



REAL CANADIAN SUPERSTORE

THE GIFT OF HOLIDAY SAVINGS

Find holiday gift sets at low prices!

Fri Nov 29th ONLY

Shop & earn more.

1
day only

Optimum

Earn

40,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

\$40
value!



WE MATCH PRICES SO YOU CAN JUST SHOP. SEE BACK OF BOOK FOR FULL DETAILS.

SHOP NOW

What's inside?

Tap a number to jump to a page.

3
\$10
AND UNDER

4
\$15
AND UNDER

5
\$20
AND UNDER

6
\$30
AND UNDER

Gifts for kids

8

For the gents

7

Stocking stuffers

11

\$10
AND UNDER

Holiday Countdown!

Advent Calendars
FROM
\$15
while quantities last



Gift like a pro, save like a champ

ONLY
\$8



1. C&M Botanicals Trio Body Treats Lotion 21606718_EA 8.00* 2. The Kind Edit Co. Headband Set 21606625_EA 8.00* 3. C&M Botanicals Body Love Trio 21606717_EA 8.00*

*while quantities last

\$10
AND UNDER



1. Sunkissed 12 piece Nail Polish Set 21607432_EA 10.00* 2. Alchemy Living Soap & Hand Cream Caddy Set 21606733_EA 10.00* 3. Sunkissed Natural Pretty Face Palette 21607433_EA 10.00* 4. House of Treats Bath Potions Collection 21606903_EA 10.00* 5. House of Treats Macaron Bath Fizzers 21606902_EA 10.00* 6. House of Treats Bath Fizzer Set 21606816_EA 10.00* 7. Vitabath Festive Bath Fizzers 21605468_EA 10.00* 8. Rebel's Refinery Ice Cream Lover Giftset 21610738_EA 10.00* 9. Vitabath Mini Shower & Bath Bliss Set 21605605_EA 10.00* 10. Burt's Bees Holiday Warm Kissable Colour Lipbalm 21546879_EA 10.00* 11. Dr Teal's 2 piece Holiday Set 21602824_EA 10.00*

*while quantities last

Wallet-approved zen vibes



1 Gardeners Honey Hand Cream Trio
21606076_EA

\$8*

2 Alchemy 3 piece Bath Ornament Set
21608228_EA

\$8*

3 C&M Botanicals Trio Body Treats Lotion
21606718_EA

\$8*

4 Ashley & Foster Festive Collection Mug & Bath Set
21606409_EA

\$10*

5 Burt's Bees Merry Berry Gift Set
21610770_EA

\$14

6 Alchemy Slipper Gift Set
21606719_EA

\$15*

7 Formula 10.0.6 Foot & Hand Care Gift Set
21606042_EA

\$15*

8 Nivea Feel Pampered Personal Care Gift Pack
21611298_EA

\$20

9 Ashley & Foster Festive Collection Bath Gift Set
21606596_EA

\$15*

*while quantities last

Great hair, great prices



Monday Hair and Body 4 piece Gift Set

\$12

90ml-150ml
21605105_EA



Conair Brush Set

\$14

21608736_EA



Scunci Claw Clip Gift Set

\$12

21608735_EA

Indulgence without the expense

\$20
AND UNDER



1 The Kind Edit Co. Mega Gift Set
21606624_EA

\$20*

2 Scentuals Silent Night Gift Set
21606665_EA

\$20*

3 Batiste Dry Shampoo Duo Pack Gift Set
21545325_EA

\$16*

4 ALchemy Living 7 piece Bath Gift Set
21606741_EA

\$20*

5 Garnier Moisture Bomb 6 Mask Gift Set
21549488_EA

\$20*

6 Alchemy Living 5 piece Brush & Mirror Gift Set with Stand
21606732_EA

\$20*

7 Alchemy Living 6 piece Hand Cream Gift Set
21608227_EA

\$10*

8 Scentuals Body Care Duo Gift Set
21606721_EA

\$18*

9 St. Ives Rose Skin Care Holiday Set
21606646_EA

\$20*

10 Alchemy Living 10 piece Ultimate Spa Day Gift Set
21608497_EA

\$20*

*while quantities last

**Joy for them,
deals for you**

**ONLY
\$25**



**Choose from
5 animals!**

Aroma House Hot Hugs Animals
selected varieties
21610534_EA/21610730_EA/
21610763_EA/21610800_EA/
21610822_EA

