

# DOLLAR GENERAL

Save time. Save money. Every day.  
sale prices effective 10/20-10/26

**4 for \$14** (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99)

**2 for \$7** (reg. \$10.99) **2 for \$6** (reg. \$10.99)

**2 for \$7** (reg. \$10.99) **2 for \$10** (reg. \$10.99)

**\$4** (reg. \$5.99) **BUY 1 GET 1 FREE** (reg. \$5.99)

SAVE on 1000s of items every week!  
Weekly Sales • Digital Coupons • Instant Savings • Cash Back

**3 for \$9** (reg. \$12.99) **3 for \$9** (reg. \$12.99) **\$6.50** (reg. \$8.99)

**\$2.95** (reg. \$3.99) **SALE**

**\$12** (reg. \$14.99) **SALE**

**\$11** (reg. \$13.99) **SALE**

**\$16** (reg. \$19.99) **SALE**

**\$2.49** (reg. \$3.49) **SALE**

**\$15** (reg. \$19.99) **SALE**

**\$12** (reg. \$14.99) **SALE**

## SPOOKY SEASON SAVINGS

**SAVE \$5** (reg. \$10.99) **WHEN YOU SPEND \$10** (reg. \$10.99)

**BUY 2 GET 1 FREE** (reg. \$10.99) **BUY 2 GET 1 FREE** (reg. \$10.99)

**BOGO 50% OFF** (reg. \$10.99) **BOGO 50% OFF** (reg. \$10.99)

**\$3** (reg. \$4.99) **\$3** (reg. \$4.99)

**\$4** (reg. \$5.99) **\$5** (reg. \$6.99)

**\$1** (reg. \$1.99) **\$1** (reg. \$1.99)

**STARTING AT \$1** (reg. \$1.99) **STARTING AT \$1** (reg. \$1.99)

**15% OFF** (reg. \$10.99) **SAVE \$1** (reg. \$10.99)

**\$8.85** (reg. \$10.99) **\$8.85** (reg. \$10.99)

**\$1** (reg. \$1.99) **\$6.25** (reg. \$8.99) **\$8.35** (reg. \$10.99)

**SAVE \$5** (reg. \$10.99) **WHEN YOU SPEND \$10** (reg. \$10.99)

**\$7.95** (reg. \$10.99) **\$7.95** (reg. \$10.99)

**\$11.95** (reg. \$14.99) **\$11.95** (reg. \$14.99)

**INSTANTLY SAVE \$3** (reg. \$10.99) **INSTANTLY SAVE \$3** (reg. \$10.99)

**\$3.75** (reg. \$4.99) **\$3.75** (reg. \$4.99)

**SAVE \$3** (reg. \$10.99) **SAVE \$3** (reg. \$10.99)

**\$3.25** (reg. \$4.99) **\$3.25** (reg. \$4.99)

**\$14** (reg. \$19.99) **\$14** (reg. \$19.99)



# MORNINGS MADE DELICIOUS

**2 for \$6 SALE**

Eggo® Pancakes Buttermilk, Minis Buttermilk or Chocolate Chip or Thick & Fluffy Waffles 8.4-14.8 oz. Must buy 2 to get discount price.

Available in most stores.

**2 for \$6 SALE**

Smucker's® Squeeze Strawberry 20 oz. or Goober® Grape® Jelly 18-20 oz. Available in most stores.

**2 for \$6 SALE**

Post® Cereal 11-14.75 oz. Assorted varieties. Must buy 2 to get discount price.

**2 for \$6 SALE**

General Mills® Cereal 8.9-12.3 oz. Assorted varieties. Must buy 2 to get discount price.

**2 for \$7 SALE**

Kellogg's® Pop-Tarts® 12 ct. Assorted varieties. Must buy 2 to get discount price.

**\$3.75 SALE**

International Delight® Coffee Creamer 32 oz. Assorted varieties. Available in most stores.

**\$5.95 SALE**

Café Bustelo® or Folgers® K-Cups® 10 ct. Assorted varieties.

**2 for \$8 SALE**

Folgers® Ground Coffee Cans 9.6 oz. or Café Bustelo® 10 oz. Assorted varieties. Must buy 2 to get discount price.

