

AB\_MLSK

100% FRESH GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

SAFEWAY



Sobeys

3.99 /lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

6.99 /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 15.41/kg

5.99

MAPLE LEAF, SCHNEIDERS or GREENFIELD Bacon 375 g or SCHNEIDERS Smoked Sausages, Juicy Jumbos or Beef Wieners 375-450 g selected

5.99

COMPLIMENTS Raw Shrimp 31-40 ct per lb 340 g or PANACHE Crispy Calamari 340 g

2.47

Raspberries product of USA or Mexico 170 g

2.99

COMPLIMENTS Potatoes product of Western Canada 5 lb or 2.27 kg

3.99

COMPLIMENTS Ambrosia, Gala, McIntosh or Spartan Apples product of British Columbia, Canada extra fancy grade 1.36 kg

HOT PRICE 7.99

QUAKER Dips or Chewy Granola Bars 120-156 g

HOT PRICE 5.88

LIBERTÉ Greek Yogurt 650-750 g

HOT PRICE 99¢

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

HOT PRICE 9.97

KRAFT DINNER Original 12 pk

Scene EARN POINTS ON HALLOWEEN TREATS

GET UP TO 1000 PTS when you purchase Halloween Treats\* October 24-31. SPEND \$20-29.99, GET 250 PTS. SPEND \$30-39.99, GET 500 PTS. SPEND \$40 OR MORE, GET 1000 PTS.

Prices and offers in effect October 2024. THU 24, FRI 25, SAT 26, SUN 27, MON 28, TUE 29, WED 30



More deals! Scan here for our full flyer



\*Must be in a single transaction that contains at least \$20 of Halloween treats and excludes tax. Applies to all in-stock items only. No rain checks or special orders. Offer valid from Oct 24-31, 2024.

SOBEYS\_SAFEWAY\_WK26\_F01\_W01\_AB\_MLSK

Scene

# MEMBER

## PRICING

Swipe your Scene+ Card and Save



**MEMBER PRICING**  
**5.99** /lb  
13.21/kg **value size**  
**SAVE \$1** /lb

**6.99** without Scene+ Card  
Fresh Boneless Whole Beef  
Brisket cryovac cut from Canada  
AA grade beef while supplies last



**MEMBER PRICING**  
**13.99**  
**SAVE \$4**

**17.99** without Scene+ Card  
HERSHEY'S Chocolate or Candy 120 pk while supplies last



**MEMBER PRICING**  
**17.99**  
**SAVE \$3**

**20.99** without Scene+ Card  
CADBURY Assorted Chocolates or MAYNARDS Candy 115 pk while supplies last

Look for more Member Pricing throughout the flyer and in-store.

**ALL TREATS. NO TRICKS!**  
HAPPY HALLOWEEN

Scene

TURN  
POINTS  
INTO  
GROCERIES



400 PTS  
when you buy 5

2<sup>49</sup>

PRINGLES Super  
Stacks 148-156 g



200 PTS  
when you buy 2

2<sup>99</sup>

KETTLE BRAND  
Chips 156-198 g



200 PTS  
when you buy 3

4<sup>99</sup>

COMPLIMENTS  
Cheese 400 g or  
Shreds 226-320 g  
selected varieties



400 PTS  
when you buy 2

8<sup>99</sup>

KRAFT Cheez Whiz  
900 g

1000 Points = \$10 of free groceries

100%  
**fresh**  
**GUARANTEE\***



**At Sobeys, our 100% Fresh  
Guarantee couldn't be easier.**

**Groceries aren't fresh?  
Get your money back - yes, really it's that easy.**

[Learn more](#)

\*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt in-store to qualify for a refund. Restrictions apply, see [www.sobeys.com/value-flyer](http://www.sobeys.com/value-flyer) for details.

**\$3** /lb  
COMPLIMENTS Fresh AIR-CHILLED Whole Chicken or Chicken Legs Family Size back attached 6.61/kg

**1kg**  
COMPLIMENTS Thick Cut Bacon or Breakfast, Mild or Honey Garlic Pork Sausages 1-1.4 kg

**4.99** TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g

**11.99** COMPLIMENTS Thick Cut Bacon or Breakfast, Mild or Honey Garlic Pork Sausages 1-1.4 kg

**3.99** CATCH OF THE DAY Breaded or Battered Fish 350 g

**\$8** JANES Pub Style Breaded Chicken or Turkey or Chicken Wings 600-700 g

**2.99** COMPLIMENTS Grape Tomatoes product of Canada or Mexico 283 g

**\$4** Kaiser Buns 6 pk 315-430 g

**6.49** TRE STELLE Feta, Bocconcini or Halloumi 200 g, Crumbled Feta 150 g, Mascarpone 275 g, Grated Parmesan 125 g or Ricotta 475 g 6.99 ea

**2.99** COMPLIMENTS Black Forest Ham, Honey Ham, Turkey or Chicken selection varies by store /100 g

**99¢** COMPLIMENTS Soft Drinks or Carbonated Water 2 L

**3.99** TROPICANA Drinks or Lemonade selected 1.36 L

**2.99** ALMOND BREEZE 1.89 L

**3.47** DR. OETKER Ristorante or Casa Di Mama Pizza selected 320-410 g

**5.49** COMPLIMENTS Salted Butter 45.4 g

**99¢** HERSHEY'S Singles 34-58 g

**2.49** DARE Bear Paws 168-240 g, Viva Puffs 300 g or Wagon Wheels 315-360 g

**3.49** DEMPSTER'S Whole Grain Bread or Signature Breads 600 g

**\$15** CLIFF BAR 12x68 g pk or 4/55 ea 68 g

**\$2** SUNRYPE Juice 200 mL or OASIS Juice, ARIZONA Iced Tea or DEL MONTE Nectar 960 mL tetra

**17.88** VAN HOUTTE Roast & Ground Coffee 640-908 g or TIM HORTONS Single Serve Coffee Cups 24-30 pk

**3.33** QUAKER Instant Oatmeal 168-344 g or Quick or Old Fashioned Oats 1 kg selected varieties

**14.99** M&S Halloween Chocolates 95 pk while supplies last

**\$3** SOFTSOAP Hand Soap 332 mL or SPEED STICK Deodorant 45-65 g selected

**\$1** CREST or COLGATE Toothpaste 50-120 mL or ORAL-B Toothbrush 1 pk selected

**5.88** FRISKIES Dry Cat Food 1.4-1.5 kg

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

## Get up to **1050** PTS

Activate your offers in the **Sobeys** or **Safeway** app or at [MyGroceryOffers.ca](https://www.MyGroceryOffers.ca)

