

**DOLLAR GENERAL®**

# OFFICIAL 2024 TOY GUIDE

JOY PRICED RIGHT FOR THE SEASON



# TOP TOYS

## \$20 AND UNDER

**\$8 HOT DEAL**



Disney® Stitch Plush  
38209601, age: 2+



**\$7**  
Mini Verse™ Cafe  
40208001, age: 8+

**\$8 EA**



Bluey® Plush  
38178501, age: 3+



**\$5**  
Mega Squezy Ball  
38115801, age: 3+

**\$10**



Little People®  
Time to Camp  
38116901, age: 1-6

**\$15 EA**



Baby Alive Lil Snacks Playset  
38152501, age: 3+  
38153401, age: 3+

**\$15**



Pokémon®  
Booster Tin  
29564601, age: 6+

**\$12 EA**

Licensed Cry  
Babies Cuddles  
38118001, age: 18mon+



**\$5**  
Nerf® Jr. Racer Blaster  
38153601, age: 6+



**\$5 EA**  
Squishmallows®  
28565301, age: 3+



**\$15**  
Melissa & Doug®  
Fishing Set  
38214201, age: 2+

**\$20**

Bluey® Mini House  
38178601, age: 3+



**\$5 EA**  
Little People® Figures  
38149501, age: 1+

**\$10**

LEGO® Minecraft™  
Steve's Desert Expedition  
32362803, age: 6+



**\$5**  
Play-Doh® Garden  
31759401, age: 2+

For details on  
advertised  
toys, scan here



©Disney

**SAVE 25% WHEN YOU SPEND \$75 ON TOYS IN A SINGLE TRANSACTION**

Discount will be taken at the register. Offer excludes electronics including DVDs, As Seen on TV® items, Lego® and coloring books. Cannot be combined with any other offer or Dollar General coupon. Offer effective: 10/1-12/24



# STARTING AT \$5



**\$10**  
Fisher-Price® Game & Learn Controller  
24713301, age: 6mon+



**\$15**  
Little People® Around the Farm  
38117001, age: 1+



**\$15**  
Thomas & Friends® Train Set  
38117101, age: 3+



**\$5**  
Little People® Figure  
38149501, age: 1+



**\$5 EA**  
Thomas & Friends® 2 pk.  
38149801, age: 3+



**\$15 EA**  
Little People® Vehicle Sets  
24713401, age: 1+



- A** Thomas & Friends® Train Set, 38117101, age: 3+, \$15
- B** Little People® Vehicle Sets, 24713401, age: 1+, \$15 ea.
- C** Little People® Around the Farm, 38117001, age: 1+, \$15

For details on advertised toys, scan here



# Disney

For details on advertised toys, scan here



**\$5<sup>EA</sup>**  
 Super Realz  
 31762502, age: 3+



**\$3**  
 Disney® Jiggles  
 32895908, age: 4+



**\$15**  
 Minnie Happy  
 Helpers Phone  
 31321601, age: 3+



**\$6<sup>EA</sup>**  
 Disney® Tsum Tsum  
 Medium Value Plush  
 31352501, All Ages



**\$12<sup>50<sup>EA</sup></sup>**  
 Disney® Bean  
 Mini Plush Toy  
 18726401, age: 2+

**\$12<sup>EA</sup>**  
 Licensed Cry Babies  
 Cuddles  
 38118001, age: 18mon+



**\$5<sup>EA</sup>**  
 Disney® Magic  
 Grow Toys  
 38861801, age: 3+



**\$15**  
 Disney® Junior Minnie  
 Fashion Accessory Set, 6 pc.  
 21043103, age: 3+



**\$6<sup>EA</sup>**  
 Disney® Junior Playset  
 35257901, age: 3+

**\$8 HOT DEAL**

Disney® Stitch Plush  
 38209601, age: 2+



**\$10**  
 Disney® Stitch  
 Creativity Case  
 38179001, age: 3+

**\$12**  
 Disney® Stitch Hopper  
 35422301, age: 4+



©Disney

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# BLUEY

- A** Bluey® Mini House, 38178601, age: 3+, \$20
- B** Bluey® Vehicles, 38178701, age: 3+, \$15 ea.
- C** Bluey® Story Starters, 31903501, age: 3+, \$8
- D** Bluey® Plush, 38178501, age: 3+, \$8



## PLAYSETS STARTING AT \$5



- E** Tool Bench Play Set, 38177101, age: 2+, \$10
- F** Shape Sorter Eggs, 38210501, age: 1+, \$5
- G** Royal Castle Play Set, 38128501, age: 18mon+, \$10 ea.

