

DOLLAR GENERAL®

OFFICIAL 2024 TOY GUIDE

JOY PRICED RIGHT FOR THE SEASON



TOP TOYS

\$20 AND UNDER

\$8 HOT DEAL



Disney® Stitch Plush
38209601, age: 2+



\$7
Mini Verse™ Cafe
40208001, age: 8+

\$8 EA



Bluey® Plush
38178501, age: 3+



\$5
Mega Squezy Ball
38115801, age: 3+

\$10



Little People®
Time to Camp
38116901, age: 1-6

\$15 EA



Baby Alive Lil Snacks Playset
38152501, age: 3+
38153401, age: 3+

\$15



Pokémon®
Booster Tin
29564601, age: 6+

\$12 EA

Licensed Cry
Babies Cuddles
38118001, age: 18mon+



\$5



Nerf® Jr. Racer Blaster
38153601, age: 6+

\$20

Bluey® Mini House
38178601, age: 3+



\$5 EA



Squishmallows®
28565301, age: 3+

\$15

Melissa & Doug®
Fishing Set
38214201, age: 2+



Only at DG

\$10

LEGO® Minecraft™
Steve's Desert Expedition
32362803, age: 6+



\$5

Play-Doh® Garden
31759401, age: 2+



For details on
advertised
toys, scan here



©Disney

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24



STARTING AT \$5



\$10

Fisher-Price® Game & Learn Controller
24713301, age: 6mon+



Only at DG

\$15

Little People® Around the Farm
38117001, age: 1+



Only at DG

\$15

Thomas & Friends® Train Set
38117101, age: 3+



Only at DG

\$5

Little People® Figure
38149501, age: 1+



Only at DG

\$5 EA

Thomas & Friends® 2 pk.
38149801, age: 3+



\$15 EA

Little People® Vehicle Sets
24713401, age: 1+



- A** Thomas & Friends® Train Set, 38117101, age: 3+, \$15
- B** Little People® Vehicle Sets, 24713401, age: 1+, \$15 ea.
- C** Little People® Around the Farm, 38117001, age: 1+, \$15

For details on advertised toys, scan here



Disney

For details on advertised toys, scan here



\$5^{EA}
 Super Realz
 31762502, age: 3+



\$3
 Disney® Jiggles
 32895908, age: 4+



\$15
 Minnie Happy
 Helpers Phone
 31321601, age: 3+



\$6^{EA}
 Disney® Tsum Tsum
 Medium Value Plush
 31352501, All Ages



\$12⁵⁰^{EA}
 Disney® Bean
 Mini Plush Toy
 18726401, age: 2+

\$12^{EA}
 Licensed Cry Babies
 Cuddles
 38118001, age: 18mon+



\$5^{EA}
 Disney® Magic
 Grow Toys
 38861801, age: 3+



\$15
 Disney® Junior Minnie
 Fashion Accessory Set, 6 pc.
 21043103, age: 3+



\$6^{EA}
 Disney® Junior Playset
 35257901, age: 3+

\$8 HOT DEAL

Disney® Stitch Plush
 38209601, age: 2+



\$10
 Disney® Stitch
 Creativity Case
 38179001, age: 3+

\$12
 Disney® Stitch Hopper
 35422301, age: 4+



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BLUEY

- A** Bluey® Mini House, 38178601, age: 3+, \$20
- B** Bluey® Vehicles, 38178701, age: 3+, \$15 ea.
- C** Bluey® Story Starters, 31903501, age: 3+, \$8
- D** Bluey® Plush, 38178501, age: 3+, \$8



PLAYSETS STARTING AT \$5



- E** Tool Bench Play Set, 38177101, age: 2+, \$10
- F** Shape Sorter Eggs, 38210501, age: 1+, \$5
- G** Royal Castle Play Set, 38128501, age: 18mon+, \$10 ea.

For details on
advertised
toys, scan here





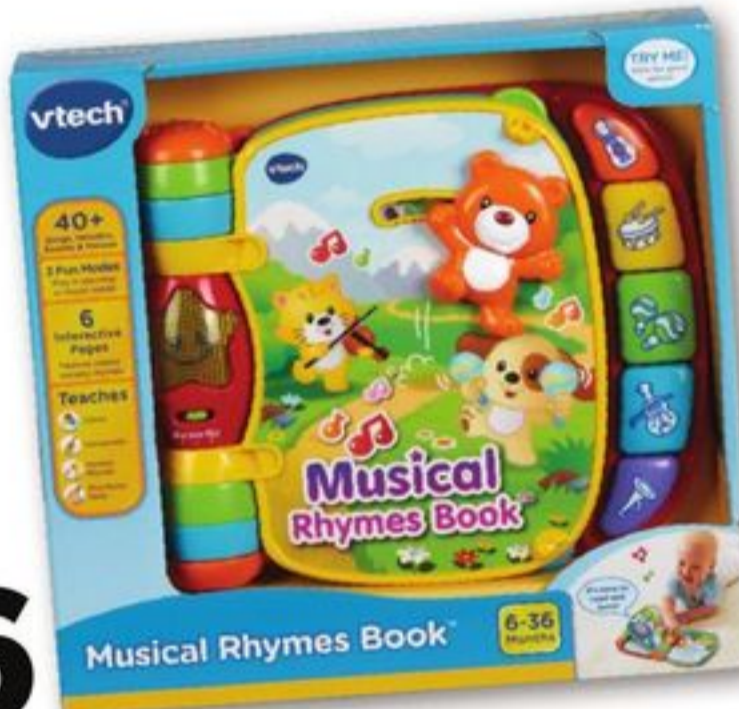
For details on advertised toys, scan here