That's  
like over  
**\$10**  
toward your  
groceries



Get **250** PTS  
when you buy 2

COMPLIMENTS Milk Chocolate  
Peanut Butter Bites 340 g



Get **700** PTS  
when you buy 2

COMPLIMENTS Aerosol  
Creamy Whip Whipped  
Cream 400 g



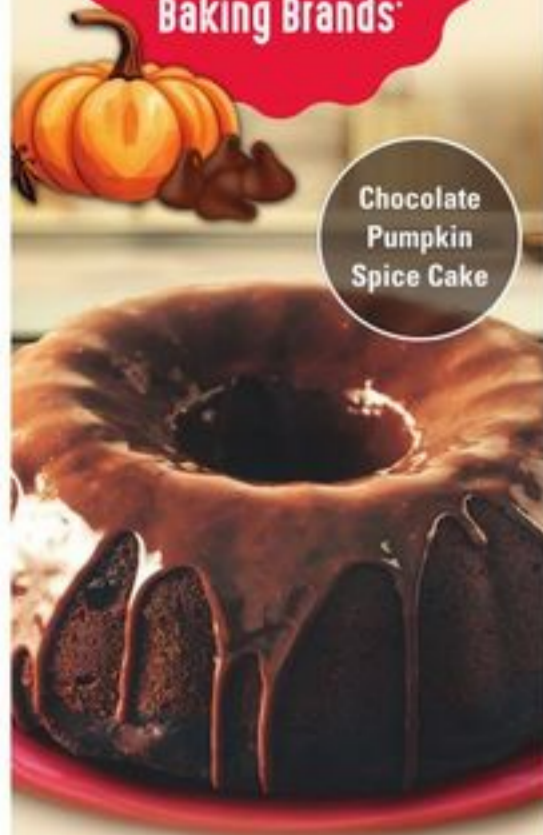
Get **100** PTS  
when you buy 1

HERSHEY'S  
Multi-Pack Bars 156-232 g



Offer valid October 24<sup>th</sup> to October 30<sup>th</sup>, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Bake with  
**CANADA'S**  
**#1**  
Baking Brands\*



Chocolate  
Pumpkin  
Spice Cake

SCAN  
FOR DELICIOUS  
FALL RECIPES



Get **500 PTS**

When you spend \$20  
or more on any of  
these participating  
baking products.†



**3.97**  
ROBIN HOOD  
Flour assorted  
varieties 2.5 kg



**3.79**  
EAGLE  
BRAND  
Sweetened  
Condensed  
Milk assorted  
varieties  
300 mL



**1.79**  
CARNATION  
Evaporated Milk  
assorted  
varieties 354 mL



**3.99**  
HERSHEY'S Chipits  
assorted varieties  
200-270 g



**1.99**  
ROGERS Brown, Yellow  
or Icing Sugar selected  
1 kg

\*In Canada, Robin Hood® is the #1 flour brand, Eagle Brand® is the #1 sweetened condensed milk brand, Carnation® is the #1 evaporated milk brand.  
Carnation® is a trademark of Societe des Produits Nestle S.A., used under license.  
©TM/©/®/SM Snucker Foods of Canada Corp. or its affiliates.  
HERSHEY'S and CHIPITS are trademarks of Hershey Canada, Inc.

SOBEYS\_SAFEMAY\_WXKPL\_P02\_WST\_AR\_M8\_5K

CELEBRATE  
**DIWALI**

Find everything you need  
for your festivities.



100 PTS  
when you buy 2

**2/\$6**

Pomegranates  
product of USA



Perfect for  
dipping!!

**5.29**

COMPLIMENTS  
Naan Rounds  
480 g

BUY  
MORE  
SAVE  
MORE

**3.49**  
no when you  
buy 2 or more

PANACHE Mini Naan  
plain or roasted garlic  
200 g 3.99 ea



**4.99**  
COMPLIMENTS  
Peanuts selected  
425-500 g



**6.99**  
COMPLIMENTS Almonds  
roasted salted or  
unsalted 275 g



100 PTS  
when you buy 1

**7.99**  
COMPLIMENTS Cashews  
roasted salted or unsalted  
275 g

Enjoy crunchy  
feasting!



**7.99** BEST BUY Frozen  
Vegetables 2 kg



**2.99** CHALO! Dahi Yogurt  
selected varieties 750 g



**10.99** BRAR'S Kesari  
Rasmalai 850 g



**8.49** BRAR'S Milk Cake  
400 g



**11.99** HERSHEY'S Nuggets  
Chocolate Gift Box 244 g  
while supplies last



**9.99** FERRERO Collection,  
Grand Assortment or  
Jewel Box Chocolates  
118-200 g while  
supplies last

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.

More Diwali inspiration at [Sobeys.com/en/diwali/](http://Sobeys.com/en/diwali/) or [Safeway.ca/diwali/](http://Safeway.ca/diwali/)

Sobeys Safeway



**4 KG BAG**

**Tilda**  
PURE BASMATI  
BASMATI PUR

**HOT PRICE**  
**11.99**

TILDA Basmati Rice 4 kg



**BRAR'S**  
Pure Desi  
**Ghee**



**SWARNA**  
CHAKKI FRESH ATTA

**16.99**

BRAR'S Desi Ghee 800 g or SWARNA Chakki Fresh Atta 9.07 kg



**2.99**

Bunch Spinach product of Canada or USA



**1.99** /lb

Long (Opo) Squash product of Mexico 4.59/kg

Sauce it up!



