

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

BUY LOCAL,
BUY FRESH!

Big E's supermarket

November PRICE BREAK



Online Shopping
Now Available
Through Instacart!



Keep Up With All The Savings At Your Fingertips!

Be Sure To FOLLOW US On:

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

USDA Select Beef • Family Pack

**Boneless
New York
Strip Steaks**

\$7.99
lb.



Big E's Fresh
Family Pack • Pork Sirloin Steaks
or 2 Lb Avg.

**Pork Sirloin
Roast**

\$2.69
lb.



**Fresh
Salmon
Fillets**

\$6.99
lb.



PRICE WITH
BIG E'S PERKS+ OFFER

\$1.29
ea.
LIMIT 1

WITHOUT OFFER

\$1.49
ea.

Freshly Sliced • White or Yellow
**Great Lakes
American
Cheese**

\$4.99
lb.



Cinnamon, Raspberry,
Blueberry or Apple
**Store Made
Coffee Cake**

\$5.99
ea.

Product of Mexico
6 Oz Pkg. • Driscoll's
**Raspberries
or Blackberries**

2/\$5

Product of USA
**Fresh
Broccoli
Crowns**

\$1.29
lb.



SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!



18.5-19 Oz Can • Asst. Var.
Rich & Hearty or
Progresso
Traditional Soup

PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
4/\$7
LIMIT 1 OFFER
MUST BUY 4
SALE PRICE
4/\$8
DIGITAL COUPON
\$1.00 OFF
FOUR
SINGLE USE ONLY



12-16 Oz Box
Asst. Var.
(Excludes Lasagna)
Barilla Pasta

PRICE WITH
BIG E'S PERKS+
OFFER
3/\$4
LIMIT 3 OFFERS
MUST BUY 3



13.5-15.25 Oz Can
Asst. Var.
Del Monte
Vegetables

PRICE WITH
BIG E'S PERKS+ OFFER
5/\$5
LIMIT 4 OFFERS
MUST BUY 5
WITHOUT OFFER
4/\$5



5 Lb Bag
Pillsbury Best
All Purpose Flour

PRICE WITH
BIG E'S PERKS+
OFFER
\$2.88
ea.
LIMIT 5



10-12 Oz Pkg. • Asst. Var.
Whole Bean or
Dunkin'
Ground Coffee

PRICE WITH
BIG E'S PERKS+ OFFER
\$6.98
ea.
LIMIT 4
WITHOUT OFFER
\$7.99
ea.



2.1-6.8 Oz Box • Asst. Var.
Green Mountain
Coffee
K-Cup Pods

PRICE WITH
BIG E'S PERKS+ OFFER
\$6.98
ea.
LIMIT 4
WITHOUT OFFER
\$7.99
ea.



8 Oz Box
Asst. Var.
Food Club
Cream Cheese

PRICE WITH
BIG E'S PERKS+ OFFER
2/\$3
LIMIT 2 OFFERS
MUST BUY 2
WITHOUT OFFER
2/\$4



2,560 Ct Pkg.
AngelSoft
8 Mega Rolls or
1,530-1,770 Ct Pkg.
Quilted Northern
6 Mega Rolls
Bath Tissue

PRICE WITH
BIG E'S PERKS+ OFFER
\$5.98
ea.
LIMIT 4
WITHOUT OFFER
\$7.99
ea.



JOIN TODAY AND SAVE WITH OUR LOYALTY PROGRAM

EARN points. REDEEM rewards and TRACK your points via the app!

**SIGNING UP
IS EASY!**
To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

**EARN POINTS
AND
REWARDS**
After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

**DOWNLOAD
THE APPCARD
APP**
Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

SALE PRICES EFFECTIVE	SUN	MON	TUES	WED	THURS	FRI	SAT
	11/10	11/11	11/12	11/13	11/14	11/15	11/16

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

November PRICE BREAK Fresh Catch Seafood



Fresh
Salmon
Fillets

\$6.99
lb.

