

Holiday deals that sparkle

SAFEWAY

Sobeys

6.99
/lb

COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size or COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs Family Size 15.41/kg

TRY WITH
Our In-store BBQ Whiskey Marinade!

7.99
/lb

Fresh Boneless Top Sirloin Premium Oven Roast or Grilling Steaks Family Size cut by your meat expert from Canada AA or USDA Choice 17.61/kg

Scene+ MEMBER PRICING

1.66
/lb,
3.66/kg

SAVE 33¢ /lb

1.99 without Scene+ Card
/lb, 4.39/kg

Frozen Grade A Turkeys all available sizes

200 PTS
when you buy 2

2.49

Carrots or Onions product of Western Canada 3 lb or 1.36 kg

FROM WESTERN CANADA

MIX & MATCH

6.99

ULTRA NATURAL Fair Trade Honduras Shrimp cooked or raw 300 g or Atlantic Canada 3-4 oz Lobster Tail previously frozen or frozen 85 g

NEW CROP

3.99

Clementines or Mandarins product of USA 907 g or 2 lb bag

200 PTS
when you buy 2

HOT PRICE
4.94



CLASSICO Pasta Sauce 218-650 mL or COMPLIMENTS Pasta 900 g

HOT PRICE
2.97



HOT PRICE
2.49

VILLAGGIO Bread 510-540 g or Buns 6-8 pk

Scene+ MEMBER PRICING

99¢
SAVE 50¢
1.49 without Scene+ Card



HÄAGEN-DAZS Ice Cream 400-450 mL or Novelties 3-4 pk

HOT PRICE
4.94



24.99

Premium Red or Novelty Poinsettias in Décor Pot 8"

Scene+ SPEND & GET

SPEND \$125 OR MORE ON GROCERIES, GET

1000 PTS
That's like \$10 toward your groceries

DON'T FORGET YOUR COUPON Offer also available through mygroceryoffers.ca or on the Sobeys or Safeway app



Valid Thursday, November 28 - Sunday, December 1, 2024

Scene+ MEMBER DAY

TUESDAY ONLY! TUESDAY, DECEMBER 3, 2024 EXCLUSIVELY FOR SCENE+ MEMBERS

GET 10% OFF OR 200 PTS

FOR EVERY \$20 SPENT ON A MINIMUM \$50 GROCERY PURCHASE! see back page for details

Prices and offers in effect November-December 2024
THU 28 | FRI 29 | SAT 30 | SUN 1 | MON 2 | TUE 3 | WED 4



More deals!
Scan here for our full flyer



SBY_SWW_WK31_P01_W31_P01_24

MB_SK

black friday

4 DAY SALE!

Thursday, November 28th to Sunday, December 1st
While quantities last!

JANES
Pub Style
chicken Strips

JANES
Pub Style
Wings

JANES
Pub Style
Nuggets

JANES
Pub Style
Burgers

JANES
Pub Style
Chicken Fries

JANES
Pub Style
Popcorn

JANES
Pub Style
Chicken Wings

SAVE \$62.94
WHEN YOU BUY 6

BUY MORE SAVE MORE

\$5 ea when you buy 6 or more

JANES Pub Style Breaded Chicken Strips, Nuggets, Burgers, Chicken Fries, Popcorn or Chicken Wings 600-700 g or Breaded or Battered Fish selected 450-510 g 6.99 ea
REST OF THE WEEK 6.99 ea

compliments
AMBROSIA
Apples

1.36 kg / 3 lb

SAVE \$4

3 LB BAG

FROM BRITISH COLUMBIA

2.99

Ambrosia Apples product of British Columbia, Canada extra fancy grade 1.36 kg or 3 lb bag
REST OF THE WEEK 4.99 ea

AAA 4
Energizer
MAX

AA 8
Energizer
MAX

SAVE \$8

200 PTS when you buy 2

4.99

ENERGIZER Max AA 8 pk or AAA 4 pk selected varieties
REST OF THE WEEK 9.99 ea

compliments
SATINY SOFT
30=100
BATHROOM TISSUE

value size - form

SAVE \$7

30 = 100
THREE ROLLS!
THAT'S THE WAY TO SAVE!

Get 1000 PTS
When you buy 2

That's like \$10 toward your groceries

14.99

COMPLIMENTS Bathroom Tissue 30=100 rolls limit of 4

WHILE SUPPLIES LAST

Scene

TURN POINTS INTO GROCERIES



200 PTS when you spend \$30

14.99 /lb Fresh Beef Chuck Short Ribs Thick English Style or Thin Sliced Family Size cut by your meat expert from Canada AA grade beef 33.05/kg



That's like \$5 toward your groceries

500 PTS when you buy 5

2.49 GUAKER Dipps, Chewy or Granola Bars 120-156 g

Get 1000 PTS

When you spend \$30 on all Starbucks brew at home hot beverages.*

That's like \$10 toward your groceries

*before taxes.



STARBUCKS Roast & Ground Coffee 340-793 g or K-Cups® 10-44 pk, Whole Bean 907 g, Instant Coffee 90 g, Cold Brew 946 mL, Via 5-8 pk, Hot Chocolate 240-300 g or STARBUCKS by Nespresso 10 pk or Vertuo Pods 8-10 pk

1000 Points = \$10 of free groceries

TRY WITH
Our In-store
BBQ Whiskey
Marinade!

