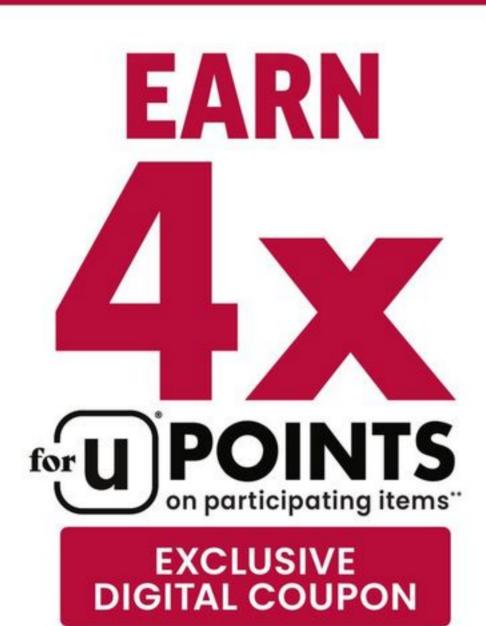


KEEP EARNING & GET REWARDED with





to Redeem* **GAME ON!** Points for a chance to win: **FREE GROCERIES** AND for a Year[†] or to Redeem* **GAME ON!**



CATALOG ITEMS



OFFICIAL SPONSOR OF THE SAN FRANCISCO 49ERS



Look for the Tags!



Points for:

CLICK to ____ **OPT IN to the** GAME ON! program



†Groceries awarded in the form of \$5,800 in Safeway or Vons gift cards.

*Open to legal U.S. residents, including employees of Albertsons Companies, Inc.'s Northern California Division and their immediate families, residing in northern California, northern Nevada or Hawaii ("Eligibility Area"), who shop at a participating store listed in Exhibit A in the Terms and Conditions, 18 years and older. Void outside of the Eligibility Area and where prohibited. The Safeway or Vons Game On Rewards Program ends and Points are available until 11:59 PM MT on 11/05/24. All Points redemptions must be made by 11:59 PM MT on 11/12/24. For complete Details & Rules/T&C, including no purchase necessary method to receive Sweeps entries, visit www.safeway.com/gameon or www.vons.com/gameon.

*Earning Points is easy. Just enter your registered phone number at checkout every time you shop. Use your Points at participating stations. Rewards Programs vary by location and may not be available in all locations. Maximum gas reward at participating Chevron or Texaco stations is \$0.20 per gallon of Chevron or Texaco-branded fuel and \$1 per gallon at Safeway or Vons fuel stations. Gas Reward savings are limited to 25 gallons and one vehicle per transaction—subject to rounding for Chevron or Texaco in-store fuel transactions and/or transaction dollar limits on your payment card set by your financial institution. In no event will the final fuel price be less than \$0.01 per gallon. Grocery Rewards may be redeemed on an offered item only if your Points balance equals or exceeds Points required for that item. Other restrictions and exclusions apply. For full Rewards Program details, visit safeway.com/forU, vons.com/forU, or Albertsons Companies mobile app. Safeway or Vons for U® digital coupon must be downloaded to loyalty account prior to in-store check-out. Coupon cannot be doubled, or combined with any other offer, coupon, discount or savings. Coupon is limited to one offer per household per ad valid dates, unless otherwise stated and cannot be applied to previous purchases. Coupon valid thru 11/05/24.

Prices in this book are effective October 2 thru November 5, 2024 (unless otherwise noted).



POINTS

POINTS

Peet's Coffee 18-oz. Bag. Selected varieties.

Member Price



Best Foods Mayonnaise 15 to 30-oz. Selected varieties.

Member Price



Bundaberg

4-pack, 12.7-oz. Selected varieties. Plus deposit and fees.

Member Price



Cheez-It **Family Size** Crackers

18.8 to 21-oz. Selected varieties.

Member Price



C4 16-oz. Selected varieties. Plus deposit and fees.

for **Member Price**

Member Price: \$3.00 ea.



Kellogg's Pop-Tarts
12-ct. Selected varieties.

Member Price



Post Honey Bunches of Oats

11 to 12-oz. Selected varieties.

When you Buy 2

Member Price



Frigo **Cheese Heads String Cheese** 20 to 24-oz. Selected varieties.

Member Price



Hint Water Variety Pack

12-pack, 16-oz. Selected varieties. Plus deposit and fees.

Member Price



Frigo **Crumbled Cheese** 5-oz. Selected varieties.



