

Black Friday

DON'T MISS OUR HOT DEALS!

8
days only
NOV 21 TO 28

Optimum

APP EXCLUSIVE OFFER*

Open the app. It's so easy to find.

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

= \$25
value!

EFFECTIVE NOVEMBER 21 TO 27



GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$150 EA.

\$100

PC DUAL BASKET 9 QT AIR FRYER
21589219_EA

EFFECTIVE NOVEMBER 21 TO 27

Apple AirPods



GET 8 STAMPS* WITH THIS PURCHASE!

AIRPODS 4 WIRELESS EARBUDS INCLUDES USB-C CHARGING CASE UP TO 30 HOURS OF BATTERY LIFE
21642759_EA

\$179[†]

EFFECTIVE NOVEMBER 21 TO 27

Nintendo



GET 19 STAMPS* WITH THIS PURCHASE!

LIMIT 1

NINTENDO SWITCH MARIO KART BUNDLE INCLUDES 12-MONTH ONLINE INDIVIDUAL MEMBERSHIP
21638283_EA

\$399[†]

*Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply.

*SEE BACK PAGE FOR DETAILS

**PRICE
DROP!**



**CANADA
FARMER'S MARKET™ RUSSET
OR WHITE POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601020001_EA/20600997001_EA

\$5

**PRICE
DROP!**



PEPSI
SELECTED VARIETIES
6X710 ML
20310546002_C06/20310546005_C06

**SALE
SAVE \$2**

\$4

**PRICE
DROP!**



IÖGO NANO YOGURT
SELECTED VARIETIES
6X93 ML
20609687001_EA/21219007_EA

**SALE
SAVE \$1²⁴**

3²⁵

**PRICE
DROP!**



KASHI CEREAL
SELECTED VARIETIES
340-460 G
20591675_EA/20594319_EA

**SALE
SAVE \$1**

\$5

**PRICE
DROP!**



**NO NAME® PURE
WHITE VINEGAR**
4 L
20102756_EA

**SALE
SAVE 99¢**

\$2

†Offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see our complete digital flyer



Zehrs™

SAVE 50%

4⁹⁹
LB

WHOLE BEEF BRISKET
CRYOVAC, CUT FROM CANADA AA GRADE OR USDA SELECT GRADE BEEF OR HIGHER
11.00/KG
20798406_KG

SAVE 44%

4⁹⁹
LB

CHICKEN THIGHS
BONELESS SKINLESS FAMILY SIZE
11.00/KG
20162170_KG

SAVE \$5^{LB}

9⁹⁹
LB

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
22.02/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
20720065_KG

CUT BY OUR BUTCHERS

2⁴⁹
LB

PORK LOIN COMBINATION CHOPS
SIRLOIN, CENTRE AND RIB PORTION
BONE-IN
5.49/KG
21618256_KG

CUT BY OUR BUTCHERS

SAVE 44%

4⁹⁹
LB

LAMB SHOULDER CHOPS
11.00/KG
21550513_KG

PINT

\$2

BLUEBERRIES
PRODUCT OF PERU, NO. 1 GRADE
PINT
20080137001_EA

WHEN YOU BUY 2
SAVE 98¢

2/\$6
LESS THAN 2
\$3.49 EA.

D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES AND SIZES
20038335_EA
21450797_EA
20627103_EA

\$1

ATAULFO MANGO
PRODUCT OF PERU,
RED MANGO PRODUCT
OF BRAZIL OR
POMEGRANATE
PRODUCT OF U.S.A.
20121509001_EA/20134767001_EA

PKG OF 6

\$3 EA./LB

FARMER'S MARKET™ MINI CUCUMBERS
6'S PRODUCT OF ONTARIO \$3 EA OR
CLEMENTINES STEM AND LEAF PRODUCT
OF SPAIN \$3/LB 6.61/KG
20737570001_EA/20613483001_KG

SAVE \$2

12⁹⁹

KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468006_EA

5⁷⁷

CRACKER BARREL CHEESE BARS 400 G,
SHREDS 250-320 G,
PC* SHREDS 250-320 G
SELECTED VARIETIES
21060201_EA/21290384_EA

4⁷⁷

LACTANTIA BUTTER
SELECTED VARIETIES
454 G
20296112005_EA/20639926_EA

6⁹⁹

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, **SPONGETOWELS** PAPER TOWELS 6 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA

SAVE UP TO 50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA

GET 3,000 = \$3 Value

SAVE UP TO 50%

HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 32-108'S
21456311_EA
21456221_EA

LIMIT 4
AFTER LIMIT 29.99 EA.

18⁹⁹

Black Friday

DON'T MISS OUR HOT DEALS!

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

KEURIG

GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$190 EA.

\$118

KEURIG K-SUPREME COFFEE MACHINE
21470466_EA

LIMIT 2
AFTER LIMIT \$80 EA.

\$52

KEURIG HOT AND COLD STAND FROTHER
21494986_EA

NINJA

GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$155 EA.

\$100

NINJA 5 QT AIR FRYER
21637356_EA

LIMIT 2
AFTER LIMIT \$155 EA.

\$80

NINJA PROFESSIONAL PLUS BLENDER WITH NUTRININJA CUPS
21620013_EA

Members save \$1

\$6
Members-Only Price

\$7
Non-members

FARMER'S MARKET BAG APPLES
SELECT VARIETIES, PRODUCT OF ONTARIO, CANADA FANCY GRADE 4 LB BAG
21307212001_EA/20767998001_EA

Members save \$3

\$5.99
Members-Only Price

8.99
Non-members

BLUEWATER FISH, SHRIMP OR AIR FRIED SELECTED VARIETIES FROZEN
210-600 G
20310745004_EA/20316252003_EA

Members save \$3

\$6.99
Members-Only Price

9.99
Non-members

FERRERO CORE HOLIDAY BUNDLE SELECTED VARIETIES
119-200 G
20098034_EA

GET 3,000* = \$3 Value for every \$10* spent on

\$3

NO NAME* NUTS 100 G OR CHERRIES MARASCHINO 375 ML OR VEGETABLE SHORTENING OR LARD 454 G, GRAHAM CRUMBS 400 G OR ARTIFICIAL VANILLA EXTRACT SELECTED VARIETIES
20050959_EA/20171622_EA

GET 3,000* = \$3 Value

SALE SAVE \$2

14.99

PC* ROAST AND GROUND COFFEE SELECTED VARIETIES
800-930 G
21393374_EA
21592427_EA

GET 3,000* = \$3 Value when you buy 3

\$3

RUFFLES POTATO CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS SELECTED VARIETIES
180-280 G
21369118_EA
21241053_EA

