

AB\_18B\_SK

**Holiday deals that sparkle**

# SAFEWAY

# Sobeys



**3.99**

SCHNEIDERS Bacon 375 g

**NEW**



**3.49** /lb

Fresh Pork Side Ribs breast bone removed 7.69/kg

**9.99** /lb

Fresh Boneless Striploin Grilling Steaks Family Size or Premium Oven Roast cut by your meat expert from Canada AA or USDA select grade beef while supplies last 22.02/kg



**2.99** /100 g

Fresh Atlantic Salmon Fillets Family Size product of Canada subject to availability



**2.99** PINT

Blueberry Pint product of Peru no 1 grade



**3.75**

TAYLOR FARMS Chopped Salad Kits product of USA 312-383 g



**2.64**

**HOT PRICE**

ACTIVIA Yogurt 650 g



**4.44**

**HOT PRICE**

COMPLIMENTS Cheese 400 g or Shreds 226-320 g selected varieties



**6.99**

**HOT PRICE**

TIDE Laundry Detergent 1.24 L Pods 20 pk, DOWNY Rinse & Refresh or TIDE Clean Boost 754 mL



**4.97**

**HOT PRICE**

KRAFT Miracle Whip or Mayonnaise 650-850 mL, KRAFT No! Mayo 433 mL or HEINZ Ketchup 750 mL-1 L or KRAFT Pure Dressing 355 mL

**GET UP TO**  
**FINAL WEEK! 2,500 PTS**  
That's like \$25 toward your groceries

WHEN YOU LOAD THIS OFFER IN THE SOBEYS OR SAFEWAY APP OR AT [MyGroceryOffers.ca](http://MyGroceryOffers.ca) OCTOBER 31 - NOVEMBER 20, 2024

LOAD THIS OFFER AND GET **500 PTS** ON 3 TRANSACTIONS OF \$50+ AND GET A **1000 PTS** BONUS FOR USING ALL 3 OFFERS.  
See Back page for full terms & conditions. \*Card must be registered and offer must be loaded, eligible \$50+ transactions must occur on 3 separate days, 1,000 points = \$10 of free groceries.

**SPEND \$50+**  
 1<sup>st</sup> Shop GET 500 PTS  
 2<sup>nd</sup> Shop GET 500 PTS  
 3<sup>rd</sup> Shop GET 500 PTS  
 Shop 3 times and get a 1000 PTS bonus

Prices and offers in effect November 2024

THU 14 | FRI 15 | SAT 16 | SUN 17 | MON 18 | TUE 19 | WED 20

**More deals!**  
Scan here for our full flyer




SBY\_SWW\_WK29\_FOL\_WST\_AB\_HLS

# Scene+ MEMBER

## PRICING

Swipe your Scene+ Card and Save



**MEMBER PRICING**  
**9.99**  
SAVE \$2

**11.99** without Scene+ Card  
MAPLE LEAF Prime Raised Without Antibiotics Chicken Wings, Breaded Chicken, Stuffed Chicken Cutlets or SCHNEIDERS Breaded Chicken or Schmitzel 450-700 g



**MEMBER PRICING**  
**5.99**  
SAVE \$1

**6.99** without Scene+ Card  
CASTELLO Havarti selected varieties 170-200 g



**MEMBER PRICING**  
**2.77**  
SAVE \$1

**3.77** without Scene+ Card  
DEMPSTER'S Whole Grain or Signature Breads 600 g or Bagels 5-6 pk



**300 PTS** when you buy 2

**MEMBER PRICING**  
**4.99**  
SAVE \$2

**6.99** without Scene+ Card  
LISTERINE Mouthwash selected 1 L

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN POINTS INTO GROCERIES



200 PTS when you spend \$20 or more

12<sup>99</sup> /lb

STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your Meat Expert from Canada AAA grade beef 28.64/kg



400 PTS when you buy 1

19<sup>99</sup>

COMPLIMENTS NATURALLY SIMPLE Colossal Raw Black Tiger Shrimp 8-12 ct per lb 454 g



400 PTS when you buy 2

6<sup>99</sup>

BEEMAID Classic or Premium Honey selected varieties 500 g or KRAFT Cheez Whiz 900 g



100 PTS when you buy 2

3<sup>99</sup>

OCEAN SPRAY Cocktail Cranberry 1.89 L

1000 Points = \$10 of free groceries

**6<sup>99</sup>** /lb  
Fresh Extra Lean Ground Beef Family Size 15.41/kg

**8<sup>99</sup>**  
Atlantic Canada 3-4 oz Lobster Tail 85 g previously frozen or frozen or 2 pk for 17.98 or AQUA STAR Basa Fillets 908 g or Wild Pacific Salmon Fillet 567 g or HIGH LINER Wild Pacific Salmon Fillets 400 g

**4<sup>99</sup>**  
WONDERFUL Pistachios selected 200-225 g

**2/24**  
or 12.99 each  
Prepared Fresh Daily In-Store Fruit or Vegetable Trays 1-1.3 kg

**4<sup>99</sup>**  
Mini Danish 6 pk 250 g

**8<sup>99</sup>**  
BALDERSON Cheddar selected varieties 250-280 g

**3<sup>79</sup>** /100 g  
PANACHE Ham, Turkey, Chicken or Angus Roast Beef selection varies by store

**6<sup>99</sup>** /lb  
COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 15.41/kg

**BUY 2 GET 3RD FREE**  
Save up to \$18.99! COMPLIMENTS or PANACHE Chicken Wings, Meat Appetizers, Meatballs, Egg Rolls, Spring Rolls or Seafood Appetizers selected 240-800 g or PANACHE Desserts frozen 300-600 g starting at \$5.99

