

DOLLAR GENERAL®

OFFICIAL 2024 TOY GUIDE

JOY PRICED RIGHT FOR THE SEASON



TOP TOYS

\$20 AND UNDER

\$8 HOT DEAL



Disney® Stitch Plush
38209601, age: 2+



\$7
Mini Verse™ Cafe
40208001, age: 8+

\$8 EA



Bluey® Plush
38178501, age: 3+



\$5
Mega Squezy Ball
38115801, age: 3+

\$10



Little People®
Time to Camp
38116901, age: 1+

\$15 EA



Baby Alive Lil Snacks Playset
38152501, age: 3+
38153401, age: 3+

\$15



Pokémon®
Booster Tin
29564601, age: 6+

\$12 EA

Licensed Cry
Babies Cuddles
38118001, age: 18mon+



\$5
Nerf® Jr. Racer Blaster
38153601, age: 6+

\$20

Bluey® Mini House
38178601, age: 3+



\$5.50 EA
Squishmallows®
28565301, age: 3+



\$15
Melissa & Doug®
Fishing Set
38214201, age: 2+



\$5
Play-Doh® Garden
31759401, age: 2+



\$5 EA
Little People® Figures
38149501, age: 1+

\$10

LEGO® Minecraft™
Steve's Desert Expedition
32362803, age: 6+



For details on
advertised
toys, scan here



©Disney

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24



STARTING AT \$5



\$10

Fisher-Price® Game & Learn Controller
24713301, age: 6mon+



Only at DG

\$15

Little People® Around the Farm
38117001, age: 1+



Only at DG

\$15

Thomas & Friends® Train Set
38117101, age: 3+



Only at DG

\$5

Little People® Figure
38149501, age: 1+



Only at DG

\$5 EA

Thomas & Friends® 2 pk.
38149801, age: 3+



\$15 EA

Little People® Vehicle Sets
24713401, age: 1+



- A** Thomas & Friends® Train Set, 38117101, age: 3+, \$15
- B** Little People® Vehicle Sets, 24713401, age: 1+, \$15 ea.
- C** Little People® Around the Farm, 38117001, age: 1+, \$15

For details on advertised toys, scan here



Disney

For details on advertised toys, scan here



\$5 EA
Super Realz
31762502, age: 3+



\$3
Disney® Jiggles
32895908, age: 4+



\$15
Minnie Happy Helpers Phone
31321601, age: 3+



\$6 EA
Disney® Tsum Tsum
Medium Value Plush
31352501, All Ages



\$5.50 EA
Disney® Bean
Mini Plush Toy
18726401, age: 2+

\$12 EA
Licensed Cry Babies
Cuddles
38118001, age: 18mon+



\$5 EA
Disney® Magic
Grow Toys
38861801, age: 3+



\$15
Disney® Junior Minnie
Fashion Accessory Set, 6 pc.
21043103, age: 3+



\$6 EA
Disney® Junior Playset
35257901, age: 3+

\$8 **HOT DEAL**

Disney® Stitch Plush
38209601, age: 2+



\$10
Disney® Stitch
Creativity Case
38179001, age: 3+



\$12
Disney® Stitch Hopper
35422301, age: 4+

©Disney

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

BLUEY

- A** Bluey® Mini House, 38178601, age: 3+, \$20
- B** Bluey® Vehicles, 38178701, age: 3+, \$15 ea.
- C** Bluey® Story Starters, 31903501, age: 3+, \$8.50
- D** Bluey® Plush, 38178501, age: 3+, \$8



PLAYSETS STARTING AT \$5



- E** Tool Bench Play Set, 38177101, age: 2+, \$10
- F** Shape Sorter Eggs, 38210501, age: 1+, \$5
- G** Royal Castle Play Set, 38128501, age: 18mon+, \$10 ea.