For details on  
advertised  
toys, scan here





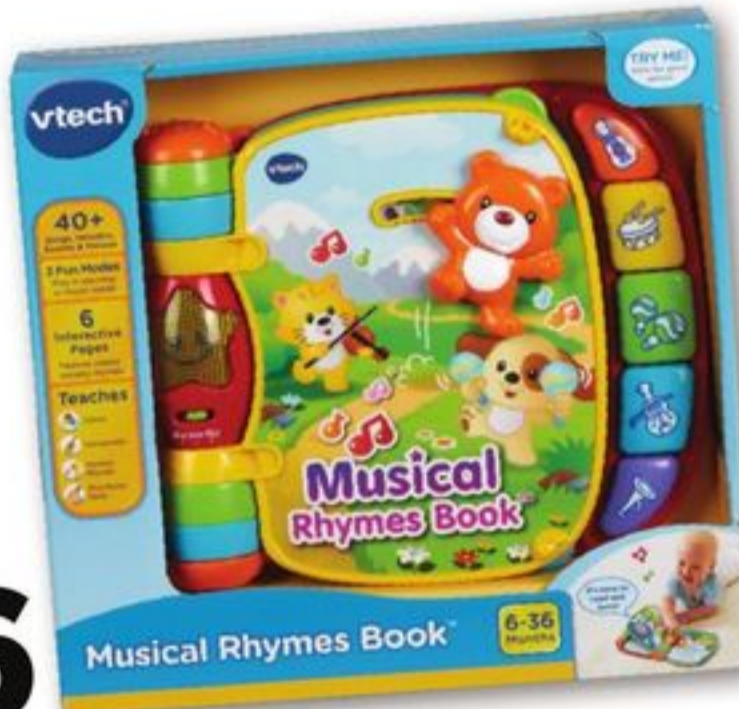
For details on advertised toys, scan here



**\$18**  
Vtech® Xylophone Toy  
38211201, age: 18mon+



**\$18**  
Vtech® Drop & Go Dump Truck  
31681801, age: 6mon+



**\$16**  
Vtech® Musical Rhymes Book  
25160801, age: 6mon+



**\$10<sup>50</sup> EA**  
Leapfrog® Sing & Snuggle  
23250101, age: 6mon+



**\$15**  
Vtech® Call & Chat Learning Phone  
28188401, age: 2+



**\$8<sup>50</sup>**  
Mr. Potato Head®  
23702302, age: 2+



**\$10<sup>EA</sup>**  
PlayGo® Bilingual Learning Board  
31318001, age: 18mon+



**\$20**  
Leapfrog® 100 Words Book  
31682301, age: 18mon+



**\$25**  
Vtech® Drill & Learn Toolbox  
38211501, age: 2+



**\$15**  
Vtech® Spin & Learn Color Flashlight  
35259001, age: 12mon+



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**STARTING  
AT \$5**



**Only at DG**



**A**



**D**



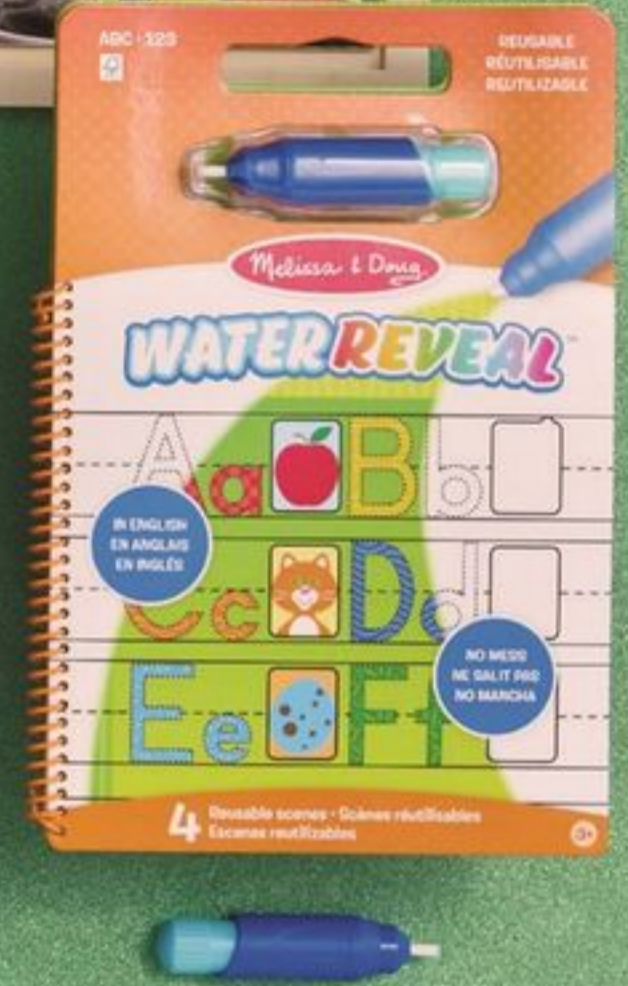
**B**



**C**



**E**



**F**

- A** Double Rainbow Stacker, 31322501, age: 2+, \$10
- B** Fishing Set, 38214201, age: 2+, \$15
- C** Flocked Animals, 38210001, age: 3+, \$10

- D** Wooden Jigsaw Puzzle, 31322101, age: 3+, \$5
- E** Wooden Stacking Train, 31322301, age: 2+, \$10
- F** Water Reveal, 31322401, age: 3+, \$5

