

Sobeys

Verified Prices

LOWEST PRICE

on featured products or automatically receive the difference in Scene+ points*

Scene+



Verified **2.99** /lb

AIR-CHILLED

COUNTRY RIBBON Fresh AIR-CHILLED Whole Chicken, COUNTRY RIBBON Fresh AIR-CHILLED Chicken Drumsticks Family Size or COUNTRY RIBBON Fresh AIR-CHILLED Bone-In Thighs Family Size 6.59/kg



Verified **5.99** /lb

value size LEAN

Fresh Lean Ground Beef 5 lb tube 13.21/kg



Verified **\$3**

Fresh Atlantic Salmon Portions product of Canada skin on 113 g



Verified **2/\$6**

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g

Verified **3.49**

Blueberry Pint product of Mexico or Peru no 1 grade



PINT



Verified **5.99**

CASHMERE Bathroom Tissue 12-24 or 8-24 rolls, SPONGE TOWELS 3-6 pk or SCOTTIE'S Facial Tissue 6 pk



Verified **4.99**

BUBLY Sparkling Water 12x355 mL



Verified **2.99**

OIKOS Greek Yogurt 4 pk



Verified **4/\$5**

KRAFT Dinner 58-200 g

LOAD YOUR PERSONALIZED OFFERS TODAY

Scene+

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Prices and offers in effect November 2024 Newfoundland

THU 21 | FRI 22 | SAT 23 | SUN 24 | MON 25 | TUE 26 | WED 27

So many deals
Scan here for our full digital flyer

Scene+ MEMBER PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING
\$6 /lb
13.23/kg **SAVE 99c** /lb

value size

6.99 without Scene+ Card /lb (9.41/kg)

Fresh Boneless Whole Beef Brisket cryovac cut from Canada AA grade beef while supplies last



MEMBER PRICING
725

SAVE 2.04

3.29 without Scene+ Card

COMPLIMENTS Pasta Sauce 650 mL or CATELLI Pasta 375-500 g (excludes lasagna)



MEMBER PRICING
333

SAVE 66c

3.99 without Scene+ Card

GENERAL MILLS Cereal 297-430 g or QUAKER Cereal 350-510 g selected varieties

Look for more Member Pricing throughout the flyer and in-store.

Scene

TURN
POINTS
INTO
GROCERIES



That's like
\$5
toward your
groceries

500 PTS
when you buy 2

value size

14⁹⁹

COMPLIMENTS
Thick Cut Bacon 1 kg



400 PTS
when you buy 4

2/\$5

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g



100 PTS
when you buy 1

13⁹⁹

NESTLÉ
Quality Street 650 g or
After Eight Tin 400 g
while supplies last



500 PTS
when you buy 2

That's like
\$5
toward your
groceries

\$5

SENSODYNE or Pronamel
Toothpaste selected 75-100 mL

1000 Points = \$10 of free groceries

Dollar Days!

\$7
/lb

Fresh Boneless Cross Rib Pot Roast or Family Size Simmering Steak cut from Canada AA grade beef while supplies last 15.43/kg

\$8

ST-HUBERT or SWISS CHALET Frozen Meat Pies or COMPLIMENTS Lasagna, Mac & Cheese or Chili 470 g-1 kg

\$4

LARSEN or MAPLE LEAF Wieners selected 375 g or SCHNEIDERS Breakfast Egg Bites, Individual Meat Pies or Frozen Sausages 224-400 g

\$2
/lb

Fresh Mussels product of Newfoundland 4.41/kg

\$4
/lb

Fresh Boneless Pork Loin Centre or Rib Roast or Combo Chops 8.81/kg

2/\$5

Seedless Cucumbers product of Canada, Canada no 1 grade

\$4

Dinner, Tray or Butter Topped Rolls 12 pk 400 g

\$3
/100 g

COMPLIMENTS Roast Beef, Corned Beef, Montreal Smoked Meat or Pastrami selection varies by store

\$2

OH SNAP! Pickles selected 90 mL

\$7
200 PTS when you buy 2

WONDERFUL Pistachios no shell selected 155-170 g

\$1

FANCY FEAST Broths, Petites or Lif Soups 34-79.4 g

2/\$5

DAWN Dish Soap 431-473 mL

2/\$7

QUE PASA Tortilla Chips 286-350 g

\$3

DEMPSTER'S Hobum White or 100% Whole Wheat Bread 570 g, Xtra Soft Bread 675 g or English Muffins 6 pk

\$3

NATURE VALLEY Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers selected varieties 120-230 g

\$3

RUFFLES Potato Chips 180-200 g or FRITO-LAY Mini Canisters 102-145 g

\$3
150 PTS when you buy 2

BEN'S ORIGINAL Bistro Express Rice 240-250 g

\$4

PHILADELPHIA Cream Cheese selected varieties 227-250 g

\$4

CHRISTIE Family Size Cookies selected 303-530 g or DARE Bear Paws Family Pack 337-480 g or Wagon Wheels 630 g

\$4

EAGLE BRAND Condensed Milk 300 mL or COMPLIMENTS Flour 2.5 kg

\$5

COMPLIMENTS Salted Butter 454 g

\$5
150 PTS when you buy 1

COMPLIMENTS Peanut Butter 1 kg or Pure Honey 500 g

\$6

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g

\$9

HEINZ Ketchup 1.5 L or KRAFT Miracle Whip 1.5 L

\$12

NABOB or FOLGERS Roast & Ground Coffee 544-930g

\$13
100 PTS when you buy 2

COMPLIMENTS Frozen Fruit 1.5 kg

SPEND \$100 IN H&M, BOSTON PIZZA, HUDSON'S BAY, PLAYSTATION, ROBO OR WAYSFA GIFT CARDS AND GET A BONUS \$15 SOBEYS GIFT CARD

It is our intention to have every advertised item in stock for all customers, so we reserve the right to limit quantities to reasonable family requirements while supplies last. We regret we are unable to provide large quantities to retail outlets. Occasionally an item may not be available due to unforeseen difficulties. In such cases, we'll issue you a rain check so you may buy the item at the advertised price when it becomes available, or if you prefer, we'll offer you a similar item at a comparable price. Text prevails for product size and type identification. We reserve the right to change prices, quantities, and availability of any advertised items. Advertised prices do not include any applicable taxes or discounts. All 24 Hour locations open from 8 am Thursday morning until midnight Wednesday evening. The Sobeys Loyalty Program is available at all participating Sobeys locations within Newfoundland. No base Sobeys points earned. See www.sobey.com for current rules. Sobeys offers exclusive rates, delivery charges, toll-free numbers, service fees, credit fees, event tickets, gift cards, fuel/dairy products in Atlantic regions, pre-paid cards, postal products and services, Western Union, MacCallum's Farm Horticulture, Starbucks products and services in select regions, prescription services, non-prescription services, tobacco products and services, tobacco products, battery phone charging, disposal, environmental charges, fuel and other goods and services which are non-discountable or excluded by law. Redeem 1000 Sobeys points for \$10 towards your purchase up to a maximum of \$2000 Sobeys points \$2000 per day. For full Sobeys Terms & Conditions or to redeem your points, visit www.sobey.com/terms-conditions. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus or Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. Printed with vegetable based inks, Newfoundland. Supplement to The Western Star.