For details on
advertised
toys, scan here





For details on advertised toys, scan here



\$18
Vtech® Xylophone Toy
38211201, age: 18mon+



\$18
Vtech® Drop & Go Dump Truck
31681801, age: 6mon+



\$16⁵⁰
Vtech® Musical Rhymes Book
25160801, age: 6mon+



\$10⁵⁰ EA
Leapfrog® Sing & Snuggle
23250101, age: 6mon+



\$15
Vtech® Call & Chat Learning Phone
28188401, age: 2+



\$20
Leapfrog® 100 Words Book
31682301, age: 18mon+



\$9
Mr. Potato Head®
23702302, age: 2+



\$10⁵⁰ EA
PlayGo® Bilingual Learning Board
31318001, age: 18mon+



\$15
Vtech® Spin & Learn Color Flashlight
35259001, age: 12mon+



\$25
Vtech® Drill & Learn Toolbox
38211501, age: 2+



SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

**STARTING
AT \$5**



Only at DG



A



D



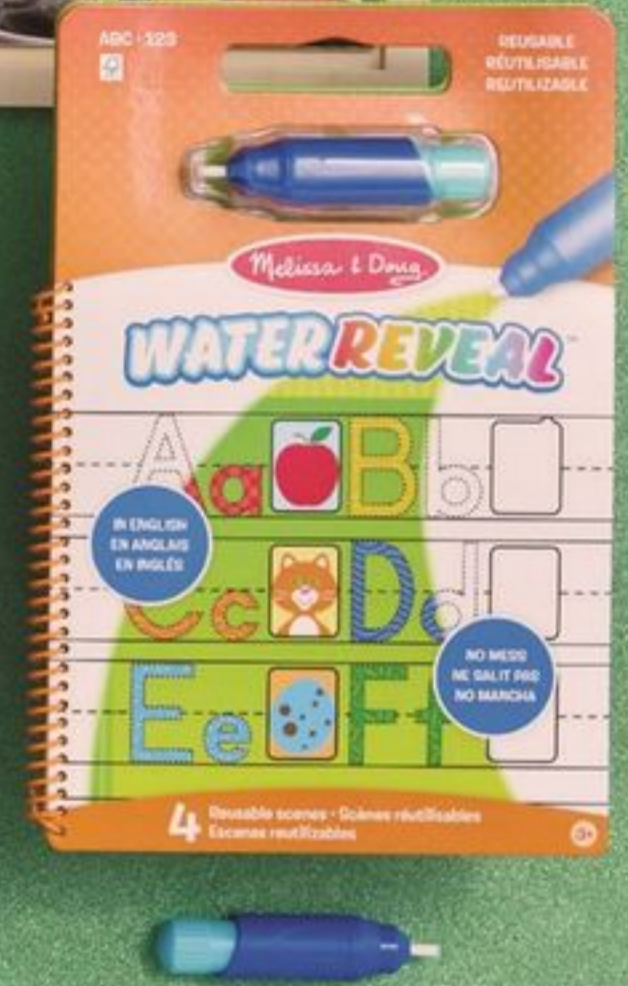
B



C



E



F

- A** Double Rainbow Stacker, 31322501, age: 2+, \$10
- B** Fishing Set, 38214201, age: 2+, \$15
- C** Flocked Animals, 38210001, age: 3+, \$10

- D** Wooden Jigsaw Puzzle, 31322101, age: 3+, \$5
- E** Wooden Stacking Train, 31322301, age: 2+, \$10
- F** Water Reveal, 31322401, age: 3+, \$5

\$10

Cookware Playset
38175801, age: 3+



\$10

Sizzling Griddle Kitchen Set
38128701, age: 3+



Only at DG

\$5

DG Fruit Playset
38175001, age: 3+



HOT DEAL

\$12^{EA}

Microwave Oven Set
38128601, age: 3+



\$5

Waffle Maker Set
38128901, age: 3+



For details on advertised toys, scan here



baby alive



\$15
 Baby Alive Rainbow Spa
 31758401, age: 3+



\$15 EA
 Baby Alive Lil
 Snacks Playset
 38152501, age: 3+
 38153401, age: 3+



\$12
 Baby Alive
 Splash 'n Snuggle
 38152701, age: 3+



\$5 EA
 Career Doll
 38181501, age: 3+



\$5 EA
 Newborn Twins
 38129501, age: 2+
 38129701, age: 2+



A Licensed Cry Babies Cuddles, 38118001, age: 18mon+, \$12 ea.
B Cry Babies Tiny Cuddles, 35255401, age: 18mon+, \$10



\$5.50 EA
 Cry Babies Mini
 31317301, age: 3+



For details on
 advertised
 toys, scan here



\$5
 Magic Milk &
 Diaper Set
 38176901, age: 3+



\$5 EA
 Fashion Styling Head
 35259201, age: 3+

HOT DEAL



\$15
 Magic Nursery Potty Time
 38129901, age: 2+



\$5
 Potty Doll Set
 38117301, age: 2+

©Disney

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books.
 Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

