

DOLLAR GENERAL

Save time. Save money. Every day.
sale prices effective 10/20-10/26

4 for \$14 (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99) **BUY 2 GET 2 FREE** (reg. \$16.99)

2 for \$7 (reg. \$10.99) **2 for \$6** (reg. \$10.99)

2 for \$7 (reg. \$10.99) **2 for \$10** (reg. \$10.99)

\$4 (reg. \$5.99) **BUY 1 GET 1 FREE** (reg. \$5.99) **GET 1 FREE** (reg. \$5.99)

SAVE on 1000s of items every week!
Weekly Sales • Digital Coupons • Instant Savings • Cash Back

3 for \$9 (reg. \$12.99) **3 for \$9** (reg. \$12.99) **\$6.50** (reg. \$8.99)

\$2.95 (reg. \$3.99) **SALE**

\$15 (reg. \$19.99) **\$13** (reg. \$19.99)

\$6 (reg. \$8.99) **\$4** (reg. \$8.99)

\$15 (reg. \$19.99) **\$12** (reg. \$19.99)

SPOOKY SEASON SAVINGS

SAVE \$5 (reg. \$10.99) **WHEN YOU SPEND \$10** (reg. \$10.99)

BUY 2 GET 1 FREE (reg. \$10.99) **BUY 2 GET 1 FREE** (reg. \$10.99)

BOGO 50% OFF (reg. \$10.99) **\$3** (reg. \$10.99)

\$4 (reg. \$5.99) **\$5** (reg. \$10.99)

\$1 (reg. \$2.99) **STARTING AT \$1** (reg. \$2.99)

15% OFF (reg. \$10.99) **SAVE \$1** (reg. \$10.99)

\$8.85 (reg. \$10.99)

\$1 (reg. \$2.99) **\$6.25** (reg. \$8.99) **\$8.35** (reg. \$10.99)

SAVE \$5 (reg. \$10.99) **WHEN YOU SPEND \$10** (reg. \$10.99)

\$7.95 (reg. \$10.99) **\$11.95** (reg. \$14.99)

INSTANTLY SAVE \$3 (reg. \$10.99)

\$3.75 (reg. \$4.99) **SAVE \$3** (reg. \$10.99)

\$3.25 (reg. \$4.99)

\$9.95 (reg. \$14.99)

MORE WAYS TO SAVE

\$1.65 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$2.50 SALE
Ancho® Classic Hot Dogs
Available in most stores.

2 for \$4 SALE
Old El Paso® Flour Tortillas 4.5 oz. (8 ct.)
Available in most stores.

2 for \$3 SALE
Old El Paso® Flour Tortillas 4.5 oz. (8 ct.)
Available in most stores.

\$2 SALE
Old El Paso® Flour Tortillas 4.5 oz. (8 ct.)
Available in most stores.

\$1.75 SALE
Old El Paso® Flour Tortillas 4.5 oz. (8 ct.)
Available in most stores.

4 for \$5 SALE
Knorr® Dinner Plates
Available in most stores.

\$3.50 SALE
Ancho® Classic Hot Dogs
Available in most stores.

2 for \$6 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$1.25
Knorr® Dinner Plates
Available in most stores.

2 for \$8 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$2.50
Knorr® Dinner Plates
Available in most stores.

\$1.50
Knorr® Dinner Plates
Available in most stores.

\$1
Knorr® Dinner Plates
Available in most stores.

\$7.95
Knorr® Dinner Plates
Available in most stores.

\$2.50 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$2 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$2.50 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$3 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$2.65
Ancho® Classic Hot Dogs
Available in most stores.

\$5.50
Ancho® Classic Hot Dogs
Available in most stores.

\$8.50
Ancho® Classic Hot Dogs
Available in most stores.

\$5 SALE
Ancho® Classic Hot Dogs
Available in most stores.

5 for \$5 SALE
Ancho® Classic Hot Dogs
Available in most stores.

2 for \$10 SALE
Ancho® Classic Hot Dogs
Available in most stores.

SAVE \$2
Ancho® Classic Hot Dogs
Available in most stores.

BUY 3 GET 1 FREE
Ancho® Classic Hot Dogs
Available in most stores.

2 for \$2.50 SALE
Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
Available in most stores.

32 PACK
Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
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Ancho® Classic Hot Dogs
Available in most stores.

\$5
Ancho® Classic Hot Dogs
Available in most stores.

MORNINGS MADE DELICIOUS

2 for \$6 SALE

Eggo® Pancakes Buttermilk, Minis Buttermilk or Chocolate Chip or Thick & Fluffy Waffles 8.4-14.8 oz. Must buy 2 to get discount price.

