

Sobeys

LIQUOR

SAFEWAY

LIQUOR



PROUD PARTNER



AROMATIC AND SUPPLE

AROMATIC AND SUPPLE

Scene+
MEMBER
PRICING

11⁹⁹

SAVE \$9

13⁹⁹ without Scene+ Card
SAVE \$7

Barossa Valley Estate
Cabernet Sauvignon or Shiraz, 750 mL



SAVE \$4

Peller Estates
Selected Varietals
750 mL

7⁹⁹



SAVE \$6

Smirnoff
Vodka, 1.14 L

29⁹⁹

1.14 L



SAVE \$10

500 PTS
when you buy 2

Corona
Extra, 12 x 330 mL

28⁹⁹

That's like
\$5
toward your next purchase

SAVE \$10

Bud Light or Budweiser
24 x 355 mL

43⁹⁹



Scene+
REDEMPTION
EVENT

ALL WEEK LONG!
NOVEMBER 14-20

GET 200 PTS

WHEN YOU REDEEM 1000 PTS

See terms and conditions on page 4.

Flyer prices and offers effective November, 2024 in select stores in Alberta

THU	FRI	SAT	SUN	MON	TUE	WED
14	15	16	17	18	19	20

PROUDLY CANADIAN
Prices do not include taxes and deposits.
PLEASE DRINK RESPONSIBLY.

so festive

Scan for digital flyer or visit
sobeysliquor.com



So perfectly paired

If chicken cutlets are on the menu, choose a dry white. This Marlborough Sauv Blanc delivers ripe citrus and tropical-fruit notes.



92 POINTS
Decanter (2021)

AROMATIC AND ROBUST

Scene+ MEMBER PRICING

16⁹⁹ **SAVE \$12**

19⁹⁹ without Scene+ Card **SAVE \$9**

Edmeades
Zinfandel, 750 mL

USA

SAVE \$8

Jackson-Triggs
Selected Varietals, 4 L

37⁹⁹

4 L

JACKSON-TRIGGS
PROPRIETORS' SELECTION

WORKS OUT TO \$7.12 PER 750 ML

SAVE \$4

Gato Negro
Cabernet Sauvignon or Sauvignon Blanc
750 mL

8⁹⁹

FRUITY AND VIBRANT

AROMATIC AND SUPPLE

Gato Negro
Cabernet Sauvignon

SAN PEDRO

CHILE

SAVE \$6

Monte Antico
Toscana, 750 mL

13⁹⁹

90 POINTS
Wine Enthusiast (2019)

AROMATIC AND SUPPLE

Monte Antico
Toscana

ITALY

SAVE \$6

Seven Terraces
Sauvignon Blanc
750 mL

13⁹⁹

FRUITY AND VIBRANT

SEVEN TERRACES
sauvignon blanc

NEW ZEALAND

SAVE \$6

50 PTS
when you buy 1

Jackson-Triggs
Reserve Cabernet Sauvignon or Merlot
750 mL

13⁹⁹

FRUITY AND MEDIUM-BODIED

AROMATIC AND SUPPLE

JACKSON-TRIGGS
RESERVE

BC VQA

SAVE \$6

100 PTS
when you buy 1

Mirada
Rosé, 750 mL

15⁹⁹

ORGANIC

FRUITY AND LIGHT

MIRADA
ROSÉ

SPAIN

SAVE \$6

1884
Malbec or Cabernet Sauvignon, 750 mL

15⁹⁹

AROMATIC AND SUPPLE

92 POINTS
James Suckling (2022)

AROMATIC AND ROBUST

1884
MALBEC

ARGENTINA

SAVE \$6

Josh Cellars
Cabernet Sauvignon
750 mL

15⁹⁹

AROMATIC AND ROBUST

Josh
Cabernet Sauvignon

USA

SAVE \$6

100 PTS
when you buy 1

Here & Now
Sauvignon Blanc or Pinot Noir
750 mL

17⁹⁹

FRUITY AND LIGHT

FRUITY AND VIBRANT

here & now
Sauvignon Blanc

USA

SAVE \$6

100 PTS
when you buy 1

St Huberts
The Stag Cabernet Sauvignon, 750 mL

17⁹⁹

AROMATIC AND SUPPLE

THE STAG
NORTH COAST CABERNET SAUVIGNON

USA

2 | MIX & MATCH **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** OR **BUY ANY 12 BOTTLES OF WINE AND GET 1000 PTS**