C Barbie® Mini Playset, 31327001, age: 3+, \$12.75

D Barbie® Color Reveal, 38149001, age: 3+, \$15

E Barbie® Dreamtopia Mermaid, 38149101, age: 3+, \$8

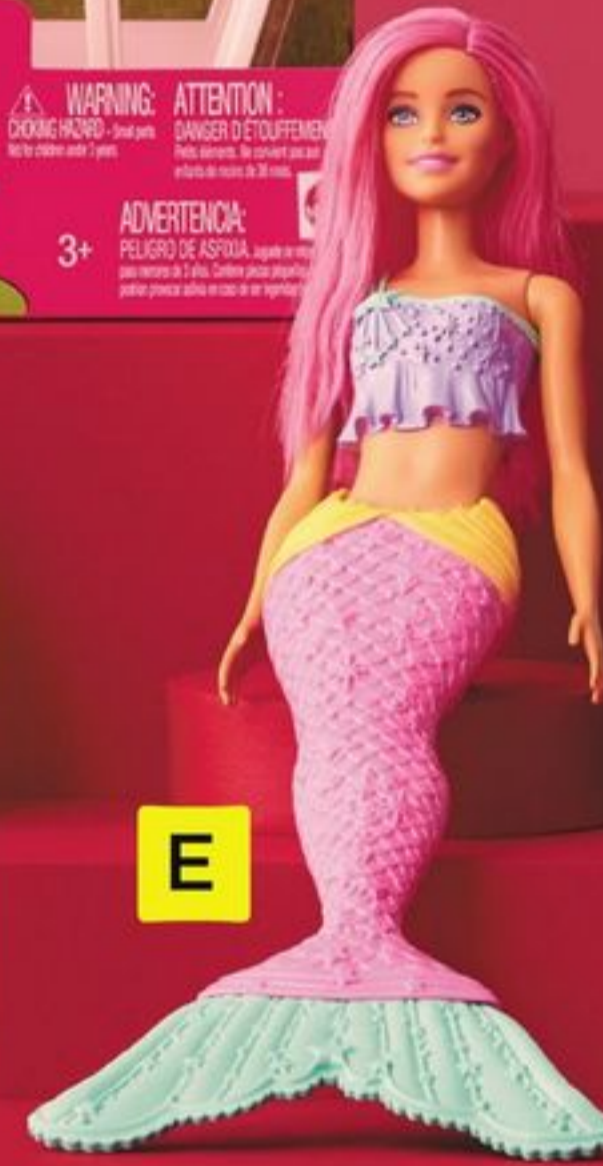
Barbie



C



D



E



\$6.50
EA

Disney® Princess Mini
Toddler Dolls
16962303, age: 3+

\$10

Disney® Princess
Beauty Center
38208401, age: 5+



HOT DEAL



\$16

Disney® Princess
Baby Doll
22926501, age: 2+

For details on
advertised
toys, scan here



F

Disney PRINCESS



G



H



F Disney® Princess Baby Doll, 22926501, age: 2+, \$16

G Disney® Princess Light-Up Mirror, 38208201, age: 5+, \$5

H Disney® Princess Light-Up Accessories, 38208101, age: 5+, \$10



A L.O.L. Surprise!™ Mini Sweets Capsule, 31805302, age: 4+, \$16.50

B L.O.L. Surprise!™ Family Pack, 31807501, age: 4+, \$12.50

C L.O.L. Surprise!™, 23982001, age: 4+, \$10

D L.O.L. Surprise!™ Tot, 28300201, age: 4+, \$5



For details on advertised toys, scan here



\$15

Bratz® Fashion Doll
38178101, age: 6+



\$15

Rainbow High™ Doll
35387601, age: 6+



\$20

Zuru RainBocorns
Eggzania
38180001, age: 3+



HOT DEAL

©Disney

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

For details on advertised toys, scan here



ORIGINAL
SQUISHMALLOWS



SUPER CUDDLY SAVINGS

Jumbo Plush 24.5", 38867601, All Ages

\$30



\$5.50 EA
Squishmallows® 7"
28565301, age: 3+



\$5 EA
Hanging Monkey
38118901, All Ages



\$10 EA
Super Soft Plush 10"
38117901, All Ages



EPIC BUILDS



A Lego® Creator Retro Camera, 26606103, age: 8+, \$20.75

B Lego® Creator Mighty Dinosaurs, 22050301, age: 7+, \$16.50

For details on advertised toys, scan here



\$11
LEGO CITY
Lego® City Fire Helicopter
26607303,
age: 5+

\$20

LEGO CITY
Lego® City Burger Truck
26607102,
age: 5+



\$20⁹⁵

LEGO CITY
Lego® City Police Car
22547705,
