



Inside Round Roasts cut by your meat expert from Canada AAA grade beef 17.61/kg

7.99 /lb



2.99 /lb

FLETCHER'S Cottage Rolls 6.59/kg



BUY 1, GET 1 FREE of equal or lesser value

COMPLIMENTS Shrimp 71.99 ct raw or cooked 340 g



WESTERN CANADA **1.29** /lb

PRODUCT OF BRITISH COLUMBIA Ambrosia or Gala Apples Canada extra fancy 2.84/kg



3.99 ea

Cauliflower product of Canada or USA no 1



2.64

DANONE Activia Yogurt 2 pk or 625-650 g



9.99

KRAFT Dinner Original 12 pk

SCAN FOR A CHANCE TO **WIN 100,000 PTS**

THAT'S LIKE \$1,000 TOWARDS YOUR GROCERIES

*Every purchase of Fresh Apples with the scan of your registered Scene+ card between October 17-23, 2024 enters you for a chance to win.

LEARN MORE



1.99

QUAKER Dips or Chewy Granola Bars 120-156 g



3.49

DEMPSTER'S Whole Grain Bread 600 g or Bagels 5-6 pk



5.99

100% Butter Apple Danish 4 pk 420 g

MEMBER PRICING

24.99 SAVE \$10

34.99 without Scene+ Card COMPLIMENTS IQF Boneless Skinless Chicken Breasts 2.5 kg

MEMBER PRICING

2.99 SAVE 50¢

3.49 without Scene+ Card PRODUCT OF CANADA COMPLIMENTS Grape Tomatoes 283 g

MEMBER PRICING

10.99 SAVE \$7

17.99 without Scene+ Card HERSHEY'S Assorted Chocolate or Candy 100 pk

Scene+ **DIGITAL EXCLUSIVE**

SPEND \$75 OR MORE, GET **500 PTS** WHEN YOU LOAD THIS OFFER AT MyGroceryOffers.ca

Offer available October 17-23, 2024

SCAN HERE FOR OUR DIGITAL FLYER



west.iga.ca

OCT 2024 THUR 17 FRI 18 SAT 19 SUN 20 MON 21 TUE 22 WED 23
PRICES EFFECTIVE FROM OCT 17-23

3lb
WESTERN CANADA
4.99
PRODUCT OF BRITISH COLUMBIA
COMPLIMENTS Ambrosia or
Spartan Apples
Canada extra fancy 1.38 kg

4.99
Apple Strudel
Family Size 400 g
Baked
IN-STORE

3.99
Scene
MEMBER
PRICING
4.99 without
Scene Card
Turnovers or Strudels
4-6 pk 228-260 g
Baked
IN-STORE

1.99
WESTERN CANADA
PRODUCT OF
BRITISH COLUMBIA
McIntosh or Spartan Apples
Canada extra fancy grade 4.35/kg

APPLE FEST
ENJOY FRESH
APPLES AND
MORE IN-STORE

150 PTS
when you buy 2
8.49
COMPLIMENTS
Apple Caramel
Muffins 4 pk 440 g
LIMITED
TIME
OFFER

2.49
Cosmic Crisp, Fuji, Jazz or
Pink Lady Apples product of USA or
New Zealand extra fancy grade 5.49/kg

3lb
ORGANIC
LIL SNAPPERS
ORGANIC
Fuji, Gala or
Granny Apples
product of USA extra
fancy grade
1.38 kg

7.99
LIL SNAPPERS
ORGANIC
Fuji, Gala or
Granny Apples
product of USA extra
fancy grade
1.38 kg

150 PTS
when you buy 2
7.49
Gourmet Cookie
Apple Oatmeal
Raisin 6 pk 475 g
Baked
IN-STORE

PRODUCE

3.49
Scene
MEMBER
PRICING
3.99 without
Scene Card
SAVE 50¢
PRODUCT OF CANADA
COMPLIMENTS
ORGANIC Whole White or
Cremini Mushrooms 227 g

