

# BLACK FRIDAY DEALS

no name



APP EXCLUSIVE OFFER  
 Optimum  
**1,000**

**\$1**  
 Value

**2<sup>88</sup>**

**NO NAME® WINDSHIELD WASHER FLUID**  
 -35°C  
 3,78 L  
 lave-glace  
 3072001 SA

**WHILE QUANTITIES LAST**

**Energizer**



**\$5\***

**ENERGIZER BATTERIES AA8 AND AAA4**  
 selected varieties  
 piles  
 21102961 SA/21184803 SA

Customer is responsible for the payment of any applicable deposit or product packaging recycling fee that may apply.

**WHILE QUANTITIES LAST**

**HUGGIES**



Optimum  
**3,000**

**\$3**  
 Value

**18<sup>99</sup>**

**HUGGIES SUPER BIG PACK DIAPERS**  
 size N-7, 22-108's  
 selected varieties  
 couches  
 21434036 SA/21434318 SA

**WHILE QUANTITIES LAST**

**CANADA'S MOST TRUSTED GROCERY STORE FOR LOW PRICES:**



**NOFRILLS**

FLYER PRICES EFFECTIVE THURSDAY, NOVEMBER 14 TO WEDNESDAY, NOVEMBER 20, 2024.

**CLUB SIZE**

**SAVE 33%**

**2.99**  
LB

**LEAN GROUND PORK**  
fresh  
porc haché moelleux  
6.59/kg  
2033831 KO

**CLUB SIZE**

**WOW!**

**6.99**  
LB

**T-BONE or WING STEAK**  
cut from ungraded beef  
billeté d'aloys ou biléché de côte d'aloys  
15.41/kg  
21497508 KO

**WHILE QUANTITIES LAST**

**1.94**

**PKG OF 5 OR 6**

**AVOCADOS**  
product of Mexico  
avocats  
20142232001 EA

**ONLY**

**3.97**

**5 LB BOX**

**CLEMENTINES**  
product of Morocco or Spain  
clementines  
20182546001 EA

**SAVE UP TO 28%**

**\$5**

**SEAQUEST<sup>®</sup> RAW SHELL ON SHRIMP or COOKED PEELED SHRIMP** 36-45 lb, 300 g or **SMALL SCALLOPS** 400 g  
frozen  
crevettes ou petits pétoncles  
11045462 EA

**SAVE UP TO 57%**

**5.99**

**SCHNEIDERS WINGS** 415 g or **PORK or CHICKEN SCHNITZEL** 450 g  
selected varieties, frozen  
ailes ou escalope de porc ou poulet  
21373432 EA

**SAVE UP TO 30%**

**6.99**

**PC<sup>®</sup> SPRING ROLLS**  
selected varieties, frozen, 574 g  
rouleaux de printemps  
21321335 EA

**SAVE 52%**

**1.33**

**ITALPASTA**  
selected varieties  
750 g  
pâtes  
20296341002 EA

**SAVE 49%**

**1.50**

**HOLIDAY LUNCHEON MEAT**  
240 g  
pain de viande  
20612779 EA

**SAVE UP TO 48%**

**7.99**

**HIGH LINER PAN-SEAR, SIGNATURE CUTS or BITES**  
selected varieties, frozen  
425-600 g  
poisson  
20643076 EA/21194234 EA

**ONLY**

**4.44**

**ALLEN'S DRINK BOXES** 24x200 mL or **GATORADE SPORT DRINKS** 6x591/6x255 mL  
selected varieties  
les boissones deshydratées  
20340232 EA/20202118002 EA

**SAVE UP TO 43%**

**4.79**

**POT OF GOLD BOXED CHOCOLATE** 243-245 g or **PC<sup>®</sup> SWISS TABLET** 400 g  
selected varieties  
chocolat  
20097982 EA/21144704 EA

