

MORE WAYS TO SAVE



USDA PRIME BEEF
Boneless Whole Rib Eye
USDA PRIME BEEF Boneless Rib Eye Steak

SAVE \$7.00 LB
ONLY \$12.99 LB
~~\$14.99 LB~~

3 LB BOX
Manda Smoked Sausage

\$9.99



LOUISIANA LOCAL

ALASKA WILD-CAUGHT
Dungeness Crab Clusters

\$9.99 LB



8 - 16 OZ SELECTED
Pictsweet Farms Simple Harvest or Recipe Helpers

\$1.77



16 OZ
Rouses Peanut Butter

\$1.77



8 COUNT
Kellogg's Pop Tarts

\$1.77



64 OZ
Rouses Apple Juice

\$1.77



15 OZ CAN
Le Sueur Sweet Peas

\$1.77



MORE WAYS TO SAVE



PURE FLAVOR
Large Red, Orange or Gold Bell Peppers

SAVE \$1.01
99¢ LB

CHELAN FRESH
Premium Honeycrisp Apples

\$1.49 LB



SLICED TO ORDER IN OUR DELI
Hormel Luncheon Loaf

\$5.99 LB



7.1 - 13.8 OZ
Keebler Club or Town House Crackers

2/\$7



52 OZ
Simply Lemonade

2/\$5



6 COUNT PACK
Thomas' Bagels

2/\$7



25 COUNT PACK
Zapp's Variety Potato Chips

\$12.99



12 - 16 LB BAG
Kingsford or Match Light Charcoal

\$9.99



Celebrating the GRAND OPENING of our new store in PICAYUNE, MS!

