

**DOLLAR GENERAL®**

# OFFICIAL 2024 TOY GUIDE

JOY PRICED RIGHT FOR THE SEASON



# TOP TOYS

## \$20 AND UNDER

**\$8 HOT DEAL**



Disney® Stitch Plush  
38209601, age: 2+



**\$7**  
Mini Verse™ Cafe  
40208001, age: 8+

**\$8 EA**



Bluey® Plush  
38178501, age: 3+



**\$5**  
Mega Squezy Ball  
38115801, age: 3+

**\$10**



Little People®  
Time to Camp  
38116901, age: 1+

**\$15 EA**



Baby Alive Lil Snacks Playset  
38152501, age: 3+  
38153401, age: 3+

**\$15**



Pokémon®  
Booster Tin  
29564601, age: 6+

**\$12 EA**



Licensed Cry  
Babies Cuddles  
38118001, age: 18mon+



**\$5**  
Nerf® Jr. Racer Blaster  
38153601, age: 6+

**\$20**



Bluey® Mini House  
38178601, age: 3+

**\$5.50 EA**



Squishmallows®  
28565301, age: 3+

**\$15**



Melissa & Doug®  
Fishing Set  
38214201, age: 2+

**Only at DG**

**\$10**



Lego® Minecraft™  
Steve's Desert Expedition  
32362803, age: 6+

**\$5**



Play-Doh® Garden  
31759401, age: 2+

For details on  
advertised  
toys, scan here



©Disney

**SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION**

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books.  
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# STARTING AT \$5



**\$10**

Fisher-Price® Game & Learn Controller  
24713301, age: 6mon+



Only at DG

**\$15**

Little People® Around the Farm  
38117001, age: 1+



Only at DG

**\$15**

Thomas & Friends® Train Set  
38117101, age: 3+



Only at DG

**\$5**

Little People® Figure  
38149501, age: 1+



Only at DG

**\$5 EA**

Thomas & Friends® 2 pk.  
38149801, age: 3+



**\$15 EA**

Little People® Vehicle Sets  
24713401, age: 1+



- A** Thomas & Friends® Train Set, 38117101, age: 3+, \$15
- B** Little People® Vehicle Sets, 24713401, age: 1+, \$15 ea.
- C** Little People® Around the Farm, 38117001, age: 1+, \$15

For details on advertised toys, scan here



# Disney

For details on advertised toys, scan here



**\$5** EA  
Super Realz  
31762502, age: 3+



**\$3**  
Disney® Jiggles  
32895908, age: 4+



**\$15**  
Minnie Happy Helpers Phone  
31321601, age: 3+



**\$6** EA  
Disney® Tsum Tsum  
Medium Value Plush  
31352501, All Ages



**\$12.50** EA  
Disney® Bean  
Mini Plush Toy  
18726401, age: 2+

**\$12** EA  
Licensed Cry Babies  
Cuddles  
38118001, age: 18mon+



**\$5** EA  
Disney® Magic  
Grow Toys  
38861801, age: 3+



**\$15**  
Disney® Junior Minnie  
Fashion Accessory Set, 6 pc.  
21043103, age: 3+



**\$6** EA  
Disney® Junior Playset  
35257901, age: 3+

**\$8** **HOT DEAL**

Disney® Stitch Plush  
38209601, age: 2+



**\$10**  
Disney® Stitch  
Creativity Case  
38179001, age: 3+



**\$12**  
Disney® Stitch Hopper  
35422301, age: 4+

©Disney

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# BLUEY

- A** Bluey® Mini House, 38178601, age: 3+, \$20
- B** Bluey® Vehicles, 38178701, age: 3+, \$15 ea.
- C** Bluey® Story Starters, 31903501, age: 3+, \$8.50
- D** Bluey® Plush, 38178501, age: 3+, \$8



## PLAYSETS STARTING AT \$5



- E** Tool Bench Play Set, 38177101, age: 2+, \$10
- F** Shape Sorter Eggs, 38210501, age: 1+, \$5
- G** Royal Castle Play Set, 38128501, age: 18mon+, \$10 ea.