age: 6+



STARTING AT \$10



C

D



F

E



C Lego® Superheroes Marvel Venom vs Miles, 37928601, age: 6+, \$15

E Lego® Sonic the Hedgehog™, 32367703, age: 8+, \$20

D Lego® Star Wars™ Luke Skywalker™ X-Wing Mech, 39756301, age: 6+, \$16

F Lego® Minecraft™ Steve's Desert Expedition, 32362803, age: 6+, \$10

\$20

LEGO
Minecraft™
The Armory
37929002,
age: 6+



\$20

LEGO
Harry Potter™
35460102, age: 7+



\$20⁷⁵

LEGO
Classic
Creative Suitcase
23945004, age: 4+



For details on
advertised
toys, scan here



SUPER SONIC SAVINGS™

A



C

B

- A** Sonic Prime™ Collectible Figures, 38210801, age: 5+, \$10
- B** Sonic the Hedgehog™ Plush, 38118301, age: 3+, \$8
- C** Sonic the Hedgehog™ Figure, 37075001, age: 3+, \$5



\$10 EA
 Marvel® Spidey & His Amazing Friends Figure
 35576001, age: 3+



\$11 EA
 Marvel® Avengers Figures
 22937501, age: 4+



\$10
 Treasure X Alien Dissection
 38178301, age: 5+

\$20
 Marvel® Spidey & His Amazing Friends Multipack
 38153001, age: 3+



Only at **DG**



\$10 EA
 Transformers® Alpha Figure
 20064207, age: 6+

\$10 EA
 Teenage Mutant Ninja Turtles® Figure
 38867201, age: 4+



\$5.50 EA
 Super Mario® Collectible Figure
 31317201, age: 3+

HOT DEAL



\$5 EA
 Transformers Battlers Figure
 38152201, age: 5+



For details on advertised toys, scan here

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION
 Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

POKÉMON

E

\$15 AND UNDER



D

F

G

I

H

- D** Pokémon® Booster Tin, 29564601, age: 6+, \$15
- E** Pokémon® Poster Collection, 38868401, age: 6+, \$15
- F** Pokémon® Booster Pack, 25784301, age: 6+, \$4.50

- G** Pokémon® Starter Set, 31235501, age: 6+, \$5.50
- H** Pokémon® Trading Card Mini Tin, 32792401, age: 3+, \$10
- I** Pokémon® Poké Ball Tin, 38868301, age: 6+, \$15

