

100% **fresh** GUARANTEE*
Guaranteed fresh or your money back

Sobeys

Fresh Pork Loin Rib and Sirloin Combo Chops Family Size 6.59/kg

2.99 /lb

5.99

MAPLE LEAF, SCHNEIDERS or GREENFIELD Bacon 375 g or SCHNEIDERS Smoked Sausages, Juicy Jumbos or Beef Wieners 375-450 g selected

6.99 /lb

STERLING SILVER Fresh Boneless Inside Round Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 15.41/kg

COMPLIMENTS Raw or Cooked Shrimp 71-90 ct per lb 340 g

4.99

Raspberries product of USA or Mexico 170 g

1.97

From Ontario

1.99

Red Potatoes with Yellow Flesh product of Ontario 5 lb or 2.27 kg

5LB

From Ontario

3.99

COMPLIMENTS Ambrosia, Cortland, Empire, Gala, McIntosh, Spartan, Golden or Red Delicious Apples product of Ontario, Canada extra fancy grade 1.36 kg

3LB

QUAKER Dippis or Chewy Granola Bars 120-156 g

1.99

LIBERTÉ Greek Yogourt 650-750 g

5.88

CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

99¢

KRAFT DINNER Original 12 pk

12 pk equals 83¢/box

9.97

200 PTS when you buy 2

Scen^e SPEND & GET

SPEND \$100 OR MORE ON GROCERIES, GET **1000 PTS**

That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON

7 70974 01174 5

Valid Thursday, October 24 - Wednesday, October 30, 2024

Offer valid October 24 to October 30, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase \$100 must be made in a single transaction. No base Scene+ points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$100 or more awards only one 1000 Scene+ points allotment. Maximum 1000 Scene+ points per Scene+ card account per day. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Coupon has no cash value and cannot be combined with any other offers. Limit one basket builder offer per Scene+ membership card per day. Visit https://www.sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Prices and offers in effect October 2024

THU 24 | FRI 25 | SAT 26 | SUN 27 | MON 28 | TUE 29 | WED 30

So many deals
Scan here for our full digital flyer

Scene MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING
5.99 /lb 13.21/kg **value size**
SAVE \$1 /lb

6.99 without Scene+ Card
Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last



MEMBER PRICING
13.99
SAVE \$4

17.99 without Scene+ Card
HERSHEY'S Chocolate or Candy 120 pk white supplies last



MEMBER PRICING
17.99
SAVE \$3

20.99 without Scene+ Card
CADBURY Assorted Chocolates or MAYNARDS Candy 115 pk while supplies last

Look for more Member Pricing throughout the flyer and in-store.

Scene+
EARN POINTS ON HALLOWEEN TREATS

GET UP TO **1000 PTS**
when you purchase Halloween Treats* October 24-31

SPEND \$20-29.99, GET **250 PTS**

SPEND \$30-39.99, GET **500 PTS**

SPEND \$40 OR MORE, GET **1000 PTS**



*Must be a single transaction that contains at least \$20 of Halloween Treats and exclude tax. Applies to all in stock items only. No rain checks or special orders. Offer valid from Oct 24-31, 2024.

Scene

TURN
POINTS
INTO
GROCERIES



400 PTS
when you buy 5

2 49

PRINGLES Super
Stacks 148-156 g



200 PTS
when you buy 2

2 99

KETTLE BRAND
Chips 156-198 g



100 PTS
when you buy 1

6 99

BECEL Margarine
637-850 g



400 PTS
when you buy 2

8 99

KRAFT Cheez Whiz
900 g

1000 Points = \$10 of free groceries

\$3 /lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken or Fresh Chicken Legs Family Size back attached 6.61/kg

1kg

4.99 TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g

11.99 COMPLIMENTS Thick Cut Bacon or Breakfast, Mild or Honey Garlic Pork Sausages 1-1.4 kg

3.99 CATCH OF THE DAY Breaded or Battered Fish 350 g

8 JANES Pub Style Breaded Chicken or Turkey or Chicken Wings 600-700 g

2.99 Grape Tomatoes product of Canada pint

4 Kaiser Buns 6 pk 430 g

6.49 TRE STELLE Feta, Bocconcini or Halloumi 200 g, Crumbled Feta 150 g, Mascarpone 275 g, Grated Parmesan 125 g or Ricotta 475 g 6.99 ea

2.99 COMPLIMENTS Black Forest Ham, Honey Ham, Turkey or Chicken selection varies by store /100 g

99¢ COMPLIMENTS Soft Drinks or Lemon Iced Tea 2 L

3.99 TROPICANA Drinks or Lemonade selected 1.36 L

2.99 ALMOND BREEZE 1.89 L

3.47 DR. OETKER Ristorante or Casa Di Mama Pizza selected 320-410 g

4.99 COMPLIMENTS Cheese 400 g or Shreds 220-300 g selected varieties

99¢ HERSHEY'S Singles 34-58 g

2.49 DARE Bear Paws 168-240 g, Viva Puffs 300 g or Wagon Wheels 315-360 g

3.49 DEMPSTER'S Whole Grain Bread or Signature Breads 600 g

15 CLIFF BAR 12x68 g pk or 4/55 ea 68 g

2 ALLEN'S Apple Juice 1.89 L, FRUITE Fruit Drink 2 L or OASIS Juice, ARIZONA Iced Tea or DEL MONTE Nectar 960 mL tetra

17.88 VAN HOUTTE Roast & Ground Coffee 640-908 g or TIM HORTONS Single Serve Coffee Cups 24-30 pk

3.33 QUAKER Instant Oatmeal 168-344 g or Quaker or Old Fashioned Oats 1 kg selected varieties

14.99 MARS Halloween Chocolates 95 pk while supplies last

3 SOFTSOAP Hand Soap 332 mL or SPEED STICK Deodorant 45-85 g selected

1 CREST or COLGATE Toothpaste 50-120 mL or ORAL-B Toothbrush 1 pk selected

5.88 FRISKIES Dry Cat Food 1.4-1.5 kg

PROUDLY CANADIAN **sobeys.com** **Partners in Growth** For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

