

100% fresh
GUARANTEE*
 Guaranteed fresh or
 your money back

Sobeys

value
size

Fresh Pork Shoulder Picnic
 Roast hock removed 6.59/kg

2⁹⁹
/lb



4⁹⁹
/lb



Fresh Lean Ground Beef
 5 lb Tube 11.00/kg

10⁹⁹
/lb



Fresh Atlantic Salmon Fillets Family
 Size subject to availability 24.23/kg

CHOOSE
 Canadian
 SEAFOOD

7⁹⁹
/lb



STERLING SILVER Fresh Boneless Sirloin Tip Oven
 Roast or Family Size Marinating Steak cut by your
 meat expert from Canada AAA grade beef 17.61/kg

so
local

Honeycrisp Apples product of
 Atlantic Canada, Canada
 extra fancy 4.39/kg

From Atlantic
 Canada

1⁹⁹
/lb



From Canada
1⁴⁹

Seedless
 Cucumbers
 product of Canada,
 Canada no 1 grade



Scene+
MEMBER
PRICING

50% off

30% without off Scene+ card

JAMIESON Vitamins or Supplements assorted variety

ROBIN HOOD
 Flour 10 kg

HOT PRICE

11⁹⁷

ALL PURPOSE FLOUR ORIGINAL

VILLAGGIO
 Bread 570-675 g
 or Buns 6-8 pk

HOT PRICE

2⁹⁷

CLASSICO TOSCANA

HOT PRICE

3⁹⁷

KRAFT Singles 410 g

HOT PRICE

4⁹⁴

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumsticks or Selected Premium Novelties 4-12 pk

Scene+
SPEND & GET

SPEND \$125 OR MORE ON GROCERIES, GET

1000 PTS

That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON
 Offer also available through mygroceryoffers.ca or on the Sobeys app

0 61925 86634 8

Valid Thursday, October 17 - Sunday, October 20, 2024

Offer valid October 17 to October 20, 2024 at all Sobeys locations in Atlantic Canada. Receive 1000 Scene+ points when you spend a minimum qualifying purchase of \$125 in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$125 or more awards only one 1000 Scene+ points allotment. Offer can be redeemed by flyer coupon or through My Grocery Offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Limit of one basket builder offer per Scene+ membership card per day. Coupon has no cash value and cannot be combined with any other offers. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Prices and offers in effect October 2024 New Brunswick

THU 17 | FRI 18 | SAT 19 | SUN 20 | MON 21 | TUE 22 | WED 23

so many deals
 Scan here for our full digital flyer

SOBEYS_WK24_POLATL_NB

Scene⁺ MEMBER

PRICING

Swipe your Scene+ Card and Save



JANES
Ready for anything

PAN SEAR
HADDOCK

JANES ultimates
Ready for anything

Battered
HADDOCK

MEMBER PRICING

10⁹⁹ **SAVE \$2**

12⁹⁹ without Scene+ Card
JANES Ultimates or Pan Sear selected 500-615 g

MEMBER PRICING

2⁴⁹ **SAVE \$1**

3⁴⁹ without Scene+ Card
COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

100

MEMBER PRICING

10⁹⁹ **SAVE \$7**

17⁹⁹ without Scene+ Card
HERSHEY Assorted Chocolate or Candy 100 pk

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN
POINTS
INTO
GROCERIES



400 PTS
when you buy 3

6⁹⁹

LARSEN Wieners 900 g or Smoked Boneless Ham Slices 375 g, SCHNEIDERS Pepperettes or Sausage Rings 300-375 g or MAPLE LEAF Fully Cooked Breakfast Sausages or Natural Shredded Chicken 250-300 g



100 PTS
when you buy 2

5⁴⁹

From Atlantic Canada

Stew Packs Atlantic Grown 5 lb



That's like \$5 toward your groceries

500 PTS
when you buy 4

3⁹⁹

PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL



400 PTS
when you buy 2

9⁹⁹

COMPLIMENTS Honey 750 g-1 kg or Peanut Butter 2 kg



200 PTS
when you buy 2

4⁷⁹

SENSODYNE or PRONAMEL Toothpaste selected 75-100 mL

1000 Points = \$10 of free groceries

BUY MORE SAVE MORE

value size

5.50 ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, Extra Lean Ground Chicken or Extra Lean Minced Turkey, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

11.99

PINTY'S Chicken Wings, Fillets, Chunks or Gluten Free Breaded Strips, Nuggets or Burgers 750-790 g

4.49 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops 9.90/kg

14.99 COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Fillets 908 g

4.99 Romaine Hearts product of USA 3 pk

4.99 Mandarins or Clementines 907 g product of South Africa

7.99 Cinnamon Buns 8 pk 630 g

12 BOTHWELL Cheese 540 g

9.99 PILLER'S Family Size Pepperoni Topping 400 g or Club Packs or Sliced Deli Meats selected 350 g

3.49 OLD DUTCH Potato Chips 235 g

5.99 PARKAY Margarine 1.28-1.36 kg Squares or Soft or LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g

6.99 ROYALE Bathroom Tissue 12=24 rolls, Paper Towels 3=6 rolls or Facial Tissue 6 pk

13.99 CADBURY Chocolate or MAYNARDS Candy 90 pk while supplies last

4.97 KRAFT Salad Dressing 355 mL

3.49 OIKOS Greek Yogurt 4 pk

2/\$3 CLOVER LEAF Skipjack Light Tuna 170 g or Flavoured Tuna 85 g

9.99 GAIN Laundry Detergent 2.6-2.72 L, Flings 31-35 pk, DOWNY or GAIN Beads 379 g, BOUNCE or GAIN Sheets 120-200 pk, DOWNY Softener 1.89-2.63 L or TIDE Simply 31-3.4 L

10.79 OLYMPIC ORGANIC Yogurt 1.75 kg

27.88 FOLGERS Coffee K-Cup® Pods 48 pk, BEST BUY Coffee Pods 100 pk or COMPLIMENTS Coffee Pods 80 pk

7.99 PEPPERIDGE FARM Family Size Goldfish Crackers 750 g or Christie Oreo Multipack 20 pk or Party Size 637-685 g

10.99 COCA-COLA or PEPSI Soft Drinks 24x355 mL

19.99 GATORADE Team Pack 24x591 mL

9.97 CRACKER BARREL Cheese 740 g or Shreds 590 g or BLACK DIAMOND Cheese Strings 28 pk 588 g

8.99 KELLOGG'S, GENERAL MILLS or POST Jumbo Cereal 700 g-1.3 kg

12.99 QUAKER Dips or Chewy Bars Club Pack 935-960 g

Available at all New Brunswick stores.

