

no name®

Make it  
a meal at  
low prices

GET ALL 4  
UNDER  
\$10





# Kraft

**Optimum™**

**POINTS ON  
YOUR FAVES**

**2<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.98 EA

**500<sup>pts</sup>**

**CLASSICO PASTA SAUCE**  
SELECTED VARIETIES, 410/500 ML  
2032360904\_EA



**3<sup>33</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.29 EA

**500<sup>pts</sup>**

**CRAVE OR KRAFT  
DINNER ENTRÉES**  
SELECTED VARIETIES  
FROZEN, 200-340 G  
21063513\_EA/2177902\_EA

**3<sup>97</sup>**

**PHILADELPHIA  
CREAM CHEESE  
PRODUCT 227/250G  
OR KRAFT CHEEZ  
WHIZ 450 G**  
SELECTED VARIETIES  
20641263\_EA/20651065001\_EA

**500<sup>pts</sup>**



**5<sup>77</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA

**1,000<sup>pts</sup>** = \$1 Value

**KRAFT PEANUT BUTTER**  
750 G/1 KG,  
**HAZELNUT SPREAD** 725 G  
**OR TASSIMO**  
**T-DISC'S COFFEE** 8-10'S  
SELECTED VARIETIES  
20629304001\_EA/20721018\_EA

**1,000<sup>pts</sup>** = \$1 Value

**KRAFT SINGLES**  
SELECTED VARIETIES, 825 G  
21063112\_EA



**MAXWELL HOUSE  
GROUND COFFEE**  
SELECTED VARIETIES, 631-900 G  
21064862\_EA

**9<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
13.49 EA

**1,000<sup>pts</sup>** = \$1 Value







**We match prices\*  
so you can just shop!**

\*SEE PAGE 2 FOR DETAILS



**REAL CANADIAN  
SUPERSTORE**

**HOT  
DEAL**

**1<sup>99</sup>**  
LB  
4.39/KG

**CHICKEN  
LEG QUARTERS**  
BACK ATTACHED, FRESH  
20799513\_AG/20193923\_AG

**CLUB  
SIZE**

**HOT  
DEAL**

**2<sup>97</sup>**

**PUMPKINS**  
PRODUCT  
OF WESTERN  
PROVINCES  
CANADA  
NO. 1 GRADE  
2081664001\_EA



**PORK  
SIDE RIB**  
FRESH  
20006213\_KG

**HOT  
DEAL**

**2<sup>88</sup>**  
LB  
6.59/KG



**ONLY  
1<sup>37</sup>**

**NO NAME®  
POTATO CHIPS**  
SELECTED VARIETIES  
200 G  
21002821\_EA/21002937\_EA



**FREE**

**WHEN YOU SPEND  
\$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

**UP TO  
\$24<sup>99</sup>  
VALUE**

**CAMPBELL'S  
SNACKS FOR  
THE WHOLE FAMILY**  
1.42 KG  
21639668\_EA



**ONLY  
5<sup>99</sup>**

**SEAQUEST® TILAPIA,  
BASA, WILD POLLOCK,  
COD, HADDOCK OR  
HIGHLINER SALMON FILLETS**  
FROZEN, 400 G  
20050877\_EA  
21093361\_EA



**9<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
12.99 EA**



**MINI BABYBEL 18'S, 360 G OR  
THE LAUGHING COW 53'S G  
CHEESE**  
SELECTED VARIETIES  
20096387\_EA/20079375\_EA

**12<sup>99</sup>**

**LIMIT 6  
OVER LIMIT PAY  
19.99 EA**

**HERSHEY'S  
ASSORTED  
SNACK SIZE  
CANDY**  
100'S, 1.17 KG  
21028410\_EA



**8<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
15.99 EA**

**QUALITY  
BASMATI RICE**  
3.63 KG  
20787290\_EA



**13<sup>99</sup>**

**LIMIT 4  
OVER LIMIT PAY  
17.99 EA**

**DAN-D PAK  
CASHEWS**  
SELECTED VARIETIES  
20314862002\_EA  
20314862002\_EA



**908 G**

**ONLY**

**8<sup>79</sup>**

**NO NAME®  
CHEESE BARS**  
SELECTED VARIETIES, 700 G  
20879773\_EA



**22<sup>47</sup>**

**LIMIT 4  
OVER LIMIT PAY  
29.99 EA**



**BOUNTY PAPER TOWELS**  
8-24 ROLLS  
21101976\_EA

**19<sup>97</sup>**

**LIMIT 4  
OVER LIMIT PAY  
25.99 EA**



**TIDE LIQUID 3.0 L OR PODS  
45/57/70'S OR GAIN FLINGS  
45/70'S LAUNDRY DETERGENT**  
SELECTED VARIETIES  
21193670\_EA/21193704\_EA

**32<sup>97</sup>**

**LIMIT 4  
OVER LIMIT PAY  
39.99 EA**



**HUGGIES ECONO  
PACK DIAPERS**  
SELECTED VARIETIES, SIZE N-8, 68-200'S  
21456591\_EA/21456553\_EA

**NEW  
NEW  
NEW**

**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

**IN  
STOCK  
PROMISE**

**Weekly flyer  
items in stock,  
guaranteed**

Flyer prices effective from Thursday, October 17th to Wednesday, October 23rd, 2024



**OCTOBER**

**HIT  
OF THE  
MONTH**



**Jolly Rancher or Twizzlers 170-198g,  
or Dare Real Fruit candy 180g,  
selected varieties**

21391610\_EA/20078139\_EA



**No Name® Flour  
selected varieties, 2.5kg**

20013256\_EA



**Swanson Meat Pies,  
selected varieties, 200g**

20320525001\_EA/20320525002\_EA



**DOM Specialty smoked  
steelhead salmon  
frozen, 50 g**

20192840\_EA

See in-store for retails

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.  
\*Must be a registered PC Optimum™ member to get this offer.  
Valid from October 1st - 31st, 2024. While quantities last. No rainchecks.



# SUPER COUPONS

More offers.  
More points.

UP TO  
**\$50**  
IN TOTAL  
VALUE

CLICK FOR THIS  
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



Buy 2, get

**2,000**<sup>®</sup>

with digital  
coupon

**=\$2**  
Value

PC<sup>®</sup> NAAN 2 PK TRADITIONAL OR GARLIC  
250 G  
30322759\_EA/20321750\_EA



Buy 2, get

**2,000**<sup>®</sup>

with digital  
coupon

**=\$2**  
Value

PC<sup>®</sup> GIGANTICO BUNS  
SELECTED VARIETIES, 6" S  
20271958\_EA/21421175\_EA



Get

**3,000**<sup>®</sup>

with digital  
coupon

**=\$3**  
Value

PC<sup>®</sup> SMOKIES  
1 KG  
20732335\_EA



Save

**\$5**

with digital  
coupon

HUGGIES SKIN ESSENTIALS DIAPERS  
OR TRAINING PANTS  
ANY VARIETY  
2909021\_EA/21607984\_EA





no name®

just low prices (so switch)

1.50

**LIMIT 4  
OVER LIMIT PAY  
1.75 EA**

**NO NAME®  
ENGLISH MUFFINS**  
SELECTED VARIETIES, 6'S  
21321918\_EA



1.99

**NO NAME® BAGELS**  
SELECTED VARIETIES, 6'S  
21279647\_EA



1.97

**NO NAME® BREAD**  
WHITE OR WHOLE  
WHEAT, 675 G  
21006610\_EA

5.49

**NO NAME®  
MARGARINE**  
907 G  
2004474\_EA



2.79

**NO NAME®  
TABLE SYRUP**  
750 ML  
20306630\_EA



2.49

**LIMIT 4  
OVER LIMIT PAY  
2.99 EA**

**NO NAME®  
OLD-FASHIONED  
PANCAKE MIX**  
905 G  
20322945\_EA

5.99

**NO NAME® JAM  
OR MARMALADE**  
SELECTED VARIETIES, 1 L  
20277679\_EA/20300518\_EA



**CLUB  
SIZE**



**CLUB  
SIZE**

5.49

**LIMIT 4  
OVER LIMIT PAY  
6.49 EA**

**NO NAME®  
OATS 100%  
WHOLE GRAIN,  
QUICK OR LARGE  
FLAKE, 2.25 KG**  
20923796\_EA  
20923840\_EA

10.99

**NO NAME®  
GROUND COFFEE**  
SELECTED VARIETIES, 925 G  
21390616\_EA/21390631\_EA



13.49

**NO NAME®  
NATURALLY  
IMPERFECT™  
FRUIT**  
SELECTED VARIETIES  
FROZEN, 2 KG  
21480144\_EA



13.99

**NO NAME®  
SHREDDED  
CHEESE**  
SELECTED VARIETIES  
900 G  
20423980\_EA



**CLUB  
SIZE**

\$5

**NO NAME®  
NATURALLY  
IMPERFECT™  
LIMES**  
PRODUCT OF MEXICO  
907 G  
21024368001\_EA



**CLUB  
SIZE**

\$5

**NO NAME®  
NATURALLY  
IMPERFECT™  
SWEET PEPPERS**  
PRODUCT OF WESTERN  
PROVINCES, 2.5 LB  
000000\_EA



**CLUB  
SIZE**

2.49

**NO NAME®  
WIENERS**  
450 G  
20002794\_EA

**LIMIT 4  
OVER LIMIT PAY  
3.99 EA**



7.99

**NO NAME®  
SMOKED  
SAUSAGES**  
SELECTED VARIETIES  
900 G  
207343371\_EA

**LIMIT 4  
OVER LIMIT PAY  
10.00 EA**



**ALWAYS  
\$3.50**

**NO NAME®  
PIZZA  
SINGLES**  
SELECTED VARIETIES  
FROZEN, 350-411 G  
21541441\_EA



5.99

**NO NAME®  
CHICKEN  
NUGGETS**  
SELECTED VARIETIES  
FROZEN, 908 G  
21178745\_EA



10.99

**LIMIT 4  
OVER LIMIT PAY  
13.49 EA**



**CLUB  
SIZE**

19.99

**NO NAME®  
CHICKEN  
WINGS**  
FROZEN, 2 KG  
20707044\_EA

**LIMIT 4  
OVER LIMIT PAY  
25.99 EA**



**CLUB  
SIZE**

\*Spend \$300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free Campbell's Snacks For The Whole Family, 1.42 kg. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **IN STOCK PROMISE:** Applies to out of stock items advertised in-store or in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer requirements) at the then current advertised price within 30 days of raincheck issue date. Raincheck requests must be made in-store during the unavailable item's Promotion Period and must be redeemed in-store at any Real Canadian Superstore store locations. Rainchecks do not apply to items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially regulated, or as we determine from time to time. We reserve the right to cancel or change the terms of this offer at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. **We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. **WE RESERVE THE RIGHT TO LIMIT QUANTITIES** (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit [pcoptimum.ca](http://pcoptimum.ca). No cash value. See [pcoptimum.ca](http://pcoptimum.ca) for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at [superstore.ca](http://superstore.ca) for your particular store's hours.



no name®

just low prices (so switch)

99¢

NO NAME® FROZEN PUNCH  
SELECTED VARIETIES, 283 ML  
2052134001\_EA



\$1

NO NAME® LIGHT TUNA  
SELECTED VARIETIES, 170 G  
20521647\_EA/20521648\_EA

LIMIT 4  
OVER LIMIT PAY  
1.25 EA



149

NO NAME® RICE CRACKERS  
SELECTED VARIETIES, 100 G  
2029788003\_EA/2029788002\_EA

LIMIT 4  
OVER LIMIT PAY  
1.69 EA



125

NO NAME® CANNED VEGETABLES  
SELECTED VARIETIES  
341/398 ML  
20321322\_EA/2104776\_EA

LIMIT 4  
OVER LIMIT PAY  
1.39 EA



129

NO NAME® APPLE JUICE  
SELECTED VARIETIES, 1 L  
20087438\_EA

LIMIT 4  
OVER LIMIT PAY  
1.49 EA



133

NO NAME® CHOCOLATE BAR  
SELECTED VARIETIES, 100 G  
20580724\_EA/20580722\_EA

LIMIT 6  
OVER LIMIT PAY  
1.69 EA



229

NO NAME® WHITE VINEGAR  
4 L  
20607754\_EA



CLUB SIZE

299

NO NAME® PICKLES  
SELECTED VARIETIES  
1 L  
20646189\_EA  
20328233\_EA



329

LIMIT 4  
OVER LIMIT PAY  
3.69 EA

NO NAME® WHIPPED TOPPING  
225 G  
20074993\_EA



479

NO NAME® POTATO CHIPS  
SELECTED VARIETIES, 750 G  
20000972\_EA  
20422128002\_EA



CLUB SIZE

\$5

NO NAME® PEROGIES  
SELECTED VARIETIES  
FROZEN, 2 KG  
20322763001\_EA



CLUB SIZE

697

NO NAME® CANOLA OIL  
3 L  
20028454\_EA

LIMIT 4  
OVER LIMIT PAY  
8.29 EA



299

LIMIT 4  
OVER LIMIT PAY  
3.99 EA

NO NAME® BLEACH  
SELECTED VARIETIES  
2.4 L  
21484531\_EA  
21484532\_EA



CLUB SIZE

599

NO NAME® FACIAL TISSUE  
6X126'S  
20971002\_EA



499

NO NAME® NAPKINS  
500'S  
20368897\_EA

LIMIT 4  
OVER LIMIT PAY  
5.99 EA



CLUB SIZE

\$5

NO NAME® LUNCHEON PAPER PLATES  
40'S  
21384643\_EA

LIMIT 4  
OVER LIMIT PAY  
6.49 EA



\$5

NO NAME® PLASTIC PARTY CUPS  
SELECTED VARIETIES  
50'S  
21296257\_EA  
21296251\_EA

LIMIT 4  
OVER LIMIT PAY  
6.99 EA



329

NO NAME® WINDSHIELD WASHER FLUID  
-35°C, 3.78 L  
20720431\_EA

LIMIT 6  
OVER LIMIT PAY  
3.79 EA





# NO TRICKS, ALL TREATS

OPERATIVE DESCRIPTIVE  
No Special FX, Candy or Pretzels

**15,000** = **\$15**  
for every \*30\* spent on

**REESE'S HALLOWEEN CHOCOLATE**  
35'S, HERSHEY'S CHOCOLATE OR CANDY 50/100'S  
21528277\_EA/21528430\_EA  
At least \$15 value in points