**\$10**

**Cookware Playset**  
38175801, age: 3+



**\$10**

**Sizzling Griddle Kitchen Set**  
38128701, age: 3+



**Only at DG**

**\$5**

**DG Fruit Playset**  
38175001, age: 3+



**HOT DEAL**

**\$12<sup>EA</sup>**

**Microwave Oven Set**  
38128601, age: 3+



**\$5**

**Waffle Maker Set**  
38128901, age: 3+



For details on advertised toys, scan here



# baby alive



**\$15**  
 Baby Alive Rainbow Spa  
 31758401, age: 3+



**\$15 EA**  
 Baby Alive Lil  
 Snacks Playset  
 38152501, age: 3+  
 38153401, age: 3+



**\$12**  
 Baby Alive  
 Splash 'n Snuggle  
 38152701, age: 3+



**\$5 EA**  
 Career Doll  
 38181501, age: 3+



**\$5 EA**  
 Newborn Twins  
 38129501, age: 2+  
 38129701, age: 2+



**A** Licensed Cry Babies Cuddles, 38118001, age: 18mon+, \$12 ea.  
**B** Cry Babies Tiny Cuddles, 35255401, age: 18mon+, \$10



**\$5.50 EA**  
 Cry Babies Mini  
 31317301, age: 3+

For details on  
 advertised  
 toys, scan here



**\$5**  
 Magic Milk &  
 Diaper Set  
 38176901, age: 3+



**\$5 EA**  
 Fashion Styling Head  
 35259201, age: 3+

**HOT DEAL**



**\$15**  
 Magic Nursery Potty Time  
 38129901, age: 2+



**\$5**  
 Potty Doll Set  
 38117301, age: 2+

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**C** Barbie® Mini Playset, 31327001, age: 3+, \$12.50

