

AB_MJ_SK

Holiday deals that sparkle

SAFEWAY

Sobeys



3.99

SCHNEIDERS Bacon 375 g

NEW



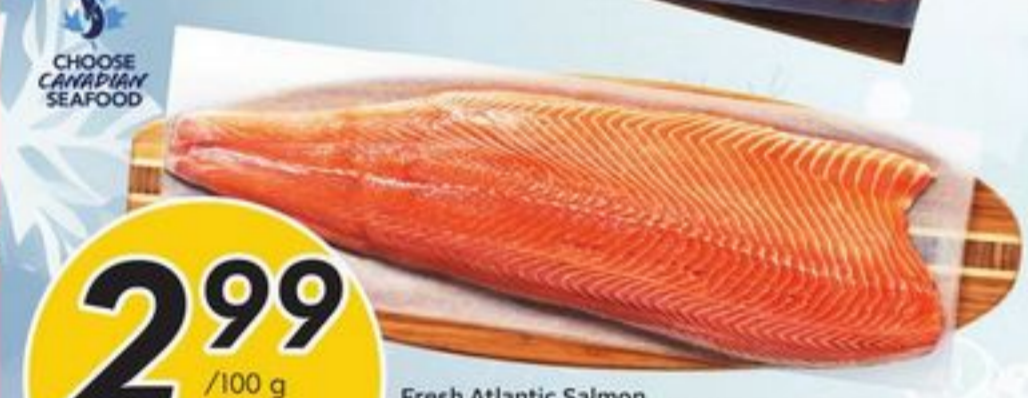
Fresh Pork Side Ribs breast bone removed 7.69/kg

3.49 /lb



9.99 /lb

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AA or USDA select grade beef while supplies last 22.02/kg



CHOOSE CANADIAN SEAFOOD

2.99 /100 g

Fresh Atlantic Salmon Fillets Family Size product of Canada subject to availability



2.99 PINT

Blueberry Pint product of Peru no 1 grade



TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g

3.75



HOT PRICE
2.64

ACTIVIA Yogurt 650 g



HOT PRICE
4.44

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected varieties



HOT PRICE
6.99

TIDE Laundry Detergent 1.24 L Pods 20 pk, DOWNY Rinse & Refresh or TIDE Clean Boost 754 mL



HOT PRICE
4.97

KRAFT Miracle Whip or Mayonnaise 650-850 mL, KRAFT Not-Mayo 433 mL or HEINZ Ketchup 750 mL-1 L or KRAFT Pure Dressing 355 mL

GET UP TO
FINAL WEEK! 2,500 PTS

WHEN YOU LOAD THIS OFFER IN THE SOBEYS OR SAFEWAY APP OR AT MyGroceryOffers.ca OCTOBER 31 - NOVEMBER 20, 2024

LOAD THIS OFFER AND GET **500 PTS** ON 3 TRANSACTIONS OF \$50+ AND GET A **1000 PTS** BONUS FOR USING ALL 3 OFFERS. See Back page for full terms & conditions. *Card must be registered and offer must be loaded, eligible \$50+ transactions must occur on 3 separate days, 1,000 points = \$10 of free groceries.

SPEND \$50+
1st Shop GET 500 PTS
2nd Shop GET 500 PTS
3rd Shop GET 500 PTS
Shop 3 times and get a 1000 PTS bonus

Prices and offers in effect November 2024
THU 14 | FRI 15 | SAT 16 | SUN 17 | MON 18 | TUE 19 | WED 20



More deals!
Scan here for our full flyer



SBY_SWW_WK29_FOL_WST_AB_MJ_SK

Scene+ MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING

9.99

SAVE \$2

7.99 without Scene+ Card
MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings, Breaded Chicken, Stuffed Chicken Cutlets or SCHNEIDERS Breaded Chicken or Schmitzel 450-700 g



MEMBER PRICING

5.99

SAVE \$1

6.99 without Scene+ Card
CASTELLO Havarti selected varieties 170-200 g



MEMBER PRICING

2.77

SAVE \$1

3.77 without Scene+ Card
DEMPSTER'S Whole Grain or Signature Breads 600 g or Bagels 5-6 pk



300 PTS when you buy 2

MEMBER PRICING

4.99

SAVE \$2

6.99 without Scene+ Card
LISTERINE Mouthwash selected 1 L

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN POINTS INTO GROCERIES



200 PTS when you spend \$20 or more

12⁹⁹ /lb

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your Meat Expert from Canada AAA grade beef 28.64/kg



400 PTS when you buy 1

19⁹⁹

COMPLIMENTS NATURALLY SIMPLE Colossal Raw Black Tiger Shrimp 8-12 ct per lb 454 g



400 PTS when you buy 2

6⁹⁹

BEEMAID Classic or Premium Honey selected varieties 500 g or KRAFT Cheez Whiz 900 g



100 PTS when you buy 2

3⁹⁹

OCEAN SPRAY Cocktail Cranberry 1.89 L

1000 Points = \$10 of free groceries

6⁹⁹ /lb
Fresh Extra Lean Ground Beef Family Size 15.41/kg

8⁹⁹
Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen or 2 pk for 17.98 or AQUA STAR Basa Fillets 908 g or Wild Pacific Salmon Fillet 567 g or HIGH LINER Wild Pacific Salmon Fillets 400 g

