Village Market,  
All Natural  
**Boneless  
Center Cut  
Half Pork Loin**  
BUY ONE PKG., GET ONE PKG.  
OF EQUAL OR LESSER VALUE  
**FREE!**



Village Market,  
All Natural  
**Bone-In  
Pork Loin  
Rib End Roast**  
BUY ONE PKG., GET ONE PKG.  
OF EQUAL OR LESSER VALUE  
**FREE!**



Tender Ridge,  
Choice Angus, All Natural  
**Boneless Beef &  
Pork Combination  
Roast**  
**\$4.99**  
lb.

BUY ONE PKG., GET ONE PKG.  
OF EQUAL OR LESSER VALUE  
**Boneless  
Baby Back Ribs  
Regular or BBQ.....**  
**FREE!**

BUY ONE PKG., GET ONE PKG.  
OF EQUAL OR LESSER VALUE  
**Bone-In  
End Chops  
Regular or  
Family Pack Size..**  
**FREE!**

**Certified Fresh  
Ground Beef  
3 lb. or more pkg.**  
**\$4.99**  
lb.

Select Varieties  
**Hormel  
Pepperoni**  
Original, Turkey or  
Original Cup & Crisp  
5 - 6 oz.  
**\$3.99**

Select Varieties  
**Simply  
Potatoes**  
24 oz.  
**2/\$6**

Select Varieties  
**Land O'Frost  
Premium  
Lunch Meat**  
9 - 16 oz.  
**\$5.99**

**Butcher Shoppe**  
Village Market,  
Store Made, Fresh  
**Maple Pork  
Link Sausage**  
Family Pack  
**\$3.99**  
lb.

Village Market,  
Store Made, Fresh  
**Bulk Bacon  
Pork Sausage**  
**\$3.29**  
lb.

### Fresh Deli

**Boar's Head**  
Available At Our  
Allegan Location Only.

**Boar's Head  
Sweet B's  
Honey BBQ  
Chicken**  
**\$11.99**  
lb.

**Boar's Head  
Hard Salami.....**  
**\$11.99**  
lb.

**Boar's Head  
Co-Jack  
Cheese.....**  
**\$9.99**  
lb.

**Boar's Head  
Picante Provolone  
Cheese**  
**\$8.99**  
lb.

**Old Tyme Deli  
Turkey Breast**  
Smoked or Oven Browned  
**\$7.99**  
lb. **Save at least 50¢ lb.**

**Old Tyme Deli  
Swiss Cheese**  
**\$6.99**  
lb. **Save at least \$1.00 lb.**

**Slab of Ribs Sauced  
or No Sauce  
each**  
**\$16.99**  
**Save at least \$3.00**

**Pistachio  
Delight.....**  
**\$6.29**  
lb. **Save at least 50¢ lb.**

Select Varieties  
**BelGioioso  
Cheese Wedges**  
8 oz. ....  
**\$6.49**  
**Save at least \$1.10**

Grab N Go  
**16-Piece Deli  
Fried Chicken**  
**\$19.99**  
**Save at least \$3.00**

Select Varieties  
**Sabra  
Hummus**  
10 oz. ....  
**\$4.99**  
**Save at least 50¢**

### \$5.99 Daily Lunch Specials Monday - Friday 11:30 AM - 1:30 PM

**Monday, Sept. 16:**  
**1/2 Panini  
of the Day**  
Includes 1 Hot Side  
& 1 Cold Side

**Tuesday, Sept. 17:**  
**3-Piece Chicken  
Tenders**  
Includes 1 Hot Side  
& 1 Cold Side

**Wednesday, Sept. 18:**  
**2-Piece  
Chicken**  
Includes 1 Hot Side  
& 1 Cold Side (1 Breast Limit)

**Thursday, Sept. 19:**  
**Pork  
Chops**  
Includes 1 Hot Side  
& 1 Cold Side

**Friday, Sept. 20:**  
**10-Piece  
Breaded Shrimp**  
Includes 1 Hot Side  
& 1 Cold Side

### Fresh Bakery

Not Available In All Stores.