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EXCLUSIVE**

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Get up to **1000** PTS

Activate your offers in the **Sobeys app** or at **MyGroceryOffers.ca**

That's like
\$10
toward your
groceries



Get **500** PTS when you buy 2

COMPLIMENTS Aerosol Whip 225 g

Get **500** PTS when you buy 2

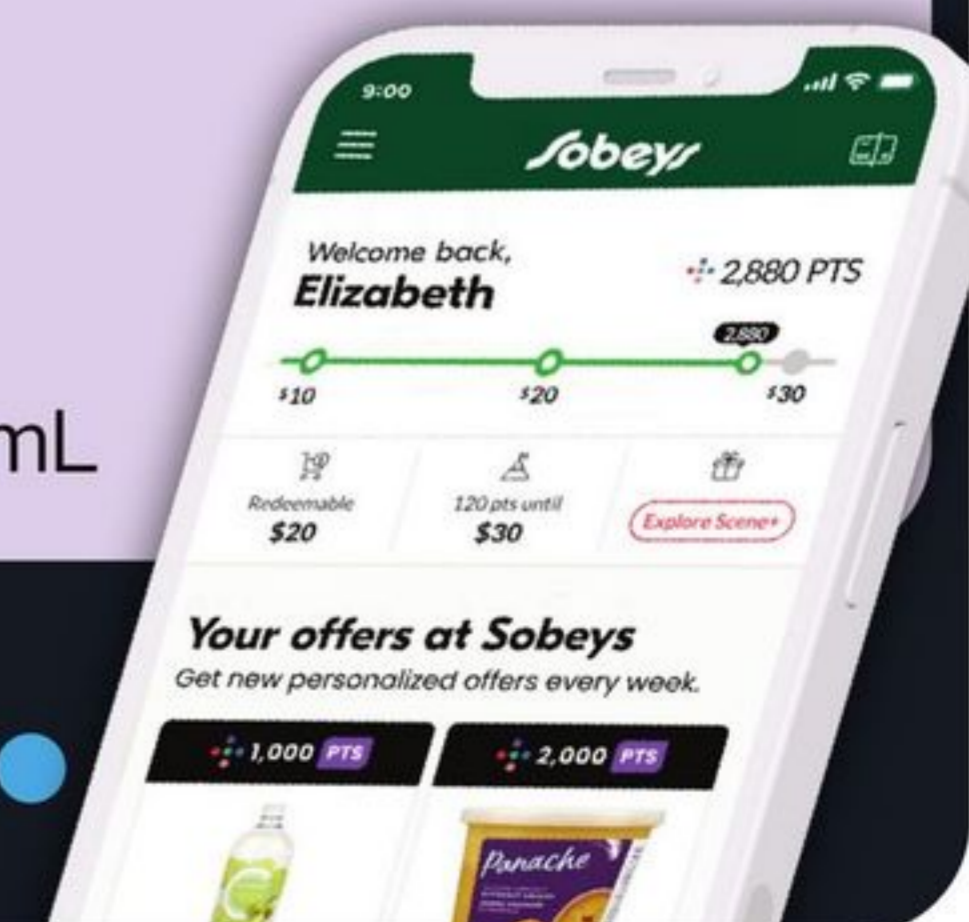
COMPLIMENTS Non-Alcoholic Beer 12x355 mL



Download on the
App Store



GET IT ON
Google Play



Offer valid November 21st to November 27th, 2024 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

so chilly
Sweeten up your holiday

compliments
CANDY CANE
Ice Cream 1.5 L

200 PTS
when you buy 2

5.49
COMPLIMENTS Candy Cane Ice Cream 1.5 L while supplies last

Panache
MISTLETOE WISH
ICE CREAM - CHERRY GLAZED
SOUSHAITS DES FÊTES

200 PTS
when you buy 2

6.49
PANACHE Mistletoe Wish Ice Cream 1 L while supplies last

CHAPMAN'S
Holiday Moments
Peppermint Twist
ICE CREAM 1.5 L

200 PTS
when you buy 3

6.99
CHAPMAN'S Holiday Moments Peppermint Twist Ice Cream 1.5 L while supplies last

CHAPMAN'S
Holiday Moments
Peppermint
ICE CREAM SANDWICH

12

6.99
CHAPMAN'S Holiday Moments Peppermint Ice Cream Sandwich 12 pk while supplies last

CHAPMAN'S
Holiday Moments
Winter Cocoa
ICE CREAM CONE

6

6.99
CHAPMAN'S Holiday Moments Winter Cocoa Ice Cream Cone 6 pk while supplies last

so seasonal

Stem & Leaf Clementines product of Spain 6.59/kg **3.49** /lb

2.49 /lb
Navel Oranges product of USA or South Africa 5.49/kg

5.99 ea
Chestnuts product of Italy 454 g

8.99 ea
Sharoni Persimmon Case product of Spain or bulk 1.99 ea

8.99 ea
Vanilla Persimmon Case Product of Spain or bulk 1.99 ea

200 PTS
when you buy 2

2/\$6
Pomegranates product of USA

100% fresh GUARANTEE
Guaranteed fresh or your money back

Fruity fresh...

3.49 /lb
Honeycrisp Apples product of Atlantic Canada, Canada extra fancy grade 7.69/kg

5.49
Blackberries product of Mexico 170 g

3.99
Celery product of USA

3.79 /lb
Hot House Tomatoes product of Canada, Canada no 1 grade 8.36/kg

2.29 ea
Ataulfo Mangoes product of Peru

3.99
Large Cantaloupe product of USA

4.99 **100 PTS**
when you buy 2
COMPLIMENTS Potatoes product of Canada 5 lb 2.27 kg

1.99
Green Onions product of Mexico

89¢ ea
Lemons product of USA or Spain

4.49
Honey Pomeelos product of Vietnam

2/10
COMPLIMENTS Caesar Salad Kit product of USA 280 g

2.49
COMPLIMENTS Baby-Cut Carrots product of USA 340 g

bulk

BUY 1 GET 2ND 25% OFF
Prepared Daily Fruit and Yogurt Parfait Cups assorted sizes

BUY 2 GET 3RD FREE
Prepared Fresh Daily In-Store Roasters or BBQ Grillers assorted sizes

11.99
BARD VALLEY Medjool Dates 907 g

2/\$5
OCEAN SPRAY Craisins 142-170 g

floral
selection may vary by store

13.99
Assorted Holiday Ceramics

STARTING AT 12.99
Double Spike Phalaenopsis Orchids in ceramic

STARTING AT \$35
Fresh Holiday Arrangements starting at 39.99 ea

7.49
Premium Poinsettias featuring The Christmas Mouse

A moment of holiday magic starts with the Grocery Essentials Gift Card
Visit sobeys.com/giftcards for details

For you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt and we will provide you with the appropriate reimbursement. Restrictions apply, see www.sobeys.com/name-typer for details.

Warm up

with comfort foods!



GREAT
for your
slow cooker!



STARTING AT
4.99
/lb

COMPLIMENTS Fresh Raised Without Antibiotics Bone-In Chicken Thighs, Chicken Drumsticks or Whole Chicken 11.00/kg

Fresh Maple Chipotle or BBQ Whiskey Marinated Boneless Pork Loin Centre Chops 11.00/kg

4.99
/lb



MAKE
a flavour
packed stew!

8.99
/lb

Fresh Boneless Beef Stewing Cubes Family Size cut by your meat expert from Canada AA grade beef 19.82/kg



ENJOY
a hearty bowl
of chili!



