

**BIG**  
**HOLIDAY**  
**DEALS!**

**249**

**CHRISTIE**  
**COOKIES**

selected varieties

224-303 g

21358407\_EA/21361508\_EA



**MAKE SURE**  
**TO FOLLOW**  
**OUR FACEBOOK**  
**AND INSTAGRAM**  
**CHANNELS FOR**  
**BIG DEALS**  
**THIS HOLIDAY**  
**SEASON!**



# BIG HOLIDAY DEALS!

**NOFRILLS**

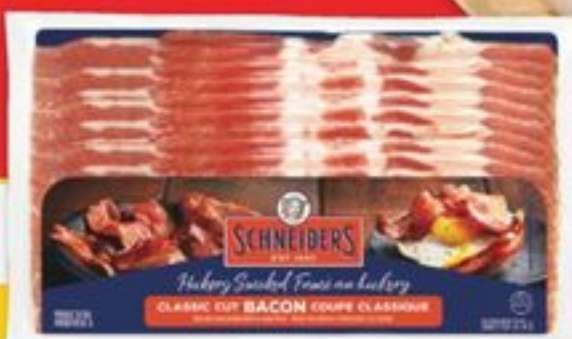
FLYER PRICES EFFECTIVE THURSDAY, NOVEMBER 28 TO WEDNESDAY, DECEMBER 4, 2024.



CLUB SIZE

SAVE UP TO 55%

**3.97**



**SCHNEIDERS BACON**  
selected varieties  
375 g  
30772671 EA

SAVE 26%

**4.99**  
LB

**CHICKEN BREASTS**  
bone-in, skinless  
11.00/kg  
30031996 EA

SAVE 35%

**3.88**  
LB



**PORK TENDERLOIN**  
fresh, cryovac package  
8.55/kg  
30320970 EA

MANDARIN ORANGES  
MANDARINES  
超甜蜜桔



5 LB BAG

**MANDARINS**  
product of China  
3008142001 EA

WOW!

**5.99**

SAVE 22%

**3.47**

**DR. OETKER RISTORANTE - CASA DI MAMA PIZZA**  
selected varieties, frozen  
230-410 g  
30791000 EA/30791000 EA



SAVE 20%

**\$4**

**FARMER'S MARKET BUTTER CROISSANT - LOAF CAKES**  
selected varieties  
300-400 g  
30779411 EA/31409114 EA



APP EXCLUSIVE OFFER  
1,000 Value

SAVE 33%

**\$5**

**PC PUB RECIPE CHICKEN NUGGETS, STRIPS or BURGERS** 700 g  
selected varieties, frozen  
frozen vs burgers de poulet  
310011 EA



SAVE 26%

**1.25**

**UNICO BEANS, LENTILS, CHICKPEAS - TOMATOES**  
selected varieties  
340-375 mL  
30134490 EA/30134490 EA



SAVE UP TO 40%

**\$3**

**PC FROZEN VEGETABLES - BUTTER CROISSANT - PREMIUM FROZEN VEGETABLES** 400-730 g  
selected varieties, frozen  
300011 EA/31111000 EA



SAVE 22%

**6.97**

**NO NAME CANOLA OIL** 3 L  
300000 EA



SAVE 25%

**2.97**

**DORITOS TORTILLA CHIPS**  
selected varieties  
310-380 g  
310011 EA



SAVE UP TO 50%

**\$4**

**PC CHOCOLATE COVERED FRUIT AND NUT - MERCI CHOCOLATE KISSES** 300 g or 180 g  
selected varieties  
300000 EA/31000001 EA  
WHILE QUANTITIES LAST



SAVE 26%

**10.99**

**817 ELEPHANT BRAND BASMATI RICE** 4 kg  
30791000 EA



PRICE DROP

**4.77**

**ARMSTRONG or PC SHREDDED CHEESE** 250-320 g, **ARMSTRONG CHEESE** 400 g  
selected varieties  
31266340 EA/31346749 EA



PRICE DROP

**4.50**

**INTERNATIONAL DELIGHT COFFEE CREAMERS**  
selected varieties  
946 mL  
3081540002 EA/3081540003 EA



FLYER PRICES EFFECTIVE IN WESTERN CANADA OR NORTHERN ONTARIO STORES ONLY, INCLUDING GERALDTON, DRYDEN, KENORA & THUNDER BAY.