\$18
Vtech® Xylophone Toy
38211201, age: 18mon+



\$18
Vtech® Drop & Go Dump Truck
31681801, age: 6mon+



\$16
Vtech® Musical Rhymes Book
25160801, age: 6mon+



\$10⁵⁰ EA
Leapfrog® Sing & Snuggle
23250101, age: 6mon+



\$15
Vtech® Call & Chat Learning Phone
28188401, age: 2+



\$8⁵⁰
Mr. Potato Head®
23702302, age: 2+



\$10^{EA}
PlayGo® Bilingual Learning Board
31318001, age: 18mon+



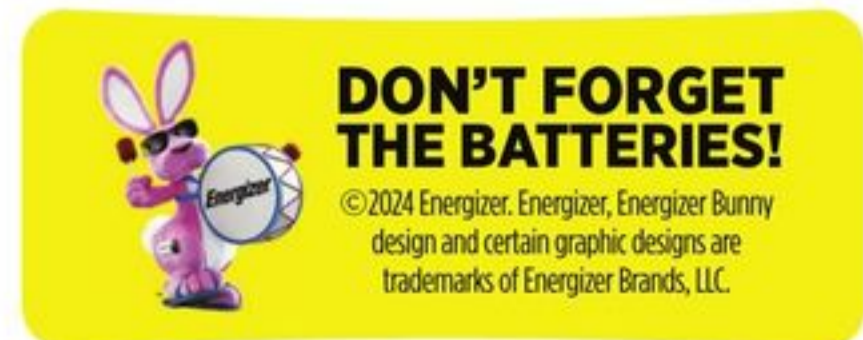
\$20
Leapfrog® 100 Words Book
31682301, age: 18mon+



\$25
Vtech® Drill & Learn Toolbox
38211501, age: 2+



\$15
Vtech® Spin & Learn Color Flashlight
35259001, age: 12mon+



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**STARTING
AT \$5**



Only at DG



A



D



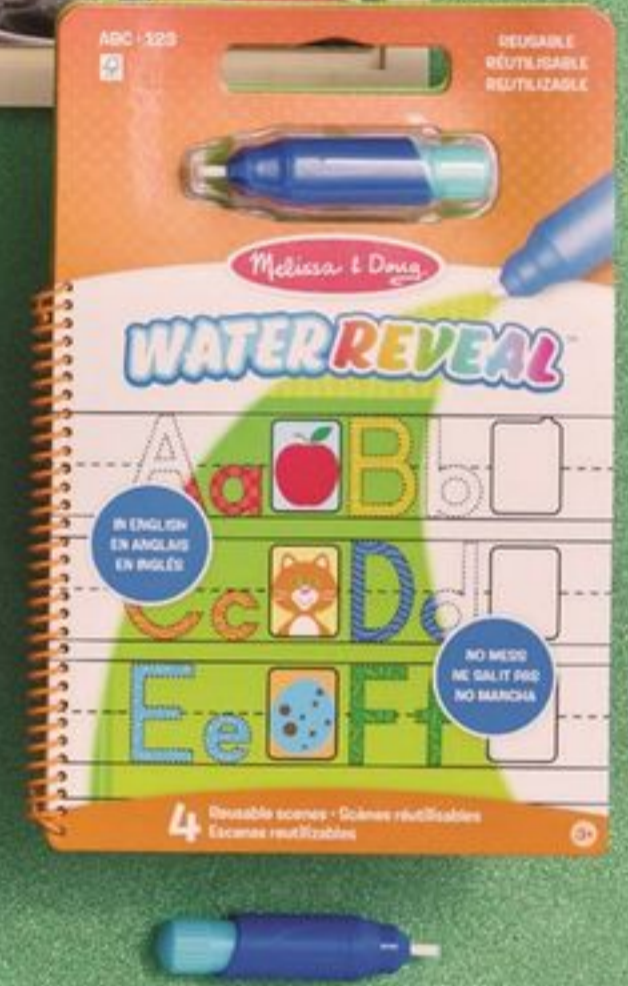
B



C



E



F

- A** Double Rainbow Stacker, 31322501, age: 2+, \$10
- B** Fishing Set, 38214201, age: 2+, \$15
- C** Flocked Animals, 38210001, age: 3+, \$10