BUY MORE SAVE MORE

5.50
ea when you buy 2 or more

COMPLIMENTS Lean Ground Pork, LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM BISON Lean Ground Bison or FONTAINE Lean Ground Veal 226-454 g starting at 5.99 ea

So tender
STERLING SILVER
HAND-SELECTED AAA BEEF
 Well-marbled • Aged to perfection
 Cut from Canada AAA Beef
 Exclusive to Sobeyes

20% off
 All Fresh STERLING SILVER Beef Roasts cut from Canada AAA grade beef

Get roasting for less!

SCAN TO RULE THE ROAST: Your Ultimate Guide to Roasting at Sobeyes.com

Book your roast in advance. Please ask our staff for further details.

NEW TRY WITH
 YELLOWSTONE Seasoning or Rubs 135-160 g

14⁹⁹ /lb
 Fresh Boneless Flank Marinating Steaks Family Size cut by your meat expert from Canada AA grade beef 33.05/kg

8⁹⁹ /lb
 Fresh Boneless Beef Stewing Cubes Family Size cut by your meat expert from Canada AA grade beef 19.82/kg

8⁹⁹ /lb
 Fresh Beef Back Ribs Family Size cut by your meat expert from Canada AA grade beef 19.82/kg

100 PTS when you buy 1 pig
5⁴⁹ /lb
 COUNTRY RIBBON Fresh AIR-CHILLED Chicken Breast Halves Family Size 12.10/kg

9⁹⁹ /lb
 BUTTERBALL Fresh Seasoned Raised Without Antibiotics Boneless Skinless Turkey Breast 22.02/kg

150 PTS when you spend \$10+
5⁹⁹ /lb
 Fresh Boneless Pork Loin Centre Stir Fry Strips or Centre Cutlets 13.21/kg

200 PTS when you spend \$20 or more
6⁹⁹ /lb
 Fresh Pork Loin Back Ribs Family Size cryovac 15.41/kg

6⁹⁹ /lb
 Fresh Lean Ground Beef Family Size 15.41/kg

300 PTS when you buy 2
5⁹⁹ MAPLE LODGE FARMS Chicken Sausage 375-500 g

17⁹⁹ /lb
 Seasoned Lamb Chops Greek & Lemon or Herbes de Provence 26.43/kg

5⁹⁹ /lb
 Frozen Duck grade A 13.21/kg

quick & easy

150 PTS when you buy 2
5⁹⁹ BUTTERBALL Turkey Bacon or Rasher 300-375 g

14⁹⁹
 OLYMEL Bologna Waxed Style 1.8 kg

8⁹⁹ STARTING AT
 LOU'S Quick-n-Easy Entrées or LIL' JUAN'S Entrées 300-400 g

12⁹⁹ STARTING AT
 MARCANGELO Chicken or Pork Souvlaki or Bacon Wrapped Beef Medallions 340-640 g

80 PTS when you buy 2
3⁹⁹ COMPLIMENTS Stuffed Chicken Cutlets 284 g

120 PTS when you buy 2
5⁹⁹ COMPLIMENTS Asian Inspired Entrées 400-500 g

11⁹⁹ + **120 PTS** when you buy 1
 FRESHSTONE Meal Kits Tex Mex Chicken, Beef Bulgogi or Butter Chicken Entrées with Rice 680 g

12⁹⁹
 SCHNEIDERS Breaded Chicken or Pork Schnitzel 450 g

GET TO FREE GROCERIES FASTER

When you open your Sobeys membership card and pay with your Scotiabank® Sobeys Visa® Card.

GET 500 PTS ON EVERY \$1 SPENT

Save up to \$10 on groceries

©2025 Sobeys. \$10 in groceries. Sobeys points redeemed at any participating Empire location must be redeemed in increments of 1000. Text: Scan to Rule the Roast. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at sobeys.com/participatingmerchants. Terms, conditions and restrictions apply.

987_WK30_P03_ATT_M10

Festive apps

BUY 2 GET 3RD FREE
or equal or lesser value

COMPLIMENTS or PANACHE Meat or Seafood Appetizers or Chicken Wings 250-800 g or PANACHE Bakery Desserts frozen 300-850 g selected

*1 participating meat or seafood Compliments/Panache appetizer under Panache House. Compliments is a single restaurant and seafood (single product of meat or seafood) Panache House. Offer valid from 9:00 a.m. to 9:00 p.m. 1 year of business. Not valid with other offers.

Ready for you seafood.

READY FOR YOU

Get **200 PTS**
 When you spend \$25 or more on Ready for You Seafood.
*before taxes

13⁹⁹ Fresh Atlantic Salmon Roasts Stuffed with Imitation Crab and Seafood Stuffing 30.84/kg

NEW 9⁹⁹ INTRODUCING: In-Store Prepared Seacuterie Boards with Smoked Salmon, Shrimp and Crab-Flavoured Seafood 350-380 g

7⁹⁹ In-Store Prepared Imitation Crab & Seafood Dip with Bacon & Cheddar Cheese 17.61/kg

7⁹⁹ Stuffed Jalapeño Poppers with Imitation Crab and Seafood Stuffing 17.61/kg

100 PTS when you buy 1

10⁹⁹ COMPLIMENTS Smoked Sockeye, Steelhead, Atlantic Salmon or Gravlax 140-150 g

18⁹⁹ IFC Atlantic Canada Cooked Snow Crab Clusters or Lobster Claws and Arms 454 g

9⁹⁹ EARL'S Restaurant Clam Chowder frozen 550 mL, MIRABEL Cooked Shrimp 71-90 per lb 400 g or HIGH LINER Wild Pacific Salmon Fillets 400 g

100 PTS when you buy 1

\$12 BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g

6⁹⁹ MATLAW'S Ocean Scallops or Clam Stuffing 425 g

8⁹⁹ WATERVIEW MARKET Shrimp with Sauce 454 g

deli

87⁹⁹ **SAVE 70c**

94⁹⁹ without Scene+ Card TRE STELLE Mozzarella 340 g

11⁹⁹ COOMBE CASTLE Cheese Bakes 150 g

30% off **200 PTS** when you buy 400 g or more

L'EXTRA Brie or Double Cream works out to 3.25/100 g, OKA or OKA L'Artisan works out to 3.89/100 g

10% off with Scene+Card

10⁹⁹ without Scene+Card COWS CREAMERY Cheddars selected varieties 150-200 g

5⁹⁹ buy when you buy 2 or more

TRE STELLE Feta, Halloumi, Bocconcini 200 g, Grated Parmesan 125 g, Crumbled Feta 150 g, Mascarpone 275 g or Ricotta 475 g 7.49 ea

10⁹⁹ STARTING AT

MINI BABYBEL 12 pk 240 g or THE LAUGHING COW 24 pk 400 g

12⁴⁹

MAPLE LEAF Natural Selections Family Pack Shaved or Sliced Deli Meats selected 375-400 g

NEW **100 PTS** when you buy 2

3⁹⁹ LA BELLE BRETAGNE Pâté 150 g

SLICED FRESH **100 PTS** when you buy 200 g or more

MAPLE LEAF Natural Selections Deli Meats

2⁹⁹ /100 g BRANDT Kolbassa Coil

SLICED FRESH **2²⁹** /100 g LARSEN Country Style Salami

50 PTS when you buy 1

5⁹⁹ SAN DANIELLE Prosciutto selected 100 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

So easy

Perfect for holiday entertaining



Shop our selection of **60+** Made-to-order trays

Get **1000 PTS** When you spend \$100
or
Get **2500 PTS** When you spend \$200 or more

That's like **\$10** toward your groceries

That's like **\$25** toward your groceries



Order in-store or online today!