**PATAK'S**  
BUTTER CHICKEN  
POULET AU BEURRE

**3.99**

PATAK'S Cooking Sauce 400 mL or 3-Steps Meal 313 g selected varieties



**2.99** /lb

Indian Kareella product of USA 6.59/kg



**2.49**

Husked Coconuts product of Dominican Republic




**Lay's**  
Magic Masala  
Masala magique

**2/\$7**

LAY'S Chips Asian Flavours selected varieties 165 g



**QUAKER**  
CRISPY MINIS  
Magic Masala

**3.49**

QUAKER Crispy Mini Magic Masala 90 g



**Cheetos**  
**Doritos**

**2/\$9**

CHEETOS 170-285 g or DORITOS Tortilla Chips 210-280 g



**COMPLIMENTS**  
BALANCE  
Canned Legumes 540 mL

**100 PTS** when you buy 3

**1.99**



**Rubicon**  
POMEGRANATE  
Mango Mangue

**3.29**

RUBICON Exotic Drink selected varieties 1 L



**BRITA**  
Water Pitcher 6-Cup or Filters 3 pk

**100 PTS** when you buy 1

**23.99**



# Fresh Picks. Grown here.

Time to make pumpkin pie!

Dependent on weather

**4.99** Regular Pumpkins product of Western Canada

**1.99** /lb Pie Pumpkins product of Western Canada 4.39/kg

**1.49** /lb Assorted Squash product of Western Canada 3.28/kg

**2.99** /lb Ornamental Gourds product of Western Canada 6.59/kg

**3.99** Parsnips product of Western Canada 454 g

**2.99** /lb Brussels Sprouts bulk product of Canada, Canada no 1 grade 6.49/kg

**3.99** /6 pack Mini Cucumbers product of Western Canada, Canada no 1 grade 6 pk



**GUARANTEED FRESH OR YOUR MONEY BACK**

### Fruity Fresh...

**2.99** /lb Clementines product of Australia 6.59/kg

**4.49** /lb Extra Large Black, Green or Red Seedless Grapes product of USA 9.90/kg

**2.99** /lb Red Starkrimson Pears product of USA extra fancy grade 6.59/kg

**6.99** SunGold Kiwi product of New Zealand 454 g

**5.99** Honeydew Melons Product of USA

**3.77** Dragon Fruit product of Vietnam

### Veggie love...

**25 PTS** when you buy 2

**1.99** Herbs Bunch product of Canada, USA or Mexico

**3.99** COMPLIMENTS Baby-Peeled Carrots 340 g product of Canada no 1 grade

**3.99** COMPLIMENTS ORGANIC White Button Mushrooms product of Canada 227 g

**5.99** COMPLIMENTS Baby Spinach or Spring Mix or COMPLIMENTS ORGANICS Salad Blends product of USA or Mexico 312 g

**5.99 VALUE**

**FREE** Reusable Produce Bag with the purchase of any 2 LOOP Smoothies 355 mL selected

**15% off**

Prepared In-Store Daily Mixed Fruit Salad or Tropical Fruit Salads assorted sizes

**BUY 2 GET 1 FREE**

Prepared Fresh Daily In-Store Roasters or BBQ Grillers assorted sizes

### bulk

**6.99** COMPLIMENTS BBO Grillers Chocolate Covered Almonds 350 g

**4.99** H&H Dried Fruit 180 g

### floral

Grown in British Columbia

**14.99** Premium Tropicals in Aztec Ceramic 4" Pot

Grown in British Columbia

**150 PTS** when you buy 1

**14.99** Premium Oriental Lily 5-Stem or Hybrid Lily 8-Stem assorted colours

**21.99** Anthurium in Ceramic Pot 5" assorted colours

**16.99** Rose and Alstroemeria Bouquet assorted colours

**GREAT GIFT IDEA!** Our Gift Cards can be any amount.

©2020 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Text: Scan pts on every \$1 spent. On eligible weekly purchases at participating grocery stores. Offer conditions apply. See full list of participating merchants across Canada at [sobeys.com/participatingstores](http://sobeys.com/participatingstores). Visa Inc. Licensed user.



**STERLING SILVER PREMIUM BEEF**

**HAND-SELECTED AAA BEEF**

Well-marbled - Aged to perfection  
Cut from Canada AAA Beef  
Exclusive to Sobeys or Safeway

**300 PTS** when you spend \$15 or more

**9.99** /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg



**CERTIFIED TENDER**  
**TENDRETE CERTIFIEE**

**19.99** /lb

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 44.07/kg



**100 PTS** when you buy 1 pkg

**6.49** /lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 14.31/kg



**200 PTS** when you buy 1 pkg

**6.99** /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

**BUY 2 GET 1 FREE**

NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Rib starting at 10.99/lb, 24.23/kg

\*all equal or lesser value

That's like \$5 toward your groceries

**500 PTS** when you buy 1 pkg

**3.99** /lb

value size

Pork Half Loin Bone-In Chops frozen 8.80/kg

**READY FOR YOU**

**7.99** /lb

**300 PTS** when you spend \$20 or more

Fresh Premium Bacon & Cheddar, Jalapeno & Cheddar or Onion & Swiss Medium Ground Chuck Beef Burger 17.61/kg

That's like \$5 toward your groceries

**500 PTS** when you buy 1 pkg

**5.99** /lb

Frozen Grade A Duck 13.21/kg


**11.99** /lb

Seasoned Lamb Chops Greek & Lemon or Provence De Herb 26.43/kg

**5.99** /lb

COUNTY BUTCHER Breakfast or Dinner Pork Sausages 375-500 g

**Warm up with a hearty stew!**



**9.99** /lb

Fresh Boneless Beef Stewing Cubes Family Size cut from Canada AA grade beef 22.02/kg

**Tasty stir fries start here!**



**200 PTS** when you spend \$20 or more

**11.99** /lb

Fresh Beef Hip Boneless Stir Fry Strips cut by your meat expert from Canada AA grade beef 26.43/kg



**150 PTS** when you spend \$10 or more

**5.99** /lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Cutlets Family Size 13.21/kg

**quick & easy**



**STARTING AT 2.99**

COMPLIMENTS Regular or Jumbo Wieners 450 g or Sliced Meat 175 g



**100 PTS** when you buy 2

**7.99**

CAPITAL PACKERS Sausage Rings 600 g



**100 PTS** when you buy 2

**5.99**

BUTTERBALL Turkey Bacon or Rasher 300-375 g



**100 PTS** when you buy 2

**7.99**

COMPLIMENTS Cheese Sticks, Breaded Pickle Spears, Cheddar & Bacon Potato Skins or Cream Cheese Stuffed Jalapeno Poppers 325-500 g



**7.99**

SWISS CHALET or MONTANA'S Individual Pot Pies frozen 470 g



**9.99**

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g



**200 PTS** when you buy 2

**9.99**

POGO Original 10 pk or All Beef 8 pk 600-750 g



**150 PTS** when you buy 1

**14.99**

MARCANGELO Pork Breakfast Sausage Links & Patties or Chicken or Pork Meatballs 1.2-1.4 kg

**GET TO FREE GROCERIES FASTER**

when you open your Sobeys membership card and pay with your Scotiabank Scotia Visa Card.

