

ZONE 1

FOODLAND

Fresh food. Friendly neighbours.



Inside Round Roasts cut by your meat expert from Canada AAA grade beef 17.61/kg

7.99 /lb



2.99 /lb

FLETCHER'S Pork Cottage Rolls 6.59/kg



2.99 ea

COMPLIMENTS Shrimp 71-89 ct raw or cooked 340 g

Cauliflower product of Canada or USA no 1



2.64

DANONE Activia Yogurt 2 pk or 625-650 g



9.99

KRAFT Dinner Original 12 pk



1.99

QUAKER Dips or Chewy Granola Bars 120-156 g



2/\$6

DEMPSTER'S Whole Grain Bread 600 g or Bagels 3-6 pk



6.99 SAVE \$4

10.99 without Stamp Card

SCHNEIDERS Pepperettes 300-375 g



2.99 SAVE 50¢

3.49 without Stamp Card

PRODUCT OF CANADA Grape Tomatoes Pint



10.99 SAVE \$7

17.99 without Stamp Card

HERSHEY'S Assorted Chocolate or Candy 100 pk

local LEGENDS

APPLE FEST

ENJOY FRESH LOCAL APPLES AND MORE IN-STORE



1.29 /lb

LOCAL

PRODUCT OF ONTARIO Locally Grown Gala Apples Canada extra fancy grade 2.84/kg

SCAN FOR A CHANCE TO **WIN** 100,000 PTS

THAT'S LIKE \$1,000 TOWARDS YOUR GROCERIES!

*Every purchase of Fresh Apples with the scan of your registered Scene+ card between October 17-23, 2024 enters you for a chance to win

LEARN MORE



5.99

Baked IN-STORE

100% Butter Apple Danish 4 pk 420 g

Scene+ **DIGITAL EXCLUSIVE**

OFFER AVAILABLE OCTOBER 17-23, 2024

SPEND \$75 OR MORE, GET **500 PTS**

WHEN YOU LOAD THIS OFFER

In the Foodland app or at mygroceryoffers.ca See page 3 for details

Scan QR code to download or open the app

SCAN HERE FOR OUR DIGITAL FLYER

Product may not be available at all locations

Foodland.ca

OCT 2024 THUR 17 FRI 18 SAT 19 SUN 20 MON 21 TUE 22 WED 23

PRICES EFFECTIVE FROM OCT 17-23

FBL_WNDL_P01_OKT_21

3.49
Raspberries
product of USA
170 g

compliments
MEAT DISTRICT
or COMPLIMENTS
Chicken Wings
800 g-1.36 kg
14.99

4.49
STUYVER'S Ciabatta
or Portuguese Buns
4 pk. 340-400 g

2/\$6
COMPLIMENTS Baby Spinach,
Baby Arugula or Spring Mix
product of Canada or USA 142 g

3.99
Boneless Pork Loin Centre
Cut Chops Family Size
cut by your meat expert 8.80/kg

DAGWOOD MEAL DEAL

MEMBER PRICING
5.99 **SAVE \$1**
BOURSIN 150 g or BOURSIN Cuisine 220 g

MEMBER PRICING
5.99 **SAVE \$2**
WATSON RIDGE Breaded Chicken Strips, Burgers or Popcorn Chicken 800 g

BUY 1 Whole Assorted Dagwood Sandwich 1.15 kg
+ 1 COMPLIMENTS Salad Potato, Creamy Coleslaw, Macaroni or other selected varieties 850-908 g