**3<sup>99</sup>**  
TROPICANA Orange Juice or Juice Blends 1.36 L

**5<sup>49</sup>**  
COMPLIMENTS Salted Butter 454 g

**5<sup>99</sup>**  
DR. OETKER Giuseppe Thin or Rising Crust Pizza selected 439-785 g

**4<sup>94</sup>**  
NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or Selected Premium Novelties 4-10 pk

**2/14**  
PEPSI or COCA-COLA Soft Drinks 12x355 mL

**2/\$7**  
LAY'S Potato Chips 220-235 g, Poppables 130 g or Baked 177 g

**2<sup>99</sup>**  
CHRISTIE Snacking or Mini Crackers 175-200 g

**6<sup>99</sup>**  
LINDT or GHIRARDELLI Bagged Chocolate 138-151 g or LINDT Swiss Classic Chocolate Bar 300 g

**3<sup>99</sup>**  
OLD EL PASO Dinner Kits 250-510 g or Salsa 650 mL

**15<sup>99</sup>**  
SAPUTO Shredded Cheese 1 kg or ARMSTRONG 900 g

**8<sup>99</sup>**  
ROBIN HOOD Flour selected 5 kg

**3<sup>99</sup>**  
ENJOY! Plant-Based Beverages 1.75 L

**11<sup>99</sup>**  
PUREX Bathroom Tissue 24=48 or 12=48 rolls, SPONGE TOWELS 6=12 rolls or SCOTTIES Facial Tissue 12 pk

**Scene GET 750 PTS FOR EVERY \$100 SPENT IN ULTIMATE DINING GIFT CARDS!**

Offer valid during November 14 - 20, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

PROUDLY CANADIAN [safeway.ca](https://www.safeway.ca) | [sobeys.com](https://www.sobeys.com)

Partners in Growth For every ton of paper used in the printing of this flyer, S.J.C. Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, November 14, 2024 to Wednesday, November 20, 2024. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may not be exactly as described. "No delivery" refers to preparation and fiscal items only. On delivery, some restrictions may apply. On BUY ONE GET ONE FREE / 100% OFF items, customer must purchase the item at full price to receive the second item free. 100% OFF offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturers' coupons apply to purchased items only - not free items. Limit one coupon per purchased item. The Scene+ Loyalty Program is available at all participating Safeway or Sobeys locations within Western Canada. To earn Scene+ points, you must be a member of the program. To earn Scene+ points, all weekly Scene+ offers exclude taxes, delivery charges, fuel payments, service fees, rental fees, event tickets, gift cards, fuel, dairy products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McAfee, T-Mobile, international products and services in select regions, prescription drugs, non-prescription drugs, liquor and alcoholic beverages, tobacco products, lottery tickets, deposits, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Scene+ points for \$10 towards your purchase up to a maximum of 50000 Scene+ points (\$5000) per day. For full Scene+ Terms & Conditions or to redeem your points, visit <https://www.sceneplus.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus P Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. SFR\_SAW\_24W24\_P01\_WEST\_AB\_ILB\_24

Scene  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

# Get up to 800 PTS

Activate your offers in the **Sobeys** or **Safeway app** or at **MyGroceryOffers.ca**

That's like

# \$8

toward your  
groceries



## Get 400 PTS when you buy 2

COMPLIMENTS ORGANIC Jam  
250 mL or Granola 325 g

## Get 400 PTS when you buy 1

COMPLIMENTS Scoopable  
Cat Litter unscented 4 kg



Download on the  
**App Store**



GET IT ON  
**Google Play**



Offer valid November 14<sup>th</sup> to November 20<sup>th</sup>, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

# Get ready for game day!

Pizza & wings game day meal deal



**BUY 1 GET 2ND**  
of equal or lesser value  
**25% OFF**

Prepared Fresh Daily  
In-Store Taco or  
Guacamole Dip, Pineapple  
Salsa or Bruschetta Mix  
assorted sizes

**Big cheers  
for dipping!**



**500 PTS**  
when you buy  
Pizza & Wings

**BUY 1**  
14" Take & Bake Pizza  
& **GET**  
Wings  
for only  
**\$12** /lb

**READY  
FOR  
YOU**



**149**  
ea.

PLUS add one  
1-litre  
Coca-Cola  
product



**3.99**

FONTAINE SANTÉ Topped  
Hummus 227-255 g

**Win with  
freshly prepared  
party trays**

**READY  
FOR  
YOU**



**100 PTS**  
when you buy 2

**5.99**

HANDFUEL Nuts  
selected 120-150 g



**4.99**

SIMPLY THE GOODZ Dried Mango  
original, fajan or chocolate dipped  
120 g or Nut Mixes 140 g selected

## Entertain like a pro.

That's like  
**\$25**  
toward your  
groceries

**Get 2500 PTS**

when you spend \$200 or more  
on made-to-order trays

or **1000 PTS**

when you spend \$100 or more  
on made-to-order trays

That's like  
**\$10**  
toward your  
groceries

shop our  
selection of

**60+**

made-to-order trays



**5.49**

FRITO-LAY  
Value Size Snacks  
275-480 g



**100 PTS**  
when you buy 2

**5.49**

KRAFT Dips  
340 g



**NEW**

**9.99**

SAPUTO  
Halloumi  
Fries 250 g



**2/\$8**

TOSTITOS Tortilla Chips 205-300 g



**4.99**

COMPLIMENTS Thin Crust or  
Hand Finished Pizza 352-446 g



**9.99**

CADBURY Dairy Milk  
Variety Box 304 g or  
TOFFIFEE 400 g  
while supplies last



**200 PTS**  
when you buy 2

**12.99**

HEINEKEN  
Non-Alcoholic Beer  
6x330 mL



A moment of holiday magic starts with the Grocery Essentials Gift Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards)  
or [safeway.ca/giftcards](http://safeway.ca/giftcards)  
for details