**Here for your
Holiday**

3.49 Fresh Boneless Pork Sirloin
Chops or Roasts Family Size
7.65/kg

4.99 COMPLIMENTS or DAILY'S Bacon
375 g or COMPLIMENTS Marinated
Boneless Pork Chops or Sirloin
Kabobs 250-300 g

3.49 Fresh Atlantic Salmon Fillets
Family Size product of Canada
subject to availability

11.99 COMPLIMENTS
Breakfast, Mild or Honey
Garlic Pork Sausage
1-1.4 kg

6.99 THE LITTLE POTATO
COMPANY Yellow Potatoes
product of Canada
3 lbs, 1.36 kg

2/\$6 COMPLIMENTS Garden
Salad 340 g or Coleslaw
397 g product of USA

3.99 Mountain Grain or Good
Haven Bread 450 g

1.00 TRE STELLE Feta, Halloumi, Bocconcini, Feta
Cubes 200 g, Grated Parmesan 125 g, Crumbled
Feta 150 g, Mascarpone 275 g or Ricotta 475 g

2.99 COMPLIMENTS Black
Forest Ham, Honey Ham,
Turkey or Chicken

6.99 CRACKER BARREL Cheese
340-400 g, Shreds 250-320 g or
BLACK DIAMOND Cheesestings
12-16 pk 252-336 g

6.99 IMPERIAL
Margarine Soft
Tub or Squares
1.36 kg

3.99 SILK Next or Protein Beverages
1.74-1.75 L, Yogurt 500-650 g,
Barista 946 mL or Shredded or
Sliced Cheese 200 g

3.99 DANONE Activa
Yogurt 8 pk or
Drinkable Yogurt 8 pk

4.25 CRACKER BARREL
Cheese Slices
200-240 g or
Snacks 168 g

2/\$7 LAY'S Potato Chips 220-235 g,
Poppables 130 g or Baked 177 g or
TOSTITOS Tortilla Chips 205-300 g

2/14 PEPSI or
COCA-COLA Soft
Drinks 12x355 mL

5.99 KELLOGG'S Family
Size Cereals
selected 480-650 g

10.97 BEEMAID Liquid
Honey 1 kg or
KRAFT Peanut
Butter 2 kg

2.99 KELLOGG'S Cheez-It Crackers,
Snap'd or Town House 213-391 g or
CHRISTIE Mini Cookies 144-200 g

9.99 TURTLES or TOBLERONE
Chocolates 300-360 g
while supplies last

2/\$8 POPCORNERS
Popcorn Chips
142 g

2/\$3 GREEN GIANT Canned Vegetables
341-398 mL or COMPLIMENTS
Canned Tomatoes 540-796 mL

3.99 CRAVE, SMART
ONES or KD Deluxe
Frozen Entrées
200-340 g

19.99 CREST Rechargeable Toothbrushes, Heads
or 3D Whitening System 1-10 pk selected

Donate December 2nd-24th to support our local food bank
100% of your donation goes to our local food bank!

Scene+ Member Day: Discount with minimum \$50 grocery purchase and Scene+ card. Minimum purchase must be made in a single transaction. See in-store for details. Scene+ with minimum \$50 grocery purchase and Scene+ card. Get 200 Scene+ points for every \$20 in eligible grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

PROUDLY CANADIAN safeway.ca | sobey.com Partners in Growth For every ton of paper used in the printing of this flyer, S.J.C. Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, November 28, 2024 to Wednesday, December 4, 2024. Advertiser prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as described. "No other" refers to promotion and fiscal items only. On delivery, some restrictions may apply. On BUY ONE, GET ONE FREE, 100% OFF items, customer must purchase the first item at full price to receive the second item free. 100% OFF offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway or Sobey's locations within Western Canada. To earn Scene+ points earned, see weekly offers for current ways to earn Scene+ points. All weekly Scene+ offers exclude taxes, delivery charges, fuel payments, service fees, event tickets, gift cards, fuel, dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCaffrey/Tim Hortons/Starbucks products and services, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery/gift certificates, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50000 Scene+ points (\$5000 per day). For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus Corporation used under license by Sobey's Capital Incorporated. Please recycle where facilities exist. safeway@kpi_pos_west_atl_010.ca Empire Company Limited with match donations made in-store to a maximum of \$250,000 on December 14th - 15th, 2024.

Shop online. Pick up at Safeway.



\$45 off your groceries*

USE CODE: **VOILAFALL24**

Shop Now

*\$15 off your first three orders. New customers only. See terms and conditions for details. Expires November 30th, 2024.

Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to **1400** **PTS**

Activate your offers in the **Sobeys** or **Safeway** app or at **MyGroceryOffers.ca**

That's like
\$14
toward your
groceries



Get **1000** **PTS** when you buy 1

MELITTA Ground Coffee 930 g



Get **400** **PTS** when you buy 2

COMPLIMENTS Baby Wipes 72 pk



Download on the
App Store



GET IT ON
Google Play

Scene

Offer valid November 28th to December 4th, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

**12
Roasts
of Christmas**

**Roasts
for every
holiday
occasion**

**Bourbon and Brown
Sugar Apple Stuffed
Pork Tenderloin**

6⁹⁹
/lb

**Roast
4**

Bourbon and Brown Sugar
Seasoned Apple Stuffed Pork
Tenderloin 15.41/kg



**It's easy with
freshly prepared
holiday trays**

Get 2500 PTS

When you spend \$200 or more
on made-to-order trays

or 1000 PTS

When you spend \$100 or more
on made-to-order trays

*before taxes

**shop our
60+
made-to-order
trays**



**BUY
MORE
SAVE
MORE**

2⁴⁹

COMPLIMENTS Herbs product of
Canada, USA or Mexico assorted
varieties 20-28 g 2.79 ea

