

Black Friday

DON'T MISS OUR HOT DEALS!

8 days only

Optimum

APP EXCLUSIVE OFFER

Open the app to see more offers

Earn

25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

= \$25 value!

NOV 21 TO NOV 28

\$120

LEGO CAR TRANSPORTER TRUCK AND SPORTS CARS
INCLUDES 998 PIECES
21078108_EA



LIMIT 4
OVER LIMIT PAY
130.00

GET 6 STAMPS* WITH THIS PURCHASE!



\$400

POWER WHEELS PAW PATROL JEEP WRANGLER BATTERY-POWERED VEHICLE WITH SOUNDS
2 FORWARD SPEEDS (3 MPH AND 2.5 MPH) WITH PARENT-CONTROLLED, HIGH-SPEED LOCK OUT, PLUS REVERSE DRIVING; INCLUDES EASY-TO-USE POWER-LOCK BRAKE SYSTEM
21619625_DBP



LIMIT 2
OVER LIMIT PAY
500.00

GET 20 STAMPS* WITH THIS PURCHASE!



\$200

GET 50,000* = \$50 Value

Barbie

BARBIE DREAM HOUSE
OVER 75+ PIECES
21019029_EA

LIMIT 4
OVER LIMIT PAY
250.00

GET 7 STAMPS* WITH THIS PURCHASE!



SAVE UP TO 6.00

ENERGIZER BATTERIES
AAA/AAAA
21003981_EA/21184803_EA

Energizer

\$5*

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/ PACKAGING RECYCLING FEE THAT MAY APPLY.

HOT DEAL



10 YEAR SHELF LIFE
#1 LONGEST LASTING MAX AAA BATTERY

50% GREATER LASTING PLUS LONGER LIFE

Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See flyer legal for details.

Insiders Report™

100+ new products to discover

Holiday

REAL CANADIAN SUPERSTORE

4 DAYS ONLY!

THURSDAY, NOVEMBER 21ST TO SUNDAY, NOVEMBER 24TH, 2024

HOT DEAL

10⁸⁸ LB
23.99/KG

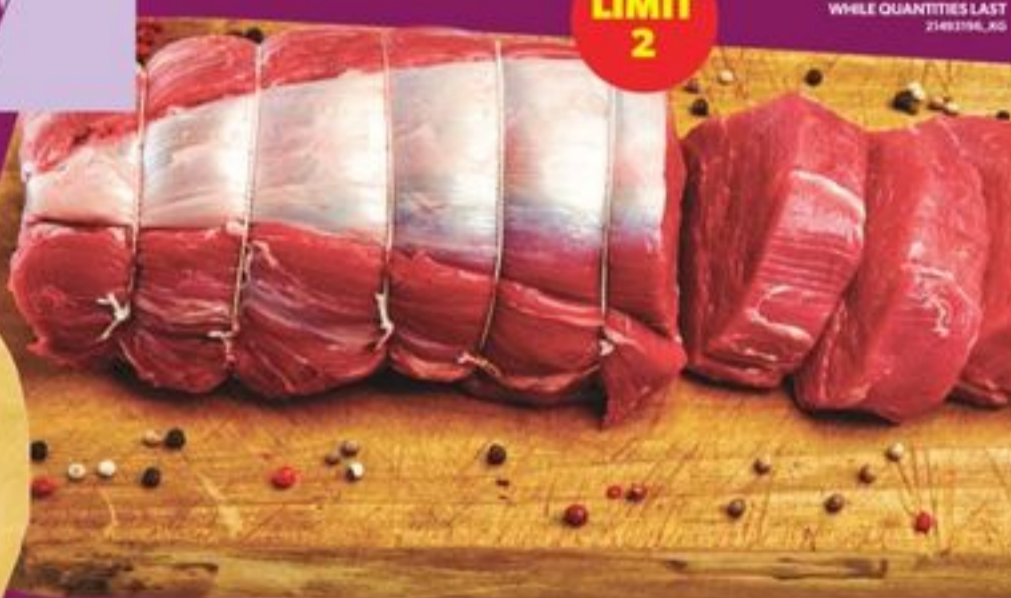
WHOLE BEEF TENDERLOIN
CRYOVAC, CUT FROM AUSTRALIAN GRADE BEEF
WHOLE QUANTITIES LAST
21483794_KG

LIMIT 2

SAVE UP TO 4.20

FARMER'S MARKET™
RUSSET POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE
10 LB BAG
20467020001_EA

1⁷⁹



SAVE UP TO 5.00

FARMERS MARKET™
CARROTS OR YELLOW ONIONS
PRODUCT OF ONTARIO,
CANADA NO. 1 GRADE, 10 LB BAG OR
BEETS PRODUCT OF CANADA,
CANADA NO. 1 GRADE, 10 LB BAG
204609330001_EA/20460991001_EA
2121239001_EA

\$3



CLUB SIZE

SALE

11⁴⁹

COCA-COLA SOFT DRINKS
24X235 ML OR NESTEA ICED TEA
200X341 ML, SELECTED VARIETIES
2040897901_C34/2102353_C30



CHICKEN DRUMSTICKS OR HALAL CHICKEN DRUMSTICKS
2077093_KG
2000484_KG

SALE

1⁹⁹ LB
4.39/KG



INCLUDES HALAL

CLUB SIZE

Optimum™

Shop & earn more
November 21st to 28th

8 days only

Optimum™

Earn 25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

\$25 value!

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

SALE \$3

GET 1,000 pts = \$1 Value

D'ITALIANO BREAD
600/675 G OR BUNS 6/8'S
SELECTED VARIETIES
20038333_EA/20426349_EA



SAVE UP TO 3.70 LB 9⁷⁷ LB
21.54/KG

FRESH ATLANTIC SALMON FILLETS
SKIN-ON
20720045_KG



CLUB SIZE

SAVE .99 \$6

PC® BACON
SELECTED VARIETIES, 250-500 G
20152628_EA



SAVE 5.00 16⁹⁹

LINDT LINDOR CORNET
SELECTED VARIETIES
600 G
20218793001_EA
20218793002_EA



SALE 7⁹⁹

NO NAME® CANOLA OIL
3L
20028456_EA



SAVE UP TO 1.20 2²⁹

PEPPERIDGE FARM GOLDFISH CRACKERS
167-227 G OR CRISPS 177 G
SELECTED VARIETIES
20300320_EA/21075295_EA



SAVE 1.80 4⁹⁹

BREYERS CREAMERY STYLE ICE CREAM OR FROZEN DESSERT
SELECTED VARIETIES
FROZEN, 1.66 L
20218551001_EA
20344932001_EA



SAVE 6.00 6⁹⁹

ROYALE BATHROOM TISSUE
SELECTED VARIETIES
2107145_EA



15=30 ROLLS

SAVE UP TO 6.00 18⁹⁹

GET 3,000 pts = \$3 Value

HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 32-108'S
21430131_EA
21430132_EA



HOT DEAL 36⁹⁹

ENSURE REGULAR VALUE PACK
SELECTED VARIETIES
24X235 ML, WHILE QUANTITIES LAST
21433996_EA/21633993_EA



HOT DEAL 50% OFF
4.00-20.00

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES OR SIZES
20209993_EA
20203214001_EA



SAVE FOR REAL™

ALWAYS \$



Optimum™

CLUB SIZE

FREE

FRESH

AD MATCH

Flyer prices effective from Thursday, November 21st to Wednesday, November 27th, 2024

RCSS P1



Insiders Report™

**Celebrate big,
spend small**

Holiday

**HOT
DEAL**

\$5

GET
1,000TM

-\$1
Value

APP
EXCLUSIVE
OFFER*

PC® GNOCCI
SELECTED VARIETIES
FROZEN, 350/400 G
21544622_EA/21544623_EA
*Open your PC Optimism™ app
or visit pc.optimism.ca to get
the offer.



**HOT
DEAL**

6.50
LB
14.33/KG

GET
3,000TM

-\$3
Value

APP
EXCLUSIVE
OFFER*

**PC® EASY-TO-CARVE HALF HAM WITH
SUGAR MAPLE GLAZE POUCH**
21612032_AG
*Open your PC Optimism™ app
or visit pc.optimism.ca to get the offer.



ONLY

\$5

**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES, 12X355 ML
20648034002_C01/21306051_C01



ONLY

\$10

**PC® PORK
SAUSAGE ROLLS**
FROZEN, 500 G
21338377_EA



Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

Thurs Nov 21st Only

**BUY 1 GET 1
50% OFF**



LEGO PLAYSETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
6.00-140.00
21574088_EA/21597003_EA/
21396051_EA



Fri Nov 22nd ONLY

SIMMONS

**BUY 1
GET 1
FREE**



SIMMONS PILLOWS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
35.00-80.00
21624873_EA

Sat Nov 23rd ONLY

SAVE UP TO
50% OFF
1.00-24.50

**LIFE AT HOME™
ORNAMENTS,
STOCKINGS, AND
TREE SKIRTS**
21580296_EA/21581217_EA/
21587090_EA

Life at Home™

Life at Home™

**LIFE AT HOME™
3 PIECE QUEEN
COMFORTER SET**
SELECTED VARIETIES
21579435_EA

SAVE
40.00

\$59



Mon Nov 25th ONLY

**BUY 1
GET 1
FREE**

**HOT
DEAL**



**HELLO BELLO CLUB
PACK DIAPERS**
SELECTED VARIETIES, N-6
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
20.00
21390017_EA/21390021_EA



Tues Nov 26th ONLY



**ORAL-B PRO 1000 OR IO
SERIES RECHARGEABLE
TOOTHBRUSH, 1 EA**
SELECTED VARIETIES
20948904_EA/21616577_EA

SAVE UP TO
50% OFF
43.99-99.99



Wed Nov 27th ONLY

**BUY 1
GET 1
FREE**



**PC® BAKEWARE
OR BAKING GADGETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL
OR LESSER VALUE
6.00-47.00
21543206_EA/21345395_EA/
21345430_EA/21499789_EA



Thurs Nov 28th ONLY

**NERF BLASTERS AND REFILLS,
BEYBLADE PLAYSETS AND
TOPS AND ACTION FIGURES
AND PLAYSETS**
SELECTED VARIETIES
21399682_EA/21593984_EA/21594031_EA

SAVE UP TO
50% OFF
7.00-40.00



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COLLECT & SAVE! BIG

Get one stamp for every \$20* spent.
Collect 20 stamps and get 75% off
one piece of high quality
Swiss Design Cookware!