**200 PTS** when you spend \$20 or more

**READY FOR YOU**

**7.99** /lb

Fresh Premium Medium Ground Beef Chuck Burgers 17.61/kg

**BAKED IN STORE**

**4.49**

Small Crusty Buns 12 pk 450-725 g

**200 PTS** when you buy 2

**9.99**

FRESHSTONE Rolleez Supreme, Meat Lovers Pizza or Philly Cheesesteak 540 g

**100 PTS** when you buy 2

**4.99**

COMPLIMENTS Cheese Slices 210-230 g

**Touchdown with these easy apps**

**200 PTS** when you buy 1

**22.99**

Pull-Apart Football Cake 655 g

**200 PTS** when you buy 1

**19.99**

COMPLIMENTS Shrimp Ring with Sauce 31-40 ct per lb 737 g

**100 PTS** when you buy 1

**\$12**

BEST BUY ValuePlus BREADED SQUID RINGS or RONDELLES DE CALMAR PANIES

**100 PTS** when you buy 1

**13.99**

COMPLIMENTS Marinated Pulled Pork 900 g

**Serve up these crowd pleasers!**

**100 PTS** when you buy 2

**6.99**

COMPLIMENTS Pepperoni Sticks 300 g

**200 PTS** when you buy 2

**10.49**

NUTELLA Hazelnut Spread 1 kg

**3.29**

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

**3.99**

STAGG Chili 425 g or MUTTI Pizza Sauce 398 mL

**3.99**

DEMPSTER'S Signature Hamburger or Sausage Buns 6-8 pk or COMPLIMENTS Tortillas 340 g

**6.99**

FRANK'S RedHot Sauce 680 mL

**4.49**

BETTY CROCKER Cake, Cookie, Brownie or Bisquick Mix 263 g-1.13 kg selected

**6.49**

ALCAN Foil 100 ft, Heavy Duty 60 ft, Non-Stick 50 ft or Grill 35 ft or REYNOLDS Air-Fryer Liner 50 pk, Parchment Sheets 40 pk or Unbleached Parchment Paper 75 ft

**100 PTS** when you buy 2

**5.99**

COMPLIMENTS Decorated Paper Plates 22-48 pk or Bowls 28 pk

**11.49**

GLAD Waste Bags 20-40 pk or Compostable Bags 44 pk

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobey's or Safeway app.

SBY\_SBY\_WK02L\_P03\_WST\_LAB\_H01\_5K

# Bring on the Guac

& be game day ready!

**4<sup>49</sup>** /lb  
Jalapeño Peppers product of USA or Mexico 9.90/kg

**2/4<sup>44</sup>**  
Large Avocados product of Mexico

**3<sup>49</sup>** /lb  
Roma Tomatoes product of Mexico no 1 grade 7.69/kg

**3<sup>99</sup>**  
Limes product of Mexico 454 g

**1<sup>69</sup>**  
Cilantro product of USA or Mexico

**1<sup>99</sup>** /lb  
Red Onions product of USA 4.39/kg

**1<sup>49</sup>**  
Green Onions product of USA or Mexico

**100% FRESH GUARANTEE** **GUARANTEED FRESH OR YOUR MONEY BACK**

### Fruity Fresh...

We offer whole & cored pineapples for the same price!

**1<sup>99</sup>** /lb  
Ambrosia, Spartan, Red or Golden Delicious Apples product of British Columbia, Canada extra fancy grade 4.39/kg

**4<sup>99</sup>** +100 PTS when you buy 2  
Large Pineapple product of Costa Rica or Prepared Fresh Daily In-Store Cored Pineapple

### Veggie love...

**1<sup>99</sup>** /lb  
Sweet Potatoes product of USA 4.39/kg

**2<sup>49</sup>** /lb  
Chinese Eggplant product of Honduras 5.49/kg

**79¢** /lb  
Lemons product of USA or South Africa

**2<sup>99</sup>** /lb  
Bartlett Pears product of USA extra fancy grade 6.59/kg

**3<sup>99</sup>** /lb  
Mini Cucumbers product of Western Canada, Canada no 1 grade, 6 pk

**2<sup>49</sup>** /lb  
Green Zucchini or Eggplant product of USA or Mexico 5.49/kg

Intensely sweet & juicy, this flavourful mango is ripened to be ready to eat.

**5<sup>49</sup>** /lb  
KENT Mango Ready to Eat product of Peru

Jet fresh!

**2<sup>49</sup>** /lb  
Red Carrots product of Canada 5.49/kg

**3<sup>49</sup>**  
COMPLIMENTS ORGANIC Button Mushrooms product of Canada 227 g

## floral

selection may vary by store

**7<sup>99</sup>**  
Assorted Winter Greens - Great Additions To Your Holiday Decor!

**34<sup>99</sup>**  
Holiday Planters or Outdoor Décor

**8<sup>99</sup>**  
Assorted Holiday Décor

Grown in Western Canada

**14<sup>99</sup>**  
Poinsettia in Décor Pot 6" assorted colours

Grown in Western Canada

**5<sup>99</sup>**  
Poinsettia 4" assorted colours

Grown in British Columbia

**19<sup>99</sup>** +200 PTS when you buy 1  
Frosty Fern in Gold Cage 4"

**16<sup>99</sup>**  
Sweet Petite Arrangements assorted colours

A moment of holiday magic starts with the Grocery Essentials Gift Card. Visit [sobey.com/giftcards](http://sobey.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details.