*Pricing may be subject to change. Pricing excludes taxes & refundable container deposit.

18.79 MOLSON CANADIAN Lager 6x355 mL cans

16.49 HEINEKEN Lager 6x330 mL cans

19.79 SIMPLY SPIKED Peach or VIZZY MAXX Dragon Fruit Mango 6x355 mL cans

14.99 SMOKY BAY Cabernet Sauvignon or Pinot Grigio 1 L

SPEND \$25 IN BOSTON PIZZA OR KOBO GIFT CARDS AND GET A \$5 BONUS

SOBEYS GIFT CARD

Offer valid during October 17 - 23, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide larger quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties, in such cases we'll leave you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text previews for product size and type identification. We reserve the right to correct any typographical errors. Advertised prices do not include any applicable taxes or deposits, or 24 Hour locations price effective from 8 am Thursday morning until midnight Wednesday evening. The Scene+ Loyalty Program is available at all participating Sobey's locations within New Brunswick. No Size Scene+ points earned. See website for correct ways to earn Scene+ points. All items are subject to change without notice. Some items are excluded from Scene+ points: event tickets, gift cards, fuel/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, MacCall's 7/11/Hot Stuff/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery photo-finishing, disposable environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of \$20000. Scene+ points \$2000 per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sobey.com/sceneplus>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus © Corporation used under license by Sobey's Capital Incorporated. Please recycle where facilities exist. Priced with vegetable based ink. New Brunswick, Supplement to The Telegraph-Journal, The Daily Gleaner & The Chronicle Herald.

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Scene+
**DIGITAL
EXCLUSIVE**

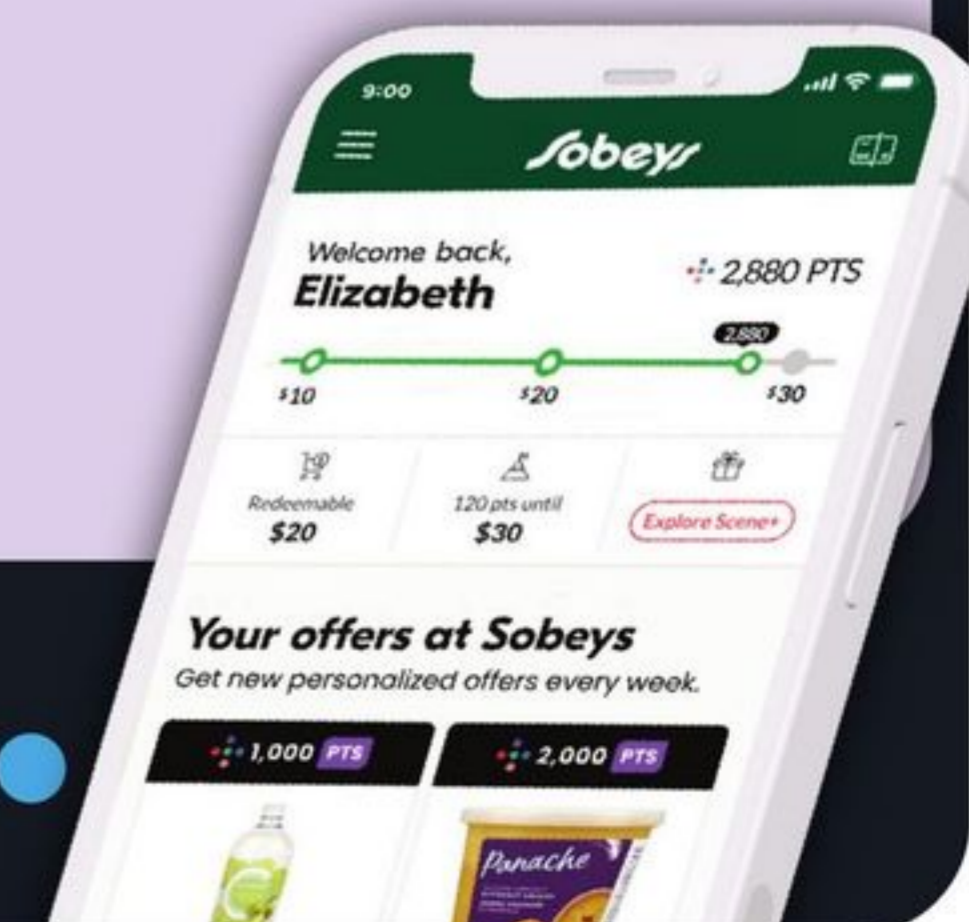
LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get **200 PTS** when you buy 2

Activate your offers in the [Sobeys app](#) or at [MyGroceryOffers.ca](#)

EIGHT
TREASURES
Coconut Milk
400 mL



Download on the
App Store



GET IT ON
Google Play

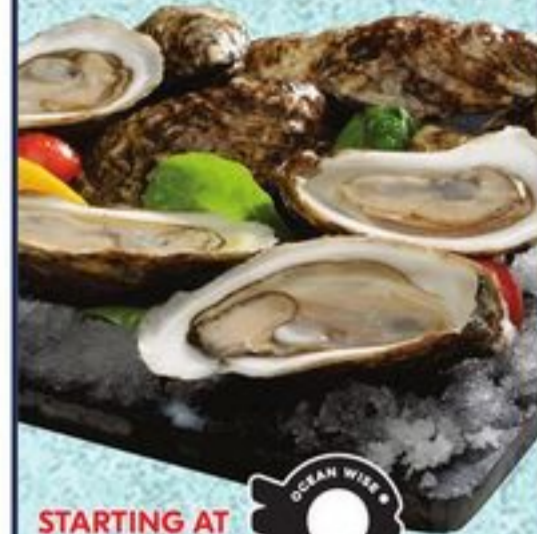
Offer valid October 17th to October 23rd, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



CHOOSE CANADIAN SEAFOOD

Choose Canadian Seafood!

We work hard to bring you quality Canadian Seafood from Atlantic Canada. Explore our delicious offering to make tonight a seafood night.



STARTING AT **725**

FRESH CHOICE Oysters product of Canada subject to availability



Try cooking your mussels in a garlic wine broth!

229 /lb

Fresh Mussels product of Atlantic Canada 5.05/kg



999 /lb

Fresh Wild Haddock Fillets Family Size product of Atlantic Canada 22.02/kg subject to availability



Add shrimp to your salad!