This flyer is printed with vegetable based inks. Please recycle where facilities exist. We reserve the right to correct any unintentional errors that may occur in the copy or in illustration. In stores open 24 hours. Floor prices are effective from 4 am Thursday until Midnight Wednesday. We reserve the right to limit quantities to reasonable family requirements. Some specials are not available at all stores. This flyer is not effective at any Sobeys Urban Fresh, Sobeys Express or Clark & Hills locations. Floor is effective in Ontario only. The Sobeys Loyalty Program is available at all participating Sobeys locations within Ontario. No base Sobeys points earned. See weekly offers for current ways to earn Sobeys points. All weekly Sobeys offers exclude taxes, delivery charges, bill payments, subscriptions, rental fees, event tickets, gift cards, fuel, dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, McAfee/Ten Hertz/Starbucks products and services in select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, veterinary products, and services which are non-quantifiable or excluded by law. Redeem 1000 Sobeys points for \$10 towards your purchase up to a maximum of 50,000 Sobeys points (\$500) per day. For full Sobeys Terms & Conditions or to redeem your points, visit <http://www.sobeys.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus LP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist.

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Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **1050 PTS**

Activate your offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's
like over
\$10
toward your
groceries



Get **250 PTS**
when you buy 2

COMPLIMENTS Milk Chocolate
Peanut Butter Bites 340 g



Get **700 PTS**
when you buy 2

COMPLIMENTS Aerosol
Creamy Whip Whipped
Cream 400 g



Get **100 PTS**
when you buy 1

HERSHEY'S
Multi-Pack Bars 156-232 g



Download on the
App Store

GET IT ON
Google Play

Offer valid October 24th to October 30th, 2024 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

100%
fresh
GUARANTEE*



**At Sobeys, our 100% Fresh
Guarantee couldn't be easier.**

**Groceries aren't fresh?
Get your money back - yes, really it's that easy.**

[Learn more](#)

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt in-store to qualify for a refund. Restrictions apply, see www.sobeys.com/value-flyer for details.

Bake with CANADA'S #1 Baking Brands

Chocolate Pumpkin Spice Cake

SCAN FOR DELICIOUS FALL RECIPES

Get 500 PTS
When you spend \$20 or more on any of these participating baking products!

3.97 FIVE ROSES or ROBIN HOOD All Purpose White Flour 2.5 kg

3.79 EAGLE BRAND Sweetened Condensed Milk 300 mL

1.79 CARNATION Evaporated Milk 354 mL

3.99 HERSHEY'S CHIPS 200-270 g

1.99 LANTIC Brown, Yellow or Icing Sugar 1 kg

*Sugar offer is not part of Scene offer

Celebrate **Diwali**
Find everything you need for your festivities.

More Diwali inspiration at Sobeys.com/en/diwali/

4 KG BAG
HOT PRICE
17.99
TILDA Basmati Rice 4 kg

100 PTS when you buy 2
2/\$6
Pomegranates product of USA

Perfect for dipping!
3.49 (BUY MORE SAVE MORE)
PANACHE Mini Naan plain or roasted garlic 200 g 3.99 ea

2.99
Bunch Spinach product of USA, Mexico or Canada

16.99
BRAR'S Desi Ghee 800 g or SWARNA Chakki Fresh Atta 9.07 kg

1.69
Long (Opo) Squash product of USA or Honduras 3.73/kg

3.99
PATAK'S Cooking Sauce 400 mL or 3-Steps Meal 313 g selected varieties

1.69
MAGGI Masala Noodles Family Pack 280 g

2.99 (NEW)
HARVEST GOLD White or Whole Wheat Bread 675 g

5.29
COMPLIMENTS Naan Rounds 480 g

4.99
COMPLIMENTS Peanuts selected 425-500 g

6.99
COMPLIMENTS Almonds roasted salted or unsalted 275 g

7.99 (100 PTS when you buy 1)
COMPLIMENTS Cashews roasted salted or unsalted 275 g

2.49
Indian Karela product of USA or Dominican Republic 5.49/kg

2/\$4
Husked Coconuts product of Dominican Republic

7.99 (BEST BUY VALEUR PLUS)
BEST BUY Frozen Vegetables 2 kg

2.99
CHALO! Dahi Yogurt selected varieties 750 g

1.69
DEEP IQF Bhindi 340 g

2/\$7
LAY'S Chips Asian Flavours selected varieties 165 g

3.49
QUAKER Crispy Mini Magic Masala 90 g

2/\$9
CHEETOS 170-285 g or DORITOS Tortilla Chips 210-280 g

3.29
DEEP Frozen Pastry 292-400 g

11.99
HERSHEY'S Nuggets Chocolate Gift Box 244 g while supplies last

9.99
FERRERO Collection, Grand Assortment or Jewel Box Chocolates 118-200 g while supplies last

1.99 (100 PTS when you buy 3)
COMPLIMENTS Canned Legumes 540 mL

2.99
RUBICON Exotic Drink selected varieties 1 L

23.99 (100 PTS when you buy 1)
BRITA Water Pitcher 6-Cup or Filters 3 pk

GREAT GIFT IDEA! Our Gift Cards can be any amount.

