

# Black Friday

**DON'T MISS OUR HOT DEALS!**

**8**  
days only

Optimum

APP EXCLUSIVE OFFER

Open the app to see more offers

Earn  
**25,000** pts

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**= \$25**  
value!

**NOV 21 TO NOV 28**

**\$120**

**LEGO CAR TRANSPORTER TRUCK AND SPORTS CARS**  
INCLUDES 998 PIECES  
21078108\_EA



**LIMIT 4**  
OVER LIMIT PAY  
130.00

GET  
**6 STAMPS\***  
WITH THIS  
PURCHASE!



**\$400**

**POWER WHEELS PAW PATROL JEEP WRANGLER BATTERY-POWERED VEHICLE WITH SOUNDS**  
2 FORWARD SPEEDS (3 MPH AND 2.5 MPH) WITH PARENT-CONTROLLED, HIGH-SPEED LOCK OUT, PLUS REVERSE DRIVING; INCLUDES EASY-TO-USE POWER-LOCK BRAKE SYSTEM  
21619625\_DBP



**LIMIT 2**  
OVER LIMIT PAY  
500.00

GET  
**20 STAMPS\***  
WITH THIS  
PURCHASE!



**\$200**

**BARBIE DREAM HOUSE**  
OVER 75+ PIECES  
21019029\_EA

GET **50,000** = **\$50** Value *Barbie*

**LIMIT 4**  
OVER LIMIT PAY  
250.00

GET  
**7 STAMPS\***  
WITH THIS  
PURCHASE!



**SAVE UP TO \$6.00**

**ENERGIZER BATTERIES**  
AAB/AAAA  
21003981\_EA/21184803\_EA  
\*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/ PACKAGING RECYCLING FEE THAT MAY APPLY.

**Energizer**

**\$5\***

**HOT DEAL**



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See flyer legal for details.

Insiders Report™

100+ new products to discover

Holiday

REAL CANADIAN SUPERSTORE

4 DAYS ONLY!

THURSDAY, NOVEMBER 21<sup>ST</sup> TO SUNDAY, NOVEMBER 24<sup>TH</sup>, 2024

HOT DEAL

10<sup>88</sup> LB  
23.99/KG

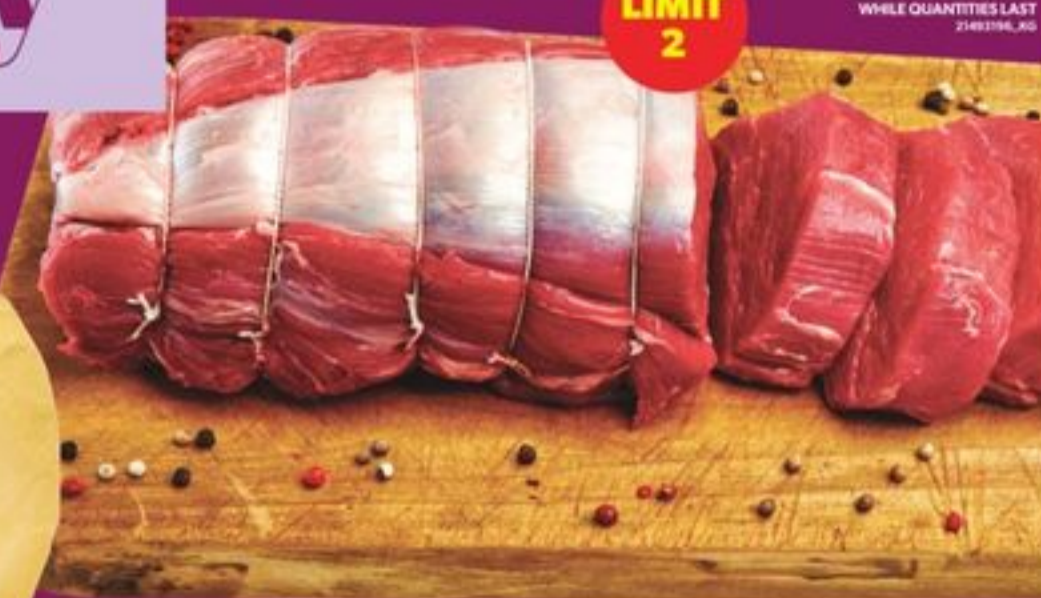
WHOLE BEEF TENDERLOIN  
CRYOVAC, CUT FROM AUSTRALIAN GRADE BEEF  
WHOLE QUANTITIES LAST  
21483794\_KG

LIMIT 2

**SAVE UP TO 4.20**

**1<sup>79</sup>**

FARMER'S MARKET™ RUSSET POTATOES  
PRODUCT OF CANADA  
CANADA NO. 1 GRADE  
10 LB BAG  
20467020001\_EA



**SAVE UP TO 5.00**

**\$3**

FARMERS MARKET™ CARROTS OR YELLOW ONIONS  
PRODUCT OF ONTARIO, CANADA NO. 1 GRADE, 10 LB BAG OR BEETS  
PRODUCT OF CANADA, CANADA NO. 1 GRADE, 10 LB BAG  
20600930001\_EA/20600991001\_EA  
2121239001\_EA

CLUB SIZE

**SALE**

**11<sup>49</sup>**

COCA-COLA SOFT DRINKS  
24X235 ML OR NESTEA ICED TEA  
200X341 ML, SELECTED VARIETIES  
2000897901\_C34/2102353\_C30

**SALE**

**1<sup>99</sup>** LB  
4.39/KG

CHICKEN DRUMSTICKS OR HALAL CHICKEN DRUMSTICKS  
2077093\_KG  
2000484\_KG

INCLUDES HALAL

CLUB SIZE

Optimum™

Shop & earn more  
November 21<sup>st</sup> to 28<sup>th</sup>

8 days only

Optimum™

Earn **25,000<sup>pts</sup>**

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER\*

Open the app. It's as easy as that!

**\$25** value!

Excludes gaming hardware, software and accessories, prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**SALE**

**\$3**

GET 1,000<sup>pts</sup> = \$1 Value

D'ITALIANO BREAD  
600/675 G OR BUNS 6/8'S  
SELECTED VARIETIES  
20038333\_EA/20626349\_EA

**SAVE UP TO 3.70**

**9<sup>77</sup>** LB  
21.54/KG

FRESH ATLANTIC SALMON FILLETS  
SKIN-ON  
20720065\_KG

CLUB SIZE

**SAVE .99**

**\$6**

PC® BACON  
SELECTED VARIETIES, 250-500 G  
20152628\_EA

**SAVE 5.00**

**16<sup>99</sup>**

LINDT LINDOR CORNET  
SELECTED VARIETIES  
600 G  
20218793001\_EA  
20218793002\_EA

**SALE**

**7<sup>99</sup>**

NO NAME® CANOLA OIL  
3L  
20028456\_EA

**SAVE UP TO 1.20**

**2<sup>29</sup>**

PEPPERIDGE FARM GOLDFISH CRACKERS  
167-227 G OR CRISPS 177 G  
SELECTED VARIETIES  
20300320\_EA/21075295\_EA

**SAVE 1.80**

**4<sup>99</sup>**

BREYERS CREAMERY STYLE ICE CREAM OR FROZEN DESSERT  
SELECTED VARIETIES  
FROZEN, 1.66 L  
20218551001\_EA  
20344932001\_EA

**SAVE 6.00**

**6<sup>99</sup>**

ROYALE BATHROOM TISSUE  
SELECTED VARIETIES  
2107145\_EA

15=30 ROLLS

**SAVE UP TO 6.00**

**18<sup>99</sup>**

GET 3,000<sup>pts</sup> = \$3 Value

HUGGIES SUPER BIG PACK DIAPERS  
SELECTED VARIETIES  
SIZE N-7, 32-108'S  
21601031\_EA  
21436328\_EA

**HOT DEAL**

**36<sup>99</sup>**

ENSURE REGULAR VALUE PACK  
SELECTED VARIETIES  
24X235 ML, WHILE QUANTITIES LAST  
21639906\_EA/21639993\_EA

**HOT DEAL**

**50% OFF**  
4.00-25.00

JAMIESON VITAMINS OR SUPPLEMENTS  
SELECTED VARIETIES OR SIZES  
20209993\_EA  
2003214601\_EA





Insiders Report™

**Celebrate big,  
spend small**

**Holiday**

**HOT  
DEAL**

**\$5**

GET  
**1,000**<sup>TM</sup>

**-\$1**  
Value

APP  
EXCLUSIVE  
OFFER\*

**PC® GNOCCI**  
SELECTED VARIETIES  
FROZEN, 350/400 G  
21544622\_EA/21544623\_EA  
\*Open your PC Optimism™ app  
or visit pc.optimism.ca to get  
the offer.



**HOT  
DEAL**

**6.50**  
LB  
14.33/KG

GET  
**3,000**<sup>TM</sup>

**-\$3**  
Value

APP  
EXCLUSIVE  
OFFER\*

**PC® EASY-TO-CARVE HALF HAM WITH  
SUGAR MAPLE GLAZE POUCH**  
21612032\_AG  
\*Open your PC Optimism™ app  
or visit pc.optimism.ca to get the offer.



**ONLY**

**\$5**

**PC® OR BLUE MENU®  
SPARKLING WATER**  
SELECTED VARIETIES, 12X355 ML  
20648034002\_C01/21306051\_C01



**ONLY**

**\$10**

**PC® PORK  
SAUSAGE ROLLS**  
FROZEN, 500 G  
21338377\_EA



# Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

**Thurs Nov 21st Only**

**BUY 1 GET 1  
50% OFF**



**LEGO PLAYSETS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
6.00-140.00  
21574088\_EA/21597003\_EA/  
21596051\_EA



**Fri Nov 22nd ONLY**

**SIMMONS**

**BUY 1  
GET 1  
FREE**



**SIMMONS PILLOWS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
35.00-80.00  
21624873\_EA

**Sat Nov 23rd ONLY**

SAVE UP TO  
**50% OFF**  
1.00-24.50

**LIFE AT HOME™  
ORNAMENTS,  
STOCKINGS, AND  
TREE SKIRTS**  
21580296\_EA/21581217\_EA/  
21587090\_EA

*Life at Home™*

*Life at Home™*

**LIFE AT HOME™  
3 PIECE QUEEN  
COMFORTER SET**  
SELECTED VARIETIES  
21579435\_EA

SAVE  
**40.00**

**\$59**



**Mon Nov 25th ONLY**

**BUY 1  
GET 1  
FREE**

**HOT  
DEAL**



**HELLO BELLO CLUB  
PACK DIAPERS**  
SELECTED VARIETIES, N-6  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
20.00  
21280017\_EA/21280021\_EA



**Tues Nov 26th ONLY**



**ORAL-B PRO 1000 OR IO  
SERIES RECHARGEABLE  
TOOTHBRUSH, 1 EA**  
SELECTED VARIETIES  
20948904\_EA/21616577\_EA

SAVE UP TO  
**50% OFF**  
43.99-99.99



**Wed Nov 27th ONLY**

**BUY 1  
GET 1  
FREE**



**PC® BAKEWARE  
OR BAKING GADGETS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL  
OR LESSER VALUE  
6.00-47.00  
21543206\_EA/21345385\_EA/  
21345430\_EA/21499789\_EA



**Thurs Nov 28th ONLY**

**NERF BLASTERS AND REFILLS,  
BEYBLADE PLAYSETS AND  
TOPS AND ACTION FIGURES  
AND PLAYSETS**  
SELECTED VARIETIES  
21595632\_EA/21593984\_EA/21594031\_EA

SAVE UP TO  
**50% OFF**  
7.00-40.00



# COLLECT & SAVE! BIG

Get one stamp for every \$20\* spent.  
Collect 20 stamps and get 75% off  
one piece of high quality  
Swiss Design Cookware!