**D** Barbie® Color Reveal, 38149001, age: 3+, \$15

**E** Barbie® Dreamtopia Mermaid, 38149101, age: 3+, \$8

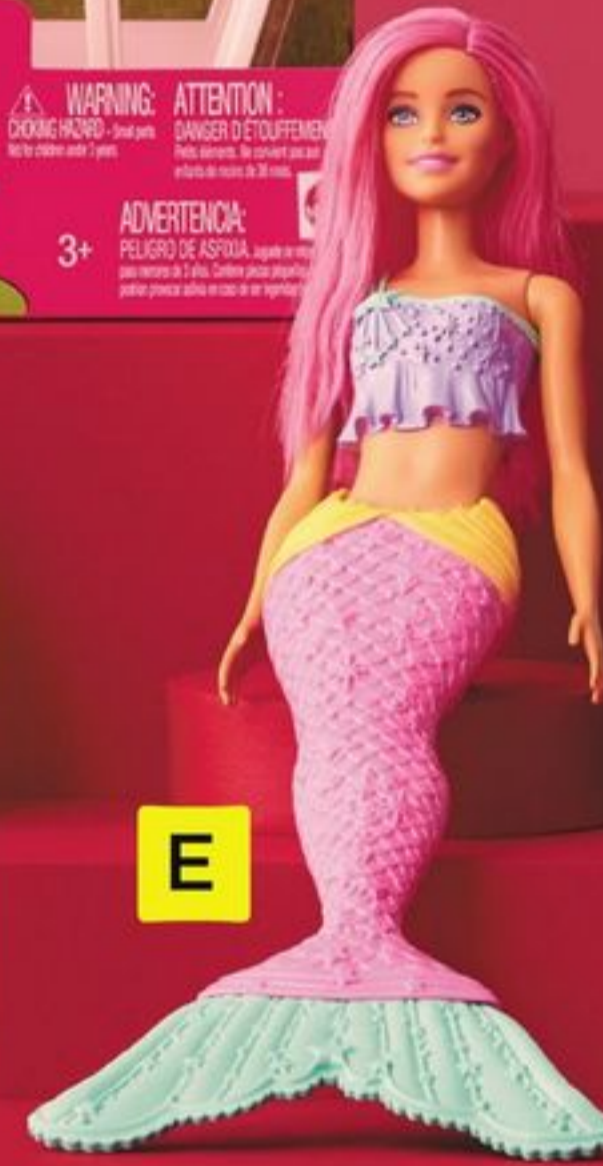
# Barbie



**C**



**D**



**E**



**\$6** EA

Disney® Princess Mini Toddler Dolls  
16962303, age: 3+

**\$10**

Disney® Princess Beauty Center  
38208401, age: 5+



**HOT DEAL**



**\$16**

Disney® Princess Baby Doll  
22926501, age: 2+

For details on advertised toys, scan here



**F**

# Disney PRINCESS



**G**



**H**



**F** Disney® Princess Baby Doll, 22926501, age: 2+, \$16

**G** Disney® Princess Light-Up Mirror, 38208201, age: 5+, \$5

**H** Disney® Princess Light-Up Accessories, 38208101, age: 5+, \$10

**A** L.O.L. Surprise!™ Mini Sweets Capsule, 31805302, age: 4+, \$16

**C** L.O.L. Surprise!™, 23982001, age: 4+, \$10

**B** L.O.L. Surprise!™ Family Pack, 31807501, age: 4+, \$12

**D** L.O.L. Surprise!™ Tot, 28300201, age: 4+, \$5



For details on advertised toys, scan here



**\$15**

**Bratz® Fashion Doll**  
38178101, age: 6+



**\$15**

**Rainbow High™ Doll**  
35387601, age: 6+



**\$20**

**Zuru RainBocorns Eggzania**  
38180001, age: 3+



**HOT DEAL**

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ORIGINAL  
**SQUISHMALLOW**S



**SUPER CUDDLY SAVINGS**

Jumbo Plush 24.5", 38867601, All Ages

**\$30**



**\$5** EA  
Hanging Monkey  
38118901, All Ages

**\$5** EA  
Squishmallows® 7"  
28565301, age: 3+

**\$10** EA  
Super Soft Plush 10"  
38117901, All Ages



# EPIC BUILDS



**A** Lego® Creator Retro Camera, 26606103, age: 8+, \$20.75

**B** Lego® Creator Mighty Dinosaurs, 22050301, age: 7+, \$16

For details on advertised toys, scan here



**\$10<sup>50</sup>**  
LEGO CITY  
LEGO® City Fire Helicopter  
26607303, age: 5+

**\$20**

LEGO CITY  
LEGO® City Burger Truck  
26607102, age: 5+



**\$20<sup>75</sup>**

LEGO CITY  
LEGO® City Police Car  
22547705, age: 6+



# STARTING AT \$10



C

D



F

E



**C** Lego® Superheroes Marvel Venom vs Miles, 37928601, age: 6+, \$15  
**D** Lego® Star Wars™ Luke Skywalker™ X-Wing Mech, 39756301, age: 6+, \$16

**E** Lego® Sonic the Hedgehog™, 32367703, age: 8+, \$20  
**F** Lego® Minecraft™ Steve's Desert Expedition, 32362803, age: 6+, \$10



**\$20**  
 Lego® Minecraft™  
 The Armory  
 37929002,  
 age: 6+



**\$20**  
 Lego® Harry Potter™  
 35460102, age: 7+



**\$20<sup>75</sup>**  
 Lego® Classic  
 Creative Suitcase  
 23945004, age: 4+

For details on advertised toys, scan here



# SUPER SONIC SAVINGS™



- A** Sonic Prime™ Collectible Figures, 38210801, age: 5+, \$10
- B** Sonic the Hedgehog™ Plush, 38118301, age: 3+, \$8
- C** Sonic the Hedgehog™ Figure, 37075001, age: 3+, \$5



**\$10** EA  
 Marvel® Spidey & His Amazing Friends Figure  
 35576001, age: 3+



**\$10** EA  
 Marvel® Avengers Figures  
 22937501, age: 4+



**\$10**  
 Treasure X Alien Dissection  
 38178301, age: 5+

**\$20**  
 Marvel® Spidey & His Amazing Friends Multipack  
 38153001, age: 3+



Only at **DG**



**\$10** EA  
 Transformers® Alpha Figure  
 20064207, age: 6+



For details on advertised toys, scan here

**HOT DEAL**



**\$5** EA  
 Transformers Battlers Figure  
 38152201, age: 5+



**\$10** EA  
 Teenage Mutant Ninja Turtles® Figure  
 38867201, age: 4+



**\$5** EA  
 Super Mario® Collectible Figure  
 31317201, age: 3+

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# POKÉMON

E

# \$15 AND UNDER



- D** Pokémon® Booster Tin, 29564601, age: 6+, \$15
- E** Pokémon® Poster Collection, 38868401, age: 6+, \$15
- F** Pokémon® Booster Pack, 25784301, age: 6+, \$4.50

- G** Pokémon® Starter Set, 31235501, age: 6+, \$5.50
- H** Pokémon® Trading Card Mini Tin, 32792401, age: 3+, \$10
- I** Pokémon® Poké Ball Tin, 38868301, age: 6+, \$15

