

100% **FRESH** GUARANTEE  
**GUARANTEED FRESH OR YOUR MONEY BACK**

**SAFEWAY**

**Sobeys**



**2.99**  
/lb

Fresh Boneless Pork Sirloin Chops or Roasts Family Size 6.59/kg



**4.49**  
/lb

COMPLIMENTS Seasoned Boneless Skinless Chicken Breasts frozen 9.90/kg 39.60 per 4 kg box



**2.99**  
/100 g

Coho Salmon Fillets frozen or previously frozen product of Chile



**7.99**  
/lb

STERLING SILVER Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 17.61/kg

**FROM WESTERN CANADA** Life tastes good around here.

**FROM WESTERN CANADA** Seedless Cucumbers product of Western Canada, Canada no 1 grade **1.49**

**FROM BRITISH COLUMBIA** Ambrosia Apples product of British Columbia, Canada extra fancy 2.18/kg **99¢** /lb

Scene+ MEMBER PRICING **50% off** JAMIESON Vitamins or Supplements assorted variety

30% without off Scene+ card

ROBIN HOOD Flour 10 kg **HOT PRICE 11.97**

VILLAGGIO Bread 510-540 g or Buns 6-8 pk **HOT PRICE 2.97**

KRAFT Singles Original Cheddar Original **HOT PRICE 3.97**

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumsticks or Selected Premium Novelties 4-12 pk **HOT PRICE 4.94**

Scene+ **SPEND & GET 1000 PTS** SPEND \$125 OR MORE ON GROCERIES, GET That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON Offer also available through mygroceryoffers.ca or on the Sobeys or Safeway app

0 61925 86634 8 Valid Thursday, October 17 - Sunday, October 20, 2024

Prices and offers in effect October 2024

THU 17 | FRI 18 | SAT 19 | SUN 20 | MON 21 | TUE 22 | WED 23

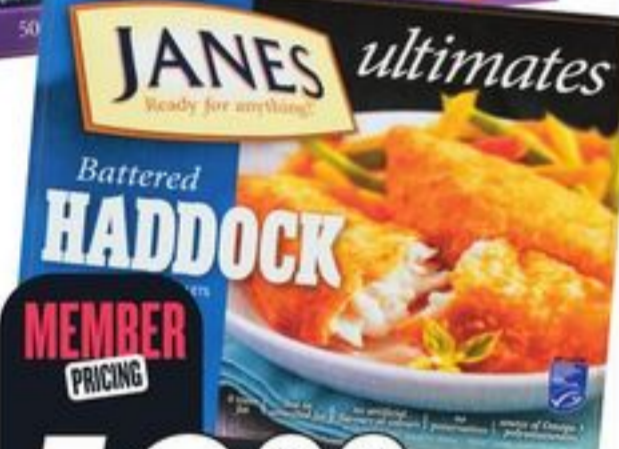
More deals! Scan here for our full flyer

Scene

# MEMBER

## PRICING

Swipe your Scene+ Card and Save



**10<sup>99</sup>**

SAVE \$2

**12<sup>99</sup>** without Scene+ Card JAMES Ultimates or Pan Sear selected 500-615 g



**2<sup>49</sup>**

SAVE \$1

**3<sup>49</sup>** without Scene+ Card COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

**10<sup>00</sup>**



**10<sup>99</sup>**

SAVE \$7

**17<sup>99</sup>** without Scene+ Card HERSEY Assorted Chocolate or Candy 100 pk

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN  
POINTS  
INTO  
GROCERIES



400 PTS  
when you buy 3

6<sup>99</sup>

SCHNEIDERS Pepperettes, Bologna or Sausage Rings 300-500 g or MAPLE LEAF Fully Cooked Breakfast Sausages or Natural Shredded Chicken 250-300 g



300 PTS  
when you buy 2

9<sup>99</sup>

SUNRYPE Fruit Source Bars Variety Pack 12 pk



That's like  
\$5  
toward your  
groceries

500 PTS  
when you buy 4

3<sup>99</sup>

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL



400 PTS  
when you buy 2

9<sup>99</sup>

COMPLIMENTS Honey 750 g-1 kg or Peanut Butter 2 kg



200 PTS  
when you buy 2

4<sup>79</sup>

SENSODYNE or PRONAMEL Toothpaste selected 75-100 mL

1000 Points = \$10 of free groceries

**value size**  
**5.99** /lb  
Fresh Lean Ground Beef 5 lb tube 13.21/kg

**BUY MORE SAVE MORE**  
**5.50** ea when you buy 2 or more  
COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat selected, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

**value size**  
**11.99**  
PINTY'S Chicken Wings, Fillets, Chunks or Gluten Free Breaded Strips, Nuggets or Burgers 750-790 g

**value size**  
**14.99**  
COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Fillets 908 g

**value size**  
**4.49**  
3 Romaine Hearts product of USA 3 pk

**2 LB BAG**  
**4.99**  
Mandarins or Clementines 907 g product of South Africa or Peru

**BAKED IN STORE** **value size**  
**7.99**  
Cinnamon Buns 8 pk 630 g

**value size**  
**\$12**  
BOTHWELL Cheese 540 g

**STARTING AT**  
**9.99**  
PILLER'S Family Size Pepperoni Topping 400 g or Club Packs or Sliced Deli Meats selected 350 g

**3.49**  
OLD DUTCH Potato Chips 235 g

**5.99**  
PARKAY Margarine 1.28-1.36 kg Squares or Soft or LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g

**500 PTS** when you buy 3  
**6.99**  
ROYALE Bathroom Tissue 12=24 rolls, Paper Towels 3=6 rolls or Facial Tissue 6 pk

**13.99**  
CADBURY Chocolate or MAYNARDS Candy 90 pk while supplies last

**4.97**  
HEINZ Ketchup 750 mL, KRAFT Miracle Whip or Mayo 650-890 mL or KRAFT Salad Dressing 355 mL

**3.49**  
OIKOS Greek Yogurt 4 pk

**2/\$3**  
CLOVER LEAF Skipjack Light Tuna 170 g or Flavoured Tuna 85 g

**9.99**  
GAIN Laundry Detergent 2.6-2.72 L, Flings 31-35 pk, DOWNY or GAIN Beads 379 g, BOUNCE or GAIN Sheets 120-200 pk, DOWNY Softener 1.89-2.63 L or TIDE Simply 31-34 L

**Check for this symbol in store!**

**10.49**  
OLYMPIC ORGANIC Yogurt 1.75 kg

**value size**  
**27.88**  
FOLGERS Coffee K-Cup® Pods 48 pk, BEST BUY Coffee Pods 100 pk or COMPLIMENTS Coffee Pods 80 pk

**7.99**  
PEPPERIDGE FARM Family Size Goldfish Crackers 750 g or Snack Packs 22 pk or CHRISTIE Oreo Multipack 20 pk or Party Size 637-685 g

