

# Sobeys

## LIQUOR

# SAFEWAY



## LIQUOR

**SAVE \$4**

**50 PTS**  
when you buy 1

**Matua**

Marlborough  
Pinot Noir Rosé  
or Hawke's Bay  
Sauvignon Blanc  
750 mL

**12<sup>99</sup>**



FRUITY AND VIBRANT

FRUITY AND LIGHT



**SAVE \$7**

**400 PTS**  
when you buy 2

**White Claw**

Hard Seltzer Variety  
Pack No.1 or No.2  
12 x 355 mL

**24<sup>99</sup>**

That's like  
**\$4**  
toward your  
next purchase



**SAVE \$8**

**Smirnoff**  
Vodka, 750 mL

**19<sup>99</sup>**



**SAVE UP TO \$8**

**Wolf Blass**

Yellow Label  
Chardonnay  
or Cabernet  
Sauvignon  
750 mL

**11<sup>99</sup>**



AROMATIC AND ROBUST

AROMATIC AND MELLOW



Scene+  
**MEMBER PRICING**

**39<sup>99</sup>**  
**SAVE \$12**

**42<sup>99</sup>** without  
Scene+  
Card  
**SAVE \$9**

**Molson Canadian or Coors Light**  
24 x 355 mL



Scene+  
**DIGITAL EXCLUSIVE**

**ALL WEEK LONG!**  
NOVEMBER  
7-13

**SPEND \$50 OR MORE, GET 500 PTS WHEN YOU LOAD THIS OFFER AT MyLiquorOffers.ca**

That's like \$5 toward your next purchase See terms and conditions on page 4.



Scan QR code to open MyLiquorOffers.ca

Flyer prices and offers effective November, 2024 in select stores in Alberta

THU	FRI	SAT	SUN	MON	TUE	WED
7	8	9	10	11	12	13



**Lest We Forget**  
November 11

**PROUDLY CANADIAN**  
PLEASE DRINK RESPONSIBLY.

Prices do not include taxes and deposits. Prices and offers valid only in the following markets - Edson, Grand Cache, Lacombe, St. Paul, Stettler, and Claresholm.

Scan for digital flyer or visit  
**sobeysliquor.com**



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

# Perfectly paired

Bring out the best in succulent baked ham with a medium-bodied Cab Merlot from British Columbia. This one has notes of red berry and smoky oak.



DELICATE AND LIGHT

FRUITY AND LIGHT



**SAVE \$7**

**Peller Family Vineyards**

Selected Varietals  
4 L

**38<sup>99</sup>**

4 L



WORKS OUT TO \$7.31 PER 750 ML

**SAVE \$3**

**Jackson-Triggs**

Selected Varietals, 750 mL

**8<sup>99</sup>**



**SAVE \$3**

**50 PTS**  
when you buy 1

**Bask**

Crisp Rosé  
or Pinot Noir  
750 mL

**9<sup>99</sup>**



0 g sugar per 188 mL serving

**SAVE \$8**

**100 PTS**  
when you buy 1

**Red Rooster**

Cabernet Merlot  
750 mL

**17<sup>99</sup>**



FRUITY AND MEDIUM-BODIED



**Sobeys LIQUOR**  
**SAFeway LIQUOR**  
PRESENTS

**ROCKY MOUNTAIN**  
WINE & FOOD FESTIVAL

*Edmonton*

November 8 & 9

Edmonton Convention Centre

Tickets available at  
[rockymountainwine.com](http://rockymountainwine.com)

