DOLLAR GENERAL

Save time. Save money. Every day.®

sale prices effective: 10/6-10/12

3 for $6 | $2 ea. | SAVE $4 | WHEN YOU SPEND $10 | DIGITAL COUPONS

3 for $12 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

3 for $8 | $2 ea. | DIGITAL COUPONS

3 for $10 | $2 ea. | DIGITAL COUPONS

SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

BOGO FREE | WHEN YOU SPEND $10 | DIGITAL COUPONS

SAVE on 1000s of items every week!

Weekly Ad • Digital Coupons • Instant Savings • Cash Back

2 for $12 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

$7.95 | WHEN YOU SPEND $10 | DIGITAL COUPONS

SAVE $2 WHEN YOU SPEND $10 on Select NEW Products Shown Here Reg. $1-$5 | DIGITAL COUPONS

SPOOKY SEASON SAVINGS

BUY 2 GET 1 FREE | WHEN YOU SPEND $10 | DIGITAL COUPONS

BUY 2 GET 1 FREE | WHEN YOU SPEND $10 | DIGITAL COUPONS

DEAL DAYS | OCTOBER 6-8 | 3 DAYS ONLY SUN-TUES

$12 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

SAVE $2 | WHEN YOU SPEND $10 | DIGITAL COUPONS

2 for $24 | SAVE $2 | WHEN YOU SPEND $10 | DIGITAL COUPONS

2 for $5 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

BUY 2 GET 1 FREE | WHEN YOU SPEND $10 | DIGITAL COUPONS

BUY 2 GET 1 FREE | WHEN YOU SPEND $10 | DIGITAL COUPONS

$5 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

$12 | SAVE $1 | WHEN YOU SPEND $10 | DIGITAL COUPONS

SAVE $5 | WHEN YOU SPEND $10 | DIGITAL COUPONS

2 for $5.50 | DIGITAL COUPONS

2 for $7.95 | DIGITAL COUPONS

2 for $7.95 | DIGITAL COUPONS

2 for $7.95 | DIGITAL COUPONS

2 for $7.95 | DIGITAL COUPONS

2 for $7.95 | DIGITAL COUPONS

SAVE $2 | WHEN YOU SPEND $10 | DIGITAL COUPONS

INSTANTLY $5* SAVE | when you spend $25 on Tide Living™ Laundry Detergent, Downy Fabric Softener, Scott Toilet Tissue or Kleenex Facial Tissue | *Limit one coupon per transaction | Reg $25.99-$29.24

2 for $8 | DIGITAL COUPONS

10% OFF | Digital Deals Only | Shop Online or Scan Coupon in Store

$5.95 | 2 for $2 | DIGITAL COUPONS

$39.99 | $10 OFF | WHEN YOU SPEND $10 | DIGITAL COUPONS

Tracfone | Activate a Tracfone Prepaid Phone or Tablet

Visit DGTracfone.com for details.

DG DEAL DAYS

OCTOBER 6–8

Items in this section while supplies last.

3 DAYS ONLY SUN-TUES

$8 SALE
Good 'n' Fun® Dog Treats Wings or Rolling Log
Reg. $10.50

$17 SALE
Rachael Ray® Nutrish® Dog Food Chicken or Beef 12 lb.
Reg. $21.50

$4 SALE
Forever Pals® Assorted Dog or Cat Toys Cat Variety Toy Pack 8 ct., Rope with Horse, Silly Bunny, Jumbo Rope Bone, Rope Duck, Dog Pop or Llama Toy or Cat Toy Kicker
Reg. $4.75–$5

$2.50 SALE
Play-Doh® 5 pk.
Reg. $3.75

$5 SALE
Mini Brands!
Assorted Reg. $7.50
Assortment varies by store

$5 SALE
Bath Rugs or Runners Assorted
Reg. $6–$8

$5 SALE
Comfort Bay® Grand Luxe Bath Towels
Reg. $6.50

$5 SALE
True Living® 3-Wick Candle 14 oz. Assorted scents
Reg. $6

BOGO 50% OFF* WHEN YOU BUY 2 Equal or lesser value
Mr. Clean® Bath Scrubbers
Reg. $7–$8.50 ea.

