

BUY LOCAL,
BUY FRESH!

Big E's supermarket

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

BREW UP SAVINGS!

HAPPY HALLOWEEN!

Thursday, Oct. 31st!

USDA Select Beef
Family Pack
**Bone-In
Strip Steak**

\$5.99 lb.



Perdue • Grade A
8 Lb Avg.
**Whole
Roasting
Chicken**

\$1.29 lb.



Big E's • 2 Lb Avg.
**Fresh
Pork
Tenderloin**

\$2.99 lb.



**SAVE EVEN MORE
WITH YOUR BIG E'S PERKS+ LOYALTY APP**

PRICE WITH
BIG E'S PERKS+ OFFER

\$2.69 ea. LIMIT 1

WITHOUT OFFER

\$2.99 ea.

Product of USA
California
Cauliflower



Freshly Sliced
**Farmland
Cooked
Ham**

\$3.99 lb.



8 Inch • 27 Oz Pkg.
**Fresh Baked
Apple Crumb
Pie**

\$5.88 ea.

Product of Peru
Pint Cntr.
**Fresh
Blueberries**

\$2.99 ea.

Product of Mexico
6 Oz Pkg. • Driscoll's
**Raspberries
or Blackberries**

\$2.99 ea.



SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

CLASSICO
FRESH
FOUR CHEESE
15-24 Oz Jar
Asst. Var.
**Classico
Pasta Sauce**

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE

2/\$6

LIMIT 1 OFFER
MUST BUY 2

SALE PRICE
2/\$7

DIGITAL COUPON
\$1.00 OFF TWO

SINGLE USE ONLY

VEGETABLE CLASSICS
PROGRESSO
MINESTRONE
18.5-19 Oz Can • Asst. Var.
**Progresso
Vegetable
Classics Soup**

PRICE WITH
BIG E'S PERKS+ OFFER

2/\$4

LIMIT 5 OFFERS
MUST BUY 2

WITHOUT OFFER

2/\$5

all-purpose
flour
5 Lb Bag
**Food Club
All-Purpose
Flour**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.98 ea.

LIMIT 4

Betty Crocker
Fudge
16.3 Oz Box
Asst. Var.
**Betty Crocker
Brownie Mix**

PRICE WITH
BIG E'S PERKS+ OFFER

2/\$4

LIMIT 3 OFFERS
MUST BUY 2

WITHOUT OFFER

2/\$5

APPLE EYE
100% JUICE
64 Oz Btl. • Asst. Var.
**Apple & Eve
100% Apple Juice**

PRICE WITH
BIG E'S PERKS+ OFFER

2/\$4

LIMIT 2 OFFERS
MUST BUY 2

WITHOUT OFFER

2/\$5

Poland Spring
1845
16.9 Oz Btls. • 405.6 Oz Pkg.
**Poland Spring
24 Pack
Spring Water**

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE

3/\$9

LIMIT 1 OFFER
MUST BUY 3

SALE PRICE
3/\$10

DIGITAL COUPON
\$1.00 OFF THREE

SINGLE USE ONLY

PHILADELPHIA
original
8 Oz Box • Asst. Var.
**Philadelphia
Cream Cheese
Bar**

PRICE WITH
BIG E'S PERKS+ OFFER

2/\$5

LIMIT 2 OFFERS
MUST BUY 2

WITHOUT OFFER

2/\$6

Friendly's
48 Oz Crtn.
Asst. Var.
**Friendly's
Ice Cream**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$5

LIMIT 2 OFFERS
MUST BUY 2



JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM

EARN points. REDEEM rewards and TRACK your points via the app!

**SIGNING UP
IS EASY!**

To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

**EARN POINTS
AND
REWARDS**

After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

**DOWNLOAD
THE APPCARD
APP**

Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	10/27	10/28	10/29	10/30	10/31	11/1	11/2

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

BREWIN' UP SOME FRESH SEAFOOD SAVINGS!



Fresh
Salmon
Fillets

\$10.99
lb.



Previously Frozen
Cod
Fillets

\$6.99
lb.