- D** Wooden Jigsaw Puzzle, 31322101, age: 3+, \$5
- E** Wooden Stacking Train, 31322301, age: 2+, \$10
- F** Water Reveal, 31322401, age: 3+, \$5

\$10

Cookware Playset
38175801, age: 3+



\$10

Sizzling Griddle Kitchen Set
38128701, age: 3+



Only at DG

\$5

DG Fruit Playset
38175001, age: 3+



HOT DEAL

\$12^{EA}

Microwave Oven Set
38128601, age: 3+



\$5

Waffle Maker Set
38128901, age: 3+



For details on advertised toys, scan here



baby alive



\$15
Baby Alive Rainbow Spa
31758401, age: 3+



\$15 EA
Baby Alive Lil Snacks Playset
38152501, age: 3+
38153401, age: 3+



\$12
Baby Alive Splash 'n Snuggle
38152701, age: 3+



\$5 EA
Career Doll
38181501, age: 3+



\$5 EA
Newborn Twins
38129501, age: 2+
38129701, age: 2+



\$5.50 EA
Cry Babies Mini
31317301, age: 3+

For details on advertised toys, scan here



\$5
Magic Milk & Diaper Set
38176901, age: 3+



HOT DEAL

\$5 EA
Fashion Styling Head
35259201, age: 3+



\$15
Magic Nursery Potty Time
38129901, age: 2+



\$5
Potty Doll Set
38117301, age: 2+



Disney

A

B

A

A Licensed Cry Babies Cuddles, 38118001, age: 18mon+, \$12 ea.
B Cry Babies Tiny Cuddles, 35255401, age: 18mon+, \$10

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C Barbie® Mini Playset, 31327001, age: 3+, \$12.50

D Barbie® Color Reveal, 38149001, age: 3+, \$15

E Barbie® Dreamtopia Mermaid, 38149101, age: 3+, \$8

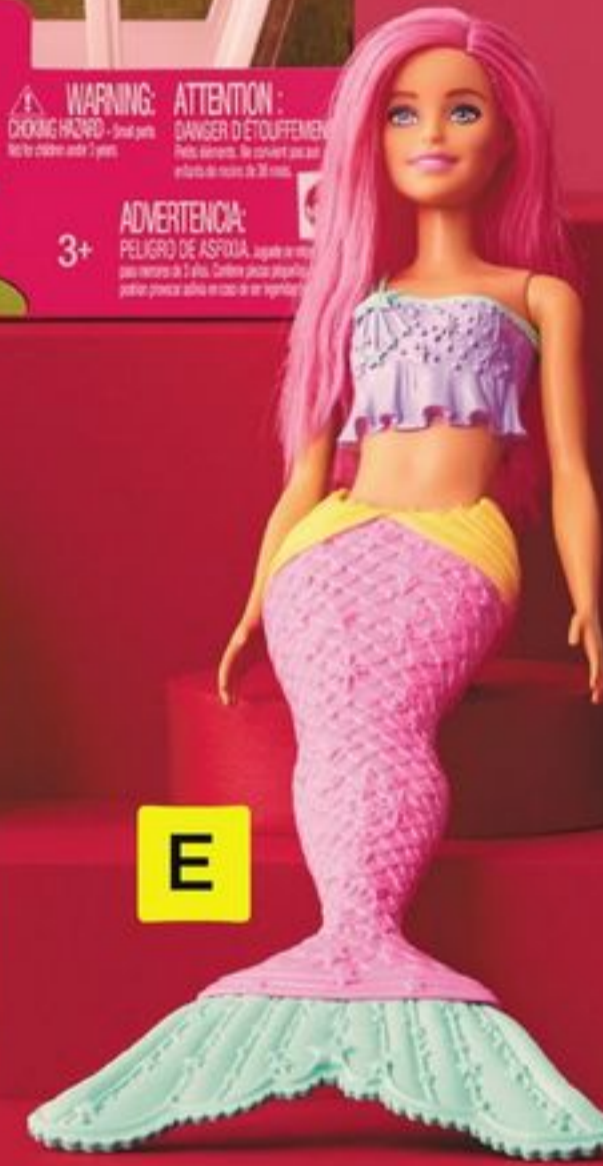
Barbie



C



D



E



\$6 EA

Disney® Princess Mini Toddler Dolls
16962303, age: 3+

\$10

Disney® Princess Beauty Center
38208401, age: 5+



HOT DEAL



\$16

Disney® Princess Baby Doll
22926501, age: 2+

For details on advertised toys, scan here



F

Disney PRINCESS



G



H



F Disney® Princess Baby Doll, 22926501, age: 2+, \$16

G Disney® Princess Light-Up Mirror, 38208201, age: 5+, \$5

H Disney® Princess Light-Up Accessories, 38208101, age: 5+, \$10

A L.O.L. Surprise!™ Mini Sweets Capsule, 31805302, age: 4+, \$16

C L.O.L. Surprise!™, 23982001, age: 4+, \$10

B L.O.L. Surprise!™ Family Pack, 31807501, age: 4+, \$12

D L.O.L. Surprise!™ Tot, 28300201, age: 4+, \$5



For details on advertised toys, scan here



\$15

Bratz® Fashion Doll
38178101, age: 6+



\$15

Rainbow High™ Doll
35387601, age: 6+



\$20

Zuru RainBocorns Eggzania
38180001, age: 3+



HOT DEAL

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For details on advertised toys, scan here