**WHILE QUANTITIES LAST**

**10 KG**

**ROBIN HOOD or FIVE ROSES ALL PURPOSE FLOUR**  
20154743 EA/20201431 EA

**SAVE UP TO 36%**

**11.99**

**FIVE ROSES**  
ALL PURPOSE FLOUR  
WHITE  
20201431 EA/20201431 EA

**Deals from the past on select items. †**

**THROW BACK PRICES**

**PC<sup>®</sup> FROZEN FRUIT**  
selected varieties  
300-600 g  
fruits surgelés  
20312227 EA/21377643 EA

**SAVE 33%**

**\$3**

**FLYER PRICES EFFECTIVE IN ONTARIO STORES ONLY:** **nofrills.ca**

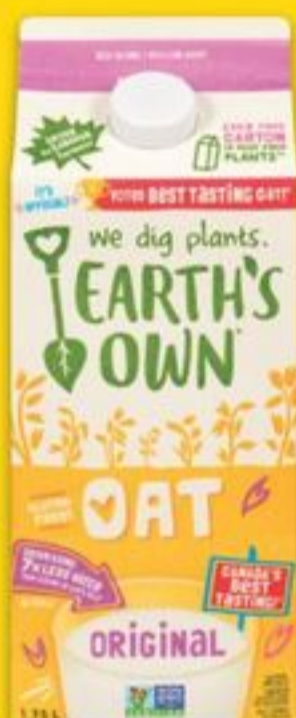
AVAILABLE AT: LUCIANO & SARAH'S - ACTON, BOB & TINA'S - AMHERSTBURG, JUSTIN & STACY'S - ANGUS, MARK'S - ARNPRIOR, EYAN'S - ATHERTON, TONY & JULY - BANCROFT, CHRIS - BARRIE, NICK'S - BARRIE, EYAN'S - BEANVILLE, REAL'S - BRADFORD, BUTY'S - BRANTFORD, WALKER'S - BRANTFORD, CHRIS & ANGELA'S - BRANTFORD, FISHER'S - CAMBRIDGESHIRE, DANIEL'S - CASSELMAN, BOB & KRISTY'S - CHATHAM, DAVID'S - COBURN, JAMES & JENNY'S - CORNWALL, CHRIS - CORUNNA, STEVE'S - ELLIOT LAKE, JOEY'S - ESEEX, JESSIE & KELLY'S - FORT ERIC, BALDWIN'S - GANANQUOQUE, MIKE & GRACE'S - GUINCOLE, DAN & MATT'S - GRAND RING, BONNIE - HADERSVILLE, KENNY & CINDY'S - HAMILTON, JOHN'S - HINCHFIELD, DICKSON'S - KINGSTON, ANDREW & SHIRLEY'S - KINGSTON, TERRY'S - KINGSTON, BRIAN & ROCKY'S - MIDLAND, PAUL'S - MIDLAND, PETER'S - MOUNT FOREST, JAMES & JACQUELINE'S - NORFOLK, CHRIS & SARAH'S - NORFOLK, BRUCE'S - NEW HAMBURG, FREDERICK'S - NEWCASTLE, JIMMY'S - NORFOLK HILLS, ALANA & MICHELLE'S - NORTH BAY, BRY & TERRY'S - NORTH BAY, JIM & LESLANN'S - ORANGEVILLE, JASON'S - ORILLIA, CONNOR & KENNEDY'S - OTTAWA, SHAN & WENDY'S - OWEN SOUND, JEFF'S - PARRIS, TRACEY & TROY'S - PARRY SOUND, STEVEN & JUDY'S - PARRISVILLE, CHRIS & KELLY'S - PETERBOROUGH, CRAIG'S - PETERBOROUGH, DAVID'S - PIPER, BRANDON'S - PORT COLBORNE, MIKE'S - PORT DUFFER, CHRIS & TANYA'S - SENECA, KYLE'S - SARNIA, BRADY & MARY'S - SAULT STE MARIE, JIMMY & STACY'S - SHELBURNE, BLAKE'S - ST CATHARINES, MARK'S - ST CATHARINES, CRAIG & JOSE - STRATFORD, BRANDON & ASHLEY'S - STURBORN HILLS, STEVE'S - SUTTON WEST, CAROL'S - TURKEY, EYAN & CAITLYN'S - THIRLING, MARK & SARAH'S - WALLACEBURG, ERIC'S - WATKINSVILLE, TONY & KATHY'S - WINDSOR, SCOTT'S - WOODSTOCK

# MULTI BUY? TRY SINGLE BUY.



**EARTH'S OWN  
BEVERAGES**  
selected varieties  
1.75 L  
boissons  
21037796\_EA

ONE FOR  
**379**



ONE FOR  
**399**



**OLD EL PASO  
DINNER KITS**  
selected varieties  
250-510 g  
frousses-repas  
20795534\_EA



ONE FOR  
**\$4**

**PEEK FREANS  
COOKIES**  
selected varieties  
275-350 g  
biscuits  
20680329\_EA/20680381\_EA

**GENERAL MILLS  
CHEERIOS VEGGIE  
BLENDS, CHEX,  
LOADED BITES,  
OATMEAL CRISP or  
NATURE VALLEY  
GRANOLA CEREAL**  
selected varieties  
300-437 g  
céréales  
21213668\_EA/21599148\_EA

ONE FOR  
**449**



# FRESH AT LOW PRICES

**GREEN or RED SEEDLESS GRAPES**  
product of U.S.A., no. 1 grade  
raisins verts ou rouges sans pépins  
8.80/kg  
30423773001 EA/20139199001 KG

**3.99**  
LB



**PINEAPPLES**  
product of Costa Rica  
ananas  
30140992001 EA

**2.99**



**GROWN IN CANADA**

**4.99**

**10 LB BAG**

**RED, WHITE, YELLOW or RUSSET POTATOES**  
product of Canada,  
Canada no. 1 grade  
pommes de terre  
30401013001 EA/2060097001 EA