**10.99**  
COCA-COLA or PEPSI Soft Drinks 24x355 mL

**17.99**  
GATORADE Team Pack 24x591 mL

**9.97**  
CRACKER BARREL Cheese 740 g or Shreds 590 g or BLACK DIAMOND Cheese Strings 28 pk 588 g

**8.99**  
KELLOGG'S, GENERAL MILLS or POST Jumbo Cereal 700 g-1.3 kg

**500 PTS** when you buy 2  
**12.99**  
QUAKER Dips or Chewy Bars Club Pack 935-960 g

**SPEND \$25 IN BOSTON PIZZA OR KOBO GIFT CARDS** **AND GET A \$5 BONUS** **SOBEYS OR SAFEWAY GIFT CARD**

Offer valid during October 17 - 23, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

**PROUDLY CANADIAN** [safeway.ca](http://safeway.ca) | [sobey.com](http://sobey.com)

**Partners in Growth** For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, October 23, 2024 to Wednesday, October 23, 2024. Advertiser prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as advertised. "Value size" refers to promotional and fiscal items only. On BUY ONE GET ONE FREE, 100% items, customer must purchase the full item at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchase. The Sobeys Loyalty Program is available at all participating Sobey's or Safeway locations within Western Canada. No base Sobeys points earned for current week's offers. Earn Sobeys points. All weekly Sobeys offers exclude taxes, delivery charges, fuel payments, service fees, event tickets, gift cards, fuel, dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCaffrey/Tim Hortons/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcohol beverages, tobacco products, lottery/gift drawing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Sobeys points for \$10 towards your purchase up to a maximum of 50,000 Sobeys points (\$500) per day. For full Sobeys Terms & Conditions or to redeem your points, visit <https://www.sobey.com/terms> and conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus P Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

SOBEYS\_SAFEWAY\_WK23\_OCT\_WST\_AB\_1416\_24

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

## Get **200 PTS** when you buy 2

Activate your offers in the **Sobeys** or **Safeway** app or at **MyGroceryOffers.ca**



EIGHT  
TREASURES  
Coconut Milk  
400 mL



Download on the  
**App Store**



GET IT ON  
**Google Play**

Scene

Offer valid October 17<sup>th</sup> to October 23<sup>rd</sup>, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**NEW** Introducing  
**RICARDO**



**BUY 2 GET 1 FREE**  
\*of equal or lesser value

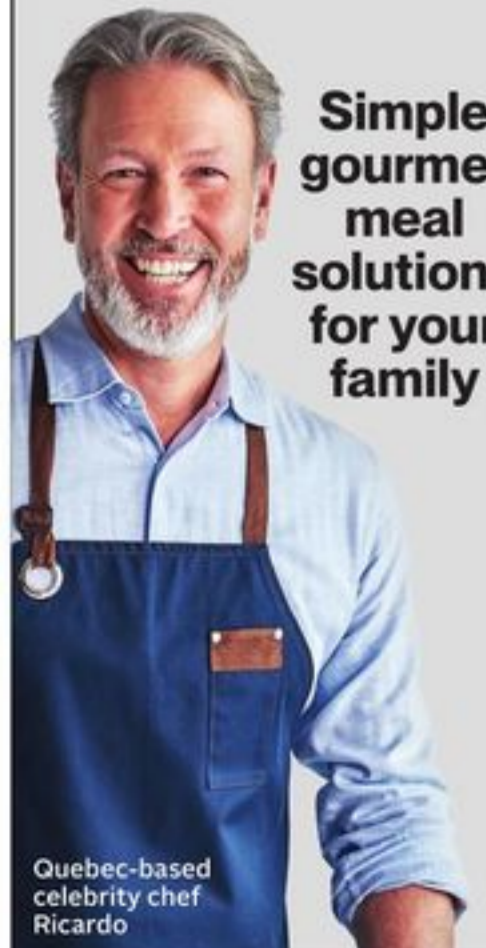
RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg



**7.99**  
RICARDO Frozen Entrées 385-395 g



**22.99**  
RICARDO Cakes Chocolate or Vanilla & Strawberry frozen 600 g



Simple gourmet meal solutions for your family

Quebec-based celebrity chef Ricardo  
**Quality ready-to-cook meals**  
Available Exclusively at Sobeys and Safeway

**Fresh Picks. Grown here.**

**5.99** 3 LB BAG  
COMPLIMENTS Ambrosia, Gala, McIntosh or Spartan Apples product of Western Canada 1.36 kg 3 lb bag

**2.29** /lb  
Apples McIntosh, Spartan, Red or Golden Delicious product of British Columbia, Canada extra fancy grade 5.05/kg

**4.99** /lb  
Regular Pumpkins product of Western Canada

**6.99** /lb  
Jumbo Pumpkins product of Western Canada

**2.99** /lb  
Honeycrisp Apples product of British Columbia, Canada extra fancy grade 6.59/kg

**6.99** 100 PTS when you buy 2  
HIROS Cherry Tomatoes on the Vine product of Canada 340 g

**1.69** /lb  
Assorted Squash product of Western Canada 3.73/kg

**4.99** 75 PTS when you buy 2  
COMPLIMENTS Potatoes product of Western Canada 5 lb 2.27 kg

100% FRESH GUARANTEE

**GUARANTEED FRESH OR YOUR MONEY BACK**

**Fruity Fresh...**

**7.99** 3 LB BAG  
LIL SNAPPERS ORGANIC Fuji, Gala or Granny Apples product of USA extra fancy grade 1.36 kg

**2.29** /lb  
Navel Oranges product of Australia 5.05/kg

**2.99** /lb  
Bartlett Pears product of British Columbia, Canada extra fancy grade 6.59/kg

**6.99** /lb  
PRISTINE Grapes product of USA 908 g

**5.99 VALUE**  
**FREE** Reusable Produce Bag with purchase of any 2 LOOP Smoothies 355 mL selected

**Veggie love...**

**3.99** 5 PACK  
Avocados product of Mexico 5 pk

**2.49** /lb  
Red Cluster Tomatoes on the Vine product of Western Canada 5.49/kg

**3.99** 4.99  
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix or COMPLIMENTS ORGANIC Salad Blends product of Canada or USA 142 g

**3.49** /lb  
Broccoli Crowns product of Canada or USA 7.69/kg

**1.49** /lb  
Bok Choy or Napa Cabbage product of Canada or USA 3.28/kg

**5.99** 100 PTS when you buy 2  
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

**25% off**  
BUY 1 GET 2nd Prepared Daily Fruit and Yogurt Parfait Cups assorted sizes

**15% off**  
Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

**3.99** 20 when you buy 2 or more  
COMPLIMENTS Candies selected 350-400 g 4.49 ea

**10.99**  
PLANTERS In-Shell Peanuts 2 kg

**floral**

Grown in British Columbia  
**9.99**  
Day Of The Dead Ceramic with Succulent or Pirate Skull Ceramic with Tillandsia 2" Pot

Grown in British Columbia  
**12.99**  
Scream Pot with Tillandsia or Claw Pot with Tropical 4" Pots

**16.99**  
Farm Fresh Bouquet

**11.99** 100 PTS when you buy 1  
Natural Mixed Spray Mums assorted colours

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.