**ROUSES
MARKETS**



**OFFICIAL SUPERMARKET
OF THE NEW ORLEANS SAINTS**

PRICES GOOD WEDNESDAY, SEPTEMBER 18TH - WEDNESDAY, SEPTEMBER 25TH 2024

TAILGATING HEADQUARTERS



SAVE
~~\$112~~
LB

ONLY
\$127
LB

TWIN PACK
**Boston Butt
Pork Roast**

SAVE
~~\$110~~
When You Buy 2

Avocados from Mexico
ALWAYS IN SEASON

ONLY
2/88¢

CREAMY
**Hass
Avocados**

SAVE
~~\$261~~
LB

ONLY
\$388
LB

100% PREMIUM USDA
ANGUS CHOICE BEEF
Whole Rump Roast

100% PREMIUM USDA ANGUS CHOICE BEEF ~~\$488~~
Boneless Rump Roast LB

SAVE
~~\$500~~
LB

ONLY
\$799
LB

WILD-CAUGHT
**Snow Crab
Clusters**

LOUISIANA FOOD & WINE FESTIVAL

Sept. 19-22
Lake Charles, LA

SAVE \$10
ROUSES10
PROMO CODE

FEELS LIKE FOOTBALL

CATCH OUR GAMEDAY RADIO REMOTE

GAMEDAY
Eagle 98.1

**GAMEDAY LIVE
PREGAME SHOW
WITH EAGLE 98.1**

SATURDAYS DURING
COLLEGE FOOTBALL SEASON

**ROUSES
MARKETS**
600 Arlington Creek Centre Blvd
BATON ROUGE

SAVE
~~\$102~~

**6 - 8 OZ
Rouses Chunk,
Shredded or Sliced
Cheese**

\$197

SAVE
~~\$247~~
When you buy 3

**12 PACK 12 OZ
Shasta
Drinks**

3/\$11

SAVE
~~UP TO \$990~~
When you buy 10

24 OZ CAN
Hunt's Pasta Sauce

10.7 OZ CAN
**Campbell's
Tomato or
Chicken Noodle
Soup**

7.25 OZ ORIGINAL
**Kraft
Macaroni
& Cheese**

10 \$10
For

SAVE
~~\$398~~
When you buy 2

**12 - 17.3 OZ SELECTED
LARGE SIZE
Kellogg's
Cereal**

2/\$6

SAVE
~~42¢~~

**14.5 - 15 OZ CAN SELECTED
Libby's
Vegetables**

77¢

Green Beans, Corn or Sweet Peas

SAVE
~~UP TO \$260~~
TO

**18 PACK 12 OZ
Gatorade
Sports Drink**

\$999

SAVE
~~\$200~~

**14 - 31.5 OZ
DiGiorno
Pizza**

\$499

SAVE
~~UP TO \$218~~
When you buy 2

**5 LB BAG
MEDIUM OR LONG GRAIN
Rouses Rice**

2/\$5

or **27 OZ CAN
Blue Runner Red or Navy Beans**

SAVE
~~UP TO \$220~~
TO

**4 - 6 ROLL PACK SELECTED
Bounty or
Charmin Essentials**

\$499

SAVE
~~\$1399~~

**12 PACK 12 OZ
Twisted Tea
or Seagram's
Escapes**

\$1399

SAVE
~~\$3299~~

**1.75 LITER
Tito's Vodka**

\$3299

OR 750 ML
**1800 Reposado
Tequila or Woodford Reserve Bourbon**

**WEEKLY AD
EMAILS**



NEVER MISS A SALE
Sign up for emails and have Weekly Ads
and Special Offers sent directly to your inbox.



Scan here or visit
our website
www.rouses.com



ROUSES IN-HOUSE BUTCHERS

Each Rouses Market features a full-service butcher shop. Beef and pork are cut by hand, and dozens of fresh sausage and Cajun specialties are crafted in store using Rouse Family Recipes that go back generations.



SAVE 50¢

ONE POUND
Butcherball
Taco, Italian or Breakfast
Fresh Ground Turkey

\$3.49



100% PREMIUM
USDA ANGUS CHOICE BEEF
VALUE PACK
Boneless Stew Meat or
85% Lean Ground Round

SAVE up to \$3.50 LB

\$4.99 LB



SAVE 50¢ LB

USDA GRADE A
SANDERSON FARMS VALUE PACK
Chicken Wings

\$2.99 LB



7-9 OZ
Oscar Mayer Deli Fresh
Cold Cuts

2/\$7 LET'S DO LUNCH

24-32 OZ
Rouses Pickles **\$3.99**

3-4.5 OZ SELECTED
Oscar Mayer
Lunchables

2/\$3



16 OZ
Jimmy Dean
Roll Sausage

\$3.99



12-16 OZ PACK
Rouses Bacon

\$4.99



12 OZ
Rouses Turkey Bacon **\$4.49**



11-14 OZ PACK
Nathan's
Beef Franks

\$4.99



25-32 OZ
Tyson
Chicken Nuggets

\$5.99



22-26 OZ
Rosina
Meatballs

\$5.99



ROUSE IN-HOUSE SEAFOOD



PRESTIGE
Live
Gulf Oysters

75¢ EA



LOUISIANA
SEAFOOD

SAVE \$5 WHEN YOU BUY A 36 COUNT SACK at \$25 ea.

16 OZ BAG WILD-CAUGHT
Rouses 51/70 Count
Peeled Louisiana Shrimp

\$5.99



WILD-CAUGHT
Local Gulf Black Tip
Shark Fillet

\$6.99 LB



11 OZ
Tk's Gourmet
Crawfish Pie

\$15.99



NEW!

MISSISSIPPI LOCAL

10 OZ
Phillips
Lobster Bisque

\$7.99



NEW!

Fresh Live Lobsters **\$14.99 LB**

STEAMED FREE

Cajun Boiled
Lobster Platter **\$19.99**



ROUSE IN-HOUSE DELI & COLD CUTS



ASSORTED
Deli
Snack Packs
\$5.00

Fresh chicken pieces are seasoned and double battered by hand, then fried to a perfect crisp golden brown.