1.19
WESTERN CANADA
PRODUCT OF
WESTERN CANADA
Cabbage or Rutabaga
2.92/kg

3.99
CANADA
Mini Cucumbers Canada no 1 6 pk

2.99
ea
6 pk
Celery
product of USA no 1

MEAT & DELI Available at most stores

5.99
JOHNSONVILLE
Smoked Sausage
selected varieties
375 g
100 PTS
when you buy 2

5.99
MAPLE LODGE
FARMS Chicken
Bacon, Ultimate
Franks or Meat
Sticks 300-500 g
100 PTS
when you buy 2

9.99
/lb
AAA
CANADIAN RAISED BEEF
100 PTS
when you buy
1 package

4.99
Scene
MEMBER
PRICING
5.99 without
Scene Card
SAVE \$1
COMPLIMENTS
Stuffed Chicken
Cutlettes 284 g

10.99
COMPLIMENTS
Meatballs 500-600 g
75 PTS
when you buy 1

7.99
COMPLIMENTS
NATURALLY
SIMPLE 10F Cod,
Haddock or Sole
Fillettes 400 g
100 PTS
when you buy 1

12.99
COMPLIMENTS
Boned & Breaded
Seafood selected
varieties 500-580 g
100 PTS
when you buy 1

9.99
/lb
Inside Round Rouladen
cut by your local meat expert from
Canada AAA grade beef 22.02/kg

7.99
/lb
Stewing Beef Family Size cut by
your local meat expert from Canada
AAA grade beef 17.61/kg

4.99
/lb
Pork Side Ribs
Centre Portion Removed
cut by your meat expert 11.00/kg

3.99
/lb
Boneless Pork Loin
Centre Cut Roast cut by
your meat expert 8.60/kg

7.99
COMPLIMENTS
NATURALLY
SIMPLE 10F Cod,
Haddock or Sole
Fillettes 400 g

12.99
COMPLIMENTS
Boned & Breaded
Seafood selected
varieties 500-580 g

3.99
/lb
COMPLIMENTS
AIR-CHILLED
Whole Chickens 8.80/kg

6.49
/lb
COMPLIMENTS
AIR-CHILLED Split
Chicken Breasts 14.31/kg

7.29
Scene
MEMBER
PRICING
8.29 without
Scene Card
SAVE \$1
COMPLIMENTS Natural
Ingredients Sliced Meats
selected 175 g

4.99
ea
BUY 3 AT \$5.49
BUY 2 OR MORE
BABYBEL 6 pk
102-120 g, THE LAUGHING
COW 8 pk 133 g,
Cheese Dippers 140 g or
KIBBI 144 g

15% off
Sliced FRESH
PANACHE Angus Roast
Beef, Turkey, Chicken or Ham
Selection varies by store

KITCHEN Available at most stores

4.99
Scene
MEMBER
PRICING
5.99 without
Scene Card
SAVE \$1
SUMMIT Asian
Appetizers 250-350 g

6.99
YUCATAN
Guacamole Large
454 g or Mini 6 pk 340 g

9.99
WESTERN CANADA
GROWN IN BRITISH COLUMBIA
Day of the Dead Ceramic with
Succulent or Pirate Skull Ceramic
with Tillandsia 2" pot

4.99
COMPLIMENTS
Raw Pumpkin Seeds
300 g or Roasted
Sunflower Seeds salted
or unsalted 450 g

2 | Scene 1000 PTS = \$10 OF FREE GROCERIES

FROZEN & DAIRY

<p>4.99 DR. OETKER Momeni Pizza 170-185 g or Giuseppe Garlic Fingers 317 g or Panini 2 pk</p>	<p>4.49 CAVENDISH FARMS Restaurant Style Fries 540-750 g</p>	<p>3.49 COMPLIMENTS Sour Cream 500 mL</p>	<p>3.99 SAVE 50¢ iöGO Nano Drinkable Yogurt 6 pk</p>
<p>4.99 COMPLIMENTS Orange Juice 1.54 L, Juice Blends 1.75 L or Lemon Iced Tea 2.5 L</p>	<p>4.99 CRACKER BARREL Cheese Snacks 168 g, BLACK DIAMOND Cheestrings 8 pk 168 g or PHILADELPHIA Lactose Free Cream Cheese 227-250 g</p>	<p>4.99 SAVE \$1 5.99 without Scene+ Card CRACKER BARREL Cheese Slices 200-240 g</p>	<p>7.49 iöGO Yogurt 16 pk</p>