**50**  
**100**

**5.99**

**LIMIT 6**  
**OVER LIMIT PAY**  
**12.99 EA**

**HERSHEY'S REESE'S CANDY SNACK SIZE BARS**  
35'S, 595 G  
2143204\_EA

**Reese's**  
PEANUT BUTTER  
RESENE D'ARRACHÉE  
SHAPES • FORMES

595g  
SNACK SIZE COLLECTIBLES

**15.99**

**LIMIT 6**  
**OVER LIMIT PAY**  
**19.99 EA**

**100**

**HERSHEY'S ASSORTED CHOCOLATE**  
100'S, 1 KG  
21528282\_EA

**20.99**

**LIMIT 6**  
**OVER LIMIT PAY**  
**25.99 EA**

**MARS HALLOWEEN MIX CHOCOLATE**  
120'S, 1.44 KG  
21432113\_EA

**20**  
PETITES JOIES

**M&M'S**  
**Mars**  
**Twix**

1.44 kg  
Nourriture à 22 ans  
Nahrung 19 bis 22 Jahre

**2,000** = **\$2**  
for every \*6\* spent on

**PRINGLES MINGLES PUFFED SNACKS**  
155 G, SUPER STACK  
148/156 G OR PARTY STACK POTATO CHIPS  
194/203 G  
SELECTED VARIETIES  
21007813\_EA/21432134\_EA  
At least \$2 value in points

**PRINGLES**  
ORIGINAL

**PRINGLES MINGLES**  
Cheddar & Sour Cream  
Cheddar et crème sure

**11.99**

**OLD DUTCH HALLOWEEN CHEESE STICKS OR POTATO CHIPS**  
SELECTED VARIETIES, 720 G  
21384911\_EA/21384912\_EA

**Old Dutch**  
Cheese Sticks  
Potato Chips

**3.79**

**LIMIT 4**  
**OVER LIMIT PAY**  
**4.99 EA**

**GENERAL MILLS HALLOWEEN CEREAL**  
SELECTED VARIETIES, 263-306 G  
20778715\_EA/21034731\_EA

**Count Chocula**  
MORRISSEAU  
CUMINAVES ET MORRISSEAU

**Cheerios**  
Pumpkin & Spice  
à l'Éclat de Citrouille

300 g

**11.99**

**FRITO LAY HALLOWEEN CHIPS OR SNACKS**  
SELECTED VARIETIES, 640 G  
21437064\_EA/21437064\_EA

**Lays**  
40 HALLOWEEN TROT BAGS  
40 x 16 G (560 G)

**Doritos**  
40 HALLOWEEN TROT BAGS  
40 x 16 G (560 G)

**4.49**

**LIMIT 4**  
**OVER LIMIT PAY**  
**5.29 EA**

**GLICO POCKY BISCUIT STICKS**  
SELECTED VARIETIES, 12'S  
21064079\_EA/21064087\_EA

**Pocky**

12  
156g

**4.99**

**LIMIT 4**  
**OVER LIMIT PAY**  
**6.79 EA**

**DR. OETKER RISING OR THIN CRUST** 439-785 G,  
**EASY PIZZIZ!** 200-576 G OR  
**TRADIZIONALE** 385-415 G  
PIZZA  
SELECTED VARIETIES, FROZEN  
20904384\_EA/21561829\_EA

**GIUSEPPE PIZZERIA**  
THIN CRUST - CRUSTE MINCE

**PIZZA TRADIZIONALE**  
SPINACIE E RICOTTA

**2/\$6**  
OR 3.50 EA

**LA ROCCA CAKE SLICES**  
137-212 G OR  
**CHARLOTTE'S PARFAITS** 133-145 G  
SELECTED VARIETIES  
21496234\_EA/21496235\_EA

**\$7**

**FARMER'S MARKET COOKIES**  
SELECTED VARIETIES, 21'S  
20564120\_EA/20564309\_EA

**FREE COOKIE FOR KIDS**  
SEE IN STORE FOR DETAILS

**\$10**

**QUALITY 1/4 CHEESEBURGER OR SPICY BEEF DONAIR**  
375/450 G  
21284468\_EA/21284475\_EA

**\$12**

**THE BIG SANDWICH OR SUB**  
SELECTED VARIETIES  
1 KG-1025 G  
21030078\_EA

**7.49**

**ZIGGY'S FRESH PASTA**  
SELECTED VARIETIES, 1 KG  
21302616\_EA

**Ziggy's**  
WITH RAINBOW FORTELLINI  
FORTILLINI ARC EN CIEL  
LES PASTES  
FRESH PASTA - PÂTES FRAÎCHES

1 kg COOK THOROUGHLY/BIEN CUIRE



# NO TRICKS, ALL TREATS

**UP TO 30% OFF**  
2.00-48.00 AFTER SAVINGS

**HALLOWEEN DECOR**  
SELECTED VARIETIES  
21493264\_EA/21517440\_EA  
21574598\_EA

**HALLOWEEN BAGS AND PAILS**  
SELECTED VARIETIES  
21488450\_EA/21574448\_EA  
21488452\_EA

**\$2**

**LIMIT 4**  
OVER LIMIT PAY  
3.00 EA

**UP TO 30% OFF**  
21.00-32.00 AFTER SAVINGS

**COSTUMES**  
SELECTED VARIETIES  
21497925\_EA/21560338\_EA  
21497912\_EA/21560040\_EA

**3.99**

**SMART SWEETS GUMMIES**  
SELECTED VARIETIES, 50 G  
21544274\_EA/21410758\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.79 EA

**3.99**

**MADE GOOD GRANOLA BARS, GRANOLA MINI'S, MORNINGS BREAKFAST BARS, COOKIES, CRISPY SQUARES OR CRUNCHY DRIZZLED BITES**  
SELECTED VARIETIES, 24-150 G  
20797052002\_EA/21352121\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.00 EA

**4.49**

**ANGIE'S BOOM CHICKA POP**  
SELECTED VARIETIES, 102 G  
21427930\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.49 EA

**4.49**

**CHOCXO CUPS, SNAPS OR CHOCOLATE COVERED ALMONDS**  
SELECTED VARIETIES, 98 G/100 G  
21335526\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA

**24.99**

**RXBAR**  
SELECTED VARIETIES, 12X52 G  
21488455\_C12/21488456\_C12

**LIMIT 4**  
OVER LIMIT PAY  
28.99 EA

Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.