# seafood



**2.49**  
/100 g

Wild Mahi Mahi Fillets previously frozen or frozen product of Peru



**200 PTS**  
when you spend \$15 or more

**1.75**  
STARTING AT

FRESH CHOICE Oysters product of Canada subject to availability



**150 PTS**  
when you spend \$10\*

**1.89**  
/100 g

Fresh Wild Sole Fillets product of Canada subject to availability



**150 PTS**  
when you spend \$10\*

**4.99**  
/100 g

Smoked Pink Salmon Candied Nuggets previously frozen



**9.99**

MARINE DEL REY Ecuadorian Jumbo Raw Shrimp 10-20 ct. 340 g



**100 PTS**  
when you buy 2

**10.99**

COMPLIMENTS Breaded or Battered Haddock or Pan Sear Haddock, Cod or Pacific Salmon 460-580 g assorted



**2.99**

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g



**10.99**

TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g or Battered Shrimp 340 g

# kitchen



**14.99**

Crispy Chicken 9 pc available hot or chilled ready to eat



**100 PTS**  
when you buy 2

**5.99**

COMPLIMENTS Salads 850-908 g regular potato, creamy coleslaw, macaroni or other selected varieties



**3.99**

FONTAINE SANTÉ Dips or Hummus regular 250-260 g



**15% off**

Maple Cured Ham 17.90/kg



**5.49**

GARDEN FRESH Salsa or Chips 473 mL or 397 g



**150 PTS**  
when you buy 1

**13.99**

Whole Assorted Dagwood Sandwich 1.15 kg



**5.49**

OLIVIERI Pasta 280-360 g or Sauce 160-300 mL or Regular or Skillet Gnocchi 280-350 g

# deli



**100 PTS**  
when you buy 400 g or more

**30% off**

FRICO Gouda works out to 3.19/100 g



**SLICED FRESH**

**3.49**  
/100 g

SIKORSKI Grandpa Ham



**Stack up your holiday charcuterie**  
with meats, cheeses and crackers.

That's like **\$5** toward your groceries

**500 PTS**  
when you buy 4

**4/24.99**

COMPLIMENTS Camembert or Brie 170-200 g, ILE DE FRANCE Petit Brie 125 g, KERRYGOLD 200 g, MONSIEUR GUSTAV 170 g, CASTELLO 200 g selected, WOOLWICH Chevre 113 g, KAUKAUNA Cheddar Balls 170 g, FANTINO & MONDELLO 100-200 g, PANACHE Toppers 130 mL or PANACHE Crisps 150 g



**LIMITED TIME ONLY**

**\$11**

ANTIPASTO CLASSICO product of Italy 200 g



**5.99**

SNACK FACTORY Pretzel Crisps selected 200 g

# bakery



**BAKED IN STORE**

**1.99**

French or Italian Bread 450 g



**3.99**

Garlic Bread 540 g



**BAKED IN STORE**

**Scene MEMBER PLUS**

**8.99** **SAVE \$1**

**9.99** without Scene+ Card

Cookies 20 pk 620 g

**Every crumb counts enjoy bread!**



**BAKED IN STORE**

**2.29**

White or 100% Whole Wheat Bread 450 g



**STARTING AT**

**4.99**

Cheese Bread 450-485 g



**BAKED IN STORE**

**4.29**

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g



**16.99**

6" Fruit Topped, Strawberry Topped or Caramel Cheesecake 825-975 g

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!  
[www.sobeys.com/getflyer](http://www.sobeys.com/getflyer) or [www.safeway.ca/getflyer](http://www.safeway.ca/getflyer)

589\_599\_WK29\_SL\_WST\_A6\_M6\_58  
 \*Buy any four participating products in a single transaction between November 16, 2024 and January 1, 2025 for \$24.99 (before taxes), and receive 500 Scene+ points when you scan your Scene+ card. Limit of 2 offers per day.



# Ready for you

## 4 Can Dine for \$19.99

ADD one 1-litre Coca-Cola product



149 ea.

CHOOSE CHICKEN OR RIBS

250 PTS when you buy 1 Family meal deal

Hot Roast Chicken

OR

Full Rack of Back Ribs

Any 2 Sides

Large Potato Wedges or COMPLIMENTS Salad 426-454 g

and 4 Butter Topped Buns

PLUS upgrade to a Raised Without Antibiotics Chicken for an extra

\$1

## Cheese spotlight: Italian Cheeses



**Grana Padano PDO**  
Nutty and slightly sweet, made only with skim milk



**Parmigiano Reggiano PDO**  
Bold and savoury, made with skim and whole fat milk



**Pecorino Romano PDO**  
Buttery and tangy, made with sheep's milk



**Provolone Valpadana**  
Full bodied flavour with a hint of spice, made with cow's milk



Scene+ MEMBER PRICING

MEMBERS SAVE AN EXTRA 10% OFF with Scene+ card

10% OFF without Scene+ card

PANACHE Italian Cheese 200 g selected

# Flavours here and far!

Shop international foods storewide.