4⁹⁹
WONDERFUL Pistachios selected 200-225 g

2/24
or 12.99 each
Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

4⁹⁹ +200 PTS when you buy 2
Mini Danish 6 pk 250 g

8⁹⁹ +200 PTS when you buy 2
BALDERSON Cheddar selected varieties 250-280 g

3⁷⁹ /100 g
PANACHE Ham, Turkey, Chicken or Angus Roast Beef selection varies by store

6⁹⁹ /lb
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

8⁹⁹
AQUA STAR Basa Fillets Filets de pangasius

4⁹⁹
WONDERFUL Pistachios selected 200-225 g

2/24
or 12.99 each
Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

4⁹⁹ +200 PTS when you buy 2
Mini Danish 6 pk 250 g

8⁹⁹ +200 PTS when you buy 2
BALDERSON Cheddar selected varieties 250-280 g

3⁷⁹ /100 g
PANACHE Ham, Turkey, Chicken or Angus Roast Beef selection varies by store

3⁹⁹
TROPICANA Orange Juice or Juice Blends 1.36 L

5⁴⁹
COMPLIMENTS Salted Butter 454 g

5⁹⁹
DR. OETKER Giuseppe Thin or Rising Crust Pizza selected 439-785 g

4⁹⁴
NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Selected Premium Novelties 4-10 pk

2/14
PEPSI or COCA-COLA Soft Drinks 12x355 mL

2/\$7
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

2⁹⁹
CHRISTIE Snacking or Mini Crackers 175-200 g

6⁹⁹
LINDT or GHIRARDELLI Bagged Chocolate 138-151 g or LINDT Swiss Classic Chocolate Bar 300 g

3⁹⁹
OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL

15⁹⁹
SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g

8⁹⁹
ROBIN HOOD Flour selected 5 kg

3⁹⁹
ENJOY! Plant-Based Beverages 1.75 L

11⁹⁹
PUREX Bathroom Tissue 24=48 or 12=48 rolls, SPONGE TOWELS 6=12 rolls or SCOTTIES Facial Tissue 12 pk

Scene GET 750 PTS FOR EVERY \$100 SPENT IN ULTIMATE DINING GIFT CARDS!

Offer valid during November 14 - 20, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN [safeway.ca](https://www.safeway.ca) | [sobeys.com](https://www.sobeys.com)

Partners in Growth

For every ton of paper used in the printing of this flyer, S.J.C. Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, November 14, 2024 to Wednesday, November 20, 2024. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as described. "No cash" refers to preparation and fiscal items only. On delivery, some restrictions may apply. On BUY ONE GET ONE FREE / 100% OFF items, customer must purchase the item at full price to receive the second item free. 100% OFF offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway or Sobeys locations within Western Canada. To earn Scene+ points, you must be a member of the program. To earn Scene+ points, all weekly Scene+ offers exclude taxes, delivery charges, fuel payments, service fees, rental fees, event tickets, gift cards, fuel, dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McAfee, T-Mobile, international products and services in select regions, prescription drugs, non-prescription drugs, liquor and alcoholic beverages, tobacco products, lottery tickets, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50000 Scene+ points (\$5000) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-ands-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus P Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. SAF_SAW_24W24_P01_WEST_AB_ILB_24

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **800** PTS

Activate your offers in the **Sobeys** or **Safeway app** or at **MyGroceryOffers.ca**

That's like

\$8

toward your
groceries



Get **400** PTS when you buy 2

COMPLIMENTS ORGANIC Jam
250 mL or Granola 325 g

Get **400** PTS when you buy 1

COMPLIMENTS Scoopable
Cat Litter unscented 4 kg



Download on the
App Store



GET IT ON
Google Play



Offer valid November 14th to November 20th, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Get ready for game day!

Pizza & wings game day meal deal



BUY 1 GET 2ND
of equal or lesser value
25% OFF

Prepared Fresh Daily
In-Store Taco or
Guacamole Dip, Pineapple
Salsa or Bruschetta Mix
assorted sizes

**Big cheers
for dipping!**



500 PTS
when you buy
Pizza & Wings

BUY 1
14" Take & Bake Pizza
& **GET**
Wings
for only
\$12 /lb

**READY
FOR
YOU**



149
ea.

PLUS add one
1-litre
Coca-Cola
product



3.99

FONTAINE SANTÉ Topped
Hummus 227-255 g

**Win with
freshly prepared
party trays**

**READY
FOR
YOU**



100 PTS
when you buy 2

5.99

HANDFUEL Nuts
selected 120-150 g



4.99

SIMPLY THE GOODZ Dried Mango
original, fajan or chocolate dipped
120 g or Nut Mixes 140 g selected

Entertain like a pro.