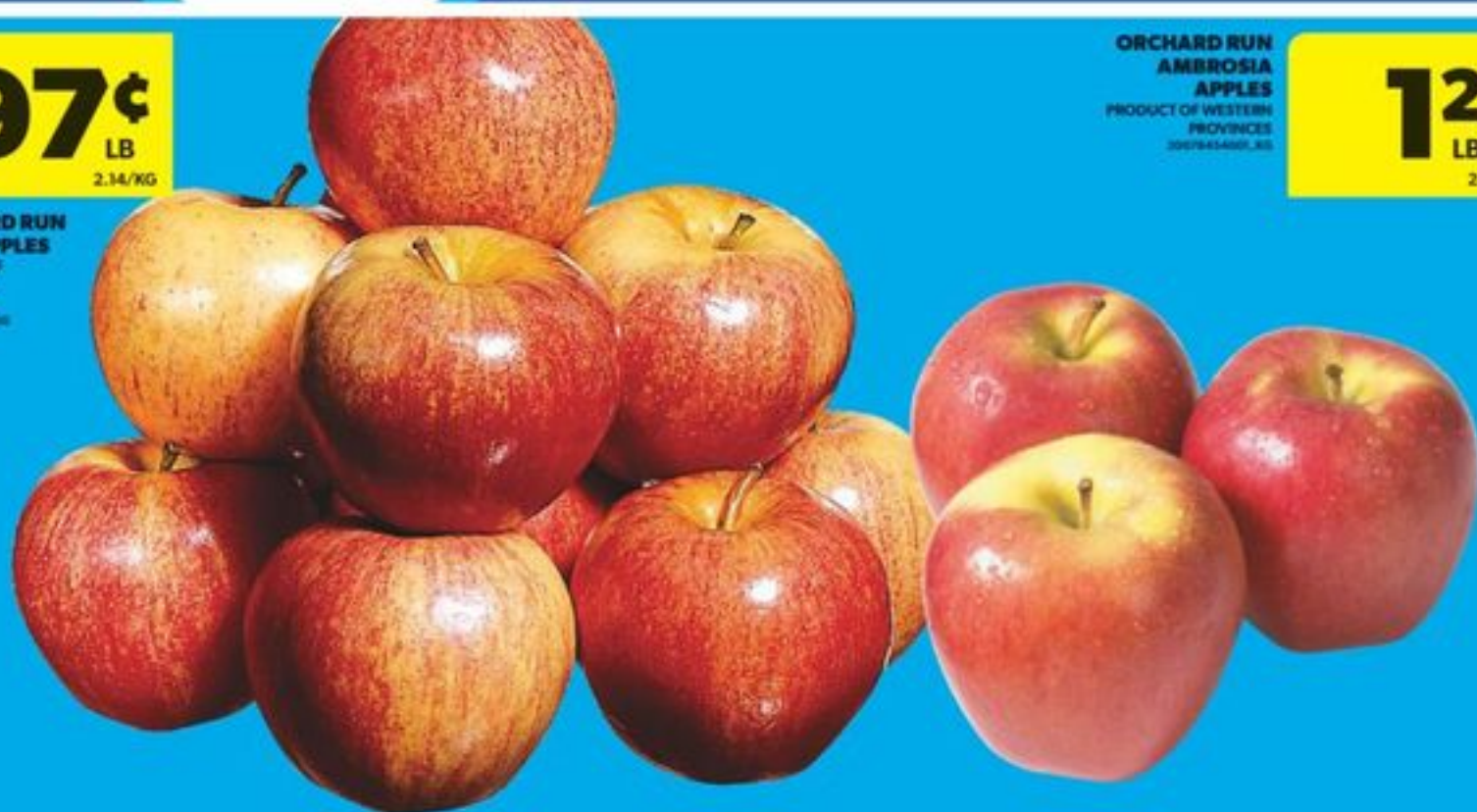


**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

**97¢**  
LB  
2.14/KG

**ORCHARD RUN  
GALA APPLES**  
PRODUCT OF  
WESTERN  
PROVINCES  
3067844807\_SA



**ORCHARD RUN  
AMBROSIA  
APPLES**  
PRODUCT OF WESTERN  
PROVINCES  
3067844807\_SA

**1.29**  
LB  
2.84/KG

**5.88**

**PC® VARIETY  
TOMATOES**  
PRODUCT OF CANADA  
OR MEXICO, 681 G  
3044898007\_SA

**5.99**

**FARMER'S MARKET™  
MINI CUCUMBERS**  
PRODUCT OF WESTERN  
PROVINCES, 15'S  
3103998007\_SA

**FARMER'S MARKET™  
LEMONS**  
PRODUCT OF  
U.S.A., 3 LB  
3079881901\_SA

**5.95**



**CLUB  
SIZE**

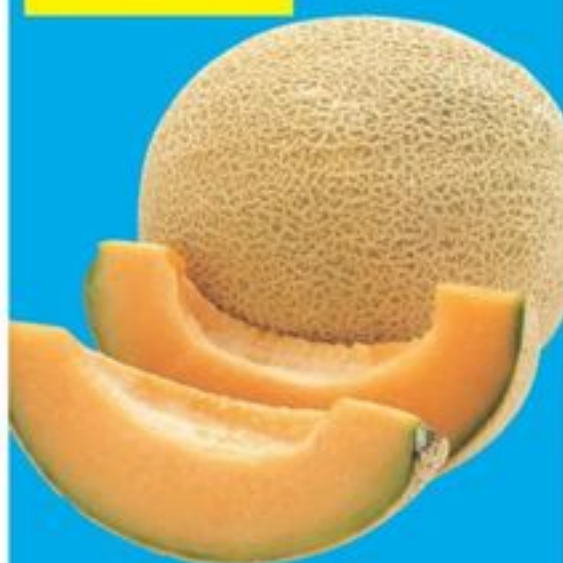


**CLUB  
SIZE**



**3.97**

**CANTALOUPE**  
PRODUCT OF U.S.A.,  
NO. 1 GRADE,  
3047707901\_SA



**8.99**

**NO NAME® NATURALLY  
IMPERFECT™ APPLES**  
PRODUCT OF WESTERN  
PROVINCES, 8 LB  
3046677301\_SA



**6.99**

**COSMIC CRISP APPLES**  
PRODUCT OF U.S.A.,  
US EXTRA FANCY, 5 LB  
3148588601\_SA



**CLUB  
SIZE**

**3.49**

**AVOCADO BAG**  
PRODUCT OF MEXICO  
PKG OF 6  
3044332001\_SA



**CLUB  
SIZE**

**5.99**

**PC® GREENHOUSE  
GROWN  
STRAWBERRIES**  
PRODUCT OF CANADA  
CANADA NO. 1 GRADE, 340 G  
3102742001\_SA



**8.99**

**MANN'S SNAP PEAS**  
PRODUCT OF U.S.A., 680 G  
31304031\_SA



**CLUB  
SIZE**

**6.99**

**PC® VEGETABLE  
MEDLEY**  
PRODUCT OF U.S.A., 907 G  
30467720\_SA



**CLUB  
SIZE**

**7.98**

**PC® ORGANICS BLACK,  
RED OR GREEN  
SEEDLESS GRAPES**  
PRODUCT OF U.S.A.,  
NO. 1 GRADE, 907 G  
3042434801\_SA/3042435001\_SA



**ONLY  
\$10**

**INTERMEDIATE  
ROSE BUNCH**  
31783444\_SA





# SUPER YOUR EVERYDAY

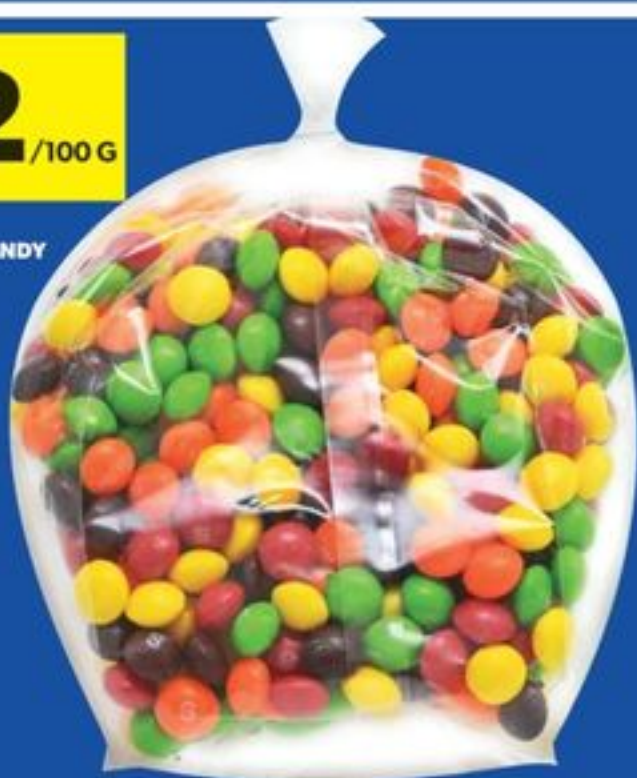
**\$2** /100 G

**MILK CHOCOLATE ALMONDS**  
21564335\_80



**\$2** /100 G

**SKITTLE RAINBOW CANDY**  
21563627\_80



**\$2** /100 G

**PEPITAS RAW**  
21564097\_80



**\$5** /100 G

**PECAN HALVES RAW**  
21564392\_80



**150** /100 G

**BLANCHED PEANUTS WITH SALT**  
21564394\_80



**\$2** /100 G

**UNBLANCHED RAW ALMONDS**  
21564485\_80



**\$14**

**NATURSOURCE NUT MIXES**  
SELECTED VARIETIES, 500-575 G  
21448950\_8A/21202300\_8A



**\$12**

**NATURSOURCE SALAD TOPPER**  
SELECTED VARIETIES, 500-625 G  
2146217\_8A



**ALWAYS \$5.50**

**BASSE SNACK MIX**  
SELECTED VARIETIES, 415-600 G  
21188345\_8A/21524308\_8A



President's Choice

## CLICK-N-STORE

### PANTRY ORGANIZING CONTAINERS

**SHOP NOW**

Seal and stack to get your pantry in order with our space-saving containers. With different sizes for storing a variety of dry-foods, you'll be organizing a photo-worthy pantry in no time



**UP TO 20% OFF**  
7.00-13.50 AFTER SAVINGS

**PC® PANTRY STORAGE**  
SELECTED VARIETIES  
20786505\_8A/21184332\_8A



# SUPER FRESH

**\$10**

PC<sup>®</sup> CERTIFIED ANGUS BEEF EXTRA LEAN GROUND SIRLOIN 454 G 21049966\_SA



**10<sup>99</sup>**  
LB  
24.23/KG

PC<sup>®</sup> CERTIFIED ANGUS BEEF BONELESS BLADE ROAST OR STEAK CUT FROM CANADA AAA GRADE BEEF 20032734\_KG



**13<sup>99</sup>**  
LB  
30.84/KG

PC<sup>®</sup> CERTIFIED ANGUS BEEF TOP SIRLOIN STEAK CUT FROM CANADA AAA GRADE BEEF 20032631\_KG



**4<sup>99</sup>**  
LB  
11.00/KG

PC<sup>®</sup> FREE FROM<sup>®</sup> PORK SHOULDER BLADE STEAK OR ROAST 20079571\_KG



**CLUB SIZE**

**11<sup>99</sup>**

PC<sup>®</sup> WORLD OF FLAVOURS PORK LOIN ROAST SELECTED VARIETIES, 730 G 21050446\_SA

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA



**\$12**

PC<sup>®</sup> CHICKEN THIGHS, DRUMSTICKS OR BREAST FILLETS OR MINA<sup>®</sup> HALAL BONELESS SKINLESS CHICKEN THIGHS FRESH, UP TO 870 G 21049966\_SA/21050906\_SA



**6<sup>99</sup>**  
LB  
15.41/KG

PC<sup>®</sup> FREE FROM<sup>®</sup> SPLIT CHICKEN WINGS FRESH 20032734\_KG



**3<sup>99</sup>**  
LB  
8.80/KG

BREAKFAST BEEF & PORK SAUSAGE SELECTED VARIETIES 21049966\_KG



**CLUB SIZE**

**5<sup>99</sup>**

FRESH SALMON OR STEELHEAD PORTIONS 4 OZ OR ATLANTIC LOBSTER TAILS FROZEN OR THAWED FOR YOUR CONVENIENCE, 2-3 OZ 21049966\_SA



**8<sup>99</sup>**

PC<sup>®</sup> COOKED OR RAW WHITE PEELED SHRIMP 31-40/LB, FROZEN, 400 G 20707851\_SA/20707851\_SA



**10<sup>99</sup>**

CALIFORNIA SQUID 1 KG OR PREMIER MARINE RAW WILD CAUGHT SWIMMING CRAB 680 G, FROZEN 20022661\_SA/21049966\_SA



**10<sup>99</sup>**

SEAQUEST<sup>®</sup> COOKED OR RAW PACIFIC WHITE SHRIMP 70-90/LB OR SEAQUEST<sup>®</sup> COOKED SHRIMP PIECES 71-120/LB, 680 G, FROZEN 21043796\_SA/21043402\_SA

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA



**CLUB SIZE**

**17<sup>99</sup>**

IPC<sup>®</sup> CANADIAN SNOW CRAB CLUSTERS SECTIONS DE CRABE DES NEIGES CANADIEN 5-8 OZ, 500 G, FROZEN 21050906\_SA/21050906\_SA



**15<sup>99</sup>**  
LB  
35.25/KG

FRESH ATLANTIC SALMON FILLETS BONELESS, SKINLESS, CLUB SIZE OR WILD SOCKEYE SALMON FILLETS FROZEN OR THAWED FOR YOUR CONVENIENCE 20032996\_KG/21049966\_KG





# SUPER FRESH

**Optimum**  
Members-Only Price™  
**\$6**  
Non-members  
**6<sup>99</sup>**

**PILLER'S KOLBASSA OR SLICED PEPPERONI**  
SELECTED VARIETIES, 250-375 G  
3094333\_SA/3094924\_SA  
\*\*Must be a registered PC Optimiser™ member to load and get this offer.



**\$6**

**TRE STELLE BOCCONCINI, RICOTTA OR FETA**  
SELECTED VARIETIES, 150-475 G  
3093491\_SA/3093551\_SA



**\$6**

**PC® GOAT CHEESE LOGS**  
SELECTED VARIETIES, 140 G  
3090584\_SA/3090643\_SA



**8<sup>99</sup>**

**MASTRO GENOA MILD OR HOT SALAMI**  
375 G  
310484\_SA/310485\_SA

**1,000<sup>00</sup> = \$1 Value**

**MASTRO GENOA DE GENES**



**Optimum**  
Members-Only Price™  
**11<sup>49</sup>**  
Non-members  
**13<sup>49</sup>**

Members save **\$2**

**PC® FREE FROM® SLICED DELI MEAT**  
SELECTED VARIETIES, 300-400 G  
3090549\_SA/3090584\_SA  
\*\*Must be a registered PC Optimiser™ member to load and get this offer.

**FREE FROM<sup>®</sup> SUPPLEMENT BOX**

Turkey Breast  
Poulet de dinde  
Dinde  
Black Forest Ham  
Cuisse de porc  
Cuisse de porc

**CLUB SIZE**



**Optimum**  
Members-Only Price™  
**12<sup>99</sup>**  
Non-members  
**13<sup>99</sup>**

Members save **\$1**

**PC® CHEESE SLICES**  
SELECTED VARIETIES, 500 G  
3094909\_SA  
\*\*Must be a registered PC Optimiser™ member to load and get this offer.

**CLUB SIZE / POUQUET CLUB**

**CHEDDAR**  
**SWISS SUISSE**



**Optimum**  
Members-Only Price™  
**\$5**  
Non-members  
**\$6**

Members save **\$1**

**ZIGGY'S® OLIVES**  
SELECTED VARIETIES, 500 ML  
3090287\_SA/3090288\_SA  
\*\*Must be a registered PC Optimiser™ member to load and get this offer.

**KALAMATA**  
**MEDLEY VARIETIES**



**Optimum**  
Members-Only Price™  
**\$15**  
Non-members  
**\$16**

Members save **\$1**

**MADE-IN-STORE DELI TRAYS**  
SELECTED VARIETIES, 500 G-1 KG  
3094525\_SA/3109972\_SA  
\*\*Must be a registered PC Optimiser™ member to load and get this offer.



