

NOVEMBER

**HIT
OF THE
MONTH**



PC® Kettle Cooked Potato Chips

Selected varieties, 200 g
Limit: 6, over limit retail \$2.50
21422931_EA/21549769_EA



**Granarolo Quattrocento
Parmesan Style Wedge, 200 g
or Piller's Kolbassa 250-375 g**

Selected varieties
Limit: 6, over limit retail \$6.00
21599680_EA/20308469_EA



Hershey's Chocolate Pouches

Selected varieties, 180-230 g
20303970004_EA/20737738_EA



D'Italiano Gusto Bagels

Selected varieties, 6's, 540 g
Limit: 6, over limit retail \$4.49
21577059_EA/21577054_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
*Must be a registered PC Optimum™ member to get this offer.
Valid from November 1st - 30th, 2024. While quantities last. No rainchecks.



Insiders Report™

**Celebrate big,
spend small**

Holiday

ONLY
\$8

**PC® CRUSTACTIC
PIE BAR
SELECTED VARIETIES
430 G
21609501_EA**



WOW
649
LB
14.30/KG

**PC® EASY-TO-CARVE
HALF HAM WITH
SUGAR MAPLE GLAZE
POUCH
21612032_KG**



ONLY
\$9

GET **2,000⁺** = **\$2** Value

APP EXCLUSIVE OFFER*

**PC® FRENCH ONION SOUP STRAWS
FROZEN, 240 G
21612011_EA**
*Open your PC Optimism™ app or visit pc.optimism.ca to get the offer.



WOW
\$5

GET **1,000⁺** = **\$1** Value

APP EXCLUSIVE OFFER*

**PC® ASIAN SOUPS
OR ENTRÉES
FROZEN, 300 G
21615868_EA**
*Open your PC Optimism™ app or visit pc.optimism.ca to get the offer.



Insiders Report™

100+ new products to discover

Holiday

REAL CANADIAN SUPERSTORE

Lest we forget
Remembrance Day is **Monday, November 11th**

The Poppy Design is a trademark of The Royal Canadian Legion (Dominion Command) and is used under license.



SAVE UP TO 1.25

2.50

LAY'S POTATO CHIPS
165-235 G OR **POPPABLES POTATO SNACKS** 130 G
SELECTED VARIETIES
2124932_EA/21965048_EA

SAVE 4.55

3.88

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A. FULL PINT
20234847001_EA

CLUB SIZE

SAVE 5.00 LB

2.99 LB
6.59/KG

PORK BACK RIBS
FRESH, CRYOVAC PACKAGE
20289872_R0

SAVE 1.99

\$1

POMEGRANATE
PRODUCT OF U.S.A.
20134767001_EA

SAVE 13.00

16.99

8 KG

ROSE BRAND THAI HOM MALI RICE
21433099_EA

Fi FOODS
FINE WHITE SCENTED RICE AND PARFUME AU JASMIN
THƠM THƯỢNG HẢO HẠNG
THƯƠNG HIỆU MILAGROSA

SAVE 4.00 LB

4.99 LB
11.00/KG

BEEF STEW
BONELESS
20797872_R0

CLUB SIZE

FREE

WHEN YOU SPEND \$300 OR MORE
in-store or through PC Express™ online pickup or delivery

UP TO \$25 VALUE

LEGO CREATIVE SUITCASE
21048822_EA

SALE

2.49

WONDER BREAD 500-675 G OR **BUNS** 8'S
SELECTED VARIETIES
20276298_EA

SAVE 3.20 LB

9.77 LB
21.54/KG

FRESH ATLANTIC SALMON FILLETS
SKIN-ON
20720065_KG

CLUB SIZE

SAVE 3.00

9.99

MINI BABYBEL 18'S/360 G OR **THE LAUGHING COW CHEESE** 535 G
SELECTED VARIETIES
20205197_EA/20278273_EA

SALE

1.25

GRACE COCONUT WATER
SELECTED VARIETIES
500 ML
20423871_EA/21027754_EA

HOT DEAL

2/6.66
084.49EA

ACTIVIA TUBS 625/650 G OR **TWO GOOD** 4X95 G **YOGURT**
SELECTED VARIETIES
20325132003_EA/21479943_EA

SALE

2.99

MCCAIN SUPERFRIES OR SPECIALTY POTATOES 454-800 G OR **PIZZA POCKETS** 3'S
SELECTED VARIETIES, FROZEN
20334320902_EA/20799322_EA

SAVE UP TO 2.00

3.99

COCA-COLA OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 6X710 ML
20335544002_C06/2031374002_C06

BUY 1 GET 1 50% OFF

LIFE AT HOME™ CHRISTMAS INDOOR/OUTDOOR LIGHTS, INFLATABLES, STOCKINGS OR ORNAMENTS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
\$5.00-\$50.00
21274960_EA/21284043_EA

SALE

\$50

LEGO CITY YELLOW CONSTRUCTION EXACATOR
21396033_EA

SALE

\$25

LEGO FERRARI F40 SUPERCAR
21097601_EA

SAVE FOR REAL™

ALWAYS \$

Optimum

CLUB SIZE

FREE

FRESH

AD MATCH

**SWEET
HOLIDAY
SAVINGS**

**THE
BAKING
DEALS YOU
KNEAD**

SALE

249

LANTIC SUGAR
SELECTED VARIETIES, 1 KG
2006325_EA/20169394_EA



**SAVE
UP TO
1.30**

349

HERSHEY'S CHIPITS
SELECTED VARIETIES, 200-270 G
21452844_EA/21452924_EA



**SAVE
1.50**

449

E.D. SMITH PIE FILLING
SELECTED VARIETIES, 540 ML
20297753001_EA/20297753006_EA



**SAVE
2.50**

999

**ROBIN HOOD OR
FIVE ROSES FLOUR**
5 KG
20042394001_EA/20149342001_EA



**HOT
DEAL**

**SAVE UP TO
20%
OFF**
7.00-38.00

PC® METAL BAKEWARE
SELECTED VARIETIES
21154308_EA/211494817_EA



SUPER COUPONS

More offers.
More points.

UP TO
\$50
IN TOTAL
VALUE

CLICK FOR THIS
COUPON AND MORE

Cannot be used with any other points, promotions or offers.



With digital
coupon, get

8,000[®]

for every \$50*
spent on

=\$8
Value!

FRESH POULTRY
OR FRESH PORK
21340984_EA/21093290_EA
At least \$8 value in points



Get

2,000[®]

with digital
coupon

=\$2
Value

PC® BBQ BUTTERFLIED
BLACK TIGER SHRIMP
FROZEN, 360 G
21093382_EA



Save

\$1

with digital
coupon

PRINGLES MINGLES 135 G
OR PRINGLES POTATO
CHIPS 148-203 G
21003813_EA



Save

\$1.25

with digital
coupon

Q-TIPS
COTTON SWABS
500 COUNT
2012077000_EA



COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

**\$20* SPENT
= 1 STAMP**



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.

Feed the fam, for less

\$17

PC® EASY-CARVE™ TURKEY BREAST ROAST
FROZEN, 1 KG
20822446_EA



\$15

PC® THE ULTIMATE PORK RIB ROAST
1.1 KG
21016787_EA



\$20

PC® SALMON WELLINGTON
FROZEN, 725 G
2152709_EA



3.99

PC® YORKSHIRE PUDDING
185 G
20025468_EA



3.49

PC® CRANBERRY VINAIGRETTE
350 ML
25478280_EA



3.99

PC® BLACK LABEL PASTA
SELECTED VARIETIES, 500 G
20418290006_EA



6.49

PC® BLACK LABEL PASTA SAUCE
SELECTED VARIETIES, 650 ML
20418480002_EA



2/\$9
OR 5.49 EA

PC® ORGANICS VEGETABLES
SELECTED VARIETIES
FROZEN, 300-500 G
20418869001_EA/20418869002_EA



2.29

PC® SPECIALTY MUSTARDS
SELECTED VARIETIES
325 ML
20050452002_EA



5.49

PC® OLIVES
SELECTED VARIETIES, 375 ML
200317800_EA/2003198900_EA



3.49

PC® CREAMY HORSERADISH OR HOT RED PEPPER JELLY
250 ML
20000177_EA/20009627_EA



\$20

PC® ROASTING BASKET WITH PAN
21576694_EA



\$20

PC® CHAMPAGNE GOLD PLATTER
21576923_EA



5.29

PC® PLANET FIRST™ DINNER NAPKINS
100'S
21427202_EA





Insiders Report™

Snag festive sips

13⁹⁹

PC® FRENCH ROAST FINE GRIND COFFEE
SELECTED VARIETIES, 800 G
21592427_EA



2⁹⁹

PC® HERBAL TEA
SELECTED VARIETIES, 20'S
20627612001_EA/21595279_EA



4⁷⁹

PC® HOT CHOCOLATE MIX
SELECTED VARIETIES, 350-750 G
21523237_EA/21480613_EA



\$5

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20668034003_CO/21596001_CO1



3⁹⁹

PC® CRANBERRY OR POMEGRANATE 100% JUICE BLEND
SELECTED VARIETIES, 1.89 L
20320042002_EA/20501278_EA



\$5

PC® SOFT DRINKS
SELECTED VARIETIES, 12X355 ML
2021887027_C12/20690671001_C12



7⁵⁰

PC® FRIZZAN-TE® SPARKLING TEA BEVERAGE, POMEGRANATE HIBISCUS WHITE TEA OR PEACH GINGER GREEN TEA FLAVOUR
750 ML
21597914_EA/21597948_EA