**LIMITED
TIME
ONLY**

NEW

6⁹⁹

WILDLY DELICIOUS
Toppers golden fig or
Muskoka cranberry 185 mL

**100 PTS
when you buy 1**

12⁷⁹

COMPLIMENTS Double Cream Brie
or Camembert 350 g



8⁴⁹ LACTANTIA or MY COUNTRY Butter Sticks
454 g



**100 PTS
when you buy 2**
4⁹⁹ COMPLIMENTS Apple Juice 1.54 L



3⁴⁹ DAIRYLAND or LUCERNE
Sour Cream 500 mL



**100 PTS
when you buy 2**
4⁹⁹ DR. OETKER Momenti Pizza 160-185 g,
Giuseppe Garlic Fingers 317 g or Panini 2 pk



2⁹⁹ Dinner Rolls 12 pk



2/\$9 MISS VICKIE'S 190-200 g or RUFFLES
Potato Chips 180-200 g



6⁹⁹ LINDT or GHIRARDELLI Bagged Chocolate
138-151 g or HERSEY'S Pot of Gold 243-245 g
while supplies last



2⁶⁹ PERRIER Sparkling Water
or SAN PELLEGRINO
Sparkling Water
750 mL-1 L



Stock-up on family faves

A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit sobeys.com/giftcards
or safeway.ca/giftcards
for details

Roast 12

Stuffed Salmon Roast
3.49 / 100 g

Fresh Atlantic Salmon Roasts with Imitation Crab and Shrimp Stuffing

READY FOR YOU

Roast 2

Beef Tenderloin Premium Oven Roast

10% off

STERLING SILVER Fresh Beef Tenderloin Premium Oven Roast or Grilling Steak cut by your meat expert from Canada AAA grade beef

CERTIFIED TENDER TENDRETE CERTIFIEE

Be sure how much you'll need for your get together

Scan for our Roast calculator

Sobeys Safeway

100 PTS when you buy 1

5.99 RESER'S Main Street Bistro or Sides 482-680 g

2/\$5 OCEAN SPRAY Cranberry Sauce 348 mL

10.99 Cooked Whole Lobsters frozen or previously frozen 300 g

200 PTS when you buy 1

17.99 6" Cheesecakes fruit topped, strawberry topped or caramel 6.25-9.75 g

BUY 2 GET 3RD FREE SUMMI Asian Appetizers 230-350 g

4.99 MAISON ORPHÉE Vinaigrette 250 mL

2.29 STOVE TOP Stuffing 120 g

5.29 CLUB HOUSE La Grille or Seasoning Blends selected 65-203 g

4.99 MINUTE RICE selected varieties 500-700 g

5.99 BOUNTY Paper Towel 2=3 rolls or Napkins 200 pk

20% off HANDI-FOIL Roasting Pans selected varieties

100 PTS when you buy 2

2.29 COMPLIMENTS Foil Containers 2-7 pk or Parchment Paper 35 ft or Foil Wrap 25 ft

Enjoy the holidays!

SPEND \$50 IN UBER GIFT CARDS AND GET A \$5 BONUS

SOBEYS OR SAFEWAY GIFT CARD

Offer valid during November 28 - December 4, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

Here for your Holiday

Great picks. Made here.

100 PTS when you buy 2

3.99 COMPLIMENTS ORGANIC White or Cremini Sliced Mushrooms product of Canada 227 g

1.29 Rutabaga product of Western Canada 2.84/kg

99¢ Green Cabbage product of Western Canada 2.18/kg

2.49 McIntosh, Spartan or Ambrosia Apples product of British Columbia or Canada, Canada extra fancy grade 5.49/kg

4.99 Parsnips product of Western Canada 454 g

4.99 COMPLIMENTS Baby-Cut Carrots product of Western Canada 907 g

7.49 Hiros Cherry Tomatoes on the Vine product of Canada 340 g

54.99 Sheared or Natural Balsam Christmas Trees 6-8 ft available at select store locations

Celebrate with a fresh tree.

100% FRESH GUARANTEE **GUARANTEED FRESH OR YOUR MONEY BACK**

Fruity Fresh...

NEW **8.99** DRISCOLL'S Sweetest Batch Blueberries product of Peru or Mexico 312 g

9.99 Vanilla Persimmons Case product of Spain or bulk 1.79 ea

3.99 Green Anjou Pears product of British Columbia extra fancy grade 8.80/kg or Fresh Limes product of Mexico 454 g 1 lb bag

5.99 Mini Watermelon product of Brazil or Mexico

7.99 Chestnuts product of Italy 17.61/kg

5.99 Large Pineapple product of Costa Rica or Prepared Fresh Daily In-Store Cored Pineapple

Veggie love...