75%
OFF* EACH

\$20* SPENT
= 1 STAMP



*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.



Insiders Report™

100+ new products to discover



\$8

PC® CRANBERRY AND BRIE PASTRY BITES
FROZEN, 288 G
2147322_SA



\$14

PC® HOLIDAY FEAST TURKEY BURGERS
FROZEN, 568 G
2154794_SA



6⁹⁹

PC® MERINGATA
260 G
21549434_SA



3⁴⁹

PC® CRANBERRY VINAIGRETTE
350 ML
21478280_SA



\$4

PC® CANDY COATED MILK CHOCOLATE EGGS
200 G
21389638_SA



7⁵⁰

PC® FRIZZANTE SPARKLING TEA BEVERAGE
POMEGRANATE
HIBISCUS WHITE
TEA FLAVOUR
750 ML
21597914_SA/21597948_SA



2⁵⁰

PC® LOADS OF OR WORLD OF FLAVOURS™ CHOCOLATE BARS
SELECTED VARIETIES, 100 G
21459636_SA/21459667_SA



\$4

PC® EGG NOG
SELECTED VARIETIES, 1 L
21544822_SA/21544829_SA



\$5

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
20648034002_CO/213064051_CO1



2⁹⁹

PC® SOFT DRINKS
SELECTED VARIETIES, 6X222 ML
21399519_CO6





Insiders Report™

Celebrate big, spend small

\$8

PC® FRUITCAKE
500 G
21462898_EA



5⁹⁹

PC® NAAN DIPPERS
400 G
20999790_EA

CLUB SIZE
FORMAT CLUB



CLUB SIZE

\$8

PC® VARIETY DIP PACK
500 G
20210603_EA



\$5

PC® DOUBLE CREAM BRIE
SELECTED VARIETIES, 170-200 G
20784364_EA/20787327_EA



\$10
PER CASE
OR 2.50 EA

PC® KAKI PERSIMMONS
PRODUCT OF SPAIN, NO. 1 GRADE
2321628001_EA



2⁴⁹

PC® BLUE MENU® SOUP
SELECTED VARIETIES, 500 ML
21545445_EA/21545459_EA



7⁹⁹

PC® NUTRITION FIRST™ DOG TREATS
SELECTED VARIETIES, 160-220 G
21544858_EA/21544864_EA



3⁴⁹

PC® PEACH
CHUTNEY
240 ML
2164183_EA



5⁴⁹

PC® BLUE MENU®
PEANUT BUTTER
SELECTED VARIETIES, 750 G
2005769601_EA/2005769602_EA



3⁹⁹

PC® PLANET FIRST™
CLEANERS
SELECTED VARIETIES, 700 ML
21543267_EA/21543302_EA



\$4

LIFE BRAND® HOLIDAY
FOAMING OR LIQUID
HAND SOAP
SELECTED VARIETIES
21599419_EA/21600304_EA



Optimum

MEMBERS ONLY

Exclusive savings and **pts** offers

Optimum
Members-Only Price™
3.99
Non-members
4.49

MINI BABYBEL
102-120 G OR
THE LAUGHING COW CHEESE
120-140 G
SELECTED VARIETIES
2031907_EA/2031932_EA

Optimum
Members-Only Price™
4.99
Non-members
7.99

FANTINO & MONDELLO SPECIALTY DELI MEAT
SELECTED VARIETIES, 100-200 G
21501563_EA/21501779_EA

Members save **\$3**

Optimum
Members-Only Price™
\$3
Non-members
3.49

VACHON SNACK CAKES
SELECTED VARIETIES
252-336 G
20001729_EA

Optimum
Members-Only Price™
3.99
Non-members
4.49

DARE JUICEE CANDY
SELECTED VARIETIES, 500/700 G
21573994_EA/21574094_EA

Optimum
Members-Only Price™
9.99
Non-members
11.99

DAWN LIQUID DISH SOAP
SELECTED VARIETIES, 2.2L/2.64L
21430398_EA/21430600_EA

Members save **\$2**

Optimum
Members-Only Price™
14.99
Non-members
16.99

SESAME STREET CHILDREN'S VITAMINS
SELECTED VARIETIES, 120-180'S
21286682_EA/21286691_EA

Members save **\$2**

Optimum
Members-Only Price™
\$30
Non-members
34.99

BRITA PITCHERS, FILTERS AND WATER BOTTLES
SELECTED VARIETIES
20761399_EA/20873508_EA

Members save **\$4.99**

Optimum
Members-Only Price™
7.99
Non-members
9.99

AVEENO OR LUBRIDERM LOTION OR NEUTROGENA HAND CREAM
SELECTED VARIETIES AND SIZES
20301106_EA/21082810_EA

Members save **\$2**

Optimum
Members-Only Price™
7.99
Non-members
9.99

CUREL OR JERGENS LOTION 380/620 ML, BIORÉ CLEANSERS, SCRUBS, MASKS OR STRIPS 50-200 ML, 4-8'S, 110/130G
SELECTED VARIETIES
20761324_EA/20852268_EA

Members save **\$2**

Optimum
Members-Only Price™
4.99
Non-members
5.99

VASELINE HAND AND BODY LOTION
SELECTED VARIETIES
200/295 ML
20339440003_EA
20339440004_EA

Members save **\$1**

Optimum
Members-Only Price™
34.99
Non-members
37.99

OLAY REGENERIST MOISTURIZERS, L'ORÉAL REVITALIFT SERUMS OR MOISTURIZERS OR NIVEA LUMINOUS TREATMENTS
SELECTED VARIETIES AND SIZES
2141706002_EA/21000387_EA

Members save **\$3**

Optimum
Members-Only Price™
9.99
Non-members
10.49

NEUTROGENA CLEANSERS OR MAKEUP REMOVING WIPES
SELECTED VARIETIES AND SIZES
20657370_EA/21019151_EA

Members save **\$3**

Optimum
Members-Only Price™
34.99
Non-members
37.99

L'ORÉAL REVITALIFT SERUMS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21294806_EA/21045517_EA

Members save **\$3**

Optimum
Members-Only Price™
14.99
Non-members
17.99

GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE SERUMS
SELECTED VARIETIES AND SIZES
21445754_EA/21573478_EA

Members save **\$3**

Optimum
Members-Only Price™
4.99
Non-members
5.79

ST. IVES BODY LOTION
SELECTED VARIETIES
600 ML
21084009_EA
21084109_EA

Optimum
Members-Only Price™
18.99
Non-members
19.99

NIVEA Q10 MOISTURIZERS
SELECTED VARIETIES AND SIZES
21247194_EA/21247195_EA

Members save **\$1**

Optimum
Members-Only Price™
7.99
Non-members
9.99

DA BOMB BATH FIZZERS
SELECTED VARIETIES
21299317_EA/21407047_EA

Members save **\$2**

Optimum
Members-Only Price™
6.99
Non-members
8.99

CALGON BODY MISTS OR VITABATH OR BUBBLE BATH OR BATH FIZZIES
SELECTED VARIETIES AND SIZES
20796304001_EA
21075524_EA

Members save **\$2**

*Must be a registered PC Optimum™ member to load and get this offer.

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

<p>Optimum</p> <p>Members-Only Price™</p> <p>\$7</p> <p>Members save \$1</p> <p>Non-members \$8</p> <p>PC® FLAVOUR BURST™ BLUEBERRIES PRODUCT OF PERU, 9.8 OZ OR RASPBERRIES PRODUCT OF MEXICO OR U.S.A., FULL PINT 20573077_EA/2003494700L_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>3.50</p> <p>Members save \$1</p> <p>Non-members 4.50</p> <p>FARMER'S MARKET™ SWEET PEPPERS PRODUCT OF MEXICO, 4'S 2017533000_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>4.50</p> <p>Members save \$1</p> <p>Non-members 5.50</p> <p>SNACK FACTORY PRETZEL CRISPS SELECTED VARIETIES, 200 G 200465940_EA/21434498_EA</p>	
<p>Optimum</p> <p>Members-Only Price™</p> <p>5.99</p> <p>Members save \$1.50</p> <p>Non-members 7.49</p> <p>CANADIAN COVE MUSSELS FRESH, 907 G 21534624_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>5.49</p> <p>Members save \$1.50</p> <p>Non-members 6.99</p> <p>JOHNSONVILLE SMOKED DINNER SAUSAGE SELECTED VARIETIES, 375 G 20303414_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>\$10</p> <p>Members save \$1.99</p> <p>Non-members 11.99</p> <p>PC® BBQ PORK BACK RIBS FULLY COOKED, SELECTED VARIETIES, 500 G 21084542_EA</p>	
<p>Optimum</p> <p>Members-Only Price™</p> <p>\$12</p> <p>Members save \$2</p> <p>Non-members \$14</p> <p>MARCANGELO ITALIAN SAUSAGES OR MEATBALLS SELECTED VARIETIES, 1 KG 20067488_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>2.79</p> <p>Members save \$1</p> <p>Non-members 3.79</p> <p>ACE BAKERY WHITE BAGUETTE OR CIABATTA LUNGA BAKED IN-STORE, SELECTED VARIETIES 350/390 G 20171071_EA/20354747_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>5.50</p> <p>Members save \$1</p> <p>Non-members \$6</p> <p>FARMER'S MARKET™ COFFEE CAKE SELECTED VARIETIES 500 G 21582958_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>\$4</p> <p>Members save \$1</p> <p>Non-members \$5</p> <p>SOFTY SANDWICH SELECTED VARIETIES 180-250 G 20160224_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p>3.79</p> <p>Members save \$1</p> <p>Non-members 4.49</p> <p>PC® ORANGE JUICE SELECTED VARIETIES REFRIGERATED 1.54 L 21430571_EA/21430538_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>4.49</p> <p>Members save \$1</p> <p>Non-members 5.49</p> <p>FRITO LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS OR POPCORN SELECTED VARIETIES 275-480 G 21240028_EA/21370250_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>2.75</p> <p>Members save \$1</p> <p>Non-members 3.49</p> <p>DORITOS, CHEETOS, SUNCHIPS OR FUNYUNS MINIS CHIPS OR SNACKS SELECTED VARIETIES 81-145 G 2N13317_EA/2N13317_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>\$2</p> <p>Members save \$1</p> <p>Non-members 2.99</p> <p>CADBURY FAMILY SIZE CHOCOLATE BAR 80-100 G OR MAYNARDS CANDY 100/154 G SELECTED VARIETIES 2022783001_EA/21548154_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p>6.49</p> <p>Members save \$1.50</p> <p>Non-members 7.99</p> <p>CLUB HOUSE PURE VANILLA EXTRACT 46 ML 20067048_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>1.25</p> <p>Members save \$1.50</p> <p>Non-members 1.50</p> <p>PC® BLUE MENU® CANNED VEGETABLES SELECTED VARIETIES, 341/398 ML 20314308_EA/20326240_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>1.75</p> <p>Members save \$1.50</p> <p>Non-members \$2</p> <p>PC® BLUE MENU® CANNED TOMATOES SELECTED VARIETIES 796 ML 20034188_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>4.29</p> <p>Members save \$1.50</p> <p>Non-members 4.59</p> <p>PHILADELPHIA CREAM CHEESE PRODUCT SELECTED VARIETIES 227/250 G 20641247_EA/20846924010_EA</p>
<p>Optimum</p> <p>Members-Only Price™</p> <p>2.99</p> <p>Members save \$1</p> <p>Non-members 3.49</p> <p>QUAKER INSTANT OATMEAL SELECTED VARIETIES 232-344 G 21190254_EA/21190260_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>2.99</p> <p>Members save \$1</p> <p>Non-members 3.49</p> <p>KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML 21584146_EA/21584549_EA</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>15.49</p> <p>Members save \$2</p> <p>Non-members 17.49</p> <p>OASIS ASSORTED JUICE BOXES 40x200 ML 21030120_C01</p>	<p>Optimum</p> <p>Members-Only Price™</p> <p>6.49</p> <p>Members save \$1</p> <p>Non-members 7.49</p> <p>STARBUCKS COFFEE ENHANCER SELECTED VARIETIES 828 ML 22308473_EA/21438815_EA</p>