$7 REG. PRICE
−$1.50 DG DIGITAL COUPON
$5.50 *FINAL PRICE WITH COUPON
Lysol® Laundry Sanitizer 41 oz. Assorted

LOW PRICES FOR THE WIN

2 for $7 | $1 DG DIGITAL COUPON | 2 for $6 DIGITAL COUPON
Doritos Nacho Cheese or Cool Ranch Doritos Tortilla Chips
Reg. $4.99 ea.

BOGO FREE WHEN YOU BUY 2
Lance Cookies
Reg. $4.99 ea.

$1.25 SALE
Kraft Macaroni & Cheese Dinner
Reg. $2.49 ea.

2 for $7 SALE
Tak Kids Variety Pack Snacks
Reg. $3.49 ea.

2 for $8 SALE
Nestlé Toll House Cookie Dough Bites or Cookie Dough Bites Bars
Reg. $4.99 ea.
BOGO FREE WHEN YOU BUY 1 TREAT

2 for $8.50 SALE
Chef Boyardee Canned Ready to Eat Pasta or Pasta & Meatballs
Reg. $3.49 ea.

$5.70
Chef Boyardee Canned Ready to Eat Pasta
Reg. $6.99 ea.

$2.25
Nestlé Toll House Cookie Dough Bites
Reg. $3.49

$7.95 SALE
Chef Boyardee Canned Ready to Eat Beef Ravioli
Reg. $9.99

$8.50 SALE
Campbell's Canned Soup
Reg. $9.99

BUY 1
Red Baron Frozen Pizza
Reg. $6.99

GET 1 FREE with DG DIGITAL COUPON
Pepsi Cola Soft Drink
Reg. $2.49
Offer valid with DG Digital Coupon

DRINK UP DEALS

$9.50 Reg. $12 | $1 DG DIGITAL COUPON | $8.50
Pepsi™ or Mtn Dew™ Soft Drinks
Reg. $12.99 ea.

4 for $14 SALE
Pepsi™ or Mtn Dew™ Soft Drinks
Reg. $3.49 ea.
Only at DG

2 for $10
Diet Pepsi™ or Mtn Dew™ Soft Drinks
Reg. $7.99 ea.

3 for $8
Red Bull Energy Drinks
Reg. $3.99 ea.

2 for $4
Celsius Energy Drinks
Reg. $3.39 ea.

3 for $12 SALE
Pepsi™ Sweet Tea or Lipton™ Iced Tea Drinks
Reg. $3.99 ea.

BUY 3 GET 1 FREE WHEN YOU BUY 4
Nestlé Pure Life Water
Reg. $3.69 ea.

2 for $2
Pure Life™ Water 700 mL
Reg. $1.99 ea.

2 for $9 SALE
Nestlé® Water 1.5 L
Reg. $5.99 ea.
Offer valid only when you purchase 2 items

TAILGATING FAVES FOR UNDER $10

$2.50 SALE
Ball Park Franks
Reg. $4.49

$1.50
Oscar Mayer Lunchables
Reg. $3.49

$1.85
Bush's Baked Beans
Reg. $3.49

2 for $3
Coca-Cola™ Soft Drinks
Reg. $2.49 ea.

SIZZLING SAVINGS ON GRILLING ESSENTIALS

$6.25 Reg. $13.99 | $1.25 DG DIGITAL COUPON | $5
Blue Diamond Almond Breeze Almond Milk
Reg. $6.49

3 for $5
Tree Hugger Paper Towels
Reg. $7.99

NEW LOW PRICE SAVE $1.50 WHEN YOU BUY 2
Zyliss Tools & Gadgets
Reg. $12.99 ea.

$2.95
Tree Hugger Paper Towels or Tissues
Reg. $4.99

$3.50
Tree Hugger Paper Towels, Tissues, Bath Tissue, Kitchen Towels or Facial Tissue
Reg. $5.99

$14
Keurig K-Cup Pods
Reg. $19.99

$3.75
Nestlé Nuts Chocolate Bar
Reg. $5.49

DEALS YOU CAN'T AFFORD TO MISS

2 for $8 | $1 DG DIGITAL REWARDS WHEN YOU BUY 2
General Mills® Cereal 10.7-17.5 oz. Assorted varieties. Reg. $5 ea. Pay less 2 by pair discount apply.

