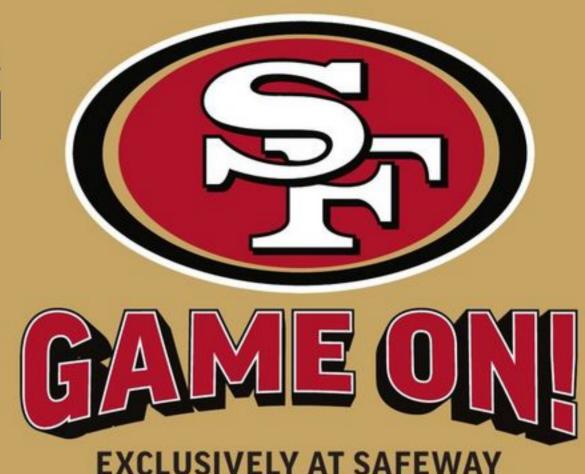


KEEP EARNING & GET REWARDED with





to Redeem* **GAME ON!** Points AND for a Year[†] or to Redeem* **GAME ON!**

for a chance to win: **FREE GROCERIES** Points for: **CATALOG ITEMS**

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Look for the Tags!



CLICK to ____ **OPT IN to the GAME ON! program**



Prices also valid at vons

†Groceries awarded in the form of \$5,800 in Safeway or Vons gift cards.

*Open to legal U.S. residents, including employees of Albertsons Companies, Inc.'s Northern California Division and their immediate families, residing in northern California, northern Nevada or Hawaii ("Eligibility Area"), who shop at a participating store listed in Exhibit A in the Terms and Conditions, 18 years and older. Void outside of the Eligibility Area and where prohibited. The Safeway or Vons Game On Rewards Program ends and Points are available until 11:59 PM MT on 11/05/24. All Points redemptions must be made by 11:59 PM MT on 11/12/24. For complete Details & Rules/T&C, including no purchase necessary method to receive Sweeps entries, visit www.safeway.com/gameon or www.vons.com/gameon.

*Earning Points is easy. Just enter your registered phone number at checkout every time you shop. Use your Points at participating stations. Rewards Programs vary by location and may not be available in all locations. Maximum gas reward at participating Chevron or Texaco stations is \$0.20 per gallon of Chevron or Texaco-branded fuel and \$1 per gallon at Safeway or Vons fuel stations. Gas Reward savings are limited to 25 gallons and one vehicle per transaction—subject to rounding for Chevron or Texaco in-store fuel transactions and/or transaction dollar limits on your payment card set by your financial institution. In no event will the final fuel price be less than \$0.01 per gallon. Grocery Rewards may be redeemed on an offered item only if your Points balance equals or exceeds Points required for that item. Other restrictions and exclusions apply. For full Rewards Program details, visit safeway.com/forU, vons.com/forU, or Albertsons Companies mobile app. Safeway or Vons for U® digital coupon must be downloaded to loyalty account prior to in-store check-out. Coupon cannot be doubled, or combined with any other offer, coupon, discount or savings. Coupon is limited to one offer per household per ad valid dates, unless otherwise stated and cannot be applied to previous purchases. Coupon valid thru 11/05/24.

Prices in this book are effective October 2 thru November 5, 2024 (unless otherwise noted).



Peet's Coffee 18-oz. Bag. Selected varieties.

Member Price



Best Foods Mayonnaise 15 to 30-oz.

Selected varieties.

Member Price



Bundaberg 4-pack, 12.7-oz. Selected varieties.

+CRV (CA only)

Member Price



Cheez-It **Family Size** Crackers

18.8 to 21-oz. Selected varieties.

Member Price



C4 16-oz. Selected varieties. Member Price: \$2.50 ea.

+CRV (CA only) for **Member Price**



Kellogg's Pop-Tarts
12-ct. Selected varieties.

Member Price



Post Honey Bunches of Oats

11 to 12-oz. Selected varieties.

When you Buy 2

Member Price



Frigo **Cheese Heads String Cheese** 20 to 24-oz. Selected varieties.

Member Price



Hint Water Variety Pack 12-pack, 16-oz.

Selected varieties.

+CRV (CA only)

Member Price



Frigo **Crumbled Cheese** 5-oz. Selected varieties.



Snyder's **Pretzels** or Rounds 12 to 16-oz.

Selected varieties.

Member Price



Chex Cereal 12 to 14-oz. Selected varieties.

Member Price



Pringles Crisps Mega Stack

6.8 to 7.1-oz. Selected varieties. Member Price: \$3.00 ea.

Member Price



Propel Electrolyte Beverage 6-pack, 16.9-oz.