For details on  
advertised  
toys, scan here





For details on advertised toys, scan here



**\$18**  
Vtech® Xylophone Toy  
38211201, age: 18mon+



**\$18**  
Vtech® Drop & Go Dump Truck  
31681801, age: 6mon+



**\$16<sup>50</sup>**  
Vtech® Musical Rhymes Book  
25160801, age: 6mon+



**\$10<sup>50</sup> EA**  
Leapfrog® Sing & Snuggle  
23250101, age: 6mon+



**\$15**  
Vtech® Call & Chat Learning Phone  
28188401, age: 2+



**\$20**  
Leapfrog® 100 Words Book  
31682301, age: 18mon+



**\$9**  
Mr. Potato Head®  
23702302, age: 2+



**\$10<sup>50</sup> EA**  
PlayGo® Bilingual Learning Board  
31318001, age: 18mon+



**\$15**  
Vtech® Spin & Learn Color Flashlight  
35259001, age: 12mon+



**\$25**  
Vtech® Drill & Learn Toolbox  
38211501, age: 2+



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# STARTING AT \$5



Only at **DG**



**A**



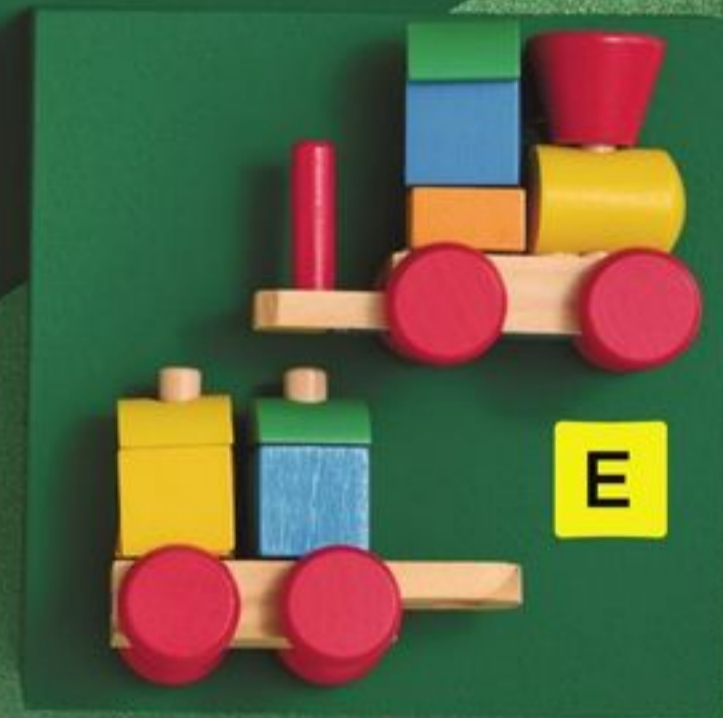
**D**



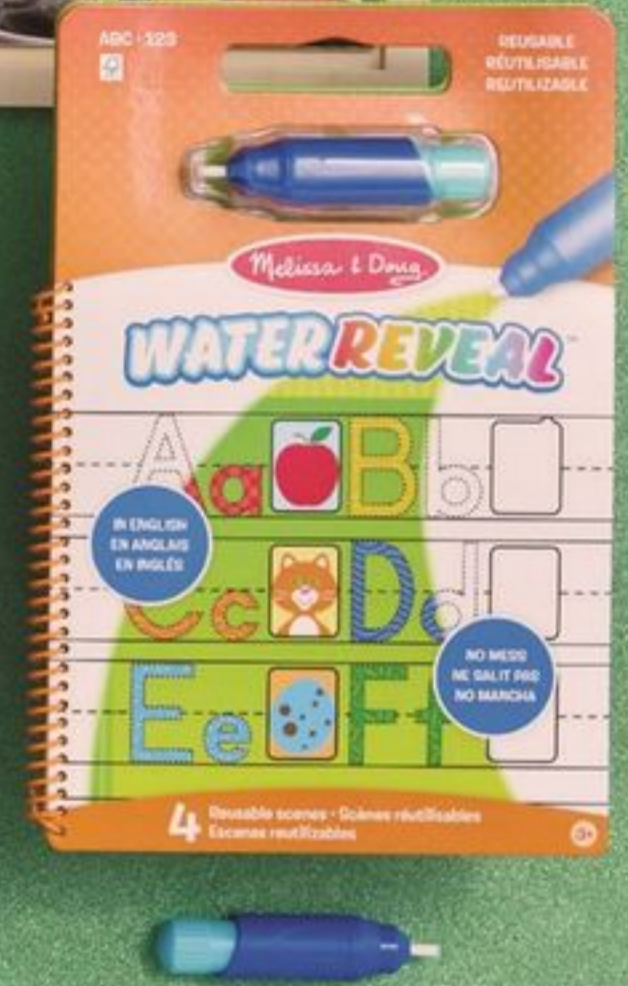
**B**



**C**



**E**



**F**

- A** Double Rainbow Stacker, 31322501, age: 2+, \$10
- B** Fishing Set, 38214201, age: 2+, \$15
- C** Flocked Animals, 38210001, age: 3+, \$10