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LOAD TO GET 25,000 POINTS: Open your PC Optimum™ app to load this offer - for every \$100 spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more (Excludes gaming hardware, software and accessories, prescription drugs and optical). Before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **8/™**The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. Please recycle. **"We'll match prices if you show us a lower advertised price"** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

FRESH PROMISE

If it's not fresh, it's free.

2.49
LB
5.49/KG

TOMATOES ON THE VINE
PRODUCT OF CANADA OR MEXICO, CANADA NO. 1 GRADE
3000670001_5A



1.50

POMEGRANATE
MINI, PRODUCT OF U.S.A.
3003476700_5A



RED MANGO
PRODUCT OF BRAZIL
3000794000_5A

4/\$5
OR 1.49 EA



\$4

AVOCADO BAG
PRODUCT OF MEXICO, 5'S
3004222001_5A



\$5

FARMER'S MARKET™ GALA OR MCINTOSH APPLES
PRODUCT OF ONTARIO
CANADA FANCY GRADE, 4 LB
3017579001_5A/3017579001_5A



\$6

CLEMENTINES
PRODUCT OF MOROCCO OR SPAIN, 5 LB BOX
3003046001_5A



\$6

FARMER'S MARKET™ GRAPE TOMATOES
PRODUCT OF CANADA, MEXICO OR U.S.A., 907 G OR
MINI CUCUMBERS
PRODUCT OF ONTARIO, 11'S
3004003001_5A/3004003001_5A



CLUB SIZE

\$8

PC® STELLA OR SWEET CELEBRATION RED SEEDLESS GRAPES
PRODUCT OF U.S.A., NO. 1 GRADE, 2 LB CLAMSHELL, 907 G
3009043001_5A/3009043001_5A



5.50

PC® ORGANICS ROMAINE HEARTS
PRODUCT OF U.S.A., 3PK
3009074001_5A



\$5

PC® CHOPPED SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A., 285-394 G
3009043001_5A/3009043001_5A



\$3

PINEAPPLE
PRODUCT OF COSTA RICA
3000000001_5A



\$10

GET 1,000⁰⁰ = \$1 Value

PC® MIXED NUTS
PRODUCT OF U.S.A., 907 G
3003439001_5A



\$12

HOLIDAY MIXED CAROUSELS
SELECTED VARIETIES, 450-700 G
30001921_5A/30001921_5A



\$3
/100 G

CHOCOLATE PRESENTS
30000000_5A



\$2
/100 G

HOLIDAY JUBES
30001921_5A



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$30

PC® BC CEDAR GARLAND
15 FEET
20430750_EA



\$37

PC® OUTDOOR HOLIDAY HANGING BASKET
20213318_EA



\$33

PC® DIY GREENS AND ACCESSORY HANDLE PACK
21338642_EA

\$10

PC® BOUGHS OR BRANCHES
SELECTED VARIETIES
20213216_EA/20214371_EA



\$14

PC® PREMIUM BOUGHS OR BRANCHES
21026347_EA



\$40

PC® LARGE OUTDOOR ARRANGEMENT WITH PINE & BERRIES
20144802_EA

\$10

6 INCH POINSETTIA
20036549_EA



\$25

CLASSIC BOUQUET
IN SEASONAL COLOURS
21637732_EA



SUPER FRESH

11.99
LB
26.43/KG

BONELESS BLADE STEAK OR ROAST
CUT FROM CANADA AA GRADE BEEF OR USDA CHOICE GRADE BEEF
26797941, SA



CLUB SIZE

\$6

MEDIUM GROUND BEEF
450 G
21073098, SA



6.50

GET **2,000** = **\$2** Value
BUTTERBALL TURKEY BACON
SELECTED VARIETIES, 300/375 G
20099663, SA



4.99
LB
11.00/KG

PC® FREE FROM® WHOLE CHICKEN
FRESH
21049955, SA



\$8

MAPLE LEAF PRIME EXTRA LEAN GROUND CHICKEN OR SUFRA® HALAL LEAN GROUND CHICKEN
454 G
20796463, SA



\$6

BEYOND CHICKEN PLANT BASED TENDERS
FROZEN, 227 G
21027740, SA



SAVE UP TO 2.49

6.50

MARCANGELO JUMBO FROZEN SAUSAGES
SELECTED VARIETIES, 500/675 G
20099731, SA



SAVE 1.00

4.99
LB
11.00/KG

ST. LOUIS STYLE SIDE RIB
FRESH
19002784, SA



\$13

PC® WORLD OF FLAVOURS™ PORK ROASTS
SELECTED VARIETIES
FRESH, 730/900 G
21003334, SA



2.99

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT, 227 G
20099732, SA/20797948, SA



10.49

PC® HOT SMOKED CANDIED OR SPICY SALMON STRIPS
READY-TO-EAT, 150 G
20099930, SA/20077643, SA



9.99
LB
22.02/KG

ASC TILAPIA FILLETS
FRESH
21094452, SA



CLUB SIZE

10.99

PC® BLACK TIGER SHRIMP RAW ZIPPERBACK®
16-20/LB, FROZEN, 400 G
20097982, SA



10.99

PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN, 125/150 G
20097006, SA/20064567, SA



8.49

SOGEL COOKED LOBSTER MEAT
FROZEN, 320 G
20099923, SA



SUPER FRESH

320
/100 G

PC[®] SERVICE SLICED
GENOA SALAMI
SELECTED VARIETIES
20081071_02



\$11

MARCANGELO
SLICED DELI MEAT
SELECTED VARIETIES, 175/200 G
2108949_0A



8⁹⁹

GET **1,000[®]** = \$1 Value

MASTRO
GENOA
MILD OR HOT, 375 G
2104994_0A/2104993_0A



Optimum[™]
Members-Only Price[™]
10⁹⁹
Non-members
11⁶⁹

PC[®] CHEESE BLOCK
SELECTED VARIETIES, 500 G
2049108_0A
**Must be a registered PC Optimum[™] member to load and get this offer.



CLUB SIZE

\$8

TRE STELLE
CHEESE TWIN PACK
SELECTED VARIETIES, 240-560 G
2100063_0A/2100064_0A



\$8

BALDERSON CHEESE
SELECTED VARIETIES, 250/280 G
2104330_0A/2104331_0A



GET **1,500[®]** = \$150 Value

LA PANZANELLA
CROCCATINI, 170 G OR
RAINCOAST CRISPS 130 G
SELECTED VARIETIES
2103096_0A/2104431_0A



Optimum[™]
Members-Only Price[™]
4⁹⁹
Non-members
6⁴⁹

Members save **\$150**

NURISHH CHEESE
SLICES OR SHREDS
SELECTED VARIETIES, 190-200 G
2104325_0A/2104347_0A
**Must be a registered PC Optimum[™] member to load and get this offer.