SAVE \$7

100 PTS
when you buy 1

Chasing Lions
Cabernet Sauvignon
750 mL
17⁹⁹



AROMATIC AND ROBUST

90 POINTS
Wine Enthusiast (2022)



SAVE \$5

100 PTS
when you buy 1

Campagnola
Valpolicella Ripasso
750 mL
18⁹⁹



AROMATIC AND SUPPLE

91 POINTS
James Suckling (2022)



SAVE \$9

Ruffino
Chianti Classico
750 mL

19⁹⁹



AROMATIC AND ROBUST

93 POINTS
James Suckling (2020)



SAVE \$8

100 PTS
when you buy 1

Trivento
Golden Reserve Malbec, 750 mL
19⁹⁹



AROMATIC AND ROBUST

93 POINTS
James Suckling (2021)



Pour something special

SAVE \$9

Emiliana
Coyam Red Blend, 750 mL

24⁹⁹

ORGANIC



AROMATIC AND ROBUST

94 POINTS
James Suckling



SAVE \$10

Barón de Ley
Gran Reserva, 750 mL

29⁹⁹



AROMATIC AND ROBUST

94 POINTS
Decanter (2017)



SAVE \$12

Zenato
Amarone della Valpolicella, 750 mL

44⁹⁹



AROMATIC AND ROBUST

96 POINTS
James Suckling (2018)



SAVE \$20

Taittinger
Champagne Brut
750 mL

59⁹⁹



AROMATIC AND MELLOW

92 POINTS
James Suckling



15% off

Gift Packs

(Selection may vary by store.)
Prices reflect discount.

SAVE \$7

Appleton Estate
Jamaica Rum Taster Pack
3 x 200 mL

37⁹⁹



Malfy
Gin Gift Pack
4 x 50 mL

17⁹⁹

SAVE \$4



SAVE \$3

Twisted Shotz
Chocolate Shotz Box, 8 x 30 mL

14⁹⁹

SAVE \$6



Baileys
Irish Cream Gift Pack with Mug, 750 mL

32⁹⁹

LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now



Scene+ MEMBER PRICING

13⁹⁹ *SAVE \$7*

15⁹⁹ without Scene+ Card
SAVE \$5

Ryan's
Irish Style Cream Liqueur, 750 mL

SAVE \$5

Alberta Pure
Vodka, 750 mL

20⁹⁹



SAVE \$6

Canadian Club
Canadian Whisky, 750 mL

22⁹⁹



SAVE \$8

200 PTS
when you buy 1

Boodles
London Dry Gin
750 mL

24⁹⁹



JUNIPER

SAVE \$6

El Dorado
8-Year-Old Rum
750 mL

25⁹⁹



So sippable

SAVE \$8

200 PTS
when you buy 1

Crown Royal
Northern Harvest Rye
Canadian Whisky, 750 mL

33⁹⁹



SAVE \$10

Bulleit Bourbon
Frontier Whiskey, 750 mL

34⁹⁹

**While supplies last.*

BONUS Glass*



SAVE \$13

The Singleton
12-Year-Old Single Malt
Scotch Whisky, 750 mL

39⁹⁹



SAVE \$10

300 PTS
when you buy 1

Sauza
Silver or Gold
Tequila, 1.14 L

47⁹⁹

That's like \$3
toward your next purchase



1.14 L

SAVE \$7

Captain Morgan
Spiced Rum
1.75 L

52⁹⁹



1.75 L

SAVE \$5

Pom Pomtini

Sobieski

Vodka, 750 mL

23⁹⁹

- 1½ oz Sobieski Vodka
- 2 oz pomegranate juice
- ½ oz fresh lime juice
- ½ oz simple syrup
- 1 oz sparkling clementine soda
- 1 chunk pomegranate
- 1 clementine twist
- ¼ tsp pumpkin pie spice