Selected varieties.

+CRV (CA only)

Member Price



POINTS

Essentia Water 6-pack, 500-ml.

(CA only)

Member Price



Progresso Soup 18 to 19-oz.

Selected varieties. **BUY 2 GET EQUAL OR LESSER VALUE**

When Buy 3

Member Price



Kellogg's **Large Size Cereal**

12 to 21.2-oz. Selected varieties.

When Buy 2

Member Price

you



Snickers or Twix Ice Cream Bars 20-oz.

Member Price



Mars Candy Bar 1.08 to 1.92-oz.

Selected varieties. Member Price: \$1.25 ea.

for **Member Price**

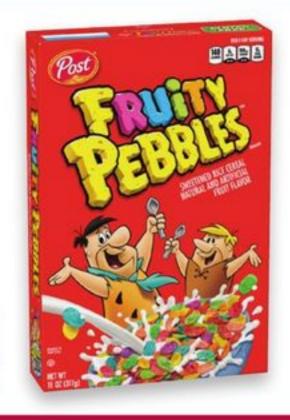


Quilted Northern Bath Tissue 18-Mega Rolls. Selected varieties.

Dixie Everyday Printed Plates 210-ct.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.



Post
Pebbles Cereal
10 to 11-oz.
Selected varieties.

349 When you Buy 2

Member Price



De Cecco Pasta

8.8 to 16-oz.
Selected varieties.
Member Price: \$2.50 ea.

2\$5 for S Member Price



POINTS

POINTS

Danish Creamery European Style Butter

8-oz. Selected varieties.

349

Member Price



Quaker Instant Oatmeal

8.4 to 14.1-oz.
Selected varieties.
Member Price: \$3.00 ea.

2\$6 for Price



Breyers Ice Cream 1.5-qt.

Selected varieties.

Member Price



POINTS

Starbucks
DoubleShot
or TripleShot
15-oz. Selected varieties.

BUY 2 GET
1 FREE When you Buy 3

EQUAL OR LESSER VALUE
Member Price (CA only)



Muscle Milk Non-Dairy Protein Shakes 4-pack, 11-oz. Selected varieties.

899

Member Price



Lipton Tea 12-pack, 16.9-oz. Selected varieties.

699 +CRV (CA only)

Member Price



Gain Laundry Detergent

154-oz. Selected varieties.

Flings 60-ct.

15⁹⁹

Member Price



Arm & Hammer Cat Litter

20-lb. Selected varieties.

999

Member Price

POINTS



Powerade 8-pack, 20-oz. Selected varieties.

> +CRV (CA only) **Member Price**



Smartwater 33.8-oz.

BodyArmor 16-oz. Selected varieties. Member Price: \$1.67 ea.

(CA only) **Member Price**



Kinder's **Dipping Sauce** 12.5 to 12.7-oz. Selected varieties.

BUY 1 GET When Buy 2 **EQUAL OR LESSER VALUE**

Member Price

you



POINTS

Kinder's Wing Sauce 12.7 to 15.5-oz. Selected varieties.

BUY 1 GET EQUAL OR LESSER VALUE

When Buy 2

Member Price



Wonder Bagels 6-ct.

Nature's Own **Perfectly Crafted** Buns

16 to 18-oz. Selected varieties.

Every Day



Campbell's **Chunky Soup** 18.6 to 19-oz. Selected varieties.

99

Member Price



POINTS

POINTS

Lucerne® Yogurt 32-oz. Selected varieties.

Member Price



Dreyer's Ice Cream 1.5-qt. Selected varieties.

Member Price



Dreyer's Ice Cream 1.5-qt. Selected varieties.

Member Price



POINTS

EXCLUSIVE DIGITAL COUPON



Mission **Soft Taco** Flour Tortillas 20-ct.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.







Heinz Yellow Mustard 20-oz.

Member Price



Heinz Easy Squeeze Ketchup 32-oz.

499

Member Price





TGI Fridays Appetizer 12 to 17.4-oz. Selected varieties.

649





Flavor your Fall



International Delight or Dunkin' Creamer 32-oz. Selected varieties.

> 399 Member Price



Cold Foam Creamer
14-oz. Selected varieties.

499

Member Price



STOK Cold Brew 48-oz. Selected varieties.



Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.





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Kodiak Cakes Frozen Power Waffles or Flapjacks 10.72 to 15.38-oz. Selected varieties. 599
Member Price

McIlhenny Tabasco Sauce 5-oz. Selected varieties. Member Price: \$3.50 ea. 2\$7
for

Member Price

Galbani Mozzarella or Ricotta Cheese Part Skim 16 to 32-oz. Selected varieties. 49 ea Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.