ORIGINAL
SQUISHMALLOWS



SUPER CUDDLY SAVINGS

Jumbo Plush 24.5", 38867601, All Ages

\$30



\$5 EA
Hanging Monkey
38118901, All Ages

\$5 EA
Squishmallows® 7"
28565301, age: 3+

\$10 EA
Super Soft Plush 10"
38117901, All Ages



EPIC BUILDS

A



B



A Lego® Creator Retro Camera, 26606103, age: 8+, \$20.75

B Lego® Creator Mighty Dinosaurs, 22050301, age: 7+, \$16

For details on advertised toys, scan here



\$10⁵⁰
Lego® City Fire Helicopter
26607303, age: 5+

\$20

Lego® City Burger Truck
26607102, age: 5+



\$20⁷⁵

Lego® City Police Car
22547705, age: 6+



STARTING AT \$10



C

D



F

E



C Lego® Superheroes Marvel Venom vs Miles, 37928601, age: 6+, \$15

E Lego® Sonic the Hedgehog™, 32367703, age: 8+, \$20

D Lego® Star Wars™ Luke Skywalker™ X-Wing Mech, 39756301, age: 6+, \$16

F Lego® Minecraft™ Steve's Desert Expedition, 32362803, age: 6+, \$10



\$20

LEGO® Minecraft™
The Armory
37929002,
age: 6+



\$20

LEGO® Harry Potter™
35460102, age: 7+



\$20⁷⁵

LEGO® Classic
Creative Suitcase
23945004, age: 4+

For details on
advertised
toys, scan here



SUPER SONIC SAVINGS™



- A** Sonic Prime™ Collectible Figures, 38210801, age: 5+, \$10
- B** Sonic the Hedgehog™ Plush, 38118301, age: 3+, \$8
- C** Sonic the Hedgehog™ Figure, 37075001, age: 3+, \$5



\$10 EA
 Marvel® Spidey & His Amazing Friends Figure
 35576001, age: 3+



\$10 EA
 Marvel® Avengers Figures
 22937501, age: 4+



\$10
 Treasure X Alien Dissection
 38178301, age: 5+

\$20
 Marvel® Spidey & His Amazing Friends Multipack
 38153001, age: 3+



Only at DG



\$10 EA
 Transformers® Alpha Figure
 20064207, age: 6+

\$10 EA
 Teenage Mutant Ninja Turtles® Figure
 38867201, age: 4+



HOT DEAL



\$5 EA
 Transformers Battlers Figure
 38152201, age: 5+



\$5 EA
 Super Mario® Collectible Figure
 31317201, age: 3+



For details on advertised toys, scan here

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POKÉMON

E

\$15 AND UNDER



- D** Pokémon® Booster Tin, 29564601, age: 6+, \$15
- E** Pokémon® Poster Collection, 38868401, age: 6+, \$15
- F** Pokémon® Booster Pack, 25784301, age: 6+, \$4.50

- G** Pokémon® Starter Set, 31235501, age: 6+, \$5.50
- H** Pokémon® Trading Card Mini Tin, 32792401, age: 3+, \$10
- I** Pokémon® Poké Ball Tin, 38868301, age: 6+, \$15

