

HyVee®



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AD PRICES EFFECTIVE
November 11 - December 31, 2024

building big adventures!



20.00

Fisher-Price MEGA Bloks
1st building blocks
80 piece block set in a
reusable storage bag,
combines with all MEGA
bloks building sets, for ages 1+



15.00

Fisher-Price Little People
fire truck push-along musical toy
truck featuring colorful lights, sounds
& 2 figures, for ages 1 to 5 years old



GET 5.00 OFF

your regular priced toy purchase* when
you spend 25.00 on Duracell batteries

*Minimum purchase of 5.00 in toys required.

Building Big Adventures

45.00

Fisher-Price Rockin' record player rotating turntable including a display rack 5 colorful, double-sided toy records with decorative sleeves that plays 20 unique songs, for ages 3+



40.00

Fisher-Price Laugh & Learn Sit & Steer Driver activity center electric car-themed play center featuring 150+ songs, sounds & phrases, a light-up dashboard, 9 button keypad & movable steering wheel, for ages 6 months to 3 years old

40.00

Fisher-Price Little People Barbie Little Dream Camper RV push-along camper featuring 35+ songs, sounds & phrases, lights, 2 figures, camping chair, table & pretend food play piece, for ages 18 months+



8.00

Fisher-Price Laugh & Learn Wake Up & Learn coffee mug interactive learning toy with 20+ songs, phrases & colorful lights, for ages 6 months to 3 years old

snuggle squad



35.00
50" Jumbo plushie
dino, unicorn or husky



20.00
36" Plushie
rottweiler, bison, unicorn,
cow, dino or pig



6.00
5" Palm Pals plushie

Snuggle Squad

15.00

8" Bluey plushie for ages 3+



20.00

8" Pokemon plushie for ages 2+



6.00

Squishmallows Squishville mystery mini plushie



20.00

Cookeez Makery Pancake Treatz playset plushie includes batteries, frying pan toy, compound for pancake batter, plush pet, battery box & manual, for ages 5+



32.00

Cookeez Makery Freezy Cakez playset plushie includes batteries, toy fridge, mystery plush, 2 toy ingredient sachets, measuring cup, dough mold, spatula, storage bag & manual, for ages 5+



20.00

12" Holiday Squishmallows brown bear, brown moose, white fox, grey raccoon, penguin, spotted seal, snowman, pastel moose, gift bag, Santa, pink christmas tree or Mrs. Claus





6.00

ZURU 5 Surprise Mega Gross, Monster Truck or Plushy Pets mystery toy includes 5 mystery items, for ages 4+



10.00

ZURU Snackles or anime mystery plush includes 1 mystery plush



the fun zone



4.00

Mash'ems mystery toy includes 1 mystery character



10.00

ZURU Pets Alive HamsterMania figure includes hamster ball & interactive hamster, featuring 20+ sounds, for ages 3+



8.00

ZURU Mini Brands Books includes 5 mystery miniature books with readable pages or 5 Surprise NBA Ballers mystery toy includes 1 NBA elite player figurine & poster & 2 surprises, for ages 4+



The Fun Zone



1.50

ZURU OOSH slime 2.11 oz.
or crackle foam tub
.7 oz., non-toxic compound,
4 different color varieties, for ages 4+

6.00

ZURU Rainbocorns Pocket
Puppycorns! Mystery toy for ages 10+



7.00

Smashers Nano egg buildable
mystery dinosaur figure
or Rainbocorn Puppycorn surprise
includes 1 plush & 4 more surprises,
for ages 3+



3.00

ZURU OOSH putty tin 1.76 oz.



7.00

Fart Ninja figure
features 10 realistic motion
activated fart sounds, for ages 5+



5.00

Kinetic Sand Surprise
Wild Critters tub
includes 4 oz. of sand
& 1 mystery character for ages 5+



8.00

Anker Play XL color-in poster
46.5" X 6.3", 6 styles available



5.50

Squishmallows cloud slime jar
8 oz., for ages 6+



8.00

Squishmallows cloud slime jar
with topper 8 oz., for ages 6+

The Fun Zone



36.00

Jurassic World Crushivores spinosaurus cage crusher includes 12.9" action figure, mini dinosaur & dough droppings for ages 4+

RAWR!