250 PTS with purchase of the Meal Deal
18.99

500 PTS when you buy 4
3.49 QUAKER Instant Oatmeal 168-244 g or Quick or Old Fashioned Oats 1 kg selected varieties

1000 PTS when you buy 4
12 BUBLY Sparkling Water 12x355 mL

4.99
ARMSTRONG Cheese 400 g or Shredded Cheese 300-320 g or SAPUTO Mozzarella 500 g

6.99
BECEL Margarine 637-850 g

16.99
MAXWELL HOUSE or NABOB Coffee Pods 30 pk selected varieties or NABOB Coffee Large Tins 915-930 g

2/\$8
RUFFLES Potato Chips 180-200 g

8.99
KELLOGG'S, GENERAL MILLS or POST Jumbo Cereal 700 g-1.3 kg

3.99
SILK Beverages 1.75-1.89 l

4.49
HEALTHY CHOICE Simply Steam Entrées or MARIE CALLENDER'S Bowls selected 255-349 g or MCCAIN Breakfast Bowls 200 g

6.99
CHARMIN Bathroom Tissue 8-24 rolls or BOUNTY Paper Towel 2-4 pk

2.99
DARE Bear Paws 168-240 g, Viva Puffs 300 g, Wagon Wheels 315-360 g, Berton Bites 200 g or Veggie Crisps 100 g

SPEND \$25 IN BOSTON PIZZA, PIZZA PIZZA OR KOBO GIFT CARDS AND GET A BONUS \$5

FOODLAND GIFT CARD

Offer valid during October 17 - 23, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

The Scene+ Loyalty Program is available at all participating Foodland locations. No Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions>. All weekly Scene+ offers exclude taxes, delivery charges, 3rd party service fees, rental fees, event tickets, gift cards. Not dairy products in Atlantic region, pre-paid cards, postal products and services, Western Union, McCain®/Jim Marlow®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, repairs, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus Corporation used under license by Scene Capital Inc.

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Weekly offers are available only while supplies last. Advertised prices do not include any applicable taxes or deposits. We reserve the right to limit quantities to reasonable family requirements. Text prints when a photo does not correspond to the description. Dealer may sell for less. *Save off this price" refers to the regular competitive shelf price at most locations. In stores open 24 hours, offer prices are effective from 4 am Thursday until midnight Wednesday.

LOCAL 4.99 3lb
LOCAL 1.99 /lb
LOCAL 2.49 /lb
LOCAL 7.99 3lb
LOCAL 5.99 4 pk 275 g

APPLE FEST
 ENJOY FRESH LOCAL APPLES AND MORE IN-STORE

150 PTS when you buy 2
8.49
 COMPLIMENTS Apple Caramel Muffins 4 pk 440 g

100 PTS when you buy 2
5.99 Apple Fritter 4 pk 275 g

4.99 Baked IN-STORE
 Apple Strudel Family Size 400 g

3.99 Baked IN-STORE
 Scene MEMBER PRICING
 Turnovers or Strudels 4-6 pk 228-260 g
SAVE \$1

PRODUCT OF ONTARIO
 COMPLIMENTS Ambrosia, Cortland, Empire, Gala, McIntosh, Spartan, Golden or Red Delicious Apples Canada extra fancy grade 1.36 kg

PRODUCT OF ONTARIO
 Ambrosia, Cortland, Empire, McIntosh, Spartan, Golden or Red Delicious Apples Canada extra fancy grade 4.33kg

PRODUCT OF ONTARIO
 Fuji or Pink Lady Apples Canada extra fancy grade 5.48kg

PRODUCT OF ONTARIO
 Mini Cucumbers Canada no 1 6 pk

PRODUCE

3.49 Scene MEMBER PRICING
3.99 without Scene Card
SAVE 50¢
 PRODUCT OF CANADA COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms 227 g

99¢ LOCAL /lb
 PRODUCT OF ONTARIO Cabbage or Rutabaga 2.18kg

3.49 LOCAL
 6 pk

2.99 ea
 Celery product of USA no 1

MEAT

5.99 100 PTS when you buy 2
 JOHNSONVILLE Smoked Sausage selected varieties 375 g

5.99 100 PTS when you buy 2
 MAPLE LODGE FARMS Chicken Bacon, Ultimate Franks or Meat Sticks 300-300 g

9.99 /lb
 Inside Round Rouladen Stuffed with Spinach & Swiss Cheese cut by your meat expert from Canada AAA grade beef 22.82kg

7.99 /lb
 Stewing Beef Family Size cut by your meat expert from Canada AAA grade beef 17.61kg