**75%**  
OFF\* EACH

**\$20\* SPENT  
= 1 STAMP**



\*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](https://Pcoptimum.ca/collectandsave).



Insiders Report™

# 100+ new products to discover



\$8

PC® CRANBERRY AND BRIE PASTRY BITES FROZEN, 288 G 2147322\_EA



\$14

PC® HOLIDAY FEAST TURKEY BURGERS FROZEN, 568 G 2154704\_EA



6<sup>99</sup>

PC® MERINGATA 260 G 21549434\_EA



3<sup>49</sup>

PC® CRANBERRY VINAIGRETTE 350 ML 21478280\_EA



\$4

PC® CANDY COATED MILK CHOCOLATE EGGS 200 G 21389634\_EA



7<sup>50</sup>

PC® FRIZZANTE SPARKLING TEA BEVERAGE POMEGRANATE HIBISCUS WHITE TEA FLAVOUR 750 ML 21597914\_EA/21597948\_EA



2<sup>50</sup>

PC® LOADS OF OR WORLD OF FLAVOURS™ CHOCOLATE BARS SELECTED VARIETIES, 100 G 21459636\_EA/21459667\_EA



\$4

PC® EGG NOG SELECTED VARIETIES, 1 L 21544822\_EA/21544829\_EA



\$5

PC® OR BLUE MENU® SPARKLING WATER SELECTED VARIETIES, 12X355 ML 20648034002\_CO1/213064051\_CO1



2<sup>99</sup>

PC® SOFT DRINKS SELECTED VARIETIES, 6X222 ML 21399519\_CO6





Insiders Report™

# Celebrate big, spend small

\$8

PC® FRUITCAKE  
500 G  
21462898\_EA



5<sup>99</sup>

PC® NAAN DIPPERS  
400 G  
20999790\_EA

CLUB SIZE  
FORMAT CLUB



CLUB SIZE

\$8

PC® VARIETY DIP PACK  
500 G  
20210603\_EA



\$5

PC® DOUBLE CREAM BRIE  
SELECTED VARIETIES, 170-200 G  
20784364\_EA/20787327\_EA



\$10  
PER CASE  
OR 2.50 EA

PC® KAKI PERSIMMONS  
PRODUCT OF SPAIN, NO. 1 GRADE  
2321628001\_EA



2<sup>49</sup>

PC® BLUE MENU® SOUP  
SELECTED VARIETIES, 500 ML  
21545445\_EA/21545459\_EA



7<sup>99</sup>

PC® NUTRITION FIRST™ DOG TREATS  
SELECTED VARIETIES, 160-220 G  
21544858\_EA/21544864\_EA



3<sup>49</sup>

PC® PEACH  
CHUTNEY  
240 ML  
2164183\_EA



5<sup>49</sup>

PC® BLUE MENU®  
PEANUT BUTTER  
SELECTED VARIETIES, 750 G  
2005769601\_EA/2005769602\_EA



3<sup>99</sup>

PC® PLANET FIRST™  
CLEANERS  
SELECTED VARIETIES, 700 ML  
21543267\_EA/21543302\_EA



\$4

LIFE BRAND® HOLIDAY  
FOAMING OR LIQUID  
HAND SOAP  
SELECTED VARIETIES  
21599419\_EA/21600304\_EA



Optimum

# MEMBERS ONLY

Exclusive savings and **pts** offers

**Optimum**  
Members-Only Price™  
**3.99**  
Non-members  
**4.49**

**MINI BABYBEL**  
102-120 G OR  
**THE LAUGHING COW CHEESE**  
120-140 G  
SELECTED VARIETIES  
2031907\_EA/2031932\_EA

**Optimum**  
Members-Only Price™  
**4.99**  
Non-members  
**7.99**

**FANTINO & MONDELLO SPECIALTY DELI MEAT**  
SELECTED VARIETIES, 100-200 G  
21501563\_EA/21501779\_EA

Members save **\$3**

**Optimum**  
Members-Only Price™  
**\$3**  
Non-members  
**3.49**

**VACHON SNACK CAKES**  
SELECTED VARIETIES  
252-336 G  
20001729\_EA

**Optimum**  
Members-Only Price™  
**3.99**  
Non-members  
**4.49**

**DARE JUICEE CANDY**  
SELECTED VARIETIES, 500/700 G  
21573994\_EA/21574094\_EA

**Optimum**  
Members-Only Price™  
**9.99**  
Non-members  
**11.99**

**DAWN LIQUID DISH SOAP**  
SELECTED VARIETIES, 2.2L/2.64L  
21430398\_EA/21430600\_EA

Members save **\$2**

**Optimum**  
Members-Only Price™  
**14.99**  
Non-members  
**16.99**

**SESAME STREET CHILDREN'S VITAMINS**  
SELECTED VARIETIES, 120-180'S  
21286682\_EA/21286491\_EA

Members save **\$2**

**Optimum**  
Members-Only Price™  
**\$30**  
Non-members  
**34.99**

**BRITA PITCHERS, FILTERS AND WATER BOTTLES**  
SELECTED VARIETIES  
20741399\_EA/20873508\_EA

Members save **\$4.99**

**Optimum**  
Members-Only Price™  
**7.99**  
Non-members  
**9.99**

**AVEENO OR LUBRIDERM LOTION OR NEUTROGENA HAND CREAM**  
SELECTED VARIETIES AND SIZES  
20301106\_EA/21082810\_EA

Members save **\$2**

**Optimum**  
Members-Only Price™  
**7.99**  
Non-members  
**9.99**

**CUREL OR JERGENS LOTION 380/620 ML, BIORÉ CLEANSERS, SCRUBS, MASKS OR STRIPS 50-200 ML, 4-8'S, 110/130G**  
SELECTED VARIETIES  
20743234\_EA/20852268\_EA

Members save **\$2**

**Optimum**  
Members-Only Price™  
**4.99**  
Non-members  
**5.99**

**VASELINE HAND AND BODY LOTION**  
SELECTED VARIETIES  
200/295 ML  
20339440003\_EA  
20339440004\_EA

Members save **\$1**

**Optimum**  
Members-Only Price™  
**34.99**  
Non-members  
**37.99**

**OLAY REGENERIST MOISTURIZERS, L'ORÉAL REVITALIFT SERUMS OR MOISTURIZERS OR NIVEA LUMINOUS TREATMENTS**  
SELECTED VARIETIES AND SIZES  
2141706002\_EA/21000387\_EA

Members save **\$3**

**Optimum**  
Members-Only Price™  
**9.99**  
Non-members  
**10.49**

**NEUTROGENA CLEANSERS OR MAKEUP REMOVING WIPES**  
SELECTED VARIETIES AND SIZES  
20457270\_EA/21019151\_EA

Members save **\$3**

**Optimum**  
Members-Only Price™  
**34.99**  
Non-members  
**37.99**

**L'ORÉAL REVITALIFT SERUMS OR MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
21294806\_EA/21045557\_EA

Members save **\$3**

**Optimum**  
Members-Only Price™  
**14.99**  
Non-members  
**17.99**

**GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE SERUMS**  
SELECTED VARIETIES AND SIZES  
21445754\_EA/21573478\_EA

Members save **\$3**

**Optimum**  
Members-Only Price™  
**4.99**  
Non-members  
**5.79**

**ST. IVES BODY LOTION**  
SELECTED VARIETIES  
600 ML  
21084009\_EA  
21084109\_EA

**Optimum**  
Members-Only Price™  
**18.99**  
Non-members  
**19.99**

**NIVEA Q10 MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
21247144\_EA/21247151\_EA

Members save **\$1**

**Optimum**  
Members-Only Price™  
**7.99**  
Non-members  
**9.99**

**DA BOMB BATH FIZZERS**  
SELECTED VARIETIES  
21299217\_EA/21407047\_EA

Members save **\$2**

**Optimum**  
Members-Only Price™  
**6.99**  
Non-members  
**8.99**

**CALGON BODY MISTS OR VITABATH OR BUBBLE BATH OR BATH FIZZERS**  
SELECTED VARIETIES AND SIZES  
20796304001\_EA  
21075524\_EA

Members save **\$2**

\*Must be a registered PC Optimum™ member to load and get this offer.