**\$16 EA**  
 Deluxe Pokémon® Set  
 31327201, age: 6+

**\$22**  
 Pokémon® Feature Set  
 38150301, age: 7+

**\$9 EA**  
 Pokémon® Next Generation Poké Ball  
 36709401, age: 6+

**\$12 EA**  
 Pokémon® Basic Set  
 31327101, age: 6+

**\$9 EA**  
 Pokémon® Poké Ball Set  
 25178601, age: 6+

For details on advertised toys, scan here

# \$5 AND UNDER

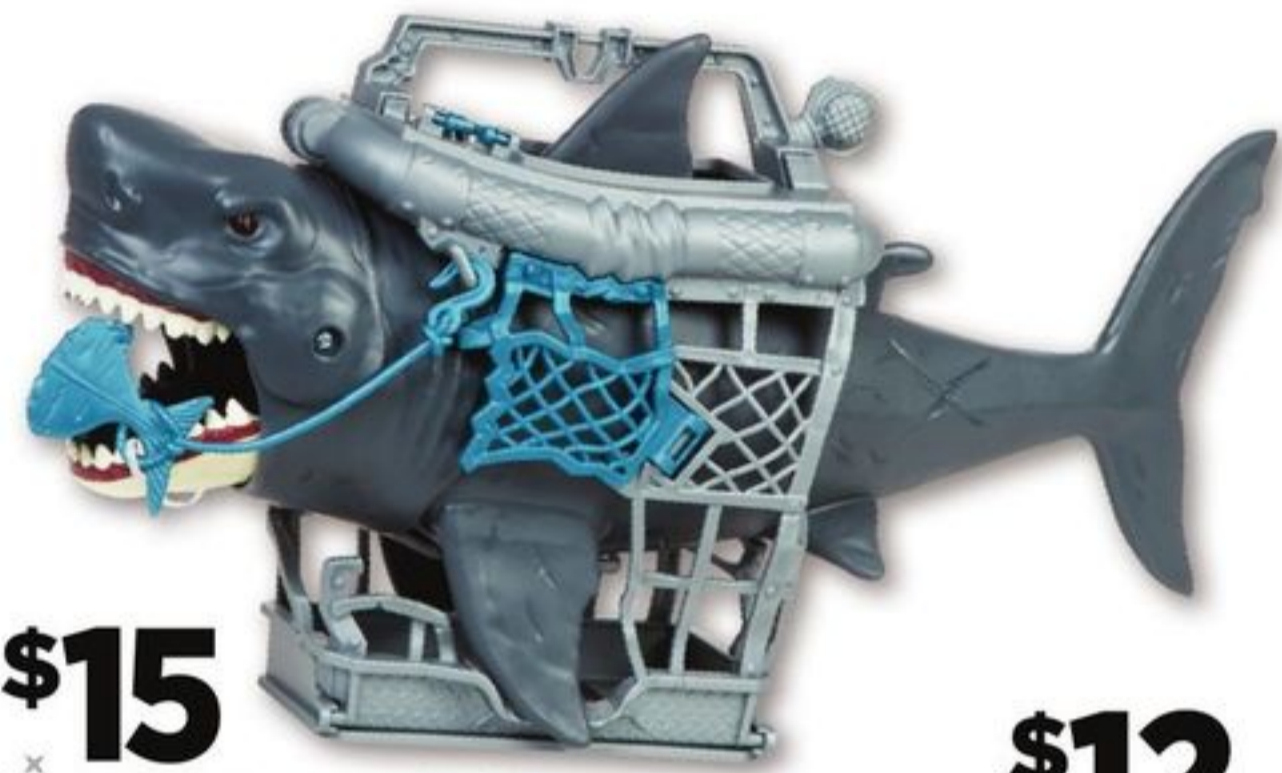


- A** Pullback Cars, 17126302, age: 3+, \$5 ea.
- B** Basic Cars, 33550101, age: 3+, \$1 ea.