Snyder's **Pretzels** or Rounds 12 to 16-oz.

Selected varieties.

Member Price



Chex Cereal 12 to 14-oz. Selected varieties.





Pringles Crisps Mega Stack

6.8 to 7.1-oz. Selected varieties. Member Price: \$3.50 ea.

for **Member Price**



POINTS

Propel Electrolyte Beverage

6-pack, 16.9-oz. Selected varieties. Plus deposit and fees.

Member Price



POINTS

Essentia Water 6-pack, 500-ml. Plus deposit and fees.

Member Price



Progresso Soup 18 to 19-oz. Selected varieties.

BUY 2 GET EQUAL OR LESSER VALUE

When Buy 3

Member Price



Kellogg's **Large Size Cereal** 12 to 21.2-oz.

Selected varieties.

When Buy 2

Member Price



Snickers or Twix Ice Cream Bars 20-oz.

99

Member Price



Mars Candy Bar 1.08 to 1.92-oz.

Selected varieties. Member Price: \$1.75 ea.

Member Price

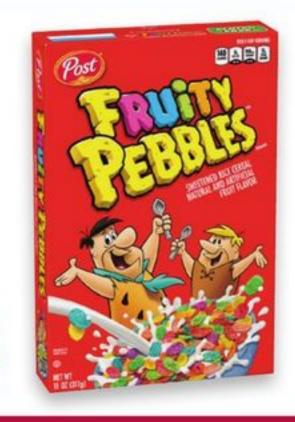


Quilted Northern Bath Tissue 18-Mega Rolls. Selected varieties.

Dixie Everyday Printed Plates 210-ct.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.



Post
Pebbles Cereal
10 to 11-oz.
Selected varieties.

49 When you Buy 2

Member Price



De Cecco Pasta

8.8 to 16-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6 for 6



POINTS

POINTS

Danish Creamery European Style Butter

8-oz. Selected varieties.

399

Member Price



Quaker Instant Oatmeal

8.4 to 14.1-oz. Selected varieties.

399

Member Price



Breyers Ice Cream

1.5-qt. Selected varieties.

799

Member Price



POINTS

Starbucks DoubleShot or TripleShot

15-oz. Selected varieties. Plus deposit and fees.

BUY 2 GET

1 FREE When you Buy 3

Member Price



Muscle Milk Non-Dairy Protein Shakes 4-pack, 11-oz. Selected varieties.

1099

Member Price



Lipton Tea

12-pack, 16.9-oz. Selected varieties. Plus deposit and fees.

899

Member Price



Gain Laundry Detergent

154-oz. Selected varieties.

Flings 60-ct.

1799
Member Price



Arm & Hammer Cat Litter

20-lb. Selected varieties.

13⁹⁹

Member Price

POINTS



Powerade

8-pack, 20-oz. Selected varieties. Plus deposit and fees.

99 **Member Price**





LINDER

EST. 1048

WING

GARLIC PARMESAN

MATCH

12.7 0Z (360g)

UNDER

Smartwater

33.8-oz.

Kinder's

Wing Sauce

12.7 to 15.5-oz.

Selected varieties.

When

Buy 2

BodyArmor 16-oz. Selected varieties. Plus deposit and fees. Member Price: \$2.50 ea.

2\$**E Member Price**



Kinder's **Dipping Sauce** 12.5 to 12.7-oz. Selected varieties.

BUY 1 GET When **EQUAL OR LESSER VALUE**

you Buy 2 **Member Price**







Campbell's **Chunky Soup** 18.6 to 19-oz. Selected varieties.

99

Member Price



Mix & MATCH

Lucerne® Yogurt 32-oz. Selected varieties.

Member Price



Dreyer's **Ice Cream** 1.5-qt. Selected varieties.

Member Price



Dreyer's Ice Cream 1.5-qt. Selected varieties.

Member Price



POINTS



Mission

Soft Taco Flour Tortillas 20-ct.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.







Heinz Yellow Mustard 20-oz.

349
Member Price



Heinz Easy Squeeze Ketchup 32-oz.

599 Member Price





TGI Fridays
Appetizer
12 to 17.4-oz.
Selected varieties.





Flavor your Fall



International Delight or Dunkin' Creamer 32-oz. Selected varieties.

499

Member Price



Cold Foam Creamer
14-oz. Selected varieties.

549

Member Price



STOK Cold Brew 48-oz. Selected varieties. Plus deposit and fees.

DIGITAL COUPON ©U

S 99
ea
Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.