7⁵⁰

PC® DE-ALCOHOLIZED WINE
SELECTED VARIETIES, 750 ML
21045800_EA/21403385_EA



4⁵⁰

PC® M'AQUA COCKTAIL FLAVOURED SPARKLING WATER
SELECTED VARIETIES, 6X355 ML
21595669_CO6/21590813_CO6



\$6

PC® NON-ALCOHOLIC CRAFT BEER
SELECTED VARIETIES, 4X355 ML
21589235_CO4/21589408_CO4



2⁹⁹

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21599519_CO6



\$30

PC® CHAMPAGNE GOLD ICE BUCKET
21589023_EA



\$39

PC® CHAMPAGNE GOLD BAR TOOL SET
21589631_EA



\$25

PC® CHAMPAGNE GOLD PITCHER
21589282_EA



\$8

LIFE AT HOME® GOLD RIM GOBLET
21575042_EA



Celebrate big, spend small

\$10

**PC® NORTHERN SPANISH-STYLE
BASQUE CHEESECAKE**
600 G
21909491_EA



\$5

**PC® ALL-BUTTER
CHOCOLATE CHIP
BRIOCHE LOAF**
400 G
21607172_EA



\$6

**PC® SLICED BRANDY
FRUITCAKE WITH
ICING**
210 G
21999773_EA



\$5

PC® ROLLED WAFERS
SELECTED VARIETIES, 400 G
2160215_EA/21601372_EA



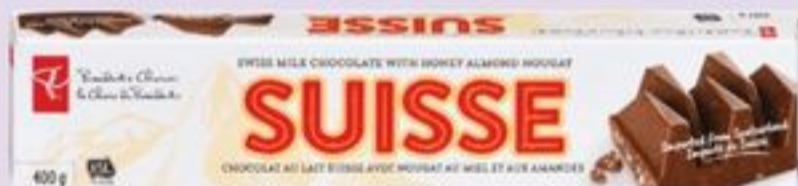
5.99

**PC® CANDY CANE ICE CREAM 1.5 L OR
BARS 6X55 ML**
2081022A_EA/2091159F_EA



\$7

**PC® SUISSE
CHOCOLATE**
400 G
20997883_EA



4.99

**PC® MILK OR DARK
CHOCOLATE COVERED
TRUFFLES**
SELECTED VARIETIES, 155 G
21405276_EA/21405235_EA



4.99

**PC® HOT
CHOCOLATE
BOMBS**
90 G
21387379_EA



11.99

**PC® DUSTED
TRUFFLES PLAIN**
1.36 KG
21394206_EA



**BUY 2
GET 1
FREE**

**LIFE AT HOME™
CANDLES OR
LIFE BRAND®
HAND SOAP
HAND CREAM**
FREE ITEM MUST
BE OF EQUAL OR
LESSER VALUE
SELECTED VARIETIES
21574312_EA/21599478_EA



**BUY 2
GET 1
FREE**

**LIFE BRAND®
HYDRATING
GIFT SET**
FREE ITEM MUST BE
OF EQUAL OR
LESSER VALUE
SELECTED VARIETIES
AND SIZES
21336874_EA



**BUY 2
GET 1
FREE**

**LIFE BRAND
HYDRATING
ROUTINE
GIFT SET**
FREE ITEM MUST
BE OF EQUAL OR
LESSER VALUE
21599973_EA



**BUY 2
GET 1
FREE**

**LIFE BRAND®
ADVENT
CALENDAR**
FREE ITEM MUST BE
OF EQUAL OR
LESSER VALUE
SELECTED VARIETIES
AND SIZES
21599879_EA



Celebrate big, spend small

ONLY \$7

PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF ONTARIO, 340 G
2102742001_EA

ONLY \$13

PC® BONELESS SKINLESS CHICKEN BREASTS 3'S, BREAST CUTLETS, SPLT WINGS OR BONELESS SKINLESS THIGHS
UP TO 725 G
21040952_EA

ONLY \$8

PC® BLUE MENU OR SUFRA® HALAL GROUND CHICKEN OR PC® BLUE MENU MINCED TURKEY
454 G
2100001_EA/21000092_EA

ONLY 849

PC® PACIFIC LARGE WHITE SHRIMP RAW ZIPPERBACK®
31-40/18, FROZEN
400 G
20708888_EA

ONLY 419

PC® BLACK LABEL MAPLE BUTTER SPREAD
158 G
21313440_EA

ONLY 699

PC® CANDY CANE FLAVOURED COFFEE PODS
12'S
21543666_EA

ONLY \$6

PC® CHEESE BLOCKS
SELECTED VARIETIES, 250 G
20770652_EA/20770656_EA

ONLY \$5

PC® DOUBLE CREAM BRIE OR CAMEMBERT CHEESE
SELECTED VARIETIES, 165-200 G
20784364_EA/20787327_EA

ONLY 449

PC® THE DECADENT® MOLTEN CHOCOLATE LAVA CAKE
2X108 G
20800613_EA

ONLY \$5

PC® MERINGUE NESTS
96 G
21572454_EA

ONLY 649

PC® BLACK LABEL FRUIT JAM
SELECTED VARIETIES, 370 ML
20415053001_EA/20415053002_EA

ONLY 149

PC® CARBONATED SPRING WATER
SELECTED VARIETIES, 1 L
21434314_EA/21434317_EA

ONLY 399

PC® ORGANICS CHOCOLATE BAR
SELECTED VARIETIES, 100 G
21219962_EA/21412036_EA

ONLY 399

PC® ORGANICS DRY ROASTED PUMPKIN SEEDS
200 G
21010410_EA

ONLY 549

PC® ORGANICS PANCAKE MIX
900 G
20898499_EA

ONLY 1499

PC® ORGANICS ALMOND FLOUR
454 G
21418009_EA

ONLY 999

PC® ORGANICS DRY ROASTED PEANUTS
SELECTED VARIETIES, 700 G
21017190_EA/21171811_EA

*Spend \$300 or more in-store or through PC Express™ online pick-up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free LEGO Creative Suitcase. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free items. 21634387_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format, weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBER ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

Celebrate big, spend small



PC® 13" Indoor Pizza Oven

- Wide 210-850°F temperature range for cooking restaurant-quality fresh or frozen pizza
- Great for entertaining: enjoy this extra helper in the kitchen when the main oven is being used
- 20 minutes to heat, 90 seconds to cook
- Includes cordierite pizza stone
- 2-year warranty



PC® INDOOR ELECTRIC PIZZA OVEN
21584275_EA

\$250

\$150

PC® DUAL BASKET AIR FRYER
21589219_EA

Dual Baskets help you cook two different foods at the same time. Drastically cutting down cooking time and making sure everything is hot when served.



What does hard anodization do?

- creates a level of natural non-stick
- makes skillets super hard and durable with more resistant to scratches and dents
- offers versatility while cooking with all cooktop and oven compatibility

FROM
\$30
30.00-60.00

PC® EVERSTRONG HARD ANODIZED SKILLETS AND 2 PACK SKILLET SET
21578805_EA/21578804_EA/21578804_EA

\$35



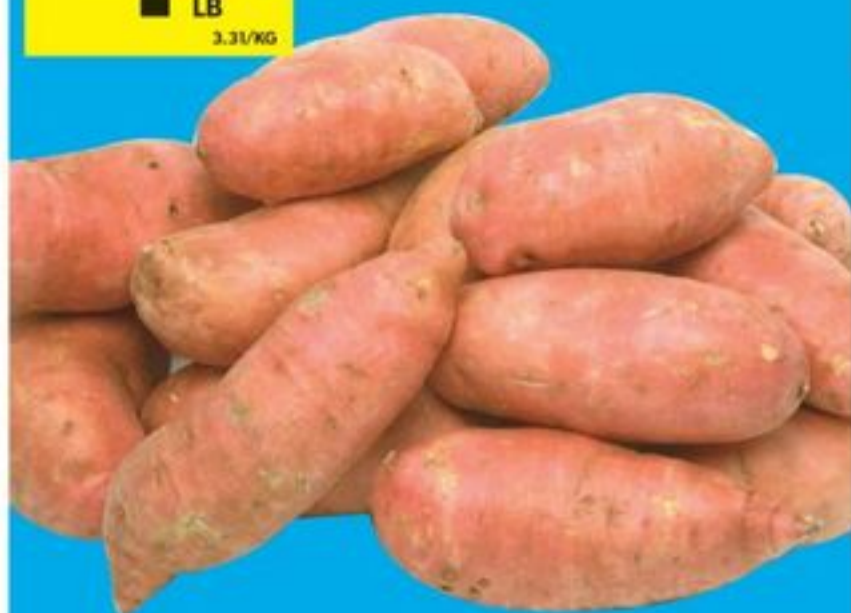
**Gift a
bundle
without
spending
bundles**

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

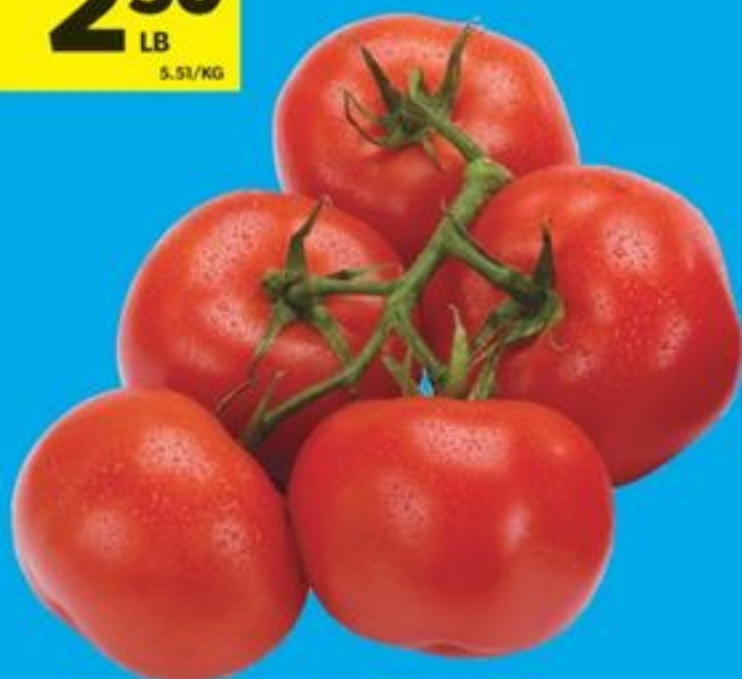
1.50
LB
3.31/KG

SWEET POTATOES
PRODUCT OF ONTARIO
301779969_30



2.50
LB
5.51/KG

TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO, CANADA NO.1 GRADE
3012670391_30