Available in most stores.

2 for \$6 SALE

Smucker's® Squeeze Strawberry 20 oz. or Goober® Grape® Jelly 18-20 oz. Must buy 2 to get discount price. Available in most stores.

2 for \$6 SALE

Post® Cereal 11-14.75 oz. Assorted varieties. Must buy 2 to get discount price.

2 for \$6 SALE

General Mills® Cereal 8.9-12.3 oz. Assorted varieties. Must buy 2 to get discount price.

2 for \$7 SALE

Kellogg's® Pop-Tarts® 12 ct. Assorted varieties. Must buy 2 to get discount price.

\$3.75 SALE

International Delight® Coffee Creamer 32 oz. Assorted varieties. Available in most stores.

\$5.95 SALE

Café Bustelo® or Folgers® K-Cups® 10 ct. Assorted varieties.

2 for \$8 SALE

Folgers® Ground Coffee Cans 9.6 oz. or Café Bustelo® 10 oz. Assorted varieties. Must buy 2 to get discount price.

SAVE ON SERVING AND STORING

\$6.75 SALE

True Living® Paper Plates Mega 8 in./94 ct., Everyday 10 in./56 ct. or 10 in./84 ct. or Ultra 10 in./60 ct. Reg. \$6.95-\$7.25.

\$1 DC DIGITAL COUPON

\$5.75

*FINAL PRICE WITH COUPON

84 ct.

2 for \$5

Dixie® Paper Plates 10 in./18 ct., 8.5 in./28 ct. or 7 in./32 ct. or Bowls 10 oz./32 ct. Reg. \$2.95.

Must buy 2 to get discount price.

2 for \$6

Hefty® Slider Storage Bags Gallon or Quart 18-24 ct. Reg. \$3.35 ea. Must buy 2 to get discount price.

\$4.50 REG. PRICE

55¢ DC DIGITAL COUPON

\$3.95

*FINAL PRICE WITH COUPON

True Living® Forks, Spoons or Assorted Cutlery 140 ct.

STARTING AT \$3

Jiffy-Foil® Assorted

SWITCH TO SAVE 100% SATISFACTION GUARANTEED



trueliving

“Great product, great price... Big \$\$ money saver + excellent performance. I go out of my way to stop at Dollar General just for this fantastic bargain.”
PATTIE L. PENNSYLVANIA
★★★★★

SWITCH TO SAVE \$9.75 WITH trueliving DG DIGITAL

Ultra Quilted vs Bounty 6-15 DOUBLES PLUS

\$8.99 REG. PRICE
\$1.00 OFF
\$7.99

True Living® Ultra Paper Towels 6 Big rolls

\$16.75 Bounty® Paper Towels Select & Size 6 Double Plus rolls

SWITCH TO SAVE \$11.50 WITH DG health

SWITCH TO SAVE \$11 WITH DG health

SWITCH TO SAVE \$5.25 WITH DG health

All Day Allergy vs Zyrtec vs ClearLax vs MiroLAX

\$9.50 All Day Allergy vs \$21 Zyrtec vs \$10 All Day Allergy vs \$21 Zyrtec vs \$8.75 ClearLax vs \$14 MiroLAX

SWITCH TO SAVE \$5.75 WITH trueliving

SWITCH TO SAVE \$4.25 WITH trueliving

Ultra STRONG vs Charmin Ultra Strong vs Gade vs Gade

\$9.75 Ultra STRONG vs \$15.50 Charmin Ultra Strong vs \$6.50 Gade vs \$10.75 Gade

SWITCH TO SAVE \$4.75 WITH FOREVER PALS

SWITCH TO SAVE \$3.95 WITH FOREVER PALS

Heartland Farms vs Pedigree vs Science of Cats vs Tidy Cats

\$11 Heartland Farms vs \$15.75 Pedigree vs \$9 Science of Cats vs \$12.95 Tidy Cats

SWITCH TO SAVE \$3.20 WITH FOREVER PALS

SWITCH TO SAVE \$1 WITH trueliving

Heartland Farms vs Pedigree vs PHEX vs Hestly

\$7.75 Heartland Farms vs \$10.95 Pedigree vs \$4.95 PHEX vs \$5.95 Hestly

SWITCH TO SAVE \$1.35 WITH trueliving

SWITCH TO SAVE \$1.25 WITH trueliving

SWITCH TO SAVE \$1 WITH trueliving

Clorox vs Lysol vs Clorox vs Clorox vs Clorox

\$4.15 Clorox vs \$5.50 Lysol vs \$3.75 Clorox vs \$5 Clorox vs \$4.50 Clorox vs \$5.50 Clorox



SPOOKY SEASON SAVINGS

BOGO 50% OFF
WHEN YOU BUY 2

Ferraro Rocher
Candy 12 ct.
Reg. \$5.50 ea.