That's like
\$25
toward your
groceries

Get 2500 PTS

when you spend \$200 or more
on made-to-order trays

or **1000 PTS**

when you spend \$100 or more
on made-to-order trays

That's like
\$10
toward your
groceries

shop our
selection of

60+

made-to-order trays



5.49

FRITO-LAY
Value Size Snacks
275-480 g



100 PTS
when you buy 2

5.49

KRAFT Dips
340 g



NEW

9.99

SAPUTO
Halloumi
Fries 250 g



2/\$8

TOSTITOS Tortilla Chips 205-300 g



4.99

COMPLIMENTS Thin Crust or
Hand Finished Pizza 352-446 g



9.99

CADBURY Dairy Milk
Variety Box 304 g or
TOFFIFEE 400 g
while supplies last



200 PTS
when you buy 2

12.99

HEINEKEN
Non-Alcoholic Beer
6x330 mL



A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

200 PTS when you spend \$20 or more

READY FOR YOU

7.99 /lb

Fresh Premium Medium Ground Beef Chuck Burgers 17.61/kg

BAKED IN STORE

4.49

Small Crusty Buns 12 pk 450-725 g

200 PTS when you buy 2

9.99

FRESHSTONE Rolleez Supreme, Meat Lovers Pizza or Philly Cheesesteak 540 g

100 PTS when you buy 2

4.99

COMPLIMENTS Cheese Slices 210-230 g

Touchdown with these easy apps

200 PTS when you buy 1

22.99

Pull-Apart Football Cake 655 g

200 PTS when you buy 1

19.99

COMPLIMENTS Shrimp Ring with Sauce 31-40 ct per lb 737 g

100 PTS when you buy 1

\$12

BEST BUY Breadcrumbs Plus 800 g

100 PTS when you buy 1

13.99

COMPLIMENTS Marinated Pulled Pork 900 g

Serve up these crowd pleasers!

100 PTS when you buy 2

6.99

COMPLIMENTS Pepperoni Sticks 300 g

3.29

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

200 PTS when you buy 2

10.49

NUTELLA Hazelnut Spread 1 kg

3.99

STAGG Chili 425 g or MUTTI Pizza Sauce 398 mL

3.99

DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk or COMPLIMENTS Tortillas 340 g

6.99

FRANK'S RedHot Sauce 680 mL

4.49

BETTY CROCKER Cake, Cookie, Brownie or Bisquick Mix 263 g-1.13 kg selected

6.49

ALCAN Foil 100 ft, Heavy Duty 60 ft, Non-Stick 50 ft or Grill 35 ft or REYNOLDS Air-Fryer Liner 50 pk, Parchment Sheets 40 pk or Unbleached Parchment Paper 75 ft

100 PTS when you buy 2

5.99

COMPLIMENTS Decorated Paper Plates 22-48 pk or Bowls 28 pk

11.49

GLAD Waste Bags 20-40 pk or Compostable Bags 44 pk

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobey's or Safeway app.

SBF_SBY_WK21_P03_WST_LAB_HL_3K

Bring on the Guac

& be game day ready!

4⁴⁹ /lb
Jalapeño Peppers product of USA or Mexico 9.90/kg

2/4⁴⁴
Large Avocados product of Mexico

3⁴⁹ /lb
Roma Tomatoes product of Mexico no 1 grade 7.69/kg

3⁹⁹
Limes product of Mexico 454 g

1⁶⁹
Cilantro product of USA or Mexico

1⁹⁹ /lb
Red Onions product of USA 4.39/kg

1⁴⁹
Green Onions product of USA or Mexico

100% FRESH GUARANTEE **GUARANTEED FRESH OR YOUR MONEY BACK**

Fruity Fresh...

We offer whole & cored pineapples for the same price!

1⁹⁹ /lb
Ambrosia, Spartan, Red or Golden Delicious Apples product of British Columbia, Canada extra fancy grade 4.39/kg

4⁹⁹ +100 PTS when you buy 2
Large Pineapple product of Costa Rica or Prepared Fresh Daily In-Store Cored Pineapple

Veggie love...

1⁹⁹ /lb
Sweet Potatoes product of USA 4.39/kg

2⁴⁹ /lb
Chinese Eggplant product of Honduras 5.49/kg

79¢ /ea
Lemons product of USA or South Africa

2⁹⁹ /lb
Bartlett Pears product of USA extra fancy grade 6.59/kg

3⁹⁹ /lb
Mini Cucumbers product of Western Canada, Canada no 1 grade, 6 pk

2⁴⁹ /lb
Green Zucchini or Eggplant product of USA or Mexico 5.49/kg

Intensely sweet & juicy, this flavourful mango is ripened to be ready to eat.

5⁴⁹ /lb
KENT Mango Ready to Eat product of Peru

Jet fresh!

2⁴⁹ /lb
Red Carrots product of Canada 5.49/kg

3⁴⁹
COMPLIMENTS ORGANIC Button Mushrooms product of Canada 227 g

floral

selection may vary by store

7⁹⁹
Assorted Winter Greens - Great Additions To Your Holiday Decor!

34⁹⁹
Holiday Planters or Outdoor Décor

8⁹⁹
Assorted Holiday Décor

Grown in Western Canada

14⁹⁹
Poinsettia in Décor Pot 6" assorted colours

Grown in Western Canada

5⁹⁹
Poinsettia 4" assorted colours

Grown in British Columbia

19⁹⁹ +200 PTS when you buy 1
Frosty Fern in Gold Cage 4"

16⁹⁹
Sweet Petite Arrangements assorted colours

A moment of holiday magic starts with the Grocery Essentials Gift Card. Visit sobey.com/giftcards or safeway.ca/giftcards for details.