[Learn more](#)

Visit www.sobeys.com/entertaining for tray selections and ordering tips

kitchen

100 PTS when you buy 1
4.29 SUMMER FRESH Dips or Hummus regular 200-227 g

LIMITED TIME ONLY
18.99 MITCHELL'S Trio Mini Box, Classic, Barley and Pea Flavours 3 pk 665 g

Cooks in 4 minutes!

LIMITED TIME ONLY
100 PTS when you buy 2
6.49 RANA Fresh Pasta 227-300 g

Lobster Ravioli available for a limited time!

READY FOR YOU This week's ready for you meal deals.

BUY 1 Ready for you Whole Assorted Dagwood Sandwich 1.15 kg

GET 1 HAPPY PLANET Soup 650 mL

50% off* *regular retail

READY FOR YOU

Get **250 PTS** When you buy a minimum of 250 g

Ready for you Chilled Meals

READY FOR YOU

Get **250 PTS** When you buy 2

OR

Get **400 PTS** When you buy 3 or more Pizzas

14" Take & Bake Pizza 715-890 g

bakery

MIX & MATCH

BUY 4 GET 5TH FREE

Small or Large Patisseries each

4.29 COMPLIMENTS Brioche Burger Buns 4 pk 200 g

BAKED IN STORE

50 PTS when you buy 1

6.29 Gourmet Cheese Buns 6 pk 425 g

BAKED IN STORE

4.29 Artisan Breads 375 g

17.99 6" Chocolate or Chocolate Caramel Cheesecakes 850-875 g

Mmm chocolate!

Enjoy decadent pleasures in every bite.

8.99 Small Bar Cakes 455-575 g

BAKED IN STORE

100 PTS when you buy 2

5.99 Cookies assorted 10 pk 310 g

BAKED IN STORE

200 PTS when you buy 2

7.99 Brownies 550-585 g

BAKED IN STORE

5.49 All Butter Croissants or Pastries 4 pk 275-400 g

Score! MEMBER

9.99 SAVE \$1

10.99 without Score* Card Boston Cake 740 g

Sign up for Sobey's E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer

dairy & frozen

100 PTS when you buy 3
3.99 KRAFT Dips 227 g

50 PTS when you buy 1
11.99 YOPLAIT Yop Yogurt Drink 12 pk

2.49 Chocolate Milk 1 L brands vary by province

3.99 **SAVE 50c** without Scene+ Card
 GAY LEA Aerosol Whipped Cream 225 g

7.49 YOPLAIT Source Yogurt 16 pk

9.99 **value size**
 iOGO Yogurt 2 kg

2.99 LACTANTIA Flavoured Butter 125 g

100 PTS when you buy 2
5.99 ARMSTRONG Cheese Slices 220-240 g, Sticks 210 g, Swirls 283-340 g or Combos 180 g

50 PTS when you buy 1
4.49 COMPLIMENTS Egg Whites 500 g

100 PTS when you buy 2
3.49 COMPLIMENTS Cream Cheese or Spread 227-250 g

75 PTS when you buy 4
BUY MORE SAVE MORE
1.99 PILLSBURY Crescent Rolls or Wiener Wraps 200-227 g 2.49 ea

100 PTS when you buy 2
3.99 COMPLIMENTS Cheese Strings 8 pk, 168 g

3.99 COMPLIMENTS Frozen Entrée Bowls 300 g

4.49 KRAFT Cool Whip Topping 1 L

4.99 MCCAIN Vegetable Medleys 400 g

100 PTS when you buy 2
4.49 MCCAIN Breakfast Bowls 200 g

27¢/4 GREEN GIANT Simply Steam Vegetables 198-250 g

3.99 CAVENDISH FARMS All-Day Breakfast Hashbrowns 625-650 g

3.99 CAVENDISH FARMS Restaurant Style Fries 540-750 g

100 PTS when you buy 2
3.49 BEST BUY Frozen Vegetables 750 g

compliments **Love it. Or it's free.** **100% MONEY-BACK GUARANTEE**
 *For details see COMPLIMENTS.ca

2.99 COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

100 PTS when you buy 2
4.99 COMPLIMENTS Tropical Blends 1.75 L

5.49 **SAVE 50c** without Scene+ Card
5.99 COMPLIMENTS Greek Yogurt 650 g

150 PTS when you buy 2
4.49 COMPLIMENTS Artichoke Hearts 395 mL or Asparagus Tips 341 mL

100 PTS when you buy 2
2/\$5 COMPLIMENTS Flakes of Ham, Turkey or Chicken 156 g

50 PTS when you buy 1
5.99 COMPLIMENTS Cottage Cheese 750 g

100 PTS when you buy 2
3.49 COMPLIMENTS Bagels 6 pk

That's like \$4 toward your groceries
400 PTS when you buy 3
5.49 COMPLIMENTS Spices or Seasonings selected 5-245 g

100 PTS when you buy 2
5.49 COMPLIMENTS Bagged Cereal 400-794 g

100 PTS when you buy 2
2.99 COMPLIMENTS Fruit Cups 4 pk

Scene+ GET 1000 PTS FOR EVERY \$100 SPENT IN GOOGLE PLAY GIFT CARDS!

Offer valid during November 21 - 27, 2024. Sorry, no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability.

drinks & snacks

200 PTS
when you buy 2

PEPSI Soft Drinks 6x222 mL

2/\$9

DORITOS Tortilla Chips 210-280 g

2/\$8

SMARTFOOD Popcorn 150-220 g, ROLD GOLD Pretzels 295-370 g or HOSTESS Hickory Sticks 275 g

350
when you buy 2 or more

OLD DUTCH Potato Chips 235 g 4.69 ea

6.99
SAVE \$1

7.99 without Scene+ Card

SAN PELLEGRINO, MOMENTI or NATURALI Sparkling Drinks 6x330 mL or GATORADE G-FIT 6x500 mL

3/9.99

PRINGLES Super Stacks 148-156 g

100 PTS
when you buy 2

COMPLIMENTS Potato Chips 200 g

8.99

PERRIER Carbonated Natural Spring Water 8x330 mL or 16x42 Premium Soda 4x275 mL

6.99

MARTINELLI'S Sparkling Juice 750 mL or BUDRIM Ginger Beer 4x250 mL

3.99

DUNKAROOS selected varieties 168 g, NATURE VALLEY Muffin Bars or Crunchy Bars selected 132-175 g

500 PTS
when you buy 2

13.99

QUAKER Club Pack Yogurt or Dipp's Granola Bars 935 g-1.05 kg

5.99

HANS FREITAG Wafers 300 g, LOCKERI Quadrini Wafers 220-250 g or BOULANGERIE Grissol Melba Toast 350-400 g

3.99

HERSHEY'S Reese's Oh HENRY! 156-232 g

11.99

HERSHEY'S Reese's Cookies 'n' Creme or CADBURY Dairy Milk Advent Calendars 200-212 g while supplies last

12.99

LINDT Advent Calendars 128 g or MERCI Finest Selection Chocolates 400 g while supplies last