[nofrills.ca](https://www.nofrills.ca)

01 NFW



# BIG HOLIDAY DEALS!



**6 OZ CLAMSHELL**

**BLACKBERRIES**  
product of U.S.A. or Mexico or  
**RASPBERRIES**  
product of U.S.A. or Mexico, no. 1 grade  
20051812001, EA/20128938001, EA

**RED or GREEN SEEDLESS GRAPES**  
product of U.S.A., no. 1 grade  
8.80/kg  
2042575001, KG/20159199001, KG



**3.99**  
LB

**3.99**



**2.99**  
LB

**BROCCOLI CROWNS**  
product of Mexico or U.S.A.  
6.50/kg  
20206141001, KG



**PKG OF 5 OR 6**

**PINT**

**4.99**

**AVOCADOS**  
product of Mexico or  
**BLUEBERRIES**  
product of U.S.A. or Mexico, no. 1 grade  
20142229001, EA/20080127001, EA

**3.99**

**PKG OF 4**

**RED or GREEN PEPPERS**  
product of U.S.A. or Mexico  
2011323001, EA/20013208001, EA



**\$4**

**5 LB BAG**

**NO NAME® NATURALLY IMPERFECT™ CARROTS**  
product of Western Provinces,  
Canada no. 2 grade  
20845332001, EA



**5.99**

**10 LB BAG**

**RUSSET POTATOES**  
product of Western Provinces,  
Canada no. 1 grade  
200491020001, EA



**1.49**

**RED MANGO**  
product of Brazil  
20079430001, EA



**3.99**

**CANTALOUPE**  
product of U.S.A. or  
Guatemala, no. 1 grade  
20167817001, EA



**4.99**

**PKG OF 3**

**ROMAINE HEARTS**  
product of U.S.A. or Mexico  
20067289001, EA



**1.49**  
LB

**CHESTNUTS**  
product of China  
2.20/kg  
20079220001, KG



**5.99**

**3 LB BAG**

**FARMER'S MARKET™ LEMONS**  
product of U.S.A.  
2079011801, EA



**5.99**

**681 G**

**MARZANO TOMATOES**  
product of Canada or  
**PC® VARIETY TOMATOES**  
product of Canada, U.S.A.  
or Mexico  
2008011901, EA/20080808001, EA



**\$7**

**6" POINSETTIAS**  
mounted cuttings  
2000001, EA



**GROWN IN CANADA**

**454 G**

**PC® WHOLE WHITE or CREAMI MUSHROOMS**  
product of Canada  
207942701, EA/207942701, EA



**4.99**

**PKG OF 3**

**FARMER'S MARKET™ ENGLISH CUCUMBERS**  
product of Western Provinces,  
Canada no. 1 grade  
20030491001, EA



**5.99**

**3 LB BAG**

**FARMER'S MARKET™ NAVEL ORANGES**  
product of U.S.A.  
207942801, EA



**6.99**

**5 LB BAG**

**BARTLETT PEARS**  
product of U.S.A.,  
some being grade or  
**FARMER'S MARKET™ ROYAL GALA or SPARTAN APPLES**  
product of Western Provinces,  
Canada farm grade  
207942901, EA/207942901, EA  
20030491001, EA





# BIG HOLIDAY DEALS!

CLUB SIZE



**7.79**  
LB

PC<sup>®</sup> BONELESS SKINLESS CHICKEN THIGHS or SPLIT CHICKEN WINGS  
fresh, up to 720 g  
21401438 EA



**\$13**

EXTRA LEAN GROUND BEEF  
club size, fresh  
17.17/kg  
20941822 KG

CLUB SIZE



**3.99**  
LB

PORK COMBO CHOP  
club size, fresh, bone-in  
5.80/kg  
20979463 KG



MAPLE LEAF or SCHNEIDERS HAM  
selected varieties  
600/700 g  
21044878 EA

**9.99**

**\$6**

SEAQUEST<sup>®</sup> FROZEN FISH FILLETS  
selected varieties  
400 g  
2004414 EA/20142270 EA