Optimum

# MEMBERS ONLY

Exclusive savings and pts offers

<p>Optimum</p> <p>Members-Only Price™</p> <p><b>\$7</b></p> <p>Members save \$1</p> <p>Non-members <b>\$8</b></p> <p>PC® FLAVOUR BURST™ BLUEBERRIES PRODUCT OF PERU, 9.8 OZ OR RASPBERRIES PRODUCT OF MEXICO OR U.S.A., FULL PINT 20573077_EA/2003494700L_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>3.50</b></p> <p>Members save \$1</p> <p>Non-members <b>4.50</b></p> <p>FARMER'S MARKET™ SWEET PEPPERS PRODUCT OF MEXICO, 4'S 2017533000L_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>4.50</b></p> <p>Members save \$1</p> <p>Non-members <b>5.50</b></p> <p>SNACK FACTORY PRETZEL CRISPS SELECTED VARIETIES, 200 G 200465940_EA/21434498_EA</p>	
<p>Optimum</p> <p>Members-Only Price™</p> <p><b>5.99</b></p> <p>Members save \$1.50</p> <p>Non-members <b>7.49</b></p> <p>CANADIAN COVE MUSSELS FRESH, 907 G 21534624_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>5.49</b></p> <p>Members save \$1.50</p> <p>Non-members <b>6.99</b></p> <p>JOHNSONVILLE SMOKED DINNER SAUSAGE SELECTED VARIETIES, 375 G 20303414_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>\$10</b></p> <p>Members save \$1.99</p> <p>Non-members <b>11.99</b></p> <p>PC® BBQ PORK BACK RIBS FULLY COOKED, SELECTED VARIETIES, 500 G 21084542_EA</p>	
<p>Optimum</p> <p>Members-Only Price™</p> <p><b>\$12</b></p> <p>Members save \$2</p> <p>Non-members <b>\$14</b></p> <p>MARCANGELO ITALIAN SAUSAGES OR MEATBALLS SELECTED VARIETIES, 1 KG 20067488_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>2.79</b></p> <p>Members save \$1</p> <p>Non-members <b>3.79</b></p> <p>ACE BAKERY WHITE BAGUETTE OR CIABATTA LUNGA BAKED IN-STORE, SELECTED VARIETIES 350/390 G 20171071_EA/20354747_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>5.50</b></p> <p>Members save \$1</p> <p>Non-members <b>\$6</b></p> <p>FARMER'S MARKET™ COFFEE CAKE SELECTED VARIETIES 500 G 21582958_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>\$4</b></p> <p>Members save \$1</p> <p>Non-members <b>\$5</b></p> <p>SOFTY SANDWICH SELECTED VARIETIES 180-250 G 20160224_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p><b>3.79</b></p> <p>Members save \$1</p> <p>Non-members <b>4.49</b></p> <p>PC® ORANGE JUICE SELECTED VARIETIES REFRIGERATED 1.54 L 21430571_EA/21430538_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>4.49</b></p> <p>Members save \$1</p> <p>Non-members <b>5.49</b></p> <p>FRITO LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN SELECTED VARIETIES 275-480 G 21240028_EA/21370250_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>2.75</b></p> <p>Members save \$1</p> <p>Non-members <b>3.49</b></p> <p>DORITOS, CHEETOS, SUNCHIPS OR FUNYUNS MINIS CHIPS OR SNACKS SELECTED VARIETIES 81-145 G 21632077_EA/21632077_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>\$2</b></p> <p>Members save \$1</p> <p>Non-members <b>2.99</b></p> <p>CADBURY FAMILY SIZE CHOCOLATE BAR 80-100 G OR MAYNARDS CANDY 100/154 G SELECTED VARIETIES 2022783001_EA/21485154_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p><b>6.49</b></p> <p>Members save \$1.50</p> <p>Non-members <b>7.99</b></p> <p>CLUB HOUSE PURE VANILLA EXTRACT 46 ML 20067048_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>1.25</b></p> <p>Members save \$1</p> <p>Non-members <b>1.50</b></p> <p>PC® BLUE MENU® CANNED VEGETABLES SELECTED VARIETIES, 341/398 ML 20314308_EA/20326240_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>1.75</b></p> <p>Members save \$1</p> <p>Non-members <b>\$2</b></p> <p>PC® BLUE MENU® CANNED TOMATOES SELECTED VARIETIES 796 ML 20034188_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>4.29</b></p> <p>Members save \$1</p> <p>Non-members <b>4.59</b></p> <p>PHILADELPHIA CREAM CHEESE PRODUCT SELECTED VARIETIES 227/250 G 20641247_EA/20846924010_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p><b>2.99</b></p> <p>Members save \$1</p> <p>Non-members <b>3.49</b></p> <p>QUAKER INSTANT OATMEAL SELECTED VARIETIES 232-344 G 21190254_EA/21190260_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>2.99</b></p> <p>Members save \$1</p> <p>Non-members <b>3.49</b></p> <p>KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML 21584146_EA/21584549_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>15.49</b></p> <p>Members save \$2</p> <p>Non-members <b>17.49</b></p> <p>OASIS ASSORTED JUICE BOXES 40x200 ML 21030120_C01</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p><b>6.49</b></p> <p>Members save \$1</p> <p>Non-members <b>7.49</b></p> <p>STARBUCKS COFFEE ENHANCER SELECTED VARIETIES 828 ML 22308473_EA/21438815_EA</p>

\*Must be a registered PC Optimum™ member to load and get this offer.

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Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

**FRESH  
PROMISE**

If it's not fresh,  
it's free.

**2.49**  
LB  
5.49/KG

**TOMATOES  
ON THE VINE**  
PRODUCT OF CANADA OR  
MEXICO, CANADA NO. 1 GRADE  
3000670001\_5A



**1.50**

**POMEGRANATE**  
MINI, PRODUCT OF U.S.A.  
3003476700\_5A



**RED MANGO**  
PRODUCT OF BRAZIL  
3000793000\_5A

**4/\$5**  
OR 1.49 EA



**\$4**

**AVOCADO BAG**  
PRODUCT OF MEXICO, 5'S  
3000222000\_5A



**\$5**

**FARMER'S MARKET™  
GALA OR MCINTOSH APPLES**  
PRODUCT OF ONTARIO  
CANADA FANCY GRADE, 4 LB  
3007996000\_5A/3007996001\_5A



**\$6**

**CLEMENTINES**  
PRODUCT OF MOROCCO  
OR SPAIN, 5 LB BOX  
3000266000\_5A



**\$6**

**FARMER'S MARKET™  
GRAPE TOMATOES**  
PRODUCT OF CANADA,  
MEXICO OR U.S.A., 907 G OR  
**MINI CUCUMBERS**  
PRODUCT OF ONTARIO, 11'S  
3004003000\_5A/3004003001\_5A



**CLUB  
SIZE**

**\$8**

**PC® STELLA OR SWEET  
CELEBRATION RED  
SEEDLESS GRAPES**  
PRODUCT OF U.S.A., NO.  
1 GRADE, 2 LB CLAMSHELL, 907 G  
3009043000\_5A/3009043001\_5A



**5.50**

**PC® ORGANICS  
ROMAINE HEARTS**  
PRODUCT OF U.S.A., 3PK  
3000974000\_5A



**\$5**

**PC® CHOPPED  
SALAD KITS**  
SELECTED VARIETIES  
PRODUCT OF U.S.A., 285-394 G  
3009043000\_5A/3009043001\_5A



**\$3**

**PINEAPPLE**  
PRODUCT OF COSTA RICA  
3000000000\_5A



**\$10**

**GET  
1,000<sup>+</sup>  
= \$1  
Value**

**PC® MIXED NUTS**  
PRODUCT OF U.S.A.,  
907 G  
3000430000\_5A



**\$12**

**HOLIDAY MIXED  
CAROUSELS**  
SELECTED VARIETIES, 450-700 G  
3000190000\_5A/3000190001\_5A



**\$3**  
/100 G

**CHOCOLATE PRESENTS**  
30000000\_5A



**\$2**  
/100 G

**HOLIDAY JUBES**  
30000000\_5A



# LEGENDARY HOLIDAY SAVINGS

LOW  
PRICES  
IN EVERY  
AISLE

\$30

PC® BC CEDAR  
GARLAND  
15 FEET  
20430750\_EA



\$37

PC® OUTDOOR  
HOLIDAY  
HANGING  
BASKET  
20213316\_EA



\$33

PC® DIY GREENS  
AND ACCESSORY  
HANDLE PACK  
21338642\_EA

\$10

PC® BOUGHS OR  
BRANCHES  
SELECTED VARIETIES  
20213216\_EA/20214371\_EA



\$14

PC® PREMIUM  
BOUGHS OR  
BRANCHES  
21026347\_EA



\$40

PC® LARGE OUTDOOR  
ARRANGEMENT WITH  
PINE & BERRIES  
20144803\_EA

\$10

6 INCH POINSETTIA  
20036549\_EA



\$25

CLASSIC BOUQUET  
IN SEASONAL COLOURS  
21637732\_EA



# SUPER FRESH

**11.99**  
LB  
26.43/KG

**BONELESS BLADE STEAK OR ROAST**  
CUT FROM CANADA AA GRADE BEEF OR USDA CHOICE GRADE BEEF  
26797941, SA



**CLUB SIZE**

**\$6**

**MEDIUM GROUND BEEF**  
450 G  
21070928, SA



**6.50**

**GET 2,000<sup>th</sup> = \$2 Value**  
**BUTTERBALL TURKEY BACON**  
SELECTED VARIETIES, 300/375 G  
20009663, SA



**4.99**  
LB  
11.00/KG

**PC<sup>®</sup> FREE FROM<sup>®</sup> WHOLE CHICKEN**  
FRESH  
21049552, SA



**\$8**

**MAPLE LEAF PRIME EXTRA LEAN GROUND CHICKEN OR SUFRA<sup>®</sup> HALAL LEAN GROUND CHICKEN**  
454 G  
20796463, SA



**\$6**

**BEYOND CHICKEN PLANT BASED TENDERS**  
FROZEN, 227 G  
21027740, SA



**SAVE UP TO 2.49**

**6.50**

**MARCANGELO JUMBO FROZEN SAUSAGES**  
SELECTED VARIETIES, 500/675 G  
21007971, SA



**SAVE 1.00 LB**

**4.99**  
LB  
11.00/KG

**ST. LOUIS STYLE SIDE RIB**  
FRESH  
19002764, SA



**\$13**

**PC<sup>®</sup> WORLD OF FLAVOURS<sup>™</sup> PORK ROASTS**  
SELECTED VARIETIES  
FRESH, 730/900 G  
21003334, SA



**2.99**

**SEAQUEST<sup>®</sup> CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS**  
SELECTED VARIETIES  
READY-TO-EAT, 227 G  
20097932, SA/20779748, SA



**10.49**

**PC<sup>®</sup> HOT SMOKED CANDIED OR SPICY SALMON STRIPS**  
READY-TO-EAT, 150 G  
20079930, SA/20077643, SA



**9.99**  
LB  
22.02/KG

**ASC TILAPIA FILLETS**  
FRESH  
21094452, SA



**CLUB SIZE**

**10.99**

**PC<sup>®</sup> BLACK TIGER SHRIMP RAW ZIPPERBACK<sup>®</sup>**  
16-20/LB, FROZEN, 400 G  
20007962, SA



**10.99**

**PC<sup>®</sup> SMOKED SALMON**  
SELECTED VARIETIES  
FROZEN, 125/150 G  
20070906, SA/20069587, SA



**8.49**

**SOGEL COOKED LOBSTER MEAT**  
FROZEN, 320 G  
20009622, SA



# SUPER FRESH

**320**  
/100 G

PC<sup>®</sup> SERVICE SLICED  
GENOA SALAMI  
SELECTED VARIETIES  
20081071\_02



**\$11**

MARCANGELO  
SLICED DELI MEAT  
SELECTED VARIETIES, 175/200 G  
2108949\_0A



**8<sup>99</sup>**

GET **1,000<sup>®</sup>** = \$1 Value

MASTRO  
GENOA  
MILD OR HOT, 375 G  
2104994\_0A/2104993\_0A



Optimum<sup>™</sup>  
Members-Only Price<sup>™</sup>  
**10<sup>99</sup>**  
Non-members  
**11<sup>69</sup>**

PC<sup>®</sup> CHEESE BLOCK  
SELECTED VARIETIES, 500 G  
2049108\_0A  
\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.



**CLUB SIZE**

**\$8**

TRE STELLE  
CHEESE TWIN PACK  
SELECTED VARIETIES, 240-560 G  
2100063\_0A/2100064\_0A



**\$8**

BALDERSON CHEESE  
SELECTED VARIETIES, 250/280 G  
2104330\_0A/2104331\_0A



GET **1,500<sup>®</sup>** = \$150 Value

LA PANZANELLA  
CROCCATINI, 170 G OR  
RAINCOAST CRISPS 130 G  
SELECTED VARIETIES  
2103096\_0A/2104433\_0A



Optimum<sup>™</sup>  
Members-Only Price<sup>™</sup>  
**4<sup>99</sup>**  
Non-members  
**6<sup>49</sup>**

Members save **\$150**

NURISHH CHEESE  
SLICES OR SHREDS  
SELECTED VARIETIES, 190-200 G  
2104325\_0A/2104347\_0A  
\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.



