

Black Friday

DON'T MISS OUR HOT DEALS!

8

days only
NOV 21 TO 28

Optimum

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

APP EXCLUSIVE OFFER

Open the app. It's as easy as that.

EFFECTIVE NOVEMBER 21 TO 27

\$100



PC® DUAL BASKET 9 QT AIR FRYER
FRITEUSE À AIR À DOUBLE PANIER 9 PINTES PC®
21589219_EA

LIMIT 2
OVER LIMIT PAY 150.00 EA

GET 5 STAMPS* WITH THIS PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

\$179*

Apple AirPods

AIRPODS 4 WIRELESS EARBUDS
INCLUDES USB-C CHARGING CASE UP TO 30 HOURS OF BATTERY LIFE
ÉCOUTEURS SANS FIL AIRPODS 4
21642759_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

GET 8 STAMPS* WITH THIS PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

\$399*

Nintendo

NINTENDO SWITCH MARIO KART BUNDLE
INCLUDES 12-MONTH ONLINE INDIVIDUAL MEMBERSHIP
NINTENDO SWITCH ENSEMBLE MARIO KART
21638283_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

LIMIT 1

GET 18 STAMPS* WITH THIS PURCHASE!



*SEE BACK PAGE FOR DETAILS

RA FLAP 1

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

KEURIG

KEURIG K-SUPREME
COFFEE MACHINE
CAFETIÈRE
K-SUPREME KEURIG
21470466_EA

\$118

LIMIT 2
OVER LIMIT PAY
190.00 EA

GET
5 STAMPS*
WITH THIS
PURCHASE!



KEURIG HOT AND
COLD STAND FROTHER
MOUSSEUR À LAIT
CHAUD ET FROID
KEURIG
21494986_EA

\$52

LIMIT 2
OVER LIMIT PAY
80.00 EA



EFFECTIVE NOVEMBER 21 TO 27

NINJA

\$100

LIMIT 2
OVER LIMIT PAY
155.00 EA

NINJA 5 QT
AIR FRYER
FRITEUSE À AIR NINJA
21637356_EA

**HOT
DEAL**

GET
5 STAMPS*
WITH THIS
PURCHASE!



NINJA PROFESSIONAL
PLUS BLENDER
MÉLANGEUR
3 PRESET AUTO-IQ PROGRAMS
PROFESSIONNEL PLUS
NINJA
21620013_EA

\$80

LIMIT 2
OVER LIMIT PAY
155.00 EA

ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
\$7

PC® PUB RECIPE™ OR
GLUTEN-FREE CHICKEN
SELECTED VARIETIES, FROZEN
600/700 G
21201320_EA/21201321_EA



ALWAYS
3.50

NO NAME® PIZZA
SELECTED VARIETIES FROZEN
350-411 G
21541429_EA/21541441_EA



ALWAYS
\$5

NO NAME®
CHEESE SLICES
SELECTED VARIETIES
230 G
21611130_EA/21611189_EA



ALWAYS
\$6

PC® GREEK YOGURT
SELECTED VARIETIES
650/750 G
21518314_EA/21518407_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

REAL ATLANTIC SUPERSTORE™



3⁹⁹ LB 8.80/KG

CHICKEN BREASTS
SKINLESS BONELESS
CHICKEN WINGS
FAMILY SIZE
POITRINES DE POULET
OU AILES DE POULET
20168158_EA
20845719_KG

CLUB SIZE

4⁴⁴ LB 9.79/KG

MEDIUM GROUND BEEF
FAMILY SIZE
BŒUF HACHÉ MI-MAIGRE
20797026_KG

CLUB SIZE

SAVE 4.00 LB

10⁹⁹ LB 24.23/KG

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
SUBJECT TO AVAILABILITY
FILETS DE SAUMON DE L'ATLANTIQUE FRAIS
201700617E5

CLUB SIZE

\$2 LB 4.41/KG

PORK LOIN COMBINATION
CHOPS SIRLOIN, CENTRE AND RIB PORTION
BONE-IN
CÔTELETTES DE LONGE DE PORC, COMBINAISON DE COUPES, PORTIONS CENTRE ET BOUT DE CÔTES
21418236_KG

SAVE UP TO 37%

4⁹⁹

DAIRY ISLE BUTTER
SELECTED VARIETIES
454 G
BEURRE DAIRY ISLE
21002314_EA
21419901_EA

BUTTER
BARREL CROWNED
SALTED

SAVE 2.49 **HOT DEALS**

1⁵⁰

POMEGRANATE
PRODUCT OF U.S.A.
EACH
GRENADES
2013476700_EA

SAVE 0.99 **HOT DEALS**

\$1

ATAULFO MANGO
PRODUCT OF PERU OR
RED MANGO
PRODUCT OF BRAZIL
MANGUE ATAULFO
OU MANGUE ROUGE
2012150900_EA
20059435000_EA

2⁵⁰

BLUEBERRIES
PRODUCT OF PERU,
NO. 1 GRADE
PINT
BLEUETS
20080117001_EA

2/5⁵⁰ OR \$3.49 EA.

D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES AND SIZES
PAIN OU PETITS PAINS D'ITALIANO
20038333_EA
21450797_EA
20627103_EA

5⁷⁷

CRACKER BARREL CHEESE BARS 400 G, SHREDS 250-320 G, PC[®] SHREDS 250-320 G OR BLACK DIAMOND CHEESTRINGS 12/16'S
SELECTED VARIETIES
BARRÉS DE FROMAGE, FROMAGE RAPÉ, CRACKER BARREL, FROMAGE RAPÉ PC[®] OU FICELLO BLACK DIAMOND
21060201_EA
21790384_EA

2/\$3 OR \$1.99 EA.

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES
2 L
BOISSONS GAZEUSES, COCA-COLA, CANADA DRY OU PEPSI
2031904002_EA
20258926002_EA

6⁹⁹

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE, ESSUIE-TOUT SPONGETOWELS OU MOUCHOIRS SCOTTIES
21004779_EA

SAVE UP TO 50% OFF

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
VITAMINES OU SUPPLÉMENTS JAMIESON
20299993_EA
20303216000_EA

18⁹⁹ **GET 3,000⁰⁰ Value**

LIMIT 4 OVER LIMIT PAY 29.99 EA.

HUGGIES
HUGGIES SUPER BIG PACK DIAPERS
SIZE N-7, 32-108'S
SELECTED VARIETIES
COUCHES HUGGIES SUPER GROS-FORMAT
20456311_EA
21454021_EA

SAVE 2.00 **PRICE DROP!**

\$4

PEPSI
SELECTED VARIETIES
6X710 ML
20310146002_CA
20310146005_CA

SAVE 27% **PRICE DROP!**

3²⁵

IOGO NANO YOGURT
SELECTED VARIETIES
4X333 ML
YOGOURT NANO IOGO
20609487001_EA
21219007_EA

SAVE 1.00 **PRICE DROP!**

\$5

KASHI CEREAL
SELECTED VARIETIES
345-400 G
CÉRÉALES KASHI
20919675_EA
20919686_EA
209194318_EA

SAVE .99 **PRICE DROP!**

\$2

NO NAME® WHITE VINEGAR
4 L
VINAIGRE BLANC SANS NOM®
20022796_EA

CLUB SIZE

\$5 **PRICE DROP!**

FARMER'S MARKET®
RUSSET OR WHITE POTATOES
PRODUCT OF ATLANTIC CANADA
CANADA NO. 1 GRADE
10 LB BAG
POMMES DE TERRE
RUSSET OU POMMES
DE TERRE BLANCHES
DÉLICÉES DU MARCHÉ™
2040020000_EA
20400097000_EA

Optimum
Members-Only Price™
\$6
Members save **\$2**

Non-members **\$8**

FARMER'S MARKET®
BAG APPLES
SELECTED VARIETIES
PRODUCT OF ATLANTIC CANADA
CANADA FANCY GRADE
4 LB BAG
POMMES EN SAC DÉLICÉES
DU MARCHÉ™
2011279800_EA
2011321001_EA

Optimum
Members-Only Price™
6⁹⁹
Members save **\$3**

Non-members **9⁹⁹**

FERRERO CORE HOLIDAY BUNDLE
SELECTED VARIETIES
119-200 G
ENSEMBLE DES FÊTES DE
BASE FERRERO
20090334_EA

Optimum
Members-Only Price™
5⁹⁹
Members save **\$3**

Non-members **8⁹⁹**

BLUEWATER FISH, SHRIMP OR AIR FRIED
SELECTED VARIETIES
FROZEN 210-600 G
POISSON, CREVETTES OU
FRITS À L'AIR BLUEWATER™
20310745004_EA
203102121003_EA