**STERLING SILVER**  
**HAND-SELECTED AAA BEEF**  
 Well-marbled Aged to perfection  
 Cut from Canada AAA Beef  
 Exclusive to Sobseys or Safeway

**12<sup>99</sup>** /lb  
 STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 28.64/kg

**CERTIFIED TENDER**  
**TENDRETE CERTIFIEE**

**17<sup>99</sup>** /lb  
 Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steak cut by your meat expert from Canada AA or USDA select grade beef. While supplies last. 39.66/kg

**100% FRESH GUARANTEE**  
**GUARANTEED FRESH OR YOUR MONEY BACK**

**200 PTS** when you buy 1 pkg  
**5<sup>99</sup>** /lb  
 COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breasts Family Size

**200 PTS** when you buy 1 pkg  
**5<sup>99</sup>** /lb  
 PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

**4<sup>49</sup>** /lb  
 Fresh Boneless Pork Loin Centre and Rib Combo Chops 9.90/kg

**200 PTS** when you spend \$20  
**5<sup>99</sup>** /lb  
 Fresh Pork Loin Back Ribs Family Size cryovac 13.21/kg

**300 PTS** when you spend \$20  
**7<sup>99</sup>** /lb  
 Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg

**300 PTS** when you spend \$20  
**5<sup>49</sup>** OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

**16<sup>99</sup>** /lb  
 Fresh Canadian Lamb Loin Chops 37.46/kg

**STARTING AT 10<sup>49</sup>**  
 NOBLE PREMIUM BISON Cubes, Inside Round, Rib Eye, Striploin or Sirloin Steak 226 g

**100 PTS** when you buy 2  
**11<sup>99</sup>**  
 FRESHSTONE Meal Kits tex mex chicken, beef bulgogi or butter chicken entrées with rice 680 g

**100 PTS** when you buy 2  
**9<sup>99</sup>**  
 FRESHSTONE Rollees Supreme or Meat Lovers Pizza or Philly Cheesesteak 540 g

**value size Big format Big value**

**6<sup>99</sup>** /lb  
 STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

**1000 PTS** when you buy 1  
 That's like **\$10** toward your groceries

**500 PTS** when you buy 1  
**3<sup>99</sup>** /lb  
 Pork Belly skin on frozen 8.80/kg

That's like **\$5** toward your groceries

Check for this symbol in store!

**quick & easy**

**6<sup>99</sup>**  
 LOU'S Quick-n-Easy Entrées or Applewood Smoked Bacon 375-400 g or LIL' JUAN'S Mexican Style Entrées 300-400 g

**BUY MORE SAVE MORE 150**  
 CARL BUDDIG Sliced Meats 55 g 1.99 ea

**100 PTS** when you buy 2  
**7<sup>99</sup>**  
 FREYBE European Wieners, Ham Sticks or Mennonite Farmer Sausage 375-500 g

**250 PTS** when you buy 2  
**7<sup>49</sup>** OLYMEL Bacon 375 g

**3<sup>99</sup>**  
 COMPLIMENTS Stuffed Chicken Cutlets 284 g

**BUY MORE SAVE MORE \$6**  
 NOTCO Plant-Based Chickenless Nuggets or Burgers 260-340 g 6.99 ea

**200 PTS** when you buy 2  
**14<sup>99</sup>**  
 COMPLIMENTS Shepherd's or Farmhouse Pie 900 g or PANACHE Rich & Creamy Meat Lasagna 1.13 kg

**250 PTS** when you buy 2  
**14<sup>99</sup>**  
 BELMONT, CARDINAL Roadhouse Angus, TOP GRASS CATTLE CO., EARL'S KITCHEN & BAR Beef Burgers or COMPLIMENTS Burgers selected varieties 568 g-1.02 kg

**GET TO FREE GROCERIES FASTER**

when you open your Scene membership card and pay with your Scotiabank Scene Visa Card

**1000 pts** when you spend \$10 on groceries

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf  
 SORE VS\_SAFWAY\_WK01\_P03\_WST\_LAB\_ML\_SK

# seafood



**100 PTS** when you buy 1  
**4.99** COMPLIMENTS Crab-Flavoured Seafood 454 g



**300 PTS** when you buy 2  
**25% off** COMPLIMENTS Bay, Atlantic or Hokkaido Scallops 340 g or PANACHE Bacon-Wrapped Scallops 250 g

**READY FOR YOU** Ready for you seafood.

**1.79** /100 g  
 Jalapeno Poppers Stuffed with Imitation Crab & Seafood Stuffing

**1.99** /100 g  
 Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing

**What a catch!**  
 Prepared in-store by our seafood experts, our salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!

**3.49** /100 g  
 Fresh Atlantic Salmon Roasts with Apple Chipotle Flavoured Imitation Crab & Seafood Stuffing

**5.99** /100 g  
 Prepared In-store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g



**100 PTS** when you buy 1  
**\$12** BEST BUY Baked Popcorn Shrimp or Squid Rings 800 g



**8.99** ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g



**12.99** IFC Mahi-Mahi Portions 454 g

**Score! MEMBER**  
**11.99** SAVE \$3  
**14.99** without Scene+ Card COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g



**100 PTS** when you buy 1  
**8.99** HIGH LINER Battered or Breaded Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g



**9.99** EARLS Restaurant Clam Chowder Frozen 550 mL or HIGH LINER Wild Pacific Salmon Fillets 400 g

# deli



**6.99** ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Reserve, Dubliner or Irish Blarney 198 g



**100 PTS** when you buy 400 g or more  
**20% off**  
 FRICO Gouda mild, medium or spiced works out to 3.59/100 g or Smoked works out to 3.39/100 g



**100 PTS** when you buy 1  
**14.49** COMPLIMENTS Sliced Cheeses 440 g



**9.49** RABEL Queso Iberico, Cabra al Vino or Cabra al Romero 150 g



**100 PTS** when you buy 2  
**6.99** MARCANGELO Sliced Italian Deli Meats selected 100 g



**100 PTS** when you buy 2  
**3.99** LA BELLE BRETAGNE Pate selected 150 g



**BUY MORE SAVE MORE**  
**8.99** (no when you buy 2 or more) COOMBE CASTLE Dorset Drum, Irish Porter or Coastal Rugged Cheddar 200 g or ILCHESTER Applewood Smoked 150 g 9.99 ea



**SLICED FRESH**  
**200 PTS** when you buy 300 g or more  
 PANACHE Ham, Turkey, Chicken or Beef selection varies by store



**SLICED FRESH**  
**50 PTS** when you buy 100 g or more  
**3.99** /100 g SAN DANIELE Prosciutto



**100 PTS** when you buy 2  
**STARTING AT 3.99** MCSWEENEY'S Pep'N Cheddies selected 90-150 g



**SLICED FRESH**  
**STARTING AT 3.79** /100 g MCLEAN Deli Meat selection varies by store

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!  
[www.sobeys.com/getflyer](http://www.sobeys.com/getflyer) or [www.safeway.ca/getflyer](http://www.safeway.ca/getflyer)



# Choose Canadian Seafood!

We work hard to bring you quality Canadian Seafood from Coast-To-Coast. Explore our delicious offering to make tonight a seafood night.