DRINKS, SNACKS & PANTRY

<p>23.99 STARBUCKS Coffee 793-907 g or K-Cup® Pods 24 pk</p>	<p>2/\$9 100 PTS when you buy 2 OASIS Juice 8x200 mL tetra</p>	<p>4.49 100 PTS when you buy 2 KELLOGG'S Cheez-It Crackers, Snap'd or Town House 213-391 g</p>	<p>3.49 CHRISTIE Cookies selected 212-303 g</p>
<p>2/\$8 LAY'S Potato Chips 220-235 g, Baked 177 g or Poppables 130 g or CHEETOS 170-285 g</p>	<p>3.29 BUY 3 AT \$4.99 BUY 2 OR MORE QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g</p>	<p>6.99 OLD DUTCH Potato Chips or Cheese Sticks 24 pk</p>	<p>9.99 CADBURY Assorted Chocolates or MAYNARDS Fun Treats 45 pk while supplies last</p>
<p>2/\$3 SPARKLING ICE Sparkling Water 503 mL</p>	<p>3.49 NATURE VALLEY Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers selected varieties 120-230 g</p>	<p>4.99 DEMPSTER'S Signature Breads 600 g</p>	<p>4.99 SAVE 50¢ 5.49 without Scene+ Card COMPLIMENTS Long Grain or Parboiled Rice 2 kg</p>
<p>1.99 FRENCH'S Mustard 400 mL</p>	<p>1.99 ALLEN'S White Vinegar 1 L</p>	<p>3.99 STAGG CHILI 425 g</p>	<p>1.99 100 PTS when you buy 3 COMPLIMENTS Broth 900 mL</p>
<p>2.99 BETTY CROCKER Super Moist Cake Mix selected 375-404 g</p>	<p>7.99 YELLOWSTONE Seasoning Blends 135-160 g</p>	<p>4.99 GENERAL MILLS Cereal 297-437 g</p>	<p>4.99 ROBERTSON'S Jam Marm 230 mL or KRAFT Cheez Whiz 450 g or Peanut Butter 500 g</p>





HOUSEHOLD

<p>10.99 100 PTS when you buy 1 SCOTTIES Ultra Soft Facial Tissues 4 pk</p>	<p>15.99 200 PTS when you buy 2 PUREX Bathroom Tissue 12-36 rolls or SPONGE TOWELS Ultra Choose-A-Size 6-9 rolls</p>	<p>11.99 100 PTS when you buy 2 GLAD Tall Kitchen Catchers 50-60 pk</p>	<p>24.99 SAVE \$2 26.99 without Scene+ Card PEDIGREE Dry Dog Food 7-8 kg</p>
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FROZEN & DAIRY

 <p>449 COMPLIMENTS Aerosol Whipped Cream 225 g</p> <p>50 PTS when you buy 1</p>	 <p>1049 iOGO Yogurt 2 kg</p>	 <p>499 CRACKER BARREL Cheese 270 g</p> <p>BUY 1 AT \$6.99 BUY 2 OR MORE</p>	
 <p>349 HEINZ Bagel Bites 198 g</p>	 <p>399 MCCAIN Pizza Pockets 3 pk</p>	 <p>599 PARKAY Margarine 850 g</p>	 <p>799 KRAFT Shredded Parmesan 200 g</p>
 <p>449 COMPLIMENTS Frozen Potatoes 800 g</p> <p>100 PTS when you buy 2</p>	 <p>1399 SWANSON Oven Easy or Family Skillet Meals 875 g-1.19 kg</p>	 <p>249 GREEN GIANT Simply Steam Vegetables 198-250 g</p>	

DRINKS, SNACKS & PANTRY

 <p>479 DORITOS Tortilla Chips 210-280 g</p>	 <p>2/\$8 HOSTESS Hickory Sticks 275 g or SUNCHIPS 205 g</p>	 <p>\$3 CHRISTIE Mini Cookies 150-200 g</p> <p>BUY 1 AT \$3.99 BUY 3 OR MORE</p>	 <p>399 COMPLIMENTS Soda Crackers 450 g</p> <p>100 PTS when you buy 2</p>
 <p>4/\$5 COMPLIMENTS Spring Water 1.5 L</p>	 <p>100 PTS COMPLIMENTS Soft Drinks 12x355 ml</p> <p>when you buy 1</p>	 <p>699 NESTLÉ Carnation Hot Chocolate Canisters 400-450 g</p>	 <p>2/\$7 COMPLIMENTS Tomato Juice or Vegetable Cocktail 1.36-1.89 L</p> <p>150 PTS when you buy 2</p>
 <p>1899 BUDWEISER Zero 12x355 ml</p> <p>100 PTS when you buy 1</p>	 <p>299 JOLLY RANCHER or TWIZZLERS Candy 170-198 g</p> <p>100 PTS when you buy 2</p>	 <p>2/\$9 DENTYNE or MENTOS Gum Bottles 40-60 pk</p>	 <p>250 CADBURY Family Bars 80-100 g</p> <p>BUY 1 AT \$2.99 BUY 3 OR MORE</p>