1199

IFC Coldwater Cooked Shrimp 150-250 ct per lb 340 g

So.local

Grown right here at home

549 COMPLIMENTS Apples Gravenstein, Cortland, Empire, Gala, McIntosh, Spartan, Golden or Red Delicious product of Atlantic Canada 1.36 kg 3 lb bag

799 /lb McIntosh or Cortland Apples product of Atlantic Canada, Canada extra fancy grade 4.39/kg

499 Regular Pumpkins product of Atlantic Canada

699 Jumbo Pumpkins product of Atlantic Canada

499 Sweet Tango Apples product of Atlantic Canada, Canada Extra Fancy Grade 907 g 2 lb bag

699 HIROS Cherry Tomatoes on the Vine product of Canada 340 g

149 Assorted Squash product of Atlantic Canada 3.28/kg

399 Potatoes product of Canada 5 lb 2.27 kg



Guaranteed fresh or your money back

Fruity fresh...

849 LIL SNAPPERS ORGANIC Apples Gala or Granny Smith product of USA extra fancy grade 1.36 kg

199 Navel Oranges product of South Africa 4.39/kg

299 Bartlett Pears product of USA extra fancy grade 6.59/kg

199 Asian Yellow Pears product of China 4.39/kg

5.99 VALUE

FREE Reusable Produce Bag with purchase of any 2 LOOP Smoothies 355 mL selected

Veggie love...

399 Avocados product of Mexico 5 pk

279 Roma Tomatoes product of USA or Mexico 6.15/kg

399 COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA or Canada 142 g

349 Broccoli Bunches product of Canada

99¢ Bok Choy or Napa Cabbage product of Canada 2.18/kg

599 COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

25% off Prepared Daily Fruit and Yogurt Parfait Cups assorted sizes

15% off Prepared Fresh Daily Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

399 COMPLIMENTS Candies selected 350-400 g 4.49 ea

1099 PLANTERS In-Shell Peanuts 2 kg

floral

available at most stores

2/10 Assorted Tropicals or Succulents 4"

1199 Mini Rose Aroma 4" Pot

1499 Mini Gerbera 15-stem or Farm Fresh Bouquet

2199 Ecuadorian Rose Bouquet one dozen

GREAT GIFT IDEA! Our Gift Cards can be any amount.

so tender
Starling
HAND-SELECTED AAA BEEF
 Well-marbled Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobey's

12.99 /lb
 STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 28.64/kg

10% off
 STERLING SILVER Fresh Boneless Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

CERTIFIED TENDER
TENDRETE CERTIFIEE

100% fresh GUARANTEE
Guaranteed fresh or your money back

200 PTS when you buy 1 pkg
5.99 /lb
 PANACHE Flattened Chicken Lemon Greek, Jerk or Portuguese 13.21/kg

200 PTS when you spend \$20
5.99 /lb
 Fresh Pork Loin Back Ribs Family Size cryovac 13.21/kg

16.99 /lb
 Fresh Canadian Lamb Loin Chops 37.46/kg

200 PTS when you spend \$20
5.49
 OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

300 PTS when you spend \$20
7.99 /lb
 Fresh Lean Ground Beef Burgers Family Size 4 pk 17.61/kg

300 PTS when you spend \$20
10.49
 NOBLE PREMIUM BISON Cubes, Inside Round, Rib Eye, Striploin or Sirloin Steak 226 g

100 PTS when you buy 2
11.99
 FRESHSTONE Meal Kits tex mex chicken, beef bulgogi or butter chicken entrées with rice 680 g

100 PTS when you buy 2
9.99
 FRESHSTONE Rollees Supreme or Meat Lovers Pizza or Philly Cheesesteak 540 g

value size Big format Big value

6.99 /lb
 STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

1000 PTS when you buy 1
 That's like **\$10** toward your groceries

500 PTS when you buy 1
3.99 /lb
 Pork Belly skin on frozen 8.80/kg

That's like **\$5** toward your groceries

Check for this symbol in store!

quick & easy

6.99
 LOU'S Quick-n-Easy Entrées or Applewood Smoked Bacon 375-400 g or LIL' JUAN'S Mexican Style Entrées 300-400 g

150 pts when you buy 2 or more
7.50
 CARL BUDDIG Sliced Meats 55 g 1.99 ea

4.99
 SUNRISE Bologna thick or thin slices 375 g

250 PTS when you buy 2
7.49
 OLYMEL Bacon 375 g

3.99
 COMPLIMENTS Stuffed Chicken Cutlets 284 g

6 pts when you buy 2 or more
6.99 ea
 NOTCO Plant-Based Chickenless Nuggets or Burgers 260-340 g

200 PTS when you buy 2
14.99
 COMPLIMENTS Shepherd's or Farmhouse Pie 900 g or PANACHE Rich & Creamy Meat Lasagna 1.13 kg

250 PTS when you buy 2
14.99
 BELMONT, CARDINAL Roadhouse Angus, JACK ASTOR'S Beef Burgers or COMPLIMENTS Burgers selected varieties 680 g-1.02 kg

GET TO FREE GROCERIES FASTER

when you open your Scene membership card and pay with your Scotiabank Scene Visa Card.

1000 PTS when you spend \$10 on groceries

1000 PTS when you spend \$10 on groceries

©2025 Sobey's. \$10 in groceries. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scan Scene Visa card every \$10 spent. On eligible everyday purchases. Excludes participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingstores. Visa Inc. Licensed user.

SOBEYS_WD25_P03_A1L_NL_N3

seafood



100 PTS when you buy 1
4.99 COMPLIMENTS Crab-Flavoured Seafood 454 g



300 PTS when you buy 2
25% off
 COMPLIMENTS Bay, Atlantic or Hokkaido Scallops 340 g or PANACHE Bacon-Wrapped Scallops 250 g



100 PTS when you buy 1
\$12 BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g

Score! MEMBER
11.99 SAVE \$3
14.99 without Scene+ Card
 COMPLIMENTS Cooked Shrimp in Bag with Cocktail Sauce 680 g

READY FOR YOU
Ready for you seafood.

7.99 Jalapeno Poppers Stuffed with Imitation Crab & Seafood Stuffing 17.61/kg

8.99 Stuffed Mushroom Caps with Imitation Crab & Seafood Stuffing 19.82/kg

13.99 Fresh Atlantic Salmon Roasts with Apple Chipotle Flavoured Imitation Crab & Seafood Stuffing 30.84/kg

5.99 Prepared In-store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g

What a catch!
 Prepared in-store by our seafood experts, our salmon roasts are easy enough for a weeknight meal idea or fancy enough to serve for company!