4.99 /lb
 Pork Side Ribs Centre Portion Removed cut by your meat expert 11.90kg

3.99 /lb
 Boneless Pork Loin Centre Cut Roast cut by your meat expert 8.80kg

4.99 100 PTS when you buy 1 package

4.99 Scene MEMBER PRICING
5.99 without Scene Card
SAVE \$1
 COMPLIMENTS Stuffed Chicken Cutlettes 284 g

10.99 75 PTS when you buy 1
 ITALIAN-STYLE VARESE & ITALIENNE
 COMPLIMENTS Meatballs 550-680 g

7.99 COMPLIMENTS NATURALLY SIMPLE IQF Cod Haddock or Sole Fillets 400 g

12.99 100 PTS when you buy 1
 COMPLIMENTS Boxed & Breaded Seafood selected varieties 300-300 g

3.99 LOCAL /lb
 RAISED IN ONTARIO AIR-CHILLED Whole Chickens 8.80kg

6.99 LOCAL /lb
 RAISED IN ONTARIO AIR-CHILLED Split Chicken Breasts 15.41kg

7.29 Scene MEMBER PRICING
8.29 without Scene Card
SAVE \$1
 COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g

4.99 ea
 BUY 3 AT \$5.49 BUY 2 OR MORE
 BABYBEL 6 pk 102-120 g, THE LAUGHING COW 8 pk 133 g, Cheese Dippers 140 g or KIBBI 144 g

200 PTS when you buy 200 g or more
 COMPLIMENTS Salami Hungarian, German or Peppercorn

15% off
 PANACHE Angus Roast Beef, Turkey, Chicken or Ham Selection varies by store

KITCHEN Available at most stores

4.99 Scene MEMBER PRICING
5.99 without Scene Card
SAVE \$1
 SUMMI Asian Appetizers 250-350 g

6.99 YUCATAN Guacamole Large 454 g or Mini 6 pk 340 g

2/\$8 LOCAL
 GROWN IN ONTARIO Assorted Tropicals or Succulents 4"

4.99 COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g

BULK

2 | Scene 1000 PTS = \$10 OF FREE GROCERIES

FROZEN & DAIRY



100 PTS
when you buy 2

4.99

DR. OETKER
Momeni® Pizza 170-185 g,
Giuseppe Garlic Fingers 317 g
or Panini 2 pk



4.49

CAVENDISH FARMS
Restaurant Style Fries
540-750 g



100 PTS
when you buy 2

3.49

COMPLIMENTS
Sour Cream 500 mL



Scene
MEMBER
Pricing

3.99

SAVE 50¢

4.49 without Scene Card
iöGO Nano Drinkable
Yogurt 6 pk



50 PTS
when you buy 1

4.99

COMPLIMENTS
Orange Juice 1.54 L,
Juice Blends 1.75 L or
Lemon Iced Tea 2.5 L



4.99

BLACK DIAMOND
Cheesings 1 pk 188 g,
CRACKER BARREL
Cheese Snacks 188 g or
PHILADELPHIA Lactose-Free
Cream Cheese 227-250 g



Scene
MEMBER
Pricing

4.99

SAVE \$1

5.99 without Scene Card
CRACKER BARREL
Cheese Slices 200-240 g



7.49

iöGO Yogurt 15 pk

DRINKS, SNACKS & PANTRY



23.99

STARBUCKS
Coffee 793-907 g or
K-Cup® Pods 24 pk



2/\$9

100 PTS
when you buy 2

OASIS Juice
8x200 mL tetra



100 PTS
when you buy 2

4.49

KELLOGG'S Cheez-It
Crackers, Snap'd or
Town House 213-391 g



3.49

CHRISTIE Cookies
selected varieties 212-303 g



2/\$8

LAY'S Potato Chips
220-235 g, Baked 177 g
or Poppables 130 g or
CHEETOS 170-285 g



3.29

QUAKER
Crispy Minis 90-100 g
or Rice Cakes 127-199 g



6.99

OLD DUTCH
Potato Chips or
Cheese Sticks 24 pk



45
PKTS

9.99

CADBURY
Assorted Chocolates
or MAYNARDS
Fun Treats 45 pk
while supplies last



2/\$3

SPARKLING ICE
Sparkling Water 503 mL



3.49

NATURE VALLEY
Crunchy or Trail Mix
Granola Bars or
BETTY CROCKER
Fruit or Gushers
selected varieties 129-230 g