2.29 Bulk Red Onions product of Canada or USA 5.05/kg

1.99 Sweet Potatoes product of Canada or USA 4.39/kg

2.29 Large Avocados product of Mexico

6.49 COMPLIMENTS Baby Spinach or Spring Mix product of USA 312 g

4.99 Living Butter Lettuce product of Western Canada

1.49 Flat Cabbage or Daikon Lo Bok grade 3.28/kg

15% off Prepared Fresh Daily Watermelon, Pineapple, Berries, Mixed Melon, Watermelon, Honeydew or Cantaloupe Chunks assorted sizes

25% off Prepared Fresh Daily In-Store Taco or Guacamole Dip, Pineapple Salsa or Bruschetta Mix assorted sizes

bulk

3.99 COMPLIMENTS Candies selected 350-400 g 4.49 ea

25% off COMPLIMENTS Baking Nuts 200-400 g

floral selection may vary by store

16.99 Merry And Bright Mug with Kalanchoe 4" Pot

Grown in British Columbia

44.99 Holiday Planter 6x11"

27.99 Timeless Bouquet

19.99 Tippy Tree In Décor 4" Pot

A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

100% FRESH GUARANTEE: See www.sobeys.com/fresh for details. 100 PTS: See www.sobeys.com/100pts for details. ©2018 Sobeys Inc. All rights reserved.

CERTIFIED TENDER TENDRETE CERTIFIEE

STERLING SILVER FRESH BEEF

HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys or Safeway

19.99 /lb
STERLING SILVER Fresh Capless Prime Rib Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 44.07/kg

24.99 /lb
STERLING SILVER Fresh Boneless Rib or Rib Eye Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 55.09/kg

3.79 /lb
COMPLIMENTS Fresh AIR-CHILLED Chicken Legs Family Size back attached 8.36/kg

4.99 /lb
100 PTS when you buy 1 pkg
Boneless Stuffed Chicken Breast Asparagus & Mozzarella, Spinach & Feta or Red Pepper & Halloumi Cheese 175 g or 2pk 350 g 9.98

3.49 /lb
Fresh Pork Hock 7.69/kg

5.99 /lb
Fresh Pork Tenderloin Family Size cryovac 13.21/kg

7.99 /lb
300 PTS when you spend \$20 or more
Fresh Premium Medium Ground Beef Chuck Burger Bacon & Cheddar, Jalapeno & Cheddar, Onion & Swiss 17.61/kg

16.99 /lb
Fresh Canadian Lamb Loin Chops 37.46/kg

10% off THOMAS FARMS Lamb frozen

READY FOR YOU

6.99 /lb
Fresh Honey Garlic or Maple Chipotle Marinated Pork Tenderloin 15.41/kg

15.99 /lb
200 PTS when you spend \$20 or more
Fresh Maple Chipotle, Korean BBQ or BBQ Whiskey Marinated Beef Chuck Short Rib, Thin Cut, cut by your meat expert from Canada AA grade beef 35.25/kg

Holiday apps!
For gatherings big or small.

BUY 2 GET 3RD FREE

COMPLIMENTS or PANACHE Meat or Seafood Appetizers frozen 250-907 g or PANACHE Bakery Desserts frozen 300-600 g

quick & easy

12.99
50 PTS when you buy 2
FRETTY Fully Cooked Chicken 454 g

4.99
200 PTS when you buy 2
MAPLE LODGE FARMS Chicken Bacon or ZABIHA HALAL Breakfast Chicken Strips 375 g

7.49
50 PTS when you buy 2
STARTING AT
HARVEST Sausage Rings or Sliced Bologna 300-375 g

7.99
50 PTS when you buy 2
STARTING AT
GRIMM'S Pepperoni or Bites 300-450 g

9.99
300 PTS when you buy 2
COMPLIMENTS Marinated Flattened Pork Tenderloin or Belly 450-500 g

10.99
COMPLIMENTS Smoked Sausages 900 g

\$6.99 ea
BUY MORE SAVE MORE
NOTCO Plant-Based Chickenless Nuggets or Burgers 260-340 g

10.99
220 PTS when you buy 2
COMPLIMENTS Individual Pot Pies 750 g

GET TO FREE GROCERIES FASTER

when you open your Scene membership card and pay with your Scotiabank Scene Visa Card.

GET 500 PTS ON EVERY \$1 SPENT

1000 pts = \$10 in groceries

©2024 Sobeys Inc. All rights reserved. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. For 3 Scene pts per \$1 spent. On eligible every day purchases of participating grocery items. Other restrictions apply. See full list of participating merchants across Canada at Sobeys.com/participatingmerchants. Visa Inc. Licensed user.

SBV_SBY_WHL3_POS_WST_LAB_ML_3K

Here for your
Holiday

**Great picks.
Made here.**



FROM
MANITOBA

2/\$5

FARMERY Virgin Caesar
assorted varieties 473 mL



FROM
MANITOBA

5⁹⁹

PERFECT PIEROGIES
Pierogies frozen assorted
varieties 500 g



FROM
MANITOBA

21⁹⁹

PRAIRIE CHEF Chicken
Strips frozen assorted
varieties 1 kg

FROM
WESTERN
CANADA

200 PTS
when you buy 6

3/9⁹⁹

RVIITA Energy Tea
assorted varieties 355 mL



seafood



1.99
/100 g

CHOOSE CANADIAN SEAFOOD

Fresh Wild Pacific Rockfish Fillets product of British Columbia subject to availability



10.99 +200 PTS
when you spend \$15 or more

Cooked Whole Lobsters frozen or previously frozen 300 g



9.99 +200 PTS
when you buy 2

Seacuterie Board with Smoked Salmon, Shrimp, Imitation Crab prepared in-store 380 g



