

ZONE 1

FOODLAND

Fresh food. Friendly neighbours.

FEED THE DREAM



Cheer on Team Canada!



4.88
/lb

Lean Ground Beef
Family Size
10.76/kg



10.99

PINTY'S
Boxed & Breaded
Poultry selected
varieties 750-790 g

JANES
Boxed & Breaded
Seafood 450-510 g
selected varieties

7.99

Get Game Ready



9.99

Small Bar Cakes
360-540 g

+200 PTS
when you buy 1



CANADA
2.99

PINT

PRODUCT OF CANADA
Blueberry Pint Canada no 1



4.44

COMPLIMENTS Cheese 400 g or Shredded Cheese
225-320 g selected varieties



5.97

RUSTICA Stuffed, Rising Crust or
Oven-Fired Pizza 538-866 g



5.44

HÄAGEN-DAZS Ice Cream 400-450 mL or
Novelties 3-4 pk selected varieties



6.49

CHARMIN Bathroom Tissue
8-24 rolls or BOUNTY Paper Towel 2-4 pk



5.87

LIBERTÉ
Greek Yogurt 650-750 g



3.97

GENERAL MILLS, KELLOGG'S or POST Cereal
selected varieties 297-525 g

Back to school offer



Scene

Get **500 PTS**

WHEN YOU SPEND \$25+ ON COMPLIMENTS
PRODUCTS IN A SINGLE TRANSACTION*

*Offer valid only on September 5-11, 2024
See page 3 for terms and conditions

SCAN HERE FOR OUR
DIGITAL FLYER



Foodland.ca

SEPT 2024
PRICES EFFECTIVE FROM
SEPT 5-11

THUR 5 FRI 6 SAT 7 SUN 8 MON 9 TUE 10 WED 11

FBL_2024_09_01_01_21

SAUSAGE OF THE MONTH
HONEY BACON
MADE IN-STORE BY YOUR LOCAL MEAT EXPERT

4.99
/lb

Honey Bacon Sausage 11.00/kg

Dutch Crunch or Soft Italia Bread 450 g

BUY 1 AT \$4.59
BUY 2 OR MORE
4.29
ea

Baked IN-STORE



Top Sirloin Steaks Family Size cut by your meat expert from Canada AAA grade beef 24.23/kg

10.99
/lb

COMPLIMENTS Black Forest Ham, Honey Ham, Chicken or Turkey Selection varies by store

2.79
/100 g

PRODUCT OF CANADA COMPLIMENTS Rainbow Peppers 3 pk

CANADA
5.49

3 pk

Halos Mandarins or Clementines product of South Africa 907 g

5.99

Scene+
BIG BONUS

3.99

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 ml



That's like \$5 toward your groceries

500 PTS when you buy 4

Scene+
MEMBER PRICING

1.88

229 without Scene+ Card

COMPLIMENTS White or 100% Whole Wheat Bread 675 g, English Muffins 6 pk, Hot Dog or Hamburger Buns 8 pk

100 PTS when you buy 2

SAVE 41¢



5.49

COMPLIMENTS Salted Butter 454 g



2.99

JELL-O Refrigerated Pudding or Gels 4 pk or HERSHEY'S Refrigerated Pudding 4 pk



2/\$7

LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g



2.99

KELLOGG'S Kashi, Special K or Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

150 PTS when you buy 3



2/\$3

CATELLI Pasta 375-500 g (excludes Lasagna)



12.99

COMPLIMENTS Coffee Pods 30 pk



2/\$4

MAPLE LEAF Flakes of Ham, Turkey or Chicken 125 g or HOLIDAY Luncheon Meat 340 g

The Scene+ Loyalty Program is available at all participating Foodland locations. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions>. All weekly Scene+ offers exclude taxes, delivery charges, full payments, service fees, rental fees, event tickets, gift cards. Not all products in Atlantic region, pre-paid cards, postal products and services, Western Union, McAfee™/Symantec™/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, repairs, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus LP Corporation used under license by Sobeys Capital Inc. (Sobeys).

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For every ton of paper used in the printing of this flyer, Sobeys' Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. Savings based on our regular retail. We reserve the right to limit quantities to reasonable family requirements. Text presents when a photo does not correspond to the description. Dealer may sell for less. *Base off this price** refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until midnight Wednesday.