**\$15**

MEAL KITS  
SELECTED VARIETIES  
716 G-1.22 KG  
2137301\_0A



**2/350**  
OR 1.99 EA

NO NAME<sup>®</sup> BAGELS  
OR ENGLISH MUFFINS  
SELECTED VARIETIES, 6'S  
2103796\_0A/2107931\_0A



**329**

CASA MENDOSA  
TORTILLAS  
SELECTED VARIETIES  
7 7/8 INCH, 340-640 G  
2079936\_0A



**349**

GRAIN BREADS  
BAKED IN-STORE, SELECTED  
VARIETIES, 430/960 G  
2041993\_0A



**\$4**

LA BAGUETTERIE  
MICHE  
SELECTED VARIETIES, 600/900 G  
20462793\_0A



**750**

FARMER'S MARKET<sup>™</sup>  
COOKIES  
SELECTED VARIETIES, 21'S  
20462834\_0A/20462835\_0A



**\$5**

QUINN'S SWISS ROLLS  
SELECTED VARIETIES, 400 G  
2102536\_0A/2102547\_0A



# ALWAYS LOW PRICE

**ALWAYS \$10**

**BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES**  
SELECTED VARIETIES  
FROZEN, 1-1.81 KG  
2147092, SA/2147092R, SA

**LEAN GROUND BEEF**  
HACHÉ - HÔR D'ŒUVRE  
**BŒUF HACHÉ MAIGRE**

1.1 kg 3 x 367 g



**ALWAYS \$10**

**WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BREADED POLLOCK FILLETS, ATLANTIC SALMON PORTIONS, BREADED SQUID RINGS OR POPCORN SHRIMP**  
FROZEN, 200-900 G  
2147104, SA/2147104R, SA

**Wild Pink Salmon Fillets**  
NO SKIN ON BONELESS  
Filets de saumon rose  
sans peau  
CRU AVEC PEAU SANS-OSSETES

**BASA FILLETS**  
FILETS DE PANGASIU

1.43 lb



**ALWAYS \$3.50**

**ZIGGY'S® SLICED DELI MEAT**  
SELECTED VARIETIES  
175/300 G  
2104276, SA  
2104245, SA

**smoked black forest ham**  
jambon forêt-noire

175 g



**ALWAYS \$1.25**

**FRENCH OR ITALIAN BREAD**  
BAKED IN-STORE  
SELECTED VARIETIES  
450 G  
2078443, SA



**ALWAYS \$5**

**CROISSANTS**  
BAKED IN-STORE  
12'S  
2104174, SA



**ALWAYS \$5.50**

**BASSE MIX**  
SELECTED VARIETIES  
415-600 G  
2104247, SA  
2104202, SA

**SWEET & SPICY PUB**  
PUB SUCRE ET EPICE

**PEANUT LUNY'S**  
ATEUR D'ARACHIDES



**ALWAYS \$4.50**

**NO NAME® NATURAL CHEESE SLICES**  
SELECTED VARIETIES, 210/230 G  
2104277, SA

**marble cheddar cheese slices**  
tranches de fromage cheddar marbré

12 SLICES 210/230 G



**ALWAYS \$3**

**NO NAME® CREAM CHEESE**  
SELECTED VARIETIES, 227/250 G  
2104200, SA

**pasteurized cream cheese**  
fromage à la crème pasteurisé

20g 3/4oz 3/4oz



**ALWAYS \$5**

**PC® GREEK YOGURT**  
SELECTED VARIETIES  
650/750 G  
2104093, SA  
2104093, SA

**GREEK**  
VANILLA

**GREEK-GREC**  
PLAIN NATURAL



**ALWAYS \$3**

**NO NAME® NATURALLY IMPERFECT™ FROZEN FRUIT**  
SELECTED VARIETIES, 300/400 G  
2104203, SA

**Naturally Imperfect™**  
naturellement imparfaits



**ALWAYS \$3.50**

**NO NAME® PIZZA SINGLES**  
SELECTED VARIETIES, FROZEN, 350-410 G  
2104148, SA

**thin crust pizza**  
croûte mince pepperoni

350 g



**ALWAYS \$5**

**ZIGGY'S® CHEESE SLICES**  
160/180 G  
2104070, SA

**havarti**



**ALWAYS \$1.50**

**ROOSTER® INSTANT EGG NOODLES**  
400 G  
2004620, SA

**Instant Noodles**  
Noodles Instantanés

400 g



**ALWAYS 2/\$9**  
OR 5.49 EA

**PC® ORGANICS FROZEN VEGETABLES**  
SELECTED VARIETIES  
300-500 G  
2044899001, SA  
2044899002, SA

**broccoli florets**  
florets de brocoli

**peas**  
pois



**ALWAYS \$3.50**

**PC® ORGANICS APPLE TREAT** 6X100 ML OR **APPLE SAUCE** 650 ML  
SELECTED VARIETIES  
20120493001, SA

**APPLE**



**ALWAYS \$4.50**

**PC® ORGANICS ANIMAL COOKIES TREAT** 250 G  
SELECTED VARIETIES, 250 G  
20101010, SA/20104001, SA

**ORIGINAL**

**CHOCOLATE**



**ALWAYS \$27**

**PC® NUTRITION FIRST® DOG FOOD**  
SELECTED VARIETIES, 7 KG  
2104070, SA/2104070R, SA

**NUTRITION**  
FIRST

**NUTRITION**  
FIRST



# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

SAVE  
UP TO  
**1.00**

**2.49**

**CHRISTIE CRACKERS**  
SELECTED VARIETIES, 175-306 G  
2003647\_EA/21944874\_EA



GET  
**2,000** = \$2  
Value!  
for every 18¢  
spent on

**QUAKER RICE CAKES  
OR CRISPY MINIS**  
SELECTED VARIETIES, 90-199 G  
2096270802\_EA/2031379001\_EA  
18¢ each \$2 value by points



**2.49**

**DARE BEAR PAWS**  
168-240 G, WAGON  
WHEELS 315 G OR  
ULTIMATE OR VIVA  
PUFFS COOKIES  
290/200 G, SELECTED VARIETIES  
20807880\_EA/21080774\_EA



**2/\$5**  
OR 3.47 EA

**LINDT SWISS  
CLASSIC OR LINDOR  
CHOCOLATE TABLET**  
SELECTED VARIETIES, 100 G  
20296836001\_EA/20296836001\_EA



**2/4.50**  
OR 2.49 EA

**QUAKER DIPPS OR  
CHEWY GRANOLA  
BARS**  
SELECTED VARIETIES  
5'S, 120-156 G  
20847182\_EA/21039366\_EA



SAVE  
**1.30**

**2.99**

**LECLERC GO PURE  
BARS 140-175 G OR  
NÜGABAR 175 G**  
SELECTED VARIETIES  
21221451\_EA  
21336096\_EA



**7.99**

**TWININGS TEA**  
SELECTED VARIETIES, 50'S  
2111048\_EA/2111073\_EA



SAVE  
**5.00**

**16.99**

**CARNATION HOT  
CHOCOLATE MIX**  
1.7 KG  
2123226\_EA



SAVE  
UP TO  
**5.50**

**19.99**

**VAN HOUTTE GROUND  
COFFEE 30'S, SELECTED VARIETIES**  
20379720001\_EA  
20972953\_EA



SAVE  
**.70**

**1.49**

**CAMPBELL'S  
CONDENSED SOUP OR  
COOKING BROTH**  
SELECTED VARIETIES, 284 ML  
20297246001\_EA/20297246006\_EA



SAVE  
**.50**

**1.49**

**CLOVER LEAF TUNA  
85/170 G OR BRUNSWICK  
FILLETS 92/100 G**  
SELECTED VARIETIES  
2015589001\_EA/20318428001\_EA



**5.50**

**ACTIVIA YOGURT**  
SELECTED VARIETIES, 12X100 G  
20039412001\_EA/20640892\_EA



SAVE  
**1.00**

**4.99**

**ROBIN HOOD OR FIVE  
ROSES FLOUR**  
SELECTED VARIETIES, 2.5 KG  
20029497001\_EA/20148914001\_EA



SAVE  
**5.80**

**8.99**

**HIGH LINER PAN-  
SEAR SELECTS**  
500/540 G, SIGNATURE  
CUTS 425/515 G OR  
FRANKS REDHOT FISH  
WINGS 454 G  
SELECTED VARIETIES, FROZEN  
20844670\_EA/2108729\_EA



**3.99**

**CRAVE OR KRAFT  
DINNER ENTRÉES**  
SELECTED VARIETIES, FROZEN,  
200-340 G  
21083515\_EA/21552618\_EA



# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

SAVE  
1.00

3<sup>99</sup>

GET  
500<sup>00</sup>

**İÖGO NANO DRINKABLES**  
6X93 ML OR **SIGGI'S SKYR**  
4X100 G **YOGURT**  
SELECTED VARIETIES  
20409487003\_EA/21587234\_EA



3<sup>99</sup>

**OLD EL PASO DINNER KITS**  
SELECTED VARIETIES, 250-510 G  
20795534\_EA



GET  
1,000<sup>00</sup> = \$1  
Value  
when you buy 2

**ORVILLE  
REDENBACHER  
MICROWAVE  
POPCORN** 385-492 G OR  
**KERNEL JAR** 850 G  
SELECTED VARIETIES  
20308466\_EA/20629532003\_EA



GET  
2,000<sup>00</sup> = \$2  
Value  
when you buy 2

**VOORTMAN WAFERS  
OR COOKIES**  
SELECTED VARIETIES  
155-300 G  
20278803001\_EA/2031935004\_EA



5<sup>99</sup>

**GENERAL MILLS  
FAMILY SIZE CEREAL**  
SELECTED VARIETIES/ 475-778 G  
21003492\_EA/21003491\_EA



4<sup>49</sup>

**MISS VICKIE'S  
POTATO CHIPS**  
SELECTED VARIETIES  
190/200 G  
21048628\_EA/21048703\_EA



6<sup>49</sup>

**PEPSI SOFT DRINKS**  
SELECTED VARIETIES, 8X355 ML  
21942875\_C08



24<sup>99</sup>

**RED BULL ENERGY  
DRINK**  
12X250 ML  
21242383\_C12



10<sup>99</sup>

**PUREX 4.0L/4.43 L OR  
SUNLIGHT 4 L LIQUID  
LAUNDRY DETERGENT**  
SELECTED VARIETIES  
20083535091\_EA/21427042\_EA



7<sup>99</sup>

**ROYALE  
FACIAL  
TISSUE**  
6'S  
21618478\_EA



12<sup>99</sup>

**TIDY CATS LITTER**  
SELECTED VARIETIES, 2.72 KG  
21206496\_EA



19<sup>99</sup>

**CASCADE PLATINUM**  
51/67'S, **COMPLETE**  
90'S OR **ORIGINAL** 110'S  
**DISHWASHER TABS**  
SELECTED VARIETIES  
21036545\_EA/21018479\_EA



6<sup>99</sup>

**LYSOL  
LAUNDRY  
DISINFECTANT**  
1.2 L OR **SPRAY**  
425 G, **RESOLVE  
IN-WASH** 625 G  
OR **PRE-TREAT**  
650 ML OR **LYSOL  
TOILET BOWL  
CLEANER**  
2X710 ML  
SELECTED VARIETIES  
20233370\_EA  
21487308\_EA



SAVE  
4.00

12<sup>99</sup>

**CHARMIN SOFT  
OR STRONG**  
SELECTED VARIETIES, 12-48  
ROLLS  
21548773\_EA





# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

**Optimum**  
Members-Only Price™  
**8.97**  
Non-members  
**10.99**

Members save **\$2.02**

**GARNIER MICELLAR, SKIN ACTIVE OR NATURAL MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
2131904002\_EA/213171477\_EA  
\*\*Must be a registered PC Optimum™ member to load and get this offer.