5.49 +100 PTS
when you buy 2

Smoked Pink Salmon Candied Nuggets previously frozen



9.99 +100 PTS
when you buy 1

COMPLIMENTS Smoked Steelhead, Atlantic Salmon or Gravlax 150 g or COMPLIMENTS Wild Smoked Sockeye Salmon 140 g 12.99 ea



25% off

COMPLIMENTS NATURALLY SIMPLE Wild Scallops 340-400 g



19.99

AQUA STAR Atlantic Canada Snow Crab Meat 200 g or COMPLIMENTS NATURALLY SIMPLE Raw Black Tiger Shrimp 8-12 ct per lb, 454 g



11.99

LA FISHERIE Seafood Pie 700 g

kitchen



SAVE 15%

Chicken Wings available hot or chilled ready to eat



3.99 +100 PTS
when you buy 2

COMPLIMENTS Salads regular potato, creamy coleslaw, macaroni or other selected varieties 426-454 g

Pasta deal!

BUY 1 & GET 1 FREE

Family Size OLIVIERI Pasta 500-700 g

OLIVIERI Regular or Skillet Gnocchi 280-350 g

Get festive!

13.99 +100 PTS
when you buy 1

Whole Festive Chicken Dagwood Sandwich 1.04 kg also available in 1/2 or 1/4 sandwiches

6.99 +200 PTS
when you buy 2

Brie, Prosciutto & Fig Flatbread, Sweet Stinger Hot Honey or Cup & Char Pepperoni Flatbreads select varieties 203-305 g

deli

25% off

FRICO Gouda Mild, Medium, Spiced or Chili works out to 3.39/100 g. Smoked works out to 3.19/100 g or Aged works out to 3.59/100 g

Bring some Spanish flare to your charcuterie board

6.49 +100 PTS
when you buy 2

BOTHWELL Cheeses 170 g

9.49

RABEL Spanish Cheeses 150 g

7.99

MAPLE LEAF Natural Selections or SCHNEIDERS Sliced Deli Meats selected 125-175 g

3.99 +400 PTS
when you buy 2

BRANDT Sliced Meats 125-150 g selected

3.99 +100 PTS
when you buy 200 g or more

MASTRO Genoa Salami, Calabrese, Pancetta, Soppressata or SAN DANIELE Prosciutto

2.99 /100 g

BURNS Salami, Pepperoni or Toupee Ham

bakery

100 PTS
when you buy 1

STARTING AT 7.49

Cupcakes 6 pk 335-505 g

Bite into some holiday joy!

19.49

Fresh Fruit Flan 990 g

9.49 LIMITED TIME ONLY

Apple Cranberry Pie 625 g

3.99 SAVE 50¢

4.49 without Scene+ Card

Pumpnickel, Sourdough or San Francisco Sourdough Boules 450-454 g

5.49

ACE BAKERY Demi Baguette frozen 400 g

4.29

Panini Buns 6 pk 250-480 g

2.99

Artisan Style Baguettes 325-375 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.ca/getflyer

Flavours here and far!

Shop international foods storewide.



1.88
KIM PHAT Water Chestnuts whole or sliced 227 g



3.99
KIM PHAT Pad Thai Noodles 400 g



4.99
KIM PHAT Udon Noodles 4 pk



1.79
COMPLIMENTS Coconut Milk regular or light 400 mL



1.79
EIGHT TREASURES Coconut Milk 400 mL



3.99
EIGHT TREASURES Sesame Oil 185 mL



24.99
OXHEAD Jasmine Rice 7 kg



1.79
DAN-D PAK ORGANIC Chestnuts 100 g



dairy & frozen

4⁹⁹ NATREL Fine Filtered Milk 2 L

5⁹⁹ INTERNATIONAL DELIGHT Creamer 946 mL or Cold Foam 396 g **100 PTS** when you buy 2

5⁴⁹ KRAFT Dips 340 g **100 PTS** when you buy 2

3⁴⁹ YOPLAIT Source Yogurt 630 g **SAVE 50¢** without Scene+ Card

7⁹⁹ iöGO Yogurt 16 pk

4⁹⁹ SHEPHERD GOURMET SKYR Icelandic Style Yogurt 500 g

3⁹⁹ KOZY SHACK Pudding 624 g Tub or 4 pk

3⁴⁹ TRE STELLE Cream Cheese 200 g **100 PTS** when you buy 2

5⁴⁹ PURE LEAF Iced Tea 1.75 L

5⁹⁹ PARKAY Margarine 850 g or COMPLIMENTS Free Run Large White Eggs 12 pk

4⁹⁹ OASIS Orange Juice Blends 1.5 L **200 PTS** when you buy 2

5⁴⁹ TROPICANA Zero Sugar Fruit Drinks or Drinks 1.36 L

6⁹⁹ CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet, No Sugar Added Ice Cream 1-2 L or Super Novelties 8-18 pk

10⁴⁹ CRAFTY RAMEN Frozen Ramen 520 g

7⁹⁹ STARBUCKS Iced Coffee 142 L Iced Espresso Beverage or Cold Brew Beverage 118 L

6⁴⁹ COMPLIMENTS Aerosol Whip Cream 400 g **50 PTS** when you buy 1

3⁹⁹ COMPLIMENTS Fries 650 g

2⁹⁹ COMPLIMENTS Perogies 907 g

8⁹⁹ BEST BUY Frozen Vegetables 2 kg **200 PTS** when you buy 1

natural health

4⁴⁹ AMY'S Kitchen Burritos or Gluten Free Burritos 156-170 g **50 PTS** when you buy 1