In a cocktail shaker filled with ice, add the Sobieski vodka, pomegranate juice, lime juice and simple syrup; shake well. Strain into a chilled martini glass. Top with the soda. Garnish with the pomegranate chunk and clementine twist; carefully sprinkle the fruit with the pumpkin pie spice without getting any in the cocktail. **Makes 1 drink.**



SAVE \$7

Canadian Tuxedo

Swear Jar

Canadian Whisky
750 mL

27⁹⁹

- 1½ oz Swear Jar Canadian Whisky
- ¾ oz fresh lemon juice
- ½ oz dark maple syrup
- 5 oz ginger beer
- 1 sprig mint
- 1 cocktail cherry

In a cocktail shaker filled with ice, add the Swear Jar whisky, lemon juice and maple syrup; shake well for 30 seconds. Strain into a chilled flute. Carefully add the ginger beer. Garnish with the mint and cherry. **Makes 1 drink.**



SAVE \$12

200 PTS
when you buy 1

Mistletoe Float

The Kraken

Gold Spiced Rum
1.14 L

39⁹⁹

1.14 L

- ½ oz The Kraken Gold Spiced Rum
- 1 oz espresso (or strong coffee)
- 1 tbsp granulated sugar
- 3 oz cola
- 1 scoop mint chocolate chip ice cream
- 1 oz 1% milk
- ½ tsp cocoa powder
- 2 wafer rolls (or any cookie stick)

Make the espresso and stir in the sugar until dissolved; refrigerate until chilled, about 30 minutes. In a soda fountain-style ice cream sundae glass (or old fashioned glass), add The Kraken rum, chilled espresso and cola. Add the ice cream. Gently add the milk. Sprinkle with the cocoa powder. Garnish with the wafer rolls. **Makes 1 drink.**



Top up your holiday bar

SAVE UP TO \$15

400 PTS
when you buy 1

Código 1530

Blanco Tequila
750 mL

49⁹⁹

Mumm
Cordon Rouge
750 mL

54⁹⁹

AROMATIC
AND MELLOW

That's like
\$4
toward your
next purchase

Margarita Spritz

- 1 oz Código 1530 Blanco Tequila
- 1 oz triple sec
- 1½ oz fresh lime juice
- 3 oz Mumm Cordon Rouge
- ice
- strip of lemon zest

In a cocktail shaker filled with ice, add the Código 1530 tequila, triple sec and lime juice; shake until well chilled. Strain into a cocktail glass. Top with the Mumm Champagne. Garnish with the lemon zest. **Makes 1 drink.**



SAVE \$5

Baileys Martini

Baileys

Irish Cream
1.75 L

54⁹⁹

1.75 L

- 2 oz Baileys Irish Cream
- 1 oz vodka
- ½ oz simple syrup
- ice
- chocolate shavings

In a cocktail shaker with ice, add the Baileys liqueur, vodka and simple syrup; shake until well chilled. Strain into a martini glass. Garnish with the chocolate shavings. **Makes 1 drink.**