GET 500 PTS ON EVERY \$1 SPENT

100 pts = \$10 in groceries

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

# Stay on top of your family's wellness this fall.

Make appointments for

- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



Click on Pharmacy  
in your grocery app

[Book today](#)



# Introducing

# RICARDO

# NEW

## Simple gourmet meal solutions for your family



Quebec-based celebrity chef Ricardo

**MIX & MATCH**

**BUY 2 GET 1 FREE**

\*of equal or lesser value

RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg

**100 PTS**  
when you buy 2

**5<sup>99</sup>**

RICARDO Dressings selected varieties 250 mL

**14<sup>99</sup>**

RICARDO Cakes red velvet or carrot frozen 450-485 g

[Learn more](#)

Simplify meal prep with the new selection of easy, chef quality meal solutions Available Exclusively at Sobeys and Safeway

# seafood

**1.89** /100 g  
Fresh Wild Sole Fillets product of Canada

**2.99** /100 g  
Smoked Chum Salmon BBQ Tips bulk, previously frozen

**5.99**  
Prepared In-store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g

**2.49** /100 g  
Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam

**9.99** when you buy 2  
PANACHE Shrimp or Crab Appetizers 252-355 g

**2.99**  
COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g

**BUY 1 GET 1 FREE**  
IFC Atlantic Canada Cooked Snow Crab Clusters 454 g

**8.99** SAVE \$1  
**9.99** without Scene+ Card  
MARINA DEL REY Ecuadorian Jumbo Raw Shrimp 10-20 ct per lb, 340 g

# kitchen

**18.99** SAVE 1.50  
**20.49** without Scene+ Card  
RANA Lasagna 1.1 kg

**1.10** /100 pts when you buy 1  
COMPLIMENTS 6-Layer Dip 850 g

**Pizza & Wings Halloween meal deal.**  
**500 PTS** when you buy Pizza & Wings  
**BUY 1 & GET 1 for only \$12**  
14" Take & Bake Pizza  
Wings  
1.49 ea. PLUS add one 1-litre Coca-Cola product

**6.99**  
YUCATAN Guacamole large 454 g or 6 pk mini 340 g

**9.99**  
OLIVIERI Pasta 500-700 g or Sauce 600 mL 7.99 ea

**3.79** /100 g  
COMPLIMENTS German, Hungarian or Pepperseed Salami

**4.49** /100 g  
STARTING AT 100 PTS when you buy 200 g or more  
MAPLE LEAF Natural Selections Black Forest Ham or Roasted Turkey

**AGROPUR Grand Cheddar... SAME AWARD-WINNING CHEDDARS, LESS PACKAGING**  
**6.99** /100 pts when you buy 200 g or more  
AGROPUR Grand Cheddar 1 or 2 years 200 g  
**7.99** /100 pts when you buy 200 g or more  
AGROPUR Grand Cheddar 3 or 5 years 200 g  
**82% less packaging**  
**MIX & MATCH**  
Get **200 PTS** when you buy any 2 participating Agropur or L'Extra cheeses.  
**6.99**  
L'EXTRA Camembert or Double Cream Brie 170 g  
**30% off** /100 pts when you buy 400 g or more  
L'EXTRA Brie or Brie Double Crème works out to be 3.29/100 g

**5.99** STARTING AT 100 PTS when you buy 1  
CASA FLORES Spanish Cheeses or Deli Meat 80-150 g

**5.99** /50 pts when you buy 1  
SAN DANIELE Prosciutto 100 g

**100% FRESH GUARANTEE** **GUARANTEED FRESH OR YOUR MONEY BACK**

# bakery

**1.99**  
BAKED IN STORE  
French or Italian Bread 400-450 g

**6.99** /100 pts when you buy 2  
QUINN'S Pumpkin Spice Swiss Rolls 402 g

**ALL TREATS. NO TRICKS! HAPPY HALLOWEEN**  
ALL HALLOWEEN PRICES EFFECTIVE UNTIL OCTOBER 31!  
**6.99** STARTING AT  
Cupcakes 6 pk 310-505 g  
**5.99** STARTING AT  
TWO-BITE Halloween Mini Cupcakes 12 pk or KIMBERLEY'S BAKESHOPPE Soft Sugar Frosted Cookies 10 pk 284-383 g  
**12.99** /150 pts when you buy 1  
Small Halloween Pull Apart Cake 400 g  
**11.49**  
Monster Cake 705 g

**5.99** SAVE \$1  
**6.99** without Scene+ Card  
COMPLIMENTS Pecan or Raisin Butter Tarts 510 g

**3.99** /BAKED IN STORE  
Panini Buns 6 pk 250-480 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!  
www.sobeys.com/getflyer or www.safeway.ca/getflyer



# Ready for you family meal deal.



Get **250** PTS  
When you buy  
200 g or more  
Ready for you Meal Kits,  
Value Sized or Individual Sized  
Chilled Meals

## Buy any

Freshly Prepared  
Sandwich or Wrap

## & add

a Small Hot Soup

## for only

**\$2**



# ALL TREATS. NO TRICKS!

HAPPY HALLOWEEN



**9<sup>99</sup>**  
MARS Fun Size Assorted Chocolate 50 pk while supplies last



**17<sup>49</sup>**  
CADBURY Assorted Chocolates or MAYNARDS Candy 90 pk while supplies last



**12<sup>49</sup>**  
PRINGLES Chips 32 pk while supplies last



**10<sup>99</sup>**  
HERSHEY'S Chocolate or Candy 35-50 pk while supplies last



Cake and pizza available at our bakery and hot food counters



Offer not included in the Scene Halloween Promo



**18<sup>99</sup>**  
NESTLÉ Assorted Minis 100 pk while supplies last

Get **500 PTS**  
When you spend \$20 or more on Nestlé participating products.\*  
\*before taxes



