

# Black Friday

**DON'T MISS OUR HOT DEALS!**

**8**

days only  
NOV 21 TO 28

Optimum

Earn

**25,000** pts

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25**  
value!

APP EXCLUSIVE OFFER

Open the app. It's as easy as that.

EFFECTIVE NOVEMBER 21 TO 27

**\$100**



PC<sup>®</sup> DUAL BASKET  
9 QT AIR FRYER  
FRITEUSE À AIR À  
DOUBLE PANIER 9  
PINTES PC<sup>®</sup>  
21589219\_EA

**LIMIT 2**  
OVER LIMIT PAY  
150.00 EA

GET  
5 STAMPS\*  
WITH THIS  
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

**\$179\***

Apple AirPods

AIRPODS 4  
WIRELESS EARBUDS  
INCLUDES USB-C CHARGING CASE  
UP TO 30 HOURS OF BATTERY LIFE  
ÉCOUTEURS SANS FIL  
AIRPODS 4  
21642759\_EA

\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

GET  
8 STAMPS\*  
WITH THIS  
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

**\$399\***

Nintendo

NINTENDO SWITCH  
MARIO KART BUNDLE  
INCLUDES 12-MONTH ONLINE  
INDIVIDUAL MEMBERSHIP  
NINTENDO SWITCH  
ENSEMBLE MARIO KART  
21638283\_EA

\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

**LIMIT 1**

GET  
19 STAMPS\*  
WITH THIS  
PURCHASE!



\*SEE BACK PAGE FOR DETAILS

RA FLAP 1



# Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

## KEURIG

KEURIG K-SUPREME  
COFFEE MACHINE  
CAFETIÈRE  
K-SUPREME KEURIG  
21470466\_EA

**\$118**

**LIMIT 2**  
OVER LIMIT PAY  
190.00 EA

GET  
5 STAMPS\*  
WITH THIS  
PURCHASE!



KEURIG HOT AND  
COLD STAND FROTHER  
MOUSSEUR À LAIT  
CHAUD ET FROID  
KEURIG  
21494986\_EA

**\$52**

**LIMIT 2**  
OVER LIMIT PAY  
80.00 EA



EFFECTIVE NOVEMBER 21 TO 27

## NINJA

**\$100**

**LIMIT 2**  
OVER LIMIT PAY  
155.00 EA

NINJA 5 QT  
AIR FRYER  
FRITEUSE À AIR NINJA  
21637356\_EA

**HOT  
DEAL**

GET  
5 STAMPS\*  
WITH THIS  
PURCHASE!



NINJA PROFESSIONAL  
PLUS BLENDER  
MÉLANGEUR  
3 PRESET AUTO-IQ PROGRAMS  
PROFESSIONNEL PLUS  
NINJA  
21620013\_EA

**\$80**

**LIMIT 2**  
OVER LIMIT PAY  
155.00 EA



# ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS  
\$7

PC® PUB RECIPE™ OR  
GLUTEN-FREE CHICKEN  
SELECTED VARIETIES, FROZEN  
600/700 G  
21201320\_EA/21201321\_EA



ALWAYS  
3.50

NO NAME® PIZZA  
SELECTED VARIETIES FROZEN  
350-411 G  
21541429\_EA/21541441\_EA



ALWAYS  
\$5

NO NAME®  
CHEESE SLICES  
SELECTED VARIETIES  
230 G  
21611130\_EA/21611189\_EA



ALWAYS  
\$6

PC® GREEK YOGURT  
SELECTED VARIETIES  
650/750 G  
21518314\_EA/21518407\_EA





**LEGENDARY HOLIDAY SAVINGS**

**LOW PRICES IN EVERY AISLE**

**REAL ATLANTIC SUPERSTORE™**



**3<sup>99</sup>** LB 8.80/KG

**CHICKEN BREASTS**  
SKINLESS BONELESS  
**CHICKEN WINGS**  
FAMILY SIZE  
**POITRINES DE POULET**  
**OU AILES DE POULET**  
20168158\_KG  
20845719\_KG

**CLUB SIZE**

**4<sup>44</sup>** LB 9.79/KG

**MEDIUM GROUND BEEF**  
FAMILY SIZE  
**BŒUF HACHÉ MI-MAIGRE**  
20797026\_KG

**CLUB SIZE**

**SAVE 4.00** LB

**10<sup>99</sup>** LB 24.23/KG

**FRESH ATLANTIC SALMON FILLETS**  
FAMILY SIZE  
SUBJECT TO AVAILABILITY  
**FILETS DE SAUMON DE L'ATLANTIQUE FRAIS**  
201700617525

**CLUB SIZE**

**\$2** LB 4.41/KG

**PORK LOIN COMBINATION**  
**CHOPS SIRLOIN, CENTRE AND RIB PORTION**  
BONE-IN  
**CÔTELETTES DE LONGE DE PORC, COMBINAISON DE COUPES, PORTIONS CENTRE ET BOUT DE CÔTES**  
21418236\_KG

**SAVE UP TO 37%**

**4<sup>99</sup>**

**DAIRY ISLE BUTTER**  
SELECTED VARIETIES  
454 G  
**BEURRE DAIRY ISLE**  
21002314\_EA  
21419901\_EA

**BUTTER**  
BARREL CROWNED  
SALTED

**SAVE 2.49** **HOT DEALS**

**1<sup>50</sup>**

**POMEGRANATE**  
PRODUCT OF U.S.A.  
EACH  
**GRENADES**  
2013476700\_EA

**SAVE 0.99** **HOT DEALS**

**\$1**

**ATAULFO MANGO**  
PRODUCT OF PERU OR  
**RED MANGO**  
PRODUCT OF BRAZIL  
**MANGUE ATAULFO**  
**OU MANGUE ROUGE**  
2012150900\_EA  
20059435000\_EA

**2<sup>50</sup>**

**BLUEBERRIES**  
PRODUCT OF PERU,  
NO. 1 GRADE  
PINT  
**BLEUETS**  
20080117001\_EA

**2/5<sup>50</sup>** OR \$3.49 EA.

**D'ITALIANO BREAD OR BUNS**  
SELECTED VARIETIES AND SIZES  
**PAIN OU PETITS PAINS D'ITALIANO**  
20038333\_EA  
21450797\_EA  
20627103\_EA

**5<sup>77</sup>**

**CRACKER BARREL CHEESE BARS 400 G, SHREDS 250-320 G, PC<sup>®</sup> SHREDS 250-320 G OR BLACK DIAMOND CHEESTINGS 12/16'S**  
SELECTED VARIETIES  
**BARRÉS DE FROMAGE, FROMAGE RAPÉ, CRACKER BARREL, FROMAGE RAPÉ PC<sup>®</sup> OU FICELLO BLACK DIAMOND**  
21060201\_EA  
21790384\_EA

**2/\$3** OR \$1.99 EA.

**COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS**  
SELECTED VARIETIES  
2 L  
**BOISSONS GAZEUSES, COCA-COLA, CANADA DRY OU PEPSI**  
2031904002\_EA  
20258926002\_EA

**6<sup>99</sup>**

**CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S**  
SELECTED VARIETIES  
**PAPIER HYGIÉNIQUE CASHMERE, ESSUIE-TOUT SPONGETOWELS OU MOUCHOIRS SCOTTIES**  
21004779\_EA

**SAVE UP TO 50% OFF**

**JAMIESON VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
**VITAMINES OU SUPPLÉMENTS JAMIESON**  
20299993\_EA  
20300216000\_EA

**18<sup>99</sup>** **GET 3,000<sup>+</sup> Value**

**LIMIT 4 OVER LIMIT PAY 29.99 EA.**

**HUGGIES**  
**HUGGIES SUPER BIG PACK DIAPERS**  
SIZE N-7, 32-108'S  
SELECTED VARIETIES  
**COUCHES HUGGIES SUPER GROS-FORMAT**  
20456311\_EA  
21454021\_EA



**SAVE 2.00** **PRICE DROP!**

**\$4**

PEPSI  
SELECTED VARIETIES  
6X710 ML  
20310146002\_CA  
20310146001\_CA

**SAVE 27%** **PRICE DROP!**

**3.25**

IOGO NANO YOGURT  
SELECTED VARIETIES  
4X333 ML  
YOGOURT NANO IOGO  
20609487001\_EA  
21219007\_EA

**SAVE 1.00** **PRICE DROP!**

**\$5**

KASHI CEREAL  
SELECTED VARIETIES  
345-400 G  
CÉRÉALES KASHI  
20919675\_EA  
20919666\_EA  
209194318\_EA

**SAVE .99** **PRICE DROP!**

**\$2**

NO NAME® WHITE VINEGAR  
4 L  
VINAIGRE BLANC SANS NOM®  
20022796\_EA

**CLUB SIZE**

**\$5** **PRICE DROP!**

FARMER'S MARKET®  
RUSSET OR WHITE POTATOES  
PRODUCT OF ATLANTIC CANADA  
CANADA NO. 1 GRADE  
10 LB BAG  
POMMES DE TERRE  
RUSSET OU POMMES  
DE TERRE BLANCHES  
DÉLICIES DU MARCHÉ™  
2040102000\_EA  
2040099700\_EA

**Optimum**  
Members-Only Price™  
**\$6**  
Members save **\$2**

Non-members **\$8**

FARMER'S MARKET®  
BAG APPLES  
SELECTED VARIETIES  
PRODUCT OF ATLANTIC CANADA  
CANADA FANCY GRADE  
4 LB BAG  
POMMES EN SAC DÉLICIES  
DU MARCHÉ™  
2011279600\_EA  
2011321001\_EA

**Optimum**  
Members-Only Price™  
**6.99**  
Members save **\$3**

Non-members **9.99**

FERRERO CORE HOLIDAY BUNDLE  
SELECTED VARIETIES  
119-200 G  
ENSEMBLE DES FÊTES DE  
BASE FERRERO  
20090334\_EA

**Optimum**  
Members-Only Price™  
**5.99**  
Members save **\$3**

Non-members **8.99**

BLUEWATER FISH, SHRIMP OR AIR FRIED  
SELECTED VARIETIES  
FROZEN 210-600 G  
POISSON, CREVETTES OU  
FRITS À L'AIR BLUEWATER™  
20310745004\_EA  
203102121003\_EA

**GET 3,000** **Value!**  
for every "10" spent on

**-\$3**

NO NAME® NUTS 100 G,  
NO NAME® SHORTENING  
454 G OR ARTIFICIAL  
VANILLA EXTRACT 100 ML  
NOIX, SHORTENING  
OU EXTRAIT DE VANILLE  
ARTIFICIEL SANS NOM®  
20020958\_EA/20171922\_EA  
At least \$3 value in products