\$16 EA
 Deluxe Pokémon® Set
 31327201, age: 6+

\$22
 Pokémon® Feature Set
 38150301, age: 7+

\$9 EA
 Pokémon® Next Generation Poké Ball
 36709401, age: 6+

\$12 EA
 Pokémon® Basic Set
 31327101, age: 6+

\$9 EA
 Pokémon® Poké Ball Set
 25178601, age: 6+

For details on advertised toys, scan here

\$5 AND UNDER

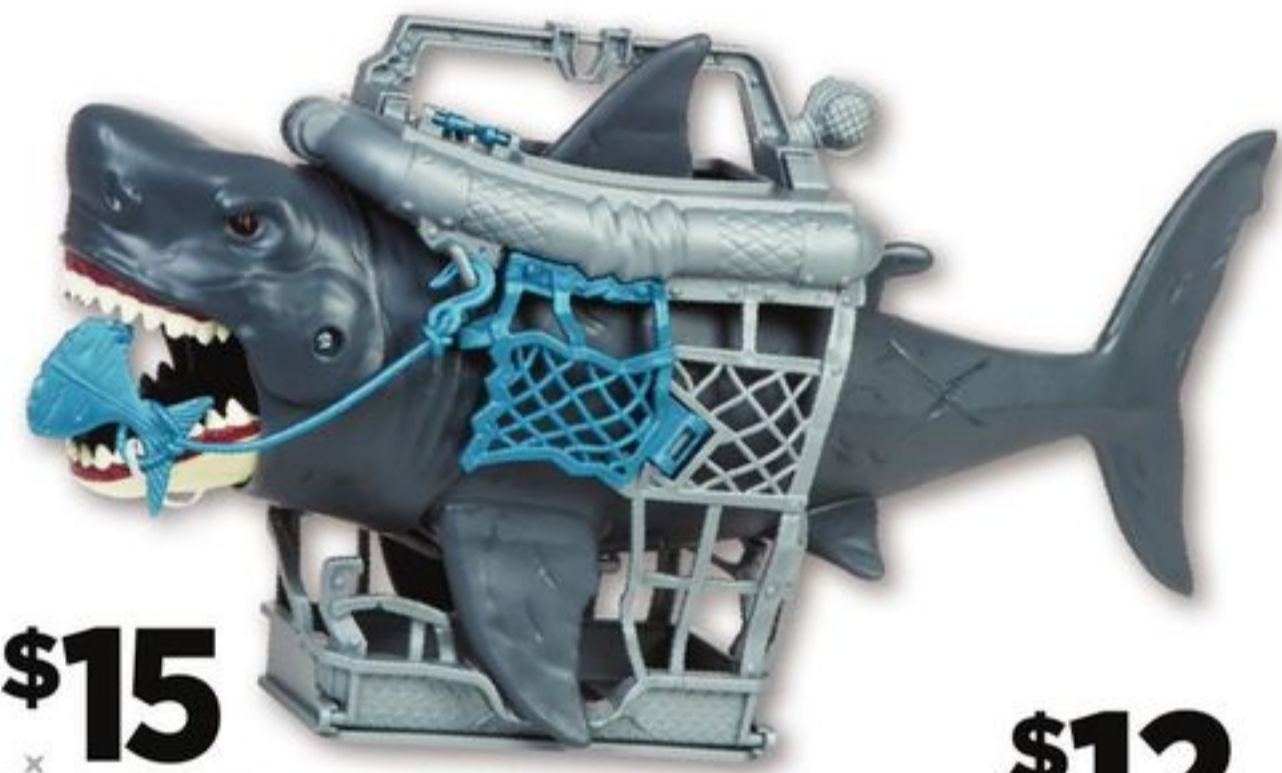


- A** Pullback Cars, 17126302, age: 3+, \$5 ea.
- B** Basic Cars, 33550101, age: 3+, \$1 ea.

For details on advertised toys, scan here



\$15
 Dino Valley™ Playset
 35712901, age: 3+



\$15
 Wild Quest Shark Toy
 38127001, age: 3+

\$12^{EA}
 Maxx Action
 City Vehicles
 38130401, age: 3+



\$6^{EA}
 Maxx Action Mini
 Lights & Sounds
 Vehicles
 28162801, age: 3+



\$8
 Light & Sound
 Friction Motorcycle
 38176201, age: 3+



HOT DEAL

\$20
 Dino Valley™ Playset
 38127501, age: 3+



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\$10 AND UNDER



- C** Hot Wheels® Stunt Set, 22875901, age: 4+, \$8
- D** Hot Wheels® Car Case, 31636301, age: 2+, \$10
- E** Hot Wheels® Basic Car, 01347202, age: 3+, \$1.25

- F** Hot Wheels® Monster Truck, 09364702, age: 3+, \$5.50
- G** Hot Wheels® Fast Racer™ Pullback, 32325601, age: 3+, \$5
- H** Hot Wheels® 5 pk., 28749401, age: 3+, \$6.25



\$5 EA
Matchbox® Sky Busters
15240406, age: 3+



\$20
Deluxe Parking Garage
38130901, age: 3+

HOT DEAL

\$1.25
Matchbox® Car
01347306, age: 3+



For details on advertised toys, scan here



PLAY MORE ...