**FARMER'S MARKET**  
**LEMONS**  
CITRONS

**2 LB BAG**

**PINT**

**3.99**

**BLUEBERRIES**  
product of Peru, no. 1 grade or  
**FARMER'S MARKET**  
**LEMONS**  
product of South Africa  
bleuets ou citrons  
30080137001 EA/30799313001 EA



**If your produce isn't fresh, we'll replace AND refund it.\***



**1.99**  
**454 G**  
**COCKTAIL TOMATOES**  
product of Canada or Mexico  
tomates  
30042963 EA



**2.99**  
**6 OZ CLAMSHELL**  
**BLACKBERRIES**  
product of U.S.A. or Mexico or  
**CANTALOUPE**  
product of U.S.A., no. 1 grade  
mûres ou cantaloup  
30051015001 EA/20147017001 EA



**3.99**  
**PKG OF 4**  
**GREEN or RED PEPPERS**  
product of U.S.A. or Mexico  
poivrons verts ou rouges  
30113233001 EA/30013208001 EA



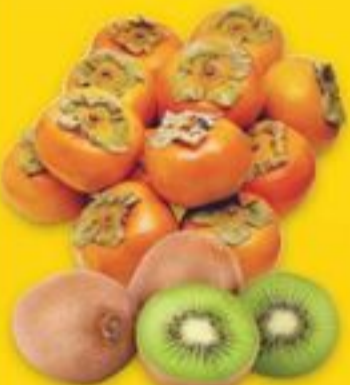
**.99**  
LB  
**ACORN, BUTTERCUP, BUTTERNUT or SPAGHETTI SQUASH**  
product of Ontario  
courge  
2.18/kg  
30071283001 KG/20223274001 KG



**.99**  
**RED MANGOES**  
product of Brazil  
each  
mangues  
30099435001 EA



**2.99**  
**5 LB BAG**  
**CELERY**  
product of U.S.A. or Mexico,  
no. 1 grade or  
**FARMER'S MARKET**  
**SWEET POTATOES**  
product of Ontario  
céleri ou patates douces  
30143119001 EA/20097231001 EA



**.99**  
**FUYU PERSIMMONS**  
product of U.S.A. or  
**KIWI** product of Italy  
each  
kakis ou kiwi  
3010243001 EA



**1.49**  
**ENGLISH CUCUMBERS**  
product of Ontario,  
Canada no. 1 grade  
each  
cucumbers anglais  
3007012001 EA



**.79**  
LB  
**GREEN CABBAGE**  
product of Ontario,  
Canada no. 1 grade  
chou vert  
1.74/kg  
307940001 KG



**GROWN IN CANADA**  
**1.99**  
**BROCCOLI**  
product of Canada, each  
brocoli  
3014401001 EA



**2.49**  
LB  
**BLACK PLUMS**  
product of Italy,  
no. 1 grade  
prunes noires  
3.45/kg  
3010443001 KG



**2.99**  
**PKG OF 6**  
**FARMER'S MARKET**  
**GRAPE TOMATOES**  
product of U.S.A., Mexico  
or Canada or  
**FARMER'S MARKET**  
**MINI CUCUMBERS**  
product of Canada,  
Canada no. 1 grade  
tomates raisins or  
mini-cucumbers  
307970901 EA/307970901 EA



**3.99**  
**GROWN IN CANADA**  
**680 G**  
**454 G**  
**PC® MINI GEMS RED, YELLOW or WHOLE WHITE or CREMINI MUSHROOMS**  
product of Canada  
no. 1 grade or  
mini-pommes de terre  
assortées ou champignons  
créminis ou blancs entiers  
31247201001 EA/30791371 EA  
30794071 EA



**4.99**  
**4 LB BAG**  
**FARMER'S MARKET**  
**MCINTOSH or ROYAL GALA APPLES**  
product of Ontario,  
Canada honey grade  
pommes  
3071201001 EA/307979901 EA

\* Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

# FRESH AT LOW PRICES



**3.99**  
LB

**WHOLE CHICKEN**  
fresh  
poulet entier  
8.80/kg  
2044963 40  
WHILE QUANTITIES LAST



**3.99**  
LB

**CHICKEN THIGHS**  
fresh  
cuisses de poulet  
8.80/kg  
2044330 40  
WHILE QUANTITIES LAST



**\$5**

**500 G**

**NO NAME® BACON**  
regular or salt reduced  
500 g  
bacon  
20154771 SA



**ALWAYS**

**\$10**

**BUTCHER'S CHOICE® SAUSAGE**  
selected varieties  
1.2 kg  
saucisses  
21345790 SA



**2.99**

**GO SHRIMP RAW** 51/70 per lb or  
**COOKED** 61/90 per lb, 160 g or  
**SEAQUEST® FLAVOURED ALASKA POLLOCK** ready to eat, 227 g  
crevettes ou goberge aromatisée  
21208191 SA