PRODUCE

1lb
Scene MEMBER PRICING
349 SAVE 50¢
Limes product of Mexico 454 g

2/\$6 Red Mangoes product of Mexico or Brazil

100 PTS when you buy 2
499 Large Pineapples, product of Costa Rica or Prepared Fresh Daily In-Store Cored Pineapples

50 PTS when you buy 1
549 Kiwi product of New Zealand 454 g

3lb
LOCAL **269**
PRODUCT OF ONTARIO COMPLIMENTS Carrots or Onions 1.36 kg

2/\$5 COMPLIMENTS Garden Salad 340 g or Coleslaw product of USA 397 g

LOCAL **299**
PRODUCT OF ONTARIO Green Kale

50 PTS when you buy 2
LOCAL **349**
PRODUCT OF ONTARIO COMPLIMENTS Mini Cucumbers Canada no. 1, 6 pk

We offer whole and cored pineapples for the same price

MEAT

699
SCHNEIDERS Bacon 375 g

100 PTS when you buy 2
599 JOHNSONVILLE Smoked Sausage selected varieties 375 g

100 PTS when you buy 1
799 Boneless Cross Rib Roasts cut by your meat expert from Canada AAA grade beef 17.61/kg

399 /lb
Pork Loin Combo Chops cut by your meat expert 8.80/kg

899 SAVE \$1
999 without Scene Card
CHRIS BROTHERS Bologna Chub 1.5 kg

1099 BUTCHER'S SELECTION Stampede Ribs 680 g

699 /lb
Pork Tenderloin Family Size 15.41/kg

499 /lb
Pork Side Ribs Centre Portion Removed cut by your meat expert 11.00/kg

899 MARINA DEL REY Easy Peel Shrimp 20-30 ct 300 g

50 PTS when you buy 1
599 COMPLIMENTS NATURALLY SIMPLE IQF Basa or Tilapia Fillets 400 g

399 /lb
CANADIAN CANADA Beef Liver Sliced 8.80/kg

399 /lb
COMPLIMENTS AIR-CHILLED Whole Chickens 8.80/kg

DELI Available at most stores

579 SAVE 70¢
649 without Scene Card
COMPLIMENTS Sliced Deli Meats selected 175 g

699 PILLER'S Charcuterie Sliced Salami or Trio selected 125 g

599 **100 PTS** when you buy 1
COMPLIMENTS Mini Cupcakes Chocolate or Vanilla 12 pk 284 g

399 SAVE 70¢
469 without Scene Card
Cinnamon Buns 2 pk 345-375 g

349 /100 g
NEW Sliced FRESH
SIKORSKI Grandpa or Grandma Ham

50 PTS when you buy 100 g or more
399 /100 g
MASTRO Salami Genoa, Pancetta, Soppressata or Calabrese Selection varies by store

449 Baked IN-STORE
Small Crusty Buns 12 pk 725 g

399 COMPLIMENTS Pita White, Whole Wheat or Greek-Style 250-425 g

KITCHEN Available at most stores

679 **125 PTS** when you buy 2
Wrap Sandwiches 270-300 g

399 **100 PTS** when you buy 2
COMPLIMENTS Dips or Hummus 227 g

LOCAL **2/\$32**
GROWN IN ONTARIO Assorted Fall Mums 12" pot

25% off
COMPLIMENTS Baking Nuts 200-400 g selected varieties

FLORAL Available at most stores

BULK

2 Scene 1000 PTS = \$10 OF FREE GROCERIES



100 PTS
when you buy 2

4.49

COMPLIMENTS
Frozen Entrées
Bowls 300 g



**We all deserve
delicious meals!**



100 PTS
when you buy 2

4.49

COMPLIMENTS
Onion Rings 454 g



100 PTS
when you buy 2

1.99

COMPLIMENTS
Soup or Broth 284 mL



300 PTS
when you buy 2

4.99

COMPLIMENTS
Fried Potatoes 650 g



250 PTS
when you buy 2

4.99

COMPLIMENTS
Fried Potatoes 800 g



200 PTS
when you buy 2

COMPLIMENTS
Balance or Asian-Inspired Frozen Entrées
selected 250-280 g



100 PTS
when you buy 2

6.99

COMPLIMENTS
Mini Pizzas 736-768 g

Scene+ offer(s) and prices valid from September 5-11, 2024, at Foodland Ontario and IGA West locations in Canada. Product selection may vary by store.

Scene+
**DIGITAL
EXCLUSIVE**

OFFER VALID SEP 5-11, 2024

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **700** PTS

Activate your offers in the **Foodland app** or at **MyGroceryOffers.ca**



Get **300** PTS
when you buy 2

COMPLIMENTS Natural Ingredients
Sliced Meats selected 175 g



Get **400** PTS
when you buy 4

BRUNSWICK
Sardines selected 100 g



Download on the
App Store

GET IT ON
Google Play

Card must be registered. Offer valid and available to be loaded September 5-11, 2024 at all participating Foodland and Co-Op locations in Ontario and Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

FEED THE DREAM

Cheer on Team Canada!



FOODLAND

OFFICIAL GROCER



7⁴⁹ LIBERTÉ Greek Yogurt
900 g-1 kg or YOPLAIT Source
16 pk

5⁹⁹ GENERAL MILLS
Family Size Cereal selected 475-778 g

2⁹⁹ NATURE VALLEY Crunchy or Trail Mix Granola Bars or BETTY CROCKER
Fruit Gushers selected varieties 120-230 g

75 PTS
when you buy 2

2/\$7 OLD EL PASO
Tortillas 238-334 g or Taco Shells 125-133 g

2/\$4 **100 PTS**
when you buy 2

POWERADE
710 mL

100 PTS
when you buy 2

2/\$6 GLACEAU
Vitaminwater 591 mL

100 PTS
when you buy 1

14⁹⁹ GLACEAU Smartwater
6x1 L

5⁹⁹ KRAFT Peanut Butter
750 g-1 kg

BUY 1 AT \$4.49
BUY 2 OR MORE

3⁷⁹ CHRISTIE
Ritz Crackers selected 180-200 g

BUY 1 AT \$3.49
BUY 2 OR MORE

\$3 CHRISTIE Mini Cookies
150-225 g

EARN AN INSTANT ENTRY FOR EVERY ELIGIBLE PRODUCT PURCHASED WHEN SCANNING YOUR SCENE+ CARD

YOUR FAMILY COULD WIN LUNCHES FOR A YEAR OR A LUNCHBOX PRIZE PACK



*NO PURCHASE NECESSARY. Full Contest rules found at feedthedream.ca/feedthedream-contest-rules. Contest runs 2024/06/20 to 2024/09/18. Open to legal residents of Canada including Quebec who have a valid Scene+ account. See full rules for pricing details.

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on your next purchase of \$40*

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GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.