STERLING SILVER **HAND-SELECTED AAA BEEF**
Well-marbled. Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeyes
or Safeway

150 PTS when you spend \$15 or more

9.99 /lb

STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steak Family Size cut by your meat expert from Canada AAA grade beef 22.02/kg

NEW

TRY WITH
YELLOWSTONE Seasoning or Rubs 135-160 g

12.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Premium Oven Roast or Grilling Steaks Family Size cut by your meat expert from Canada AAA grade beef 26.64/kg

CERTIFIED TENDER
TENDRETE CERTIFIEE

READY FOR YOU

8.99 /lb

In-Store Marinated Boneless Skinless Chicken Breasts 19.82/kg

8.99 /lb

COMPLIMENTS Fresh **AIR-CHILLED** Boneless Skinless Chicken Thighs Family Size 19.82/kg

3.49 /lb

Fresh Pork Shoulder Picnic Roast hock removed 7.69/kg

250 PTS when you spend \$25 or more

4.99 /lb

Fresh Pork Loin Centre or Rib Combo Chops Family Size 11.00/kg

READY FOR YOU

200 PTS when you spend \$20 or more

8.99 /lb

Fresh Premium Medium Ground Beef Chuck Burger Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss 19.82/kg

100 PTS when you buy 1

4.49 /lb

Frozen Cornish Hens Grade A 9.90/kg

10% off THOMAS FARMS Lamb frozen

value size **Big format Big value**

6.99 /lb **500 PTS** when you buy 1

STERLING SILVER Fresh Whole Boneless Eye of Round cryovac cut from Canada AAA grade beef 15.41/kg

That's like **\$5** toward your groceries

3.99 /lb

COMPLIMENTS Breakfast, Mild or Honey Garlic Pork Sausage 1-1.4 kg

\$13

Check for this symbol in store!

READY FOR YOU

300 PTS when you spend \$15 or more

11.99 /lb

STERLING SILVER Fresh Boneless Sirloin Tip Roast Royale seasoned prime rib fat added cut by your meat expert from Canada AAA grade beef 26.43/kg

Seasoned with COMPLIMENTS steak spice and prime rib fat added to self-baste as it cooks.

quick & easy

150 PTS when you buy 2 or more

5.99 ea

CARL BUDDIG Sliced Meats 55 g

9.99

BUTCHER'S SELECTION BBQ or Honey Garlic Pork Back Ribs 680 g

100 PTS when you buy 2

STARTING AT 7.99

FREYBE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Mennonite Farmer Sausage 375-600 g

5.99 **300 PTS** when you buy 3

MAPLE LODGE FARMS Ultimate or ZABIHA HALAL Juicy Supreme Chicken Frankfurters 500 g or ZABIHA HALAL Italian Chicken Sausages 375 g

5.99 **120 PTS** when you buy 2

WHOLLY VEGGIE! Cauliflower Wings Buffalo, Ranch, Hot Honey, Japanese Inspired BBQ or CHEF BOMBAY Indian Inspired Appetizers 240-375 g

7.99

COMPLIMENTS Breaded Chicken Strips, Nuggets, Burgers or Popcorn 700 g

220 PTS when you buy 2

10.99

COMPLIMENTS Individual Pot Pies 750 g

300 PTS when you buy 2

14.99

BELMONT, MONTANA'S, EARLS Kitchen + Bar Beef Burgers or THE KEG or KELSEYS Original Roadhouse Pork Back Ribs frozen 600-906 g

GET TO FREE GROCERIES FASTER

when you open your Scene membership card and pay with your scotiabank Scene Visa Card.

100 pts when you spend \$10 on groceries

©2025 Scotiabank. Scene points redeemed at any participating Empire location must be redeemed in increments of 1000. Scene Visa Card. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at Scotiabank.com/participatingmerchants. Visa Inc. Licensed user.

Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf. SBY_SBY_SBY_POS_WST_LAB_ML_SK

seafood



2.49
/100 g
Wild Mahi Mahi Fillets previously frozen or frozen product of Peru

200 PTS
when you spend \$15 or more

150 PTS
when you spend \$10*



1.89
/100 g
Fresh Wild Sole Fillets product of Canada subject to availability

150 PTS
when you spend \$10*



4.99
/100 g
Smoked Pink Salmon Candied Nuggets previously frozen

9.99
MARINE DEL REY Ecuadorian Jumbo Raw Shrimp 10-20 ct. 340 g

100 PTS
when you buy 2

10.99

2.99

10.99

kitchen



14.99
Crispy Chicken 9 pc available hot or chilled ready to eat

100 PTS
when you buy 2

5.99

3.99

15% off
Maple Cured Ham 17.90/kg

5.49

13.99

deli

100 PTS
when you buy 400 g or more

30% off
FRICO Gouda works out to 3.19/100 g

3.49
/100 g
SIKORSKI Grandpa Ham

5.99

4/24.99

bakery

1.99
French or Italian Bread 450 g

3.99
Garlic Bread 540 g

8.99
Cookies 20 pk 620 g

16.99

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer

* Buy any four participating products in a single transaction between November 16, 2024 and January 1, 2025 for \$24.99 (before taxes), and receive 500 Scene+ points when you scan your Scene+ card. Limit of 2 offers per day.



Ready for you

4 Can Dine for \$19⁹⁹

ADD one 1-litre Coca-Cola product



149 ea.

CHOOSE CHICKEN OR RIBS

250 PTS when you buy 1 Family meal deal

Hot Roast Chicken

OR Full Rack of Back Ribs

Any 2 Sides

Large Potato Wedges or COMPLIMENTS Salad 426-454 g

and 4 Butter Topped Buns

PLUS upgrade to a Raised Without Antibiotics Chicken for an extra

\$1

Cheese spotlight: Italian Cheeses



Grana Padano PDO
Nutty and slightly sweet, made only with skim milk



Parmigiano Reggiano PDO
Bold and savoury, made with skim and whole fat milk



Pecorino Romano PDO
Buttery and tangy, made with sheep's milk



Provolone Valpadana
Full bodied flavour with a hint of spice, made with cow's milk



Scene⁺ MEMBER PRICING

MEMBERS SAVE AN EXTRA 10% OFF with Scene+ card

10% OFF without Scene+ card

PANACHE Italian Cheese 200 g selected

Flavours here and far!