**\$8**

**FARMER'S MARKET™ MEAT PIES OR QUICHE**  
SELECTED VARIETIES, REFRIGERATED, 500 G  
3140776\_SA

**FARMER'S MARKET™ DÉLICIES DU MARCHÉ**

**CREAMY CHICKEN & VEGETABLE**  
POULET CRÉMEUX ET LÉGUMES



**ALWAYS \$1<sup>25</sup>**

**FRENCH BREAD**  
SELECTED VARIETIES, BAKED IN-STORE, 450 G  
3078443\_SA



**2/\$6**  
OR 3.49 EA

**500<sup>00</sup>**

**COUNTRY HARVEST BREAD** 400/500 G OR **BAGELS** 6'S  
SELECTED VARIETIES  
3107871\_SA/3107842\_SA

**14 GRAINS**  
**EVERYTHING TOUT SAUM**



**2<sup>99</sup>**

**HOSTESS SNACKCAKES**  
121-252 G OR **NATURAL BAKERY RYE** 900 G  
SELECTED VARIETIES  
3097048\_SA/3108372\_SA

**Natural Bakery**  
**Twinkies**



**4<sup>50</sup>**

**PC® MINI-MUFFINS**  
SELECTED VARIETIES, 336 G  
3108829\_SA/3108833\_SA



**\$5**

**FARMER'S MARKET™ LOAF CAKES**  
WHOLE OR SLICED, SELECTED VARIETIES, 344-400 G  
3096382\_SA/3108804\_SA

**BANANA BANANES**  
**LEMON POPPED CRISP GRANOLA-MIX**



**5<sup>49</sup>**

**PIZZA BUNS** 4'S, **CHEESE BUNS** 6'S OR **CHEESE BREAD** 450 G  
BAKED IN-STORE  
3102726\_SA/3102733\_SA





# SUPER YOUR EVERYDAY

**1.49**

**LIMIT 8**  
OVER LIMIT PAY  
1.99 EA

NESTLÉ MILKSHAKES  
OR MILK 2GO  
FLAVOURED MILK  
SELECTED VARIETIES  
325/473 ML  
20323648004\_EA/20095933003\_EA



**3/9.99**  
OR 4.29 EA

OIKOS YOGURT  
SELECTED VARIETIES, 4X95/100 G  
20403710004\_EA/20903842003\_EA



**2.47**

NO NAME®  
VEGETABLES  
SELECTED VARIETIES  
FROZEN, 750 G  
20316412\_EA/20102360\_EA



**4.99**

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA

PC® NATURAL  
CHEESE SLICES 210-230G  
OR ARMSTRONG  
COMBO SNACKS 180 G  
SELECTED VARIETIES  
21440765\_EA/21400481\_EA



**9.99**

NO NAME®  
STRING CHEESE  
SELECTED VARIETIES, 588 G  
20764568\_EA

**LIMIT 4**  
OVER LIMIT PAY  
11.99 EA

marble  
100% real cheese  
vrai fromage à 100 %  
marbré  
effilochable



**3.89**

OASIS SMOOTHIES OR  
HEALTH BREAK JUICE  
BLENDS  
SELECTED VARIETIES  
REFRIGERATED, 1.6 L  
20228999\_EA/21523990\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.79 EA



**3.99**

**LIMIT 4**  
OVER LIMIT PAY  
4.49 EA

TROPICANA DRINKS  
1.36 L OR PURE LEAF  
ICED TEA 1.75 L  
SELECTED VARIETIES  
REFRIGERATED  
21421990\_EA/20751573001\_EA



**ALWAYS**  
**\$4**

PC® OR BLUE MENU®  
ENTRÉES  
SELECTED VARIETIES  
FROZEN, 212-365 G  
20312333001\_EA/20793097\_EA



**3.99**

BREYERS FAMILY  
CLASSIC  
SELECTED VARIETIES  
FROZEN, 1.66 L  
20303050006\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA



**38.99**

**LIMIT 4**  
OVER LIMIT PAY  
48.99 EA

LEANFIT  
PROTEIN POWDER  
SELECTED VARIETIES, 715-838 G  
21085716\_EA/21085716\_EA



**7.49**

**LIMIT 4**  
OVER LIMIT PAY  
8.49 EA

LITTLE NORTHERN  
BAKEHOUSE  
GLUTEN-FREE  
HAMBURGER BUNS  
320 G OR BREAD 454-567 G  
SELECTED VARIETIES, FROZEN  
21047928\_EA/21000057\_EA



**5.49**

LACTANTIA LACTOSE  
FREE 2 L OR ULTRAPUR  
1.5 L MILK  
SELECTED VARIETIES  
20301822001\_EA/21239137\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.19 EA



**3.49**

**LIMIT 4**  
OVER LIMIT PAY  
4.79 EA

EARTH'S OWN  
ALMOND BEVERAGE  
SELECTED VARIETIES  
REFRIGERATED, 1.89 L  
20327640\_EA/20013872\_EA



**2.49**

**LIMIT 4**  
OVER LIMIT PAY  
2.89 EA

BIOITALIA ORGANIC  
PASTA 500 G TOMATOES 398 ML  
OR CANNED BEANS 398 ML  
SELECTED VARIETIES  
20004757003\_EA/20077670\_EA/21523886\_EA





# SUPER YOUR EVERYDAY

**2<sup>99</sup>**

POST OR WEETABIX CEREAL  
SELECTED VARIETIES, 311-525 G  
2075584\_EA/2142724\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.79 EA



**5<sup>47</sup>**

GENERAL MILLS  
FAMILY SIZE CEREAL  
SELECTED VARIETIES, 475-778 G  
2103492\_EA/2103495\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.49 EA



**9<sup>49</sup>**

**2,000** **=\$2**  
Value

NATURAL HONEY FARMS  
PURE PASTEURIZED  
LIQUID HONEY  
750 G  
2085721\_EA



**4<sup>99</sup>**

QUAKER BAKING  
MIX OR OAT FLOUR  
SELECTED VARIETIES, 700/900 G  
2030964001\_EA/21361904\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.49 EA



**5<sup>99</sup>**

CARNATION HOT  
CHOCOLATE MIX  
SELECTED VARIETIES, 400/450 G  
2119446\_EA/21197990\_EA

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA



**5<sup>97</sup>**

LIPTON TEA  
SELECTED VARIETIES, 72/100'S  
2193240\_EA/2193317\_EA

**LIMIT 4**  
OVER LIMIT PAY  
8.49 EA



**1<sup>88</sup>**

SUNRYPE JUICE  
SELECTED VARIETIES, 900 ML/1 L  
2064032001\_EA/20744072008\_EA

**LIMIT 4**  
OVER LIMIT PAY  
2.39 EA



**2<sup>99</sup>**

MINUTE MAID,  
FIVE ALIVE OR NESTLE ICED TEA  
DRINK BOXES  
SELECTED VARIETIES  
8/10X200 ML  
20276002\_EA/21052617\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**4<sup>99</sup>**

PC<sup>®</sup> SOFT DRINKS  
SELECTED VARIETIES, 12X355 ML  
20218887027\_C12/20690671001\_C12

**LIMIT 4**  
OVER LIMIT PAY  
8.49 EA



**2/\$4**  
OR 3.39 EA

KELLOGG'S  
CHEEZ-IT CRACKERS  
SELECTED VARIETIES, 191/200 G  
2214908\_EA/21390239\_EA



**2/\$7**  
OR 3.99 EA

DORITOS, CHEETOS  
OR SUNCHIPS MINIS  
CHIPS OR SNACKS  
SELECTED VARIETIES, 102-145 G  
2143217\_EA/2143337\_EA



**6<sup>99</sup>**

SANPELLEGRINO  
CARBONATED  
WATER 6X500 ML  
OR SPARKLING FRUIT  
BEVERAGES 6X330 ML  
SELECTED VARIETIES  
21433206\_C06/21009114\_C06

**LIMIT 4**  
OVER LIMIT PAY  
7.99 EA



**1<sup>50</sup>**

HEINZ BEANS  
OR PASTA  
SELECTED VARIETIES, 398 ML  
20640380003\_EA/20717279001\_EA

**LIMIT 4**  
OVER LIMIT PAY  
1.99 EA



**3<sup>97</sup>**

PATAK'S  
COOKING SAUCE  
SELECTED VARIETIES, 400 ML  
2021790002\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.29 EA



**2<sup>47</sup>**

TEMPTATIONS  
CAT TREATS 180 G,  
PURRRR-EE 48 G  
OR SPOONS 48 G  
SELECTED VARIETIES  
2105375\_EA/21479603\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.49 EA





# FALL CLEANING

Get all your cleaning needs here!

**2<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
3.29 EA

**PALMOLIVE**  
DISHWASHING  
LIQUID  
SELECTED VARIETIES,  
591/828 ML,  
20863408\_EA/20043388\_EA



**3<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA

**PINE-SOL**  
CLEANERS  
SELECTED VARIETIES,  
1.41L  
2029847900L\_EA  
20298479002\_EA



**2/\$7**  
OR 3.99 EA

**PC<sup>®</sup> PAPER**  
YARD WASTE  
BAGS  
5'S  
20429960\_EA



**4<sup>37</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

**CLOROX**  
CLEANING  
SPRAY 887/946 ML OR  
DISINFECTING WIPES  
75'S  
SELECTED VARIETIES  
20348537002\_EA/20646183\_EA

**500<sup>+</sup>**



**5<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
7.99 EA

**NO NAME<sup>®</sup> JUMBO**  
PAPER TOWELS  
6=8 ROLLS  
20079625\_EA



**Optimum**

Members-Only Price<sup>™</sup>

**5<sup>99</sup>**

Non-members  
**6<sup>99</sup>**

Members  
save  
**\$1**

**THE PINK STUFF**  
CLEANING PASTE 500G  
OR SPRAY 750 ML  
SELECTED VARIETIES  
21520258\_EA

<sup>™</sup>Must be a registered PC Optimum<sup>™</sup>  
member to load and get this offer.



**6<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
7.99 EA

**LYSOL**  
LAUNDRY  
DISINFECTANT 1.2L  
SPRAY 425 G OR  
RESOLVE  
PRE-TREAT 650 ML  
SELECTED VARIETIES  
20323370\_EA  
21487308\_EA



**\$6**

**LIMIT 4**  
OVER LIMIT PAY  
9.99 EA

**ROYALE TIGER TOWEL**  
PAPER TOWELS  
SELECTED VARIETIES, 2/3=6  
ROLLS  
21484702\_EA



**10<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA

**VILEDA TWIST MOP,**  
QUICK WRING BUCKET  
OR OSKAR BROOM  
WITH DUSTPAN  
1'S  
20254723\_EA



**10<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA

**ZIPLOC**  
MEGA PACK  
STORAGE BAGS  
SELECTED VARIETIES,  
60/75/270'S  
21094085\_EA/21194100\_EA



**11<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA

**GLAD**  
GARBAGE BAGS  
SELECTED VARIETIES, 20-40'S  
2096643900L\_EA/21065477\_EA



**12<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
14.99 EA

**DOWNY**  
OR TIDE  
RINSE & REFRESH  
1.4L/1.43L, **DOWNY**  
FABRIC SOFTENER  
2.4-3.29L, SCENT  
BOOSTERS 515 G  
OR **BOUNCE**  
DRYER  
SHEETS 240'S  
SELECTED VARIETIES  
21548944\_EA  
21548954\_EA



**14<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
19.99 EA

**AIR WICK**  
PLUG IN  
SCENTED OIL KIT 2+5'S  
OR REFILL 5'S  
SELECTED VARIETIES  
21042706\_EA/21398317\_EA



**18<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
24.99 EA

**PC<sup>®</sup> MAX**  
PAPER  
TOWELS  
8=24 ROLLS  
21542607\_EA



**19<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
24.99 EA

**FINISH**  
QUANTUM  
DISHWASHER TABS  
SELECTED VARIETIES, 60/72'S  
21561837\_EA/21248875\_EA





# BRIGHT DEALS FOR A BIG FEAST

Share the joy of Diwali with festive essentials at low prices.

SHOP NOW

**1.97**  
LB  
4.34/KG

**OPO SQUASH**  
PRODUCT OF U.S.A., MEXICO OR HONDURAS  
304230001\_90



**CRISPY TRADITIONAL STYLE NAAN**  
500 G  
3043028\_9A

**2.47**



**3.27**

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA

**VERKA NAMAK OR SPICY PARA**  
SELECTED VARIETIES  
340 G  
3048352\_9A / 3048353\_9A



**HALDIRAM'S INDIAN SNACKS**  
SELECTED VARIETIES, 150/160 G  
3049423\_9A / 3049427\_9A

**1.49**

**LIMIT 4**  
OVER LIMIT PAY  
1.79 EA



**2.99**

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA

**MAGGI SAUCE**  
SELECTED VARIETIES, 340 ML  
3048734\_9A



**11.99**

**LIMIT 4**  
OVER LIMIT PAY  
19.49 EA

**MAHARANI SELLA BASMATI RICE**  
4.54 KG  
3048230\_00



**3.27**  
LB  
7.21/KG

**OKRA**  
PRODUCT OF U.S.A.  
300933001\_90



**98¢**

**CHAYOTE SQUASH**  
PRODUCT OF MEXICO  
3047837001\_9A



**3.77**

**CRISPY ROTI**  
SELECTED VARIETIES  
750 G  
3049345\_9A / 3049347\_9A



**32¢**

**MAGGI NOODLES**  
70 G  
3048364\_9A



**7.99**

**LIMIT 4**  
OVER LIMIT PAY  
8.99 EA

**BRAR'S MILK CAKE**  
SELECTED VARIETIES  
FROZEN, 400 G  
3049942\_9A



**4.49**

**QUALITY MANGO PULP**  
850 G  
3048376\_9A



\* Please note that not all items are available in all stores.



# BRIGHT DEALS FOR A BIG FEAST

Share the joy of Diwali with festive essentials at low prices.