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobeys app.

So Local

Time to make pumpkin pie!

Grown right here at home

Dependent on weather



From Ontario
3.47
Regular Pumpkins
product of Ontario



From Ontario
2.99
Pie Pumpkins
product of Ontario



From Ontario
99¢
Assorted Squash
product of Ontario
2.18/kg



From Ontario
1.99
Ornamental Gourds
product of Ontario
4.39/kg



From Ontario
3.99
Parsnips product
of Ontario 454 g



From Canada
1.97
Brussels Sprouts
bulk product of
Canada, Canada
no 1 grade 4.34/kg



From Ontario
2.99
Mini Cucumbers
product of Ontario,
Canada no 1 grade 6 pk

100% fresh GUARANTEE

Guaranteed fresh or your money back

Fruity fresh...

2.99 /lb
Stem & Leaf Clementines product of Spain 6.59/kg
FIRST OF THE SEASON



3.79 /lb
Extra Large Black, Green or Red Seedless Grapes product of USA 8.36/kg



1.99 /lb
Red Starkrimson Pears product of USA extra fancy grade 4.39/kg



5.99
SunGold Kiwi product of New Zealand 454 g



5.99
Honeydew Melons product of USA
50 PTS when you buy 1



2.99
Dragon Fruit product of Vietnam
100 PTS when you buy 2

Veggie love...

25 PTS when you buy 2
1.49
Herbs Bunch product of Canada, USA or Mexico



3.99
COMPLIMENTS ORGANIC White Button Mushrooms product of Canada 227 g



5.99
COMPLIMENTS Baby Spinach or Spring Mix or COMPLIMENTS ORGANICS Salad Blends product of USA or Mexico 312 g
6.99



5.99 VALUE
FREE Reusable Produce Bag with the purchase of any 2 LOOP Smoothies 355 mL selected

15% off
Prepared In-Store Daily Mixed Fruit Salad or Tropical Fruit Salads assorted sizes
READY FOR YOU

BUY 2 GET 1 FREE
Prepared Fresh Daily In-Store Roasters or BBQ Grillers assorted sizes
READY FOR YOU

6.99
COMPLIMENTS Chocolate Covered Almonds 350 g

4.99
H&H Dried Fruit 180 g

floral

7.99
Assorted Halloween Ceramics selection may vary by store

From Ontario
11.99
Happy Diwali Mini Rose 6" Pot

\$11
Air Brushed or Dyed Roses 3-Stem

150 PTS when you buy 1
14.99
Happy Diwali Bouquet selection may vary by store

GREAT GIFT IDEA! Our Gift Cards can be any amount.

so tender
Sterling SILVER
HAND-SELECTED AAA BEEF
 Well-marbled. Aged to perfection. Cut from Canada AAA Beef. Exclusive to Sobeys.

300 PTS when you spend \$15 or more

9.99 /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Family Size Simmering Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg

19.99 /lb

STERLING SILVER Fresh Boneless Striploin Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 44.07/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

100 PTS when you buy 1 pkg

6.49 /lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size 14.31/kg

200 PTS when you buy 1 pkg

6.99 /lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

BUY 2 GET 1 FREE
 *if equal or lesser value

NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Rib starting at 10.99/lb, 24.23/kg

That's like **\$5** toward your groceries

500 PTS when you buy 1 pkg

3.99 /lb

value size

Pork Half Loin Bone-In Chops frozen 8.80/kg

300 PTS when you spend \$20 or more

7.99 /lb

Fresh Premium Bacon & Cheddar, Jalapeno & Cheddar or Onion & Swiss Medium Ground Chuck Beef Burger 17.61/kg

That's like **\$5** toward your groceries

500 PTS when you buy 1 pkg

5.99 /lb

Frozen Grade A Duck 13.21/kg

Seasoned Lamb Chops Greek & Lemon or Provence De Herb 26.43/kg

5.99 /lb

PANACHE Breakfast or Dinner Pork Sausages 375-500 g

Warm up with a hearty stew!

9.99 /lb

Fresh Boneless Beef Stewing Cubes Family Size cut from Canada AA grade beef 22.02/kg

Tasty stir fries start here!

200 PTS when you spend \$20 or more

17.99 /lb

Fresh Beef Hip Boneless Stir Fry Strips cut by your meat expert from Canada AA grade beef 26.43/kg

150 PTS when you spend \$10 or more

5.99 /lb

Fresh Boneless Pork Loin Centre Stir-Fry Strips or Cutlets Family Size 13.21/kg

quick & easy

2.99 /lb

COMPLIMENTS Regular or Jumbo Wieners 450 g or Sliced Meat 175 g

4.49 /lb

COMPLIMENTS Peameal Bacon Chub 9.90/kg

100 PTS when you buy 2

5.99 /lb

BUTTERBALL Turkey Bacon or Rasher 300-375 g

100 PTS when you buy 2

7.99 /lb

COMPLIMENTS Cheese Sticks, Breaded Pickle Spears, Cheddar & Bacon Potato Skins or Cream Cheese Stuffed Jalapeno Poppers 325-500 g

7.99 /lb

SWISS CHALET or MONTANA'S Individual Pot Pies frozen 470 g

9.99 /lb

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g

200 PTS when you buy 2

9.99 /lb

POGO Original 10 pk or All Beef 8 pk 600-750 g

150 PTS when you buy 1

14.99 /lb

MARCANGELO Pork Breakfast Sausage Links & Patties or Chicken or Pork Meatballs 1.2-1.4 kg

GET TO FREE GROCERIES FASTER

when you open your Sobeys membership card and pay with your Scotiabank Scotia Visa Card

100 pts on every \$1 spent

100 pts = \$10 in groceries

©2025 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Text: Sobeys pts on every \$1 spent. On eligible weekly purchases at participating grocery stores. Offer conditions apply. See full list of participating merchants across Canada at Sobeys.com/participatingstores. Visa Inc. Licensed user.

