



# REAL CANADIAN SUPERSTORE®

## TOYS FOR ALL AGES AND BUDGETS

**\$15 Value!**

optimum

**15,000 pts**

**FOR EVERY \$50 SPENT ON TOYS**

At least \$15 value in points  
Thursday, November 14th to  
Wednesday, November 20th  
2024

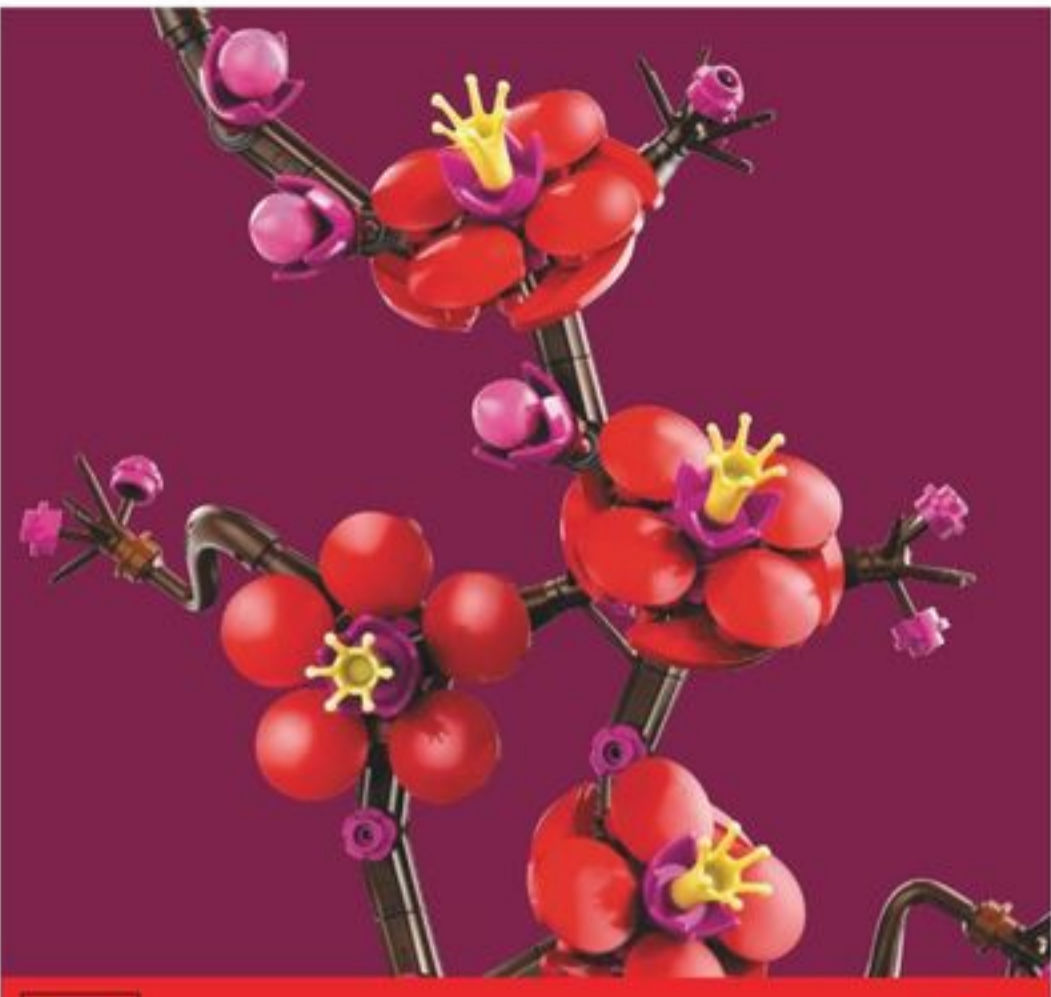


**WE'LL MATCH PRICES WHEN YOU SHOW US A LOWER ADVERTISED PRICE! SEE BACK OF BOOK FOR FULL DETAILS.**



# What's inside?

Tap a section and skip to the page.