**SHOP NOW**

**2<sup>49</sup>**

**COCONUT**  
PRODUCT OF DOMINICAN REPUBLIC  
3000577001\_EA



**97¢**

**CILANTRO**  
PRODUCT OF CANADA  
U.S.A. OR MEXICO  
300919120601\_EA



**1<sup>97</sup>**  
LB  
4.34/KG

**INDIAN EGGPLANT**  
PRODUCT OF MEXICO  
3005583001\_EA



**3<sup>99</sup>**

**SURAJ<sup>®</sup> DRY BEANS OR LENTILS**  
SELECTED VARIETIES, 1.8 KG  
30058760\_EA

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA



**10<sup>27</sup>**

**BROOKE BOND BLACK TEA**  
900 G  
3001964\_EA

**LIMIT 4**  
OVER LIMIT PAY  
12.99 EA



**19<sup>99</sup>**

**NANAK DESI GHEE**  
1.8 KG  
3001794\_EA

**LIMIT 2**  
OVER LIMIT PAY  
24.99 EA



**ALWAYS \$2**

**SURAJ<sup>®</sup> JUICE**  
SELECTED VARIETIES, 1 L  
3000064\_EA/30078017\_EA



**2<sup>49</sup>**

**HALDIRAM'S FROZEN ENTRÉES**  
SELECTED VARIETIES  
283/300 G  
30011042\_EA

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA



**ALWAYS \$4**

**SURAJ<sup>®</sup> OKRA**  
SELECTED VARIETIES, FROZEN  
1 KG  
3005791\_EA



**1<sup>49</sup>**

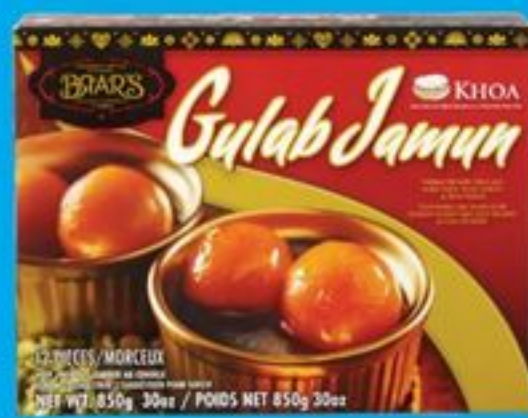
**TAMAM CHICKPEAS AND RED KIDNEY BEANS**  
340 ML  
3004481\_EA

**LIMIT 4**  
OVER LIMIT PAY  
1.99 EA



**6<sup>99</sup>**

**BRAR'S GULAB JAMUN**  
SELECTED VARIETIES  
FROZEN, 850 G  
30047917\_EA



**10<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
11.99 EA

**DABUR HONEY**  
500 G  
3000288\_EA



**2<sup>29</sup>**

**SURAJ<sup>®</sup> DAHI YOGURT**  
SELECTED VARIETIES, 750 G  
3009652\_EA

**LIMIT 4**  
OVER LIMIT PAY  
2.79 EA



**2<sup>99</sup>**

**LAY'S FLAVOURED CHIPS**  
165 G  
3008648\_EA/30033008\_EA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**7<sup>49</sup>**

**SURAJ BESAN DESI CHICK PEAS FLOUR**  
2 KG  
3009643\_EA

**LIMIT 4**  
OVER LIMIT PAY  
8.49 EA



\* Please note that not all items are available in all stores.



# BRIGHT DEALS FOR A BIG FEAST

Share the joy of Diwali with festive essentials at low prices.

**SHOP NOW**

**4.49**

**CRISPY VEGETARIAN COOKIES**  
800 G  
2002344L,SA

**LIMIT 4**  
OVER LIMIT PAY  
5.49 EA



**2.99**

**CRISPY COOKIES**  
SELECTED VARIETIES, 350 G  
2002044L,SA/2002045L,SA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**4.49**

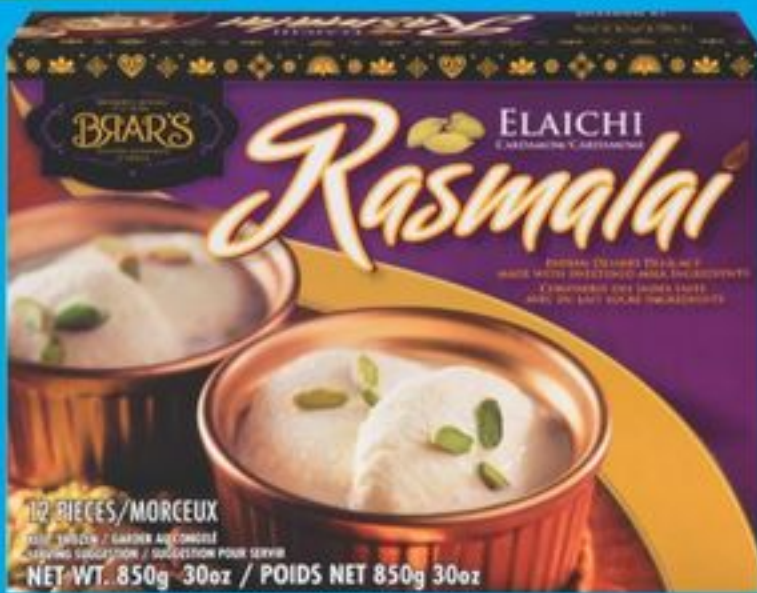
**CRISPY CAKE RUSK**  
550 G  
2004954L,SA

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA



**8.99**

**BRAR'S RASMALAI**  
FROZEN, SELECTED VARIETIES, 850 G  
20049600L,SA



**6.99**

**NANAK GULAB JAMUN**  
908 G  
20049600L,SA

**LIMIT 4**  
OVER LIMIT PAY  
8.99 EA



**8.99**

**HALDIRAM'S MILK CAKE**  
FROZEN, 400 G  
2007779L,SA

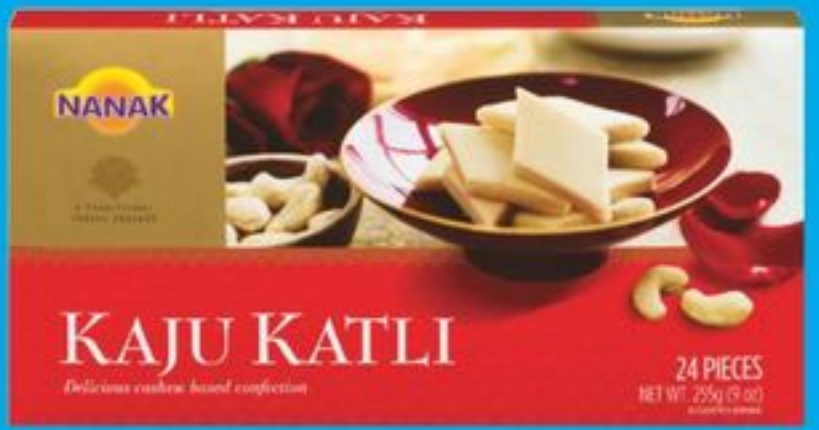
**LIMIT 4**  
OVER LIMIT PAY  
10.99 EA



**6.99**

**NANAK KAJU KATLI**  
FROZEN, 225 G  
20049604L,SA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**8.99**

**NANAK RASMALAI DESSERT**  
SELECTED VARIETIES, FROZEN, 850 G  
20049614L,SA

**LIMIT 4**  
OVER LIMIT PAY  
10.99 EA



**3.50**

**CRISPY POUND CAKE**  
SELECTED VARIETIES, 386 G  
20049475L,SA

**LIMIT 4**  
OVER LIMIT PAY  
3.99 EA



**9.99**

**NANAK CARROT FUDGE GAJAR HALWA**  
FROZEN, 850 G  
20049606L,SA



**2/4.50**  
OR 3.29 EA

**CADBURY CHOCOLATE BAR**  
SELECTED VARIETIES, 80-100 G  
200244444L,SA/200244445L,SA



\* Please note that not all items are available in all stores.



# CHAG SAMEACH\*

**4<sup>99</sup>**  
LB  
11.00/KG

**MARVID WHOLE CHICKEN**  
20006825\_EA



**3<sup>49</sup>**  
LB  
7.69/KG

**MARVID CHICKEN LEGS**  
21138908\_KG



**15<sup>99</sup>**  
LB  
35.25/KG

**KOSHER MEHADRIN MINCED BEEF LEAN**  
2081332\_KG



**17<sup>99</sup>**

**SHEFA BEEF BURGERS**  
FROZEN, 896 G  
21289250\_EA



**11<sup>99</sup>**

**UNGAR'S GEFILTE FISH**  
FROZEN, 567 G  
21219843\_EA



**67¢**

**LEMONS**  
PRODUCT OF SOUTH AFRICA  
20038193001\_EA

**LIMIT 6**  
OVER LIMIT PAY  
.89 EA



**6<sup>99</sup>**

**DR. LAFFA FROZEN CHALLAH**  
FROZEN, 640 G  
21482760\_EA



**10<sup>99</sup>**

**FOODFEST SOLE FILLETS**  
FROZEN, 400 G  
20812053\_EA



**1<sup>97</sup>**  
LB  
4.34/KG

**SWEET ONIONS**  
PRODUCT OF WESTERN CANADA  
CANADA NO. 1 GRADE  
20083424091\_KG



**5<sup>99</sup>**

**SUNFLOWER KITCHEN BABAGANOUSH OR HUMMUS**  
SELECTED VARIETIES, 227 G  
20626861\_EA/20626866\_EA



**6<sup>99</sup>**

**NATHAN'S PICKLES**  
1 L  
20753678\_EA



\*Items on this page only available at 550 Kenaston Blvd., Winnipeg MB, 350 S.E. Marine Drive, Vancouver BC and 10505 Southport Road SW, Calgary AB locations.



# CHAG SAMEACH\*

**99¢**  
**LIMIT 4**  
 OVER LIMIT PAY 1.49 EA

**OSEM BAMBA 25 G**  
 OR **SHRAGA MEMORIAL CANDLE**  
 20047582\_EA/20798718\_EA

**Optimum**  
 Members-Only Price™  
**2.99**  
 Non-members  
**5.99**

**Members save \$3**

**KEDEM SPARKLING GRAPE JUICE**  
 SELECTED VARIETIES, 750 ML  
 200348500L\_EA/20779218\_EA  
\*Must be a registered PC Optimum™ member to load and get this offer.