500 PTS
when you buy 4

4.99

WALKERS Pure Butter Shortbread Fingers, Rounds or Highlander 135-150 g

3.99

CHRISTIE Ritz Chips or Crispers Family Size 240 g

200 PTS
when you buy 2

11.99

KINDER Maxi or Maxi with Toy 116-150 g while supplies last

4.49

HERSHEY'S Reese's Minis Bagged Chocolate 160-290 g

200 PTS
when you buy 2

4.99

BEST BUY Creme Filled Cookies selected varieties 600 g

100 PTS
when you buy 2

2.99

PANACHE Classic Water Crackers 125 g

200 PTS
when you buy 2

12.99

ILLY Roast & Ground Coffee 250 g

200 PTS
when you buy 2

3.99

PURITY Syrups 750 mL

GET A \$15 DIGITAL Tim Card
TO REDISEN AT RESTAURANTS*

4.99 TIM HORTONS Original or Candy Cane Hot Chocolate 450-500 g

10.99 TIM HORTONS K-cups® Pods 10-12 pk

9.99 TIM HORTONS Fine Grind Coffee 283-300 g

6.49 TIM HORTONS Coffee Creamer 750 mL

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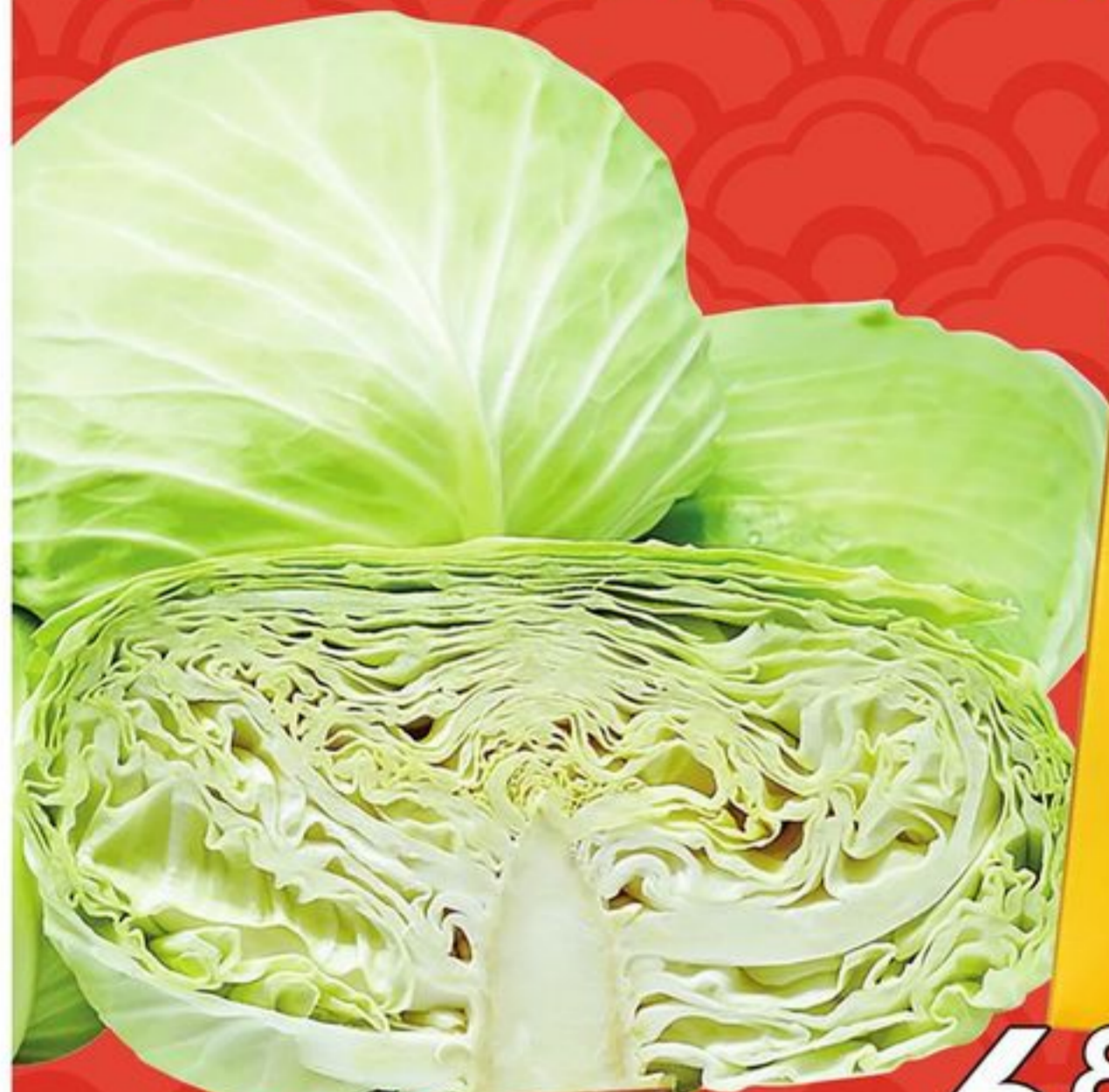
VAN HOUTTE
SAVOUR THE FESTIVE MOMENTS

10.99 VAN HOUTTE K-Cup® Pods 10-12 pk or Ground Coffee 300-340 g

19.99 VAN HOUTTE K-Cup® Pods 30 pk

Explore products from around the world!

Shop international foods storewide.



7⁴⁸ From Canada
Flat Cabbage
product of Canada
3.26/kg

6⁸⁸ EIGHT TREASURES Whole Raw
Head On Shrimp 40-50 ct per lb.
400 g



17²⁹ KOKUHO Rice
2.26 kg



8⁹⁹ Persimmon Case
product of Spain



4⁴⁹ ROBINSONS Fruit Squash
selected varieties 1 L



6⁴⁹ DAINTY Jasmine Rice
900 g



3⁴⁹ WAGAYA Pink Sushi
Ginger 340 g



5⁴⁹ NONGSHIM Noodles
448-480 g

meal makers

<p>2/\$9 KELLOGG'S Cereal selected varieties 210-525 g</p>	<p>4.49 PEARL MILLING COMPANY Pancake Mix 905 g or Syrup 710 mL</p>	<p>2.99 APPLESNAX Fruit Cups 6 pk</p>	<p>2/\$5 DOLE Pineapple 398 mL</p>
<p>5.49 CHRISTIE Honey Maid Baking Crumbs 400 g</p>	<p>5.99 E.D. SMITH Pie Filling selected 540 mL 6.79 ea</p>	<p>5.99 QUAKER Oatmeal Muffin Mix 900 g or Oat Flour 700 g</p>	<p>5.69 FLEISCHMANN'S Yeast selected 113 g</p>
<p>2.99 BARILLA Pasta 410 g</p>	<p>100 PTS when you buy 1 COMPLIMENTS Pasta 900 g or Balsamic Vinegar of Modena 500 mL</p>	<p>5.49 BICK'S Whole Pickles or Baby Dills 1 L</p>	<p>6.49 STEFANO Pasta Sauce 405-648 mL or PAM Cooking Sprays 113-170 g</p>
<p>2/\$7 CAMPBELL'S Chunky Soup 515 mL or HABITANT Soup 796 mL</p>	<p>4.99 HEREFORD Corned Beef 340 g or COMPLIMENTS Sockeye Salmon 213 g</p>	<p>1.79 COMPLIMENTS Onion Soup Mix 57 g or Chicken Noodle Soup Mix 128 g</p>	<p>3.99 OLD EL PASO Tortillas 238-334 g or Taco Shells 125-133 g or COMPLIMENTS Salsa 650 mL</p>
<p>3.99 COMPLIMENTS Raisin or Grain Breads 600 g</p>	<p>3.99 DEMPSTER'S or TIA ROSA Tortillas 220-340 g or VACHON Snacks 248-336 g</p>	<p>7.99 DAINTY Rice 900 g selected varieties</p>	<p>3.99 AL'FEZ Meal Kits 150-200 g or Marinades 157 mL selected varieties</p>