6-9



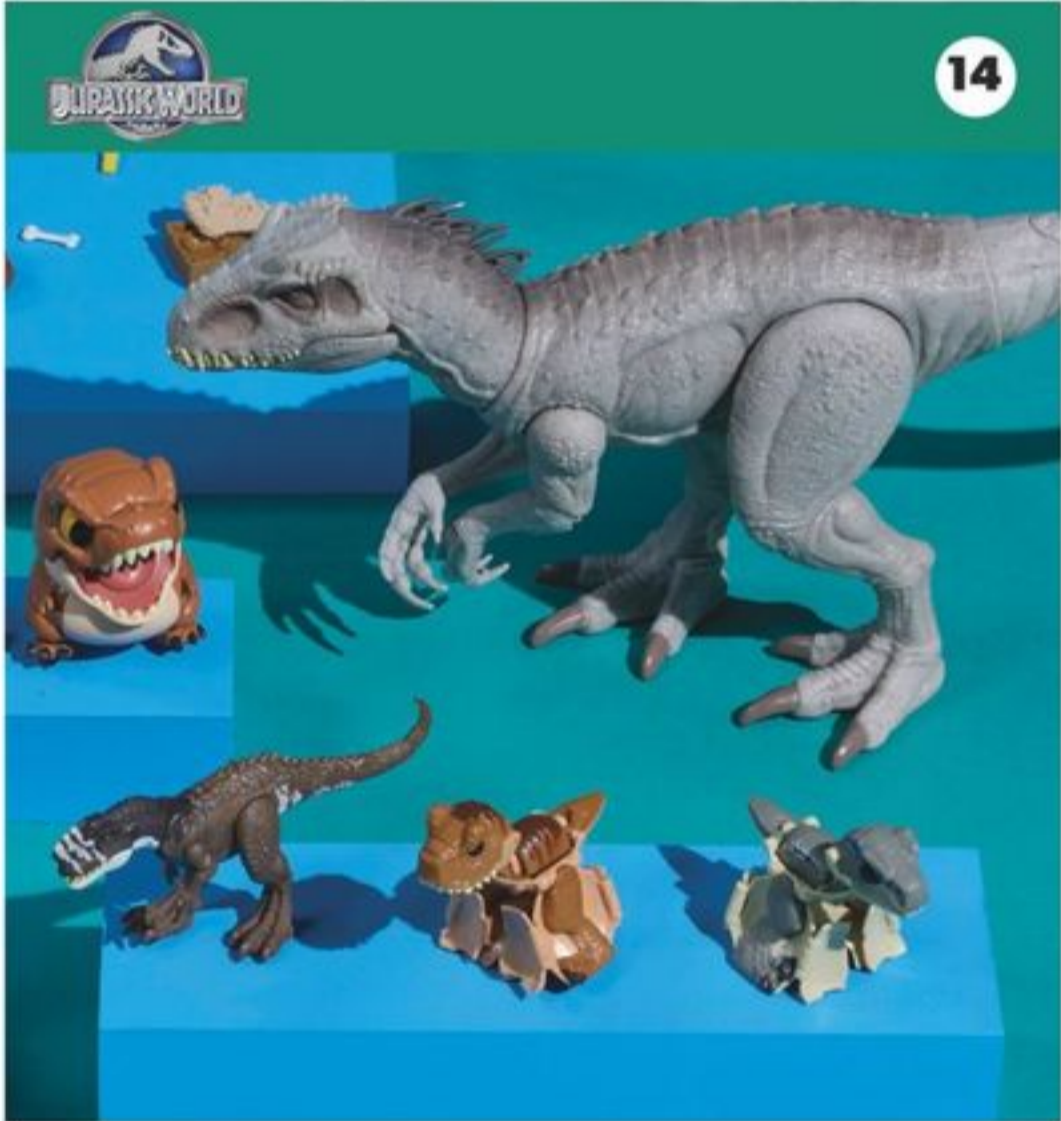
10



11



12



14



Family Fun

15

Infants & Pre-school

16



Plushies

17

# What's your

# ELF NAME?

## First initials (for first names)

A: Alfie	J: Jolly	S: Snowy
B: Berry	K: Kris	T: Tinsel
C: Chilly	L: Lumen	U: Uly
D: Dazzle	M: Merry	V: Vix
E: Eve	N: Noel	W: Wint
F: Frost	O: Orna	X: Xylo
G: Glimmer	P: Pep	Y: Yule
H: Holly	Q: Quill	Z: Zippy
I: Icy	R: Razz	

## First initials (for last names)

A: Angel	J: Joy	S: Star
B: Bell	K: Kris	T: Twist
C: Cane	L: Light	U: Under
D: Dash	M: Mistletoe	V: Vale
E: Ember	N: North	W: Wish
F: Frost	O: Oak	X: Xtra
G: Glow	P: Pine	Y: Yew
H: Hope	Q: Quick	Z: Zap
I: Icicle	R: Red	

My Elf name is \_\_\_\_\_.

