

**Sobeys LIQUOR**

**SAFEWAY LIQUOR**

**SAVE \$4**

**50 PTS**  
when you buy 1

**Matua**  
Marlborough  
Pinot Noir Rosé  
or Hawke's Bay  
Sauvignon Blanc  
750 mL

**12<sup>99</sup>**



FRUITY AND VIBRANT

FRUITY AND LIGHT



**SAVE \$7**

**400 PTS**  
when you buy 2

**White Claw**  
Hard Seltzer Variety  
Pack No.1 or No.2  
12 x 355 mL

**24<sup>99</sup>**

That's like  
**\$4**  
toward your  
next purchase



**SAVE \$8**

**Smirnoff**  
Vodka, 750 mL

**19<sup>99</sup>**



**SAVE UP TO \$8**

**Wolf Blass**  
Yellow Label  
Chardonnay  
or Cabernet  
Sauvignon  
750 mL

**11<sup>99</sup>**



AROMATIC AND ROBUST

AROMATIC AND MELLOW



Scene+  
**MEMBER PRICING**

**39<sup>99</sup>**  
**SAVE \$12**

**43<sup>99</sup>** without  
Scene+  
Card  
**SAVE \$8**

**Molson Canadian or Coors Light**  
24 x 355 mL



Scene+  
**DIGITAL EXCLUSIVE**

**ALL WEEK LONG!**  
NOVEMBER  
7-13

**SPEND \$50 OR MORE, GET 500 PTS WHEN YOU LOAD THIS OFFER AT MyLiquorOffers.ca**

That's like \$5 toward your next purchase See terms and conditions on page 4.



Scan QR code to open MyLiquorOffers.ca

Flyer prices and offers effective November, 2024 in select stores in Alberta

THU	FRI	SAT	SUN	MON	TUE	WED
7	8	9	10	11	12	13



**Lest We Forget**  
November 11

**PROUDLY CANADIAN**  
Prices do not include taxes and deposits.  
**PLEASE DRINK RESPONSIBLY.**

Scan for digital flyer or visit  
[sobeysliquor.com](http://sobeysliquor.com)



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.



DELICATE AND LIGHT

FRUITY AND LIGHT

**Scene+ MEMBER PRICING**

**12<sup>99</sup>** **SAVE \$7**

**14<sup>99</sup>** without Scene+ Card **SAVE \$5**

**Bolla**  
Valpolicella or Pinot Grigio  
750 mL

ITALY

**Perfectly paired** Bring out the best in succulent baked ham with a medium-bodied Cab Merlot from British Columbia. This one has notes of red berry and smoky oak.

**SAVE \$7**

**Peller Family Vineyards**  
Selected Varietals  
4 L

**38<sup>99</sup>**

4 L



**SAVE \$3**

**Jackson-Triggs**  
Selected Varietals, 750 mL

**8<sup>99</sup>**



**SAVE \$3**

**50 PTS** when you buy 1

**Bask**  
Crisp Rosé or Pinot Noir  
750 mL

**9<sup>99</sup>**



**SAVE \$8**

**100 PTS** when you buy 1

**Red Rooster**  
Cabernet Merlot  
750 mL

**17<sup>99</sup>**



**Sobeys LIQUOR**  
**SAFeway LIQUOR**  
PRESENTS

**ROCKY MOUNTAIN WINE & FOOD FESTIVAL**

*Edmonton*  
November 8 & 9  
Edmonton Convention Centre

Tickets available at [rockymountainwine.com](http://rockymountainwine.com)