**3.79**  
**LIMIT 4**  
 OVER LIMIT PAY 6.99 EA

**ACHVA MINI HALVA SNACKS**  
 SELECTED VARIETIES, 216 G  
 21023875\_EA/21028899\_EA

**1.49**  
**LIMIT 4**  
 OVER LIMIT PAY 1.99 EA

**SNAPPY SNAX WAFERS 175 G OR ALMA WAFERS 200 G**  
 SELECTED VARIETIES  
 21085563\_EA/21490425\_EA

**1.79**  
**LIMIT 4**  
 OVER LIMIT PAY 2.79 EA

**OSEM HAZELNUT BAMBA 60 G OR GALLI RICE AND CORN CAKES 100 G**  
 SELECTED VARIETIES  
 21009192\_EA/21527488\_EA

**1.79**  
**LIMIT 4**  
 OVER LIMIT PAY 2.49 EA

**OSEM PUDDING 80 G OR COUSCOUS 250 G**  
 20132758\_EA/2067232802\_EA

**1.49**  
**LIMIT 4**  
 OVER LIMIT PAY 2.29 EA

**OSEM BISSLI 70 G OR HADDAR RICE CAKES 99 G**  
 SELECTED VARIETIES  
 204712600L\_EA/21487835\_EA

**1.79**  
**LIMIT 4**  
 OVER LIMIT PAY 2.49 EA

**TUSCANINI LEMON JUICE 200 ML OR MAN WAFERS 200 G**  
 SELECTED VARIETIES  
 2002605600L\_EA/21450725\_EA

**1.99**  
**LIMIT 4**  
 OVER LIMIT PAY 2.99 EA

**KEDEM MINI GRAPE JUICE 337 ML OR MAN MINI WAFERS BITES 200 G**  
 SELECTED VARIETIES  
 21087078\_EA/21458449\_EA

**1.99**  
**LIMIT 4**  
 OVER LIMIT PAY 2.99 EA

**WACKY MAC & CHEESE 156 G OR FERENCZ'S FARFEL 225 G**  
 SELECTED VARIETIES  
 20071860\_EA/20722898\_EA

**3.29**  
**LIMIT 4**  
 OVER LIMIT PAY 4.99 EA

**ELITE TURKISH COFFEE 100 G OR CERES FRUIT JUICE 1 L**  
 SELECTED VARIETIES  
 20730428\_EA/20714292\_EA

**5.49**  
**LIMIT 4**  
 OVER LIMIT PAY 7.99 EA

**OSEM SOUP CROUTONS OR BROTH**  
 SELECTED VARIETIES, 400 G  
 20084621\_EA/20293630\_EA

**6.49**  
**LIMIT 4**  
 OVER LIMIT PAY 7.79 EA

**MC DAIRY KEFIR 2 L OR PRESSED COTTAGE CHEESE 500 G**  
 21409643\_EA/21409871\_EA

**27.08**  
 Twarog

**7.99**  
**LIMIT 4**  
 OVER LIMIT PAY 11.99 EA

**AISH TAMID SHABBOS CANDLES OR YEHUDA GEFILTE FISH 680 G**  
 SELECTED VARIETIES  
 20874013\_EA/21084449\_EA





# BABY SHOP

## FOR LESS

SHOP NOW



<p><b>43<sup>97</sup></b></p> <p><b>PAMPERS ULTRA VALUE PACK DIAPERS</b> SIZE 3-6, SELECTED VARIETIES 2107983.SA/2107984.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 49.99 EA</p> <p>33% MORE DIAPERS PLUS DE COUCHES</p>	<p><b>17<sup>99</sup></b></p> <p><b>WATERWIPES BABY 4X BABY WIPES</b> SELECTED VARIETIES, 240'S 2107934.SA/2107935.SA</p> <p><b>LIMIT 3</b> OVER LIMIT PAY 21.99 EA</p> <p>NEW LOOK EASY PUFF!</p>	<p><b>27<sup>99</sup></b></p> <p><b>LUVS ECONO PACK DIAPERS</b> SIZE 3-7, SELECTED VARIETIES 88-168'S 2108974.SA/2108980.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 32.99 EA</p> <p>12 hours OF PROTECTION</p>
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<p><b>29<sup>99</sup></b></p> <p><b>HELLO BELLO ECONO PACK DIAPERS</b> SIZE 3-6, 80-140'S OR <b>TRAINING PANTS</b> 66-78'S SELECTED VARIETIES 2107984.SA/2107985.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 36.99 EA</p> <p>hello bello Training pants</p>	<p><b>19<sup>97</sup></b></p> <p><b>PAMPERS 9X OR HELLO BELLO 6X BABY WIPES</b> SELECTED VARIETIES, 504-600'S 2108926.SA/2108927.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 22.99 EA</p> <p>hello bello Wipes / Lingettes</p>	<p><b>34<sup>99</sup></b></p> <p><b>MILLIE MOON DIAPERS</b> SIZE 4-6, SELECTED VARIETIES 88-120'S 2109004.SA/2109010.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 39.99 EA</p> <p>Millie MOON Luxury Diapers</p>
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<p><b>22<sup>97</sup></b></p> <p><b>HUGGIES 16X BABY WIPES</b> SELECTED VARIETIES, 960-1152'S 2107986.SA/2107987.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 29.99 EA</p> <p>HUGGIES natural care</p>	<p><b>32<sup>97</sup></b></p> <p><b>PAMPERS ECONO PACK DIAPERS</b> SIZE N-6, SELECTED VARIETIES 58-180'S 2107982.SA/2107984.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 39.99 EA</p> <p>Pampers cruisers 360°</p>	<p><b>ALWAYS \$20</b></p> <p><b>PC® 12X BABY WIPES</b> SELECTED VARIETIES, 1200'S 2143248.SA</p> <p><b>CLUB SIZE</b></p> <p>Product's Choice UNSCENTED BABY WIPES</p>
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<p><b>12<sup>99</sup></b></p> <p><b>PC® TRAINING PANTS</b> SELECTED VARIETIES, 20-44'S 2108982.SA/2108983.SA</p> <p><b>LIMIT 3</b> OVER LIMIT PAY 13.99 EA</p> <p>Product's Choice TRAINING PANTS CULOTTES D'ENTRAÎNEMENT</p>	<p><b>25<sup>99</sup></b></p> <p><b>HUGGIES PULL-UPS OR GOODNITES CLUB PACK TRAINING PANTS</b> SELECTED VARIETIES, 28-74'S 2107922.SA/2108982.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 29.99 EA</p> <p>pull-Ups goodnites</p>	<p><b>24<sup>99</sup></b></p> <p><b>PAMPERS EASY UPS CLUB PACK TRAINING PANTS</b> SELECTED VARIETIES, 56-74'S 2108932.SA/2108941.SA</p> <p><b>LIMIT 4</b> OVER LIMIT PAY 29.99 EA</p> <p>Pampers easy ups</p>
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<p><b>UP TO 20% OFF</b> 2.00-10.39 AFTER SAVINGS</p> <p><b>JOHNSON &amp; JOHNSON BABY NEEDS</b> SELECTED VARIETIES 2102986.SA/2102987.SA</p>	<p><b>Optimum</b> Members - Only Price™</p> <p><b>9<sup>99</sup></b></p> <p>Members save \$1</p> <p><b>Q-TIPS COTTON SWABS</b> 1400'S 2103396.SA</p> <p>Non-members <b>10<sup>99</sup></b></p> <p>Q-tips</p>	<p><b>UP TO 20% OFF</b> 1.59-6.39 AFTER SAVINGS</p> <p><b>PC® BABY TOILETRIES OR DAPPLE DISH SOAP</b> SELECTED VARIETIES 2103462.SA/2104470.SA</p> <p>Product's Choice EASY SHAMPOO SHAMPOING POUR BÉBÉS</p> <p>dapple</p>
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# BABY SHOP

## FOR LESS

SHOP NOW



**3.33**

**BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS, FRUIT & VEGGIE BITES BABY SNACKS 23-90 G OR EARTH'S BEST BARS 123 G, SELECTED VARIETIES**  
2164271, SA/2164271, SA

**LIMIT 6 OVER LIMIT PAY 3.99 EA**



**3.79**

**LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS**  
SELECTED VARIETIES, 100-140 G  
2064434, SA/2164267, SA



**2/\$9**

**AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G OR GERBER ORGANIC SNACKS**  
28-150 G  
SELECTED VARIETIES  
2112140, SA/2112140, SA



**3.99**

**PC ORGANICS FROZEN BABY FOOD**  
SELECTED VARIETIES,  
8X32 ML/2X128 G  
2164208, SA/2164208, SA

**LIMIT 6 OVER LIMIT PAY 5.99 EA**



**8.99**

**NESTLÉ CERELAC BABY CEREAL WITH HONEY AND WHEAT**  
400 G  
2164877, SA

**LIMIT 4 OVER LIMIT PAY 9.99 EA**



**UP TO 30% OFF**  
4.19-10.49 AFTER SAVINGS

**MUNCHKIN FOOD ACCESSORIES**  
SELECTED VARIETIES  
2134170, SA  
2138441, SA



**UP TO 20% OFF**  
10.39-18.39 AFTER SAVINGS

**CERAVE BABY NEEDS**  
SELECTED VARIETIES  
2143974, SA/2143974, SA



**UP TO 20% OFF**  
3.99-71.99 AFTER SAVINGS

**FRIDABOM OR FRIDABABY NEEDS**  
SELECTED VARIETIES  
2133992, SA/2133992, SA



**8.99**

**BABY BUTZ 125 G OR ZINCOFAX 13/100 G**  
SELECTED VARIETIES  
2187345, SA/2118706, SA

**LIMIT 3 OVER LIMIT PAY 9.99 EA**



**29.99**

**ENFAGROW A+ INFANT NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES, 907 G  
2148791, SA/2148791, SA

**LIMIT 2 OVER LIMIT PAY 34.99 EA**



**59.97**

**ENFAMIL A+ READY TO FEED INFANT FORMULA**  
SELECTED VARIETIES, 18X237 ML  
2108670, SA/2108670, SA

**LIMIT 2 OVER LIMIT PAY 69.99 EA**



**68.49**

**ENFAMIL NEUROPRO READY TO FEED INFANT FORMULA**  
18X237 ML  
2108666, SA

**LIMIT 2 OVER LIMIT PAY 81.99 EA**



**51.99**

**SIMILAC PRO-ADVANCE STEP 1 OR 2 POWDER FORMULA**  
837-839 G  
2143886, SA/2143706, SA



**UP TO 20% OFF**  
2.79-47.99 AFTER SAVING

**LACTATION COOKIES AND MEDELA FEEDING AND NURSING ACCESSORIES**  
SELECTED VARIETIES  
2118236, SA/2118236, SA



**UP TO 20% OFF**  
3.98-31.19 AFTER SAVINGS

**DR. BROWN'S OR NUK FEEDING OR NURSING ACCESSORIES**  
SELECTED VARIETIES  
2164897, SA/2172134, SA

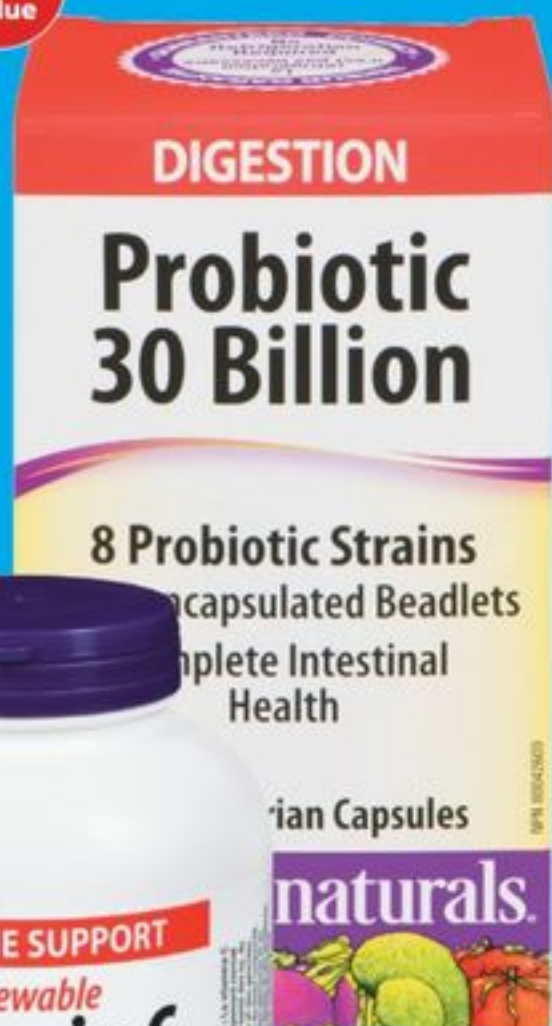




# ELEVATE YOUR WELL BEING

UP TO **3,000<sup>th</sup>** = **\$3** Value  
when you buy 2

WEBBER NATURALS VITAMINS OR SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
2026476.SA/2026481.SA



UP TO **20% OFF**  
4.79-10.39 AFTER SAVINGS

BAND-AID BANDAGES  
SELECTED VARIETIES AND SIZES  
2030016001.SA/20300494.SA



UP TO **20% OFF**  
8.39-20.39 AFTER SAVINGS

DDROPS LIQUID VITAMINS DROPS  
1.7-7.5 ML OR IRON KIDS CHILDREN'S VITAMINS OR SUPPLEMENTS  
60-200'S  
SELECTED VARIETIES  
20039496.SA/2003794901.SA



UP TO **20% OFF**  
2.79-51.99 AFTER SAVINGS

PC<sup>®</sup> SPORTS SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
2004479401.SA/20044932.SA



UP TO **4,000<sup>th</sup>** = **\$4** Value  
when you buy 2

ENSURE OR GLUCERNA MEAL REPLACEMENT SHAKES  
SELECTED VARIETIES AND SIZES  
2004936401.SA/20049774001.SA



**14<sup>99</sup>**  
**LIMIT 4**  
OVER LIMIT PAY 16.49 EA

TYLENOL TABLETS, CAPLETS OR GELCAPS  
SELECTED VARIETIES AND SIZES  
60-150'S  
20049011.SA/20033331.SA



UP TO **25% OFF**  
5.62-26.24 AFTER SAVINGS

LIFE BRAND<sup>®</sup> PAIN OR COUGH AND COLD RELIEF PRODUCTS  
SELECTED VARIETIES AND SIZES  
2048371.SA/2048426.SA



UP TO **2,000<sup>th</sup>** = **\$2** Value

RUB A535 JOINT, BACK AND MUSCLE  
SELECTED VARIETIES, 50-150 G  
2030745.SA/2030794.SA



**12<sup>99</sup>**  
**LIMIT 4**  
OVER LIMIT PAY 15.99 EA

U BY KOTEX PADS 30-50'S, TAMPONS 45'S OR LINERS 150'S  
SELECTED VARIETIES  
2029664.SA/2029478.SA



**9<sup>99</sup>**  
**LIMIT 4**  
OVER LIMIT PAY 11.99 EA

ALWAYS PADS 7-92'S OR LINERS 92-96'S  
SELECTED VARIETIES  
20072402.SA/2006460.SA



**17<sup>97</sup>**

ALWAYS DISCREET UNDERWEAR OR PADS  
SELECTED VARIETIES AND SIZES  
2004408.SA/2004495.SA





# SUPER YOUR EVERYDAY

**7<sup>88</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
9.49 EA

DOVE BAR SOAP  
6X106 G OR BODY WASH  
532-695 ML  
SELECTED VARIETIES  
2122013\_EA/21018215\_EA



UP TO  
**20% OFF**  
5.03-9.99 AFTER SAVINGS

METHOD OR  
MRS. MEYERS HAND  
SOAP PUMPS 300-370 ML  
OR REFILLS 628 ML-1 L  
SELECTED VARIETIES  
21646924\_EA/21425293\_EA