**Rye  
Bread**  
Regular, Caraway,  
Pumpkin or  
Marble Swirl  
16 oz.  
**\$2.99**  
**Save at least \$1.00**

Fresh Baked!  
**Sub  
Buns**  
4 ct.  
**\$2.79**  
**Save at least 70¢**

**Turnovers**  
Apple, Cherry,  
Blueberry, Raspberry  
or Pumpkin  
4 ct.  
**\$4.49**  
**Save at least 50¢**

**Pumpkin  
Pie**  
8-inch  
**\$7.99**  
**Save at least \$1.00**

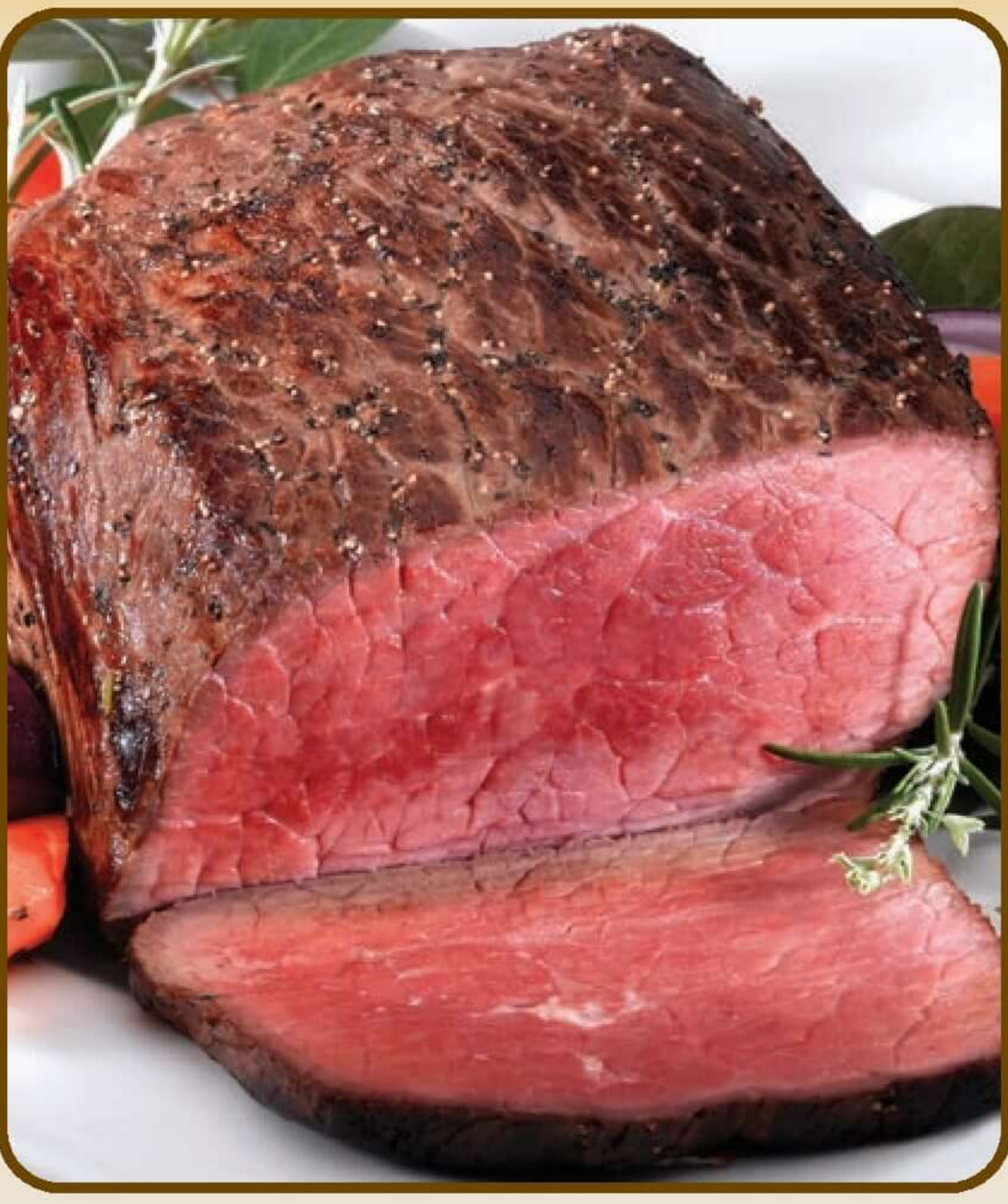
**Scones**  
Blueberry,  
White Chocolate  
Raspberry or  
Apple Cinnamon  
6 ct.  
**\$4.99**  
**Save at least \$1.00**