DRINKS, SNACKS & PANTRY

49¢
MR. NOODLES Instant Noodles 85 g

2.99
COMPLIMENTS Refried Beans
388 mL, Mild or Medium Salsa 430 mL

15% off
COMPLIMENTS Baking Nuts 100 g (excludes Pine Nuts)

4.99
CRISCO Shortening 454 g

5.49
SNACK PACK Pudding 12 pk

12.99
BEEMAID Liquid Honey 1 kg

7.99
TILDA Basmati Rice 907 g

3.99
GOLDEN DRAGON Sauce 455 mL selected varieties

4.49
COMPLIMENTS 10 Inch Tortillas 368-610 g

100 PTS when you buy 2
COMPLIMENTS English Muffins 6 pk

2/\$7
COMPLIMENTS NATURALLY SIMPLE Tortilla Chips 240 g

10.99
KICKING HORSE ORGANIC Ground Coffee 284 g

50 PTS when you buy 1
9.99
LUNDBERG Rice 907 g

50 PTS when you buy 1
COMPLIMENTS ORGANIC Orange Juice 1.54 L

HOUSEHOLD

3.99
CREST Toothpaste 63-125 mL, Floss or Toothbrush 1 pk or SOFTSOAP Hand Soap 332 mL selected

300 PTS when you buy 2
12.99
NATIVE Hair Care 177-487 mL or Body Wash 532 mL selected

8.49
MILK-BONE Comfort Chews 6 pieces or Biscuits 2 kg

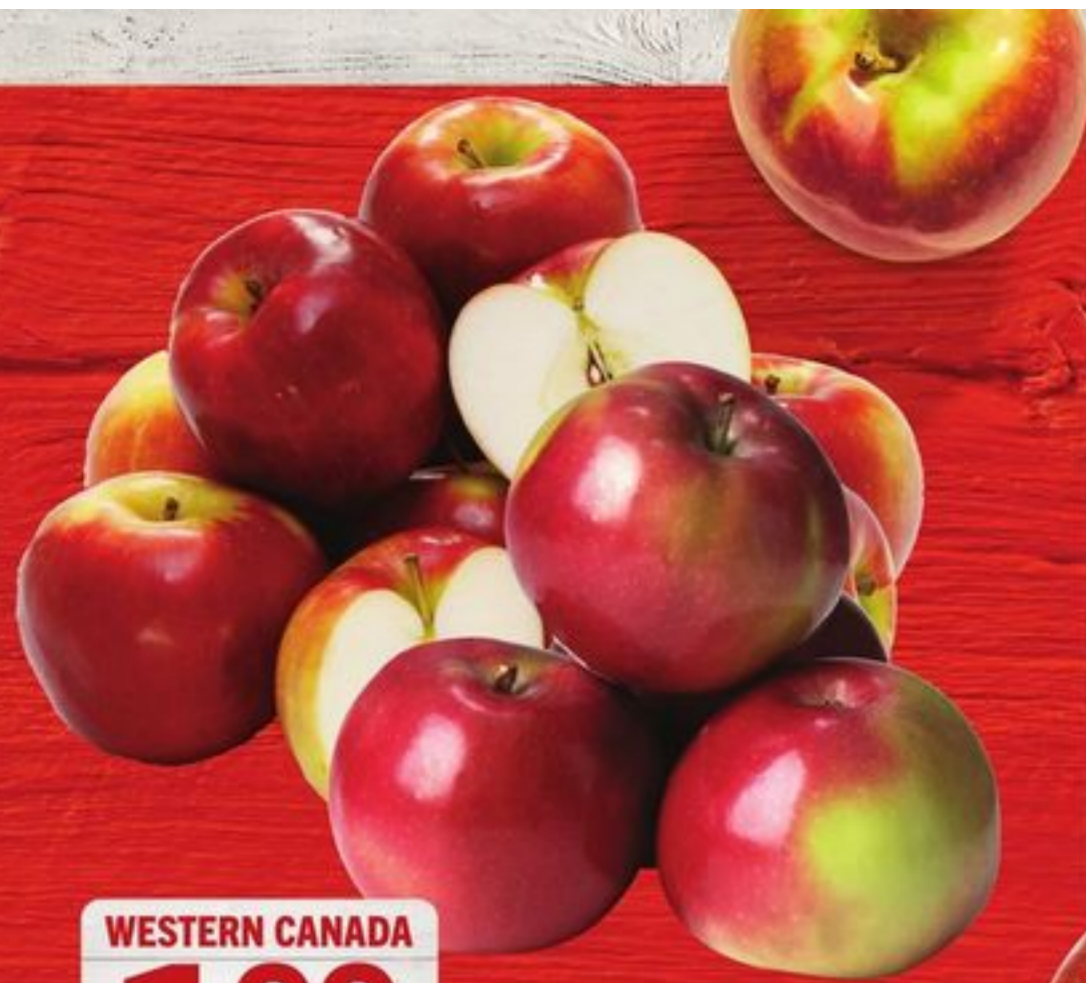
1.49
SHEBA Bistro Wet Cat Food 75 g

5.99
BOUNCE Dryer Sheets 80 pk

400 PTS when you buy 2
17.99
TIDE Laundry Detergent 2.48 L or Power Pods 25 pk

4.29
GLAD Cling Wrap 60 m

12.99
PURINA Tidy Cats Cat Litter 2.72 kg



APPLE FEST

ENJOY FRESH APPLES AND MORE IN-STORE

SCAN FOR A CHANCE TO **WIN** 100,000 PTS

THAT'S LIKE \$1,000 TOWARDS YOUR GROCERIES!

*Every purchase of Fresh Apples with the scan of your registered Scene+ card between October 17-23, 2024 enters you for a chance to win