\$10

ESP[®] Football
24169501, age: 5+



\$12

ESP[®] Soccer Ball
24169202, age: 5+

HOT DEAL

\$15

MD Sports[®] Over-the-Door Basketball Game
38129801, age: 6+



\$12⁵⁰

Shaq[™] Basketball
24169301, age: 5+



\$30

Neon Vertex Scooter
38211601, age: 5+



Only at DG

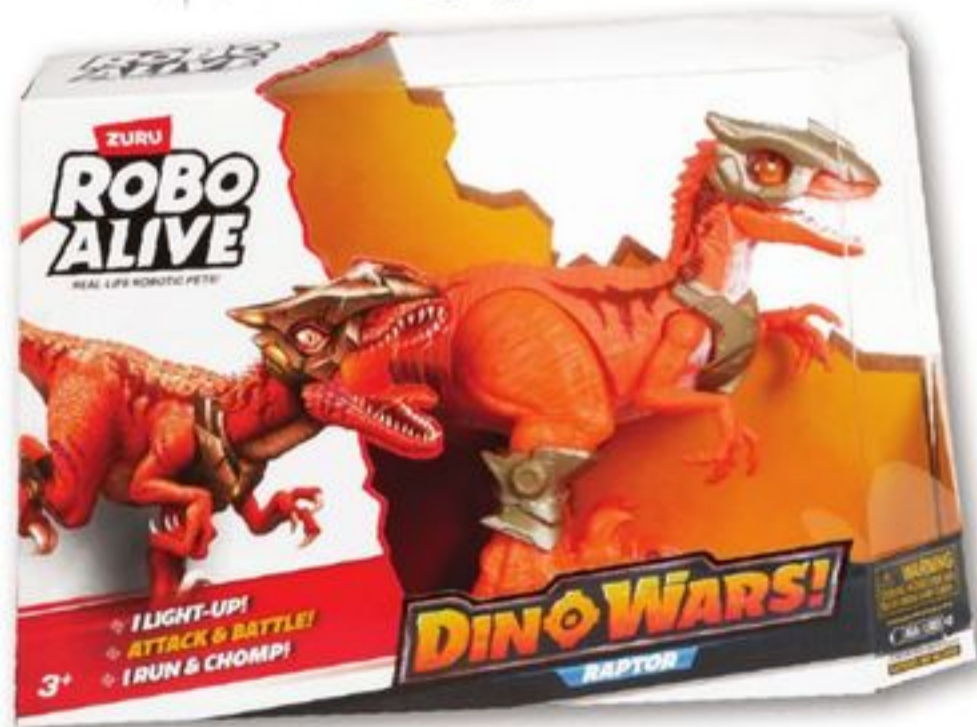
\$10

YCOO[™] Robo Heads Up
38119301, age: 3+



\$12⁵⁰

Zuru Robo Alive Dino
31328101, age: 3+



\$15

Zuru Smashers Horror House
38179501, age: 3+



\$10

Zuru Smashers Dino Egg
31704002, age: 3+



For details on advertised toys, scan here



\$15^{EA}

Zuru Robo Alive Lizard & Snake
38179701, age: 3+



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... FOR LESS

For details on advertised toys, scan here



HOT DEAL



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TINY TREASURES



A Mega Gross Minis, 38477901, age: 3+, \$7

C Foodie Mini Brands, 38180101, age: 3+, \$8

B Mini Brands Series 5, 31328201, age: 3+, \$7.50

D Mini Brands Create, 38179901, age: 6+, \$10

