

Black Friday

DON'T MISS OUR HOT DEALS!

8
days only
NOV 21 TO 28

Optimum

APP EXCLUSIVE OFFER*

Open the app. It's so easy to find.

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

= \$25
value!

EFFECTIVE NOVEMBER 21 TO 27



GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$150 EA.

\$100

PC DUAL BASKET 9 QT AIR FRYER
21589219_EA

EFFECTIVE NOVEMBER 21 TO 27

Apple AirPods



GET 8 STAMPS* WITH THIS PURCHASE!

AIRPODS 4 WIRELESS EARBUDS INCLUDES USB-C CHARGING CASE UP TO 30 HOURS OF BATTERY LIFE
21642759_EA

\$179[†]

EFFECTIVE NOVEMBER 21 TO 27

Nintendo



GET 19 STAMPS* WITH THIS PURCHASE!

LIMIT 1

NINTENDO SWITCH MARIO KART BUNDLE INCLUDES 12-MONTH ONLINE INDIVIDUAL MEMBERSHIP
21638283_EA

\$399[†]

*Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply.

*SEE BACK PAGE FOR DETAILS

**PRICE
DROP!**



**CANADA
FARMER'S MARKET™
YELLOW POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601017001_EA

\$5

**PRICE
DROP!**



PEPSI
SELECTED VARIETIES
6X710 ML
20310546002_C06/20310546005_C06

\$4

**PRICE
DROP!**



IÖGO NANO YOGURT
SELECTED VARIETIES
6X93 ML
20609687001_EA/21219007_EA

3²⁵

**PRICE
DROP!**



KASHI CEREAL
SELECTED VARIETIES
340-460 G
20591675_EA/20594319_EA

\$5

**PRICE
DROP!**



**NO NAME® PURE
WHITE VINEGAR**
4 L
20102756_EA

\$2

†Offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see our complete digital flyer



Loblaws

SAVE 50%

4⁹⁹
LB

WHOLE BEEF BRISKET
CRYOVAC, CUT FROM CANADA AA GRADE OR USDA SELECT GRADE BEEF OR HIGHER
11.00/KG
20798406_KG

INCLUDES HALAL

4⁹⁹
LB

CHICKEN BREASTS OR HALAL CHICKEN BREASTS
BONELESS SKINLESS FAMILY SIZE
11.00/KG
20028450_KG/21636240_KG

SAVE \$5^{LB}

9⁹⁹
LB

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
22.02/KG
FRESH SEAFOOD ITEMS SUBJECT TO AVAILABILITY
20720065_KG

CUT BY OUR BUTCHERS

SAVE 45%

\$3
LB

PORK LOIN CENTRE-CUT CHOPS OR ROAST
BONELESS, FAMILY SIZE
6.61/KG
20826506_KG

CUT BY OUR BUTCHERS

SAVE 44%

4⁹⁹
LB

LAMB SHOULDER CHOPS
11.00/KG
21550513_KG

PINT

\$2

BLUEBERRIES
PRODUCT OF PERU, NO. 1 GRADE PINT
20080137001_EA

WHEN YOU BUY 2

SAVE 98¢

2/\$6
LESS THAN 2 \$3.49 EA.

D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES AND SIZES
20038335_EA
21450797_EA
20627103_EA

SAVE UP TO 74%

\$1

ATAULFO MANGO
PRODUCT OF PERU
RED MANGO
PRODUCT OF BRAZIL OR
POMEGRANATE
PRODUCT OF U.S.A.
20121509001_EA/20134767001_EA

PKG OF 6

\$3 EA./LB

FARMER'S MARKET™ MINI CUCUMBERS
6'S PRODUCT OF ONTARIO \$3 EA OR
CLEMENTINES STEM AND LEAF
PRODUCT OF SPAIN \$3/LB 6.61/KG
20737570001_EA/20613483001_KG

SAVE \$2

12⁹⁹

KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468006_EA

5⁷⁷

CRACKER BARREL CHEESE BARS 400 G, SHREDS 250-320 G, PC® SHREDS 250-320 G
SELECTED VARIETIES
21060201_EA/21290384_EA

SAVE \$1²⁰

4⁷⁷

LACTANTIA BUTTER
SELECTED VARIETIES
454 G
20296112005_EA/20639926_EA

6⁹⁹

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, SPONGETOWELS PAPER TOWELS 6 ROLLS OR SCOTTIES FACIAL TISSUE 6'S
SELECTED VARIETIES
21189812_EA/21204739_EA

SAVE UP TO 50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA

GET 3,000¢ = \$3 Value

LIMIT 4 AFTER LIMIT 29.99 EA.

18⁹⁹

HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 32-108'S
21456311_EA
21456221_EA

Black Friday

DON'T MISS OUR HOT DEALS!

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

KEURIG



GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$190 EA.

\$118

KEURIG K-SUPREME COFFEE MACHINE
21470466_EA



LIMIT 2
AFTER LIMIT \$90 EA.

\$52

KEURIG HOT AND COLD STAND FROTHER
21494986_EA

NINJA



GET 5 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$155 EA.

\$100

NINJA 5 QT AIR FRYER
21637356_EA



LIMIT 2
AFTER LIMIT \$155 EA.

\$80

NINJA PROFESSIONAL PLUS BLENDER WITH NUTRININJA CUPS
21620013_EA



Members save \$1

Y-Optimum Members-Only Price

\$6

Non-members **\$7**

FARMER'S MARKET BAG APPLES
SELECT VARIETIES, PRODUCT OF ONTARIO, CANADA FANCY GRADE 4 LB BAG
21307212001_EA/20767998001_EA



Members save \$3

Y-Optimum Members-Only Price

5.99

Non-members **8.99**

BLUEWATER FISH, SHRIMP OR AIR FRIED SELECTED VARIETIES FROZEN
210-600 G
20310745004_EA/20316252003_EA



Members save \$3

Y-Optimum Members-Only Price

6.99

Non-members **9.99**

FERRERO CORE HOLIDAY BUNDLE SELECTED VARIETIES
119-200 G
20098034_EA

GET 3,000* = \$3 Value for every \$10* spent on



NO NAME* NUTS 100 G OR CHERRIES MARASCHINO 375 ML OR VEGETABLE SHORTENING OR LARD 454 G, GRAHAM CRUMBS 400 G OR ARTIFICIAL VANILLA EXTRACT SELECTED VARIETIES
20050959_EA/20171622_EA

GET 3,000* = \$3 Value when you buy 3



PC* ROAST AND GROUND COFFEE SELECTED VARIETIES 800-930 G
21393374_EA
21592427_EA

SALE SAVE \$2

14.99

GET 3,000* = \$3 Value when you buy 3



RUFFLES POTATO CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS SELECTED VARIETIES 180-280 G
21369118_EA
21241053_EA



