



Insiders Report™

It's here!



PC® CRUSTACTIC  
PIE BAR  
21609901\_EA

\*Open your PC Optimism™ app or  
visit pcoptimism.ca to get the offer.

ONLY

\$8



1,500 <sup>PC</sup> = \$150 Value



APP EXCLUSIVE OFFER\*

ONLY

\$14

PC® HOLIDAY FEAST  
TURKEY BURGERS  
FROZEN, 568 G  
21547041\_EA



President's Choice  
le Choix de Président

Stuffing and cranberries in every bite  
In the form of our stuffing  
And cranberry sauce filling

Holiday Feast  
TURKEY STUFFING BURGERS  
BURGERS À LA FARCE DE DINDE  
Festin des fêtes



568 g 4 <sup>PC</sup> = \$14 Value

PC® BASQUE  
CHEESECAKE  
600 G  
21609491\_EA

ONLY

\$10



600g PREPARED IN CANADA / PRÉPARÉ AU CANADA

ONLY

\$15

PC® WINGS  
SELECTED VARIETIES  
FROZEN, 700-907 G  
20708932\_EA

\*Open your PC Optimism™ app or  
visit pcoptimism.ca to get the offer.

4,000 <sup>PC</sup> = \$4 Value



President's Choice  
le Choix de Président

CRISP & CRUNCHY  
MILD  
SOUTHERN STYLE CHICKEN WINGS  
DOUCES  
CROQUILLANTES



907 g 16 <sup>PC</sup> = \$15 Value



APP EXCLUSIVE OFFER\*

RCSS FLAP HIR

Celebrate big,  
spend small

HOLIDAY  
Holiday

REAL CANADIAN  
SUPERSTORE

We match  
prices\*  
when you  
show us a  
lower  
advertised  
price!



\*SEE FLYER LEGAL FOR DETAILS

<p><b>SAVE 1.50</b></p> <p><b>\$2</b></p>	<p><b>NO NAME® NATURALLY IMPERFECT™ STRAWBERRIES</b> PRODUCT OF ONTARIO, 12 OZ OR <b>FARMER'S MARKET™ AVOCADOS</b> PRODUCT OF MEXICO, 5'S 2191906001_EA/21644936001_EA</p>	<p><b>SALE</b></p> <p><b>2.88</b></p>	<p><b>SWEET PEPPERS</b> PRODUCT OF CANADA OR MEXICO, 4'S 20117590001_EA</p>	<p><b>PORK LOIN COMBINATIONS</b> CHOPS SIRLOIN, CENTRE-CUT AND RIB PORTION BONE-IN 21618256_KG</p>	<p><b>SAVE UP TO 2.00 LB</b></p> <p><b>1.99 LB</b> 4.39/KG</p>

<p><b>SALE</b></p> <p><b>2.99</b></p>	<p><b>GENERAL MILLS RETAIL SIZE CEREAL</b> SELECTED VARIETIES, 297-380 G 2104047_EA/2104055_EA</p>	<p><b>SAVE 7.00</b></p> <p><b>11.99</b></p>	<p><b>ROBIN HOOD OR FIVE ROSES ALL PURPOSE FLOUR 10 KG</b> 2019493_EA/2021651_EA</p>	<p><b>CHICKEN BREAST OR HALAL CHICKEN BREAST</b> BONELESS SKINLESS, FRESH 20292099_KG</p>	<p><b>SALE</b></p> <p><b>4.66 LB</b> 10.27/KG</p>

**FREE**

**WHEN YOU SPEND \$300 OR MORE**

in-store or through PC Express™ online pickup or delivery

**UP TO \$23.97 VALUE**

**PC® BLACK LABEL MARGHERITA PIZZA**  
FROZEN, 3 PK  
2154497\_EA

<p><b>SALE</b></p> <p><b>3.99</b></p> <p><b>2,000 Value</b></p>	<p><b>CHRISTIE FAMILY COOKIES</b> SELECTED VARIETIES, 303-530 G 2104087_EA/21020747_EA</p>	<p><b>SALE</b></p> <p><b>5.99</b></p>	<p><b>SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK®</b> FROZEN 16-20 PER LB, 300 G 21043887_EA</p>	<p><b>SAVE UP TO 3.50</b></p> <p><b>5.99</b></p>	<p><b>BALDERSON CHEESE BLOCK 250/280 G OR BALDERSON CHEESE SLICES</b> 140 G, SELECTED VARIETIES 21342378_EA/21655455_EA</p>

<p><b>SAVE .50</b></p> <p><b>1.49</b></p>	<p><b>CAMPBELL'S BROTH</b> SELECTED VARIETIES 250/900 ML 20222348002_EA 21247245_EA</p>	<p><b>SAVE UP TO 2.20</b></p> <p><b>5.79</b></p>	<p><b>CRACKER BARREL CHEESE BARS 400 G OR SHREDS 250-320 G</b> SELECTED VARIETIES 21290384_EA/21290616_EA</p>	<p><b>SAVE UP TO 5.00</b></p> <p><b>12.99</b></p>	<p><b>KICKING HORSE WHOLE BEAN COFFEE</b> SELECTED VARIETIES 454 G 20222482001_EA</p>

<p><b>SAVE UP TO 9.00</b></p> <p><b>21.99</b></p>	<p><b>BOUNTY PAPER TOWELS</b> 8-24 ROLLS OR CHARMIN BATHROOM TISSUE 24-96 ROLLS SELECTED VARIETIES 21515979_EA/21548778_EA</p>	<p><b>SAVE UP TO 1.30</b></p> <p><b>4.99</b></p> <p><b>1,000 Value</b></p>	<p><b>DOVE BAR SOAP 3X106 G, BODY WASH 325/400 ML, DEODORANT 45-76 G OR HAIR CARE 142-198 G/195-355 ML</b> SELECTED VARIETIES 20188212002_EA 21220915_EA</p>	<p><b>HOT DEAL</b></p> <p><b>2/\$7</b> OR 6.49 EA</p>	<p><b>ARMOR ALL WINDSHIELD WASHER FLUID</b> -40°C, 3.78L 21027953_EA</p>	<p><b>SAVE UP TO 6.00</b></p> <p><b>\$5*</b></p>	<p><b>ENERGIZER BATTERIES</b> AAA AND AAAA 21029981_EA/21048022_EA *CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCTS/ PACKAGING RECYCLING FEE THAT MAY APPLY.</p>

**SAVE FOR REAL** **CLUB SIZE** **Optimum** **AD MATCH** **ALWAYS \$** **MULTI BUY** **no name®** **FREE WITH PURCHASE** **FRESH PROMISE** **AND MORE**

# BRIGHT DEALS FOR A BIG FEAST

SHOP NOW

**HOT DEAL**

**4/\$4**

OR 1.29 EA

**RED MANGO**  
PRODUCT OF BRAZIL  
3000019901\_2A



**SAVE 1.55**

**4.44**

**BRAR'S MALAI PANEER**  
375 G  
300031944\_2A



**SAVE 3.00**

**8.99**

**MOTHER'S MAGIC BASMATIRICE**  
4.54 KG  
30004432\_2A



**SAVE UP TO 6.00**

**14.99**

**AASHIRVAAD WHOLE WHEAT FLOUR**  
9.07 KG  
30004884\_2A



RCSS FLAP DW

\*Prices effective at Superstore Mississauga Argenteo, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Merivale, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Willet, Ottawa Innes, Windsor Dougall, Windsor Walkus, Toronto Garry Fitzgeralde Dr, Kanata, Newmarket.

# SUPER COUPONS

More offers.  
More points.

UP TO  
**\$50**  
IN TOTAL  
VALUE

CLICK FOR THIS  
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



With digital  
coupon, get

**8,000**<sup>®</sup>

for every \$50\*  
spent on

**= \$8**  
Value<sup>1</sup>

FRESH POULTRY OR FRESH PORK  
21340984\_EA / 21095290\_EA  
At least \$8 value in points



Get

**3,000**<sup>®</sup>

with digital  
coupon

**= \$3**  
Value

PC® BBQ ROTISSERIE CHICKEN  
FULLY COOKED 900 G-1 KG  
20887994\_EA



Buy 2, get

**1,000**<sup>®</sup>

with digital  
coupon

**= \$1**  
Value

PC® THE DECADENT®  
CHOCOLATE CHIP COOKIE  
SELECTED VARIETIES, 280/300 G  
30452287\_EA / 2101748215\_EA



Get

**1,000**<sup>®</sup>

with digital  
coupon

**= \$1**  
Value

NO NAME®  
CANOLA OR  
VEGETABLE OIL  
3 L  
30026534\_EA



**NOVEMBER**

**HIT  
OF THE  
MONTH**

**STARTS FRIDAY NOVEMBER 1ST**



**PC® Kettle Cooked Potato Chips**

Selected varieties, 200 g  
Limit: 6, over limit retail \$2.50  
21422931\_EA/21549769\_EA



**Granarolo Quattrocento  
Parmesan Style Wedge, 200 g  
or Piller's Kolbassa 250-375 g**

Selected varieties  
Limit: 6, over limit retail \$6.00  
21599680\_EA/20308469\_EA



**Hershey's Chocolate Pouches**

Selected varieties, 180-230 g  
20303970004\_EA/20737738\_EA



**D'Italiano Gusto Bagels**

Selected varieties, 6's, 540 g  
Limit: 6, over limit retail \$4.49  
21577059\_EA/21577054\_EA

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.  
\*Must be a registered PC Optimum™ member to get this offer.  
Valid from November 1st - 30th, 2024. While quantities last. No rainchecks.

# COLLECT & SAVE! BIG

Get one stamp for every \$20\* spent.  
Collect 20 stamps and get 75% off  
one piece of high quality  
Swiss Design Cookware!

**75%**  
OFF\* EACH

**\$20\* SPENT  
= 1 STAMP**



\*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](https://Pcoptimum.ca/collectandsave).