2 for $7 | LARGE SIZE | Lucky Charms | Cheerios | 100% USA OATS | NO CHOLESTEROL

DON'T FORGET THE MILK & EGGS
Available in meat dairy

$1.25 Clover Valley® Gaslor Peptinol 6 ct. Assorted Flavors

$2.50 Clover Valley® Apple Juice 64 fl. oz. Available in meat dairy. +$2.50 in deposit where applicable.

$3.95 SALE Clover Valley® Cottage Cheese 16 oz. Assorted varieties. Reg. $4.75

$6.95 SALE Dunkin'® Coffee 10 oz. Assorted varieties. Reg. $8.75

$4.50 SALE International Delight® Coffee Creamer 32 fl. oz. Assorted varieties. Reg. $4.80. Available in meat dairy

LIMITED TIME ONLY

QUICK MEALS FOR ONLY $5

$1 DEALS
Clover Valley® Tomato Soup 10.75 oz.

$2.50 Clover Valley® Assorted Cheese 32 oz. Assorted varieties. Available in meat dairy

$1.50 Clover Valley® White Bread 20 oz. Available in meat dairy

SAVE $1 WHEN YOU BUY 2 DG DIGITAL REWARDS
Alf! Ole El Paso® Products Assorted. Reg. $5-$8 ea. Available Seasonal.

4 for $5 SALE Maxior® Chow Mein Assorted. Reg. $5.50 ea. Pay less 20 pt off discount apply.

$3.25 SALE Armour® Cooked Ham or Bologna Assorted Deli Meat Pack 12 oz. Assorted varieties. Reg. $5.50-$7.95. Available in meat dairy

$3 Oscar Mayer® Bologna 16 oz. Assorted. Available in meat dairy

4 for $4 Oscar Mayer® Lunchables® 10-11 oz. Assorted. Pay less 2 by pair discount price. Available in meat dairy

$1.25 Campbell's® Soup Condensed 10.5 oz. or Ready to Serve 18.6 oz. Kitchen Classics® 16.3-19.1 oz. Assorted

$2 Clover Valley® Chili Beans 15.5 oz.

$1.75 Barilla® Pasta 16 oz. Assorted

$3.50 Kraft® Deluxe Mac & Cheese or Velveeta® Shells & Cheese 12 oz. Kraft® Macaroni & Cheese 5.5-8 oz.

$2.25 Clover Valley® Chili with No Beans 15 oz.

ADD FRESH TO YOUR DG LIST

FRESH PRODUCE AVAILABLE AT YOUR LOCAL DG

"Love the new store. The fresh produce is a great idea, I love the convenience of it and they have a good variety."

Melissa T. ★★★★★

SPOOKY SEASON SAVINGS

STARTING AT **$1**
Trick or Treat Bags or Buckets
Assorted

BUY 2 GET 1 FREE* WHEN YOU BUY 3
Ferrero® Standard Size Bars Assorted
Reg. $1.35 ea.

2 for $2* SALE
Snickers® Standard Size Bar 1.8 - 2.07 oz.
Reg. $1.35 ea.
Must buy 2 to get discount price

SAVE $2
WHEN YOU SPEND $9
on ANY Reese's® Product
Reg. $1.25-$10.50
DG DIGITAL COUPONS

BUY 2 GET 1 FREE* WHEN YOU BUY 3
Dracula Delights™ Bag 20 oz.
Reg. $5 ea.

2 for $5* SALE
Brach's™ Candy Corn or Halloween™ Pumpkins or Mix Bag 9 oz. or Nerds Candy Corn 5 oz.
Reg. $2.75 ea.
Must buy 2 to get discount price

2 for $6* SALE
Kinder™ Bueno or Chocolate Minis 3.8-4.2 oz.
Reg. $3.75 ea.
Must buy 2 to get discount price

2 for $14* SALE
Hershey's® Jumbo Bars 4.25 - 5.5 oz.
Reg. $7.75 ea.
Must buy 2 to get discount price