**11.99**  
LB

**SALMON FILLET**  
filet de saumon  
26.43/kg  
2033767 40  
WHILE QUANTITIES LAST



**2.49**

**SCHNEIDERS LUNCHMATE LUNCH KITS, STACKERS or SNACK KITS**  
selected varieties  
75-120 g  
troussees-repas  
21130034 SA



**7.99**

**NO NAME® MEATBALLS**  
selected varieties, frozen  
680 g  
boulettes de viande  
21537713 SA



**13.79**

**PC® WORLD OF FLAVOURS PORK ROAST**  
selected varieties, fresh  
730/900 g  
rôti de porc  
21402334 SA



**2.50**

**SUNRISE EXTRA FIRM TOFU**  
250 g  
tofu extra ferme  
2025507 SA



**3.69**

**MINI BABYBEL** 120 g or  
**THE LAUGHING COW CHEESE** 120-140 g  
selected varieties  
fromage  
20319107 SA/20574332 SA



**8.49**

**SCHNEIDERS PEPPERETTES**  
selected varieties  
300/375 g  
pepperettes  
20476110 SA



**2.49**

**WONDER BREAD BUNS** 675 g or  
selected varieties  
pain ou petits pains  
20276296 SA/20297453 SA



**\$3**

**COUNTRY HARVEST BREAD or BAGELS** 600/650 g or  
selected varieties  
pain ou bagels  
21178297 SA/21178642 SA



**\$5**

**ACE BAKERY ROLLS**  
selected varieties  
640-840 g  
petits pains  
21396355 SA

# OUR BRANDS Made by us, loved by you.



no name®



**ONLY**  
**349**

**PC® GREEK YOGURT**  
selected varieties  
4's  
yogourt grec  
20830628001 SA/20830628002 SA



**PC® SCOOP SHOP ICE CREAM**  
selected varieties, frozen  
946 mL  
crème glacée  
20299983001 SA/21012145 SA

**ALWAYS**  
**\$4**



**197**

**NO NAME® BAGELS or ENGLISH MUFFINS**  
selected varieties  
6's  
bagels ou muffins anglais  
2129790 SA/2129792 SA



**SAVE UP TO 25%**  
**577**

**PC® CHEESE BARS** 300/400 g or  
**CRACKER BARREL SHREDS** 320 g  
selected varieties  
barres de fromage ou fromage râpé  
2129649 SA/2129648 SA



**\$5**

**PC® FREE RUN LARGE EGGS**  
12's  
œufs  
20813628001 SA



**899**

**SEAQUEST® WHOLE TILAPIA**  
1.36 kg or **WHOLE POMPANO** 800 g  
frozen  
filet de tilapia ou pompano  
2109147 SA/2109084 SA



**\$10**

**PC® SPLENDIDO™**  
300 g or **ZIGGY'S®** 400 g  
**SLICED DELI MEAT**  
selected varieties  
charcuterie tranchée  
2109119 SA/2109114 SA



**\$3**

**NO NAME® CREAM CHEESE**  
selected varieties  
227/250 g  
fromage à la crème  
20304103001 SA



**\$5**

**FARMER'S MARKET COOKIES**  
selected varieties  
12's  
biscuits  
20304295 SA



**899**

**PC® ENTRÉES**  
selected varieties, frozen  
600 g-1.13 kg  
plats cuisinés  
20326534 SA/21329210 SA



**149**

**PC® 100% JUICE**  
selected varieties  
1 L  
jus  
203011932 SA/21040932 SA



**150**

**NO NAME® EVAPORATED MILK**  
selected varieties  
354 mL  
lait évaporé  
21040510 SA/21040543 SA



**\$3**

**PC® POPPADOMS**  
selected varieties  
112 g  
origanum  
21040321 SA



**199**

**NO NAME® WHITE VINEGAR**  
club size  
4 L  
vinaigre blanc  
20102756 SA

**PC® DISHWASHING LIQUID**  
selected varieties  
638/729 mL  
détergent liquide à vaisselle  
21012490 SA/21012698 SA

**249**



**ORGANIC**  
**449**

**PC® ORGANICS QUICK ROLLED or STEEL CUT OATS**  
1 kg  
oatmeal  
20303773 SA

Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. \*PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details.



**NOVEMBER**

**HIT  
OF THE  
MONTH**



**PC® Kettle Cooked Potato Chips**

Selected varieties, 200 g  
Limit: 6, over limit retail \$2.50



**D'Italiano Gusto! Bagels**

Selected varieties, 6's  
Limit: 6, over limit retail \$4.49



**Granarolo Quattrocento Parmesan Style  
Wedge, 200 g or Piller's Kolbassa 250-375 g**

Selected varieties  
Limit: 6, over limit retail \$6.00



**Hershey's Chocolate Pouches**

Selected varieties, 180-230 g

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. \*Must be a registered PC Optimum™ member to get this offer. Valid from November 1st - 30th, 2024.