SAVE UP TO \$1.50

ACTIVIA YOGURT 650 G OR MINUTE MAID LEMONADE 1.54 L SELECTED VARIETIES
20325132003_EA
21434119_EA

3.99



BEN & JERRY'S 473 ML OR MAGNUM BARS 4'S SELECTED VARIETIES FROZEN
20950739_EA/21428213_EA

4.99

BAKED IN-STORE



IN-STORE BAKED COOKIES SELECTED VARIETIES 18'S
21454952_EA

\$7



PC* PODS 12'S OR STARBUCKS NESPRESSO COMPATIBLE CAPSULES 10'S SELECTED VARIETIES
20585365_EA
21549729_EA

6.99



TOBLERONE CHOCOLATE SELECTED VARIETIES 360 G
20906903_EA
20986959_EA

9.99



KETTLE BRAND POTATO CHIPS SELECTED VARIETIES 156/198 G
21520652_EA/21520654_EA

2.99



CAMPBELL'S READY TO SERVE 515 ML OR HABITANT SOUP 900 ML SELECTED VARIETIES
20297246001_EA
20299690002_EA

SAVE UP TO 67*

COTTONELLE BATHROOM TISSUE SELECTED VARIETIES 18-72 ROLLS
21594687_EA
21594688_EA

1.99



SALE SAVE \$7

ENSURE REGULAR OR BOOST ORIGINAL READY TO DRINK SHAKES SELECTED VARIETIES AND SIZES
20304767002_C06
20319843_C06

14.99



TIDE LIQUID 2.04 L OR PODS 18/23/31'S LAUNDRY DETERGENT, DOWNY FABRIC SOFTENER 1.89 L/2.63 L, DOWNY OR GAIN SCENT BOOSTERS 379 G OR BOUNCE DRYER SHEETS 120-200'S SELECTED VARIETIES
21550428_EA
21593782_EA

10.99

Loblaw's CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaw.ca FOR STORE HOURS. Loblawson Loblawson

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaw.ca for your particular store's hours and for a list of the Loblaw's® locations that DO NOT participate in this flyer. See http://www.loblaw.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown only available in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2024 Loblaw's Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank is a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaw's Inc. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pc optimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaw.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last, we reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; **Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Loblaw's locations that DO NOT participate in this flyer, visit www.loblaw.ca or call Customer Relations at 1-800-296-2332. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. **COLLECT AND SAVE PROGRAM:** While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit PcOptimum.ca/collectandsave.



LSL BACK

Produce



If it's not fresh, it's free.*



SWEET POTATOES
PRODUCT OF CANADA OR
PURPLE YAM
PRODUCT OF CHINA
3.95/KG
20849858001_KG/20127708001_KG

1.79
LB



CANADA
PC® ORGANICS WHOLE
CREMINI OR WHITE
MUSHROOMS
PRODUCT OF CANADA
227 G
21021565_EA/21021499_EA



2/\$6
LESS THAN 2
\$3.49 EA.



PINEAPPLE
PRODUCT OF
COSTA RICA
EACH
20160992001_EA

\$3



ONTARIO
GREENHOUSE
TOMATOES
ON THE VINE
PRODUCT OF ONTARIO
5.51/KG
20026703001_KG

2.50
LB



PC® ADORA GRAPES OR
EXTRA LARGE GREEN
OR RED SEEDLESS
GRAPES
PRODUCT OF U.S.A.,
NO. 1 GRADE
8.82/KG
20711275001_KG
20425775001_KG

\$4
LB



BOLTHOUSE FARM'S
SMOOTHIES
OR JUICE
PRODUCT OF U.S.A.,
SELECTED VARIETIES
946 ML
20301788_EA
20325816_EA

2/\$12
LESS THAN 2
\$7 EA.



PC® CHOPPED OR
PREMIUM SALAD
KITS
PRODUCT OF
U.S.A.,
SELECTED
VARIETIES
253-369 G
21334801_EA
21378038_EA

2/\$11
LESS THAN 2
\$6 EA.



ROOSTER®
GARLIC
PRODUCT OF CHINA
3'S
21004355001_EA

2/1.50
LESS THAN 2
\$1 EA.



EXTRA LARGE
BROCCOLI
PRODUCT OF CANADA
OR U.S.A.
EACH
20145621001_EA

\$3



CORED PINEAPPLE
MADE IN-STORE
DAILY
600 G
20503143_KG

\$5

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

Butcher



LEAN GROUND BEEF
FAMILY SIZE
17.62/KG
20357787_KG

7.99
LB



PC® WHOLE CHICKEN
AIR CHILLED
7.69/KG
20089413_KG

3.49
LB



BEEF STIR FRY STRIPS
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
250 G
21588067_EA

\$7



ONTARIO
BONELESS BLADE
ROAST
CUT FROM
CERTIFIED ONTARIO
CORN FED CANADA
AA GRADE BEEF OR
HIGHER
24.23/KG
20797470_KG

10.99
LB



PC® SAUSAGES
SELECTED VARIETIES
500 G
21584099_EA/21584342_EA

\$6



CHICKEN LEGS
BACK ATTACHED,
FAMILY SIZE
5.49/KG
20153925_KG

2.49
LB



SUFRA® HALAL
LEAN GROUND BEEF
454 G
21397283_EA

8.99



PC® NATURALLY
SMOKED BACON
SELECTED
VARIETIES
375-500 G
20152629_EA/21525048_EA

\$7



PC® MOZZARELLA
CHEESE STICKS
OR SPRING ROLLS
SELECTED
VARIETIES,
FROZEN
454/574 G
20698096_EA/21116020_EA

\$10



PC® PUB RECIPE®
OR GLUTEN-FREE
CHICKEN
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA/21201321_EA

\$8

Seafood

Fresh seafood items subject to availability.



CANADIAN COVE
MUSSELS
FRESH
907 G
21556624_EA

6.49



TUNA STEAKS
FROZEN OR
PREVIOUSLY
FROZEN
29.74/KG
20153134_KG

13.49
LB



PC® BLACK TIGER
SHRIMP RAW
ZIPPERBACK® 16-20
PER LB 400 G OR
PC® BLUE MENU®
WILD ARGENTINIAN
SCALLOPS
80-150 PER LB
400 G
FROZEN
20076343_EA
20801192_EA

11.49



PC® SHRIMP
APPETIZERS
SELECTED
VARIETIES,
FROZEN
294-454 G
20135874_EA
20978921_EA

\$10

Bakery

**BAKED
IN-STORE**



BAGUETTE
WHITE OR WHOLE WHEAT
255 G
21529211_EA

1⁵⁰



LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
21496254_EA/21496255_EA

\$4



KIMBERLEY'S CUPCAKES
SELECTED VARIETIES
6'S
21595212_EA

\$5



**BAKED
IN-STORE**

BULK ROLLS
SELECTED VARIETIES
20076950_EA

8/\$4
LESS THAN 8
79¢ EA.



ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
21616092_EA/21616156_EA

4⁴⁹



**PC® OR BLUE MENU®
ENGLISH MUFFINS**
SELECTED VARIETIES
6'S
20810728_EA/21015902_EA

2⁴⁹



KING'S HAWAIIAN ROLLS
SELECTED VARIETIES
AND SIZES
21475970_EA/21489931_EA

3⁹⁹



PC® FLATBREAD 220/300 G OR
SURAJ® NAAN 5'S
SELECTED VARIETIES
20910044_EA/21051353_EA

\$3

Great to go

Great to go items plus applicable taxes.