Great! Now let's gift holiday joy!

## One-stop holiday shop

Your one stop shop for your holiday shopping made easy - find all these products online or at your local store. Items are available for pick up or delivery.\*

\*Based on availability.



children's  
charity™

\$5 from the purchase of this bear  
will go to President's Choice Charity  
to help feed one million kids

Learn more at [pcchildrenscharity.ca](http://pcchildrenscharity.ca)



PRESIDENT'S CHOICE®  
CHARITY BEAR  
SELECTED VARIETIES  
21512689\_EA/21512701\_EA

# \$15

SHOP NOW

# Top toys and brands for all budgets



NEW



Amazing toys, amazing prices



NEW



NEW



6



5



8

NEW



7

NEW



9



10

1 Holiday Barbies 2024  
21593551\_EA/21593377\_EA

\$53

2 CookeeZ Makery Freezy Cakez Plush Playset  
21596686\_EA

\$42

3 Little Live Pets Mama Surprise S2 Mini Playset  
21596635\_EA/21596636\_EA

\$16

4 Play-Doh Fold and Go Playset  
21593985\_EA

\$27

5 LEGO Jungle Explorer ATV Red Panda Mission  
21578283\_EA

\$12

6 Jurassic World Crushivores Assortment  
21591786\_EA

12<sup>50</sup>

7 Hot Wheels Power Loops Boosted set  
21593554\_EA

\$58

8 LEGO Ferrari F40 Supercar  
21597603\_EA

\$30

9 LEGO The Turtle Beach House  
21565624\_EA

\$27

10 Jurassic World Crushivores Spinosaurus Cage Crasher Dinosaur  
21593553\_EA

\$42

# Our best toys at our best prices

Hasbro  
Classic Battleship  
ONLY

**\$23**



1. HYPERSHOT 21593990\_EA 23.00 2. BEYBLADE Generation 4 Battle Set 21594031\_EA 58.00 3. Hasbro Classic Battleship 21469824\_EA 23.00  
4. Hot Wheels City Ultra Shark Car Wash with Color Reveal 21593475\_EA 64.00 5. LEGO 42624 Friends Adventure Camp Cozy Cabins 21578216\_EA 50.00 6. Iron Man with Bike and The Hulk 21593447\_EA 16.00