GET 3,000⁺ Value!
for every 10⁺ spent on

-\$3

NO NAME® NUTS 100 G,
NO NAME® SHORTENING
454 G OR ARTIFICIAL
VANILLA EXTRACT 100 ML
NOIX, SHORTENING
OU EXTRAIT DE VANILLE
ARTIFICIEL SANS NOM®
20020958_EA/20171922_EA
At least \$3 value in products

SAVE 2.00 **GET 3,000⁺ Value!**

14⁹⁹

PC® ROAST AND GROUND COFFEE
SELECTED VARIETIES
800-830 G
CAFÉ TORRÉFIÉ
ET MOULU PC™
21293374_EA
21293427_EA

\$7

IN-STORE BAKED COOKIES
SELECTED VARIETIES
18'S
BISCUITS CUITS
EN MAGASIN
21454952_EA

SAVE 8.00 **HOT DEALS**

11⁹⁹

SUNRISE BOLOGNA
2 KG
BOLOGNE SUNRISE
20997095_EA

\$16

CHICKEN FAVORITES
320-700 G, TENDERS/FRIED
CHICKEN OR BONELESS
BITES
SERVED HOT OR CHILLED
MORCEAUX PRÉFÉRÉS DE
POULET, FILETS POULET
FRIT OU DÉSOSSES
20137058_EA
20993187_EA

4⁹⁹

BEN & JERRY'S 473 ML OR
MAGNUM BARS 4'S
SELECTED VARIETIES, FROZEN
BEN & JERRY'S OU
BARRÉS MAGNUM
20980728_EA
21438213_EA

2⁹⁹

KETTLE BRAND
POTATO CHIPS
SELECTED VARIETIES
156/198 G
CROUSTILLES
KETTLE
20320652_EA
21520654_EA

6⁹⁹

PC® PODS 12'S OR STARBUCKS
NESPRESSO COMPATIBLE
CAPSULES 10'S
SELECTED VARIETIES
CARTOUCHES PC™ OU
CAPSULES COMPATIBLES
NESPRESSO
STARBUCKS
20468345_EA
21549723_EA

SAVE 25% **HOT DEALS**

1⁹⁹

CAMPBELL'S
CONDENSED COOKING
OR RTD SOUPS 284 ML OR
HABITANT SOUPS 796 ML
SELECTED VARIETIES
SOUPE CONDENSÉE
CAMPBELL'S
SOUPE HABITANT
2029746001_EA
20299490002_EA

SAVE UP TO 1.50 **HOT DEALS**

3⁹⁹

ACTIVIA YOGURT
650 G OR MINUTE MAID
LEMONADE 1.54 L
SELECTED VARIETIES
YOGOURT ACTIVIA
OU LIMONADE
MINUTE MAID
20320130003_EA
21434719_EA

SAVE UP TO 1.20 **HOT DEALS**

1²⁵

GRAVES JUICE 1 L,
OASIS 100% JUICE BLENDS,
ARIZONA TEA JUICE 950 ML OR
ALLEN'S 1 L SELECTED VARIETIES
JUS GRAVES, MÉLANGES DE
JUS 100% OASIS,
THÉ ARIZONA OU ALLEN'S
20322109_EA
21519463_EA

10⁹⁹

TIDE DETERGENT
1.36-2.6 L/18-35'S, DOWNY/
GAIN FABRIC SOFTENER
2.63 L, BOUNCE, BEADS 379 G OR
DOWNY/GAIN SHEETS
120-200'S SELECTED VARIETIES
DÉTERGENT TIDE,
ASSOUPLISSANT TEXTILE
DOWNY, GAIN, BOUNCE,
PERLES, FEUILLES DOWNY/GAIN
21530428_EA/21593793_EA

SAVE 7.00 **HOT DEALS**

14⁹⁹

COTTONELLE BATHROOM TISSUE
SELECTED VARIETIES
18=72 ROLLS
PAPIER HYGIÉNIQUE
COTTONELLE
21594887_EA
21594668_EA

REAL ATLANTIC SUPERSTORE CUSTOMER RELATIONS 1-866-727-0771. VISIT atlanticsuperstore.ca FOR STORE HOURS.

Quantities and/or selection of items may be limited and may not be available in all stores. For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regarding pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items advertised within flyer may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. © 2024 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements.

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RA BACK

SUPER FRESH

**FRESH
PROMISE**

**If it's not fresh,
it's free.***

1⁵⁰
LB
3.31/KG

**CANADA
SWEET POTATOES**
PRODUCT OF CANADA
PATATES DOUCES



2/5⁶
OR \$3.49 EA.

**CANADA
PC® CREMINI OR
WHITE MUSHROOMS**
PRODUCT OF CANADA
227 G



2/1⁵⁰
OR \$1 EA.

ROOSTER® GARLIC
PRODUCT OF CHINA
3'S
AIL ROOSTER®



\$2

BROCCOLI CROWNS
PRODUCT OF CANADA,
MEXICO OR U.S.A.
EACH
COURONNI
DE BROCOLI



\$4
LB
8.82/KG

**PC® ADORA GRAPES,
EXTRA LARGE RED OR
GREEN SEEDLESS GRAPES**
PRODUCT OF CALIFORNIA, U.S.A.
RAISINS ADORA, TRÈS
GROS RAISINS ROUGES OU
VERTS SANS PÉPINS PC®



\$4

PINEAPPLE
PRODUCT OF COSTA RICA
EACH
ANANAS



3⁵⁰
EA/LB
7.72/KG

**CLEMENTINES STEM
AND LEAF** PRODUCT OF
SPAIN 3.50/LB 7.72/KG OR
**FARMER'S MARKET®
MINI CUCUMBERS** 6'S
PRODUCT OF CANADA
3.50 EACH
CLÉMENTINES AVEC
TIGE ET FEUILLES OU
MINI-CONCOMBRES
DÉLICES DU MARCHÉ



**SAVE
.99**

\$5

CORED PINEAPPLE
PREPARED IN-STORE DAILY
600 G
ANANAS ÉVIDÉ FRAIS



8⁹⁹
LB
19.82/KG

**CANADA
EYE OF ROUND ROAST**
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
RÔTI DE NOIX
DE RONDE



\$12

**CANADA
PC® CHICKEN
DRUMSTICKS 8'S OR
THIGHS BONE-IN 6'S**
AIR CHILLED
PILONS OU HAUTS
DE CUISSE DE POULET
PC®



\$7

BEEF STIR FRY STRIPS
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
350 G
LANIÈRES DE BŒUF
À SAUTER



12⁹⁹
LB
28.64/KG

**CANADA
TOP SIRLOIN STEAK**
CUT FROM CANADA AA GRADE
BEEF OR HIGHER, FAMILY SIZE
BIFTECK DE HAUT
DE SURLONGE



**SAVE
.99**

\$6

PC® SAUSAGES
SELECTED VARIETIES
500 G
SAUCISSES PC®



\$6
LB
13.23/KG

**PC® WORLD OF FLAVOURS®
JERK CHICKEN LEGS**
AIR CHILLED
CUISSES DE POULET
À LA JERK PC®
SAVEURS DU MONDE®



8⁹⁹

**SUFRA® HALAL LEAN
GROUND BEEF**
454 G
BŒUF HACHÉ MAIGRE
HALAL SUFRA®



\$7

**PC® NATURALLY
SMOKED BACON**
SELECTED VARIETIES
375-500 G
BACON FUMÉ
NATURELLEMENT
PC®



\$9

NO NAME® MEATBALLS
SELECTED VARIETIES
FROZEN
600 G
BOULETTES DE VIANDE
SANS NOM®



**SAVE
2.50**

**HOT
DEALS**

9⁹⁹

**PC® HOT SMOKED
CANDIED OR SPICY
SALMON STRIPS**
READY-TO-EAT
150 G
LANIÈRES DE SAUMON
CONFIT FUMÉ À CHAUD
OU ÉPICÉES PC®



**SAVE
1.00**

8⁴⁹

**PC® PACIFIC LARGE
WHITE SHRIMP**
RAW ZIPPERBACK®
31-40 PER LB, FROZEN
400 G
GROSSES CREVETTES
BLANCHES DU
PACIFIQUE PC®



**SAVE
UP TO
1.00**

\$10

**PC® SHRIMP
APPETIZERS**
SELECTED VARIETIES
FROZEN
294-454 G
HORS-D'ŒUVRE
DE CREVETTES PC®



*Fresh Promise: Applicable to eligible fresh produce items purchased at Atlantic Superstore store locations or online at atlantic.superstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Atlantic Superstore store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

SUPER FRESH

1⁵⁰



BAGUETTE
WHITE OR WHEAT
BAKED IN-STORE
255 G
BAGUETTE
2122911_EA

\$5

**KIMBERLEY'S
CUPCAKES**
SELECTED VARIETIES
6'S
PETITS GÂTEAUX
KIMBERLEY'S
2159212_EA



\$4

**LA ROCCA CAKE
SLICE** 127-187 G OR
**CHARLOTTE'S
PARFAIT** 133-141 G
SELECTED VARIETIES
TRANCHE DE GÂTEAU
LA ROCCA OU PARFAIT
CHARLOTTE'S
2149254_EA / 2149255_EA



2⁴⁹

**PC® OR BLUE MENU®
ENGLISH MUFFINS**
SELECTED VARIETIES
6'S
MUFFINS ANGLAIS
PC™ OU MENU BLEU™
2081079_EA / 21016773_EA



8/\$4
OR 79¢ EA.