Look for these brands who have joined with us to support City of Hope in the search for new treatments, and ultimately cures, for life-threatening diseases.

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Kodiak Cakes Frozen Power Waffles or Flapjacks 10.72 to 15.38-oz. Selected varieties. 699 Member Price

McIlhenny Tabasco Sauce 5-oz. Selected varieties. Member Price: \$4.00 ea. 2\$8 for B

Galbani Mozzarella or Ricotta Cheese Part Skim 16 to 32-oz. Selected varieties. 549 ea Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.





Sun Luck Chili or Sesame Oil

5-oz. Selected varieties.





Mutti Tomato Puree Sauce

24.5-oz. Selected varieties. Member Price: \$5.00 ea.

Member Price



S&W **Variety Beans**

15 to 15.5-oz. Selected varieties. Member Price: \$2.00 ea.

> for **Member Price**



Nature Nate's Honey Bear

Member Price



Health-Ade Kombucha

16-oz. Selected varieties. Plus deposit and fees.

Member Price



12-oz.



Arby's or Chick-fil-a Sauce 16-oz.

Member Price

Subway Sauce 16-oz.

Member Price



Biscoff Cookies 13.2-oz.

Member Price



V&V **Shredded Cheese** 16-oz. Selected varieties.



Pizza Night

AVAILABLE IN THE DELI



Manini's Gluten Free Pizza Dough 16-oz.

> 499 ea Member Price



Signature Cafe® Calzone

8-oz. Selected varieties.

649 Wher you Buy 2 ea Member Price



Signature Cafe® Medium Pizza

18.3 to 21.3-oz. Selected varieties.

Every Day 10^{99} ea



Signature Cafe® Flatbread Pizza 8.8 to 9.3-oz. Selected varieties.

> Every Day 899 ea







BelGioioso Cheese Wedge 8-oz. Selected varieties.

899 ea Member Price



Columbus Salame Pillow Pack 10 to 12-oz.

10 to 12-oz. Selected varieties.

1199
Member Price



Signature
RESERVE™ Olives
4 to 8-oz.
Selected varieties.

599 ea Member Price



Columbus Charcuterie Tasting Board 12.5-oz.

1799
ea
Member Price



Primo Taglio® Parmesan Cheese

5 to 16-oz. Cup, Bag or Wedge. Selected varieties.

Starting at: 549 ea Member Price



Rana Pasta

20-oz. Family size.

Sauce 12.5-oz. Selected varieties.

99 ea Member Price



Tortilla Chips

14 to 16-oz. New Hint of Lime or Nacho Cheese Flavor.

Every Day
599
ea



Herdez Salsa or Guacamole

15-oz. Medium, Mild or Spicy.

Starting at: 599 ea Member Price

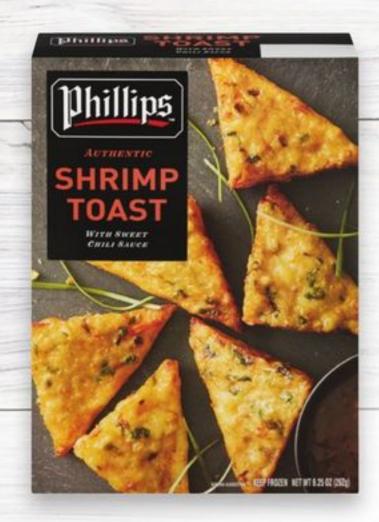


Bitchin' Sauce 8-oz. Selected varieties.

699 ea Member Price



Wholly
Guacamole Bowl
15-oz. Classic or Chunky.



Phillips Seafood Selections 6 to 10-oz. Selected varieties.

Member Price



Martinelli's **Sparkling Cider** 25.4-oz. Selected varieties.

Plus deposit and fees.

Member Price



Farm Rich Frozen **Appetizers** 14.3 to 22-oz. Selected varieties.

Member Price



Green Giant Canned Vegetables

14.5 to 15.25-oz. Selected varieties. Member Price: \$2.00 ea.

Member Price



33% MORE : 1

CLOROX

Clorox Bleach 77 to 88-oz. Selected varieties.

Member Price



Hills Bros.

Cappuccino
16-oz. Selected varieties.

Member Price



Diamond Bakery Soda Crackers 13-oz.

Diamond Bakery Macadamia Nut **Shortbread** 4 to 4.4-oz.

Selected varieties.

Member Price



Lion Coffee

7 to 10-oz. Bag or 12-ct. K-Cups. Selected varieties.