Insiders Report™

# At these prices, any night can be pizza night

**7<sup>99</sup>**

**PC® BLACK LABEL PIZZA**  
SELECTED VARIETIES  
FROZEN, 370-420 G  
2153415\_EA



**\$250**

**PC® RAPIDRISE ELECTRIC PIZZA OVEN**  
21584275\_EA



**\$6**

**PC® CALZONES**  
FROZEN, 240 G  
21548751\_EA



**\$6**

**PC® WOOD-FIRED PIZZA**  
SELECTED VARIETIES, FROZEN, 351-413 G  
21540332\_EA



**\$6**

**PC® FRUSTA**  
SELECTED VARIETIES  
FROZEN, 330-350 G  
21549514\_EA



**2/\$8**  
OR 5.00 EA

**PC® FLATBREAD**  
SELECTED VARIETIES  
FROZEN, 330-395 G  
21013412\_EA



**2/\$8**  
OR 4.99 EA

**PC® LOADS OF™ PIZZA**  
SELECTED VARIETIES  
FROZEN, 400/405 G  
21102727\_EA



**8<sup>49</sup>**

**PC® GLUTEN-FREE FLATBREAD**  
SELECTED VARIETIES  
FROZEN, 342/374 G  
21390070\_EA/21390544\_EA



**2/\$8**  
OR 4.99 EA

**PC® THIN CRUST PIZZA**  
SELECTED VARIETIES  
FROZEN, 343-397 G  
20971404\_EA



**\$30**

**PC® PERFORATED PIZZA PEEL**  
21584319\_EA



**\$11**

**PC® PIZZA WHEEL**  
21700094\_EA



**\$10**

**PC® NON STICK PIZZA CRISPER**  
21484004\_EA



**\$9**

**PC® PIZZA SHEAR**  
21577606\_EA



# Feed the fam, for less

**\$5**

**PC® GNOCCHI**  
SELECTED VARIETIES  
FROZEN, 350/400 G  
2164623\_EA



**5.99**

**PC® RISOTTO**  
SELECTED VARIETIES  
FROZEN, 400 G  
2164684\_EA



**\$5**

**PC® ASIAN SOUPS OR ENTRÉES**  
SELECTED VARIETIES  
FROZEN, 300 G  
2165996\_EA



**\$15**

**PC® HOLIDAY FEAST TURKEY (AND FIXINGS) PIE**  
FROZEN, 800 G  
2163958\_EA



**\$15**

**PC® TOURTIÈRE**  
FROZEN, 900 G  
2147808\_EA



**\$20**

**PC® SALMON WELLINGTON**  
FROZEN, 725 G  
2152109\_EA



# Our fresh finds

**6.99**

**PC® ORGANICS BABY SPINACH OR FIELD GREENS**  
PRODUCT OF U.S.A., 312 G  
2023707\_EA/2023751\_EA



**CLUB SIZE**

**\$4**

**PC® HOT PEPPERS**  
SELECTED VARIETIES  
PRODUCT OF DOMINICAN REPUBLIC, MEXICO, U.S.A., VIETNAM OR CANADA 50-226 G  
21454748001\_EA/21454810001\_EA



**\$8**

**PC® MISSION FIGS**  
PRODUCT OF MEXICO, 454 G  
21633482001\_K03



**\$6**

**PC® MAPLE BRUSSEL SLAW KIT**  
253 G  
21628122\_EA



**5.99**

**PC® CHOP MEXICAN STREET CORN KIT**  
PRODUCT OF U.S.A., 285 G  
21448996\_EA



**7.99**

**PC® SHELLD HONEY OR SALTED ROASTED PISTACHIO**  
PRODUCT OF U.S.A., 155/170 G  
21469218\_K0/21469201\_K0







Insiders Report™

# Make appy hour, any hour

\$14

PC<sup>®</sup> CHEESE HORS D'OEUVRE COLLECTION  
FROZEN, 720 G  
2019615\_EA



\$9

PC<sup>®</sup> FRENCH ONION  
SOUP STRAWS  
FROZEN, 240 G  
2161201\_EA



\$9

PC<sup>®</sup> MOZZARELLA  
CHEESE STICKS  
FROZEN, 800 G  
2116020\_EA



13<sup>99</sup>

PC<sup>®</sup> PIES  
SELECTED VARIETIES  
800/900 G, FROZEN  
20007748\_EA/20003346\_EA



\$13

PC<sup>®</sup> SALMON OR AHI  
TUNA TATAKI  
FROZEN, 130 G  
21161709\_EA/21161769\_EA



\$14

PC<sup>®</sup> CRISPY SHRIMP  
HORS D'OEUVRE  
TRIO 528 G OR BACON-  
WRAPPED WILD SEA  
SCALLOPS 260 G, FROZEN  
21220644\_EA/21481045\_EA



\$11

PC<sup>®</sup> SHRIMP  
APPETIZERS  
SELECTED VARIETIES  
FROZEN, 400-454 G  
20080117\_EA/20135874\_EA



\$11

PC<sup>®</sup> THAI  
BASIL SHRIMP  
SPRING ROLLS  
FROZEN, 294 G  
20050440\_EA



2<sup>50</sup>

PC<sup>®</sup> WORLD  
OF FLAVOURS  
TURKEY  
STUFFING  
POTATO CHIPS  
SELECTED VARIETIES  
200 G  
21138818\_EA



4<sup>50</sup>

PC<sup>®</sup> SALSA  
CON QUESO  
CHEESE DIP  
400 ML  
21629371\_EA



\$3

PC<sup>®</sup> MINI  
POPPADOMS  
LENTIL SNACK  
SELECTED VARIETIES  
113 G  
21405321\_EA/21605338\_EA



2<sup>99</sup>

PC<sup>®</sup> SCALLOPED  
CRACKERS  
SELECTED VARIETIES  
185 G  
2000588002\_EA  
2000588001\_EA



5<sup>49</sup>

PC<sup>®</sup> ROASTED  
PEANUTS  
SELECTED VARIETIES  
700 G  
2005799003\_EA  
2005799001\_EA



2<sup>49</sup>

PC<sup>®</sup> BUTTER  
TWISTS  
SELECTED VARIETIES  
100 G  
20038843002\_EA  
20038843003\_EA



\$3

PC<sup>®</sup> ORGANICS  
DRY-ROASTED  
SALTED  
SUNFLOWER  
SEEDS  
SELECTED VARIETIES  
200 G  
21517438\_EA



6<sup>49</sup>

PC<sup>®</sup> ORGANICS<sup>®</sup>  
MIXED  
NUTS WITH  
CASHEWS  
200 G  
21517447\_EA





Insiders Report™

# Celebrate big, spend small

**ONLY**  
**9.99**

PC® OR BLUE MENU® ROASTED SALTED PISTACHIOS PRODUCT OF U.S.A. 454 G 20124522\_KG 20048730\_KG



**ONLY**  
**\$11**

PC® CHICKEN DRUMSTICKS, THIGHS OR BREAST FILLET BONE-IN, AIR CHILLED UP TO 870 G 2134042\_EA



PC® FREE FROM® SPLIT CHICKEN WINGS FRESH 2082170\_KG

**ONLY**  
**6.99**  
LB  
15.41/KG



**CLUB SIZE**

**ONLY**  
**14.99**

PC® OLD-FASHIONED STYLE BACON 1 KG 2015794\_EA



**ONLY**  
**10.99**

PC® SMOKED SALMON SELECTED VARIETIES FROZEN, 125/150 G 20108286\_EA/20047068\_EA



PC® VARIETY DIP PACK 500 G 20213083\_EA

**ONLY**  
**\$8**



**Optimum**  
Members-Only Price™  
**\$6**  
Non-members  
**7.49**

PC® SPLENDIDO® SLICED DELI MEAT SELECTED VARIETIES, 100 G 20049312\_EA/20050405\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**Optimum**  
Members-Only Price™  
**\$5**  
Non-members  
**\$6**

PC® BLACK LABEL® CRANBERRY FENNEL CRISPS 150 G 20201555\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**ONLY**  
**\$7**

PC® GOAT CHEESE LOGS SELECTED VARIETIES 300 G 20410108\_EA 20169735\_EA



**ONLY**  
**3.49**

PC® THE DECADENT® COOKIES SELECTED VARIETIES 280/300 G 20412257\_EA/20412240\_EA



**ONLY**  
**13.99**

PC® ROAST AND GROUND COFFEE SELECTED VARIETIES 800-930 G 21283374\_EA/21293427\_EA



**ONLY**  
**11.99**

PC® 100% PURE MAPLE SYRUP CANADA GRADE A AMBER, RICH TASTE, 500 ML 20048221\_EA



**ONLY**  
**7.50**

PC® DE-ALCOHOLIZED WINE SELECTED VARIETIES 750 ML 20403385\_EA 20403389\_EA



**ONLY**  
**10.99**

PC® CHOCOLATE COVERED NUTS OR FRUIT SELECTED VARIETIES 700/900 G 20308969002\_EA 20984524\_EA



**ONLY**  
**\$13**

PC® BELGIAN CHOCOLATE BISCUIT COLLECTION 500 G 2096779\_EA



**ONLY**  
**6.99**

PC® CHOCOLATE BARS SELECTED VARIETIES 300 G 20014331\_EA/20298217\_EA



**ONLY**  
**2.99**

PC® PANCAKE OR WAFFLE MIX SELECTED VARIETIES 905 G 20175125\_EA/20180845\_EA



**ONLY**  
**5.50**

PC® COOKIE DOUGH BITES SELECTED VARIETIES FROZEN, 6'S 2154509\_EA



**ONLY**  
**4.99**

PC® BUTTER PUFF OR PHYLLO PASTRY FROZEN, 450/454 G 21288850\_EA/21288853\_EA



**ONLY**  
**\$4**

PC® EGG NOG SELECTED VARIETIES 1L 21546828\_EA



**ONLY**  
**\$4**

LIFE BRAND® HOLIDAY FOAMING OR LIQUID HAND SOAP 21599818\_EA/21600304\_EA



\*Spend \$300 or more in-store or through PC Express™ online pick-up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free PC® Black Label margherita pizza, frozen, 3 pk. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, jpefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$23.97 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free items, 21635843\_EA. FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. Savings on items shown may vary in each store location. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. Please recycle. \*\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. We will not match: competitor's private label offers on non-identical items, "spend x get x", "free", "clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category/ies before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

Optimum™  
**1,000** pts

**= \$1  
Value<sup>1</sup>**

**for every \$10\* spent  
on Berries or Grapes**

\*At least \$1 value in points.

**2.99**  
LB  
6.59/KG

**GREEN OR RED  
SEEDLESS GRAPES**  
PRODUCT OF U.S.A., NO. 1 GRADE  
3042377061\_80/205009900\_80

Sweet as the classic spun sugar carnival treat you remember. Carnival has perfected this California grown grape to have a crisp texture and the sweetest taste.

**3.99**  
LB  
8.80/KG

**PC® BLACK OR SWEET  
CARNIVAL GRAPES**  
PRODUCT OF U.S.A.,  
NO. 1 GRADE  
3075275961\_80  
31338799001\_80



Sable is a delicious black seedless grape with an intense sweetness and a hint of Parma Violets that makes them truly irresistible. The combination of the texture with sweetness, tanginess and a wonderful flavour make Sable one of the best grapes through out the year.