**\$30
AND UNDER**



1 Alchemy Living 23 piece
Makeup Brush & Sponge Gift Set
21606720_EA

\$25*

2 Alchemy Living 29 piece Ultimate
Makeup Professional Collection
21606668_EA

\$25*

3 Cetaphil Holiday
Gift Set
21544751_EA

\$22*

4 Aroma Home 4 piece
Sleep Well Gift Set
21607830_EA

\$30*

5 Alchemy Living 10 piece
Blissful Escape Gift Set
21606600_EA

\$25*

6 Neutrogena Hydro Boost
Holiday Gift Set
21612075_EA

\$30*

*while quantities last

Slick gifts for him at smooth prices

ONLY
\$9



Natural soap bars for the movie lover!

Dr. Squatch Star Wars or Harry Potter bar soaps selected varieties, 141 g
21610783_EA/21610706_EA
21610776_EA/21610793_EA
21610762_EA/21610558_EA

\$30
AND UNDER



1 Every Man Jack Sandalwood or Sea Salt DOPP Kit
21607808_EA

\$16

2 AXE Ice Breaker Gift Pack
21608114_EA

\$10

3 Aveeno Stress Relief Holiday Gift Set
while quantities last
21544986_EA

\$18

4 The Kind Edit Co. Sport Bag
while quantities last
21607358_EA

\$12

5 The Kind Edit Co. Traveller's Kit
while quantities last
21607484_EA

\$12

6 Ruggen Ridge 5 piece Men's Weekenders' Bag Gift Set
while quantities last
21608664_EA

\$30

7 Nivea for Men Personal Care Gift Pack
21610877_EA

\$20

For the kiddos, minus the price woes

\$10
AND UNDER



1. Assorted Licensed Kid's Watches 21607290_EA 10.00 2. Hello Kitty hair accessories selected varieties 21606310_EA 8.00 3. Barbie Lip Gloss & Keychain Set 21606296_EA 5.00 4. Barbie Kids Body Wash 21606347_EA 5.00 5. Hot Wheels Bath Bomb Set 21606513_EA 7.00 6. Disney Bath Paint Gift Set 21606503_EA 7.00
*while quantities last

\$20
AND UNDER



1. Holiday Wet Brush detangler selected varieties 21607957_EA 15.00 2. Stitch Spa & Pamper Bath Gift Set 21606886_EA 18.00 3. Cocomelon Bathtime Activity Set 21606899_EA 18.00 4. Frozen Bath Time Activity Set 21607032_EA 18.00 5. Spinbrush Mario or Paw Patrol Battery Toothbrush 20975842_EA 12.00 6. Assorted Licensed Kid's Lcd Projector Watch 21607669_EA 14.00
*while quantities last

Spend less dough on fab Quo



Quo Beauty 3 Piece Sleep Set
while quantities last
21609851_EA

\$15



Quo Beauty Softest Hand Or Feet Gift Set
while quantities last
21609800_EA/21609841_EA

\$10



Quo Beauty Delux Cozy Care Set
while quantities last
21609315_EA

\$15



Quo Beauty Exfoliating Kit Gift Set
while quantities last
21609861_EA

\$15



1. Quo Beauty Manicure Set 21609699_EA 10.00 2. Quo Beauty Mini Gloss Trio 21609837_EA 8.00 3. Quo Beauty Set Of 2 Velour Puffs 21609732_EA 7.00 4. Quo Beauty Mini Lip Gift Set 21609910_EA 10.00 5. Quo Beauty Mini Mascara & Eyelash Curler Sampler Gift Set 21610000_EA 15.00 6. Quo Beauty Festive Nail File Set 21609731_EA 5.00 7. Quo Beauty 8 piece Lip Gloss Gift Set 21609782_EA 15.00 8. Quo Beauty All The Glitz Brush Set 21609766_EA 25.00