\$16.50
EA
Deluxe Pokémon® Set
31327201, age: 6+

\$22
Pokémon® Feature Set
38150301, age: 7+

\$9
EA
Pokémon® Next Generation Poké Ball
36709401, age: 6+

\$12.50
EA
Pokémon® Basic Set
31327101, age: 6+

\$9.50
EA
Pokémon® Poké Ball Set
25178601, age: 6+

For details on advertised toys, scan here



\$5 AND UNDER

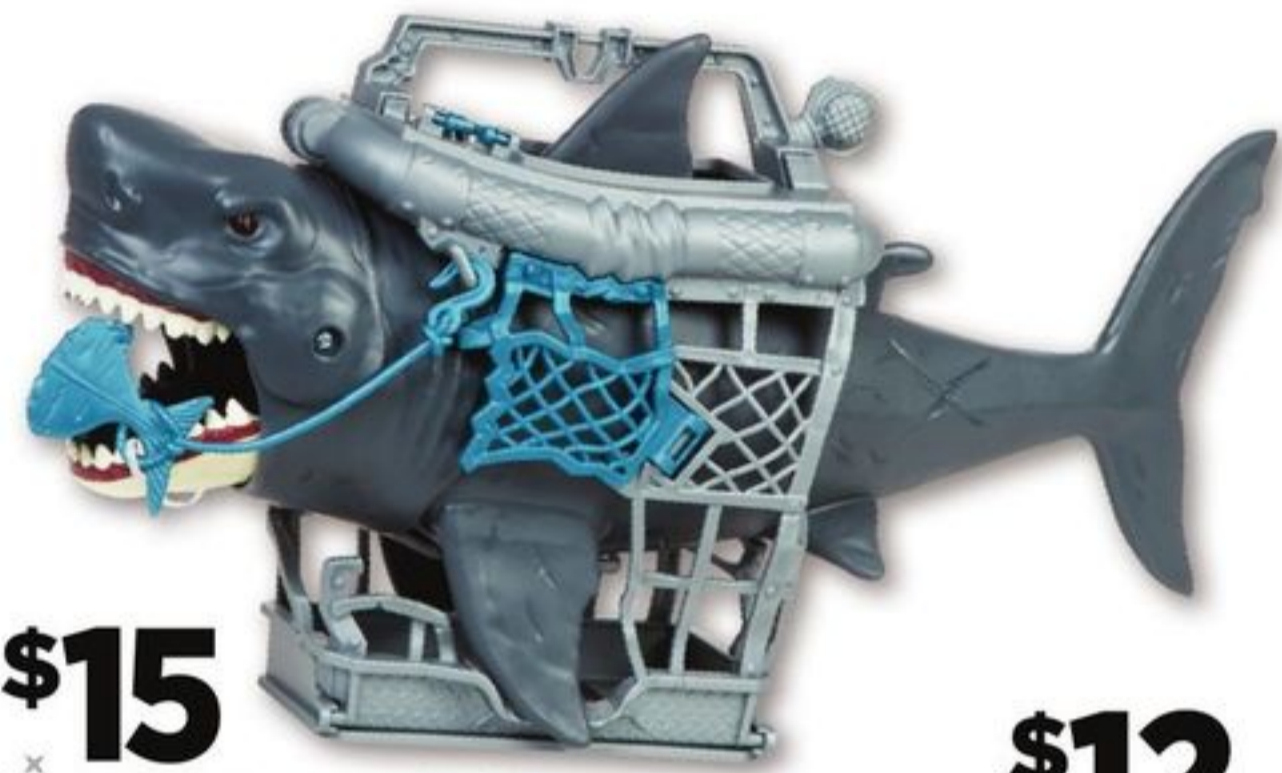


A Pullback Cars, 17126302, age: 3+, \$5 ea.
B Basic Cars, 33550101, age: 3+, \$1 ea.

For details on advertised toys, scan here



\$15
 Dino Valley™ Playset
 35712901, age: 3+



\$15
 Wild Quest Shark Toy
 38127001, age: 3+

\$12^{EA}
 Maxx Action
 City Vehicles
 38130401, age: 3+



\$6^{EA}
 Maxx Action Mini
 Lights & Sounds
 Vehicles
 28162801, age: 3+



\$8
 Light & Sound
 Friction Motorcycle
 38176201, age: 3+



HOT DEAL

\$20
 Dino Valley™ Playset
 38127501, age: 3+



DON'T FORGET THE BATTERIES!
 ©2024 Energizer, Energizer, Energizer Bunny design and certain graphic designs are trademarks of Energizer Brands, LLC.

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

\$10 AND UNDER



- C** Hot Wheels® Stunt Set, 22875901, age: 4+, \$8.50
- D** Hot Wheels® Car Case, 31636301, age: 2+, \$10
- E** Hot Wheels® Basic Car, 01347202, age: 3+, \$1.25
- F** Hot Wheels® Monster Truck, 09364702, age: 3+, \$5.95
- G** Hot Wheels® Fast Racer™ Pullback, 32325601, age: 3+, \$5.50
- H** Hot Wheels® 5 pk., 28749401, age: 3+, \$6.25



\$5 EA
 Matchbox® Sky Busters
 15240406, age: 3+



\$20
 Deluxe Parking Garage
 38130901, age: 3+

HOT DEAL

\$125
 Matchbox® Car
 01347306, age: 3+



For details on advertised toys, scan here



PLAY MORE ...

\$10⁵⁰

★ × ESPN Football
24169501, age: 5+



\$12⁵⁰

★ × ESPN Soccer Ball
24169202, age: 5+

HOT DEAL



\$15

★ × MD Sports® Over-the-Door Basketball Game
38129801, age: 6+

\$12⁷⁵

★ × Shaq™ Basketball
24169301, age: 5+



\$30

★ × Neon Vertex Scooter
38211601, age: 5+



Only at DG



\$10

★ × YCOO™ Robo Heads Up
38119301, age: 3+

\$12⁷⁵

★ × Zuru Robo Alive Dino
31328101, age: 3+



\$15

★ × Zuru Smashers Horror House
38179501, age: 3+



\$10

★ × Zuru Smashers Dino Egg
31704002, age: 3+



For details on advertised toys, scan here



\$15^{EA}

★ × Zuru Robo Alive Lizard & Snake
38179701, age: 3+



DON'T FORGET THE BATTERIES!

© 2024 Energizer. Energizer, Energizer Bunny design and certain graphic designs are trademarks of Energizer Brands, LLC.