Shop international foods storewide.



16⁹⁹
QILLA Basmati Rice 4.54 kg



2⁴⁹ /lb
Chinese Eggplant product of Honduras 5.49/kg



2/\$5
FUJI Persimmons product of USA



7⁹⁹ /lb
Long Squash product of Mexico 4.39/kg



3⁴⁹
TILDA Ready to Heat Rice selected varieties 250 g



7⁴⁹
PARLE-G Biscuits 300 g



4⁹⁹
ZABIHA Halal Breakfast Chicken Strips 375 g



3⁹⁹
PATAK'S Sauces selected varieties 400 mL



49¢
MAGGI Noodles 70 g



1²⁹
NONGSHIM Noodle Bowls 86 g



4⁴⁹
GOLDEN DRAGON Sauces selected varieties 455 mL



9⁹⁹
NUWORLD Rice selected varieties 907 g



5⁴⁹
RUBICON 100% ORGANIC Coconut Water 1 L



6⁴¹
NISSIN Noodles selected varieties 5 pk

dairy & frozen

10⁹⁹ OIKOS Greek Yogurt 1.5 kg or 12 pk

4⁹⁹ IÖGO Nano Drinkables 6x93 mL

5⁹⁹ YOPLAIT Yop Yogurt Drink 6x200 mL or LIBERTE Drinkable Yogurt 1 L

6⁹⁹ without Scene+ Card
6⁹⁹ SIGGI'S Icelandic Style Yogurt 650-750 g

5⁹⁹ AMOOZA! Twists 228 g

3⁹⁹ MINUTE MAID Refrigerated Zero Sugar Drinks 1.54 L

7⁹⁹ STARBUCKS Iced Coffee 1.18-1.42 L or KRAFT Velveeta 450 g

4⁴⁹ COMPLIMENTS Cheddar Flavour Slices 400 g

3⁹⁹ MCCAIN Fries selected 800 g

7⁹⁹ TASTIEZ Frozen Snacks 400-500 g

6⁴⁹ PANACHE Mistletoe Wish Ice Cream 1 L while supplies last

3⁹⁹ COMPLIMENTS Hash Browns 650 g

3⁴⁹ PILLSBURY Toaster Strudel 326 g

6⁹⁹ STEFANO Frozen Pizza 392-404 g

5⁹⁹ GREEN GIANT Tots or Fries 340-454 g

7⁹⁹ COMPLIMENTS Frozen Entrées selected 227-284 g

100% SURE SAVINGS

2⁴⁹ COMPLIMENTS Sour Cream 250 mL

4⁹⁹ COMPLIMENTS Cozy Coop Large White Eggs 12 pk

2⁹⁹ COMPLIMENTS 68% Vegetable Oil Margarine 427 g

6⁹⁹ COMPLIMENTS Mini Pizzas 8 pk 736 g

natural health

4⁹⁹ SILK Next Protein Beverages 1.74-1.75 L or Yogurt 500-650 g

2⁹⁹ SILK Creamers 450-473 mL

6⁴⁹ KASHI Granola 311-340 g, ORGANIC or Go Lean Cereal 275-460 g

4⁴⁹ DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g, Crumble Cheese 170 g or Cream Cheese 227 g

4⁹⁹ G.H. CRETORS 213-227 g

4⁴⁹ ANNIE'S Bunny Cheddar or Graham Crackers 213 g

5⁴⁹ SNYDER'S OF HANOVER Gluten Free Mini Pretzels 220 g

2/\$6 GOOD DRINK Teas 473 mL

500 PTS when you buy 2
25% off
 NATURE'S BOUNTY Vitamins or Supplements selected varieties excluding gummies

100 PTS when you buy 2
3⁹⁹ GRENADE Protein Bars 60 g

20% off
 EVERYONE Hand Soaps 377 mL or Body Washes 946-960 mL

300 PTS when you buy 1
17⁹⁹ CENTRUM Vitamins 60-160 pk (excluding gummies)

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit mygroceryoffers.ca or the Sobeys or Safeway app.

SBF_20WV_WK25_S2_W51_LAB_MLS_SK

drinks & snacks



7.99
GOSLING'S Ginger Beer 6x355 mL,
LOXTON De-Alcoholized Sparkling
Wine 750 mL or PARTAKE
Non-Alcoholic Beer 4x355 mL



2/\$8 MISS VICKIE'S
Kettle Chips
190-200 g



2/\$8 CHEETOS
170-285 g



2/\$8 STACY'S Pita
Chips 208-227 g



2.99
GLACEAU
Vitamin Water
591 mL



3.49
KELLOGG'S Kashi or Special K
Bars selected varieties 165-200 g



2.99
HOSTESS Snack Cakes 121-225 g
or COMPLIMENTS Snack Crackers
200-225 g



2.79
HERSHEY'S Fun Size Chocolates
102-136 g, TOBLERONE 100 g or
5 GUM 15 pk



1.00 PTS
when you buy 2
MOTT'S Clamato or Garden
Cocktails 1.89 L



1.99 MCCAFÉ Keurig
Compatible Single
Serve Pods 30 pk



3.49
DARE Ultimate Cookies, Simple
Pleasures or RUFFLES Biscuits
250-310 g or GRISPOL, Melba Toast,
Canape or Baguettes 120-200 g