8 PIECE MIXED
Rouses
Fried Chicken
\$7.99



SLICED TO ORDER
Pepper Jack
Cheese
\$6.99 LB

Choose from Cajun Style or Hickory Smoked tender turkey breast to create your ultimate turkey sandwich.

SLICED TO ORDER
Rouses
Turkey Breast
\$9.99 LB



DELI FRESH
Yukon Gold
Mashed Potatoes
or Mac & Cheese

\$3.99 LB



DELI FRESH
Pizza
Pepperoni, Cheese,
Pepperoni & Sausage
or Supreme

\$6.99



10 OZ
Sabra Hummus
OR 6.75-7.3 OZ
Stacy's Pita Chips

\$3.99



28 OZ
Hormel
Gatherings
Party Tray

\$14.99

ROUSE IN-HOUSE BAKERY



SWEET
Fresh
Fruit Tart

\$19.99



6 COUNT
Southern Style
Biscuits

\$2.99



6 COUNT
White Almond
Cupcakes

\$4.99



24 COUNT
Almond Lace
Cookies

\$6.99

DOUBLE AD
WEDNESDAY

Our sales flyers overlap on Wednesdays. You get

DOUBLE THE Savings!

YOUR CHOICE!

10 \$10 For

MIX & MATCH!

OVER A HUNDRED 10/\$10 ITEMS AVAILABLE IN STORE!

2.44 - 2.9 OZ
Armour Lunch Makers



STOCK UP & SAVE!

1.9 OZ
Oscar Mayer Lunchables



ONLY \$1 EACH!

12 OZ PACK
Bar-S Red Franks



FRESH
Green Onions



BUY 1 OR BUY 10!

FRESH
Bunched Cilantro



ONE POUND BAG
Grimmway Farms Peeled Baby Carrots



MIX & MATCH!

2.25 OZ
Cherub Tomatoes To Go



FRESH
Pro Health Microwaveable Russet Potato



ONLY \$1 EACH!

SOLD BY THE POUND
WASHINGTON STATE Gala Apple Tote



ONLY \$1 PER POUND!

10 OZ BAG
Taylor Farms Angel Hair Coleslaw



SOLD BY THE POUND FRESH
Premium Red or Gold Potatoes



ONLY \$1 PER POUND!

FRESH
Cal-Organic Whole Carrots



PURE FLAVOR
GREENHOUSE GROWN English Cucumbers



FRESH
Decorative Mini Orange or White Pumpkins



BUY 1 OR BUY 10!

5 COUNT PACK
Pistolette Rolls



2 COUNT PACK
Chocolate Chip Cookies



YOUR CHOICE!

10 \$10 For

MIX & MATCH!

OVER A HUNDRED 10/\$10 ITEMS AVAILABLE IN STORE!

16 OZ PACK
Rouses Pasta



24 OZ CAN
Hunt's Pasta Sauce



5.3 OZ
Too Good Yogurt



BUY 1 OR BUY 10!

7 OZ
Banquet Pot Pie



14 - 15 OZ CAN
Red Gold Tomatoes



7.25 OZ ORIGINAL
Kraft Mac & Cheese

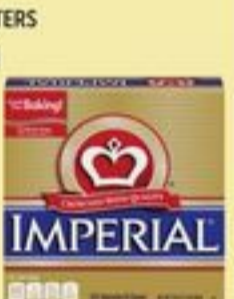


ONLY \$1 EACH!

15 OZ CAN
Chef Boyardee Pasta



16 OZ QUARTERS
Imperial Spread



10.7 OZ CAN
Campbell's Chicken Noodle or Tomato Soup



STOCK UP & SAVE!

6.76 OZ
Rouses Lemon or Lime Juice



7 - 7.6 OZ
Martha White Muffin Mix



ONLY \$1 EACH!

15 OZ
Always Save Bread Crumbs



3 PACK
Cracker Jack



1 OZ
Rouses Meat Sticks



MIX & MATCH!