**11<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
14.99 EA

NATIVE BODY WASH  
SELECTED VARIETIES, 532 ML  
21498200\_EA/21090643\_EA



**9<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
11.49 EA

1,500<sup>00</sup> Value

IRISH SPRING  
BAR SOAP  
12X104 G  
21436495\_EA



**8<sup>97</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
10.99 EA

GILLETTE OR VENUS  
DISPOSABLE RAZORS  
SELECTED VARIETIES, 1-8'S  
20179414001\_EA/20984907\_EA



**15<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
18.99 EA

NATIVE DRY SPRAY  
SELECTED VARIETIES, 9.9 G  
21060681\_EA/21060637\_EA



**2<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
4.99 EA

DEGREE DEODORANT  
SELECTED VARIETIES, 48-85 G  
20296452005\_EA/21435475\_EA



**4<sup>97</sup>**

CREST OR BURT'S  
BEES TOOTH PASTE  
63-160 ML OR SCOPE 1 L  
MOUTHWASH  
SELECTED VARIETIES  
20948747\_EA/21334705\_EA



UP TO  
**25% OFF**  
2.99-5.49 AFTER SAVINGS

ARM & HAMMER  
TOOTH PASTE  
120 ML OR ORAJEL KIDS  
TOOTH PASTE 42.5-119 G  
SELECTED VARIETIES  
21344613001\_EA/21068676\_EA



**5<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
5.99 EA

COLGATE MEGA  
PREMIUM  
TOOTH PASTE  
70-123 ML OR 2'S  
MANUAL  
TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
21220987\_EA/21017387\_EA



**7<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
11.99 EA

CREST MULTIPACK  
TOOTH PASTE  
3X70-130 ML, 3D WHITE  
MOUTHWASH  
946 ML/1 L OR ORAL-B  
BATTERY-POWERED  
TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
21482014\_EA/21067032\_EA



**6<sup>49</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
6.99 EA

SENSODYNE  
OR PRONAMEL  
TOOTH PASTE  
75 ML, POLIDENT  
TABLETS 96'S OR  
POLIGRIP 70-G  
SELECTED VARIETIES  
20437569902\_EA  
21471628\_EA



**24<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
34.99 EA

ORAL-B PRO 300  
RECHARGEABLE  
TOOTHBRUSH 1 EA.,  
REFILL HEADS  
3'S OR CREST 3D  
WHITESTRIPS 10'S  
SELECTED VARIETIES  
20348231001\_EA/21475266\_EA





# SUPER YOUR EVERYDAY

UP TO  
**20% OFF**  
1.60-14.39 AFTER SAVINGS

LIFE BRAND®  
CLEANSERS,  
TREATMENTS OR  
MOISTURIZERS  
SELECTED VARIETIES AND SIZES  
21339237\_EA/21091018\_EA



UP TO  
**25% OFF**  
9.37-33.74 AFTER SAVINGS

OLAY TOTAL EFFECTS  
MOISTURIZER,  
TREATMENTS OR  
EUCERIN BODY  
LOTION  
SELECTED VARIETIES AND SIZES  
20979366\_EA



**7.99**

NIVEA FACE ESSENTIAL  
CLEANSING OR  
PURE AND NATURAL  
MOISTURIZERS OR  
BODY LOTION  
SELECTED VARIETIES AND SIZES  
20488661\_EA



4,000<sup>00</sup> = \$4 Value  
when you buy 2

ST. IVES LOTIONS,  
FACE SCRUBS OR  
TONERS OR PONDS  
COLD CREAM  
SELECTED VARIETIES AND SIZES  
21046101\_EA



**12.99**

TREEHUT SHEA  
SUGAR SCRUB  
SELECTED VARIETIES, 510 G  
21606982\_EA/21607076\_EA



**6.97**

LIMIT 4  
OVER LIMIT PAY  
9.99 EA

L'ORÉAL PARIS HAIR  
EXPERTISE HAIR CARE  
SELECTED VARIETIES, 150-385 ML  
21080541\_EA/21080545\_EA



**10.99**

LIMIT 4  
OVER LIMIT PAY  
12.49 EA

NATIVE HAIR CARE  
SELECTED VARIETIES, 177/487 ML  
21063267\_EA/21071013\_EA



**4.97**

LIMIT 4  
OVER LIMIT PAY  
6.29 EA

L'ORÉAL PARIS HAIR  
EXPERTISE 150-385 ML  
OR GARNIER WHOLE  
BLENDS 346-370 ML  
SELECTED VARIETIES  
20943723\_EA/21428981\_EA



**5.97**

LIMIT 4  
OVER LIMIT PAY  
8.49 EA

GARNIER  
FRUCTIS HAIR  
CARE  
SELECTED VARIETIES,  
125-650 ML  
21005481\_EA  
21007234\_EA



**7.96**

LIMIT 4  
OVER LIMIT PAY  
10.49 EA



**11.99**

LIMIT 4  
OVER LIMIT PAY  
15.99 EA



**7.99**

LIMIT 4  
OVER LIMIT PAY  
11.99 EA

BATISTE DRY  
SHAMPOO  
SELECTED VARIETIES, 200 ML  
20848061\_EA/21168483\_EA





# SUPER YOUR EVERYDAY

**\$4**

**LIFE BRAND® HOLIDAY LIQUID OR FOAMING HAND SOAP**  
240/250 ML  
21099815\_EA/21090304\_EA



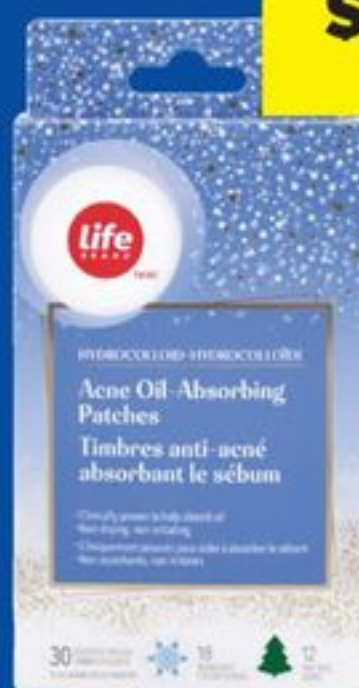
**\$5**

**LIFE BRAND® BODY CREAM**  
SELECTED VARIETIES AND SIZES  
21099773\_EA/21099783\_EA



**\$8**

**LIFE BRAND® HOLIDAY ACNE PATCHES**  
21099993\_EA



**\$12**

**LIFE BRAND® GIFT SETS**  
SELECTED VARIETIES AND SIZES  
21090874\_EA/21099773\_EA



**\$15**

**LIFE BRAND® 12 DAYS MASKS CALENDAR**  
21090874\_EA



**\$15**

**QUO BEAUTY 3 PIECE SLEEP SET, EXFOLIATING KIT OR DELUXE COZY CARE SET**  
SELECTED VARIETIES  
21090913\_EA/21090931\_EA



**QUO BEAUTY ADVENT CALENDAR**  
21090345\_EA

**\$20**



**\$2**

**QUO BEAUTY GOLD RIBBON MESH SPONGE**  
SELECTED VARIETIES  
21090933\_EA/21090934\_EA



**\$8**

**QUO BEAUTY 4 PIECE BATH BOMB SET**  
SELECTED VARIETIES  
21090787\_EA



**\$10**

**QUO BEAUTY SOFTEST HANDS OR FEET KIT**  
SELECTED VARIETIES  
21090900\_EA/21090841\_EA



**\$10**

**QUO BEAUTY MINI LIP KIT OR BEAUTY MANICURE SET**  
SELECTED VARIETIES  
21090908\_EA/21090910\_EA



**\$15**

**QUO BEAUTY COLOUR COSMETICS SET**  
SELECTED VARIETIES  
21090782\_EA/21090783\_EA



**\$25**

**QUO BEAUTY ALL THE GLITZ OR FLAWLESS FACE BRUSH SET**  
SELECTED VARIETIES  
21090796\_EA/21090794\_EA





# SUPER YOUR EVERYDAY

Optimum  
Members-Only Price™  
**\$49**  
Non-members  
**\$69**

Members  
save  
**\$20**

LIFE AT HOME™  
PORCH TREE  
SELECTED VARIETIES  
2150636\_EA/21509222\_EA  
\*\*Must be a registered PC Optimum™  
member to load and get this offer.



**41"**  
DIAMETER  
**754**  
TIPS  
**280**  
LIGHTS

Optimum  
Members-Only Price™  
**\$129**  
Non-members  
**\$159**

Members  
save  
**\$30**

LIFE AT HOME™  
WILLISTON PINE TREE  
21506707\_EA



**BUY 1 GET 1  
50% OFF**

LIFE AT HOME™  
CHRISTMAS OUTDOOR  
INFLATABLES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
29.00-59.00  
21574928\_EA/21507046\_EA



**BUY 1 GET 1  
50% OFF**

LIFE AT HOME™ OUTDOOR  
OR INDOOR CHRISTMAS  
LIGHTS  
SELECTED VARIETIES, SECOND ITEM  
MUST BE OF EQUAL OR LESSER VALUE  
6.00-54.00  
21505770\_EA/21503228\_EA



**BUY 1 GET 1  
50% OFF**

LIFE AT HOME™ DECORATIVE  
CHRISTMAS GARLAND  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
7.00-32.00  
21582477\_EA/21588368\_EA



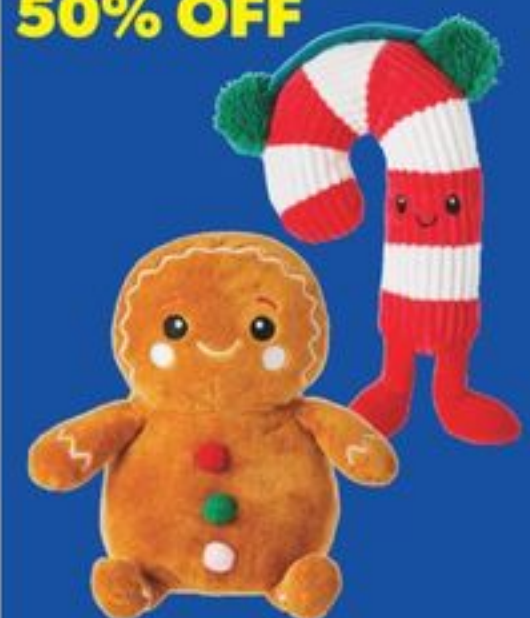
**BUY 1 GET 1  
50% OFF**

CHRISTMAS WREATHS  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
39.00-59.00  
21586770\_EA/21589709\_EA



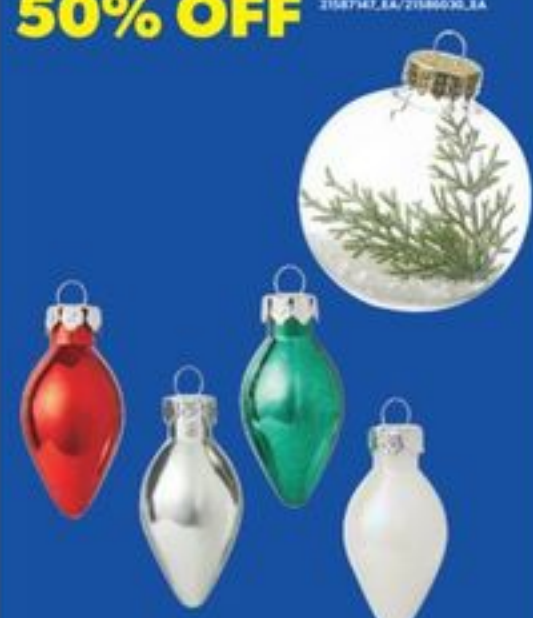
**BUY 1  
GET 1  
50% OFF**

CHRISTMAS PLUSH  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
10.00-29.00  
21587526\_EA/21587529\_EA/  
21588393\_EA



**BUY 1  
GET 1  
50% OFF**

LIFE AT HOME™  
SHATTERPROOF  
ORNAMENTS  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
5.00-24.00  
21587147\_EA/21586030\_EA