3.99

DEMPSTER'S
Signature Breads 500 g



Scene
MEMBER
Pricing

4.99

SAVE 50¢

5.49 without Scene Card
COMPLIMENTS
Long Grain or
Parboiled Rice 2 kg



1.99

FRENCH'S
Mustard 400 mL



1.99

ALLEN'S
White Vinegar 1 L



3.99

STAGG CHILI 425 g



100 PTS
when you buy 3

1.99

COMPLIMENTS
Broth 900 mL



2.99

BETTY CROCKER
Super Moist Cake Mix
selected 375-484 g



7.99

YELLOWSTONE
Seasoning Blends
135-160 g



4.99

GENERAL MILLS
Cheerios or Selected
Cereal 260-450 g



4.99

KRAFT Cheez Whiz
450 g or Peanut Butter
500 g or ROBERTSON'S
Marmalade 250 mL

HOUSEHOLD



100 PTS
when you buy 1

10.99

SCOTTIES
Ultra Soft Facial
Tissues 4 pk



200 PTS
when you buy 2

15.99

CASHMERE Bathroom
Tissue 12-36 rolls or
SPONGE TOWELS Ultra
Choose-A-Size 6-8 rolls



100 PTS
when you buy 2

11.99

GLAD Tall Kitchen
Catchers 50 pk



Scene
MEMBER
Pricing

24.99

SAVE \$2

26.99 without Scene Card
PEDIGREE
Dry Dog Food 7-8 kg

FROZEN & DAIRY



449 COMPLIMENTS Aerosol Whipped Cream 225 g
+50 PTS when you buy 1



1049 iOGO Yogurt 2 kg



499 CRACKER BARREL Cheese 270 g
BUY 1 AT \$6.99 BUY 2 OR MORE



349 HEINZ Bagel Bites 198 g



399 MCCAIN Pizza Pockets 3 pk



499 GAY LEA Spreadables Butter 227 g



799 KRAFT Shredded Parmesan 200 g



449 COMPLIMENTS Frozen Potatoes 800 g
+100 PTS when you buy 2



1399 SWANSON Oven Easy or Family Skillet Meals 879 g-1.19 kg



249 GREEN GIANT Simply Steam Vegetables 198-250 g

DRINKS, SNACKS & PANTRY



479 DORITOS Tortilla Chips 210-280 g



2/\$8 HOSTESS Hickory Sticks 275 g or SUNCHIPS 205 g



\$3 CHRISTIE Mini Cookies 150-225 g
BUY 1 AT \$3.99 BUY 3 OR MORE



349 COMPLIMENTS Soda Crackers 450 g
+100 PTS when you buy 2



4/\$5 COMPLIMENTS Spring Water 1.5 L



100 PTS COMPLIMENTS Soft Drinks 12x355 mL
when you buy 1



699 NESTLÉ Carnation Hot Chocolate Canisters 400-450 g



2/\$7 COMPLIMENTS Tomato Juice or Vegetable Cocktail 1.36-1.89 L
+150 PTS when you buy 2



1899 BUDWEISER Zero 12x355 mL
+100 PTS when you buy 1



299 JOLLY RANCHER or TWIZZLERS Candy 170-198 g
+100 PTS when you buy 2



2/\$9 DENTYNE or MENTOS Gum Bottles 40-60 pk



250 CADBURY Family Bars 80-100 g
BUY 1 AT \$2.99 BUY 3 OR MORE

DRINKS, SNACKS & PANTRY



49¢
MR. NOODLES Instant Noodles 85 g



2.99
COMPLIMENTS Refried Beans 398 mL, Mild or Medium Salsa 430 mL



15% off
COMPLIMENTS Baking Nuts 100 g (excludes Pine Nuts)