SAVE UP TO \$1.50

3.99

ACTIVIA YOGURT 650 G OR MINUTE MAID LEMONADE 1.54 L SELECTED VARIETIES
20325132003_EA
21434119_EA

4.99

BEN & JERRY'S 473 ML OR MAGNUM BARS 4'S SELECTED VARIETIES FROZEN
20950739_EA/21428213_EA

BAKED IN-STORE

\$7

IN-STORE BAKED COOKIES SELECTED VARIETIES 18'S
21454952_EA

6.99

PC* PODS 12'S OR STARBUCKS NESPRESSO COMPATIBLE CAPSULES 10'S SELECTED VARIETIES
20585365_EA
21549729_EA

9.99

TOBLERONE CHOCOLATE SELECTED VARIETIES 360 G
20986903_EA
20986959_EA

2.99

KETTLE BRAND POTATO CHIPS SELECTED VARIETIES 156/198 G
21520652_EA/21520654_EA

SAVE UP TO 67¢

1.99

CAMPBELL'S READY TO SERVE 515 ML OR HABITANT SOUP 900 ML SELECTED VARIETIES
20297246001_EA
20299690002_EA

SALE SAVE \$7

14.99

COTTONELLE BATHROOM TISSUE SELECTED VARIETIES 18-72 ROLLS
21594687_EA
21594688_EA

12.99

ENSURE REGULAR OR BOOST ORIGINAL READY TO DRINK SHAKES SELECTED VARIETIES AND SIZES
20304767002_C06
20319843_C06

10.99

TIDE LIQUID 2.04 L OR PODS 18/23/31'S LAUNDRY DETERGENT, DOWNY FABRIC SOFTENER 1.89 L, DOWNY OR GAIN SCENT BOOSTERS 379 G OR BOUNCE DRYER SHEETS 120-200'S SELECTED VARIETIES
21550428_EA
21593782_EA

Zehrs CUSTOMER RELATIONS 1-866-541-6315. VISIT zehrs.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Corporation. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by Loblaws Inc. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See zehrs.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve the right to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements may vary by store location. All references in our flyer to "Save", "Was", "Now", "How" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. COLLECT AND SAVE PROGRAM: While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. *Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner.

OUTDOOR/SEASONAL: For your local store's hours and for a list of Zehrs locations that DO NOT participate in this flyer, visit zehrs.ca or call Customer Relations at 1-866-541-6315. Quantities and/or selection of items may be limited and may not be available in all stores. Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. Advertisements may vary by store location. All references in our flyer to "Save", "Was", "Now", "How" etc. is in comparison to our own regular prices. Savings on items advertised within flyer may vary by store location. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2024 Loblaws Inc. COLLECT AND SAVE PROGRAM: While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit pcoptimum.ca/collectandsave.



ZEH BACK

Produce



If it's not fresh, it's free.*



SWEET POTATOES
PRODUCT OF CANADA OR
PURPLE YAM
PRODUCT OF CHINA
3.95/KG
20849858001_KG/20127708001_KG

1.79
LB



CANADA
PC[®] ORGANICS WHOLE
CREMINI OR WHITE
MUSHROOMS
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA



2/\$6
LESS THAN 2
\$3.49 EA.



ROOSTER[®] GARLIC
PRODUCT OF CHINA
3'S
21004355001_EA

2/1.50
LESS THAN 2
\$1 EA.



PINEAPPLE
PRODUCT OF COSTA RICA
EACH
20160992001_EA

\$3



PC[®] ADORA GRAPES OR
EXTRA LARGE GREEN
OR RED SEEDLESS
GRAPES
PRODUCT OF U.S.A.,
NO. 1 GRADE
8.82/KG
20111275001_KG
20425775001_KG

\$4
LB



BOLTHOUSE FARMS
SMOOTHIES
OR JUICE
PRODUCT OF U.S.A.,
SELECTED VARIETIES
946 ML
20301788_EA
20325816_EA

2/\$12
LESS THAN 2
\$7 EA.



PC[®] CHOPPED OR
PREMIUM SALAD
KITS
PRODUCT OF
U.S.A.,
SELECTED
VARIETIES
253-369 G
21334801_EA
21378038_EA

2/\$11
LESS THAN 2
\$6 EA.



ONTARIO GREENHOUSE TOMATOES ON THE VINE
PRODUCT OF ONTARIO
5.51/KG
20026703001_KG

2.50
LB



EXTRA LARGE BROCCOLI
PRODUCT OF CANADA
OR U.S.A.
EACH
20145621001_EA

\$3



CORED PINEAPPLE
MADE IN-STORE
DAILY
600 G
20503143_KG

\$5

*Fresh Promise: Applicable to eligible fresh produce items purchased at Zehrs store locations or online at zehrs.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Zehrs store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

Butcher



LEAN GROUND BEEF
FAMILY SIZE
17.62/KG
20357650_KG

7.99
LB



CANADA
PC[®] BLUE MENU[®]
CHICKEN BREAST
AIR CHILLED, BONELESS,
SKINLESS
3'S
21340952_EA

\$13



BEEF STIR FRY STRIPS
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



ONTARIO BONELESS BLADE ROAST
CUT FROM
CERTIFIED ONTARIO
CORN FED CANADA
AA GRADE BEEF OR
HIGHER
24.23/KG
20797470_KG

10.99
LB



PC[®] SAUSAGES
SELECTED VARIETIES
500 G
21584099_EA/21584342_EA

\$6



PC[®] WORLD OF
FLAVOURS[™]
JERK CHICKEN LEGS
AIR CHILLED
13.23/KG
21454286_KG

\$6
LB



SUFRA[®] HALAL
LEAN GROUND BEEF
454 G
21397283_EA

8.99



PC[®] NATURALLY
SMOKED BACON
SELECTED
VARIETIES
375-500 G
20152629_EA/21525048_EA

\$7



PC[®] MOZZARELLA
CHEESE STICKS
OR SPRING ROLLS
SELECTED
VARIETIES,
FROZEN
454/574 G
20698096_EA/21116020_EA

\$10



PC[®] PUB RECIPE[™]
OR GLUTEN-FREE
CHICKEN
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA/21201321_EA

\$8

Seafood

Fresh seafood items subject to availability.



CANADIAN COVE
MUSSELS
FRESH
907 G
21556624_EA

6.49



TUNA STEAKS
FROZEN OR
PREVIOUSLY
FROZEN
29.74/KG
20753134_KG

13.49
LB



PC[®] BLACK TIGER
SHRIMP RAW
ZIPPERBACK[®] 16-20
PER LB 400 G OR
PC[®] BLUE MENU[®]
WILD ARGENTINIAN
SCALLOPS
80-150 PER LB
400 G
FROZEN
20076343_EA
20801192_EA

11.49



PC[®] SHRIMP
APPETIZERS
SELECTED
VARIETIES,
FROZEN
294-454 G
20135874_EA
20978921_EA

\$10

Bakery

**BAKED
IN-STORE**



BAGUETTE
WHITE OR WHOLE WHEAT
255 G
21529211_EA

1⁵⁰



LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
21496254_EA/21496255_EA

\$4



KIMBERLEY'S CUPCAKES
SELECTED VARIETIES
6'S
21595212_EA

\$5

**BAKED
IN-STORE**



BULK ROLLS
SELECTED VARIETIES
20076950_EA

8/\$4
LESS THAN 8
79¢ EA.



ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
21616092_EA/21616156_EA

4⁴⁹



PC® OR BLUE MENU® ENGLISH MUFFINS
SELECTED VARIETIES
6'S
20810728_EA/21015902_EA

2⁴⁹



KING'S HAWAIIAN ROLLS
SELECTED VARIETIES AND SIZES
21475970_EA/21489931_EA

3⁹⁹



PC® FLATBREAD 220/300 G OR
SURAJ® NAAN 5'S
SELECTED VARIETIES
20910044_EA/21051353_EA

\$3

Great to go

Great to go items plus applicable taxes.