Fresh
Seafood
Stuffing

\$6.99
lb.

**FRESH
SUSHI!**



50% OFF
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
OFFER IS ONLY AVAILABLE WHILE SUPPLIES LAST



TRYTKO'S CORNER

Gourmet Custom Smoked Meats and
Specialty Products • Fresh Store Made
Beef Sausage Links • Made Fresh Daily!

KIELBAŠA OF THE WEEK

Trytko's
Store Smoked
Extra
Garlic
Kielbasa

\$5.99
lb.



Trytko's
Fresh Store Made
Garlic & Cheese
Sausage Links

\$4.99
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$5.99
lb.

FRESH GOURMET SPECIALS

Big E's Gourmet
Stuffed
Roasting
Chicken

\$2.29
lb.

Big E's Gourmet
Seasoned \$5.99 lb.
or Plain
Pork
Medallions

\$4.99
lb.

SHADY BROOK FARMS



20 Oz Pkg. • Hot Or Sweet
Italian
Turkey Sausage

\$5.49
ea.

1 Lb Pkg.
Turkey
Breakfast Sausage

\$4.69
ea.

SPRINGER Mountain Farms



Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Fresh
Chicken
Thighs

\$1.89
lb.

We Carry A Large Assortment of Ready. Chef. Go! Meals

These cooking bags are available with
prepared meal ingredients already in them.

Packaged with fresh meat, seafood
and produce to create ready-to-cook
meals that are fresh and convenient
to help make your meal time
Easy & Delicious!

FRESH MEAT DEPT.

DEALS ARE BREWIN'!

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

16 Oz Pkg.
Vermont Country Farms
All Natural
Organic 80% Lean or
90% Lean
Grass Fed
Ground Beef



\$8.69 ea.

USDA Choice
**Beef Round
Cubed Steaks**
\$6.99 lb.



USDA CHOICE
\$5.99 lb.

USDA Choice
**Beef Knuckle
Sirloin Tip
Roast**

Big E's Fresh American
2 Lb Avg.
Boneless
Butterflied
Lamb Leg



\$11.99 lb.

USDA Choice
Beef Round
Cubes
For Stew



\$6.49 lb.

USDA Choice
Beef Knuckle
Sirloin Tip
Steak

\$6.49 lb.

SPOOKTACULAR MEAT BUNDLE

Over \$70.00 Value
BUNDLE PRICE
\$39.99

24 HOUR NOTICE | CALL AHEAD!
Your Bundle Will Be Ready For Fast Pick-Up! | MEAT DEPARTMENT (413) 527-2125

Price Is Valid: 10/27/24-11/2/24

PACKAGED MEATS

FAMILY SIZE
Bob Evans
Macaroni & Cheese



28 Oz Cntr.
Bob Evans Family Size
Macaroni & Cheese

\$5.49 ea.

Deutschmacher
NATURAL CASING
FRANKFURTERS



2.5 Lb Box
Deutschmacher
Natural Casing
Frankfurters

\$15.99 ea.

al fresco
FULLY COOKED
UNCURED CHICKEN BACON



3 Oz Box
Al Fresco
Fully Cooked
Chicken Bacon

\$3.99 ea.

3.2-4.3 Oz Pkg.
Asst. Var.
Lunchables

2/\$5



5 Oz Pillow Pack
Original or Turkey
Hormel
Sliced Pepperoni

\$3.99 ea.



15 Oz Pkg.
Ball Park
Beef Franks

\$4.49 ea.



15 Oz Pkg. • Classic
or Bun Length
Ball Park
Meat Franks

\$2.99 ea.

Asst. Var. • 16 Oz Pkg.
Beef Entrées \$10.99 ea. or
Kevin's Natural Foods
Chicken Entrées

\$7.99 ea.



16 Oz Pkg.
Kevin's Natural Foods
Mashed
Cauliflower

\$4.99 ea.

USDA Select Beef
BONELESS SPOON ROAST
Approx. 3 Lbs.

Perdue • Fresh Grade A
ROASTING CHICKEN
Approx. 8 Lbs.