6.79
NESTLÉ Turtles 100-160 g,
Quality Street 160 g or After Eight
Chocolates 200 g while supplies last

Here for your budget and lifestyle

3.99 **150** PTS
when you buy 2
COMPLIMENTS
Apple Juice 2 L

4/\$5
COMPLIMENTS
Sparkling or Fizzy
Flavoured or
Unflavoured
Water 503 mL-1 L

2.99 **100** PTS
when you buy 2
COMPLIMENTS
English Muffins 6 pk

4.49 **50** PTS
when you buy 1
PANACHE Fudge, Sponge
Toffee, Scottish Shortbread or
Hazelnut Wafer Rolls 125-400 g
while supplies last

meal makers



3.49
CATELLI Smart 340-375 g,
Healthy Harvest 375 g or Bistro
375 g (excludes Lasagna)



4.79
MUTTI Passata 680 mL or
MEZZETTA Peppers 375 mL



2.49 FRENCH'S
Mustard 400 mL



2.99
CITY BREADS Rye Bread
450-454 g available at
selected stores



5.99 TENDERFLAKE
Lard 454 g



4.99
CROSBY'S Molasses selected
675 g or COMPLIMENTS Pure
Pumpkin 796 mL



2.00 PTS
when you buy 3
CLUB HOUSE Spices or
Seasonings selected 13-270 g



1.00 PTS
when you buy 1
COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk



2/\$5 BUSH'S BEST
Baked Beans
398 mL



99¢ **100** PTS
when you buy 5
COMPLIMENTS
Taco, Fajita or
Chili Seasonings
35-39 g



2.49 **BUY MORE SAVE MORE**
CLOVER LEAF
Smoked Oysters or
Mussels 85 g,
2.99 ea



5.49 BENS ORIGINAL
Converted Rice or
Converted Brown
Rice 907 g



5.99 KELLOGG'S, GENERAL MILLS or
POST Family Size Cereal 475-776 g
selected varieties



2/\$4 SNACK PACK
Pudding or Gels
4 pk



STARTING AT 3.69
VH Sauces
341-380 mL
selected varieties

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

SEP_SNY_WK29_S3_WSP_AL_HL_SK

Winter comfort cravings

Stay cozy, have fun and snack smart this winter.



2/\$9
FRITO-LAY Simply ORGANIC 156-240 g

High-fibre, nut-free and 5g plant protein per serving

4.99
+100 PTS when you buy 2



THREE FARMERS Chocolate Chick Peas 100 g



100 PTS
when you buy 2
POPCORNERS Popcorn 142 g

2/\$5
HOT-KID Rice Crackers 100 g



Fair Trade, organic and roasted in Canada

9.99
+300 PTS when you buy 3
ETHICAL BEAN Coffee 227-340 g or Pods 132 g



11.99



Sugar-free and packed with probiotics

6.99
+200 PTS when you buy 2
REMEDY Kombucha 355 mL 4 pk



4.49
+100 PTS when you buy 2
VITA COCO Coconut Water 1 L



Let's get baking!

Whip up family faves with natural, organic or gluten-free swaps.



11.99
+200 PTS when you buy 2
ROBIN HOOD ORGANIC All Purpose Flour 2 kg



9.99
+200 PTS when you buy 2
ROBIN HOOD Gluten Free Flour 907 g



7.99
+100 PTS when you buy 1
ROBIN HOOD Coconut Flour 500 g



20.99
+100 PTS when you buy 1
ROBIN HOOD Almond Flour 500 g



15% off
BOB'S RED MILL Rolled Oats 454-907 g or Steel Cut Gluten Free 680 g assorted varieties



6.99
+50 PTS when you buy 1
STARTING AT
WHOLESOME or ORGANIC Blue Agave Syrup, ORGANIC Coconut Palm Sugar or ORGANIC Molasses select items