**5<sup>99</sup>**  
KINDER Surprise 100 g while supplies last

Scene  
**EARN POINTS ON HALLOWEEN TREATS**

**GET UP TO 1000 PTS** when you purchase Halloween Treats\*\* October 24-31

SPEND \$20-29 <sup>99</sup> , GET <b>250 PTS</b>	SPEND \$30-39 <sup>99</sup> , GET <b>500 PTS</b>	SPEND \$40 OR MORE, GET <b>1000 PTS</b>
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\*\*Must be in a single transaction that contains at least \$20 of Halloween treats and excludes tax. Applies to all in stock items only. Does not include items from our HMR or in-store bakery. No rain checks or special orders. Offer valid from Oct 24-31, 2024



# We all deserve scary-good sweets!



100 PTS  
when you buy 1

**4<sup>49</sup>**

COMPLIMENTS Pure Milk Chocolate Balls 250 g while supplies last



**2<sup>49</sup>**

COMPLIMENTS Candy 125-175 g



**2<sup>99</sup>**

COMPLIMENTS Tablet Bars 100 g



# frozen & dairy

**5<sup>99</sup>**  
NESTLÉ Drumstick Frozen Dessert or DEL MONTE Gelato or Sorbet 946 mL

**4<sup>49</sup>**  
MCCAIN Breakfast Potatoes 600-650 g

**100 PTS** when you buy 3  
**4<sup>99</sup>**  
COFFEEMATE Coffee Creamers 828-946 mL

**150 PTS** when you buy 2  
**4<sup>99</sup>**  
OASIS Health Break or Smoothie 1.6 L

**2<sup>29</sup>**  
MINUTE MAID Frozen Orange Juice 295 mL

**2/\$5**  
GREEN GIANT SIMPLY Steam Vegetables 198-250 g

**3<sup>99</sup>**  
YOPLAIT Source Yogurt 630 g

**7<sup>99</sup>**  
COMPLIMENTS Orange Juice not from concentrate 2.5 L or STARBUCKS Iced Coffee 1.18-1.42 L

**3<sup>49</sup>**  
HEINZ Bagel Bites 198 g

**5<sup>99</sup>**  
BREYER'S Creamery Style Ice Cream 1.66 L or REVELLO, FUDGSICLE Frozen Dessert Bars 12 pk or POPSICLE Ice Pops 12 pk selected

**value size**  
**10<sup>49</sup>**  
iögo Yogurt 2 kg

**2<sup>49</sup>**  
PILLSBURY Crescent Rolls or Wiener Wrap 200-227 g or COMPLIMENTS 68% Vegetable Oil Margarine 427 g

# meal makers

**200 PTS** when you buy 2  
**3<sup>49</sup>**  
COMPLIMENTS Spices or Seasonings selected 5-245 g

**3<sup>49</sup>**  
COMPLIMENTS 7" Tortillas 340 g or DEMPSTER'S English Muffins 6 pk

**5<sup>47</sup>**  
GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g

**MEMBER**  
**2<sup>49</sup>** SAVE \$1  
**3<sup>49</sup>** without Scene+ Card  
MOTT'S Apple Sauce 620 mL or Fruitsations 6 pk