- D** Wooden Jigsaw Puzzle, 31322101, age: 3+, \$5
- E** Wooden Stacking Train, 31322301, age: 2+, \$10
- F** Water Reveal, 31322401, age: 3+, \$5

**\$10**

**Cookware Playset**  
38175801, age: 3+



**\$10**

**Sizzling Griddle Kitchen Set**  
38128701, age: 3+



Only at **DG**

**\$5**

**DG Fruit Playset**  
38175001, age: 3+



**HOT DEAL**

**\$12** EA

**Microwave Oven Set**  
38128601, age: 3+



**\$5**

**Waffle Maker Set**  
38128901, age: 3+



For details on advertised toys, scan here



# baby alive



**\$15**  
 Baby Alive Rainbow Spa  
 31758401, age: 3+



**\$15 EA**  
 Baby Alive Lil  
 Snacks Playset  
 38152501, age: 3+  
 38153401, age: 3+



**\$12**  
 Baby Alive  
 Splash 'n Snuggle  
 38152701, age: 3+



**\$5 EA**  
 Career Doll  
 38181501, age: 3+



**\$5 EA**  
 Newborn Twins  
 38129501, age: 2+  
 38129701, age: 2+



**\$5.50 EA**  
 Cry Babies Mini  
 31317301, age: 3+

For details on  
 advertised  
 toys, scan here



**\$5**  
 Magic Milk &  
 Diaper Set  
 38176901, age: 3+



**\$5 EA**  
 Fashion Styling Head  
 35259201, age: 3+

**HOT DEAL**



**\$15**  
 Magic Nursery Potty Time  
 38129901, age: 2+



**\$5**  
 Potty Doll Set  
 38117301, age: 2+



Disney

**A** Licensed Cry Babies Cuddles, 38118001, age: 18mon+, \$12 ea.  
**B** Cry Babies Tiny Cuddles, 35255401, age: 18mon+, \$10

©Disney

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**C** Barbie® Mini Playset, 31327001, age: 3+, \$12.75