BUY ANY ONE

FROM OUR CHEF™ SOUP
SELECTED VARIETIES
700 ML
21560588_EA

GET 25% OFF ONE

FROM OUR CHEF™ PIE OR QUICHE
SELECTED VARIETIES
150-600 G
21579901_EA



The Deli



OKA
SELECTED VARIETIES
190 G
20920756_EA/20921279_EA

8⁹⁹



BABY BEL G'S, LAUGHING COW 12'S OR CHEESE DIPPERS
SELECTED VARIETIES
20319107_EA/20574332_EA

5⁴⁹



GCV CHICKEN FAVORITES
SELECTED VARIETIES (TENDERS, FRIED CHICKEN OR BONELESS BITES), SERVED HOT OR CHILLED
320-700 G
20137058_EA/20992187_EA

\$16

SUB SANDWICH
IN-STORE PREPARED BEEF, HAM, TURKEY OR ASSORTED
331/364 G
21623682_EA

\$7



MASTRO TRIOS
SELECTED VARIETIES
150/250 G
21064064_EA/21554465_EA

\$10



PC® NATURAL CHOICE™ TURKEY SERVICE CASE MEATS
SELECTED VARIETIES
20059548_KG

3⁴⁹
/100 G



12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA
21456401_EA

\$9-10
2,000 Value when you buy 2



ZIGGY'S® PASTA
SELECTED VARIETIES
350/360 G
21521168_EA/21521170_EA

\$5



YVES VEGGIE GROUND MEAT OR SAUSAGES
SELECTED VARIETIES
156-380 G
20507159_EA
20596775_EA

2/\$12
LESS THAN 2 \$6.50 EA.



PC® TOPPED HUMMUS
280 G OR
LA PANZELLA
170 G
SELECTED VARIETIES
20811384_EA
21348433_EA

2/\$8
LESS THAN 2 \$4.49 EA.

Floral



PREMIUM GIFTING BOUQUET
SELECTED VARIETIES
21436381_EA/21436382_EA

\$35



INTERMEDIATE ROSE BUNCH
9 STEM
21586298_EA

\$10



HOLIDAY MINIS
21194496_EA

\$8



POINSETTIA IN UPGRADED TIN
8 INCH
20287881_EA

\$24

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27



HOT DEAL

GET 10 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$250 EA.

PC® INDOOR RAPIDRISE ELECTRIC PIZZA OVEN
HEATS UP TO 650° F, INCLUDES CORDIERITE BAKING STONE
21584275_EA

\$200

EFFECTIVE NOVEMBER 21 TO 27

FRIGIDAIRE



LIMIT 2
AFTER LIMIT \$149 EA.

\$99

FRIGIDAIRE ICE MAKER
26 LB CAPACITY IN 24HRS
21633571_EA

EFFECTIVE NOVEMBER 21 TO 27

BRITA



GET 5,000* = \$5 Value

LIMIT 4
AFTER LIMIT \$25 EA.

\$20

BRITA DENALI WHITE PITCHER OR 3-PACK FILTER
20094145_EA/21524887_EA

EFFECTIVE NOVEMBER 21 TO 27

Energizer



LIMIT 4
AFTER LIMIT \$7* EA.

\$5⁺

ENERGIZER BATTERIES
AA8 AND AAA4
SELECTED VARIETIES
21103981_EA/21184803_EA

*Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply.
**SEE BACK PAGE FOR DETAILS

Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

Thurs Nov 21st ONLY

BATISTE DRY SHAMPOO
SELECTED VARIETIES
200 ML
2084882_EA/20850398_EA

SAVE
UP TO \$6⁹⁹

\$7



Batiste

Fri Nov 22nd ONLY

MILLANO DREAMCASTER
JUMBO PILLOW
2161957_EA

LIMIT 4
AFTER LIMIT \$8 EA.

\$4



Dreamcaster

Sat Nov 23rd ONLY

LINDT LINDOR BAGS
240G, SELECTED VARIETIES
21358220_EA/21358227_EA

SALE
SAVE \$6⁰⁰

7⁹⁹



Lindt

Sun Nov 24th ONLY

NO NAME® WINDSHIELD
WASHER FLUID
-35°C, 3.78 L
20720431_EA

LIMIT 4
AFTER LIMIT \$4 EA.

\$3



no name

Mon Nov 25th ONLY

BUY 1
GET 1
FREE

HONEST BABY NEEDS
SELECTED VARIETIES AND SIZES
250-355 ML
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
21303537_EA/21303553_EA

13⁹⁹



HONEST

Tues Nov 26th ONLY

ORAL-B PRO 1000 OR IO SERIES
RECHARGEABLE TOOTHBRUSH, 1 EA
SELECTED VARIETIES
20948908_EA/21616577_EA

SALE
SAVE UP TO

50%



Oral-B

Wed Nov 27th ONLY

CADBURY MINI VARIETY BOX
340 G
21548143_EA

SALE
SAVE \$5⁰⁰

9⁹⁹



Thurs Nov 28th ONLY

BUY 1 GET 1
60% OFF

SYLVANIA LED A19 SMART LIGHT BULBS
WI-FI ENABLED, SOFT WHITE 4 PACK
21427488_EA

SYLVANIA

\$14



Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

8
days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
= \$25 value!

EFFECTIVE NOVEMBER 21 TO 27

Cuisinart



GET **8,000** pts
= \$8 Value

LIMIT 2
AFTER LIMIT \$100 EA.

\$70

CUISINART 5 CUP SOHO COFFEEMAKER
BREW HOT OR OVER ICE
21638810_EA

EFFECTIVE NOVEMBER 21 TO 27

KitchenAid



GET 14 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$370 EA.

\$280

KITCHENAID 4.5 QT CLASSIC STAND MIXER
20013278_EA

EFFECTIVE NOVEMBER 21 TO 27

Cuisinart



SALE
SAVE UP TO

35%

CUISINART APPLIANCES
20791570_EA/21355388_EA

EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

25%

PC[®] HONEYCOMB COLLECTION SKILLETS, WOKS & SAUTE PANS
SELECTED VARIETIES
21339634_EA
21492019_EA

EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

30%

PC[®] GADGETS OR KNIVES
SELECTED VARIETIES.
EXCLUDES PC[®] BAKING GADGETS
21190090_EA/21302768_EA/
21352772_EA

EFFECTIVE NOVEMBER 21 TO 27

BUY 2 GET 1 FREE

LIFE AT HOME[™] DINNERWARE, DRINKWARE, OR SERVEWARE
SELECTED VARIETIES
EXCLUDES CLEARANCE
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
21581437_EA/21581799_EA

Life at Home



EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

30%

PC[®] BOXED DRINKWARE AND DINNERWARE
SELECTED VARIETIES
21487370_EA/21028435_EA

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



SAVE
UP TO \$8

\$8

LIFE AT HOME[™] 3 WICK CANDLES
SELECTED VARIETIES
21576723_EA/21576749_EA



GET **15,000** pts
for every \$50* spent on

\$8-18

PC[®] TOWELS
SELECTED VARIETIES
21307335_EA/21306991_EA

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

8
days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
= value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



41 INCH DIAMETER
754 TIPS
280 LIGHTS

\$89

LIFE AT HOME™ 6.5' WILLISTON ARTIFICIAL LED PINE TREE
10-FUNCTION COLOUR LIGHTS
21509707_EA

Life at Home



ILLUMINATED NUTCRACKER
CASSE-NOISSETTE ILLUMINE
MINIATURE LIGHTS LUMIERES MINIATURES

SALE
SAVE UP TO 40%

LIFE AT HOME™ OUTDOOR/INDOOR LIGHTS AND INFLATABLES
21574930_EA/21098950_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



SALE
SAVE UP TO 40%

LIFE AT HOME™ ARTIFICIAL PORCH TREES
SELECTED VARIETIES AND SIZES
21509323_EA
21577422_EA

Life at Home



SALE
SAVE UP TO 40%

LIFE AT HOME™ TABLETOP DECOR
SELECTED VARIETIES
21586418_EA

Life at Home



SALE
SAVE UP TO 40%

CHRISTMAS ORNAMENTS, TREE SKIRTS OR STOCKINGS
21285961_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO



LIMIT 4
AFTER LIMIT \$25 EA.