natural health

<p>3.99 EARTH'S OWN Almond Beverage 1.89 L</p>	<p>8.99 MARANATHA Almond Butter 340 g</p>	<p>8.99 MID-DAY Squares 4 pk</p>	<p>5.99 OLYMPIC ORGANIC Greek Yogurt 650 g</p>
<p>2/\$7 KETTLE BRAND Potato Chips 156-198 g</p>	<p>2.99 POPPI Soft Drinks 355 mL</p>	<p>6.49 MARY'S ORGANIC Crackers 155-184 g</p>	<p>10.99 LAKEWOOD Juice 946 mL</p>
<p>20% off JAMIESON Vitamins C Chewable 500 mg 120 pk or Vitamin D 1000 mg 100-240 pk</p>	<p>20% off ORGAIN Protein Powder selected 567-920 g</p>	<p>6.49 MEYER'S Dish, Hand Soap or Cleaners 370-473 mL</p>	<p>7.99 KIND Singles 40 g or Caddy 12 pk 21.99</p>

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobey's.com

ADD SOME
Panache



That's like
\$5
toward your
groceries

Get 500 PTS

When you spend \$30
or more on select
Panache confectionery
products.*

*before taxes,
while supplies last



PANACHE Butter Cookie & Toasted Marshmallow Flavour Milk Chocolate Bark 400 g



PANACHE Milk Chocolate Pecan Caramel Clusters 330 g



PANACHE Traditional Butter Fudge 150 g

home & pet care

<p>13⁹⁹ TIDY Cat Litter 2.72 kg</p>	<p>1⁶⁷ CESAR Wet Dog Food 100 g 1.99 ea</p>	<p>24⁹⁹ PEDIGREE Dry Food 5.4-8 kg or IAMS Cat Dry Food 3.18-4 kg</p>	<p>15⁹⁹ WHISKAS Perfect Portions Wet Cat Food 12 pk</p>
<p>5⁹⁹ FLEECY Dryer Sheets 80 pk or Fabric Softener 1.36 L</p>	<p>2⁷⁹ SCOTTIES Supreme 3-ply Facial Tissue Cubes 60 sheets</p>	<p>15⁹⁹ CHARMIN Bathroom Tissue 12=48 rolls or BOUNTY Paper Towels 4-6 pk</p>	<p>6⁹⁹ BEST BUY Napkins 500 pk</p>
<p>6⁹⁹ AIR WICK Essential Oil Mist Refills or Plug-In 20 mL selected</p>	<p>5⁷⁹ WINDEX Windows Cleaner 765-950 mL or SCRUBBING BUBBLES Bathroom Cleaners 946 mL or Foamer 567 g selected</p>	<p>8⁹⁹ COMPLIMENTS Waste Bags 24-30 pk or Recycling Bags 20-30 pk</p>	<p>4⁹⁹ ZIPLOC Sandwich or Snack Bags 90 pk, Freezer Bags 10-25 pk, Storage Bags 15-28 pk or Perfect Portion Bags 75 pk</p>

health, beauty & baby

<p>1⁵⁰ NIVEA Deodorant, Body Wash, Shave or Lip Care 50-500 mL, 51-125 g or 2 pk selected</p>	<p>6⁴⁹ CREST 3D White or Densify Toothpaste, Scope Mouthwash or ORAL-B Toothbrushes 85 mL-1 L or 1-2 pk selected</p>	<p>2/2⁹⁹ NATIVE Deodorant 75 g or Sprays 99 g selected</p>	<p>5⁴⁹ AXE Shampoo or Conditioner or Body Wash 473 mL or Deodorant 76-113 g selected</p>
<p>12⁹⁹ GARNIER Olia Hair Colour 1 pk, U BY KOTEX Pads or Tampons 30-50 pk or SCHICK Intuition Refills 3 pk selected</p>	<p>3⁹⁹ CREST Whitening Toothpaste or Kids Rinse 100-500 mL selected</p>	<p>2/2³⁹ NATIVE Shampoo or Conditioner 487 mL or Body Wash 532 mL selected</p>	<p>9⁹⁹ AVEENO Body Lotion selected 532 mL</p>
<p>4⁴⁹ LOVE CHILD Oaty Chomps or Cookies 100-138 g 5.49 ea</p>	<p>22⁹⁹ PAMPERS or HUGGIES Baby Wipes 504-704 pk</p>	<p>59⁹⁹ ENFAMIL A+ 18x237 mL selected varieties</p>	<p>12⁹⁹ Aveeno Baby Care 532 mL</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

<p>10% off CLEARBLUE Pregnancy Tests selected</p>	<p>15% off NERVE Nerve Relief 30 pk</p>	<p>19⁹⁹ POISE Pads or DEPEND Underwear selected</p>	<p>10% off Children's TYLENOL, MOTRIN or BENYLIN Products selected*</p>
<p>15% off TYLENOL or BENYLIN or SINUTAB Cough, Cold or Sinus selected*</p>	<p>15% off Children's ADVIL Liquid 24-100 mL or Tablets 20 pk</p>	<p>Get diabetes care that fits your needs. Ask us if a personalized care plan is right for you.</p> <p>360Health Jobey PHARMACY & WELLNESS</p>	



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Discover the newest arrival in our store!
Shop our all-in-one baby section today.

Bursting with value! Organic purées.

More Baby offers in store

Sobeys



\$7

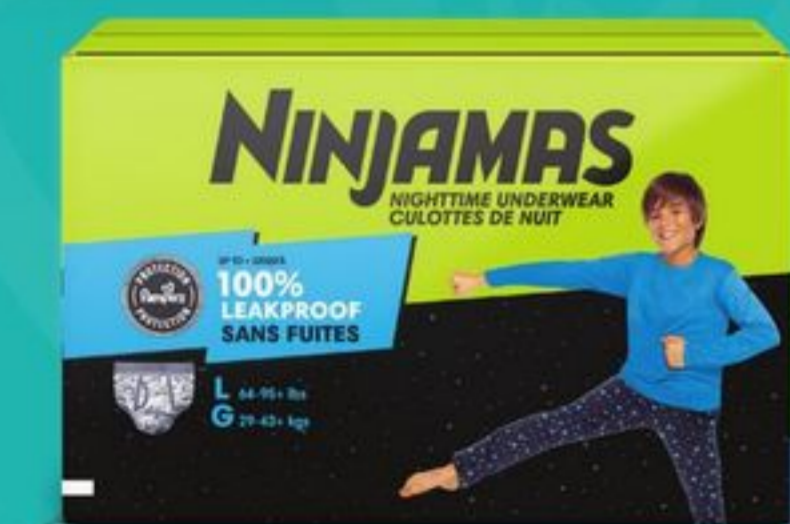
BUY MORE
SAVE MORE

ea when you
buy 5 or more

COMPLIMENTS ORGANIC
Baby Purées 1.79 ea



Pampers



Get 1000 PTS

When you spend \$50
or more on
Pampers products:

*before taxes

up to 100%
Leakproof Protection



Clinically Proven
for Sensitive Skin

so paw-some

Treats for your pet




12⁹⁹
PURINA One Dog Treats 566 g



6⁹⁹
COOKIE PAL ORGANIC Dog Treats 300 g

SUPPORTS DIGESTION



9⁹⁹
PURINA Beggin' Dog Snack 665-708 g 12.99 ea



6⁹⁹
BLUE BUFFALO Bits, Sizzlers or Stix 113-170 g

Bring home the paw-fect gift!