... FOR LESS

For details on advertised toys, scan here



SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION
 Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books.
 Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

TINY TREASURES



A Mega Gross Minis, 38477901, age: 3+, \$7

C Foodie Mini Brands, 38180101, age: 3+, \$8

B Mini Brands Series 5, 31328201, age: 3+, \$7.50

D Mini Brands Create, 38179901, age: 6+, \$10

For details on advertised toys, scan here



\$20

Magic Mixies™
Pixlings
38178401,
age: 5+



HOT DEAL



\$5

Magic Mixies™
Mixlings
38477101, age: 5+



\$7

Mini Verse Cafe
40208001, age: 8+



\$10

Mini Verse Lifestyle
38177701, age: 8+



\$5

Plushy Pets!
38478101, age: 3+



SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

FAMILY FUN

\$10 AND UNDER

\$8.50

Yahtzee® To-Go
15213202, 8+



\$5

Jenga® Mini
26181602, age: 6+



\$5 EA

Hasbro® Grab & Go
Games
15206701, age: 5+

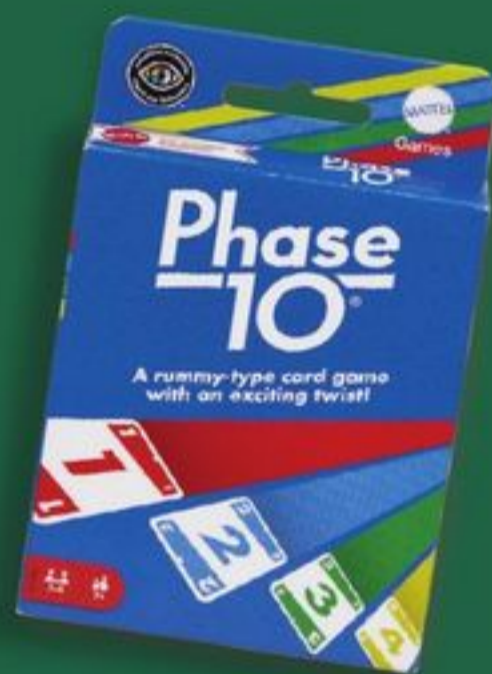
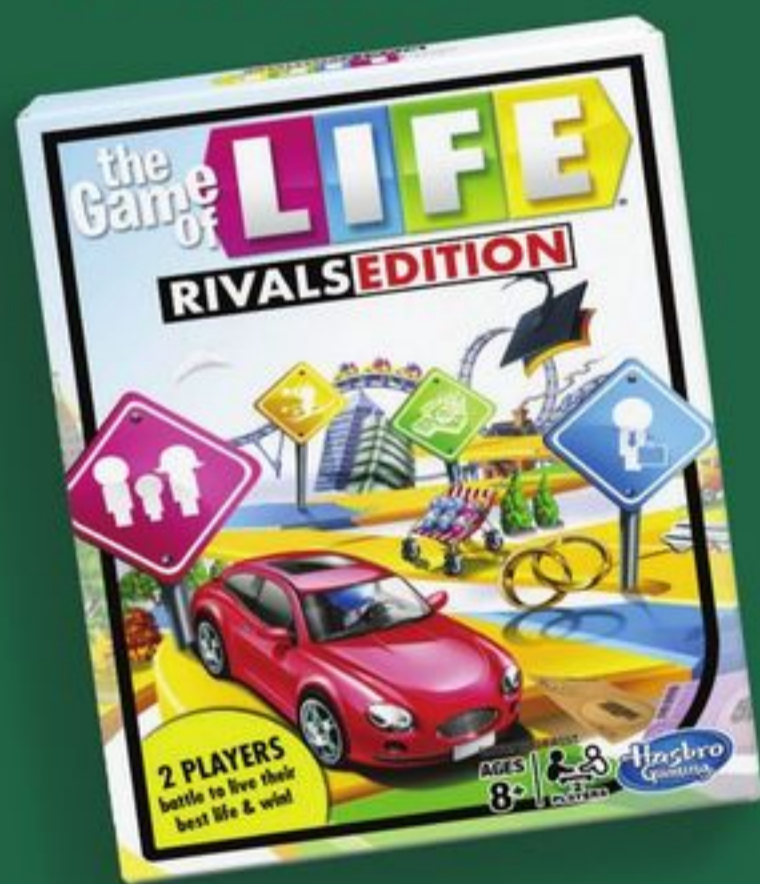