**SAVE 2.00** **GET 3,000 Value!**

**14.99**

PC® ROAST AND GROUND COFFEE  
SELECTED VARIETIES  
800-830 G  
CAFÉ TORRÉFIÉ ET MOULU PC™  
21293374\_EA  
21293427\_EA

**\$7**

IN-STORE BAKED COOKIES  
SELECTED VARIETIES  
18'S  
BISCUITS CUITS  
EN MAGASIN  
21454952\_EA

**SAVE 8.00** **HOT DEALS**

**11.99**

SUNRISE BOLOGNA  
2 KG  
BOLOGNE SUNRISE  
20997095\_EA

**\$16**

CHICKEN FAVORITES  
320-700 G, TENDERS, FRIED  
CHICKEN OR BONELESS  
BITES  
SERVED HOT OR CHILLED  
MORCEAUX PRÉFÉRÉS DE  
POULET, FILETS POULET  
FRIT OU DÉSSOSÉS  
20137058\_EA  
20993187\_EA

**4.99**

BEN & JERRY'S 473 ML OR  
MAGNUM BARS 4'S  
SELECTED VARIETIES, FROZEN  
BEN & JERRY'S OU  
BARRÉS MAGNUM  
20980728\_EA  
21438213\_EA

**2.99**

KETTLE BRAND  
POTATO CHIPS  
SELECTED VARIETIES  
156/198 G  
CROUSTILLES  
KETTLE  
20320652\_EA  
21530654\_EA

**6.99**

PC® PODS 12'S OR STARBUCKS  
NESPRESSO COMPATIBLE  
CAPSULES 10'S  
SELECTED VARIETIES  
CARTOUCHES PC™ OU  
CAPSULES COMPATIBLES  
NESPRESSO  
STARBUCKS  
20468345\_EA  
21549723\_EA

**SAVE 25%** **HOT DEALS**

**1.99**

CAMPBELL'S CONDENSED COOKING  
OR RTD SOUPS 284 ML OR  
HABITANT SOUPS 796 ML  
SELECTED VARIETIES  
SOUPE CONDENSÉE  
CAMPBELL'S  
SOUPE HABITANT  
2029746001\_EA  
20299490002\_EA

**SAVE UP TO 1.50** **HOT DEALS**

**3.99**

ACTIVIA YOGURT  
650 G OR MINUTE MAID  
LEMONADE 1.54 L  
SELECTED VARIETIES  
YOGOURT ACTIVIA  
OU LIMONADE  
MINUTE MAID  
20325130003\_EA  
21434719\_EA

**SAVE UP TO 1.20** **HOT DEALS**

**1.25**

GRAVES JUICE 1 L,  
OASIS 100% JUICE BLENDS,  
ARIZONA TEA JUICE 950 ML OR  
ALLEN'S 1 L SELECTED VARIETIES  
JUS GRAVES, MÉLANGES DE  
JUS 100% OASIS,  
THÉ ARIZONA OU ALLEN'S  
20322109\_EA  
21519463\_EA

**10.99**

TIDE DETERGENT  
1.36-2.6 L/18-35'S, DOWNY/  
GAIN FABRIC SOFTENER  
2.63 L, BOUNCE, BEADS 379 G OR  
DOWNY, GAIN, BOUNCE,  
PERLES, FEUILLES DOWNY, GAIN  
21530428\_EA/21593793\_EA

**SAVE 7.00** **HOT DEALS**

**14.99**

COTTONELLE BATHROOM TISSUE  
SELECTED VARIETIES  
18=72 ROLLS  
PAPIER HYGIÉNIQUE  
COTTONELLE  
21539487\_EA  
21534668\_EA

**REAL ATLANTIC SUPERSTORE** CUSTOMER RELATIONS 1-866-727-0771. VISIT [atlanticsuperstore.ca](http://atlanticsuperstore.ca) FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regarding pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items advertised within flyer may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. © 2024 Loblaws Inc. The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. © PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit [pcoptimum.ca](http://pcoptimum.ca). We are not obligated to award points based on errors or misprints. No cash value. See [atlanticsuperstore.ca](http://atlanticsuperstore.ca) for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve the right to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. \*Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. \*\*Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. #PRICE DROP offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details. OUTDOOR/SEASONAL: For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit [atlanticsuperstore.ca](http://atlanticsuperstore.ca) or call Customer Relations at 1-866-727-0771. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements regarding pricing and product selection (flavour, colour, patterns, style) may vary by store location. All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. © 2024 Loblaws Inc. The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. COLLECT AND SAVE PROGRAM: While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [pcoptimum.ca/collectandsave](http://pcoptimum.ca/collectandsave).

RA BACK





# SUPER FRESH



If it's not fresh, it's free.\*

**1<sup>50</sup>**  
LB  
3.31/KG

**CANADA SWEET POTATOES**  
PRODUCT OF CANADA  
PATATES DOUCES



**2/5<sup>6</sup>**  
OR \$3.49 EA.

**CANADA PC<sup>®</sup> CREMINI OR WHITE MUSHROOMS**  
PRODUCT OF CANADA  
227 G

**CHAMPIGNONS CREMINI OU BLANCS PC<sup>™</sup>**



**2/1<sup>50</sup>**  
OR \$1 EA.

**ROOSTER<sup>®</sup> GARLIC**  
PRODUCT OF CHINA  
3'S

**AIL ROOSTER<sup>®</sup>**



**\$2**

**BROCCOLI CROWNS**  
PRODUCT OF CANADA,  
MEXICO OR U.S.A.  
EACH

**COURONNI DE BROCOLI**

212199001\_EA



**\$4**  
LB  
8.82/KG

GET 2,000<sup>™</sup> = \$2 Value when you spend "10" on

**PC<sup>®</sup> ADORA GRAPES, EXTRA LARGE RED OR GREEN SEEDLESS GRAPES**  
PRODUCT OF CALIFORNIA, U.S.A.

**RAISINS ADORA, TRÈS GROS RAISINS ROUGES OU VERTS SANS PÉPINS PC<sup>™</sup>**



**\$4**

**PINEAPPLE**  
PRODUCT OF COSTA RICA  
EACH

**ANANAS**

2096993001\_EA



**3<sup>50</sup>**  
EA/LB  
7.72/KG

**CLEMENTINES STEM AND LEAF** PRODUCT OF SPAIN 3.50/LB 7.72/KG OR

**FARMER'S MARKET<sup>™</sup> MINI CUCUMBERS 6'S**

PRODUCT OF CANADA 3.50 EACH

**CLÉMENTINES AVEC TIGE ET FEUILLES OU MINI-CONCOMBRES DÉLICES DU MARCHÉ<sup>™</sup>**

3072707001\_EA

3063483001\_EA



**SAVE .99**

**\$5**

**CORED PINEAPPLE**  
PREPARED IN-STORE DAILY  
600 G

**ANANAS ÉVIDÉ FRAIS**

30902143\_EA



**8<sup>99</sup>**  
LB  
19.82/KG

**CANADA EYE OF ROUND ROAST**  
CUT FROM CANADA AA GRADE BEEF OR HIGHER

**RÔTI DE NOIX DE RONDE**

3079444\_EA



**\$12**

**CANADA PC<sup>®</sup> CHICKEN DRUMSTICKS 8'S OR THIGHS BONE-IN 6'S**

**AIR CHILLED PILONS OU HAUTS DE CUISSE DE POULET PC<sup>™</sup>**

2134003\_EA/2134002\_EA



**\$7**

**BEEF STIR FRY STRIPS**  
CUT FROM CANADA AA GRADE BEEF OR HIGHER

**LANIÈRES DE BŒUF À SAUTER**

2048067\_EA



**12<sup>99</sup>**  
LB  
28.64/KG

**CANADA TOP SIRLOIN STEAK**  
CUT FROM CANADA AA GRADE BEEF OR HIGHER, FAMILY SIZE

**BIFTECK DE HAUT DE SURLONGE**

30797907\_EA



**SAVE .99**

**\$6**

**PC<sup>®</sup> SAUSAGES**  
SELECTED VARIETIES  
500 G

**SAUCISSES PC<sup>™</sup>**

2134006\_EA/2134005\_EA



**\$6**  
LB  
13.23/KG

**PC<sup>®</sup> WORLD OF FLAVOURS<sup>™</sup> JERK CHICKEN LEGS**

**AIR CHILLED CUISSES DE POULET À LA JERK PC<sup>™</sup>**

**SAVEURS DU MONDE<sup>™</sup> JERK**

21454396\_EA



**8<sup>99</sup>**

**SUFRA<sup>®</sup> HALAL LEAN GROUND BEEF**  
454 G

**BŒUF HACHÉ MAIGRE HALAL SUFRA<sup>™</sup>**

21097283\_EA



**\$7**

**PC<sup>®</sup> NATURALLY SMOKED BACON**  
SELECTED VARIETIES  
375-500 G

**BACON FUMÉ NATURELLEMENT PC<sup>™</sup>**

20532826\_EA/20057992\_EA



**\$9**

**NO NAME<sup>®</sup> MEATBALLS**  
SELECTED VARIETIES  
FROZEN  
600 G

**BOULETTES DE VIANDE SANS NOM<sup>®</sup>**

20327713\_EA/21030481\_EA



**SAVE 2.50**

**HOT DEALS**

**9<sup>99</sup>**

**PC<sup>®</sup> HOT SMOKED CANDIED OR SPICY SALMON STRIPS**  
READY-TO-EAT  
150 G

**LANIÈRES DE SAUMON CONFIT FUMÉ À CHAUD OU ÉPICÉES PC<sup>™</sup>**

20878206\_EA/20077882\_EA



**SAVE 1.00**

**8<sup>49</sup>**

**PC<sup>®</sup> PACIFIC LARGE WHITE SHRIMP**  
RAW ZIPPERBACK<sup>™</sup>  
31-40 PER LB, FROZEN  
400 G

**GROSSES CREVETTES BLANCHES DU PACIFIQUE PC<sup>™</sup>**

20788988\_EA



**SAVE UP TO 1.00**

**\$10**

**PC<sup>®</sup> SHRIMP APPETIZERS**  
SELECTED VARIETIES  
FROZEN  
294-454 G

**HORS-D'ŒUVRE DE CREVETTES PC<sup>™</sup>**

20328074\_EA



\*Fresh Promise: Applicable to eligible fresh produce items purchased at Atlantic Superstore store locations or online at atlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Atlantic Superstore store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.