SAVE \$8

Dirty Caesar

Bombay Sapphire

London Dry Gin
1.75 L

56⁹⁹

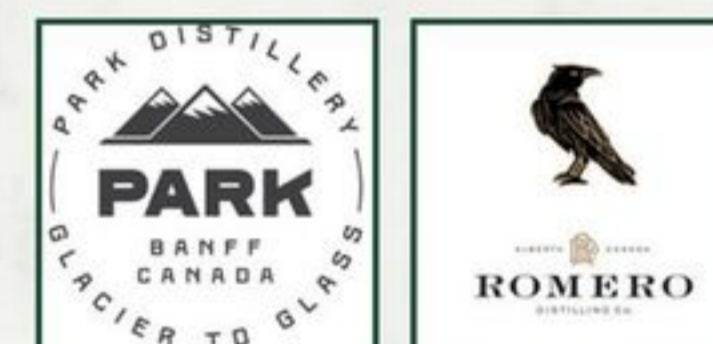
1.75 L

- ½ oz Bombay Sapphire London Dry Gin
- Cajun seasoning for rimming
- 4 oz tomato clam cocktail
- 1 oz olive brine
- ½ oz fresh lime juice
- Tabasco sauce (to taste)
- Worcestershire sauce (to taste)
- 1 snow crab or lobster claw (optional)
- 1 queen olive (optional)

Rim the outside of a large tulip glass with the Cajun seasoning without getting any inside the glass. Fill the glass with ice. Add the Bombay Sapphire gin, tomato clam cocktail, olive brine and lime juice. Season to taste with the Tabasco sauce and Worcestershire sauce. Using a long bar spoon, stir a few times. Garnish with the claw clamping the olive (if using). **Makes 1 drink.**



15% off
Locally distilled
craft spirits!
(Selection may vary by store.)