**6.99**

SEAQUEST<sup>®</sup> COLOSSAL RAW WHITE SHRIMP, SHRIMP RING, 227 g or FROZEN BAY SCALLOPS, 400 g  
Frozen  
21042867 EA/21042827 EA



**\$10**

NO NAME<sup>®</sup> APPETIZERS  
selected varieties  
654/900 g  
21040011 EA



**4.49**

PILLERS SLICED DELI MEAT 150/200 g or PC<sup>®</sup> TOPPED HUMMUS 300 g  
selected varieties  
20011208 EA/21040482 EA



**4.99**

SAPUTO CHEESE  
selected varieties  
170/200 g  
20072975 EA/21041214 EA



FREE FROM<sup>®</sup>  
**21.99**  
LB

PC<sup>®</sup> FREE FROM<sup>®</sup> FRENCHED AUSTRALIAN LAMB RACK  
fresh  
42.42/kg  
20049742 KG



**2.49**

NO NAME<sup>®</sup> BAGELS or ENGLISH MUFFINS  
selected varieties  
6's  
21017967 EA/21032170 EA



**2.49**

WONDER BREAD or BUNS 12's  
selected varieties  
20006474 EA/21032827 EA



**4.50**

FARMER'S MARKET<sup>®</sup> MINI DOUGHNUTS  
selected varieties  
600 g  
21029442 EA



**3.99**

MARCANGELO MORTADELLA  
selected varieties  
125 g  
21261248 EA

MARCANGELO

MARCANGELO SLICED DELI MEAT  
100 g or PEPPERONI 175 g  
selected varieties  
20842323 EA

**5.99**



MARCANGELO SLICED DELI MEAT  
selected varieties  
300 g  
21044841 EA/21041214 EA

**\$11**

WHOLE QUANTITIES LAST



# BIG HOLIDAY DEALS!



SAVE 44%

2.49

PC<sup>®</sup> THIN CRUST PIZZA  
selected varieties, frozen  
330-397 g  
30971429 SA

ONLY \$4



BLACK DIAMOND SLICES PROCESSED CHEESE PRODUCT  
selected varieties  
410 g  
31232644 SA



SAVE 29%

5.99



LACTANTIA BUTTER  
selected varieties  
454 g  
30639926 SA

BECEL MARGARINE  
selected varieties  
637/850 g  
30297818002 SA

ONLY

6.99

\$3

NATURE VALLEY GRANOLA BARS, MOTT'S<sup>®</sup> or BETTY CROCKER<sup>®</sup> FRUIT SNACKS  
selected varieties, 120-230 g  
30315230002 SA/30318474001 SA



5.99

NESCAFÉ GOLD<sup>®</sup> or SWEET & CREAMY INSTANT COFFEE  
selected varieties, 95-351 g  
31074545 SA/31263207 SA



.35

MR. NOODLES INSTANT NOODLES  
selected varieties  
85 g  
303266001 SA



2.49

DARE COOKIES  
selected varieties  
168-300 g  
30974642 SA/31060971 SA



4.50

CLOVER LEAF SOCKEYE SALMON  
312 g  
31218111 SA



2.97

RUFFLES POTATO CHIPS  
selected varieties  
180-200 g  
31169953 SA



.99

PC<sup>®</sup> SOFT DRINKS  
selected varieties, 2 L  
30311468003 SA/30313468012 SA



1.25

ALLEN'S<sup>®</sup> or MINUTE MAID<sup>®</sup> FRUIT BEVERAGES  
selected varieties, 1 L  
309746401 SA/31029767 SA



4.99

JAMIESON VITAMINS C + D  
selected varieties  
75-240 g  
309992 SA/309992001 SA



2.49

CHRISTIE CRISPERS<sup>®</sup> or BITS & BITES<sup>®</sup> CRACKERS  
selected varieties  
143 g  
31204327 SA/31234223 SA



Mondelez International

MAYNARDS CANDY  
selected varieties  
150/154 g  
31343034 SA/31343063 SA

\$2



CHRISTIE COOKIES  
selected varieties  
285-330 g  
31014007 SA/31209973 SA

5.49



Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details.