# SUPER FRESH

**1<sup>50</sup>**



**BAGUETTE**  
WHITE OR WHEAT  
BAKED IN-STORE  
255 G  
**BAGUETTE**  
2129211\_EA

**\$5**

**KIMBERLEY'S  
CUPCAKES**  
SELECTED VARIETIES  
6'S  
**PETITS GÂTEAUX**  
KIMBERLEY'S  
2109212\_EA



**\$4**

**LA ROCCA CAKE  
SLICE** 127-187 G OR  
**CHARLOTTE'S  
PARFAIT** 133-141 G  
SELECTED VARIETIES  
**TRANCHE DE GÂTEAU**  
**LA ROCCA OU PARFAIT**  
**CHARLOTTE'S**  
2149254\_EA / 2149255\_EA



**2<sup>49</sup>**

**PC® OR BLUE MENU®  
ENGLISH MUFFINS**  
SELECTED VARIETIES  
6'S  
**MUFFINS ANGLAIS**  
**PC™ OU MENU BLEU™**  
2081079\_EA / 21016773\_EA



**8/\$4**  
OR 79¢ EA.

**BULK ROLLS**  
SELECTED VARIETIES  
BAKED IN-STORE  
**PETITS PAINS EN VRAC**  
2007990\_EA



**4<sup>49</sup>**

**ACE BAKERY  
BISTRO LOAF**  
WHITE OR SOURDOUGH  
595 G  
**MICHE BISTRO**  
**BOULANGERIE ACE**  
2149262\_EA / 2149263\_EA



**\$3**

**PC® FLATBREAD**  
220/300 G OR  
**SURAJ® NAAN** 5'S  
SELECTED VARIETIES  
**PAIN PLAT PC®**  
**OU NAAN SURAJ®**  
2091044\_EA / 21011313\_EA



**SAVE  
1.00**

**3<sup>99</sup>**

**HOT  
DEALS**

**KING'S HAWAIIAN  
ROLLS**  
SELECTED VARIETIES  
AND SIZES  
**PETITS PAINS**  
**KING'S HAWAIIAN**  
2147976\_EA / 2149263\_EA



**\$7**

**SUB SANDWICH**  
IN-STORE PREPARED  
BEEF, HAM, TURKEY  
OR ASSORTED  
331/364 G  
**SOUS-MARINS**  
2142362\_EA



**BUY  
ANY 1**

**FOC SOUP**  
SELECTED VARIETIES  
700 ML  
**SOUPE CONCOCTÉ**  
**PAR NOS CHEFS™**  
2146086\_EA

**GET 25%  
OFF 1**

**FOC PIE OR QUICHE**  
SELECTED VARIETIES  
150-900 G  
**PÂTE OU QUICHE CONCOCTÉ**  
**PAR NOS CHEFS™**  
2117990\_EA



**\$9-10**

**GET  
2,000<sup>00</sup>** = \$2 Value  
when you buy 2

**12 INCH  
TAKE AND  
BAKE PIZZA**  
SELECTED VARIETIES  
510-739 G  
**PIZZA 12 PO CUIRE À  
LA MAISON**  
2143093\_EA / 2145640\_EA



**8<sup>99</sup>**

**OKA**  
SELECTED VARIETIES  
190 G  
**OKA**  
2093076\_EA / 2093276\_EA



**5<sup>49</sup>**

**BABY BEL® 6'S,  
LAUGHING COW® 12'S OR  
CHEESE DIPPERS 140 G**  
SELECTED VARIETIES  
**BABYBEL, LA VACHE  
QUI RIT OU CHEESE  
DIPPERS**  
2079107\_EA / 2079232\_EA

**GET  
4,000<sup>00</sup>** = \$4 Value  
when you buy 2

**The Laughing Cow®  
La Vochequirie**



**2/\$8**  
OR \$4.49 EA.

**PC® TOPPED  
HUMMUS 280 G OR  
LA PANZELLA 170 G**  
SELECTED VARIETIES  
**HUMMUS GARNI PC™**  
**OU CRAQUELINS**  
**LA PANZELLA**  
2087384\_EA / 21349453\_EA



**SAVE  
1.99**

**\$10**

**HOT  
DEALS**

**MASTRO TRIOS**  
SELECTED VARIETIES  
150-250 G  
**TRIOS MASTRO**  
2106464\_EA / 21034465\_EA



**SAVE  
.90/100 G**

**3<sup>49</sup>**  
/100 G

**HOT  
DEALS**

**PC® NATURAL CHOICE  
TURKEY SERVICE  
CASE MEATS**  
**DINDE PC™**  
**LE CHOIX NATUREL  
DU COMPTOIR  
DE SERVICE**  
20059548\_EA



**2/\$12**  
OR \$6.50 EA.

**YVES VEGGIE  
GROUND MEAT OR  
VEGGIE SAUSAGES**  
SELECTED VARIETIES  
156-380 G  
**SIMILI-VIANDE  
HACHÉE OU  
SAUCISSES À BASE DE  
PLANTES VEGGIE YVES**  
2050709\_EA / 2009775\_EA





# EAST COAST MEETS THE WORLD

From bok choy to basmati rice, find international ingredients at low prices.

**4<sup>99</sup>**

**BRITANNIA MILK RUSK**  
560 G  
**BISCOTTE AU LAIT**  
BRITANNIA



**2<sup>49</sup>**

GET 1,000<sup>00</sup> - \$1 Value

**RUBICON JUICE OR BLENDS**  
SELECTED VARIETIES  
1 L  
**JUS OU MÉLANGES RUBICON**  
2049234001, EA  
20557705, EA



**4<sup>29</sup>**

**PAN YELLOW OR WHITE FLOUR**  
1 KG  
**FARINE JAUNE OU BLANCHE PAN**  
20945855, EA  
20945705, EA



**1<sup>49</sup>**

**T&T<sup>®</sup> KOREAN ROASTED SEA LAVER**  
3'S OR NOODLES 363 G  
SELECTED VARIETIES  
**ALGUES RÔTIES CORÉENNES OU NOUILLES T&T<sup>®</sup>**  
20993313, EA  
20492706001, EA



**1<sup>29</sup>**

**LOTTE PEPERO**  
SELECTED VARIETIES  
32-50 G  
**PEPERO LOTTE**  
20979031, EA  
21580440, EA



**3<sup>29</sup>**

**INDOMIE INSTANT NOODLES**  
SELECTED VARIETIES  
5'S  
**NOUILLES INSTANTANÉES INDOMIE**  
20999719, EA



**2<sup>79</sup>**

**EVERGREEN BUBBLE MILK TEA**  
SELECTED VARIETIES  
**BUBBLE MILK TEA EVERGREEN**  
480 ML  
21528461, EA  
21528467, EA



**3<sup>29</sup>**

**S&B GOLDEN CURRY JAPANESE CURRY MIX**  
SELECTED VARIETIES  
92 G  
**MÉLANGE À CARI JAPONAIS S&B GOLDEN CURRY**  
21529303, EA  
21529303, EA



**2<sup>79</sup>**

**ROOSTER<sup>®</sup> SWEETENED CONDENSED MILK**  
300 ML  
**LAIT CONDENSÉ SUCRÉ ROOSTER<sup>®</sup>**  
20189907, EA



**4<sup>49</sup>**

**LA COSTEÑA SAUCE**  
SELECTED VARIETIES  
455 ML  
**SAUCE LA COSTEÑA**  
20118496001, EA  
20118496002, EA



**17<sup>99</sup>**

**KRITI GOLD EXTRA VIRGIN OLIVE OIL**  
750 ML  
**HUILE D'OLIVE EXTRA-VIERGE KRITI GOLD**  
2140385, EA



**9<sup>99</sup>**

**TILDA RICE**  
SELECTED VARIETIES  
4 LB  
**RIZ TILDA**  
20413306, EA  
20413303, EA



**1<sup>99</sup>**

**ROOSTER<sup>®</sup> DRY NOODLES**  
SELECTED VARIETIES  
250-454 G  
**NOUILLES SÈCHES ROOSTER<sup>®</sup>**  
20999297, EA  
20967204, EA







Bring the Yum Cha experience home with T&T's delicious new Frozen Dim



Vegetable Spring Rolls



Shrimp and Fish Siu Mai Dumplings



Shrimp Rice Rolls



Seafood Rice Rolls

SHARE THE JOY OF

# Exotic Flavours & Festive Delights

WITH YOUR LOVED ONES!



NEW



## Authentic Meals Start Here



# Possible lives here

Open the PC Optimum™ app to discover the world of PC® products and services.

President's Choice



Food  
Optimum  
Financial  
Health  
Express



# Black Friday

**DON'T MISS OUR HOT DEALS!**

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

**8**  
days only  
NOV 21 TO 28

APP EXCLUSIVE OFFER  
Open the app  
it's as easy as that!

Optimum  
Earn  
**25,000** pts  
for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25**  
value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$369\***

XBOX S 512 GB DIGITAL CONSOLE  
CONSOLE NUMÉRIQUE 512 GO XBOX S



**LIMIT 2**  
OVER LIMIT PAY  
380.00 EA

GET  
18 STAMPS\*  
WITH THIS  
PURCHASE!



**SAVE**  
**100.00**

PLAYSTATION 5 SLIM CONSOLE  
CONSOLE MINCE PLAYSTATION 5



**\$549\***

GET  
27 STAMPS\*  
WITH THIS  
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$50**

**KitchenAid**

**LIMIT 2**  
OVER LIMIT PAY  
80.00 EA

KITCHENAID FOOD CHOPPER,  
HAND MIXER OR HAND BLENDER  
SELECTED VARIETIES  
HACHOIR, BATTEUR À MAIN OU  
MÉLANGEUR À MAIN KITCHENAID



**\$100**

STARFRIT THE ROCK  
8 PIECE COOKWARE SET  
BATTERIE DE CUISINE  
8 PIÈCES THE ROCK  
STARFRIT

**Starfrit**

**LIMIT 2**  
OVER LIMIT PAY  
156.00 EA

**HOT  
DEAL**

GET  
5 STAMPS\*  
WITH THIS  
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$70**

MILLENNIUM  
by travelway

**LIMIT 4**  
OVER LIMIT PAY  
100.00 EA

MILLENNIUM 2-PIECE  
HARDSIDE TRAVEL  
LUGGAGE SET  
20 AND 26 INCHES.  
INCLUDES 2 YEAR  
WARRANTY  
ENSEMBLE DE  
2 VALISES DE  
VOYAGE RIGIDES  
MILLENNIUM



**\$100**

**LIMIT 2**  
OVER LIMIT PAY  
180.00 EA

GET  
6 STAMPS\*  
WITH THIS  
PURCHASE!