9 Oz Btl. • Tartar or
Sau-Sea
Cocktail Sauce
\$2.29
ea.



Previously Frozen
Flounder
Fillets

\$5.99
lb.

8 Oz Jar
Vita
Horseradish

\$2.99
ea.

**Fresh
Sushi!**



50% OFF

AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
OFFER IS ONLY AVAILABLE WHILE SUPPLIES LAST



32 Oz • \$9.99 ea. or 12 Oz Pkg.
Vita Herring
In Wine Sauce

\$5.99
ea.

Trytko's Corner

Gourmet Custom Smoked Meats and
Specialty Products • Fresh Store Made
Beef Sausage Links • Made Fresh Daily!

Trytko's Store Smoked
**DAISY HAMS &
BONELESS PORK SHOULDERS**
AVAILABLE FOR YOUR
BOILED DINNER!

Kielbasa Of The Week

Trytko's
Store Smoked
Bacon
& Apple
Kielbasa

\$5.99
lb.

Trytko's
Fresh Store Made
Breakfast
Sausage Links

\$5.99
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$5.99
lb.

Fresh Gourmet

Specials

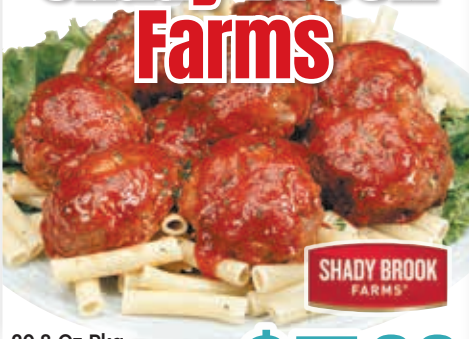
Big E's Gourmet
Seasoned
Boneless
Pork Sirloin Steak

\$4.49
lb.

Big E's Gourmet
Seasoned
Boneless Skinless
Chicken Breast

\$4.99
lb.

Shady Brook Farms



20.8 Oz Pkg.
Fresh
93% Lean
Ground Turkey

\$5.99
ea.

SPRINGER

Mountain Farms



Springer Mountain Farms Plus
Antibiotic Free • Non GMO
5 Lb Avg.
Fresh
Roasting
Chicken

\$1.99
lb.

**We Carry
A Large Assortment of
Ready. Chef. Go! Meals**

These cooking bags are available with
prepared meal ingredients already in them.

Packaged with fresh meat, seafood
and produce to create ready-to-cook
meals that are fresh and convenient
to help make your meal time
Easy & Delicious!

November PRICE BREAK Fresh Meat Savings

BUY LOCAL,
BUY FRESH!

Big E's
supermarket



Perdue • Family Pack
Boneless
Skinless
Chicken Breast

\$2.99 lb.



\$5.49 lb.

USDA Choice Beef
Top
Round
Steaks



USDA Choice Beef
Round
Cubed
Steaks

\$6.99 lb.



USDA Choice
Round
Cubes
For Stew

\$5.99 lb.



USDA Choice Beef
First Cut or
Thin Sliced
Top Round Steak
For Bracciole

\$5.99 lb.

1.4 Lb Pkg.
Catelli Bros.
Meatloaf
Mix

\$6.99 ea.

Packaged Meats For Your Convenience



16 Oz Pkg.
Hormel
Black Label
Original Bacon

\$6.99 ea.



17-20 Oz Pkg.
Scalloped or Sliced
Reser's
Main St. Bistro
Potatoes

2/\$9



8 Oz Pkg.
Smithfield
Diced
Ham

\$3.29 ea.



18 Oz Pkg.
Cooked Perfect
Angus
Meatballs

\$7.49 ea.

16 Oz • Original Roll or
12 Oz Pkg. • Asst. Var.
Bob Evans
Sausage
Links or Patties



\$3.99 ea.

11-12 Oz Pkg. • Angus or
Bun Length \$6.49 ea.
or Skinless or Cheese
Nathan's
Beef Franks

\$5.99 ea.



14 Oz Pkg.
Eckrich
Polska
Kielbasa

\$4.99 ea.