BUY 2 GET 1 FREE
WHEN YOU BUY 3

Phantas Delights
12 ct. Reg. \$5 ea.



2 for \$5 SALE

Brachs® Candy Corn or Milky Way® Peppermint
or Hershey's Kisses or M&M's® Candy Corn Box



2 for \$10 SALE

M&M's® Medium
12 ct. 2.5 oz. Bag
Reg. \$5.00 ea.



\$3.25 SALE

Airheads®
12 ct. 2.5 oz. Bag



\$14 SALE

M&M's® Halloween
12 ct. 2.5 oz. Bag



FUN & FRIGTS FOR LESS

\$3

Halloween Masks
4 Pack



STARTING AT \$1

Halloween Partyware
Assortment



STARTING AT \$1 DEALS

Halloween Partyware
Assortment



STARTING AT \$1

Halloween Stick Balloons
or Greeting Cards



\$5

Halloween Decor
Reg. \$9.99



STARTING AT \$1

Halloween Crafts
Assortment



BAKE UP FALL FLAVORS ON A BUDGET



2 for \$3.50 SALE Betty Crocker® Favorites Cake Mix 13.25-15.25 oz. or Frosting 12-16 oz. Assorted. Must buy 2 to get discount price.

2 for \$4 SALE Betty Crocker® Brownie Mix 16.3 oz. Assorted. Must buy 2 to get discount price.

2 for \$8 SALE Nestlé® Toll House® Morsels 11-12 oz. Assorted varieties. Must buy 2 to get discount price.

2 for \$6 SALE Pillsbury® Grand® Biscuits Butterflake or Flaky 16.3 oz., Crescents 8 oz. or Cinnamon Rolls 12.4 oz. **DIGITAL COUPON** WHEN YOU BUY 2.

2 for \$5 SALE Pillsbury® Grand® Cinnamon Rolls or Crescents. **PRIME FREE WITH COPIES**. Available in most stores.

2 for \$6 SALE Jell-O® No Bake Desserts 11-15.6 oz. Must buy 2 to get discount price.

2 for \$1 SALE Clover Valley® Pudding Banana or Vanilla 3.4 oz. or Strawberry Gelatin Dessert 0.3 oz. Must buy 2 to get discount price.

2 for \$5 SALE Philadelphia® Cream Cheese 8 oz. Must buy 2 to get discount price. Available in most stores.

\$175 SALE Carnation® Evaporated Milk 12 oz.

\$1 DEALS Clover Valley® Baking Soda 16 oz., Baking Powder or Spices 0.25-5.25 oz. Assorted varieties. Excludes Grindars, Dry Mix Packets and Black Pepper Fin.

DON'T FORGET THE BUTTER, MILK & EGGS Available in most stores.

\$2.95 Clover Valley® Granulated Sugar 2 lb.

\$4.25 Wesson® Vegetable Oil 40 oz.

BOGO 50% OFF True Living® Kitchen Gadgets Assorted Reg. \$1-\$6 ea. **WHEN YOU BUY 2** Equal or lesser value.

BOGO 50% OFF GoodCook® Cookware or Bakeware Reg. \$4-\$15 ea. **WHEN YOU BUY 2** Equal or lesser value.

\$6 SALE Toastmaster® Toaster, Tall Can Opener, Mini Chopper or Hand Mixer Reg. \$15.

FALL FOR MORE SAVINGS



FALL DECOR FINDS



COZY COMFORT ON A BUDGET



DECKED OUT IN DEALS

\$5 Artificial Tree 4 ft.

\$1 DEALS Ornaments, Lights

STARTING AT \$1 Holiday Lights

STARTING AT \$1 Holiday Lights

BATTERY OPERATED LIGHTS

TRIM YOUR TREE WITHOUT TRIMMING YOUR BUDGET

\$3 Limited Holiday Stocking or Mitts

\$5 Holiday Toler

Holiday Outdoor Decor Assorted \$5 or Less

THE TOYS THEY WANT

STARTING AT \$10 LEGO

STARTING AT \$5 Fisher Price

STARTING AT \$4.50 Pokémon

\$7 Mini Bunches

\$5 Wall Decor

\$10 Party Decor

GOOD VIBES ONLY

BOGO 50% OFF WHEN YOU BUY 2 Equal or lesser value

\$15 Ladies Pajamas

\$5 Sleep Pants

STARTING AT \$1 Holiday Socks

INSTANTLY **\$2***
SAVE

when you spend
\$12 on ANY Hanes®
Socks or Underwear



\$8

Novelty
Slippers



2 for
\$10*
SALE



Hanes® Men's Color Crew or Pocket
Tees Sizes: S-3XL Reg. \$7-\$9 ea.
Must buy 2 to get discount price