## NEW Mini Brands



ZURU Mini Brands Retro Capsule  
21614227\_EA

**\$9**



ZURU Mini Brand home bulk Capsule  
21614293\_EA

**\$9**



ZURU Mini Brand Botanical gardens Capsule  
21614393\_EA

**12<sup>50</sup>**



ZURU Mini Brands Create Masterchef Capsule  
21614299\_EA

**12<sup>50</sup>**



ZURU 5 Surprise NBA Ballers  
21614401\_EA

**\$10**

All  
**12<sup>50</sup>**  
and under

# Super deals on superheroes

AGE: 12+  
PIECES:  
713



AGE: 6+  
PIECES:  
140



AGE: 4+  
PIECES:  
68



AGE: 10+  
PIECES:  
613



AGE: 4+  
PIECES:  
184



## MARVEL



AGE: 4+  
PIECES:  
184



AGE: 6+  
PIECES:  
135



Iron Man with  
Bike and  
The Hulk

**\$16**

21593447\_EA



LEGO Iron  
Man & Iron  
Legion vs.  
Hydra Soldier

**\$21**

21593276\_EA



LEGO The  
Avengers  
Assemble:  
Age of Ultron

**\$110**

21596072\_EA



DC Batman  
Mech Armor

**\$16**

21578187\_EA



LEGO The Batcave  
with Batman,  
Batgirl and The  
Joker

**\$38**

21578127\_EA



Batman  
Construction  
Figure and the  
Bat-Pod Bike

**\$72**

21596071\_EA

**SHOP NOW**

# Small bricks, small prices, big fun

**LEGO** icons™

ONLY  
**\$34** EA



**1** LEGO Chrysanthemum  
21596061\_EA

**2** LEGO Plum Blossom  
21596062\_EA

**LEGO CITY**



LEGO Yellow Mobile Construction Crane  
21596051\_EA

**\$110**



LEGO City Red Double-Decker Sightseeing Bus  
21578224\_EA

**\$34**



LEGO City Yellow Construction Excavator  
21596052\_EA

**\$58**



LEGO Spaceship and Asteroid Discovery  
21565602\_EA

**\$20**



LEGO Jungle Explorer Off-Road Truck  
21578337\_EA

**\$38**

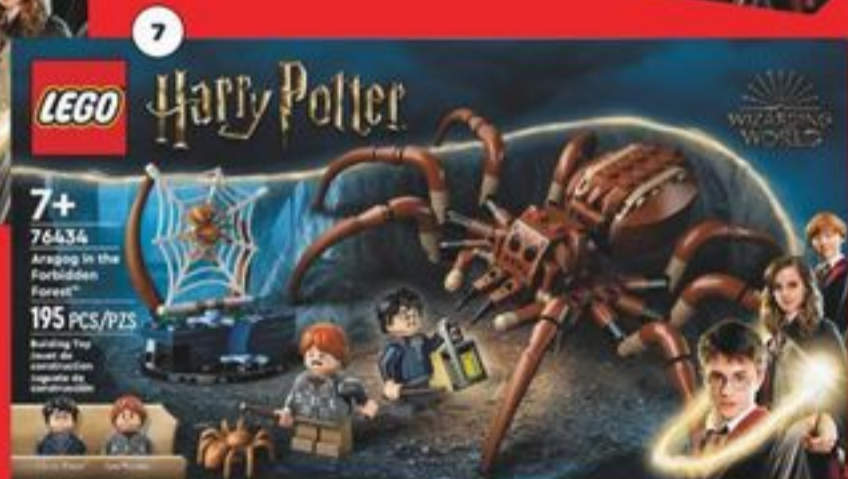


LEGO My City Robot World Roller-Coaster Park  
21595937\_EA

**\$110**

**SHOP NOW**

# Great deals on epic builds



1. LEGO STAR WARS Captain Rex Y-Wing Microfighter 21578236\_EA 14.00 2. LEGO STAR WARS Luke Skywalker X-Wing Mech 21578234\_EA 16.00  
3. LEGO Paz Vizsla and Moff Gideon Battle 75386 Star Wars 21578233\_EA 42.00 4. LEGO Star Wars Ahsoka Tano's Duel 21595939\_EA 70.00  
5. LEGO Harry Potter Ollivanders & Madam Malkin's Robes 21596060\_EA 100.00 6. LEGO Hogwarts Castle: Potions Class 21578142\_EA 42.00  
7. LEGO Harry Potter Aragog in the Forbidden Forest 21578386\_EA 21.00 8. LEGO Ninjago 71821 Cole's Titan Dragon Mech 21595938\_EA 110.00  
9. LEGO Ninjago Zane's Ice Motorcycle 21578252\_EA 11.50

**SHOP NOW**



# Tiny builders love to save



1. LEGO Ariel's Music Stage 21578340\_EA 16.00 2. LEGO Friends Castle Bed and Breakfast 21602310\_EA 110.00 3. LEGO Friends Beach Water Scooter 21578357\_EA 11.50 4. LEGO Disney Classic Simba the Lion King Cub 21578339\_EA 21.00 5. LEGO Ariel's Crystal Cavern 21578230\_EA 34.00 6. LEGO Friends Heartlake City Preschool 21578220\_EA 55.00



LEGO Gabby's Dollhouse Crafting with Baby Box  
21578359\_EA

**\$16**



LEGO Super Mario Adventures with Interactive Mario  
21593275\_EA

**\$55**



LEGO duplo Alphabet Truck  
21578408\_EA

**\$42**

**SHOP NOW**

Prices and offers effective from Thursday, October 17th to Wednesday, December 25th, 2024 unless otherwise stated.