Code **SOBEYS40** for 40% off General Admission

**SAVE \$6**

**Veramonte**  
Cabernet Sauvignon or Sauvignon Blanc  
750 mL

**10<sup>99</sup>**

ORGANIC



**SAVE \$5**

**Graffigna**  
Centenario Reserve Malbec or Pinot Grigio, 750 mL

**11<sup>99</sup>**



**SAVE UP TO \$5**

**Martini**  
Asti or Rosé  
750 mL

**13<sup>99</sup>**



**SAVE \$6**

**100 PTS** when you buy 1

**Tom Gore**  
Cabernet Sauvignon or Chardonnay  
750 mL

**16<sup>99</sup>**



**SAVE \$9**

**100 PTS** when you buy 1

**Maison No. 9**  
Rosé, 750 mL

**19<sup>99</sup>**



**SAVE \$10**

**Rodney Strong**  
Alexander Valley Cabernet Sauvignon, 750 mL

**24<sup>99</sup>**

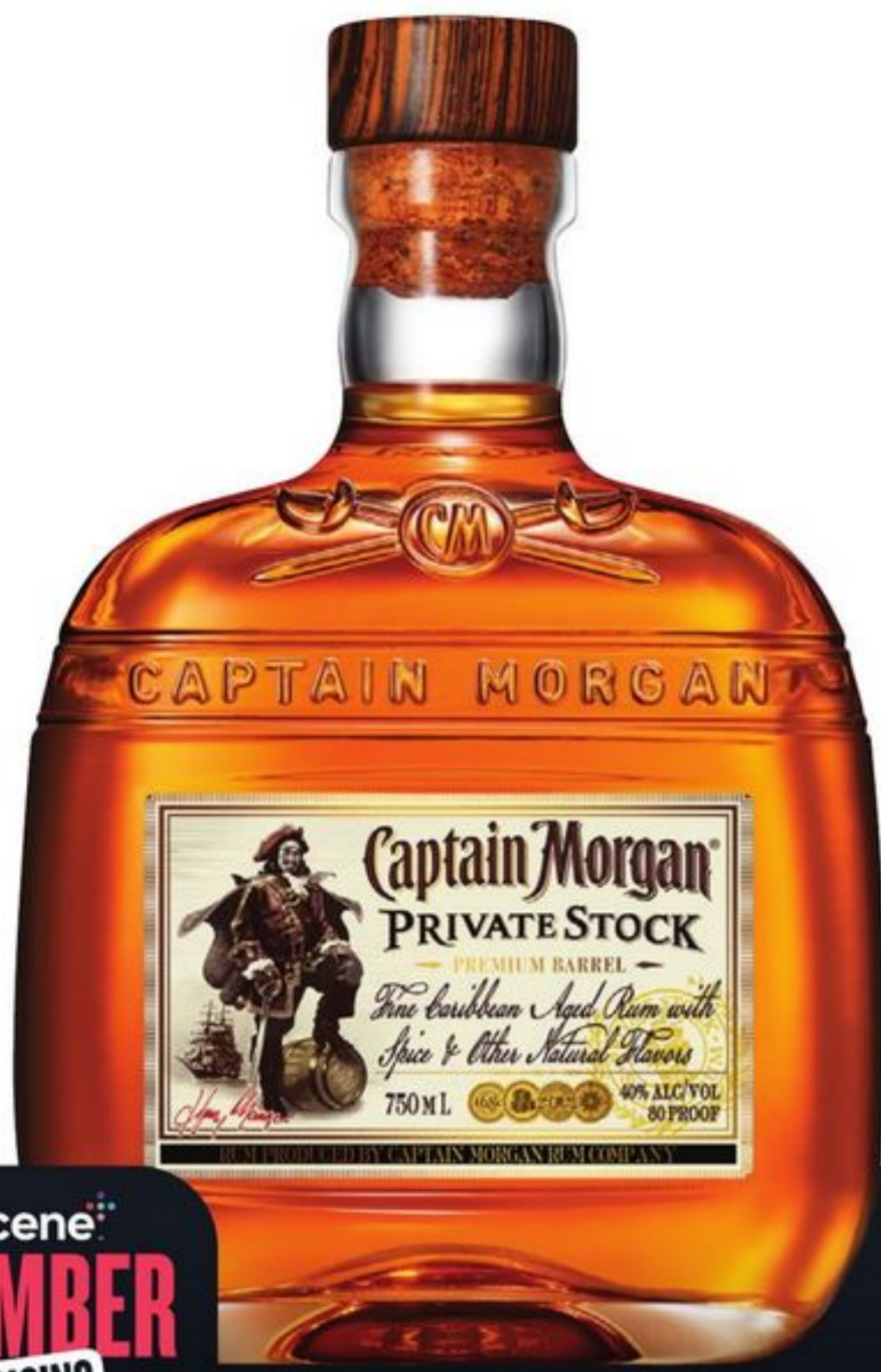
Sonoma County Old Vines Zinfandel  
750 mL

**19<sup>99</sup>**



**2 | MIX & MATCH** **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** OR **BUY ANY 12 BOTTLES OF WINE AND GET 1000 PTS**