9⁹⁹ DAIYA Thin Crust Pizza or Flatbreads 346-550 g **400 PTS** when you buy 2

6⁴⁹ KASHI Granola 311-340 g, ORGANIC or Go Lean Cereal 275-460 g **100 PTS** when you buy 2

2⁹⁹ TWO BEARS Assorted Lattes 207 mL or CLUB HOUSE ORGANIC Spice Bags 10-57 g

3/\$7 COVE Gut Healthy Soda 355 mL

4⁹⁹ THIRSTY BUDDHA All Natural Coconut Water 1 L

6⁴⁹ NATURE'S BAKERY Blueberry Fig Bars 270-340 g **100 PTS** when you buy 2

2⁹⁹ COMPLIMENTS Veggie Snax 142 g **50 PTS** when you buy 2

15% off DR. SQUATCH Soaps 141-142 g Harry Potter or Star Wars Soaps available for a limited time at select stores

4⁹⁹ COREPOWER Shakes 414 mL or Elite 414 mL 5.49 **100 PTS** when you buy 2

11⁹⁹ LIQUID IV Drink Mix 6x16 g sticks **200 PTS** when you buy 2

24⁹⁹ VEGA Protein & Greens 510-526 g

SBF_2024_03_01_02_051_LAB_ML_5K

Here for your
Holiday

Sweetest gifts!



9⁹⁹ CADBURY Dairy Milk Chocolate Mini Bars Variety Box 304 g or Mini Eggs 400 g or TOFFIFEE 400 g while supplies last



100 PTS
when you buy 2

5²⁹ TOBLERONE Tiny Chocolates 120 g while supplies last



10⁴⁹ FERRERO ROCHER Tree 150 g while supplies last



8⁹⁹ PANACHE Peppermint or Marshmallow Cookie Bark, Pecan Clusters or COMPLIMENTS Jolly Mix Candy 330-900 g while supplies last



12⁹⁹ LINDT Advent Calendars 128 g while supplies last



10⁹⁹ HERSHEY'S or CADBURY Advent Calendars 200-212 g while supplies last



150 PTS
when you buy 2

12⁹⁹ KIT KAT Advent Calendars 233 g while supplies last



200 PTS
when you buy 2

11⁹⁹ KINDER Plush 116 g, Surprise Maxi 150 g or Advent Calendar 182 g while supplies last



BUY MORE SAVE MORE

50 PTS
when you buy 2

3⁹⁹ FERRERO ROCHER Chocolate Bar 90 g 4.49 ea
ea when you buy 2 or more

2024
BEST NEW PRODUCT
Voted by Consumers

*Best New Product for Chocolate Bar in a 2024 BrandSpark® Survey.

drinks & snacks

400 PTS when you buy 2
749 SODASTREAM Fountain Style Syrup 440 mL
729 COCA-COLA Mini Bottles 8x300 mL
279 MAYNARDS Small Bag Candy 150-154 g 3.79 ea

100 PTS when you buy 2
399 LA COCINA Tortilla Chips 300-400 g
379 HUMPTY DUMPTY Party Mix 250 g or Snacks 200-290 g
100 PTS when you buy 2
399 CHRISTIE Peek Freans or Dad's Cookies 275-350 g, Crispers or Ritz Chips Family Size 240 g

499 NESTLÉ Carnation Hot Chocolate Envelopes 7-10x25 g
200 PTS when you buy 2
2/\$7 MIO Lemonade or KOOL-AID Liquid Orange or CRYSTAL LIGHT Strawberry Lemonade 48 mL, Lemon Singles 36 g or Raspberry Ice 4 pk
1099 SUNRYPE Juice 3.78 L
100 PTS when you buy 2
499 CHRISTIE Family Size Crackers 350-454 g or Premium Plus Crackers 450-500 g

Love it. Or it's free. 100% BONUS POINTS
200 PTS when you buy 4
200 PTS when you buy 2
499 COMPLIMENTS Hot Chocolate Canisters 500 g or White Candy Cane 350 g
100 PTS when you buy 1
1099 COMPLIMENTS Bar Granola Chewy Chocolate Chip 1256 g

meal makers

1449 TILDA Basmati or Basmati Brown Rice 1.81 kg
449 AL'FEZ Sauces selected varieties 400 mL
449 DEMPSTER'S Cinnamon Raisin Bread 680 g or Natural Bakery Rye 900 g
399 VACHON Snacks 248-336 g or SARA LEE Little Bites 234 g

449 BICK'S Pickles 500 mL
100 PTS when you buy 2
399 LE GREC Salad Dressing 350 mL
299 LANCIA Pasta 750 g
599 CLOVER LEAF Sockeye Salmon 213 g