**Gourmet  
Dessert  
Squares**  
Brownie, Lemon  
or 7-Layer  
4 ct.  
**\$6.49**  
**Save at least 50¢**



Featuring  **Angus Beef &**  **All-Natural Pork!**

*Stop by the meat case today and see for yourself the high standards we deliver with Tender Ridge Meats.*



Tender Ridge,  
Choice Angus

**Boneless Beef  
Bottom Round  
Rump Roast**

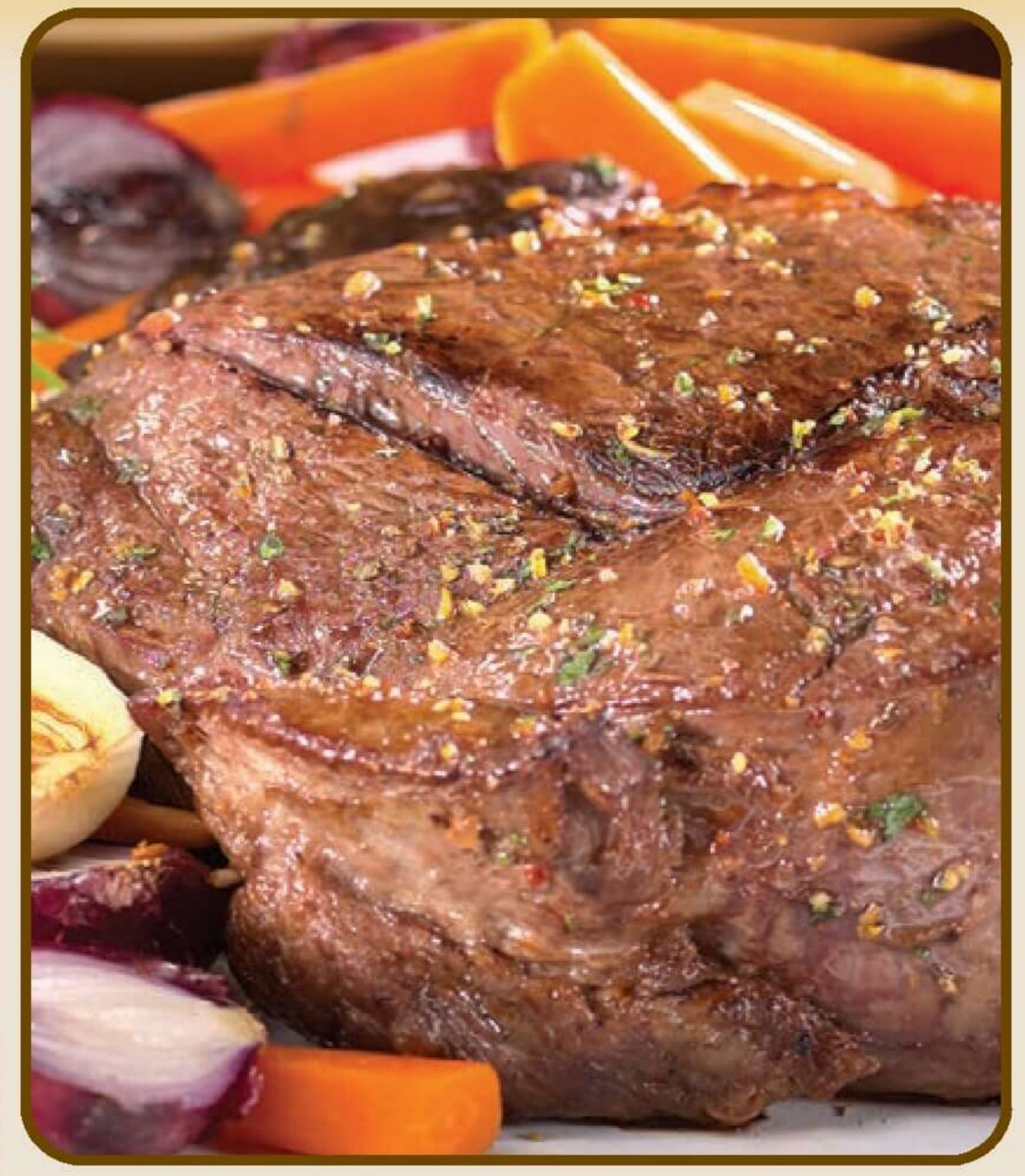
**\$5.99**  
lb.