For details on advertised toys, scan here



\$20

Magic Mixies™
Pixlings
38178401,
age: 5+



HOT DEAL



\$5

Magic Mixies™
Mixlings
38477101, age: 5+



\$7

Mini Verse Cafe
40208001, age: 8+



\$10

Mini Verse Lifestyle
38177701, age: 8+



\$5

Plushy Pets!
38478101, age: 3+



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FAMILY FUN

\$10 AND UNDER

\$8

Yahtzee® To Go
15213202, age: 8+



\$10

Rubik's® Cube
31326902, age: 8+



\$5

Jenga® Mini
26181602, age: 6+



\$5 EA

Hasbro® Grab & Go
Games
15206701, age: 5+

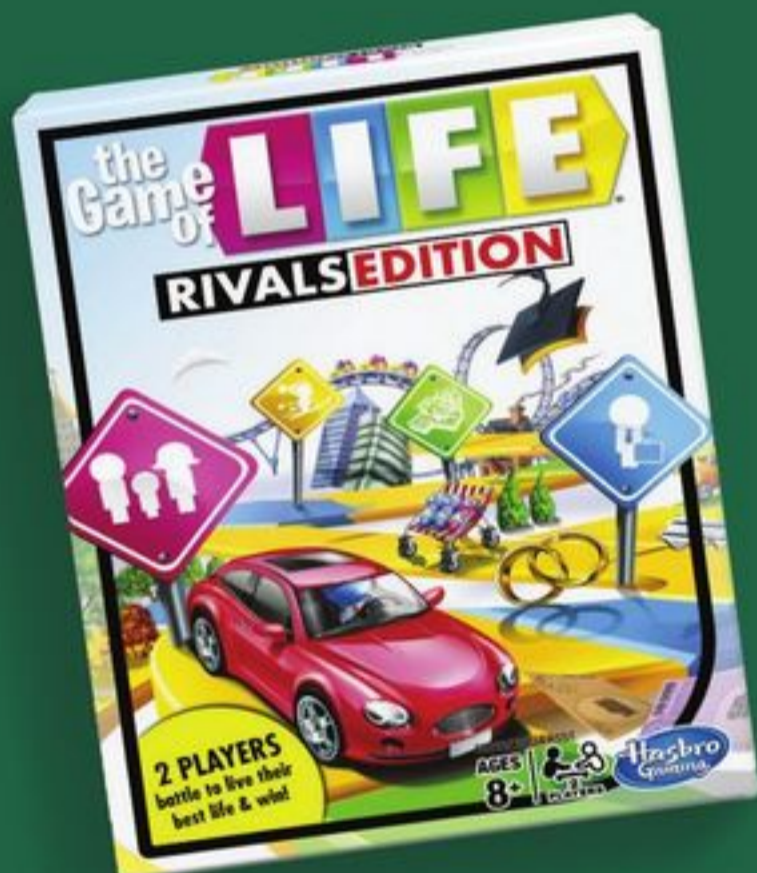
\$8

Uno® Playing Cards
17057601, age: 7+



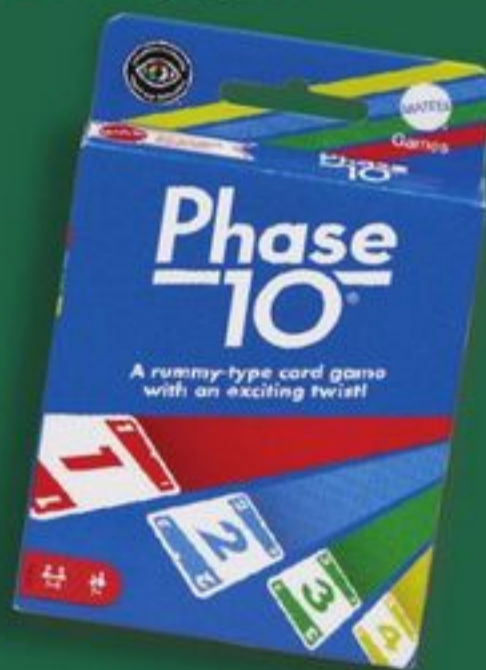
\$10

The Game of Life®
Rivals Edition
23913801, age: 8+



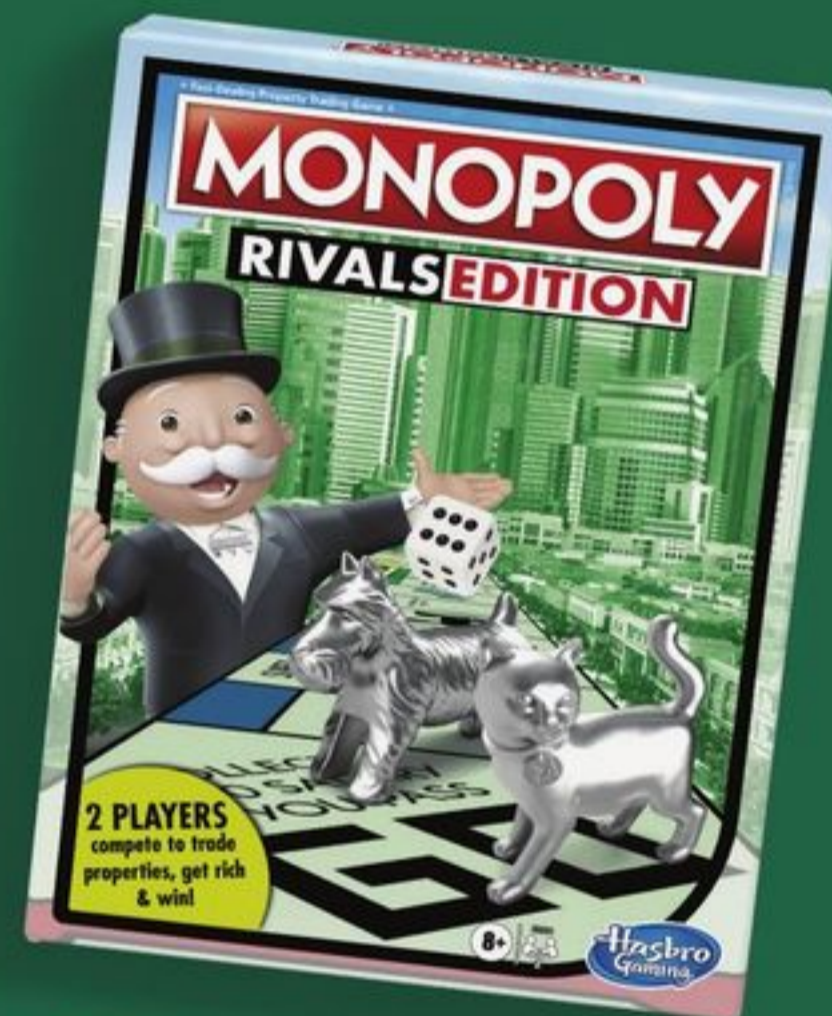
\$8.50

Phase 10™ Card Game
20416101, age: 7+



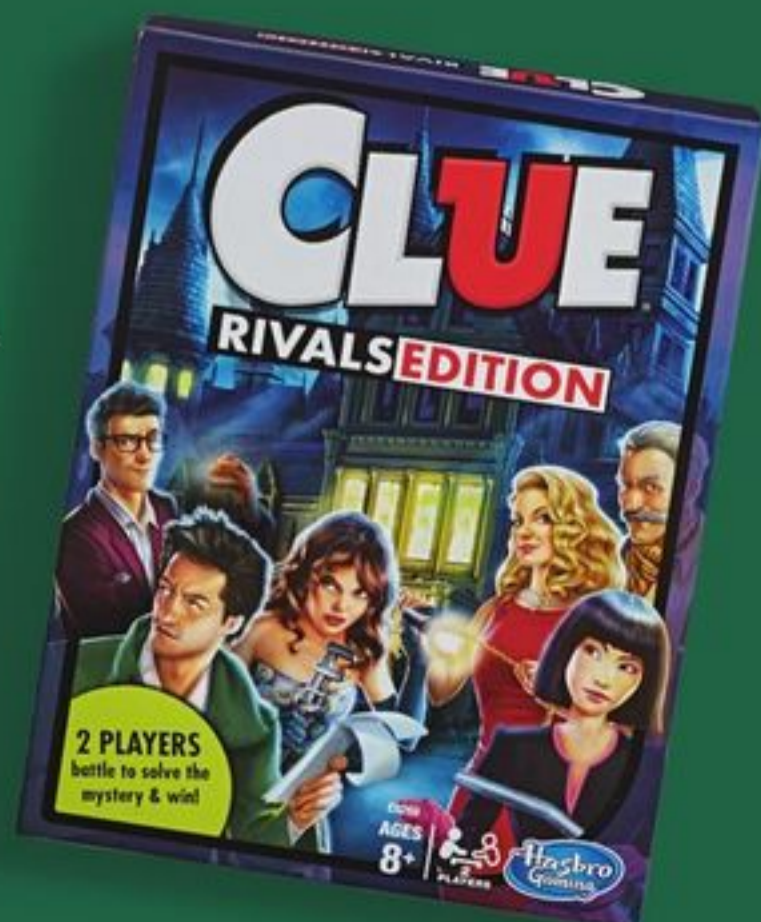
\$10

Monopoly® Rivals
Edition
31903201, age: 8+



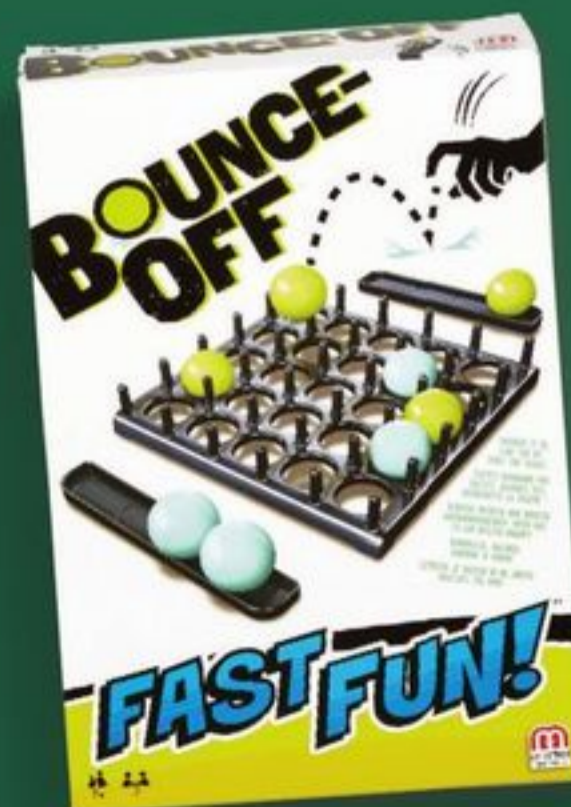
\$10

Clue® Rivals
Edition 23913801,
age: 8+



\$5

Bounce-Off™
38536401, age: 3+



For details on