**16<sup>99</sup>**  
QILLA Basmati Rice 4.54 kg



**2<sup>49</sup>** /lb  
Chinese Eggplant product of Honduras 5.49/kg



**2/\$5**  
FUJI Persimmons product of USA



**7<sup>99</sup>** /lb  
Long Squash product of Mexico 4.39/kg



**3<sup>49</sup>**  
TILDA Ready to Heat Rice selected varieties 250 g



**7<sup>49</sup>**  
PARLE-G Biscuits 300 g



**4<sup>99</sup>**  
ZABIHA Halal Breakfast Chicken Strips 375 g



**3<sup>99</sup>**  
PATAK'S Sauces selected varieties 400 mL



**49¢**  
MAGGI Noodles 70 g



**1<sup>29</sup>**  
NONGSHIM Noodle Bowls 86 g



**4<sup>49</sup>**  
GOLDEN DRAGON Sauces selected varieties 455 mL



**9<sup>99</sup>**  
NUWORLD Rice selected varieties 907 g



**5<sup>49</sup>**  
RUBICON 100% ORGANIC Coconut Water 1 L



**6<sup>41</sup>**  
NISSIN Noodles selected varieties 5 pk

# dairy & frozen

**10<sup>99</sup>** OIKOS Greek Yogurt 1.5 kg or 12 pk

**4<sup>99</sup>** iGO Nano Drinkables 6x93 mL

**5<sup>99</sup>** YOPLAIT Yop Yogurt Drink 6x200 mL or LIBERTE Drinkable Yogurt 1 L

**6<sup>99</sup>** without Scene+ Card  
SIGGIS Icelandic Style Yogurt 650-750 g

**5<sup>99</sup>** AMOOZA! Twists 228 g

**3<sup>99</sup>** MINUTE MAID Refrigerated Zero Sugar Drinks 1.54 L

**7<sup>99</sup>** STARBUCKS Iced Coffee 1.18-1.42 L or KRAFT Velveeta 450 g

**4<sup>49</sup>** COMPLIMENTS Cheddar Flavour Slices 400 g

**3<sup>99</sup>** MCCAIN Fries selected 800 g

**7<sup>99</sup>** TASTIEZ Frozen Snacks 400-500 g

**6<sup>49</sup>** PANACHE Mistletoe Wish Ice Cream 1 L while supplies last

**3<sup>99</sup>** COMPLIMENTS Hash Browns 650 g

**3<sup>49</sup>** PILLSBURY Toaster Strudel 326 g

**6<sup>99</sup>** STEFANO Frozen Pizza 392-404 g

**5<sup>99</sup>** GREEN GIANT Tots or Fries 340-454 g

**7<sup>99</sup>** COMPLIMENTS Frozen Entrées selected 227-284 g

**Love it. Or it's free.\*** \*For details see COMPLIMENTS.ca

**2<sup>49</sup>** COMPLIMENTS Sour Cream 250 mL

**4<sup>99</sup>** COMPLIMENTS Cozy Coop Large White Eggs 12 pk

**2<sup>99</sup>** COMPLIMENTS 68% Vegetable Oil Margarine 427 g

**6<sup>99</sup>** COMPLIMENTS Mini Pizzas 8 pk 736 g

# natural health

**4<sup>99</sup>** SILK Next Protein Beverages 1.74-1.75 L or Yogurt 500-650 g

**2<sup>99</sup>** SILK Creamers 450-473 mL

**6<sup>49</sup>** KASHI Granola 311-340 g, ORGANIC or Go Lean Cereal 275-460 g

**4<sup>49</sup>** DAIYA Cheese Style Shreds, Slices or Blocks 185-220 g, Crumble Cheese 170 g or Cream Cheese 227 g

**4<sup>99</sup>** G.H. CRETORS 213-227 g

**4<sup>49</sup>** ANNIE'S Bunny Cheddar or Graham Crackers 213 g

**5<sup>49</sup>** SNYDER'S OF HANOVER Gluten Free Mini Pretzels 220 g

**2/\$6** GOOD DRINK Teas 473 mL

**25% off**  
NATURE'S BOUNTY Vitamins or Supplements selected varieties excluding gummies

**3<sup>99</sup>** GRENADE Protein Bars 60 g

**20% off**  
EVERYONE Hand Soaps 377 mL or Body Washes 946-960 mL

**17<sup>99</sup>** CENTRUM Vitamins 60-160 pk (excluding gummies)

**Scene** GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE. Visit [mygroceryoffers.ca](http://mygroceryoffers.ca) or the Sobeys or Safeway app.

SBP\_2024\_WK29\_S2\_W51\_TAB\_MLS\_SK

# drinks & snacks



**7.99**  
GOSLINGS Ginger Beer 6x355 mL,  
LOXTON De-Alcoholized Sparkling  
Wine 750 mL or PARTAKE  
Non-Alcoholic Beer 4x355 mL



**2/\$8** MISS VICKIE'S  
Kettle Chips  
190-200 g



**2/\$8** CHEETOS  
170-285 g



**2/\$8** STACY'S Pita  
Chips 208-227 g



**2.99**  
GLACEAU  
Vitamin Water  
591 mL



**3.49**  
KELLOGG'S Kashi or Special K  
Bars selected varieties 165-200 g



**2.99**  
HOSTESS Snack Cakes 121-225 g  
or COMPLIMENTS Snack Crackers  
200-225 g



**2.79**  
HERSHEY'S Fun Size Chocolates  
102-136 g, TOBLERONE 100 g or  
5 GUM 15 pk



**1.00** PTS  
when you buy 2  
MOTT'S Clamato or Garden  
Cocktails 1.89 L



**1.99** MCCAFÉ Keurig  
Compatible Single  
Serve Pods 30 pk



**3.49**  
DARE Ultimate Cookies, Simple  
Pleasures or RUFFLES Biscuits  
250-310 g or GRISSOL Melba Toast,  
Canape or Baguettes 120-200 g



**6.79**  
NESTLÉ Turtles 100-160 g,  
Quality Street 160 g or After Eight  
Chocolates 200 g while supplies last

**Here for your budget and lifestyle**

**3.99** **150** PTS  
when you buy 2  
COMPLIMENTS  
Apple Juice 2 L

**4/\$5**  
COMPLIMENTS  
Sparkling or Fizzy  
Flavoured or  
Unflavoured  
Water 503 mL-1 L

**2.99** **100** PTS  
when you buy 2  
COMPLIMENTS  
English Muffins 6 pk

**4.49** **50** PTS  
when you buy 1  
PANACHE Fudge, Sponge  
Toffee, Scottish Shortbread or  
Hazelnut Wafer Rolls 125-400 g  
while supplies last