BULK ROLLS
SELECTED VARIETIES
BAKED IN-STORE
PETITS PAINS EN VRAC
2007190_EA



4⁴⁹

**ACE BAKERY
BISTRO LOAF**
WHITE OR SOURDOUGH
595 G
MICHE BISTRO
BOULANGERIE ACE
2149262_EA / 2149263_EA



\$3

PC® FLATBREAD
220/300 G OR
SURAJ® NAAN 5'S
SELECTED VARIETIES
PAIN PLAT PC®
OU NAAN SURAJ®
2091044_EA / 21011313_EA



**SAVE
1.00**

3⁹⁹

**HOT
DEALS**

**KING'S HAWAIIAN
ROLLS**
SELECTED VARIETIES
AND SIZES
PETITS PAINS
KING'S HAWAIIAN
2147576_EA / 2149263_EA



\$7

SUB SANDWICH
IN-STORE PREPARED
BEEF, HAM, TURKEY
OR ASSORTED
331/364 G
SOUS-MARINS
2142262_EA



**BUY
ANY 1**

FOC SOUP
SELECTED VARIETIES
700 ML
SOUPE CONCOCTÉ
PAR NOS CHEFS™
2146086_EA
**GET 25%
OFF 1**
FOC PIE OR QUICHE
SELECTED VARIETIES
150-900 G
PÂTE OU QUICHE CONCOCTÉ
PAR NOS CHEFS™
2157900_EA



\$9-10

**GET
2,000⁺** = \$2
Value
when you buy 2

**12 INCH
TAKE AND
BAKE PIZZA**
SELECTED VARIETIES
510-739 G
**PIZZA 12 PO CUIRE À
LA MAISON**
2143093_EA / 2145640_EA



8⁹⁹

OKA
SELECTED VARIETIES
190 G
OKA
2093079_EA / 2093279_EA



5⁴⁹

**GET
4,000⁺** = \$4
Value
when you buy 2

**BABY BEL® 6'S,
LAUGHING COW® 12'S OR
CHEESE DIPPERS 140 G**
SELECTED VARIETIES
**BABYBEL, LA VACHE
QUI RIT OU CHEESE
DIPPERS**
2071907_EA / 20719222_EA



2/\$8
OR \$4.49 EA.

**PC® TOPPED
HUMMUS 280 G OR
LA PANZELLA 170 G**
SELECTED VARIETIES
HUMMUS GARNI PC™
OU CRAQUELINS
LA PANZELLA
2087384_EA / 21349453_EA



**SAVE
1.99**

\$10

**HOT
DEALS**

MASTRO TRIOS
SELECTED VARIETIES
150-250 G
TRIOS MASTRO
2106464_EA / 21034465_EA



**SAVE
.90/100 G**

3⁴⁹
/100 G

**HOT
DEALS**

**PC® NATURAL CHOICE
TURKEY SERVICE
CASE MEATS**
DINDE PC™
**LE CHOIX NATUREL
DU COMPTOIR
DE SERVICE**
20059548_EA



2/\$12
OR \$6.50 EA.

**YVES VEGGIE
GROUND MEAT OR
VEGGIE SAUSAGES**
SELECTED VARIETIES
156-380 G
**SIMILI-VIANDE
HACHÉE OU
SAUCISSES À BASE DE
PLANTES VEGGIE YVES**
2050709_EA / 2009775_EA



EAST COAST MEETS THE WORLD

From bok choy to basmati rice, find international ingredients at low prices.

4⁹⁹

BRITANNIA MILK RUSK
560 G
BISCOTTE AU LAIT
BRITANNIA



2⁴⁹

GET 1,000⁰⁰ - \$1 Value

RUBICON JUICE OR BLENDS
SELECTED VARIETIES
1 L
JUS OU MÉLANGES RUBICON



4²⁹

PAN YELLOW OR WHITE FLOUR
1 KG
FARINE JAUNE OU BLANCHE PAN



1⁴⁹

T&T[®] KOREAN ROASTED SEA LAVER
3'S OR NOODLES 363 G
SELECTED VARIETIES
ALGUES RÔTIÉS CORÉENNES OU NOUILLES T&T[®]



1²⁹

LOTTE PEPERO
SELECTED VARIETIES
32-50 G
PEPERO LOTTE



3²⁹

INDOMIE INSTANT NOODLES
SELECTED VARIETIES
5'S
NOUILLES INSTANTANÉES INDOMIE



2⁷⁹

EVERGREEN BUBBLE MILK TEA
SELECTED VARIETIES
BUBBLE MILK TEA EVERGREEN



3²⁹

S&B GOLDEN CURRY JAPANESE CURRY MIX
SELECTED VARIETIES
92 G
MÉLANGE À CARI JAPONAIS S&B GOLDEN CURRY



2⁷⁹

ROOSTER[®] SWEETENED CONDENSED MILK
300 ML
LAIT CONDENSÉ SUCRÉ ROOSTER[®]



4⁴⁹

LA COSTEÑA SAUCE
SELECTED VARIETIES
455 ML
SAUCE LA COSTEÑA



17⁹⁹

KRITI GOLD EXTRA VIRGIN OLIVE OIL
750 ML
HUILE D'OLIVE EXTRA-VIERGE KRITI GOLD



9⁹⁹

TILDA RICE
SELECTED VARIETIES
4 LB
RIZ TILDA



1⁹⁹

ROOSTER[®] DRY NOODLES
SELECTED VARIETIES
250-454 G
NOUILLES SÈCHES ROOSTER[®]





Bring the Yum Cha experience home with T&T's delicious new Frozen Dim



Vegetable Spring Rolls



Shrimp and Fish Siu Mai Dumplings



Shrimp Rice Rolls



Seafood Rice Rolls

SHARE THE JOY OF

Exotic Flavours & Festive Delights

WITH YOUR LOVED ONES!



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President's Choice



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Optimum
Financial
Health
Express

Black Friday

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NOV 21 TO 28

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it's so easy to start!

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Earn
25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$369*

XBOX S 512 GB DIGITAL CONSOLE
CONSOLE NUMÉRIQUE 512 GO XBOX S

21639495_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



LIMIT 2
OVER LIMIT PAY
380.00 EA

GET
18 STAMPS*
WITH THIS
PURCHASE!



\$549*

PSS CONSOLE -
FORTNITE COBALT
STAR BUNDLE
CONSOLE PSS -
ENSEMBLE FORTNITE
COBALT STAR



21648104_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

GET
27 STAMPS*
WITH THIS
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$50

KitchenAid

LIMIT 2
OVER LIMIT PAY
80.00 EA

KITCHENAID FOOD CHOPPER,
HAND MIXER OR HAND BLENDER
SELECTED VARIETIES
HACHOIR, BATTEUR À MAIN OU
MÉLANGEUR À MAIN KITCHENAID

20914330_EA/20914330_EA



\$100

STARFRIT THE ROCK
8 PIECE COOKWARE SET
BATTERIE DE CUISINE
8 PIÈCES THE ROCK
STARFRIT

Starfrit

**HOT
DEAL**

GET
5 STAMPS*
WITH THIS
PURCHASE!



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$70

MILLENNIUM
by travelway

LIMIT 4
OVER LIMIT PAY
100.00 EA

MILLENNIUM 2-PIECE
HARDSIDE TRAVEL
LUGGAGE SET
20 AND 26 INCHES.
INCLUDES 2 YEAR
WARRANTY
ENSEMBLE DE
2 VALISES DE
VOYAGE RIGIDES
MILLENNIUM

21622304_EA



\$120

LIMIT 2
OVER LIMIT PAY
180.00 EA

HOOVER POWERDASH
PET+ CLEANER
NOZZLE CLEAN OUT TOOL INCLUDED
NETTOYEUR PET+
POWERDASH

21646883_EA

GET
6 STAMPS*
WITH THIS
PURCHASE!