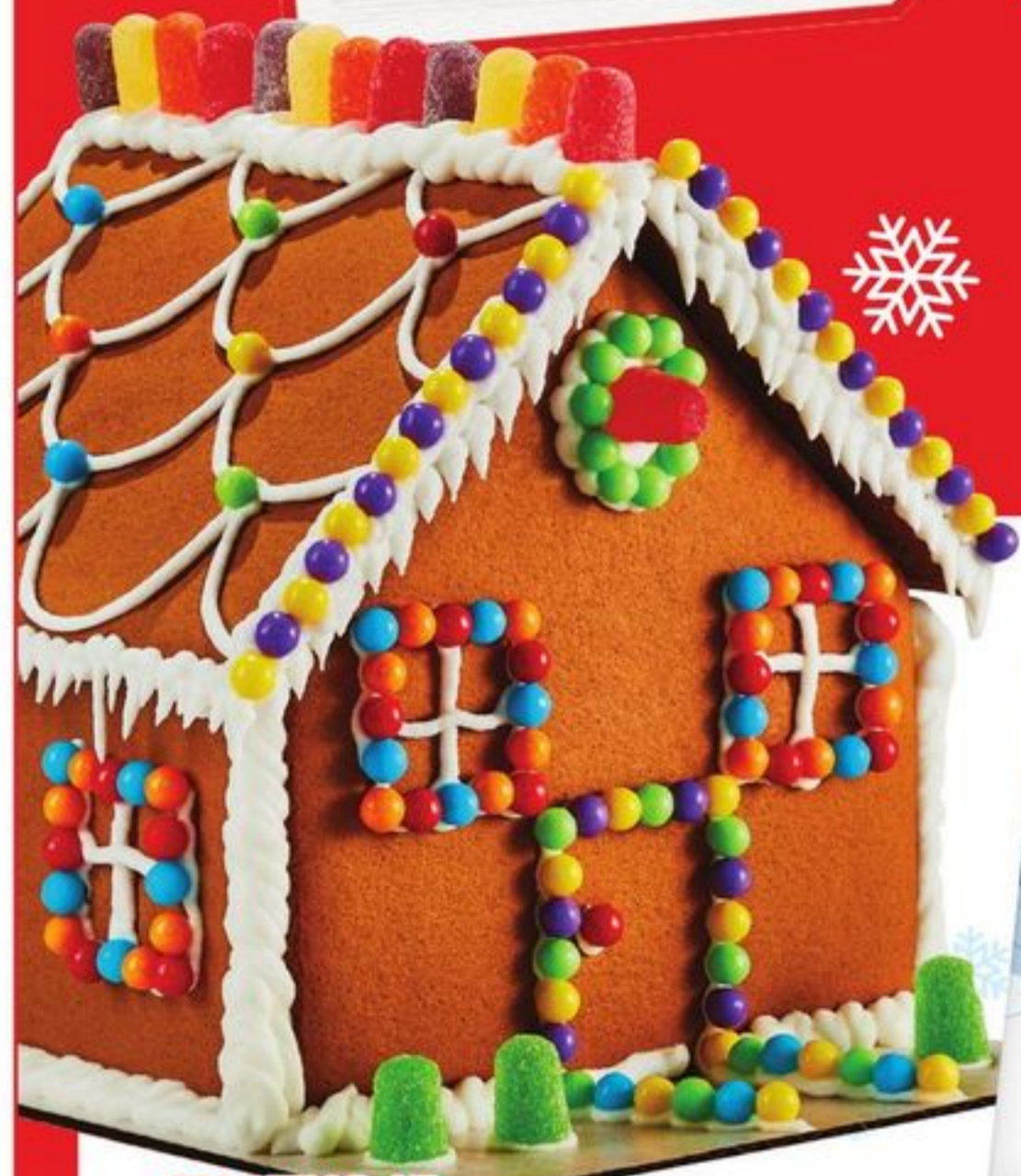
200 PTS when you buy 3
799 COMPLIMENTS Beans 398 mL
549 CHOLULA Hot Sauce 150 mL or Salsa 325 mL
399 CRISCO Shortening 454 g or COMPLIMENTS Condensed Milk 300 mL
200 PTS when you buy 2
15% off COMPLIMENTS Baking Nuts selected 100 g (excludes pine nuts)

299 LANTIC Brown, Yellow or Icing Sugar selected 1 kg
369 CREAM OF WHEAT 336-800 g or COMPLIMENTS Granola 325 g
100 PTS when you buy 1
999 PANACHE Maple Syrup Amber Rich 500 mL
100 PTS when you buy 2
499 COMPLIMENTS Jam 375-500 mL

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Holiday

**Stock up for the
holidays!**



STARTING AT

12⁹⁹

COMPLIMENTS Gingerbread House Kit or Pre-Built House Kit 748-874 g



STARTING AT
5⁹⁹

COMPLIMENTS Chocolate Peppermint Mini Cupcakes 12 pk 284 g or KIMBERLEY'S BAKESHOPPE Green & White Frosted Soft Sugar Cookies 383 g



STARTING AT
9⁹⁹

MCFADGEN'S Fruitcake, Plum Pudding or MONTE CRISTO Fruitcake 450-600 g



5⁹⁹

WENDEL'S Ginger Cookies gluten-free 160 g



BAKED IN STORE

5⁹⁹

Mini Plain or Chocolate Shortbread Cookies 18 pk 270 g



18⁹⁹

AURORA Pandoro Classic 800 g



Try our mistletoe muffins, available for a limited time!