8.99 ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g

12.99 IFC Mahi-Mahi Portions 454 g

100 PTS when you buy 1
8.99 HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

3.99 COMEAU Seafood Spreads shrimp or lobster 140 g

deli

6.99 ILE DE FRANCE Petit Brie 125 g or KERRYGOLD Irish Reserve, Dubliner or Irish Blarney 198 g

100 PTS when you buy 400 g or more
20% off
14.49 COMPLIMENTS Sliced Cheeses 440 g

100 PTS when you buy 2
6.99 MARCANGELO Sliced Italian Deli Meats selected 100 g

100 PTS when you buy 2
3.99 LA BELLE BRETAGNE Pâté selected 150 g

9.49 RABEL Queso Ibérico, Cabra al Vino or Cabra al Romero 150 g

BUY MORE SAVE MORE
8.99 COOMBE CASTLE Dorset Drum, Irish Porter or Coastal Rugged Cheddar 200 g or ILCHESTER Applewood Smoked 150 g 9.99 ea

200 PTS when you buy 300 g or more
3.99 PANACHE Ham, Turkey, Chicken or Beef selection varies by store

50 PTS when you buy 100 g or more
3.99 SAN DANIELE Prosciutto

STARTING AT
5.99 SOMETHING SPECIAL Gourmet Antipasto or Jelly selected 250-300 g

SLICED FRESH
STARTING AT
3.79 /100 g
 MCLEAN Deli Meat selection varies by store

Sign up for Sobey's E-Flyer & SAVE \$5 off your next purchase of \$40 or more!
www.sobeys.com/getflyer

kitchen

Scene MEMBER **3.49** SAVE 30c
 3.79 without Scene+ Card
 COMPLIMENTS Dips or Hummus 227 g

12.99 MAPLE LEAF Raised Without Antibiotics Chicken 900 g-1 kg

2/\$8 COMPLIMENTS Snack Hummus or Tzatziki 4 pk Mini 228 g

READY FOR YOU This week's family meal deals.

250 PTS when you buy 1 family meal deal

149 ea. PLUS add one 1-litre Coca-Cola product

Feed a family of 4 for \$4.75 ea.

BUY 1 Whole Assorted Dagwood Sandwich 1.15 kg
+1 SUMMER FRESH Salad 750-800 g
for only 18.99

READY FOR YOU

100 PTS when you buy 200 g or more

Ready for you Meal Kits Value Sized or Individual Sized Chilled Meals

100 PTS when you buy 1

RANA Meal and Pasta Kits 454-540 g

100 PTS when you buy 1

COMPLIMENTS Fresh Pasta or Sauce 350-360 g or 170-300 mL

bakery

11.49 MONSTER Cake 705 g

Scene MEMBER **6.99** SAVE \$1
 7.99 without Scene+ Card
 BROWNIES 550-585 g

200 PTS when you buy 1
18.99 Cheesecake chocolate or chocolate caramel 6" 850-875 g

5.99 All Butter Croissants or Pastries 4 pk 275-400 g

200 PTS when you buy 2
12.99 PANACHE Cheesecakes frozen 600 g

8.99 Small Bar Cakes chocolate fudge or cookies'n cream or Snickers 460-540 g

200 PTS when you buy 2
6.99 Chocolate Iced Ring Donut 6 pk

100 PTS when you buy 2
5.99 Cookies assorted 10 pk 310 g

100 PTS when you buy 2
3.99 Hot Dog or Hamburger Buns 8 pk

3.49 Bagels 4 pk 450 g

3.99 ea when you buy 2 or more
 Homestyle Oat Bran, Mountain Grain, Good Haven or Low Fat Multigrain Bread 450 g 4.29 ea

Stay on top of your family's wellness this fall.

Make appointments for

- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



Click on Pharmacy
in your grocery app

[Book today](#)



frozen & dairy

<p>100 PTS when you buy 2</p> <p>4.99 COMPLIMENTS Orange Juice 1.54 L</p>	<p>6.99 DAIRY ISLE Butter 454 g</p>	<p>100 PTS when you buy 2</p> <p>4.49 MCCAIN Breakfast Bowls 200 g</p>	<p>5.99 GREEN GIANT Veggie Tots or Fries 340-454 g</p>
<p>8.99 PHILADELPHIA Cream Cheese 450 g</p>	<p>6.99 STOK Cold Brew Coffee 1.42 L</p>	<p>4.49 MCCAIN Superfries 454-800 g</p>	<p>3/\$5 COMPLIMENTS Frozen Lemonade 283 mL</p>
<p>BUY MORE SAVE MORE</p> <p>3.49 JEL-O Refrigerated Pudding or Gels 4 pk or HERSHEY'S Refrigerated Pudding 4 pk 4.49 ea</p>	<p>4.99 GAY LEA Spreadable Butter 227 g or COMPLIMENTS 68% Vegetable Oil Margarine 850 g</p>	<p>6.49 MCCAIN Hashbrown Patties 20 pk</p>	<p>100 PTS when you buy 2</p> <p>7.49 DR. OETKER The Good Baker Pizza 300-390 g, GIUSEPPE Easy Pizza 560-600 g or TRADIZIONALE Pizza 385-415 g</p>
<p>200 PTS when you buy 2</p> <p>7.49 STARBUCKS Coffee Creamer 828 mL</p>	<p>100 PTS when you buy 2</p> <p>3.99 KRAFT Dips 227 g</p>	<p>100 PTS when you buy 3</p> <p>4.99 HUNGRY-MAN XL Bowls 368-397 g</p>	<p>3.49 MCCAIN Pizza Pockets 3 pk</p>
<p>6.99 IÖGO Yogurt 16 pk</p>	<p>6.99 SIGGI'S Yogurt 650-750 g</p>	<p>3.49 PILLSBURY Toaster Strudel 326 g</p>	<p>3.49 MICHELINA'S Grande Entrées 454 g</p>
<p>3.99 YOPLAIT Minigo Yogurt 6 pk or Yogurt Tubes 8 pk</p>	<p>100 PTS when you buy 2</p> <p>4.99 IÖGO Nano Drinkables 6x93 mL</p>	<p>50 PTS when you buy 1</p> <p>5.99 RUSTICA Single Serve Pizza 360-382 g</p>	<p>8.99 CATARINA Mexican Snacks 320 g</p>

Love it. Or it's free.*
*For details see COMPLIMENTS.ca

100% MONEY-BACK GUARANTEE

<p>50 PTS when you buy 1</p> <p>3.79 COMPLIMENTS Cheddar Flavour Slices 400 g</p>	<p>4.99 COMPLIMENTS Cozy Coop Large White Eggs 12 pk</p>	<p>3/\$5 COMPLIMENTS Frozen Entrées selected 227-284 g</p>	<p>50 PTS when you buy 1</p> <p>6.49 COMPLIMENTS Aerosol Whipped Cream 400 g</p>
<p>100 PTS when you buy 2</p> <p>2.99 COMPLIMENTS Lemonade or Watermelon Beverage 1.75 L</p>	<p>100 PTS when you buy 2</p> <p>4.99 COMPLIMENTS Cheese Sticks 210 g or Cheese Strings 8 pk or 168 g</p>	<p>500 PTS toward your groceries</p> <p>5.99 COMPLIMENTS Classic Crust Pizza 437 g</p>	<p>100 PTS when you buy 2</p> <p>2.99 COMPLIMENTS Frozen Waffles 8 pk, 280 g</p>

GREAT GIFT IDEA! Our Gift Cards can be any amount.

voilà

by *Sobeys*



FREE
Grocery Pickup!*

\$0 FEES. \$0 MINIMUM SPEND.