For details on advertised toys, scan here



**\$15**  
 Dino Valley™ Playset  
 35712901, age: 3+



**\$15**  
 Wild Quest Shark Toy  
 38127001, age: 3+

**\$12<sup>EA</sup>**  
 Maxx Action  
 City Vehicles  
 38130401, age: 3+



**\$6<sup>EA</sup>**  
 Maxx Action Mini  
 Lights & Sounds  
 Vehicles  
 28162801, age: 3+



**\$8**  
 Light & Sound  
 Friction Motorcycle  
 38176201, age: 3+



**HOT DEAL**

**\$20**  
 Dino Valley™ Playset  
 38127501, age: 3+



**DON'T FORGET THE BATTERIES!**  
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# \$10 AND UNDER



**C** Hot Wheels® Stunt Set, 22875901, age: 4+, \$8

**D** Hot Wheels® Car Case, 31636301, age: 2+, \$10

**E** Hot Wheels® Basic Car, 01347202, age: 3+, \$1.25

**F** Hot Wheels® Monster Truck, 09364702, age: 3+, \$5.50

**G** Hot Wheels® Fast Racer™ Pullback, 32325601, age: 3+, \$5

**H** Hot Wheels® 5 pk., 28749401, age: 3+, \$6.25



**\$5** EA

Matchbox® Sky Busters  
15240406, age: 3+



**\$20**

Deluxe Parking Garage  
38130901, age: 3+

**HOT DEAL**

**\$1.25**

Matchbox® Car  
01347306, age: 3+



Construction Digger, 38867301, age: 2+

**\$30**

For details on advertised toys, scan here



# PLAY MORE ...

**\$10**

ESP<sup>®</sup> Football  
24169501, age: 5+



**\$12**

ESP<sup>®</sup> Soccer Ball  
24169202, age: 5+

**HOT DEAL**

**\$15**

MD Sports<sup>®</sup> Over-the-Door Basketball Game  
38129801, age: 6+



**\$12<sup>50</sup>**

Shaq<sup>™</sup> Basketball  
24169301, age: 5+



**\$30**

Neon Vertex Scooter  
38211601, age: 5+



Only at DG

**\$10**

YCOO<sup>™</sup> Robo Heads Up  
38119301, age: 3+



**\$12<sup>50</sup>**

Zuru Robo Alive Dino  
31328101, age: 3+



**\$15**

Zuru Smashers Horror House  
38179501, age: 3+



**\$10**

Zuru Smashers Dino Egg  