Code **SOBEYS40** for  
40% off General Admission

**SAVE \$6**

**Veramonte**

Cabernet Sauvignon  
or Sauvignon Blanc  
750 mL

**10<sup>99</sup>**

ORGANIC



FRUITY AND VIBRANT

AROMATIC AND SUPPLE



**SAVE \$5**

**Graffigna**

Centenario Reserve  
Malbec or Pinot  
Grigio, 750 mL

**11<sup>99</sup>**



FRUITY AND VIBRANT

AROMATIC AND ROBUST



**SAVE UP TO \$5**

**Martini**

Asti or Rosé  
750 mL

**13<sup>99</sup>**



FRUITY AND SWEET

FRUITY AND SWEET



**SAVE \$6**

**100 PTS**  
when you buy 1

**Tom Gore**

Cabernet Sauvignon  
or Chardonnay  
750 mL

**16<sup>99</sup>**



AROMATIC AND MELLOW

AROMATIC AND ROBUST



2

**MIX & MATCH**



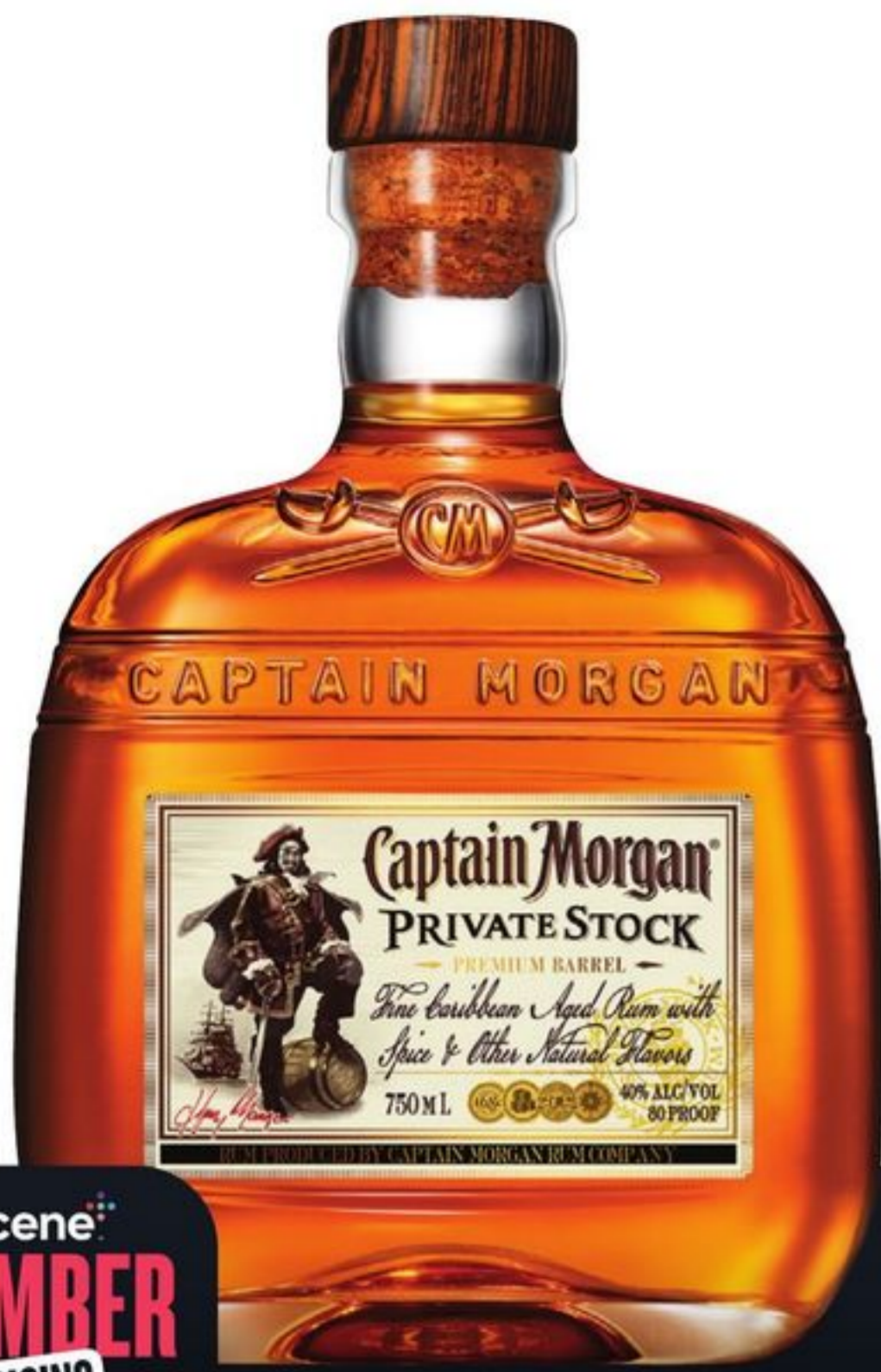
BUY ANY 6 BOTTLES OF WINE AND GET

**250 PTS**

OR

BUY ANY 12 BOTTLES OF WINE AND GET

**1000 PTS**



Scene+  
**MEMBER**  
PRICING

**28<sup>99</sup>**  
SAVE \$11

**32<sup>99</sup>** without  
Scene+  
Card  
**Captain Morgan**  
Private Stock Rum, 750 mL  
SAVE \$7

**SAVE \$5**

**100 PTS**  
when you buy 1

**Alberta  
Premium**  
Canadian Rye  
Whisky, 750 mL  
**21<sup>99</sup>**



**SAVE \$7**

**New Amsterdam**  
Pink Whitney Vodka  
750 mL

**23<sup>99</sup>**



**SAVE \$8**

**Baileys**  
Salted Caramel,  
Espresso Crème  
or Birthday Cake  
Liquor, 750 mL

**29<sup>99</sup>**



## Spirits for happy hour

**SAVE \$12**

**Victoria Distillers**  
Empress 1908 Indigo Gin  
750 mL

**41<sup>99</sup>**



**SAVE \$10**

**Absolut**  
Vodka, 1.75 L

**49<sup>99</sup>**



**SAVE \$10**

**Bacardi**  
Superior White,  
Gold or Spiced  
Rum, 1.75 L

**49<sup>99</sup>**



**SAVE \$6**

**100 PTS**  
when you buy 1

**Jim Beam**  
Kentucky Straight  
Bourbon Whiskey  
or Honey, 750 mL

**25<sup>99</sup>**



## Manhattan

- 3 oz Jim Beam Kentucky Straight Bourbon Whiskey
- 1 oz sweet vermouth
- 2 dashes aromatic bitters
- ice
- maraschino cherry
- strip of lemon zest (optional)

In a mixing glass with ice, add the Jim Beam bourbon, sweet vermouth and bitters; gently stir until well chilled. Strain into a chilled cocktail glass. Garnish with the cherry and lemon zest (if using).