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# Prices low on Play-Doh



1. Play-Doh Assorted 8 pack 21177956\_EA 8.00 2. Play-Doh Pizza Delivery Scooter 21593986\_EA 110.00 3. Play-Doh Rainbow Swirl Ice Cream Set 21595486\_EA 23.00 4. Play-Doh Picnic Shapes Starter Sets 21501449\_EA 19.00 5. Play-Doh Magical Mixer 21501448\_EA 19.00 6. Play-Doh Fun Factory Starter Set 21595484\_EA 4.00

## More Play-doh?



Play-Doh  
10 Piece Party  
Pack - in a  
Tube  
21119467\_EA

**\$7**



Play-Doh  
Stamp And  
Saw Tool  
Bench  
21595485\_EA

**\$23**



Play-Doh  
Sparkle  
Collection  
21595468\_EA

**\$7**



Play-Doh  
Peppa Pig Ice  
Cream Playset  
21451873\_EA

**\$19**



Play-Doh  
Hair Stylin'  
Salon  
Playset  
21629498\_EA

**\$20**



Play-Doh  
Foam Crystal  
Core Set  
21520149\_EA

**\$8**

**SHOP NOW**

# Full-throttle fun on a budget



1 **LEGO Jungle Explorer Water Plane**  
21578284\_EA

**\$21**

2 **Hot Wheels Racerverse Die-Cast Cars**  
2 pack  
21609175\_EA

**12<sup>50</sup>**

3 **Hot Wheels Colour Shifter 1:64 Assortment**  
21462886\_EA

**\$5**

4 **LEGO Minecraft the Pirate Ship Voyage**  
21578389\_EA

**\$16**

5 **Hot Wheels Monster Trucks 1:64 Colour Shifters**  
21562025\_EA

**\$8**

6 **LEGO Nascar Next Gen Chevrolet**  
21597681\_EA

**\$29**



Hot Wheels City Tunnel Twist Car Wash  
21591559\_EA

**\$23**



Hot Wheels City Ultimate Hauler  
21515030\_EA

**\$100**



Hot Wheels Championship Trackset  
21204698\_EA

**\$21**

**Barbie fun  
for everyone.**

*Barbie*



**1** Barbie Dream House 2024  
21515029\_EA

**\$250**

**2** Barbie Riding Doll Malibu  
21609250\_EA

**\$21**

**3** Barbie Beach Dolls  
21470658\_EA

**\$8**

**4** Barbie Dream Closet  
21593459\_EA

**\$80**

**5** Barbie Dream Camper  
21470658\_EA

**\$120**



Barbie Ultimate Stable  
21593555\_EA

**\$80**



Barbie Feature Horse  
21593552\_EA

**\$58**



Barbie Riding Doll Brooklyn  
21609250\_EA

**\$21**

**SHOP NOW**

**Mini surprises,  
mini price tags.**

*Barbie*



1. Mini Barbie Land House Assortment 21609254\_EA 14.00 2. Mini Barbie Land Pop Reveal Assortment 21609303\_EA 4.00 3. Mini Barbie Land Dolls Assortment 21607804\_EA 4.00 4. Mini Barbie Land Vehicle Assortment 21609255\_EA 8.50 5. Barbie Dream Besties, Malabu and Brooklyn 21514480\_EA/21593564\_EA 25.00 6. Barbie Juicy Pop Reveal Assortment 21514480\_EA 25.00



Barbie Cutie Reveal Chelsea Dolls 21503131\_EA

**\$21**

**SHOP NOW**

# Dino-sized fun at prices that won't bite



Jurassic World  
Strike Attack  
Assortment

21591498\_EA

**\$16**



Jurassic World  
Camouflage 'N  
Battle  
Indominus Rex

21514476\_EA

**\$63**



Jurassic World  
Danger Pack  
Assortment

21521647\_EA

**11<sup>50</sup>**



Jurassic World  
Fierce Changers  
Hidden Hatchers

21561849\_EA

**10<sup>50</sup>**



Jurassic World  
Bite Club  
Assortment

21591490\_EA

**12<sup>50</sup>**



Jurassic World  
Crushivores  
Spinosaurus  
Cage Crasher  
Dinosaur

21593553\_EA

**\$42**

**SHOP NOW**

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[superstore.ca](https://www.superstore.ca)