# SAVE ON SERVING AND STORING

**\$6.75 SALE**

True Living® Paper Plates Mega 8 in./94 ct., Everyday 10 in./56 ct. or 10 in./84 ct. or Ultra 10 in./60 ct. Reg. \$6.95-\$7.25

**\$1 DG DIGITAL COUPONS**

**\$5.75**

\*FINAL PRICE WITH COUPON

84 ct.

**2 for \$5**

Dixie® Paper Plates 10 in./18 ct., 8.5 in./28 ct. or 7 in./32 ct. or Bowls 12 oz./32 ct. Reg. \$2.95

Must buy 2 to get discount price.

**2 for \$6**

Hefty® Slider Storage Bags Gallon or Quart 18-24 ct. Reg. \$3.35 ea. Must buy 2 to get discount price.

**\$1 DG DIGITAL COUPONS**

WHEN YOU BUY 2

**2 for \$5**

\*FINAL PRICE WITH COUPON

**\$4.50 REG. PRICE**

**55¢ DG DIGITAL COUPONS**

**\$3.95**

\*FINAL PRICE WITH COUPON

True Living® Forks, Spoons or Assorted Cutlery 140 ct.

**STARTING AT \$3**

Jiffy-Foil® Assorted

# SWITCH TO SAVE 100% SATISFACTION GUARANTEED



**trueliving**

“Great product, great price... Big \$\$ money saver + excellent performance. I go out of my way to stop at Dollar General just for this fantastic bargain.”  
PATTIE L. PENNSYLVANIA  
★★★★★

**SWITCH TO SAVE \$9.75 WITH trueliving DG DIGITAL**

**Ultra** Quilted vs **Bounty** 6-15 DOUBLES PLUS

**\$7** True Living® Ultra Paper Towels 6 Big rolls vs **\$16.75** Bounty® Paper Towels Select & Size 6 Double Plus rolls

**SWITCH TO SAVE \$11.50 WITH DG health**

**SWITCH TO SAVE \$11 WITH DG health**

**SWITCH TO SAVE \$5.25 WITH DG health**

**\$9.50** All Day Allergy vs **\$21** Zyrtec vs **\$10** All Day Allergy vs **\$21** Zyrtec vs **\$8.75** ClearLax vs **\$14** MiralAX

**SWITCH TO SAVE \$5.75 WITH trueliving**

**Ultra STRONG** vs **Charmin Ultra Strong**

**\$9.75** True Living® Ultra Paper Towels vs **\$15.50** Charmin® Ultra Strong Paper Towels

**SWITCH TO SAVE \$4.25 WITH trueliving**

**True Living®** vs **Glad®**

**\$6.50** True Living® Paper Towels vs **\$10.75** Glad® Paper Towels

**SWITCH TO SAVE \$4.75 WITH FOREVER PALS**

**\$11** Heartland Farms® vs **\$15.75** Pedigree®

**SWITCH TO SAVE \$3.95 WITH FOREVER PALS**

**\$9** Science Plus® vs **\$12.95** Tidy Cats®

**SWITCH TO SAVE \$3.20 WITH FOREVER PALS**

**\$7.75** Heartland Farms® vs **\$10.95** Instinct®

**SWITCH TO SAVE \$1 WITH trueliving**

**\$4.95** True Living® vs **\$5.95** Huggies®

**SWITCH TO SAVE \$1.35 WITH trueliving**

**\$4.15** True Living® vs **\$5.50** Easy-Off®

**SWITCH TO SAVE \$1.25 WITH trueliving**

**\$3.75** True Living® vs **\$5** Power®

**SWITCH TO SAVE \$1 WITH trueliving**

**\$4.50** True Living® vs **\$5.50** Clorox®



### SPOOKY SEASON SAVINGS

**BOGO 50% OFF**  
WHEN YOU BUY 2

Ferraro Rocher  
Candy 12 ct.  
Reg. \$5.50 ea.



**BUY 2 GET 1 FREE**  
WHEN YOU BUY 3

Phantas Delights  
12 ct. Reg. \$5 ea.