10% off
regular price

ZURU X Shot blaster or accessories (price varies by store)

18.00

Bluey 23-note keyboard includes batteries, for ages 3+



6.00

Color-Tastic loom bracelet making kit includes 600+ colorful rubber bands & loom, for ages 8+

brain busters



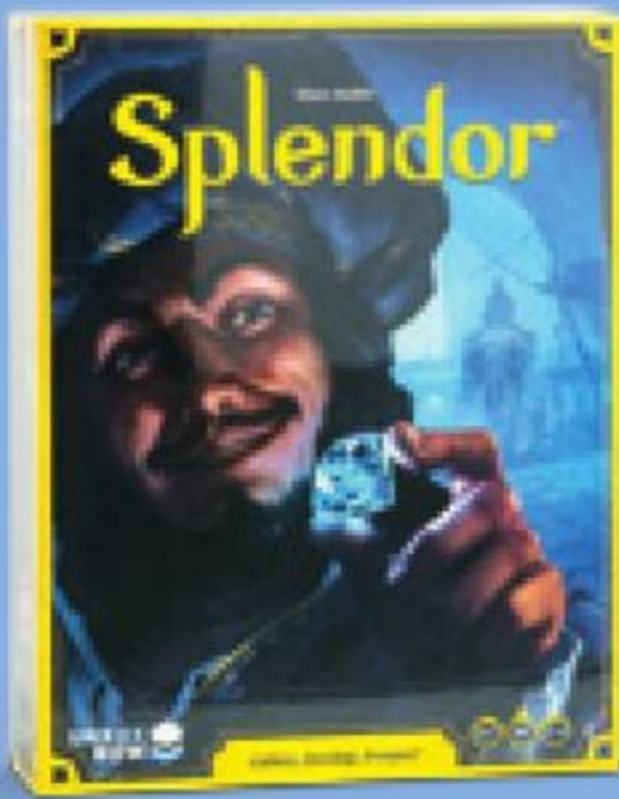
15.00

Chuckle & Roar family bingo or charades



20.00

The Magical World of Disney trivia



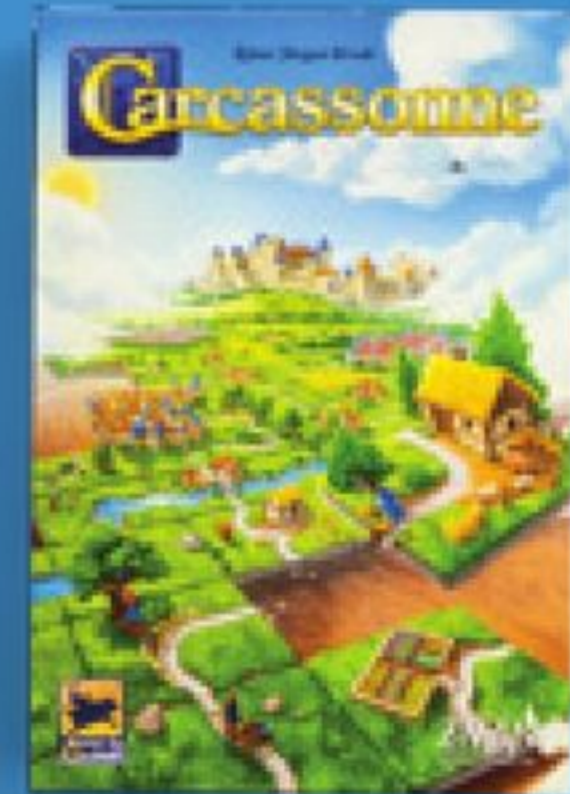
30.00

Splendor board game



40.00

Ticket to Ride, Settlers of Catan or Mysterium board game



35.00

Carcassonne board game

Brain Busters



5.00
Go Farm, Crazy Apes
or Snapping Turtles
card game



10.00
May Contain Butts card game



5.00
5 Second Rule, Rainbow Farkle
or Spoons game



6.00
UNO card game
Classic number and color matching
card game, for ages 7+



10.00
UNO Show 'em No Mercy card game
A twist on the classic with more cards
and tougher penalties, for ages 7+



2.00
Anker Play
card game



6.00
Phase 10 card game
Rummy-type card game
with an exciting twist, for ages 7+

Brain Busters



10.00
The Nightmare Before Christmas 300 piece puzzle

This block features a blue background with a white puzzle piece icon in the top left and bottom right corners. The central image is the box for a 300-piece puzzle titled 'The Nightmare Before Christmas'. The box art shows the main characters from the movie in a festive, holiday-themed setting. The price '10.00' is displayed in large white text, with the product name below it.



