

Black Friday

DON'T MISS OUR HOT DEALS!

1
day only
FRIDAY
NOV 29

APP EXCLUSIVE OFFER

Open the app
It's so easy to track

Optimum

Earn

20,000 pts

for every \$50* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

\$20
= value!

EFFECTIVE NOV 28 TO DEC 4

NESPRESSO



NESPRESSO
VERTUO NEXT
COFFEE MACHINE
CHERRY OR WHITE
CAFETIÈRE VERTUO
NEXT NESPRESSO
21397452_EA/21399661_EA

\$114

EFFECTIVE NOV 28 TO DEC 4

BLACK+DECKER



BLACK & DECKER
STAINLESS STEEL
COFFEE GRINDER
MOULIN À CAFÉ EN
ACIER INOXYDABLE
BLACK & DECKER
21195531_EA

\$20

EFFECTIVE NOV 28 TO DEC 4

BLACK+DECKER



BLACK & DECKER
STAINLESS STEEL
2 SLICE TOASTER
GRILLE-PAIN À
2 TRANCHES EN
ACIER INOXYDABLE
BLACK & DECKER
20960109_EA

\$25

**PRICE
DROP!**



3/4⁹⁸
**LESS
THAN 3
\$1.99 EA.**

**KNORR SIDEKICKS
SELECTED VARIETIES
121-153 G
SIDEKICKS KNORR
20321430001_EA
20321430005_EA**

**PRICE
DROP!**



\$2

**BETTY CROCKER SUPERMOIST
CAKE MIX 375-404 G OR
FROSTINGS 340-450 G
SELECTED VARIETIES
MÉLANGE À GÂTEAU
SUPERMOIST OU GLAÇAGES
BETTY CROCKER
20562641008_EA/21547837_EA**

**PRICE
DROP!**



2⁵⁰

**KETTLE POTATO CHIPS
SELECTED VARIETIES
156-198 G
CROUSTILLES KETTLE
21520654_EA/21589837_EA**

**PRICE
DROP!**



\$1

**NESTLÉ SINGLES CHOCOLATE
SELECTED VARIETIES
41-50 G
BARRES DE CHOCOLAT
INDIVIDUELLES NESTLÉ
20066954_EA/20306258_EA**

*Offer valid in-store at participating locations between November 28, 2024 - January 1, 2025 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Discover more value than ever.

Independent
Your Independent Grocer



CHICKEN THIGHS
BONELESS SKINLESS
FAMILY SIZE
10.52/KG
HAUTS DE CUISSE DE POULET
20162170_KG

CUT BY OUR BUTCHERS

4 DAY SALE
THURSDAY, NOVEMBER 28TH TO
SUNDAY, DECEMBER 1ST

SAVE 46%

4⁷⁷
LB

CAP-OFF RIB STEAK
FAMILY SIZE
CUT FROM UNGRADED BEEF
19.58/KG
BIFTECK DE CÔTE PARÉ
21497217_KG

SAVE \$1¹¹LB

8⁸⁸
LB

PORK TENDERLOIN
CRYOVAC PACKAGE OF 2
6.61/KG
FILET DE PORC
20520970_KG

3 LB BAG

ONTARIO FARMER'S MARKET CARROTS OR YELLOW ONIONS
PRODUCT OF ONTARIO,
CANADA NO. 1 GRADE
3 LB BAG
CAROTTES OU OIGNONS JAUNES DÉLICIES DU MARCHÉ™
20600927001_EA/20811994001_EA

10 LB BAG

CANADA FARMER'S MARKET RUSSET POTATOES
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
POMMES DE TERRE RUSSET DÉLICIES DU MARCHÉ™
20601020001_EA

SAVE \$1⁹⁹LB

\$3
LB

SAVE 49%

\$2

SAVE 64%

1⁷⁹

COUNTRY HARVEST BREAD OR BAGELS
SELECTED VARIETIES AND SIZES
PAIN OU BAGELS COUNTRY HARVEST
21178597_EA
21178640_EA
21178642_EA

WHEN YOU BUY 2

SAVE \$1⁰⁸

2/7⁵⁰
LESS THAN 2
\$4.29 EA.