**2 for \$5 SALE**

Brachs® Candy Corn or Milky Way® Peppermint  
or Hershey's Kisses or M&M's® Candy Corn Box



**2 for \$10 SALE**

M&M's® Medium  
12 ct. 2.5 oz. Bag  
Reg. \$5.00 ea.



**\$3.25 SALE**

Airheads®  
M&M's® Candy



**\$14 SALE**

M&M's® Halloween  
12 ct. 2.5 oz. Bag



### FUN & FRIGHTS FOR LESS

**\$3**

Halloween Masks  
4 Pack



**STARTING AT \$1**

Halloween Partyware  
Assortment



**STARTING AT \$1**

Halloween Socks  
Assortment



**STARTING AT \$1**

Halloween Stick Balloons  
or Greeting Cards



**\$5**

Halloween Decor  
Reg. \$9.99



**STARTING AT \$1**

Halloween Crafts  
Assortment



# BAKE UP FALL FLAVORS ON A BUDGET



**2 for \$3.50 SALE** Betty Crocker® Favorites Cake Mix 13.25-15.25 oz. or Frosting 12-16 oz. Assorted. Must buy 2 to get discount price.

**2 for \$4 SALE** Betty Crocker® Brownie Mix 16.3 oz. Assorted. Must buy 2 to get discount price.

**2 for \$8 SALE** Nestlé® Toll House® Morsels 11-12 oz. Assorted varieties. Must buy 2 to get discount price.

**2 for \$6 SALE** Pillsbury® Grand® Biscuits Butterflake or Flaky 16.3 oz., Crescents 8 oz. or Cinnamon Rolls 12.4 oz. **DIGITAL COUPON** WHEN YOU BUY 2.

**2 for \$5 SALE** Pillsbury® Crescent Rolls. **FREE FREE WITH COUPON**. Available in most stores.

**2 for \$6 SALE** Jell-O® No Bake Desserts 11-15.6 oz. Must buy 2 to get discount price.

**2 for \$1 SALE** Clover Valley® Pudding Banana or Vanilla 3.4 oz. or Strawberry Gelatin Dessert 0.3 oz. Must buy 2 to get discount price.

**2 for \$5 SALE** Philadelphia® Cream Cheese 8 oz. Must buy 2 to get discount price. Available in most stores.

**\$175 SALE** Carnation® Evaporated Milk 12 oz.

**\$1 DEALS** Clover Valley® Baking Soda 16 oz., Baking Powder or Spices 0.25-5.25 oz. Assorted varieties. Excludes Grinders, Dry Mix Pockets and Black Pepper Tin. Available in most stores.