# meal makers



**3.49**  
CATELLI Smart 340-375 g,  
Healthy Harvest 375 g or Bistro  
375 g (excludes Lasagna)



**4.79**  
MUTTI Passata 680 mL or  
MEZZETTA Peppers 375 mL



**2.49** FRENCH'S  
Mustard 400 mL



**2.99**  
CITY BREADS Rye Bread  
450-454 g available at  
selected stores



**5.99** TENDERFLAKE  
Lard 454 g



**4.99**  
CROSBY'S Molasses selected  
675 g or COMPLIMENTS Pure  
Pumpkin 796 mL



**2.00** PTS  
when you buy 3  
CLUB HOUSE Spices or  
Seasonings selected 13-270 g



**1.00** PTS  
when you buy 1  
COMPLIMENTS Hot Dog or  
Hamburger Buns 12 pk



**2/\$5** BUSH'S BEST  
Baked Beans  
398 mL



**99¢** **100** PTS  
when you buy 5  
COMPLIMENTS  
Taco, Fajita or  
Chili Seasonings  
35-39 g



**2.49** **BUY MORE SAVE MORE**  
CLOVER LEAF  
Smoked Oysters or  
Mussels 85 g,  
2.99 ea



**5.49** BENS ORIGINAL  
Converted Rice or  
Converted Brown  
Rice 907 g



**5.99** KELLOGG'S, GENERAL MILLS or  
POST Family Size Cereal 475-776 g  
selected varieties



**2/\$4** SNACK PACK  
Pudding or Gels  
4 pk



STARTING AT  
**3.69** VH Sauces  
341-380 mL  
selected varieties

RECIPES, STORIES, TIPS & TRICKS and more, all at [Sobeys.com](http://Sobeys.com) or [Safeway.ca](http://Safeway.ca)

SEP\_SMY\_WK29\_S3\_WSP\_AL\_HL\_SK

# Winter comfort cravings

Stay cozy, have fun and snack smart this winter.



**2/\$9**  
FRITO-LAY Simply ORGANIC 156-240 g

High-fibre, nut-free and 5g plant protein per serving

**100 PTS** when you buy 2  
**4.99**



THREE FARMERS Chocolate Chick Peas 100 g



**100 PTS** when you buy 2  
POPCORNERS Popcorn 142 g

**2/\$5**  
HOT-KID Rice Crackers 100 g



**86 PTS** when you buy 2  
RICE CRISPS Creamy Sesame



Fair Trade, organic and roasted in Canada

**300 PTS** when you buy 3  
**9.99**



LAVAZZA ORGANIC Coffee 300 g  
**11.99**



**100 PTS** when you buy 2  
**4.49**



VITA COCO Coconut Water 1 L



**200 PTS** when you buy 2  
**6.99**

ETHICAL BEAN Coffee 227-340 g or Pods 132 g

REMEDY Kombucha 355 mL 4 pk

Sugar-free and packed with probiotics

REMEDY Kombucha 355 mL 4 pk



# Let's get baking!

Whip up family faves with natural, organic or gluten-free swaps.



**200 PTS** when you buy 2  
**11.99**



**200 PTS** when you buy 2  
**9.99**



**100 PTS** when you buy 1  
**7.99**



**100 PTS** when you buy 1  
**20.99**



**15% off**  
BOB'S RED MILL Rolled Oats 454-907 g or Steel Cut Gluten Free 680 g assorted varieties



**50 PTS** when you buy 1  
**6.99**



WHOLE SOME or ORGANIC Blue Agave Syrup, ORGANIC Coconut Palm Sugar or ORGANIC Molasses select items