**4.50**

**PHYSALIS  
(GOLDEN  
BERRY)**  
PRODUCT OF COLUMBIA, 200 G  
3064888\_5A

**\$8**

Cape gooseberries (or ground cherries) have a golden colour and bittersweet flavour that is similar to that of a tomato. They are covered in a papery skin called a calyx that is peeled back prior to eating. Enjoy cape gooseberries raw in salads or dip them in chocolate for a simple dessert.



**CLUB  
SIZE**

**\$9**

**\$9**

**BLUEBERRIES**  
PRODUCT OF PERU  
NO. 1 GRADE, 18 OZ  
3066037001\_5A

**STRAWBERRIES**  
PRODUCT OF MEXICO OR U.S.A.,  
2 LB CLAMSHELL  
3066036001\_5A

**CLUB  
SIZE**

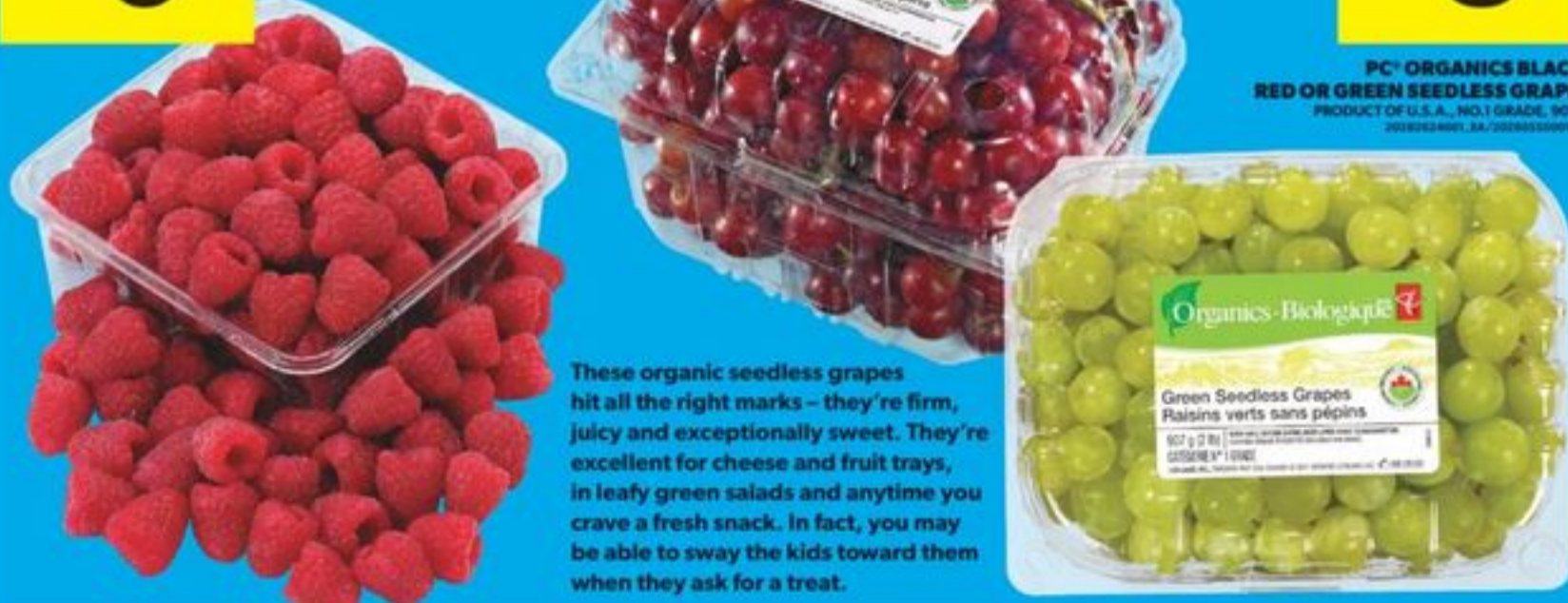
**CLUB  
SIZE**

**\$6**

**ORGANIC  
RASPBERRIES**  
PRODUCT OF MEXICO  
OR U.S.A., 170 G  
3066036001\_5A

**\$8**

**PC® ORGANICS BLACK,  
RED OR GREEN SEEDLESS GRAPES**  
PRODUCT OF U.S.A., NO. 1 GRADE, 907 G  
3066036001\_5A/3066036001\_5A



These organic seedless grapes hit all the right marks – they're firm, juicy and exceptionally sweet. They're excellent for cheese and fruit trays, in leafy green salads and anytime you crave a fresh snack. In fact, you may be able to sway the kids toward them when they ask for a treat.

**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

**\$1**  
LB  
2.20/KG

**ACORN, BUTTERCUP,  
BUTTERNUT OR  
SPAGHETTI SQUASH**  
PRODUCT OF ONTARIO  
2031729801\_SA/2032324003\_SA  
2030790001\_SA

**ORCHARD RUN  
HONEYCRISP APPLES**  
PRODUCT OF ONTARIO  
2006240001\_QJ

**\$2**  
LB  
4.41/KG



**\$3**

**BROCCOLI**  
PRODUCT OF CANADA OR U.S.A.  
2030627001\_SA

**\$3**

**WHOLE PINEAPPLE**  
PRODUCT OF COSTA RICA  
2030600001\_SA



**2<sup>50</sup>**

**FARMER'S MARKET™  
CARROTS OR YELLOW ONIONS**  
PRODUCT OF ONTARIO  
CANADA NO. 1 GRADE, 3 LB  
2030600200\_SA/2030700001\_SA

**\$3**

**FARMER'S  
MARKET™  
MANDARINS**  
PRODUCT OF SOUTH  
AFRICA OR CHILE, 1.5 LB  
2030600001\_SA



**4<sup>50</sup>**

**FARMER'S MARKET™  
ENGLISH CUCUMBERS**  
PRODUCT OF ONTARIO, 3'S  
2030604001\_SA

**PC™ LITTLE GEMS™  
MIXED, RED OR  
YELLOW MINI  
POTATOES**  
PRODUCT OF CANADA,  
CANADA NO. 1 GRADE, 680 G  
2034770001\_SA/2034770001\_SA

**3<sup>50</sup>**



**4<sup>50</sup>**

**PC™ MUSHROOMS  
WHOLE CREMINE OR WHITE**  
PRODUCT OF CANADA  
854 G  
20305001\_SA/20305001\_SA

**\$5**

**TAYLOR FARMS  
SALAD KITS  
SELECTED VARIETIES**  
315-360 G  
20300001\_SA  
20300001\_SA



# SUPER FRESH

**14<sup>99</sup>**  
LB  
33.05/KG

**STRIPLOIN STEAK**  
BONE-IN, CUT FROM CANADA AAA  
GRADE OR USDA SELECT GRADE BEEF  
3095977\_00



**CLUB  
SIZE**

**5<sup>79</sup>**  
LB  
12.77/KG

**LEAN GROUND  
BEEF AND PORK**  
FRESH  
3045262\_00



**CLUB  
SIZE**

**12<sup>99</sup>**

**PC® WORLD OF FLAVOURS PORK ROASTS**  
SELECTED VARIETIES, FRESH, 730/900 G  
2196224\_0A



**SAVE  
1.50** LB

**5<sup>99</sup>**  
LB  
13.21/KG

**PORK TENDERLOIN**  
FRESH, CRYOVAC PACKAGE  
3022976\_00



**14<sup>49</sup>**

**SWISS CHALET BBQ PORK BACK RIBS** 600 G OR  
**MONTANA'S BBQ PORK BACK RIBS** 630 G  
FULLY COOKED, SELECTED VARIETIES  
2043786\_0A



**SAVE  
1.50**

**8<sup>49</sup>**

**BEYOND MEAT PLANT-BASED BEEF GROUND**  
240 G OR **ITALIAN BREAKFAST SAUSAGES** 400 G  
SELECTED VARIETIES  
3130013\_0A



**11<sup>49</sup>**  
LB  
25.33/KG

**RAINBOW TROUT**  
FRESH  
3109448\_00



**CLUB  
SIZE**

**2<sup>99</sup>**

**SEAQUEST® CRAB OR LOBSTER  
FLAVOURED POLLOCK FLAKES OR CHUNKS**  
SELECTED VARIETIES, READY-TO-EAT, 227 G  
3099632\_0A/3094786\_0A



**8<sup>99</sup>**

**SEAQUEST® SALAD SHRIMP**  
COOKED, PEELED  
FROZEN, 125-175/LB, 454 G  
3095332\_0A



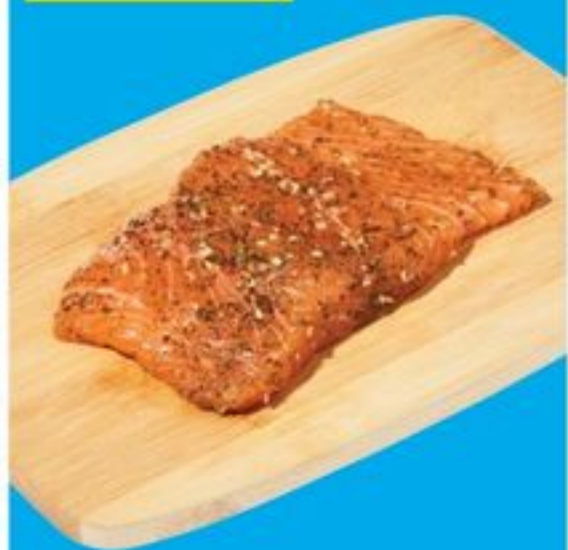
**7<sup>99</sup>**

**PC® PEI MUSSELS IN  
PROVENCALE OR  
CREAMY WHITE  
WINE SAUCE**  
FROZEN, 907 G  
3065960\_0A



**4<sup>49</sup>**

**ATLANTIC SALMON  
PORTIONS**  
FRESH, SELECTED VARIETIES,  
113 G  
3094876\_0A



# SUPER FRESH

**\$6**

1,000 = \$1 Value

**GOLD LABEL NATURALLY SMOKED PEPPERONI STICKS**  
SELECTED VARIETIES, 225 G  
2104791.SA/2104791.SA



**9.99**

1,000 = \$1 Value

**MASTRO GENOA MILD OR HOT SALAMI**  
375 G  
2104941.SA/2104942.SA



**\$5**

**ZIGGY'S® SERVICE SLICED DELI MEAT**  
SELECTED VARIETIES, 200 G  
2104941.SA/2104942.SA



**\$13**

**SAPUTO RICOTTA CHEESE 1 KG OR COCTAIL BOCCONCINI 500 G OR SAPUTO MINI FRIULANO CHEESE 500 G**  
2104942.SA/2104941.SA



**\$16**

**TRE STELLE MOZZARELLA BALL**  
3X250 G  
2104947.SA



**\$6**

**PC® GOAT CRUMBLES**  
SELECTED VARIETIES, 165/175 G  
2104948.SA/2104947.SA



**BUY 1**

**OLIVIERI FRESH PASTA OR FAMILY PACK GNOCCH**  
SELECTED VARIETIES 500-700 G  
2104949.SA

**GET 1 FREE**

**OLIVIERI SKILLET GNOCCHI**  
SELECTED VARIETIES 280/300 G  
2104949.SA



**18.99**

**HORMEL GATHERINGS TRAY**  
850 G  
2104950.SA



4,000 = \$4 Value

when you buy both products

**14 INCH TAKE AND BAKE PIZZA**  
797-857 G AND 11 PIECES OF WINGS 440/530 G  
SELECTED VARIETIES  
2104951.SA/2104951.SA