**21.99**

**L'ORÉAL REVITALIFT OR AGE PERFECT MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
21298318\_EA/21319021\_EA

**NEW**  
FRAGRANCE FREE  
**COLLAGEN MOISTURE FILLER**  
DAILY MOISTURIZER  
Wrinkles look smoother  
Restore skin's cushion



GET **6,000** **=\$6** Value  
when you buy 2

**OLD SPICE DEODORANT 73-107 G, BODY SPRAY 122/144 G, BODY WASH 473-887 G OR BAR SOAP 4/12X 90 G**  
SELECTED VARIETIES  
21432427\_EA/20757237001\_EA



SAVE UP TO **2.80**  
**3.99**

**NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G**  
SELECTED VARIETIES  
21049904\_EA/21047011\_EA



SAVE UP TO **2.50**  
**4.99**

**MRS. MEYER'S LIQUID HAND SOAP PUMP**  
SELECTED VARIETIES, 370 ML  
21046824\_EA/21048890\_EA



**\$3**

**HALLS LOZENGE BAG**  
SELECTED VARIETIES, 25/30'S  
20315680013\_EA/20315680014\_EA



SAVE UP TO **2.99**  
**\$9**

**CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT TOUCH-UP**  
SELECTED VARIETIES  
21044877\_EA/21408559\_EA



SAVE UP TO **1.99**  
**\$9**

**CLAIROL NICE'N EASY HAIR COLOUR OR ROOT TOUCH-UP**  
SELECTED VARIETIES  
21082575\_EA/21083828\_EA



**16.99** **6,000** **=\$6** Value

**OLD SPICE, SECRET, OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY**  
SELECTED VARIETIES 65-99 G  
2161048\_EA/21610911\_EA



SAVE UP TO **20% OFF**  
4.79-11.19

**BAND-AID BANDAGES**  
SELECTED VARIETIES AND SIZES  
20080815\_EA/21520494\_EA



SAVE UP TO **1.30**  
**2.99**

**LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT**  
SELECTED VARIETIES  
45-85 G  
20348223001\_EA/20847071\_EA



SAVE UP TO **20% OFF**  
3.19-23.19

**REVLON BEAUTY TOOLS**  
SELECTED VARIETIES  
20020535\_EA/20143430\_EA



**6.99**

**DR. TEAL'S FOAM BATH OR EPSOM SALTS**  
SELECTED VARIETIES AND SIZES  
21316682\_EA/20355316\_EA



SAVE UP TO **20% OFF**  
9.19-30.39

**NATURE'S BOUNTY VITAMIN OR SUPPLEMENT CAPSULES OR TABLETS**  
SELECTED VARIETIES AND SIZES  
20068015\_EA/21294615\_EA



SAVE UP TO **20% OFF**  
2.40-9.60

**ECOTOOLS OR QUO BEAUTY BATH ACCESSORIES**  
SELECTED VARIETIES OR SIZES  
21406536\_EA/21406541\_EA



SAVE UP TO **25% OFF**  
5.99-11.29

**CAKE BEAUTY HAND, BODY OR FOOT CARE PRODUCTS**  
SELECTED VARIETIES  
20779301\_EA/21232324\_EA



**6.99**

**VITABATH FIZZIES OR BUBBLE BATH**  
SELECTED VARIETIES AND SIZES  
21209736002\_EA/21209736004\_EA



**19.99**

**POISE PADS**  
SELECTED VARIETIES AND SIZES  
20515843001\_EA/21023366\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE 1.00

5<sup>49</sup>

SUNRYPE FRUIT TO GO EASY PEEL STRIPS VARIETY PACK, 15'S, 210 G 21010882\_EA



9<sup>99</sup>

GET 2,000<sup>00</sup> - \$2 Value

MAXWELL HOUSE ROAST AND GROUND COFFEE SELECTED VARIETIES, 431-900 G 20722346\_EA/21060882\_EA



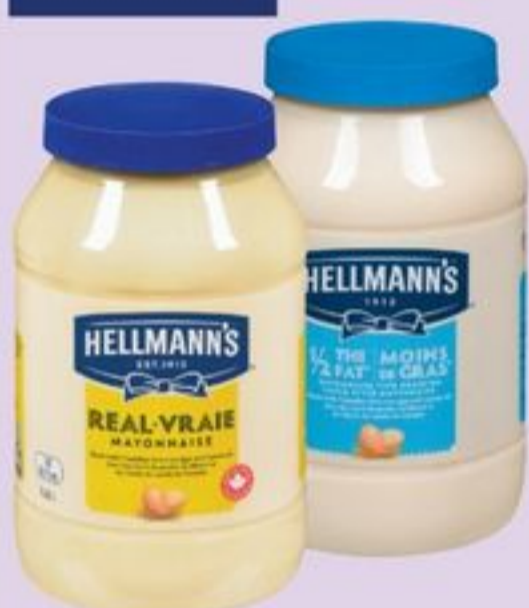
15<sup>99</sup>

PC<sup>®</sup> PODS 30'S OR WHOLE BEAN 820/907 G COFFEE SELECTED VARIETIES 21038762\_EA/21032334\_EA



8<sup>99</sup>

HELLMANN'S REAL MAYONNAISE 1.42 L 20173154001\_EA/20173154002\_EA



3<sup>99</sup>

FRENCH'S KETCHUP 750 ML/1 L 20635068\_EA/20635051\_EA



3<sup>99</sup>

FRANK'S RED HOT OR THICK SAUCE SELECTED VARIETIES, 354 ML 20187632001\_EA/21017946\_EA



SAVE .50

1<sup>49</sup>

SWISS CHALET GRAVY OR DIPPING SAUCE SELECTED VARIETIES, 284 ML 21080815\_EA/21080816\_EA



3<sup>29</sup>

VH COOKING OR DIPPING SAUCE SELECTED VARIETIES, 341-380 ML 20297368\_EA/20298726001\_EA



4<sup>49</sup>

ROOSTER<sup>®</sup> SCENTED JASMINE RICE 2 KG 20443395\_EA



2<sup>49</sup>

CAMPBELL'S READY TO SERVE 515 ML OR HABITANT SOUP 796 ML SELECTED VARIETIES 2029989002\_EA/21480539\_EA



1<sup>69</sup>

LIPTON, KNORR SOUP MIX OR LIPTON CUP-A-SOUP SELECTED VARIETIES, 40-166 G 20208188007\_EA/2034754003\_EA



4<sup>79</sup>

TRADITIONAL MEDICINALS TEA SELECTED VARIETIES, 24 G 21387790\_EA



3<sup>99</sup>

NEAL BROTHERS CORN CHIPS 276 G, TORTILLA CHIPS 255/300 G OR SALSA 410 ML SELECTED VARIETIES 20876483\_EA/21404543\_EA



4<sup>99</sup>

BELSOY PUDDING SELECTED VARIETIES, 4X125 G 20151396003\_EA/20151396004\_EA



SAVE 1.00

3<sup>49</sup>

EARTH'S OWN OAT BEVERAGE SELECTED VARIETIES REFRIGERATED, 1.75 L 21037794\_EA/21037794\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

5.49

DR. OETKER RISING OR THIN CRUST 439-785 G OR EASY PIZZI 200-576 G PIZZA  
SELECTED VARIETIES, FROZEN  
2106361\_SA/21062407\_SA



SAVE .50

1.49

MICHELINA'S ENTRÉES  
SELECTED VARIETIES, FROZEN, 156-284 G  
2109814\_SA/21098798\_SA



2.99

GREEN GIANT VEGETABLES 750 G OR VALLEY SELECTIONS 400/500 G  
SELECTED VARIETIES, FROZEN  
21022170\_SA/21022315\_SA



SAVE 2.00

7.99

CAVENDISH FRIES, WEDGES, HASHBROWNS OR ONION RINGS  
SELECTED VARIETIES, FROZEN, 1-2.25 KG  
20827761\_SA/21057332\_SA



\$4

NO NAME® ICE MILK  
1.65 L  
2101074\_SA



5.49

KELLOGG'S EGGO WAFFLES  
SELECTED VARIETIES, FROZEN, 16'S  
2088973001\_SA



SAVE 1.20

7.79

ARMSTRONG CHEESE BARS  
SELECTED VARIETIES  
600 G  
21019602\_SA



SAVE UP TO 1.00

3.29

MINUTE MAID ZERO SUGAR OR FRUITÉ DRINKS  
SELECTED VARIETIES  
REFRIGERATED, 1.54 L  
21434079\_SA/21095841\_SA



6.79

LIBERTÉ GREEK 650/750 G OR YOPLAIT SOURCE OR CREAMY  
16X100 G, YOGURT  
SELECTED VARIETIES  
20842273\_SA/2020316002\_SA



6.99

GET 1,000 Value - \$1

BECEL MARGARINE  
SELECTED VARIETIES, 637/850 G  
20297818003\_SA



6.79

PC® FREE RUN LARGE EGGS 12'S OR BLUE MENU® EGG WHITES 1 KG  
SELECTED VARIETIES  
20813428001\_SA/20821364001\_SA



5.29

INTERNATIONAL DELIGHT COFFEE ENHANCER 346 ML OR COLD FOAM 396 G  
SELECTED VARIETIES  
20895489002\_SA/21029959\_SA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE .90

**CHEEZ-IT CRACKERS**  
SELECTED VARIETIES, 191/200 G  
2124555\_EA/2124566\_EA

2.49

**CHEEZ-IT**  
NEW!  
ORIGINAL



3.49

**PEEK FREANS COOKIES**  
SELECTED VARIETIES  
275-350 G  
2068329\_EA/2068331\_EA



SAVE .80

3.49

**KELLOGG'S SPECIAL K OR KASHI CRUNCHY, CHEWY OR SOFT BAKED BARS**  
SELECTED VARIETIES, 165-200 G  
2044832001\_EA/21010728\_EA



SAVE 3.00

**NESTLÉ TURTLES ORIGINAL 350 G OR ASSORTED 300 G**  
21004317\_EA/21009164\_EA

10.99

**TURTLES**



SAVE UP TO 5.00

9.99

**LINDT 128-158 G, NESTLÉ 208-212 G, HERSHEY'S 207-212 G OR CADBURY ADVENT CALENDAR 200 G, SELECTED VARIETIES**  
21459440\_EA/21460078\_EA



19.99

**NESTLÉ QUALITY STREET TIN**  
650 G  
21048444\_EA



2.99

**DOLE FRUIT BOWLS 4X107 ML OR FRUIT 'N GEL SNACKS 4X123 G**  
SELECTED VARIETIES  
20318455003\_EA/2041854001\_EA



6.99

**SANPELLEGRINO CARBONATED WATER 6X500 ML OR SPARKLING FRUIT BEVERAGES 6X330 ML, SELECTED VARIETIES**  
21432202\_C06/21509014\_C06



3.49

**PURE LIFE NATURAL SPRING WATER**  
24X500 ML  
20060696\_C24



11.99

**PEPSI SOFT DRINKS**  
SELECTED VARIETIES, 24X355 ML  
2030487002\_C24



1.25

**ALLEN'S OR MINUTE MAID FRUIT BEVERAGES**  
SELECTED VARIETIES, 1L  
20207424001\_EA/20236729047\_EA



10.99

**SWIFFER WET OR DRY REFILLS 12-32'S, DUSTER REFILLS 6/10'S OR POWERMOP PADS 5'S**  
SELECTED VARIETIES  
20028650\_EA/20974371\_EA