CHOOSE CANADIAN SEAFOOD



**11<sup>99</sup>**

IFC Coldwater Cooked Shrimp 150-250 pk 340 g

**7<sup>99</sup>**  
/100 g

Fresh Wild Rockfish Fillets product of British Columbia subject to availability



**5<sup>99</sup>**

MUSSEL KING Whole Cooked PEI Mussels frozen 454 g



STARTING AT

**1<sup>50</sup>**  
ea

FRESH CHOICE Oysters product of Canada subject to availability

# kitchen



**Scene MEMBER PICKINGS**  
**3.49** SAVE 30¢  
 3.79 without Scene+ Card  
 COMPLIMENTS Dips or Hummus 227 g



**12.99**  
 Raised Without Antibiotics Chicken 900 g-1 kg



**2/\$8**  
 COMPLIMENTS Snack Hummus or Tzatziki 4 pk Mini 228 g

**READY FOR YOU**  
**This week's family meal deals.**

**250 PTS** when you buy 1 family meal deal

**149 ea.** PLUS add one 1-litre Coca-Cola product

**Feed a family of 4 for \$4.75 ea.**

**BUY 1** Whole Assorted Dagwood Sandwich 1.15 kg **for only 18.99**  
**+1** SUMMER FRESH Salad 750-800 g

**READY FOR YOU**

**100 PTS** when you buy 250 g or more

Ready for you Meal Kits Value Sized or Individual Sized Chilled Meals



**100 PTS** when you buy 1

RANA Meal and Pasta Kits 454-540 g



**100 PTS** when you buy 1

COMPLIMENTS Fresh Pasta or Sauce 350-360 g or 170-300 mL

# bakery



**11.49**  
 MONSTER Cake 705 g



**Scene MEMBER PICKINGS**  
**6.99** SAVE \$1  
 7.99 without Scene+ Card  
 Brownies 550-585 g



**200 PTS** when you buy 1  
**18.99**  
 Cheesecake chocolate or chocolate caramel 6" 850-875 g



**5.99**  
 All Butter Croissants or Pastries 4 pk 275-400 g



**100 PTS** when you buy 1  
**8.99**  
 RICARDO Cookie Dough Chocolate Chip or Double Chocolate frozen 375 g



**8.99**  
 Small Bar Cakes chocolate fudge or cookies'n cream or Snickers 460-540 g



**100 PTS** when you buy 2  
**5.99**  
 Cookies assorted 10 pk 310 g



**BUY MORE SAVE MORE**  
**3.99**  
 Value Pack Hot Dog or Hamburger Buns 12 pk 4.49 ea



**3.49**  
 Bagels 4 pk 450 g



**BUY MORE SAVE MORE**  
**3.99**  
 Mountain Grain or Good Haven Bread 450 g 4.29 ea

# frozen & dairy

<p><b>100 PTS</b> when you buy 2</p> <p><b>4.99</b> COMPLIMENTS Orange Juice 1.54 L</p>	<p><b>8.49</b> LACTANTIA Butter Sticks 4 pk, 454 g</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>4.49</b> MCCAIN Breakfast Bowls 200 g</p>	<p><b>5.99</b> GREEN GIANT Veggie Tots or Fries 340-454 g</p>
<p><b>8.99</b> PHILADELPHIA Cream Cheese 450 g</p>	<p><b>6.99</b> STOK Cold Brew Coffee 1.42 L</p>	<p><b>4.49</b> MCCAIN Superfries 454-800 g</p>	<p><b>3/\$5</b> COMPLIMENTS Frozen Lemonade 283 mL</p>
<p><b>BUY MORE SAVE MORE</b></p> <p><b>3.49</b> JEL-L-O Refrigerated Pudding or Gels 4 pk or HERSHEY'S Refrigerated Pudding 4 pk 4.49 ea</p>	<p><b>4.99</b> GAY LEA Spreadable Butter 227 g or COMPLIMENTS 68% Vegetable Oil Margarine 850 g</p>	<p><b>6.49</b> MCCAIN Hashbrown Patties 20 pk</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>7.49</b> DR. OETKER The Good Baker Pizza 300-390 g, GIUSEPPE Easy Pizza 560-600 g or Tradizionale Pizza 385-415 g</p>
<p><b>200 PTS</b> when you buy 2</p> <p><b>7.49</b> STARBUCKS Coffee Creamer 828 mL</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>3.99</b> KRAFT Dips 227 g</p>	<p><b>100 PTS</b> when you buy 3</p> <p><b>4.99</b> HUNGRY-MAN XL Bowls 368-397 g</p>	<p><b>3.49</b> MCCAIN Pizza Pockets 3 pk</p>
<p><b>6.99</b> iöGO Yogurt 16 pk</p>	<p><b>6.99</b> SIGGI'S Yogurt 650-750 g</p>	<p><b>3.49</b> PILLSBURY Toaster Strudel 326 g</p>	<p><b>3.49</b> MICHELINA'S Grande Entrées 454 g</p>
<p><b>3.99</b> YOPLAIT Minigo Yogurt 6 pk or Yogurt Tubes 8 pk</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>4.99</b> iöGO Nano Drinkables 6x93 mL</p>	<p><b>50 PTS</b> when you buy 1</p> <p><b>5.99</b> RUSTICA Single Serve Pizza 360-382 g</p>	<p><b>8.99</b> CATARINA Mexican Snacks 320 g</p>

**Love it. Or it's free.\***

\*For details see COMPLIMENTS.ca

<p><b>50 PTS</b> when you buy 1</p> <p><b>3.79</b> COMPLIMENTS Cheddar Flavour Slices 400 g</p>	<p><b>4.99</b> COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	<p><b>3/\$5</b> COMPLIMENTS Frozen Entrées selected 227-284 g</p>	<p><b>50 PTS</b> when you buy 1</p> <p><b>6.49</b> COMPLIMENTS Aerosol Whipped Cream 400 g</p>
<p><b>100 PTS</b> when you buy 2</p> <p><b>2.99</b> COMPLIMENTS Lemonade or Watermelon Beverage 1.75 L</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>4.99</b> COMPLIMENTS Cheese Sticks 210 g or Cheese Strings 8 pk or 168 g</p>	<p><b>500 PTS</b> toward your groceries when you buy 3</p> <p><b>5.99</b> COMPLIMENTS Classic Crust Pizza 437 g</p>	<p><b>100 PTS</b> when you buy 2</p> <p><b>2.99</b> COMPLIMENTS Frozen Waffles 8 pk, 280 g</p>

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.