**2/\$6**  
OR 3.49 EA

**COUNTRY HARVEST BREAD 600/850 G OR BAGELS 6'S**  
SELECTED VARIETIES  
2104952.SA/2104952.SA



**2/\$6**  
OR 3.49 EA

**D'ITALIANO BREAD 600/875 G OR BUNS 6'S**  
SELECTED VARIETIES  
2104953.SA/2104953.SA



**3.50**

**CINNAMON RAISIN BREAD**  
BAKED IN-STORE, 450 G  
2104954.SA



**\$4**

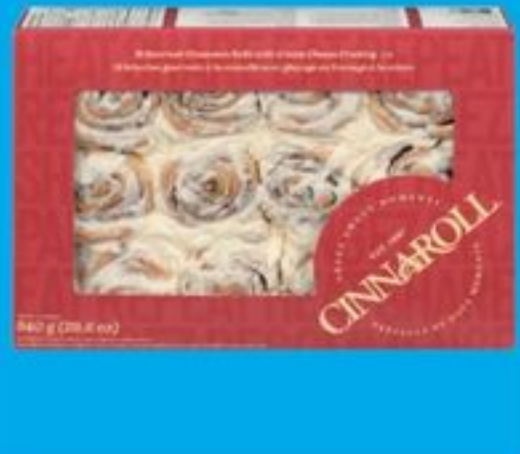
**LA BAGUETTERIE NICHE**  
SELECTED VARIETIES, 600/800 G  
2104955.SA



**\$8**

1,000 = \$1 Value

**CINNAROLL GOURMET FROSTED CINNAMON ROLLS**  
840 G  
2104956.SA



**\$5**

**FARMER'S MARKET® MINI DOUGHNUTS**  
SELECTED VARIETIES, 600 G  
2104957.SA



# SUPER

# DEALS

**SAVE UP TO 2.20**

**5<sup>79</sup>**

**BLACK DIAMOND CHEESE STRINGS OR STICKS**  
SELECTED VARIETIES, 189-336 G  
20793661\_EA/20986474\_EA

**SAVE 1.80**

**6<sup>99</sup>**

**LACTANTIA BUTTER STICKS OR LACTOSE FREE BUTTER**  
SELECTED VARIETIES, 454 G  
2100166X\_EA

**3,000<sup>00</sup> = \$3 Value**  
when you spend <sup>10</sup>\* on

**CHRISTIE CRACKERS**  
SELECTED VARIETIES  
180-385 G  
21048874\_EA/21030647\_EA

**2/\$8**  
OR 4.49 EA

**DORITOS TORTILLA CHIPS**  
SELECTED VARIETIES, 210/235 G  
21389104\_EA/21389108\_EA

**2/\$8**  
OR 4.49 EA

**CHEETOS SNACKS**  
SELECTED VARIETIES, 180-285 G  
21370188\_EA/21370195\_EA

**4,000<sup>00</sup> = \$4 Value**  
when you spend <sup>12</sup>\* on

**KELLOGG'S EGGO WAFFLES, SPECIAL K, KASHI, RICE KRISPIES, POP-TARTS BARS OR PASTRIES**  
SELECTED VARIETIES  
123 G-1.15 KG  
200991770001\_EA

**2,000<sup>00</sup> = \$2 Value!**  
for every <sup>10</sup>\* spent on

**SNYDER'S OF HANOVER PRETZEL PIECES 240 G, PEPPERIDGE FARMS GOLD FISH CRACKERS 156-227 G OR CRISPS 177 G**  
SELECTED VARIETIES  
20316052004\_EA/20300320\_EA  
\*At least \$2 value in products

**SAVE 1.00**

**3<sup>49</sup>**

**KETTLE POTATO CHIPS**  
SELECTED VARIETIES  
156/198 G  
21520454\_EA  
21520682\_EA

**6<sup>99</sup>**

**COCA-COLA SOFT DRINKS**  
SELECTED VARIETIES  
8X300 ML/12X355 ML  
20318849003\_C12  
21081173\_C08

**SAVE UP TO 2.00**

**6<sup>99</sup>**

**BOB'S RED MILL GLUTEN-FREE PANCAKE MIX 680 G OR PC<sup>®</sup> ORGANICS COCONUT FLOUR 454 G**  
20099048\_EA  
21031969\_EA

**4,000<sup>00</sup> = \$4 Value!**  
for every <sup>10</sup>\* spent on

**AHA SPARKLING WATER 12X355 ML, COCA-COLA SOFT DRINKS 6X710 ML/8X300 ML, POWERADE 710 ML, MONSTER 473 ML OR GLACEAU SMARTWATER 6X1 L/591 ML**  
SELECTED VARIETIES  
203121241002\_C06  
206137123\_EA  
\*At least \$1 value in products

**SAVE UP TO 2.00**

**5<sup>49</sup>**

**KELLOGG'S FAMILY SIZE CEREAL**  
SELECTED VARIETIES  
430-650 G  
21449788\_EA  
21450091\_EA

**SAVE 1.00**

**3<sup>49</sup>**

**GENERAL MILLS NATURE VALLEY SWEET AND SALTY, PROTEIN OR BISCUITS BARS OR FIBRE 1 DELIGHTS BARS**  
SELECTED VARIETIES  
125-210 G  
1068704001\_EA  
21213884\_EA

**2,500<sup>00</sup> = \$2.50 Value!**  
for every <sup>10</sup>\* spent on

**CAMPBELL'S CHUNKY 515 ML, READY TO SERVE 515 ML, CONDENSED 284 ML, HABITANT 795 ML SOUP**  
SELECTED VARIETIES  
21479030\_EA  
21480447\_EA

**20<sup>99</sup>**

**FINISH DISHWASHER TABS**  
SELECTED VARIETIES  
60-115'S  
212178 ML\_EA  
21218873\_EA

**2/\$12**  
OR 6.99 EA

**LYSOL DISINFECTANT WIPES 75/84'S, SPRAYS 350 G OR POWERPLUS TOILET BOWL CLEANER 940 ML**  
SELECTED VARIETIES  
20314511001\_EA/214498216\_EA

**15<sup>99</sup>**

**AIR WICK PLUG IN SCENTED OIL KIT 2+5'S OR REFILL 5'S**  
SELECTED VARIETIES  
21382106\_EA  
21398311\_EA

**4,000<sup>00</sup> = \$4 Value**  
when you spend <sup>20</sup>\* on

**CHARMIN BATHROOM TISSUE, BOUNTY PAPER TOWELS, TIDE PODS LAUNDRY DETERGENT OR DOWNY BEADS OR LIQUID FABRIC SOFTENER PRODUCTS**  
SELECTED VARIETIES AND SIZES  
21101964\_EA/21033706\_EA

# SUPER YOUR EVERYDAY

**2<sup>99</sup>**

**LECLERC  
CÉLÉBRATION  
COOKIES**  
SELECTED VARIETIES  
240/350 G  
20963772\_EA/21402982\_EA



**SAVE  
UP TO  
1.00**

**3<sup>49</sup>**

**KELLOGG'S  
TOWN HOUSE 247-391 G,  
CHEEZ-IT OR SNAP'D  
CRACKERS 213/352 G**  
SELECTED VARIETIES  
2107403\_EA/21451911\_EA



**SAVE  
1.30**

**2<sup>49</sup>**

**QUAKER RICE CAKES  
OR CRISPY MINIS**  
SELECTED VARIETIES, 90-199 G  
2063709002\_EA/2030300200L\_EA



**3<sup>99</sup>**

**GENERAL MILLS  
HOLIDAY  
CEREAL**  
SELECTED VARIETIES  
317-410 G  
21033390\_EA/21446568\_EA



**3<sup>79</sup>**

**SUNTYPE  
FRUIT TO GO  
SOUR BITES  
FRUIT SNACK**  
SELECTED VARIETIES  
112 G  
21628947\_EA  
21629038\_EA



**SAVE  
.80**

**3<sup>49</sup>**

**PC® PASTA  
SAUCE**  
SELECTED VARIETIES  
410/650 ML  
20320838002\_EA  
20321344005\_EA



**12<sup>99</sup>**

**BEEMAID  
CLASSIC  
CREAMED OR  
LIQUID WHITE  
HONEY**  
PASTEURIZED OR  
UNPASTEURIZED,  
1 KG  
21179955\_EA  
21180491\_EA



**9<sup>99</sup>**

**FOLGERS  
GROUND  
1850 GROUND  
OR WHOLE  
BEAN 340 G**  
**COFFEE**  
SELECTED VARIETIES  
21186511\_EA  
21478813\_EA



**7,500<sup>00</sup>** **-\$750<sup>00</sup>**  
Value

**VAN HOUTTE,  
MCCAFÉ 48'S OR  
TIMOTHY'S 60'S  
COFFEE PODS**  
SELECTED VARIETIES  
21238050\_EA  
21238813\_EA



**6<sup>49</sup>**

**NUTELLA  
HAZELNUT  
SPREAD WITH  
COCOA 725 G OR  
NUTELLA & GO  
BREADSTICK**  
4X52 G  
20436365\_EA  
20946688\_EA



**\$5**

**PC® OR  
BLUE MENU®  
SPARKLING  
WATER**  
SELECTED VARIETIES  
12X355 ML  
20669034002\_C01  
21004001\_C01



**3<sup>99</sup>**

**OCEAN SPRAY  
CRANBERRY  
COCKTAIL 1.89 L  
OR 100% JUICE  
BLEND 1.77 L**  
SELECTED VARIETIES  
20300006008\_EA  
20962463\_EA