**2<sup>49</sup>**  
FRENCH'S Mustard 400 mL

**100 PTS** when you buy 2  
**3<sup>49</sup>**  
MEZZETTA Peppers 375 mL

**5<sup>99</sup>**  
SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter (excludes raspberry)

**150 PTS** when you buy 1  
**3<sup>49</sup>**  
COMPLIMENTS Pickles or Sauerkraut 1 L

**1<sup>79</sup>**  
GREEN GIANT Canned Vegetables 341-398 mL

**150 PTS** when you buy 3  
**3<sup>49</sup>**  
BEN'S ORIGINAL Bistrot Express Rice 240-250 g

**20% off**  
**3<sup>49</sup>**  
COMPLIMENTS Raisins, Prunes, Currants or Dates 375 g-1 kg

**2<sup>99</sup>**  
BETTY CROCKER Frostings 340-450 g or Super Moist Cake Mix selected 375-404 g

**Love it. Or it's free.\***  
\*For details see COMPLIMENTS.ca

**3<sup>99</sup>**  
COMPLIMENTS Frozen Vegetables selected 750 g

**value size**

**13<sup>99</sup>**  
COMPLIMENTS Frozen Fruit 1.5 kg

**50 PTS** when you buy 1

**3<sup>49</sup>**  
COMPLIMENTS Cream Cheese or Spread 227-250 g

**3<sup>99</sup>**  
COMPLIMENTS Frozen Entrée Bowls 300 g

**5<sup>99</sup>**  
COMPLIMENTS Flatbread Pizza 310 g

**50 PTS** when you buy 2

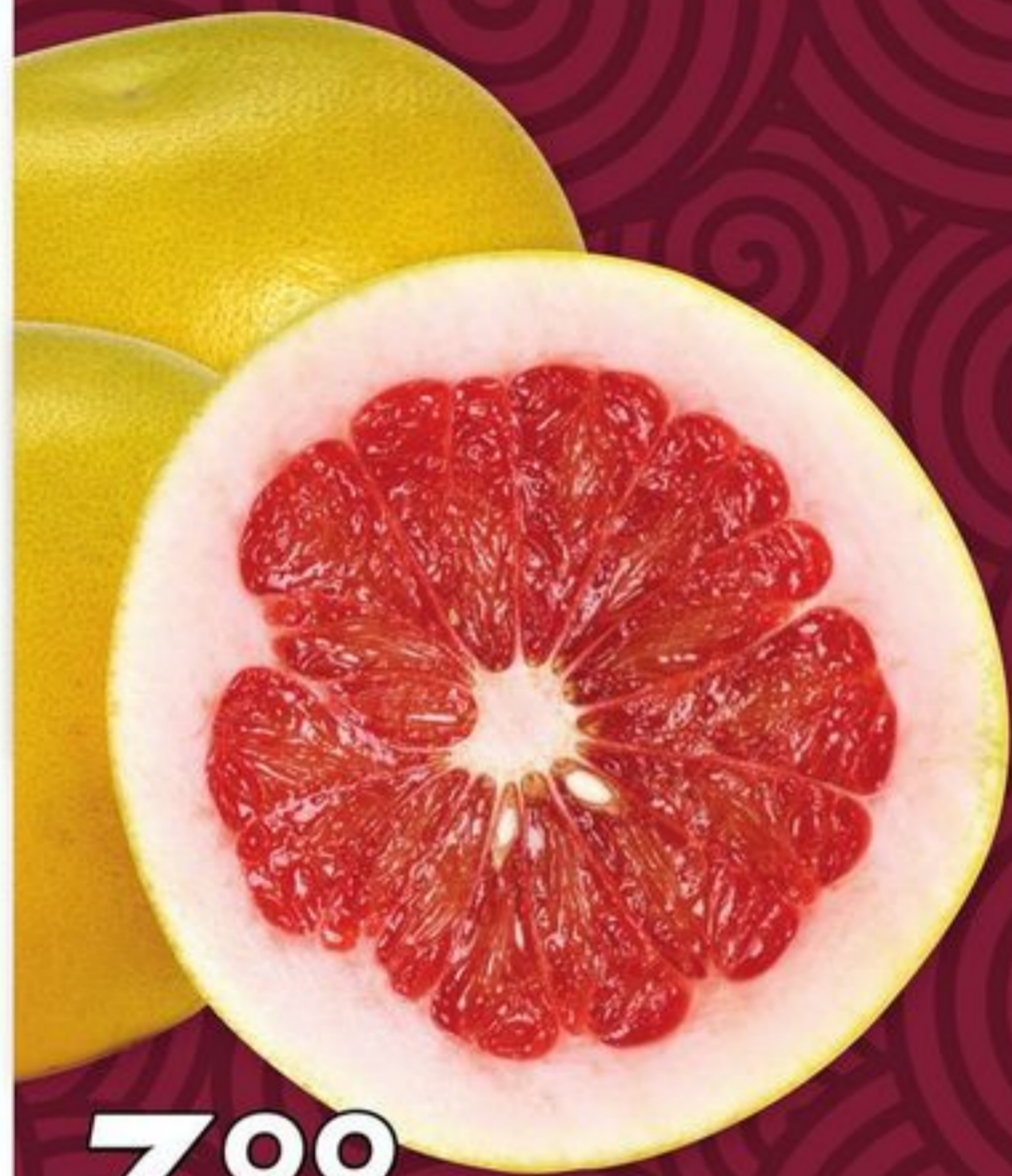
**1<sup>99</sup>**  
COMPLIMENTS Sour Cream 250 mL

**200 PTS** when you buy 2

**6<sup>49</sup>**  
COMPLIMENTS Omega-3 Free Run Large Eggs 12 pk

# Flavours here and far!

Shop international foods storewide.



**3.99** ea  
Red Pomelos  
product of China



**3.49** ea **100 PTS**  
when you buy 2  
SUNRISE Tofu Firm 500 g or  
Soyganic Tofu Firm 500 g



**2.29** ea  
Bean Sprouts  
product of Canada  
340 g



**1.29**  
NONGSHIM Bowl  
Noodles 86 g  
selected varieties



**3.99**  
PATAK'S 3 Step Meal  
Kits 313-315 g  
selected varieties



**6.99**  
THAI KITCHEN  
Curry Paste 112 g  
selected varieties



**5.99**  
KIKKOMAN Soy Sauce  
less sodium 296 mL



**6.99**  
KIKKOMAN  
Teriyaki Sauce  
296 mL



**7.99**  
KIKKOMAN  
Takumi Sauce  
470-472 mL  
selected varieties

# drinks & snacks

**100 PTS** when you buy 4  
**2/\$7**

KOOL-AID Orange 48 mL, MIO Lemonade, CRYSTAL LIGHT Lemonade 48 mL, Lemon Singles 36 g, Raspberry Ice 4 pk

**4.99**

CHRISTIE Family Size Cookies selected 303-530 g or Family Size Crackers 350-454 g

**200 PTS** when you buy 3  
**3.29**

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

**3.99**

CHRISTIE Premium Plus Crackers 450-500 g

**13.49**

JUMPING BEAN Whole Bean Coffee 454 g

**23.99**

STARBUCK'S Coffee 793-907 g or K-Cups™ 24 pk

**5.49**

WERTHER'S ORIGINAL Soft Caramels pumpkin or apple 250 g while supplies last

**2.99**

HERSHEY'S Harry Potter Kisses Canes 50 g, AIRHEADS 340 g, CHUPACHUP Suckers 25 pk or DARE Real Fruit Candy 120-180 g while supplies last

**150 PTS** when you buy 2  
**2/12**

LACROIX Sparkling Water 8x355 mL

**100 PTS** when you buy 2

RED BULL Energy Drinks 250 mL

**2.99**

PURE LIFE Spring Water 12x330 mL

**100 PTS** when you buy 2  
**2.99**

JOLLY RANCHER or TWIZZLERS Candy 170-198 g

**100 PTS** when you buy 2

COMPLIMENTS Potato Chips 200 g

**2/8.50**

TOSTITOS Tortilla Chips 205-300 g

**3.75** BUY MORE SAVE MORE

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g 5.49 ea

**3.49**

KELLOGG'S Kashi, Nutri-Grain Bar, Special-K or Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