\$2
LB
4.41/KG

BARTLETT PEARS
PRODUCT OF ONTARIO, CANADA FANCY GRADE
301734909_30



\$4

FARMER'S MARKET™ MINI CARROTS
PRODUCT OF ONTARIO, CANADA NO. 1 GRADE, 2 LB BAG
300243491_30



\$5

FARMER'S MARKET™ RED, WHITE OR YELLOW POTATOES
PRODUCT OF ONTARIO, CANADA NO. 1 GRADE, 10 LB BAG
300403001_3A/300403001_3A



\$5

PC® VARIETY TOMATOES
PRODUCT OF CANADA OR MEXICO, 681 G OR
FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF ONTARIO, 11'S
300498801_3A/3107067901_3A



**CLUB
SIZE**

**CLUB
SIZE**

\$5

PC® CHOPPED SALAD KITS
PRODUCT OF U.S.A., 298-396 G
31079881_3A/31079871_3A



\$4

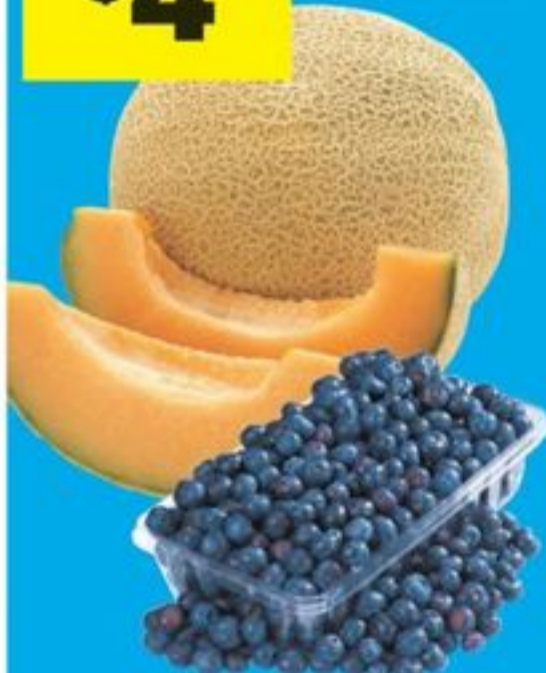
FARMER'S MARKET™ SWEET PEPPERS
PRODUCT OF MEXICO, Pkg OF 4
301710969_3A



**CLUB
SIZE**

\$4

BLUEBERRY PINT OR CANTALOUPE
PRODUCT OF PERU OR U.S.A.
3004917901_3A/3004707901_3A



\$8

PC® STELLA OR SWEET CELEBRATION RED SEEDLESS GRAPES
PRODUCT OF U.S.A., NO. 1 GRADE, 2 LB CLAMSHELL
310943301_3A/3109437001_3A



3.50

VISION GREENS CHERRY KISS, CRISP ROMAINE, SPRING MIX OR CRUNCH GREEN LEAF
PRODUCT OF ONTARIO, 113 G
3109048_3A/3109044_3A



\$10

PC® OR BLUE MENU® PISTACHIOS, ROASTED SALTED OR UNSALTED
PRODUCT OF U.S.A., 454 G
3003822_30/3004870_30



SUPER FRESH

SAVE UP TO **1.70** LB
8.99 LB
19.82/KG

SIRLOIN TIP ROAST OR STEAK
CUT CANADA AA GRADE BEEF OR USDA CHOICE GRADE
2082996, SA



CLUB SIZE

12.99

LEAN GROUND BEEF
900 G
2163896, SA



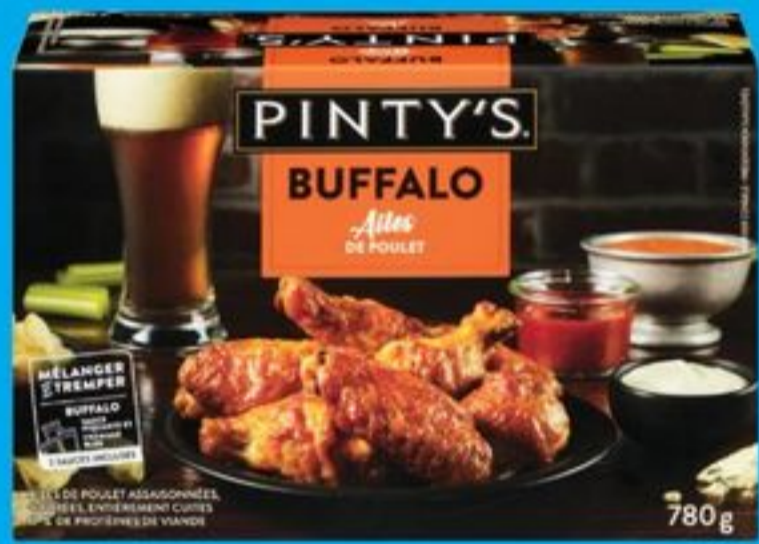
SAVE UP TO **1.99**
\$8

PC® WORLD OF FLAVOURS™ FRESH MEATBALLS
SELECTED VARIETIES, 400/600 G
2198221, SA



\$16

PINTY'S CHICKEN WINGS
SELECTED VARIETIES, FROZEN, 780 G
2097234, SA



3.99 LB
8.80/KG

PORK LOIN COMBINATION CHOPS, SIRLOIN OR CENTRE-CUT AND RIB PORTION BONE-IN
2163224, SA



10.49

PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS
READY-TO-EAT, 150 G
2087830, SA/2087982, SA



2.99

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES, READY-TO-EAT, 227 G
2088832, SA/2088794, SA



6.49

CANADIAN COVE MUSSELS
FRESH, 907 G
2158824, SA



5.99

SEAQUEST® BAY SCALLOPS 100-150/LB 400 G OR WATERVIEW MARKET CRISPY CALAMARI 300 G
UNCOOKED, FROZEN
2164597, SA/2158527, SA



6.49

SEAQUEST® FISH FILLETS
FROZEN, 400 G
2033276, SA/2033094, SA



SUPER FRESH

Optimum
Members-Only Price™
8.99
Non-members
9.99

Members save \$1

PC® SPLENDIDO™ SALAMI CHUBS
SELECTED VARIETIES, 225 G
31440795, SA/21440787, SA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$6
Non-members
6.99

PILLER'S PIZZA TOPPING
SELECTED VARIETIES, 125/250 G
20642332, SA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$6
Non-members
\$7

Members save \$1

MARCANGELO SLICED DELI MEAT
SELECTED VARIETIES, 100 G
20804235, SA/20804302, SA
**Must be a registered PC Optimum™ member to load and get this offer.

\$7

OKA OR MONSIEUR GUSTAV SAINT-PAULIN CHEESE
SELECTED VARIETIES, 190 G
20823274, SA/21387008, SA

Optimum
Members-Only Price™
\$6
Non-members
\$7

Members save \$1

SNACK FACTORY CHOCOLATE PRETZEL CRIPS
SELECTED VARIETIES, 155 G
20796323, SA/20796323, SA
**Must be a registered PC Optimum™ member to load and get this offer.

Optimum
Members-Only Price™
\$6
Non-members
\$7

Members save \$1

DELI SNACKING TRAYS
SELECTED VARIETIES, 325-600 G
20882952, SA
**Must be a registered PC Optimum™ member to load and get this offer.

\$15

10 PIECE CHICKEN STRIPS
SELECTED VARIETIES, 600 G
21424951, SA

3.29

CASA MENDOSA TORTILLAS
SELECTED VARIETIES, 7/10 INCH
340-640 G
20779165, SA

2/3.50
OR 1.99 EA

NO NAME™ BAGEL OR ENGLISH MUFFIN
SELECTED VARIETIES, 6'S
21077796, SA/21077796, SA

\$5

FARMER'S MARKET™ BUTTER CROISSANTS OR BUNS
SELECTED VARIETIES, 200-330 G
20779163, SA/21077834, SA

4.29

ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH, 595 G
21069616, SA/21069616, SA

3,000⁺ = \$3 Value
when you buy 2

\$4

TWO-BITE CUPCAKES
SELECTED VARIETIES, 284 G
21069618, SA/21069616, SA

\$6

FARMER'S MARKET™ TWO-BITE BROWNIES™
608 G
21424962, SA

SUPER DEALS

3,500 = **\$3.50**
for every '20' spent on Value!