Organic and Fair Trade with full-bodied flavour

2.99
+100 PTS when you buy 3
COMPLIMENTS ORGANIC Coconut Milk 400 mL



Everyone deserves holiday favourites

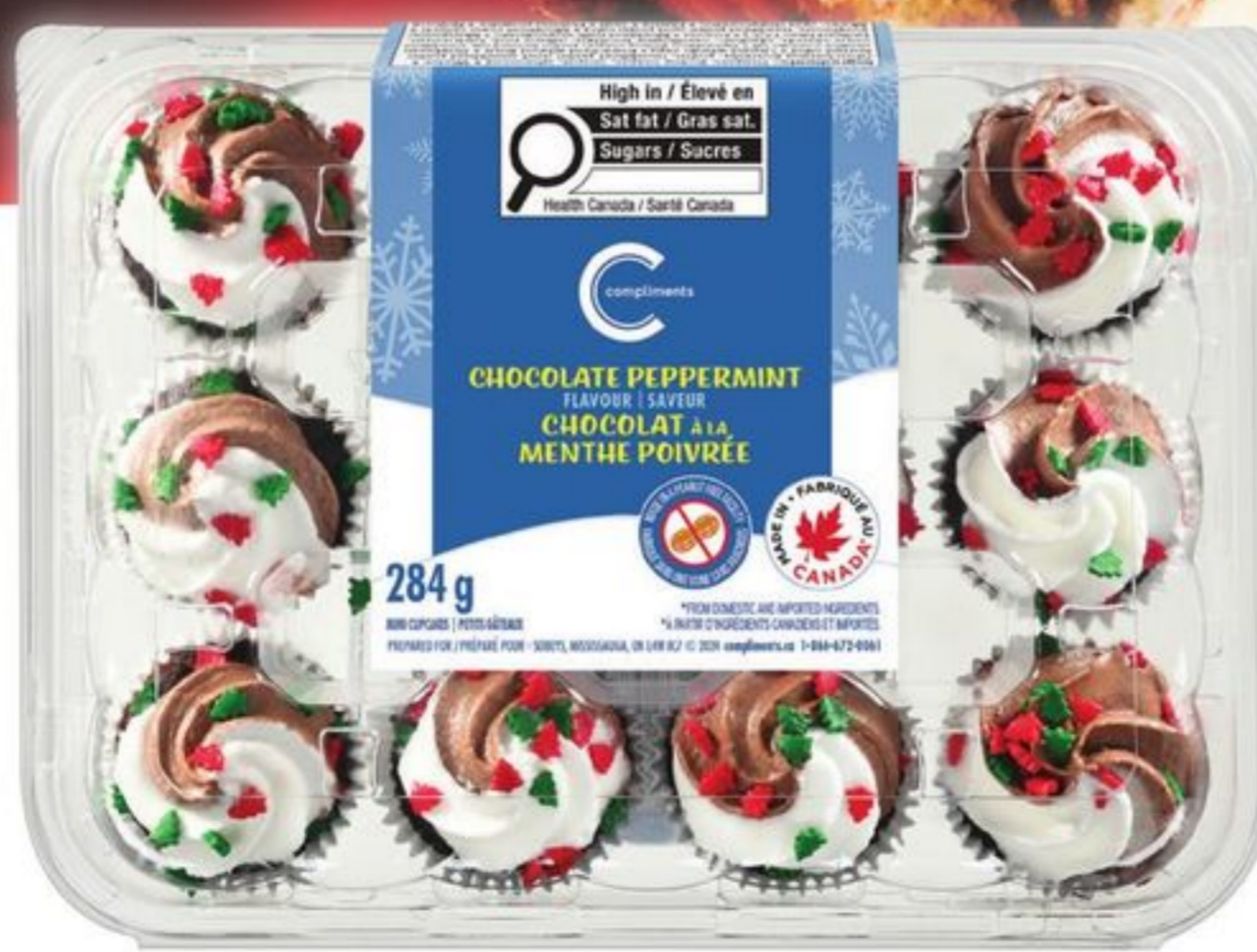


LIMITED TIME ONLY



15⁹⁹

COMPLIMENTS Pre-Built Gingerbread House Kit 874 g



6⁹⁹

COMPLIMENTS Chocolate Peppermint Mini Cupcakes 12 pk 284 g



7⁹⁹

COMPLIMENTS Muffins Mistletoe Wish 400 g

ogx

Damage+
PROTECTION & SHINE

400 PTS
when you buy 2

7⁹⁹

OGX Hair Care
100-385 mL or 175 g

due to breakage. © Kenvue Canada Inc. 2024

Maui
MOISTURE

ALOE-INFUSED
moisture
FOR YOUR CURLS

400 PTS
when you buy 2

9⁹⁹

MAUI MOISTURE
385 mL or 340 g selected

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NEW/NOUVEAU LOOK

MADE WITH PLANT-BASED CLEANSERS AND MOISTURIZERS

FAIT AVEC DES NETTOYANTS ET HYDRATANTS À BASE DE PLANTES

Dove
MEN+care

9⁹⁹

DOVE Men+ Care Shampoo or Conditioners
517 mL selected

Batiste

AWARD WINNING
MARQUE N°1
BRAND
PRIMÉ

DRY SHAMPOO | SHAMPOING SEC

ORIGINAL
Masque à base de arginine et de glycine

HYDRATES HAIR WITHOUT DRYING |
HYDRATENT LES CHEVEUX SANS
LES ASSÉCHER

DANGER

9⁹⁹

BATISTE Dry Shampoo
200 mL selected

head & shoulders

BARE

300 PTS
when you buy 2

12⁹⁹

HEAD & SHOULDERS Bare Shampoo
400 mL selected

NATIVE **NEW**

EUCALYPTUS & MINT
EUCALYPTUS ET MENTHE

SILICONE FREE - SULFATE FREE
PARABEN FREE

SANS SILICONE - SANS SULFATE
SANS PARABÈNE

NATIVE

HAIR CARE - SOIN POUR LES CHEVEUX

2:1
SCALP REFRESHING
SHAMPOO & CONDITIONER
RÉFRAîCHISSANT POUR LE SCALP (CHEVEUX)
SHAMPOING ET HYDRATANT

THOUGHTFULLY MADE
WITH CLEAN INGREDIENTS
FABRIQUÉ SOIGNEUSEMENT
AVEC DES INGRÉDIENTS SAINS

300 PTS
when you buy 2

12⁹⁹

NATIVE Shampoo or Conditioner
487 mL selected

PANTENE

PRO-V

INFINITE LENGTHS
BIOTIN + COLLAGEN
BIOTINE + COLLAGÈNE
LONGUEURS INFINIES

UP TO 90%
LESS BREAKAGE
JUSQU'À 90%
MOINS DE CASURES
UNIQUE FORMULE

UP TO 90%
LESS BREAKAGE
JUSQU'À 90%
MOINS DE CASURES
UNIQUE FORMULE

PANTENE

INFINITE LENGTHS
BIOTIN + COLLAGEN
BIOTINE + COLLAGÈNE
LONGUEURS INFINIES

UP TO 90%
LESS BREAKAGE
JUSQU'À 90%
MOINS DE CASURES
UNIQUE FORMULE

CONDITIONER
RÉVÉLANT

200 PTS
when you buy 2

10⁹⁹

PANTENE Pro-V Miracle Shampoo or Conditioner
325-400 mL selected

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home & pet care

18⁹⁹
ARM & HAMMER
Cat Litter 12.7 kg

10⁹⁹
PEDIGREE Dentastix Medium or Blue
Buffalo Nudges 263 g or MILK-BONE
Brushing Chews 535-688 g

That's like
\$5
toward your
groceries
500 PTS
when you buy 2
12⁹⁹ HEALTHY PUP
Superfood
Treats 113 g

**BUY MORE
SAVE MORE**
250 PTS
when you buy 4
\$1
ea when
you buy 4
or more
1.09 ea COMPLIMENTS
Wet Cat Food 85 g

500 PTS
when you buy 2
19⁹⁹ CASCADE
Dish Tabs
51-67 pk

100 PTS
when you buy 2
4⁴⁹ CLOROX Cleaners
887-946 mL or