**NOVEMBER**

**HIT  
OF THE  
MONTH**



**PC® Kettle Cooked Potato Chips**  
Selected varieties, 200 g



**D'Italiano Gusto! Bagels**  
Selected varieties, 6's



**Granarolo Quattrocento Parmesan Style Wedge, 200 g or Piller's Kolbassa 250-375 g**  
Selected varieties



**Hershey's Chocolate Pouches**  
Selected varieties, 180-230 g

See in-store for retails

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. \*Must be a registered PC Optimum™ member to get this offer. Valid from November 1st - 30th, 2024.



# BIG HOLIDAY DEALS!



SAVE UP TO 30%

**\$4**

PC<sup>®</sup> WOOD FIRED PIZZA  
selected varieties, frozen  
351-413 g  
21140552 EA

**ONLY 5.99**



HEALTHY CHOICE  
SIMPLY 255-283 g or  
GOURMET 269-298 g  
selected varieties, frozen  
20218416004 EA/21406249 EA



SAVE 25%  
**2.69**



YOPLAIT SOURCE 430 g,  
PROTEIN 4%, MINIGO 6% or  
TUBES YOGURT 8%  
selected varieties  
21391218001 EA/21547395 EA

PILLSBURY PIZZA POPS  
selected varieties, frozen  
4%  
21434071 EA

**ONLY 3.33**

**3.50**

NO NAME<sup>®</sup> CANNED FRUIT  
selected varieties  
796 mL  
20418071 EA



**\$6**

PC<sup>®</sup> ORANGE JUICE  
selected varieties, refrigerated  
2.5 L  
21521444 EA



**3.99**

OCEAN SPRAY CRANBERRY COCKTAIL 1.89 L or  
100% CRANBERRY JUICE 1.27 L  
selected varieties  
20200004 EA/2000002 EA



**2.99**

PRINOLÉS MINGLES PUFFED SNACKS 132 g or  
PARTY STACK POTATO CHIPS 194/203 g  
selected varieties  
21070004 EA/21070004 EA



**3.99**

MISS VICKIE'S KETTLE COOKED POTATO CHIPS 190/200 g or  
CHEETOS SNACKS 179-283 g  
selected varieties  
21070004 EA/21070004 EA



**\$2**

NO NAME<sup>®</sup> OLIVES  
selected varieties  
375 mL  
20230004 EA



**2.99**

FERRERO ROCHER CHOCOLATE BAR  
selected varieties  
90 g  
21070004 EA/21070004 EA



**20.99**

GATORADE SPORT DRINK  
selected varieties  
24x251 mL  
20000004 EA/20000004 EA



**2.99**

CARNABY SWEET CANDY CANE 1 1/2% or  
CHOCOLATE BALLS IN NET  
300 g  
selected varieties  
20000004 EA  
WHILE QUANTITIES LAST



**3.99**

LINDT MINI CHOCOLATE BALL 100 g,  
LINDT BEAR MULTI 2% or  
DARE SANTA GUMMY 225 g  
selected varieties  
21070004 EA  
WHILE QUANTITIES LAST



**4.99**

CADBURY MINI EGGS 200 g or  
OLD EXCELLENT BRANDY BEANS 230 g  
selected varieties  
20000004 EA  
WHILE QUANTITIES LAST



**12.99**

NESTLÉ KITKAT CABIN, 387 g,  
FAVOURITE BAG, 373 g or  
ELMER'S BOXED CHOCOLATE,  
480 g  
selected varieties  
21070004 EA  
WHILE QUANTITIES LAST





# BIG HOLIDAY DEALS!



DANONE ACTIVIA TUBS 450 g  
OIKOS 4% TWO GOOD  
4% or DANINO KIDS DRINKABLE YOGURT 4%  
selected varieties  
3032512063 EA/21520253 EA



**ONLY 333**

MUTTI PASSATA 480 mL  
CATELLI GLUTEN-FREE PASTA 340 g or CATELLI LASAGNA 250/375 g  
selected varieties  
2026440001 EA/20704341 EA