CRACKER BARREL
CHEESE BARS 400 G,
SHREDS 250-320 G,
BLACK DIAMOND
STICKS
OR STRINGS 189-336 G
OR LACTANTIA
QUARTERS OR
LACTOSE FREE
BUTTER 45-4 G
SELECTED VARIETIES
20763461_EA/21290384_EA

1,500 = **\$1.50**
when you buy 3 Value

CHEETOS
SNACKS
180-285 G
OR DORITOS
TORTILLA
CHIPS
210-280 G
SELECTED
VARIETIES
21348918_EA
21370969_EA

2 \$6
OR 3.49 EA

PRINGLES
SUPER STACK
POTATO CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA

8.99

KELLOGG'S
JUMBO SIZE
CEREAL
SELECTED VARIETIES
700 G-1.2 KG
20072706_EA
20993235_EA

SAVE 1.00

CHRISTIE
CRACKERS
SELECTED VARIETIES
175-386 G
21030847_EA
21047034_EA

2.49

SAVE 1.00

PEEK FREANS
COOKIES
SELECTED VARIETIES
275-350 G
20680329_EA
20680381_EA

2.99

SAVE .50

SNYDER'S
OF HANOVER
PRETZEL
PIECES
SELECTED VARIETIES
240 G
20316052001_EA
20316052004_EA

3.49

SAVE UP TO 1.00

PEPPERIDGE
FARM
GOLDFISH
CRACKERS
156-200 G
OR CRISPS 177 G
SELECTED VARIETIES
20300030_EA
21973295_EA

2.49

3.49

KELLOGG'S
EGGO
WAFFLES
SELECTED VARIETIES
FROZEN, 8'S
20323436001_EA

8.99

MONSTER
ENERGY
DRINKS
SELECTED VARIETIES
4X473 ML
20977631_C04

2,000 = **\$2**
when you buy 2 Value

AHA
SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
21240762_C02/21240797_C02

1,500 = **\$1.50**
for every '12' spent on Value

CHEX, OATMEAL CRISP,
NATURE VALLEY OR
YOPLAIT YOGURT PRODUCTS
SELECTED VARIETIES AND SIZES
20487566_EA/2031737001_EA

4,000 = **\$4**
when you buy 2 Value

KELLOGG'S
FAMILY
SIZE
CEREAL
SELECTED
VARIETIES
480-650 G
21445784_EA
21450801_EA

SAVE UP TO 1.80

4.49

KELLOGG'S
PREMIUM
CEREAL
SELECTED VARIETIES
210-525 G
20975041_EA
21378915_EA

SAVE UP TO 1.00

2.99

KELLOGG'S
RICE KRISPIES,
NUTRI-GRAIN
BARS,
POP-TARTS
OR SPECIAL K
CRISPY BARS
SELECTED VARIETIES
125-384 G
20313904001_EA
21290111_EA

2.49

CAMPBELL'S
CHUNKY
SOUP
SELECTED VARIETIES
515 ML
21480847_EA
21480907_EA

SAVE .49

\$1

CAMPBELL'S
CREAM OF
MUSHROOM,
TOMATO,
CHICKEN
NOODLE OR
VEGETABLE
CONDENSED
SOUP
SELECTED VARIETIES
284 ML
20176234001_EA
20176234004_EA

SAVE UP TO 4.00

16.99

DOWNY OR
GAIN LIQUID
4.16L FABRIC
SOFTENER
OR SCENT
BOOSTERS
680 G
SELECTED VARIETIES
21049926_EA
21052884_EA

SAVE UP TO 5.00

19.99

TIDE LIQUID
3.9L PODS
OR GAIN
FLINGS 45/76'S
LAUNDRY
DETERGENT
SELECTED VARIETIES
21090007_EA
21093470_EA

12,000 = **\$12**
for every '30' spent on Value

AIR WICK,
FINISH
AND LYSOL
PRODUCTS
SELECTED
VARIETIES
21449826_EA
21561337_EA

**CLUB
SIZE**

**BUY BIG.
SPEND SMALL.**

\$5

FARMER'S MARKET™ GALA OR MCINTOSH APPLES PRODUCT OF ONTARIO, CANADA FANCY GRADE 4 LB OR **NAVEL ORANGES** PRODUCT OF SOUTH AFRICA, 3 LB
2079799001, SA/20791371001, SA

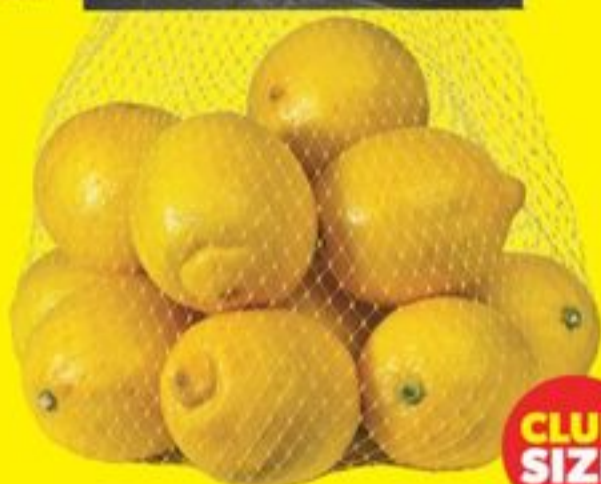


**CLUB
SIZE**

\$4

FARMER'S MARKET™ DEJICES DU MARCHE LEMONS CITRONS

FARMER'S MARKET™ LEMONS PRODUCT OF SOUTH AFRICA, 2 LB BAG
2079917000, SA



**CLUB
SIZE**

11.99
LB
26.43/KG

STRIPLOIN STEAK CUT FROM CANADA AAA GRADE BEEF OR USDA CHOICE GRADE
20798457, KG



**CLUB
SIZE**

SAVE .99 LB

\$3 LB
6.61/KG

CHICKEN LEGS FRESH/BACK ATTACHED
20792015, KG



**CLUB
SIZE**

\$6

NO NAME™ CHICKEN WIENERS 1.5 KG
2149481, SA



**CLUB
SIZE**

\$11

PC® PUB RECIPE™ BREADED CHICKEN SELECTED VARIETIES FROZEN, 900 G
200940, SA



**CLUB
SIZE**

\$15

PC® FREE FROM® SAUSAGES SELECTED VARIETIES, 1.2 KG
21982776, SA



**CLUB
SIZE**

9.99 LB
22.02, KG

ASC TILAPIA FILLETS FRESH
21094447, KG



**CLUB
SIZE**

Optimum
Members-Only Price™

10.99

Non-members
13.99

Members save **\$3**

MAPLE LEAF NATURAL SELECTIONS SLICED DELI MEAT SELECTED VARIETIES, 375/400 G
20772005, SA/20772006, SA
**Must be an eligible PC Optimum™ member to load and get this offer.



**CLUB
SIZE**

\$22

PC® SPLENIDO® PARMIGIANO OR GRANA PADANO SELECTED VARIETIES, 800 G
21092324, SA/21092325, SA



**CLUB
SIZE**

11.99

SABRA HUMMUS 850 G
21320510, SA



**CLUB
SIZE**

\$10

OLIVIERI GNOCCHI SKILLET SELECTED VARIETIES, 520-700 G
20793085, SA



**CLUB
SIZE**

\$8

OLD MILL LOAF CAKES 1.17 KG
20694175, SA



**CLUB
SIZE**

ALWAYS \$5

KAISER OR ITALIAN BUNS BAKED IN-STORE SELECTED VARIETIES, 18'S
20092324, SA/20092325, SA



**CLUB
SIZE**

**CLUB
SIZE**

**BUY BIG.
SPEND SMALL.**

**SAVE
1.50
7⁹⁹**

**SENSIBLE
PORTIONS
VEGGIE
STRAWS**
425 G
20467179_EA



**CLUB
SIZE**

Optimum
Members-Only Price
7⁹⁹
Non-members
8⁹⁹

Members
save
\$1
**MAYNARDS XL
CANDY BAGS**
814-816 G,
**CADBURY MINI
EGGS** 380 G OR
DAIRY MILK 361 G
SELECTED VARIETIES
21020017_EA
21577965_EA



**CLUB
SIZE**

**SAVE
2.00
12⁹⁹**

**JACK LINK'S
MEAT SNACKS**
SELECTED VARIETIES
230 G
21001206_EA
21001586_EA



**CLUB
SIZE**

11⁹⁹

**ORVILLE
REDBACHER
MICROWAVE
POPCORN**
1.47 KG
21012316_EA



**CLUB
SIZE**

1,000⁰⁰ = \$1
when you buy 2 Value

**FRITO LAY VALUE SIZE POTATO
CHIPS, TORTILLA CHIPS,
SNACKS OR POPCORN**
SELECTED VARIETIES, 275-480 G
21040218_EA/213701316_EA