BUY ANY ONE

**FROM OUR CHEF™
SOUP**
SELECTED VARIETIES
700 ML
21560588_EA

**GET 25%
OFF ONE**

**FROM OUR CHEF™
PIE OR QUICHE**
SELECTED VARIETIES
150-600 G
21579901_EA



The Deli



OKA
SELECTED VARIETIES
190 G
20920756_EA/20921279_EA

8⁹⁹



**BABY BEL G'S,
LAUGHING COW**
12'S OR CHEESE
DIPPERS
SELECTED VARIETIES
20319107_EA/20574332_EA

5⁴⁹



**GCV CHICKEN
FAVORITES**
SELECTED VARIETIES
(TENDERS, FRIED CHICKEN OR BONELESS BITES), SERVED HOT OR CHILLED
320-700 G
20137058_EA/20992187_EA

\$16

SUB SANDWICH
IN-STORE PREPARED BEEF, HAM, TURKEY OR ASSORTED
331/364 G
21623682_EA

\$7



MASTRO TRIOS
SELECTED VARIETIES
150/250 G
21064064_EA/21554465_EA

\$10



**PC® NATURAL CHOICE™
TURKEY SERVICE CASE MEATS**
SELECTED VARIETIES
20059548_KG

3⁴⁹
/100 G



12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
510-739 G
21456393_EA
21456401_EA

\$9-10
2,000 Value when you buy 2



ZIGGY'S® PASTA
SELECTED VARIETIES
350/360 G
21521168_EA/21521170_EA

\$5



YVES VEGGIE GROUND MEAT OR SAUSAGES
SELECTED VARIETIES
156-380 G
20507159_EA
20596775_EA

2/\$12
LESS THAN 2 \$6.50 EA.



PC® TOPPED HUMMUS
280 G OR
LA PANZELLA
170 G
SELECTED VARIETIES
20811384_EA
21348433_EA

2/\$8
LESS THAN 2 \$4.49 EA.

Floral



PREMIUM GIFTING BOUQUET
SELECTED VARIETIES
21436381_EA/21436382_EA

\$35



INTERMEDIATE ROSE BUNCH
9 STEM
21586298_EA

\$10



HOLIDAY MINIS
21194496_EA

\$8



POINSETTIA IN UPGRADED TIN
8 INCH
20287881_EA

\$24

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27



HOT DEAL

Product's Choice

RAPIDRISE
ELECTRIC PIZZA OVEN

Featuring a unique design and high heat your oven can't reach, restaurant style pizza in minutes.

GET 10 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$250 EA.

PC® INDOOR
RAPIDRISE
ELECTRIC PIZZA
OVEN
HEATS UP TO
650° F, INCLUDES
CORDIERITE
BAKING STONE
21584275_EA

\$200

EFFECTIVE NOVEMBER 21 TO 27

FRIGIDAIRE



LIMIT 2
AFTER LIMIT \$149 EA.

\$99

FRIGIDAIRE ICE MAKER
26 LB CAPACITY IN 24HRS
21633571_EA

EFFECTIVE NOVEMBER 21 TO 27

BRITA



GET 5,000* = \$5 Value

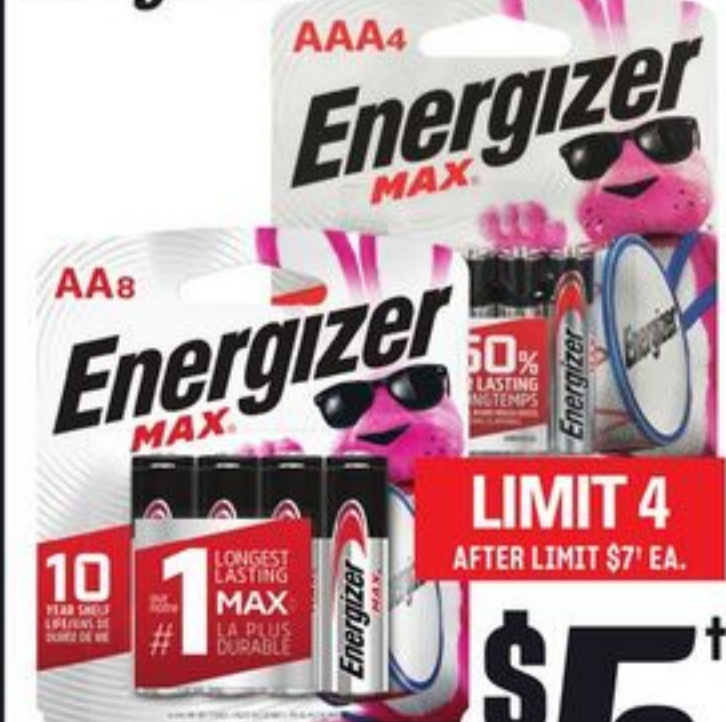
LIMIT 4
AFTER LIMIT \$25 EA.

\$20

BRITA DENALI WHITE
PITCHER OR 3-PACK FILTER
20094145_EA/21524887_EA

EFFECTIVE NOVEMBER 21 TO 27

Energizer



LIMIT 4
AFTER LIMIT \$7 EA.

\$5⁺

ENERGIZER BATTERIES
AA8 AND AAA4
SELECTED VARIETIES
21103981_EA/21184803_EA

*Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply.
**SEE BACK PAGE FOR DETAILS

Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

Thurs Nov 21st ONLY

BATISTE DRY SHAMPOO
SELECTED VARIETIES
200 ML
2084882_EA/20850398_EA

SAVE
UP TO \$6.99

\$7



Batiste

Fri Nov 22nd ONLY

MILLANO DREAMCASTER
JUMBO PILLOW
21613957_EA

LIMIT 4
AFTER LIMIT \$8 EA.

\$4



Dreamcaster

Sat Nov 23rd ONLY

LINDT LINDOR BAGS
240G, SELECTED VARIETIES
21358220_EA/21358227_EA

SALE
SAVE \$6.00

7.99



Lindt

Sun Nov 24th ONLY

NO NAME® WINDSHIELD
WASHER FLUID
-35°C, 3.78 L
20720431_EA

LIMIT 4
AFTER LIMIT \$4 EA.

\$3



no name

Mon Nov 25th ONLY

BUY 1
GET 1
FREE

HONEST BABY NEEDS
SELECTED VARIETIES AND SIZES
250-355 ML
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
21303537_EA/21303553_EA

13.99



HONEST

Tues Nov 26th ONLY

ORAL-B PRO 1000 OR IO SERIES
RECHARGEABLE TOOTHBRUSH, 1 EA
SELECTED VARIETIES
20948908_EA/21616577_EA

SALE
SAVE UP TO

50%



Oral-B

Wed Nov 27th ONLY

CADBURY MINI VARIETY BOX
340 G
21548143_EA

SALE
SAVE \$5.00

9.99



Thurs Nov 28th ONLY

BUY 1 GET 1
60% OFF

SYLVANIA

SYLVANIA LED A19 SMART LIGHT BULBS
WI-FI ENABLED, SOFT WHITE 4 PACK
21427488_EA

\$14



Black Friday

Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

8
days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
= \$25 value!

EFFECTIVE NOVEMBER 21 TO 27

Cuisinart



GET **8,000** pts
= \$8 Value

LIMIT 2
AFTER LIMIT \$100 EA.

\$70

CUISINART 5 CUP SOHO COFFEEMAKER
BREW HOT OR OVER ICE
21638810_EA

EFFECTIVE NOVEMBER 21 TO 27

KitchenAid



GET 14 STAMPS* WITH THIS PURCHASE!

LIMIT 2
AFTER LIMIT \$370 EA.