HOVER POWERDASH  
PET+ CLEANER  
NOZZLE CLEAN OUT TOOL INCLUDED  
NETTOYEUR PET+  
POWERDASH

21646883\_EA



BUY A  
HOVER POWERDASH  
PET+ CLEANER AND  
GET A FREE  
HOVER CARPET CLEANER  
FORMULA  
64 OZ  
22.00 VALUE  
21646929\_EA  
SOLD SEPARATELY,  
WHILE QUANTITIES LAST



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$135**

BISSELL CONNECT  
ROBOTIC VACUUM  
WiFi CONNECTIVITY AND TRIPLE  
ACTION CLEANING SYSTEM  
ASPIRATEUR ROBOTISÉ  
CONNECT BISSELL



**LIMIT 2**  
OVER LIMIT PAY  
300.00 EA

GET  
6 STAMPS\*  
WITH THIS  
PURCHASE!



**\$200**

**LIMIT 2**  
OVER LIMIT PAY  
270.00 EA

GET  
10 STAMPS\*  
WITH THIS  
PURCHASE!

**HOT  
DEAL**

SHARK CORDLESS PET  
STICK VACUUM  
LIGHTWEIGHT POWERFUL  
SUCTION WITH CORLESS  
CONVENIENCE  
ASPIRATEUR-BALAI  
SANS FIL POUR  
ANIMAUX SHARK

21631000\_EA

**Shark**





# Black Friday

**DON'T MISS OUR HOT DEALS!**

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

**8**  
days only  
NOV 21 TO 28

APP EXCLUSIVE OFFER  
Open the app  
it's so easy to shop!

Optimum  
Earn  
**25,000** pts  
for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25**  
value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**99<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
150.00 EA

GET 5 STAMPS\* WITH THIS PURCHASE!

**Barbie**

**BARBIE DREAM CAMPER**  
CAMPEUR DE RÊVE  
BARBIE  
21470658\_EA



**\$200**

**LIMIT 4**  
OVER LIMIT PAY  
250.00 EA

GET 10 STAMPS\* WITH THIS PURCHASE!

**Barbie**

**BARBIE DREAM HOUSE**  
OVER 75+ PIECES  
MAISON DE RÊVE  
BARBIE  
21515029\_EA



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$120**

**LIMIT 4**  
OVER LIMIT PAY  
130.00 EA

GET 6 STAMPS\* WITH THIS PURCHASE!

**LEGO**

**LEGO CITY**

**LEGO CAR TRANSPORTER TRUCK WITH SPORTS CARS**  
998 PIECES  
CAMION DE TRANSPORT D'AUTOS LEGO AVEC AUTOS DE COURSE  
21579138\_EA

**HOT DEAL**



**\$100**

**LIMIT 4**  
OVER LIMIT PAY  
130.00 EA

GET 5 STAMPS\* WITH THIS PURCHASE!

**LEGO**

**LEGO FRIENDS CASTLE BED AND BREAKFAST**  
1311 PIECES  
BED AND BREAKFAST FRIENDS CASTLE LEGO  
21602310\_EA



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**\$52**

**HOT WHEELS**

**HOT WHEELS HYPER SPEED CRASH**  
HYPER SPEED CRASH  
HOT WHEELS  
21626529\_EA



**\$15**

**HASBRO CLASSIC GAMES**  
SELECTED VARIETIES  
JEUX CLASSIQUES  
HASBRO  
20671118\_EA/20955272\_EA

**Jenga**

**OPERATION**



**\$20**

**LIMIT 4**  
OVER LIMIT PAY  
35.00 EA

**PIXICADE MOBILE GAME MAKER OR SMITHSONIAN MICRO ASSORTED 4 PACK**  
SELECTED VARIETIES  
PIXICADE MOBILE GAME MAKER OU SMITHSONIAN MICRO PQY DE 4 ASSORTI  
21616031\_EA/21616970\_EA

**PIXICADE MOBILE GAME MAKER**  
CREATE & PLAY YOUR OWN VIDEO GAMES!



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

**299<sup>99</sup>**

**LIMIT 1**  
OVER LIMIT PAY  
489.99 EA

GET 15 STAMPS\* WITH THIS PURCHASE!

**GRACO**

**GRACO 4EVER ALL-IN-ONE CONVERTIBLE CAR SEAT**  
SIÈGE D'AUTO TRANSFORMABLE  
4 EN 1 GRACO 4EVER  
21566303\_EA



**18<sup>99</sup>**

**LIMIT 4**  
OVER LIMIT PAY  
29.99 EA

GET 3,000\* Value

**HUGGIES**

**HUGGIES SUPER BIG PACK DIAPERS**  
SIZE N-7, 32-108'S  
COUCHES SUPER GROS  
FORMAT HUGGIES  
21604031\_EA/21456318\_EA

**HUGGIES SKIN ESSENTIALS**



\*SEE BACK PAGE FOR DETAILS

RA 7



# Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

**\$200**



**PC® INDOOR RAPIDRISE  
ELECTRIC PIZZA OVEN**  
HEATS UP TO 650° F, INCLUDES  
CORDIERITE BAKING STONE  
21504275\_EA

**LIMIT 2  
OVER LIMIT PAY  
250.00 EA**

**HOT  
DEAL**

GET  
10 STAMPS\*  
WITH THIS  
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

**\$99**

**FRIGIDAIRE**  
**FRIGIDAIRE ICE MAKER**  
26 LB CAPACITY IN 24HRS  
21633571\_EA

**LIMIT 2  
OVER LIMIT PAY  
149.00 EA**



EFFECTIVE NOVEMBER 21 TO 27

**\$20**

**BRITA**  
**BRITA DENALI WHITE  
PITCHER OR 3-PACK FILTER**  
20094143\_EA/21524887\_EA

**LIMIT 4  
OVER LIMIT PAY  
25.00 EA**

GET  
5,000\*  
= \$5  
Value



EFFECTIVE NOVEMBER 21 TO 27

**\$5\***

**Energizer**  
**ENERGIZER BATTERIES  
AA8 AND AAA4  
SELECTED VARIETIES**  
21103981\_EA/21184903\_EA  
\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF  
ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL  
DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE  
THAT MAY APPLY.

**LIMIT 4  
OVER LIMIT PAY  
7.00\* EA**



\*SEE BACK PAGE FOR DETAILS RA DA FLAP BF



# Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

**Thurs Nov 21st ONLY**

**BATISTE DRY SHAMPOO**  
SELECTED VARIETIES  
200 ML  
20848082\_EA/20850398\_EA/23079044\_EA

SAVE  
UP TO **6.99**  
**\$7**



Batiste

**Fri Nov 22nd ONLY**

**MILANO DREAMCASTER JUMBO PILLOW**  
21612957\_EA

**\$4**  
LIMIT 4  
OVER LIMIT PAY  
8.00 EA



Dreamcaster

**Sat Nov 23rd ONLY**

**LINDT LINDOR BAG**  
SELECTED VARIETIES, 240G  
21358220\_EA/21358227\_EA

SAVE  
**6.00**  
**7.99**



Lindt

**Sun Nov 24th ONLY**

**NO NAME® WINDSHIELD WASHER FLUID**  
-35°C, 3.78 L  
20720431\_EA

**\$3**  
LIMIT 4  
OVER LIMIT PAY  
4.00 EA



no name

**Mon Nov 25th ONLY**

**PAMPERS ECONO PACK DIAPERS**  
SIZE N-8, 58-180'S  
SELECTED VARIETIES  
21551537\_EA/21551643\_EA

GET **3,000** Value

**29.99**



Pampers

**Tues Nov 26th ONLY**

**ORAL-B PRO 1000 OR IO SERIES**  
RECHARGEABLE TOOTHBRUSH, 1 EA  
SELECTED VARIETIES  
20948908\_EA/21616577\_EA

SAVE UP TO  
**50% OFF**  
43.99-99.99



Oral-B

**Wed Nov 27th ONLY**

**CADBURY MINI VARIETY BOX**  
340 G  
21548143\_EA

SAVE  
**5.00**  
**9.99**



Cadbury

**Thurs Nov 28th ONLY**

**BUY 1 GET 1  
60% OFF**

SYLVANIA

**SYLVANIA LED A19 SMART LIGHT BULBS**  
WI-FI ENABLED, SOFT WHITE,  
4 PACK  
14.00  
21427488\_EA





# BAKED INSTORE GOODIES

**4<sup>49</sup>**

**MINI BRAIDED STRUDELS  
OR MAPLE PECAN DANISH**  
SELECTED VARIETIES  
BAKED IN STORE

4'S

21464127\_EA

21464099\_EA



**4<sup>49</sup>**

**TURNOVERS**  
SELECTED VARIETIES

4'S

21463196\_EA



**\$6**

**CINNAMON BUNS,  
DANISH OR CREAM  
CHEESE ICED**

BAKED IN STORE

10'S

21463182\_EA



**\$4**

**PLAIN CROISSANTS**  
BAKED IN STORE

6'S

21462013\_EA



**4<sup>49</sup>**

**MINI ASSORTED  
DANISH**  
BAKED IN STORE

8'S

21463609\_EA



**\$5**

**MINI COOKIES**  
SELECTED VARIETIES  
BAKED IN STORE

24'S

21196772\_EA



## IT'S PARTY SEASON

PLEASE ALLOW 24 TO 48 HOURS IN ADVANCE

**\$20**

**CLASSIC TEA SANDWICH PLATTER**

AN ASSORTMENT OF FINGER-SIZED SANDWICHES MADE WITH WHITE AND WHOLE WHEAT BREAD INCLUDING HAM AND CHEESE TUNA, AND EGG SALAD

SERVES 6-8

21154832\_EA



**\$25**

**WRAP STARS,  
PINWHEELS OR  
GAME NIGHT  
PLATTER SMALL**

ROLL UP TO THE PARTY WITH A TRAY OF WRAPS WITH A TRAY OF WRAPS PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS SERVES 8-10

211537918\_EA

211581235\_EA



**\$55**

**ALL WRAPPED UP,  
DELUXE VEGETARIAN  
OR GAME NIGHT  
LARGE PLATTER**

FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS SMALL

SERVES 5-6, LARGE 10-12

IN-STORE PREPARED

211537920\_EA/211581236\_EA



**\$60**

**THE ENTERTAINER**

A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS SERVES 8-10

21154833\_EA



**\$65**

**GOURMET SANDWICH PLATTER**

AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE

SERVES 12-14

211548211\_EA



**\$12-15**

GET **2,500** <sup>or more</sup> **\$2.50** Value

**CHARCUTERIE BOARD**

SELECTED VARIETIES

211-433 G

21405036\_EA

21405037\_EA



**\$45**

**WING N TENDERS PLATTER**

**20 CHICKEN WINGS**

BREADED OR UNBREADED

SAUCE OF YOUR CHOICE

**12 CHICKEN TENDERS**

PAIRED WITH CARROTS AND CELERY

211548372\_EA



**\$45**

**CHICKEN WINGS PLATTER**

CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS.