**CLUB
SIZE**

14⁹⁹

**GOGO SQUEEZ
FRUIT SAUCE
POUCHES**
SELECTED VARIETIES
20X90 G
21347671_EA
21347682_EA



**CLUB
SIZE**

**SAVE
4.50
13⁹⁹**

**POGO
FROZEN, 20'S**
20065214002_EA



**CLUB
SIZE**

**SAVE
UP TO
2.00
8⁹⁹**

**TOFFIFEE 400 G
OR POPPYCOCK
ORIGINAL OR
CASHEW 300 G
OR FERRERO
ROCHER
CHOCOLATE**
119/200 G
20080334_EA
21077611_EA



**CLUB
SIZE**

5⁹⁹

**NO NAME[®]
VEGETABLES**
SELECTED VARIETIES
FROZEN, 2 KG
20454442_EA



**CLUB
SIZE**

19⁹⁹

**STARBUCKS
GROUND
793/794 G OR
WHOLE BEAN
907 G COFFEE**
SELECTED VARIETIES
21082844_EA
21297648_EA



**CLUB
SIZE**

7⁹⁹

**NO NAME[®]
WHOLE PITTED
DATES**
1 KG
20647153_EA



**CLUB
SIZE**

**SAVE
2.50
6⁴⁹**

**IMPERIAL
MARGARINE**
SELECTED VARIETIES
1.275/1.36 KG
20444442_EA



**CLUB
SIZE**

**SAVE
10.00
\$20⁰⁰**

**PC[®] ALKALINE
BATTERY SET**
AA40/AAA36, 76'S
21473206_EA



**CLUB
SIZE**

18⁹⁹

**NO NAME[®]
ALUMINUM
FOIL**
555 FT
21200060_EA



**CLUB
SIZE**

19⁹⁹

**PC[®] BATHROOM
TISSUE**
30+100 ROLLS
21450846_EA



**CLUB
SIZE**

**SAVE
2.00
8⁹⁹**

**PALMOLIVE
DISHWASHING
LIQUID**
SELECTED VARIETIES
4.27 L
21040004_EA
21040014_EA



**CLUB
SIZE**

**SAVE UP TO
20%
OFF**
11.00-17.00

**NO NAME[®]
PAPER PLATES**
SELECTED VARIETIES
125'S
21040116_EA
21040117_EA



**CLUB
SIZE**

**SAVE UP TO
20%
OFF**
11.99-31.99

**JAMIESON
VALUE SIZE
VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
20994205_EA



**CLUB
SIZE**

4,000⁰⁰ = \$4
Value

BOOST VALUE PACK
SELECTED VARIETIES AND SIZES
21042861_EA/21042862_EA



**CLUB
SIZE**

**SAVE
UP TO
3.50
8⁹⁹**

CREST MULTIPACK TOOTHPASTE
3X70-130 ML, 3D WHITE
MOUTHWASH 946 ML/1 L OR
**ORAL-BATTERY-POWERED
TOOTHBRUSH** 1 EA., SELECTED VARIETIES
21042814_EA/210428152_EA



**CLUB
SIZE**

SUPER YOUR EVERYDAY

3⁹⁹

NEILSON CREAM 5%, 10% 1L OR 18%, 35% 473 ML
SELECTED VARIETIES
20123608_EA
20774437_EA



1,000⁰⁰ = \$1 Value
when you buy 2

DARE BRETON 132-200 G OR VINTA CRACKERS 200-225 G OR VEGGIE CRISPS 100 G
SELECTED VARIETIES
20973268_EA/21532664_EA



SAVE UP TO .90

2⁴⁹



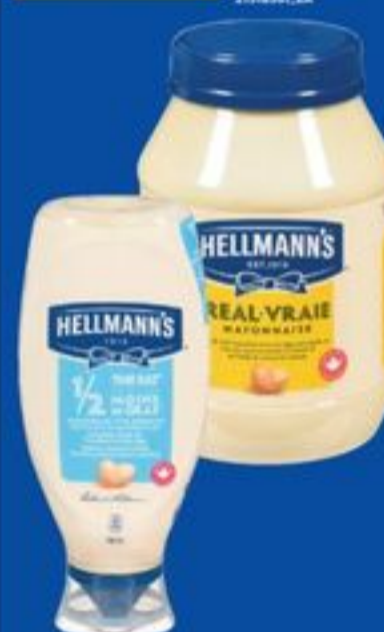
8⁹⁹

GENERAL MILLS JUMBO SIZE CEREAL
SELECTED VARIETIES
825 G-1.3 KG
20673916_EA
21347133_EA



5⁹⁹

HELLMANN'S REAL MAYONNAISE
SELECTED VARIETIES
710-890 ML
20618579001_EA
21183631_EA



2²⁹

FRENCH'S SPECIALTY MUSTARD
SELECTED VARIETIES
325 ML
20056405001_EA
20318504002_EA



SAVE UP TO 1.30

4⁹⁹



SAVE UP TO 1.00

3⁹⁹



SAVE 6.50

10⁹⁷

MAXWELL HOUSE COFFEE PODS
SELECTED VARIETIES
30'S
21308076_EA
21308107_EA



4⁹⁹

SMUCKER'S FRUIT JAM OR MARMALADE 310-500 ML OR ADAMS PEANUT BUTTER 500 G
SELECTED VARIETIES
20308043001_EA
203087470001_EA



5⁴⁹

INTERNATIONAL DELIGHT COFFEE ENHANCER
SELECTED VARIETIES
945 ML
20395482002_EA
20499480003_EA



8⁹⁹

NO NAME® HONEY LIQUID SQUEEZABLE OR CREAMED TUB
PASTEURIZED OR UNPASTEURIZED, 1 KG
20023463_EA
20073342_EA



2⁴⁹

MINUTE RICE OR TILDA READY TO HEAT RICE
SELECTED VARIETIES
250 G
20109652003_EA
20109681_EA



SAVE UP TO .40

1³⁹

GREEN GIANT VEGETABLES
SELECTED VARIETIES
343/395 ML
21021175_EA
21021483_EA



SAVE UP TO 2.50

5⁹⁹

NESCAFÉ GOLD OR SWEET & CREAMY INSTANT COFFEE OR CARNATION HOT CHOCOLATE
SELECTED VARIETIES
90-650 G
21074565_EA/21063371_EA



2²⁹

NO NAME® WHITE VINEGAR
4 L
20102774_EA



2⁹⁹

HEINZ KETCHUP
SELECTED VARIETIES
375 ML
20024461_EA
21028173_EA



8⁷⁹

NO NAME® CANOLA OIL
3 L
20002856_EA



\$5

MUTTI POLPA FINELY CHOPPED TOMATOES
796 ML
21094654_EA



6⁴⁹

OCEAN SPRAY SPARKLING CRANBERRY BEVERAGES
SELECTED VARIETIES
6X340 ML
21474382_C06
21474384_C06



SUPER YOUR EVERYDAY

SAVE UP TO 3.50

6⁹⁹

HIGH LINER BREADED OR BATTERED FISH 500-700 G OR SHRIMP 330 G
SELECTED VARIETIES FROZEN

FISH STICKS
Crispy Battered

JUMBO POPCORN SHRIMP
Crispy Battered

2/\$6
OR 3.49 EA

PILLSBURY REFRIGERATED DOUGH
SELECTED VARIETIES 318-468 G

Grands! Croissants

Cinnamon Rolls / Brioches à la cannelle

5⁵⁰

DANONE ACTIVIA YOGURT
SELECTED VARIETIES 12X100 G

5⁹⁹

OIKOS GREEK YOGURT TUBS
SELECTED VARIETIES 650/750 G

SAVE .50

7⁴⁹

DR. OETKER GIUSEPPE STUFFED CRUST 685-771 G, GLUTEN-FREE 315/370 G OR VEGAN 340 G PIZZA
SELECTED VARIETIES FROZEN

Ristorante
PIZZA PIZZARRONI

GIUSEPPE PIZZERIA
STUFFED CRUST

3⁹⁹

TENDERFLAKE PIE OR TART SHELLS 255-350 G OR COOLWHIP DESSERT TOPPING 1 L
SELECTED VARIETIES FROZEN

Tenderflake

CoolWhip

SAVE UP TO 1.20

2⁷⁹

CHEEMO PEROGIES 815-907 G OR VILLA PASTA 400 G
SELECTED VARIETIES FROZEN

VILLA BAVOLI Tortellini
FROMAGE / CHEESE

CHEEMO Perogies

SAVE 1.00

4⁹⁹

CHEF BOMBAY ENTRÉES
SELECTED VARIETIES FROZEN, 350/354 G

CHEF BOMBAY

8⁹⁹

DAIYA PLANT BASED PIZZA 405-550 G OR FLATBREAD 327-354 G
SELECTED VARIETIES FROZEN

Daiya

FLATBREAD MUSHROOM CARAMELIZED ONION & FIG

FLATBREAD PAIN PLAT

\$2

PC[®] ORGANICS BROTH
SELECTED VARIETIES 900 ML

Organics Biologique

CHICKEN BROTH / Bouillon POULET

18⁹⁹

KIND BARS
SELECTED VARIETIES 12X40 G

KIND

Almond Peanut Butter & Dark Chocolate

SAVE UP TO .50

2⁷⁹

ALLEN'S FRUIT COCKTAIL DRINK BOXES 8X200 ML OR KOOL-AID JAMMERS 10X180 ML
SELECTED VARIETIES

Kool-Aid Jammers

ALLEN'S

11⁴⁹

GLAD GARBAGE BAGS
SELECTED VARIETIES

GLAD BLACK LARGE 90 L

GLAD BLACK REGULAR 74 L

11⁹⁹

NESTLÉ ADVENT HOLIDAY, NHL CALENDAR 208/212 G KINDER ADVENT CLASSIC OR PINK CALENDAR 182 G

Kinder

SAVE UP TO 5.00

9⁹⁹

LINDT 128-158 G, HERSHEY'S 207-212 G OR CADBURY ADVENT CALENDAR 200 G
SELECTED VARIETIES

HERSHEY'S

1⁷⁹

FRUITÉ DRINKS 2 L OR PC[®] 100% JUICE 1 L
SELECTED VARIETIES

FRUITÉ

100% JUICE MANGO

SAVE 7.00

19⁹⁹

CASHMERE BATHROOM TISSUE
SELECTED VARIETIES

Cashmere

24 = 72 ROLLS

6⁹⁹

NO NAME[®] FACIAL TISSUE
6X126 SHEETS

facial tissues mouchoirs

SAVE 2.50

10⁴⁹

ZIPLOC MEGA PACK STORAGE BAGS
SELECTED VARIETIES 60/75/270'S

Ziploc

15⁹⁹

WHISKAS PERFECT PORTIONS WET CAT FOOD
SELECTED VARIETIES 12X75/100 G

whiskas

PERFECT PORTIONS

Daily Deals

SHOP HOT DEALS, EVERYDAY!