9.99

**LYSOL TOILET BOWL CLEANER 4X946 ML OR MULTI SURFACE CLEANER 4.26 L**  
SELECTED VARIETIES  
21487308\_EA/21201264\_EA



3.99

**VIM CLEANING SPRAYS 700 ML OR FLOOR CLEANER 1L**  
SELECTED VARIETIES  
20939427\_EA/21077841\_EA



8.99

**FLEECY FABRIC SOFTENER 3.5 L OR DRYER SHEETS 200'S**  
SELECTED VARIETIES  
20330018001\_EA/21311729\_EA



# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**9<sup>88</sup>**  
LB  
21.78/KG

**BEEF RIB FINGER MEAT**  
BONELESS, CRYOVAC  
2000296, SA



**FARMER'S MARKET™ ROMA TOMATOES**  
PRODUCT OF CANADA  
OR MEXICO, 2 LB  
200878900, SA

**7<sup>50</sup>**



**6<sup>99</sup>**

**TRADITIONS FISH BALLS 750 G**  
OR SHRIMP AND SURIMI BALLS  
850 G  
FROZEN  
2007096, SA/2009337, SA



**5<sup>99</sup>**

**DANISA BUTTER COOKIES**  
454 G  
2004255, SA



**5<sup>99</sup>**

**KEWPIE MAYONNAISE**  
517 ML  
2004491, SA



**5<sup>99</sup>**

**SURAJ™ SOOJI WHEAT SEMOLINA**  
2 KG  
2007270, SA



**1<sup>79</sup>**

**KOSA COCONUT MILK**  
400 ML  
2007454, SA



**1<sup>49</sup>**

**NONGSHIM SNACKS 45-90 G** OR WAHAHA  
**YOGURT DRINK 400 ML**  
SELECTED VARIETIES  
2009376, SA/2009472, SA



**7<sup>99</sup>**

**JAPANESE STYLE CHEESECAKE**  
FROZEN, 300 G  
2004543, SA



**3<sup>49</sup>**

**INDOMIE NOODLES**  
SELECTED VARIETIES, 400-425 G  
2006070, SA



\*Prices effective at Superstore Mississauga Argenta, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.

# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**2<sup>50</sup>**

**BEAN SPROUTS**  
PRODUCT OF CANADA, 434 G  
2009823081\_SA

**\$13**

**MEDJOL DATES**  
PRODUCT OF U.S.A., 2 LB TUB  
2009906\_SA

**\$2<sup>LB</sup>**  
4.41/KG

**PAPAYA**  
PRODUCT OF MEXICO  
2007700001\_SA

**7<sup>99</sup>**  
LB  
17.61/KG

**NEW ZEALAND MUTTON STEW**  
1 KG  
20274653\_SA

**\$14**

**SUFRA<sup>®</sup> HALAL CHICKEN THIGHS**  
FRESH, UP TO 1.54 KG  
2007794C\_SA

**8<sup>99</sup>**

**DOM SPECIALTY RAW ABALONE IN SHELL**  
FROZEN, 220 G  
20082786\_SA

DOM Specialty Specialist  
RAW ABALONE IN SHELL  
ORMEAUX CRUS AVEC COQUILLE  
WITH PEPPER - CRABBY FLAVOUR  
220 g

**SAVE .40**

**FRONTIER LEBANESE PITA**  
SELECTED VARIETIES, 330 G  
2020875\_SA/2020866\_SA

**1<sup>29</sup>**

**SAVE 3.50**

**GIA BASMATI RICE**  
3.63 KG  
2008942\_SA

**7<sup>99</sup>**

**1<sup>99</sup>**

**VALENTINA HOT SAUCE**  
SELECTED VARIETIES, 370 ML  
2008640002\_SA

**SAVE 1.00**

**PC<sup>®</sup> UDON NOODLES**  
800 G  
20084971\_SA

**2<sup>49</sup>**

**4<sup>99</sup>**

**TRE STELLE PANEER**  
330 G  
20099326\_SA

**1<sup>99</sup>**

**EXCELSIOR WATER CRACKERS** 300 G OR  
**RUBICON SPARKLING DRINKS** 335 ML  
SELECTED VARIETIES  
20040023\_SA/20047016\_SA

**SAVE .50**

**TAMAM CHICKPEAS OR KIDNEY BEANS**  
796 ML  
20274463\_SA/20274464\_SA

**1<sup>49</sup>**

**4<sup>49</sup>**

**QUALITY MANGO PULP**  
SELECTED VARIETIES, 850 G  
20079400001\_SA

**Quality Alphonso Mango Pulp**  
pulpe de mangue Alphonso

\*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.



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**\$25** value!

Excludes gaming hardware, software and accessories, prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**41<sup>99</sup>**

**PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS**  
SIZE 3-6, SELECTED VARIETIES  
120-192'S  
21438483\_EA/21470692\_EA



**27<sup>99</sup>**

**LUVS ECONO PACK DIAPERS**  
SIZE 3-7 SELECTED VARIETIES  
88-168'S  
21069914\_EA/21069913\_EA



**21<sup>99</sup>**

GET **5,000\*** = \$5 Value

**WATERWIPES PLASTIC-FREE ORIGINAL 6X BABY WIPES**  
UNSCENTED, 360'S  
21049011\_EA



**24<sup>99</sup>**

**PAMPERS SUPER BIG PACK DIAPERS**  
SIZE N-8, SELECTED VARIETIES  
38-120'S  
20709162\_EA/21046640\_EA



**34<sup>99</sup>**

**MILLIE MOON ECONO DIAPERS**  
SIZE 4-6, SELECTED VARIETIES  
88-120'S  
21090408\_EA/21090526\_EA



**34<sup>99</sup>**

**HUGGIES ECONO PACK DIAPERS**  
SIZE N-8, SELECTED VARIETIES  
58-200'S  
21248021\_EA/21464803\_EA



**7<sup>99</sup>**

**PAMPERS OR HUGGIES 3X BABY WIPES**  
SELECTED VARIETIES, 168-216'S  
20709211\_EA/20799372\_EA



**26<sup>99</sup>**

**GOODNITES OR NINJAMAS NIGHTTIME UNDERWEAR**  
SELECTED VARIETIES, 28-44'S  
20963813\_EA/21308922\_EA



**12<sup>99</sup>**

**PC® TRAINING PANTS**  
SELECTED VARIETIES, 20-44'S  
20973362\_EA/21028993\_EA



**ALWAYS \$20**

**PC® 12X BABY WIPES**  
SELECTED VARIETIES, 1200'S  
20557927\_EA



**26<sup>99</sup>**

**HUGGIES PULL UPS OR PAMPERS EASY UPS CLUB PACK TRAINING PANTS**  
SELECTED VARIETIES, 28-74'S  
20952483\_EA/21303022\_EA



**SAVE UP TO 20% OFF**  
3.19-55.99

**DIAPER GENIE SYSTEMS AND REFILLS**  
SELECTED VARIETIES  
3-PACK OR 18'S  
21027948\_EA/21027950\_EA



**8<sup>99</sup>**

**BABY BUTZ 113 G, SUDOCREM 125 G OR ZINCOFAX 13/100 G**  
SELECTED VARIETIES  
20060534\_EA/20711739\_EA



**5<sup>49</sup>**

**JOHNSON & JOHNSON BABY NEEDS**  
SELECTED VARIETIES  
400-600 ML  
2022506007\_EA/21023201\_EA



**SAVE UP TO 20% OFF**  
2.23-13.59

**CHASE, HYDRASENSE, BOOGIE WIPES OR KANDOO WIPES BABY NEEDS**  
SELECTED VARIETIES  
20879403\_EA/20990610\_EA





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APP EXCLUSIVE OFFER\*

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**\$25** value!

**179**

**LOVE CHILD ORGANIC POUCHES**  
SELECTED VARIETIES, 128 ML  
2075299001\_EA/21079463\_EA



**179**

**BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES**  
SELECTED VARIETIES, 128 ML  
2096607001\_EA/21123363\_EA



**279**

**PC\* ORGANICS BABY SNACKS OR ENTRÉES**  
SELECTED VARIETIES, 42-183 G  
2071903003\_EA/2043141001\_EA



**379**

**BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS, FRUIT & VEGGIE BITES BABY SNACKS** 23-90 G OR **EARTH'S BEST BARS** 133 G  
SELECTED VARIETIES  
2144274\_EA/2144037\_EA



**2/\$10**  
OR 5.99 EA

**GERBER ORGANIC CEREAL**  
SELECTED VARIETIES, 208 G  
21446203\_EA



**\$1**

**BABY BELLIES OR LITTLE BELLIES BABY SNACKS**  
SELECTED VARIETIES, 8/32 G  
21295843\_EA/21038234\_EA



SAVE UP TO **20% OFF**  
10.39-18.39

**CERA VE BABY NEEDS**  
SELECTED VARIETIES  
21439060\_EA/21439984\_EA



SAVE UP TO **20% OFF**  
2.79-14.39

**VASELINE PETROLEUM JELLY OR CETAPHIL BABY NEEDS**  
SELECTED VARIETIES  
230-400 ML/70-375 G  
20184304001\_EA/21111813\_EA



SAVE UP TO **20% OFF**  
5.19-18.39

**SUDOCREM OR PENATEN BABY NEEDS**  
SELECTED VARIETIES, 60-454 G  
20066534\_EA/20800285\_EA  
20979283\_EA



**55<sup>99</sup>**

**GOOD START PLUS 1 BABY FORMULA READY TO FEED**  
SELECTED VARIETIES, 15X2.50 ML  
21034917\_EA



SAVE UP TO **20% OFF**  
5.99-71.99

**PHILIPS FEEDING AND NURSING ACCESSORIES**  
SELECTED VARIETIES  
21420186\_EA/21002384\_EA



**59<sup>99</sup>**

**ENFAMIL A+ READY TO FEED INFANT FORMULA**  
SELECTED VARIETIES, 18X2.37 ML  
21294370\_C01/21084843\_C01



**38<sup>99</sup>**

**SIMILAC PRO-ADVANCE STEP 1 OR 2 OR COMFORT HMO POWDER FORMULA**  
SELECTED VARIETIES, 570/584 G  
21437103\_EA/21033007\_EA



**54<sup>99</sup>**

**ENFAMIL A+ INFANT FORMULA POWDER**  
SELECTED VARIETIES, 992 G  
214333527002\_EA/2043347003\_EA



**29<sup>99</sup>**

**ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES, 907 G  
21407931\_EA/21407931\_EA







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8 days only

Optimum  
Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER\*

Open the app. It's as easy as that!

\$25 value!