# Family game time on a dime.



1 Hasbro Hungry Hungry Hippos  
21592014\_EA

**\$18**

2 Monopoly  
21020695\_EA

**\$22**

3 Hasbro Scrabble  
21501506\_EA

**\$23**

4 Jenga  
20671118\_EA

**\$18**

5 Hasbro Connect 4  
21344997\_EA

**\$16**

6 Hasbro Guess Who  
21469823\_EA

**\$18**



Nerf N Series Shadow Storm Blaster  
21595549\_EA **\$34**



Nerf N Series Ward Blaster  
21595613\_EA **\$5.50**



Nerf Zombie Corrupter Blaster  
21593984\_EA **\$30**



Nerf N Series Infinite Blaster  
21594043\_EA **\$40**

**SHOP NOW**

# Cute, cuddly, and cost-conscious

Age: Birth+



OUR FAV

Age: 3-5 months



Age: 6 months - 4 yrs



Age: 12 months+



Age: 18 months+



Age: 2+



Age: 2-5 years



1. VTech Tummy Time Discovery Pillow 21086251\_EA 29.99 2. Fisher-Price Flap & Wobble Penguin, Newborn Musical Toy 21607185\_EA 41.99  
 3. Leap Frog My Pal ScoutSmarty Paws 21449113\_EA 29.99 4. Baby Einstein Ocean Explorers Go Opus Go 4-in-1 Crawl and Chase Pal 21598895\_EA 41.99 5. Baby Einstein Hape Magic Touch Wooden Cash Register 21598935\_EA 41.99 6. Baby Einstein Hape Magic Touch Wooden Piano 21598976\_EA 51.99 7. Baby Einstein Magic Shopping Basket 21598993\_EA 41.99 8. Hasbro Giggle 'n Snort Peppa Pig Plushie 21488084\_EA 14.99 9. Fisher-Price Classic Xylophone 20981927\_EA 15.99 10. Lego Duplo Peppa Pig Birthday House 21578406\_EA 50.00 11. LeapFrog 2-in-1 Leaptop Touch 21182868\_EA 24.99

SHOP NOW



Soft, snuggly, and  
priced just right

NEW

\$19  
and under

OUR  
FAV

OUR  
FAV



10" Festive  
Friends Plush  
selected varieties  
21587529\_EA  
21587528\_EA  
21587964\_EA

\$16



10" Holiday  
Sweets Plush  
selected varieties  
21588391\_EA  
21588392\_EA  
21588394\_EA

\$16



16" Gnome  
Plush  
selected varieties  
21588337\_EA  
21588338\_EA  
21588340\_EA

\$19

# Gaming fun for everyone



- 1** Super Mario Bros Wonder **\$80**  
21563948\_EA
- 2** The Legend of Zelda: Echoes of Wisdom **\$80**  
21634405\_EA
- 3** Super Mario Party Jamboree **\$80**  
21634456\_EA
- 4** Nintendo Switch Left and Right Joy-Con **\$100**  
controllers available in neon red/neon blue  
21208623\_EA
- 5** Nintendo Switch Mario Kart Deluxe Bundle **\$400**  
includes 12-month online individual membership  
21638283\_EA
- 6** Nintendo Switch OLED Mario Kart Deluxe Bundle **\$450**  
includes 12-month online individual membership  
21638247\_EA

## NO MORE AWKWARD GIFT FACE

Unwrap an Xbox controller. Smiles guaranteed.



Xbox Series X 1 TB Console **\$650**  
21533859\_EA



Xbox Series S 512 GB Console **\$380**  
21533966\_EA



Xbox Wireless Controller **\$75**  
Robot White  
21530803\_EA



# AD MATCH

## We'll match prices\* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.

Prices effective Thursday, October 17th to Wednesday, December 25th, 2024 in Ontario unless otherwise stated. Quantities and/or selection of items may be limited and may not be available in all stores. Items in this flyer may not be available at the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro and South Kanata), St. Thomas, Strathroy and Sudbury. No rainchecks or substitutions. Advertised regular pricing and product selection (colour, pattern, style) may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: all references to "save, was, now, savings, etc." is in comparison to our own regular prices. Applicable taxes, deposits, or environmental surcharges are extra. Price match and/or ad match requests do not apply to products sold and shipped by 3rd party Sellers on Marketplace. No sales to retail outlets. ®/™, the trademarks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved © 2024 Loblaws Inc.