7⁹⁹

150 PTS when you buy 2

COMPLIMENTS Muffins 4-6 pk 400-600 g

home & pet care

5/\$7
PURINA Fancy Feast Broths
Singles or FRISKIES Lil' Soups
34-40 g

9.99
WHISKAS Dry Cat Food or
BENEFUL Dry Dog Food 1.6-1.8 kg

6.99 MEOW MIX Original
Cat Food 1.42 kg

27.99 PURINA ONE
Dog Food 6-7 kg
+200 PTS when you buy 1

16.49
PUREX Laundry Detergent
4.08-4.43 L. SUNLIGHT Laundry
Detergent 4.0 L. PERSIL Laundry
Detergent 2.21 L or 32-42 pk

5.49 COMPLIMENTS
Fabric Softener
Sheets 120 pk
+200 PTS when you buy 2

22.99
ROYALE Bathroom Tissue
24=72 rolls or Paper Towel 12 pk
+100 PTS when you buy 1

7.29 WINDSOR Clean
& Protect Pellets
18.1 kg

3.49 PALMOLIVE
Dish Soap
591-828 mL
3.99 ea
BUY MORE SAVE MORE
80 when you buy 2 or more

2/\$9 LYSOL Bathroom or Toilet Bowl
Cleaner 650-950 mL, All Purpose
Cleaner 650 mL-1.2 L, Shower
Cleaner 538-680 g or Puck 100 g
selected
+100 PTS when you buy 2

8.99 PUREX Bathroom Tissue 8=16
rolls or SPONGE TOWELS 2 pk

20% off
COMPLIMENTS Gift Wrap Rolls
while quantities last

health, beauty & baby

1.49
CREST Toothpaste
50-100 mL or ORAL-B
Cavity Defense
Toothbrushes 1 pk
selected

4.99 STARTING AT
PANTENE, HEAD & SHOULDERS or
OLD SPICE Shampoo or
Conditioner 308-400 mL or
SECRET or OLD SPICE Deodorant
45-96 g selected

10.99
ALWAYS Pads, Liners or TAMPAX
Tampons 18-162 pk selected

7.49 OLD SPICE
Deodorant or Spray
selected 73-144 g

10.99 LISTERINE Value Size Total Care
Mouthwash 1.5 L selected
+600 PTS when you buy 2

5.99 STARTING AT
DOVE Deodorant 45-85 g or Hand
Soap 355-400 mL selected

20% off
COMPLIMENTS Body Wash, Hand
Soap or Sanitizer 236 mL-1 L
selected
+50 PTS when you buy 2

15% off ST. IVES Skincare
selected
+100 PTS when you buy 1

1.99 BABY GOURMET Purée Pouches
113-128 mL selected 2.49 ea
BUY MORE SAVE MORE
+200 PTS when you buy 2
80 when you buy 2 or more

59.99 SIMILAC Pro-Advance
16x235 mL selected

15% off HONEST CO Baby
Care 118-532 mL
or 288 pk
+300 PTS when you buy 2

3.49 COMPLIMENTS Baby Wipes
64-72 pk 3.99 ea
BUY MORE SAVE MORE
+200 PTS when you buy 2
80 when you buy 2 or more

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VICKS DayQuil or NyQuil Cold &
Flu 236 mL or 16 pk* selected

10% off +100 PTS when you buy 1
FLORASTOR Probiotic
Supplements 20-50pk selected

15% off +100 PTS when you buy 1
NEOCITRIN Cold & Flu Relief
10 pk*

15% off +300 PTS when you buy 1
NICORETTE
Gum, Lozenges
80-105 pk or
Quick Mist or
NICODERM 7 pk
selected

20% off +300 PTS when you buy 2
TYLENOL Pain Relief 40-200 pk
or MOTRIN Muscle & Body 40 pk
selected*

15% off +150 PTS when you buy 2
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Bandages
10-60 pk

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360Health PHARMACY & WELLNESS
SAFeway Jobey

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**Paws-itively
delicious
pet treats**



12⁹⁹
PURINA
One Dog
Treats
566 g



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SAVE MORE**

767
ea when you
buy 4 or more



1.99 ea
CESAR Wet
Food Singles
100 g 1.99 ea

**Bring home the
paw-fect
gift!**



6⁹⁹

BLUE BUFFALO
Bits, Sizzlers or
Stix 113-170 g



100 PTS
when you buy 1

10⁹⁹

PEDIGREE Dentastix
504-608 g



**BUY MORE
SAVE MORE**

2⁵⁰
ea when you
buy 2 or more

FRISKIES
Cat Treats 170 g
3.49 ea

**Fill their
stockings
too!**

Get 300 PTS

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\$15 or more on ANY
MILK-BONE products.*

*before taxes.



5⁴⁹

MILK-BONE Biscuits
including dipped,
stacked, celebration
variety or farmer's
medley 280-900 g



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Holiday

**Gifting
made easy!**



150 PTS
when you buy 2
LIP SMACKER Holiday Lip Balm
or Tins 1 pk selected

Special spa sets



300 PTS
when you buy 2
NATIVE Sugar Cookie or Candy Cane Body Wash
532 mL, Deodorant 75 g or Hair Care 487 mL

Everyday essentials



150 PTS
when you buy 1
NIVEA or NIVEA Men
Gift Set



150 PTS
when you buy 2
NIVEA Body Wash, Deodorant,
Lip or Shave Care 50-500 mL,
51-52 g or 2 pk selected



STARTING AT 9.99
100 PTS
when you buy 1
SENSODYNE Pronamel
Children Toothpaste or POLIGRIP
Value Size 2 pk selected

Bath time bests



100 PTS
when you buy 2
OMBRA Bath Salts
350 g or Foam Bath
500 mL

100 PTS
when you buy 2
DR. TEAL'S Epsom
Salts 1.36-1.81 kg or
Foam Bath 1 L selected



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ON EVERY
\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



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²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
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- Understand insulin and injection techniques
- Review glucose monitoring and other technology
- Understand how blood pressure affects your diabetes

Ask our pharmacist if a personalized care plan is right for you.