Shop Online

*See full T&Cs at voila.ca

So spooky!

Trick or Treat



120
19⁹⁹

HERSHEY Assorted Candy
120 pk white
supplies last



4⁴⁹

HERSHEY
Harry Potter
Kisses 180 g



100 PTS
when you buy 2

9⁹⁹

MARS Fun Size
Assorted Chocolate
50 pk white
supplies last



100 PTS
when you buy 2

15⁹⁹

MARS Chocolate Bars
Variety Pack 16 pk
white supplies last



100 PTS
when you buy 1

11⁴⁹

NESTLÉ Assorted Minis
50 pk white supplies last



FERRERO Kinder or
Bueno Chocolate
Minis 297-330 g
white supplies last

8⁹⁹



drinks & snacks

<p>3.49</p> <p>CHRISTIE Cookies selected 212-303 g or COMPLIMENTS Soda Crackers 450 g</p>	<p>10.99</p> <p>LAURA SECORD Hot Chocolate Pods 12 pk or VAN HOUTTE Coffee K-Cup® Pods 10-12 pk or STARBUCKS Instant Coffee 90 g</p>	<p>3.49</p> <p>GRAVES Apple Juice 1.36 L</p>	<p>2/\$6</p> <p>DEL MONTE on Ice 1.89 L</p>
<p>3.99</p> <p>CHRISTIE Peek Freans 275-350 g or Dad's Cookies 300-320 g</p>	<p>3.99</p> <p>CHRISTIE Ritz Chips or Crispers Family Size 240 g</p>	<p>5.79</p> <p>FRITO-LAY Snacks 275-480 g</p>	<p>2/\$9</p> <p>MISS VICKIE'S Kettle Chips 190-200 g or DORITOS Tortilla Chips 210-280 g</p>
<p>2/\$3</p> <p>SPARKLING ICE Sparkling Water 503 mL or PEACE TEA 695 mL</p>	<p>2.99</p> <p>MONSTER, NOS, REIGN or FULL THROTTLE Energy Drinks 355-473 mL</p>	<p>2.50</p> <p>BUY MORE SAVE MORE</p> <p>CADBURY Family Bars 95-100 g 2.99 ea</p>	<p>1.00</p> <p>COMPLIMENTS Kettled Cooked Peanuts 275 g</p>
<p>2/\$5</p> <p>BAI Beverage 530 mL</p>	<p>7.49</p> <p>HERSHEY'S Halloween Chocolates or Candy 25 pk while supplies last or NESTLE Cellos 380-400 g</p>	<p>5.99</p> <p>KINDER Surprise 100 g while supplies last</p>	<p>6.99</p> <p>NATURE VALLEY Midsize or Trail Mix Granola Bars or BETTY CROCKER Fruit Gushers selected varieties 340-525 g</p>

Here for your budget and lifestyle

<p>200 PTS when you buy 2</p> <p>COMPLIMENTS Snack Crackers 200-225 g, Rice Crackers 100 g or Jazz Crackers 200 g</p>	<p>50 PTS when you buy 1</p> <p>COMPLIMENTS Solid Milk Halloween Chocolate Balls 250 g while supplies last</p>	<p>100 PTS when you buy 2</p> <p>COMPLIMENTS Potato Chips Extraa! Flavour 200 g</p>	<p>200 PTS when you buy 2</p> <p>BIG 8 Soft Drinks 12x355 mL</p>
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natural health

<p>2/\$9</p> <p>POPCORNER'S Kettle Corn 142 g</p>	<p>3.49</p> <p>KIJU Beverages 1 L or 4 pk</p>	<p>5.99 SAVE \$1</p> <p>6.99 without Scaener Card</p> <p>MARY'S ORGANIC Crackers 155-184 g</p>
<p>There's like \$4 toward your groceries</p> <p>400 PTS when you buy 2</p> <p>30% off</p> <p>WEBBER NATURALS Vitamins and Supplements assorted varieties</p>	<p>50 PTS when you buy 1</p> <p>5.49</p> <p>YOGI Tea 16 pk</p>	<p>9.99</p> <p>ATKINS Endulge Bars 5 pk</p>
<p>20% off</p> <p>EVERYONE Body Lotions or Body Wash selected 946 mL</p>	<p>7.99</p> <p>WHOLLY VEGGIE! Plant-Based Mozza or Cheddar Sticks 250-283 g</p>	<p>50 PTS when you buy 1</p> <p>9.99</p> <p>LUNDBERG Jasmine Rice 907 g</p>
<p>100 PTS when you buy 2</p> <p>5.99</p> <p>CHICKAPEA One Pot Pasta 198 g</p>	<p>100 PTS when you buy 2</p> <p>5.79</p> <p>DAIYA Plant-Based Deluxe Cheezy Mac 300 g</p>	