**Here for your budget and lifestyle**

**300 PTS** when you buy 1  
**14.99**

COMPLIMENTS Whole Bean Coffee 907 g or 30 pk

**100 PTS** when you buy 1

COMPLIMENTS Non-Alcoholic Beer 12x355 mL

**1.49**

COMPLIMENTS Bagged Chocolate 110 g

**200 PTS** when you buy 2

BEST BUY Crème Filled Cookies selected varieties 600 g

# natural health

**6.49**

NATURE'S BAKERY Fig Bars 340 g

**12.99**

PREMIER Protein Shakes 4 pk, 325 mL

**17.99**

METHOD Laundry Detergent 1.58 L

**Get 100 PTS** when you buy 5 bars  
**Get 300 PTS** when you buy a 14 pk carton

**25.99**

LARABAR 45-48 g 16 pk or 1 pk 3 for \$5

**2.99**

SILK Aseptic Next Beverage 346 mL

**4.49**

AMY'S KITCHEN Soups 398 mL

**7.49**

AMY'S KITCHEN Bowls and Entrées 234-284 g

**100 PTS** when you buy 1

COMPLIMENTS Gluten Free or Cauliflower Crust Frozen Pizza 330-360 g

**4.29**

QUE PASA Tortilla Chips 156-350 g

**2/\$5**

COVE Gut Healthy Soda 355 mL

**\$3**

HARVEST SNAPS Crunchions 71-93 g

**100 PTS** when you buy 2  
**3.99**

COMPLIMENTS ORGANIC Tablet Bars 100 g

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# Pet wellness month

We know how to treat your pet right **Paws-itively perfectly!**



**15<sup>99</sup>**

BEYOND Cat Food  
1.36 kg



BUY MORE SAVE MORE

**750**

BEYOND Wet Cat Food Singles  
ea when you buy 4 or more  
85 g 2.19 ea



100 PTS when you buy 1

**12<sup>99</sup>**

PURINA Tidy Cats Cat Litter 2.72 kg



BUY MORE SAVE MORE

**749**

SHEBA Bistro Wet Cat Food 75 g 1.79 ea



**15<sup>99</sup>**

LILY & JAX Dry Cat or Dog Food  
1.6-2 kg



BUY MORE SAVE MORE

**349**

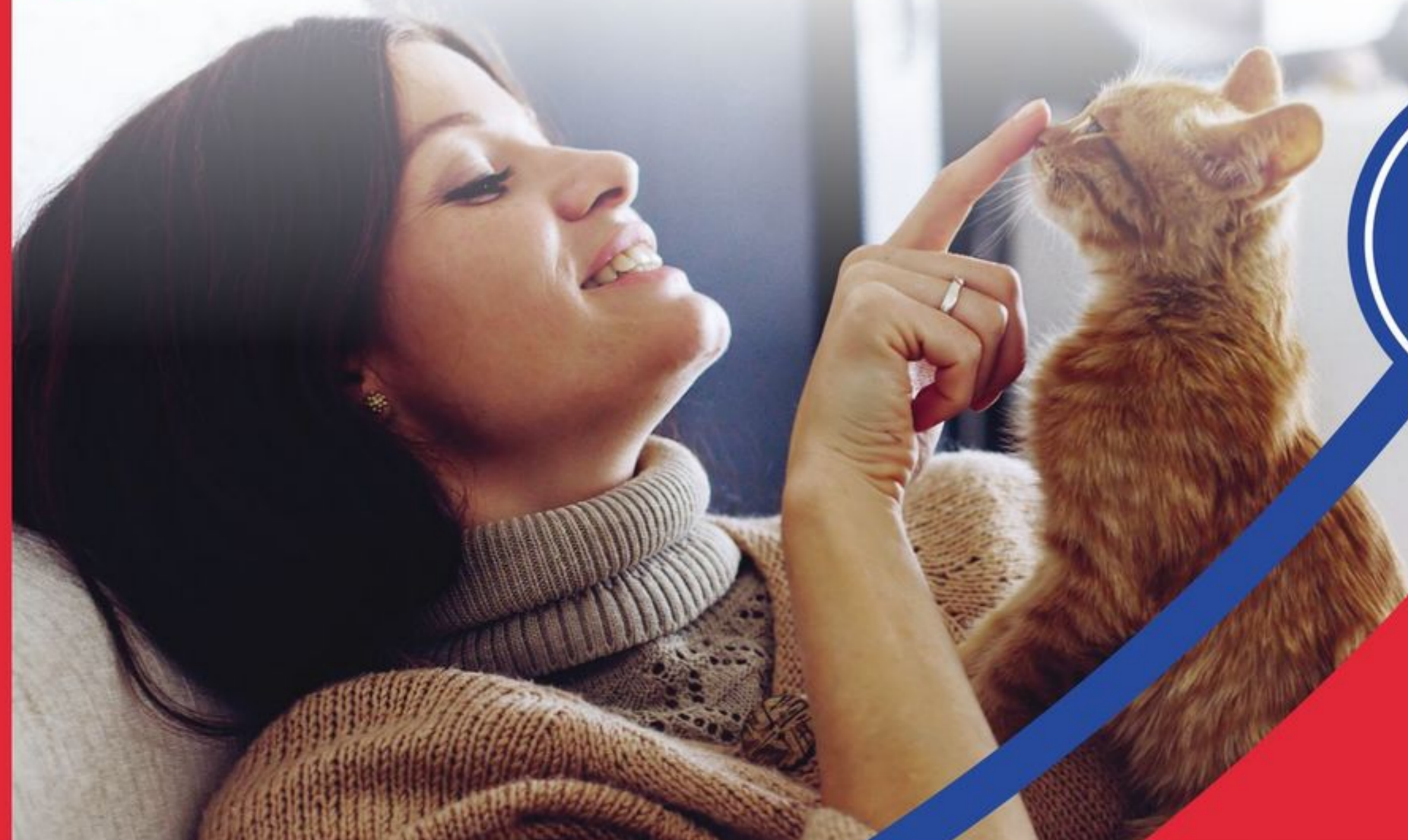
ea when you buy 2 or more  
FORTHGLADE Wet Dog Food 4.29 ea



12 PACK

**16<sup>99</sup>**

SHEBA Bistro Wet Cat Food  
12 pk



# home & pet care



**19<sup>99</sup>** CESAR Wet Dog Food 12x100g



**15<sup>99</sup>** WHISKAS Perfect Portions Wet Cat Food 12 pk, NATURE'S RECIPE Grain Free Dry Dog Food 1.8 kg or IAMS ProHealth 1.36-1.5 kg



**15<sup>49</sup>** COMPLIMENTS Cat Litter 4 kg or Dry Cat Food 9 kg



**3/\$5** COMPLIMENTS Wet Dog Food 100g



**14<sup>49</sup>** PUREX Laundry Detergent 4.08-4.43 L, PERSIL Laundry 2.21 L, Discs 32-42 pk or SUNLIGHT Laundry Detergent 4 L



**8<sup>99</sup>** CASCADE Dishwasher Tabs 12-20 pk or PUREX Laundry Detergent 1.47-2.03 L or SUNLIGHT Laundry Detergent 1.84 L



**2/\$9** LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL, All Purpose Cleaner 650 mL-1.2 L, Shower Cleaner 538-680 g or Pucks 100 g selected



**6<sup>49</sup>** FLEECY Dryer Sheets 80 pk or Fabric Softener 1.36 L



**8<sup>99</sup>** ROYALE Bathroom Tissue 8=16 rolls



**8<sup>99</sup>** COMPLIMENTS Paper Towel 6 rolls or Facial Tissue 6 pk



**2/\$7** ZIPLOC Sandwich or Snack Bags 30-40 pk



**23<sup>99</sup>** GLAD Large Waste Bags 60-100 pk

# health, beauty & baby



**5<sup>49</sup>** PANTENE Hair Care 170-355 mL or 187 g selected



**5<sup>99</sup>** U BY KOTEX Pads, Tampons or Liners 14-50 pk selected



**8<sup>99</sup>** OLAY Body Wash 650 mL, OLD SPICE Bars 12 pk, SPEEDSTICK Deodorant 2 pk or SCHMIDT'S Deodorant 75 g selected