**DON'T FORGET THE BUTTER, MILK & EGGS** Available in most stores.

**\$2.95** Clover Valley® Granulated Sugar 2 lb.

**\$4.25** Wesson® Vegetable Oil 40 oz.

**BOGO 50% OFF** True Living® Kitchen Gadgets Assorted Reg. \$1-\$6 ea. **WHEN YOU BUY 2** Equal or lesser value.

**BOGO 50% OFF** GoodCook® Cookware or Bakeware Reg. \$4-\$15 ea. **WHEN YOU BUY 2** Equal or lesser value.

**\$6 SALE** Toastmaster® Toaster, Tall Can Opener, Mini Chopper or Hand Mixer Reg. \$15.

# FALL FOR MORE SAVINGS



## FALL DECOR FINDS



## COZY COMFORT ON A BUDGET



# DECKED OUT IN DEALS

**\$5** Artificial Tree 4 ft.

**\$1** DEALS

**\$1** STARTING AT

**\$1** STARTING AT

**\$1** STARTING AT

**BATTERY OPERATED LIGHTS**

**TRIM YOUR TREE WITHOUT TRIMMING YOUR BUDGET**

**\$3** Limited Holiday Stocking or Mitt

**\$5** Holiday Toler

**Holiday Outdoor Decor Assorted \$5 or Less**

# THE TOYS THEY WANT

**STARTING AT \$10** LEGO

**STARTING AT \$5** Fisher Price

**STARTING AT \$4.50** Pokémon

**\$7** Mini Bands

**\$5** Wall Decor

**\$10** Party Decor

**BOGO 50% OFF** WHEN YOU BUY 2

**\$15** Ladies Pajamas

**\$5** Sleep Pants

**STARTING AT \$1** Holiday Socks



INSTANTLY **\$2**\*  
**SAVE**

when you spend  
\$12 on ANY Hanes®  
Socks or Underwear



**\$8**

Novelty  
Slippers



2 for  
**\$10**\*  
**SALE**



Hanes® Men's Color Crew or Pocket  
Tees Sizes: S-3XL Reg. \$7-\$9 ea.  
Must buy 2 to get discount price

AVAILABLE IN  
12 GREAT  
COLORS



# STAY TIDY & SPEND LESS

**2 FOR \$10** WHEN YOU BUY 2  
**SAVE 50¢**  
 Swiffer® Sweeper  
 Regular 20" or  
 Recharge  
 Reg. \$6 ea.  
 Includes paper!

**SAVE 50¢**  
 Tide® Simply Clean Laundry Detergent 2.2 Gal. or Bounce® Fabric Softener 2.2 Gal. or Gain® Liquid Laundry Detergent 2.2 Gal. or Gain® Fabric Softener 2.2 Gal.  
 Reg. \$3.75-\$4.95

**\$4.75 EA.**  
**\$1** DG DIGITAL  
 Gain® Liquid Laundry Detergent 2.2 Gal. or Gain® Fabric Softener 2.2 Gal.  
 Reg. \$5.95

**\$1.995 DEL. FREE**  
**\$.4** DG DIGITAL  
**\$15.95**  
 Gain® Liquid Laundry Detergent 2.2 Gal. or Gain® Fabric Softener 2.2 Gal.  
 Reg. \$6

**\$3** REG. PRICE  
**\$.2** DG DIGITAL  
**SAVE 25¢**  
**\$1**  
 Gain® Liquid Laundry Detergent 2.2 Gal. or Gain® Fabric Softener 2.2 Gal.  
 Reg. \$1.25

**\$1.125** REG. PRICE  
**\$.1** DG DIGITAL  
**\$10.25**  
 Cascade® Automatic Dishwasher Detergent 33.3 Fl. Oz. or Cascade® Softener 33.3 Fl. Oz.  
 Reg. \$11.37

**\$4.95**  
 Dawn® Dish Soap 12.3 Fl. Oz. or Dawn® Multi-Purpose Cleaner 12.3 Fl. Oz.  
 Reg. \$2.75 ea.

**2 FOR \$5**

**BOGO 50% OFF**  
 WHEN YOU BUY 2  
 Dawn® Sponges 12 Pack  
 Reg. \$1.55

**\$1** DEALS  
 Ammonia 1.5 Gal. or Bleach 1.5 Gal. or Steel Wool Soap 1.5 Gal.  
 Reg. \$1.55

**\$5** SALE  
 Lysol® Disinfecting Wipes 200 Wipes or Clorox® Disinfecting Wipes 200 Wipes  
 Reg. \$5.50

**2 FOR \$10** SALE  
 Clorox® Disinfecting Wipes 200 Wipes or Lysol® Disinfecting Wipes 200 Wipes  
 Reg. \$5.50 ea.

**\$4.25 EA.**  
**50¢** DG DIGITAL  
**\$3.75**  
 Fabuloso® Multi-Purpose Cleaner 33.3 Fl. Oz. or Fabuloso® Disinfectant Wipes 200 Wipes  
 Reg. \$5.00

**\$2** SALE  
 True Living® Glass Cleaner 12.3 Fl. Oz. or True Living® All Purpose Cleaner 12.3 Fl. Oz.  
 Reg. \$2.25

**\$2.75 EA.**  
**50¢** DG DIGITAL  
**\$2.25**  
 True Living® Glass Cleaner 12.3 Fl. Oz. or True Living® All Purpose Cleaner 12.3 Fl. Oz.  
 Reg. \$2.75