Tender Ridge,  
Choice Angus

**Boneless Beef  
Sirloin Tip  
Roast**

**\$6.99**  
lb.



Tender Ridge,  
Choice Angus

**Boneless Beef  
Chuck Roast  
Family Pack**

**\$6.49**  
lb.

Tender Ridge  
Angus Beef  
Boneless Beef  
Bottom Round  
Steak ..... **\$6.99**  
lb.

Boneless Beef  
Sirloin Tip  
Steak ..... **\$7.49**  
lb.

Boneless Beef  
Chuck Roast  
Lesser Amount  
Package ..... **\$6.99**  
lb.

**Specialties**



Village Market,  
Store Made  
**Brats**  
Polish, Cajun or  
Mushroom & Swiss  
**\$3.99**  
lb.



Village Market  
**Minute  
Steaks**  
Regular or  
Mushroom  
**\$5.99**  
lb.

**tasty seafood**



**Tilapia  
Fillets**  
**\$8.99**  
lb.



Peeled &  
Deveined,  
Tail-On  
**Our Family  
Large Raw  
Shrimp**  
31 - 40 ct., 16 oz.  
**\$7.99**



Peeled &  
Deveined,  
Tail-On  
**Our Family  
Extra Jumbo  
Cooked Shrimp**  
16 - 20 ct., 16 oz.  
**\$9.99**

**Fresh Produce**

**At Great Prices!**





**Our Family  
Yellow, Red or  
Russet Potatoes**  
5 lb. bag  
**\$2.99**



**Our Family  
Medium  
Yellow Onions**  
3 lb. bag  
**\$1.99**



**Whole  
Carrots**  
3 lb. bag  
**\$1.99**



Fresh  
**Honeycrisp  
Apples** ..... **\$1.99**  
lb.



**Romaine  
Hearts**  
3 ct. .... **2/\$6**



Select Varieties  
**Fresh Express  
Caesar Salad  
Mixes**  
9.3 - 10.8 oz. .... **2/\$7**



**Weekender  
Bouquet**  
each ..... **\$9.99**



# THIS SEASON'S biggest savings



Select Varieties

**Our Family  
Chicken  
Broth**

32 oz.

**2/\$3**

**Our Family  
Yellow  
Mustard**

14 oz.

**99¢**

**Our Family  
Squeeze  
Ketchup**

24 oz.

**2/\$3**

**Our Family  
Chili Sauce  
or Cocktail  
Sauce**

12 oz.

**2/\$3**

Select Varieties  
**Our Family  
Olives**

5.75 - 10 oz.

**2/\$4**

Select Varieties  
**Our Family  
Soy Sauce**

10 oz.

**2/\$4**

Select Varieties  
**Tippy Toes  
Organic  
Baby Food**

3.5 oz.

**4/\$3**

Select Varieties  
**Our Family  
Fruit Cups**

4 ct.

**2/\$6**

Select Varieties  
**Our Family  
Single Serve  
Coffee Pods**

12 ct.