# BRANDS YOU LOVE AT LOW PRICES



SAVE UP TO 33%  
**3.99**

**HUNGRY-MAN ENTRÉES** 340-455 g or **HEALTHY CHOICE GOURMET STEAMERS** 269-306 g  
selected varieties, frozen  
plats cuisinés  
30294014004 SA/20216614009 SA



**ONLY 5.49**

**HAAGEN DAZS ICE CREAM** 400-450 ml or **NOVELTIES** 3/4's  
selected varieties, frozen  
crème glacée ou friandises glacées  
20302298001 SA/21312347 SA



**ONLY 6.49**

**LIBERTÉ GREEK** 650/750 g or **YOPLAIT YOP NO SUGAR ADDED** 8's or **YOP** 6's, YOGURT  
selected varieties  
yogourt  
30642273 SA/21478984 SA



**ONLY 12.99**

**GALLO EXTRA VIRGIN OLIVE OIL**  
selected varieties  
1 L  
huile d'olive extra vierge  
30103348 SA



**3.49**

**FIBRE 1, NATURE VALLEY SWEET & SALTY BARS**  
selected varieties  
125-210 g  
barres  
21121319 SA/21212084 SA



**5.29**

**SMUCKER'S JAM or JELLY**  
selected varieties  
310-500 mL  
confiture ou gelée  
2008043001 SA/2008043004 SA



**5.99**

**NESCAFÉ or TASTER'S CHOICE INSTANT COFFEE**  
selected varieties  
100-170 g  
café instantané  
2064111001 SA/20673034 SA



**3.49**

**QUAKER INSTANT OATMEAL**  
selected varieties  
232-244 g  
grains instantanés  
2170024 SA/21192640 SA

**KELLOGG'S HOLIDAY RICE KRISPIES** 340 g  
**ELF ON THE SHELF** 344 g  
**ALL BRAN** 430-433 g  
**RAISIN BRAN** 423-431 g  
**VECTOR** 356-400 g  
**SPECIAL K** 320-433 g  
or **MINI-WHEATS CEREAL**  
selected varieties  
céréales  
21300746 SA/213007203 SA

**3.99**

WHILE QUANTITIES LAST



**8.99**

**KELLOGG'S JUMBO CEREAL**  
selected varieties  
700 g-1.2 kg  
céréales  
2007276 SA



**1.50**

**BUSH'S BEST BAKED BEANS**  
selected varieties  
298 mL  
boîtes  
2020112001 SA



**3.99**

**FRANK'S RED HOT, THICK SAUCE, or SQUEEZE**  
selected varieties  
224 mL  
sauce piquante  
ou sauce épaisse  
2016742001 SA/21230012 SA



**4.99**

**VLASIC PICKLES**  
selected varieties  
1 L  
conserves  
200048001 SA



**7.99**

**PATTY KING PATTIES**  
selected varieties, frozen  
1.17 kg  
pâtés au bœuf  
201048002 SA



**2.49**

**REAL CANADIAN NATURAL SPRING WATER**  
24x300 mL  
eau de source naturelle  
20114495 C24



**3.99**

**OLD DUTCH LAUNDRY DETERGENT 4 L or FLEECE FABRIC SOFTENER 1.38 L or DRYER SHEETS** 80's  
selected varieties détergent ou assouplissant  
21210176 SA/21404747 SA



**\$4**

**EXCEL GUM MULTIPACK** 75/77 g or **KINDER CHOCOLATE** 60-143 g  
selected varieties gomme au chewing ou chocolat  
2011001 SA/21430004 SA



**11.99**

**PEPSI SOFT DRINKS**  
selected varieties  
24x333 mL  
boissons gazeuses  
200048003 C24  
200048007 C24



**4.49**

**HERSHEY'S KISSES** 180 g or **REESE'S NUTCRACKER**  
141 g  
selected varieties chocolats  
21210221 SA/21404491 SA



**5.99**

**MERCI CHOCOLATE**  
200 g or **MILANO** or **MASSIMO PANETTONE**  
750/800 g  
selected varieties chocolats ou panettone  
21204210 SA



**7.99**

**FERRERO BOXED CHOCOLATE** 119-200 g or **POPPYCOCK** 200 g  
selected varieties chocolats ou boîtes  
2008024 SA



**11.99**

**KINDER ADVENT CALENDAR**  
selected varieties  
182 g  
calendrier de l'Avent  
2008024 SA



# 1000s OF LOWERED PRICES EVERY DAY!

**PRICE DROP**

**NEILSON TRUTASTE LACTOSE FREE 2% or PROTEIN MILK 1.89 L**  
selected varieties  
lait sans lactose ou avec protéines  
3018803001 SA

**PRICE DROP**

**5.99**



**PRICE DROP**

**3.49**



**PRICE DROP**

**3.99**

**EGGO WAFFLES 8 1/2" THICK AND FLUFFY 6's or PILLSBURY TOASTER STRUDEL 326 g**  
selected varieties, frozen  
gâufres  
3017344001 SA/20303779 SA

**BECHEL 427/454 g or PLANT BASED BRICKS 454 g or IMPERIAL 637 g MARGARINE**  
selected varieties  
briques à base de plantes ou margarine  
3022270701 SA/21535351 SA