**99¢**

**CLUB HOUSE  
GRAVY OR  
SEASONING  
MIX**  
SELECTED VARIETIES  
20-47 G  
20302180004\_EA  
20323721001\_EA



**SAVE  
1.32**

**5<sup>47</sup>**

**MINUTE RICE**  
SELECTED VARIETIES  
1.2/1.4 KG  
200074783001\_EA  
200074783002\_EA



**SAVE  
1.00**

**2<sup>49</sup>**

**CATELLI  
SMART® OR  
HEALTHY  
HARVEST  
PASTA**  
SELECTED VARIETIES  
340/375 G  
2029819002\_EA  
20327243\_EA



**3<sup>99</sup>**

**FRENCH'S  
KETCHUP**  
750 ML/1 L  
20823068\_EA  
20833951\_EA



**SAVE  
.70**

**2<sup>29</sup>**

**DEL MONTE  
CANNED FRUIT**  
SELECTED VARIETIES  
398 ML  
20006849001\_EA  
20020587006\_EA



**2<sup>99</sup>**

**GOLD SEAL  
PINK SALMON**  
213 G OR  
**OCEAN'S  
WHITE  
TUNA** 170 G  
SELECTED VARIETIES  
21005216\_EA/21184863\_EA



**\$12**

**MAZOLA OIL**  
SELECTED VARIETIES  
2.84 L  
20002556\_EA  
20758406\_EA





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**4<sup>99</sup>**

**HÄAGEN-DAZ ICE CREAM OR BARS 3'S**  
SELECTED VARIETIES, FROZEN  
20302298001\_EA/21513347\_EA



**3<sup>99</sup>**

**BREYERS FAMILY CLASSIC FROZEN DESSERT**  
SELECTED VARIETIES, 1.66 L  
20301305006\_EA



**2/\$4**  
OR 2.49EA

**PILLSBURY CRESCENTS OR WIENER WRAPS**  
SELECTED VARIETIES, 200-227 G  
203019434002\_EA/21005340\_EA



**6<sup>99</sup>**

**STOK OR STARBUCKS ICED COFFEE**  
SELECTED VARIETIES  
REFRIGERATED, 1.18/1.42 L  
21003737\_EA/21218527\_EA



**5<sup>99</sup>**

**PC<sup>®</sup> ORANGE JUICE**  
SELECTED VARIETIES  
REFRIGERATED, 2.5 L  
2132646\_EA



**6<sup>29</sup>**

**PC<sup>®</sup> BLUE MENU<sup>®</sup> EGG WHITES 1 KG OR FREE RUN LARGE BROWN EGGS 12'S**  
SELECTED VARIETIES  
20813628001\_EA/20821364001\_EA



**2/\$6**  
OR 1.49EA

**PILLSBURY REFRIGERATED DOUGH**  
SELECTED VARIETIES  
318-458 G  
20317832001\_EA/20319034001\_EA



**6<sup>49</sup>**

**LIBERTÉ GREEK OR MÉDITERRANÉE**  
650-900 G, YOP NO SUGAR ADDED DRINKABLES 8X33 ML, YOPLAIT CREAMY OR SOURCE 16X100 G  
YOGURT SELECTED VARIETIES  
20310980001\_EA/20704334001\_EA



**9<sup>99</sup>**

**YOPLAIT YOP DRINKABLE YOGURT**  
SELECTED VARIETIES  
12X200 ML  
21481800\_EA



**SAVE UP TO 2.00**

**4<sup>49</sup>**

**PC<sup>®</sup> OR ARMSTRONG NATURAL CHEESE SLICES 210-240 G OR ARMSTRONG COMBO SNACKS 180 G**  
SELECTED VARIETIES  
21333845\_EA/21401811\_EA



**3<sup>99</sup>**

**NEILSON CREAM 5%, 10% 1 L OR 18%, 35% 473 ML**  
SELECTED VARIETIES  
20422406\_EA/20778421\_EA



**5<sup>99</sup>**

**NATURE'S PATH GRANOLA**  
SELECTED VARIETIES  
300-325 G  
20978972\_EA



**20<sup>99</sup>**

**LÄRABAR CADDY**  
SELECTED VARIETIES  
16X45/48 G  
21519968\_C18/21582233\_C18



**12<sup>99</sup>**

**LINDT ADVENT KIDS OR TEDDY CALENDAR 128 G OR LINDOR ADVENT CALENDAR 158 G**  
21459640\_EA/21459644\_EA



**3<sup>99</sup>**

**ALCAN FOIL 50' OR NONSTICK 25', GLAD WRAP 60 M OR REYNOLDS PARCHMENT PAPER 25'**  
20042471\_EA/20001862\_EA



**3<sup>99</sup>**

**HEFTY BASICS SANDWICH AND FREEZER BAGS**  
SELECTED VARIETIES,  
20/25/100'S  
21189772\_EA/21190082\_EA



**SAVE 7.00**

**12<sup>99</sup>**

**SPONGE TOWELS PAPER TOWELS**  
SELECTED VARIETIES  
6-12 ROLLS  
21085409\_EA



**9<sup>99</sup>**

**OXI CLEAN LAUNDRY STAIN REMOVER**  
SELECTED VARIETIES  
1.28/1.36 KG  
20432578\_EA/21219436\_EA



# SUPER YOUR EVERYDAY

**19<sup>99</sup>**

**NESTLÉ QUALITY STREET TIN**  
650 G  
21048441\_EA



**11<sup>99</sup>**

**NESTLÉ TURTLES ORIGINAL OR ASSORTED**  
300/350 G  
21062317\_EA/21051514\_EA



**6<sup>49</sup>**

**NESTLÉ AFTER EIGHT CHOCOLATE**  
SELECTED VARIETIES, 200 G  
21393737\_EA/21042944\_EA



**SAVE 3.00**

**12<sup>99</sup>**

**KINDER ADVENT CALENDAR**  
CLASSIC OR PINK, 182 G  
20800904\_EA/20803328\_EA



**12<sup>99</sup>**

**CADBURY ADVENT CALENDAR**  
200 G  
21098049\_EA



**19<sup>99</sup>**

**LINDT LINDOR CORNET**  
SELECTED VARIETIES, 600 G  
20215793001\_EA/20215793002\_EA



**11<sup>99</sup>**

**HERSHEY'S REESE'S, KISSES OR COOKIES AND CREAM ADVENT CALENDARS**  
SELECTED VARIETIES, 207-212 G  
21466078\_EA/21544903\_EA



**SAVE 2.00**

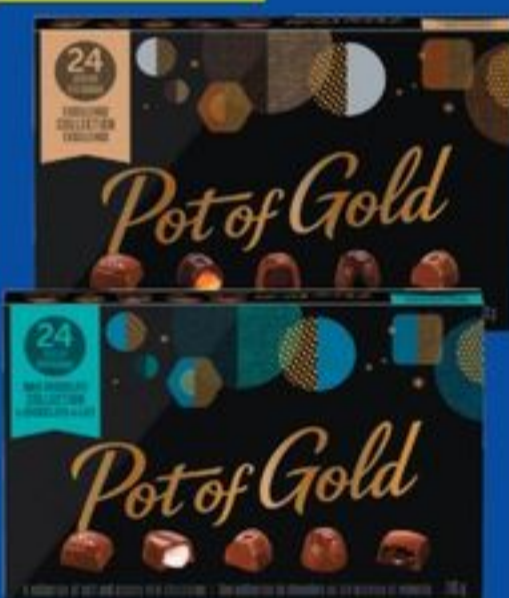
**9<sup>99</sup>**

**TOBLERONE CHOCOLATE**  
SELECTED VARIETIES, 350 G  
20984315\_EA/20984984\_EA



**6<sup>49</sup>**

**HERSHEY'S POT OF GOLD CHOCOLATES**  
SELECTED VARIETIES, 243-245 G  
21545433\_EA/21547634\_EA



**18<sup>99</sup>**

**FERRERO ROCHER CONE**  
350 G  
20013489\_EA



**SAVE UP TO 1.50**

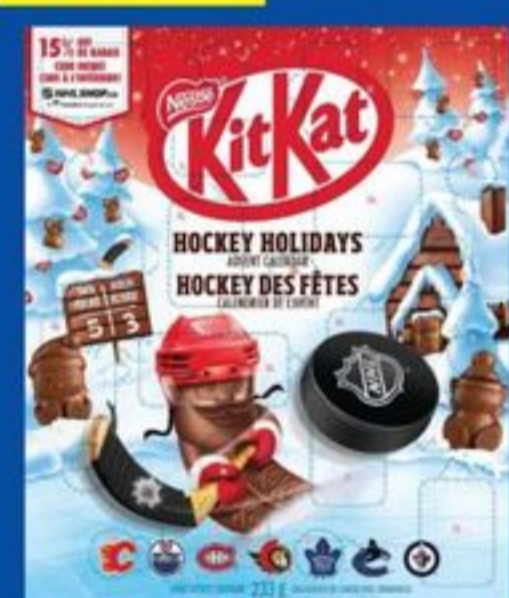
**6<sup>49</sup>**

**LINDT TEDDY OR GOLD BEAR MILK**  
100 G, KINDER UOVO, CLASSIC OR HAPPY MOMENTS 80-184 G  
SELECTED VARIETIES  
21464449\_EA/21541816\_EA



**12<sup>99</sup>**

**NESTLÉ HOLIDAY ADVENT CALENDAR**  
212 G OR NESTLÉ NHL ADVENT CALENDAR  
208 G  
21812380\_EA/21812655\_EA



**6<sup>99</sup>**

**NATURE'S BAKERY BROWNIE OR FIG BAR**  
SELECTED VARIETIES, 270/340 G  
21549605\_EA/21590352\_EA



**12<sup>99</sup>**

**CADBURY MINI BARS GIFTBOX 304 G OR HERSHEY'S FESTIVE MOMENT OR ASSORTED NUGGETS GIFT BOX 244-297 G**  
21548143\_EA/21813021\_EA



# HOT DEALS

**\$5**  
AND UNDER

LEGO RECRUITMENT BAGS, SNOWFLAKE BATH FIZZER, CRAYOLA BATHTUB FINGER PAINTS SELECTED VARIETIES, OMBRA EPSOM SALTY MINI LAVENDER, PLAY-DOH CLASSIC COLOUR ASSORTMENT OR VASELINE LIP BALM HOLIDAY PACK

21009484\_EA/21009447\_EA  
21070445\_EA/21014179\_EA  
21014092\_EA/21008761\_EA  
21008743\_EA/21022521\_EA  
21010342\_EA/21022522\_EA



**\$8**  
AND UNDER

UNO, PLAY-DOH SPARKLE COMPOUND COLLECTION PLAY-DOH BAG, 1 OZ/15'S OR PLAY-DOH PARTY PACK IN TUBE, EOS LIP BALM HAND CREAM CANDY CANE SWIRL VANILLA CASHMERE, SNOWFLAKE SPRINKLES SLEEP OVER SET

21007884\_EA/21007882\_EA/21002654\_EA  
21194071\_EA/21191462\_EA/21089323\_EA  
21022522\_EA/21093504\_EA



**\$10**  
AND UNDER

DR. SQUATCH STAR WARS OR HARRY POTTER BAR SOAPS SELECTED VARIETIES, 141 G

21000538\_EA/21010783\_EA



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.