**2/\$9**

Select Varieties  
**Our Family  
Ground Coffee**

10 - 12 oz.

**\$4.99**

Select Varieties  
**Our Family  
Pasta**

16 oz.

**4/\$5**

Select Varieties  
**Our Family  
Instant  
Oatmeal**

10 - 12 ct.

**2/\$5**

**Our Family  
Regular Mayo  
or Dressing**

Life or Whipped  
30 oz.

**2/\$7**

**Our Family  
Refried Beans**  
Regular or Fat Free

16 oz.

**4/\$5**

Select Varieties  
**Our Family  
Corn Chips or  
Onion Rings**

6 - 9 oz.

**2/\$4**

Select Varieties  
**Our Family  
Pretzels**

10 - 16 oz.

**2/\$4**

Select Varieties  
**Our Family  
Tortilla Chips**

10 - 12 oz.

**2/\$4**

**Our Family  
Apple Juice  
or Cider**

64 oz.

**2/\$5**

Select Varieties  
**Smirnoff  
Beverages**

6 pk., 11.2 oz. btl.  
(plus deposit)

**\$9.99**

Select Varieties  
**Santero  
Wine**

750 ml.

**\$9.99**

**Hellmann's  
Mayo**

Real, Light or Squeeze  
20 - 30 oz.

**\$5.99**

Assorted Varieties  
**7-Up  
Products**

12 pk., 12 oz. cans or  
10 pk., 7.5 oz. cans  
(plus deposit)

**BUY ONE, GET ONE**

**FREE!**

Save at least  
\$6.44 on 2

Select Varieties  
**Kool-Aid  
Jammers**

10 ct.

**2/\$5**

Save at least  
\$2.48 on 2

Select Varieties  
**Aunt Millie's  
Bread**

100% Whole Wheat or Buttertop  
Wheat (22 oz.), Potato (20 oz.),  
Stadium White or Homestyle Honey  
Hamburger or Hot Dog Buns  
(8 ct.) or Stadium Brat Buns (6 ct.)

**2/\$5**

Save at least  
\$2.38 on 2

Assorted Varieties  
**Coke  
Products**

6 pk., 16.9 oz. btl.  
(plus deposit)

**2/\$10**

Assorted Varieties  
**Coke  
Products**  
1.25 liter  
(plus deposit)  
**3/\$5**

Save at least  
\$2.48 on 2

**Coors  
Banquet or Light or  
Miller Genuine Draft  
or Lite**

20 pk. btl.  
(plus deposit)

**\$18.99**

Save at least  
\$1.50 on 1

Select Varieties  
**On The Border  
Tortilla Chips**

8 - 11 oz.

**2/\$5**

Save at least  
\$3.58 on 2

Select Varieties  
**Gatorade  
Sports Drink**

(28 oz.), RockStar  
Energy Drink (16 oz.)  
or Celsius Energy  
Drink (12 oz.)  
(plus deposit)

**3/\$4**

Select Varieties  
**Bubly  
Sparkling  
Water**

(8 pk., 12 oz. cans)  
(plus deposit) or  
Gatorade  
Sports Drinks  
(6 pk. btl.)

**2/\$8**

Assorted Varieties  
**Pepsi  
Products**  
(12 pk., 12 oz. cans)  
(plus deposit) or  
Gatorade Sports Drinks  
(8 pk., 20 oz. btl.)

**2/\$13**

Save at least  
\$4.38 on 2



Select Varieties  
**Lay's  
Potato Chips**

5 - 8 oz.

**2/\$7**

Select Varieties  
**Tostito's  
Tortilla Chips**

9 - 13 oz.

**2/\$8**

Save at least  
\$2.48 on 2



# THIS SEASON'S biggest savings



**Our Family Vegetable, Canola or Blended Oil**  
40 - 48 oz.

**\$3.99**

Select Varieties  
**Our Family Toaster Pastries**  
8 ct.