**D** Barbie® Color Reveal, 38149001, age: 3+, \$15

**E** Barbie® Dreamtopia Mermaid, 38149101, age: 3+, \$8

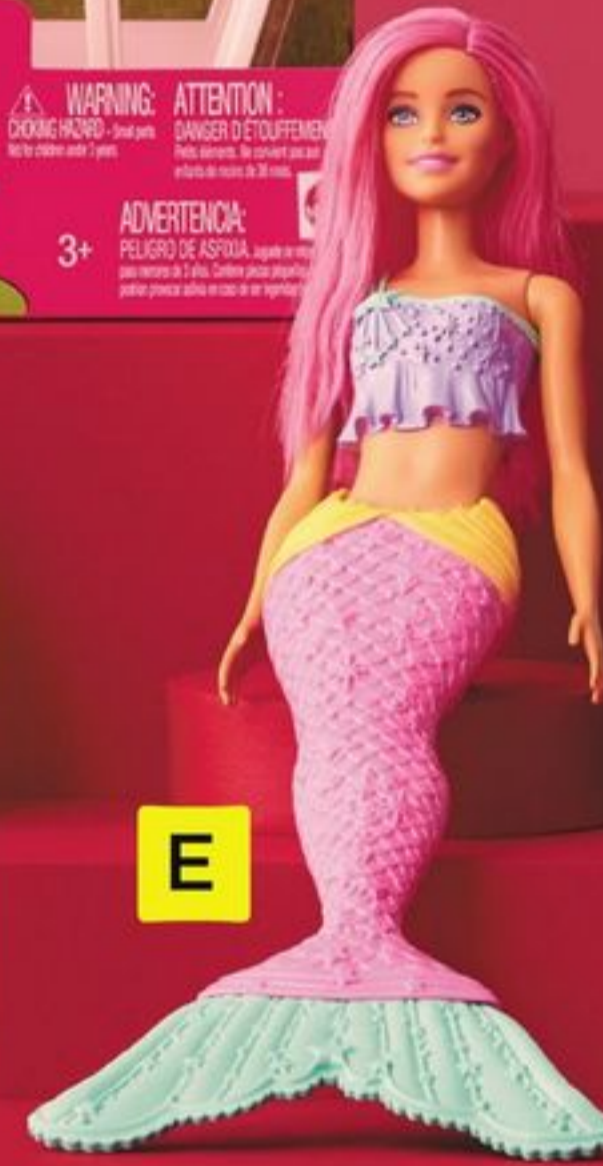
# Barbie



**C**



**D**



**E**



**\$6.50**  
EA

Disney® Princess Mini  
Toddler Dolls  
16962303, age: 3+

**\$10**

Disney® Princess  
Beauty Center  
38208401, age: 5+



**HOT DEAL**



**\$16**

Disney® Princess  
Baby Doll  
22926501, age: 2+

For details on  
advertised  
toys, scan here



**F**

# Disney PRINCESS



**G**



**H**



**F** Disney® Princess Baby Doll, 22926501, age: 2+, \$16

**G** Disney® Princess Light-Up Mirror, 38208201, age: 5+, \$5

**H** Disney® Princess Light-Up Accessories, 38208101, age: 5+, \$10



**A** L.O.L. Surprise!™ Mini Sweets Capsule, 31805302, age: 4+, \$16.50

**B** L.O.L. Surprise!™ Family Pack, 31807501, age: 4+, \$12.50

**C** L.O.L. Surprise!™, 23982001, age: 4+, \$10

**D** L.O.L. Surprise!™ Tot, 28300201, age: 4+, \$5



For details on advertised toys, scan here



**\$15**

Bratz® Fashion Doll  
38178101, age: 6+



**\$15**

Rainbow High™ Doll  
35387601, age: 6+



**\$20**

Zuru RainBocorns  
Eggzania  
38180001, age: 3+



**HOT DEAL**

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For details on advertised toys, scan here



ORIGINAL  
**SQUISHMALLOWS**



**SUPER CUDDLY SAVINGS**

Jumbo Plush 24.5", 38867601, All Ages

**\$30**



**\$5.50** EA

Squishmallows® 7" 28565301, age: 3+



**\$5** EA

Hanging Monkey 38118901, All Ages



**\$10** EA

Super Soft Plush 10" 38117901, All Ages



# EPIC BUILDS



**A** Lego® Creator Retro Camera, 26606103, age: 8+, \$20.75

**B** Lego® Creator Mighty Dinosaurs, 22050301, age: 7+, \$16.50

For details on advertised toys, scan here



**\$11**

LEGO CITY  
5+  
85 pcs/pzs

LEGO CITY  
Fire Helicopter  
26607303,  
age: 5+

**\$20**

LEGO CITY  
5+  
194 pcs/pzs

LEGO CITY  
Burger Truck  
26607102,  
age: 5+



**\$20<sup>95</sup>**

LEGO CITY  
6+  
194 pcs/pzs

LEGO CITY  
Police Car  
22547705,  
age: 6+



# STARTING AT \$10



C

D



F

E



**C** Lego® Superheroes Marvel Venom vs Miles, 37928601, age: 6+, \$15  
**D** Lego® Star Wars™ Luke Skywalker™ X-Wing Mech, 39756301, age: 6+, \$16

**E** Lego® Sonic the Hedgehog™, 32367703, age: 8+, \$20  
**F** Lego® Minecraft™ Steve's Desert Expedition, 32362803, age: 6+, \$10



**\$20**  
 Lego® Minecraft™  
 The Armory  
 37929002,  
 age: 6+



**\$20**  
 Lego® Harry Potter™  
 35460102, age: 7+



**\$20<sup>75</sup>**  
 Lego® Classic  
 Creative Suitcase  
 23945004, age: 4+

For details on advertised toys, scan here



# SUPER SONIC SAVINGS™



- A** Sonic Prime™ Collectible Figures, 38210801, age: 5+, \$10
- B** Sonic the Hedgehog™ Plush, 38118301, age: 3+, \$8
- C** Sonic the Hedgehog™ Figure, 37075001, age: 3+, \$5