Sun Luck Chili or Sesame Oil

5-oz. Selected varieties.

299 Member Price



Mutti Tomato Puree Sauce

24.5-oz. Selected varieties. Member Price: \$3.50 ea.

> 2\$7 for Member Price



S&W Variety Beans

15 to 15.5-oz. Selected varieties. Member Price: \$1.25 ea.

> 4\$5 for Price



Nature Nate's Honey Bear

12-oz.

749 Member Price



Health-Ade Kombucha

16-oz. Selected varieties. Member Price: \$3.50 ea.

2\$7
for +CRV (CA only)
Member Price



Pretzilla Soft Pretzel Bites Tub

12.3-oz. Selected varieties.

599 Member Price



Arby's or Chick-fil-a Sauce 16-oz.

449
Member Price



Subway Sauce 16-oz.

399

Member Price



Biscoff Cookies 13.2-oz.

499 Member Price



V&V Shredded Cheese 16-oz. Selected varieties.



Pizza Night

AVAILABLE IN THE DELI



Manini's Gluten Free Pizza Dough 16-oz.

> 399 ea Member Price



Signature Cafe® Calzone

8-oz. Selected varieties.

549 Whe you Buy ea Member Price



Signature Cafe® Medium Pizza

18.3 to 21.3-oz. Selected varieties.

Every Day 99 ea



Signature Cafe® Flatbread Pizza 8.8 to 9.3-oz. Selected varieties.

Every Day 6 99







BelGioioso Cheese Wedge 8-oz. Selected varieties.

699 ea Member Price



Columbus Salame Pillow Pack 10 to 12-oz.

10 to 12-oz. Selected varieties.

1099
ea
Member Price



Signature
RESERVE™ Olives
4 to 8-oz.
Selected varieties.

499
ea
Member Price



Columbus Charcuterie Tasting Board 12.5-oz.

1699

Member Price



Primo Taglio® Parmesan Cheese

5 to 16-oz. Cup, Bag or Wedge. Selected varieties.

Starting 49
at: 49
ea
Member Price



Rana Pasta

20-oz. Family size.

Sauce

12.5-oz. Selected varieties.

699 ea Member Price



Tortilla Chips

14 to 16-oz. New Hint of Lime or Nacho Cheese Flavor.

Every Day
499
ea



Herdez Salsa or Guacamole

15-oz. Medium, Mild or Spicy.

Starting at: 599 ea Member Price



Bitchin' Sauce 8-oz. Selected varieties.

549 ea Member Price



Wholly
Guacamole Bowl
15-oz. Classic or Chunky.



Phillips
Seafood
Selections
6 to 10-oz.
Selected varieties.

99 ea Member Price



Martinelli's Sparkling Cider 25.4-oz.

Selected varieties.
Member Price: \$3.50 ea.

2\$7
for +CRV (CA only)
Member Price



Farm Rich Frozen Appetizers 14.3 to 22-oz. Selected varieties.

699 Member Price



Green Giant Canned Vegetables

14.5 to 15.25-oz. Selected varieties. Member Price: \$1.25 ea.

> 4\$5 for Price



Kauai Coffee

10-oz. Bag or 12-ct. K-Cups. Selected varieties.

699
Member Price



Hills Bros. Cappuccino

16-oz. Selected varieties.

499 Member Price



Clorox Bleach

77 to 88-oz. Selected varieties.

> 649 Member Price



Reese's or Hershey Popcorn

5.25-oz. Selected varieties.

499
Member Price



Alvarado St. Thin Sliced Bread 19-oz.

Bagels 20-oz.

Selected varieties.

Starting at: 549 ea Member Price



EXCLUSIVE DIGITAL COUPON

Nature's Harvest Sandwich Bread 20 to 24-oz. Selected varieties.

299 ea Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U° account. Expires 11/5/24.

Save up to 20% weekly with for U

*See Program Details and Terms & Conditions at safeway.com/foru.



EXCLUSIVE DIGITAL COUPON

Daisy Sour Cream 24-oz.

Sour Cream Dip 16-oz. Selected varieties.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Snuggle **Fabric Softener** 111-oz.

Persil Laundry Detergent 100-oz. or 42-ct. Pacs.

All Laundry Detergent

141-oz. or 60-ct. Pacs. Selected varieties.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Yakult Probiotic Drink 5-pack, 2.7-oz. Selected varieties. **Member Price**

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Perdue Chicken **Nuggets or Tenders** 22 to 29-oz.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Rustik Sourdough Bread 16 to 24-oz. Selected varieties.