\$280

KITCHENAID 4.5 QT CLASSIC STAND MIXER
20013278_EA

EFFECTIVE NOVEMBER 21 TO 27

Cuisinart



SALE
SAVE UP TO

35%

CUISINART APPLIANCES
20791570_EA/21355388_EA

EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

25%

PC[®] HONEYCOMB COLLECTION SKILLETS, WOKS & SAUTE PANS
SELECTED VARIETIES
21339634_EA
21492019_EA

EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

30%

PC[®] GADGETS OR KNIVES
SELECTED VARIETIES.
EXCLUDES PC[®] BAKING GADGETS
21190090_EA/21302768_EA/
21352772_EA

EFFECTIVE NOVEMBER 21 TO 27

BUY 2 GET 1 FREE

LIFE AT HOME[®] DINNERWARE, DRINKWARE, OR SERVEWARE
SELECTED VARIETIES
EXCLUDES CLEARANCE
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
21581437_EA/21581799_EA

Life at Home



EFFECTIVE NOVEMBER 21 TO 27



SALE
SAVE UP TO

30%

PC[®] BOXED DRINKWARE AND DINNERWARE
SELECTED VARIETIES
21487370_EA/21028435_EA

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



SAVE
UP TO \$8

\$8

LIFE AT HOME[®] 3 WICK CANDLES
SELECTED VARIETIES
21576723_EA/21576749_EA



GET **15,000** pts
for every \$50* spent on

\$8-18

PC[®] TOWELS
SELECTED VARIETIES
21307335_EA/21306991_EA

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

8
days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
= value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home

41 INCH DIAMETER
754 TIPS
280 LIGHTS

\$89

LIFE AT HOME™ 6.5' WILLISTON ARTIFICIAL LED PINE TREE
10-FUNCTION COLOUR LIGHTS
21509707_EA

Life at Home

ILLUMINATED NUTCRACKER
CASSE-NOISSETTE ILLUMINE
MINIATURE LIGHTS LUMIERES MINIATURES

SALE
SAVE UP TO 40%

LIFE AT HOME™ OUTDOOR/INDOOR LIGHTS AND INFLATABLES
21574930_EA/21098950_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home

SALE
SAVE UP TO 40%

LIFE AT HOME™ ARTIFICIAL PORCH TREES
SELECTED VARIETIES AND SIZES
21509323_EA
21577422_EA

Life at Home

SALE
SAVE UP TO 40%

LIFE AT HOME™ TABLETOP DECOR
SELECTED VARIETIES
21586418_EA

Life at Home

SALE
SAVE UP TO 40%

CHRISTMAS ORNAMENTS, TREE SKIRTS OR STOCKINGS
21285961_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO

LIMIT 4
AFTER LIMIT \$25 EA.

\$20

LEGO AMBUSH ON MANDALORE BATTLE PACK
21578270_EA

LEGO

LIMIT 4
AFTER LIMIT \$32 EA.

\$25

LEGO MINECRAFT THE TURTLE BEACH HOUSE
21565624_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO

LIMIT 4
AFTER LIMIT \$24 EA.

\$20

LEGO CITY SPACE DISCOVERY
21565602_EA

Barbie

\$85

BARBIE ULTIMATE STABLE
21593555_EA

children's charity™

\$5 from the purchase of this bear will be donated to President's Choice Children's Charity to help reach their goal of feeding one million Canadian children.
Learn more at pchchildrenscharity.ca

\$15

16" PRESIDENT'S CHOICE CHILDREN'S CHARITY BEAR
SELECTED VARIETIES
21586702_EA/21586639_EA

Black Friday

Friday

DON'T MISS OUR HOT DEALS!

8 days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 value!

25%

off

outerwear,
winter accessories,
snow boots,
sweaters,
sleepwear,
& adult bottoms.*

Ends November 28
Regular Price Only | In-Store + Online

plus door crusher deals!

Ends December 1 | Select Styles

Adult Fleece
Jackets + Pullovers

\$25

reg. \$40 & \$50



Children's
Fleece Jackets

\$10

reg. \$19 & \$22



JOE FRESH

SAVE NOW

*Exclusions apply. While quantities last. Offers cannot be combined.
Visit www.joefresh.com/offerdetails for full details.

Baked Instore Goodies



BAKED IN-STORE
MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
 SELECTED VARIETIES
 4'S
 21464137_EA/21464199_EA

4⁴⁹



BAKED IN-STORE
TURNOVERS
 SELECTED VARIETIES
 4'S
 21469196_EA

4⁴⁹



BAKED IN-STORE
CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
 10'S
 21467583_EA

\$6



BAKED IN-STORE
PLAIN CROISSANTS
 6'S
 21030153_EA

\$4



BAKED IN-STORE
MINI DANISH
 ASSORTED VARIETIES
 8'S
 21476309_EA

4⁴⁹



BAKED IN-STORE
MINI COOKIES
 SELECTED VARIETIES
 24'S
 21596672_EA

\$5

It's Party Season

Please allow 24 to 48 hours in advance



CLASSIC TEA SANDWICH PLATTER
 AN ASSORTMENT OF HAM AND CHEESE, TUNA AND EGG SALAD SANDWICHES
 SERVES 6-8
 21558137_EA

\$20



WRAP STARS, PINWHEELS OR GAME NIGHT PLATTER SMALL
 ROLL UP TO THE PARTY WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS
 SERVES 8-10
 21557919_EA/21558135_EA

\$25



ALL WRAPPED UP, DELUXE VEGETARIAN OR GAME NIGHT LARGE PLATTER
 FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS
 SMALL SERVES 5-6, LARGE 10-12
 21557920_EA/21558136_EA

\$55



THE ENTERTAINER
 A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS
 SERVES 8-10
 21558213_EA

\$60



GOURMET SANDWICH PLATTER
 AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE
 SERVES 12-14
 21558211_EA

\$65



CHARCUTERIE BOARD
 SELECTED VARIETIES
 211-433 G
 21405538_EA
 21405571_EA

\$12-15

GET 2,500+ Value \$2.50



WING N TENDERS PLATTER
 20 CHICKEN WINGS BREADED OR UNBREADED, SAUCE OF YOUR CHOICE, 12 CHICKEN TENDERS PAIRED WITH CARROTS AND CELERY
 21559272_EA

\$45



CHICKEN WINGS PLATTER
 CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 SERVES 8-10
 21558990_EA

\$45



CHICKEN FAVOURITES LARGE
 30 CHICKEN WINGS, BREADED AND UNBREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 21559159_EA

\$75

You get, we give.

When you get participating products* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's
charity**



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.



YOPLAIT TUBE 8X56 G OR
MINIGO YOGURT 6X60 G
SELECTED VARIETIES
21547595_EA/21619318_EA

3⁶⁹



NESTLÉ CHOCOLATE
TABLETS
SELECTED VARIETIES
90-120 G
20640580_EA/21247054_EA

2/\$5
LESS THAN 2
\$2.99 EA.



SIGGI'S
SELECTED VARIETIES
4X100 G
21589925_EA/21590027_EA

3⁹⁹



SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G
21353874_EA/21353892_EA

6⁹⁹



AMOOZA 228 G OR
CRACKER BARREL
CHEESE SNACKS 168 G
SELECTED VARIETIES
21290676_EA/21403514_EA

5⁹⁹



CRACKER BARREL
NATURAL CHEESE SLICES
SELECTED VARIETIES
220/240 G
21290684_EA/21290682_EA

5⁹⁹

Home of President's Choice.



PC® ORANGE JUICE
SELECTED VARIETIES
2.5 L
21531644_EA/21531646_EA

6⁵⁰



PC® GRANOLA BARS
SELECTED VARIETIES
120-175 G
20912735_EA/21540695_EA

2/5⁵⁰
LESS THAN 2
\$3.49 EA.



PC® READY TO EAT POPCORN
SELECTED VARIETIES
220-250 G
20555781_EA/20910769_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PC® OR BLUE MENU® MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES, FROZEN
1.13 KG
20314880_EA/20326534_EA

9⁹⁹



PC® MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA

\$6



PC® MAX® PAPER TOWELS
8=24 ROLLS
21542607_EA

23⁹⁹



PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01

2/\$11
LESS THAN 2
\$5.99 EA.