4.99
CRISCO Shortening 454 g



5.49
SNACK PACK Pudding 12 pk



12.99
BEEMAID Liquid Honey 1 kg



7.99
TILDA Basmati Rice 907 g



4.29
GOLDEN DRAGON Sauce 455 mL selected varieties



3.99
COMPLIMENTS 10 inch Tortillas 366-610 g



1.00 PTS when you buy 2
COMPLIMENTS English Muffins 6 pk

HOUSEHOLD



10.99
HICKORY HORSE ORGANIC Ground Coffee 284 g



2/\$7
COMPLIMENTS NATURALLY SIMPLE Tortilla Chips 240 g



4.99
O'DOUGHS Gluten-Free Bagel Thins 300 g



50 PTS when you buy 1
COMPLIMENTS ORGANIC Orange Juice 1.54 L



3.99
CREST Toothpaste 63-120 mL Paste or Toothbrush 1 pk or SOFTSOAP Hand Soap 332 mL selected



300 PTS when you buy 2
12.99
NATIVE Hair Care 177-487 mL or Body Wash 532 mL selected



8.49
MILK-BONE Comfort Chews 6 pieces or Biscuits 2 kg



1.49
SHEBA Bistro Wet Cat Food 75 g



5.99
BOUNCE Dryer Sheets 80 pk



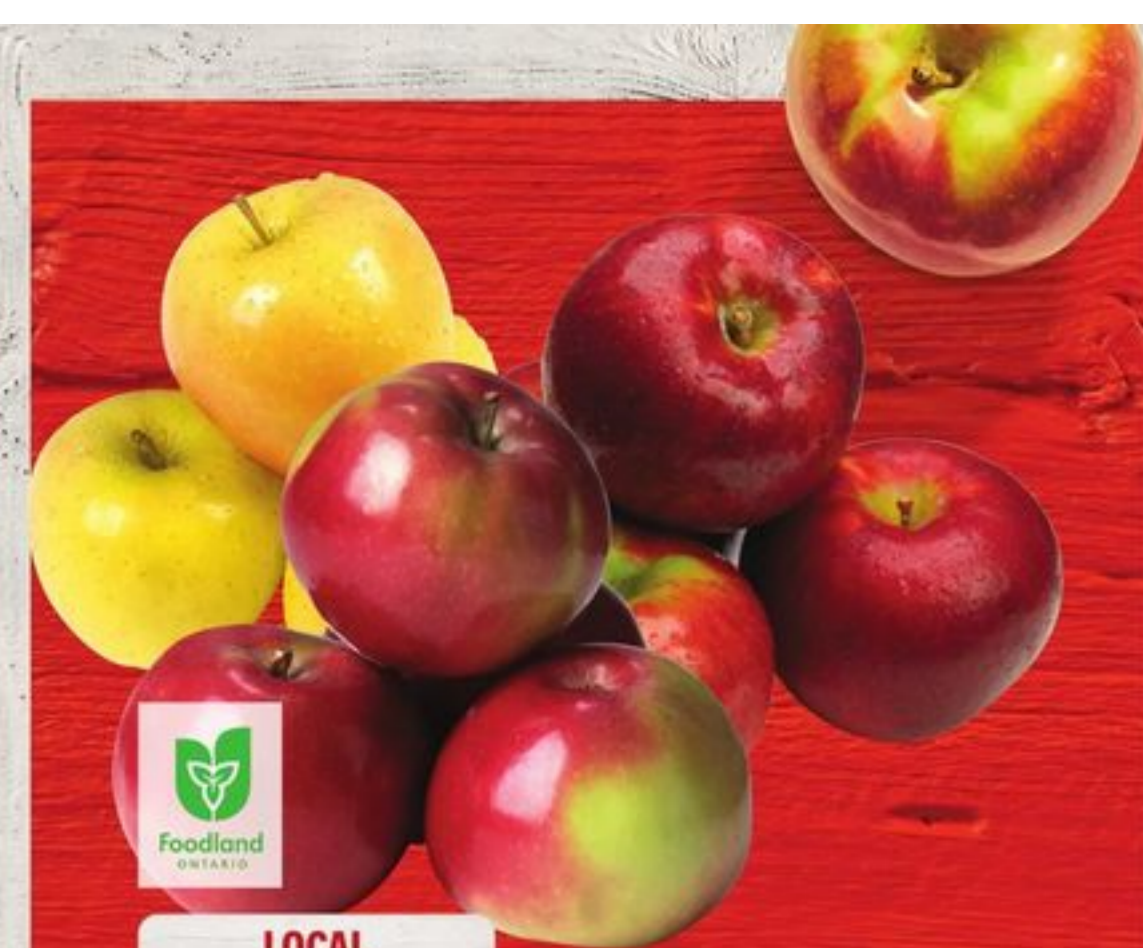
400 PTS when you buy 2
17.99
TIDE Laundry Detergent 2.48 L or Power Pods 25 pk