**PRICE DROP**

**3.99**

**RIO MARE TUNA SALAD BOWLS - TUNA IN OLIVE OIL**  
140 g  
boîte de salade de thon au thon dans l'huile d'olive  
20471301 SA



**PRICE DROP**

**5.99**

**SEAQUEST SEAFOOD MEDLEY**  
340 g  
mélange de produits de la mer  
2139209 SA



**PRICE DROP**

**7.99**

**PC VEGETABLES**  
Club Size, selected varieties, frozen  
1.75 kg  
Légumes  
2013400 SA/20134001 SA



**PRICE DROP**

**11.97**

**FOLGERS ROAST AND GROUND COFFEE**  
selected varieties  
344.81 g  
café moulu  
2147913 SA



**PRICE DROP**

**\$2**

**CADBURY CHOCOLATE BAR**  
selected varieties  
80-100 g  
barres de chocolat  
200234001 SA/200234001 SA



**PRICE DROP**

**3.99**

**MISS VICKIE'S KETTLE COOKED**  
190/200 g or  
**RUFFLES POTATO CHIPS**  
selected varieties  
3134403 SA/3134403 SA



**PRICE DROP**

**3.99**

**TOSTITOS TORTILLA CHIPS**  
selected varieties  
205-240 g  
craquelins de tortille  
2100079 SA



**PRICE DROP**

**3.99**

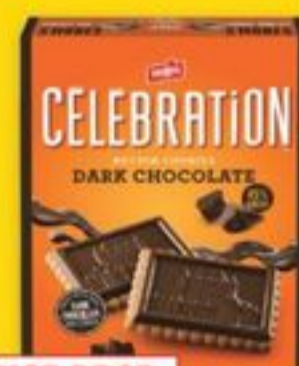
**COCA-COLA or CANADA DRY SOFT DRINKS**  
selected varieties  
6x332 mL  
boissons gazeuses  
201310001 SA/201310001 SA



**PRICE DROP**

**2.99**

**PC BLUE MENU CRANBERRY or VEGETABLE COCKTAIL**  
selected varieties  
1.89 L  
cocktail de cranberries ou légumes  
200234001 SA/200234001 SA



**PRICE DROP**

**2.99**

**LECLERC CELEBRATION COOKIES**  
selected varieties  
240 g  
biscuits  
2100079 SA



**PRICE DROP**

**\$3**

**DIANA BULL'S-EYE BBQ SAUCE**  
selected varieties  
425/500 mL  
sauce barbecue  
200234001 SA/200234001 SA



**PRICE DROP**

**4.49**

**AMY'S PLANT BASED ORGANIC SOUP**  
selected varieties  
248 mL  
soupe végétarienne à base de plantes  
200234001 SA/200234001 SA



**PRICE DROP**

**3.79**

**ALCAN FOIL 30.4 or NONSTICK FOIL 23.6, GLAD CLING WRAP 60 m or REYNOLDS PARCHMENT PAPER 33.6**  
papier d'aluminium ou papier parchemin  
200234001 SA/200234001 SA



**PRICE DROP**

**3.49**

**LYSOL MULTI SURFACE CLEANER 1.2 L or SPRAYS 430-500 mL**  
selected varieties  
déodorant  
2100079 SA



**PRICE DROP**

**5.99**

**LYSOL DISINFECTANT WIPES 75/84, SPRAYS 250 g**  
selected varieties  
désinfectant  
200234001 SA/200234001 SA



**PRICE DROP**

**12.49**

**TIDYCATS LIGHTWEIGHT CAT LITTER**  
selected varieties  
2.72 kg  
litière pour chats  
2100079 SA

**YOPLAIT YOP DRINKABLE YOGURT**  
selected varieties  
200 mL  
yogourt à boire  
21473179 EA/21478300 EA

**\$1**



**2.69**

**YOPLAIT SOURCE** 630 g, **PROTEIN 4%**,  
**MINIGO 6's** or **TUBES 8's**, **YOGURT**  
selected varieties  
yogourt  
21291318001 EA/211547395 EA



**5.49**

**GENERAL MILLS FAMILY SIZE CEREAL**  
selected varieties  
475-778 g  
céréales  
21103492 EA/21103495 EA

**1.29**

**OLD EL PASO SEASONING**  
selected varieties  
24 g  
assaisonnement  
21049497 EA

**5.99**

**PILLSBURY PIZZA POPS** or **BITES**  
selected varieties, frozen  
pizza  
493/740 g  
21432910 EA



**.90**

**FANCY FEAST** 85 g,  
**FRISKIES** 156 g or  
**LIL' SOUPS** 34 g  
**WET CAT FOOD**  
selected varieties  
nourriture humide pour chats  
2030294001 EA/20319657005 EA