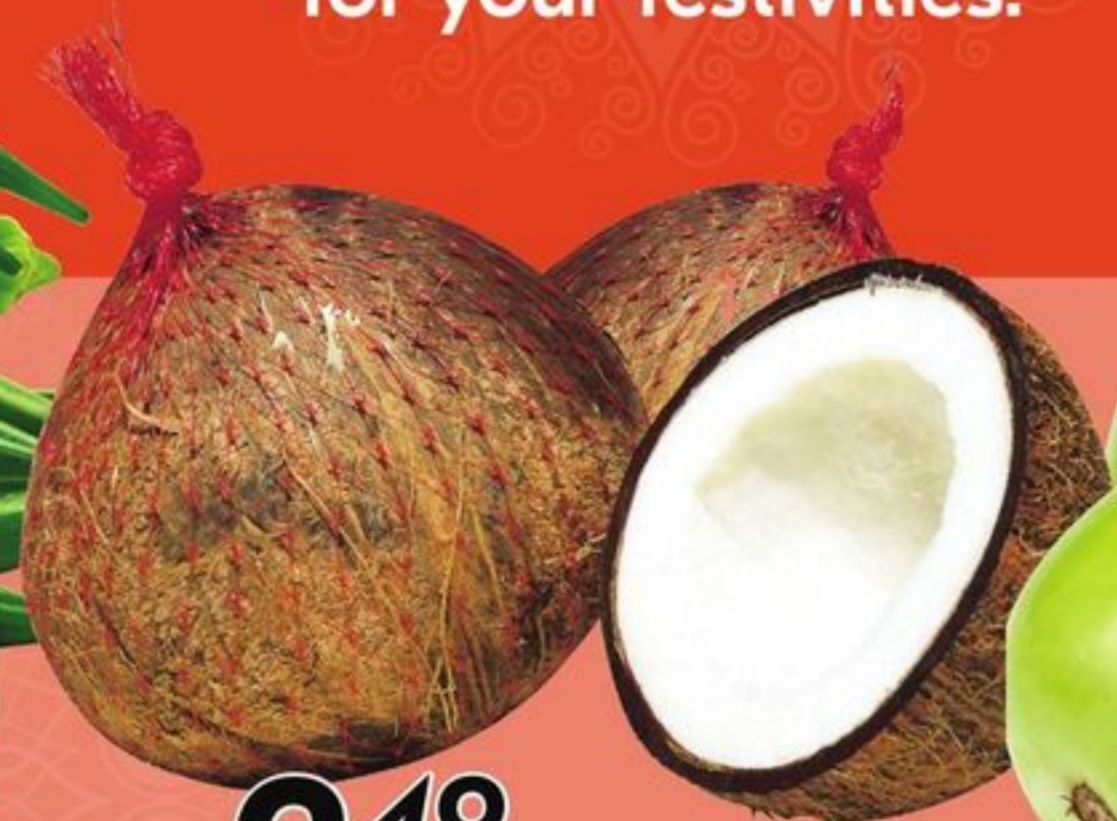


Celebrate
Diwali

Find everything you need
for your festivities.



4⁹⁹
/lb
Indian Okra
product of Honduras
11.00/kg



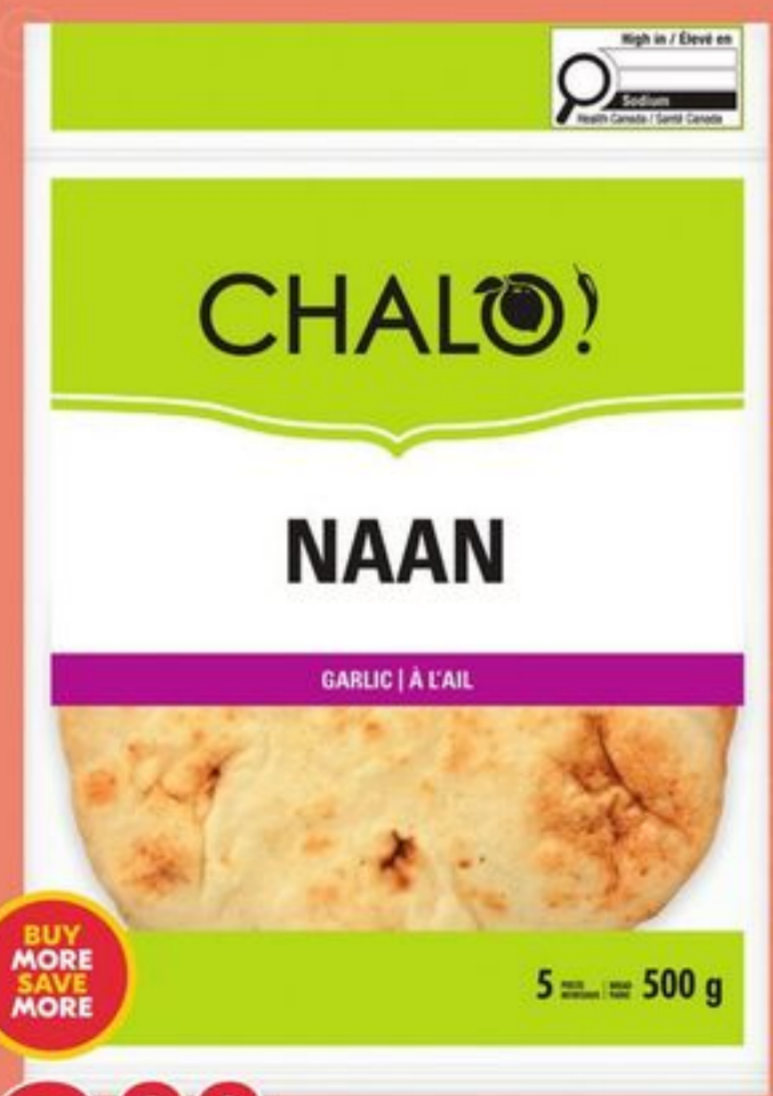
2⁴⁹
Husk Coconuts
product of Dominican
Republic



1⁹⁹
/lb
Long Squash
product of Mexico
4.39/kg



16⁹⁹
INDIA GATE Basmati Rice
4.54 kg



2⁹⁹
ea when you
buy 2 or more
3.49 ea
CHALO! Naan 500 g



3/99¢
MAGGI Masala
Noodles 70 g



STARTING AT
10⁹⁹
BRAR'S Rasmalai
Frozen Dessert
850-908 g



2⁴⁹
FROOTI Juice
Mango 1 L



4⁴⁹
BESTROPICS
Coconut Water 1 L



2⁹⁹
SURATI Snacks
250-341 g

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7⁹⁹ /lb
Asian Yellow Pears
product of China
4.39/kg



From Canada
99¢ /lb
Bok Choy or Napa
Cabbage product of
Canada 2.18/kg



7⁴⁹
THAI KITCHEN
Coconut Milk
160 mL



5⁹⁹
KIKKOMAN Oyster
Flavoured Sauce
290 mL



3²⁹
100 PTS
when you buy 2
SUNRISE Tofu
Firm 500 g or
Soynatic Xtra
Firm 350 g



6⁹⁹
THAI KITCHEN
Curry Paste 112 g
selected varieties



5⁹⁹
KIKKOMAN
Mirin Sauce
291 mL



4²⁹
GOLDEN DRAGON
Sauce 455 mL
selected varieties

meal makers

Scene MEMBER PICKS
769 without Scene+ Card
SAVE 30c
 COMPLIMENTS Coconut Milk regular or light 400 mL