PC® OLD FASHION STYLE BACON
SELECTED VARIETIES
1 KG
20115704_EA

14⁹⁹



PC® ORGANICS FROZEN BABY FOOD
SELECTED VARIETIES
8X32 ML/2X128 G
21563528_EA/21563751_EA

3⁹⁹



PC® ORGANICS VEGETABLES
SELECTED VARIETIES
300-500 G
20416869002_EA/21008161_EA

4⁹⁹



PC® ORGANICS PIZZA
SELECTED VARIETIES
340-400 G
21092257_EA/21092293_EA

6⁹⁹



PC® ORGANICS COCONUT OIL
860 ML
20893349_EA

15⁹⁹



PC® ORGANICS CHOCOLATE
SELECTED VARIETIES
100 G
21215946_EA
21215962_EA

2/\$9
LESS THAN 2
\$4.99 EA.

Festive cheer



PC* LARGE OUTDOOR ARRANGEMENT WITH PINE AND BERRIES EACH 20144803_EA

\$40



PC* BOUGHS OR BRANCHES SELECTED VARIETIES 20213216_EA/20214311_EA

\$10



FROSTY FERN 6 INCH 21201502_EA

\$13



GRINCHMAS TREE 20930473_EA

\$22



6 INCH POINSETTIA 20030549_EA

\$11

Holiday treats



HOLIDAY JU JUBE MIX CHERRY AND LIME FLAVOUR 21626754_KG

\$2 /100 G



HOLIDAY JUBES 21626733_KG

\$2 /100 G



CHOCOLATE PRESENTS 21626536_KG

\$3 /100 G



PEPPERMINT PRETZELS 150 G 21626664_EA

\$14



WHITE PEPPERMINT CARAMELS 70 G 21626645_EA

\$14



HOLIDAY JELLY BEANS 21626742_KG

\$1.50 /100 G

RED AND GREEN JELLY WREATHS OR HOLIDAY JELLY MIX 21626586_KG/21626537_KG



\$2 /100 G



HOLIDAY JUMBO GUMS 21626520_KG

\$2 /100 G

Grocery



FRANK'S RED HOT OR THICK SAUCE 354 ML, FRENCH'S KETCHUP 750 ML/1 L OR MUSTARD 325 ML OR STUBB'S BBQ SAUCE 450 ML SELECTED VARIETIES
20187632001_EA/20835951_EA



DOVE BAR SOAP 6X106 G, BODY WASH 532-695 ML OR HAIR CARE PRODUCTS 97-750 ML SELECTED VARIETIES
20319039001_EA/21221317_EA



TYLENOL OR TYLENOL KIDS SELECTED VARIETIES AND SIZES 60-150'S
20129494001_EA/20310804002_EA



NO NAME® ALL-PURPOSE FLOUR SELECTED VARIETIES 10 KG
20022248_EA



NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S SELECTED VARIETIES FROZEN
20322085001_EA/20322380001_EA



NO NAME® NATURALLY IMPERFECT™ FRUIT SELECTED VARIETIES FROZEN 2 KG
21033168_EA/21480144_EA

11.99

5.49

15.99



GALLO EXTRA VIRGIN OLIVE OIL 1 L
20105368_EA



PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN 212.27 KG
20134930_EA 21178593_EA



AYLMER TOMATOES ORIGINAL OR ACCENTS SELECTED VARIETIES 540/796 ML
21206804_EA/21207587_EA



TERRY'S ORANGE CHOCOLATE 145-157 G OR TOFFIFEE CHOCOLATE 246 G
21194228_EA/21541146_EA

17.99

14.99

1.99

5.99



OLD EL PASO DINNER KITS 264-510 G OR SALSA 650 ML SELECTED VARIETIES
20305182001_EA/20795534_EA



PRIMO PASTA SAUCE 680 ML OR UNICO PASTA 700/750 G SELECTED VARIETIES
20731317003_EA 20794827_EA



GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN 400-750 G
21022302_EA/21022355_EA



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML
21584146_EA/21584850_EA

\$5

2/\$5
LESS THAN 2 \$2.99 EA.

3.49



CHEEMO PEROGIES SELECTED VARIETIES FROZEN 745-907 G
20527159_EA/20527369_EA



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM SELECTED VARIETIES FROZEN 500 ML
21511147_EA/21511200_EA



KELLOGG'S EGGO WAFFLES 8'S OR PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G SELECTED VARIETIES FROZEN
20172664001_EA 20302779_EA



NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP SELECTED VARIETIES 284 ML
20302431_EA 20618885_EA

3.99

3.99

2/\$7
LESS THAN 2 \$7.99 EA.

89¢



MOTT'S CLAMATO JUICE 1.89 L OR OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L SELECTED VARIETIES
20300066008_EA 21575320_EA



PC® NATURAL SPRING WATER 24X500 ML
20137898_C24



PURE LIFE WATER 24X500 ML
20060696_C24



ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES
21363770_EA/21484702_EA

3.99

\$3

4.99

8.99

For your pet

click here to shop our full assortment



Members save \$2

Optimum
Members-Only Price
9⁹⁹
Non-members
11⁹⁹

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100-1.9 KG
21081180_EA



IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA

31⁹⁹



CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA

35⁹⁹



BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21101589_EA

10⁹⁹



PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20912587_EA

13⁹⁹



MILK-BONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA

11⁹⁹



TEMPTATIONS CAT TREATS 160/180 G,
PURRRR-ÉE 48 G,
SPOONS 40 G OR
MEATY BITES 43 G
SELECTED VARIETIES
20298151005_EA/21479803_EA

3²⁹



FANCY FEAST CAT FOOD
SELECTED VARIETIES
12'S
20307537_EA

13⁹⁹



FRISKIES CAT FOOD
SELECTED VARIETIES
7.26/7.5 KG
20912590_C01

21⁹⁹



TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21217951_C01

23⁹⁹

Don't leave any points behind at the pump!



Earn **10^{pts}** per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Earn **10^{pts}** per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Earn at least **3^{pts}** in points

Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available for all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, rounding total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit www.pcfinancial.com/pcoptimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

LAVAZZA

ICONIC CRAFTSMANSHIP, ARTFULLY BLENDED.



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LAVAZZA QUALITÀ ROSSA
K-Cup® pods 30's
21589798_EA

LAVAZZA QUALITÀ ORO
K-Cup® pods 30's
21589700_EA

\$18⁹⁹

\$18⁹⁹

Bring home the delicious taste of

McCafé



McCafé® K-Cup® Pods
30's - 21240975_EA

\$20⁹⁹

McCafé® K-Cup® Pods
48's - 21238592_EA

\$29⁹⁹

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Kicking Horse® Coffee
K-Cup® Pods 10's
21628567_EA

\$12⁹⁹

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Folgers

LOVED BY MILLIONS. TASTE WHY.



GET **1,000^{pts}** - \$1 Value

13⁹⁹

Folgers® Coffee
816 g selected varieties
21478183_EA



GET **2,000^{pts}** - \$2 Value

17⁹⁹

Folgers® K-Cup®
Coffee Pods
30's selected varieties
20811386_EA



7⁹⁹

Folgers® K-Cup®
Coffee Pods
12's selected varieties
20565705_EA



9⁹⁹

Folgers® 1850™
Coffee
340 g selected varieties
21196305_EA

Winter FAVOURITES

ROUGEMONT
2 L
20185265003_EA
less than 2 \$4.49 ea.