2.364 - 2.504 OZ
Pringles Potato Crisps



3 OZ
Andy Capp Fries



STOCK UP & SAVE!

3 COUNT PACK
Cousin Willie's Popcorn



BUY 1 OR BUY 10!

2.05 - 2.39 OZ
Kraft Easy Mac Cups



4 ROLL PACK
Always Save Bath Tissue



STOCK UP & SAVE!

48 SHEET COUNT
Puffs Facial Tissue



ROUSES MARKETS



TUNNEL TEAM EXPERIENCE SWEEPSTAKES

SCAN TO ENTER



No purchase necessary. Sweepstakes ends December 22nd, 2024. Official rules and details available upon entry.

10 \$10 For TEN FOR \$10 SALE THIS WEEK! 10 \$10 For TEN FOR \$10 SALE THIS WEEK! 10 \$10 For

TAILGATING HEADQUARTERS



10 - 16 OZ
Queso Melt,
Garden Fresh Salsa
or Palmetto Pimento Spread
\$4.99



17 OZ
Sabra
Hummus
\$5.99



12 INCH
Cheese
Tray
\$19.99



DELI FRESH
Fruit &
Cheese
Tray
\$24.99



10 OZ
Spinach Dip or
Bacon Cheddar
Ranch Dip
\$4.99



DELI FRESH
Tortilla Chips
\$3.99



20 COUNT PLAIN
Chicken
Wings
\$16.99



24 COUNT
Sandwich
Tray
\$18.99



15 COUNT
King's Hawaiian
Ham & Swiss
Party Tray
\$19.99



25 COUNT
Mini
Meat Pies
\$24.99



BBQ OR
BUFFALO
Boneless
Wing Tray
\$24.99



25 COUNT
Eggroll
Tray
\$25.99

SEAFOOD



Boiled
Blue Crab
& Shrimp
WITH POTATOES & CORN
\$10.99



ONE DOZEN
Cajun Shrimp
or Cajun Crab
Deviled Eggs
\$8.99



BAKERY FRESH
Cream Cake
Tray
\$17.99



BAKERY FRESH
Cookie
& Brownie
Tray
\$27.99

SNACKS & DIPS IN OUR PRODUCE DEPARTMENT



15 OZ
Herdez
Guacamole
\$5.99



12 OZ
Yo Quiero
Queso
\$5.49



16 OZ
Fiesta
Salsa
\$4.99



FRESH MADE IN STORE
Fruit
Luau Bowl
\$6.49

SAVE ON ALL YOUR GAME DAY & TAILGATING ESSENTIALS



8 COUNT PACK
King's
Hawaiian
Buns
\$4.49



15 OZ CAN
Hormel
Chili No Beans
2/\$5



26 OZ
Farm Rich
Meatballs
\$7.49



18 COUNT
Frito Lay
Multipack
\$8.99



9 - 11 OZ BROWN BAG
Mission
Tortilla Chips
3/\$5



15 OZ JAR
Velveeta
Queso Dip or Salsa
\$4.29



9.4 - 14 OZ
Kraft Deluxe or
Velveeta Shells
& Cheese
2/\$6



6.3 OZ
Frigo CheeseHeads
Meat & Cheese
Combo Pack
2/\$8



10 OZ CAN
Rotel
Tomatoes
4/\$5



2 - 8 OZ
Jambalaya Girl
Rice Mix
2/\$5



5 - 8 OZ
Tony Chachere's
Seasonings
2/\$3



16 - 22 OZ
Nature's Own
Perfectly Crafted
Bread or Buns
\$2.99



COOL SAVINGS ON DAIRY & FROZEN

4 PACK 5.3 OZ
Chobani Yogurt
 52 OZ
Chobani Oatmilk
 24 OZ
Chobani Creamer

YOUR CHOICE

2/\$8

14 - 15 OZ
Marie Callender's Entrées

2/\$7

8 OZ
Big Little Shrimp Wild Shrimp Burgers

\$5.99

96 OZ
Lactaid Milk

\$6.29

8 OZ
Cabot Cheese Bar

2/\$5

10 - 16 OZ