BUY A
HOOVER POWERDASH
PET+ CLEANER AND
GET A FREE
HOOVER CARPET CLEANER
FORMULA
64 OZ
22.00 VALUE
21646929_EA
SOLD SEPARATELY,
WHILE QUANTITIES LAST



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$135

BISSELL CONNECT
ROBOTIC VACUUM
WiFi CONNECTIVITY AND TRIPLE
ACTION CLEANING SYSTEM
ASPIRATEUR ROBOTISÉ
CONNECT BISSELL



LIMIT 2
OVER LIMIT PAY
300.00 EA

GET
6 STAMPS*
WITH THIS
PURCHASE!



\$200

LIMIT 2
OVER LIMIT PAY
270.00 EA

SHARK CORDLESS PET
STICK VACUUM
LIGHTWEIGHT POWERFUL
SUCTION WITH COROLESS
CONVENIENCE
ASPIRATEUR-BALAI
SANS FIL POUR
ANIMAUX SHARK

21631000_EA

GET
10 STAMPS*
WITH THIS
PURCHASE!

**HOT
DEAL**



Shark

Black Friday

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days only
NOV 21 TO 28

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Earn
25,000 pts
for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

99⁹⁹

LIMIT 4
OVER LIMIT PAY
150.00 EA

GET 5 STAMPS* WITH THIS PURCHASE!

Barbie

BARBIE DREAM CAMPER
CAMPEUR DE RÊVE BARBIE
21470658_EA



\$200

LIMIT 4
OVER LIMIT PAY
250.00 EA

GET 10 STAMPS* WITH THIS PURCHASE!

Barbie

BARBIE DREAM HOUSE
OVER 75+ PIECES
MAISON DE RÊVE BARBIE
21515029_EA



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$120

LIMIT 4
OVER LIMIT PAY
130.00 EA

GET 6 STAMPS* WITH THIS PURCHASE!

LEGO

LEGO CITY

LEGO CAR TRANSPORTER TRUCK WITH SPORTS CARS
998 PIECES
CAMION DE TRANSPORT D'AUTOS LEGO AVEC AUTOS DE COURSE
21579138_EA

HOT DEAL



\$100

LIMIT 4
OVER LIMIT PAY
130.00 EA

GET 5 STAMPS* WITH THIS PURCHASE!

LEGO

LEGO FRIENDS

LEGO FRIENDS CASTLE BED AND BREAKFAST
1311 PIECES
BED AND BREAKFAST FRIENDS CASTLE LEGO
21602310_EA



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

\$52

HOT WHEELS

HOT WHEELS HYPER SPEED CRASH
HYPER SPEED CRASH
HOT WHEELS
21626529_EA



\$15

HASBRO CLASSIC GAMES
SELECTED VARIETIES
JEUX CLASSIQUES
HASBRO
20671118_EA/20955272_EA

Jenga

OPERATION



\$20

LIMIT 4
OVER LIMIT PAY
35.00 EA

PIXICADE MOBILE GAME MAKER OR SMITHSONIAN MICRO ASSORTED 4 PACK
SELECTED VARIETIES
PIXICADE MOBILE GAME MAKER OU SMITHSONIAN MICRO PQY DE 4 ASSORTI
21616031_EA/21616970_EA

PIXICADE MOBILE GAME MAKER

SMITHSONIAN



EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

299⁹⁹

LIMIT 1
OVER LIMIT PAY
489.99 EA

GET 15 STAMPS* WITH THIS PURCHASE!

GRACO

GRACO 4EVER ALL-IN-ONE CONVERTIBLE CAR SEAT
SIÈGE D'AUTO TRANSFORMABLE
4 EN 1 GRACO 4EVER
21566303_EA



18⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

GET 3,000* Value

HUGGIES

HUGGIES SUPER BIG PACK DIAPERS
SIZE N-7, 32-108'S
COUCHES SUPER GROS
FORMAT HUGGIES
21604031_EA/21456318_EA

HUGGIES SKIN ESSENTIALS

72 84 DIAPERS COUCHES



*SEE BACK PAGE FOR DETAILS

RA 7

BAKED IN-STORE GOODIES

4⁴⁹

**MINI BRAIDED STRUDELS
OR MAPLE PECAN DANISH**
SELECTED VARIETIES
BAKED IN-STORE

4'S

21464127_EA

21464099_EA



4⁴⁹

TURNOVERS
SELECTED VARIETIES

4'S

21463196_EA



\$6

**CINNAMON BUNS,
DANISH OR CREAM
CHEESE ICED**

BAKED IN-STORE

10'S

21463182_EA



\$4

PLAIN CROISSANTS
BAKED IN-STORE

6'S

21462013_EA



4⁴⁹

**MINI ASSORTED
DANISH**
BAKED IN-STORE

8'S

21463609_EA



\$5

MINI COOKIES
SELECTED VARIETIES
BAKED IN-STORE

24'S

21196772_EA



IT'S PARTY SEASON

PLEASE ALLOW 24 TO 48 HOURS IN ADVANCE

\$20

CLASSIC TEA SANDWICH PLATTER

AN ASSORTMENT OF FINGER-SIZED SANDWICHES MADE WITH WHITE AND WHOLE WHEAT BREAD INCLUDING HAM AND CHEESE, TUNA, AND EGG SALAD

SERVES 6-8

21154832_EA



\$25

**WRAP STARS,
PINWHEELS OR
GAME NIGHT
PLATTER SMALL**

ROLL UP TO THE PARTY WITH A TRAY OF WRAPS WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS SERVES 8-10

211537918_EA

211581235_EA



\$55

**ALL WRAPPED UP,
DELUXE VEGETARIAN
OR GAME NIGHT
LARGE PLATTER**

FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS SMALL

SERVES 5-6, LARGE 10-12

IN-STORE PREPARED

211537920_EA/211581236_EA



\$60

THE ENTERTAINER

A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS SERVES 8-10

21154833_EA



\$65

GOURMET SANDWICH PLATTER

AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE

SERVES 12-14

211548211_EA



\$12-15

GET **2,500⁺** **\$2.50** Value

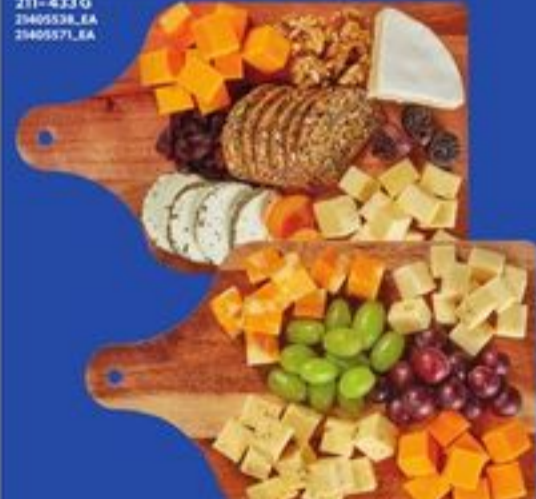
CHARCUTERIE BOARD

SELECTED VARIETIES

211-433 G

21405036_EA

21405037_EA



\$45

WING N TENDERS PLATTER

20 CHICKEN WINGS

BREADED OR UNBREADED

SAUCE OF YOUR CHOICE

12 CHICKEN TENDERS

PAIRED WITH CARROTS

AND CELERY

211548372_EA



\$45

CHICKEN WINGS PLATTER

CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS.

SERVED CHILLED. SERVES 8-10

211548496_EA



\$75

CHICKEN FAVOURITES LARGE

30 CHICKEN WINGS, BREADED AND UN-BREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES,

PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.

211548498_EA



You get, we give.

When you get participating products* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's
charity**



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.

3⁶⁹

YOPLAIT TUBE 8X35 G,
MINIGO YOGURT 6X50 G
SELECTED VARIETIES
21547985_SA/21619318_SA



**MULTI
BUY**

2/\$5

OR \$2.99 EA.