# ALL TREATS. NO TRICKS!

## HAPPY HALLOWEEN



**19<sup>99</sup>**

HERSHEY Assorted Candy 120 pk while supplies last



**100 PTS** when you buy 1

**11<sup>49</sup>**

NESTLÉ Assorted Minis 50 pk while supplies last



**4<sup>49</sup>**

HERSHEY Harry Potter Kisses 180 g

FERRERO Kinder or Bueno Chocolate Minis 297-330 g while supplies last

**8<sup>99</sup>**



**100 PTS** when you buy 2

**9<sup>99</sup>**

MARS Fun Size Assorted Chocolate 50 pk while supplies last



**100 PTS** when you buy 2

**15<sup>99</sup>**

MARS Chocolate Bars Variety Pack 16 pk while supplies last

# drinks & snacks

**3.49** CHRISTIE Cookies selected 212-303 g or COMPLIMENTS Soda Crackers 450 g

**10.99** LAURA SECORD Hot Chocolate Pods 12 pk or VAN HOUTTE Coffee K-Cup® Pods 10-12 pk or STARBUCKS Instant Coffee 90 g

**2/5.50** SUNRYPE Juice 900 mL Tetra

**2/\$6** DEL MONTE on Ice 1.89 L

**3.99** CHRISTIE Peek Freans 275-350 g or Dad's Cookies 300-320 g

**3.99** CHRISTIE Ritz Chips or Crispers Family Size 240 g

**5.79** FRITO-LAY Snacks 275-480 g

**2/\$9** MISS VICKIE'S Kettle Chips 190-200 g or DORITOS Tortilla Chips 210-280 g

**2/\$3** SPARKLING ICE Sparkling Water 503 mL or PEACE TEA 695 mL

**2.99** MONSTER, NOS, REIGN or FULL THROTTLE Energy Drinks 355-473 mL

**2.50** CADBURY Family Bars 95-100 g 2.99 ea

**1.00** COMPLIMENTS Kettled Cooked Peanuts 275 g

**2/\$5** BAI Beverage 530 mL

**7.49** HERSHEY'S Halloween Chocolates or Candy 25 pk while supplies last or NESTLE Cellos 380-400 g

**5.99** KINDER Surprise 100 g while supplies last

**6.99** NATURE VALLEY Midsize or Trail Mix Granola Bars or BETTY CROCKER Fruit Gushers selected varieties 340-525 g

Love it. Or it's free.\*

\*For details, see COMPLIMENTS.ca

**200** PTS when you buy 2

COMPLIMENTS Snack Crackers 200-225 g, Rice Crackers 100 g or Jazz Crackers 200 g

**50** PTS when you buy 1

COMPLIMENTS Solid Milk Halloween Chocolate Balls 250 g while supplies last

**100** PTS when you buy 2

COMPLIMENTS Potato Chips Extraal Flavour 200 g

**200** PTS when you buy 2

COMPLIMENTS Soft Drinks 12x355 mL

# natural health

**2/\$9** POPCORNERS Popcorn 142 g

**3.49** KIJU Beverages 1 L or 4 pk

**5.99** MARY'S ORGANIC Crackers 155-184 g

**30% off** WEBBER NATURALS Vitamins and Supplements assorted varieties

**5.49** YOGI Tea 16 pk

**9.99** ATKINS Endulge Bars 5 pk

**20% off** EVERYONE Body Lotions or Body Wash selected 946 mL

**7.99** WHOLLY VEGGIE! Plant-Based Mozza or Cheddar Sticks 250-283 g

**9.99** LUNDBERG Rice 907 g

**5.99** CHICKAPEA One Pot Pasta 198 g

**5.79** DAIYA Plant-Based Deluxe Cheezy Mac 300 g

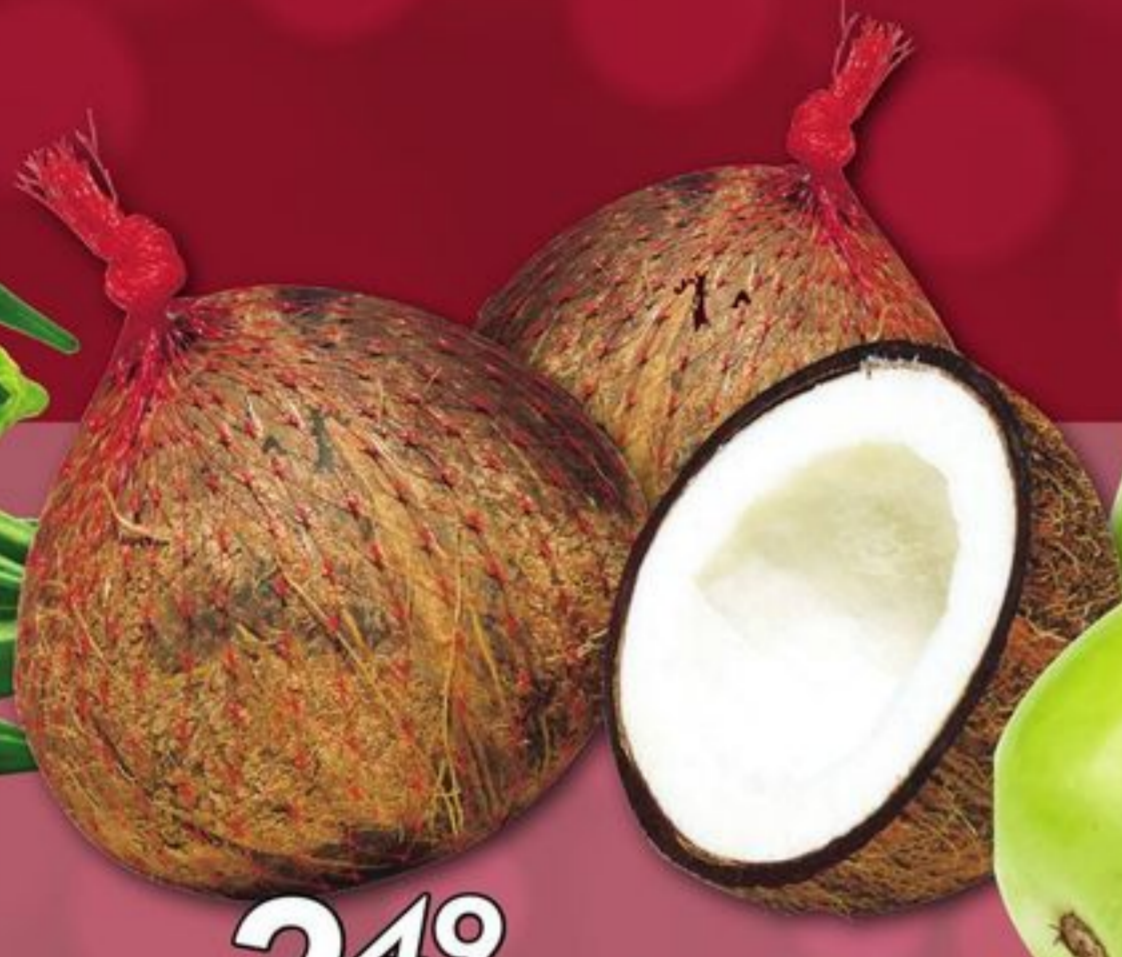
CELEBRATE  
**DIWALI**

Find everything you need  
for your festivities.