\$20

LEGO AMBUSH ON MANDALORE BATTLE PACK
21578270_EA

LEGO



LIMIT 4
AFTER LIMIT \$32 EA.

\$25

LEGO MINECRAFT THE TURTLE BEACH HOUSE
21565624_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO



LIMIT 4
AFTER LIMIT \$24 EA.

\$20

LEGO CITY SPACE DISCOVERY
21565602_EA

Barbie



\$85

BARBIE ULTIMATE STABLE
21593555_EA



children's charity™

\$5 from the purchase of this bear will be donated to President's Choice Children's Charity to help reach their goal of feeding one million Canadian children.
Learn more at pchchildrenscharity.ca

\$15

16" PRESIDENT'S CHOICE CHILDREN'S CHARITY BEAR
SELECTED VARIETIES
21586702_EA/21586639_EA

Black Friday

Friday

DON'T MISS OUR HOT DEALS!

8 days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 = \$25 value!

25%

off

outerwear,
winter accessories,
snow boots,
sweaters,
sleepwear,
& adult bottoms.*

Ends November 28
Regular Price Only | In-Store + Online

plus door crusher deals!

Ends December 1 | Select Styles

Adult Fleece
Jackets + Pullovers

\$25

reg. \$40 & \$50



Children's
Fleece Jackets

\$10

reg. \$19 & \$22



JOE FRESH

SAVE NOW

*Exclusions apply. While quantities last. Offers cannot be combined.
Visit www.joefresh.com/offerdetails for full details.

Baked Instore Goodies



BAKED IN-STORE
MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
 SELECTED VARIETIES
 4'S
 21464137_EA/21464199_EA

4⁴⁹



BAKED IN-STORE
TURNOVERS
 SELECTED VARIETIES
 4'S
 21469196_EA

4⁴⁹



BAKED IN-STORE
CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
 10'S
 21467583_EA

\$6



BAKED IN-STORE
PLAIN CROISSANTS
 6'S
 21030153_EA

\$4



BAKED IN-STORE
MINI DANISH
 ASSORTED VARIETIES
 8'S
 21476309_EA

4⁴⁹



BAKED IN-STORE
MINI COOKIES
 SELECTED VARIETIES
 24'S
 21596672_EA

\$5

It's Party Season

Please allow 24 to 48 hours in advance



CLASSIC TEA SANDWICH PLATTER
 AN ASSORTMENT OF HAM AND CHEESE, TUNA AND EGG SALAD SANDWICHES
 SERVES 6-8
 21558137_EA

\$20



WRAP STARS, PINWHEELS OR GAME NIGHT PLATTER SMALL
 ROLL UP TO THE PARTY WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS
 SERVES 8-10
 21557919_EA/21558135_EA

\$25



ALL WRAPPED UP, DELUXE VEGETARIAN OR GAME NIGHT LARGE PLATTER
 FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS
 SMALL SERVES 5-6, LARGE 10-12
 21557920_EA/21558136_EA

\$55



THE ENTERTAINER
 A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS
 SERVES 8-10
 21558213_EA

\$60



GOURMET SANDWICH PLATTER
 AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE
 SERVES 12-14
 21558211_EA

\$65



CHARCUTERIE BOARD
 SELECTED VARIETIES
 211-433 G
 21405538_EA
 21405571_EA

\$12-15

GET 2,500+ Value \$2.50



WING N TENDERS PLATTER
 20 CHICKEN WINGS BREADED OR UNBREADED, SAUCE OF YOUR CHOICE, 12 CHICKEN TENDERS PAIRED WITH CARROTS AND CELERY
 21559272_EA

\$45



CHICKEN WINGS PLATTER
 CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 SERVES 8-10
 21558990_EA

\$45



CHICKEN FAVOURITES LARGE
 30 CHICKEN WINGS, BREADED AND UNBREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 21559159_EA

\$75

You get, we give.

When you get participating products* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's
charity**



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.



YOPLAIT TUBE 8X56 G OR
MINIGO YOGURT 6X60 G
SELECTED VARIETIES
21547595_EA/21619318_EA

3⁶⁹



NESTLÉ CHOCOLATE
TABLETS
SELECTED VARIETIES
90-120 G
20640580_EA/21247054_EA

2/\$5
LESS THAN 2
\$2.99 EA.



SIGGI'S
SELECTED VARIETIES
4X100 G
21589925_EA/21590027_EA

3⁹⁹



SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G
21353874_EA/21353892_EA

6⁹⁹



AMOOZA! 228 G OR
CRACKER BARREL
CHEESE SNACKS 168 G
SELECTED VARIETIES
21290676_EA/21403514_EA

5⁹⁹



CRACKER BARREL
NATURAL CHEESE SLICES
SELECTED VARIETIES
220/240 G
21290684_EA/21290682_EA

5⁹⁹

Home of President's Choice.



PC® ORANGE JUICE
SELECTED VARIETIES
2.5 L
21531644_EA/21531646_EA

6⁵⁰



PC® GRANOLA BARS
SELECTED VARIETIES
120-175 G
20912735_EA/21540695_EA

2/5⁵⁰
LESS THAN 2
\$3.49 EA.



PC® READY TO EAT POPCORN
SELECTED VARIETIES
220-250 G
20555781_EA/20910769_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PC® OR BLUE MENU® MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES, FROZEN
1.13 KG
20314880_EA/20326534_EA

9⁹⁹



PC® MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA

\$6



PC® MAX® PAPER TOWELS
8=24 ROLLS
21542607_EA

23⁹⁹



PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01

2/\$11
LESS THAN 2
\$5.99 EA.



PC® OLD FASHION STYLE BACON
SELECTED VARIETIES
1 KG
20115704_EA

14⁹⁹



PC® ORGANICS FROZEN BABY FOOD
SELECTED VARIETIES
8X32 ML/2X128 G
21563528_EA/21563751_EA

3⁹⁹



PC® ORGANICS VEGETABLES
SELECTED VARIETIES
300-500 G
20416869002_EA/21008161_EA

4⁹⁹



PC® ORGANICS PIZZA
SELECTED VARIETIES
340-400 G
21092257_EA/21092293_EA

6⁹⁹



PC® ORGANICS COCONUT OIL
860 ML
20893349_EA

15⁹⁹



PC® ORGANICS CHOCOLATE
SELECTED VARIETIES
100 G
21215946_EA
21215962_EA

2/\$9
LESS THAN 2
\$4.99 EA.