FRESH ASC TILAPIA FILLETS 7.99 LB 1762/KG
OR PC[®] PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK[®] 31-40 PER LB 400 G OR MARINA DEL REY WILD ARGENTINIAN SHRIMP RAW EASY PEEL 20-30 PER LB 300 G FROZEN 7.99 EA.
FILETS DE TILAPIA ASC FRAIS OU GROSSES CREVETTES BLANCHES DU PACIFIQUE PC[®] OU CREVETTES SAUVAGES D'ARGENTINE MARINE DEL REY
20897812_KG/20788888_EA

SAVE UP TO \$3⁵⁰LB/EA.

7⁹⁹
LB/EA.

CRACKER BARREL CHEESE BARS 400 G, SHREDS 250-320 G OR PC[®] SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ CRACKER BARREL OU FROMAGE RÂPÉ PC[®]
21060201_EA/21290384_EA

SAVE

5⁷⁷

PC[®] FROZEN VEGETABLES
350-750 G OR
CAVENDISH FARMS PREMIUM FRIES
400-750 G SELECTED VARIETIES FROZEN
LÉGUMES SURGELÉS PC[®] OU FRITES DE QUALITÉ SUPÉRIEURE LES FERMES CAVENDISH
20318915_EA/20729779_EA

SAVE UP TO \$1⁷⁰

2⁹⁹

PHILADELPHIA CREAM CHEESE OR DIPS
SELECTED VARIETIES
227/250 G
FROMAGE À LA CRÈME OU TREMPETTES PHILADELPHIA
20299160001_EA/20866924010_EA

3⁹⁹

CASHMERE BATHROOM TISSUE 8=16 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE OU MOUCHOIRS SCOTTIES
20318667_EA/21204742_EA

Members save \$7

Optimum Members-Only Price[™]

4⁹⁹

Non-members 11⁹⁹

CLIF ENERGY BAR
SELECTED VARIETIES
12'S
BARRE D'ÉNERGIE CLIF
20130914003_C12
20130914004_C12

SAVE \$3

17⁹⁹

OCEAN'S LIGHT TUNA
SELECTED VARIETIES
170 G
THON PÂLE OCEAN'S
21004270_EA/21005218_EA

SAVE 43%

1²⁹

TIDE OR GAIN LAUNDRY DETERGENT 1-1.36 L OR **TIDE PODS OR GAIN FLINGS** 12-16'S
SELECTED VARIETIES
DÉTÉRGENT À LESSIVE TIDE OU GAIN OU PODS TIDE OU FLINGS GAIN
21579685_EA/21405807_EA

SAVE UP TO 50%

4⁹⁹

Optimum[™]

From Monday December 2nd to Wednesday December 4th

Redeem **70,000** pts and get **10,000** pts back

That's a **\$10** value!

OR

Redeem **150,000** pts and get **25,000** pts back

That's a **\$25** value!

OR

Redeem **250,000** pts and get **50,000** pts back

That's a **\$50** value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum[™] Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum[™] points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Bakery

BUY ONE

ACE BAKERY
PANE RUSTICO OR
SOURDOUGH MICHE
SELECTED VARIETIES
700 G
PANE RUSTICO OU
MICHE AU LEVAIN
BOULANGERIE ACE
20118153_EA

6⁴⁹



GET ONE FREE

ACE BAKERY
DEMI-BAGUETTE
SELECTED VARIETIES
200-275 G
DEMI-BAGUETTE BOULANGERIE ACE
21624691_EA



PREMIUM BULK BAGELS
BAKED IN-STORE
BAGELS DE CHOIX EN VRAC
20038964_EA

8/\$4
LESS THAN 8
79¢ EA.



MINI COOKIES
SELECTED VARIETIES
BAKED IN-STORE
24'S
MINI-BISCUITS
21596672_EA

\$5



PC® FRUITCAKE SLICED
210 G
GÂTEAU AUX FRUITS PC™ TRANCHÉ
21599272_EA

\$6



MIX & MATCH
WONDER OR D'ITALIANO
BREAD OR BUNS
SELECTED VARIETIES
AND SIZES
PAIN OU PETITS PAINS
WONDER OU D'ITALIANO
20038335_EA/20276296_EA
20305135_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PC® NAAN 2'S OR
MINI NAAN 4'S
ORIGINAL OR GARLIC
PAINS NAAN OU
MINI NAAN PC™
20322759_EA/21076234_EA

3²⁹



PC® OR BLUE MENU®
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
TORTILLAS
BIOLOGIQUES OU
PROTÉINES PC™
OU MENU BLEU™
20182857_EA/20185659_EA



2/\$7
LESS THAN 2
\$3.99 EA.