Member Price

Safeway for U° coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



EXCLUSIVE DIGITAL COUPON



Signature **SELECT® Apple Juice** 64-oz. Selected varieties.

Member Price

Safeway for U® coupon must be downloaded to your account prior to purchase. Must use Safeway for U® account. Expires 11/5/24.



Zoi Greek Yogurt 32-oz. Selected varieties.

Member Price



Califia Farms Almondmilk or Oatmilk

48-oz. Selected varieties.

Member Price



Bays English Muffins 12-oz. Selected varieties. Member Price: \$3.50 ea.

Member Price



Greek Gods Yogurt 24-oz. Selected varieties.

Member Price



Oatly Oatmilk 64-oz. Creamer 29.7-oz. Selected varieties.

Member Price



Knudsen **Cottage Cheese** or Sour Cream

16-oz. Selected varieties. Member Price: \$2.50 ea.

> 2\$5 **Member Price**



Pumpkin **ICE CREAM SANDWICHES**

Vanilla Flavored Ice Cream





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Signature SELECT® Ice Cream **Special Edition** 4-ct. Sandwiches.



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CHEERS TO CHI





Bacardi 1.75-ltr. Selected varieties.

+CRV (CA only) **Member Price**



Fulton's Harvest Pumpkin Pie 750-ml.

Selected varieties.

Member Price



Kahlúa 750-ml. Selected varieties.

Member Price



High Noon

8-pack, 355-ml. cans. Selected varieties.

Member Price





Nadia **Pinot Noir or** Chardonnay 750-ml.

Single Price: \$11.99 ea.

Match +CRV (CA only)





Clone 7 Cabernet Sauvignon

750-ml. Single Price: \$16.99 ea.

Mix & Match +CRV (CA only) **Member Price**

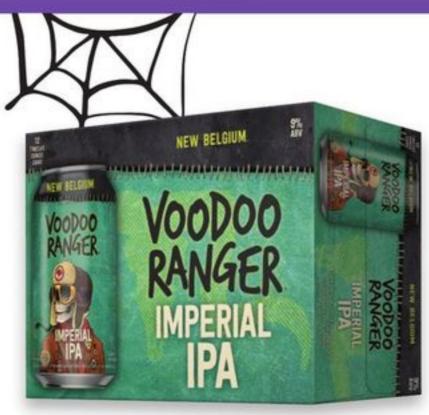
WHEN YOU BUY 6 OR MORE



Elysian 12-pack, 12-oz. Selected varieties.

+CRV (CA only)

Member Price



New Belgium 12-pack, 12-oz. Selected varieties.

Scream-worthy SAVINGS



Ning Halloween Glow Pendant, Wand or Pumpkin Glow Stick

Selected varieties in select stores while supplies last.

99¢
ea
Member Price



Light Up
Pumpkin Eyeballs
or Pumpkin
Teeth Fangs
Selected varieties

Selected varieties in select stores while supplies last.

\$3 ea Member Price



Pumpkin Masters All in One Carving Kit or Kids Carving Kit

Selected varieties in select stores while supplies last.

ea Member Price



Signature SELECT® Candy Bucket

Selected varieties in select stores while supplies last. Member Price: \$1.50 ea.

2\$3 for S Member Price



Pumpkin Masters Ultimate Carving Party Kit or Power Saw

Selected varieties in select stores while supplies last.

\$5 ea Member Price



Signature SELECT® Halloween Paper Goods

Selected varieties in select stores while supplies last. Member Price: \$2.50 ea.

2\$5 for S Member Price



Halloween 5-inch Squishmallow

Selected varieties in select stores while supplies last.

\$ 7 ea Member Price



Licensed Halloween Inflatables

Selected varieties in select stores while supplies last.

25% OFF Member Price



Hershey Reese's Milk or White Chocolate Pumpkin Bar 1.2-oz.

Selected varieties.

Member Price: \$1.00 ea.

10\$10 for Price



Halloween Peeps 3-oz. Selected varieties.

Member Price: \$1.50 ea.

2\$**5**for Price



Hershey's Snack Size Bag 9.6 to 10.35-oz.

Selected varieties.

499 Member Price



Mars Fun Size Bag 10.53 to 10.83-oz. Selected varieties.

499 Member Price



Brach's Candy Corn 11-oz Selected varie

11-oz. Selected varieties. Member Price: \$2.50 ea.

2\$5 for 5 Member Price



Overjoyed™ Halloween Candy

7-oz. Selected varieties. Member Price: \$2.50 ea.

2\$5 for S Member Price



Ghirardelli Fall Assorted Bag 9-oz. Selected varieties.