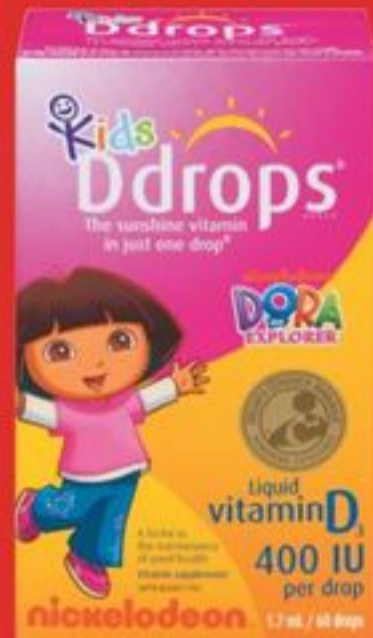
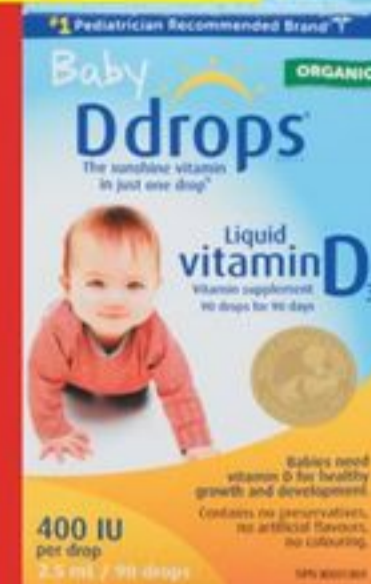
**BUY 3 GET 1 FREE**

**RICOLA BAGS**  
SELECTED VARIETIES, 17/19'S  
FOURTH ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
2.44-4.99  
31603406\_EA/21600423\_EA



SAVE UP TO **20% OFF**  
10.39-15.19

**DDROPS LIQUID VITAMIN DROPS**  
SELECTED VARIETIES, 1.7-7.3 ML  
30034059\_EA/20034121\_EA



SAVE UP TO **20% OFF**  
2.79-51.99

**PC® SPORTS SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
3001477900\_EA/30064552\_EA



SAVE UP TO **20% OFF**  
23.19-41.99

**SIX STAR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21344490\_EA/3030109004\_EA



SAVE UP TO **20% OFF**  
13.49-37.99

**PC® VEGAN AND PLANT PROTEIN SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
21207340\_EA/21013008\_EA



GET **4,000 pts** = \$4 Value  
when you buy 2

**ADVIL TABLETS, CAPLETS, CAPSULES OR LIQUI-GELS**  
SELECTED VARIETIES,  
40-150'S  
3007766001\_EA  
30304766002\_EA



**13.99**

**VOLTAREN JOINT PAIN OR BACK & MUSCLE CREAM**  
SELECTED VARIETIES, 100-150 G  
30669764\_EA/21050248\_EA



GET **3,000 pts** = \$3 Value

**ONE A DAY MULTIVITAMINS**  
90-130'S OR FLINTSTONES CHILDREN'S VITAMINS 60-180'S  
SELECTED VARIETIES  
21044671\_EA/21053310\_EA



**8.99**

**U BY KOTEX 2X PADS, LINERS OR TAMPONS**  
SELECTED VARIETIES, 24-129'S  
21046012\_EA/21046433\_EA



SAVE UP TO **20% OFF**  
2.03-23.19

**LIFE BRAND® PADS 14-48'S OR LINERS 40-135'S**  
SELECTED VARIETIES  
21003446\_EA/21003448\_EA



**17.99**

**TENA UNDERWEAR OR PADS**  
SELECTED VARIETIES AND SIZES  
21039012\_EA





# Shop & earn more

## November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

Optimum  
Earn **25,000 pts**  
for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER\*

Open the app. It's as easy as that!

\$25 value!

\$20

GET 2,000 pts = \$2 Value

OLD SPICE, OLAY, VENUS OR GILLETTE HOLIDAY GIFT PACKS  
SELECTED VARIETIES  
21009908\_EA/21009024\_EA



GET 6,000 pts = \$6 Value

NATIVE BODY WASH 532 ML, DEODORANT 75 G, BODY SPRAY 99 G OR HAIR CARE PRODUCTS 177/487 ML  
SELECTED VARIETIES  
21040441\_EA/21050033\_EA



SAVE UP TO 20% OFF  
10.39-15.99

JUST FOR MEN COLOUR KITS 1'S OR GROOMING PRODUCTS  
9.718 ML  
SELECTED VARIETIES  
20982748\_EA/21004236\_EA



SAVE UP TO 20% OFF  
9.79-17.59

VEET HAIR REMOVAL PRODUCTS  
SELECTED VARIETIES  
20972254002\_EA/21043932\_EA



SAVE UP TO 3.00  
5.99

IVORY BODY WASH  
SELECTED VARIETIES, 1035 ML  
21432577\_EA/21433646\_EA



GET 3,000 pts = \$3 Value  
when you buy 2

HARRY'S OR FLAMINGO RAZORS, CARTRIDGES, BALM OR SHAVE GEL  
SELECTED VARIETIES AND SIZES  
21007932\_EA/21030909\_EA



4.99

COLGATE TOTAL, OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTHPASTE  
73-170 ML, COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES  
1 EA., COLGATE KIDS MOUTHWASH 500 ML  
SELECTED VARIETIES AND SIZES  
20306409043\_EA/21479047\_EA



SAVE UP TO 20% OFF  
5.59-13.59

OLAY BODY WASH 364-973 ML OR BAR SOAP 8X13 G OR 4-8X9 G  
SELECTED VARIETIES  
20904304\_EA/21083433\_EA



GET 3,000 pts = \$3 Value  
for every \$15\* spent on

LISTERINE MOUTHWASH OR BENYLIN PRODUCTS  
SELECTED VARIETIES AND SIZES  
21001307\_EA/202949200L\_EA  
\*At least \$3 value in points.



2.99

COLGATE PREMIUM TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
206974800L\_EA/21046613\_EA



4.79

SENSODYNE OR PRONAMEL TOOTHPASTE  
SELECTED VARIETIES, 75/100 ML  
2030917900L\_EA/20643907\_EA



SAVE 6.22

18.77

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., REFILL HEADS, 3'S OR CREST 3D WHITESTRIPS 10'S  
SELECTED VARIETIES  
20348213000\_EA/21479206\_EA





# Shop & earn more

## November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical.  
\*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

8 days only

Optimum™  
Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER\*

Open the app. It's as easy as that!

\$25 value!

SAVE UP TO **\$2.99**  
**\$12**

**KRISTIN ESS SHAMPOO OR CONDITIONER**  
SELECTED VARIETIES, 296 ML  
2193723\_EA/2193725\_EA



SAVE **1.99**  
**\$8**

**MARC ANTHONY HAIR CARE**  
SELECTED VARIETIES, 200 G/50-380 ML  
2029496\_W02\_EA/2029496\_W04\_EA



**\$9**

**DOVE HAIR CARE**  
SELECTED VARIETIES, 517-750 ML  
2037903997\_EA/20479882001\_EA



SAVE UP TO **1.29**  
**\$4**

**AUSSIE HAIR CARE**  
SELECTED VARIETIES, 360 ML  
21967237\_EA/21967279\_EA



**\$11**

**NATIVE HAIR CARE**  
177/487 ML  
21905387\_EA/2197013\_EA



SAVE **3.99**  
**\$12**

**L'ORÉAL PARIS PREFERENCE OR FERIA HAIR COLOUR**  
SELECTED VARIETIES  
2030453235\_EA/20304567001\_EA



SAVE UP TO **25% OFF**  
10.12-11.99

**AVEENO LOTION**  
SELECTED VARIETIES AND SIZES  
532 ML  
20102023004\_EA/20814293\_EA



SAVE UP TO **3.49**  
**\$6**

**GARNIER BELLE COLOR HAIR COLOUR**  
SELECTED VARIETIES  
20317076003\_EA/20317094011\_EA



SAVE UP TO **20% OFF**  
7.99-19.99

**CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
203196223\_EA/20423223001\_EA



SAVE UP TO **25% OFF**  
4.49-29.99

**AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS**  
SELECTED VARIETIES AND SIZES  
20306071\_EA/21005336\_EA



8 days only

Optimum™

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

**\$25 value!**

Open the app. It's as easy as that!

# Shop & earn more

November 21<sup>st</sup> to 28<sup>th</sup>

Excludes gaming hardware, software and accessories, prescription drugs and optical. \*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

**\$25**

**LICENSED WALKIE TALKIE WATCH SETS**  
WHILE QUANTITIES LAST  
21607793\_EA/21607793\_EA



**MAD BEAUTY ELF GIMBALS OR FRIENDS ADVENT CALENDAR**  
WHILE QUANTITIES LAST  
21620097\_EA

**\$16**



**\$18**

**ALCHEMY LIVING TO PIECE BLISSFUL ESCAPE BATH SET, MEGA GIFT SET OR 23 PIECE MAKEUP BRUSH SET**  
WHILE QUANTITIES LAST  
21604668\_EA



**ALCHEMY LIVING WARM AND COZY PLUSH SLIPPER BOOTS OR 5 PIECE BRUSH AND MIRROR WITH STAND SET**  
WHILE QUANTITIES LAST  
21606721\_EA/21604634\_EA

**\$18**



**\$25**

**SWEET DREAMS 4 PIECE SLEEP WELL GIFT SET**  
WHILE QUANTITIES LAST  
21604948\_EA/21607930\_EA



**\$15**

**DR. TEAL'S COLLECTION TIN 6 PIECE HOLIDAY SET**  
WHILE QUANTITIES LAST  
21623908\_EA



**AROMA HOME HOT HUG MICROWAVEABLE PLUSH ANIMALS**  
WHILE QUANTITIES LAST  
21607930\_EA/21607933\_EA

**\$25**



**\$10**

**MODA SPARKLE AND SHINE FACE BRUSH SET**  
WHILE QUANTITIES LAST  
21604227\_EA



**\$16**

**THE KIND EDIT CO. MEGA GIFT SET**  
WHILE QUANTITIES LAST  
21604624\_EA



**RUGGED RIDGE 5 PIECE MEN'S WEEKENDER SET**  
WHILE QUANTITIES LAST  
21604664\_EA

**\$25**



**\$17**

**CEDAR & SAGE GIFTSETS FOR MEN**  
WHILE QUANTITIES LAST  
21604007\_EA/21604134\_EA



**\$18**

**L'OREAL PARIS LASH PARADISE OR VOLUMINOUS HOLIDAY KIT**  
WHILE QUANTITIES LAST  
21603976\_EA/21603973\_EA



**QUO BEAUTY HOLIDAY BATH POUFS**  
WHILE QUANTITIES LAST  
21604933\_EA/21604934\_EA

**\$2**



# Black Friday

**DON'T MISS OUR HOT DEALS!**

**8 days only**

**NOV 21 TO NOV 28**

APP EXCLUSIVE OFFER  
Open the app

Optimum

Earn **25,000 pts**

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25 value!**

L'ORÉAL PARIS MAYBELLINE

**15<sup>99</sup>**

L'OREAL TRUE MATCH LUMI GLOTION  
21043387004\_EA



**15<sup>99</sup>**

L'OREAL TRUE MATCH FOUNDATION  
21348121015\_EA



**10<sup>99</sup>**

MAYBELLINE TATTOO STUDIO EYELINER  
21158589002\_EA



**13<sup>99</sup>**

L'OREAL TRUE MATCH CONCEALER  
21563250008\_EA



**15<sup>99</sup>**

L'OREAL PANORAMA MASCARA  
21562920002\_EA



**12<sup>99</sup>**

MAYBELLINE LIFTER PLUMP GLOSS  
21564966006\_EA



**8<sup>99</sup>**

L'OREAL VOLUMINOUS ORIGINAL MASCARA, MAYBELLINE FIT ME CONCEALER OR FOUNDATION  
20308180001\_EA/20830369007\_EA



L'ORÉAL PARIS MAYBELLINE

**10<sup>99</sup>**

L'OREAL COLOUR RICHE LIPSTICK OR INFALLIBLE PRO LINER  
21063833001\_EA/2033399002\_EA



L'ORÉAL PARIS

**13<sup>99</sup>**

L'OREAL TELESCOPIC MASCARA, INFALLIBLE BROW MASCARA, BROW LAMINATION, OR TRUE MATCH PRESSED POWDER  
20337290001\_EA/20304643001\_EA