**UP TO 30% off** HEAD & SHOULDERS or NEXXUS Hair Care 100-613 mL or CLAIROL Nice 'N Easy or Natural Instincts Hair Colour 1 pk selected



**300 PTS** when you buy 2  
**12<sup>99</sup>** HEAD & SHOULDERS or Biology Hair Care 95-400 mL selected



**BUY 1 GET 1 FREE**  
COMPLIMENTS Toothbrush 1-2 pk or Hand Soap 340 mL selected



**250 PTS** when you buy 2  
**4<sup>99</sup>** GARNIER Hair Shampoo or Conditioner 250-370 mL selected



**9<sup>99</sup>** AVEENO Body Lotion 532 mL



**28<sup>99</sup>** HUGGIES Ninjas or Training Pants or Pull Ups or Goodnites 28-120 pk



**15<sup>99</sup>** HUGGIES Baby Wipes 288-384 pk



**BUY MORE SAVE MORE**  
**1<sup>99</sup>** BABY GOURMET Puree Pouches 113-128 mL selected 2.49 ea



**34<sup>99</sup>** PAMPERS Huge Diapers 80-160 pk

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

**MIX & MATCH**

**GET 600 PTS** when you buy 2

**15% off**

TYLENOL Pain Relief 80-150 pk or MOTRIN 400 mg or Liquid Gels 60 pk\*, TYLENOL or BENLYN Cough or Cold & Flu selected\*, BAND-AID Premium Bandages selected or POLYSPORIN Ointment 30 g or PEPCID Heartburn Relief 25-30 pk



**150 PTS** when you buy 2  
**15% off** VICKS Dayquil or Nyquil Cold & Flu 354 mL or 24 pk selected\*



**15% off** GOLD BOND First Aid Care selected

**Book your flu shot today**

360healthpharmacy.ca

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\*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points. SOURCE: SAFEWAY, WHX2L\_P09\_WST\_AB\_M8\_SK

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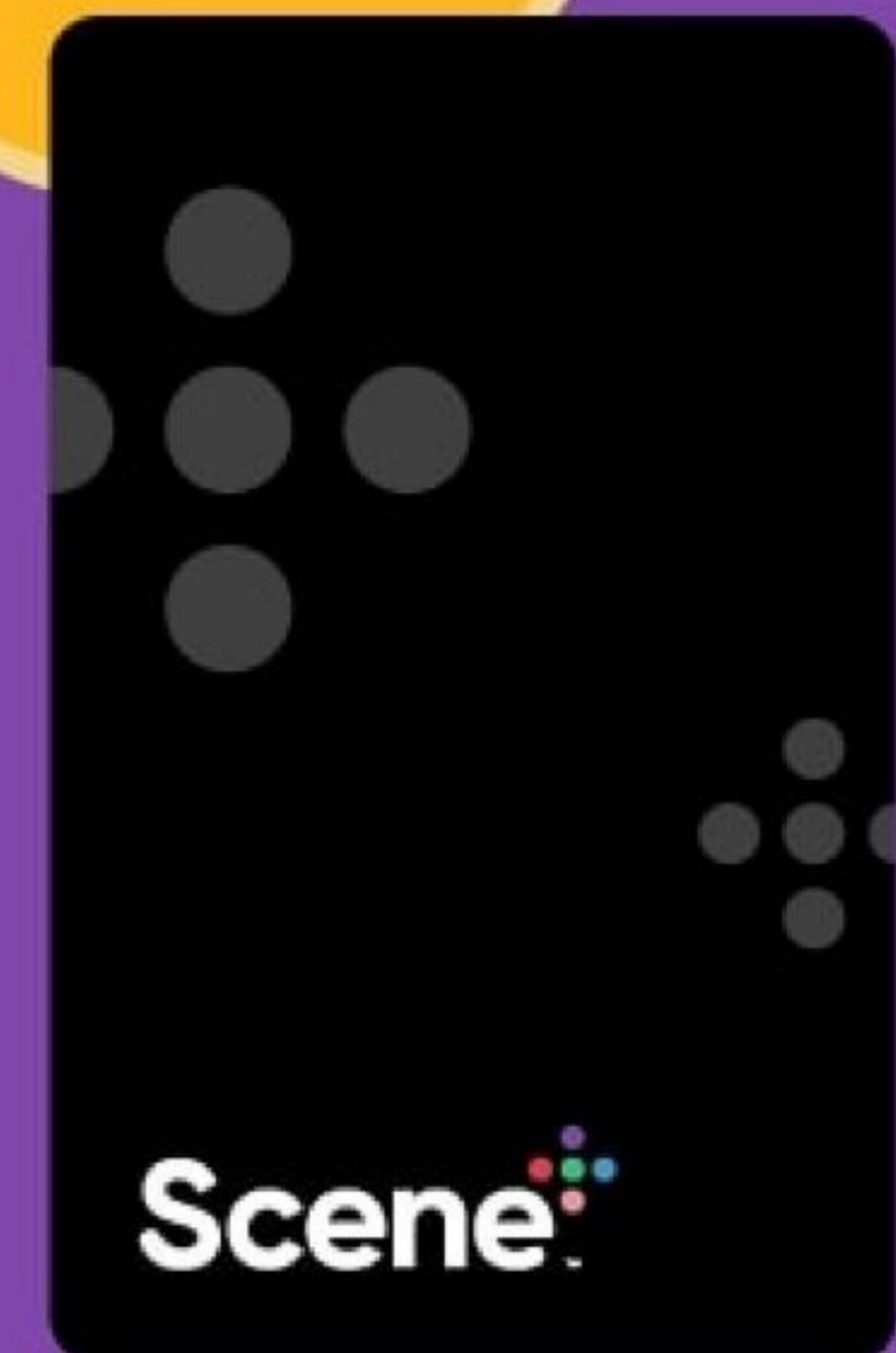
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SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
groceries<sup>1</sup>**



<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
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