10 Oz Pkg. • Apple or
Asiago Spinach
Dietz & Watson
Chicken Sausage

\$4.99 ea.

16 Oz Pkg.
Dietz & Watson
German
Wieners

\$5.99 ea.

16 Oz Pkg. • Natural Casing Kielbasa or
Dietz & Watson
Bratwurst
or Knockwurst

\$6.29 ea.

13 Oz Pkg.
Eckrich
Smoked
Turkey Sausage

\$4.99 ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

November PRICE BREAK Fresh Deli Deals

We Carry A
Large Selection of
Boar's Head
Deli Products



Freshly Sliced
Black Forest Ham or
Low Salt or Honey
Kretschmar
Ham Off The Bone

\$6.99
lb.



Freshly Sliced
Bacon Topped or
Kretschmar
Turkey
Off The Bone

\$9.99
lb.



Freshly Sliced
BelGioioso
Provolone
Cheese

\$5.99
lb.



Peggy's Family Size
Fresh Store Made

MEALS-TO-GO

- Shepherd's Pie • Lasagna • Stuffed Shells
- Macaroni & Beef • Cheese Tortellini With Pasta Sauce
- Teriyaki Grilled Chicken Breast With Veggies and More!

Varieties Change Daily • Available In Our Deli

Freshly Sliced
Castle Wood
Choice
Angus Roast Beef

\$11.99
lb.

Freshly Sliced
Kretschmar Olive
or P&P Loaf

\$6.99
lb.

Freshly Sliced
Lorraine
Swiss
Cheese

\$9.99
lb.

Freshly Sliced
Deutschmacher Liverwurst
or German Bologna

\$5.99
lb.

Prepared Foods To Go!



\$9.69
ea.

Lunchtime Favorite
**Jumbo Italian
Cold Cut Grinder**



\$4.99
lb.

Boston Salads
Shrimp & Seafood Salad \$8.99 lb. or
Potato & Egg Salad

BIG E'S HOT FOOD BAR

Features Several Hot Food Items Daily!

MENU CHANGES DAILY,
SO CHECK OUT PEGGY'S KITCHEN AT:

www.bigessupermarket.com

FOR DAILY OFFERINGS!

Big E's Cold Prepared Food Case Features:

- A VARIETY OF PEGGY'S FAMOUS FAMILY SIZE ENTRÉES • SINGLE SERVE ENTRÉES
- SAVORY PIES • PIZZAS • GRINDERS
- WRAPS • SALADS • SOUPS AND MORE!

**MEAL TIME IS A BREEZE
WHEN YOU SHOP AT BIG E'S!**

16 Oz Cntr. • Asst. Var.
Panera
Soup or Chowder

\$5.99
ea.

23 Oz Pkg. • Broccoli Cheddar Quiche or
La Terra Fina
Classic Quiche Lorraine

\$13.99
ea.

Easy & Delicious Meal
Macaroni
And Beef

\$8.99
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size Chicken
Fettuccine With Vegetables

\$18.99
ea.

Delicious
Pork Stir-Fry
Over Rice

\$10.49
lb.

Family Favorite!
General Tso's Chicken
Over Rice

\$7.99
lb.

November PRICE BREAK Fresh Bakery Shoppe

BUY LOCAL,
BUY FRESH!

Big E's
supermarket



2 Ct Pkg.
Asst. Flavors
**Fresh Baked
Fruit Turnovers** **\$2.99** ea.



6 Ct Pkg.
**Fresh Baked
Cinnamon Rolls** **\$3.99** ea.



27 Oz Pkg.
8 Inch
**Fresh Baked
Apple Crumb
Pie** **\$5.99** ea.

8.8 Oz Pkg.
Plain or Garlic
**Stonefire
Naan
Bread** **\$2.49** ea.

10 Oz Pkg.
Tribeca Bakery
**Rustic
French
Batard** **\$3.99** ea.



**Bridor
Parisian
Bread** **\$3.49** ea.

Cake Slice of the week
7.4 Oz Pkg.
**Chocolate
Overload
Cake Slice** **\$4.99** ea.