L'ORÉAL PARIS

**12<sup>99</sup>**

L'OREAL BROW STYLIST DEFINER, INFALLIBLE LE MATTE RESISTANCE LIPSTICK, OR INFALLIBLE EYELINER  
21070921004\_EA/21437075001\_EA

L'ORÉAL PARIS



**12<sup>99</sup>**

MAYBELLINE SKY HIGH MASCARA, INSTANT AGE REWIND CONCEALER OR FOUNDATION  
21344839001\_EA/20379484004\_EA

MAYBELLINE



**14<sup>99</sup>**

MAYBELLINE SUPERSTAY POWDER OR TATTOO STUDIO 3 DAY BROW STYLING GEL  
21538180002\_EA



MAYBELLINE

**10<sup>99</sup>**

MAYBELLINE LASH SENSATIONAL MASCARA OR LIP LIFTER GLOSS OR LINER  
20830336001\_EA/21390704001\_EA

MAYBELLINE



**9<sup>99</sup>**

ESSIE NAIL COLOR OR TREATMENT  
20378843002\_EA/21097509001\_EA

essie



Optimum Members-Only Price **24<sup>99</sup>**  
Non-members **27<sup>99</sup>**  
Members save \$3

L'ORÉAL PARIS



L'OREAL REVITALIFT ANTI-WRINKLE + FIRING EYE, DAY OR NIGHT MOISTURIZERS  
SELECTED VARIETIES AND SIZES  
21298358\_EA/20357019005\_EA  
\*\*Must be a registered PC Optimum member to load and get this offer.

Optimum Members-Only Price **8<sup>97</sup>**  
Non-members **10<sup>99</sup>**  
Members save \$2.02

GARNIER



GARNIER MICELLAR WATER 400 ML OR SKIN NATURAL MOISTURIZERS  
SELECTED VARIETIES AND SIZES  
21571472\_EA/21351904002\_EA  
\*\*Must be a registered PC Optimum member to load and get this offer.

Optimum Members-Only Price **14<sup>99</sup>**  
Non-members **17<sup>99</sup>**  
Members save \$3

GARNIER



GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE SERUMS  
SELECTED VARIETIES AND SIZES  
21427417\_EA/21548107\_EA  
\*\*Must be a registered PC Optimum member to load and get this offer.

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\*Customer is responsible for the payment of any applicable municipal and/or provincial deposit or product/packaging recycling fee that may apply.

# WICKED



Make your own magic with our enchanting Wicked-inspired collection.  
Select Stores + Online

## 15 Wicked Wet Brush Detangler and Hair Accessory Set

ELPHABA, NESSAROSE OR GLINDA  
21637208\_EA/21637209\_EA/21637210\_EA



## Joe Fresh Wicked Tote Bag

18  
Reg. \$24



## 18 Wicked Decorative Back Rests or Throws

ASSORTED VARIETIES  
21616836\_EA/21616837\_EA/21616710\_EA



## 10 Wicked Decorative Faux Fur Backed Accent Pillow

ASSORTED VARIETIES  
21616836\_EA/21616837\_EA/21616710\_EA



SHOP NOW

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# Black Friday

**DON'T MISS OUR HOT DEALS!**

**8**  
days only

Optimum

Earn  
**25,000** pts

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25**  
value!

**NOV 21**  
**TO NOV 28**

APP EXCLUSIVE OFFER  
Open the app

**25% off all Wicked apparel**



## WICKED

Turn heads with our spellbinding new collection, inspired by the movie Wicked. Select Stores + Online

Kid Wicked Glinda & Elphaba Pullovers

**18** ea.

Reg. ~~\$24~~



Toddler Wicked Glinda Tulle Dress

**25.50**

Reg. ~~\$34~~



Wicked Defy Gravity Hoodie

**29.25**

Reg. ~~\$39~~



Kid Wicked Hoodie

**21.75**

Reg. ~~\$29~~



Wicked Green Jogger Set

**29.25**

Reg. ~~\$39~~



Adult Wicked Pullover

**29.25**

Reg. ~~\$39~~



Wicked Glinda & Elphaba Tulle Dresses

**29.25** ea.

Reg. ~~\$39~~



**JOE FRESH**

**SHOP NOW**

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# Friday

8 days only

NOV 21 TO NOV 28

APP EXCLUSIVE OFFER  
Open the app

Optimum

Earn **25,000** pts

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25** value!

# 25%

# off

outerwear,  
winter accessories,  
snow boots,  
sweaters,  
sleepwear,  
& adult bottoms.\*

Ends November 28  
Regular Price Only | In-Store + Online

## plus door crusher deals!

Ends December 1 | Select Styles

Adult Fleece  
Jackets + Pullovers

**\$25**  
reg. \$40 & \$50



Children's  
Fleece Jackets

**\$10**  
reg. \$19 & \$22



# JOE FRESH

SAVE NOW

\*Exclusions apply. While quantities last. Offers cannot be combined.  
Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details.

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# Black Friday

**DON'T MISS OUR HOT DEALS!**

# Friday

8 days only

NOV 21 TO NOV 28

APP EXCLUSIVE OFFER

Optimum

Earn **25,000** pts

for every \$100\* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

**\$25** value!

black friday deals on brand-name apparel!

## GREAT DEALS ON GREAT BRANDS



MESSI COLLECTION



### 25% OFF

APPAREL & ACCESSORIES

ENDS NOV 28

 MATIX®



NOW

**34<sup>99</sup>**

REG. ~~\$39<sup>99</sup>~~

ADULT SHACKETS

ENDS NOV 28

SHOP BRANDS

Online + In-Store

\*Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details

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**COZY, EAZY & DELICIOUS!**

Fresh Filled Pasta 500g - 700g  
OR Skillet Gnocchi 520g - 700g  
21579289\_EA/20012412\_EA

**\$10**

**549** Olivieri® Gnocchi 280g - 350g | 21021520\_EA

**549** Fresh Flat Pasta 300g - 360g | 20126372\_EA

**849** Fresh Sauce 600mL | 20011488\_EA

**FOR BREAD LOVERS**

**2/\$6** OR 3.49EA

**COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S SELECTED VARIETIES**  
21178642\_EA/21433366\_EA  
20914389\_EA/21178544\_EA

\*BREAD CATEGORY: SUPPLY OF 4,000 PEOPLE BY EASTAS  
L'ALCA, Wonder Bread, Inc., Golden Wonder Brands & Co.

**ROYALE** TRUSTED QUALITY. CARBON NEUTRAL.

**NOW SOFTER**

**19<sup>99</sup>** Royale® Original or Velour® 18 pack facial tissue 2136957\_EA

**13<sup>99</sup>** Royale® Tiger Towel® 6=12 half sheet paper towel rolls 21464704\_EA

**21<sup>99</sup>** Royale® Original or Velour® 30=90 bath tissue rolls 21639661\_EA/21639671\_EA

**GARNIER** GARNIER SKINACTIVE Micellar Cleansing Water Eau Micellaire Nettoyante

**WITH/AVEC VITAMIN(E) C**

Members save **\$3**

**14<sup>99</sup>** Members-Only Price\*

**17<sup>99</sup>** Non-members

**VEGAN VEGETARIENNE** **Cruelty Free INTERNATIONAL** **SCORE** **VERIFIEZ LE SCORE**

**new Simply Gourmet Simply made**

**2<sup>29</sup>** Simply Gourmet crunchers selected varieties 32g 21597336\_EA 21597406\_EA

**2<sup>29</sup>** Simply Gourmet puffies selected varieties 32g 21597336\_EA 21597406\_EA

from the Baby Gourmet Family

**cerebelly** Essential nutrients for growing up

**2<sup>99</sup>** Cerebelly pouches 128ml Selected Varieties 21601254\_EA

- ✓ Organic, veggie-first ingredients
- ✓ 0g added sugar
- ✓ Clean Label Purity Award

**SHARE MORE JOY**

**6<sup>99</sup>** Pepsi soft drinks selected varieties 6x222 mL 2032230302\_C12

**3<sup>99</sup>** PEPSI Soft Drink selected varieties 6x222 mL 20867860004\_C06/21809960\_C06

**5<sup>99</sup>** bubly™ sparkling water beverage selected varieties, 12x355 mL 21549114\_C12

**5<sup>99</sup>** MONTELLIER carbonated natural spring water selected varieties, 10x355 mL 21096722\_C10

**5<sup>99</sup>** ROCKSTAR ENERGY DRINK selected varieties 473 mL 21617864\_EA 21617780\_EA

**5<sup>99</sup>** GATORADE® ZERO Sports Drink 6x591 mL or GATORADE® Powder Sticks 10's selected varieties 21585260\_C06/21603385\_EA

**5<sup>99</sup>** MONTELLIER carbonated natural spring water selected varieties, 10x355 mL 21096722\_C10

**ACTIVIA**

**3** BENEFITS TO SUPPORT YOUR HEALTH

**3<sup>69</sup>** Active yogurt tubs 625/650 g selected varieties

**oikos**

START THE DAY WITH A PROTEIN SNACK

**3/9<sup>99</sup>** Oikos Greek yogurt selected varieties 425/400 g

**2/3<sup>50</sup>** Active or Oikos drinkable yogurt 190 ml selected varieties

**5<sup>99</sup>** Oikos Greek 650/750 g or Activa drinkables 6x62 ml yogurt, selected varieties

**19G OF PROTEIN\***

\*per 175g serving

**vega**

**GET MORE IN EVERY SCOOP**

With Vega's nutritious and delicious plant protein powder.

**23<sup>99</sup>** VEGA PROTEIN AND GREENS SELECTED VARIETIES 518-528 G

**51<sup>99</sup>** VEGA SPORT PROTEINS SELECTED VARIETIES 801-829 G

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*Theodore & Pringle*  
OPTICAL



**Get 50,000 pts**

for every \$150 spent on optical.

November 21 - December 4, 2024



\*FOR EVERY \$150 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN NOVEMBER 21 - DECEMBER 4, 2024.



**BLACK FRIDAY STARTS NOW.**

**FIND ALL THE DEALS IN STORE.**

Bell | ROGERS. | plus | fido



**THE MOBILE SHOP**  
NOW THAT'S REWARDING.

Subject to credit approval. PC Optimum® points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



**Online Only**

**Earn 5,000 pts**

when you spend \$12 on select **butter, cheese & baking essentials.**

Use code  
**5KPTS**



\*Ends November 28. Conditions apply. See site for details.



# AD MATCH

**We'll  
match prices\*  
when you  
show us  
a lower  
advertised  
price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.