4.29
GLAD Cling Wrap 60 m



12.99
PURINA Tidy Cats Cat Litter 2.72 kg



local LEGENDS

APPLE FEST

ENJOY FRESH LOCAL APPLES AND MORE IN-STORE

SCAN FOR A CHANCE TO **WIN***

100,000 PTS

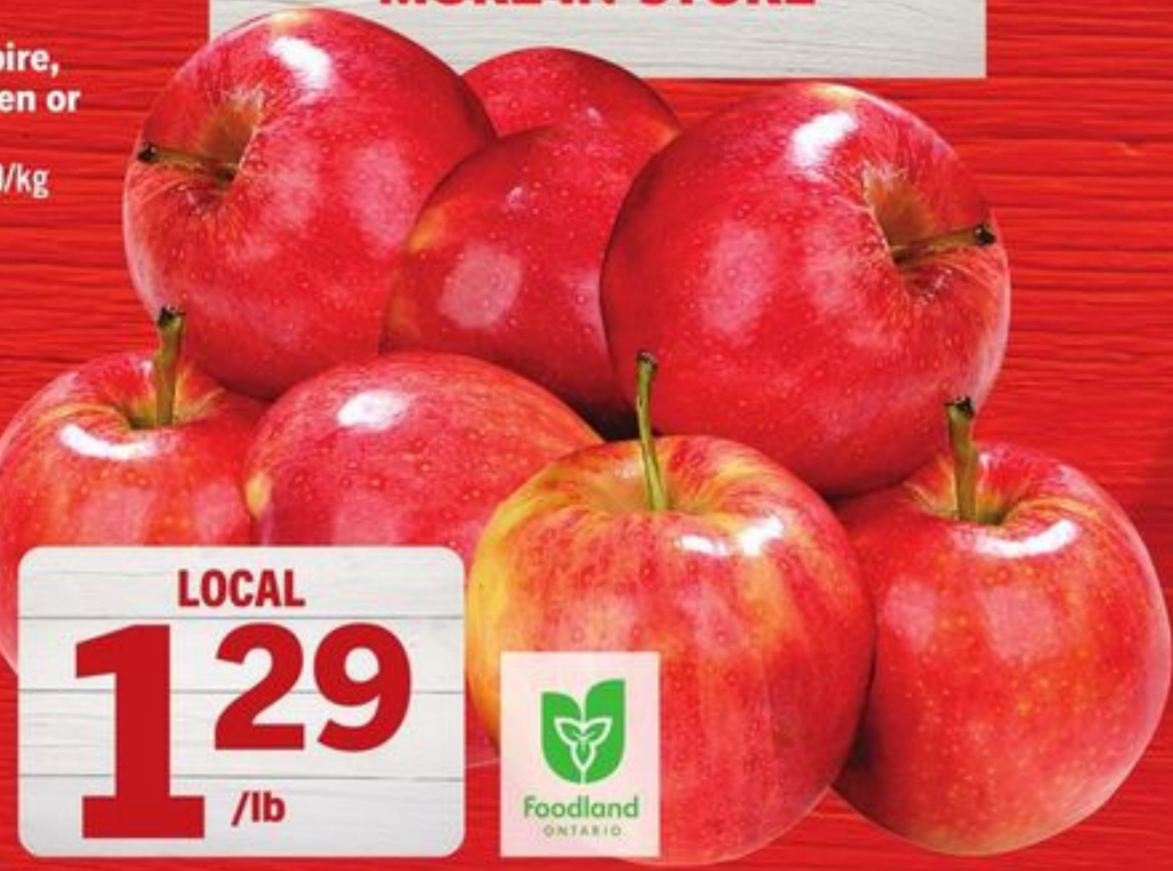
THAT'S LIKE \$1,000 TOWARDS YOUR GROCERIES!