LEARN MORE

WESTERN CANADA **1.99** /lb

PRODUCT OF BRITISH COLUMBIA
McIntosh or Spartan Apples
Canada extra fancy grade 4.39/kg



WESTERN CANADA **1.29** /lb

PRODUCT OF BRITISH COLUMBIA
Ambrosia or Gala Apples
Canada extra fancy grade 2.84/kg



LIL SNAPPERS ORGANIC
Fuji, Gala or Granny Apples product of USA
extra fancy grade
1.36 kg

7.99



2.49 /lb

Cosmic Crisp, Fuji, Jazz or Pink Lady Apples product of USA or New Zealand extra fancy grade 5.49/kg



WESTERN CANADA **4.99**

PRODUCT OF BRITISH COLUMBIA
COMPLIMENTS Ambrosia or Spartan Apples
Canada extra fancy 1.36 kg



3lb

APPLE'Y EVER AFTER made with the goodness of delicious apples

Scene+ MEMBER PRICING

9.49 SAVE \$1

10.49 without Scene+ Card

PANACHE Applewood-Smoked Cheddar 250 g

LIMITED TIME OFFER

4.99

BAKED IN-STORE
Apple Strudel Family Size 400 g

Scene+ MEMBER PRICING

3.99 SAVE \$1

4.99 without Scene+ Card

Turnovers or Strudels 4-6 pk 228-280 g

Baked IN-STORE

400 PTS when you buy 2

LIMITED TIME OFFER

7.99

BRANDT Apple & Cheese Kolbassa 250 g

200 PTS when you buy 250 g or more

LIMITED TIME OFFER

2.99 /100 g

WALDORF SALAD

LIMITED TIME OFFER

150 PTS when you buy 2

8.49

COMPLIMENTS Apple Caramel Muffins 4 pk 440 g

4.99

CHUDLEIGH'S Crumble Crunch Apple Blossoms frozen 228 g

Scene+
**DIGITAL
EXCLUSIVE**

OFFER VALID OCT 17-23, 2024

LOAD IT TO GET IT!