799 Member Price



Lindt Lindor Chocolate Truffles Stand-Up Bag 15.2-oz.

15.2-oz. Selected varieties.



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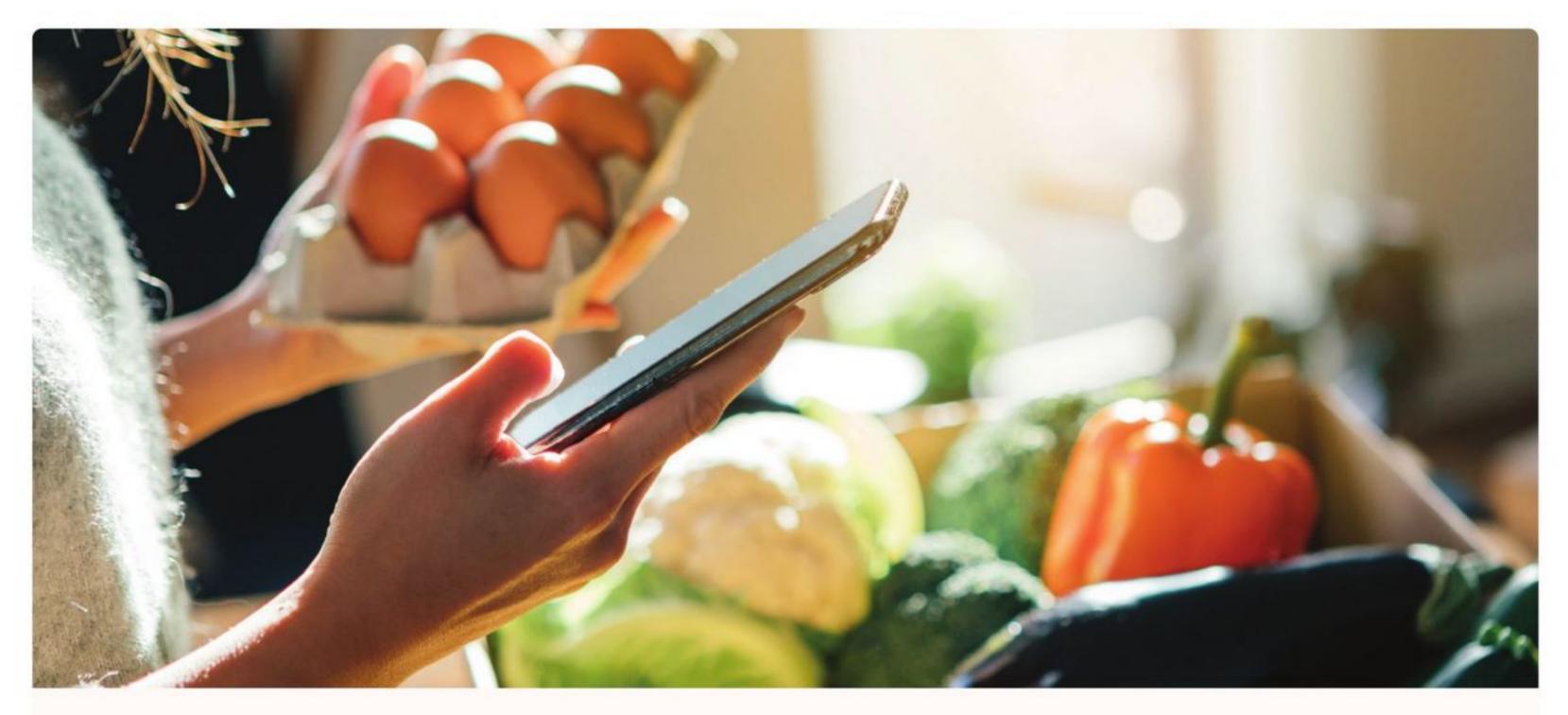
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We'll deliver the groceries to your home.



*When you spend \$75 or more. Enter Promo Code \$AVE20 at checkout. Not valid on orders fulfilled by Instacart. Expires 12/31/2025. Only valid for your first online grocery delivery or pickup order placed before offer expiration date. [Enter "\$AVE20" at checkout to receive offer.] Must purchase \$75 or more in a single transaction. Minimum spend and discount excludes alcohol, tobacco, fluid dairy, stamps, gift cards, taxes, service and regulatory fees, tips. Minimum spend calculated after all other promotions, offers, discounts, savings are applied. Limit 1 per household. Cannot be combined with any other offer. Not valid for orders placed with third party delivery providers like Instacart, DoorDash, UberEats. No monetary value. We reserve the right to correct or modify/cancel the offer.

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