**\$10** EA  
 Marvel® Spidey & His Amazing Friends Figure  
 35576001, age: 3+



**\$11** EA  
 Marvel® Avengers Figures  
 22937501, age: 4+



**\$10**  
 Treasure X Alien Dissection  
 38178301, age: 5+

**\$20**  
 Marvel® Spidey & His Amazing Friends Multipack  
 38153001, age: 3+



Only at DG



**\$10** EA  
 Transformers® Alpha Figure  
 20064207, age: 6+

**\$10** EA  
 Teenage Mutant Ninja Turtles® Figure  
 38867201, age: 4+



**\$5.50** EA  
 Super Mario® Collectible Figure  
 31317201, age: 3+

**HOT DEAL**



**\$5** EA  
 Transformers Battlers Figure  
 38152201, age: 5+

For details on advertised toys, scan here



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# POKÉMON

E

# \$15 AND UNDER



- D** Pokémon® Booster Tin, 29564601, age: 6+, \$15
- E** Pokémon® Poster Collection, 38868401, age: 6+, \$15
- F** Pokémon® Booster Pack, 25784301, age: 6+, \$4.50
- G** Pokémon® Starter Set, 31235501, age: 6+, \$5.50
- H** Pokémon® Trading Card Mini Tin, 32792401, age: 3+, \$10
- I** Pokémon® Poké Ball Tin, 38868301, age: 6+, \$15

**\$16.50**  
EA  
Deluxe Pokémon® Set  
31327201, age: 6+

**\$22**  
Pokémon® Feature Set  
38150301, age: 7+

**\$9**  
EA  
Pokémon® Next Generation Poké Ball  
36709401, age: 6+

**\$12.50**  
EA  
Pokémon® Basic Set  
31327101, age: 6+

**\$9.50**  
EA  
Pokémon® Poké Ball Set  
25178601, age: 6+

For details on advertised toys, scan here



# \$5 AND UNDER



- A** Pullback Cars, 17126302, age: 3+, \$5 ea.
- B** Basic Cars, 33550101, age: 3+, \$1 ea.

For details on advertised toys, scan here



**\$15**  
 Dino Valley™ Playset  
 35712901, age: 3+



**\$15**  
 Wild Quest Shark Toy  
 38127001, age: 3+

**\$12<sup>EA</sup>**  
 Maxx Action  
 City Vehicles  
 38130401, age: 3+



**\$6<sup>EA</sup>**  
 Maxx Action Mini  
 Lights & Sounds  
 Vehicles  
 28162801, age: 3+



**\$8**  
 Light & Sound  
 Friction Motorcycle  
 38176201, age: 3+



**HOT DEAL**

**\$20**  
 Dino Valley™ Playset  
 38127501, age: 3+



**DON'T FORGET THE BATTERIES!**  
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# \$10 AND UNDER



- C** Hot Wheels® Stunt Set, 22875901, age: 4+, \$8.50
- D** Hot Wheels® Car Case, 31636301, age: 2+, \$10
- E** Hot Wheels® Basic Car, 01347202, age: 3+, \$1.25
- F** Hot Wheels® Monster Truck, 09364702, age: 3+, \$5.95
- G** Hot Wheels® Fast Racer™ Pullback, 32325601, age: 3+, \$5.50
- H** Hot Wheels® 5 pk., 28749401, age: 3+, \$6.25