RICARDO

Simple gourmet meal solutions for your family



Quebec-based celebrity chef Ricardo



BUY 2 GET 1 FREE
*of equal or lesser value

RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg



100 PTS when you buy 2

5⁹⁹ RICARDO Dressings selected varieties 250 mL



14⁹⁹ RICARDO Cakes red velvet or carrot frozen 450-485 g

Learn more

Simplify meal prep with the new selection of easy, chef quality meal solutions Available Exclusively at Sobeys Ontario

Cheers to great fall choices!



\$1 off CORONA EXTRA Lager
6x330 mL bottles



\$2 off MICHELOB ULTRA Lager
12x473 mL



\$3 off MOLSON CANADIAN Lager
30x355 mL cans



\$1 off COTTAGE SPRINGS
Vodka Soda Mix Pack 8x355 mL



\$2 off BASK Sauvignon Blanc
3 L Bag in Box



\$1 off
19 CRIMES
Snoop Dog
Cali Red
750 mL

seafood

10⁹⁹ /lb
CHOOSE CANADIAN SEAFOOD
 Fresh Wild Haddock Fillets product of Atlantic Canada, subject to availability 24.23/kg

8⁹⁹
GOSELIN Hot Smoked Atlantic Salmon Portions double smoked or maple previously frozen 140 g or NANUK Smoked Sockeye Salmon 85 g

5⁹⁹
Prepared In-store Cooked or Raw Garlic Shrimp Griller previously frozen 280 g or Imitation Crab Platter with Cocktail Sauce 450 g

10⁹⁹ /lb
Ocean Wise
 Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg

9⁹⁹
PANACHE Seafood Appetizers assorted 252-355 g

2⁹⁹
COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g

BUY 1 GET 1 FREE
 *of equal or lesser value
IFC Atlantic Canada Cooked Snow Crab Clusters 454 g

8⁹⁹ **SAVE \$1**
without Scene+ Card
MARINA DEL REY Ecuadorian Jumbo Raw Shrimp 10-20 ct per lb, 340 g

kitchen

18⁹⁹ **SAVE 1.50**
without Scene+ Card
RANA Lasagna 1.1 kg

11⁹⁹
COMPLIMENTS 6-Layer Dip 850 g

Pizza & Wings Halloween meal deal.
500 PTS when you buy Pizza & Wings
BUY 1 & GET 1
 14" Take & Bake Pizza
 Wings
for only \$12
1.49 ea. PLUS add one 1-litre Coca-Cola product

6⁹⁹
YUCATAN Guacamole large 454 g or 6 pk mini 340 g

9⁹⁹
OLIVIERI Pasta 500-700 g or Sauce 600 ml, 7.99 ea

deli

3⁶⁹ /100 g
COMPLIMENTS German, Hungarian or Peppercorn Salami

100 PTS when you buy 200 g or more
STARTING AT 3⁹⁹ /100 g
MAPLE LEAF Natural Selections Black Forest Ham or Roasted Turkey

AGROPUR Grand Cheddar... SAME AWARD-WINNING CHEDDARS, LESS PACKAGING
6⁹⁹ /100 g
AGROPUR Grand Cheddar 1 or 2 years 200 g
7⁹⁹ /100 g
AGROPUR Grand Cheddar 3 or 5 years 200 g
82% less packaging
MIX & MATCH
Get 200 PTS When you buy any 2 participating Agropur or L'Extra cheeses.
6⁹⁹
L'EXTRA Camembert or Double Cream Brie 170 g
30% off **200 PTS** when you buy 400 g or more
L'EXTRA Brie or Brie Double Crème works out to be 3.29/100 g

100 PTS when you buy 1
STARTING AT 5⁹⁹
CASA FLORES Spanish Cheeses or Deli Meat 80-150 g

50 PTS when you buy 1
5⁹⁹
SAN DANIELE Prosciutto 100 g

100% fresh GUARANTEE **Guaranteed fresh or your money back**

bakery

80 PTS when you buy 2 **BAKED IN STORE**
2⁹⁹
French or Italian Bread 450 g

100 PTS when you buy 2
6⁹⁹
QUINN'S Pumpkin Spice Swiss Rolls 402 g

So spooky! Trick or Treat!
ALL HALLOWEEN PRICES EFFECTIVE UNTIL OCTOBER 31ST
STARTING AT 6⁹⁹
Cupcakes 6 pk 310-505 g
STARTING AT 5⁹⁹
TWO-BITE Halloween Mini Cupcakes 12 pk or **KIMBERLEY'S BAKESHOPPE Soft Sugar Frosted Cookies** 10 pk 284-383 g
150 PTS when you buy 1
12⁹⁹ **Small Halloween Pull Apart Cake** 400 g
11⁴⁹ **Monster Cake** 705 g

5⁹⁹ **SAVE \$1**
without Scene+ Card
COMPLIMENTS Pecan or Raisin Butter Tarts 510 g

3⁹⁹ **BAKED IN STORE**
Panini or Calabrese Buns 6 pk 250-480 g

Sign up for Sobey's E-Flyer & SAVE \$5 off your next purchase of \$40 or more! www.sobeys.com/getflyer

So easy



Family meal deals



Get **250** PTS
When you buy
200 g or more
Ready for you Meal Kits,
Value Sized or Individual Sized
Chilled Meals

Buy any

Freshly Prepared
Sandwich or Wrap

& add

a Small Hot Soup

for only

\$2



So spooky!