**2/\$4**

**Our Family Purified or Spring Water**  
24 pk., 16.9 oz. btls.

**2/\$7**

Select Varieties  
**Our Family Fruit Bars**  
8 ct.

**2/\$6**

Select Varieties  
**Our Family Peanuts**  
16 oz.

**2/\$5**

Select Varieties  
**Our Family Mac & Cheese or Box Dinners**  
5.5 - 7.3 oz.

**6/\$5**

Select Varieties  
**Our Family Tall Kitchen Bags**  
68 - 80 ct.

**\$11.99**

Select Varieties  
**Our Family Freezer or Storage Bags**  
Gallon or Quart  
24 - 42 ct.

**2/\$6**

**Our Family Ultra Mega Strong or Soft Toilet Paper**  
12 roll

**\$9.99**

Select Varieties  
**Our Family Single Ply Napkins**  
120 ct.

**3/\$4**

Select Varieties  
**Our Family Chunk Cheese**  
16 oz.

**2/\$7**

Select Varieties  
**Our Family Sliced Cheese**  
6 - 8 oz.

**3/\$7**

Select Varieties  
**Our Family Sliced Singles**  
8 - 12 oz.

**3/\$7**

Select Varieties  
**Our Family Waffles**  
10 - 12 ct.

**2/\$4**

Select Varieties  
**Our Family Frozen Fruit**  
40 - 48 oz.

**\$7.99**

Select Varieties  
**Our Family Frozen Vegetables**  
10 - 12 oz.

**4/\$5**

**Our Family Italian Bread**  
24 oz.

**2/\$4**

**Our Family Oyster Crackers**  
(11 oz.) or Regular or Unsalted Saltine Crackers (16 oz.)

**2/\$5**

Select Varieties  
**C4 Energy Drinks**  
16 oz.  
(plus deposit)

**2/\$4**

Select Varieties  
**Monster Energy Drinks**  
(4 pk., 16 oz. cans)  
(plus deposit); or  
**Dasani Water**  
(24 pk., 16.9 oz. btls.)

**\$6.99**

Select Varieties  
**Betty Crocker Fruit Snacks**

6 - 10 ct.

**2/\$6**

Select Varieties  
**Hostess Family Pack Snacks**  
20.25 - 22.22 oz.

**\$4.99**

Select Varieties  
**Little Debbie Mini Muffins or Brownies**  
8.44 - 9.75 oz.

**2/\$5**

Select Varieties  
**Barilla Pasta**  
Regular or Gluten Free  
(8.8 - 14.5 oz.) or  
**Pasta Sauce, Marinara Sauce or Pesto** (6.2 - 24 oz.)

**2/\$5**

Save at least 96¢ on 2

Select Varieties  
**Kellogg's Family Size Cereal**  
15.6 - 24 oz.

**\$4.49**

Select Varieties  
**General Mills Cereal**  
10.6 - 12 oz.

**2/\$6**

Save at least \$2.50 on 1

Select Varieties  
**Knorr Rice or Pasta Sides**  
5.2 - 5.7 oz.

**2/\$3**

Save at least \$1.38 on 2

Select Varieties  
**Ben's Original Ready Rice**  
(8.5 - 8.8 oz.) or  
**Original** (8.5 oz.)

**2/\$5**

Save at least 78¢ on 2

Select Varieties  
**Purex Liquid Laundry Detergent** (128 - 150 oz.),  
**4-In-1 Pac Plus Oxi** (56 ct.); or  
**Snuggle Fabric Softener**  
Liquid or Sheets (95 - 96 oz. or 200 ct.)

**\$9.99**

Save at least \$2.00 on 1



Select Varieties  
**Campbell's Chunky Soup**  
15.25 - 19 oz.