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Douglas Avenue), Peterborough, Mississauga (Mavis Road), Ottawa (Kibbo Street), Brockville, Ottawa (Westboro), St. Thomas, Stratford and Sudbury. See flyer for details.

While quantities last

Thurs Nov 7th ONLY

SAVE UP TO
50% OFF
2.50-50.00



BARBIE DOLLS AND PLAYSETS
SELECTED VARIETIES
(EXCLUDING THE BARBIE DREAM HOUSE AND
BARBIE DREAM CAMPER)
21396816_EA/21393277_EA/21907804_EA

Fri Nov 8th ONLY

SAVE UP TO
30% OFF



**ADULT & CHILDREN'S REGULAR PRICE
MESSI APPAREL AND ACCESSORIES**

Sat Nov 9th ONLY

SAVE UP TO
50% OFF
7.50-25.00



**COOKEEZ MAKERY SWEET TREATZ OVEN,
COOKEEZ MAKERY FREEZY CAKEZ AND
COOKEEZ MAKERY TOASTY TREATZ**
21396665_EA/21396686_EA/21396669_EA

Sun Nov 10th ONLY

SAVE UP TO
50% OFF
2.00-149.00



**LIFE AT HOME™ ARTIFICIAL CHRISTMAS TREES, PORCH
TREES, STRING LIGHTS OR PLUG-IN INFLATABLES**
SELECTED VARIETIES
21379571_EA/21379821_EA

Mon Nov 11th ONLY

SAVE
13.00
23⁹⁹

4,000 = \$4 Value



Gillette

GILLETTE LAB RAZOR
1 EA
21433072_EA

Tues Nov 12th ONLY

SAVE UP TO
50% OFF
1.49-4.99



**COLGATE KIDS
ORALCARE**
SELECTED SIZES AND VARIETIES
2033053063_EA/21017387_EA

Wed Nov 13th ONLY

SAVE UP TO
40% OFF



CONTACT LENSES
SELECTED VARIETIES



BABY SHOP

FOR LESS

SHOP NOW



29⁹⁹

LUVS ECONO PACK DIAPERS
SIZE 3-7, SELECTED VARIETIES
88-100'S
2108994.SA/2108993.SA



34⁹⁹

MILLIE MOON DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
2108908.SA/2108909.SA



19⁹⁹

HUGGIES 9/10X OR HELLO BELLO 10X BABY WIPES
SELECTED VARIETIES, 336-704'S
2108961.SA/2107104.SA



21⁹⁹

PAMPERS PURE SUPER BIG PACK DIAPERS
SIZE N-6 SELECTED VARIETIES
38-120'S
2104829.SA/2104828.SA



24⁹⁹

HUGGIES OR PAMPERS SUPER BIG PACK DIAPERS
N-6, SELECTED VARIETIES
32-100'S
2107068.SA/2106001.SA



26⁹⁹

PAMPERS EASY UPS CLUB PACK TRAINING PANTS, 56-74'S OR NINJAMAS 34/44'S
SELECTED VARIETIES
2106040.SA/2106033.SA



1⁷⁹

BABY GOURMET ORGANIC BABY FOOD POUCH
SELECTED VARIETIES, 128 ML
2104300001.SA/21043001.SA



\$1

BABY BELLIES OR LITTLE BELLIES BABY SNACKS
SELECTED VARIETIES, 8/12 G
2106334.SA/2106335.SA



2/\$5
OR 2.99 EA

GERBER SNACKS OR ENTREES
SELECTED VARIETIES, 42-187 G
21034410001.SA/21034410001.SA



SAVE UP TO **20% OFF**
3.59-31.99

DR. BROWN'S OR NUK FEEDING OR NURSING ACCESSORIES
SELECTED VARIETIES
2106917.SA



41⁴⁹

ENFAMIL A+ NEUROPRO POWDER FORMULA TUB
187 G
2106907.SA



SAVE UP TO **20% OFF**
5.59-17.59

PACIFIERS
SELECTED VARIETIES
2104878.SA/2104879.SA



11⁹⁹

AVEENO BABY NEEDS
SELECTED VARIETIES, 532 ML
2107463002.SA/2107463001.SA



SAVE UP TO **20% OFF**
10.39-15.99

HONEST BABY NEEDS
SELECTED VARIETIES
21043004.SA/21043037.SA



8⁹⁹

DOVE BABY NEEDS
SELECTED VARIETIES, 591 ML
2107104.SA/2107105.SA



ELEVATE YOUR WELL BEING

3,000⁺ Value
when you buy 2

WEBBER NATURALS
OR SESAME STREET
VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2028487.SA/2003476.SA



SAVE UP TO
20%
OFF
10.39-22.39

FLINTSTONES
CHILDREN'S VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES, 60-180'S
2003270004.SA/2048721.SA



SAVE UP TO
30%
OFF
18.99-20.99

YOU THEORY HEALTH
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2048823.SA/2048842.SA



SAVE UP TO
20%
OFF
11.99-23.99

PURE PROTEIN
POWDERS AND BARS
SELECTED VARIETIES AND SIZES
20322070001.SA/20038044.SA



SAVE UP TO
20%
OFF
2.79-51.99

PC[®] SPORTS
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2008852.SA/2010006.SA



SAVE UP TO
20%
OFF
14.79-26.39

SYSTANE EYEDROPS
SELECTED VARIETIES
15/20/30 ML
20061946.SA/20100796.SA



SAVE UP TO
15%
OFF
13.99-15.29

ALEVE CAPLETS OR
GELS 40-100'S OR ASPIRIN
LOW DOSE TABLETS
120/180'S
SELECTED VARIETIES
20075823.SA/2008477602.SA



SAVE UP TO
15%
OFF
8.49-27.99

RESTORALAX
POWDERS 119-762 G,
GUMMIES 30/90'S OR
PACKETS 10'S
SELECTED VARIETIES
2008345.SA/20100602.SA



4⁹⁹

U BY KOTEX SECURITY
MAXI PADS OR
LIGHTDAYS LINERS
SELECTED VARIETIES, 14-64'S
20062766.SA/20103636.SA



9⁹⁹

ALWAYS PADS 7-92'S OR
LINERS 92-96'S
SELECTED VARIETIES
20075962.SA/20084802.SA



12⁹⁹

LIFE BRAND[®]
UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20123271.SA/20104912.SA



SUPER YOUR EVERYDAY

SAVE UP TO 13.50
29⁹⁹

ORAL-B PRO 400 RECHARGEABLE TOOTHBRUSH 1 EA. OR REFILL HEADS 2-5'S
SELECTED VARIETIES
20902676_EA/21479075_EA



SENSODYNE OR PRONAMEL TOOTH PASTE
SELECTED VARIETIES, 75/100 ML
2030173001_EA/20645901_EA

SAVE UP TO 1.00
4⁷⁹



SAVE UP TO .49
\$1

COLGATE OR CREST TOOTH PASTE 50-100 ML OR MANUAL TOOTHBRUSH 1 EA.
SELECTED VARIETIES
20338731001_EA/20975582_EA

3⁹⁹

CREST 3DWHITE OR PRO-HEALTH TOOTH PASTE 70-90 ML OR ORAL-B FLOSS 40/50 M.
SELECTED VARIETIES
21250006_EA/21504728_EA

LISTERINE MOUTHWASH 1 L OR KIDS SMART RINSE 500 ML
SELECTED VARIETIES
21091218_EA/21054391_EA

SAVE UP TO 1.35
5⁴⁹



1,500⁰⁰ = \$150 Value
when you buy 2

NIVEA BODY WASH 500 ML, DEODORANT 50-150 ML/51/52 G OR MALE SKIN CARE PRODUCTS
SELECTED VARIETIES
2029612001_EA/21169902_EA



SAVE UP TO 20% OFF
2.69-7.19

IVORY BODY WASH 625/1035 ML, BAR SOAP 3/70X90 G OR DEODORANT 68 G
SELECTED VARIETIES
20349374001_EA/21432530_EA



1,000⁰⁰ = \$1 Value
when you buy 2

SOFTSOAP HOLIDAY LIQUID HAND SOAP PUMP
SELECTED VARIETIES, 332 ML
21609023_EA/21609104_EA



SAVE UP TO 20% OFF
5.49-9.99

METHOD OR MR. MEYER'S CLEAN DAY HAND SOAP PUMPS 300-370 ML OR REFILLS 628 ML-1 L
SELECTED VARIETIES
21048024_EA/21425283_EA



9⁹⁹
SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS
SELECTED VARIETIES, 1-8'S
20322734004_EA/21068184_EA



SAVE UP TO 2.00
6⁹⁹

DOVE DRY SPRAYS OR DEODORANT 74 G
SELECTED VARIETIES
20840452_EA/20840721_EA



SAVE 3.00
14⁹⁹

NATIVE DEODORANT
SELECTED VARIETIES, 75 G
21426758_EA/21068283_EA



SUPER YOUR EVERYDAY

5,000⁺ = \$5 Value
when you buy 2

NEUTROGENA FACE, BODY LOTION, SUN OR HAIR CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21947279_EA/21947331_EA
20467379_EA/2085160002_EA

Neutrogena Healthy Scalp Clarify & Shine SHAMPOO/SHAMPONING

Neutrogena Healthy Scalp Hydro Boost SHAMPOO/SHAMPONING

Neutrogena Hydro Boost gel cream • gel-crème

Neutrogena ultra gentle daily cleanser nettoyant quotidien ultradoux

SAVE UP TO 1.00

8⁹⁷

GARNIER MICELLAR 400 ML, SKIN ACTIVE CREAMS, OR SKIN NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
213319049002_EA/21071477_EA