Trick or Treat



9.99

MARS Fun Size Assorted Chocolate 50 pk while supplies last

100 PTS when you buy 2



17.49

CADBURY Assorted Chocolates or MAYNARDS Candy 90 pk while supplies last

Cake and pizza available at our bakery and hot food counters



32 PACK

12.49

PRINGLES Chips 32 pk while supplies last



10.99

HERSHEY'S Chocolate or Candy 35-50 pk while supplies last



Offer not included in the Scene Halloween Promo



5.99

KINDER Surprise 100 g while supplies last



18.99

NESTLÉ Assorted Minis 100 pk while supplies last

Get **500 PTS** When you spend \$20 or more on Nestlé participating products.*

*before taxes

Scene **EARN POINTS ON HALLOWEEN TREATS**

GET UP TO **1000 PTS** when you purchase Halloween Treats** October 24-31

| | | |
|--------------------------------------|--------------------------------------|---|
| SPEND \$20-29.99, GET 250 PTS | SPEND \$30-39.99, GET 500 PTS | SPEND \$40 OR MORE, GET 1000 PTS |
|--------------------------------------|--------------------------------------|---|

**Must be in a single transaction that contains at least \$20 of Halloween treats and excludes tax. Applies to all in stock items only. Does not include items from our HMR or in-store bakery. No rain checks or special orders. Offer valid from Oct 24-31, 2024



We all deserve scary-good sweets!



100 PTS
when you buy 1

4⁴⁹

COMPLIMENTS Pure Milk Chocolate Balls 250 g while supplies last



2⁴⁹

COMPLIMENTS Candy 125-175 g



2⁹⁹

COMPLIMENTS Tablet Bars 100 g

frozen & dairy

| | | | |
|---|---|--|---|
| <p>5.99 NESTLÉ Drumstick Frozen Dessert or DEL MONTE Gelato or Sorbet 946 mL</p> | <p>4.49 MCCAIN Breakfast Potatoes 600-650 g</p> | <p>4.99 100 PTS when you buy 3 COFFEEMATE Coffee Creamers 828-946 mL</p> | <p>4.99 150 PTS when you buy 2 OASIS Health Break or Smoothie 1.6 L</p> |
| <p>2.29 MINUTE MAID Frozen Orange Juice 295 mL</p> | <p>2/\$5 GREEN GIANT SIMPLY Steam Vegetables 198-250 g</p> | <p>3.99 YOPLAIT Source Yogurt 630 g</p> | <p>7.99 COMPLIMENTS Orange Juice not from concentrate 2.5 L or STARBUCKS Iced Coffee 1.18-1.42 L</p> |
| <p>3.49 HEINZ Bagel Bites 198 g</p> | <p>5.99 BREYERS Creamery Style Ice Cream 1.66 L or REVELLO, FUDGICLE or POPSICLE Ice Pops selected 12 pk</p> | <p>10.49 value size IÖGO Yogurt 2 kg</p> | <p>2.49 PILLSBURY Crescent Rolls or Wiener Wrap 200-227 g or COMPLIMENTS 68% Vegetable Oil Margarine 427 g</p> |