**100 PTS** when you buy 3  
**2.99**

Organic and Fair Trade with full-bodied flavour

COMPLIMENTS ORGANIC BIOLOGIQUE COCONUT MILK LAIT DE COCO 400 mL



# Everyone deserves holiday favourites

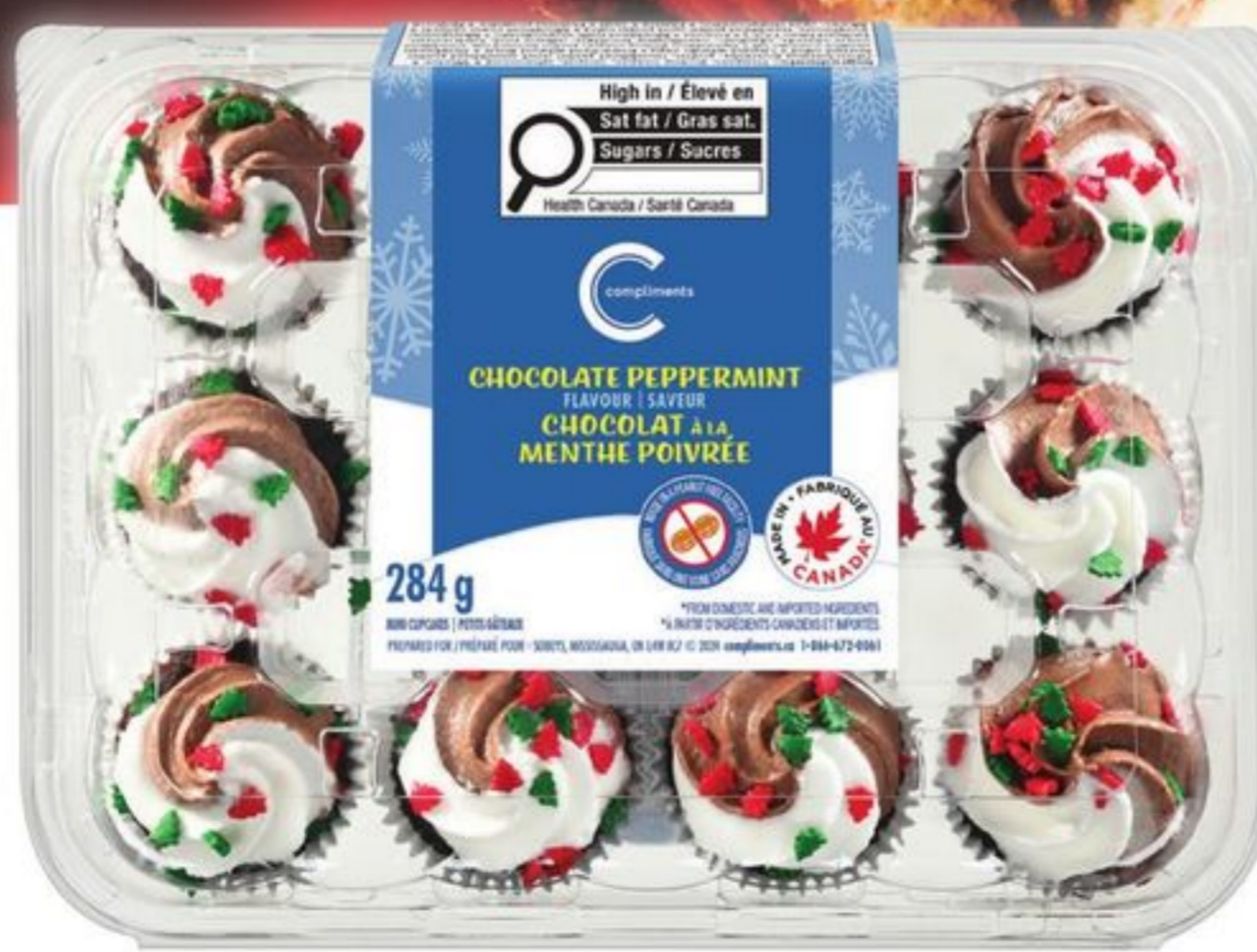


**LIMITED TIME ONLY**



**15<sup>99</sup>**

COMPLIMENTS Pre-Built Gingerbread House Kit 874 g



**6<sup>99</sup>**

COMPLIMENTS Chocolate Peppermint Mini Cupcakes 12 pk 284 g



**7<sup>99</sup>**

COMPLIMENTS Muffins Mistletoe Wish 400 g



**ogx**

*Damage+*  
**PROTECTION & SHINE**

**400 PTS**  
when you buy 2

**7<sup>99</sup>**

OGX Hair Care  
100-385 mL or 175 g

due to breakage. © Kenway Canada Inc. 2024

**Maui**  
MOISTURE

ALOE-INFUSED  
*moisture*  
FOR YOUR CURLS

**400 PTS**  
when you buy 2

**9<sup>99</sup>**

MAUI MOISTURE  
385 mL or 340 g selected

© Kenway Canada Inc. 2024

**NEW/NOUVEAU LOOK**

**MADE WITH PLANT-BASED CLEANSERS AND MOISTURIZERS**

**FAIT AVEC DES NETTOYANTS ET HYDRATANTS À BASE DE PLANTES**

**Dove**  
MEN+care

**9<sup>99</sup>**

DOVE Men+ Care Shampoo or Conditioners  
517 mL selected

**Batiste**

AWARD WINNING  
MARQUE N°1  
BRAND  
PRIMÉ

DRY SHAMPOO | SHAMPOING SEC

**ORIGINAL**  
massé avec propolis

HYDRATES HAIR WITHOUT DRYING |  
HYDRATENT LES CHEVEUX SANS  
LES ASSÉCHER

**9<sup>99</sup>**

BATISTE Dry Shampoo  
200 mL selected

**head & shoulders**

**BARE**

**300 PTS**  
when you buy 2

**12<sup>99</sup>**

HEAD & SHOULDERS Bare Shampoo  
400 mL selected

**NATIVE** **NEW**

EUCALYPTUS & MINT  
EUCALYPTUS ET MENTHE

SILICONE FREE - SULFATE FREE  
PARABEN FREE  
SANS SILICONE - SANS SULFATE  
SANS PARABÈNE

**NATIVE**

HAIR CARE - SOIN POUR LES CHEVEUX

2:1  
SCALP REFRESHING  
SHAMPOO & CONDITIONER  
RÉFRAÎCHISSANT POUR LE SCALP  
SHAMPOING ET HYDRATANT

TRHOUGHTFULLY MADE  
WITH CLEAN INGREDIENTS  
FABRIQUÉ SOIGNEUSEMENT  
AVEC DES INGRÉDIENTS SAINS

**300 PTS**  
when you buy 2

**12<sup>99</sup>**

NATIVE Shampoo or Conditioner  
487 mL selected

**PANTENE**

**PRO-V**

**INFINITE LENGTHS**  
BIOTIN +  
COLLAGEN

UP TO 90%  
LESS BREAKAGE  
JUSQU'À 90%  
MOINS DE CASURES  
UNIQUE FORMULE

**200 PTS**  
when you buy 2

**10<sup>99</sup>**

PANTENE Pro-V Miracle Shampoo or Conditioner  
325-400 mL selected

© 2024 P&G

# home & pet care

**18<sup>99</sup>**  
ARM & HAMMER  
Cat Litter 12.7 kg

**10<sup>99</sup>**  
PEDIGREE Dentastix Medium or Blue Buffalo Nudges 263 g or MILK-BONE Brushing Chews 535-688 g

That's like \$5  
toward your groceries  
**500 PTS**  
when you buy 2  
**12<sup>99</sup>** HEALTHY PUP  
Superfood  
Treats 113 g