**SAVE 25%**

**299**



**ONLY 549**



HÄAGEN-DAZS ICE CREAM NOVELTIES 400-450 mL or 3/4 L  
selected varieties, frozen  
20302298001 EA/215153547 EA

BLACK DIAMOND CHEESTRINGS 16% or STICKS 12%  
selected varieties  
20743461 EA/20944474 EA

**SAVE UP TO 34%**

**589**

**\$3**

PC<sup>®</sup> HERBAL TEA  
selected varieties  
20%  
204514285 EA/21482029 EA



**447**

GLADE SMALL JAR CANDLE  
selected varieties  
100% 100% SOY WAX  
204271704 EA/21284375 EA



**449**

ZIPLOC STORAGE BAGS  
selected varieties  
10-90%  
20274153 EA/20874448 EA



**1149**

GLAD GARBAGE BAGS  
selected varieties  
20%  
21218477 EA



**1388**

ARM & HAMMER LAUNDRY DETERGENT  
4.0 L  
21217367 EA



**1599**

TIDE PODS LAUNDRY DETERGENT 37/43/22%  
DOWNY GAIN FABRIC SOFTENER 4.5 L or SCENT BOOSTERS 480 g  
21444912 EA/21224884 EA



**199**

PEDIGREE WET DOG FOOD  
selected varieties  
27%  
21218477 EA



**999**

PEDIGREE DENTASTIX MARROBONE DOG TREATS 1.7 kg  
selected varieties  
21081100 EA/21218477 EA



**2499**

PEDIGREE DRY DOG FOOD  
selected varieties  
4.4 L/8 kg  
204514285 EA



## BETTER AS A MEMBER

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\*

**1,200** pts

for every \$5\* spent on Humpty Dumpty snacks 250-290 g or Old Dutch Restaurant tortilla 275/290 g or potato chips 235 g  
selected varieties  
21445100\_EA/20860418\_EA

**\$120**  
value





# BIG HOLIDAY DEALS!

NESTLÉ MILK SHAKE 473 mL or MILK 2 GO 325/473 mL selected varieties 2022444001\_EA/20249923002\_EA

**149**



**4.99**

ROBIN HOOD FLOUR selected varieties 2.5 kg 20204417001\_EA/20224497000\_EA

ROGERS SUGAR selected varieties 1 kg 20208812\_EA

**279**



PHILADELPHIA CREAM CHEESE PRODUCT selected varieties 227/330 g 20441267\_EA/20248494010\_EA

**3.99**

**3.49**

CRISCO SHORTENING or TENDERFLAKE LARD selected varieties 454 g 20227493\_EA/21473300\_EA



**3.99**

TENDERFLAKE PIE SHELL selected varieties, frozen 255-350 g 20202840001\_EA



**4.49**

E.D. SMITH PIE FILLING selected varieties 540/796 mL 20247732001\_EA/20247732002\_EA



**1.89**

BETTY CROCKER SUPER MOIST CAKE MIX FROSTING selected varieties 375/404 g or 340/450 g 20243441002\_EA/21347937\_EA



**2.50**

NO NAME MARSHMALLOWS selected varieties 400 g 20204472001\_EA/20204472002\_EA



**9.49**

NO NAME HONEY GRAHAM WAFERS 1.2 kg 20204411\_EA



**3.49**

EAGLE BRAND SWEETENED CONDENSED MILK selected varieties 300 mL 20213412\_EA



**4.99**

PAM COOKING SPRAY selected varieties 142/120 g 2021240001\_EA



**\$5**

NO NAME BAKING POWDER 400 g 20244200\_EA



**8.49**

FRY'S COCOA 454 g 20212400\_EA



## BETTER AS A MEMBER

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\* **3,000 pts**

**\$3** value

for every \$10\* spent on Fleischmann's yeast 24-430 g, Canada cornstarch 454 g/1 kg, baking powder 340 g or bread booster 100 g 20006692\_EA/21351367\_EA



**\$3** value

Earn\* **3,000 pts**

for every \$10\* spent on Hershey's Chipits 200-270 g selected varieties 21452844\_EA/21452924\_EA