USDA Select Beef
FRESH 80% LEAN GROUND BEEF
Approx. 2 Lbs.

Big E's Fresh
PORK TENDERLOINS
2.5 Lb Avg.

Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

FRESH DELI DEPT.

SPECIALS ARE BREWIN'!

We Carry A
Large Selection of



Boar's Head
Deli Products



Freshly Sliced
Farmland
Cooked
Ham

\$3.99
lb.



Freshly Sliced
Butterball
Low Salt
Turkey Breast

\$7.99
lb.



Freshly Sliced
Cooper
Sharp White
American
Cheese

\$5.99
lb.



Peggy's Family Size

Fresh Store Made

MEALS-TO-GO

- Shepherd's Pie • Lasagna • Stuffed Shells
- Macaroni & Beef • Cheese Tortellini With Pasta Sauce
- Teriyaki Grilled Chicken Breast With Veggies and More!

Varieties Change Daily • Available In Our Deli

Freshly Sliced
Kayem
Cooked
Corned Beef Round

\$12.99
lb.



Freshly Sliced
McCadam
Muenster Cheese

\$5.49
lb.



Freshly Sliced
Kayem
Black
Pastrami

\$12.99
lb.

PREPARED FOODS TO GO!



\$9.49
ea.

Lunchtime Favorite
**Jumbo Italian
Cold Cut Grinder**

32 Oz Cntr. • Peggy's Fresh Made
Family Size
Pesto Cheese
Tortellini

\$18.99
ea.



\$4.99
lb.

Boston Salads
**Macaroni or Potato
Salad or Coleslaw**

Boston Salads
Seafood
Salad

\$7.99
lb.

Delicious
Meat
Lasagna

\$8.99
lb.

BIG E'S HOT FOOD BAR

Features Several Hot Food Items Daily!

**MENU CHANGES DAILY,
SO CHECK OUT PEGGY'S KITCHEN AT:**

www.bigessupermarket.com

FOR DAILY OFFERINGS!

Big E's Cold Prepared Food Case Features:

- A VARIETY OF PEGGY'S FAMOUS FAMILY SIZE ENTRÉES • SINGLE SERVE ENTRÉES
- SAVORY PIES • PIZZAS • GRINDERS
- WRAPS • SALADS • SOUPS AND MORE!

**MEAL TIME IS A BREEZE
WHEN YOU SHOP AT BIG E'S!**

Family Favorite!
Penne With
Tomato Basil Sauce

\$6.99
lb.

Italian Kielbasa
With Parmesan
Butter Noodles

\$8.99
lb.

FRESH BAKERY SHOPPE

SPOOKY SPECIALS

BUY LOCAL,
BUY FRESH!

Big E's
supermarket



12 Ct Pkg.
Fresh Baked
Assorted
Cookies

\$3.99 ea.

21.6 Oz Pkg.
Rich's 12"
Message Cookie

\$8.99 ea.



4 Ct Pkg.
Fresh Baked
Portuguese
Rolls

\$2.99 ea.



26 Oz Pkg.
Fresh Baked
8 Inch
Pumpkin Pie

\$6.99 ea.

CHEESE & SIDES

8 Oz Pkg. • Asst. Var.
Cabot
Parchment
Cheddar

\$4.99 ea.

8 Oz Pkg. • Ball
or Sliced Log
BelGioioso
Fresh Mozzarella

\$3.99 ea.

17 Oz Cntr.
Asst. Var.
Sabra
Hummus

\$5.99 ea.

16 Oz Cntr. • Asst. Var.
Garden Fresh
Gourmet
Salsa

2/\$7

7 Oz Pkg.
Aged 9 Months
Black Creek
White Cheddar

\$5.99 ea.

7 Oz Pkg. • Aged 3 Years
Black Creek
Extra Sharp
White Cheddar

\$6.99 ea.

8 Oz Wedge • Romano, American Granna or
BelGioioso
Parmesan
Cheese Wedge

\$5.49 ea.

7.05 Oz Pkg.
Plain or Everything
Stonefire
Naan Dippers

\$3.99 ea.