Festive cheer



PC* LARGE OUTDOOR ARRANGEMENT WITH PINE AND BERRIES
EACH
20144803_EA

\$40



PC* BOUGHS OR BRANCHES
SELECTED VARIETIES
20213216_EA/20214311_EA

\$10



FROSTY FERN
6 INCH
21201502_EA

\$13



GRINCHMAS TREE
20930473_EA

\$22



6 INCH POINSETTIA
20036549_EA

\$11

Holiday treats



HOLIDAY JU JUBE MIX
CHERRY AND LIME FLAVOUR
21626754_KG

\$2 /100 G



HOLIDAY JUBES
21626733_KG

\$2 /100 G



CHOCOLATE PRESENTS
21626536_KG

\$3 /100 G



PEPPERMINT PRETZELS
150 G
21626664_EA

\$14



WHITE PEPPERMINT
CARAMELS
70 G
21626645_EA

\$14



HOLIDAY JELLY BEANS
21626742_KG

\$1.50 /100 G

RED AND GREEN JELLY
WREATHS OR HOLIDAY
JELLY MIX
21626586_KG/21626537_KG



\$2 /100 G



HOLIDAY JUMBO GUMS
21626520_KG

\$2 /100 G

Grocery



FRANK'S RED HOT OR THICK SAUCE 354 ML, FRENCH'S KETCHUP 750 ML/1 L OR MUSTARD 325 ML OR STUBB'S BBQ SAUCE 450 ML SELECTED VARIETIES
20187632001_EA/20835951_EA



DOVE BAR SOAP 6X106 G, BODY WASH 532-695 ML OR HAIR CARE PRODUCTS 97-750 ML SELECTED VARIETIES
20319039001_EA/21221317_EA



TYLENOL OR TYLENOL KIDS SELECTED VARIETIES AND SIZES 60-150'S
20129494001_EA/20310804002_EA



NO NAME® ALL-PURPOSE FLOUR SELECTED VARIETIES 10 KG
20022248_EA

11.99



NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S SELECTED VARIETIES FROZEN
20322085001_EA/20322380001_EA

5.49



NO NAME® NATURALLY IMPERFECT™ FRUIT SELECTED VARIETIES FROZEN 2 KG
21033168_EA/21480144_EA

15.99



GALLO EXTRA VIRGIN OLIVE OIL 1 L
20105368_EA

17.99



PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN 212.27 KG
20134930_EA 21178593_EA

14.99



AYLMER TOMATOES ORIGINAL OR ACCENTS SELECTED VARIETIES 540/796 ML
21206804_EA/21207587_EA

1.99



TERRY'S ORANGE CHOCOLATE 145-157 G OR TOFFIFEE CHOCOLATE 246 G
21194228_EA/21541146_EA

5.99



OLD EL PASO DINNER KITS 264-510 G OR SALSA 650 ML SELECTED VARIETIES
20305182001_EA/20795534_EA

\$5



PRIMO PASTA SAUCE 680 ML OR UNICO PASTA 700/750 G SELECTED VARIETIES
20731317003_EA 20794827_EA

2/\$5
LESS THAN 2 \$2.99 EA.



GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN 400-750 G
21022302_EA/21022355_EA

1.00 Value when you buy 2



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML
21584146_EA/21584850_EA

3.49



CHEEMO PEROGIES SELECTED VARIETIES FROZEN 745-907 G
20527159_EA/20527369_EA

3.99



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM SELECTED VARIETIES FROZEN 500 ML
21511147_EA/21511200_EA

3.99



KELLOGG'S EGGO WAFFLES 8'S OR PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G SELECTED VARIETIES FROZEN
20172664001_EA 20302779_EA

2/\$7
LESS THAN 2 \$7.99 EA.



NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP SELECTED VARIETIES 284 ML
20302431_EA 20618885_EA

89¢



MOTT'S CLAMATO JUICE 1.89 L OR OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L SELECTED VARIETIES
20300066008_EA 21575320_EA

3.99



PC® NATURAL SPRING WATER 24X500 ML
20137898_C24

\$3



PURE LIFE WATER 24X500 ML
20060696_C24

4.99



ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES
21363770_EA/21484702_EA

8.99

For your pet

click here to shop our full assortment



Members save \$2

Optimum
Members-Only Price
9.99
Non-members
11.99

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100-1.9 KG
21081180_EA



IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA

31.99



CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA

35.99



BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21101589_EA

10.99



PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20912587_EA

13.99



MILK-BONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA

11.99



TEMPTATIONS CAT TREATS 160/180 G,
PURRRR-ÉE 48 G,
SPOONS 40 G OR
MEATY BITES 43 G
SELECTED VARIETIES
20298151005_EA/21479803_EA

3.29



FANCY FEAST CAT FOOD
SELECTED VARIETIES
12'S
20307537_EA

13.99



FRISKIES CAT FOOD
SELECTED VARIETIES
7.26/7.5 KG
20912590_C01

21.99



TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21217951_C01

23.99

Don't leave any points behind at the pump!



Earn 10^{pts} per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Earn 10^{pts} per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Earn at least 3^{pts} in points

Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, rounding total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.com/pcoptimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Bank Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

LAVAZZA

ICONIC CRAFTSMANSHIP, ARTFULLY BLENDED.



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LAVAZZA QUALITÀ ROSSA
K-Cup® pods 30's
21589798_EA
\$18.99

LAVAZZA QUALITÀ ORO
K-Cup® pods 30's
21589700_EA
\$18.99

Bring home the delicious taste of

McCafé



McCafé® K-Cup® Pods
30's - 21240975_EA
\$20.99

McCafé® K-Cup® Pods
48's - 21238592_EA
\$29.99

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Kicking Horse® Coffee
K-Cup® Pods 10's
21628567_EA
\$12.99

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Folgers

LOVED BY MILLIONS. TASTE WHY.



Folgers® Coffee
816 g selected varieties
21478183_EA
13.99



Folgers® K-Cup® Coffee Pods
30's selected varieties
20811386_EA
17.99



Folgers® K-Cup® Coffee Pods
12's selected varieties
20565705_EA
7.99



Folgers® 1850™ Coffee
340 g selected varieties
21196305_EA
9.99

Winter FAVOURITES

ROUGEMONT
2 L
20185265003_EA
less than 2 \$4.49 ea.
2/\$7



OASIS JUICE
SELECTED VARIETIES
8x200 mL
20944313_EA
\$5.49 EA

ARIZONA DEL MONTE
960 mL
20894117004_EA
21581272_EA
\$2.99 EA

ASSORTED FLAVOURS

Globally inspired flavours

click here to shop our full assortment



YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
EACH
20626393001_EA

3⁹⁹



BRITANNIA BOURBON
CREAM BISCUITS
390 G
20574619_EA



Members save \$1

Members-Only Price*

2⁹⁹

Non-members

3⁹⁹



HAMI MELON
PRODUCT OF U.S.A.
3.31/KG
21051297001_KG

1⁵⁰ LB



T&T BAKERY TROPICAL
SNACK CAKES
SELECTED VARIETIES
180 G
20826539_EA

1⁵⁰



FRESH B-LINER SNAPPER
WHOLE
37.46/KG
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY
20123419_KG