Cheese & Sides

10 Oz Cntr.
Asst. Var.
**La Terra Fina
Dip** **\$4.99** ea.



7.2 Oz Pkg.
Asst. Var.
**Snack Factory
Pretzel
Crisps** **\$4.49** ea.



8 Oz Pkg.
**Margherita
Pepperoni Stick** **\$5.99** ea.



8 Oz Pkg.
Muffintown
**Mini
Corn Bread
4 Pack** **\$2.99** ea.

Store Made Muffin of the week
Fresh Baked
Homestyle
**Cinnamon Chip
Muffins 4 Pack** **\$4.99** ea.

4 Ct Pkg.
**Maple Donuts
Apple
Fritters** **\$4.99** ea.

Artisan Bread of the week
21 Oz Pkg.
Nashoba Brook Bakery
**Sourdough
Bread** **\$5.99** ea.

18.5 Oz Pkg. • Single Layer • Rich's
**8 Inch
Cookies & Cream
Cake** **\$7.99** ea.

Snacks & Beverages



12 Oz Cans
Asst. Var.
**Polar 8 Pack
Seltzer'ade** **\$2.99** +Dep.



7.5 Oz Mini Cans
Asst. Var.
**Coca-Cola
10 Pack Soda** **\$6.49** +Dep.



8.07-9.87 Oz Box
Asst. Var.
**Orville Redenbacher's
Microwave Popcorn** **2/\$6**



7.75-8 Oz Bag
Asst. Var.
Excludes Kettle Chips
Lay's Potato Chips **\$3.49**

12 Oz Cans • Asst. Var.
**Pepsi
12 Pack
Soda** **\$8.49** +Dep.

Asst. Var. • 9-14 Oz Bag or 15.5 Oz Jar
**Tostitos
Tortilla Chips
or Salsa** **2/\$7**