*while quantities last

Life's luxuries for less



Life Brand® Festive Foaming Hand Soap
selected varieties, 240 mL
21600297_EA/21600298_EA
21600200_EA/21600304_EA

\$4



Life Brand® Festive Mini Hand Cream
while quantities last
21599719_EA/21599800_EA
21599832_EA/21599784_EA

1.39



Life at Home™ 3-wick Festive Scented Candles
selected varieties
21576814_EA/21576813_EA/21576812_EA

\$16

Life Brand® Festive Sheet Masks
while quantities last
21599337_EA/21599452_EA
21599268_EA

1.39



BUY 2 GET 1 FREE

Life at Home™ 3-wick Scented Candles and Life Brand® Festive Gift Collection
selected varieties
free item must be of equal or lesser value



Life Brand® Festive Bar Soap
100 g
21599779_EA/21599728_EA/ 21599843_EA

1.29



Life Brand® Festive Facial Cleansing Wipes
while quantities last
21599801_EA

1.39



Life Brand® Festive Scented Body Cream
while quantities last
21599831_EA/21599773_EA
21599678_EA

\$5



\$12
Gift Sets

Life Brand® Holiday Gift Sets
while quantities last
21536874_EA/21599914_EA
21599973_EA

Fill stockings without emptying your wallet

\$10
AND UNDER



\$19

All Life at Home™
Stockings
selected varieties
21580526_EA

1. Quo Beauty Pom Pom Headband & Wash Cuffs 21609483_EA 15.00 2. Snowflakes Sprinkle Bath Fizzers 21608743_EA 5.00 3. Ombra Mini Epsom Salt 21606408_EA 5.00 4. Splash Happy Bath Fizzers 21611158_EA 5.00 5. Dove Peppermint Bark or Sugar Cookie Body Wash selected varieties, 591 mL 21612134_EA 9.00 6. Moo Moo Bath Sugar Cookie Shower Steamer 21606641_EA 5.00 7. Lipsmackers Holiday Lip Tin Trio Spider 21606808_EA 7.00 8. Lipsmackers Hello Kitty Lippy Pal Lip Balm 21606617_EA 5.00 9. Snowflakes Sprinkles Hand Cream & Nail File 50 g 21607663_EA 5.00

*while quantities last



Quo Beauty
Holiday Themed
Bath Poufs

while quantities last
21609133_EA
21609134_EA

\$2



The
Establishment
Soap-On-A-Rope

while quantities last
21606556_EA
21606557_EA

\$5



The Kind Edit
Co. Cozy
Vibes Mug Set

while quantities last
21606643_EA

\$10



AD MATCH

We match prices*
so you can just shop!

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.

Prices effective Thursday, October 24th to Wednesday, December 25th, 2024 in Alberta, British Columbia, Manitoba, Saskatchewan and Yukon Territory unless otherwise stated. Quantities and/or selection of items may be limited and may not be available in all stores.

Items on this flyer may not be available at the following West locations: St. Albert, Edmonton (Heritage Gate), Edmonton (Windermere Way), Calgary (Seaton Way), Lethbridge, Prince Albert, Regina (Golden Mile), or Steinbach.

No rainchecks or substitutions. Advertised regular pricing and product selection (colour, pattern, style) may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: all references to "save, was, now, savings, etc." is in comparison to our own regular prices. Applicable taxes, deposits, or environmental surcharges are extra.

Price match and/or ad match requests do not apply to products sold and shipped by 3rd party Sellers on Marketplace.

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