- 1 Load your offers to activate them
- 2 Shop and scan your Scene+ card

Get **300 PTS** when you buy 2

Activate your offers at MyGroceryOffers.ca



PRODUCT OF WESTERN CANADA
COMPLIMENTS Potatoes 2.27 kg



Card must be registered. Offer valid and available to be loaded October 17-23, 2024 at all participating IGA locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Bake with
CANADA'S
#1
Baking Brands*

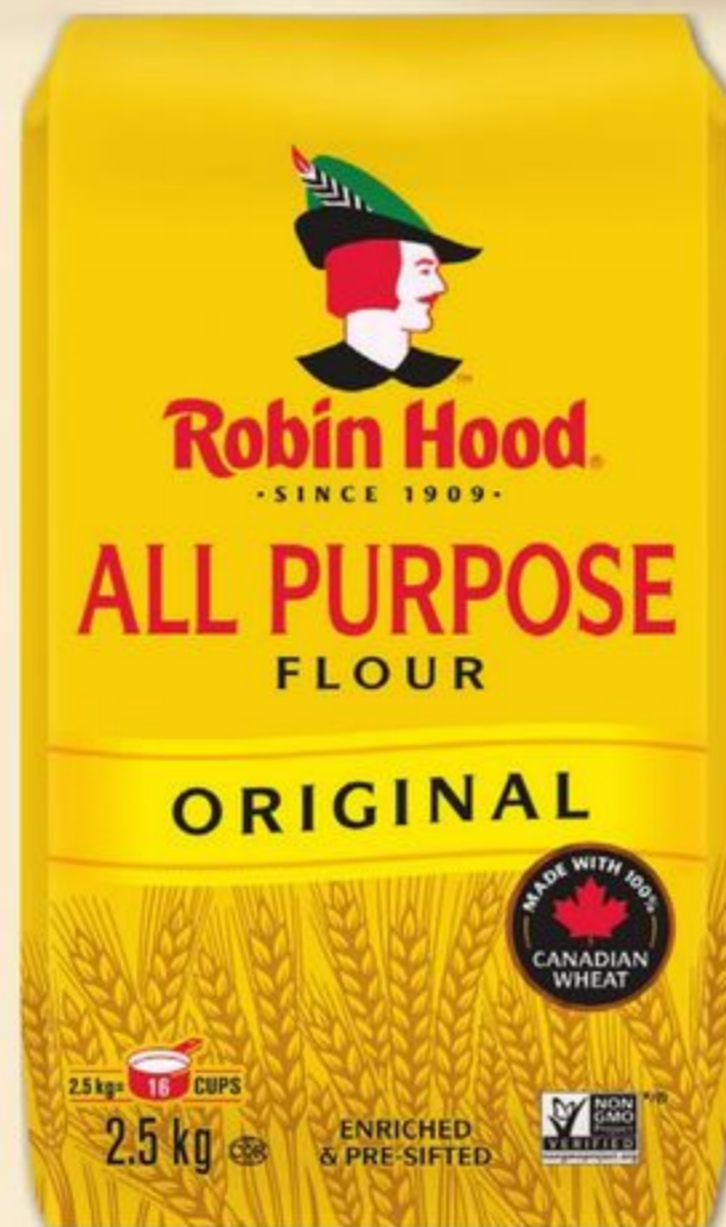


Chocolate
Pumpkin
Spice
Cake



FOR DELICIOUS
FALL RECIPES VISIT
ROBINHOOD.CA

GET
500 **PTS**
when you spend \$20



6⁹⁹

ROBIN HOOD®
Flour
2.5 kg
assorted varieties



4⁴⁹

EAGLE BRAND®
Sweetened
Condensed Milk
300 mL assorted varieties



2⁴⁹

CARNATION®
Evaporated Milk
354 mL
assorted varieties



4⁴⁹

HERSHEY'S®
Chipits
200-270 g
assorted varieties



4²⁹

ROBIN HOOD®
Quick Oats
1 kg assorted varieties

*In Canada, Robin Hood® is the #1 flour brand, Eagle Brand® is the #1 sweetened condensed milk brand, Carnation® is the #1 evaporated milk brand. Carnation® is a trademark of Société des Produits Nestlé S.A., used under license. ©/TM/MC/®/MD Smucker Foods of Canada Corp. or its affiliates. HERSHEY'S and CHIPITS are trademarks of Hershey Canada, Inc.

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first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.



GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.