# BABY SHOP

## FOR LESS

SHOP NOW



**43<sup>99</sup>**

**PAMPERS SWADDLERS  
ULTRA VALUE PACK  
DIAPERS**  
SIZE 3-6, SELECTED VARIETIES  
120-182'S  
2462975\_EA



**24<sup>99</sup>**

**MILLIE MOON CLUB  
PACK PACK DIAPERS**  
SIZE 1-6, SELECTED VARIETIES  
54-108'S  
2152975\_EA/2152982\_EA



**24<sup>99</sup>**

**HUGGIES OR PAMPERS  
SUPER BIG PACK  
DIAPERS**  
N-6, SELECTED VARIETIES  
33-108'S  
2462975\_EA/2152982\_EA



**26<sup>99</sup>**

**HUGGIES PULL-UPS  
OR GOODNITES CLUB  
PACK TRAINING PANTS**  
SELECTED VARIETIES, 28-34'S  
2062311\_EA/2062322\_EA



SAVE UP TO  
**20% OFF**  
3.19-55.99



**29<sup>99</sup>**

**LUVS ECONO PACK  
DIAPERS**  
SIZE 3-7, SELECTED VARIETIES  
88-188'S  
2198794\_EA/2198801\_EA



**19<sup>99</sup>**

**PAMPERS OR HELLO BELLO 9/10X  
BABY WIPES**  
SELECTED VARIETIES, 504-600'S  
2158951\_EA/2158952\_EA



**7<sup>99</sup>**

**PAMPERS OR HUGGIES  
3X BABY WIPES**  
SELECTED VARIETIES, 168-216'S  
203647601\_EA/203647602\_EA



**ALWAYS  
\$20**

**PC® 12X BABY WIPES**  
UNSCENTED, 1200'S  
2143345\_EA



**26<sup>99</sup>**

**PAMPERS EASY UPS  
CLUB PACK TRAINING  
PANTS 56-74'S OR  
NINJAMAS NIGHTTIME  
UNDERWEAR 28-44'S**  
SELECTED VARIETIES  
2158951\_EA/2158948\_EA



**36<sup>99</sup>**

**PAMPERS EASY UPS  
GIANT PACK  
TRAINING PANTS**  
SELECTED VARIETIES, 68-112'S  
2158951\_EA/2158952\_EA



**12<sup>99</sup>**

**PC® TRAINING PANTS**  
SELECTED VARIETIES, 20-44'S  
2097363\_EA/2158952\_EA



## BABY CARE AT GREAT PRICES

SAVE UP TO  
**20% OFF**  
10.39-23.99

**EUCERIN BABY NEEDS**  
SELECTED VARIETIES  
21482431\_EA/21526439\_EA



SAVE UP TO  
**20% OFF**  
5.19-18.39

**SUDOCREM OR  
PENATEN BABY NEEDS**  
SELECTED VARIETIES  
20800281\_EA  
20979329\_EA



**LIVE CLEAN  
BABY NEEDS**  
SELECTED VARIETIES  
2830764901\_EA  
20607342\_EA

SAVE UP TO  
**20% OFF**  
6.39-11.99





# BABY SHOP

## FOR LESS

SHOP NOW



### 3.79

**LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS**

SELECTED VARIETIES, 100-140 G  
20944539\_EA/21482907\_EA



### 2.99

**CEREBELLY ORGANIC BABY PUREE POUCHES**

128 ML  
2149227\_EA/2149279\_EA



## BABY FOOD & SNACKS

2,000<sup>00</sup> = \$2 Value  
when you buy 5

**LOVE CHILD ORGANIC POUCHES**

SELECTED VARIETIES,  
99/128 ML  
2121965\_EA  
2121969\_EA



### 3.79

**BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS, FRUIT & VEGGIE BITES BABY SNACKS**

OR **EARTH'S BEST BARS**  
133 G, SELECTED VARIETIES  
2144276\_EA/2144277\_EA



### 2/\$10

OR 5.99 EA

**GERBER ORGANIC SNACKS** 28-150 G OR **CEREAL** 200 G  
SELECTED VARIETIES  
2146303\_EA



### 9.99

**PEDIASURE COMPLETE**  
SELECTED VARIETIES, 4X235 ML  
2622249001\_EA



SAVE UP TO **20% OFF**  
3.19-3.99

**VASELINE PETROLEUM JELLY BABY NEEDS**  
SELECTED VARIETIES, 215/375 G  
2061943\_EA



SAVE UP TO **20% OFF**  
2.23-11.99

**KANDOO OR BOOGIE WIPES BABY NEEDS**  
SELECTED VARIETIES  
2099040\_EA/2149010\_EA



### 8.99

**JOHNSON & JOHNSON BABY NEEDS**  
SELECTED VARIETIES, 400 ML  
2112363\_EA/2112364\_EA



## FORMULA DEALS

### 59.99

**ENFAMILA+ READY TO FEED INFANT FORMULA**  
SELECTED VARIETIES, 16X237 ML  
21048379\_C01/21048382\_C01



### 58.99

**50% MORE! DHA PLUS!**

**ENFAMILA+ NEUROPRO BABY FORMULA POWDER REFILLS**  
0-12 MONTHS  
SELECTED VARIETIES  
890 G  
21589079\_EA



**SIMILAC READY TO FEED BABY FORMULA**  
STEP 1 OR 2, 16X235 ML  
21334694\_C01/21334792\_C01

SAVE UP TO **15.00**

### 52.99



### 29.99

**ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES, 907 G  
21407931\_EA/21407937\_EA



SAVE UP TO **20% OFF**  
3.19-27.99

**TOMMEE TIPPEE OR NUK FEEDING OR NURSING ACCESSORIES**  
21172134\_EA/21170409\_EA



**PHILIPS FEEDING OR NURSING ACCESSORIES**  
SELECTED VARIETIES  
21426176\_EA/21402384\_EA

SAVE UP TO **20% OFF**  
5.99-71.99



# ELEVATE YOUR WELL BEING

**4,000<sup>+</sup> = \$4 Value**  
when you buy 2

**TYLENOL COUGH, COLD AND FLU OR PAIN PRODUCTS**  
SELECTED VARIETIES AND SIZES  
303339461.SA/303339461.SA

Contains Acetaminophen  
**#1** Children's **TYLENOL**  
ACETAMINOPHEN ORAL SUSPENSION USP

FAST EFFECTIVE RELIEF OF **FEVER & PAIN**

2-11 YEARS  
24-95 Lbs

DUE TO  
✓ colds or flu  
✓ toothache  
✓ headache  
✓ muscle aches & sprains

Banana Berry  
100 mL

**SAVE UP TO 25% OFF**  
5.69-41.69

**WEBBER NATURALS VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
30333330.SA/30333330.SA

**Magnesium**  
500 mg  
Enhanced Absorption  
Healthy Bones & Muscle Function  
60 Tablets  
webber naturals

**DIGESTION Probiotic 30 Billion**  
3 Probiotic Strains  
Microencapsulated Beadlets  
Complete Intestinal Health  
30 Vegetarian Capsules  
webber naturals

24HR CONVENIENCE PACK Contains Acetaminophen and other Ingredients

**Extra Strength TYLENOL**

**COMPLETE PLUS DAYTIME MUCUS RELIEF**  
COLD, COUGH & FLU

20 DAYTIME CAPLETS  
• NASAL CONGESTION  
• ACHE, PAINS & CHILLS  
• FEVER  
• SORE THROAT PAIN  
• DRY COUGH

20 NIGHTTIME CAPLETS  
• NASAL CONGESTION  
• ACHE, PAINS & CHILLS  
• FEVER  
• SORE THROAT PAIN  
• DRY COUGH  
• HEADACHE  
• THINS & LOOSENS MUCUS  
• SOOTHES COUGH WITH PHELEON

40 CAPLETS

**SAVE UP TO 20% OFF**  
11.19-15.19

**ONE A DAY MULTIVITAMINS**  
SELECTED VARIETIES  
90-130'S  
3148325A.SA/3148325A.SA

**ONE A DAY WOMEN 50+**  
Advanced Multivitamin  
WITH BRAIN FUNCTION & IMMUNITY SUPPORT  
GUMMIES  
130 GUMMIES

**ONE A DAY MEYS 50+**  
Advanced Multivitamin  
WITH IMMUNITY SUPPORT & B-COMPLEX  
GUMMIES  
130 GUMMIES

**SAVE UP TO 20% OFF**  
11.99-26.79

**PREMIER PROTEIN SHAKES OR POWDER**  
SELECTED VARIETIES AND SIZES  
230334.SA/230334.SA

**Premier Protein**  
30g | 150 | 1g

Vanilla Milkshake  
30g | 150 | 1g

Chocolate-Chocolat  
30g | 160 | 1g | 23

**SAVE UP TO 20% OFF**  
8.79-30.39

**NATURE'S BOUNTY SOFTGEL VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
3006666A.SA/3006666A.SA

**Iron Plus**  
28 mg Iron (II) Bisglycinate  
Helps to Prevent Iron Deficiency Anemia  
90 Capsules

**Melatonin**  
5 mg  
QUICK DISSOLVE  
Helps Re-set the Body's Sleep-Wake Cycle  
Dissolution Rapide  
5 mg  
Aide à rétablir le cycle veille-sommeil  
200 Tablets/Comprimés