**5.99**

**FRISKIES DRY CAT FOOD** 1.4-1.5 kg  
or **CAT TREATS** 454 g  
selected varieties  
nourriture sèche pour chats ou  
gâteries pour chats  
20912515 EA/21146010 EA

**PURINA ONE DRY DOG FOOD**  
6.8/7 kg  
**TIDYCATS LIGHTWEIGHT CAT LITTER** 7.71 kg  
selected varieties  
nourriture sèche pour chiens ou  
litière pour chats  
20329412 EA/20913423 C01

**28.99**

**NEILSON 5/10% 1 L or 18/35% 473 mL CREAM**  
selected varieties  
crème  
20172309 EA/20774431 EA

**3.19**



**NESTLÉ MILKSHAKES** or  
**M2GO FLAVOURED MILK**  
selected varieties  
473 mL  
lait froissé ou lait aromatisé  
20222688001 EA

**1.50**



**\$2**

**HELUVA GOOD! DIPS**  
selected varieties  
250 g  
fromages  
2017997002 EA/21094678 EA

**5.99**

**SAPUTO MOZZARELISSIMA**  
selected varieties  
500 g  
fromage  
20729241002 EA

**ARMSTRONG** or **PC® SHREDDED CHEESE**  
250-320 g  
**ARMSTRONG CHEESE** 400 g  
selected varieties  
fromage  
21284240 EA/21346749 EA

**5.49**

# CELEBRATE BIG SPEND SMALL



Insiders  
Report™

PC®

## Insiders Report™ Holiday Edition

Find it in-store or online.



\$10

### PC® CHEESECAKE

selected varieties, frozen  
600 g  
gâteau au fromage  
21609491\_EA



\$15

### PC® HOLIDAY FEAST TURKEY PIE

frozen, 800 g  
pâte à la dinde  
21613959\_EA

Shop the full PC®  
Holiday Insiders Report™  
collection at [nofrills.ca/flyer](http://nofrills.ca/flyer).

# DELI DEALS



**\$6**

**PILLER'S SLICED PEPPERONI**  
selected varieties  
175/250 g  
pepperoni tranché  
30042333 EA



**12.99**

**ZIGGY'S® CHICKEN STRIPS**  
selected varieties  
500 g  
lanières de poulet  
3129922 EA



APP EXCLUSIVE OFFER  
Optimum  
**1,000** pts

**2.99**

**PC® DIPS** 227 g or  
**NAAN DIPPERS** 200 g  
selected varieties  
trappettes ou pains naan  
30384047 EA/31093033 EA



**\$1 Value**



**6.99**

**BARI RICOTTA CHEESE**  
selected varieties  
500 g  
ricotta  
30573931 EA

Optimum  
**Members-Only Price™**  
**5.99**  
Non-members  
**6.99**



**SCHNEIDERS or MAPLE LEAF NATURAL SELECTIONS SLICED DELI MEAT**  
selected varieties  
125-175 g  
charcuterie tranchées  
30009282 EA/21150791 EA



Optimum  
**500** pts  
**50¢ Value**

**7.99**

**TRE STELLE CHEESE TWIN PACK**  
selected varieties  
240-560 g  
fromage  
21100663 EA

**\$6**

**PC® CHEESE SLICES**  
selected varieties  
140-170 g  
tranches de fromage  
30219790 EA/20230447 EA



**2,000** pts

**5.49**

**DAIYA VEGAN CHEESE**  
selected varieties  
170-227 g  
simili-fromage végétal  
21307740 EA



**\$2 Value**

**\$3**

**ZIGGY'S® SALAD**  
selected varieties  
454 g  
salade  
30064305 EA/20209140 EA



**4.99**

**THE SNACK FACTORY PRETZEL CRISPS**  
selected varieties  
200 g  
brutazels  
30048940 EA



**5.49**

Optimum  
**500** pts  
**50¢ Value**



**RESER'S MAIN ST BISTRO SIDES**  
selected varieties  
567-680 g  
plats d'accompagnement  
30027947 EA/30238009 EA

## BETTER AS A MEMBER

\* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn\*  
**3,000** pts

when you Spend \$10\* on Olivieri fresh filled twin pack pasta 450-500 g, skillet gnocchi 280/300 g or fresh sauce 300 mL  
selected varieties  
pâtes ou gnocchi ou sauce fraîches  
20321512\_EA/21022065\_EA

**\$3**  
value



# DEALS ON HOME & KITCHEN

# BLACK FRIDAY DEALS



Hamilton Beach

**\$60**

**HAMILTON BEACH 3 L AIR FRYER**  
2142881 EA  
WHILE QUANTITIES LAST



**\$10**

**ESSEX PARK TOWEL 4-PIECE GIFT SET**  
100% cotton. Includes 2 face, 1 hand and 1 bath towel.  
21423101 EA/21423111 EA/21423112 EA  
WHILE QUANTITIES LAST