7.00
Ocean Pals 100 piece puzzle

An arrow points from the '7.00' price tag to the 'Ocean Pals' puzzle image.

10.00
United States of America 1000 piece puzzle

An arrow points from the '10.00' price tag to the 'United States of America' puzzle image.



12.00
Ceaco oversized 1000 piece puzzle

This block features a blue background with a white puzzle piece icon in the top left corner. The central image is the box for a 1000-piece puzzle by David Maclean. The box art shows a scenic landscape with a river, a boat, and people walking. The price '12.00' is displayed in large white text, with the product name below it.



Barbie™ and friends



10.00

Barbie Mini BarbieLand doll house



6.00

Barbie Mini BarbieLand vehicle



3.00

Barbie Mini BarbieLand doll

3.00

Barbie Mini BarbieLand Color Reveal doll

Barbie™ and Friends

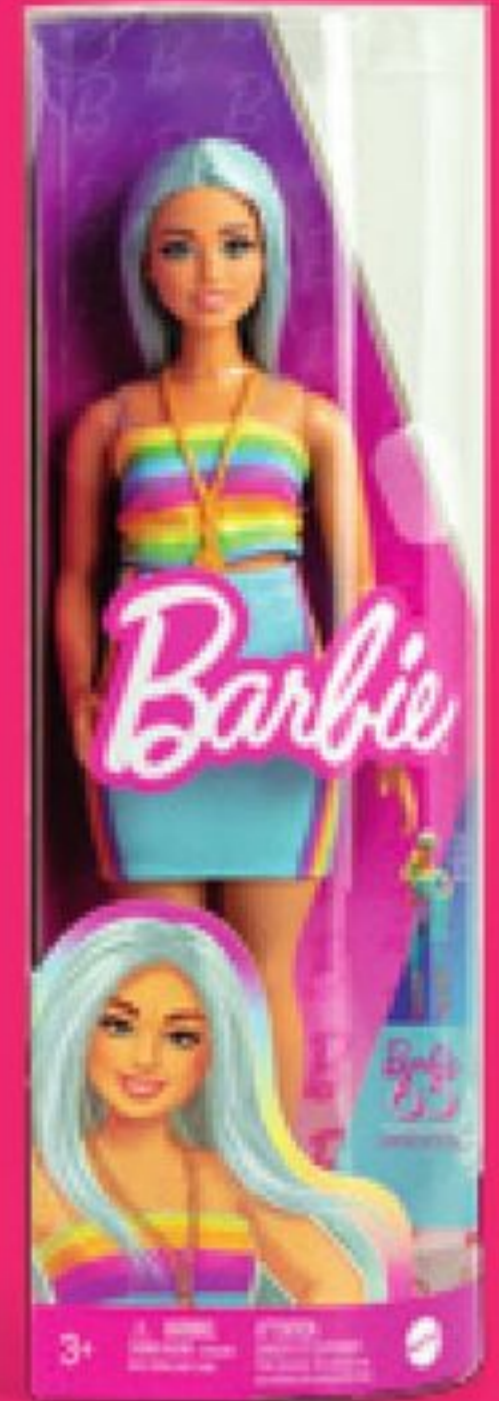
38.00

Barbie Mysteries:
The Great Horse Chase
interactive horse featuring
20+ sounds and 3 songs,
for ages 3+



GET 5.00 OFF

your regular priced toy purchase*
when you spend 20.00 on
Energizer batteries or flashlights
*Minimum purchase of 5.00 in toys required.