\$8.75

Uno® Playing Cards
17057601, 7+

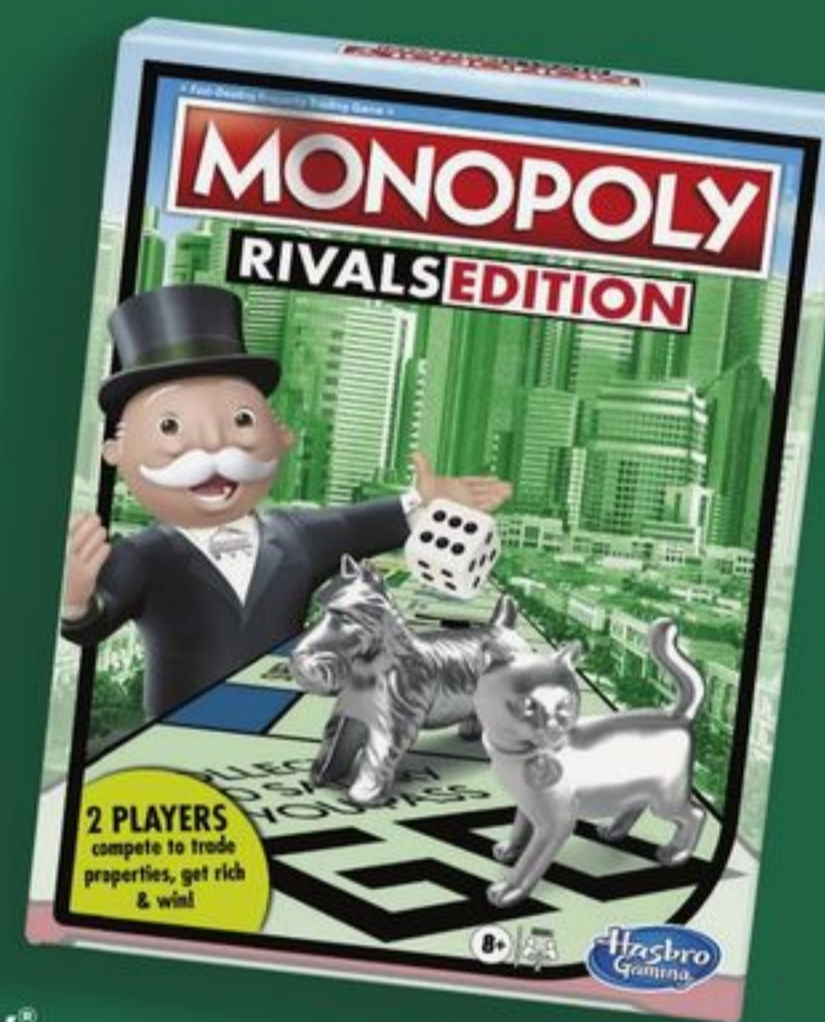
\$10

The Game of Life®
Rivals Edition
23913801, age: 8+



\$9

Phase 10™
Card Game
20416101, 7+

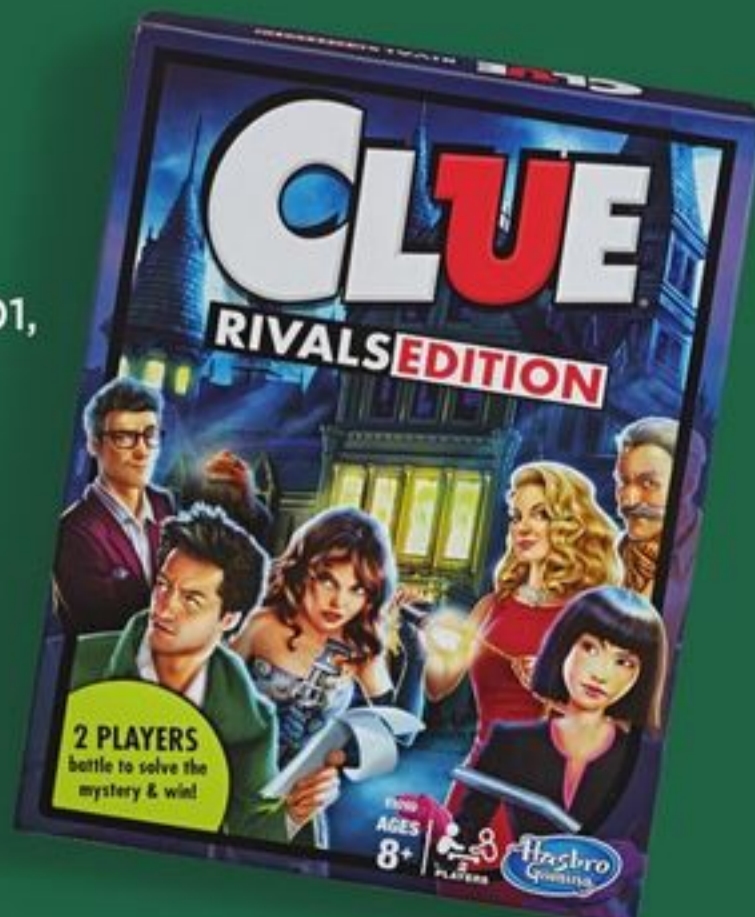


\$10

Monopoly®
Rivals Edition
31903201, age: 8+

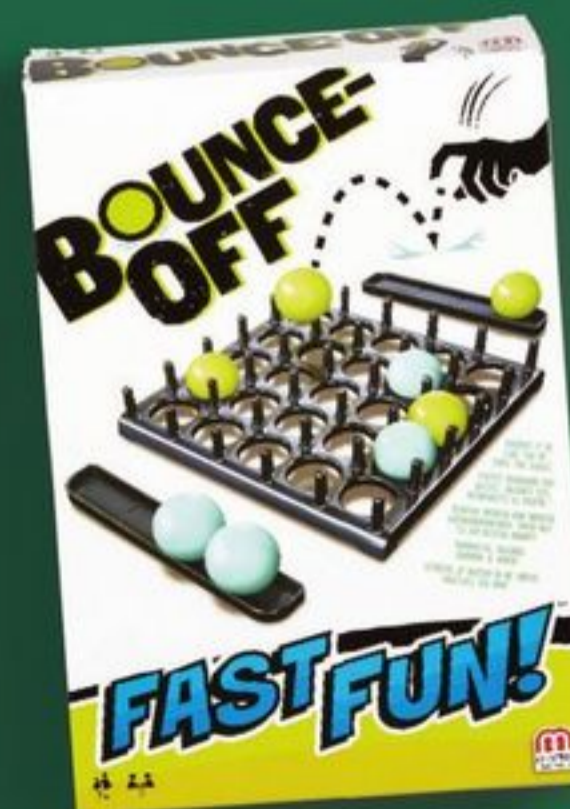
\$10

Clue® Rivals
Edition 23913801,
age: 8+



\$5

Bounce-Off™
38536401, age: 3+



For details on
advertised
toys, scan here



COOL AND CRAFTY DEALS

For details on advertised toys, scan here



\$1 EA
Putty Cupcake
38259901, age: 3+



\$1 EA
Flarp! Noise Putty
01361501, age: 3+



\$5.50 EA
Creative Kids Tie Dye Slime Bucket
24226002, age: 3+



HOT DEAL

\$12
All-In-One Compound Party Pack, 40 ct.
38208601, age: 3+



\$5 EA
Slime Cup
37994501, age: 3+

HOT DEAL



HOT DEAL

\$1 EA
Colorful Slime Can
38208701, age: 3+



\$6 EA
Zuru Oosh Cotton Candy Slime
22938001, age: 4+



\$1 EA
Mad Lab™ Wonder Dough
23925001, age: 4+

SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24

\$5 AND UNDER



- A** Play-Doh® Garden, 31759401, age: 2+, \$5
- B** Play-Doh® Mini Playsets, 16963902, age: 3+, \$5 ea.