16⁹⁹ LB



PC MINI VEGETABLE SAMOSAS
FROZEN
345 G
20810330_EA

\$7



PC WORLD OF FLAVOURS™
SPLIT BUFFALO CHICKEN WINGS
AIR CHILLED
13.23/KG
21454262_KG

\$6 LB



SURAJ NAAN
SELECTED VARIETIES
5'S
21051353_EA

\$3



NONGSHIM SHRIMP
CRACKERS
SELECTED VARIETIES
200/400 G
20418200_EA

4⁹⁹



FLYING GOOSE BRAND
SRIRACHA SAUCE
730 ML
21499017_EA

4⁹⁹



THAI KITCHEN
COCONUT MILK
SELECTED VARIETIES
400 ML
20661711_EA

2²⁹



LA COSTEÑA
REFRIED BEANS
SELECTED VARIETIES
546 ML
20054076001_EA
20054076002_EA

2⁹⁹



GRACE RICE
2 KG
21577947_EA
21578185_EA

7⁴⁹



TILDA RICE
SELECTED VARIETIES
4 LB
20013920_EA
20436365_EA

9⁹⁹



Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8
days only
Nov 21-28th

Optimum™
Earn
25,000 pts
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

\$25
value!

Effective November 21 to 27



HUGGIES ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-3, 50-200'S
2155591 EA/2155540 EA

34⁹⁹



MILLIE MOON CLUB SIZE DIAPERS
SELECTED VARIETIES
SIZE 1-6, 50-100'S
2157453 EA/2157461 EA

24⁹⁹



PAMPERS SWADDLERS
ULTRA VALUE PACK
DIAPERS
SELECTED VARIETIES
SIZE 3-6, 120-192'S
2155839 EA

43⁹⁹



PAMPERS EASY UPS
GIANT PACK TRAINING PANTS
SELECTED VARIETIES
60-120'S
2168755 EA/2168797 EA

36⁹⁹



PC 12X BABY WIPES
UNSCENTED
1200'S
2133245 EA

\$20



BABY GOURMET ORGANIC FRUIT OR
VEGETABLE BABY FOOD POUCHES
SELECTED VARIETIES
120 ML
2063074001 EA/21123983 EA

1⁷⁹



GERBER ORGANIC CEREAL
SELECTED VARIETIES
300 G
2115201 EA

2/\$10
LESS THAN 2
\$5.99 EA.



HUGGIES, HELLO BELLO OR
PAMPERS 3X BABY WIPES
SELECTED VARIETIES
112-216'S
2032001 EA/207012 EA

7⁹⁹



PAMPERS ECONO
PACK DIAPERS
SELECTED VARIETIES
SIZE N-3,
50-200'S
2155591 EA
2155571 EA

34⁹⁹



PAMPERS PURE
SUPER BIG PACK
DIAPERS
SELECTED VARIETIES
SIZE N-6,
92-120'S
2124395 EA
2124404 EA

24⁹⁹



CERAVE
BABY NEEDS
SELECTED VARIETIES
2433175 EA
2433184 EA

20%



SUDOCREM OR
PENATEN BABY NEEDS
SELECTED VARIETIES
20800261 EA/2075283 EA

20%



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Optimum
Earn
25,000 pts
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

APP EXCLUSIVE OFFER

Open the app.
It's as easy as that!

\$25
value!

Effective November 21 to 27



ENFAGROW A+ INFANT
NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES
907 G
2102311 EA/2102311 EA

29⁹⁹



SIMILAC PRO-ADVANCE
STEP 1 OR 2 OR COMFORT
HMO POWDER FORMULA
SELECTED VARIETIES
570/584 G
2103175 EA/2103175 EA

38⁹⁹



ENFAMIL NEUROPRO
READY TO FEED INFANT
FORMULA
16287 ML
2152056 EA

68⁴⁹



ENFAMIL A+ NEUROPRO BABY
FORMULA POWDER REFILL
SELECTED VARIETIES
6-12 MONTHS, 830 G
2153075 EA

58⁹⁹



ENFAMIL A+ READY-TO-FEED
BABY FORMULA STAGE 1 & 2
SELECTED VARIETIES
16287 ML
2170375 EA/2170375 EA

59⁹⁹



SIMILAC STAGE 1 & 2
READY TO FEED BABY FORMULA
SELECTED VARIETIES
16287 ML
2131075 EA/2131075 EA

60⁹⁷



LOVE CHILD
ORGANIC POUCHES
SELECTED VARIETIES
90/120 ML
21115 EA/21115 EA

1⁷⁹



CEREBELLY ORGANIC
BABY PUREE POUCHES
120 ML
210222 EA/210222 EA

2⁹⁹



BABY GOURMET
ORGANIC PUFFIES OR
FRUIT & VEGGIE
BITES BABY SNACKS
28-60 G/518 G OR
EARTH'S BEST BARS 116 G
SELECTED VARIETIES
28-60 G
211271 EA/211271 EA

3⁷⁹



PC ORGANICS BABY
SNACKS OR ENTRÉES
SELECTED VARIETIES
42-115 G
2043331 EA/2070443401 EA

2⁷⁹



LOVE CHILD ORGANIC
OATY CHOMPS OR
SEAFRIENDS
BABY SNACKS
SELECTED VARIETIES
100-140 G
2094537 EA/2146329 EA

3⁷⁹



SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS
SELECTED VARIETIES
92 G
2157331 EA/21573406 EA

2²⁹



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Earn
25,000 ptsfor every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
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apparel and more.\$25
= \$25
value!Open the app.
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*Open your PC Optimum™ app or visit proptimum.ca to get the offer.**Effective November 21 to 27**GET
4,000 pts
when you buy 2
-\$4
Value**DOVE INTENSE**
750 ML OR THERAPY
100-400 ML HAIR CARE
SELECTED VARIETIES
2012001 EA
201103002 EA**11.99****NATIVE**
HAIR CARE
SELECTED
VARIETIES
177087 ML
205621 EA
205622 EA**\$11****MARC ANTHONY OR
MONDAY HAIR CARE**
SELECTED VARIETIES
AND SIZES
200-675-830 ML
205645 EA/205624 EA**\$9****SALE**
SAVE UP TO**AVEENO LOTION**
SELECTED VARIETIES
AND SIZES
532 ML
201020304 EA/20556253 EA**25%****AVEENO FACE
CLEANSERS,
MOISTURIZERS
OR TREATMENTS**
SELECTED
VARIETIES
AND SIZES
20001 EA
2055331 EA**SAVE UP TO 30%****3.89-27.99****CETAPHIL
CLEANSERS,
MOISTURIZERS
OR TREATMENTS**
SELECTED
VARIETIES
AND SIZES
201071 EA
204321301 EA**SALE**
SAVE UP TO**20%****NATIVE BODY WASH**
SELECTED VARIETIES
532 ML
20435041 EA/20435051 EA**11.49****IVORY BAR SOAP 10X90 G
OR BODY WASH 521 ML**
SELECTED VARIETIES
20478702 EA/2050044001 EA**4.49****METHOD FOAMING OR
GEL HAND WASH PUMPS**
SELECTED VARIETIES
500/654 ML
2043211004 EA/2043651001 EA**4.49****AXE BODY SPRAY 118 G,
DEODORANT 78/85 G,
BODY WASH OR
HAIR CARE 478 ML**
SELECTED VARIETIES
204252 EA/2043061 EAGET
3,000 pts
when you buy 2
-\$3
Value**EVERY MAN JACK
BODY WASH 500 ML OR
DEODORANT 78/85 G**
SELECTED VARIETIES
20478702 EA/20478704 EA**7.99****SCHICK HYDRO,
INTUITION OR
XTREME 3 RAZORS**
SELECTED VARIETIES
1-5'S
204224004 EA/20422404 EA**9.99****LISTERINE
CLASSIC L OR KIDS**
500 ML MOUTHWASH
SELECTED VARIETIES
2048438001 EA/21091201 EA**6.99****CREST 3D WHITE
OR PRO-HEALTH
TOOTHPASTE, SCOPE
PRO HEALTH OR KIDS
RINSE 500 ML OR
ORAL-B MANUAL
TOOTHBRUSH OR FLOSS**
SELECTED VARIETIES
AND SIZES
2052351 EA/2150672 EA**5.49****COLGATE OPTIC
WHITE OR SENSITIVE
PRO RELIEF TOOTHPASTE**
70-100 ML, KIDS
MANUAL TOOTHBRUSH,
HELLO TOOTHPASTE
82-98 ML OR COLGATE
PERIOGARD TOOTHPASTE
SELECTED VARIETIES
AND SIZES
2117027 EA/2155925 EA**6.49**