2/\$7



OASIS JUICE
SELECTED VARIETIES
8x200 mL
20944313_EA

\$5.49 EA

ARIZONA DEL MONTE
960 mL
20894117004_EA
21581272_EA

\$2.99 EA

ASSORTED FLAVOURS

Globally inspired flavours

click here to
shop our full
assortment



YELLOW DRAGONFRUIT
PRODUCT OF COLOMBIA
EACH
20626393001_EA

3⁹⁹



Members
save
\$1

Members-Only Price[™]
2⁹⁹
Non-members
3⁹⁹



HAMI MELON
PRODUCT OF U.S.A.
3.31/KG
21051297001_KG

1⁵⁰
LB

BRITANNIA BOURBON
CREAM BISCUITS
390 G
20574619_EA



T&T BAKERY TROPICAL
SNACK CAKES
SELECTED VARIETIES
180 G
20826539_EA

1⁵⁰



FRESH B-LINER SNAPPER
WHOLE
37.46/KG
FRESH SEAFOOD ITEMS SUBJECT
TO AVAILABILITY
20123419_KG

16⁹⁹
LB



PC MINI VEGETABLE SAMOSAS
FROZEN
345 G
20581030_EA

\$7



PC WORLD OF FLAVOURS™
JERK CHICKEN LEGS
AIR CHILLED
13.23/KG
21454286_KG

\$6
LB



SURAJ NAAN
SELECTED VARIETIES
5'S
21051353_EA

\$3



NONGSHIM SHRIMP
CRACKERS
SELECTED VARIETIES
200/400 G
20418200_EA

4⁹⁹



FLYING GOOSE BRAND
SRIRACHA SAUCE
730 ML
21499017_EA

4⁹⁹



THAI KITCHEN
COCONUT MILK
SELECTED VARIETIES
400 ML
20661711_EA

2²⁹



LA COSTEÑA
REFRIED BEANS
SELECTED VARIETIES
546 ML
20054076001_EA
20054076002_EA

2⁹⁹



GRACE RICE
2 KG
21577947_EA
21578185_EA

6⁹⁹



TILDA RICE
SELECTED VARIETIES
4 LB
20013920_EA
20436365_EA

9⁹⁹



Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
 *Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8
 days only
 Nov 21-28th

Optimum™
 Earn
25,000^{pts}
 for every \$100* spent on
 small appliances, toys,
 home, baby, cosmetics,
 health & beauty, pharmacy,
 apparel and more.

APP EXCLUSIVE OFFER*

Open the app.
 It's as easy as that!

\$25
 value!

Effective November 21 to 27



HUGGIES ECONO PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3, 50-200'S
 2155591 EA/2155540 EA

34⁹⁹



MILLIE MOON CLUB SIZE DIAPERS
 SELECTED VARIETIES
 SIZE 1-6, 50-100'S
 2157453 EA/2157461 EA

24⁹⁹



PAMPERS SWADDLERS
 ULTRA VALUE PACK
 DIAPERS
 SELECTED VARIETIES
 SIZE 3-6, 120-192'S
 2155839 EA

43⁹⁹



PAMPERS EASY UPS
 GIANT PACK TRAINING PANTS
 SELECTED VARIETIES
 60-120'S
 2169755 EA/2169797 EA

36⁹⁹



PC 12X BABY WIPES
 UNSCENTED
 1200'S
 2133245 EA

\$20



BABY GOURMET ORGANIC FRUIT OR
VEGETABLE BABY FOOD POUCHES
 SELECTED VARIETIES
 128 ML
 206874091 EA/21123983 EA

1⁷⁹



GERBER ORGANIC CEREAL
 SELECTED VARIETIES
 300 G
 2115201 EA

2/\$10
 LESS THAN 2
 \$5.99 EA.



HUGGIES, HELLO BELLO OR
PAMPERS 3X BABY WIPES
 SELECTED VARIETIES
 112-216'S
 2032901 EA/207012 EA

7⁹⁹



PAMPERS ECONO
PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3,
 50-200'S
 2155591 EA/2155571 EA

34⁹⁹



PAMPERS PURE
 SUPER BIG PACK
 DIAPERS
 SELECTED VARIETIES
 SIZE N-6,
 92-120'S
 2124395 EA/2124404 EA

24⁹⁹



CERAVE
 BABY NEEDS
 SELECTED VARIETIES
 2433175 EA/2433184 EA

20%



SUDOCREM OR
 PENATEN BABY NEEDS
 SELECTED VARIETIES
 20800281 EA/2075283 EA

20%



Shop & earn more
November 21st to 28th

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8
days only
Nov 21-28th

Optimum
Earn
25,000 pts
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

APP EXCLUSIVE OFFER

Open the app.
It's as easy as that!

\$25
value!

Effective November 21 to 27



ENFAGROW A+ INFANT
NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES
907 G
2102311 EA/2102311 EA

29⁹⁹



SIMILAC PRO-ADVANCE
STEP 1 OR 2 OR COMFORT
HMO POWDER FORMULA
SELECTED VARIETIES
570/584 G
2103175 EA/2103175 EA

38⁹⁹



ENFAMIL NEUROPRO
READY TO FEED INFANT
FORMULA
16X237 ML
2152056 Q01

68⁴⁹



ENFAMIL A+ NEUROPRO
BABY FORMULA POWDER REFILL
SELECTED VARIETIES
0-12 MONTHS, 830 G
2153075 EA

58⁹⁹



ENFAMIL A+ READY-TO-FEED
BABY FORMULA STAGE 1 & 2
SELECTED VARIETIES
16X237 ML
2170375 Q01/2170375 Q01

59⁹⁹



SIMILAC STAGE 1 & 2
READY TO FEED BABY FORMULA
SELECTED VARIETIES
16X235 ML
2131051 Q01/2131051 Q01

60⁹⁷



LOVE CHILD
ORGANIC POUCHES
SELECTED VARIETIES
90/120 ML
211155 EA/211155 EA

1⁷⁹



CEREBELLY ORGANIC
BABY PUREE POUCHES
120 ML
210222 EA/210222 EA

2⁹⁹



BABY GOURMET
ORGANIC PUFFIES OR
FRUIT & VEGGIE
BITES BABY SNACKS
28-60 G/518 G OR
EARTH'S BEST BARS 116 G
SELECTED VARIETIES
28-60 G
211271 EA/211271 EA

3⁷⁹



PC ORGANICS
BABY SNACKS OR ENTRÉES
SELECTED VARIETIES
42-115 G
2043331 EA/2070443401 EA

2⁷⁹



LOVE CHILD ORGANIC
OATY CHOMPS OR
SEAFRIENDS
BABY SNACKS
SELECTED VARIETIES
100-140 G
2094535 EA/2146329 EA

3⁷⁹



SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS
SELECTED VARIETIES
92 G
2157331 EA/21573406 EA

2²⁹

Shop & earn more

November 21st to 28th

Earn **25,000^{pts}**
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

\$25
= \$25
value!