**NESTLÉ
CHOCOLATE
TABLETS**
SELECTED
VARIETIES
90-120 G
10640180_SA
21647954_SA



3⁹⁹

**SIGGI'S
SELECTED
VARIETIES
4X100 G
21089925_SA
21090027_SA**



6⁹⁹

SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G
21090424_SA
21090460_SA



5⁹⁹

AMOOZA 228 G OR
CRACKER BARREL 168 G
CHEESE SNACKS
SELECTED VARIETIES
21090476_SA
21403514_SA



5⁹⁹

**CRACKER BARREL
NATURAL CHEESE
SLICES**
SELECTED VARIETIES
220/240 G
21290684_SA/21290682_SA



FRESH PICKS

SHOP NOW

\$24

GET 5,000[®]

= \$5 Value

SIGNATURE GIFTING BOUQUET

21087812_EA/21087813_EA



\$24

GET 5,000[®]

= \$5 Value

DOZEN ROSES

SELECTED VARIETIES
DOZEN

21329061_EA

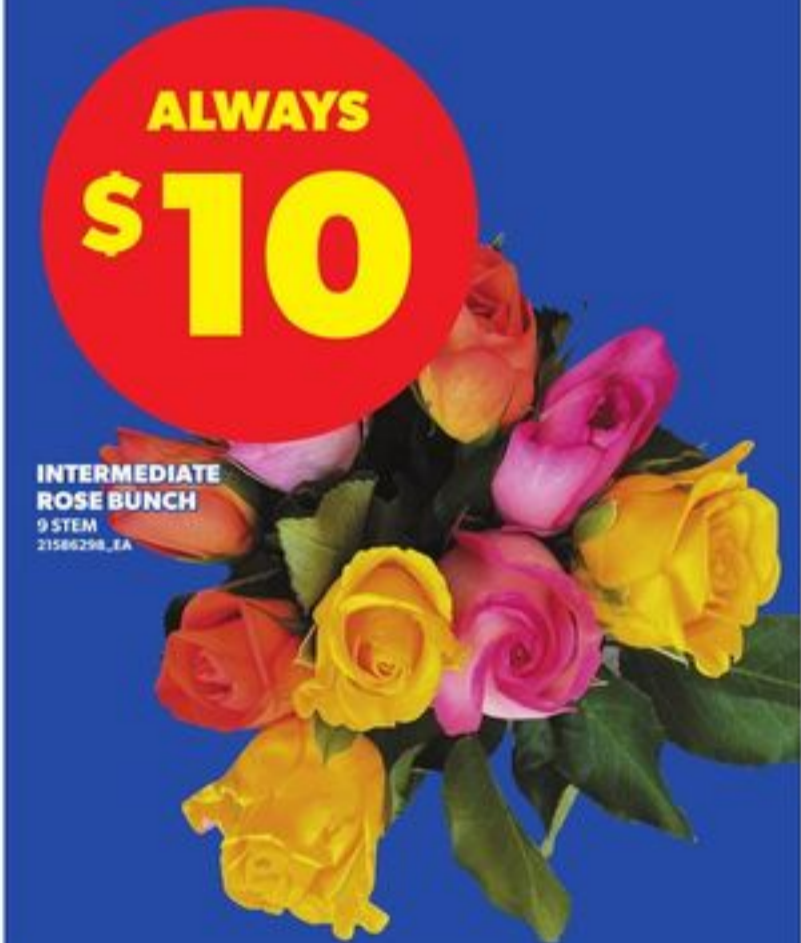


ALWAYS
\$10

INTERMEDIATE ROSE BUNCH

9 STEM

21586298_EA

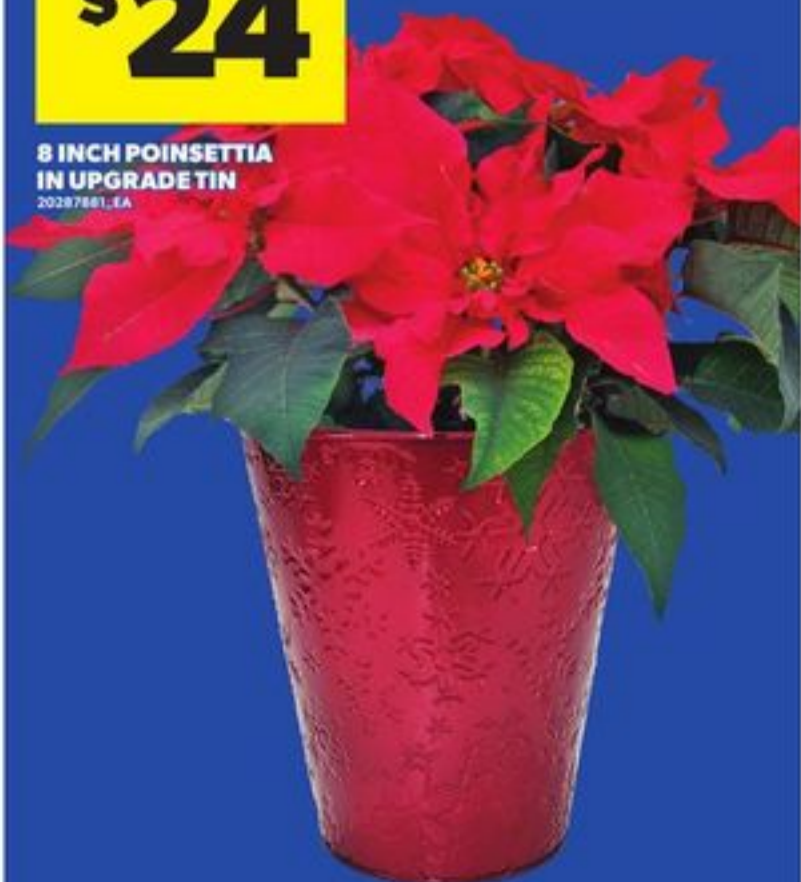


\$24

8 INCH POINSETTIA

IN UPGRADE TIN

20287881_EA



OUR BRANDS

MADE BY US FOR ALL BUDGETS.



6⁵⁰

PC[®] ORANGE JUICE
SELECTED VARIETIES
2.5L
2153644_EA/2153646_EA



2/5⁵⁰
OR \$3.49 EA.

PC[®] GRANOLA BARS
SELECTED VARIETIES
120-175 G
20812735_EA/21540695_EA



2/\$7
OR \$3.99 EA.

PC[®] READY TO EAT POPCORN
SELECTED VARIETIES
220-250 G
20555781_EA/20590769_EA



9⁹⁹

PC[®] OR BLUE MENU[®] MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES, FROZEN
1.13 KG
20314880_EA/20326534_EA



\$6

PC[®] MINI MUFFINS
SELECTED VARIETIES
12'S
2548839_EA



23⁹⁹

PC[®] MAX[™] PAPER TOWELS
8=24 ROLLS
21542607_EA



2/\$11
OR \$5.99

PC[®] OR BLUE MENU[®] SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_CO1
20668034002_CO1



SAVE 1.00

14⁹⁹

PC[®] OLD FASHION STYLE BACON
SELECTED VARIETIES
1 KG
20152964_EA



Organics

3⁹⁹

PC[®] ORGANICS FROZEN BABY FOOD
SELECTED VARIETIES
8X32 ML/2X128 G
21563228_EA/21563791_EA



4⁹⁹

PC[®] ORGANICS VEGETABLES
SELECTED VARIETIES
300-500 G
20464899002_EA/21008181_EA



SAVE 1.00

6⁹⁹

PC[®] ORGANICS PIZZA
SELECTED VARIETIES
FROZEN
340-400 G
21092257_EA/21092293_EA



SAVE 2.00

15⁹⁹

PC[®] ORGANICS COCONUT OIL
850 ML
20893348_EA



2/\$9
OR \$4.99 EA.

PC[®] ORGANICS CHOCOLATE
100 G
21215946_EA/21215963_EA



FESTIVE HOLIDAY SAVINGS



\$40

PC* LARGE OUTDOOR ARRANGEMENT WITH PINE & BERRIES
EACH
20144803_EA



\$10

PC* BOUGHS OR BRANCHES
SELECTED VARIETIES
2023216_EA/20234311_EA



\$15

FROSTY FERN
6 INCH
2100502_EA



\$12

POINSETTIA
6 INCH
20030548_EA



\$25

SIGNATURE BOUQUET OR DOZEN ROSES
SELECTED VARIETIES
21087812_EA/21329061_EA



HOLIDAY TREATS FOR LESS

\$2 /100 G

HOLIDAY JU JUBE MIX
CHERRY AND LIME FLAVOUR
21626754_KG



\$2 /100 G

HOLIDAY JUBES
21626733_KG



\$3 /100 G

CHOCOLATE PRESENTS
21626754_KG



\$14

PEPPERMINT PRETZELS
150 G
21626664_EA



\$14

WHITE PEPPERMINT CARAMELS
70 G
21626645_EA



1.50 /100 G

HOLIDAY JELLY BEANS
21626742_KG



\$2 /100 G

RED AND GREEN JELLY WREATHS OR HOLIDAY JELLY MIX
21626586_KG
21626537_KG



\$2 /100 G

HOLIDAY JUMBO GUMS
21626520_KG



SUPER YOUR EVERYDAY

GET 2,000⁺ - \$2 Value¹
for every "8" spent on

FRANK'S RED HOT, THICK SAUCE 354 ML, **FRANK'S KETCHUP** 750 ML/1 L, **STUBB'S BBQ SAUCE** 450 ML OR **FRANK'S MUSTARD** 325 ML
SELECTED VARIETIES
2018763200L_EA
20833951_EA