advertised
toys, scan here



COOL AND CRAFTY DEALS

For details on advertised toys, scan here



\$1 EA
Putty Cupcake
38259901, age: 3+



\$1 EA
Flarp! Noise Putty
01361501, age: 3+



\$5.50 EA
Creative Kids Tie Dye Slime Bucket
24226002, age: 3+



HOT DEAL

\$12
All-In-One Compound Party Pack, 40 ct.
38208601, age: 3+



\$5 EA
Slime Cup
37994501, age: 3+

HOT DEAL



HOT DEAL

\$1 EA
Colorful Slime Can
38208701, age: 3+



\$1 EA
Mad Lab™ Wonder Dough
23925001, age: 4+



\$5.50 EA
Zuru Oosh Cotton Candy Slime
22938001, age: 4+

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\$5 AND UNDER



- A** Play-Doh® Garden, 31759401, age: 2+, \$5
- B** Play-Doh® Mini Playsets, 16963902, age: 3+, \$5 ea.
- C** Play-Doh® 5 Pack, 01368104, age: 2+, \$3.75



\$20 EA
Licensed
Giant Art Kit
38208801, age: 3+



\$3 EA
Assorted
Sensory Toys
36189701, age: 3+



\$5
Mega Squeezy Ball
38115801, age: 3+



\$5
Diamond Mine
36193601, age: 3+



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advertised
toys, scan here