11.00

Barbie Fashionista or Career doll



6.49

Barbie Cutie Reveal doll

Barbie™ and Friends

26.00

Polly Pocket piñata party play set includes 2 micro dolls & 25 accessories, for ages 4+



6.00

ZURU
Coco Surprise
fantasy doll
Bella, Esme, Alice,
Rosie, Bo Nanza
or Squish



18.00

Polly Pocket compact play set
includes 2 micro dolls, 5 moving
features & 13 accessories, for ages 4+

WOOF
WOOF!

10.00

Monster High potion mystery doll



4.00

ZURU Sparkle Girlz
unicorn or princess
includes 1 doll, for ages 3+



30.00

Monster High Skulltimate
Secrets Cleo doll



6.00

Trolls small doll



7.00

Disney Princess small doll





TOTODILE

9.00

MEGA Pokémon Pokéball includes 1 buildable character & 1 pokéball, for ages 6+



HOPPIP



LEDYBA



CHIKORITA



CYNDAQUIL

gotta get 'em all!



27.00

Pokémon Trading Card Game V Strikers tin includes 1 mystery tin, 1 foil card & 5 booster packs, for ages 6+



29.00

Pokémon Trading Card Game Scarlet & Violet 151 Zapdos EX box includes 1 foil promo card, 1 foil card, 1 oversize foil card, 4 booster packs & code card, for ages 6+



50.00

Pokémon Trading Card Game Scarlet & Violet S8 Surging Sparks includes 1 full-art foil promo card, 65 card sleeves, 45 energy cards, player's guide & 9 booster packs, for ages 6+



7.00

Pokémon Checklane Scarlet & Violet blister card pack for ages 6+



playtime pit stop



1.50

Hot Wheels toy
includes 1 car, for ages 3+



3.00

Hot Wheels vintage car
includes 1 car, for ages 3+

40.00

Hot Wheels Little
People spiral speedway
includes 1 playset,
2 vehicles, & 3 accessories,
for ages 18 months*



Playtime Pit Stop



8.00

Hot Wheels cars
includes 5 cars, for ages 5+



20.00

Hot Wheels energy track
features multicolored power
loops, track & includes 3 cars,
for ages 5+



1.25

Matchbox car
includes 1 car, for ages 3+



7.00

Matchbox cars
includes 5 cars,
for ages 3+



40.00

Matchbox Action Drivers
transportation center
includes 1 firetruck, for ages 3+

Playtime Pit Stop



35.00
Hot Wheels Skate
Flush & Go toilet bowl
includes 2 toilet paper ramps, 1 grind rail,
1 board & 1 pair of shoes, for ages 5+



10.00
Hot Wheels Skate Gum
includes 2 boards, 1 case
& 1 pair of shoes, for ages 5+



30.00
Hot Wheels City Pizza
Cobra Attack
includes 1 toy car, for ages 3+



25.00
Hot Wheels Roll Out
raceway track
holds up to 80 toy
vehicles & features 5 track
pieces, for ages 4+



6.00
Hot Wheels monster truck
includes 1 car, for ages 3+

CRUNCH!