GARNIER SKIN NATURALS

NEW

HYALURONIC ALOE CREAM

DAILY NOURISHING CREAM

48 h hydration, intense nutrition

DRY AND SENSITIVE SKIN

VEGAN FORMULA

TESTED UNDER DERMATOLOGICAL CONTROL 50 ml

GARNIER SKINACTIVE

Micellar Gentle Peeling Water

Eau Micellaire Douce Peeling

8⁴⁹

AVEENO OR LUBRIDERM LOTION OR NEUTROGENA HAND CREAM
SELECTED VARIETIES AND SIZES
20432379001_EA/20572262_EA

Aveeno. Eczema Care DAILY MOISTURIZING CREAM

Soin de l'eczéma

Lubriderm Intensive Moisturizing Lotion

6,000⁺ = \$6 Value!
for every \$15⁺ spent on

ST. IVES SCRUBS, CLEANSERS OR BODY LOTION
SELECTED VARIETIES AND SIZES
21088101_EA/21429051003_EA
At least \$5 value in products

St. Ives FRESH SKIN SCRUB

St. Ives Naturally Soothing Cleanser

SAVE UP TO 20% OFF
10.79-39.99

NIVEA LUMINOUS, Q10 MOISTURIZERS, TREATMENTS OR EUCERIN LOTIONS
SELECTED VARIETIES AND SIZES
21900998_EA/21424701_EA

VISIBLELY FIRMER SKIN IN 2 WEEKS

UNE PEAU VISIBLEMENT PLUS FERME EN 2 SEMAINES

100% SKIN IDENTICAL Q10[®]

100% IDENTIQUE AU Q10 DE VOTRE PEAU[®]

NIVEA Q10 POWER

ANTI-WRINKLE/ANTI-ÂGE

MOISTURE REPLENISHMENT

RECONSTITUTION DE L'HYDRATATION

50 ml

Eucerin COMPLETE REPAIR[™] Moisturizing Lotion

500 ml

SAVE UP TO 2.99

\$10

CAROL'S DAUGHTER OR SHEA MOISTURE HAIR CARE
SELECTED VARIETIES
340-07110-354 ML
21433379_EA/21049204_EA

CAROL'S DAUGHTER

GODDESS STRENGTH

SHEA MOISTURE

CURL & SHINE SHAMPOO

SAVE UP TO 4.49

\$8

JOHN FRIEDA HAIR CARE
SELECTED VARIETIES AND SIZES
20320284001_EA/20310184004_EA

JOHN FRIEDA

Violet crush for blondes

Violet crush for blondes

SAVE UP TO 2.99

\$9

CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES
21948852_EA/21428173_EA

CLAIROL

natural instincts

root touch-up

SAVE UP TO 2.00

7⁴⁹

PANTENE, AUSSIE, HERBAL ESSENCES OR OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21987373_EA/21424445_EA

PANTENE

VOLUME & BODY

aussie

Miracle Moist

5⁴⁹

L'ORÉAL PARIS HAIR EXPERTISE 150-385 ML OR GARNIER WHOLE BLENDS 346-370 ML
SELECTED VARIETIES
20941723_EA/21428981_EA

GARNIER

Whole Blends

L'ORÉAL PARIS

HAIR EXPERTISE

HYALURON PLUMP

\$12

L'ORÉAL EXCELLENCE HAIR COLOUR OR MAGIC ROOT COVER-UP
SELECTED VARIETIES
20306551018_EA/20942347_EA

L'ORÉAL PARIS

MAGIC ROOT COVER-UP

EXCELLENCE

LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$5

THE KIND EDIT CO. BATH FIZZER OR BATH GIFT SET
SELECTED VARIETIES
21607423_EA/21607426_EA



THE ESTABLISHMENT SOAP ON THE ROPE
SELECTED VARIETIES, 200 G
21606536_EA/21606537_EA

\$5



\$7

FESTIVE EARRINGS OR PINS
SELECTED VARIETIES
21607841_EA



\$8

THE KIND EDIT CO. HEADBAND SET, RESCUE KIT OR SUNKISSED COSMETICS GIFT SET
SELECTED VARIETIES
21607408_EA/21607410_EA



\$8

C&M BOTANICALS BODY LOVE TRIO GIFT SET OR GARDENER'S HONEY HAND CREAM TRIO OR HAND SOAP
SELECTED VARIETIES
21604076_EA/21604717_EA



\$10

THE KIND EDIT CO. COZY VIBES MUG SET OR ALCHEMY LIVING SOAP OR HAND CREAM SET
SELECTED VARIETIES
21606643_EA/21606733_EA



\$10

ASHLEY & FOSTER BATH GIFT SET, SUNKISSED NAIL POLISH OR FACE PALETTE SET
SELECTED VARIETIES
21606408_EA/21607432_EA



\$10

HOUSE OF TREATS BATH POTIONS COLLECTION, MACARON BATH FIZZERS OR BATH FIZZER SET
SELECTED VARIETIES
21606902_EA/21606903_EA



\$12

SNOWFLAKE SPRINKLES OR BROMPTON & LANGLEY GIFT SET
SELECTED VARIETIES
21607684_EA/21608211_EA



\$12

BROMPTON & LANGLEY MUG SET OR THE KIND EDIT CO. MEN'S GIFT SET
SELECTED VARIETIES
21607308_EA/21607484_EA



\$15

ALCHEMY SLIPPER SET
SELECTED VARIETIES
21606735_EA



\$20

CEDAR & SAGE FACE AND BODY CARE BATH GIFT SET
SELECTED VARIETIES
21606134_EA



CEDAR & SAGE 6 PIECE FACE AND BODY BATH GIFT SET
SELECTED VARIETIES
21608067_EA

\$25



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE 90.00
\$209

LIFE AT HOME™ 7' LED CHRISTMAS LAKE PINE ARTIFICIAL TREE
81 FUNCTIONS WITH REMOTE CONTROL
21577227_SA

42" DIAMETER
836 TIPS
301 LIGHTS



SAVE 70.00
\$159

LIFE AT HOME™ 7' LED MIRROR LAKE PINE ARTIFICIAL TREE
MICRODOT LIGHTS
21577464_SA

45" DIAMETER
836 TIPS
500 LIGHTS



SAVE 20.00
\$49

LIFE AT HOME™ 4' ARTIFICIAL PORCH TREES
BATTERY OPERATED
21577464_SA/21577325_SA



SAVE 5.00
\$14

4' BEARPAW LAKE PINE ARTIFICIAL TREE
GREEN OR IRIDESCENT WHITE
21577103_SA/21577102_SA



SAVE UP TO 30% OFF
3.49-27.29

LIFE AT HOME™ CHRISTMAS TABLE TOP DÉCOR
SELECTED VARIETIES
21584487_SA/21584308_SA



SAVE UP TO 30% OFF
4.00-17.00

LIFE AT HOME™ SHATTERPROOF ORNAMENTS
SELECTED VARIETIES
21581025_SA/21581024_SA

SAVE UP TO 30% OFF
4.00-13.00

LIFE AT HOME™ MONOGRAM STOCKINGS
21583649_SA/21583874_SA



children's charity™

\$5 from the purchase of this bear will go to President's Choice Charity to help feed one million kids

Learn more at pccchildrenscharity.ca



16" PRESIDENT'S CHOICE CHILDREN'S CHARITY BEAR
SELECTED VARIETIES
21584702_SA/21584639_SA

\$15

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Tropicana
ZERO SUGAR
ZÉRO SUCRE

NO ARTIFICIAL SWEETENERS.



SAVE UP TO 1.00
3.99

TROPICANA ZERO SUGAR FRUIT DRINKS OR ORANGE JUICE 1.36 L OR **PURE LEAF ICED TEA** 1.75 L
SELECTED VARIETIES, REFRIGERATED
21622071_EA/21621992_EA

1,500¢ = \$150 Value
when you buy 2

Almond Breeze

Don't just milk it.
Almond Breeze it.

\$4 **2.99**

BLUE DIAMOND ALMOND BREEZE BEVERAGE REFRIGERATED SELECTED VARIETIES, 1.89 L 2079400002_EA

BLUE DIAMOND ALMOND BREEZE BEVERAGE SELECTED VARIETIES, 946 ML 20107219004_EA



Available in 946 mL shelf stable and 1.89 L chilled

MARC ANGELO

Meals Made Easy.



PORK MEATBALLS OR FROZEN PATTIES SAUSAGES OR MEATBALLS 1-1.4 kg
21598031_EA/20199499_EA
\$12

CHICKEN BREAST OR PORK STRIPS ASSORTED MARINATED FLAVOURS
454g 21630133_EA
7.50

SOUVLAKI CHICKEN BREAST OR PORK SIRLOIN KABOBS • VALUE PACK
480g - 640g 21041735_EA
\$13

ASSORTED JUMBO SAUSAGES
500g - 675g 21289848_EA
6.50

BEYOND MEAT

PROTEIN PACKED MEALS WITH BEYOND.

Cooks and grills like meat.

INTRODUCING BEYOND STEAK*
21599099_EA - 226 g
\$7

24 g OF PROTEIN*
*Per 100g serving

BEYOND CHICKEN* TENDERS
21527730_EA - 226 g
\$6

BEYOND BREAKFAST SAUSAGE*
21399630_EA - 235 g
\$7

BEYOND SAUSAGE*
Mild Italian: 21300113_EA - 400 g Hot Italian: 21300103_EA - 400 g
\$9

BEYOND BEEF*
21220674_EA - 340 g
\$9

BEYOND BURGER*
21378994_EA - 678 g
\$18

*Than the average leading brands of Hot/Mild Italian Sausage

COMBINE FORCES AGAINST YOUR NICOTINE CRAVINGS.