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

Effective November 21 to 27



DOVE INTENSE
750 ML OF THERAPY
100-400 ML HAIR CARE
SELECTED VARIETIES
201102011 EA
201103002 EA

GET **4,000^{pts}** - \$4 Value when you buy 2

11⁹⁹



NATIVE HAIR CARE
SELECTED VARIETIES
177087 ML
205621 EA
205622 EA

\$11



MARC ANTHONY OR MONDAY HAIR CARE
SELECTED VARIETIES AND SIZES
200 G/150-400 ML
205645 EA/205624 EA

\$9



AVEENO LOTION
SELECTED VARIETIES AND SIZES
502 ML
2010202004 EA/20356253 EA

SALE
SAVE UP TO **25%**



AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
200011 EA
2056331 EA

SAVE UP TO 30%
3⁸⁹ - 27⁹⁹



CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
2010211 EA
2043231001 EA

SALE
SAVE UP TO **20%**



NATIVE BODY WASH
SELECTED VARIETIES
502 ML
20435041 EA/20435051 EA

11⁴⁹



IVORY BAR SOAP 10X90 G OR BODY WASH 521 ML
SELECTED VARIETIES
20478702 EA/2088044001 EA

4⁴⁹



METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043211004 EA/2043651001 EA

4⁴⁹



AXE BODY SPRAY 118 G, DEODORANT 70/85 G, BODY WASH OR HAIR CARE 470 ML
SELECTED VARIETIES
204252 EA/2043061 EA

GET **3,000^{pts}** - \$3 Value when you buy 2

7⁹⁹



EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 70/85 G
SELECTED VARIETIES
205791 EA/205824 EA

7⁹⁹



SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS
SELECTED VARIETIES 1-5'S
202274004 EA/202284 EA

8 VALUE - ÉCONO

9⁹⁹



LISTERINE CLASSIC L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
2048438001 EA/21091201 EA

6⁹⁹



CREST 3D WHITE OR PRO-HEALTH TOOTH PASTE, SCOPE PRO HEALTH OR KIDS RINSE 500 ML OR ORAL-B MANUAL TOOTHBRUSH OR FLOSS
SELECTED VARIETIES AND SIZES
2052351 EA/2106728 EA

5⁴⁹



HELLO GOODBYE PLACQUER, HELLO WHITENING
HELLO TOOTH PASTE 82-98 ML OR COLGATE PERIOGARD TOOTH PASTE
SELECTED VARIETIES AND SIZES
2117027 EA/2135325 EA

6⁴⁹



Shop & earn more

November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8 days only
Nov 21-28th

Optimum
Earn **25,000** pts
for every \$100* spent on
small appliances, toys,
home, baby, cosmetics,
health & beauty, pharmacy,
apparel and more.

APP EXCLUSIVE OFFER

Open the app.
It's as easy as that!

\$25 value!

Effective November 21 to 27



ADVIL, BUCKLEY'S, NEOCITRAN OR
ROBITUSSIN COUGH, COLD OR
SINUS GELS, CAPLETS OR LIQUIDS
SELECTED VARIETIES AND SIZES
2016116 EA/201611602 EA

11.99



LIL CRITTERS, FIRST RESPONSE
OR VITAFUSION VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2016124 EA/201612401 EA

SALE
SAVE UP TO
20%



ALWAYS PADS
20-32'S OR
LINERS
20-21'S
OR TAMPAX
TAMPONS
33-30'S
SELECTED
VARIETIES
AND SIZES
2016135 EA
201613502 EA

2/\$26
LESS THAN 2
\$13.99 EA.



ONE A DAY
ADULT MULTIVITAMINS
OR FLINTSTONE'S
CHILDREN'S VITAMINS
SELECTED VARIETIES
AND SIZES
2016147 EA/201615316 EA

GET
3,000 pts
-\$3 Value



PERFECT SPORTS
SUPPLEMENTS
SELECTED
VARIETIES
AND SIZES
2106329 EA/210632901 EA

SALE
SAVE UP TO
15%



PC® DISTILLED WATER
4 L
2016191 EA

1.49



U BY KOTEX 2X PADS,
LINERS OR TAMPONS
SELECTED VARIETIES
AND SIZES
2016201 EA/201620102 EA

9.99



LIFE BRAND® PADS
OR UNDERWEAR
12-39'S OR
GUARDS 32'S
SELECTED
VARIETIES
AND SIZES
2016185 EA

12.99



VASELINE
HAND AND BODY LOTION
SELECTED VARIETIES
AND SIZES
20161940001 EA/20161940001 EA

5.99



OLD SPICE BODY
WASH 475-587 ML
OR BAR SOAP
4.8X 90 G
SELECTED
VARIETIES
AND SIZES
2016151 EA/201615101 EA

SALE
SAVE UP TO
20%



SENSODYNE OR
PRONAMEL TOOTHPASTE
75-100 ML, POLIDENT
DENTURE TABLETS 40'S
OR POLIGRIP DENTURE
ADHESIVE 40 G
SELECTED VARIETIES
AND SIZES
200017001 EA/200017001 EA

5.99



PC® SPORTS
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
201615552 EA/201613801 EA

SALE
SAVE UP TO
15%



LIFE BRAND® 5 mL
COUGH & COLD
RELIEF TABLETS,
CAPLETS, LIQUIDS,
SALINE MISTS,
SOLUTIONS OR
NASAL STRIPS
SELECTED VARIETIES
AND SIZES
2016210 EA/201621001 EA

SALE
SAVE UP TO
25%



LIFE BRAND®
PAIN MANAGEMENT
PRODUCTS
SELECTED VARIETIES
AND SIZES
20161351 EA/2016135101 EA

SALE
SAVE UP TO
25%

QUALITY • VALUE • FLAVOUR



Gold Label
EST. 1935

- Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398_EA
- Gold Label Delicatessen Originals • selected varieties 175 g • 21599861_EA
- Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918_EA
- Gold Label Snack Stick Naturals • select varieties 200 g • 21635833_EA

EASY!

CONVENIENT!

DELICIOUS!

- | | | | |
|---|---|--|---|
| <p>Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 500 - 700 g
21021889_EA/20915884_EA</p> <p>\$11</p> | <p>Olivieri Gnocchi selected varieties 280 - 350 g
21022065_EA</p> <p>2/\$11</p> | <p>Olivieri Filled Pasta selected varieties 250 - 350 g
20915882_EA</p> <p>2/\$11</p> | <p>Olivieri Sauces selected varieties 160 g / 300 mL
20114410_EA</p> <p>2/\$11</p> |
|---|---|--|---|



Fall into FLAVOUR

Wonder Casa Mendosa

LESS THAN 2 \$4.49 EA.