**4<sup>99</sup>**  
/lb

Indian Okra  
product of USA  
11.00/kg



**2<sup>49</sup>**

Husk Coconuts  
product of Dominican  
Republic



**1<sup>99</sup>**  
/lb

Long Squash  
product of Dominican  
Republic 4.39/kg



**16<sup>99</sup>**

INDIA GATE Basmati Rice  
4.54 kg



**2<sup>99</sup>**  
ea when you  
buy 2 or more

CHALO! Naan 500 g  
3.49 ea



**3/99¢**

MAGGI Masala  
Noodles 70 g



**STARTING AT**  
**9<sup>99</sup>**

BRAR'S Rasmalai  
Frozen Dessert  
850-908 g



**2<sup>49</sup>**

FROOTI Juice  
Mango 1 L



**5<sup>49</sup>**

RUBICON Exotic  
ORGANIC Coconut  
Water 1 L



**2<sup>99</sup>**

SURATI Snacks  
250-341 g

# Flavours here and far!

Shop international foods storewide.



**779**  
/lb  
Asian Yellow Pears  
product of China  
3.95/kg



**149**  
/lb  
Bok Choy or Napa  
Cabbage product of  
Canada or USA  
3.28/kg



**149**  
THAI KITCHEN  
Coconut Milk  
160 mL



**599**  
KIKKOMAN Oyster  
Flavoured Sauce  
290 mL



**329**  
SUNRISE Tofu  
Firm 500 g or  
Soyganic Xtra  
Firm 350 g



**699**  
THAI KITCHEN  
Curry Paste 112 g  
selected varieties



**599**  
KIKKOMAN  
Mirin Sauce  
291 mL



**429**  
RUBICON No Sugar  
Added Juice 1 L  
selected varieties

# meal makers

Scene MEMBER PICKS  
**769** SAVE 30¢  
 without Scene+ Card  
 COMPLIMENTS Coconut Milk regular or light 400 mL

**349** TILDA Ready to Heat Rice selected varieties 250 g

**1599** BERIO Olive Oil 500 mL

**269** FRENCH'S Mustard 325 mL

**399** STAGG Chili 425 g

**449** FRENCH'S Worcestershire Sauce 295 mL

**429** CATELLI Pasta 900 g  
 +50 PTS when you buy 1

**599** PAM Cooking Sprays 113-170 g (excluding Non-GMO or ORGANIC)

**199** COMPLIMENTS Broth 900 mL  
 +100 PTS when you buy 3

**299** COMPLIMENTS Medium or Mild Salsa 430 mL or Refried Beans 398 mL  
 +100 PTS when you buy 2

**49¢** MR. NOODLES Instant Noodles 85 g

**2/\$7** CAMPBELL'S Chunky Soup 515 mL  
 +200 PTS when you buy 4

**499** CROSBY'S Molasses selected 675 g

**599** QUAKER Muffin or Cookie Mix 900 g or Oat Flour 700 g  
 +200 PTS when you buy 2

**649** CLUB HOUSE Seasoning Blends selected 65-248 g

**799** YELLOWSTONE Seasoning Blends 135-160 g  
 NEW

**999** BBQ PIT BOYS Seasonings selected 240-408 g

**2/\$8** QUAKER Harvest Crunch Cereal selected varieties 350-600 g

**599** GENERAL MILLS Family Size Cheerios selected varieties 526-778 g

**499** DEL MONTE Canned Fruit 796 mL

**599** KRAFT Cheez Whiz 450 g

**999** COMPLIMENTS Strawberry or Raspberry Jam 1 L  
 value size +150 PTS when you buy 1

**499** DEMPSTER'S 10" Tortillas 366-610 g or NATURAL BAKERY Rye Bread 900 g  
 +100 PTS when you buy 2

**2/\$5** HOSTESS Snacks 121-225 g  
 Cupcakes, Twinkies

## Here for your budget and lifestyle

compliments *panache*

**200 PTS** when you buy 2  
 COMPLIMENTS Canola Oil 946 mL

**500 PTS** when you buy 1  
 PANACHE Olive Oil 1 L

**75 PTS** when you buy 2  
**2/\$4** COMPLIMENTS Smoked Oysters or Mussels 85 g

**50 PTS** when you buy 2  
**2/298** COMPLIMENTS Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

**100 PTS** when you buy 3  
**3/498** COMPLIMENTS Pudding Cups 4 pk

**20% off**  
 COMPLIMENTS Baking Nuts 400 g

**279** COMPLIMENTS Pure Pumpkin 398 mL

RECIPES, STORIES, TIPS & TRICKS and more, all at [Sobeys.com](http://Sobeys.com) or [Safeway.ca](http://Safeway.ca)



# Pet wellness month

We know how to treat your pet right Paws-itively perfectly!