$1.25 Halloween Candy Shown Here

$4 Halloween Candy Shown Here

$5.50 Halloween Candy Shown Here

SPOOKY SEASON SAVINGS

STARTING AT $1
Halloween Decor
Assorted

STARTING AT $1
Outdoor Halloween Decor Assorted

$1 DEALS
Halloween Masks
Assorted

STARTING AT $1
Halloween Accessories or Headbands Assorted

$8 OR LESS
Halloween Masks
Assorted

$1 DEALS
Halloween Makeup
Assorted

Halloween Costumes
Sizes 3T-10
Reg. $5-$10

STARTING AT $1
Halloween Craft Supplies
Assorted

STARTING AT $1
Halloween Partyware
Assorted

$2
Halloween Stick Balloons
Assorted

STARTING AT $1
Pumpkin Decorating
Assorted

STARTING AT $1
Halloween Greeting Cards
Assorted
Gift cards also available

STARTING AT $2.50
Party Favors
Assorted
Available in most stores

STARTING AT $1
Halloween Socks
Assorted

STARTING AT $1
Halloween Housewares or Drinkware Assorted

MAXIMUM VALUE ON THE ESSENTIALS YOU NEED

SAVE $3 WHEN YOU SPEND $10 OR MORE on ARM & HAMMER™ Fabric Softener, Tide® Laundry Detergent, Ultra Downy® Fabric Softener, Ultra Gain® Fabric Softener or Ultra Gain® Laundry Detergent 32 oz. Reg. $5.99–$7.49. Limit 1. Digital Coupon. Only at DG

SAVINGS ON SAVINGS

$1 DEALS

OVER 2000 ITEMS $1 OR LESS EVERY DAY

WHY PAY DRUG STORE PRICES?®

SWITCH TO SAVE $11.50 WITH DG health

VS

$9.50 DG® health Allergy Relief Antihistamine Relief 30 ct.

$21 Zyrtec® Allergy Relief 30 ct.

SWITCH TO SAVE $11 WITH DG health

VS

$10 DG® health All Day Allergy Relief Liquid Gels 20 ct.

$21 Zyrtec® Allergy Relief Liquid Gels 20 ct.

SAVE $5 DG DIGITAL COUPON

Allegra® Allergy Relief 24 Hour 60 ct. or Children's Liquid Fruit Nasacort® Allergy 24HR Nasal Spray Rx2 Prescription Strength 6 ct.
Reg. $10.50-$20.75

$7.50 WEL PRICE
$2 DG DIGITAL COUPON
$5.50 FINAL PRICE WITH COUPON
DG® health Children's Liquid Fruit Allergy Relief Liquid Gels 20 ct. or Adult Liquid Gels Ibuprofen 60 ct.

SWITCH TO SAVE $8 WITH DG health

VS

$16 DG® health Omeprazole Acid Reducer 42 ct.

$24 Prilosec OTC® Acid Reducer 42 ct.

SWITCH TO SAVE $8.75 WITH DG health

VS

$4 DG® health Acid Reducer 24 ct.

$12.75 Pepcid® AC Acid Reducer 24 ct.

SWITCH TO SAVE $4 WITH DG health

VS

$7.50 DG® health Omeprazole Acid Reducer 14 ct.

$11.50 Prilosec OTC® Acid Reducer 14 ct.

SWITCH TO SAVE $5.25 WITH DG health

VS

$8.75 DG® health Fiber Laxative Capsules 5 ct.

$14 Metamucil® Fiber Laxative 5 ct.

SAVE $2 DG DIGITAL COUPON

Mucinex® or Delsym® Products Reg. $4-$16

$6.75 WEL PRICE
$2 DG DIGITAL COUPON
$4.75 FINAL PRICE WITH COUPON
DG® health Severe Cold & Flu Daytime Nighttime Liquid or Cherry 16 oz.
DG® health Severe Cold & Flu Daytime Nighttime Liquid Gels Cherry 24 ct. Reg. $9.49-$10.49

$5.25 WEL PRICE
$1.50 DG DIGITAL COUPON
$3.75 FINAL PRICE WITH COUPON
DG® health Healthy Release Tablets 36 ct.
DG® health Maximum Strength Total Pain Relief Caplets 50 ct. or Pain+Fever Relieve Caplets 50 ct. Reg. $5.

$6 WEL PRICE
$1 DG DIGITAL COUPON
$5 FINAL PRICE WITH COUPON
ThermaCare® Heat Therapy® Neck, Wrist & Shoulder Heatwraps 2 ct.