Member Price



TOASTED HAZELNUT

10% HAWAII COFFEE BLEND

NET WT 8 OZ (226.8g)

Hawaiian Isles Coffee

8-oz. Bag. Selected varieties.

Member Price

No-Splash Formula

Whiteen, Brighteen & Deodorfe Easy to Pour & Control

Save up to 20% weekly with for U

*See Program Details and Terms & Conditions at safeway.com/foru.



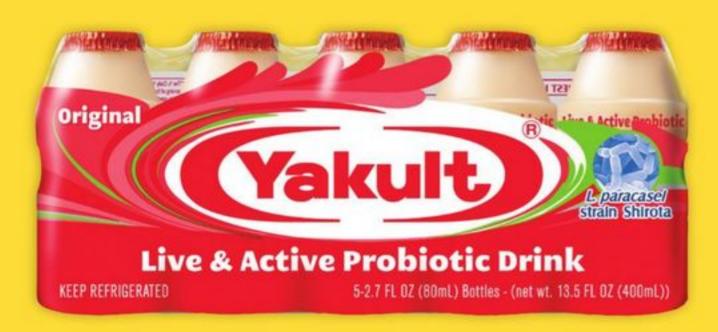
Daisy Sour Cream 24-oz. Sour Cream Dip 16-oz. Selected varieties.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



EXCLUSIVE DIGITAL COUPON



Yakult Probiotic Drink

5-pack, 2.7-oz. Selected varieties. **Member Price**

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Snuggle **Fabric Softener** 111-oz. **Persil Laundry**

Detergent 100-oz. or 42-ct. Pacs.

All Laundry Detergent 141-oz. or 60-ct. Pacs. Selected varieties.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Perdue Chicken **Nuggets or Tenders** 22 to 29-oz.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



EXCLUSIVE DIGITAL COUPON



Signature **SELECT® Apple Juice**

64-oz. Selected varieties. Plus deposit and fees.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Zoi Greek Yogurt 32-oz. Selected varieties.

Member Price



Califia Farms Almondmilk or Oatmilk

48-oz. Selected varieties.

Member Price



Bays English Muffins 12-oz. Selected varieties.





Greek Gods Yogurt 24-oz. Selected varieties.

Member Price



Member Price

Oatly **Oatmilk** 64-oz. Creamer 29.7-oz. Selected varieties.

E99 Member Price



Knudsen **Cottage Cheese** 16-oz. Selected varieties.

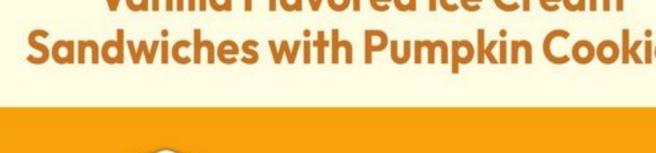
Member Price: \$3.50 ea.

Member Price



Pumpkin ICE CREAM SANDWICHES

Vanilla Flavored Ice Cream Sandwiches with Pumpkin Cookies



Signature SELECT® Ice Cream **Special Edition** 4-ct. Sandwiches.

SPECIAL EDITION Pumpkin

Member Price



Only in our stores



Your donation will provide assistance to over 50 hunger relief organizations throughout Northern California, Nevada, and Hawaii during the holiday season.



We're in this together
What you give here, stays here.



Donate \$ 10 at checkout thru 12/25

Albertsons Companies Foundation (DBA: Safeway Foundation) is a 501(c)(3) nonprofit entity as recognized by the Internal Revenue Service. Albertsons Companies Foundation will receive all funds for this promotion and provide grants to organizations like the above named entities at the sole discretion of the Foundation.



Enjoy amazing flavors and feel-good benefits, like omega 3s, protein and more.















CHEERS TO CHILLS





Bacardi
1.75-ltr.
Selected varieties.

259

Member Price



Fireball
750-ml.
Selected varieties.

1499

Member Price



Kahlúa
750-ml.
Selected varieties.

2799

Member Price



High Noon 8-pack, 12-oz. cans. Selected varieties. Plus deposit and fees.

25⁹⁹
Member Price





Nadia
Pinot Noir or
Chardonnay
750-ml.
Single Price: \$13.99 ea.

1259 Mix & Match
ea
Member Price
WHEN YOU BUY 6 OR MORE



Clone 7
Cabernet
Sauvignon
750-ml.
Single Price: \$19.99 ea.