**2/\$4**

Save at least \$2.58 on 2



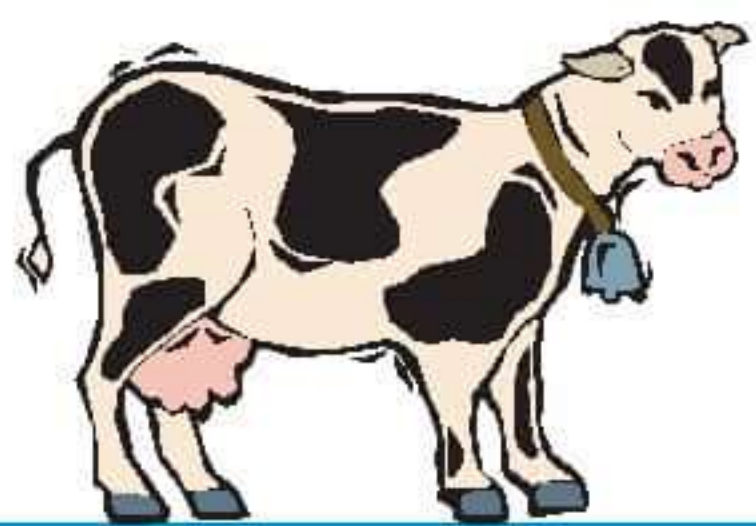
Select Varieties  
**Brawny Paper Towel**  
(4 roll) or  
**Quilted Northern Toilet Paper** (6 roll)

**\$6.99**

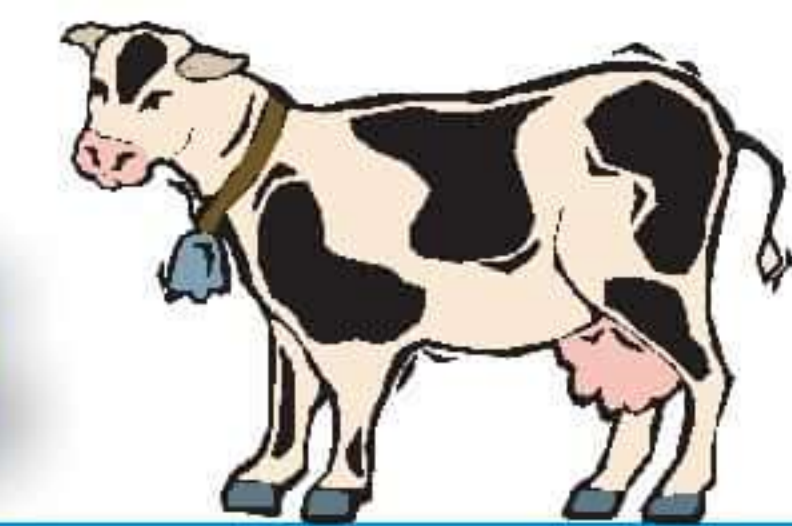
Save at least \$3.00 on 1







# dairy savings - dairy savings



Dean's Country Fresh or Our Family 2% Lowfat Milk gallon



**\$3.29**  
Save at least 70¢ on 1

Select Varieties Florida's Natural Orange or Grapefruit Juice 52 oz.



**2/\$7**  
Save at least \$1.58 on 2

Orchard Pure 100% Orange Juice from Concentrate 64 oz.



**\$3.99**  
Save at least \$1.00 on 1

Select Varieties Country Fresh Cottage Cheese, Sour Cream or Dips 12 - 16 oz.



**2/\$4**  
Save at least 48¢ on 2

Imperial Spread 45 oz.



**\$3.99**  
Save at least 80¢ on 1

Dannon Squeezables, Light + Fit or Greek Yogurt (4 ct.) or Oikos or Two Good Yogurt (4 - 6 ct.)



**\$3.99**  
Save at least \$1.00 on 1

Select Varieties Pillsbury Biscuits, Rolls or Stix 8 - 16.3 oz.



**2/\$6**  
Save at least \$1.48 on 2

Land O Lakes Butter Cinnamon Sugar, Regular or Kosher 6.5 - 8 oz.



**2/\$5**

## frozen favorites - frozen favorites

Select Varieties Edy's Outshine Bars 6 ct.



**\$4.99**  
Save at least 50¢ on 1

Select Varieties Skinny Cow Ice Cream Sandwiches 6 ct.