INSTANTLY SAVE $1

Walgreens™ or CVS/pharmacy® Products Reg. $4.39-$7.99

INSTANTLY SAVE $1

Renuit® Vitamins Reg. $7.29-$8.69 or Reg. $2.29-$9.60

SAVE $3 DG DIGITAL COUPON

HOW'S YOU BUY 2

Colgate® Toothpaste Total® Advanced Whitening Gel or Regular 4.8 oz. Total® Advanced Whitening Gel or Regular Toothpaste Reg. $3.19-$4.29 ea.

$9.50 SALE

Composure® Wipes Lavender Fresh 24-48 ct. Reg. $10.50

$15 SALE

Composure® Women's Underwear Pkg. of 3 Reg. $44.95

SWITCH TO SAVE $1.65 WITH DG DIGITAL COUPON

VS

$3.35 Studio Selection® Hand Lotion Reg. $5

$5 Vaseline® Hand Lotion Reg. $6.65

2/$5 SALE
50¢ DG DIGITAL COUPON
WEEKLY SPECIAL
2 for $4.50 FINAL PRICE WITH COUPON
Pampers® Sensitive Wipes 1 ct. Reg. $2.39 ea.
Limit 2 for $4.50 with DG Digital Coupon

SAVE $1 DG DIGITAL COUPON

Vaseline® Hand Lotion 10 fl oz. Reg. $4.99-$5.59

$9.95 SALE

Huggies® Snug & Dry® Diapers Super Pack Sizes 3-4 Reg. $18.50

©Disney

SAVE EVEN MORE ON HEALTH & BEAUTY

SAVE $1 on ANY Suave® Products Reg. $3-$8.50 Exclusive Items Under $3 — DG DIGITAL COUPONS

SAVE $4 WHEN YOU BUY 2 — DG DIGITAL COUPONS
Irish Spring® Body Wash 20 fl oz. or Softsoap® Body Wash Refill 32 fl oz. Reg. $5.75–$7.25 ea.

INSTANTLY SAVE 50¢
TRESemmé® Hair Care Selected Reg. $7-$10.50

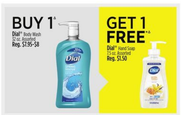
$9 REG. PRICE
$2 DG DIGITAL COUPONS
$7 TOTAL PRICE WITH COUPON
Olay® Body Wash 20 fl oz. Assorted

SAVE $1 — DG DIGITAL COUPONS
Olay® Body Wash Assorted Reg. $7.50–$8.50

SAVE $1 — DG DIGITAL COUPONS
Old Spice® Hardgraft Body Wash or Hardgraft Body Lotion Reg. $4.50–$12.50

SAVE $1.50 — DG DIGITAL COUPONS
Dial® Body Wash or Refills 16 oz. Assorted Reg. $4-$8

BUY 1* Dial® Body Wash 16 oz. Reg. $2.99–$8
GET 1 FREE** Dial® Hand Soap Refill Reg. $1.50



SAVE $1 — DG DIGITAL COUPONS
Softsoap® Antibacterial Liquid Hand Soap 32 fl oz. Assorted Reg. $2.85–$6

SAVE $4 — DG DIGITAL COUPONS
Schick® or Skintimate® Disposable Razors Assorted Reg. $6–$12

SAVE $1 — DG DIGITAL COUPONS
Speed Stick® or hello® Deodorant 2.7 oz. Reg. $2.75–$3.50

SAVE $1 — DG DIGITAL COUPONS
Secret® Fresh, Outlast or Aluminum Free Deodorant or Dry Spray Reg. $6–$22.50 Excludes Trial and Travel sizes.

SAVE $2 — DG DIGITAL COUPONS
Secret® Clinical Strength or Brava Body Deodorant 0.5-2.6 oz. Reg. $9–$13

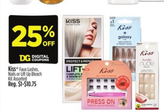
SAVE $2 when you spend $6 on ANY Believe Beauty Nail Products or Cosmetics Reg. $1.25–$5.50 — DG DIGITAL COUPONS

$6 REG. PRICE
$1 DG DIGITAL COUPONS
$5 TOTAL PRICE WITH COUPON
Yes! Honey® Hair Care Assorted Excludes Packs

SAVE $4 WHEN YOU BUY 2 — DG DIGITAL COUPONS
Dove® Hair Care Selected Reg. $4–$8 ea. Excludes Dove Men+Care, Nourishing Oil Care, Spray Products and Trial and Travel sizes.