**MULTI  
BUY?  
TRY  
SINGLE  
BUY.**



**ONE FOR**

**167**

**KNORR  
SIDEKICKS**  
selected varieties  
120-162 g  
20321430011\_EA



**ONE FOR**

**\$3**

**MIO, CRYSTAL  
LIGHT or  
KOOL-AID  
DRINK MIXES**  
selected varieties  
48 mL/24-56 g  
20663423\_EA/20749494001\_EA

**LAY'S POTATO  
CHIPS 177-235 g or  
POPPABLES  
POTATO SNACKS**  
130 g  
selected varieties  
21241032\_EA



**ONE FOR**

**379**

**GENERAL  
MILLS CEREAL**  
selected varieties  
297-430 g  
21104047\_EA/21104055\_EA



**ONE FOR**

**399**



**1000s OF LOWERED PRICES EVERY DAY!**

**PRICE DROP**

**HERBAL ESSENCES HAIR CARE**  
selected varieties  
346 mL  
21247098 EA/21247099 EA



**PRICE DROP**  
**2.99**

**TRESEMMÉ HAIR CARE**  
selected varieties  
198-311 g/236-828 mL  
21178076 EA/21178102 EA



**PRICE DROP**  
**5.99**

**BETTER AS A MEMBER**

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\* **3,000 pts**

**\$3**  
value

for every \$15\* spent on  
**Aveeno or Johnson & Johnson baby needs Aveeno** 166-532 mL, 103/311 g or  
**Johnson & Johnson** 50-800 mL, 623 g baby needs  
selected varieties  
2015740202 EA/21112364 EA



**PRICE DROP**  
**3.49**

**CREST PRO-HEALTH COMPLETE TOOTHPASTE**  
selected varieties  
100-130 mL  
21044236 EA/21244034 EA



**PRICE DROP**  
**4.79**

**SENSODYNE or PRONAMEL TOOTHPASTE** 75/100 mL or  
**POLIGRIP** 40 g  
selected varieties  
2020117961 EA/20714075 EA



**PRICE DROP**  
**6.49**

**DOVE MEN+ CARE DEODORANT**  
selected varieties  
76/83 g  
2022440001 EA



**PRICE DROP**  
**3.99**

**Q-TIPS**  
500's  
20223077001 EA



**PRICE DROP**  
**3.99**

**NIVEA BODY WASH DEODORANT ROLL-ON** 50 mL or  
**ANTIPERSPIRANT** 31/32 g  
selected varieties  
2022142104 EA/21104999 EA



