

Sobeys
LIQUOR

Happy Halloween
October 31

SAFEWAY
LIQUOR

SAVE \$6

50 PTS
when you buy 1

Folonari
Valpolicella or
Pinot Grigio
750 mL

12⁹⁹



DELICATE
AND LIGHT

FRUITY AND
LIGHT



SAVE \$7

400 PTS
when you buy 2

Twisted Tea
Hard Iced Tea
Selected Varieties
12 x 355 mL

24⁹⁹

That's like
\$4
toward your
next purchase



SAVE \$10

Skyy
Vodka, 750 mL

19⁹⁹



SAVE \$3

Naked Grape
Selected Varietals
750 mL

7⁹⁹



Scene+
MEMBER
PRICING

39⁹⁹
SAVE \$12

42⁹⁹ without
Scene+
Card
SAVE \$9

Molson Canadian or Coors Light
24 x 355 mL



Flyer prices and offers effective October-November, 2024
in select stores in Alberta

THU 31	FRI 1	SAT 2	SUN 3	MON 4	TUE 5	WED 6
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PROUDLY CANADIAN 🍁
Prices do not include taxes and deposits.
PLEASE DRINK RESPONSIBLY.

Scan for digital
flyer or visit
sobeysliquor.com



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies

AROMATIC AND ROBUST
FRUITY AND VIBRANT

Scene+ MEMBER PRICING

15⁹⁹ **SAVE \$9**

17⁹⁹ without Scene+ Card **SAVE \$7**

Wayne Gretzky
No.99 Pinot Grigio or Whisky Oak Aged Cask Red, 750 mL

Perfectly paired If halibut is on the menu, serve it with this crisp lighter Marlborough Sauv Blanc with tropical fruit and citrus notes.

SAVE \$8

Black Cellar
Selected Varietals, 4 L

36⁹⁹

4 L

BLACK CELLAR

WORKS OUT TO \$6.94 PER 750 ML

SAVE \$3⁵⁰

Smoky Bay
Cabernet Sauvignon or Pinot Grigio, 750 mL

9⁹⁹

DELICATE AND LIGHT
AROMATIC AND ROBUST

AUSTRALIA

SAVE \$4

Woodbridge
Cabernet Sauvignon or Sauvignon Blanc 750 mL

10⁹⁹

FRUITY AND VIBRANT
AROMATIC AND SUPPLE

USA

SAVE \$6

Stoneleigh
Lighter Sauvignon Blanc or Rosé 750 mL

12⁹⁹

FRUITY AND LIGHT
FRUITY AND VIBRANT

25% lower in alcohol and over 25% lower in calories compared to Stoneleigh Classic Sauvignon Blanc (120 calories per 150 mL serving)

NEW ZEALAND

Sobeys LIQUOR
SAFeway LIQUOR
PRESENTS

ROCKY MOUNTAIN WINE & FOOD FESTIVAL

Edmonton
November 8 & 9
Edmonton Convention Centre

Tickets available at rockymountainwine.com

Code **SOBEYS40** for 40% off General Admission

SAVE \$5

50 PTS when you buy 1

Marrenon
Les Grains Rosé de Merlot, 750 mL

12⁹⁹

FRUITY AND MEDIUM-BODIED

FRANCE

SAVE \$5

Anciano
No. 7 Reserva Tempranillo, 750 mL

12⁹⁹

AROMATIC AND SUPPLE

SPAIN

SAVE \$6

Don David
Reserve Malbec or Cabernet Sauvignon, 750 mL

13⁹⁹

AROMATIC AND ROBUST
AROMATIC AND SUPPLE

91 PTS Suckling (2021)

ARGENTINA

SAVE \$8

100 PTS when you buy 1

Black Sage Vineyard
Cabernet Franc or Merlot, 750 mL

21⁹⁹

AROMATIC AND SUPPLE
AROMATIC AND ROBUST

BC VQA

USA

SAVE \$7

100 PTS when you buy 1

Bonanza
Cabernet Sauvignon 750 mL

21⁹⁹

AROMATIC AND ROBUST

USA

SAVE \$7

100 PTS when you buy 1

Seghesio
Sonoma Zinfandel 750 mL

22⁹⁹

93 PTS Wine Spectator (2022)

AROMATIC AND SUPPLE

USA

2 MIX & MATCH **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** OR **BUY ANY 12 BOTTLES OF WINE AND GET 1000 PTS**