\$15

MEAL KITS
SELECTED VARIETIES
716 G-1.22 KG
2137301_0A



2/350
OR 1.99 EA

NO NAME[®] BAGELS
OR ENGLISH MUFFINS
SELECTED VARIETIES, 6'S
2103796_0A/2107931_0A



329

CASA MENDOSA
TORTILLAS
SELECTED VARIETIES
7 7/8 INCH, 340-640 G
2079936_0A



349

GRAIN BREADS
BAKED IN-STORE, SELECTED
VARIETIES, 430/960 G
2041991_0A



\$4

LA BAGUETTERIE
MICHE
SELECTED VARIETIES, 600/900 G
20462791_0A



750

FARMER'S MARKET[™]
COOKIES
SELECTED VARIETIES, 21'S
2004534_0A/2004539_0A



\$5

QUINN'S SWISS ROLLS
SELECTED VARIETIES, 400 G
2102536_0A/2102547_0A



ALWAYS LOW PRICE

ALWAYS \$10

BREADED CHICKEN, MEATBALLS, LEAN GROUND BEEF OR HOR D'OEUVRES
SELECTED VARIETIES
FROZEN, 1-1.81 KG
21470922_SA/21470928_SA

LEAN GROUND BEEF
HACHÉ - HÔR D'ŒUVRE
BŒUF HACHÉ MAIGRE
1.1 kg 2 x 367 g



ALWAYS \$10

WILD SMOKED SALMON, PINK SALMON, SOLE, BASA, BREADED POLLOCK FILLETS, ATLANTIC SALMON PORTIONS, BREADED SQUID RINGS OR POPCORN SHRIMP
FROZEN, 200-900 G
21471044_SA/21471048_SA

Wild Pink Salmon Fillets
NO SKIN ON BONELESS
Filets de saumon rose
sans peau
CRU AVEC PEAU SANS OS
1.43 lb

BASA FILLETS
FILETS DE PANGASIIUS
400 g (2 Pac) 4-7



ALWAYS \$3.50

ZIGGY'S® SLICED DELI MEAT
SELECTED VARIETIES
175/300 G
21049276_SA
21049443_SA

smoked black forest ham
jambon forêt-noire
175 g



ALWAYS \$1.25

FRENCH OR ITALIAN BREAD
BAKED IN-STORE
SELECTED VARIETIES
450 G
20786443_SA



ALWAYS \$5

CROISSANTS
BAKED IN-STORE
12'S
21049124_SA



ALWAYS \$5.50

BASSE MIX
SELECTED VARIETIES
415-600 G
21049187_SA
21049404_SA

SWEET & SPICY PUB
PUB SUCRE ET EPICE

PEANUT LUNY'S
ATEUR D'ARACHIDES



ALWAYS \$4.50

NO NAME® NATURAL CHEESE SLICES
SELECTED VARIETIES, 210/230 G
21042172_SA

marble cheddar cheese slices
tranches de fromage cheddar marbré
230 g



ALWAYS \$3

NO NAME® CREAM CHEESE
SELECTED VARIETIES, 227/250 G
2104910461_SA

pasteurized cream cheese
fromage à la crème pasteurisé
250 g



ALWAYS \$5

PC® GREEK YOGURT
SELECTED VARIETIES
650/750 G
21049093_SA
21049403_SA

GREEK VANILLA

GREEK-GREC



ALWAYS \$3

NO NAME® NATURALLY IMPERFECT™ FROZEN FRUIT
SELECTED VARIETIES, 300/400 G
21049093_SA

Naturally Imperfect™
Naturalement imparfait™



ALWAYS \$3.50

NO NAME® PIZZA SINGLES
SELECTED VARIETIES, FROZEN, 350-411 G
21049441_SA

thin crust pizza
croûte mince pepperoni
350 g



ALWAYS \$5

ZIGGY'S® CHEESE SLICES
160/180 G
21049170_SA

havarti



ALWAYS \$1.50

ROOSTER® INSTANT EGG NOODLES
400 G
20094257_SA

Instant Noodles
Noodles Instantanés



ALWAYS 2/\$9
OR 5.49 EA

PC® ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES
300-500 G
2049499001_SA
2049499002_SA

broccoli florets
florets de brocoli

peas
pois



ALWAYS \$3.50

PC® ORGANICS APPLE TREAT 6X100 ML OR **APPLE SAUCE** 650 ML
SELECTED VARIETIES
20120493001_SA

APPLE



ALWAYS \$4.50

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES, 250 G
20101010_SA/20104991_SA

ORIGINAL

CHOCOLATE



ALWAYS \$27

PC® NUTRITION FIRST® DOG FOOD
SELECTED VARIETIES, 7 KG
21049126_SA/21049176_SA

NUTRITION



BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

SAVE
UP TO
1.00

2.49

CHRISTIE CRACKERS
SELECTED VARIETIES, 175-306 G
2003647_EA/21944874_EA



GET
2,000 = \$2
Value!
for every 18¢
spent on

**QUAKER RICE CAKES
OR CRISPY MINIS**
SELECTED VARIETIES, 90-199 G
2096270802_EA/2031379001_EA
18¢ each \$2 value by points



2.49

DARE BEAR PAWS
168-240 G, **WAGON
WHEELS** 315 G OR
**ULTIMATE OR VIVA
PUFFS COOKIES**
290/200 G, SELECTED VARIETIES
20807880_EA/21080774_EA



2/\$5
OR 3.47 EA

**LINDT SWISS
CLASSIC OR LINDOR
CHOCOLATE TABLET**
SELECTED VARIETIES, 100 G
20296836001_EA/20296836001_EA



2/4.50
OR 2.49 EA

**QUAKER DIPPS OR
CHEWY GRANOLA
BARS**
SELECTED VARIETIES
5'S, 120-156 G
20847182_EA/21039366_EA



SAVE
1.30

2.99

**LECLERC GO PURE
BARS** 140-175 G OR
NÜGABAR 175 G
SELECTED VARIETIES
21221451_EA
21536096_EA



7.99

TWININGS TEA
SELECTED VARIETIES, 50'S
2111048_EA/2111073_EA



SAVE
5.00

16.99

**CARNATION HOT
CHOCOLATE MIX**
1.7 KG
2123226_EA



SAVE
UP TO
5.50

19.99

**VAN HOUTTE GROUND
COFFEE** 908 G OR
COFFEE PODS
30'S, SELECTED VARIETIES
20379720001_EA
20972953_EA



SAVE
.70

1.49

**CAMPBELL'S
CONDENSED SOUP OR
COOKING BROTH**
SELECTED VARIETIES, 284 ML
20297246001_EA/20297246006_EA



SAVE
.50

1.49

**CLOVER LEAF TUNA
OR BRUNSWICK
FILLETS** 92/100 G
SELECTED VARIETIES
2015589001_EA/20318428001_EA



5.50

ACTIVIA YOGURT
SELECTED VARIETIES, 12X100 G
20039412001_EA/20640892_EA



SAVE
1.00

4.99

**ROBIN HOOD OR FIVE
ROSES FLOUR**
SELECTED VARIETIES, 2.5 KG
20029497001_EA/20148914001_EA



SAVE
5.80

8.99

**HIGH LINER PAN-
SEAR SELECTS**
500/540 G, **SIGNATURE
CUTS** 425/515 G OR
**FRANKS REDHOT FISH
WINGS** 454 G
SELECTED VARIETIES, FROZEN
20844670_EA/2108729_EA



3.99

**CRAVE OR KRAFT
DINNER ENTRÉES**
SELECTED VARIETIES, FROZEN,
200-340 G
21083515_EA/21552618_EA



BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

SAVE
1.00

3⁹⁹

GET
500⁰⁰

İÖGO NANO DRINKABLES
6X93 ML OR **SIGGI'S SKYR**
4X100 G **YOGURT**
SELECTED VARIETIES
20409487003_EA/21587234_EA



3⁹⁹

OLD EL PASO DINNER KITS
SELECTED VARIETIES, 250-510 G
20795534_EA



GET
1,000⁰⁰ = \$1
Value
when you buy 2

**ORVILLE
REDENBACHER
MICROWAVE
POPCORN** 385-492 G OR
KERNEL JAR 450 G
SELECTED VARIETIES
20308464_EA/20629532003_EA



GET
2,000⁰⁰ = \$2
Value
when you buy 2

**VOORTMAN WAFERS
OR COOKIES**
SELECTED VARIETIES
155-300 G
20278803001_EA/2031935004_EA



5⁹⁹

**GENERAL MILLS
FAMILY SIZE CEREAL**
SELECTED VARIETIES/ 475-778 G
21003492_EA/21003491_EA



4⁴⁹

**MISS VICKIE'S
POTATO CHIPS**
SELECTED VARIETIES
190/200 G
21048628_EA/21048703_EA



6⁴⁹

PEPSI SOFT DRINKS
SELECTED VARIETIES, 8X355 ML
21942875_C08



24⁹⁹

**RED BULL ENERGY
DRINK**
12X250 ML
21242383_C12



10⁹⁹

**PUREX 4.0L/4.43 L OR
SUNLIGHT 4 L LIQUID
LAUNDRY DETERGENT**
SELECTED VARIETIES
20083535091_EA/21427042_EA



7⁹⁹

**ROYALE
FACIAL
TISSUE**
6'S
21618478_EA



12⁹⁹

TIDY CATS LITTER
SELECTED VARIETIES, 2.72 KG
21206496_EA



19⁹⁹

CASCADE PLATINUM
51/67'S, **COMPLETE**
90'S OR **ORIGINAL** 110'S
DISHWASHER TABS
SELECTED VARIETIES
21036545_EA/21018479_EA



6⁹⁹

**LYSOL
LAUNDRY
DISINFECTANT**
1.2 L OR **SPRAY**
425 G, **RESOLVE**
IN-WASH 625 G
OR **PRE-TREAT**
650 ML OR **LYSOL**
**TOILET BOWL
CLEANER**
2X710 ML
SELECTED VARIETIES
20233370_EA
21487308_EA



SAVE
4.00

12⁹⁹

**CHARMIN SOFT
OR STRONG**
SELECTED VARIETIES, 12-48
ROLLS
21548773_EA



BIG BRANDS LOW PRICES

DEALS
ON 1000s
OF YOUR
FAVOURITE
PRODUCTS

Optimum
Members-Only Price™
8.97
Non-members
10.99

Members save **\$2.02**

GARNIER MICELLAR, SKIN ACTIVE OR NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
2131904002_EA/213171477_EA
**Must be a registered PC Optimum™ member to load and get this offer.