SERVED CHILLED. SERVES 8-10

211548496\_EA



**\$75**

**CHICKEN FAVOURITES LARGE**

30 CHICKEN WINGS, BREADED AND UN-BREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES,

PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.

211548498\_EA





# You get, we give.

When you get participating products\* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's  
charity**



\*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.

**3<sup>69</sup>**

**YOPLAIT TUBE** 8X35 G,  
**MINIGO YOGURT** 6X50 G  
SELECTED VARIETIES  
21547985\_SA/21619318\_SA



**MULTI  
BUY**

**2/\$5**

OR \$2.99 EA.

**NESTLÉ  
CHOCOLATE  
TABLETS**  
SELECTED  
VARIETIES  
90-120 G  
10640180\_SA  
21347954\_SA



**3<sup>99</sup>**

**SIGGI'S  
SELECTED  
VARIETIES  
4X100 G  
21089925\_SA  
21090027\_SA**



**6<sup>99</sup>**

**SIGGI'S SKYR YOGURT**  
SELECTED VARIETIES  
650/750 G  
21319474\_SA  
21319480\_SA



**5<sup>99</sup>**

**AMOOZA** 228 G OR  
**CRACKER BARREL** 168 G  
**CHEESE SNACKS**  
SELECTED VARIETIES  
21090676\_SA  
2140314\_SA



**5<sup>99</sup>**

**CRACKER BARREL  
NATURAL CHEESE  
SLICES**  
SELECTED VARIETIES  
220/240 G  
21290684\_SA/21290682\_SA





# FRESH PICKS

SHOP NOW

**\$24**

GET 5,000<sup>®</sup>

= \$5 Value

**SIGNATURE GIFTING BOUQUET**

21087812\_EA/21087813\_EA



**\$24**

GET 5,000<sup>®</sup>

= \$5 Value

**DOZEN ROSES**

SELECTED VARIETIES  
DOZEN

21329061\_EA



ALWAYS  
**\$10**

**INTERMEDIATE ROSE BUNCH**

9 STEM

21586298\_EA



**\$24**

**8 INCH POINSETTIA IN UPGRADE TIN**

20287881\_EA





# OUR BRANDS

MADE BY US FOR ALL BUDGETS.



**6<sup>50</sup>**

**PC<sup>®</sup> ORANGE JUICE**  
SELECTED VARIETIES  
2.5L  
2153644\_EA/2153646\_EA



**2/5<sup>50</sup>**  
OR \$3.49 EA.

**PC<sup>®</sup> GRANOLA BARS**  
SELECTED VARIETIES  
120-175 G  
20812735\_EA/21540695\_EA



**2/\$7**  
OR \$3.99 EA.

**PC<sup>®</sup> READY TO EAT POPCORN**  
SELECTED VARIETIES  
220-250 G  
20555781\_EA/20590769\_EA



**9<sup>99</sup>**

**PC<sup>®</sup> OR BLUE MENU<sup>®</sup> MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES**  
SELECTED VARIETIES, FROZEN  
1.13 KG  
20314880\_EA/20326534\_EA



**\$6**

**PC<sup>®</sup> MINI MUFFINS**  
SELECTED VARIETIES  
12'S  
2548839\_EA



**23<sup>99</sup>**

**PC<sup>®</sup> MAX<sup>™</sup> PAPER TOWELS**  
8=24 ROLLS  
21542607\_EA



**2/\$11**  
OR \$5.99

**PC<sup>®</sup> OR BLUE MENU<sup>®</sup> SPARKLING WATER**  
SELECTED VARIETIES  
12X355 ML  
20668034001\_CO1  
20668034002\_CO1



**SAVE 1.00**

**14<sup>99</sup>**

**PC<sup>®</sup> OLD FASHION STYLE BACON**  
SELECTED VARIETIES  
1 KG  
20157964\_EA



# Organics

**3<sup>99</sup>**

**PC<sup>®</sup> ORGANICS FROZEN BABY FOOD**  
SELECTED VARIETIES  
8X32 ML/2X128 G  
21563228\_EA/21563791\_EA



**4<sup>99</sup>**

**PC<sup>®</sup> ORGANICS VEGETABLES**  
SELECTED VARIETIES  
300-500 G  
20464899002\_EA/21008181\_EA



**SAVE 1.00**

**6<sup>99</sup>**

**PC<sup>®</sup> ORGANICS PIZZA**  
SELECTED VARIETIES  
FROZEN  
340-400 G  
21092257\_EA/21092293\_EA



**SAVE 2.00**

**15<sup>99</sup>**

**PC<sup>®</sup> ORGANICS COCONUT OIL**  
850 ML  
20893348\_EA



**2/\$9**  
OR \$4.99 EA.

**PC<sup>®</sup> ORGANICS CHOCOLATE**  
100 G  
21215946\_EA/21215963\_EA





# FESTIVE HOLIDAY SAVINGS



**\$40**

**PC\* LARGE OUTDOOR ARRANGEMENT WITH PINE & BERRIES**  
EACH  
20144803\_EA



**\$10**

**PC\* BOUGHS OR BRANCHES**  
SELECTED VARIETIES  
2023216\_EA/20234311\_EA



**\$15**

**FROSTY FERN**  
6 INCH  
2100502\_EA



**\$12**

**POINSETTIA**  
6 INCH  
20030548\_EA



**\$25**

**SIGNATURE BOUQUET OR DOZEN ROSES**  
SELECTED VARIETIES  
21087812\_EA/21329061\_EA



## HOLIDAY TREATS FOR LESS

**\$2** /100 G

**HOLIDAY JU JUBE MIX**  
CHERRY AND LIME FLAVOUR  
21626754\_KG



**\$2** /100 G

**HOLIDAY JUBES**  
21626733\_KG



**\$3** /100 G

**CHOCOLATE PRESENTS**  
21626754\_KG



**\$14**

**PEPPERMINT PRETZELS**  
150 G  
21626664\_EA



**\$14**

**WHITE PEPPERMINT CARAMELS**  
70 G  
21626645\_EA



**1.50** /100 G

**HOLIDAY JELLY BEANS**  
21626742\_KG



**\$2** /100 G

**RED AND GREEN JELLY WREATHS OR HOLIDAY JELLY MIX**  
21626586\_KG  
21626537\_KG



**\$2** /100 G

**HOLIDAY JUMBO GUMS**  
21626520\_KG





# SUPER YOUR EVERYDAY

**GET 2,000<sup>+</sup> - \$2 Value!**  
for every "8" spent on

**FRANK'S RED HOT, THICK SAUCE** 354 ML,  
**FRENCH'S KETCHUP**  
750 ML/1 L, **STUBB'S BBQ SAUCE** 450 ML OR  
**FRENCH'S MUSTARD** 325 ML  
SELECTED VARIETIES  
2018763200L\_EA  
20833951\_EA



**GET 4,000<sup>+</sup> - \$4 Value!**  
when you buy 2

**DOVE BAR SOAP** 6X106 G,  
**BODY WASH** 532-693 ML OR  
**HAIR CARE PRODUCTS** 97-750 ML  
SELECTED VARIETIES  
2019003900L\_EA  
20231017\_EA



**GET 6,000<sup>+</sup> - \$6 Value!**  
for every "30" spent on

**TYLENOL AND TYLENOL KIDS**  
SELECTED VARIETIES AND SIZES  
60-150'S  
2012949400L\_EA  
20129084002L\_EA  
At least \$5M value in points



**SAVE 1.00**

**11<sup>99</sup>**

**NO NAME<sup>®</sup> ALL-PURPOSE FLOUR**  
10 KG  
20022248L\_EA

**CLUB SIZE**



**SAVE UP TO 1.50**

**5<sup>49</sup>**

**HOT DEALS**

**NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L, BARS 4-10'S OR DRUMSTICK 4'S**  
SELECTED VARIETIES, FROZEN  
2012248000L\_EA  
2012248000L\_EA



**SAVE 1.00**

**15<sup>99</sup>**

**NO NAME<sup>®</sup> NATURALLY IMPERFECT<sup>™</sup> FRUIT**  
SELECTED VARIETIES FROZEN  
2 KG  
20123104L\_EA  
20482044L\_EA

Naturally Imperfect<sup>™</sup> Naturellement imparfaits  
strawberries - fraises



**17<sup>99</sup>**

**GALLO EXTRA VIRGIN OLIVE OIL**  
SELECTED VARIETIES  
1 L  
20105368L\_EA



**SAVE 2.00**

**14<sup>99</sup>**

**PC<sup>®</sup> OR BLUE MENU<sup>™</sup> ENTRÉES**  
SELECTED VARIETIES FROZEN  
2/3, 2.27 KG  
20134930L\_EA  
20179583L\_EA

**CLUB SIZE - FORMAT CLUB**

**CLUB PACK - FORMAT CLUB**

**MEAT LIÉGÈRE VIANDE**



**1<sup>99</sup>**

**AYLMER TOMATOES ORIGINAL OR ACCENTS**  
SELECTED VARIETIES  
540/796 ML  
20206804L\_EA  
20207587L\_EA

**AYLMER Accents**  
Garlic & Olive Oil  
Ail et huile d'olive



**\$5**

**OLD EL PASO DINNER KITS**  
264-510 G OR  
**SALSA** 650 ML  
SELECTED VARIETIES  
2039510200L\_EA  
20799534L\_EA

**OLD EL PASO DINNER KIT**  
HARD & SOFT TACO



**2/\$5**  
OR \$2.99 EA.

**PRIMO PASTA SAUCE**  
680 ML OR **UNICO PASTA**  
700/750 G  
SELECTED VARIETIES  
2072127903L\_EA  
20794827L\_EA

**PRIMO Thick & Zesty Original Recipe**

**Unico Spaghetti**



**GET 1,000<sup>+</sup> - \$1 Value!**  
when you buy 2

**GREEN GIANT VEGETABLES**  
SELECTED VARIETIES FROZEN  
400-750 G  
20023303L\_EA  
20022355L\_EA

**Green Giant Géant Vert**



**3<sup>99</sup>**

**GET 1,000<sup>+</sup> - \$1 Value!**  
when you buy 2

**CHEEMO PEROGIES**  
SELECTED VARIETIES FROZEN  
745-907 G  
20527193L\_EA  
20527369L\_EA

**CHEEMO Perogies**



**SAVE 1.00**

**3<sup>99</sup>**

**GET 2,000<sup>+</sup> - \$2 Value!**

**CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM**  
SELECTED VARIETIES FROZEN  
500 ML  
20201947L\_EA  
20191200L\_EA