**250 PTS**  
when you buy 4  
**\$1** ea when you buy 4 or more  
COMPLIMENTS  
Wet Cat Food 85 g  
1.09 ea

**500 PTS**  
when you buy 2  
**19<sup>99</sup>** CASCADE  
Dish Tabs  
51-67 pk

**100 PTS**  
when you buy 2  
**4<sup>49</sup>** CLOROX Cleaners  
887-946 mL or  
Bleach 1.27 L

**1<sup>99</sup>** SCOTTIES Facial  
Tissue Singles  
81-126 sheets

**4<sup>99</sup>** **25 PTS**  
when you buy 2  
ZIPLOC Sandwich or Snack Bags  
90 pk, Freezer Bags 10-25 pk,  
Storage Bags 15-28 pk or Perfect  
Portion Bags 75 pk

**100 PTS**  
when you buy 2  
**2<sup>49</sup>** COMPLIMENTS  
Disinfecting Wipes  
35 pk

**10<sup>49</sup>** GLADE Triple  
Wick Candle 1 pk

**200 PTS**  
when you buy 1  
**11<sup>99</sup>** PUREX Bathroom Tissue 24=72 rolls  
or SPONGE TOWELS Ultra  
Choose-A-Size Giant 12=18 rolls

**11<sup>99</sup>** ENERGIZER  
Max AA 12 pk or  
AAA 8 pk

# health, beauty & baby

**3<sup>99</sup>**  
GARNIER Fructis or HERBAL  
ESSENCES Hair Care 200-370 mL  
or IRISH SPRING Bar 3 pk selected

**4<sup>99</sup>** COLGATE Total  
Toothpaste 73-170 mL  
or Toothbrush 1-4 pk  
selected

**1** ea when you buy 3 or more  
1.79 ea  
**200 PTS**  
when you buy 2  
**3<sup>49</sup>** COMPLIMENTS  
ORGANIC Purée  
Pouches 128 mL

**200 PTS**  
when you buy 2  
**3<sup>49</sup>** COMPLIMENTS  
Baby Wipes  
64-72 pk 3.99 ea

**4<sup>99</sup>**  
LADY SPEED STICK Deodorant  
65 g or U BY KOTEX Liners or Pads  
12-64 pk selected

**5<sup>49</sup>**  
LIVE & CLEAN Hand Soap  
400-500 mL or SOFTSOAP  
Refill 1.47 L selected

**300 PTS**  
when you buy 1  
**32<sup>99</sup>** ENFAGROW A+  
Powder 907 g

**2<sup>19</sup>** LOVE CHILD  
ORGANICS  
Corn Snacks  
2.49 ea

**10<sup>99</sup>**  
ALWAYS Pads or  
Liners or TAMPAX  
Tampons selected  
18-162 pk

**15% off**  
GARNIER Micellar Water 400 mL  
or Wipes 25 pk or L'ORÉAL Paris  
Skincare 120-200 mL selected

**28<sup>99</sup>**  
HUGGIES Pull-Ups, GoodNites 28-74 pk or  
SIMILAC Step-3 Go & Grow Powder 850 g

**2<sup>19</sup>** LOVE CHILD  
ORGANICS  
Corn Snacks  
2.49 ea

# pharmacy

Only available at Pharmacy Locations  
\*Select products only available when a pharmacist is on duty.

**200 PTS**  
when you buy 2  
**10% off**  
METACIL  
Powder 283-861 g  
or Capsules 100 pk  
selected

**150 PTS**  
when you buy 2  
**15% off**  
PEPCID  
Heartburn Relief  
25-30 pk

**200 PTS**  
when you buy 2  
**10% off**  
CLEAN & CLEAR  
Products selected

**300 PTS**  
when you buy 1  
**23<sup>99</sup>** COLD-FX  
Products  
45-60 pk

**#1** Doctor Recommended Brand  
**300 PTS**  
when you buy 2  
**20% off**  
TYLENOL Pain Relief  
80-150 pk or MOTRIN  
400 mg Liquid Gel 60 pk or  
TYLENOL or BENLYN Cough,  
Cold & Flu selected\*

Get diabetes care that fits your needs.  
Ask us if a personalized care plan is right for you.  
360Health SAFEWAY Jobey

\*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+™ points.

SBY\_S0WY\_WK25\_S4\_WST\_AB\_M8\_5K

# Stay on top of your family's wellness this fall.

Make appointments for

- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



Click on Pharmacy  
in your grocery app

[Book today](#)



# Subscribe to Emails from Safeway to get **more**



Get everything you love about Safeway like:

- Access to weekly flyers
- Email exclusive offers
- Recipes plus tips & tricks from our experts
- Important updates about your store

Sign up today to get your first email exclusive **offer**

# SAVE \$5

on your next purchase of \$40\*

\*New subscribers only.  
Terms and conditions apply.

**Subscribe now**



# GET TO **FREE** GROCERIES FASTER

when you scan your **Scene+ membership card** and pay with your **Scotiabank® Scene+™ Visa\* Card**.

**APPLY NOW**

**GET 2  
SCENE+ PTS  
ON EVERY  
\$1 SPENT<sup>2</sup>**

**1000 pts  
= \$10 in  
groceries<sup>1</sup>**



<sup>1</sup>1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.  
<sup>2</sup>Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.  
See full list of participating merchants across Canada at [scotiabank.com/participatingstores](https://scotiabank.com/participatingstores).  
\*Visa Int. / licensed user.