21.99

L'ORÉAL REVITALIFT OR AGE PERFECT MOISTURIZERS
SELECTED VARIETIES AND SIZES
21298318_EA/21319021_EA

NEW
FRAGRANCE FREE
COLLAGEN MOISTURE FILLER
DAILY MOISTURIZER
Wrinkles look smoother
Restore skin's cushion



GET **6,000** **=\$6** Value
when you buy 2

OLD SPICE DEODORANT 73-107 G, BODY SPRAY 122/144 G, BODY WASH 473-887 G OR BAR SOAP 4/12X 90 G
SELECTED VARIETIES
21432427_EA/20757237001_EA



SAVE UP TO **2.80**
3.99

NIVEA BODY WASH 500 ML, DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
21049904_EA/21047011_EA



SAVE UP TO **2.50**
4.99

MRS. MEYERS LIQUID HAND SOAP PUMP
SELECTED VARIETIES, 370 ML
21046824_EA/21048890_EA



\$3

HALLS LOZENGE BAG
SELECTED VARIETIES, 25/30'S
20315680013_EA/20315680014_EA



SAVE UP TO **2.99**
\$9

CLAIROL NATURAL INSTINCTS HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES
21044877_EA/21408559_EA



SAVE UP TO **1.99**
\$9

CLAIROL NICE'N EASY HAIR COLOUR OR ROOT TOUCH-UP
SELECTED VARIETIES
21082577_EA/21083828_EA



16.99 **6,000** **=\$6** Value

OLD SPICE, SECRET, OR NATIVE WHOLE BODY DEODORANT, CREAM OR SPRAY
SELECTED VARIETIES 65-99 G
2161048_EA/21610911_EA



SAVE UP TO **20% OFF**
4.79-11.19

BAND-AID BANDAGES
SELECTED VARIETIES AND SIZES
200808015_EA/21520494_EA



SAVE UP TO **1.30**
2.99

LADY OR MEN'S SPEEDSTICK PREMIUM DEODORANT
SELECTED VARIETIES
45-85 G
20348223001_EA/20847071_EA



SAVE UP TO **20% OFF**
3.19-23.19

REVLON BEAUTY TOOLS
SELECTED VARIETIES
20020535_EA/20143430_EA



6.99

DR. TEAL'S FOAM BATH OR EPSOM SALTS
SELECTED VARIETIES AND SIZES
21319682_EA/20355316_EA



SAVE UP TO **20% OFF**
9.19-30.39

NATURE'S BOUNTY VITAMIN OR SUPPLEMENT CAPSULES OR TABLETS
SELECTED VARIETIES AND SIZES
20068015_EA/21294615_EA



SAVE UP TO **20% OFF**
2.40-9.60

ECOTOOLS OR QUO BEAUTY BATH ACCESSORIES
SELECTED VARIETIES OR SIZES
21405536_EA/21405541_EA



SAVE UP TO **25% OFF**
5.99-11.29

CAKE BEAUTY HAND, BODY OR FOOT CARE PRODUCTS
SELECTED VARIETIES
20779301_EA/21232324_EA



6.99

VITABATH FIZZIES OR BUBBLE BATH
SELECTED VARIETIES AND SIZES
21209736002_EA/21209736004_EA



19.99

POISE PADS
SELECTED VARIETIES AND SIZES
20515843001_EA/21023366_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE 1.00

5⁴⁹

SUNRYPE FRUIT TO GO EASY PEEL STRIPS VARIETY PACK, 15'S, 210 G 21010880_EA



9⁹⁹

GET 2,000⁰⁰ - \$2 Value

MAXWELL HOUSE ROAST AND GROUND COFFEE SELECTED VARIETIES, 431-900 G 20722346_EA/21060882_EA



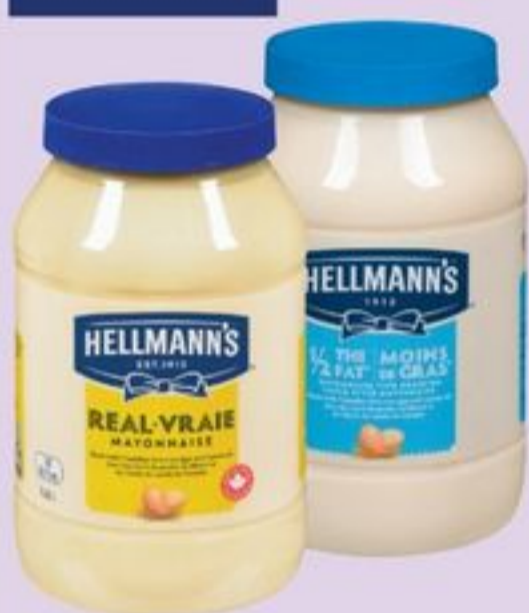
15⁹⁹

PC[®] PODS 30'S OR WHOLE BEAN 820/907 G COFFEE SELECTED VARIETIES 21038762_EA/21032334_EA



8⁹⁹

HELLMANN'S REAL MAYONNAISE 1.42 L 20173154001_EA/20173154002_EA



3⁹⁹

FRENCH'S KETCHUP 750 ML/1 L 20635068_EA/20635051_EA



3⁹⁹

FRANK'S RED HOT OR THICK SAUCE SELECTED VARIETIES, 354 ML 20187632001_EA/21017946_EA



SAVE .50

1⁴⁹

SWISS CHALET GRAVY OR DIPPING SAUCE SELECTED VARIETIES, 284 ML 21080815_EA/21080816_EA



3²⁹

VH COOKING OR DIPPING SAUCE SELECTED VARIETIES, 341-380 ML 20297368_EA/20298726001_EA



4⁴⁹

ROOSTER[®] SCENTED JASMINE RICE 2 KG 20443395_EA



2⁴⁹

CAMPBELL'S READY TO SERVE 515 ML OR HABITANT SOUP 796 ML SELECTED VARIETIES 2029989002_EA/21480539_EA



1⁶⁹

LIPTON, KNORR SOUP MIX OR LIPTON CUP-A-SOUP SELECTED VARIETIES, 40-166 G 20208188007_EA/2034754003_EA



4⁷⁹

TRADITIONAL MEDICINALS TEA SELECTED VARIETIES, 24 G 21387790_EA



3⁹⁹

NEAL BROTHERS CORN CHIPS 276 G, TORTILLA CHIPS 255/300 G OR SALSA 410 ML SELECTED VARIETIES 20876483_EA/21404543_EA



4⁹⁹

BELSOY PUDDING SELECTED VARIETIES, 4X125 G 20151398003_EA/20151398004_EA



SAVE 1.00

3⁴⁹

EARTH'S OWN OAT BEVERAGE SELECTED VARIETIES REFRIGERATED, 1.75 L 21037794_EA/21037794_EA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

5.49

DR. OETKER RISING OR THIN CRUST 439-785 G OR EASY PIZZI 200-576 G PIZZA
SELECTED VARIETIES, FROZEN
2106361_SA/21062407_SA



SAVE .50

1.49

MICHELINA'S ENTRÉES
SELECTED VARIETIES, FROZEN, 156-284 G
2109814_SA/21098798_SA



2.99

GREEN GIANT VEGETABLES 750 G OR VALLEY SELECTIONS 400/500 G
SELECTED VARIETIES, FROZEN
21022170_SA/21022315_SA



SAVE 2.00

7.99

CAVENDISH FRIES, WEDGES, HASHBROWNS OR ONION RINGS
SELECTED VARIETIES, FROZEN, 1-2.25 KG
20827761_SA/21057332_SA



\$4

NO NAME® ICE MILK
1.65 L
2101074_SA



5.49

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES, FROZEN, 16'S
2088973001_SA



SAVE 1.20

7.79

ARMSTRONG CHEESE BARS
SELECTED VARIETIES
600 G
21019602_SA



SAVE UP TO 1.00

3.29

MINUTE MAID ZERO SUGAR OR FRUITÉ DRINKS
SELECTED VARIETIES
REFRIGERATED, 1.54 L
21434079_SA/21095841_SA



6.79

LIBERTÉ GREEK 650/750 G OR YOPLAIT SOURCE OR CREAMY
16X100 G, YOGURT
SELECTED VARIETIES
20842273_SA/2020316002_SA



6.99

GET 1,000 Value - \$1 Value
BECHEL MARGARINE
SELECTED VARIETIES, 637/850 G
20297818003_SA



6.79

PC® FREE RUN LARGE EGGS 12'S OR BLUE MENU® EGG WHITES 1 KG
SELECTED VARIETIES
20813428001_SA/20821364001_SA



5.29

INTERNATIONAL DELIGHT COFFEE ENHANCER 346 ML OR COLD FOAM 396 G
SELECTED VARIETIES
20895489002_SA/21029959_SA



LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE .90

CHEEZ-IT CRACKERS
SELECTED VARIETIES, 191/200 G
2024555_EA/2024566_EA

249

CHEEZ-IT
NEW!
ORIGINAL



349

PEEK FREANS COOKIES
SELECTED VARIETIES
275-350 G
20680329_EA/20680381_EA



SAVE .80

KELLOGG'S SPECIAL K OR KASHI CRUNCHY, CHEWY OR SOFT BAKED BARS
SELECTED VARIETIES, 165-200 G
2044832001_EA/20107038_EA

349



SAVE 3.00

NESTLÉ TURTLES ORIGINAL 350 G OR ASSORTED 300 G
2006317_EA/2009166_EA

10⁹⁹

TURTLES



SAVE UP TO 5.00

LINDT 128-158 G, NESTLÉ 208-212 G, HERSHEY'S 207-212 G OR CADBURY ADVENT CALENDAR 200 G, SELECTED VARIETIES
21459646_EA/21460078_EA

9⁹⁹



19⁹⁹

NESTLÉ QUALITY STREET TIN
650 G
21048444_EA



2⁹⁹

DOLE FRUIT BOWLS 4X107 ML OR FRUIT 'N GEL SNACKS 4X123 G
SELECTED VARIETIES
20218455003_EA/2041854001_EA



6⁹⁹

SANPELLEGRINO CARBONATED WATER 6X500 ML OR SPARKLING FRUIT BEVERAGES 6X330 ML, SELECTED VARIETIES
21432202_C06/21509014_C06



349

PURE LIFE NATURAL SPRING WATER
24X500 ML
20060696_C24



11⁹⁹

PEPSI SOFT DRINKS
SELECTED VARIETIES, 24X355 ML
20304827002_C24



125

ALLEN'S OR MINUTE MAID FRUIT BEVERAGES
SELECTED VARIETIES, 1L
20207424001_EA/20236729001_EA



10⁹⁹

SWIFFER WET OR DRY REFILLS 12-32'S, DUSTER REFILLS 6/10'S OR POWERMOP PADS 5'S
SELECTED VARIETIES
20028650_EA/20974371_EA



9⁹⁹

LYSOL TOILET BOWL CLEANER 4X946 ML OR MULTI SURFACE CLEANER 4.26 L
SELECTED VARIETIES
21487308_EA/21201364_EA



3⁹⁹

VIM CLEANING SPRAYS 700 ML OR FLOOR CLEANER 1L
SELECTED VARIETIES
20939427_EA/21077841_EA



8⁹⁹

FLEECY FABRIC SOFTENER 3.5 L OR DRYER SHEETS 200'S
SELECTED VARIETIES
20330018001_EA/21311739_EA





8 days only

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\$25 value!