Diana's
6 Pack
Apple Cider
Donuts

\$5.49 ea.



16 Oz Pkg.
Papa Sal's
Fresh
Pizza Dough

\$1.99 ea.

21 Oz • Assorted \$7.49 ea.
or 24 Oz Pkg.
Maple Donuts
12 Pack
Glazed Donuts

\$5.99 ea.

CAKE SLICE of the week
7.4 Oz Pkg.
Chocolate
Overload
Cake Slice

\$4.99 ea.

STORE MADE ITEM of the week
Fresh Store Made
6 Pack
Whoopie
Pies

\$6.49 ea.

STORE MADE MUFFIN of the week
Fresh Baked
Homestyle
Apple Cinnamon
Muffins 4 Pack

\$5.99 ea.

ARTISAN BREAD of the week
Anthony & Sons
Fresh
Avocado
Bread

\$5.99 ea.

SNACKS & BEVERAGES



12 Oz Cans
Asst. Var.
Polar 12 Pack
Soda or Seltzer

3/\$12 +Dep.



12 Oz Cans
Asst. Var.
Topo-Chico
8 Pack
Sparkling Water

\$7.49 +Dep.



7.75-8 Oz Bag
Asst. Var.
Utz
Potato Chips

BUY 1, GET 1 FREE



8.5-11.5 Oz Pkg.
Asst. Var.
Crav'n
Fudge Covered Cookies

2/\$5

12 Oz Btls. • Asst. Var.
Pepsi
8 Pack
Soda

\$4.79 +Dep.

10 Oz Box
Crunch
'N Munch

2/\$5

11-16 Oz Box • Asst. Var.
Nabisco
Premium
Saltine Crackers

\$3.99

7.5-8 Oz Bag
Asst. Var.
Chex Mix
or Bugles

\$2.99

BREAD AISLE

12 Oz Pkg.
Asst. Var.
Thomas' 6 Pack
English Muffins

BUY 1, GET 1 FREE

20 Oz Pkg.
Pepperidge Farm
Italian Bread

\$2.99

8.25-9.75 Oz Pkg.
Asst. Var.
Entenmann's
Little Bites

\$3.99

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

GROCERY SAVINGS!

ARE BREWIN'!

3.9 Oz Box
Asst. Var.

Eight O'Clock
Coffee
K-Cup Pods

\$5.99

6.8-11.64 Oz Box
Asst. Var.

Swiss Miss
Hot Cocoa
Mix

2/\$6

12-16 Oz Box
Asst. Var.

Ronzoni
Pasta

4/\$5

10.75 Oz Can

Tomato or
Campbell's
Chicken Noodle
Soup

4/\$5

117 Oz Btl. • Asst. Var.
Tide Simply
Clean & Fresh
Laundry Detergent

\$9.99

42 Oz Cnstr.
Old Fashioned
or Quick
Quaker
Oats

\$4.99

5.28 Oz Box
Asst. Var.

Kellogg's
Special K
Pastry Crisps

2/\$6

45 Oz Jar • Asst. Var.
Ragù
Family Size
Pasta Sauce

\$3.99

5.9 Oz Box
Cheetos
Mac'N
Cheese

4/\$5

5.5-7.3 Oz Box
Asst. Var.

Kraft
Mac & Cheese

2/\$3

4 Pack • 5 Oz Cans • 20 Oz Pkg.

StarKist
Solid White
Albacore Tuna

\$4.99

128 Oz Btl. • Asst. Var.

AriZona
Gallon
Drinks

2/\$6

2,904-2,928 Ct Pkg.