meal makers

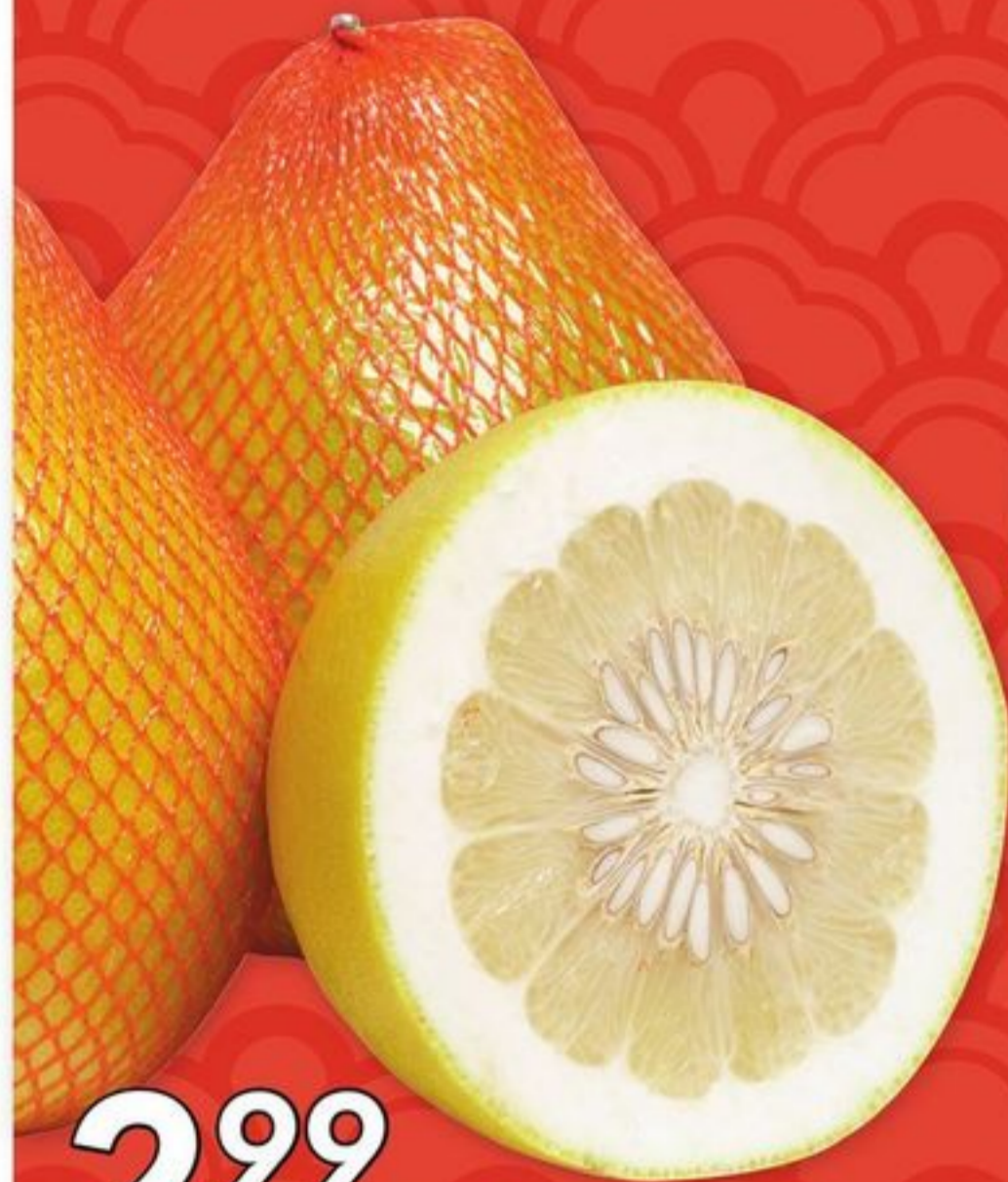
| | | | |
|--|---|--|---|
| <p>200 PTS when you buy 2 COMPLIMENTS Spices or Seasonings selected 5-245 g</p> | <p>3.49 COMPLIMENTS 7" Tortillas 340 g or DEMPSTER'S Hot Dog or Burger Buns 8 pk</p> | <p>5.47 GENERAL MILLS Family Size Cheerios or Selected Varieties 475-778 g</p> | <p>2.49 MEMBER PICKS SAVE \$1 3.49 without Scene+ Card MOTT'S Apple Sauce 620 mL or Fruitsations 6 pk</p> |
| <p>2.49 FRENCH'S Mustard 400 mL</p> | <p>100 PTS when you buy 2 MEZZETTA Peppers 375 mL</p> | <p>5.99 SMUCKER'S Pure Jam 310-500 mL or JIF Peanut Butter (excludes raspberry)</p> | <p>150 PTS when you buy 1 COMPLIMENTS Pickles or Sauerkraut 1 L</p> |
| <p>1.79 GREEN GIANT Canned Vegetables 341-398 mL</p> | <p>150 PTS when you buy 3 3.49 BEN'S ORIGINAL Bistro Express Rice 240-250 g</p> | <p>20% off COMPLIMENTS Raisins, Prunes, Currants or Dates 375 g-1 kg</p> | <p>2.99 BETTY CROCKER Frostings 340-450 g or Super Moist Cake Mix selected 375-404 g</p> |

Love it. Or it's free.*
*For details see COMPLIMENTS.ca

| | | | |
|---|---|---|--|
| <p>3.99 COMPLIMENTS Frozen Vegetables selected 750 g</p> | <p>13.99 value size COMPLIMENTS Frozen Fruit 1.5 kg</p> | <p>50 PTS when you buy 1 COMPLIMENTS Aerosol Whipped Cream 225 g</p> | <p>100 PTS when you buy 2 COMPLIMENTS Cream Cheese or Spread 227-250 g</p> |
| <p>3.99 COMPLIMENTS Frozen Entrée Bowls 300 g</p> | <p>5.99 COMPLIMENTS Flatbread Pizza 310 g</p> | <p>50 PTS when you buy 2 COMPLIMENTS Sour Cream 250 mL</p> | <p>200 PTS when you buy 2 COMPLIMENTS Omega-3 Free Run Large Eggs 12 pk</p> |

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2⁹⁹ ea
Honey Pomelos
product of China



3⁴⁹ **100 PTS**
when you buy 2
SUNRISE Tofu Firm 500 g or
Soyganic Tofu Firm 500 g



1⁴⁹ ea
From Ontario
Bean Sprouts
product of Ontario
454 g



1²⁹
NONGSHIM Bowl
Noodles 86 g
selected varieties



3⁹⁹
PATAK'S 3 Step Meal
Kits 313-315 g
selected varieties



4⁹⁹
THAI KITCHEN
Curry Paste 112 g
selected varieties



5⁹⁹
KIKKOMAN Soy Sauce
less sodium 296 mL



5⁹⁹
KIKKOMAN
Teriyaki Sauce
296 mL



7⁹⁹
KIKKOMAN
Takumi Sauce
470-472 mL
selected varieties

drinks & snacks

100 PTS when you buy 4
2/\$7

KOOL-AID Orange 48 mL, MIO Lemonade, CRYSTAL LIGHT Lemonade 48 mL, Lemon Singles 36 g, Raspberry Ice 4 pk

4.99

CHRISTIE Family Size Cookies selected 303-530 g or Family Size Crackers 350-454 g

3.29

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

\$4

CHRISTIE Premium Plus Crackers 450-500 g

5.49

TERRA BEATA Cranberry or Cherry Juice 1.89 L

23.99

STARBUCK'S Coffee 793-907 g or K-Cups® 24 pk

5.49

WERTHER'S ORIGINAL Soft Caramels pumpkin or apple 250 g while supplies last

2.99

HERSHEY'S Harry Potter Kisses Canes 50 g, AIRHEADS 340 g, CHUPACHUP Suckers 25 pk or DARE Real Fruit Candy 120-180 g while supplies last