10⁹⁹
PEDIGREE Dentastix 504-608 g



3/9⁹⁹
TEMPTATIONS Cat Treats 180 g



Fill their stockings too!

Get **300 PTS**
When you spend \$15 or more on ANY MILK-BONE products.*
*before taxes.



5⁴⁹
MILK-BONE Biscuits including dipped, stacked, celebration variety or farmer's medley 280-900 g



Bring on the happy paws! Stay tuned for new offers weekly!



Get diabetes care that fits **your** needs.

With a personalized care plan, our pharmacist can help you:

- Ensure your medications are working
- Understand insulin and injection techniques
- Review glucose monitoring and other technology
- Understand how blood pressure affects your diabetes

Ask our pharmacist if a personalized care plan is right for you.

TAKE HOME THE TASTE OF HOLIDAYS

50 PTS when you buy 2
COCA-COLA Beverages 6x222 mL

400 PTS when you buy 2
AHA Sparkling Water Beverages 12x355 mL

29.99*
MONSTER Energy Beverages* 12x473 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from November 7th to 13th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Retailer may sell for less. All products must be purchased at the same time, single units at regular price. † This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

17 G of PROBIOTICS

200 PTS when you buy 3

6.99

OIKOS 650-750 g or ACTIVIA 12x96-100 g

350 BUY MORE SAVE MORE
SILK 1.75-1.89 L
SILK 5.29-6.29 ea

100 PTS when you buy 1

5.99 PEPSI Soft Drinks 8x355 mL

6.49 BUY MORE SAVE MORE
MONTELLIER Sparkling Water 10x355 mL 7.49 ea

Kraft PRESENTS Pinterest to Plate

100 PTS when you buy 1
MAXWELL HOUSE or NABOB Single Serve Pods 30 pk **18.99**

100 PTS when you buy 2
NABOB Roast & Ground Coffee or Whole Bean 300-340 g or MAXWELL HOUSE Keel-Latte 165 g **8.99**

WATKINS NEW

9.99

WATKINS Dye Free Food Colouring Kit 4x8.9 mL Bottles or Vanilla Pure Bean Paste 56 g

Kraft PRESENTS Pinterest to Plate

6.29 HEINZ Ketchup 750 mL-1 L or MIRACLE WHIP or Mayonnaise 650-890 mL

3.99 CLASSICO Pasta Sauce 218-650 mL

NEW YELLOWSTONE

7.99

YELLOWSTONE Seasonings and Rubs 155-160 g

Crisp Winter Snacking

3/9.99 PRINGLES Chips selected varieties 148-156 g

2.99 RICE KRISPIES Squares Bars selected varieties 176 g

2.99 CHEEZ-IT Crackers selected varieties 191-200 g

3.99 EGGO Waffles selected varieties 280-330 g

Bring Home the Joy

with **8** General Mills

5.99 GENERAL MILLS Cereals selected varieties 475-778 g

2.99 NATURE VALLEY Granola Bars selected varieties 125-210 g or BETTY CROCKER or MOTT'S Fruit Snacks 226 g

6.49 DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

7.49 DR. OETKER Stuffed Crust Pizza 685-771 g

5.99 NESTLÉ Premium Frozen Dessert or REAL DAIRY Ice Cream 1.5 L, Drumstick or Selected Frozen Novelties 4-10 pk

3.99 KELLOGG'S Eggo Waffles 270-330 g

12.99 CORONA Sunbrew Non-Alcoholic Beer 6x330 mL

8.99 RED BULL Energy Drink 4x250 mL

5.99 OASIS Health Break or Smoothie 1.6 L

2.99 KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Kraft PRESENTS
Pinterest to Plate
 IMPRESS WITHOUT THE STRESS

PHILADELPHIA Cream Cheese 340 g **6.49**

KRAFT Singles Process Cheese 410 g **4.99**

200 PTS when you buy 2

STOCK UP & SAVE FOR THE HOLIDAYS

Get On Board for Holiday Snacking

CHRISTIE Crackers selected varieties 175-200 g **2.99**

CHRISTIE Cookies selected varieties 210-203 g **3.99**

CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g **4.99**

CHRISTIE Crispers or Bits & Bites 145 g **2.99**

YOU COULD WIN A **\$25,000 GET-TOGETHER** enter at togetherwithcheese.ca

6.99 LACTANTIA Healthy Attitude or OLIVINA Margarine 550 g or PARKAY Margarine 1.36 kg

12.49 CRACKER BARREL Cheese Block 740 g or Shreds 590 g

2.99 CHRISTIE Crackers selected varieties 175-200 g

3.99 CHRISTIE Cookies selected varieties 210-203 g

4.99 CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g

2.99 CHRISTIE Crispers or Bits & Bites 145 g

Campbell's
 THIS HOLIDAY SEASON

IT'S ALL ABOUT THE SIDES

Try Campbell's easy-to-make side dish recipes

1.79 CAMPBELL'S Cream of Mushroom Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL

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GET \$10 digital gift card

1.79 KNORR Dry Sauces or Gravies 22-44 g selected varieties

2.29 KNORR Sidekicks 112-167 g any variety 2.79 ea

STOCK UP ON BAKING ESSENTIALS

FOR RECIPES VISIT ROBINHOOD.CA

5.99 JIF Peanut Butter selected varieties 1 kg

5.99 SMUCKER'S Jam selected varieties 310-500 mL

McCain

Save BIG with McCain Favourites

4.49 MCCAIN Premium Specialty Fries 454-800 g

7.99 TASTIEZ Bites 400-500 g

100 PTS when you buy 1

\$10 MCCAIN Premium Value Fries 1.9 kg

7.29 Delicious! MCCAIN Pockets 6 pk 540-600 g

4.49 SMUCKER'S Ice Cream Toppings 428 mL

SMUCKER'S Sundae Syrup

4.99 COFFEEMATE Coffee Creamers 828-946 mL

6.99 LIBERTE Greek Yogurt 650-750 g

5.99 OLYMPIC ORGANIC Kid's Drinks 4x190 mL

12.99 COMPLIMENTS LED 60W Light Bulbs 6 pk

4.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

Kraft 100% Parmesan CHEESE

9.99 KRAFT Parmesan selected 250 g

SHAKE ON

PASTA RICE SALAD EGGS

SNACK + PLAY

FOR YOUR NEXT FAMILY GAME NIGHT

WIN A NINTENDO SWITCH™ PRIZE PACK
ENTER FOR A CHANCE TO WIN AT WWW.ORVILLEPOGO.CA

6 BAGS

ORVILLE REDENBACHER
Microwave Popcorn 5-8 pk
248-492 g or Gourmet Popping Corn 850 g

BUTTERY FLAVOUR

50 PTS when you buy 1

WIN A NINTENDO SWITCH™ PRIZE PACK
ENTER FOR A CHANCE TO WIN AT WWW.ORVILLEPOGO.CA

POGO
All Beef 8 pk
Original 10 pk

600 g (All Beef)
750 g (Original)