Scene+
MEMBER
PRICING

23⁹⁹ **SAVE \$14**

26⁹⁹ without Scene+ Card
SAVE \$11

Wayne Gretzky
No.99 Salted Caramel, Original, Butter Pecan or Maple Cream Liqueur, 750 mL

SAVE \$8

The Busker
Irish Whiskey
750 mL

27⁹⁹



SAVE \$8

200 PTS
when you buy 1

Kahlúa
Coffee Liqueur
750 mL

28⁹⁹



SAVE \$6

200 PTS
when you buy 1

Pendleton
Blended Canadian Whisky, 750 mL

29⁹⁹



SAVE \$5

Royal Reserve
Canadian Rye Whisky
1.14 L

29⁹⁹



1.14 L

Spirits for happy hour

SAVE \$7

Buffalo Trace
Kentucky Straight Bourbon Whiskey
750 mL

32⁹⁹



SAVE \$10

Bombay Sapphire
London Dry Gin
1.14 L

37⁹⁹



CITRUS

BONUS
Negroni Glass*

1.14 L

*While supplies last.

SAVE \$9

300 PTS
when you buy 1

Appleton Estate
Signature Blend Jamaica Rum, 1.14 L

39⁹⁹



1.14 L

SAVE \$15

The Glenlivet
12-Year-Old Single Malt Scotch Whisky, 750 mL

56⁹⁹



SAVE \$13

1000 PTS
when you buy 2

Espolòn
Blanco or Reposado Tequila, 750 mL

36⁹⁹

Grand Marnier
Orange & Cognac Liqueur, 750 mL

39⁹⁹



That's like
\$10
toward your next purchase

Grand Margarita

- 1/2 oz Espolòn Blanco Tequila
- 3/4 oz Grand Marnier Orange & Cognac Liqueur
- 3/4 oz fresh lime juice
- 1/4 oz agave nectar
- salt for rimming
- ice
- lime wheel

In a cocktail shaker filled with ice, add the Espolòn tequila, Grand Marnier liqueur, lime juice and agave nectar; shake until well combined. Strain into a salt-rimmed rocks glass with ice. Garnish with the lime wheel.



LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now



GAME DAY PRICING \$27.99

ORIGINAL 16
CANADIAN PALE ALE
15 CAN PACK



Locally Crafted BEER OF THE WEEK

Wanna make a deal?
It only takes one quick ritual
sacrifice of a watermelon.
Sign here, friend.



CHOOSE LOCAL
AIRDRIE
No Problems
Solutions Brewing
Just Solutions
est. 2020

SAVE \$2
150 PTS
when you buy 2

Solutions Brewing
Dark Ritual Watermelon Gose
4 x 473 mL

10⁹⁹



YouTube
Spotify
Podcasts

Ready to enjoy

SAVE \$5

Isla Tequila
Island Mixer Pack
8 x 355 mL

19⁹⁹



SAVE \$9

Sleeman

Clear 2.0
15 x 355 mL

25⁹⁹



SAVE \$13

200 PTS
when you buy 1

Miller

Lite, 24 x 355 mL

44⁹⁹



SAVE \$7

Busch

24 x 355 mL

38⁹⁹



SAVE \$8

150 PTS
when you buy 1

Sol

Cerveza
12 x 330 mL

28⁹⁹



Scene+
MEMBER
PRICING

44⁹⁹ SAVE \$12

49⁹⁹ without
Scene+
Card
SAVE \$7

Coors

Original
24 x 355 mL



SAVE \$5

400 PTS
when you buy 2

Keystone

Light, 15 x 355 mL

21⁹⁹

That's like
\$4
toward your
next purchase



SAVE \$6

400 PTS
when you buy 2

Nütrl
Lime Vodka Soda
12 x 355 mL

25⁹⁹



That's like
\$4
toward your
next purchase

SAVE \$7

AriZona
Hard Iced Tea Variety
Pack, 12 x 355 mL

25⁹⁹



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Scene+

1000 PTS = \$10 toward your purchase



Partners
in Growth

For every ton of paper used in the printing of
this flyer, SJC's Partners in Growth® program
will contribute to the planting of a tree through
Trees for Life Canada.

The Scene+ Loyalty Program is available at all participating Sobey's Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.