150 PTS when you buy 2
2/12

LACROIX Sparkling Water 8x355 mL

100 PTS when you buy 2

RED BULL Energy Drinks 250 mL

2.99

PURE LIFE Spring Water 12x330 mL

2.99

JOLLY RANCHER or TWIZZLERS Candy 170-198 g

100 PTS when you buy 2

COMPLIMENTS Potato Chips 200 g

2/850

TOSTITOS Tortilla Chips 205-300 g

3.75

HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g **5.49 ea**

3.49

KELLOGG'S Kashi, Nutri-Grain Bar, Special-K or Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Here for your budget and lifestyle

300 PTS when you buy 1
14.99

COMPLIMENTS Whole Bean Coffee 907 g or 30 pk

100 PTS when you buy 1

COMPLIMENTS Non-Alcoholic Beer 12x355 mL

1.49

COMPLIMENTS Bagged Chocolate 110 g

200 PTS when you buy 2

BEST BUY Crème Filled Cookies selected varieties 600 g

natural health

6.49

NATURE'S BAKERY Fig Bars 340 g

12.99

PREMIER Protein Shakes 4 pk, 325 mL

17.99

METHOD Laundry Detergent 1.58 L

Get 100 PTS when you buy 5 bars
Get 300 PTS when you buy a 19 pk carton

25.99

LARABAR 45-48 g 16 pk or 1 pk 3 for \$5

2.99

SILK Aseptic Next Beverage 346 mL

4.49

AMY'S KITCHEN Soups 398 mL

7.49

AMY'S KITCHEN Bowls and Entrées 234-284 g

100 PTS when you buy 1

COMPLIMENTS Gluten Free or Cauliflower Crust Frozen Pizza 330-360 g

4.29

QUE PASA Tortilla Chips 156-350 g

2/\$5

COVE Gut Healthy Soda 355 mL

\$3

HARVEST SNAPS Crunchions 71-93 g

100 PTS when you buy 2

COMPLIMENTS ORGANIC Tablet Bars 100 g

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15⁹⁹

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1.36 kg



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SAVE MORE

750

BEYOND
Wet Cat
Food Singles
85 g 2.19 ea



100 PTS
when you buy 1

12⁹⁹

PURINA Tidy Cats
Cat Litter 2.72 kg



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SAVE MORE

349

ea when you
buy 2 or more
FORTHGLADE Wet Dog
Food 4.29 ea



BUY MORE
SAVE MORE

749

ea when you
buy 4 or more
SHEBA Bistro Wet Cat
Food 75 g 1.79 ea



15⁹⁹

LILY & JAX Dry
Cat or Dog Food
1.6-2 kg



12
PACK

16⁹⁹

SHEBA Bistro
Wet Cat Food
12 pk



home & pet care

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|--|---|--|--|
| <p>19⁹⁹ CESAR Wet Dog Food 12x100 g</p> | <p>15⁹⁹ WHISKAS Perfect Portions Wet Cat Food 12 pk, NATURE'S RECIPE Grain Free Dry Dog Food 1.8 kg or IAMS ProHealth 1.36-1.5 kg</p> | <p>200 PTS when you buy 1 15⁴⁹ COMPLIMENTS Cat Litter 4 kg or Dry Cat Food 9 kg</p> | <p>150 PTS when you buy 4 3/\$5 COMPLIMENTS Wet Dog Food 100 g</p> |
| <p>14⁴⁹ PUREX Laundry Detergent 4.08-4.43 L, PERSIL Laundry 2.21 L, Discs 32-42 pk or SUNLIGHT Laundry Detergent 4 L</p> | <p>8⁹⁹ CASCADE Dishwasher Tabs 12-20 pk or PUREX Laundry Detergent 1.47-2.03 L or SUNLIGHT Laundry Detergent 1.84 L</p> | <p>100 PTS when you buy 2 2/\$9 LYSOL Bathroom or Toilet Bowl Cleaner 650-950 mL, All Purpose Cleaner 650 mL-1.2 L, Shower Cleaner 538-680 g or Pucks 100 g selected</p> | <p>6⁴⁹ FLEECY Dryer Sheets 80 pk or Fabric Softener 1.36 L</p> |
| <p>200 PTS when you buy 2 8⁹⁹ ROYALE Bathroom Tissue 8=16 rolls</p> | <p>8⁹⁹ COMPLIMENTS Paper Towel 6 rolls or Facial Tissue 6 pk</p> | <p>2/\$7 ZIPLOC Sandwich or Snack Bags 30-40 pk</p> | <p>23⁹⁹ GLAD Large Waste Bags 60-100 pk</p> |

health, beauty & baby

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|--|---|--|--|
| <p>5⁴⁹ PANTENE Hair Care 170-355 mL or 187 g selected</p> | <p>5⁹⁹ U BY KOTEX Pads, Tampons or Liners 14-50 pk selected</p> | <p>8⁹⁹ OLAY Body Wash 650 mL, OLD SPICE Bars 12 pk, SPEEDSTICK Deodorant 2 pk or SCHMIDT'S Deodorant 75 g selected</p> | <p>UP TO 30% off HEAD & SHOULDERS or NEXXUS Hair Care 278-613 mL or CLAIROL Nice 'N Easy or Natural Instincts Hair Colour 1 pk selected</p> |
| <p>300 PTS when you buy 2 12⁹⁹ HEAD & SHOULDERS or Biolage Hair Care 95-400 mL selected</p> | <p>BUY 1 GET 1 FREE COMPLIMENTS Toothbrush 1-2 pk or Hand Soap 340 mL selected</p> | <p>250 PTS when you buy 2 4⁹⁹ GARNIER Hair Shampoo or Conditioner 250-370 mL selected</p> | <p>9⁹⁹ AVEENO Body Lotion 532 mL</p> |
| <p>28⁹⁹ HUGGIES Ninjamas or Training Pants or Pull Ups or Goodnites 28-120 pk</p> | <p>15⁹⁹ HUGGIES Baby Wipes 288-384 pk</p> | <p>BUY MORE SAVE MORE 1⁹⁹ BABY GOURMET Purée Pouches 113-128 mL selected 2.49 ea</p> | <p>34⁹⁹ PAMPERS Huge Diapers 80-160 pk</p> |