**15<sup>99</sup>**

BEYOND Cat Food  
1.36 kg



BUY MORE SAVE MORE

**750**

BEYOND Wet Cat Food Singles  
ea when you buy 4 or more  
85 g 2.19 ea



100 PTS when you buy 1

**12<sup>99</sup>**

PURINA Tidy Cats Cat Litter 2.72 kg



BUY MORE SAVE MORE

**349**

ea when you buy 2 or more  
FORTHGLADE Wet Dog Food 4.29 ea



BUY MORE SAVE MORE

**749**

ea when you buy 4 or more  
SHEBA Bistro Wet Cat Food 75 g 1.79 ea



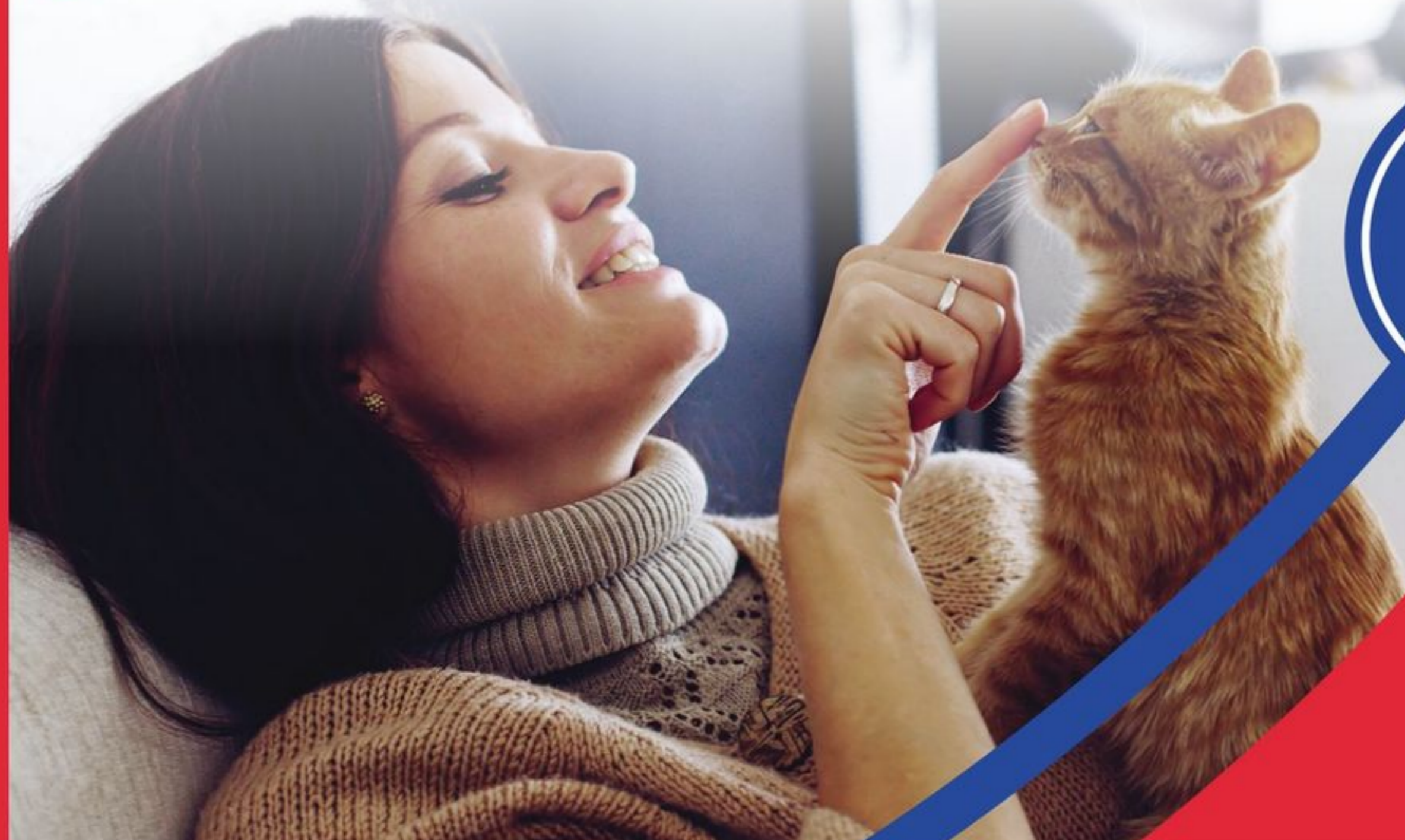
12 PACK

**16<sup>99</sup>**

SHEBA Bistro Wet Cat Food 12 pk

**15<sup>99</sup>**

LILY & JAX Dry Cat or Dog Food 1.6-2 kg



# home & pet care

<p><b>5.49</b> MILK-BONE Biscuits Farmer's Medley, Dipped, Stacked or Celebration Biscuits 280-900 g</p>	<p><b>8.99</b> DENTALIFE Chews 439-595 g or PURINA Cat Chow 1.6-2 kg</p>	<p><b>18.99</b> ARM &amp; HAMMER Cat Litter selected 12.7 kg</p>	<p><b>\$1.74</b> <small>per when you buy 4 or more</small> SHEBA Bistro Wet Cat Food 75 g 1.79 ea</p>
<p><b>35.99</b> TIDE Pods 85-112 pk or Power Pods 63 pk</p>	<p><b>6.99</b> <small>+200 PTS when you buy 2</small> DAWN Powerwash Starter Kit 473 mL</p>	<p><b>12.99</b> <small>+300 PTS when you buy 2</small> FEBREZE Plug-Ins Dual Refills assorted 2 pk</p>	<p><b>11.49</b> <small>+250 PTS when you buy 2</small> FINISH Dish Tabs 21-30 pk, Dishwasher Cleaner 250 mL, or Jet Dry 500-621 mL</p>
<p><b>15.99</b> <small>+200 PTS when you buy 2</small> PUREX Bathroom Tissue 12-36 Rolls or SPONGE TOWELS Ultra Choose-A-Size 6-9 Rolls</p>	<p><b>24.99</b> CHARMIN Bathroom Tissue 16-64 rolls or BOUNTY Paper Towel 6-8 Rolls</p>	<p><b>7.49</b> <small>+100 PTS when you buy 2</small> GLAD Tall Kitchen Catchers 26-52 pk or Compostable 10 pk</p>	<p><b>20% off</b> CANDLE-LITE Jar Candles 397-511 g while quantities last</p>

# health, beauty & baby

<p><b>3.79</b> <small>STARTING AT</small> COLGATE Total or Crest Pro-Health Toothpaste or Toothbrushes 70-500 mL or 1-3 pk selected</p>	<p><b>5.49</b> ALWAYS Pads, Liners or TAMPAX Tampons 12-54 pk or LIVE CLEAN Hand Soap 400-500 mL selected</p>	<p><b>Little steps. Big savings.</b></p>	
<p><b>6.99</b> <small>+100 PTS when you buy 2</small> SECRET or IVORY Deodorant 68-73 g selected</p>	<p><b>2/23.99</b> <small>+300 PTS when you buy 2</small> NATIVE Body Wash 532 mL or Hair Care 177-487 mL selected</p>	<p><b>62.99</b> <small>+300 PTS when you buy 1</small> ENFAMIL A+ Ready To Feed Formula 18x237 mL selected varieties</p>	<p><b>53.99</b> SIMILAC Pro-Advance Powder 837-859 g</p>
<p><b>6.49</b> OLAY Body Wash 364 mL, or HEAD &amp; SHOULDER or OLD SPICE Shampoo or Conditioner 315-400 mL selected</p>	<p><b>15% off</b> <small>+100 PTS when you buy 1</small> ST. IVES Skincare selected</p>	<p><b>1.99</b> <small>BUY MORE SAVE MORE</small> <small>per when you buy 3 or more</small> NESTLÉ Baby Purees 2-49 ea</p>	<p><b>15% off</b> <small>+300 PTS when you buy 2</small> HONEST CO. Baby Care or Wipes selected</p>
<p><b>350 PTS</b> <small>when you spend \$20 or more</small> COMPLIMENTS Baby Assortment Products</p>			

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

<p><b>10% off</b> <small>+250 PTS when you buy 2</small> TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle &amp; Body 40 pk selected*</p>	<p><b>10% off</b> <small>+200 PTS when you buy 2</small> ZARBEE'S Baby or Children's Cough Syrup 59 mL or 118 mL</p>	<p><b>19.99</b> <small>+300 PTS when you buy 2</small> POISE Pads or DEPEND Underwear selected</p>	<p><b>49.99</b> <small>+150 PTS when you buy 1</small> COLD-FX 150 pk or Extra Strength 100 pk</p>
<p><b>15% off</b> <small>+150 PTS when you buy 2</small> IMODIUM 20-24 pk selected</p>	<p><b>15% off</b> <small>+200 PTS when you buy 1</small> NEOCITRAN Cold or Flu Relief 10 pk*</p>	<p><b>Book your flu shot today</b></p> <p>360healthpharmacy.ca</p> <p>360Health   Jobey SAFEWAY</p>	

# Stay on top of your family's wellness this fall.

Make appointments for

- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



Click on Pharmacy  
in your grocery app

[Book today](#)





# Back to routine

Fuel up for fall and get in the swing of your health routine.