2/7⁵⁰

GET \$2.000* Value when you buy 2

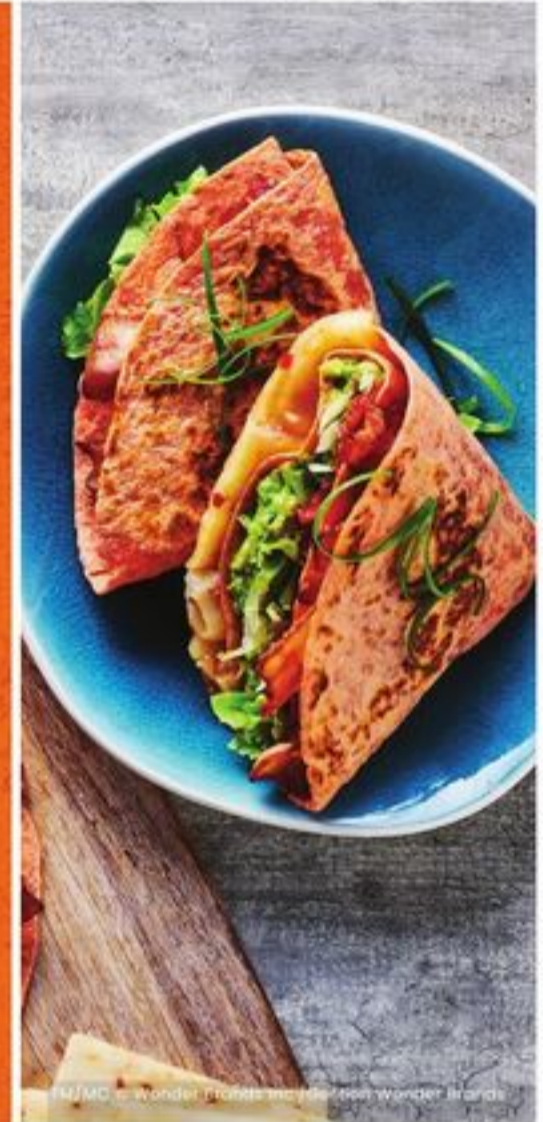


Wonder Large Whole Wheat Wraps 10's
20276307_EA

Wonder Large White Wraps 10's
20318788_EA

Casa Mendosa Large Spinach Tortillas 8's
21686582_EA

Casa Mendosa Large Tomato Salsa Tortillas 8's
21686582_EA



NEW! GLOBAL CRAVINGS



Crave Frozen Meals 200 - 340 g
Selected varieties
21085515_EA/21604021_EA

LESS THAN 2 \$8.49 EA.

2/\$11

A NEW WAY TO EGG

Crave Scramble Kits 57 - 85 g
Selected varieties
21566900001_EA

\$3⁹⁹



A NEW KD EXPERIENCE

NEW



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g
21085515_EA/21553329_EA

LESS THAN 2 \$8.49 EA.

2/\$11

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**



LESS THAN 2 \$2.99 EA.
2/\$5
Italpasta Pasta 900 g selected varieties
20081342061_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

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TASTE THE DIFFERENCE

ITALY'S #1* BRAND OF TOMATOES



4⁹⁹
Mutti Strained Tomatoes 680 mL selected varieties
2028490861_EA

8⁹⁹
Mutti Pasta Sauce 680 mL selected varieties
21541182_EA

LESS THAN 2 \$3.99 EA.
2/\$7
Mutti Tomato Paste 156 mL
20314088_EA

MUTTI ONE FAMILY, ONE PASSION. TOMATOES.

*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progression 09/2021 - 08/2022



TAKE A SHOT ON GREAT TASTE

Best **Coke** Ever?



LESS THAN 2 \$7.49 EA.
2/\$13*

COCA-COLA® beverages selected varieties 8x300 mL
21181171_C08

\$7⁹⁹*

COCA-COLA® beverages selected varieties 6x237 mL
20048388001_C06



LESS THAN 2 \$7.49 EA.
2/\$13*
AHA™ SPARKLING WATER beverages selected varieties 12x355 mL
21240794_C12



LESS THAN 2 \$3.49 EA.
2/\$6*
Glaceau smartwater® beverages selected varieties 1 L
20154181_EA



LESS THAN 2 \$3.99 EA.
2/6⁵⁰*
Monster Energy® beverages† selected varieties 473 mL
20938249_EA

November 21st - November 27th 2024
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
†This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

\$6.99

Liberté Greek® selected varieties 650-750 g
20704361002_EA



2/\$8
LESS THAN 2 \$4.99 EA.

Liberté Greek® selected varieties 4x100 g
20801752003_EA

LIBERTÉ

\$7.49

Yoplait® Source® selected varieties 16x100 g
20317317001_EA
20317317002_EA



4/\$5
LESS THAN 4 \$1.59 EA.

Yoplait® YOP selected varieties 200 ml
21478178_EA
21477986_EA

Yoplait

Pillsbury

\$3.49

Pillsbury™ Refrigerated Dough selected varieties 454-496 g
20301101005_EA
21477773_EA




2/\$4
LESS THAN 2 \$2.59 EA.

Pillsbury™ Crescents selected varieties 200-227 g
21505340_EA

2/\$8
LESS THAN 2 \$4.99 EA.

Pillsbury™ Limited Edition Refrigerated Dough selected varieties 454-496 g
21477607_EA
21082090_EA





\$2.99

Pillsbury™ Breads selected varieties 340-400 g
20317832003_EA

Country Biscuits de campagne

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windsor
since 1893

NEVER, EVER BLAND



Adjustable Refillable Grinder 70 g
21464746_EA
\$4.49



Sea Salt Fine 500 g
20026128001_EA
\$5.49



Extra Coarse Sea Salt Refill 255 g
21464744_EA
\$5.99

2000 pts

FOR EVERY \$20 SPENT ON INSTANT TICKETS*

Gift Pack

WINNER IN EVERY PACK
UN CASSEMENT DANS CHAQUE SACHET

YOU COULD WIN ON UP TO 5 TICKETS PER PACK
LES CHANCES DE GAGNER SONT EN FAVOUR D'UN SEUL SACHET

\$100,000 Gift

\$100,000 REINDER DOUBLER

\$100,000 CROSSWORD TRIPLER

FROSTY \$50s

Play Smart

*Must be a PC Optimizer member. See terms & conditions in-store for redemption restrictions.

NEW

Campbell's CHUNKY SPICY



Serving Suggestion

1.99

Campbell's® Ready to Serve Soups selected varieties 515 mL
21479030_EA

4.49

Pace® Chunky Salsa selected varieties 642 mL
20307531001_EA

1.99

Campbell's® Chunky® Soup selected varieties 515 mL
21480447_EA

2/\$8

Prego® Pasta Sauce selected varieties 645 mL
20325820001_EA

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YOUR CHOICE MAKES A DIFFERENCE!



Gold Seal Sockeye Salmon 213 g
21186814_EA
\$4.99



GOLD SEAL
WILD MACKEREL
MAQUEREAU SAUVAGE

Gold Seal Mackerel, selected varieties 115 g
21083426_EA
2/\$7
LESS THAN 2 \$3.50 EA.



Millionaires Sardines, selected varieties 106 g
20549485002_EA
2/\$5.50
LESS THAN 2 \$3.00 EA.



Ocean's White Tuna, selected varieties 170 g
21005158_EA
\$2.99

Certified B Corporation
Ocean Brands Inc. is a CleanHub member
oceanbrands.com

Possible lives here



Food
Optimum
Financial
Health
Express

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President's Choice®



Lindt LINDOR Cornets 600 g
20215793001_EA/20215793002_EA **\$19.99**



Lindt LINDOR Boxes 156 g
20821386_EA
20821554_EA **11.99**



Lindt LINDOR Bags 150 g
21235132_EA/20905452_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g
20137209_EA
20023311001_EA **\$3.99**

LINDT Teddy Milk 100 g
20425424_EA
21541816_EA **\$7.99**



HERSHEY'S

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE
selected varieties
243-245 g
21647694_EA/21645433_EA **6.99**



REESE'S, HERSHEY'S KISSES,
HERSHEY'S COOKIES 'N' CREME
Advent Calendars
(208 - 212 g)
21460078_EA/21191980_EA **10.99**



Hershey Festive Moments
(297 g)
21612855_EA **13.99**

HERSHEY'S KISSES CHOCOLATE 180 g,
HERSHEY'S SKOR MINIATURES 161 g,
REESE'S NUTCRACKER 161 g or HERSHEY'S
EGGIES LIGHTS 200 g
21093217_EA/21093220_EA **4.29**



HERSHEY'S NUGGETS
Assorted
(244 g)
21613021_EA **13.99**