**\$9** SALE  
 OdoBan® Disinfectant and Deodorizer 33.3 Fl. Oz. or OdoBan® Disinfectant and Deodorizer 33.3 Fl. Oz.  
 Reg. \$10

**\$9** REG. PRICE  
**\$.1** DG DIGITAL  
**\$8**  
 Quilted Northern® Ultra Fresh 8-32 or Quilted Northern® Ultra Fresh 8-32  
 Reg. \$9.95

**\$9.50** SALE  
 Cottonelle® Ultra Clean 3-36 or Cottonelle® Ultra Clean 3-36  
 Reg. \$10

**\$5** SALE  
 True Living® Paper Towels 4 Roll  
 Reg. \$5.95

**2 FOR \$9**  
 Brawny® Paper Towels 4 Roll  
 Reg. \$5 ea.

**\$10** REG. PRICE  
**\$.2** DG DIGITAL  
**\$8**  
 Swiffer® Sweeper 20" or Swiffer® Sweeper 20"  
 Reg. \$8.25

**SAVE \$1**  
**\$1** DG DIGITAL  
 Swiffer® Sweeper 20" or Swiffer® Sweeper 20"  
 Reg. \$1.25

**SAVE \$10**  
**\$10** DG DIGITAL  
 Swiffer® Sweeper 20" or Swiffer® Sweeper 20"  
 Reg. \$20

## LOW PRICES ON SEASONAL SCENTS

**\$4** REG. PRICE  
**\$.4** DG DIGITAL  
**FREE**  
 Air Wick® Advanced Plug-In Warmers 12 Assorted scents  
 Reg. \$4.40

**\$3** EA.  
**\$1** DG DIGITAL  
**\$2**  
 Febreze® Smart Spray 12.3 Fl. Oz. or Febreze® Smart Spray 12.3 Fl. Oz.  
 Reg. \$3.95

**SAVE \$1.50**  
**\$1.50** DG DIGITAL  
 Glade® Candles 4.2 Oz. or Glade® Candles 4.2 Oz.  
 Reg. \$3.00

**\$2** EA.  
**\$1** DG DIGITAL  
**\$1**  
 Glade® Diffusers 8.5 Oz. or Glade® Diffusers 8.5 Oz.  
 Reg. \$2.00

**WHY PAY DRUG STORE PRICES?**

**SAVE \$1** Benadryl<sup>®</sup> Allergy Relief, 24 ct. Reg. \$3.99-\$5.99

**SAVE \$1** Benadryl<sup>®</sup> Allergy Relief, 24 ct. Reg. \$3.99-\$5.99

**SAVE \$2** Mucinex<sup>®</sup> Allergy & Congestion Relief, 12 ct. Reg. \$4.99-\$6.99

**\$2.25** REL. PRICE  
**SAVE \$1** Delsym<sup>®</sup> Allergy & Congestion Relief, 12 ct. Reg. \$3.25-\$4.25

**\$4.95** REL. PRICE  
**SAVE \$1** DayQuil<sup>®</sup> NyQuil<sup>®</sup> Allergy & Congestion Relief, 12 ct. Reg. \$5.95-\$6.95