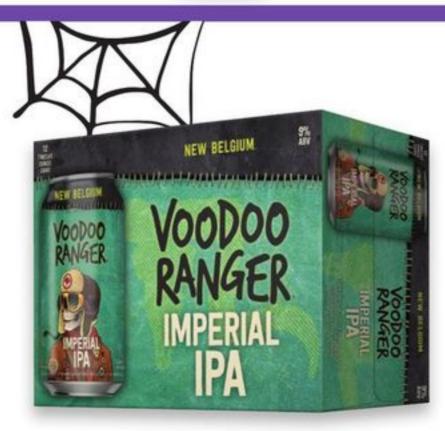
1799 Mix & Match ea
Member Price
WHEN YOU BUY 6 OR MORE



Elysian
12-pack, 12-oz.
Selected varieties.
Plus deposit and fees.

2 2 99

Member Price



New Belgium
12-pack, 12-oz.
Selected varieties.
Plus deposit and fees.

Scream-worthy SAVINGS



Ning Halloween Glow Pendant, Wand or Pumpkin Glow Stick

Selected varieties in select stores while supplies last.

149 Member Price



Light Up Pumpkin Eyeballs or Pumpkin Teeth Fangs Selected varieties

Selected varieties in select stores while supplies last.

\$4 ea Member Price



Pumpkin Masters All in One Carving Kit or Kids Carving Kit

Selected varieties in select stores while supplies last.

ea Member Price



Signature SELECT® Candy Bucket

Selected varieties in select stores while supplies last. Member Price: \$2.50 ea.

2\$5 for S Member Price



Pumpkin Masters Ultimate Carving Party Kit or Power Saw

Selected varieties in select stores while supplies last.

\$6 ea
Member Price



Signature SELECT® Halloween Paper Goods

Selected varieties in select stores while supplies last. Member Price: \$3.00 ea.

2\$6 for 6 Member Price



Halloween 5-inch Squishmallow

Selected varieties in select stores while supplies last.

\$8 ea
Member Price



Licensed Halloween Inflatables

Selected varieties in select stores while supplies last.

25% OFF Member Price



Hershey's Reese's Milk or White Chocolate Pumpkin Bar

1.2-oz.
Selected varieties.
Member Price: \$1.25 ea.

4\$5 for S Member Price



Halloween Peeps 3-oz. Selected varieties.

Member Price: \$2.00 ea.

2\$4 for Member Price



Hershey's Snack Size Bag 9.6 to 10.35-oz.

Selected varieties.

599 Member Price



Mars Fun Size Bag 10.53 to 10.83-oz.

Selected varieties.

599 Member Price



Brach's Candy Corn

11-oz. Selected varieties. Member Price: \$3.00 ea.

2\$6 for 6 Member Price



Overjoyed™ Halloween Candy

7-oz. Selected varieties. Member Price: \$3.00 ea.

2\$6 for Member Price



Ghirardelli Fall Assorted Bag 9-oz. Selected varieties.

1099
Member Price



Lindt Lindor Chocolate Truffles Stand-Up Bag 15.2-oz.

Selected varieties.



Free flushots* for you & your family

No cost with most insurance.

Get 10% off groceries with every immunization.**



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TO SCHEDULE.
WALK-INS
WELCOME!

*No co-payment unless required by your plan.

**Restrictions apply. Visit pharmacy for details.

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Visit Safeway.com and order online.

P DriveUp & Go™

We'll bring the groceries to your car.

Grocery **Delivery**

We'll deliver the groceries to your home.



*When you spend S75 or more. Enter Promo Code SAVE20 at checkout. Not valid on orders fulfilled by Instacart. Expires 12/31/2025. Only valid for your first online grocery delivery or pickup order placed before offer expiration date. [Enter "SAVE20" at checkout to receive offer.] Must purchase S75 or more in a single transaction. Minimum spend and discount excludes alcohol, tobacco, fluid dairy, stamps, gift cards, taxes, service and regulatory fees, tips. Minimum spend calculated after all other promotions, offers, discounts, savings are applied. Limit 1 per household. Cannot be combined with any other offer. Not valid for orders placed with third party delivery providers like Instacart, DoorDash, UberEats. No monetary value. We reserve the right to correct or modify/cancel the offer.

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Our Rewards Program is BETTER THAN EVER Save up to

weekly for U

Enjoy deals, personalized for you

Shop to earn Points to redeem on gas & groceries

Opt in for automatic cash off groceries



^{**}Valid only for new Safeway for U® members. One time use. Limit 1 per household. Restrictions apply.