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\$25 value!

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Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit proptimum.ca to get the offer.

Effective November 21 to 27



ADVIL, BUCKLEY'S, NEOCITRAN OR ROBITUSSIN COUGH, COLD OR SINUS GELS, CAPLETS OR LIQUIDS SELECTED VARIETIES AND SIZES 20161111_EA, 20161112_EA

11.99



SALE SAVE UP TO

20%

LIL CRITTERS, FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES 20161111_EA, 20161111_EA



ALWAYS PADS 20-32'S OR LINERS 20-21'S OR TAMPAX TAMPONS 33-30'S SELECTED VARIETIES AND SIZES 20161111_EA, 20161111_EA

2/\$26

LESS THAN 2 \$13.99 EA.



ONE A DAY ADULT MULTIVITAMINS OR FLINTSTONE'S CHILDREN'S VITAMINS SELECTED VARIETIES AND SIZES 20161111_EA, 20161111_EA

GET 3,000 pts - \$3 Value



SALE SAVE UP TO

15%

PERFECT SPORTS SUPPLEMENTS SELECTED VARIETIES AND SIZES 21063221_EA, 211559734_EA



PC DISTILLED WATER 4L 20161111_EA

1.49



U BY KOTEX 2X PADS, LINERS OR TAMPONS SELECTED VARIETIES AND SIZES 20161111_EA, 20161111_EA

9.99



LIFE BRAND PADS OR UNDERWEAR 12-39'S OR GUARDS 32'S SELECTED VARIETIES 20161111_EA

12.99



VASELINE HAND AND BODY LOTION SELECTED VARIETIES AND SIZES 20161111_EA, 20161111_EA

5.99



OLD SPICE BODY WASH 475-587 ML OR BAR SOAP 4.8X9.6 G SELECTED VARIETIES 20161111_EA, 20161111_EA

SALE SAVE UP TO

20%



SENSODYNE OR PRONAMEL TOOTHPASTE 75-100 ML, POLIDENT DENTURE TABLETS 40'S OR POLIGRIP DENTURE ADHESIVE 40 G SELECTED VARIETIES 20161111_EA, 20161111_EA

5.99



PC SPORTS SUPPLEMENTS SELECTED VARIETIES AND SIZES 20161111_EA, 211313801_EA

SALE SAVE UP TO

15%



LIFE BRAND 5 mL COUGH & COLD RELIEF TABLETS, CAPLETS, LIQUIDS, SALINE MISTS, SOLUTIONS OR NASAL STRIPS SELECTED VARIETIES AND SIZES 21225711_EA, 21225712_EA

SALE SAVE UP TO

25%



LIFE BRAND PAIN MANAGEMENT PRODUCTS SELECTED VARIETIES AND SIZES 21134351_EA, 211457054_EA

SALE SAVE UP TO

25%

QUALITY • VALUE • FLAVOUR



Gold Label
EST. 1935

- Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398_EA
- Gold Label Delicatessen Originals • selected varieties 175 g • 21599861_EA
- Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918_EA
- Gold Label Snack Stick Naturals • select varieties 200 g • 21635833_EA

EASY!

CONVENIENT!

DELICIOUS!

<p>Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 500 - 700 g 21021889_EA/20915884_EA</p>	<p>Olivieri Gnocchi selected varieties 280 - 350 g 21022065_EA</p>	<p>Olivieri Filled Pasta selected varieties 250 - 350 g 20915882_EA</p>	<p>Olivieri Sauces selected varieties 160 g / 300 mL 20114410_EA</p>
\$11	2/\$11	2/\$11	2/\$11



Fall into FLAVOUR

Wonder Casa Mendosa

LESS THAN 2 \$4.49 EA.

2/7⁵⁰

GET \$2.000* Value when you buy 2

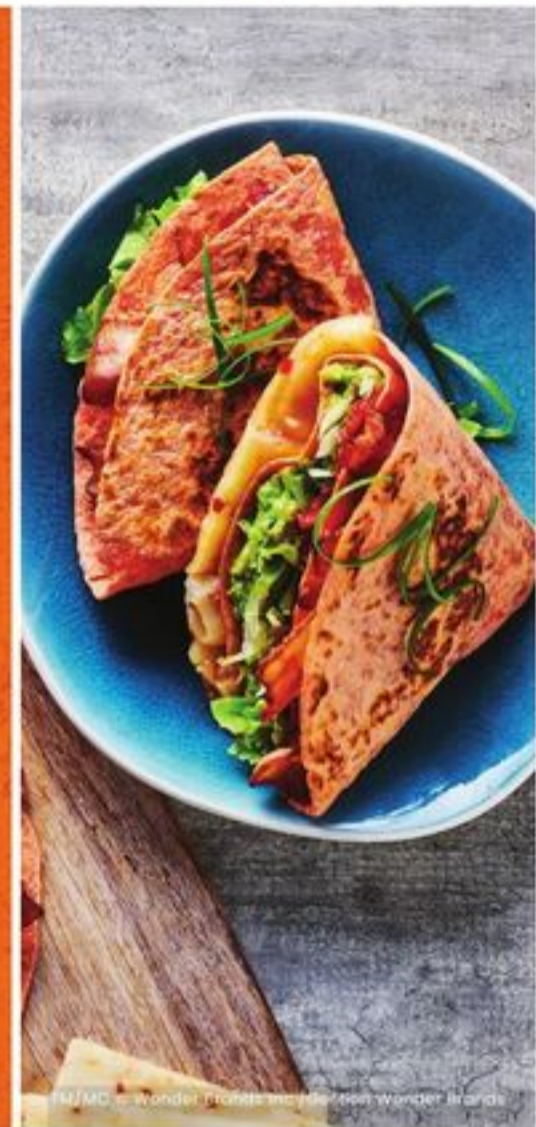


Wonder Large Whole Wheat Wraps 10's
20276307_EA

Wonder Large White Wraps 10's
20318788_EA

Casa Mendosa Large Spinach Tortillas 8's
21686582_EA

Casa Mendosa Large Tomato Salsa Tortillas 8's
21686582_EA



NEW! GLOBAL CRAVINGS



Crave Frozen Meals 200 - 340 g
Selected varieties
21085515_EA/21604021_EA

LESS THAN 2 \$8.49 EA.