Gluten- and soy-free; made in Canada

**8<sup>99</sup>**

NAKED & SAUCY Natural Dressings 250 mL



**100 PTS** when you buy 2  
**4<sup>49</sup>**

DAIYA Cheese Style Shreds, Slices or Blocks 170-227 g



**200 PTS** when you buy 2  
**9<sup>99</sup>**

DAIYA Thin Crust Pizza 346-550 g



**5<sup>99</sup>**

KATZ Gluten-Free Donut Holes 170 g

Gluten free



**7<sup>99</sup>**

CARBONAUT Gluten-Free Bagels 335 g, Tortillas 210 g or Pizza Crust 164-216 g



**5<sup>49</sup>**

CHICKAPEA Pasta 227 g



**100 PTS** when you buy 2  
**5<sup>99</sup>**

SIMPLY PROTEIN Chips



**100 PTS** when you buy 1  
**7<sup>49</sup>**

SAVE DA SEA Plant-Based Salmon or Tuna 100 g



**5<sup>49</sup>**

GREEN & BLACK'S Chocolate Bar 90 g

Decadent Fair-trade organic 70% dark chocolate



**50 PTS** when you buy 1  
**11<sup>99</sup>** **NEW**

KICKING HORSE K-Cup® Pods 10-24 pk 11.99-24.99 ea



**2<sup>29</sup>**

ZEVIA Sodas 355 mL or 6 pk 6.99



**7<sup>49</sup>**

SANTA CRUZ 100% Juice 473 mL



**6<sup>49</sup>**

NATREL ORGANIC Milk 2 L



**5<sup>49</sup>**

MINOR FIGURES Barista Oat or Oat ORGANIC Milk 946 mL



Get **100 PTS** when you buy 1  
Get **300 PTS** when you buy 2  
**5<sup>49</sup>**

RIVIERA Kefir 946 mL or Greek Vegan Delights 500 g



**2/\$5**

Contains 50% more calcium per serving than dairy milk

BLUE DIAMOND Almond Breeze 946 mL



**200 PTS** when you buy 1  
**5<sup>99</sup>**

EARTH'S OWN The Alt or Naked Oat Beverages 1.75 L or Oat Creamers 946 mL



**5<sup>99</sup>**

OLYMPIC ORGANIC Greek Yogurt 650 g

# Subscribe to Emails from Safeway to get **more**



Get everything you love about Safeway like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your first email exclusive **offer**

# SAVE \$5

on your next purchase of \$40\*

\*New subscribers only.  
Terms and conditions apply.

**Subscribe now**



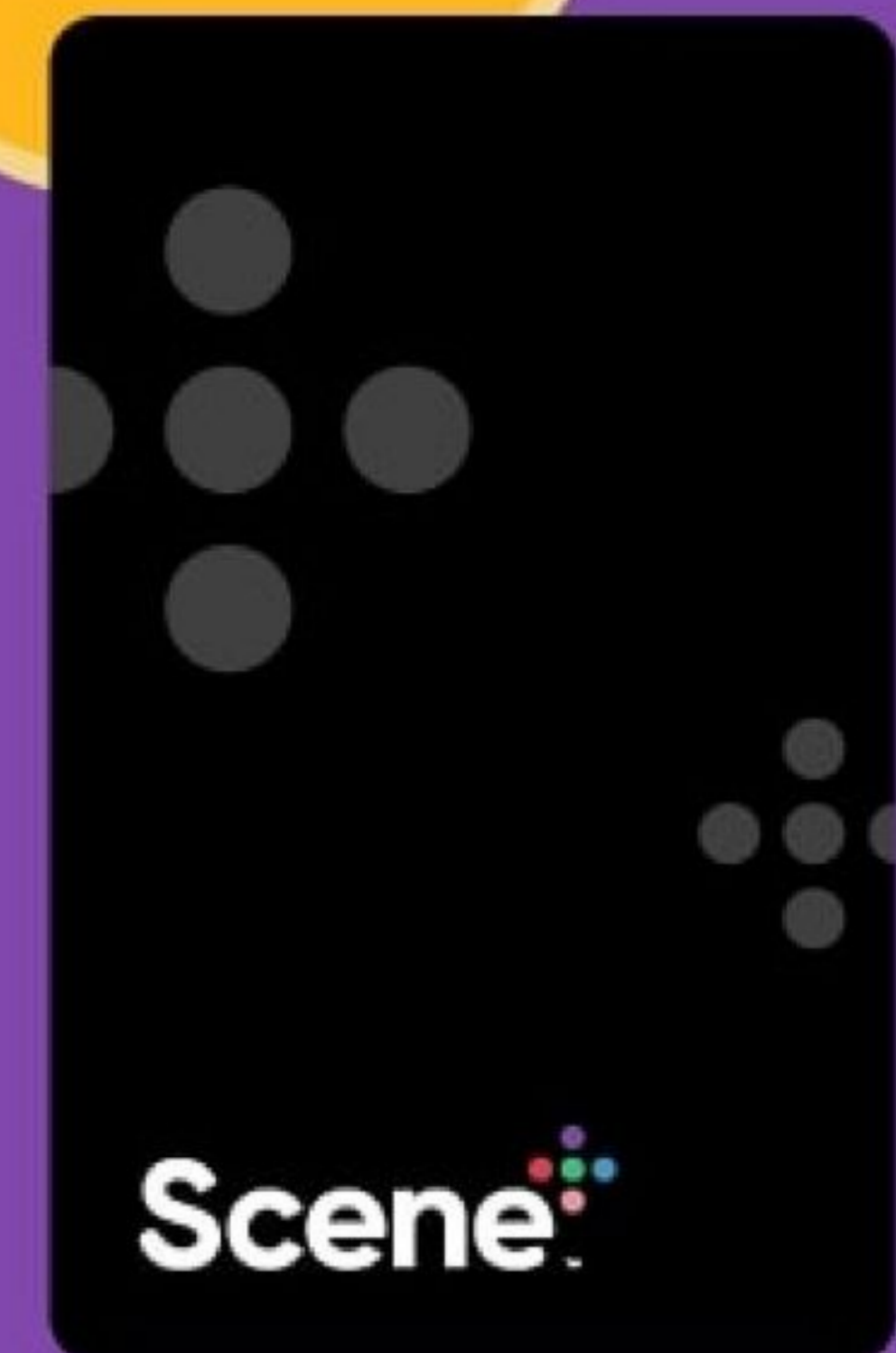
# GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa\* Card**.

**APPLY NOW**

**GET 2  
SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
groceries<sup>1</sup>**



<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
See full list of participating merchants across Canada at [scotiabank.com/participatingstores](https://scotiabank.com/participatingstores).  
\*Visa Int. / licensed user.