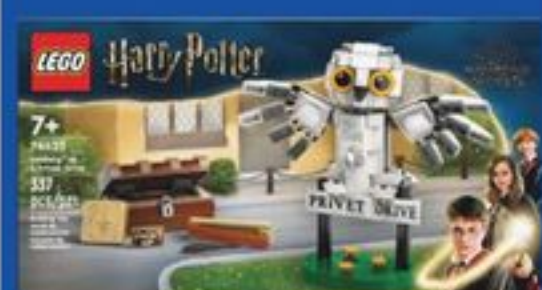
**BUY 1  
GET 1  
50% OFF**

LIFE AT HOME™  
DÉCOR CERAMIC  
MONOGRAM  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
5.00-7.00  
21588229\_EA/21588227\_EA



UP TO  
**20%  
OFF**  
15.00-100.00 AFTER SAVINGS

LEGO HARRY POTTER  
21566063\_EA



UP TO  
**20%  
OFF**  
23.00-52.00 AFTER SAVINGS

LEGO SPEED  
CHAMPIONS  
21587003\_EA



**BUY 1  
GET 1  
25% OFF**

LEGO FLOWERS  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
17.50-70.00  
21574695\_EA





# SUPER YOUR EVERYDAY

UP TO  
**15% OFF**  
18.00-128.00 AFTER SAVINGS

**STARFRIT COOKWARE**  
SELECTED VARIETIES  
20952963\_EA/21333248\_EA



UP TO  
**20% OFF**  
14.00-113.00 AFTER SAVINGS

**PC® COOKWARE AND ROASTERS**  
SELECTED VARIETIES  
20795811\_EA/21492022\_EA



UP TO  
**20% OFF**  
2.00-14.99 AFTER SAVINGS

**EVERYDAY ESSENTIALS™ GADGETS**  
SELECTED VARIETIES  
2124027\_EA/21210665\_EA



UP TO  
**15% OFF**  
25.00-175.00 AFTER SAVINGS

**BLACK & DECKER APPLIANCES**  
SELECTED VARIETIES  
20960109\_EA



UP TO  
**15% OFF**  
35.00-255.00 AFTER SAVINGS

**NINJA APPLIANCES**  
SELECTED VARIETIES  
2103386\_EA/21204063\_EA



**KITCHENAID FOOD CHOPPER, HAND BLENDER OR HAND MIXER**  
RED, BLACK OR WHITE  
20944230\_EA/20944316\_EA

**\$50**



**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ CANDLES**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
16.00  
21558881\_EA/21540010\_EA/21576767\_EA/21576794\_EA



UP TO  
**25% OFF**  
15.00-30.00 AFTER SAVINGS

**PC® PILLOWS**  
SELECTED VARIETIES  
21220224\_EA/21220214\_EA



**BUY 1 GET 1 50% OFF**

**EVERYDAY ESSENTIALS™ PILLOW**  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
8.00  
21099991\_EA



**\$80**

AVAILABLE OCTOBER 17TH, 2024  
**SUPER MARIO PARTY JAMBOREE**  
21334458\_EA



UP TO  
**20% OFF**  
4.00-20.00 AFTER SAVINGS

**SYLVANIA LED A19 LIGHTBULBS**  
SELECTED VARIETIES  
20961963\_EA/21212116\_EA



**\$14\***

**ENERGIZER AA24 AND AAA16 BATTERIES**  
SELECTED VARIETIES  
21024848\_EA/21024848\_EA  
\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

**LIMIT 4 OVER LIMIT PAY 17.00\* EA**



Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.



# WICKED

Turn heads with our spellbinding new collection inspired by the movie Wicked. Select Stores + Online

Kid Wicked Glinda & Elphaba Pullovers

24 ea.



Toddler Wicked Glinda Tulle Dress

34



Wicked Defy Gravity Hoodie

39



Kid Wicked Hoodie

29



Wicked Green Jogger Set

39



Adult Wicked Pullover

39



Wicked Glinda & Elphaba Tulle Dresses

39 ea.



JOE FRESH

SHOP NOW

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# GREAT BRANDS GREAT PRICES

Freshly stocked!  
Get the newest styles before they're gone.



**HUGGIES**  
.....babywear

**Bench.**



**19<sup>99</sup>**

ADULT'S MESSI  
COLLECTION T-SHIRT



**14<sup>99</sup>**

CHILDREN'S MESSI  
COLLECTION T-SHIRT



**14<sup>99</sup>**

WOMEN'S PUMA  
SPORTS BRA



**9<sup>99</sup>**

CHILDREN'S  
CHARACTER  
UNDERWEAR



**14<sup>99</sup>**

BABY BOY HUGGIES  
3-PACK BODYSUIT &  
PANT SET



**9<sup>99</sup>**

MEN'S BENCH 6-PACK  
SOCKS



**FIND EVEN MORE IN-STORE & ONLINE**

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# WICKED



Make your own magic with our enchanting Wicked-inspired collection.  
Select Stores + Online

**15** Wicked Wet Brush Detangler and Hair Accessory Set

ELPHABA, NESSAROSE OR GLINDA

21637208\_EA/21637209\_EA/21637210\_EA



Joe Fresh Wicked Tote Bag

**24**



**Optimum**  
Members-Only Price  
**20**  
Non-Members  
**30**

Members save **\$10**

Wicked Decorative Back Rests or Throws

ASSORTED VARIETIES

21616836\_EA/21616837\_EA/21616710\_EA



**Optimum**  
Members-Only Price  
**15**  
Non-Members  
**20**

Members save **\$5**

Wicked Decorative Faux Fur Backed Accent Pillow

ASSORTED VARIETIES

21616874\_EA/21616875\_EA/21616876\_EA



**Optimum**  
Members-Only Price  
**34**  
Non-Members  
**40**

Members save **\$6**

Mattel Wicked Fashion Dolls

ELPHABA, NESSAROSE OR GLINDA

21609232\_EA/21609234\_EA/21609233\_EA



SHOP NOW

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Items on this page may not be available in the following West locations: Courtenay, Cranbrook, Abbotsford, Whitehorse, Edmonton (Heritage Gate, Windermere Way), Calgary (Seton Way, East Village), Lethbridge, Fort McMurray, St. Albert, Regina (Golden Mile), Yorkton, Winnipeg (Kenaston), Brandon, and Steinbach. See back page for flyer details.



*Theodore & Pringle*  
OPTICAL



**50% OFF  
EVERYTHING**

**Yes, absolutely  
EVERYTHING in store.\***

**October 17 - 23, 2024**



\*OFFER AVAILABLE BETWEEN OCTOBER 17 - 23, 2024. WHILE QUANTITIES LAST. OFFER DOES NOT APPLY TO EYE EXAMS AND CANNOT BE COMBINED WITH ANY OTHER OFFER, DISCOUNT OR PROMOTION, INCLUDING ANY ELIGIBLE EMPLOYEE DISCOUNT. TAXES EXTRA, WHERE APPLICABLE. NO ADJUSTMENT ON PREVIOUS PURCHASES. FRAMES AND/OR ACCESSORY SELECTION MAY VARY BY STORE. SEE IN-STORE OPTICIAN FOR DETAILS. OFFER MAY BE MODIFIED OR CANCELLED WITHOUT NOTICE.



**SCHNEIDERS** EST. 1890

**CANADIAN CRAFTED SINCE 1890**

**LIMIT 4** Schneiders Schnitzel selected varieties  
**9<sup>99</sup>**  
OVER LIMIT PAY 12.99 EA 21551428\_EA

**LIMIT 4** Schneiders® Regular or Thick Cut Bacon 37.5g Select Varieties  
**5<sup>99</sup>**  
OVER LIMIT PAY 7.99 EA 20772671\_EA

**LIMIT 4** Schneiders Regular Wieners selected varieties, 450 g  
**4<sup>99</sup>**  
OVER LIMIT PAY 5.88 EA 21444538\_EA

**LIMIT 4** Schneiders Lunchmates or Lunch Lits selected varieties, 75-81 g  
**2<sup>99</sup>**  
OVER LIMIT PAY 3.99 EA 21310034\_EA

**Campbell's CARES**

EQBLAW EXCLUSIVE

Campbell proudly supports Food Banks Canada with a contribution of **60,000 MEALS**

**LIMIT 4** Campbell's® Condensed Soup Club Pack 12 x 284 mL, Selected varieties 2021000001\_EA  
**10<sup>99</sup>**  
OVER LIMIT PAY 16.49 EA

**LIMIT 4** Campbell's® Condensed Soups 284 mL, Selected varieties 2021020002\_EA  
**1<sup>79</sup>**  
OVER LIMIT PAY 2.29 EA

**LIMIT 4** Pace® Chunky Salsa 642 mL, Selected varieties 202075310001\_EA  
**4<sup>49</sup>**  
OVER LIMIT PAY 5.99 EA

**LIMIT 4** Prego® Pasta Sauce 1.75 L, Selected varieties 2021000001\_EA  
**6<sup>99</sup>**  
OVER LIMIT PAY 8.49 EA

Food Banks Canada

Campbell has contributed \$30,000 which allows Food Banks Canada to supply 60,000 meals. Meal metric is \$1 donated=2 meals.

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**VAN HOUTTE** LIVE FLAVOURFULLY™

**LIMIT 4** Van Houtte® ground coffee, 340 g selected varieties  
**8<sup>99</sup>**  
OVER LIMIT PAY 11.99 EA 20973133\_EA/20972495\_EA

**LIMIT 4** Van Houtte® 10-12 K-Cup® pods selected varieties  
**8<sup>99</sup>**  
OVER LIMIT PAY 11.99 EA 20293336004\_EA/21583559\_EA

**LIMIT 4** Van Houtte® 30 K-Cup® pods selected varieties  
**19<sup>99</sup>**  
OVER LIMIT PAY 23.99 EA 20972953\_EA/20743469\_EA

**For All Your Hair Care Needs**

**LIMIT 4** Herbal Essences Bio Renew hair care, selected sizes and varieties 21002621\_EA/21002582\_EA  
**7<sup>49</sup>**  
OVER LIMIT PAY 9.49 EA

**LIMIT 4** head & shoulders hair care, selected sizes and varieties 21505044\_EA/21505016\_EA  
**6<sup>49</sup>**  
OVER LIMIT PAY 7.29 EA

**LAVAZZA** ICONIC CRAFTSMANSHIP. ARTFULLY BLENDED.

NEW K-Cup Pod Blends

**LIMIT 4** Lavazza QUALITÀ ROSSA and ORO 30 K-Cup pods selected varieties  
**19<sup>99</sup>**  
OVER LIMIT PAY 23.99 EA 21589798\_EA/21589700\_EA

Keurig and K-Cup are registered trademarks of Keurig Green Mountain, Inc., used with permission.

**LIMIT 4** Pantene Nutrient Blends hair care, selected sizes and varieties 21245064\_EA/21243351\_EA  
**7<sup>49</sup>**  
OVER LIMIT PAY 10.49 EA

**LIMIT 4** Old Spice hair care, selected sizes and varieties 21354802\_EA/21354794\_EA  
**7<sup>49</sup>**  
OVER LIMIT PAY 8.99 EA

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**NEW** OLAY CLEANSING **melts** WATER ACTIVATED CLEANSER

**3X BETTER CLEAN** CLEANS • TONES • REFRESHES

**LIMIT 4** Olay Facial Cleaning MELTS Selected Varieties 21598463\_EA 21593605\_EA  
**12<sup>99</sup>**  
OVER LIMIT PAY 15.99 EA 1,000<sup>00</sup> = \$1 Value

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President's Choice

Food Optimum Financial Health Express

**Optimum**

**YOUR SMALL BUSINESS, OUR BIG OFFER.**

**FOR \$50 GET 100 GB /MO WITH CANADA + U.S. DATA**

OFFER ENDS OCTOBER 30

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**Optimum** **10,000<sup>00</sup> = \$10** for every \$100\* Value<sup>1</sup> spent on

**RETAIL THERAPY GIFT CARDS** (All based \$10 value in purchase)

**RETAIL THERAPY**

**GAP THE BAY BATH & BODY WORKS**

**OLD NAVY Indigo Foot Locker**

**happy**

\*ONLINE EXCHANGE REQUIRED

<sup>1</sup>Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on Retail Therapy gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC® Optimum points cannot be redeemed toward the purchase of gift cards.





Get **\$1,100** in average value every year.\*

PC® Insiders™ World Elite® Mastercard®

LEARN MORE



\*Conditions and assumptions apply; actual value may vary.



Get 25 GB for \$29/month.



Get started with a 20,000<sup>pts</sup> activation bonus!

\*Conditions apply. One-time \$10 SIM card charge applies. Visit [pcmobile.ca/plans](http://pcmobile.ca/plans) for complete details.



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Load your exclusive offers on the app before shopping to get more points.

10,000<sup>pts</sup> is \$10 in FREE stuff

**AD MATCH**

We match prices\* so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

\*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.