3.49 TILDA Ready to Heat Rice selected varieties 250 g

15.99 BERIO Olive Oil 500 mL

2.69 FRENCH'S Mustard 325 mL

3.99 STAGG Chili 425 g

4.99 FRENCH'S Worcestershire Sauce 295 mL

4.29 CATELLI Pasta 900 g
 +50 PTS when you buy 1

5.99 PAM Cooking Sprays 113-170 g (excluding Non-GMO or ORGANIC)

1.99 COMPLIMENTS Broth 900 mL
 +100 PTS when you buy 3

2.99 COMPLIMENTS Medium or Mild Salsa 430 mL or Refried Beans 398 mL
 +100 PTS when you buy 2

49¢ MR. NOODLES Instant Noodles 85 g

2/\$7 CAMPBELL'S Chunky Soup 515 mL
 +200 PTS when you buy 4

4.99 CROSBY'S Molasses selected 675 g

5.99 QUAKER Muffin or Cookie Mix 900 g or Oat Flour 700 g
 +200 PTS when you buy 2

6.49 CLUB HOUSE Seasoning Blends selected 65-248 g

7.99 YELLOWSTONE Seasoning Blends 135-160 g
 NEW

9.99 BBQ PIT BOYS Seasonings selected 240-408 g

2/\$8 QUAKER Harvest Crunch Cereal selected varieties 350-600 g

5.99 GENERAL MILLS Family Size Cheerios selected varieties 526-778 g

4.99 DEL MONTE Canned Fruit 796 mL

5.99 KRAFT Cheez Whiz 450 g

9.99 COMPLIMENTS Strawberry or Raspberry Jam 1 L
 value size +150 PTS when you buy 1

4.99 DEMPSTER'S 10" Tortillas 366-610 g or SUN-MAID Cinnamon Raisin Bread 450 g
 +100 PTS when you buy 2

2/\$5 HOSTESS Snacks 121-225 g
 Cupcakes
 Twinkies

Here for your budget and lifestyle

compliments Panache

200 PTS when you buy 2
 COMPLIMENTS Canola Oil 946 mL

500 PTS when you buy 1
 PANACHE Olive Oil 1 L

75 PTS when you buy 2
2/\$4 COMPLIMENTS Smoked Oysters or Mussels 85 g

50 PTS when you buy 2
2/2.98 COMPLIMENTS Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

100 PTS when you buy 3
3/4.98 COMPLIMENTS Pudding Cups 4 pk

20% off
 COMPLIMENTS Baking Nuts 400 g

2.79 COMPLIMENTS Pure Pumpkin 398 mL

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15⁹⁹

BEYOND Cat Food 1.36 kg



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750

BEYOND Wet Cat Food Singles 85 g 2.19 ea



100 PTS when you buy 1

13⁹⁹

PURINA Tidy Cats Cat Litter 2.72 kg



BUY MORE SAVE MORE

349

ea when you buy 2 or more FORTHGLADE Wet Dog Food 4.29 ea



BUY MORE SAVE MORE

749

SHEBA Bistro Wet Cat Food 75 g 1.79 ea



15⁹⁹

LILY & JAX Dry Cat or Dog Food 1.6-2 kg



12 PACK

16⁹⁹

SHEBA Bistro Wet Cat Food 12 pk



home & pet care

<p>5.49 MILK-BONE Biscuits Farmer's Medley, Dipped, Stacked or Celebration Biscuits 280-900 g</p>	<p>8.99 DENTALIFE Chews 439-595 g or PURINA Cat Chow 1.6-2 kg</p>	<p>18.99 ARM & HAMMER Cat Litter selected 12.7 kg</p>	<p>\$1.74 <small>per 75 g when you buy 4 or more</small> SHEBA Bistro Wet Cat Food 75 g 1.79 ea</p>
<p>35.99 TIDE Pods 85-112 pk or Power Pods 63 pk</p>	<p>6.99 <small>+200 PTS when you buy 2</small> DAWN Powerwash Starter Kit 473 mL</p>	<p>12.99 <small>+300 PTS when you buy 2</small> FEBREZE Plug-Ins Dual Refills assorted 2 pk</p>	<p>11.49 <small>+250 PTS when you buy 2</small> FINISH Dish Tabs 21-30 pk, Dishwasher Cleaner 250 mL or Jet Dry 500-621 mL</p>
<p>15.99 <small>+200 PTS when you buy 2</small> CASHMERE Bathroom Tissue 12=36 Rolls or SPONGE TOWELS Ultra Choose-A-Size 6=9 Rolls</p>	<p>24.99 CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6-8 Rolls</p>	<p>7.49 <small>+100 PTS when you buy 2</small> GLAD Tall Kitchen Catchers 26-52 pk or Compostable 10 pk</p>	<p>20% off CANDLE-LITE Jar Candles 397-511 g while quantities last</p>

health, beauty & baby

<p>3.79 COLGATE Total or Crest Pro-Health Toothpaste or Toothbrushes 70-500 mL or 1-3 pk selected</p>	<p>5.49 ALWAYS Pads, Liners or TAMPAX Tampons 12-54 pk or LIVE CLEAN Hand Soap 400-500 mL selected</p>	<p>Get more for your little one <i>Oh baby!</i></p>	
<p>6.99 <small>+100 PTS when you buy 2</small> SECRET or IVORY Deodorant 68-73 g selected</p>	<p>2/23.99 <small>+300 PTS when you buy 2</small> NATIVE Body Wash 532 mL or Hair Care 177-487 mL selected</p>	<p>62.99 <small>+300 PTS when you buy 1</small> ENFAMIL A+ Ready To Feed Formula 18x237 mL selected varieties</p>	<p>53.99 SIMILAC Pro-Advance Powder 837-859 g</p>
<p>6.49 OLAY Body Wash 364 mL or HEAD & SHOULDERS or OLD SPICE Shampoo or Conditioner 315-400 mL selected</p>	<p>15% off <small>+100 PTS when you buy 1</small> ST. IVES Skincare selected</p>	<p>1.99 <small>per 2.49 ea when you buy 3 or more</small> NESTLÉ Baby Purees 2.49 ea</p>	<p>15% off <small>+300 PTS when you buy 2</small> HONEST CO. Baby Care or Wipes selected</p>
<p>350 PTS <small>when you spend \$20 or more</small> COMPLIMENTS Baby Assortment Products</p>		<p>1.99 <small>per 2.49 ea when you buy 3 or more</small> NESTLÉ Baby Purees 2.49 ea</p>	

pharmacy

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*Select products only available when a pharmacist is on duty.