31704002, age: 3+



For details on advertised toys, scan here



**\$15<sup>EA</sup>**

Zuru Robo Alive Lizard & Snake  
38179701, age: 3+



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# ... FOR LESS

For details on advertised toys, scan here



**HOT DEAL**



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# TINY TREASURES



**A** Mega Gross Minis, 38477901, age: 3+, \$7

**C** Foodie Mini Brands, 38180101, age: 3+, \$8

**B** Mini Brands Series 5, 31328201, age: 3+, \$7.50

**D** Mini Brands Create, 38179901, age: 6+, \$10

For details on advertised toys, scan here



**\$20**

Magic Mixies™  
Pixlings  
38178401,  
age: 5+



**HOT DEAL**



**\$5**

Magic Mixies™  
Mixlings  
38477101, age: 5+



**\$7**

Mini Verse Cafe  
40208001, age: 8+



**\$10**

Mini Verse Lifestyle  
38177701, age: 8+



**\$5**

Plushy Pets!  
38478101, age: 3+



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# FAMILY FUN

## \$10 AND UNDER

**\$8**

Yahtzee® To Go  
15213202, age: 8+



**\$10**

Rubik's® Cube  
31326902, age: 8+



**\$5**

Jenga® Mini  
26181602, age: 6+



**\$5** EA

Hasbro® Grab & Go  
Games  
15206701, age: 5+

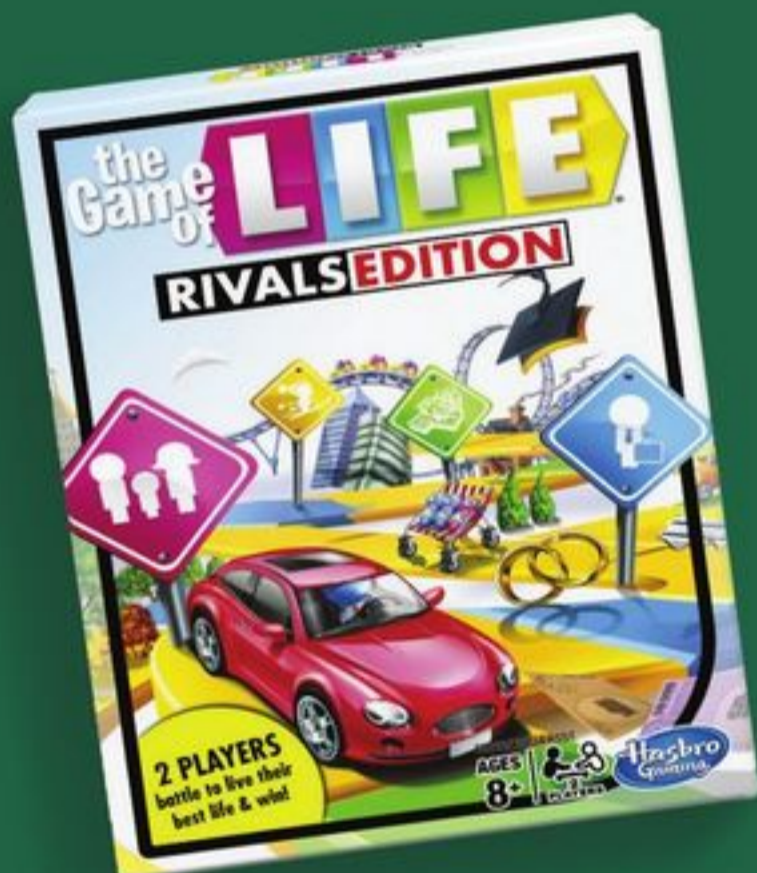
**\$8**

Uno® Playing Cards  
17057601, age: 7+



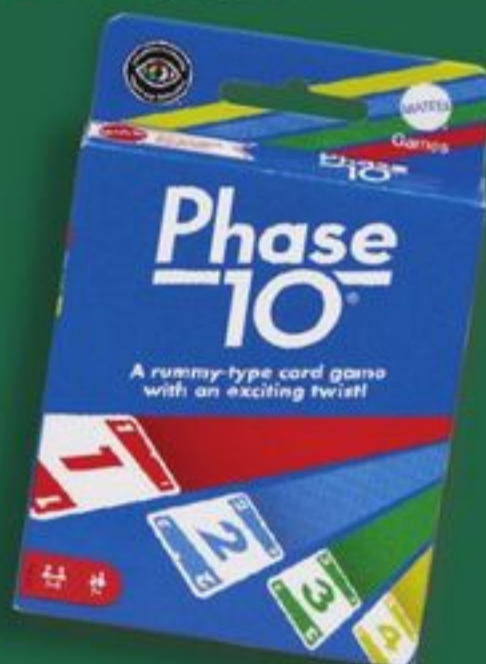
**\$10**

The Game of Life®  
Rivals Edition  
23913801, age: 8+



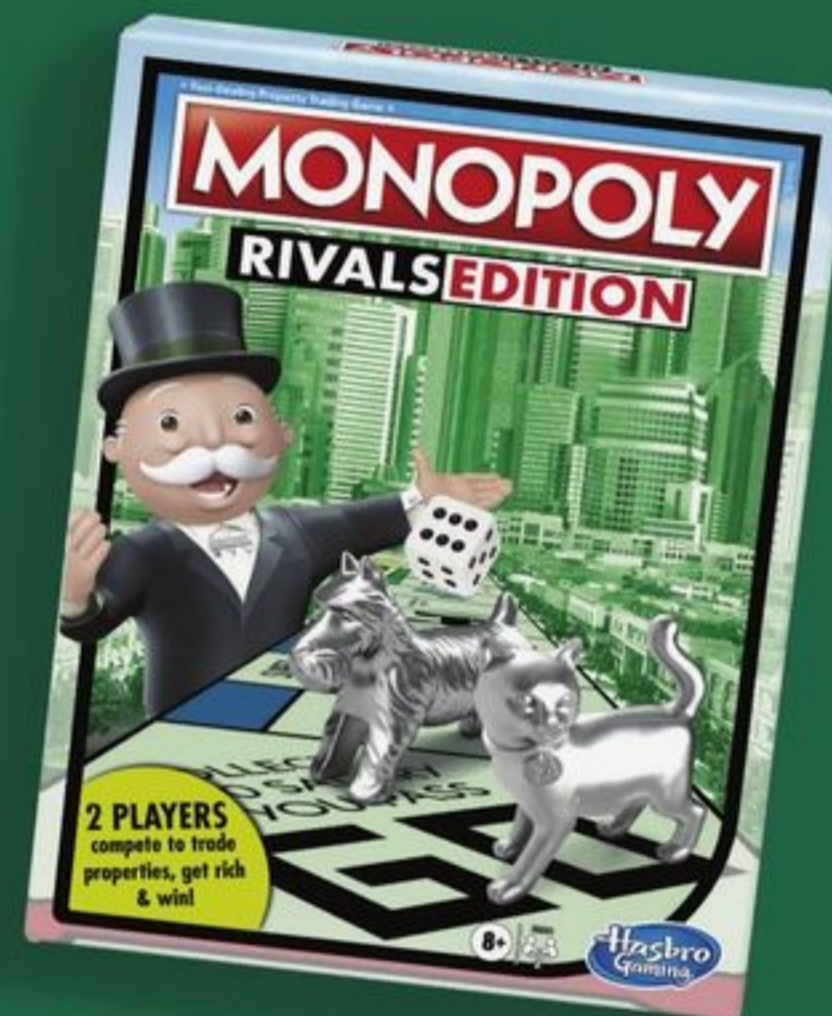
**\$8.50**

Phase 10™ Card Game  
20416101, age: 7+



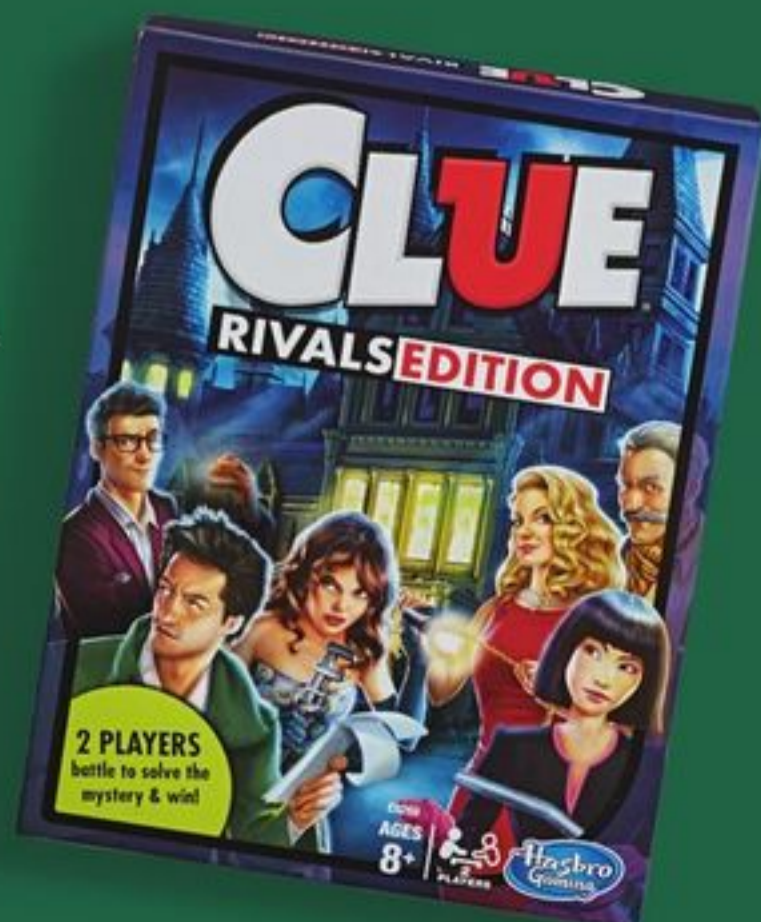
**\$10**

Monopoly® Rivals  
Edition  
31903201, age: 8+



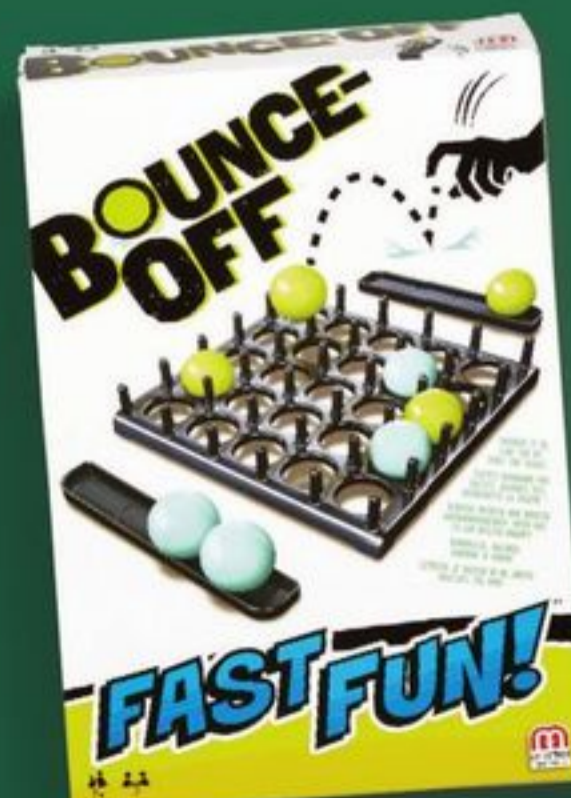
**\$10**

Clue® Rivals  
Edition 23913801,  
age: 8+



**\$5**

Bounce-Off™  
38536401, age: 3+



For details on  
advertised  
toys, scan here