**\$125**  
Matchbox® Car  
01347306, age: 3+

**\$20**  
Deluxe Parking Garage  
38130901, age: 3+



**\$5 EA**  
Matchbox® Sky Busters  
15240406, age: 3+



# PLAY MORE ...

**\$10<sup>50</sup>**

★ × ESPN Football  
24169501, age: 5+



**\$12<sup>50</sup>**

★ × ESPN Soccer Ball  
24169202, age: 5+

**HOT DEAL**

**\$15**

★ × MD Sports® Over-the-Door Basketball Game  
38129801, age: 6+



**\$12<sup>75</sup>**

★ × Shaq™ Basketball  
24169301, age: 5+



**\$30**

★ × Neon Vertex Scooter  
38211601, age: 5+



**Only at DG**

**\$10**

★ × YCOO™ Robo Heads Up  
38119301, age: 3+



**\$12<sup>75</sup>**

★ × Zuru Robo Alive Dino  
31328101, age: 3+



**\$15**

★ × Zuru Smashers Horror House  
38179501, age: 3+



**\$10**

★ × Zuru Smashers Dino Egg  
31704002, age: 3+



For details on advertised toys, scan here



**\$15<sup>EA</sup>**

★ × Zuru Robo Alive Lizard & Snake  
38179701, age: 3+



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# ... FOR LESS

For details on advertised toys, scan here



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# TINY TREASURES



**A** Mega Gross Minis, 38477901, age: 3+, \$7

**C** Foodie Mini Brands, 38180101, age: 3+, \$8

**B** Mini Brands Series 5, 31328201, age: 3+, \$7.50

**D** Mini Brands Create, 38179901, age: 6+, \$10

For details on advertised toys, scan here



**\$20**

Magic Mixies™  
Pixlings  
38178401,  
age: 5+



**HOT DEAL**



**\$5**

Magic Mixies™  
Mixlings  
38477101, age: 5+



**\$7**

Mini Verse Cafe  
40208001, age: 8+



**\$10**

Mini Verse Lifestyle  
38177701, age: 8+



**\$5**

Plushy Pets!  
38478101, age: 3+



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# FAMILY FUN

## \$10 AND UNDER

**\$8.50**

Yahtzee® To-Go  
15213202, 8+



**\$5**

Jenga® Mini  
26181602, age: 6+



**\$5** EA

Hasbro® Grab & Go  
Games  
15206701, age: 5+

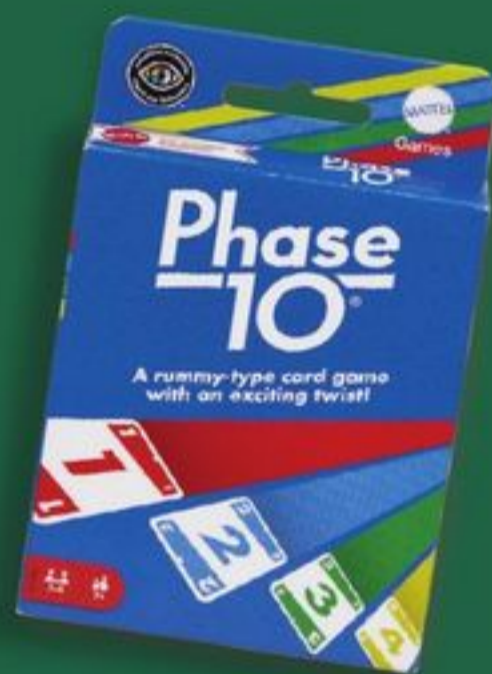
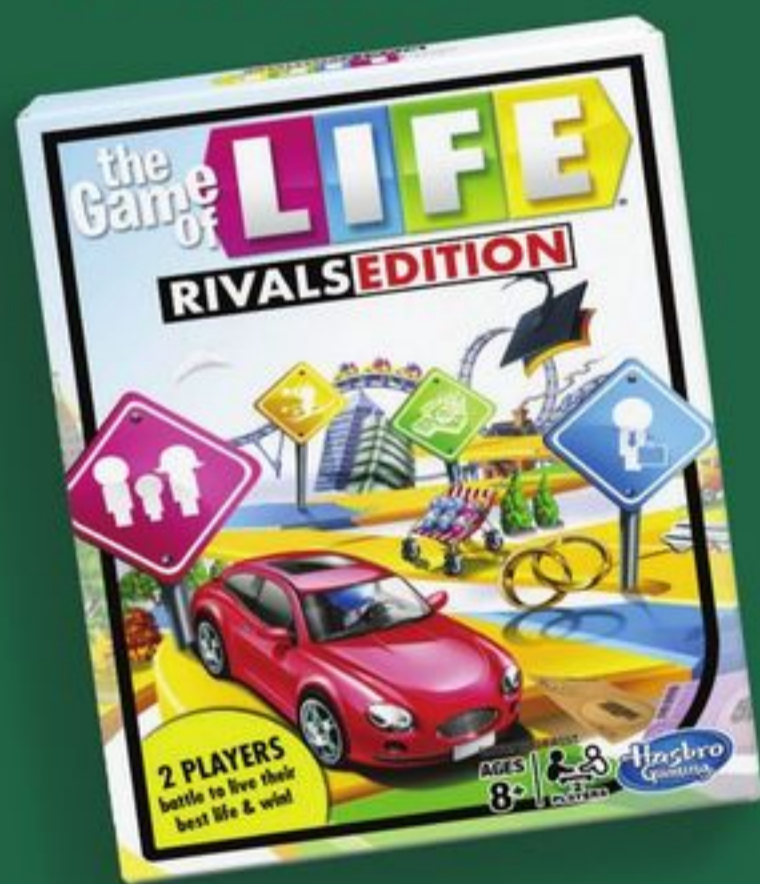