GET 4,000⁺ - \$4 Value¹
when you buy 2

DOVE BAR SOAP 6X106 G, **BODY WASH** 532-693 ML OR **HAIR CARE PRODUCTS** 97-750 ML
SELECTED VARIETIES
203190039001_EA
20231017_EA



GET 6,000⁺ - \$6 Value¹
for every "30" spent on

TYLENOL AND TYLENOL KIDS
SELECTED VARIETIES AND SIZES
60-150'S
20129494001_EA
20310804002_EA
At least \$5W value in points



SAVE 1.00

11⁹⁹

NO NAME[®] ALL-PURPOSE FLOUR
10 KG
20022348_EA



SAVE UP TO 1.50

5⁴⁹

HOT DEALS

NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L, BARS 4-10'S OR DRUMSTICK 4'S
SELECTED VARIETIES, FROZEN
2012248001_EA
2012248001_EA



SAVE 1.00

15⁹⁹

NO NAME[®] NATURALLY IMPERFECT[™] FRUIT
SELECTED VARIETIES
FROZEN
2 KG
20123104_EA
20480144_EA



17⁹⁹

GALLO EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES
1 L
20105368_EA



SAVE 2.00

14⁹⁹

PC[®] OR BLUE MENU[®] ENTRÉES
SELECTED VARIETIES
FROZEN
2/3, 27 KG
20134930_EA
20179583_EA



1⁹⁹

AYLMER TOMATOES ORIGINAL OR ACCENTS
SELECTED VARIETIES
540/796 ML
20206804_EA
20207587_EA



\$5

OLD EL PASO DINNER KITS
264-510 G OR **SALSA** 650 ML
SELECTED VARIETIES
2036510200L_EA
20799534_EA



2/\$5
OR \$2.99 EA.

PRIMO PASTA SAUCE
680 ML OR **UNICO PASTA**
700/750 G
SELECTED VARIETIES
2072107903_EA
20794827_EA



GET 1,000⁺ - \$1 Value¹
when you buy 2

GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN
400-750 G
20023303_EA
20022355_EA



3⁹⁹

GET 1,000⁺ - \$1 Value¹
when you buy 2

CHEEMO PEROGIES
SELECTED VARIETIES
FROZEN
745-907 G
20027193_EA
20027369_EA



SAVE 1.00

3⁹⁹

GET 2,000⁺ - \$2 Value¹

CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM
SELECTED VARIETIES
FROZEN
500 ML
20201947_EA
20191206_EA



2/\$7
OR \$3.99 EA.

KELLOGG'S EGGO WAFFLES 6'S, **PILLSBURY TOASTER STRUDEL** 2'S, **SCRAMBLES** 204 G
SELECTED VARIETIES
FROZEN
20172664001_EA
20302779_EA



3⁹⁹

MOTT'S CLAMATO JUICE 1.89 L, **OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL** 1.77 L-1.89 L
SELECTED VARIETIES
20300006008_EA
20179320_EA



2/\$7
OR \$3.99 EA.

PC[®] NATURAL SPRING WATER
24 X 500 ML
20137898_C24



8⁹⁹

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, **TIGER TOWELS PAPER TOWELS** 3-6 ROLLS/3'S, **FACIAL TISSUE** 12-24 ROLLS/3'S
SELECTED VARIETIES
20163770_EA
20484702_EA



PET ESSENTIALS

Optimum
Members-Only Price
9⁹⁹
Non-members
11⁹⁹

Members save **\$2**

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100-1.1 KG
21067960_EA



31⁹⁹

IAMS DOG FOOD
SELECTED VARIETIES
6.12/5.8 KG
20646734002_EA



35⁹⁹

CESAR DOG FOOD
SELECTED VARIETIES
24'S
21029056_EA



10⁹⁹

BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21059883_EA



13⁹⁹

PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20602887_EA



11⁹⁹

MILK-BONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA



3²⁹

TEMPTATIONS CAT TREATS 160/180 G
PURRRR-ÉE 48 G,
SPOONS 40 G OR
MEATY BITES 43 G
SELECTED VARIETIES
2029611005_EA
21479803_EA



13⁹⁹

FANCY FEAST CAT FOOD
SELECTED VARIETIES
12'S
20807337_EA




21⁹⁹

FRISKIES CAT FOOD
SELECTED VARIETIES
7.26/7.5 KG
30612390_COE




23⁹⁹


TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21079016_EA




Don't leave any points behind at the pump!

- 

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.

Earn **10^{pts}** per litre
- 

Insert your **PC Optimum™ card** into the card reader before entering your payment card.

Earn **10^{pts}** per litre
- 

Pay with your **PC® Mastercard®** and earn points on fuel.*

Earn at least **3c^{pts}** in points

* Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, resulting total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. Fuel bid details including how points are awarded to your PC Optimum™ account and rounding rules, visit www.pcfinancial.com/pcoptimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

LAVAZZA
ICONIC CRAFTSMANSHIP,
ARTFULLY BLENDED.

2,000^{pts} Value **-\$2**

LAVAZZA ROSSA
30'S
21589798_EA

LAVAZZA QUALITÀ ROSSA K-Cup® pods 30's
21589798_EA
\$18⁹⁹

LAVAZZA QUALITÀ ORO
30'S
21589700_EA

LAVAZZA QUALITÀ ORO K-Cup® pods 30's
21589700_EA
\$18⁹⁹

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Bring home the delicious taste of **McCafé**

2,000^{pts} Value **-\$2**

McCafé® K-Cup® Pods 30's - 21240975_EA
\$20⁹⁹

McCafé® K-Cup® Pods 48's - 21238592_EA
\$29⁹⁹

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KICKING HORSE COFFEE

2,000^{pts} Value **-\$2**

Kicking Horse® Coffee K-Cup® Pods 10's
21628567_EA
\$12⁹⁹

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Folgers
LOVED BY MILLIONS. TASTE WHY.

1,000^{pts} Value **-\$1**

13⁹⁹
Folgers® Coffee
816 g selected varieties
21478183_EA

2,000^{pts} Value **-\$2**

17⁹⁹
Folgers® K-Cup® Coffee Pods
30's selected varieties
20811386_EA

7⁹⁹
Folgers® K-Cup® Coffee Pods
12's selected varieties
20565705_EA

9⁹⁹
Folgers® 1850™ Coffee
340 g selected varieties
21196505_EA

Winter FAVOURITES

ROUGEMONT
2 L
20185265003_EA
or 2 \$4.49 ea.
2/\$7

OASIS
SELECTED VARIETIES
8x200 mL
20944313_EA
\$5.49 EA

ARIZONA DEL MONTE
960 mL
20894117004_EA
21581272_EA
\$2.99 EA
ASSORTED FLAVOURS



SHOP THE WORLD IN OUR AISLES™

From bok choy to basmati rice, find international ingredients at low prices.

[SHOP NOW](#)

4⁴⁹

YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
2002639001_EA



Optimum
Members-Only Price™

2⁹⁹

Members save **\$1**

Non-members **3⁹⁹**

BRITANNIA BOURBON CREAM BISCUITS
390 G
20034633_EA



1⁵⁰
LB
3.31/KG

HAMI MELON
PRODUCT OF U.S.A.
2002639001_KG



BRITANNIA™
the Original
bourbon
CHOCO KREME BISCUITS

#BourbonFriends
Forever

NET WT./POIDS NET 390g (13.7 oz)



1⁵⁰

T&T BAKERY TROPICAL SNACK CAKES
SELECTED VARIETIES
180 G
20026338_EA



4⁹⁹

NONGSHIM SHRIMP CRACKERS
200/400 G
20483200_EA



\$7

PC® MINI VEGETABLE SAMOSAS
FROZEN
345 G
20058330_EA



\$6^{LB}
13.23/KG

PC® WORLD OF FLAVOURS™ SPLIT BUFFALO CHICKEN WINGS
AIR CHILLED, FAMILY SIZE
20454262_KG



5⁹⁹
LB
13.21/KG

FRESH WHOLE RED TILAPIA
SUBJECT TO AVAILABILITY
20057684_KG



\$3

SURAJ® NAAN
SELECTED VARIETIES
5'S
20033832_EA



4⁹⁹

FLYING GOOSE BRAND SRIRACHA SAUCE
730 ML
20499017_EA



2²⁹

THAI KITCHEN COCONUT MILK
SELECTED VARIETIES
400 ML
20064793_EA



2⁹⁹

LA COSTEÑA REFRIED BEANS
SELECTED VARIETIES
540 ML
2005407600_EA
2005407602_EA



7⁹⁹

GRACE RICE
2 KG
20577947_EA
20578965_EA



9⁹⁹

TILDA RICE
SELECTED VARIETIES
4 LB
20003800_EA
20436363_EA





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\$25 value!