**PRICE DROP**  
**4.49**

**IVORY BAR SOAP** 10x90 g or  
**BODY WASH** 421 mL  
selected varieties  
2024767002 EA/2066340001 EA



**PRICE DROP**  
**1.79**

**BABY GOURMET ORGANIC FRUIT or VEGETABLE BABY FOOD POUCHES**  
selected varieties  
128 mL  
2020074001 EA/21122962 EA



**PRICE DROP**  
**1.99**

**GERBER SNACKS or ENTREES**  
selected varieties  
42-187 g  
20200419902 EA/20200419907 EA



**PRICE DROP**  
**26.99**

**HUGGIES PULL UPS or GOODNITES CLUB PACK TRAINING PANTS**  
selected varieties  
28-74's  
212271199 EA/212271948 EA



**PRICE DROP**  
**4.79**

**ALWAYS or TAMPAX 1X PADS, LINERS or TAMPONS**  
selected varieties  
18/72's  
21044994 EA/21045000 EA



**PRICE DROP**  
**6.99**

**VASELINE LOTION**  
selected varieties  
400 mL  
21062011 EA/21063910 EA



**PRICE DROP**  
**12.99**

**BOOST HIGH PROTEIN or CARB SMART MEAL REPLACEMENT SHAKES**  
selected varieties  
8x237 mL  
20966311 EA/20966301 EA

**ALWAYS \$**

**Life Brand® mouthwash**  
selected varieties  
1 L  
21201386 EA/21201406 EA

**\$4**



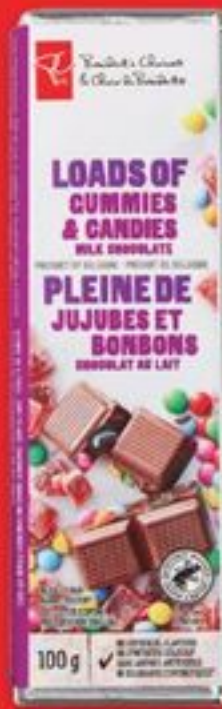


# BIG HOLIDAY DEALS!

PC® CHOCOLATE GIFT BOX  
207 g  
2111500 SA

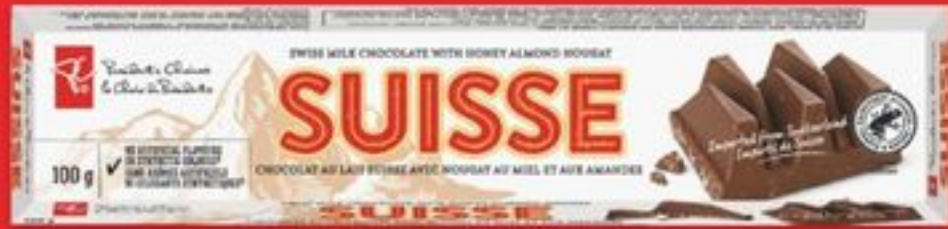
WHILE QUANTITIES LAST

**5.99**



PC® CHOCOLATE TABLET  
selected varieties  
100 g  
2142936 SA/2142944 SA

**\$3**

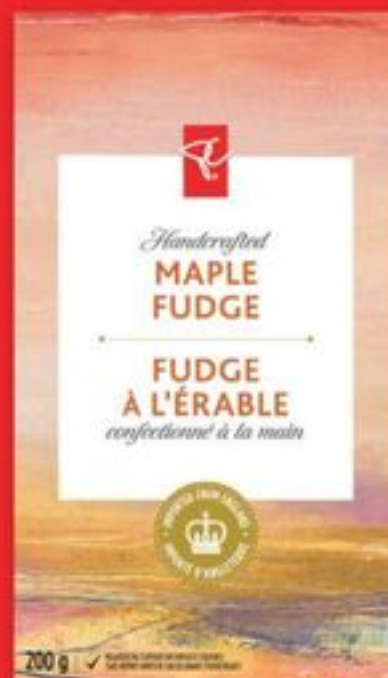
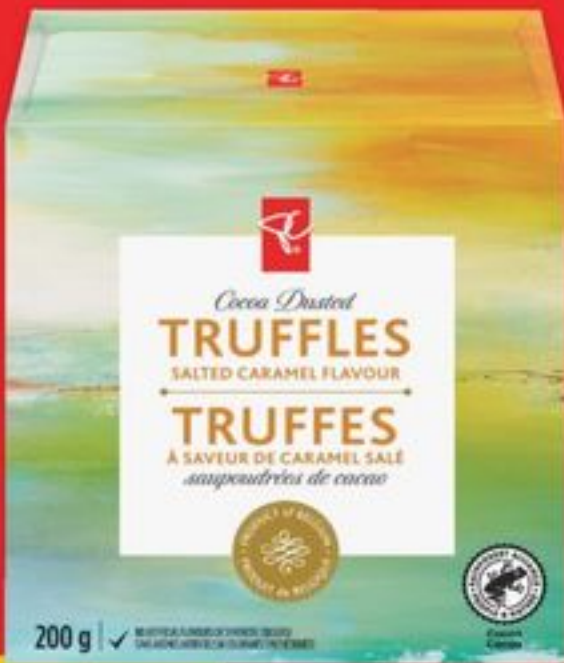