Royal Asia Shrimp Spring Rolls or Wonton Soup

\$4.99

12 COUNT
Bomb Pops

\$2.99

"TWO THINGS: BEST QUALITY, BEST PRICE!" - Anthony J. Rouse Sr., Founder

GALLON
Rouses Vegetable Oil

\$7.99

15.5 OZ CAN SELECTED
Goya Beans

2/\$3

GALLON
Tampico Punch

2/\$4

8 COUNT KELLOGG'S
Nutri Grain Bars
 OR 6 COUNT PACK
Rice Krispies Treats Homestyle

2/\$6

16 OZ
Rouses Italian Espresso Coffee

\$8.89

5 LB BAG
Rouses All Purpose or Self Rising Flour

\$2.88

SELECTED
Little Debbie Snacks

3/\$8

24 PACK 10 OZ BOTTLES
Rouses Spring or Drinking Water

2/\$7

ROUSES MARKETS OFFICIAL SUPERMARKET OF THE NEW ORLEANS SAINTS

HALLOWEEN FAVORITES

On The Border Dip

2/\$7

mini mini Coca-Cola or Sprite

2/\$11

Reese's or Kisses

\$3.99

Kinder Joy Halloween Egg

\$1.69

9.5 OZ
On The Border Dip

2/\$7

10 PACK 7.5 OZ MINI CANS
Coke, Sprite or Coke Zero

2/\$11

7.2 - 10.8 OZ SELECTED
Hershey's Halloween Candy

\$3.99

.7 OZ
Kinder Joy Halloween Egg

\$1.69

10 - 14 COUNT
Mission Tortillas

2/\$5

4 COUNT PACK
Jell-O Gelatin or Pudding

\$2.97

19 - 19.8 OZ BAG SELECTED
Butterfinger, Crunch or Baby Ruth Fun Size

\$6.99

HALLOWEEN
Pumpkin Masters Carving Kit

\$4.99

7 OZ
Bagel Bites

\$2.79

6 PACK HALF LITERS
Smart Water

\$5.99

FESTIVE
Halloween Rubber Ducks

\$2.49

18 OZ ASSORTED SCENTS
Tuscany Fall Candles

\$10.99

ROUSE AROUND THE HOUSE

BEAUTY & HYGIENE HEALTH & WELLNESS

75 COUNT
Clorox Disinfecting Wipes

\$5.49

22 - 32 OZ
Lysol All Purpose Cleaner

\$3.99

10.4 - 12 OZ
Pantene Shampoo or Conditioner

\$4.99

16.8 - 21 OZ
Jergens Lotion

\$6.99

20 - 32 OZ SELECTED
Scrubbing Bubbles

\$3.99

9.7 - 25 OZ
Pledge Cleaners

\$5.29

4 COUNT PACK
Pure Protein Bars

\$5.79

12 - 64 COUNT SELECTED
U By Kotex Pads

2/\$7

32 OZ
Drano Max Gel Clog Remover

\$4.99

50 - 75 FEET
Reynolds Aluminum Foil

\$4.79

24 COUNT TABLETS OR 12 OZ LIQUID
ZzzQuil Sleep Aid

\$8.99

60 - 72 SPRAY COUNT
Flonase Allergy Relief

\$16.99

CURBSIDE CONVENIENCE
 Shop curbside pickup through Rouses Markets App or orderonline.rouses.com

Download on the App Store
 GET IT ON Google Play



CELEBRATING 100 YEARS OF CITY PRODUCE



SAVE 98¢
When You Buy 2



PINT PURE FLAVOR
**Azuca, OMG
Sangria or Tiki
Tomatoes**
2/700

PUMPKINS!

Mini Orange or Mini White Pumpkins

Orange Sparkler or Tiger Stripe Pumpkins

Bumpy Pumpkins

Painted Pumpkins

We've got pumpkins of every shape, size and color in our patch! While supplies last!