Effective November 21 to 27

34⁹⁹

HUGGIES ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
21456691_EA/21456640_EA



24⁹⁹

MILLIE MOON CLUB PACK PACK DIAPERS
SELECTED VARIETIES
SIZE 1-6, 54-108'S
21532408_EA/21532443_EA



43⁹⁹

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SELECTED VARIETIES
SIZE 3-6, 120-192'S
21455849_EA



36⁹⁹

PAMPERS EASY UPS GIANT PACK TRAINING PANTS
SELECTED VARIETIES
68-112'S
21089299_EA/21089297_EA



ALWAYS **\$20**

PC 12X BABY WIPES
UNSCENTED
1200'S
21442345_EA



1⁷⁹

BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES
SELECTED VARIETIES
128 ML
20348074001_EA
21533983_EA



2/\$10
OR \$5.99 EA.

GERBER ORGANIC CEREAL
SELECTED VARIETIES
208 G
21444203_EA



7⁹⁹

HUGGIES, HELLO BELLO OR PAMPERS 3X BABY WIPES
SELECTED VARIETIES
112-216'S
20304474001_EA
20793272_EA



34⁹⁹

PAMPERS ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-6, 58-200'S
21531828_EA
21551527_EA



24⁹⁹

PAMPERS PURE SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-6, 32-120'S
21248793_EA
21248804_EA



SAVE UP TO **20% OFF**
9.59-18.39

CERAVE BABY NEEDS
21439075_EA
21439086_EA



SAVE UP TO **20% OFF**
4.77-18.39

SUDOCREM OR PENATEN BABY NEEDS
SELECTED VARIETIES AND SIZES
20800281_EA/20979283_EA





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8
days only
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home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

\$25
value!

Effective November 21 to 27

29⁹⁹

**ENFAGROW A+ INFANT
NUTRITIONAL SUPPLEMENT**
SELECTED VARIETIES
907 G
21407911_EA/21407917_EA



38⁹⁹

**SIMILAC PRO-ADVANCE
STEP 1 OR 2 OR COMFORT
HMO POWDER FORMULA**
SELECTED VARIETIES
570/584 G
21437102_EA/21518071_EA



68⁴⁹

**ENFAMIL NEUROPRO
READY TO FEED
INFANT FORMULA**
18X237 ML
21590060_C01



58⁹⁹

**ENFAMIL A+
NEUROPRO BABY
FORMULA POWDER
REFILLS**
SELECTED VARIETIES
0-12 MONTHS, 890 G
21589079_EA



59⁹⁹

**ENFAMILA+
READY TO FEED
INFANT FORMULA**
STAGE 1 & 2, 18X237 ML
21208376_C01/21208382_C01



60⁹⁷

**SIMILAC STAGE 1 & 2
READY TO FEED
BABY FORMULA**
STEP 1 OR 2, 18X235 ML
21334996_C01/21334752_C01



1⁷⁹

**LOVE CHILD
ORGANIC
POUCHES**
SELECTED VARIETIES
90/128 ML
2122965_EA
2122968_EA



2⁹⁹

**CEREBELLY ORGANIC
BABY PUREE POUCHES**
128 ML
2146027_EA
2146024_EA



3⁷⁹

**BABY GOURMET
ORGANIC PUFFIES,
FRUIT & VEGGIE
BITES BABY SNACKS**
23-60 G, 5X18 G OR
EARTH'S BEST BARS
113 G SELECTED VARIETIES
2144276_EA/2146700_EA



2⁷⁹

**PC ORGANICS
BABY SNACKS
OR ENTRÉES**
SELECTED VARIETIES
42-185 G
2042340_EA/20794434001_EA



3⁷⁹

**LOVE CHILD
ORGANIC
OATY CHOMPS
OR SEAFRIENDS
BABY SNACKS**
SELECTED VARIETIES
100-140 G
20944538_EA/21463829_EA



2²⁹

**SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS**
SELECTED VARIETIES
32 G
21597336_EA/21597400_EA



8 days only
Nov 21-28th

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health & beauty, pharmacy,
apparel and more.

\$25
value!

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11⁹⁹

GET 4,000^{pts} when you buy 2 = \$4 Value

DOVE INTENSE 750 ML
Or **THERAPY 100-400 ML**
HAIR CARE
SELECTED VARIETIES
2039029004_EA
2039039002_EA

\$11

NATIVE HAIR CARE
SELECTED VARIETIES
177/487 ML
21060387_EA/21060387_EA

\$9

MARC ANTHONY OR MONDAY HAIR CARE
SELECTED VARIETIES AND SIZES
20756458_EA
21361226_EA

SAVE UP TO **25% OFF**

AVEENO LOTION
SELECTED VARIETIES AND SIZES
2000202904_EA
2000202904_EA

SAVE UP TO **30% OFF**
3.09-27.99

AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
20300071_EA/21565234_EA

20% OFF
7.19-19.99

CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
20318023_EA/2043233001_EA

11⁴⁹

NATIVE BODY WASH
SELECTED VARIETIES
532 ML
21432048_EA
21432066_EA

4⁴⁹

IVORY BAR SOAP 10X90 G
Or **BODY WASH 621 ML**
SELECTED VARIETIES
20347887002_EA/20660344001_EA

4⁴⁹

METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
20432119004_EA
2043217001_EA

GET 3,000^{pts} when you buy 2 = \$3 Value

AXE BODY SPRAY 1130,
DEODORANT 76/ 85 G,
BODY WASH OR
HAIR CARE 473 ML
SELECTED VARIETIES
21042343_EA/21043606_EA

7⁹⁹

EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 73/88 G
SELECTED VARIETIES
20987291_EA/20980334_EA

9⁹⁹

SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS
SELECTED VARIETIES, 1-8-5
20322796004_EA/20327965_EA

8 VALUE - ÉCONO

6⁹⁹

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21090207_EA

5⁴⁹

CREST 3D WHITE, PRO-HEALTH TOOTHPASTE, SCOPE PRO HEALTH, KIDS RINSE 500 ML OR ORAL-B MANUAL TOOTHBRUSH OR FLOSS
SELECTED VARIETIES AND SIZES
20062358_EA/21004728_EA

6⁴⁹

COLGATE OPTIC WHITE, SENSITIVE PRO RELIEF TOOTHPASTE 70-133 ML, KIDS MANUAL TOOTHBRUSHES, HELLO TOOTHPASTE 62-98 ML OR COLGATE PERIOGARD TOOTHPASTE
SELECTED VARIETIES AND SIZES
20778027_EA/21033925_EA

8 days only
Nov 21-28th

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for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$25 value!

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12⁹⁹

ADVIL, BUCKLEY'S, NEOCITRAN OR ROBITUSSIN COUGH, COLD, SINUS GELS, CAPLETS OR LIQUIDS
SELECTED VARIETIES AND SIZES
20183962_EA/0324428002_EA



SAVE UP TO **20% OFF**
12.79-27.19

L'IL CRITTERS, FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20067279_EA/21366631_EA



2/\$26
OR \$13.99 EA.

ALWAYS PADS 26-42'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
20067455_EA/21374646_EA



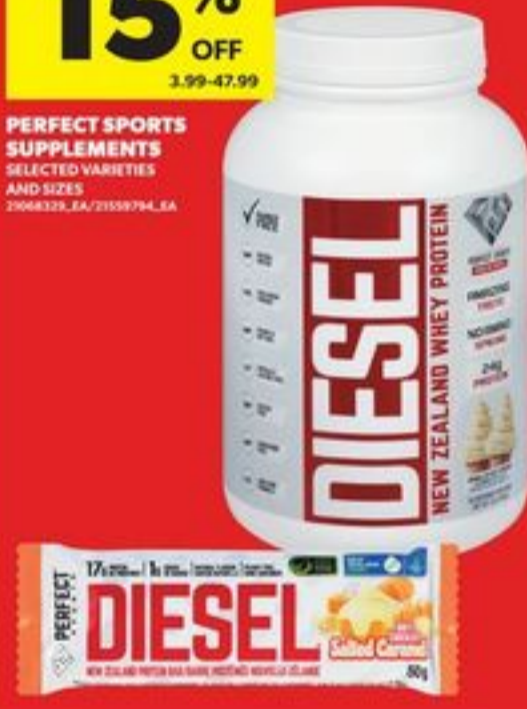
GET **3,000** pts
-\$3 Value

ONE A DAY MULTIVITAMINS OR FLINTSTONE'S CHILDREN'S VITAMINS
SELECTED VARIETIES AND SIZES
21294671_EA/21515326_EA



SAVE UP TO **15% OFF**
3.99-47.99

PERFECT SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21046329_EA/21558794_EA