4.52-7 Oz Box
Asst. Var.
**Carr's
Crackers** **2/\$6**

8.8-13.7 Oz Box • Asst. Var.
**Nabisco
Ritz
Crackers** **2/\$6**

Bread Aisle

20-24 Oz Loaf
Asst. Var.
**Freihofer's
Italian Bread** **\$2.99**



12 Oz Pkg.
Asst. Var.
**Pepperidge Farm
Stuffing Mix** **2/\$7**

11-14.5 Oz Pkg.
Asst. Var.
**Entenmann's
Loaf Cakes** **BUY 1, GET 1
FREE**

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

November PRICE BREAK In Our Grocery Aisles

SAVE EVEN MORE WITH
YOUR BIG E'S PERKS+ LOYALTY APP

12 Oz Pkg.
Asst. Var.
Bear Naked Granola



PRICE WITH BIG E'S PERKS+ OFFER
FINAL PRICE
\$4.99 ea. LIMIT 1

SALE PRICE
\$5.99 ea.
DIGITAL COUPON
\$1.00 OFF ONE
SINGLE USE ONLY

13.3-16 Oz Box
Asst. Var.
Kellogg's Frosted Mini-Wheats Cereal



\$3.99

50.7 Oz Btl.
Asst. Var.
Filippo Berio Olive Oil



\$19.99

18.4 Oz Box
Asst. Var.
Pillsbury Brownie Mix



4/\$5

16.9 Oz Btls.
405.6 Oz Pkg.
Poland Spring 24 Pack Spring Water



3/\$11

25.9 Oz Cnstr.
Folgers Classic Roast Coffee



\$8.99

9.7-14 Oz Box
Asst. Var.
Kashi Cereals



\$3.99

72-100 Ct Box
Asst. Var.
Tetley Tea



\$3.99

5 Oz Can
StarKist Solid White Albacore Tuna



2/\$3

15 Oz Can
Princella Yams

3/\$5

14 Oz Can • Jellied
Food Club Cranberry Sauce

2/\$3

5.9 Oz Box • Asst. Var.
Mac-A-Roni Macaroni & Cheese

5/\$5

8 Oz Cntr. • Asst. Var.
Food Club Grated Cheese

\$3.19

6 Oz Can
Contadina Tomato Paste

99¢

2 Oz Pkg.
Food Club Onion Soup Mix

5/\$5

5.75 Oz Jar
Food Club Manzanilla Olives

\$1.99

24 Oz Jar
Kosher Spears or Bread & Butter Chips

2/\$5

23-24 Oz Jar
Asst. Var.
Food Club Applesauce

\$1.99

15 Oz Can
Snow's Clam Chowder

2/\$6

24 Oz Jar • Asst. Var.
Francesco Rinaldi Pasta Sauce



2/\$4

Asst. Var.
2.32 Oz Microwave Cup
or 5.7 Oz Box
Cheetos Mac'n Cheese



4/\$5

5.5-6.9 Oz Box
Asst. Var.
Hamburger Helper



BUY 1, GET 1 FREE

30 Oz Jar
Food Club Real Mayonnaise



\$3.99

14 Oz Can
Mary Kitchen Corned Beef Hash



\$2.99

15.25 Oz Box • Asst. Var.
Pillsbury Cake Mix

3/\$5

12-16 Oz Cntr. • Asst. Var.
Pillsbury Ready To Spread Frosting

2/\$4

10-12 Oz Pkg. • Asst. Var.
Jet Puffed Marshmallows

2/\$4

8 Oz Pkg.
Full Circle Organic Coconut Flakes

2/\$5

8 Oz Pkg.
Diamond Chopped Walnuts

2/\$7

2.37-3.5 Oz Pkg. • Asst. Var.
McCormick Grill-Mates Seasoning

2/\$4

16 Oz Btl.
Pompeian Balsamic Vinegar

\$3.99

12 Oz Can
SPAM Luncheon Meat

\$3.99

54-110 Ct Box • Asst. Var.
Scotties Facial Tissues

2/\$4

54-100 Ct Pkg. • Asst. Var.
Simply Done Designer Paper Cups

\$3.49

20 Oz Btl. • Asst. Var.
Palmolive Ultra Dish Liquid

\$2.99

80 Ct Pkg.
Lysol Disinfecting Wipes

\$5.49

Fresh Dairy Deals

BUY LOCAL,
BUY FRESH!
Big E's
supermarket

16 Oz Cntr.
Daisy
Sour
Cream



2/\$5

52 Oz Crtn. • Asst. Var.
Florida's
Natural
Orange Juice

2/\$7



5.3 Oz Cup
Asst. Var.
Fage Total
Greek Yogurt

4/\$5



7.5-8 Oz Cntr. • Asst. Var.
Philadelphia
Soft or Whipped
Cream Cheese

\$3.99



6.5 Oz Aerosol Can
Reddi Wip
Whipped
Topping

\$2.99

16 Oz Pkg. or 32 Oz Cntr.
Galbani
Mozzarella
or Ricotta Cheese

\$5.49

48 Oz Btl. • Asst. Var.
STÖK
Cold Brew
Coffee

\$4.99



8 Oz Box • Asst. Var.
Cabot
Extra Creamy