**CHAPMAN'S SUPER PREMIUM PLUS**  
SALTY CARAMEL CRUNCH

**CHAPMAN'S SUPER PREMIUM PLUS**  
VANILLA TRILOGY



**2/\$7**  
OR \$3.99 EA.

**KELLOGG'S EGGO WAFFLES 9'S, PILLSBURY TOASTER STRUDEL**  
125 G OR **SCRAMBLES** 204 G  
SELECTED VARIETIES FROZEN  
20172664001L\_EA  
20302779L\_EA

**Kellogg's Eggo original**

**Pillsbury Toaster Strudel**



**3<sup>99</sup>**

**MOTT'S CLAMATO JUICE 1.89 L, OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L**  
SELECTED VARIETIES  
20300006008L\_EA  
20175320L\_EA

**MOTT'S CLAMATO**

**Ocean Spray Cranberry**



**2/\$7**  
OR \$3.99 EA.

**PC<sup>®</sup> NATURAL SPRING WATER**  
24 X 500 ML  
20137898L\_C24

**PC NATURAL SPRING WATER**



**8<sup>99</sup>**

**ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 12-24**  
SELECTED VARIETIES  
20163770L\_EA  
20484702L\_EA

**Royale Valour**

**Royale Tiger**





# PET ESSENTIALS

**Optimum**  
Members-Only Price  
**9<sup>99</sup>**  
Non-members  
**11<sup>99</sup>**

Members save **\$2**

**PEDIGREE DENTASTIX TREATS FOR DOGS**  
SELECTED VARIETIES  
100-1.1 KG  
21067960\_EA



**31<sup>99</sup>**

**IAMS DOG FOOD**  
SELECTED VARIETIES  
6.12/5.8 KG  
20646734002\_EA



**35<sup>99</sup>**

**CESAR DOG FOOD**  
SELECTED VARIETIES  
24'S  
21029056\_EA



**10<sup>99</sup>**

**BEGGIN' STRIPS DOG TREATS**  
SELECTED VARIETIES  
708/850 G  
21059893\_EA



**13<sup>99</sup>**

**PURINA ONE DOG FOOD**  
SELECTED VARIETIES  
1.72/1.81 KG  
20602887\_EA



**11<sup>99</sup>**

**MILK-BONE SOFT & CHEWY TREATS FOR DOGS**  
SELECTED VARIETIES  
708 G  
21047843\_EA



**3<sup>29</sup>**

**TEMPTATIONS CAT TREATS** 160/180 G  
**PURRRR-ÉE** 48 G,  
**SPOONS** 40 G OR  
**MEATY BITES** 43 G  
SELECTED VARIETIES  
2029611005\_EA  
21479803\_EA



**13<sup>99</sup>**

**FANCY FEAST CAT FOOD**  
SELECTED VARIETIES  
12'S  
20807337\_EA



**21<sup>99</sup>**

**FRISKIES CAT FOOD**  
SELECTED VARIETIES  
7.26/7.5 KG  
30612390\_COE




**23<sup>99</sup>**


**TIDY CATS LIGHT WEIGHT LITTER**  
SELECTED VARIETIES  
5.44 KG  
21079016\_EA




## Don't leave any points behind at the pump!

- 

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.

**Earn 10<sup>pts</sup> per litre**
- 

Insert your **PC Optimum™ card** into the card reader before entering your payment card.

**Earn 10<sup>pts</sup> per litre**
- 

Pay with your **PC® Mastercard®** and earn points on fuel.\*

**Earn at least 3c<sup>pts</sup> in points**

\* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, resulting total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. Fuel bid details including how points are awarded to your PC Optimum™ account and rounding rules, visit [www.pcfinancial.com/pcoptimum-mastercard](http://www.pcfinancial.com/pcoptimum-mastercard). PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

## LAVAZZA

ICONIC CRAFTSMANSHIP. ARTFULLY BLENDED.

**2,000<sup>pts</sup> Value** **-\$2**

**LAVAZZA ROSSA**  
30'S  
21589798\_EA  
**\$18<sup>99</sup>**

**LAVAZZA QUALITÀ ORO**  
K-Cup® pods 30's  
21589700\_EA  
**\$18<sup>99</sup>**

Keurig and K-Cup are registered trademarks of Keurig Green Mountain, Inc., used with permission.

---

## McCafé

Bring home the delicious taste of

**2,000<sup>pts</sup> Value** **-\$2**

**McCafé® K-Cup® Pods**  
30's - 21240975\_EA  
**\$20<sup>99</sup>**

**McCafé® K-Cup® Pods**  
48's - 21238592\_EA  
**\$29<sup>99</sup>**

© 2024 McDonald's McCafé and the McCafé Script - use of these trademarks is licensed from McDonald's Corporation. Keurig and K-Cup are registered trademarks of Keurig Green Mountain, Inc., used with permission.

---

**KICKING HORSE COFFEE**

**2,000<sup>pts</sup> Value** **-\$2**

**Kicking Horse® Coffee**  
K-Cup® Pods 10's  
21628567\_EA  
**\$12<sup>99</sup>**

Keurig and K-Cup are registered trademarks of Keurig Green Mountain, Inc., used with permission.

## Folgers

LOVED BY MILLIONS. TASTE WHY.

**1,000<sup>pts</sup> Value** **-\$1**

**13<sup>99</sup>**  
Folgers® Coffee  
816 g selected varieties  
21478183\_EA

**2,000<sup>pts</sup> Value** **-\$2**

**17<sup>99</sup>**  
Folgers® K-Cup®  
Coffee Pods  
30's selected varieties  
20811386\_EA

**7<sup>99</sup>**  
Folgers® K-Cup®  
Coffee Pods  
12's selected varieties  
20565705\_EA

**9<sup>99</sup>**  
Folgers® 1850™  
Coffee  
340 g selected varieties  
21196505\_EA



## Winter FAVOURITES

**ROUGEMONT**  
2 L  
20185265003\_EA  
or 2 \$4.49 ea.  
**2/\$7**

**OASIS**  
SELECTED VARIETIES  
8x200 mL  
20944313\_EA  
**\$5.49 EA**

**ARIZONA DEL MONTE**  
960 mL  
20894117004\_EA  
21581272\_EA  
**\$2.99 EA**  
ASSORTED FLAVOURS





# SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

**4<sup>49</sup>**

**YELLOW DRAGONFRUIT**  
PRODUCT OF COLOMBIA  
2002639001\_EA



**Optimum**  
Members-Only Price™

**2<sup>99</sup>**

Members save **\$1**

Non-members **3<sup>99</sup>**

**BRITANNIA BOURBON CREAM BISCUITS**  
390 G  
20034633\_EA



**1<sup>50</sup>**  
LB  
3.31/KG

**HAMI MELON**  
PRODUCT OF U.S.A.  
2002639001\_KG



**BRITANNIA™**  
*the Original*  
**bourbon**  
CHOCO KREME BISCUITS

#BourbonFriends  
Forever

NET WT./POIDS NET 390g (13.7 oz)



**1<sup>50</sup>**

**T&T BAKERY TROPICAL SNACK CAKES**  
SELECTED VARIETIES  
180 G  
20026338\_EA



**4<sup>99</sup>**

**NONGSHIM SHRIMP CRACKERS**  
200/400 G  
20483200\_EA



**\$7**

**PC® MINI VEGETABLE SAMOSAS**  
FROZEN  
345 G  
20058330\_EA



**\$6<sup>LB</sup>**  
13.23/KG

**PC® WORLD OF FLAVOURS™ SPLIT BUFFALO CHICKEN WINGS**  
AIR CHILLED, FAMILY SIZE  
20454262\_KG



**5<sup>99</sup>**  
LB  
13.21/KG

**FRESH WHOLE RED TILAPIA**  
SUBJECT TO AVAILABILITY  
20057684\_KG



**\$3**

**SURAJ® NAAN**  
SELECTED VARIETIES  
5'S  
20033832\_EA



**4<sup>99</sup>**

**FLYING GOOSE BRAND SRIRACHA SAUCE**  
730 ML  
20499017\_EA



**2<sup>29</sup>**

**THAI KITCHEN COCONUT MILK**  
SELECTED VARIETIES  
400 ML  
20064793\_EA



**2<sup>99</sup>**

**LA COSTEÑA REFRIED BEANS**  
SELECTED VARIETIES  
540 ML  
2005407600\_EA  
2005407602\_EA



**7<sup>99</sup>**

**GRACE RICE**  
2 KG  
20577947\_EA  
20577955\_EA



**9<sup>99</sup>**

**TILDA RICE**  
SELECTED VARIETIES  
4 LB  
20033800\_EA  
20433803\_EA







# Shop & earn more

## November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8 days only  
Nov 21-28th

Optimum  
Earn  
**25,000** pts  
for every \$100\* spent on  
small appliances, toys,  
home, baby, cosmetics,  
health & beauty, pharmacy,  
apparel and more.

APP EXCLUSIVE OFFER

Open the app.  
It's as easy as that!

\$25 value!