SAVE \$5

Cottage Springs
Vodka Soda, Vodka
Water or Vodka Iced
Tea Mixed Pack
12 x 355 mL

24⁹⁹



SAVE \$5

100 PTS
when you buy 1

**No Boats
on Sunday**
Original Cider
4 x 473 mL

13⁹⁹



SAVE \$5

Hey Y'all!
Tailgate or Porch
Pack, 12 x 341 mL

24⁹⁹



SAVE \$4

Park Distillery
Mountain Joe Coffee
Cocktail, 4 x 250 mL

13⁹⁹



SAVE \$5

Georgian Bay
Cocktail Club Martini
Mixer, 8 x 355 mL

19⁹⁹

100 PTS
when you buy 1



SAVE \$6

Dogfish Head
Bar Cart Vodka Mix
Pack, 8 x 355 mL

22⁹⁹



SAVE \$3

Cutwater
Lime Tequila
Margarita
4 x 355 mL

15⁹⁹



SAVE \$5

Truly
Tequila Soda Mix
Pack, 8 x 355 mL

17⁹⁹



SAVE \$5

Black Fly
Cocktail Mixer
Pack, 12 x 355 mL

24⁹⁹



SAVE \$5

**American
Vintage**
Lemon Hard Iced Tea
or Hard Iced Tea Variety
Pack, 12 x 355 mL

26⁹⁹

200 PTS
when you buy 1

That's like
\$2
toward your
next purchase



SAVE \$3

Lacombe

Blindman Brewing
Triphammer Porter
4 x 473 mL

14⁹⁹



SAVE \$2⁵⁰

Calgary

Brewsters
River City Raspberry
Ale, 6 x 355 mL

13⁹⁹



SAVE \$3

Calgary

Tool Shed Brewing
Golden Hour Hazy Pale Ale
4 x 473 mL

14⁹⁹



SAVE \$2

Calgary

Ol' Beautiful
Okami Kasu Japanese
Ale, 6 x 355 mL

14⁹⁹



SAVE \$2

Calgary

Wild Winds
The Föhn Munich
Helles Lager, 4 x 473 mL

14⁴⁹



SAVE \$4

Calgary

New Level Brewing
Pinball Wizard Raspberry Sour
4 x 473 mL

15⁹⁹



SAVE \$2

Edmonton

Bent Stick
Amber Waves Amber
Ale, 4 x 473 mL

13⁹⁹



SAVE \$2

Edmonton

Town Square
2D Sour NEIPA
4 x 473 mL

16⁹⁹



SAVE \$2

St. Albert

Endeavour
Skyline Pilsner, 4 x 473 mL

13⁹⁹



SAVE \$4

Calgary

Railyard Brewing
IPA, 4 x 473 mL

12⁴⁹



SAVE \$2

Rocky Mountain House

Rival Trade Brewing Co.
Trapper Orange Cream Ale, 4 x 473 mL

14⁹⁹



SAVE \$3

Edmonton

Sea Change
Mix Pack, 8 x 473 mL

24⁹⁹



OILERS GAME DAYS

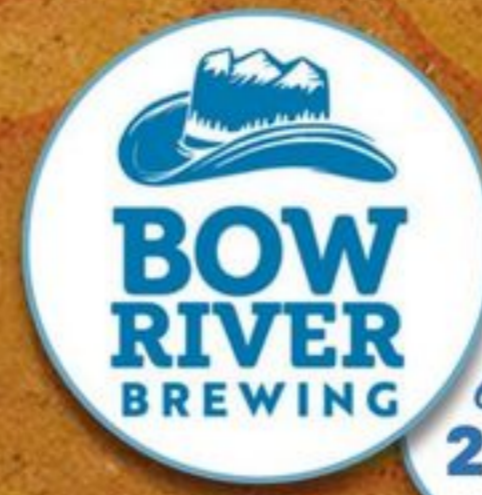


15 CAN PACKS \$27.99



Locally Crafted BEER OF THE WEEK

Bow River Brewing creates approachable beers focused on balance and drinkability for the Alberta palate, like this award-winning amber lager flavoured with ginger, nutmeg and cinnamon.



SAVE \$2

Calgary

Bow River Brewing
Gingerbread Lager, 4 x 473 mL

14⁹⁹



YouTube

Spotify

Podcasts

SAVE \$4

200 PTS
when you buy 2

Sapporo
4 x 500 mL

11⁹⁹



SAVE \$5

Wild Rose
Brewery

The Herd Mix
Pack, 8 x 473 mL

24⁹⁹



SAVE \$6

Kokanee

15 x 355 mL

29⁹⁹



SAVE \$7

Busch
15 x 355 mL

25⁹⁹



SAVE \$6

Granville
Island

Mingler Pack
12 x 355 mL

25⁹⁹



SAVE \$6

200 PTS
when you buy 1

Coors

Original
15 x 355 mL

32⁹⁹

That's like
\$2
toward your
next purchase



Scene+
MEMBER
PRICING

28⁹⁹ SAVE \$10

31⁹⁹ without
Scene+
Card
SAVE \$7

Keystone
Light, 24 x 355 mL



SAVE \$6

200 PTS
when you buy 1

Molson

Ultra, 15 x 355 mL

31⁹⁹



SAVE \$6

200 PTS
when you buy 1

Brewhouse

Pilsner, Light or Ultra
24 x 355 mL

31⁹⁹



8

Scene+

1000 PTS = \$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



For every ton of paper used in the printing of this flyer, SJC's Partners in Growth® program will contribute to the planting of a tree through Trees for Life Canada.

Offer valid November 14-20, 2024 at Sobeys Liquor and Safeway Liquor locations in Alberta and Saskatchewan. Offer applies to qualifying uses of 1000 or more Scene+ points for \$10 towards your purchases made in a single transaction. Limit of one (1) 200 Point offer per account number. No base Scene+ points earned. Offer excludes taxes, service fees, gift cards, tobacco products, lottery, deposits, environmental charges, and other goods and services which are non-discountable or excluded by law. Standard Scene+ Terms & Conditions apply. Scene+ Points will not appear on the receipt. Please allow up to 4 weeks for Scene+ points to appear in eligible Scene+ Accounts. No coupon required. Scene+ digital or physical membership card must be presented at time of purchase. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

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