Excludes gaming hardware, software and accessories, prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

41⁹⁹

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 3-6, SELECTED VARIETIES
120-192'S
21438843_EA/21470692_EA

33% MORE DIAPERS PLUS DE COUCHES

swaddlers

192 DIAPERS

27⁹⁹

LUVS ECONO PACK DIAPERS
SIZE 3-7 SELECTED VARIETIES
88-168'S
21089914_EA/21089913_EA

12 hours of PROTECTION

Luvs

4

5

21⁹⁹

WATERWIPES PLASTIC-FREE ORIGINAL 6X BABY WIPES
UNSCENTED, 360'S
21049011_EA

GET 5,000 pts = \$5 Value

WaterWipes

99.9%

360

DO NOT FLUSH

24⁹⁹

PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
38-120'S
20709162_EA/21046640_EA

pure

Pampers

baby-dry

64 DIAPERS

34⁹⁹

MILLIE MOON ECONO DIAPERS
SIZE 4-6, SELECTED VARIETIES
88-120'S
21090408_EA/21090526_EA

Millie MOON

Luxury Diapers

6

4

34⁹⁹

HUGGIES ECONO PACK DIAPERS
SIZE N-8, SELECTED VARIETIES
58-200'S
21240321_EA/21464003_EA

HUGGIES

snug & dry

100% Leakproof

100% same full

4

HUGGIES

little snugglers

5

7⁹⁹

PAMPERS OR HUGGIES 3X BABY WIPES
SELECTED VARIETIES, 168-216'S
20709211_EA/20709372_EA

HUGGIES

natural care

Pampers

Sensitive

168

DO NOT FLUSH

26⁹⁹

GOODNITES OR NINJAMAS NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
20963813_EA/21308922_EA

goodnites

100% Leak Free

NINJAMAS

NIGHTTIME UNDERWEAR

44

12⁹⁹

PC® TRAINING PANTS
SELECTED VARIETIES, 20-44'S
20973362_EA/21028093_EA

SLEEPOVERS

BON SOMMEIL

TRAINING PANTS

CULOTTES D'ENTRAÎNEMENT

4T - 5T

34

ALWAYS \$20

PC® 12X BABY WIPES
SELECTED VARIETIES, 1200'S
20557927_EA

UNSCENTED BABY WIPES

1200

CLUB SIZE

26⁹⁹

HUGGIES PULL UPS OR PAMPERS EASY UPS CLUB PACK TRAINING PANTS
SELECTED VARIETIES, 28-74'S
20952483_EA/21303023_EA

pull-Ups

Pampers

easy ups

3T-4T

5'-6"

46

SAVE UP TO 20% OFF
3.19-55.99

DIAPER GENIE SYSTEMS AND REFILLS
SELECTED VARIETIES
3-PACK OR 18'S
21027948_EA/21027950_EA

diaper genie

SIGNATURE

EASY ROLL

18 BAGS - SACS

8⁹⁹

BABY BUTZ 113 G, SUDOCREM 125 G OR ZINCOFAX 13/100 G
SELECTED VARIETIES
20060534_EA/20711739_EA

Baby Butz

crème

100% NATURAL

Sudocrem

Zincofax

5⁴⁹

JOHNSON & JOHNSON BABY NEEDS
SELECTED VARIETIES
400-600 ML
2022506007_EA/21023201_EA

Johnson's

Johnson's

SAVE UP TO 20% OFF
2.23-13.59

CHASE, HYDRASENSE, BOOGIE WIPES OR KANDOO WIPES BABY NEEDS
SELECTED VARIETIES
20879403_EA/20909160_EA

KOLIK

Alcohol Free Grip Water

Low digestive care alcohol

Boogie Wipes

Gentle Saline Nose Wipes

90



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\$25 value!

179

LOVE CHILD ORGANIC POUCHES
SELECTED VARIETIES, 128 ML
2075299001_EA/21079463_EA



179

BABY GOURMET ORGANIC FRUIT OR VEGETABLE BABY FOOD POUCHES
SELECTED VARIETIES, 128 ML
2096607001_EA/21123963_EA



279

PC* ORGANICS BABY SNACKS OR ENTRÉES
SELECTED VARIETIES, 42-183 G
2071903003_EA/2043141001_EA



379

BABY GOURMET ORGANIC PUFFIES, CRUNCHY CROCS, FRUIT & VEGGIE BITES BABY SNACKS 23-90 G OR **EARTH'S BEST BARS** 133 G
SELECTED VARIETIES
2144274_EA/2144037_EA



2/\$10
OR 5.99 EA

GERBER ORGANIC CEREAL
SELECTED VARIETIES, 208 G
21446203_EA



\$1

BABY BELLIES OR LITTLE BELLIES BABY SNACKS
SELECTED VARIETIES, 8/32 G
21295863_EA/21039234_EA



SAVE UP TO **20% OFF**
10.39-18.39

CERA VE BABY NEEDS
SELECTED VARIETIES
21439060_EA/21439984_EA



SAVE UP TO **20% OFF**
2.79-14.39

VASELINE PETROLEUM JELLY OR CETAPHIL BABY NEEDS
SELECTED VARIETIES
230-400 ML/70-375 G
20984304001_EA/21111813_EA



SAVE UP TO **20% OFF**
5.19-18.39

SUDOCREM OR PENATEN BABY NEEDS
SELECTED VARIETIES, 60-454 G
20066534_EA/20800285_EA
20979283_EA



55⁹⁹

GOOD START PLUS 1 BABY FORMULA READY TO FEED
SELECTED VARIETIES, 15X2.50 ML
2103497_EA



SAVE UP TO **20% OFF**
5.99-71.99

PHILIPS FEEDING AND NURSING ACCESSORIES
SELECTED VARIETIES
2142098_EA/21002384_EA



59⁹⁹

ENFAMIL A+ READY TO FEED INFANT FORMULA
SELECTED VARIETIES, 18X2.37 ML
2104370_C01/2104343_C01



38⁹⁹

SIMILAC PRO-ADVANCE STEP 1 OR 2 OR COMFORT HMO POWDER FORMULA
SELECTED VARIETIES, 570/584 G
21437103_EA/21039071_EA



54⁹⁹

ENFAMIL A+ INFANT FORMULA POWDER
SELECTED VARIETIES, 992 G
214333527002_EA/20433327003_EA



29⁹⁹

ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 907 G
21407931_EA/21407931_EA





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\$25 value!

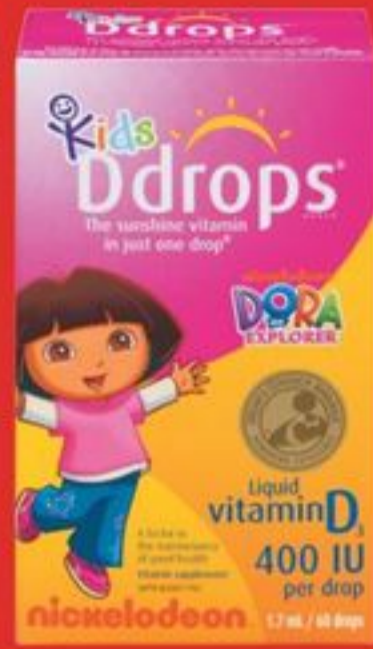
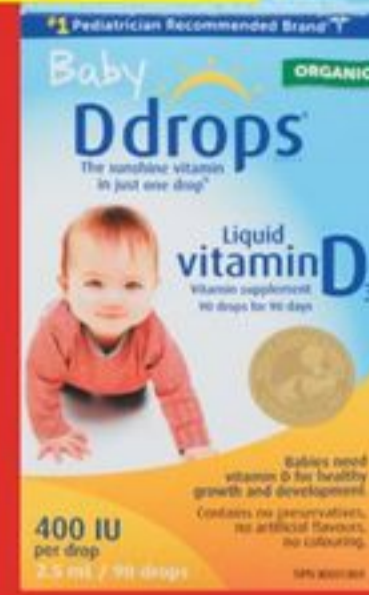
BUY 3 GET 1 FREE

RICOLA BAGS
SELECTED VARIETIES, 17/19'S
FOURTH ITEM MUST BE OF
EQUAL OR LESSER VALUE
2.44-4.99
31903406_EA/21600423_EA



SAVE UP TO **20% OFF**
10.39-15.19

DDROPS LIQUID VITAMIN DROPS
SELECTED VARIETIES, 1.7-7.3 ML
30034059_EA/20261421_EA



SAVE UP TO **20% OFF**
2.79-51.99

PC® SPORTS SUPPLEMENTS
SELECTED VARIETIES AND SIZES
3001477900_EA/30064552_EA



SAVE UP TO **20% OFF**
23.19-41.99

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21344490_EA/3030109004_EA



SAVE UP TO **20% OFF**
13.49-37.99

PC® VEGAN AND PLANT PROTEIN SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21207340_EA/21013008_EA



GET **4,000 pts** = \$4 Value
when you buy 2

ADVIL TABLETS, CAPLETS, CAPSULES OR LIQUI-GELS
SELECTED VARIETIES,
40-150'S
3007766001_EA
3030476602_EA



13.99

VOLTAREN JOINT PAIN OR BACK & MUSCLE CREAM
SELECTED VARIETIES, 100-150 G
30669764_EA/21050248_EA



GET **3,000 pts** = \$3 Value

ONE A DAY MULTIVITAMINS
90-130'S OR FLINTSTONES CHILDREN'S VITAMINS 60-180'S
SELECTED VARIETIES
21044671_EA/21053310_EA



8.99

U BY KOTEX 2X PADS, LINERS OR TAMPONS
SELECTED VARIETIES, 24-129'S
21046011_EA/21046433_EA



SAVE UP TO **20% OFF**
2.03-23.19

LIFE BRAND® PADS 14-48'S OR LINERS 40-135'S
SELECTED VARIETIES
21003446_EA/21003448_EA



17.99

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
21039011_EA





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\$25 value!