Scene+  
**MEMBER**  
PRICING

**28<sup>99</sup>**  
SAVE \$11

**32<sup>99</sup>** without  
Scene+  
Card  
**Captain Morgan**  
Private Stock Rum, 750 mL  
SAVE \$7

**SAVE \$5**

**Alberta Premium**  
Canadian Rye Whisky  
750 mL

**21<sup>99</sup>**



**SAVE \$7**

**100 PTS**  
when you buy 1

**New Amsterdam**  
Pink Whitney Vodka  
750 mL

**23<sup>99</sup>**



**SAVE \$7**

**200 PTS**  
when you buy 1

**The Kraken**  
Gold Spiced Rum  
750 mL

**28<sup>99</sup>**



**SAVE \$8**

**Baileys**  
Salted Caramel, Espresso  
Crème or Birthday Cake  
Liquor, 750 mL

**29<sup>99</sup>**



## Spirits for happy hour

**SAVE \$12**

**Victoria Distillers**  
Empress 1908  
Indigo Gin  
750 mL

**41<sup>99</sup>**



**SAVE \$10**

**400 PTS**  
when you buy 1

That's like  
**\$4**  
toward your  
next purchase

**Auchentoshan**  
American Oak Single  
Malt Scotch Whisky  
750 mL

**48<sup>99</sup>**



**SAVE \$10**

**Absolut**  
Vodka, 1.75 L

**49<sup>99</sup>**



1.75 L

**SAVE \$10**

**Bacardi**  
Superior White, Gold  
or Spiced Rum, 1.75 L

**49<sup>99</sup>**



1.75 L

**SAVE \$6**

**100 PTS**  
when you buy 1

**Jim Beam**  
Kentucky Straight  
Bourbon Whiskey  
or Honey, 750 mL

**25<sup>99</sup>**



## Manhattan

- 3 oz Jim Beam Kentucky Straight Bourbon Whiskey
- 1 oz sweet vermouth
- 2 dashes aromatic bitters
- ice
- maraschino cherry
- strip of lemon zest (optional)

In a mixing glass with ice, add the Jim Beam bourbon, sweet vermouth and bitters; gently stir until well chilled. Strain into a chilled cocktail glass. Garnish with the cherry and lemon zest (if using).





**LIQUOR**

# Sign up for our eFlyer



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at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**





# GAME DAY PRICING \$27.99

ORIGINAL 16  
CANADIAN PALE ALE  
15 CAN PACK



## Locally Crafted BEER OF THE WEEK

RavenWolf's award-winning Riona's Irish Red represents the brewery's commitment to quality and an effort to elevate classic and emerging beer styles alike. Enjoying a pint with friends is where it all starts.



SAVE \$3

RavenWolf  
Brewing  
Riona's Irish Red  
4 x 473 mL

13<sup>99</sup>



## Ready to enjoy



SAVE \$7

Somersby  
Cider Mixer Pack  
8 x 473 mL

24<sup>99</sup>

That's like  
\$3  
toward your  
next purchase

300 PTS  
when you buy 2

SAVE \$6

300 PTS  
when you buy 2

Tempo  
Gin Smash  
Variety Pack  
12 x 355 mL

25<sup>99</sup>



SAVE \$5

300 PTS  
when you buy 2

Wyatt Rose  
Ranch Water  
Mixer Pack  
12 x 355 mL

24<sup>99</sup>



SAVE \$6

Big Rock  
Brewery  
Signature Pack  
15 x 355 mL

29<sup>99</sup>



SAVE \$5

Pabst  
Blue Ribbon  
15 x 355 mL

24<sup>99</sup>



SAVE \$8

Michelob  
Ultra, 15 x 355 mL

31<sup>99</sup>



SAVE \$6

200 PTS  
when you buy 1

Brewhouse  
Pilsner, Light or Ultra  
24 x 355 mL

31<sup>99</sup>



That's like  
\$2  
toward your  
next purchase

SAVE \$6

100 PTS  
when you buy 1

Guinness  
Draft, 8 x 440 mL

23<sup>99</sup>



Scene+  
MEMBER  
PRICING

39<sup>99</sup>  
SAVE \$15

44<sup>99</sup> without  
Scene+ Card  
Stella Artois  
18 x 330 mL  
SAVE \$10



4

Scene+

1000 PTS

= \$10 toward your purchase



For every ton of paper used in the printing of this flyer, SJC's Partners in Growth® program will contribute to the planting of a tree through Trees for Life Canada.

Card must be registered. Offer valid and available to be loaded from November 7-13, 2024 at all Sobey's Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of \$50 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Spending \$50 or more awards only one 500 Scene+ points allotment. Limit 1 offer per Scene+ Card. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobey's Capital Incorporated.