**3.99**

PC® HOT CHOCOLATE BOMBS  
90 g  
21287379 SA  
WHILE QUANTITIES LAST

PC® SUISSE BAR  
selected varieties  
100 g  
2140937 SA

**\$2**

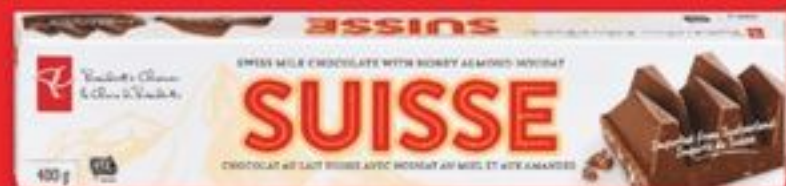


**2.99**

PC® DUSTED TRUFFLES  
selected varieties  
200 g  
21394180 SA

PC® GOURMET FUDGE  
selected varieties  
200 g  
21391318 SA

**3.99**



**6.99**

PC® GOLD BAR  
selected varieties  
300 g  
20307293 SA/20298217 SA

PC® SUISSE BAR  
selected varieties  
400 g  
20097862 SA

**6.99**



# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



## DRINK UP FESTIVE DEALS

Get a top up on low prices. We've got tons of holiday refreshers to complement your meals.

**\$17**



**PC® ROAST AND GROUND COFFEE**  
selected varieties  
800-930 g  
21692427\_EA



**\$5**

**PC® or BLUE MENU® SPARKLING WATER**  
selected varieties  
12x355 mL  
20668034002\_C01



**\$5**

**PC® SOFT DRINKS**  
selected varieties  
12x355 mL  
20218887001\_C12



**3<sup>99</sup>**

**PC® 100% CRANBERRY JUICE BLEND**  
1.89 L  
20320042002\_EA



**\$6**

**PC® ORANGE JUICE**  
selected varieties  
refrigerated  
2.5 L  
21531644\_EA



**\$4**

**PC® DECADENT® HOT CHOCOLATE MIX**  
450 g  
21549129\_EA



**\$9**

**PC® DE-ALCOHOLIZED BEER**  
selected varieties  
12x355 mL  
20121729\_C12



# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



**\$10**

PC® BASQUE  
CHEESECAKE  
frozen, 600 g  
21609491\_EA

## SUGAR, SPICE, AND PRICED NICE

Chase the sugar highs, without the high price tags. Make our sweet treats your sweet holiday escape.



**5.99**

PC® THE WORLD'S  
BEST ALL-BUTTER  
SCOTTISH  
SHORTBREADS  
200 g  
20129504\_EA



**\$8**

PC® CRUSTASTIC  
SUGAR CRAVE PIE  
BAR  
430 g  
21609501\_EA



**\$8**

PC® CRUSTASTIC  
JOLLYBERRY  
GINGERBREAD  
PIE BAR  
430 g  
21609492\_EA



**3.49**

PC® THE DECADENT®  
CHOCOLATE CHIP  
COOKIE  
selected varieties  
280/300 g  
20612261\_EA/20612267\_EA



**\$10**

PC® CHEESECAKE  
selected varieties, frozen  
600 g  
20147627\_EA/20318102\_EA



**\$6**

PC® HOMESTYLE  
BUTTER PIE CRUSTS  
frozen  
350 g  
21610882\_EA



our biggest black friday deals!

Nov 29 to Dec 1 | In-Store + Online

25%  
off  
everything!

plus even more door crusher deals!

Women's  
Sleep Leggings

**\$10**

reg. \$14



Men's Vests  
with PrimaLoft®

**\$29**

reg. \$59



SAVE NOW

**JOE FRESH**

\*Offer does not apply to gift cards, optical and Door Crusher Deals. While quantities last.  
Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.

ONLINE #1 F&A



no name™ mobile

# Save 50%\* on a SIM card

Limited time Black Friday savings for PC Optimum™ members.

exclusively at **NOFRILLS**



\*Offer valid Nov. 28 - Dec. 4. Subject to change. Conditions apply. Visit nonamemobile.ca for full details.  
\*\*Must be a registered PC Optimum™ member to get this offer.

# GET FLYER TO YOUR EMAIL.

**STRAIGHT TO YOUR EMAIL**  
Scan the QR code to sign up.

**STRAIGHT TO YOUR PHONE**  
Text "OFFER" to 374557 (FRILLS)\*

\*Standard message and data rates may apply.



# THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The **NOFRILLS** thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit [www.pcoptimum.ca](http://www.pcoptimum.ca). We reserve the right to cancel or change the terms of this offer at any time without notice.

‡Throwback Prices: Program applies to one item weekly, as advertised in-store/online at [nofrills.ca](http://nofrills.ca).

NEW MKT