200 PTS when you buy 2

8⁹⁹ POGO Original 10 pk or All Beef 8 pk 600-750 g

WIN A NINTENDO SWITCH™ PRIZE PACK
ENTER FOR A CHANCE TO WIN AT WWW.ORVILLEPOGO.CA

10 BAGS

ORVILLE REDENBACHER
10 pk 700-820 g

EXTRA BUTTERY FLAVOUR

10⁴⁹

WIN GAGNER
UN ENSEMBLE DE PRIX NINTENDO SWITCH™ PRIZE PACK

ORVILLE REDENBACHER
Ready-To-Eat Popcorn 116-220 g 4.99 ea

BUY MORE SAVE MORE

3⁵⁰ ea when you buy 2 or more



YOU COULD **WIN** A NINTENDO SWITCH™ PRIZE PACK

† NO PURCHASE NECESSARY. Open to legal residents of Canada over the age of majority in their province/territory of residence from September 2, 2024 at 12:00:00am ET to December 16, 2024, at 11:59:59pm ET. Visit www.orvillepogo.ca or scan a QR code and fully complete the Contest entry form. Included in your submission, you must enter a valid UPC code from a qualifying Orville Redenbacher® or POGO® product. There are seventy-five (75) Weekly Prizes (each a "Weekly Prize") available to be won during the Contest. Each Weekly Prize includes: One (1) Nintendo Switch™ — OLED Model system, One (1) download code for a digital version of a Nintendo Switch™ game (as determined by Sponsor) and a One (1) year supply of Orville Redenbacher® popcorn. (ARV \$565.00 CAD). Odds of winning a Weekly Prize depend on the number of eligible entries received at the time of the draws. The number of prizes available will decrease as they are revealed and claimed. Mathematical skill-testing question required. Conditions and restrictions apply. To enter or for full contest rules, visit www.orvillepogo.ca. Prize may not be exactly as shown in contest materials. Nintendo is not a sponsor, co-sponsor or administrator of this Contest. Nintendo trademarks are properties of Nintendo.

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of equal or lesser value
FREE

PURE J. L. KRAFT
Dressings
or Marinades
355 mL
any variety



BUY 1 GET 1
of equal or lesser value
FREE

MIO
Drink Mixes
10 pk any variety



BUY 1 GET 1
of equal or lesser value
FREE

KRAFT DINNER
Gluten Free
or Plant-Based
Macaroni & Cheese
170 g any variety



BUY 1 GET 1
of equal or lesser value
FREE

CRAVE
Frozen Meals
200-340 g
any variety



BUY 1 GET 1
of equal or lesser value
FREE

KRAFT DINNER
Deluxe
Frozen Meals
340 g any variety



See In-Store for Details

Rachelle Béry

Winter wellness starts with self-care

Rachelle Béry wellness boutique

Daily doses



10% off GENUINE HEALTH PROBIOTICS 30-60 PK



500 PTS when you buy 1
15% off YOUTHEORY SUPPLEMENTS ASSORTED SIZES

May help to manage stress, mood and sleep



26⁹⁹
NATURAL CALM MAGNESIUM 226 G



200 PTS when you buy 1
20% off PROGRESSIVE VEGESSENTIAL PROTEIN POWDERS 840 G

Try the holiday flavours for a limited time! Gingerbread, Nut Nog and Mint Cocoa



25 servings of organic superfoods in every pouch
15% off BLUME REGULAR OR HOLIDAY LATTES 100-125 G

Bath & beauty basics



15% off GREEN BEAVER SHAMPOO CONDITIONER OR BODY WASH 370 ML



15% off ANDALOU BODY, SKIN OR HAIR CARE ASSORTED



300 PTS when you buy 2
14⁹⁹ HERBATINT 120-135 ML



15% off SAAVY SOAPS BODY CARE 250 ML OR 140-297 G (EXCLUDING HOLIDAY)

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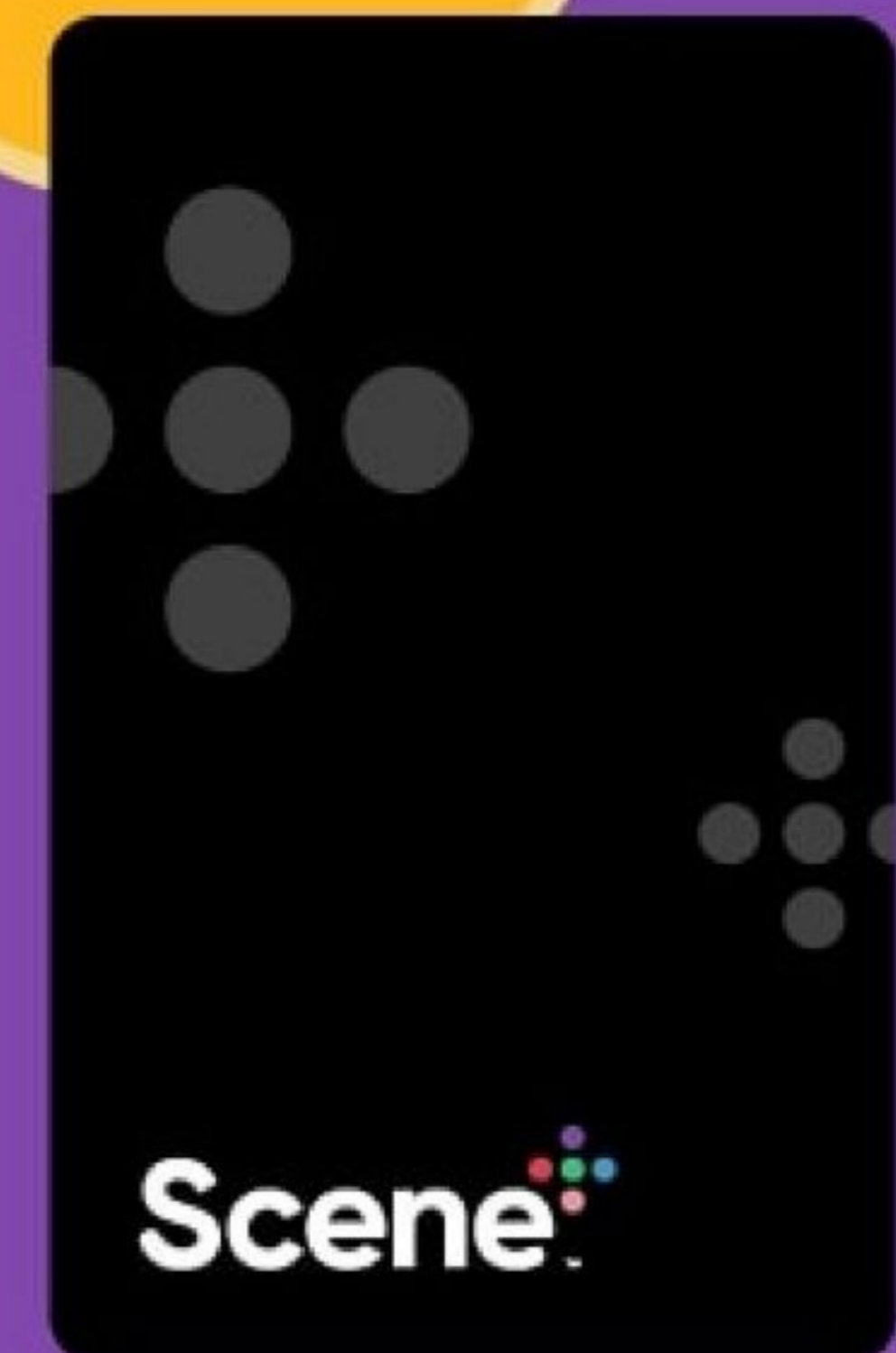
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SCENE+ PTS
ON EVERY
\$1 SPENT²**

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