50.00
Hot Wheels Mega Wrex Alive
remote controlled monster truck
features 3 modes of play with interactive
lights and sounds, for ages 5+



masterpiece makers



13.00

LEGO® daffodils
includes 2 yellow & 2 white
daffodils with adjustable
green stems & leaves, for ages 8+



13.00

LEGO® sunflowers
includes 2 sunflower blooms
with adjustable green stems
& leaves, for ages 8+



13.00

LEGO® roses
includes 2 red blooms,
with adjustable green stems
& leaves, for ages 8+

LEGO® Masterpiece Makers



20.00

LEGO® Super Mario Nabbit at Toad's Shop expansion set includes 2 brick-built Super Mario characters, shop with assorted accessories & a shopping cart, features interactive play, for ages 7+

10.00

LEGO® Creator 3in1 red dragon create a posable red dragon, colorful fish & phoenix in one set, for ages 6+



15.00

LEGO® Animal Crossing Julian's birthday party features role-play scenes from the video game series & includes a Julian horse minifigure with accessories, for ages 6+



18.00

LEGO® Creator 3in1 flatbed truck with helicopter 3 lego vehicle sets in 1 box, for ages 7+

LEGO® Masterpiece Makers



5.00

LEGO® Creator holiday minifigure includes one buildable character, for ages 6+



10.00

LEGO® City go-karts and race driver includes 2 race driver minifigures & winners trophy element, for ages 5+



25.00

LEGO® Speed Champions 2023 McLaren Formula 1 race car includes team-sponsored logos, papaya safety halo & 1 driver minifigure, for ages 9+



10.00

LEGO® Dreamzzz Matteo's off-road car features buggy mode turning wheels, quadcopter mode & 1 minifigure, for ages 7+



18.00

LEGO® Technic off-road race buggy includes a moving 4-cylinder engine, flex steering & rear suspension for racing adventures, for ages 8+



18.00

LEGO® City police car and muscle car chase includes police interceptor, getaway muscle car & 2 minifigures, for ages 6+



25.00

LEGO® Speed Champion Ford Mustang dark horse sports car toy vehicle includes rear wing, distinctive grill, headlights & 1 minifigure, for ages 9+



LEGO® Masterpiece Makers



10.00

LEGO® Marvel
Motorcycle Chase:
Spider-Man vs. Doc Ock
includes web and fire stud
blasting motorcycle &
4 flexible Doc Ock tentacles,
for ages 6+



13.00

LEGO Marvel War
Machine mech armor
fully jointed figure for
dynamic battle action,
opening cockpit & 3
shooters, for ages 6+



18.00

LEGO® Star Wars 332nd
Ahsoka's Clone Trooper
includes Clone Captain Vaughn, 3 332nd
Clone Troopers, 1 blaster rifle, 3 blasters
& 2 jetpack elements, for ages 6+



16.00

LEGO® Star Wars The Mandalorian
N-1 Starfighter microfighter
includes an open cockpit Microfighter,
2 minifigures & 2 stud shooters for
action play, for ages 6+



18.00

LEGO® Star Wars 501st
Clone Troopers battle pack
includes a 501st officer, clone specialist,
1 blaster rifle, 2 blasters & spring-loaded
shooter, for ages 6+

Minecraft Masterpiece Makers



6.00

Minecraft Mini Mode Spawn Egg mystery figure includes 1 mystery figure, for ages 6+



18.00

LEGO® Minecraft The Animal Sanctuary includes sheep, cat, wolf, rabbit, cow, baby zombie & Efe minifigure, for ages 7+



18.00

LEGO® Minecraft The Armory features blacksmith's work area, armor display room, nether portal, 2 minifigures, armor, weapons & tools, for ages 7+



10.00

LEGO® Minecraft Steve's desert expedition includes a Steve minifigure, baby camel & Phantom figure with moveable wings, for ages 6+





12.00
5.5" Black bear plushie



20.00
7" Be Brave Little Monster
or Love You Precious
children's plushie book



85.00
36" Jumbo giving bear plushie



20.00
9.5" Black bear plushie



36.00
16" Giving bear plushie



32.00
13" Poetic Threads bear plushie



32.00
12" Growl Pal plushie



FUEL SAVER
EARN
5¢
OFF
PER GALLON

when you spend
\$25 on gift cards

FUEL SAVER
EARN
10¢
OFF
PER GALLON

when you spend
\$50 on gift cards

FUEL SAVER
EARN
20¢
OFF
PER GALLON

when you spend
\$100 on gift cards

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