**LIQUOR**

# Sign up for our eFlyer



discover savings  
at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**

Locally Crafted  
**BEER OF THE WEEK**

RavenWolf's award-winning Riona's Irish Red represents the brewery's commitment to quality and an effort to elevate classic and emerging beer styles alike. Enjoying a pint with friends is where it all starts.



**SAVE \$3**

**RavenWolf Brewing**  
Riona's Irish Red  
4 x 473 mL

**13<sup>99</sup>**



YouTube  
Spotify  
Podcasts

**SAVE \$6**

**Big Rock Brewery**  
Signature Pack  
15 x 355 mL

**29<sup>99</sup>**



**SAVE \$5**

**Pabst**  
Blue Ribbon  
15 x 355 mL

**24<sup>99</sup>**



**SAVE \$8**

**Michelob**  
Ultra, 15 x 355 mL

**31<sup>99</sup>**



**SAVE \$6**

**200 PTS**  
when you buy 1

**Brewhouse**  
Pilsner, Light or Ultra  
24 x 355 mL

**31<sup>99</sup>**



That's like  
**\$2**  
toward your next purchase

Scene+  
**MEMBER PRICING**

**39<sup>99</sup>**  
**SAVE \$15**

**44<sup>99</sup>** without Scene+ Card  
**SAVE \$10** **Stella Artois**  
18 x 330 mL



**SAVE \$6**

**100 PTS**  
when you buy 1

**Guinness**  
Draft, 8 x 440 mL

**23<sup>99</sup>**



**Ready to enjoy**



**SAVE \$7**

That's like  
**\$3**  
toward your next purchase

**300 PTS**  
when you buy 2

**Somersby**  
Cider Mixer Pack  
8 x 473 mL

**24<sup>99</sup>**

**SAVE \$6**

**300 PTS**  
when you buy 2

**Tempo**  
Gin Smash  
Variety Pack  
12 x 355 mL

**25<sup>99</sup>**



**SAVE \$5**

**300 PTS**  
when you buy 2

**Wyatt Rose**  
Ranch Water  
Mixer Pack  
12 x 355 mL

**24<sup>99</sup>**



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**Scene+**

**1000 PTS = \$10 toward your purchase**



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



**Partners in Growth**

For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

Card must be registered. Offer valid and available to be loaded from November 7-13, 2024 at all Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of \$50 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$50 or more awards only one 500 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.