\$20

GET **2,000** pts = **\$2** Value

OLD SPICE, OLAY, VENUS OR GILLETTE HOLIDAY GIFT PACKS
SELECTED VARIETIES
21009908_EA/21009024_EA



GET **6,000** pts = **\$6** Value when you buy 2

NATIVE BODY WASH 532 ML, DEODORANT 75 G, BODY SPRAY 99 G OR HAIR CARE PRODUCTS 177/487 ML
SELECTED VARIETIES
21040441_EA/21050033_EA



SAVE UP TO **20% OFF**
10.39-15.99

JUST FOR MEN COLOUR KITS 1'S OR GROOMING PRODUCTS
9.718 ML
SELECTED VARIETIES
20982748_EA/21004236_EA



SAVE UP TO **20% OFF**
9.19-17.59

VEET HAIR REMOVAL PRODUCTS
SELECTED VARIETIES
209172254002_EA/21043932_EA



SAVE UP TO **3.00**
5.99

IVORY BODY WASH
SELECTED VARIETIES, 1035 ML
21432577_EA/21433646_EA



GET **3,000** pts = **\$3** Value when you buy 2

HARRY'S OR FLAMINGO RAZORS, CARTRIDGES, BALM OR SHAVE GEL
SELECTED VARIETIES AND SIZES
21007932_EA/21030905_EA



4.99

COLGATE TOTAL, OPTIC WHITE OR SENSITIVE PRO-RELIEF TOOTHPASTE
73-170 ML, COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES
1 EA., COLGATE KIDS MOUTHWASH 500 ML
SELECTED VARIETIES AND SIZES
203064090403_EA/21479047_EA



SAVE UP TO **20% OFF**
5.59-13.59

OLAY BODY WASH 364-973 ML OR BAR SOAP 8X13 G OR 4-8X90 G
SELECTED VARIETIES
20904304_EA/21083433_EA



GET **3,000** pts = **\$3** Value for every \$15* spent on

LISTERINE MOUTHWASH OR BENYLIN PRODUCTS
SELECTED VARIETIES AND SIZES
21001307_EA/2029492000L_EA
*At least \$3 value in points.



2.99

COLGATE PREMIUM TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1 EA.
SELECTED VARIETIES
2069744001_EA/21046613_EA



4.79

SENSODYNE OR PRONAMEL TOOTHPASTE
SELECTED VARIETIES, 75/100 ML
2030917900L_EA/20643907_EA



SAVE **6.22**

18.77

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1 EA., REFILL HEADS, 3'S OR CREST 3D WHITESTRIPS 10'S
SELECTED VARIETIES
20348213000L_EA/21479206L_EA





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\$25 value!

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SAVE UP TO 2.99
\$12

KRISTIN ESS SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 296 ML
2193723_EA/2193725_EA



SAVE 1.99
\$8

MARC ANTHONY HAIR CARE
SELECTED VARIETIES, 200 G/50-380 ML
2029496_W02_EA/2029496_W04_EA



\$9

DOVE HAIR CARE
SELECTED VARIETIES, 517-750 ML
2037903997_EA/20479882001_EA



SAVE UP TO 1.29
\$4

AUSSIE HAIR CARE
SELECTED VARIETIES, 360 ML
21967237_EA/21967279_EA



\$11

NATIVE HAIR CARE
177/487 ML
21905387_EA/2197013_EA



SAVE 3.99
\$12

L'ORÉAL PARIS PREFERENCE OR FERIA HAIR COLOUR
SELECTED VARIETIES
2030453235_EA/2030453236_EA



SAVE UP TO 25% OFF
10.12-11.99

AVEENO LOTION
SELECTED VARIETIES AND SIZES
532 ML
20302023004_EA/204842293_EA



SAVE UP TO 3.49
\$6

GARNIER BELLE COLOR HAIR COLOUR
SELECTED VARIETIES
20317076003_EA/20317094031_EA



SAVE UP TO 20% OFF
7.99-19.99

CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
203196223_EA/20432213001_EA



SAVE UP TO 25% OFF
4.49-29.99

AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
20306071_EA/21005336_EA



8 days only

Optimum™

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for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

\$25 value!

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Shop & earn more

November 21st to 28th

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\$25

LICENSED WALKIE TALKIE WATCH SETS
WHILE QUANTITIES LAST
21607793_EA/21607793_EA



MAD BEAUTY ELF GIMBELS OR FRIENDS ADVENT CALENDAR
WHILE QUANTITIES LAST
21620097_EA

\$16



\$18

ALCHEMY LIVING TO PIECE BLISSFUL ESCAPE BATH SET, MEGA GIFT SET OR 23 PIECE MAKEUP BRUSH SET
WHILE QUANTITIES LAST
21604668_EA



ALCHEMY LIVING WARM AND COZY PLUSH SLIPPER BOOTS OR 5 PIECE BRUSH AND MIRROR WITH STAND SET
WHILE QUANTITIES LAST
21606721_EA/21604634_EA

\$18



\$25

SWEET DREAMS 4 PIECE SLEEP WELL GIFT SET
WHILE QUANTITIES LAST
21604948_EA/21607930_EA



\$15

DR. TEAL'S COLLECTION TIN 6 PIECE HOLIDAY SET
WHILE QUANTITIES LAST
21623908_EA



AROMA HOME HOT HUG MICROWAVEABLE PLUSH ANIMALS
WHILE QUANTITIES LAST
2160730_EA/21603793_EA

\$25



\$10

MODA SPARKLE AND SHINE FACE BRUSH SET
WHILE QUANTITIES LAST
21604227_EA



\$16

THE KIND EDIT CO. MEGA GIFT SET
WHILE QUANTITIES LAST
21604624_EA



RUGGED RIDGE 5 PIECE MEN'S WEEKENDER SET
WHILE QUANTITIES LAST
21604664_EA

\$25



\$17

CEDAR & SAGE GIFTSETS FOR MEN
WHILE QUANTITIES LAST
21604007_EA/21604134_EA



\$18

L'OREAL PARIS LASH PARADISE OR VOLUMINOUS HOLIDAY KIT
WHILE QUANTITIES LAST
21603976_EA/21603973_EA



QUO BEAUTY HOLIDAY BATH POUFS
WHILE QUANTITIES LAST
21604933_EA/21604934_EA

\$2



Black Friday

DON'T MISS OUR HOT DEALS!

8
days only

NOV 21
TO NOV 28

APP EXCLUSIVE OFFER
Open the app

Optimum

Earn **25,000** pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

L'ORÉAL PARIS MAYBELLINE

15⁹⁹

L'OREAL TRUE MATCH LUMI GLOTON
21043387004_EA



15⁹⁹

L'OREAL TRUE MATCH FOUNDATION
21348121015_EA



10⁹⁹

MAYBELLINE TATTOO STUDIO EYELINER
21158589002_EA



13⁹⁹

L'OREAL TRUE MATCH CONCEALER
21563250008_EA



15⁹⁹

L'OREAL PANORAMA MASCARA
21562920002_EA



12⁹⁹

MAYBELLINE LIFTER PLUMP GLOSS
21564956006_EA



8⁹⁹

L'OREAL VOLUMINOUS ORIGINAL MASCARA, MAYBELLINE FIT ME CONCEALER OR FOUNDATION
20308180001_EA/20830399007_EA



L'ORÉAL PARIS MAYBELLINE

10⁹⁹

L'OREAL COLOUR RICHE LIPSTICK OR INFALLIBLE PRO LINER
21063833001_EA/2033399002_EA



L'ORÉAL PARIS

13⁹⁹

L'OREAL TELESCOPIC MASCARA, INFALLIBLE BROW MASCARA, BROW LAMINATION, OR TRUE MATCH PRESSED POWDER
20337290001_EA/20304643001_EA



L'ORÉAL PARIS

12⁹⁹

L'OREAL BROW STYLIST DEFINER, INFALLIBLE LE MATTE RESISTANCE LIPSTICK, OR INFALLIBLE EYELINER
21070921004_EA/21437075001_EA

L'ORÉAL PARIS



12⁹⁹

MAYBELLINE SKY HIGH MASCARA, INSTANT AGE REWIND CONCEALER OR FOUNDATION
21344839001_EA/20379484004_EA

MAYBELLINE



14⁹⁹

MAYBELLINE SUPERSTAY POWDER OR TATTOO STUDIO 3 DAY BROW STYLING GEL
21538180002_EA



MAYBELLINE

10⁹⁹

MAYBELLINE LASH SENSATIONAL MASCARA OR LIP LIFTER GLOSS OR LINER
20830334001_EA/21390704001_EA

MAYBELLINE



9⁹⁹

ESSIE NAIL COLOR OR TREATMENT
20378843002_EA/21097309001_EA

essie



Optimum Members-Only Price **24⁹⁹**
Non-members **27⁹⁹**
Members save \$3

L'ORÉAL PARIS



L'OREAL REVITALIFT ANTI-WRINKLE + FIRMING EYE, DAY OR NIGHT MOISTURIZERS
SELECTED VARIETIES AND SIZES
21298358_EA/20357019005_EA
**Must be a registered PC Optimum member to load and get this offer.

Optimum Members-Only Price **8⁹⁷**
Non-members **10⁹⁹**
Members save \$2.02

GARNIER



GARNIER MICELLAR WATER 400 ML OR SKIN NATURAL MOISTURIZERS
SELECTED VARIETIES AND SIZES
21571472_EA/2131904002_EA
**Must be a registered PC Optimum member to load and get this offer.