1²⁵

PC[®] DISTILLED WATER
SELECTED VARIETIES
4 L
20797191_EA/20963972_EA



9⁹⁹

U BY KOTEX 2X PADS, LINERS OR TAMPONS
SELECTED VARIETIES AND SIZES
22-129'S
21364235_EA/21516303_EA



12⁹⁹

LIFE BRAND[®] PADS OR UNDERWEAR 12-39'S OR GUARDS 52'S
SELECTED VARIETIES
20231905_EA



5⁹⁹

VASELINE HAND AND BODY LOTION
SELECTED VARIETIES AND SIZES
2012940004_EA
2012940003_EA



SAVE UP TO **20% OFF**
4.39-9.99

OLD SPICE BODY WASH 473-897 ML OR BAR SOAP 4/12X90 G
SELECTED VARIETIES
20076513_EA/21235153_EA



5⁹⁹

SENSODYNE, PRONAMEL TOOTH PASTE 75-100 ML, POLIGRIP DENTURE TABLETS 40'S OR POLIGRIP DENTURE ADHESIVE 40 G
SELECTED VARIETIES
2000179001_EA/20756675_EA



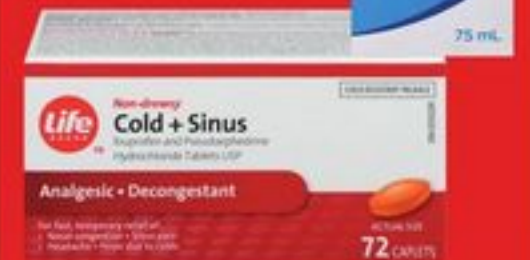
SAVE UP TO **15% OFF**
16.99-53.49

PC[®] SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20066582_EA/21513808_EA



SAVE UP TO **25% OFF**
4.12-16.49

LIFE BRAND[®] COUGH & COLD RELIEF TABLETS, CAPLETS, LIQUIDS, SALINE MISTS, SOLUTIONS OR NASAL STRIPS
SELECTED VARIETIES AND SIZES
21225718_EA/21227542_EA



SAVE UP TO **25% OFF**
3.74-32.99

LIFE BRAND[®] PAIN MANAGEMENT PRODUCTS
SELECTED VARIETIES AND SIZES
21034354_EA/21457195_EA



QUALITY • VALUE • FLAVOUR



Gold Label
EST. 1935

- Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398_EA
- Gold Label Delicatessen Originals • selected varieties 175 g • 21599861_EA
- Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918_EA
- Gold Label Snack Stick Naturals • select varieties 200 g • 21635833_EA

EASY!

CONVENIENT!

DELICIOUS!

Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 21022005_EA
OR \$6.79 EA
\$11

Olivieri Filled Pasta selected varieties 250 - 350 g 20915892_EA
OR \$6.79 EA
2/\$11

Olivieri Sauces selected varieties 160 g / 300 mL 20114412_EA
OR \$6.79 EA
2/\$11



Fall into FLAVOUR

Wonder

Casa Mendosa

OR \$4.99 EA
2/8⁵⁰

GET 2,000 Value when you buy 2



Wonder Large Whole Wheat Wraps 10's 20278307_EA

Wonder Large White Wraps 10's 20318788_EA

Casa Mendosa Large Spinach Tortillas 6's 20996876_EA

Casa Mendosa Large Tomato Salsa Tortillas 6's 20981726_EA



NEW! GLOBAL CRAVINGS



Crave Frozen Meals 200 - 340 g Selected varieties 21085515_EA/21604021_EA

OR \$6.49 EA
2/\$11

A NEW WAY TO EGG

Crave Scramble Kits 57 - 85 g Selected varieties 21566900001_EA

\$3⁹⁹



A NEW KD EXPERIENCE

NEW



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g 21085515_EA/21553329_EA

OR \$6.49 EA
2/\$11

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**



OR \$2.99 EA
2/\$5
Italpasta Pasta 900 g selected varieties 20081342061_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

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TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES



OR \$2.99 EA
4⁹⁹ Mutti Strained Tomatoes 680 mL selected varieties 2028490861_EA

8⁹⁹ Mutti Pasta Sauce 680 mL selected varieties 21541182_EA

OR \$2.99 EA
2/\$7 Mutti Tomato Paste 156 mL 20334088_EA

MUTTI ONE FAMILY, ONE PASSION, TOMATOES.

*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progress PR 2021 - 2022



TAKE A SHOT ON GREAT TASTE

Best **Coke** Ever?



OR \$7.49 EA
2/\$13*



COCA-COLA® beverages selected varieties 8x300 mL 21181171_C08

\$7⁹⁹*



COCA-COLA® beverages selected varieties 6x237 mL 20048388001_C06



OR \$7.49 EA
2/\$13*

AHA™ SPARKLING WATER beverages selected varieties 12x355 mL 21240794_C12



OR \$3.49 EA
2/\$6*

Glaceau smartwater® beverages selected varieties 1 L 20154181_EA



OR \$3.99 EA
2/6⁵⁰*

Monster Energy® beverages selected varieties 473 mL 20938249_EA

November 21st - November 27th 2024
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
†This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

\$6.99

Liberté Greek® selected varieties 650-750 g
20704361002_EA



2/\$8
OR \$4.99 EA

Liberté Greek® selected varieties 4x100 g
20801752003_EA



LIBERTÉ

\$7.49

Yoplait® Source® selected varieties 16x100 g
20317317001_EA
20317317002_EA



4/\$5
OR \$1.59 EA

Yoplait® YOP selected varieties 200 ml
21478178_EA
21477986_EA



Yoplait

Pillsbury

\$3.49

Pillsbury™ Refrigerated Dough selected varieties 454-496 g
20301101005_EA
21477773_EA




2/\$4
OR \$2.59 EA

Pillsbury™ Crescents selected varieties 200-227 g
21505340_EA



2/\$8
OR \$4.99 EA

Pillsbury™ Limited Edition Refrigerated Dough selected varieties 454-496 g
21477607_EA
21082090_EA





\$2.99

Pillsbury™ Breads selected varieties 340-400 g
20317832003_EA



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since 1893

NEVER, EVER BLAND



Adjustable Refillable Grinder 70 g
21464746_EA
\$4.49



Sea Salt Fine 500 g
20026128001_EA
\$5.49



Extra Coarse Sea Salt Refill 255 g
21464744_EA
\$5.99

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

lean beef meatballs plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

NEW

Campbell's CHUNKY SPICY



Serving Suggestion

1.99

Campbell's® Ready to Serve Soups selected varieties 515 mL
21479030_EA



4.49

Pace® Chunky Salsa selected varieties 642 mL
20307531001_EA



1.99

Campbell's® Chunky® Soup selected varieties 515 mL
21480447_EA



2/\$8
OR \$4.49 EA

Prego® Pasta Sauce selected varieties 645 mL
20325820001_EA

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YOUR CHOICE MAKES A DIFFERENCE!



Gold Seal Sockeye Salmon 213 g
21186814_EA
\$4.99



GOLD SEAL WILD MACKEREL
MAQUEREAU SAUVAGE
21186814_EA
OR \$3.99 EA 2/\$7



Millionaires Sardines, selected varieties 106 g
20549485002_EA
OR \$3.25 EA 2/\$5.50



Ocean's White Tuna, selected varieties 170 g
21005158_EA
\$2.99

Certified B Corporation
Ocean Brands Inc. is a CleanHub member
oceanbrands.com

Possible lives here



Food
Optimum
Financial
Health
Express

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President's Choice®



Lindt LINDOR Cornets 600 g
20215793001_EA/20215793002_EA **\$19.99**



Lindt LINDOR Boxes 156 g
20821386_EA
20821554_EA **11.99**



Lindt LINDOR Bags 150 g
21235132_EA/20905452_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g
20137209_EA
20023311001_EA **\$3.99**

LINDT Teddy Milk 100 g
20425424_EA
21541816_EA **\$7.99**



HERSHEY'S

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE
selected varieties
243-245 g
21647694_EA/21645433_EA **6.99**



REESE'S, HERSHEY'S KISSES,
HERSHEY'S COOKIES 'N' CREME
Advent Calendars
(208 - 212 g)
21460078_EA/21191980_EA **10.99**



Hershey Festive Moments
(297 g)
21612855_EA **13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,
HERSHEY'S SKOR MINIATURES 161 g,
REESE'S NUTCRACKER 161 g or HERSHEY'S
EGGIES LIGHTS 200 g
21093217_EA/21093220_EA **4.29**



HERSHEY'S NUGGETS
Assorted
(244 g)
21613021_EA **13.99**