**\$8.75**

Uno® Playing Cards  
17057601, 7+

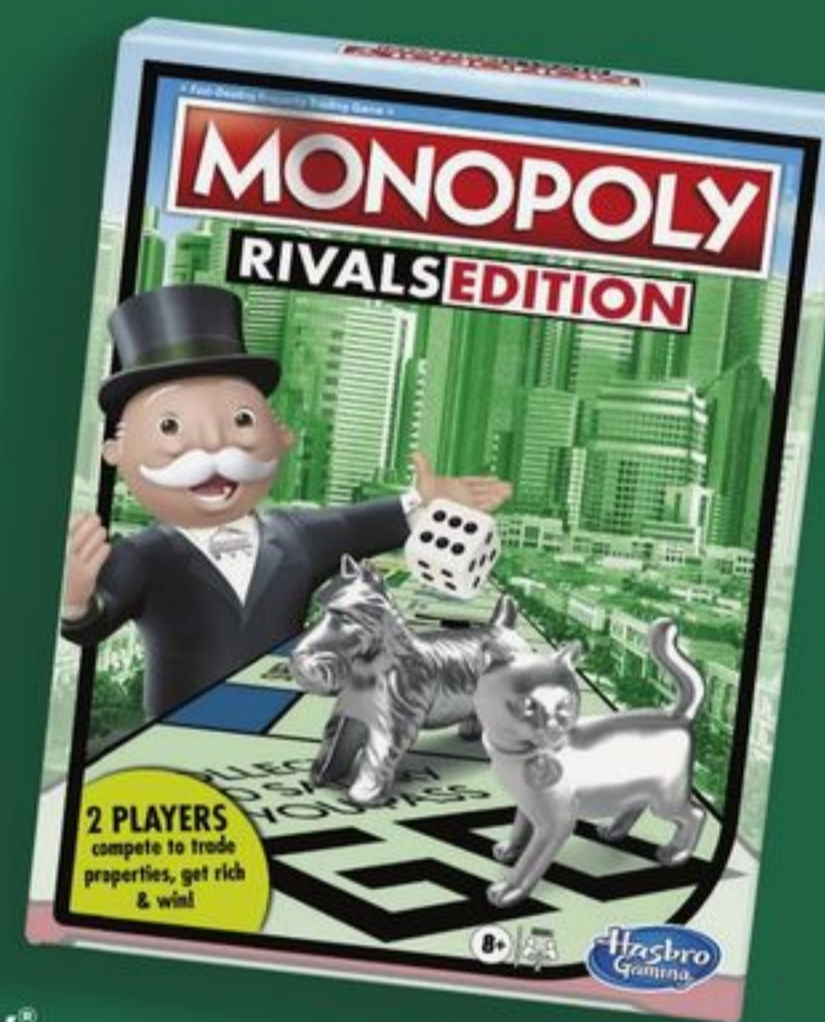
**\$10**

The Game of Life®  
Rivals Edition  
23913801, age: 8+



**\$9**

Phase 10™  
Card Game  
20416101, 7+

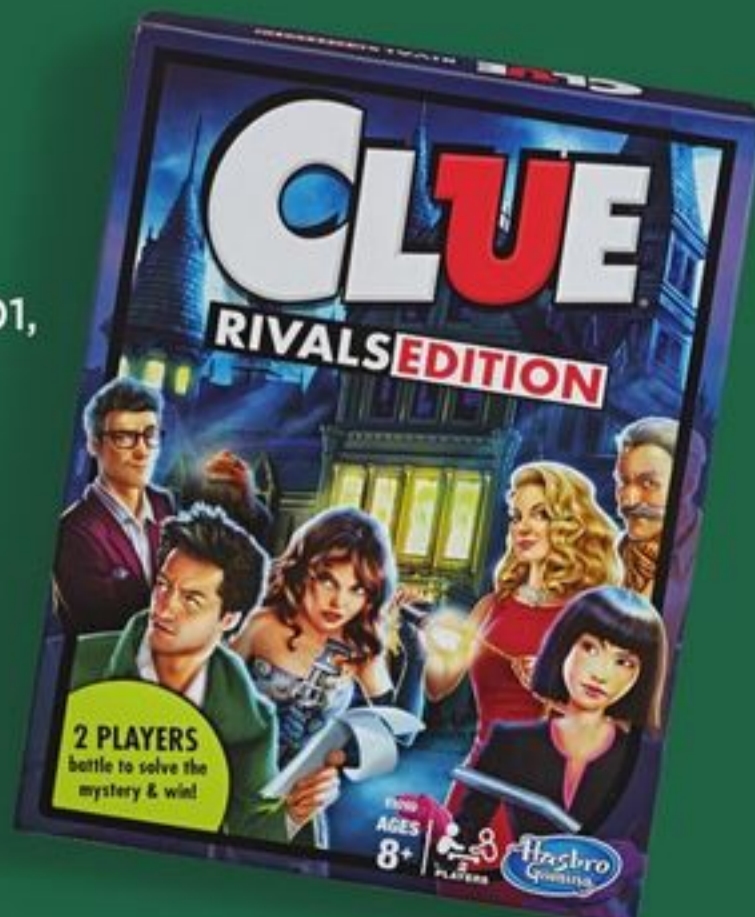


**\$10**

Monopoly®  
Rivals Edition  
31903201, age: 8+

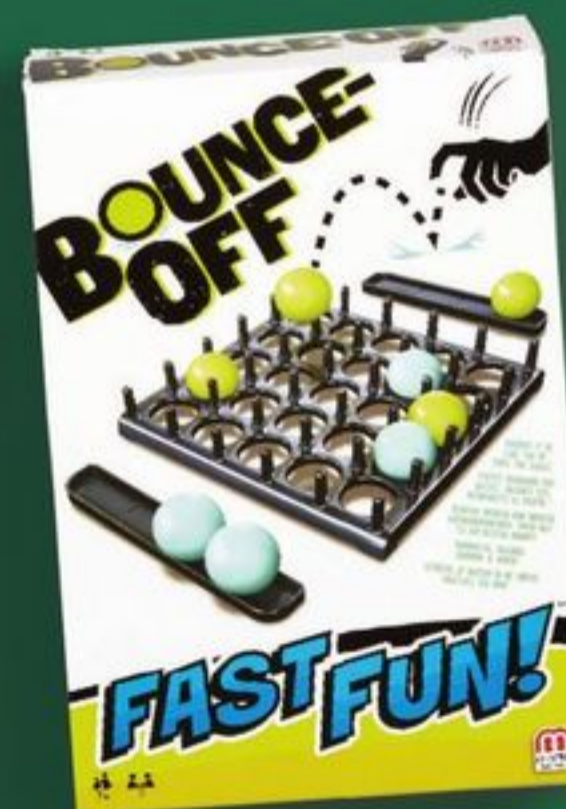
**\$10**

Clue® Rivals  
Edition 23913801,  
age: 8+



**\$5**

Bounce-Off™  
38536401, age: 3+



For details on  
advertised  
toys, scan here



# COOL AND CRAFTY DEALS



**\$1 EA**  
Putty Cupcake  
38259901, age: 3+

**\$1 EA**  
Flarp! Noise Putty  
01361501, age: 3+

**\$5.50 EA**  
Creative Kids Tie Dye Slime Bucket  
24226002, age: 3+

**HOT DEAL**

**40 COUNT!!**  
**ALL-IN-ONE COMPOUND PARTY PACK**  
12 TUBS OF MODELLING DOUGH  
12 TUBS OF PEARLESCENT PUTTY  
12 TUBS OF NEON SLIME  
4 TUBS OF ADD-INS  
8 DIFFERENT ADD-INS  
**BONUS ADD-INS!**  
GREAT FOR PARTIES!  
SAFETY TESTED | NON-TOXIC  
WARNING: CHOKING HAZARD - Small parts. For use only under adult supervision.

**\$12**  
All-In-One Compound Party Pack, 40 ct.  
38208601, age: 3+

**HOT DEAL**

**\$1 EA**  
Colorful Slime Can  
38208701, age: 3+

**\$5 EA**  
Slime Cup  
37994501, age: 3+

**HOT DEAL**

**\$1 EA**  
Mad Lab™ Wonder Dough  
23925001, age: 4+

**\$6 EA**  
Zuru Oosh Cotton Candy Slime  
22938001, age: 4+

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# \$5 AND UNDER



- A** Play-Doh® Garden, 31759401, age: 2+, \$5
- B** Play-Doh® Mini Playsets, 16963902, age: 3+, \$5 ea.
- C** Play-Doh® 5 Pack, 01368104, age: 2+, \$3.95



**\$20** EA  
Licensed  
Giant Art Kit  
38208801, age: 3+



**\$3** EA  
Assorted  
Sensory Toys  
36189701, age: 3+



**\$5**  
Mega Squeezy Ball  
38115801, age: 3+



**\$5**  
Diamond Mine  
36193601, age: 3+



For details on  
advertised  
toys, scan here