*Every purchase of Fresh Apples with the scan of your registered Scene+ card between October 17-23, 2024 enters you for a chance to win

LEARN MORE ▶

LOCAL **1.99** /lb

PRODUCT OF ONTARIO
Ambrosia, Cortland, Empire, McIntosh, Spartan, Golden or Red Delicious Apples
Canada extra fancy grade 4.39/kg



LOCAL **1.29** /lb

PRODUCT OF ONTARIO
Gala Apples Canada extra fancy grade 2.84/kg



LIL SNAPPERS ORGANIC
Fuji, Gala or Granny Apples product of USA
extra fancy grade 1.36 kg



LOCAL **2.49** /lb

PRODUCT OF ONTARIO
Fuji or Pink Lady Apples
Canada extra fancy grade 5.49/kg



LOCAL **4.99**

PRODUCT OF ONTARIO
COMPLIMENTS Ambrosia, Cortland, Empire, Gala, McIntosh, Spartan, Golden or Red Delicious Apples
Canada extra fancy grade 1.36 kg



7.99

3lb

APPLE'Y EVER AFTER made with the goodness of delicious apples

Scene+ MEMBER PRICING **9.49** SAVE \$1

10.49 without Scene+ Card

PANACHE Applewood-Smoked Cheddar 250 g

100 PTS when you buy 4

2.99

SOBER CARPENTER Dealcoholized Cider 473 mL

BAKED IN-STORE

LIMITED TIME OFFER

4.99

BAKED IN-STORE Apple Strudel Family Size 400 g

Scene+ MEMBER PRICING **3.99** SAVE \$1

4.99 without Scene+ Card

Turnovers or Strudels 4-6 pk 228-280 g

400 PTS when you buy 2

LIMITED TIME OFFER

7.99

BRANDT Apple & Cheese Kolbassa 250 g

200 PTS when you buy 250 g or more

2.99 /100 g

WALDORF SALAD

LIMITED TIME OFFER

150 PTS when you buy 2

8.49

COMPLIMENTS Apple Caramel Muffins 4 pk 440 g

4.99

CHUDLEIGH'S Crumble Crunch Apple Blossoms frozen 228 g

Scene
**DIGITAL
EXCLUSIVE**

OFFER VALID OCT 17-23, 2024

LOAD IT TO GET IT!

- 1 Download the Foodland app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get **300 PTS** when you buy 2

Activate your offers in the **Foodland app** or at **MyGroceryOffers.ca**



PRODUCT OF CANADA
COMPLIMENTS Potatoes Canada no 1, 2.27 kg



Download on the
App Store

GET IT ON
Google Play



Card must be registered. Offer valid and available to be loaded October 17-23, 2024 at all participating Foodland and Co-Op locations in Ontario and Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit 1 offer per Scene+ Card. Offer excludes taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, fluid dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McCafe®/Tim Hortons®/Starbucks® products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery, photo finishing, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Limit one. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Bake with
CANADA'S
#1
Baking Brands*



Chocolate
Pumpkin
Spice
Cake



FOR DELICIOUS
FALL RECIPES VISIT
ROBINHOOD.CA

GET
500 **PTS**
when you spend \$20



6⁹⁹

**ROBIN HOOD® or
FIVE ROSES®**
Flour 2.5 kg
assorted varieties



4⁴⁹

EAGLE BRAND®
Sweetened
Condensed Milk
300 mL assorted varieties



2⁴⁹

CARNATION®
Evaporated Milk
354 mL
assorted varieties



4⁴⁹

HERSHEY'S®
Chipits
200-270 g
assorted varieties



4²⁹

ROBIN HOOD®
Quick Oats
1 kg assorted varieties

*In Canada, Robin Hood® is the #1 flour brand, Eagle Brand® is the #1 sweetened condensed milk brand, Carnation® is the #1 evaporated milk brand. Carnation® is a trademark of Société des Produits Nestlé S.A., used under license. ©/TM/MC/®/MD Smucker Foods of Canada Corp. or its affiliates. HERSHEY'S and CHIPITS are trademarks of Hershey Canada, Inc.

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- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your
first email exclusive offer

SAVE \$5

on your next purchase of \$40*

SUBSCRIBE NOW

*New subscribers only. Terms and conditions apply.



GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.