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on-duty.

| | |
|--|--|
| <p>15% off</p> | <p>MIX & MATCH</p> <p>GET 600 PTS when you buy 2</p> |
| <p>TYLENOL Pain Relief 80-150 pk or MOTRIN 400 mg or Liquid Gels 60 pk*, TYLENOL or BENLYN Cough or Cold & Flu selected*, BAND-AID Premium Bandages selected or POLYSPORIN Ointment 30 g or PEPCID Heartburn Relief 25-30 pk</p> | |

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| <p>150 PTS when you buy 2 15% off VICKS Dayquil or Nyquil Cold & Flu 354 mL or 24 pk selected*</p> | <p>15% off GOLD BOND First Aid Care selected</p> | <p>Book your flu shot today</p> <p>360healthpharmacy.ca</p> <p>360Health Sobey</p> |
|--|---|---|

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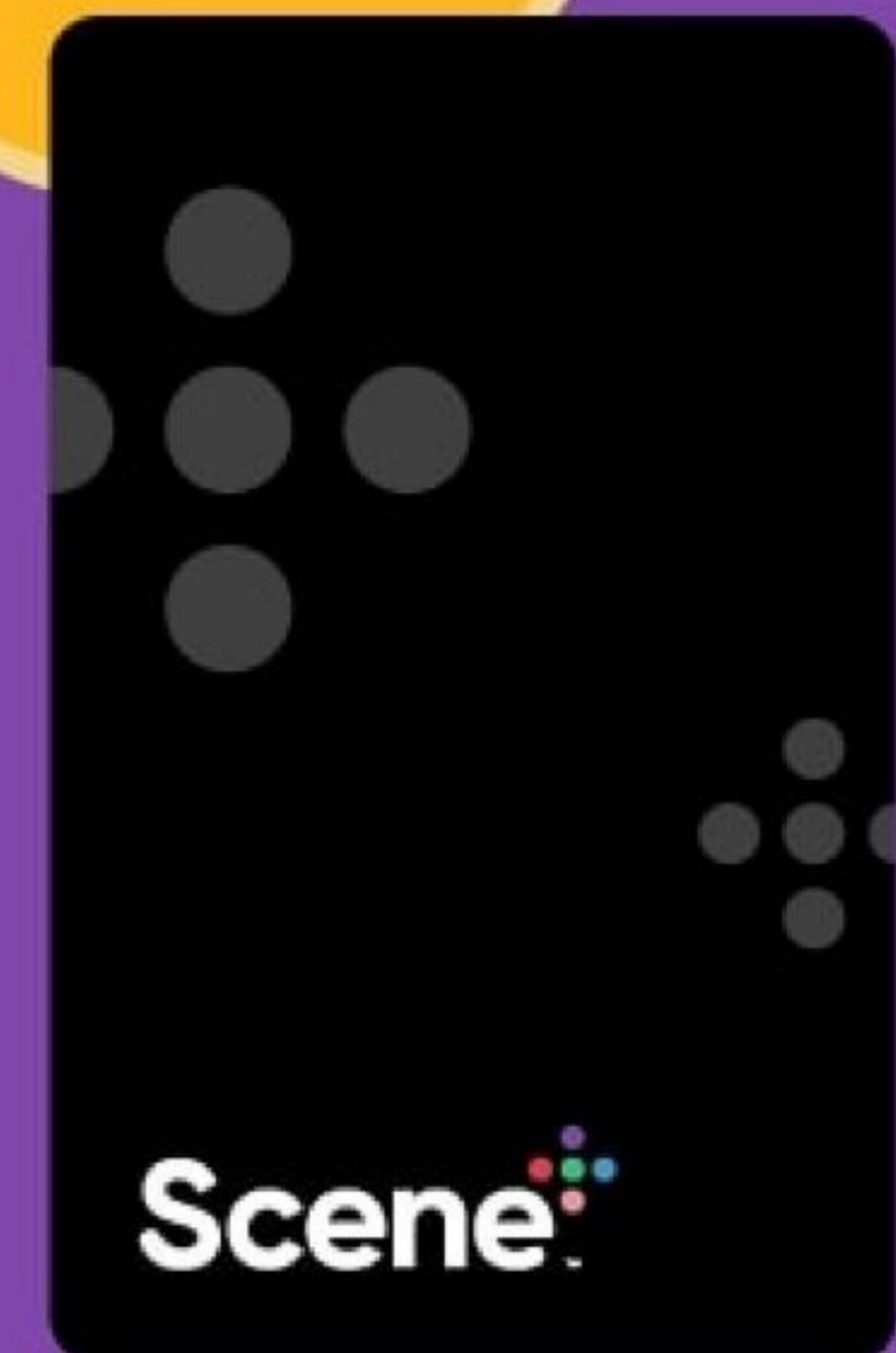
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