### Effective November 21 to 27

**34<sup>99</sup>**

**HUGGIES ECONO PACK DIAPERS**  
SELECTED VARIETIES  
SIZE N-7, 60-200'S  
21456691\_EA/21456640\_EA



**24<sup>99</sup>**

**MILLIE MOON CLUB PACK PACK DIAPERS**  
SELECTED VARIETIES  
SIZE 1-6, 54-108'S  
21532408\_EA/21532443\_EA



**43<sup>99</sup>**

**PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS**  
SELECTED VARIETIES  
SIZE 3-6, 120-192'S  
21455849\_EA



**36<sup>99</sup>**

**PAMPERS EASY UPS GIANT PACK TRAINING PANTS**  
SELECTED VARIETIES  
68-112'S  
21089239\_EA/21089297\_EA



ALWAYS  
**\$20**

**PC 12X BABY WIPES**  
UNSCENTED  
1200'S  
21442345\_EA



**1<sup>79</sup>**

**BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES**  
SELECTED VARIETIES  
128 ML  
20348074001\_EA  
21533983\_EA



**2/\$10**  
OR \$5.99 EA.

**GERBER ORGANIC CEREAL**  
SELECTED VARIETIES  
208 G  
21444203\_EA



**7<sup>99</sup>**

**HUGGIES, HELLO BELLO OR PAMPERS 3X BABY WIPES**  
SELECTED VARIETIES  
112-216'S  
20304474001\_EA  
20793272\_EA



**34<sup>99</sup>**

**PAMPERS ECONO PACK DIAPERS**  
SELECTED VARIETIES  
SIZE N-9, 58-200'S  
20518328\_EA  
21551527\_EA



**24<sup>99</sup>**

**PAMPERS PURE SUPER BIG PACK DIAPERS**  
SELECTED VARIETIES  
SIZE N-6, 32-120'S  
21248793\_EA  
21248804\_EA



SAVE UP TO  
**20% OFF**  
9.59-18.39

**CERAVE BABY NEEDS**  
21439075\_EA  
21439086\_EA



SAVE UP TO  
**20% OFF**  
4.77-18.39

**SUDOCREM OR PENATEN BABY NEEDS**  
SELECTED VARIETIES  
AND SIZES  
20800281\_EA/20979283\_EA







# Shop & earn more

## November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit [pcoptimum.ca](http://pcoptimum.ca) to get the offer.

**8**  
days only  
Nov 21-28th

Optimum™  
Earn  
**25,000** pts  
for every \$100\* spent on  
small appliances, toys,  
home, baby, cosmetics,  
health & beauty, pharmacy,  
apparel and more.

APP EXCLUSIVE OFFER\*

Open the app.  
It's as easy as that!

**\$25**  
value!

### Effective November 21 to 27

**29<sup>99</sup>**

**ENFAGROW A+ INFANT  
NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES  
907 G  
21407911\_EA/21407917\_EA



**38<sup>99</sup>**

**SIMILAC PRO-ADVANCE  
STEP 1 OR 2 OR COMFORT  
HMO POWDER FORMULA**  
SELECTED VARIETIES  
570/584 G  
21437102\_EA/21518071\_EA



**68<sup>49</sup>**

**ENFAMIL NEUROPRO  
READY TO FEED  
INFANT FORMULA**  
18X237 ML  
21590060\_C01



**58<sup>99</sup>**

**ENFAMIL A+  
NEUROPRO BABY  
FORMULA POWDER  
REFILLS**  
SELECTED VARIETIES  
0-12 MONTHS, 890 G  
21589079\_EA



**59<sup>99</sup>**

**ENFAMILA+  
READY TO FEED  
INFANT FORMULA**  
STAGE 1 & 2, 18X237 ML  
21208376\_C01/21208382\_C01



**60<sup>97</sup>**

**SIMILAC STAGE 1 & 2  
READY TO FEED  
BABY FORMULA**  
STEP 1 OR 2, 18X235 ML  
21334996\_C01/21334752\_C01



**1<sup>79</sup>**

**LOVE CHILD  
ORGANIC  
POUCHES**  
SELECTED VARIETIES  
90/128 ML  
2120965\_EA  
2120968\_EA



**2<sup>99</sup>**

**CEREBELLY ORGANIC  
BABY PUREE POUCHES**  
128 ML  
2146027\_EA  
2146024\_EA



**3<sup>79</sup>**

**BABY GOURMET  
ORGANIC PUFFIES,  
FRUIT & VEGGIE  
BITES BABY SNACKS**  
23-60 G, 5X18 G OR  
**EARTH'S BEST BARS**  
113 G SELECTED VARIETIES  
2144276\_EA/2146700\_EA



**2<sup>79</sup>**

**PC ORGANICS  
BABY SNACKS  
OR ENTRÉES**  
SELECTED VARIETIES  
42-185 G  
2042340\_EA/20794434001\_EA



**3<sup>79</sup>**

**LOVE CHILD  
ORGANIC  
OATY CHOMPS  
OR SEAFRIENDS  
BABY SNACKS**  
SELECTED VARIETIES  
100-140 G  
20944538\_EA/21463829\_EA



**2<sup>29</sup>**

**SIMPLY GOURMET  
CRUNCHERS OR  
PUFFIES SNACKS**  
SELECTED VARIETIES  
32 G  
21097336\_EA/21097400\_EA





8 days only  
Nov 21-28th

APP EXCLUSIVE OFFER\*

Open the app.  
It's as easy as that!

# Shop & earn more

November 21<sup>st</sup> to 28<sup>th</sup>

Optimum™  
Earn  
**25,000<sup>pts</sup>**

for every \$100\* spent on  
small appliances, toys,  
home, baby, cosmetics,  
health & beauty, pharmacy,  
apparel and more.

**\$25**  
value!

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

## Effective November 21 to 27

**11<sup>99</sup>**

GET **4,000<sup>pts</sup>** when you buy 2 **-\$4 Value**

**DOVE INTENSE 750 ML**  
Or **THERAPY 100-400 ML**  
**HAIR CARE**  
SELECTED VARIETIES  
2039029004\_EA  
2039039002\_EA

**\$11**

**NATIVE HAIR CARE**  
SELECTED VARIETIES  
177/487 ML  
21060387\_EA/21060387\_EA

**\$9**

**MARC ANTHONY OR MONDAY HAIR CARE**  
SELECTED VARIETIES AND SIZES  
20756458\_EA  
21361226\_EA

SAVE UP TO **25% OFF**

**AVEENO LOTION**  
SELECTED VARIETIES AND SIZES  
2090202904\_EA  
2090202904\_EA

SAVE UP TO **30% OFF**  
3.09-27.99

**AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
20300071\_EA/21565234\_EA

**20% OFF**  
7.19-19.99

**CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
20318023\_EA/2043233001\_EA

**11<sup>49</sup>**

**NATIVE BODY WASH**  
SELECTED VARIETIES  
532 ML  
21432048\_EA  
21432066\_EA

**4<sup>49</sup>**

**IVORY BAR SOAP 10X90 G**  
Or **BODY WASH 621 ML**  
SELECTED VARIETIES  
20347887002\_EA/20860344001\_EA

**4<sup>49</sup>**

**METHOD FOAMING OR GEL HAND WASH PUMPS**  
SELECTED VARIETIES  
300/354 ML  
20432119004\_EA  
2043217001\_EA

GET **3,000<sup>pts</sup>** when you buy 2 **-\$3 Value**

**AXE BODY SPRAY 1130,**  
**DEODORANT 76/ 85 G,**  
**BODY WASH OR**  
**HAIR CARE 473 ML**  
SELECTED VARIETIES  
21042343\_EA/21043606\_EA

**7<sup>99</sup>**

**EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 73/88 G**  
SELECTED VARIETIES  
20987291\_EA/20980334\_EA

**9<sup>99</sup>**

**SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS**  
SELECTED VARIETIES, 1-8-5  
20322796004\_EA/20327965\_EA

**8 VALUE - ÉCONO**

**6<sup>99</sup>**

**LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH**  
SELECTED VARIETIES  
20348439001\_EA  
21090201\_EA

**5<sup>49</sup>**

**CREST 3D WHITE, PRO-HEALTH TOOTHPASTE, SCOPE PRO HEALTH, KIDS RINSE 500 ML OR ORAL-B MANUAL TOOTHBRUSH OR FLOSS**  
SELECTED VARIETIES AND SIZES  
20902358\_EA/21040728\_EA

**6<sup>49</sup>**

**COLGATE OPTIC WHITE, SENSITIVE PRO RELIEF TOOTHPASTE 70-133 ML, KIDS MANUAL TOOTHBRUSHES, HELLO TOOTHPASTE 62-98 ML OR COLGATE PERIOGARD TOOTHPASTE**  
SELECTED VARIETIES AND SIZES  
20778027\_EA/21033925\_EA



# Shop & earn more

November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8 days only  
Nov 21-28th

Optimum™  
Earn **25,000** pts  
for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER\*

Open the app.  
It's as easy as that!

\$25 value!

## Effective November 21 to 27

**12<sup>99</sup>**

ADVIL, BUCKLEY'S, NEOCITRAN OR ROBITUSSIN COUGH, COLD, SINUS GELS, CAPLETS OR LIQUIDS  
SELECTED VARIETIES AND SIZES  
20183962\_EA/0324424002\_EA



SAVE UP TO **20% OFF**  
12.79-27.19

L'IL CRITTERS, FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
20067279\_EA/21364631\_EA



**2/\$26**  
OR \$13.99 EA.

ALWAYS PADS 26-42'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S  
SELECTED VARIETIES AND SIZES  
20067455\_EA/21374646\_EA



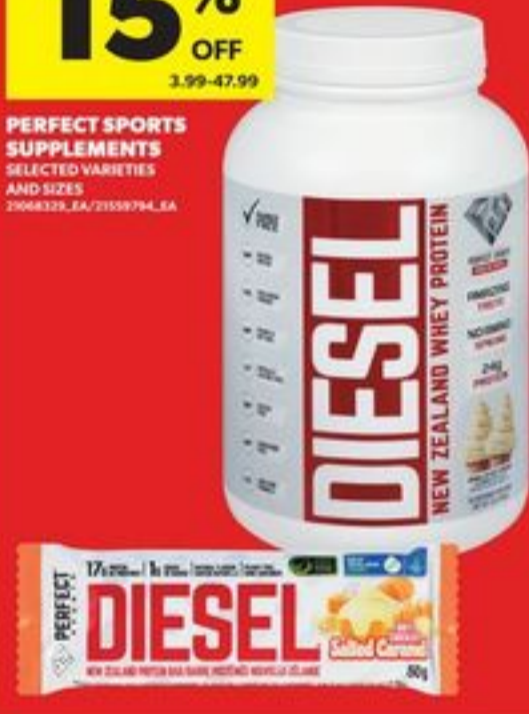
GET **3,000** pts  
-\$3 Value

ONE A DAY MULTIVITAMINS OR FLINTSTONE'S CHILDREN'S VITAMINS  
SELECTED VARIETIES AND SIZES  
21294471\_EA/21515376\_EA



SAVE UP TO **15% OFF**  
3.99-47.99

PERFECT SPORTS SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
21044329\_EA/21558794\_EA