SAVE $3 WHEN YOU BUY 2 — DG DIGITAL COUPONS
Garnier® Fructis® Hair Care Selected Reg. $4–$9 ea. Excludes Garnier® Whole Blends® and Sleek & Shine® Hair Care Assorted

25% OFF — DG DIGITAL COUPONS
Kiss® Nail Color, Nail or Lip Beach or Accessories Reg. $1–$8.75



SAVE $8 WHEN YOU BUY 2 — DG DIGITAL COUPONS
L'Oréal® Paris Hair Color Selected Reg. $9–$12 ea.

UNLEASH SAVINGS ON PET ESSENTIALS

$13.95 SALE
$13.50 Rewards
$12.45
Purina® Dog Chow® Dry Dog Food
Reg. $14.95

$11.95 SALE
Kibbles 'n Bits® Dry Dog Food Selected Flavors
Reg. $15.50

2 for $6 SALE
Good 'n' Fun® Dog Treats Selected Flavors, Bacon Bites or Bones 4 oz.
Reg. 3.99 ea.
Rewards Exclusive

BOGO 50% OFF WHEN YOU BUY 2
Pedigree® Dog Food Selected Flavors
Reg. 24.99 ea.

$5.50
Heartland Farms™ Dogs Snack Selected Kinds or Dog Food Kibble & Crunch, 5.5 lb.

Heartland Farms™ Dog Snack Chicken Wrapped Biscuits 45 oz., Peanuts Sticks 30 oz., Mixed Dog Bites or Jerky Bone 5.5 oz. or Treats Kisses Assorted Sizes
Reg. 3.99 ea.

$2.95
Heartland Farms™ Dog Treats Rawhide, Strips, Bones, Chicken Breast, Pig Ears, Bones 2 oz. or Jerky Chicken or Duck 2.5 oz.

$22.50 SALE
IAMS™ Dog Food Selected Kinds
Reg. $25.50

$5.85
Heartland Farms™ Dog Treats Medium Biscuit 40 oz., Gourmet or Sweet Potato & Chicken Wraps 12 oz.

$6.35
Heartland Farms™ Dog Treats Meaty Strips, Medium Gently Dental 24 oz.

2 for $3 SALE
9Lives™ Cat Food Selected Varieties
Reg. $0.66 ea.
Rewards Exclusive

5 for $4.50 SALE
Fancy Feast® Cat Food Cat Treats Selected Kinds
Reg. 3 ea.
Rewards Exclusive

INSTANTLY SAVE $1
Temptations™ Cat Treats 3 oz.
Reg. $6.50

$5.25 SALE
Friskies™ Cat Food Selected Kinds
Reg. $5.85

$4.95
Heartland Farms™ Cat Treats Selected Kinds 2.8 oz. or Pouch 2.8 oz. Stay 'n Shine 2.8 oz.

$8.50 SALE
Temptations™ Cat Treats Selected Kinds
Reg. 10

$7.95 SALE
Daily Care™ Pet Wipes 50 ct.
Reg. $8.50

$7
Fannon Pals™ Scoop Litter 10 lb.

$6
Fannon Pals™ Pet Toys or Supplies Selected Kinds Dog Bone, Dog Bone Bag, Pawbrella, Pawbrella Bowl, Rotatable Treat Tray or Hedgehog Chew Ball

$6.75
Fannon Pals™ XL Puppy Pads 14 ct.

Fannon Pals™ Pet Bed Selected Kinds 15 - 22 in.
Reg. $24.$26

sale prices effective October 6-12 • We accept EBT, SNAP and Manufacturers' Coupons.

All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special buy and bonus pack items. Quantities may be limited and rationing may be necessary. We reserve the right to limit quantities to normal retail sales. Not responsible for typographical errors. Product availability may be limited and may not be available in all stores. ©2024 Dollar General Corporation. All rights reserved.

LAUNDRY DAY DEALS.

SEE MORE