**\$5.99**  
Save at least \$1.00 on 1

Select Varieties Roma Pizza 10.54 - 14.1 oz.



**3/\$9**

Select Varieties Hudsonville Ice Cream 48 oz.



**\$3.99**  
Save at least \$2.00 on 1

Select Varieties Home Bake Frozen Veggie Dish 15 - 22.2 oz.



**\$4.99**  
Save at least \$3.50 on 1

Select Varieties Tyson Frozen Chicken 25 - 32 oz.



**\$5.99**  
Save at least \$1.90 on 1

Select Varieties Hot Pockets Stuffed Sandwiches 8.5 - 9 oz.



**2/\$5**  
Save at least \$2.18 on 2

Select Varieties Home Bake Frozen Dinners 19 - 22.2 oz.



**\$8.99**  
Save at least \$4.00 on 1

Select Varieties McCain Frozen Potatoes 12 - 22 oz.



**2/\$6**  
Save at least \$5.98 on 2

## health & beauty and general merchandise

Gloves for Fall

Cape Sales Kids Hat & Mitten Set each



**\$7.99**

Cape Sales Kids Magic Gloves each



**\$1.99**

Cape Sales Magic Glove Heavy each



**\$2.99**

Mb55 Hat Cuff Light Knit each



**2/\$6**

Cape Sales Glove Light each



**\$1.99**

Select Varieties TopCare Cold & Flu Liquid or SoftGels 12 oz. or 24 ct.



**\$5.99**

TopCare Vapor Ice Severe Nite 24 ct. caps



**\$7.99**

Scripto Torch Flame Utility Lighter each



**\$6.99**

Select Varieties Empire Tuscany Fall Festival Candles each



**\$11.99**

TopCare Ibuprofen Brown or Orange 200 ct. caps

**\$8.99**

TopCare Sleep Aid 200 ct. caps

**\$8.99**

TopCare Stomach Relief Max Strength 8 oz.

**\$3.99**

TopCare Men's & Women's Disposable or Refill Razors 3 - 12 ct.

**\$1.00** OFF Regular Retail

TopCare Clear Laxative 17.9 oz.

**\$12.99**



Select Varieties Sylvania Light Bulbs 1 - 4 ct. **\$2.99**



Select Varieties Method Hand Wash Regular or Foaming 10 - 12 oz. **\$3.99**



Select Varieties Method Foaming Hand Wash 28 - 34 oz. **\$6.99**



Select Varieties Head & Shoulders Herbal Essences Shampoo or Conditioner 10.9 - 13.5 oz. **\$6.99**



TopCare Blue Mint Mouthwash 250 ml **2/\$3**



Select Varieties VO5 Shampoo or Conditioner 15 oz. **4/\$5**



Select Varieties Secret Deodorant Aluminum Free, Dry Spray or Outlast 2.4 - 4.1 oz. **\$6.99**



Select Varieties Olay Body Wash 18 - 22 oz. **\$6.99**



Select Varieties Larabar Protein Bars 1.6 - 1.7 oz. **4/\$5**

We reserve the right to limit quantities & are not responsible for pictorial or typographical errors. Items with a purchase requirement exclude alcohol, tobacco, lottery, stamps, gift cards, Western Union & money orders.

Visit our website for Weekly Specials, Great Recipe Ideas and Up-Coming Events! Come check it out at: [www.villagemarketfoodcenters.com](http://www.villagemarketfoodcenters.com)

### Store Hours:

- Allegan: Open 6AM - 12AM 7 Days!
- Colon, Decatur & Gobles: Open 7AM - 10PM 7 Days!



VILLAGE MARKET FOOD CENTERS

**5% Senior Discount** (55 & Older)

**WEDNESDAY ONLY**  
(Excluding Alcohol, Tobacco Products, lottery, stamps, gift cards, Western Union and money orders)

PLEASE PRESENT COUPON BEFORE STARTING PURCHASE. COUPON VALID WEDNESDAY, SEPT. 18, 2024 ONLY!

In-Ad Coupon **PLU 37**