2/\$11

A NEW WAY TO EGG

Crave Scramble Kits 57 - 85 g
Selected varieties
21566900001_EA

\$3⁹⁹



A NEW KD EXPERIENCE

NEW



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g
21085515_EA/21553329_EA

LESS THAN 2 \$8.49 EA.

2/\$11

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**



LESS THAN 2 \$2.99 EA.
2/\$5
Italpasta Pasta 900 g selected varieties
20081342061_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

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TASTE THE DIFFERENCE

ITALY'S #1* BRAND OF TOMATOES



4⁹⁹
Mutti Strained Tomatoes 680 mL selected varieties
2028490861_EA

8⁹⁹
Mutti Pasta Sauce 680 mL selected varieties
21541182_EA

LESS THAN 2 \$3.99 EA.
2/\$7
Mutti Tomato Paste 156 mL
20314088_EA

MUTTI ONE FAMILY, ONE PASSION, TOMATOES.

*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progress PR 2021 - 2022



TAKE A SHOT ON GREAT TASTE

Best **Coke** Ever?



LESS THAN 2 \$7.49 EA.
2/\$13*

COCA-COLA® beverages selected varieties 8x300 mL
21181171_C08

\$7⁹⁹*

COCA-COLA® beverages selected varieties 6x237 mL
20048388001_C06



LESS THAN 2 \$7.49 EA.
2/\$13*

AHA™ SPARKLING WATER beverages selected varieties 12x355 mL
21240794_C12



LESS THAN 2 \$3.49 EA.
2/\$6*

Glaceau smartwater® beverages selected varieties 1 L
20154181_EA



LESS THAN 2 \$3.99 EA.
2/6⁵⁰*

Monster Energy® beverages selected varieties 473 mL
20938249_EA

November 21st - November 27th 2024
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
†This product may not be suitable for everyone. Please read the label for instructions.
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\$6.99

Liberté Greek® selected varieties 650-750 g
20704361002_EA



2/\$8
LESS THAN 2 \$4.99 EA.

Liberté Greek® selected varieties 4x100 g
20801752003_EA



LIBERTÉ

\$7.49

Yoplait® Source® selected varieties 16x100 g
20317317001_EA
20317317002_EA



4/\$5
LESS THAN 4 \$1.59 EA.

Yoplait® YOP selected varieties 200 ml
21478178_EA
21477986_EA



Yoplait

Pillsbury

\$3.49

Pillsbury™ Refrigerated Dough selected varieties 454-496 g
20301101005_EA
21477773_EA



2/\$4
LESS THAN 2 \$2.59 EA.

Pillsbury™ Crescents selected varieties 200-227 g
21505340_EA



2/\$8
LESS THAN 2 \$4.99 EA.

Pillsbury™ Limited Edition Refrigerated Dough selected varieties 454-496 g
21477607_EA
21082090_EA



\$2.99

Pillsbury™ Breads selected varieties 340-400 g
20317832003_EA



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Adjustable Refillable Grinder 70 g
21464746_EA **\$4.49**

Sea Salt Fine 500 g
20026128001_EA **\$5.49**

Extra Coarse Sea Salt Refill 255 g
21464744_EA **\$5.99**



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Gift Pack

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UN CASSEMENT DANS CHAQUE SACHET

Play Smart



NEW

Campbell's CHUNKY SPICY

Campbell's® Ready to Serve Soups selected varieties 515 mL
21479030_EA **1.99**



4.49

Pace® Chunky Salsa selected varieties 642 mL
20307531001_EA



1.99

Campbell's® Chunky® Soup selected varieties 515 mL
21480447_EA



2/\$8
LESS THAN 2 \$4.49 EA.

Prego® Pasta Sauce selected varieties 645 mL
20325820001_EA



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YOUR CHOICE MAKES A DIFFERENCE!

GOLD SEAL

Wild Mackerel selected varieties 115 g
21083426_EA **2/\$7**



GOLD SEAL

Wild Smoke Salmon 213 g
21186814_EA **\$4.99**



MILLIONAIRES

Sardines selected varieties 106 g
20549485002_EA **2/\$5.50**



Ocean's

White Tuna selected varieties 170 g
21005158_EA **\$2.99**



Certified B Corporation
Ocean Brands Inc. CleanHub
oceanbrands.com

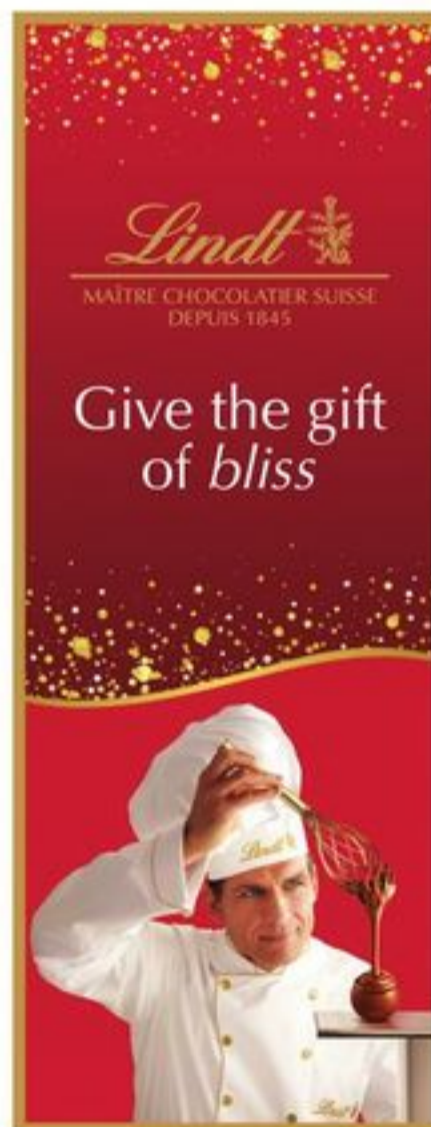
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Optimum
Financial
Health
Express

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Lindt LINDOR Cornets 600 g
20215793001_EA/20215793002_EA **\$19.99**



Lindt LINDOR Boxes 156 g
20821386_EA
20821554_EA **11.99**



Lindt LINDOR Bags 150 g
21235132_EA/20905452_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g
20137209_EA
20023311001_EA **\$3.99**

LINDT Teddy Milk 100 g
20425424_EA
21541816_EA **\$7.99**



HERSHEY'S

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE
selected varieties
243-245 g
21647694_EA/21645433_EA **6.99**



REESE'S, HERSHEY'S KISSES,
HERSHEY'S COOKIES 'N' CREME
Advent Calendars
(208 - 212 g)
21460078_EA/21191980_EA **10.99**



Hershey Festive Moments
(297 g)
21612855_EA **13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,
HERSHEY'S SKOR MINIATURES 161 g,
REESE'S NUTCRACKER 161 g or HERSHEY'S
EGGIES LIGHTS 200 g
21093217_EA/21093220_EA **4.29**



HERSHEY'S NUGGETS
Assorted
(244 g)
21613021_EA **13.99**