Premium Butter

2/\$7



12 Oz Pkg. • Asst. Var.
Bays
English
Muffins

2/\$7



64 Oz Crtn.
Asst. Var.
Oatly!
Oatmilk

\$4.99



16 Oz Crtn.
Food Club
Half & Half

\$1.99

8.5 Oz Jar
Farmers
Horseradish

2/\$4

Frozen Food Favorites

7.5-10.38 Oz Box • Asst. Var.
Lean Cuisine
Protein Kick
Entrées

\$3.99



9-14.4 Oz Pkg. • Asst. Var.
Birds Eye
Steamfresh
Vegetables

\$1.99



14-32 Oz Pkg. • Asst. Var.
McCain
Potatoes or
Onion Rings

\$3.99



8.5-9 Oz Box
Asst. Var.
Hot
Pockets

2/\$7



48 Oz Crtn. • Asst. Var.
Kemps
Frozen
Yogurt

\$3.99



11.6 Oz Box • Asst. Var.
Eggo Thick & Fluffy
Waffles

\$3.59



24 Oz Pkg. • Asst. Var.
Ling Ling
Potstickers

\$7.99



10 Oz Box • Small Pot Pie
Marie Callender's
Turkey Pot Pie

\$3.49



24 Oz Pkg. • Asst. Var.
Ray's New York
Bagels

2/\$4



8-11 Oz Pkg. • Asst. Var.
TGI Friday's
Appetizers

\$4.99

16.2-22.5 Oz Pkg. • Asst. Var.
José Olé
Mini Taquitos

\$6.99

10-11.75 Oz Pkg. • Asst. Var.
Pepperidge Farm
Garlic Bread or Toast

\$3.49

9-14 Oz • Asst. Var.
Häagen-Dazs
Ice Cream or Bars

\$4.49

Beer & Wine Selection

\$18.99
+Dep.

12 Oz Cans or Btls.
Budweiser
or Bud Light
18 Pack Beer



\$18.99
+Dep.

12 Oz Cans or Btls.
Corona
or Modelo
12 Pack Beer



\$17.99
+Dep.

12 Oz Cans • Asst. Var.
Truly
12 Pack
Hard Seltzer



12 Oz Cans or Btls.
Asst. Var.
Samuel Adams
12 Pack Beer

\$19.49
+Dep.

14.9 Oz Cans
Guinness
Pub Draught
8 Pack

\$17.49
+Dep.

750 mL Btl.
La Marca
Prosecco

\$15.99
ea.

750 mL Btl.
Asst. Var.
Ménage à Trois
Wines

\$10.99
ea.



1.5 L Btl.
Asst. Var.
Barefoot
Wines

\$12.99
ea.



750 mL Btl.
Lime or Strawberry
Flybird
Margarita

\$12.99
ea.



BUY LOCAL,
BUY FRESH!

Big E's
supermarket

November PRICE BREAK Fresh Produce Picks

Product Of USA
Fresh
Broccoli
Crowns

\$1.29
lb.



WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS
Big E's PERKS+

IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE, LOTTERY & GIFT CARDS

Product Of USA
6 Oz Pkg. • Driscoll's
Raspberries
or Blackberries

2/\$5



Product Of USA
Outlook Farm
McIntosh or
Cortland Apples

\$1.49
lb.



Product Of Morocco
3 Lb Bag
Seedless
Clementines

\$4.99
ea.



Product Of USA
California
Cauliflower

\$2.99
ea.



Product Of USA
Green
or Yellow
Squash

\$1.69
lb.



Product Of USA
Butternut
or Acorn
Squash

69¢
lb.



Fresh Floral

Fresh
Half
Dozen
Roses

\$6.99
plus tax



Fresh
Autumn
Splendor
Bouquet

\$5.99
plus tax

Fresh
Fall Sunset
Bouquet.....

\$8.99
plus tax

10-Stem
Fresh Cut
Fall Tulips

\$8.99
plus tax

Product Of Canada
Honeycrisp
Apples

\$1.99
lb.



Product Of USA
California
Pomegranates

2/\$5



Product Of Mexico
Fresh
Mangoes

2/\$3



Organic Specials



Product Of USA
Organic
Royal Gala Apples

\$1.99
lb.



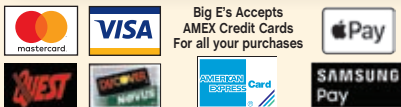
Product Of USA
Organic Butternut
or Acorn Squash

\$1.79
lb.



Product Of USA
16 Oz Bag
Organic
Carrots

\$1.49
ea.



Big E's Accepts
AMEX Credit Cards
For all your purchases



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

- POSTAGE STAMPS
- WESTERN UNION
- FAX/COPY SERVICE
- MONEY ORDERS
- LOTTERY AND MUCH MORE!

\$1.00 Greeting
Cards
Every Day!