Simply Done
12 Mega Rolls
Ultra-Strong Bath Tissue

\$9.99

15 Oz Can • Asst. Var.
Hunt's
Tomato
Sauce

3/\$5

17.5 Oz Pouch
Asst. Var.
Betty Crocker
Cookie Mix

2/\$7

8-12 Oz Pkg. • Asst. Var.
Hershey's
Baking
Chips

\$2.99

40 Oz Btl.
Food Club
Vegetable
Oil

\$3.49

8 Oz Btl.
Ortega
Taco Sauce

2/\$5

5 Oz Can
Chicken of the Sea
Solid or Chunk White Tuna

3/\$5

12 Oz Box • Asst. Var.
Ronzoni
Gluten Free Pasta

2/\$5

16 Oz Pkg. • Asst. Var.
Planters
Peanuts

2/\$7

8.9-16 Oz • Asst. Var.
Ortega
Taco Kit or Salsa

2/\$7

5.9 Oz Box • Asst. Var.
Mac-A-Roni
Mac & Cheese

4/\$5

2.05-3.12 Oz Btl.
McCormick Garlic,
Onion or Chili Powder

\$2.99

3.5-4 Oz Pkg. • Asst. Var.
Cadbury
XL Bars

3/\$7

15.5 Oz Jar
Full Circle Organic
Strawberry Fruit Spread

\$4.49

14.5-15.25 Oz Can • Asst. Var.
Full Circle Organic
Canned Vegetables

2/\$4

13.9-16.9 Oz Pkg. • Blueberry
or Cinnamon Streusel
Betty Crocker
Muffin Mix

2/\$7

11 Oz Pkg.
Kraft
Caramels

\$3.29

12 Oz Btl. • Asst. Var.
Buffalo
Wild Wings
Sauce

2/\$7

2.8 Oz Pkg.
Hormel
Bacon
Pieces

\$2.99

4 Pack • 256 Ct Pkg.
Scotties
Facial Tissue
Cube

\$6.99

90 Oz Btl. • Asst. Var.
Seventh
Generation
Laundry Detergent

\$12.99

12 Oz Pkg.
Simply Done
Odor Neutralizer
Beads

\$2.99

FRESH DAIRY DEALS

TO HELP MAKE YOUR BREW!

BUY LOCAL, BUY FRESH!

Big E's
supermarket

52 Oz Crtn. • Asst. Var.
Florida's Natural Orange Juice

2/\$7



6-8 Oz Pkg. • Asst. Var.
Cabot Shredded or Bar Cheese

3/\$8



52 Oz Crtn. Asst. Var.
Lactaid Milk

\$3.99



16 Oz Cntr. Hood Sour Cream

2/\$4



21.2 Oz Pkg. • Asst. Var.
Chobani 4 Pack Greek Yogurt

2/\$9



32 Oz Cntr. • Asst. Var.
Stonyfield Organic Yogurt

2/\$9



16 Oz Crtn. Hood Half & Half

\$1.69



16 Oz Box Salted or Unsalted Cabot Butter Quarters

\$5.99



16 Oz Cntr. Pancho's Queso Dip

\$3.99

5 Oz Jar • Asst. Var.
Oui By Yoplait French Style Yogurt

2/\$3

12 Ct Crtn. • Large or Extra Large
Nellie's Free Range Eggs

\$4.99

16 Oz Cntr. Cabot Cottage Cheese

2/\$6

FREAKY FROZEN FOOD FAVORITES

21 Oz Pkg. • Asst. Var.
Birds Eye Voila! Meals

\$4.99



10.8 Oz Pkg. • Asst. Var.
Birds Eye Plain Vegetables or Rice

2/\$3



20.75-21.75 Oz Box Asst. Var.
Mystic Pizza

\$3.99



12-16 Oz Pkg. • Asst. Var.
Dole Frozen Fruit

\$3.99



10.72-13.4 Oz Box Asst. Var.
Kodiak Waffles

\$4.99

5 Oz Pkg. Asst. Var.
José Ole Chimichangas

2/\$3

9-11 Oz Pkg. Asst. Var.
Tai Pei Entrées

2/\$7



13.1-16 Oz Box Asst. Var.
Hungry-Man Dinners

\$3.99



7.3-13.5 Oz Pkg. • Asst. Var.
New York Bakery Garlic Bread, Texas Toast or Garlic Knots

\$3.99



15.216 Oz Cntr. Asst. Var.
Ben & Jerry's Ice Cream

\$4.99



6.3-11.4 Oz Box • Asst. Var.
Gorton's Fish Fillets or Sticks

\$4.99

24-27 Oz Pkg. • Asst. Var.
Klondike Ice Cream Bars

\$4.99

BEER & WINE SPOOKTACULAR SPECIALS

\$14.99

+Dep.