**5,000<sup>+</sup>**

**\$5 Value**

**BLACK+DECKER**

**\$40**

**BLACK AND DECKER 12 CUP STAINLESS STEEL COFFEE MAKER**  
21512949 EA  
WHILE QUANTITIES LAST



**BRITA**

**\$20**

**5,000<sup>+</sup>**

**\$5 Value**

**BRITA 3-PACK FILTER**  
20091443 EA  
WHILE QUANTITIES LAST



**SNAPLOCK**  
CLEAN BY DESIGN

**\$15**

**SNAPLOCK 10 PIECE PLASTIC FOOD STORAGE CONTAINERS**  
21430099 EA  
WHILE QUANTITIES LAST

# TOYS AT LOW PRICES



**MARVEL**

**\$8**

**MARVEL AVENGERS 9.5" ACTION FIGURES**  
21177938 EA  
WHILE QUANTITIES LAST



**NERF**

**\$15**

**NERF ELITE 2.0 COMMANDER RD-6 BLASTER**  
21438672 EA  
WHILE QUANTITIES LAST



**\$16**

**CRAYOLA SCRIBBLE SCRUBBIE JUMBO PET**  
Wilbur  
21406998 EA  
WHILE QUANTITIES LAST



**\$20**

**PEPPA'S ADVENTURES PEPPA'S FAMILY RED CAR**  
21286431 EA  
WHILE QUANTITIES LAST



**\$25**

**PLAY-DOH CARRY-ALONG CREATIVITY SET**  
Includes 35+ pieces  
21438071 EA  
WHILE QUANTITIES LAST

# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



## DRINK UP FESTIVE DEALS

Get a top up on low prices. We've got tons of holiday refreshers to complement your meals.

**\$17**



**PC® ROAST AND GROUND COFFEE**  
800 g  
café torréfié et moulu  
21592427\_EA



**\$5**

**PC® or BLUE MENU® SPARKLING WATER**  
selected varieties  
12x355 mL  
eau pétillante  
20668034002\_C01



**\$5**

**PC® SOFT DRINKS**  
selected varieties  
12x355 mL  
boissons gazeuses  
20218887001\_C12



**3.99**

**PC® 100% CRANBERRY JUICE BLEND**  
1.89 L  
mélange de jus de canneberge  
20320042002\_EA



**\$6**

**PC® ORANGE JUICE**  
selected varieties,  
refrigerated  
2.5 L  
jus d'orange  
21531644\_EA



**\$4**

**PC® DECADENT HOT CHOCOLATE MIX**  
450 g  
mélange à chocolat chaud  
21549129\_EA



**\$8**

**PC® BLONDE BREW DE-ALCOHOLIZED LAGER BEER**  
12x355 mL  
bière sans alcool  
20121729\_EA

# PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



**\$10**



**PC® BASQUE CHEESECAKE**  
frozen, 600 g  
gâteau au fromage basque  
21609491\_EA

## SUGAR, SPICE, AND PRICED NICE

Chase the sugar highs, without the high price tags. Make our sweet treats your sweet holiday escape.



**\$5.99**

**PC® THE WORLD'S BEST ALL-BUTTER SCOTTISH SHORTBREADS**  
200 g  
Sablé écossais pur beurre  
20129504\_EA



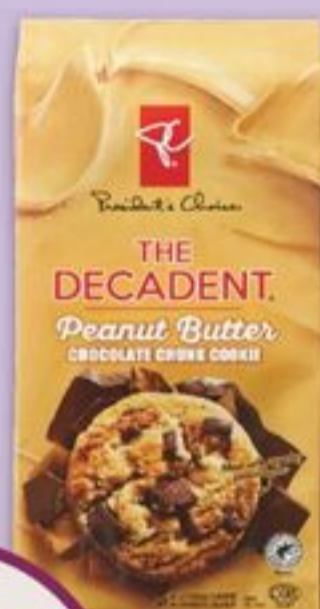
**\$8**

**PC® CRUSTASTIC SUGAR CRAVE PIE BAR**  
430 g  
tarte rectangulaire  
21609501\_EA



**\$8**

**PC® CRUSTASTIC JOLLYBERRY GINGERBREAD PIE BAR**  
430 g  
tarte rectangulaire  
21609492\_EA



**\$3.49**

**PC® THE DECADENT COOKIE**  
selected varieties  
280/300 g  
biscuits  
20612261\_EA



**\$10**

**PC® CHEESECAKE**  
selected varieties, frozen  
600 g  
gâteau au fromage  
20147627\_EA/20318102\_EA



**\$6**

**PC® HOMESTYLE BUTTER PIE CRUSTS**  
frozen  
350 g  
croûtes à tarte  
21610882\_EA



PC Optimum™ members can save up to 35% on home and auto insurance\*



GET A QUOTE

\*Conditions apply. Subject to change. For full details see www.pcinsurance.ca.



BLACK FRIDAY

DEALS STRAIGHT TO YOUR INBOX



Bell | ROGERS. | plus | fido

THE MOBILE SHOP. NOW THAT'S REWARDING.

SIGN UP

# THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

†Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.