Great to go

Great to go items plus applicable taxes.



SANDWICH OR WRAP PLATTERS
PREPARED IN-STORE
1.2-1.7 KG
PLATEAUX DE SANDWICHS
OU ROULÉS
21218193_EA/21558135_EA



\$25
GET
5,000⁰⁰ - \$5
Value



CLASSIC
ITALIAN STYLE
OR PULLED PORK
MINI SLIDER BUNS
PREPARED
IN-STORE
12'S
MINI-BURGERS
STYLE ITALIEN
CLASSIQUE OU
PORC EFFILOCHÉ
21562105_EA/21595416_EA

\$16



CHICKEN,
FAJITA, GYRO OR
SOUVLAKI CHICKEN
TACO TRAYS
PREPARED
IN-STORE
1-1.1 KG
PLATEAUX
DE TACOS
AU POULET,
FAJITA, GYRO OU
POULET SOUVLAKI
21354582_EA
21624669_EA

\$20



18 PIECE
BONELESS
BITES
SERVED HOT
OR CHILLED
684 G
18 MORCEAUX
DE BOUCHÉES
DÉOSSÉS
21566451_EA

\$16



BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES
200-220 G
ROULEAUX
CALIFORNIENS BENTO
20074851_EA

\$7

The Deli



TRESTELLE
BOCCONCINI 200 G
OR RICOTTA 475 G
SELECTED VARIETIES
BOCCONCINI OU
RICOTTA TRESTELLE
20093652_EA/20318663_EA

6⁹⁹



BOURGIN
SOFT CHEESE 150g
SELECTED
VARIETIES
130-220 G
FROMAGE À PÂTE
MOLLE BOURGIN
20116794_EA

5⁹⁹



PC® GOAT
CHEESE
SELECTED
VARIETIES
140 G
FROMAGE DE
CHEVRE PC™
20296631_EA
20330259_EA

2/\$12
LESS THAN 2
\$6.99 EA.



SCHNEIDERS
PEPPERETTES
SELECTED
VARIETIES
250-375 G
PEPPERETTES
SCHNEIDERS
20976110_EA
21433636_EA

Members
save
\$4.50
V-Optimum
Members-Only Price
7⁹⁹
Non-members
12⁴⁹



PILLERS SLICED MEATS
125 G OR CASTELLO
HAVARTI, CHEDDAR OR
BLUE CHEESE 125-200 G
SELECTED VARIETIES
VIANDES TRANCHÉES
PILLER'S OU HAVARTI,
CHEDDAR OU BLEU
CASTELLO
20428574_EA/21455310_EA

\$7



NEW YORK
STYLE
BAGEL CRISPS
OR STONE FIRE
NAAN CRISPS
SELECTED VARIETIES
170 G
BAGEL CRISPS
NEW YORK STYLE
OU CRAQUELINS
CROUSTILLANTS
DE PAIN NAAN STONEFIRE
20297684002_EA/21565690_EA

\$4

Floral



DOZEN
ECUADORIAN
ROSES
DOUZAIN DE
ROSES D'ÉQUATEUR
20581781_EA/20581749_EA

\$25



CHRISTMAS CACTUS
CACTUS DE NOËL
21003541_EA

\$7



6 INCH POINSETTIA
SELECTED VARIETIES
POINSETTIA 6 POUCES
20036549_EA/21619448_EA

\$11



8 INCH
POINSETTIA
IN UPGRADED
TIN
SELECTED
VARIETIES
POINSETTIA
8 POUCES
EN CONTENANT
DE QUALITÉ
SUPÉRIEURE
20287881_EA
21615455_EA

GET
3,000⁰⁰ - \$3
Value
GET
5,000⁰⁰ - \$5
Value
\$24