**\$5** REL. PRICE  
**SAVE \$2** NyQuil<sup>®</sup> Severe Allergy & Congestion Relief, 12 ct. Reg. \$7.00-\$9.00

**\$6** REL. PRICE  
**SAVE \$2** Allergy Relief, 24 ct. Reg. \$8.00-\$10.00

**SAVE \$1** Tylenol<sup>®</sup> Extra Strength, 12 ct. Reg. \$2.00-\$3.00

**SAVE \$2** Tylenol<sup>®</sup> Extra Strength, 12 ct. Reg. \$4.00-\$6.00

**my DG SAVE THE MOST WHEN YOU SIGN UP** DIGITAL COUPONS, CASH BACK AND MORE **CLICK TO SIGN UP & SIGN IN**

**SAVE \$2** WHEN YOU SPEND \$6 on ANY Suave<sup>®</sup> products Reg. \$1.50-\$3.50

**SAVE \$1** on Vaseline<sup>®</sup> Lotion products Reg. \$4-\$8

**\$10** REL. PRICE  
**SAVE \$4** Dettol<sup>®</sup> Disinfectant Wipes, 10 ct. Reg. \$14.00-\$18.00

**SAVE \$7.50** when you buy 2 Dettol<sup>®</sup> products

**SAVE \$4** when you buy 2 Dettol<sup>®</sup> products

**SAVE \$4** when you buy 2 Dettol<sup>®</sup> products

**BOGO 50% OFF** ANY Degree<sup>®</sup> Deodorant, 3.5 oz. Reg. \$3.99-\$5.99

**SAVE \$3** Schick<sup>®</sup> Gillette<sup>®</sup> Razors, 4 ct. Reg. \$6-\$9

**SAVE \$2** Colgate<sup>®</sup> Toothpaste, 4 ct. Reg. \$4-\$6

**\$4** REL. PRICE  
**SAVE 50%** Oral-B<sup>®</sup> Electric Toothbrush, 1 ct. Reg. \$8-\$12

**SAVE \$2** COVERGIRL<sup>®</sup> Makeup, 1 ct. Reg. \$4.99-\$6.99

**SAVE \$2** Maybelline<sup>®</sup> Makeup, 1 ct. Reg. \$4.50-\$6.50

**BOGO 50% OFF** ANY Belore Beauty<sup>®</sup> Skincare, 1 ct. Reg. \$2.50-\$5.00

**\$9.50 SALE** Composure<sup>®</sup> Pads, 12 ct. Reg. \$13.50

**SAVE \$1** @ by Roger<sup>®</sup> Intimate Care, 1 ct. Reg. \$4.50-\$5.50

# DEALS FOR PAMPERED PETS

**BUY 4 GET 1 FREE**  
WHEN YOU BUY 5

Cesar® Dog Food 3.5 oz. Assorted Flavors  
Reg. \$1.35 ea.



**INSTANTLY SAVE \$1**

Cesar® Dog Food 6 ct. Assorted Flavors  
Reg. \$8



**\$4.50 SALE**

**50¢ DG DIGITAL COUPONS**

**\$4**  
\*FINAL PRICE WITH COUPON



Forever Pals® Pet Toys Assorted  
Reg. \$4.75-\$5



**BUY 1\***

Rachael Ray® Nutrish® Dog Food 12 lb. Assorted Flavors  
Reg. \$19.95  
SALE \$12



**GET 1 FREE\*\***

Rachael Ray® Nutrish® Dog Food 6-13 oz. Assorted Flavors  
Reg. \$2.45-\$2.50



**\$4.95 SALE**

Kibbles 'n Bits® Dog Food 3 lb. Assorted Flavors  
Reg. \$5.75



**\$14 SALE**

Friskies® Cat Food 12 lb. Assorted  
Reg. \$14.25



**\$5.50 REG. PRICE**

**50¢ DG DIGITAL COUPONS**



**\$5**  
\*FINAL PRICE WITH COUPON



**2 for \$6 SALE**



**2 for \$5 SALE**



**3 for \$6.75 SALE**



**\$2.25 SALE**



**INSTANTLY SAVE \$1**

Temptations® Cat Treats 2.25-6.25 oz. Assorted Flavors  
Reg. \$4.25



**INSTANTLY SAVE \$1.50**

Sheba® Cat Food 12 ct. Assorted  
Reg. \$14.85



**10 for \$9 SALE**



**\$11.35 SALE**

**2 DG DIGITAL COUPONS**

**\$9.35**  
\*FINAL PRICE WITH COUPON



Arm & Hammer® Clump & Seal® Cat Litter 14 lb.  
Reg. \$12.85



sale prices effective: October 20-26 • We accept EBT, SNAP and Manufacturers' Coupons.  
All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pick items, and quantities may be otherwise limited. We reserve the right to limit quantities to normal retail bags. No rain checks available. Not responsible for typographical errors. \*Offers with like items cannot be combined. Product selection varies by store. †Prices not valid in the City of Philadelphia, PA. \*\*Product availability may be limited and may not be available in all states. ©2024 Dollar General Corporation. All rights reserved.