**SAVE UP TO 20% OFF**  
2.79-51.99

**PC<sup>®</sup> SPORTS SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
300477969.SA/300477969.SA

**VEGAN PROTEIN + GREENS**  
VANILLA  
30g | 150 | 1g

**WHA PROTEIN**  
À TENEUR ÉLEVÉE EN PROTÉINES  
30g | 150 | 1g

**1.25**

**PC<sup>®</sup> DISTILLED WATER**  
4L  
3079191C.SA

**12.99**

**HYDRASENSE EYE DROPS**  
SELECTED VARIETIES, 10 mL  
30030031.SA/30030031.SA

**hydraSense DROPS**  
PRESERVATIVE-FREE  
LONG-LASTING RELIEF FOR IRRITATED EYES  
EXTENDED PROTECTION ALLERGY COMPLETE  
Lubricates, Hydrates and Protects  
With a Clinically Proven Naturally-Sourced Lubricant

**17.99**

**ALWAYS RADIANT PADS 20-48'S OR TAMPAX PEARL TAMPONS 52-60'S**  
SELECTED VARIETIES AND SIZES  
3034344.SA/3034344.SA

**always radiant**

**TAMPAX PEARL**  
30% MORE™ EN PLUS

**9.99**

**U BY KOTEX OR PADS 22-36'S, LINERS 80-100'S OR TAMPONS 30-32'S**  
SELECTED VARIETIES  
3133987.SA/3133987.SA

**U BALANCE**

**U BY KOTEX**  
CLICK CONNECT

**18.99**

**ALWAYS DISCREET UNDERWEAR OR PADS**  
SELECTED VARIETIES AND SIZES  
3004400.SA/3004400.SA

**always discreet**  
ZERO LEAKS ZERO ODORS  
100% PROTECTION  
MAXIMUM

# SUPER YOUR EVERYDAY

SAVE  
1.30

4<sup>99</sup>

ST. IVES BODY WASH  
SELECTED VARIETIES, 650 ML  
21360954\_EA/21360951\_EA



1,500<sup>00</sup> = \$150 Value  
when you buy 2

J.R. WATKINS  
FOAMING OR LIQUID  
HAND SOAP  
SELECTED VARIETIES  
266/325 ML  
21432948\_EA/21438131\_EA



SAVE  
UP TO  
.50

1<sup>99</sup>

SOFTSOAP LIQUID  
HAND SOAP PUMP  
SELECTED VARIETIES, 221 ML  
21073173\_EA/21066794\_EA



SAVE UP TO  
20%  
OFF  
7.99-13.59

DR. SQUATCH NATURAL  
BAR SOAP 1X141 G OR  
DEODORANT 75 G  
SELECTED VARIETIES  
21573283\_EA/21580767\_EA



12<sup>99</sup>

HARRY'S OR  
FLAMINGO RAZOR'S  
SELECTED VARIETIES, 1'S  
21360919\_EA/21079337\_EA

1,000<sup>00</sup> = \$1 Value

HARRY'S



SAVE  
UP TO  
4.00

13<sup>99</sup>

OLD SPICE, SECRET OR  
NATIVE WHOLE BODY  
DEODORANT, CREAM,  
OR SPRAY  
SELECTED VARIETIES, 65-99 G  
21070239\_EA/21010707\_EA



SAVE  
UP TO  
1.30

2<sup>99</sup>

LADY OR MEN'S  
SPEEDSTICK PREMIUM  
DEODORANT  
SELECTED VARIETIES, 45-85 G  
20842071\_EA/201548223001\_EA



5,000<sup>00</sup> = \$5 Value!  
for every \$15\*  
spent on

COLGATE OR HELLO ORAL  
CARE PRODUCTS  
ALL VARIETIES AND SIZES  
20277681002\_EA/21166608\_EA  
\*At least \$1 value in points



6<sup>49</sup>

SENSODYNE  
OR PRONAMEL  
TOOTHPASTE 75 ML,  
POLIDENT TABLETS 96'S  
OR POLIGRIP 70 G  
SELECTED VARIETIES  
204437569002\_EA/21471656\_EA



5<sup>49</sup>

COLGATE MEGA  
PREMIUM  
TOOTHPASTE  
70-133 ML OR 2'S  
MANUAL  
TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
21229587\_EA/21017387\_EA



3<sup>99</sup>

CREST 3D WHITE  
OR PRO-HEALTH  
TOOTHPASTE 70-90 ML OR  
ORAL-B FLOSS 40-/50 M  
SELECTED VARIETIES  
21355006\_EA/21306728\_EA



SAVE  
UP TO  
2.50

7<sup>49</sup>

LISTERINE  
MULTIBENEFIT  
1L OR CLASSIC 1.5 L  
MOUTHWASH  
SELECTED VARIETIES  
20701283\_EA/21091180\_EA



\$4

LIFE BRAND®  
MOUTHWASH  
SELECTED VARIETIES, 1L  
21201086\_EA/21201605\_EA



# SUPER YOUR EVERYDAY

SAVE UP TO **1.99**  
**\$8**

MARC ANTHONY HAIR CARE  
SELECTED VARIETIES  
200 G/50-380 ML  
20258861002\_EA/20530014004\_EA



SAVE UP TO **4.99**  
**\$8**

MONDAY OR CAKE HAIR CARE  
SELECTED VARIETIES  
74 G/50-354 ML  
2122503\_EA/2136107\_EA



**4.99**

PANTENE HAIR CARE  
SELECTED VARIETIES  
308-355 ML  
21431092\_EA/21432192\_EA



SAVE UP TO **.99**  
**\$9**

GARNIER NUTRISSE HAIR COLOUR  
SELECTED VARIETIES  
20965834\_EA/212448005\_EA



QUO BEAUTY HAIR ACCESSORIES OR BRUSHES  
SELECTED VARIETIES AND SIZES  
21277023\_EA/21277076\_EA

SAVE UP TO **20% OFF**  
2.39-19.59



SAVE **1.50**  
**8.49**

GARNIER FRUCTIS HAIR FILLERS HAIR CARE  
SELECTED VARIETIES  
311-300 ML  
21071940\_EA/21071941\_EA



SAVE UP TO **1.50**  
**6.29**

HEAD & SHOULDERS ESSENCES 400/500 ML HAIR CARE  
SELECTED VARIETIES  
21061476\_EA/21060016\_EA



**6.99**

NIVEA FACE ESSENTIAL CLEANSERS, MOISTURIZERS OR BODY LOTION  
SELECTED VARIETIES AND SIZES  
20449727\_EA/2106102\_EA



SAVE UP TO **1.76**  
**4.99**

1,000 Value

VASELINE HAND AND BODY LOTION  
SELECTED VARIETIES AND SIZES  
200/295 ML  
20523940003\_EA/20523940004\_EA



SAVE UP TO **25% OFF**  
20.99-31.49

L'ORÉAL REVITALIFT, AGE PERFECT CLEANSERS, MOISTURIZERS OR TREATMENTS  
SELECTED VARIETIES AND SIZES  
21298358\_EA/21294551\_EA



**12.99**

TREE HUT SHEA SUGAR SCRUB  
SELECTED VARIETIES, 510 G  
21406825\_EA/21406822\_EA



SAVE UP TO **30% OFF**  
4.20-4.90

QUO BEAUTY BATH ACCESSORIES  
SELECTED VARIETIES AND SIZES  
21264238\_EA/21264243\_EA





# SUPER YOUR EVERYDAY

**\$10**



**\$10**



**\$10**



**\$10**

**FORMULA 10.0.6 BODY BUNDLE OR BURT'S BEES GIFTSET**  
SELECTED VARIETIES  
2154687S\_EA/21606147\_EA



**\$11**



**\$12**

**EOS HOLIDAY LIP BALM TRIO OR SPINBRUSH MARIO OR PAW PATROL TOOTHBRUSHES**  
2097844Z\_EA/2154556S\_EA



**\$12**



**\$15**



**\$18**

**CAKE HOLIDAY'S BODY BLITZ'EN OR TWISTED PEPPERMINT GIFTSET**  
SELECTED VARIETIES  
21309011\_EA/2160743A\_EA



**SCENTUALS BODY CARE OR ROLL-ON DUO GIFTSET**  
SELECTED VARIETIES  
2160662A\_EA/2160663A\_EA

**\$18**



**\$18**

**CREST AND ORAL-B KIDS CHAMELEON GIFT PACK**  
2161044D\_EA



**\$20**

**OLAY LUXURIOUS LAVENDER GIFT PACK**  
2160902A\_EA



**OLD SPICE SWAGGER GIFT PACK**  
2160910Z\_EA

**\$20**



# SUPER YOUR EVERYDAY

SAVE  
60.00

**\$129**

LIFE AT HOME™  
HALIBURTAN LED  
ARTIFICIAL PINE TREE  
FROSTED OR DUAL COLOUR  
8 FUNCTIONS WITH BUTTON CONTROL  
21579768\_EA/21579821\_EA

24"  
DIAMETER

600  
TIPS

200  
LIGHTS



SAVE  
50.00

**\$109**

LIFE AT HOME™ 6.5'  
WILLISTON LED  
ARTIFICIAL PINE TREE  
10 FUNCTION COLOUR  
CHANGING LIGHTS  
21509707\_EA

41"  
DIAMETER

754  
TIPS

280  
LIGHTS

SAVE  
70.00

**\$179**

LIFE AT HOME™ 7'  
TEMAGAMI LED  
ARTIFICIAL PINE TREE  
21579377\_EA

54"  
DIAMETER

1091  
TIPS

300  
LIGHTS



SAVE  
20.00

**\$49**

LIFE AT HOME™ 4'  
ARTIFICIAL  
PORCH TREES  
LED OR IREDESCENT  
21577432\_EA



SAVE UP TO  
**30%**  
OFF  
18.00-20.00

LIFE AT HOME™  
CHRISTMAS  
LAWN DÉCOR OR  
STAKELIGHTS  
SELECTED VARIETIES  
21591365\_EA  
21579736\_EA



SAVE UP TO  
**30%**  
OFF  
20.00-41.00

LIFE AT HOME™  
CHRISTMAS  
INFLATABLES  
SELECTED VARIETIES  
21574980\_EA



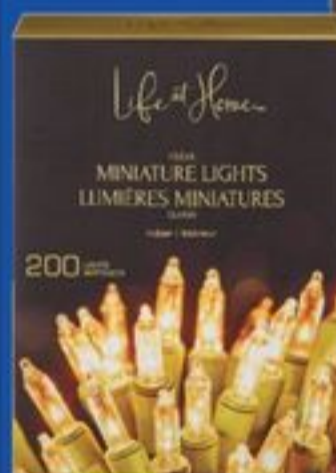
SAVE UP TO  
**30%**  
OFF  
11.00-27.00