<p>10% off <small>+250 PTS when you buy 2</small> TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*</p>	<p>10% off <small>+200 PTS when you buy 2</small> ZARBEE'S Baby or Children's Cough Syrup 59 mL or 118 mL</p>	<p>19.99 <small>+300 PTS when you buy 2</small> POISE Pads or DEPEND Underwear selected</p>	<p>49.99 <small>+150 PTS when you buy 1</small> COLD-FX 150 pk or Extra Strength 100 pk</p>
<p>15% off <small>+150 PTS when you buy 2</small> IMODIUM 20-24 pk selected</p>	<p>15% off <small>+200 PTS when you buy 1</small> NEOCITRAN Cold or Flu Relief 10 pk*</p>	<p>Book your flu shot today</p> <p>360healthpharmacy.ca</p> <p>360Health Sobey</p>	



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this fall**

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practice mindfulness -
and feel good!

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soy-free;
made in Canada

8⁹⁹

NAKED & SAUCY Natural Dressings 250 mL



100 PTS
when you buy 2
4⁴⁹

DAIYA Cheese Style Shreds, Slices or Blocks 170-227 g



200 PTS
when you buy 2
9⁹⁹

DAIYA Thin Crust Pizza 346-550 g



5⁹⁹

KATZ Gluten-Free Donut Holes 170 g



7⁹⁹

CARBONAUT Gluten-Free Bagels 335 g, Tortillas 210 g or Pizza Crust 164-216 g



5⁴⁹

CHICKAPEA Pasta 227 g



100 PTS
when you buy 2
5⁹⁹

SIMPLY PROTEIN Chips



100 PTS
when you buy 1
7⁴⁹

SAVE DA SEA Plant-Based Salmon or Tuna 100 g



50 PTS
when you buy 1
11⁹⁹ **NEW**

KICKING HORSE K-Cup® Pods 10-24 pk 11.99-24.99 ea

5⁴⁹

GREEN & BLACK'S Chocolate Bar 90 g
Decadent Fair-trade organic 70% dark chocolate



2²⁹

ZEVIA Sodas 355 mL or 6 pk 6.99



7⁴⁹

SANTA CRUZ 100% Juice 473 mL



6⁴⁹

NATREL ORGANIC MILK 2 L



5⁴⁹

MINOR FIGURES Barista Oat or Oat ORGANIC Milk 946 mL



Get **100 PTS**
When you buy 1
or
Get **300 PTS**
When you buy 2

5⁴⁹

RIVIERA Kefir 946 mL or Greek Vegan Delights 500 g



Contains 50% more calcium per serving than dairy milk
2/\$5

BLUE DIAMOND Almond Breeze 946 mL



200 PTS
when you buy 1
5⁹⁹

EARTH'S OWN The Alt or Naked Oat Beverages 1.75 L or Oat Creamers 946 mL



5⁹⁹

OLYMPIC ORGANIC Greek Yogurt 650 g

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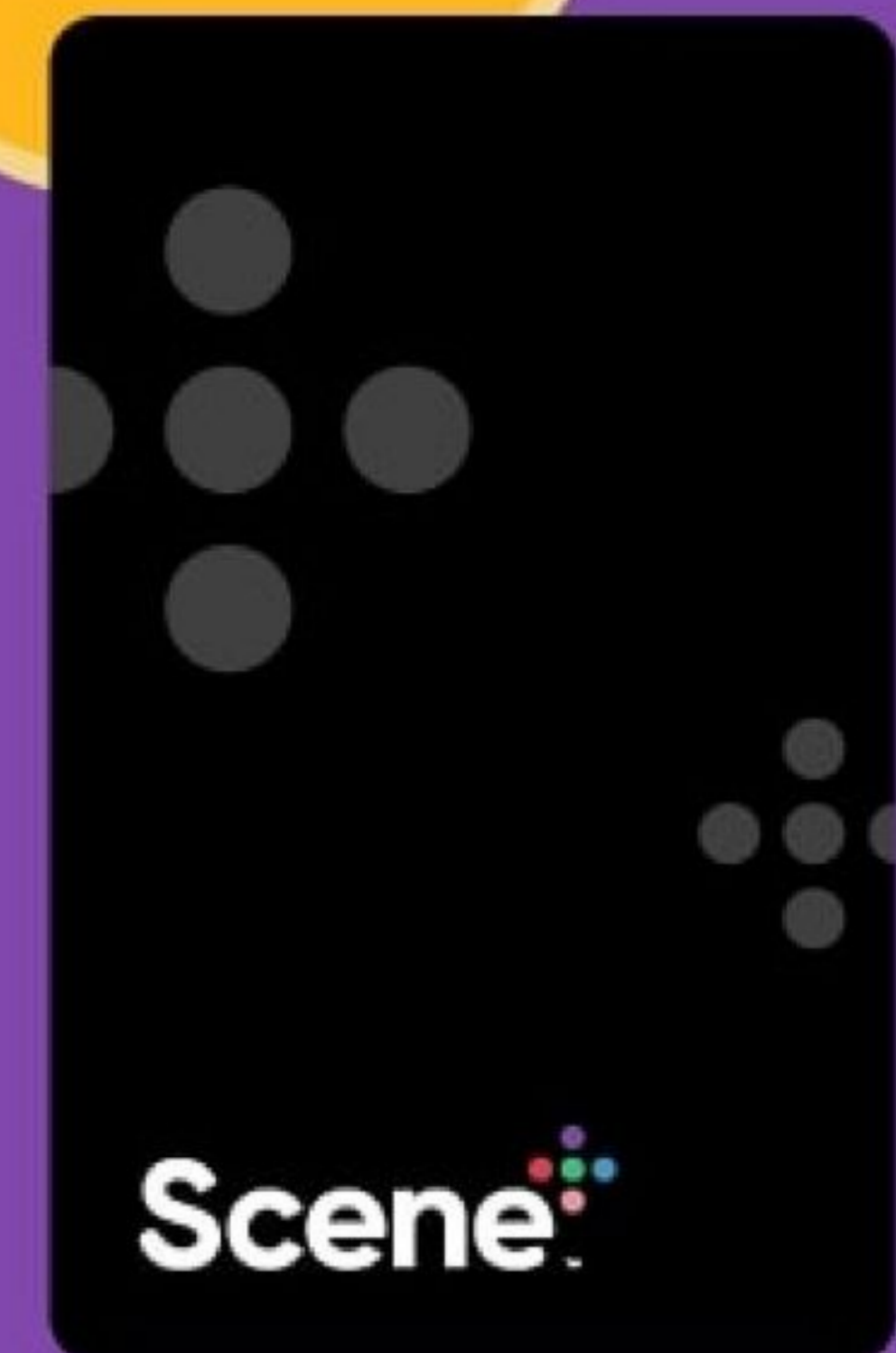
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