COMBINATION THERAPY



SAVE UP TO **20% OFF** NICODERM® and NICORETTE®
Selected products
31.19-34.79 20143334001_EA/20309979001_EA

Scan the QR code to find out if Combination Therapy is right for you.

Product Strength Quiz

Stop Smoking Aid for adults 18 years+. To make sure a NICORETTE® or NICODERM® product is right for you, always read and follow the label. Terms and conditions apply. Scan QR code or visit URL for details. © Kanvue Canada Inc. 2024

BLACK FRIDAY STARTS NOW



FIND ALL THE DEALS IN STORE.
Bell | ROGERS | plus | fido

THE MOBILE SHOP
NOW THAT'S REWARDING.

HALOON

Get well. Stay well.

SAVE UP TO **20% off**
29.59-57.59



ADVIL, BUCKLEY'S, NEOCITRAN, VOLTAREN, TUMS, ROBAX, JACK & JILL, CALTRATE, CENTRUM, EMERGEN-C, SENSODYNE, PRONAMEL, BIOTENE, POLIDENT OR POLIGRIP PRODUCTS
SELECTED VARIETIES AND SIZES

2006201007_EA 20124234701_EA 20218787002_EA 203558628_EA 20437569003_EA 21595330_EA 20301992002_EA 21597511_EA 21300054_EA 21542664_EA 21220486_EA 21576716_EA 21576804_EA

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LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE UP TO **30% OFF**
3.50-13.30

LIFE AT HOME™ CHRISTMAS CERAMIC MONOGRAM DÉCOR
SELECTED VARIETIES
21588176_EA



SAVE UP TO **30% OFF**
7.00-21.00

LIFE AT HOME™ CHRISTMAS PLUSH
SELECTED VARIETIES
21587964_EA/21588337_EA



SAVE UP TO **30% OFF**
2.10-7.00

LIFE AT HOME™ CHRISTMAS DÉCOR RIBBONS, BOWS OR GIFT TAGS
21588789_EA



\$12

HALLMARK ORNAMENTS
SELECTED VARIETIES
21467419_EA/21546483_EA



SAVE UP TO **30% OFF**
28.00-42.00

LIFE AT HOME™ FLANNEL SHEET SETS
SELECTED VARIETIES
21588439_EA



LIFE AT HOME™ THROWS OR CUSHIONS
SELECTED VARIETIES
21579367_EA/21579180_EA

SAVE UP TO **30% OFF**
10.00-36.00



SAVE UP TO **30% OFF**
78.00-89.00

LIFE AT HOME™ 3 PIECE COMFORTER
21579435_EA



BUY 2 GET 1 FREE

LIFE AT HOME™ SCENTED CANDLES
SELECTED VARIETIES
FREE ITEM MUST BE EQUAL TO OR LESS THAN FIRST TWO ITEMS
10.00-16.00
21579723_EA/21579749_EA



SAVE UP TO **20% OFF**
2.50-112.00

WINTER NEEDS
SELECTED VARIETIES
21464997_EA/21465703_EA



52" PIVOTING SNOWBROOM
BALAI À NEIGE PIVOTANT DE 132 CM

Optimum Members-Only Price

\$5

Non-members **\$8**

Members save **\$3**

WINTER BOOT TRAY
35X77 CM
21614704_EA
***Must be a registered PC Optimum™ member to load and get this offer.



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE UP TO **30% OFF**
20.00-42.00

TOYS ADVENT CALENDARS
SELECTED VARIETIES
21593471_EA/21594053_EA



SAVE UP TO **20% OFF**
4.00-200.00

BARBIE
SELECTED VARIETIES
21594016_EA/21593377_EA/21607604_EA



SAVE UP TO **20% OFF**
4.00-27.00

PLAY-DOH
(EXCLUDING PLAY-DOH SINGLE CAN)
SELECTED VARIETIES
21595484_EA/21595485_EA



\$2

HOT WHEELS EXCLUSIVE CARS
SELECTED VARIETIES
21619541_EA/21610491_EA

EXCLUSIVELY OURS



SAVE UP TO **20% OFF**
5.50-40.00

NERF BLASTERS
SELECTED VARIETIES
21595813_EA/21594043_EA



BUY 1 GET 1 50% OFF

MINI BRANDS & NBA BALLERS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
9.00-12.50
21614401_EA/21614393_EA/2162679_EA



SAVE UP TO **15% OFF**
11.50-110.00

LEGO FRIENDS
SELECTED VARIETIES
21593557_EA/21602310_EA



SAVE UP TO **15% OFF**
21.00-78.00

LEGO DUPLO
SELECTED VARIETIES
21596056_EA/21596057_EA



SAVE UP TO **6.00**

\$5*

ENERGIZER BATTERIES
AA&AAA
SELECTED VARIETIES
21593961_EA/21594803_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT PACKAGING RECYCLING FEE THAT MAY APPLY.



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SUPER YOUR EVERYDAY

**BUY 3
GET 1
FREE**

**LIFE AT HOME™ SEASONAL HOLIDAY
DINNERWARE, SERVEWARE AND DRINKWARE**
SELECTED VARIETIES
FREE ITEM MUST BE EQUAL TO OR LESS THAN FIRST THREE ITEMS
4.00-29.00
191802_EA / 2161803_EA / 21581801_EA



SAVE UP TO
**20%
OFF**
18.00-100.00

STARFRIT COOKWARE
SELECTED VARIETIES
20972965_EA / 21533249_EA



SAVE UP TO
**20%
OFF**
20.00-100.00

**T-FAL INTUITION OR
PLATINUM COOKWARE**
SELECTED VARIETIES
20972401_EA / 20972562_EA



SAVE UP TO
**20%
OFF**
5.00-24.00

**TRUDEAU METAL AND
SILICONE BAKEWARE**
SELECTED VARIETIES
2183968_EA / 2186023_EA



SAVE UP TO
**20%
OFF**
4.00-16.00

**PC® BAKING
GADGETS**
SELECTED VARIETIES
21545430_EA / 21345441_EA / 21355854_EA



FROM
\$3
3.00-5.00

**LIFE AT HOME™
COOKIE TINS**
2183005_EA / 21833458_EA



SAVE UP TO
**20%
OFF**
24.00-165.00

**BLACK & DECKER
APPLIANCES**
SELECTED VARIETIES
20990108_EA / 21230593_EA



SAVE UP TO
**15%
OFF**
35.00-255.00

NINJA APPLIANCES
SELECTED VARIETIES
21803386_EA / 21204063_EA



SAVE UP TO
**40%
OFF**
4.00-15.00

**PC® TRITAN
FOOD STORAGE
CONTAINERS**
SELECTED VARIETIES
20830985_EA / 21109312_EA



\$4

**RUBBERMAID HOLIDAY
TAKEALONGS CONTAINERS**
21847089_EA / 21847092_EA / 21847094_EA



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pre-black friday deals!

Free Bag!

When You Spend \$65+ on Apparel*

While Quantities Last | Ends November 13
In-Store + Online

25% off
adults' sweaters*

Ends November 13 | Regular Price Only
In-Store + Online



JOE FRESH

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details

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Get 25 GB for \$29/month.



Get started with a 20,000^{pb} activation bonus!

*Conditions apply. One-time \$10 SIM card charge applies. Visit pcmobile.ca/plans for complete details.



PC Optimum™ members can save up to 35% on home and auto insurance.†

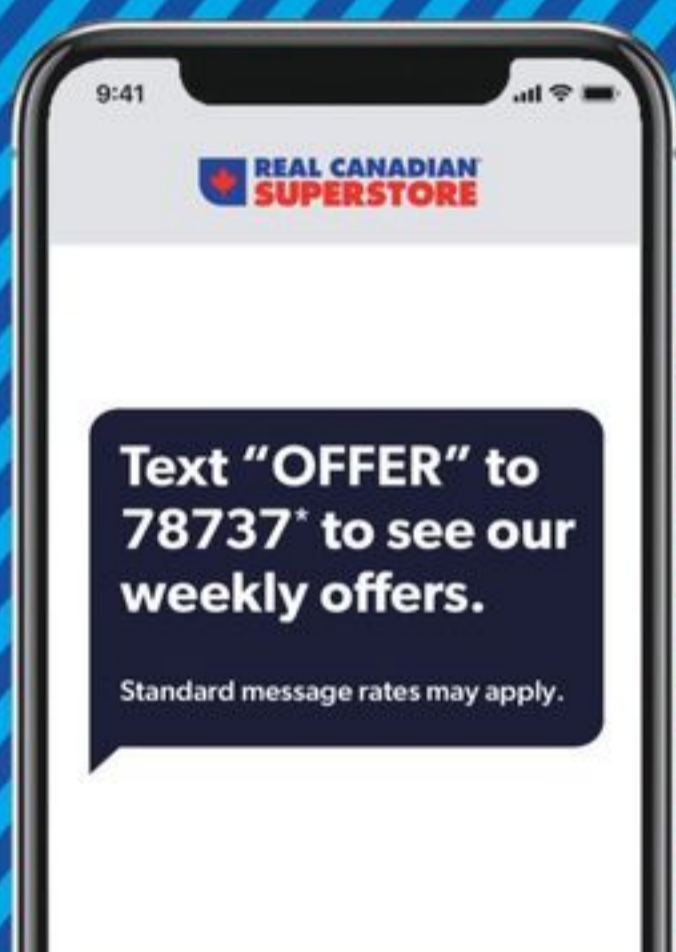


GET A QUOTE

†Conditions apply. Subject to change. For full details see www.pcinsurance.ca.

Sign up for mobile text offers

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word "STOP" to 78737. For help, text the word "HELP" to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text



AD MATCH

We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other supermarket special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.