LIFE AT HOME™  
OUTDOOR CHRISTMAS  
STRING LIGHTS  
SELECTED VARIETIES  
21588071\_EA/21588076\_EA



SAVE UP TO  
**30%**  
OFF  
3.00-15.00

LIFE AT HOME™  
INDOOR CHRISTMAS  
STRING LIGHTS  
SELECTED VARIETIES  
21599956\_EA/21593311\_EA



SAVE UP TO  
**30%**  
OFF  
5.00-12.00

LIFE AT HOME™ CHRISTMAS  
GLASS ORNAMENTS  
SELECTED VARIETIES  
21581119\_EA



SAVE UP TO  
**20%**  
OFF  
31.00-47.00

LIFE AT HOME™  
CHRISTMAS WREATHS  
SELECTED VARIETIES  
21587434\_EA/21588370\_EA



SAVE UP TO  
**30%**  
OFF  
13.00-34.00

LIFE AT HOME™  
CHRISTMAS TREE  
SKIRTS, STOCKINGS  
OR STOCKING  
HOLDERS  
SELECTED VARIETIES  
21595963\_EA



LIFE AT HOME™  
CHRISTMAS  
GARLANDS  
SELECTED VARIETIES  
21588267\_EA/21588368\_EA

SAVE  
7.00

**\$25**



# SUPER YOUR EVERYDAY

SAVE UP TO  
**30% OFF**  
3.50-27.00

LIFE AT HOME™ CHRISTMAS  
TABLETOP TREES  
SELECTED VARIETIES  
21594390\_EA/21596245\_EA



SAVE UP TO  
**15% OFF**  
3.00-10.50

LIFE AT HOME™  
CHRISTMAS ROLL  
WRAP OR GIFT BAGS  
SELECTED VARIETIES  
21596287\_EA



SAVE UP TO  
**30% OFF**  
3.50-12.00

LIFE AT HOME™  
CHRISTMAS  
NUTCRACKERS  
SELECTED VARIETIES  
21596419\_EA/21596417\_EA



SAVE UP TO  
**30% OFF**  
6.00-27.00

LIFE AT HOME™  
CHRISTMAS ADVENT  
SELECTED VARIETIES  
21596606\_EA/21596212\_EA



SAVE UP TO  
**30% OFF**  
10.00-36.00

LIFE AT HOME™  
THROWS OR  
CUSHIONS  
SELECTED VARIETIES  
21579472\_EA



SAVE UP TO  
**30% OFF**  
28.00-42.00

LIFE AT HOME™  
FLANNEL SHEETS  
SELECTED VARIETIES  
21596556\_EA



**BUY 2  
GET 1  
FREE**

LIFE AT HOME™  
3-WICK SCENTED CANDLES  
SELECTED VARIETIES  
THIRD ITEM MUST BE OF EQUAL OR LESSER VALUE  
21079723\_EA/21079745\_EA



FROM  
**\$20**  
20.00-140.00

WINTER NEEDS  
SELECTED VARIETIES  
21464708\_EA/21701146\_EA



SAVE UP TO  
**20% OFF**  
7.00-16.00

GORILLA GLUE  
OR TAPE  
SELECTED VARIETIES  
21376015\_EA/21375994\_EA



SAVE UP TO  
**20% OFF**  
4.50-19.00

EVERYDAY ESSENTIALS™  
LED LIGHT BULBS  
SELECTED VARIETIES  
20973647\_EA/21003524\_EA



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See back page for flyer details.

# SUPER YOUR EVERYDAY

SAVE  
1.00

\$4

PLAY-DOH FUN  
FACTORY STARTER SET  
2199484\_EA



\$75

FURBY AURORA  
FURBEALIS  
2199462\_EA



\$5

LEGO® RECRUITMENT  
BAGS  
21623521\_EA / 21622522\_EA



\$45

BARBIE HOLIDAY  
DOLLS  
21993277\_EA / 21993479\_EA



SAVE UP TO  
15%  
OFF  
34.00-40.00

BITZEE INTERACTIVE  
DIGITAL PET OR  
BITZEE INTERACTIVE  
PET DISNEY  
21996409\_EA / 21996474\_EA



\$60

BARBIE FEATURE  
HORSE  
21993552\_EA



SAVE UP TO  
25%  
OFF  
3.00-170.00

HOT WHEELS  
TRACKSETS  
SELECTED VARIETIES  
21609297\_EA / 21609304\_EA



SAVE UP TO  
20%  
OFF  
11.00-70.00

JURASSIC WORLD  
2161849\_EA / 2160460\_EA



\$30

LEGO ICONS PLUM  
BLOSSOM FLOWER  
21995484\_EA



SAVE UP TO  
25%  
OFF  
7.50-33.00

MEGA POKÉMON  
SELECTED VARIETIES  
21647248\_EA / 2199289\_EA



SAVE UP TO  
30%  
OFF  
7.00-20.00

UNO  
SELECTED VARIETIES  
2199954\_EA / 21664376\_EA



SAVE UP TO  
20%  
OFF  
8.00-19.00

LIFE AT HOME™  
CHRISTMAS PLUSH  
2199908\_EA



\$15

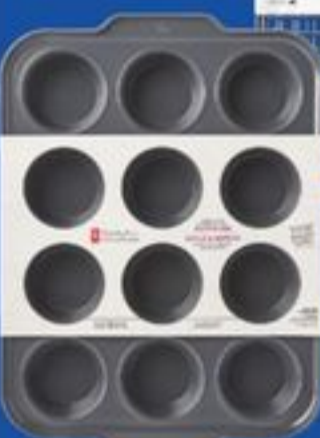
16" PRESIDENT'S  
CHOICE CHILDREN'S  
CHARITY BEAR  
21996439\_EA



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SAVE UP TO  
**20% OFF**  
4.00-38.00

**PC® METAL AND CERAMIC BAKEWARE**  
SELECTED VARIETIES  
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SAVE UP TO  
**20% OFF**  
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**TRUDEAU METAL OR SILICONE BAKEWARE**  
SELECTED VARIETIES  
21183937\_EA/21186007\_EA



**PC® BAKING GADGETS**  
SELECTED VARIETIES  
21345443\_EA/21331634\_EA / 21345408\_EA

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SAVE UP TO  
**15% OFF**  
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21355389\_EA



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**BLACK & DECKER APPLIANCES**  
21485258\_EA



**BUY 1 GET 1 50% OFF**

**LIFE AT HOME™ APRON SET**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
18.00  
21179794\_EA



SAVE UP TO  
**15% OFF**  
12.00-100.00

**EVERYDAY ESSENTIALS™ APPLIANCES**  
SELECTED VARIETIES  
20053721\_EA/20062450002\_EA



SAVE UP TO  
**25% OFF**  
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**HAMILTON BEACH APPLIANCES**  
SELECTED VARIETIES  
21096287\_EA/21489087\_EA



**\$150**

**KEURIG K-SUPREME BREWER**  
BLACK  
21470464\_EA



SAVE UP TO  
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SELECTED VARIETIES  
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SAVE UP TO  
**20% OFF**  
14.00-113.00

**PC® COOKWARE, ROASTERS OR SETS**  
SELECTED VARIETIES  
21483019\_EA/21126519\_EA



SAVE UP TO  
**20% OFF**  
3.00-13.00

**EVERYDAY ESSENTIALS™ BOWLS OR COLANDERS**  
SELECTED VARIETIES  
20944008\_EA/21706305\_EA



**\$4**

**EVERYDAY ESSENTIALS™ HOLIDAY GADGETS**  
SELECTED VARIETIES  
21074146\_EA/21074204\_EA / 21074201\_EA



**BUY 3 GET 1 FREE**

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SELECTED VARIETIES  
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE  
4.00-29.00  
21081779\_EA/21079433\_EA/21081948\_EA



SAVE UP TO  
**30% OFF**  
4.00-70.00

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SELECTED VARIETIES  
21055343\_EA/20748408\_EA



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**249**

Breton 135-225 g, or Vinta 200-225 g Selected Varieties  
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**SAVE UP TO 1.00**  
**249**

Grissol Baguettes 120 - 130 g, Melba Toast 200 g, or Canapé Toast 150 g Selected Varieties  
2102006, SA2102002, SA

**SAVE .50**  
**249**

Bear Paws 168/240 g, Viva Puffs 300 g, Wagon Wheels 315 g or Dare Ultimate 290/300 g Selected Varieties  
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**SAVE UP TO 1.00**  
**249**

Breton Bites 132-200 g or Veggie Crisps 100 g Selected Varieties  
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**Immunity**

**Cough**

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SELECTED VARIETIES, 59/119 ML  
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Helps protect against top two causes of rash\*

99% water and zero harsh ingredients

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Huggies® Skin Essentials™ Wipes  
112 wipes  
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**NEWBORN CARE DAY 1 SAFE FOR DAY 1**

**9<sup>59</sup>**

Aveeno® daily healthy start newborn wash  
2162685, EA

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Aveeno® daily healthy start newborn balm  
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**9<sup>99</sup>**

Tide Liquid 1.86 L or PODS 18/23/31's, Gain Liquid 2.6 L or Flings 18's Laundry Detergent, Downy or Gain Beads 379 g or Bounce Dryer Sheets 129/200's, Selected Varieties  
2108002, SA, 2108040, SA

**12<sup>99</sup>**

Gain Flings 42's Laundry Detergent, Downy or Gain Scent Booster Beads 515 g, Downy or Tide Rinse & Refresh 1.41/1.43 L, Downy Liquid 3.29 L Fabric Softener or Bounce Dryer Sheets 240's  
2080291, SA2109012, SA

**13<sup>99</sup>**

SAVE 4.00

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2102136, SA2106028, SA

**4<sup>99</sup>**

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2142000, SA2107000, SA

**2/58**

OR 4.49

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2146002, SA2101949, SA

**15<sup>99</sup>**

SAVE 4.00

Bounty Paper Towels 6-12 rolls  
2101096, SA

**14<sup>99</sup>**

SAVE 4.00

Charmin Bathroom Tissue Selected Varieties, 12-48 rolls  
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**9<sup>99</sup>**

SAVE 2.00

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9:41

**10,501**  
points, redeem for \$10

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For every \$1 spent on Neilson 2% Milk  
Add to list
- 800 points**  
Olay Micro-Sculpting Cream, Face Moisturizer  
Add to list
- 200 points**  
The Decadent Chocolate Chip Cookie



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prescription glasses

October 31 – November 6, 2024

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pts

pts





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**We'll  
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when you  
show us  
a lower  
advertised  
price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.