Optimum Members-Only Price **14⁹⁹**
Non-members **17⁹⁹**
Members save \$3

GARNIER



GARNIER MICELLAR WATER 700 ML OR SKIN ACTIVE SERUMS
SELECTED VARIETIES AND SIZES
21427417_EA/21548107_EA
**Must be a registered PC Optimum member to load and get this offer.

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*Customer is responsible for the payment of any applicable municipal and/or provincial deposit or product/packaging recycling fee that may apply.

WICKED



Make your own magic with our enchanting
Wicked-inspired collection.
Select Stores + Online

15 Wicked Wet Brush Detangler and Hair Accessory Set

ELPHABA, NESSAROSE OR GLINDA
21637208_EA/21637209_EA/21637210_EA



Joe Fresh Wicked Tote Bag

18
Reg. \$24



18 Wicked Decorative Back Rests or Throws

ASSORTED VARIETIES
21616836_EA/21616837_EA/21616710_EA



10 Wicked Decorative Faux Fur Backed Accent Pillow

ASSORTED VARIETIES
21616836_EA/21616837_EA/21616710_EA



SHOP NOW

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Black Friday

DON'T MISS OUR HOT DEALS!

8
days only

Optimum

Earn
25,000 pts

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25
value!

NOV 21
TO NOV 28

APP EXCLUSIVE OFFER
Open the app

25% off all Wicked apparel



WICKED

Turn heads with our spellbinding new collection, inspired by the movie Wicked. Select Stores + Online

Kid Wicked Glinda & Elphaba Pullovers

18 ea.

Reg. ~~\$24~~



Toddler Wicked Glinda Tulle Dress

25.50

Reg. ~~\$34~~



Wicked Defy Gravity Hoodie

29.25

Reg. ~~\$39~~



Kid Wicked Hoodie

21.75

Reg. ~~\$29~~



Wicked Green Jogger Set

29.25

Reg. ~~\$39~~



Adult Wicked Pullover

29.25

Reg. ~~\$39~~



Wicked Glinda & Elphaba Tulle Dresses

29.25 ea.

Reg. ~~\$39~~



JOE FRESH

SHOP NOW

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Black Friday

DON'T MISS OUR HOT DEALS!

Friday

8 days only

NOV 21 TO NOV 28

APP EXCLUSIVE OFFER

Optimum

Earn **25,000 pts**

for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 value!

25%

off

outerwear,
winter accessories,
snow boots,
sweaters,
sleepwear,
& adult bottoms.*

Ends November 28
Regular Price Only | In-Store + Online

plus door crusher deals!

Ends December 1 | Select Styles



Adult Fleece
Jackets + Pullovers
\$25
reg. \$40 & \$50



Children's
Fleece Jackets
\$10
reg. \$19 & \$22

JOE FRESH

SAVE NOW

*Exclusions apply. While quantities last. Offers cannot be combined.
Visit www.joefresh.com/offerdetails for full details.

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Black Friday

DON'T MISS OUR HOT DEALS!

Friday

8 days only

NOV 21 TO NOV 28

Optimum®
Earn **25,000** pts
for every \$100* spent on small appliances, toys, home, baby, cosmetics, health & beauty, pharmacy, apparel and more.

Excludes gaming hardware, software and accessories, prescription drugs and optical

\$25 value!

APP EXCLUSIVE OFFER
Open the app

black friday deals on brand-name apparel!

GREAT DEALS ON GREAT BRANDS



MESSI COLLECTION



25% OFF

APPAREL & ACCESSORIES

ENDS NOV 28



MATIX®



NOW

34⁹⁹

REG. ~~\$39⁹⁹~~

ADULT SHACKETS

ENDS NOV 28

SHOP BRANDS

Online + In-Store

*Visit www.joefresh.com/offerdetails for full details

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COZY, EAZY & DELICIOUS!

Fresh Filled Pasta 500g - 700g
OR Skillet Gnocchi 520g - 700g
21579289_EA/20012412_EA

\$10

Oliveri® Skillet Gnocchi Poeler
280g - 350g | 21021520_EA

Oliveri® Fresh Flat Pasta
300g - 360g | 20126372_EA

Oliveri® Fresh Sauce
600mL | 20011488_EA

549 549 849

FOR BREAD LOVERS

COUNTRY HARVEST

14 GRAINS EVERYTHING CINNAMON RAISIN CANNELLE ET RAISINS ORIGINAL

2/\$6
OR 3.49EA

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S SELECTED VARIETIES
21178642_EA/21433366_EA
20914389_EA/21178544_EA

*BREAD CATEGORY: SUPPLY OF 4,000 PEOPLE BY EASTAS
L'ALCA, Wonder Brands, Inc., Goodwin, Wonder Brands & 2124

ROYALE TRUSTED QUALITY. CARBON NEUTRAL.

NOW SOFTER

Royale® Original or Velour® 18 pack facial tissue
21369557_EA

Royale® Tiger Towel® 6=12 half sheet paper towel rolls
21464704_EA

Royale® Original or Velour® 30=90 bath tissue rolls
21639661_EA/21639671_EA

19⁹⁹ 13⁹⁹ 21⁹⁹

GARNIER

GARNIER SKINACTIVE MICELLAR WATER 700 ML OR SKIN ACTIVE VITAMIN C SERUM
21427417_EA/21548177_EA
**Must be a registered PC Optimism™ member to load and get this offer.

WITH/AVEC VITAMIN(E) C

Members save **\$3**

Members-Only Price **14⁹⁹**

Non-members **17⁹⁹**

GARNIER SKINACTIVE Micellar Cleansing Water
Eau Micellaire Nettoyante

GARNIER SKINACTIVE VITAMIN(E) C SERUM/SERUM
3.5%

VEGAN VEGETALIANE Cruelty Free INTERNATIONAL CHECK OUT THE ENVIRONMENTAL SCORE AT GARNIER.CA VÉRIFIEZ LE SCORE ENVIRONNEMENTAL

new Simply Gourmet Simply made

2²⁹ Simply Gourmet crunchers or puffies snacks selected varieties 32g
21597336_EA
21597406_EA

2²⁹ Simply Gourmet puffies
from the Baby Gourmet Family

cerebelly

Essential nutrients for growing up

2⁹⁹ Cerebelly pouches 128ml Selected Varieties
21601254_EA

✓ Organic, veggie-first ingredients
✓ 0g added sugar
✓ Clean Label Purity Award

SHARE MORE JOY

6⁹⁹ Pepsi soft drinks selected varieties 6x222 mL
2032230302_C12

3⁹⁹ PEPSI Soft Drink selected varieties 6x222 mL
2086786004_C06/2180960_C06

5⁹⁹ bubly™ sparkling water beverage selected varieties, 12x355 mL
21549114_C12

5⁹⁹ MONTELLIER carbonated natural spring water selected varieties, 10x355 mL
21096722_C10

5⁹⁹ **ROCKSTAR ENERGY DRINK**
\$3 ROCKSTAR® Energy Drink selected varieties 473 mL
21617864_EA
21617780_EA
This product may not be suitable for everyone. Read the label and follow directions for use.

5⁹⁹ GATORADE® ZERO Sports Drink 6x591 mL or GATORADE® Powder Sticks 10's selected varieties
21585260_C06/21603385_EA

5⁹⁹ MONTELLIER carbonated natural spring water selected varieties, 10x355 mL
21096722_C10

5⁹⁹ GATORADE® ZERO Sports Drink 6x591 mL or GATORADE® Powder Sticks 10's selected varieties
21585260_C06/21603385_EA

5⁹⁹ MONTELLIER carbonated natural spring water selected varieties, 10x355 mL
21096722_C10

ACTIVIA

3 BENEFITS TO SUPPORT YOUR HEALTH

3⁶⁹ Active yogurt tubs 625/650 g selected varieties

oikos

START THE DAY WITH A PROTEIN SNACK **3/9⁹⁹**

Oikos Greek yogurt selected varieties 425/400 g

DELICIOUS NUTRITIOUS SNACK

2/3⁵⁰ Active or Oikos drinkable yogurt 190 ml selected varieties

GOOD START TO YOUR DAY

5⁹⁹ Oikos Greek 650/750 g or Activia drinkables 6x62 ml yogurt, selected varieties

19G OF PROTEIN*

*per 175g serving

vega

GET MORE IN EVERY SCOOP

With Vega's nutritious and delicious plant protein powder.

23⁹⁹ VEGA PROTEIN AND GREENS SELECTED VARIETIES 518-528 G

vega protein and greens protéines et légumes verts

vega sport protein protéines

51⁹⁹ VEGA SPORT PROTEINS SELECTED VARIETIES 801-829 G

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Theodore & Pringle
OPTICAL



Get 50,000 pts

for every \$150 spent on optical.

November 21 - December 4, 2024



*FOR EVERY \$150 SPENT IN OPTICAL BEFORE TAXES AND AFTER REDEMPTIONS AND ALL COUPONS AND DISCOUNTS ARE DEDUCTED IN A SINGLE TRANSACTION YOU WILL EARN THE POINTS INDICATED. PRODUCT AVAILABILITY MAY VARY BY STORE. WE ARE NOT OBLIGATED TO AWARD POINTS BASED ON ERRORS OR MISPRINTS. NO CASH VALUE. MINIMUM REDEMPTION 10,000 POINTS. OFFER CANNOT BE COMBINED WITH ANY OTHER POINTS, PROMOTIONS OR OFFERS. SEE TERMS & CONDITIONS FOR REDEMPTION RESTRICTIONS. OFFER VALID AT PARTICIPATING LOCATIONS WITH AN OPTICAL DEPARTMENT BETWEEN NOVEMBER 21 - DECEMBER 4, 2024.



BLACK FRIDAY STARTS NOW.

FIND ALL THE DEALS IN STORE.

Bell | ROGERS. | plus | fido



THE MOBILE SHOP
NOW THAT'S REWARDING.

Subject to credit approval. PC Optimum® points earned vary by device and plan. Conditions apply. Visit themobileshop.ca for full details.



Online Only

Earn 5,000 pts

when you spend \$12 on select **butter, cheese & baking essentials.**

Use code **5KPTS**



*Ends November 28. Conditions apply. See site for details.



AD MATCH

**We'll
match prices*
when you
show us
a lower
advertised
price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.