12 Oz Cans or Btls. Coors Light 12 Pack Beer



\$18.99

+Dep.

12 Oz Cans or Btls. Corona or Modelo 12 Pack Beer



\$17.99

+Dep.

12 Oz Cans • Asst. Var. White Claw 12 Pack Hard Seltzer



12 Oz Cans or Btls. Asst. Var. Sierra Nevada 12 Pack Beer

\$19.99

+Dep.

16 Oz Cans • Excludes Bourbon Barrel & Sour Key Lime 1911 Established 4 Pack Hard Cider

\$11.99

+Dep.

750 mL Btl. Angeline Sauvignon Blanc

\$11.50 ea.
While Supplies Last!

750 mL Btl. Asst. Var. Bogle Wines

\$11.49 ea.



750 mL Btl. Asst. Var. Oyster Bay Wines

\$13.49 ea.



3 L Box Asst. Var. Bota Box Boxed Wines

\$17.99 ea.



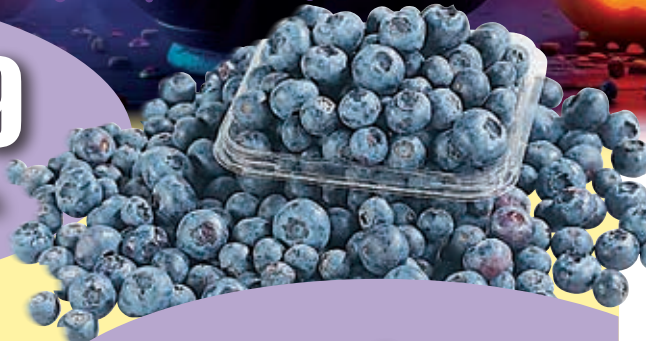
BUY LOCAL,
BUY FRESH!

Big E's
supermarket

BREW UP FRESH
PRODUCE SAVINGS!

Product Of Peru
Pint Cntr.
Fresh
Blueberries

\$2.99
ea.



WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS
Big E's PERKS+

IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE, LOTTERY & GIFT CARDS

Product Of Mexico
6 Oz Pkg. • Driscoll's
Raspberries
or Blackberries

\$2.99
ea.



FRESH FLORAL

Fresh
Half
Dozen
Roses

\$6.99
plus tax



Fresh
Autumn
Splendor
Bouquet

\$5.99
plus tax

10-Stem
Fresh Cut
Fall Tulips..... **\$8.99**
plus tax

4 Inch
Zygo
Cactus..... **\$3.99**
plus tax

Product Of USA
Butternut,
Spaghetti or
Des Moines Squash

69¢
lb.

Product Of USA
Delicata or
Honeynut
Squash

\$1.69
lb.

Product Of USA
3 Ct Pkg.
Romaine
Hearts

\$2.99
ea.

Product Of Mexico
Hot House
Tomatoes

\$1.99
lb.

Product Of USA
California
Celery

\$1.69
ea.

Product Of USA
Outlook Farm
McIntosh or
Cortland Apples

\$1.69
lb.

ORGANIC SPECIALS



Product Of USA
Organic
Royal Gala Apples

\$1.99
lb.



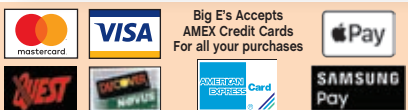
Product Of USA
Organic Butternut
or Acorn Squash

\$1.79
lb.



Product Of USA • 16 Oz Bag
Organic
Carrots **\$1.49**
ea.

Product Of USA • 10 Oz Pkg.
Olivia's Organics
Celery Hearts **\$2.99**
ea.



Big E's Accepts
AMEX Credit Cards
For all your purchases



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

- POSTAGE STAMPS
- WESTERN UNION
- FAX/COPY SERVICE
- MONEY ORDERS
- LOTTERY AND MUCH MORE!

\$1.00 Greeting
Cards
Every Day!