- C** Play-Doh® 5 Pack, 01368104, age: 2+, \$3.95



\$20 EA
Licensed
Giant Art Kit
38208801, age: 3+

\$3 EA
Assorted
Sensory Toys
36189701, age: 3+



\$5
Mega Squeezy Ball
38115801, age: 3+



\$5
Diamond Mine
36193601, age: 3+



For details on
advertised
toys, scan here

\$10^{EA}
 Licensed
 Pop-Up Play Tent
 38118501, age: 3+

DOLLAR GENERAL[®]



Save time. Save money. Every day.[®]



\$15
 Ball Pit
 Playland
 38208901, age: 2+



MAKE YOUR LIST HERE

HOT DEAL



HOT DEAL

\$40^{EA}
 Licensed Activity
 Table & Chair Set
 32071901, age: 2+



©Disney
 Assortments and prices may vary by store. While supplies last.

**FILL THEIR STOCKINGS WITH FUN
 GIFT CARDS FOR GAMES, MUSIC & MORE**

 \$10-\$100	 \$25	 \$25
 \$22.99	 \$16.99	 \$25

DECKED OUT IN DEALS

**SAVE 25%
 WHEN YOU SPEND
 \$75 ON TOYS
 IN A SINGLE TRANSACTION**



Discount will be taken at the register.
 Offer excludes electronics including DVDs,
 As Seen on TV® items, Lego® and coloring books.
 Cannot be combined with any other offer or Dollar General coupon.
 Offer effective: 10/1-12/24

For details on
 advertised
 toys, scan here