# COOL AND CRAFTY DEALS

For details on advertised toys, scan here



**\$1 EA**  
Putty Cupcake  
38259901, age: 3+



**\$1 EA**  
Flarp! Noise Putty  
01361501, age: 3+



**\$5.50 EA**  
Creative Kids Tie Dye Slime Bucket  
24226002, age: 3+



**HOT DEAL**

**\$12**  
All-In-One Compound Party Pack, 40 ct.  
38208601, age: 3+



**\$5 EA**  
Slime Cup  
37994501, age: 3+

**HOT DEAL**



**HOT DEAL**

**\$1 EA**  
Colorful Slime Can  
38208701, age: 3+



**\$1 EA**  
Mad Lab™ Wonder Dough  
23925001, age: 4+



**\$5.50 EA**  
Zuru Oosh Cotton Candy Slime  
22938001, age: 4+

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# \$5 AND UNDER



- A** Play-Doh® Garden, 31759401, age: 2+, \$5
- B** Play-Doh® Mini Playsets, 16963902, age: 3+, \$5 ea.
- C** Play-Doh® 5 Pack, 01368104, age: 2+, \$3.75



**\$20** EA  
Licensed  
Giant Art Kit  
38208801, age: 3+

**\$3** EA  
Assorted  
Sensory Toys  
36189701, age: 3+



**\$5**  
Mega Squeezy Ball  
38115801, age: 3+



**\$5**  
Diamond Mine  
36193601, age: 3+





# DOLLAR GENERAL<sup>®</sup>

**\$10<sup>EA</sup>**  
Licensed  
Pop-Up Play Tent  
38118501, age: 3+



Save time. Save money. Every day.<sup>®</sup>

**\$15**  
Ball Pit  
Playland  
38208901, age: 2+



**MAKE YOUR LIST HERE**



**HOT DEAL**

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**HOT DEAL**

**\$40<sup>EA</sup>**  
Licensed Activity  
Table & Chair Set  
32071901, age: 2+



©Disney  
Assortments and prices may vary by store. While supplies last.

## FILL THEIR STOCKINGS WITH FUN GIFT CARDS FOR GAMES, MUSIC & MORE


## DECKED OUT IN DEALS



**SAVE 25%**  
**WHEN YOU SPEND**  
**\$75 ON TOYS**  
**IN A SINGLE TRANSACTION**

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For details on  
advertised  
toys, scan here