**1<sup>25</sup>**

PC<sup>®</sup> DISTILLED WATER  
SELECTED VARIETIES  
4 L  
20797191\_EA/20963972\_EA



**9<sup>99</sup>**

U BY KOTEX 2X PADS, LINERS OR TAMPONS  
SELECTED VARIETIES AND SIZES  
22-129'S  
21364235\_EA/21516303\_EA



**12<sup>99</sup>**

LIFE BRAND<sup>®</sup> PADS OR UNDERWEAR 12-39'S  
OR GUARDS 52'S  
SELECTED VARIETIES  
20231905\_EA



**5<sup>99</sup>**

VASELINE HAND AND BODY LOTION  
SELECTED VARIETIES AND SIZES  
2012944004\_EA  
2012944003\_EA



SAVE UP TO **20% OFF**  
4.39-9.99

OLD SPICE BODY WASH 473-897 ML OR BAR SOAP 4/12X90 G  
SELECTED VARIETIES  
20076513\_EA/21238513\_EA



**5<sup>99</sup>**

SENSODYNE, PRONAMEL TOOTH PASTE 75-100 ML, POLIGRIP DENTURE TABLETS 40'S OR POLIGRIP DENTURE ADHESIVE 40 G  
SELECTED VARIETIES  
2000179001\_EA/20756675\_EA



SAVE UP TO **15% OFF**  
16.99-53.49

PC<sup>®</sup> SPORTS SUPPLEMENTS  
SELECTED VARIETIES AND SIZES  
20066582\_EA/21513808\_EA



SAVE UP TO **25% OFF**  
4.12-16.49

LIFE BRAND<sup>®</sup> COUGH & COLD RELIEF TABLETS, CAPLETS, LIQUIDS, SALINE MISTS, SOLUTIONS OR NASAL STRIPS  
SELECTED VARIETIES AND SIZES  
21225718\_EA/21227542\_EA



SAVE UP TO **25% OFF**  
3.74-32.99

LIFE BRAND<sup>®</sup> PAIN MANAGEMENT PRODUCTS  
SELECTED VARIETIES AND SIZES  
21034354\_EA/21457198\_EA





QUALITY • VALUE • FLAVOUR

**Gold Label**  
EST. 1935

Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398\_EA  
 Gold Label Delicatessen Originals • selected varieties 175 g • 21599861\_EA  
 Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918\_EA  
 Gold Label Snack Stick Naturals • select varieties 200 g • 21635833\_EA

**EASY!**  
**CONVENIENT!**  
**DELICIOUS!**

Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 500 - 700 g 21021889_EA/20915884_EA	Olivieri Gnocchi selected varieties 280 - 350 g 21022065_EA OR \$6.79 EA	Olivieri Filled Pasta selected varieties 250 - 350 g 20915882_EA OR \$6.79 EA	Olivieri Sauces selected varieties 160 g / 300 mL 20114412_EA OR \$6.79 EA
---	--	---	--

**\$11 2/\$11 2/\$11 2/\$11**

**Fall into FLAVOUR**

**Wonder Casa Mendosa**

OR \$4.99 EA  
**2/8<sup>50</sup>**

GET 2,000 Value when you buy 2

Wonder Large Whole Wheat Wraps 10's 20278307\_EA  
 Wonder Large White Wraps 10's 20318788\_EA  
 Casa Mendosa Large Spinach Tortillas 6's 20996876\_EA  
 Casa Mendosa Large Tomato Salsa Tortillas 6's 20981726\_EA



**NEW! GLOBAL CRAVINGS**

**CRAVE** Frozen Meals 200 - 340 g  
Selected varieties 21085515\_EA/21604021\_EA  
OR \$6.49 EA  
**2/\$11**

**A NEW WAY TO EGG**

**CRAVE** Scramble Kits 57 - 85 g  
Selected varieties 21566900001\_EA  
**\$3<sup>99</sup>**

**A NEW KD EXPERIENCE**

**Kraft Dinner Deluxe** Frozen Meals Selected varieties 340 g  
21085515\_EA/21553329\_EA  
OR \$6.49 EA  
**2/\$11**

**IT'S NOT JUST PASTA. IT'S ITALPASTA.**

**ITALPASTA**  
Since 1960 - Super 1988

OR \$2.99 EA  
**2/\$5**

Italpasta Pasta 900 g selected varieties 20081342061\_EA

Visit [www.italpasta.com](http://www.italpasta.com) for product information, recipe inspiration, and zero food waste tips.

\*Registered Trademark of Italpasta Ltd.

**TASTE THE DIFFERENCE**

**ITALY'S #1 BRAND OF TOMATOES**

OR \$2.99 EA  
**4<sup>99</sup>** Mutti Strained Tomatoes 680 mL selected varieties 2028490861\_EA

**8<sup>99</sup>** Mutti Pasta Sauce 680 mL selected varieties 21541182\_EA

OR \$2.99 EA  
**2/\$7** Mutti Tomato Paste 156 mL 20234088\_EA

**MUTTI** ONE FAMILY, ONE PASSION. TOMATOES.

\*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progress PR 2021 - 2022

**TAKE A SHOT ON GREAT TASTE**

Best **Coke** Ever?

OR \$7.49 EA  
**2/\$13\***

COCA-COLA® beverages selected varieties 8x300 mL 21181171\_C08

**\$7<sup>99</sup>\***

COCA-COLA® beverages selected varieties 6x237 mL 20048388001\_C06

OR \$7.49 EA  
**2/\$13\***

AHA™ SPARKLING WATER beverages selected varieties 12x355 mL 21240794\_C12

OR \$3.49 EA  
**2/\$6\***

Glaceau smartwater® beverages selected varieties 1 L 20154181\_EA

OR \$3.99 EA  
**2/6<sup>50</sup>\***

Monster Energy® beverages† selected varieties 473 mL 20938249\_EA

November 21<sup>st</sup> - November 27<sup>th</sup> 2024  
 \*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.  
 †This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.



**\$6.99**

Liberté Greek® selected varieties 650-750 g  
20704361002\_EA



**2/\$8**  
OR \$4.99 EA

Liberté Greek® selected varieties 4x100 g  
20801752003\_EA



**LIBERTÉ**

**\$7.49**

Yoplait® Source® selected varieties 16x100 g  
20317317001\_EA  
20317317002\_EA



**4/\$5**  
OR \$1.59 EA

Yoplait® YOP selected varieties 200 mL  
21478178\_EA  
21477986\_EA



**Yoplait**

**Pillsbury**

**\$3.49**

Pillsbury™ Refrigerated Dough selected varieties 454-496 g  
20301101005\_EA  
21477773\_EA




**2/\$4**  
OR \$2.59 EA

Pillsbury™ Crescents selected varieties 200-227 g  
21505340\_EA



**2/\$8**  
OR \$4.99 EA

Pillsbury™ Limited Edition Refrigerated Dough selected varieties 454-496 g  
21477607\_EA  
21082090\_EA





**\$2.99**

Pillsbury™ Breads selected varieties 340-400 g  
20317832003\_EA



Trademarks of YOPLAIT MARQUES S.N.C. (France) used under license. © Trademarks of LIBERTÉ MARQUES A.R.L. used under license. © © General Mills

**windsor**  
since 1893

**NEVER, EVER BLAND**



Adjustable Refillable Grinder 70 g  
21464746\_EA  
**\$4.49**



Sea Salt Fine 500 g  
20026128001\_EA  
**\$5.49**



Extra Coarse Sea Salt Refill 255 g  
21464744\_EA  
**\$5.99**

**Our butchers cut quality meat in your store every day!**

**pork loin schnitzel**  
21588065\_EA

**lean beef meatballs plain**  
21587897\_EA

**beef stir fry strips**  
cut from Canada AA grade beef or higher  
21588067\_EA

**pork stir fry strips**  
21588095\_EA

**chicken stir fry strips**  
21588091\_EA

**NEW**

**Campbell's CHUNKY SPICY**



Serving Suggestion

**1.99**

Campbell's® Ready to Serve Soups selected varieties 515 mL  
21479030\_EA



**4.49**

Pace® Chunky Salsa selected varieties 642 mL  
20307531001\_EA



**1.99**

Campbell's® Chunky® Soup selected varieties 515 mL  
21480447\_EA



**2/\$8**  
OR \$4.49 EA

Prego® Pasta Sauce selected varieties 645 mL  
20325820001\_EA

© 2024 Campbell Company of Canada

**YOUR CHOICE MAKES A DIFFERENCE!**



**Gold Seal Sockeye Salmon** 213 g  
21186814\_EA  
**\$4.99**



**GOLD SEAL WILD MACKEREL**  
MAQUEREAU SAUVAGE  
21186814\_EA  
**OR \$3.99 EA 2/\$7**



**Millionaires Sardines**, selected varieties 106 g  
20549485002\_EA  
**OR \$3.25 EA 2/\$5.50**



**Ocean's White Tuna**, selected varieties 170 g  
21005158\_EA  
**\$2.99**

Certified B Corporation  
Ocean Brands Inc. is a CleanHub member  
oceanbrands.com



# Possible lives here



Food  
Optimum  
Financial  
Health  
Express

Open the PC Optimum™ app to discover the world of PC® products and services.

President's Choice®



*Lindt*  
MÂTRE CHOCOLATIER SUISSE  
DEPUIS 1845

Give the gift of bliss



Lindt LINDOR Cornets 600 g  
20215793001\_EA/20215793002\_EA **\$19.99**



Lindt LINDOR Boxes 156 g  
20821386\_EA  
20821554\_EA **11.99**



Lindt LINDOR Bags 150 g  
21235132\_EA/20905452\_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g  
20137209\_EA  
20023311001\_EA **\$3.99**

LINDT Teddy Milk 100 g  
20425424\_EA  
21541816\_EA

**\$7.99**



**HERSHEY'S**

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE  
selected varieties  
243-245 g  
21647694\_EA/21645433\_EA

**6.99**



REESE'S, HERSHEY'S KISSES,  
HERSHEY'S COOKIES 'N' CREME  
Advent Calendars  
(208 - 212 g)  
21460078\_EA/21191980\_EA

**10.99**



Hershey Festive Moments  
(297 g)  
21612855\_EA

**13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,  
HERSHEY'S SKOR MINIATURES 161 g,  
REESE'S NUTCRACKER 161 g or HERSHEY'S  
EGGIES LIGHTS 200 g  
21093217\_EA/21093220\_EA

**4.29**



HERSHEY'S NUGGETS  
Assorted  
(244 g)  
21613021\_EA

**13.99**