Bleach 1.27 L

1⁹⁹ SCOTTIES Facial
Tissue Singles
81-126 sheets

4⁹⁹ **25 PTS**
when you buy 2
ZIPLOC Sandwich or Snack Bags
90 pk, Freezer Bags 10-25 pk,
Storage Bags 15-28 pk or Perfect
Portion Bags 75 pk

100 PTS
when you buy 2
2⁴⁹ COMPLIMENTS
Disinfecting Wipes
35 pk

10⁴⁹ GLADE Triple
Wick Candle 1 pk

200 PTS
when you buy 1
2⁴⁹ PUREX Bathroom Tissue 24=72 rolls
or SPONGE TOWELS Ultra
Choose-A-Size Giant 12=18 rolls

11⁹⁹ ENERGIZER
Max AA 12 pk or
AAA 8 pk

health, beauty & baby

3⁹⁹
GARNIER Fructis or HERBAL
ESSENCES Hair Care 200-370 mL
or IRISH SPRING Bar 3 pk selected

4⁹⁹ COLGATE Total
Toothpaste 73-170 mL
or Toothbrush 1-4 pk
selected

**BUY MORE
SAVE MORE**
\$1
ea when
you buy
3 or more
1.79 ea COMPLIMENTS
ORGANIC Purée
Pouches 128 mL

**BUY MORE
SAVE MORE**
200 PTS
when you buy 2
3⁴⁹ COMPLIMENTS
Baby Wipes
64-72 pk 3.99 ea

4⁹⁹
LADY SPEED STICK Deodorant
65 g or U BY KOTEX Liners or Pads
12-64 pk selected

**STARTING AT
5⁴⁹**
LIVE & CLEAN Hand Soap
400-500 mL or SOFTSOAP
Refill 1.47 L selected

300 PTS
when you buy 1
32⁹⁹ ENFAGROW A+
Powder 907 g

**BUY MORE
SAVE MORE**
2¹⁹
ea when you
buy 3 or more
2.49 ea LOVE CHILD
ORGANICS
Corn Snacks

10⁹⁹
ALWAYS Pads or
Liners or TAMPAX
Tampons selected
18-162 pk

**15%
off**
GARNIER Micellar Water 400 mL
or Wipes 25 pk or L'OREAL Paris
Skincare 120-200 mL selected

28⁹⁹
HUGGIES Pull-Ups, GoodNites 28-74 pk or
SIMILAC Step-3 Go & Grow Powder 850 g

28⁹⁹
HUGGIES Pull-Ups, GoodNites 28-74 pk or
SIMILAC Step-3 Go & Grow Powder 850 g

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

200 PTS
when you buy 2
**10%
off** METAMUCIL
Powder 283-861 g
or Capsules 100 pk
selected

150 PTS
when you buy 2
**15%
off** PEPCID
Heartburn Relief
25-30 pk

200 PTS
when you buy 2
**10%
off** CLEAN & CLEAR
Products selected

300 PTS
when you buy 1
23⁹⁹ COLD-FX
Products
45-60 pk

TYLENOL
OFFICIAL PARTNER OF THE NHL
#1
Doctor
Recommended
Brand
300 PTS
when you buy 2
**20%
off**
TYLENOL Pain Relief
80-150 pk or MOTRIN
400 mg Liquid Gel 60 pk or
TYLENOL or BENLYN Cough,
Cold & Flu selected*

Get diabetes
care that fits
your needs.
Ask us if a personalized care
plan is right for you.
360Health SAFEWAY
JOBKEY

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

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- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



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on your next purchase of \$40*

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when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa* Card**.

APPLY NOW

**GET 2
SCENE+ PTS
ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
See full list of participating merchants across Canada at scotiabank.com/participatingstores.
*Visa Int. / licensed user.