AVAILABLE IN
12 GREAT
COLORS



STAY TIDY & SPEND LESS

2 FOR \$10 WHEN YOU BUY 2
DG DIGITAL
 Swiffer® Sweeper
 Reg. \$6 ea.
 Includes paper!

SAVE 50¢
DG DIGITAL
 Tide® Simply Clean Laundry Detergent 2.2 gal. or Bounce® Fabric Softener 2.2 gal. or Gain® Liquid Laundry Detergent 2.2 gal. or Gain® Fabric Softener 2.2 gal.
 Reg. \$3.75-\$4.95

\$4.75 EA.
\$1 DG DIGITAL
\$3.75
 Gain® Liquid Laundry Detergent 2.2 gal. or Gain® Fabric Softener 2.2 gal.
 Reg. \$5

\$1.99 DEL. FREE
\$.4 DG DIGITAL
\$1.595
 Gain® Liquid Laundry Detergent 2.2 gal. or Gain® Fabric Softener 2.2 gal.
 Reg. \$5

\$3 REG. PRICE
\$.2 DG DIGITAL
\$1
 Gain® Liquid Laundry Detergent 2.2 gal. or Gain® Fabric Softener 2.2 gal.
 Reg. \$3.25

SAVE 25¢
DG DIGITAL
 Gain® Liquid Laundry Detergent 2.2 gal. or Gain® Fabric Softener 2.2 gal.
 Reg. \$3.50

\$1.25 REG. PRICE
\$.1 DG DIGITAL
\$1.025
 Cascade® Automatic Dishwasher Detergent 33 oz. or Cascade® Softener 33 oz.
 Reg. \$1.25

\$4.95
 Dawn® Dish Soap 16.9 oz. or Dawn® Multi-Purpose Cleaner 16.9 oz.
 Reg. \$2.75 ea.

2 FOR \$5
 Dawn® Dish Soap 16.9 oz. or Dawn® Multi-Purpose Cleaner 16.9 oz.
 Reg. \$2.75 ea.

EARN \$1 DG CASH

BOGO 50% OFF WHEN YOU BUY 2 Equal or lesser value
 Dawn® Dish Soap 16.9 oz. or Dawn® Multi-Purpose Cleaner 16.9 oz.
 Reg. \$3-\$5

\$1 DEALS
 Ammonia 1.5 gal. or Bleach 1.5 gal. or Steel Wool Soap 16.9 oz.
 Reg. \$1-\$2

\$5 SALE
 Lysol® Disinfecting Wipes 32 ct. or Clorox® Disinfecting Wipes 32 ct.
 Reg. \$5.50

2 FOR \$10 SALE
 Clorox® Disinfecting Wipes 32 ct. or Lysol® Disinfecting Wipes 32 ct.
 Reg. \$5.50 ea.

\$4.25 EA.
50¢ DG DIGITAL
\$3.75
 Fabuloso® Multi-Purpose Cleaner 33 oz. or Fabuloso® Disinfectant 33 oz.
 Reg. \$4.25

\$2 SALE
 Toss Living® Glass Cleaner 16.9 oz. or Toss Living® All Purpose Cleaner 16.9 oz.
 Reg. \$2.50

\$2.75 EA.
50¢ DG DIGITAL
\$2.25
 Toss Living® Glass Cleaner 16.9 oz. or Toss Living® All Purpose Cleaner 16.9 oz.
 Reg. \$2.50

\$9 SALE
 OdoBan® Disinfectant and Deodorizer 33 oz. or OdoBan® Disinfectant and Deodorizer 33 oz.
 Reg. \$9

\$9 REG. PRICE
\$.1 DG DIGITAL
\$8
 Quilted Northern® Ultra Fresh 8-32 or Quilted Northern® Ultra Fresh 8-32
 Reg. \$9

\$9.50 SALE
 Cottonelle® Ultra Clean 3-36 or Cottonelle® Ultra Clean 3-36
 Reg. \$10