➔ These little gems add color and flavor to your salad without adding salt or fat. They're also great for healthy snacking.

RED RIPE
Roma Tomatoes

\$1.29
LB

The flavor and texture of Roma tomatoes makes them the ideal base for an authentic pasta sauce or pico.

FRESH
Red or White Onions

\$1.29
LB

Slice for sandwiches, burgers and salads or add a little zest to your recipe with these fresh red or white onions.

SPICY
Jalapeno Peppers

\$1.49
LB

These jalapeno peppers help you spice up your salsa, guacamole or any other south of the border inspired dish.

JUICY
Large Lemons or Fresh Limes

2/\$1

Fresh lemons and limes are great for adding flavor to water and other beverages.

8 - 14 OZ SELECTED
Taylor Farms Garden Salad, Lettuce or Coleslaw

2/\$3

16 OZ BAG PURE FLAVOR
Aurora Bites Mini Sweet Peppers
OR 16 OZ BAG NATURESWEET
Mini Cucumbers

2/\$7

12 OZ SELECTED
Chick-Fil-A Dressing

\$4.49

5 OZ
Marzetti Croutons

2/\$5

LARGEST SELECTION & LOWEST PRICES ON BEER, WINE & SPIRITS

750 ML SELECTED
La Vieille Ferme Wine

\$7.99

20 PK 12 OZ BOTTLES
Miller Lite, Coors Light or Bud Light

\$19.99

750 ML
St. Roch Louisiana Local Bayou Traditions Vodka

\$21.99

750 ML
Fireball Cinnamon Whisky

\$13.99

750 ML SELECTED
Relax or Schmitt Sohne Riesling

\$8.99

24 PACK 12 OZ
Michelob Ultra

\$25.99

750 ML
Espolon Blanco Tequila or Gentleman Jack Whiskey

\$26.99

1.75 LITER
Taaka Vodka

\$14.99

750 ML SELECTED
Clos du Bois Wine

\$9.99

30 PACK 12 OZ
Keystone Light or Natural Light

\$20.99

1.75 LITER
Bacardi Silver or Gold Rum

\$22.99

750 ML
Corazon Blanco Tequila

\$21.99

750 ML
Bonanza Cabernet Sauvignon

\$19.99

4 PACK 16 OZ
Parish Drive Thru Jungle Juice or Urban South Unholy Roller

\$14.99

750 ML
Ketel One Vodka

\$19.99

750 ML
1792 Kentucky Small Batch Bourbon

\$31.99
10oz Rouses Dark Cherries Soaked in Bourbon \$4.99

CUTWATER | ENTER FOR A CHANCE TO WIN SAINTS TICKETS

SEPTEMBER IS NATIONAL BOURBON HERITAGE MONTH

750 ML
Bulleit Bourbon or Rye Whiskey

\$24.99

750 ML
Elijah Craig or Larceny Small Batch Bourbon

\$28.99

750 ML
Michter's Small Batch U.S.#1 Bourbon

\$39.99

750 ML
Blade & Bow Bourbon

\$46.99

ROUSES DIGITAL COUPONS

CREATE A FREE ACCOUNT AT WWW.ROUSES.COM/COUPONS OR SCAN THE QR CODE

Limit one redemption per coupon per account. Digital Coupons are available in store only.

Stay in Touch with Rouses • www.rouses.com • @RousesMarkets • facebook.com/rousesmarkets • #Rouses

Prices good at Baton Rouge, Zachary, Prairieville, Gonzales and Plaquemine Locations

PRICES GOOD SEPTEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
22	23	24	25	18	19	20
						21

“Two things: Best Quality, Best Price” —Anthony J. Rouse, Founder

ROUSES
MARKETS



OFFICIAL SUPERMARKET
OF THE NEW ORLEANS SAINTS



TASTE OF GAMEDAY



OFFICIAL SPONSORS OF THE NFL