\$5 SALE
 Toss Living® Paper Towels 8-8
 Reg. \$5.95

2 FOR \$9
 Brawny® Paper Towels 8-8
 Reg. \$5 ea.

\$10 REG. PRICE
\$.2 DG DIGITAL
\$8
 Swiffer® Sweeper 6-15 ct. or Swiffer® Sweeper 6-15 ct.
 Reg. \$10

SAVE \$1
DG DIGITAL
 Swiffer® Sweeper 6-15 ct. or Swiffer® Sweeper 6-15 ct.
 Reg. \$2.95-\$6.25

SAVE \$10
DG DIGITAL
 Swiffer® Power Mop 33 oz. or Swiffer® Power Mop 33 oz.
 Reg. \$10-\$15

LOW PRICES ON SEASONAL SCENTS

\$4 REG. PRICE
\$.4 DG DIGITAL
FREE
 Air Wick® Advanced Plug-In Warmers 12.5 oz.
 Reg. \$4

\$3 EA.
\$1 DG DIGITAL
\$2
 Febreze® Room Spray 12.5 oz. or Febreze® Room Spray 12.5 oz.
 Reg. \$3

SAVE \$1.50
DG DIGITAL
 Glade® Candles 4.5 oz. or Glade® Candles 4.5 oz.
 Reg. \$3-\$5

\$2 EA.
\$1 DG DIGITAL
\$1
 Glade® Scented Candles 4.5 oz. or Glade® Scented Candles 4.5 oz.
 Reg. \$2

DEALS FOR PAMPERED PETS

BUY 4 GET 1 FREE
WHEN YOU BUY 5

Cesar® Dog Food 3.5 oz. Assorted Flavors
Reg. \$1.35 ea.



INSTANTLY SAVE \$1

Cesar® Dog Food 6 ct. Assorted Flavors
Reg. \$8



\$4.50 SALE

50¢ DG DIGITAL COUPONS

\$4
*FINAL PRICE WITH COUPON



Forever Pals® Pet Toys Assorted
Reg. \$4.75-\$5



BUY 1*

Rachael Ray® Nutrish® Dog Food 12 lb. Assorted Flavors
Reg. \$19.95
SALE \$12



GET 1 FREE**

Rachael Ray® Nutrish® Dog Food 6-13 oz. Assorted Flavors
Reg. \$2.45-\$2.50



\$4.95 SALE

Kibbles 'n Bits® Dog Food 3 lb. Assorted Flavors
Reg. \$5.75



\$14 SALE

Friskies® Cat Food 12 lb. Assorted
Reg. \$14.25



\$50 REG. PRICE

50¢ DG DIGITAL COUPONS



Heartland Farms® Dog Food 4 lb. or Dog Food Tender & Crunchy 3.5 lb.

2 for \$6 SALE

Rachael Ray® Nutrish® Dog Treats Soup Bones® Beef or Chicken 6.3 oz. Reg. \$3.65 ea.
Must buy 2 to get discount price



2 for \$5 SALE

Milk-Bone® Dog Treats Soft & Chewy Beef or Chicken 2.7 oz. Reg. \$2.95 ea.
Must buy 2 to get discount price



3 for \$6.75 SALE

Purina® Beggin® Dog Treats Soft & Chewy Beef or Chicken 3 oz. Reg. \$2.85 ea.
Must buy 3 to get discount price



\$2.25 SALE

Heartland Farms® Dog Biscuits 17 oz. Assorted Reg. \$2.35-\$2.65



INSTANTLY SAVE \$1

Temptations® Cat Treats MEGA™ Creamy Mocha Flavor 12 ct. Assorted Flavors Reg. \$4.25



INSTANTLY SAVE \$1.50

Sheba® Cat Food 12 ct. Assorted Flavors Reg. \$14.85



10 for \$9 SALE

Fancy Feast® Cat Food 3 oz. Assorted Flavors Reg. \$1 ea.
Excludes Fancy Feast® Medley Flavors. Must buy 10 to get discount price



\$11.35 SALE

2 DG DIGITAL COUPONS



\$9.35

*FINAL PRICE WITH COUPON



Arm & Hammer® Clump & Seal® Cat Litter 14 lb. Reg. \$12.85



sale prices effective: October 20-26 • We accept EBT, SNAP and Manufacturers' Coupons.
All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pick items, and quantities may be otherwise limited. We reserve the right to limit quantities to normal retail bags. No rain checks available. Not responsible for typographical errors. *Offers with like items cannot be combined. Product selection varies by store. †Prices not valid in the City of Philadelphia, PA. ‡Product availability may be limited and may not be available in all states. ©2024 Dollar General Corporation. All rights reserved.

