



PRICE DROP!

CANADA
FARMER'S MARKET™ RUSSET
OR WHITE POTATOES
 PRODUCT OF CANADA,
 CANADA NO. 1 GRADE
 10 LB BAG
POMMES DE TERRE RUSSET
OU BLANCHES
DÉLICÉS DU MARCHÉ™
 20601020001_EA/20600997001_EA

\$5



PRICE DROP!

PEPSI
 SELECTED VARIETIES
 6X710 ML
PEPSI
 20310546002_C06/20310546005_C06

SALE
SAVE \$2

\$4



PRICE DROP!

IÖGO NANO YOGURT
 SELECTED VARIETIES
 6X93 ML
YOGURT NANO IÖGO
 20609687001_EA/21219007_EA

SALE
SAVE \$1.24

3²⁵



PRICE DROP!

KASHI CEREAL
 SELECTED VARIETIES
 340-460 G
CÉRÉALÉS KASHI
 20591675_EA/20594319_EA

SALE
SAVE \$1

\$5

†Offer valid in-store at participating locations between October 31 - November 27, 2024 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Scan to see
our complete
digital flyer



Independent
Your Independent Grocer

CUT BY OUR BUTCHERS



PORK LOIN COMBINATION CHOPS
SIRLOIN, CENTRE AND RIB PORTION
BONE-IN
5.49/KG
CÔTELETTES DE LONGE DE PORC,
COMBINAISON DE COUPES, PORTIONS
CENTRE ET BOUT DE CÔTES
21618256_KG

2⁴⁹
LB



MEDIUM GROUND BEEF
FAMILY SIZE
9.90/KG
BŒUF HACHÉ MI-MAIGRE
20865673_KG

4⁴⁹
LB

CUT BY OUR BUTCHERS



LAMB SHOULDER CHOPS
11.00/KG
CÔTELETTES D'ÉPAULE D'AGNEAU
21550513_KG

SAVE \$4^{LB}
4⁹⁹
LB

INCLUDES HALAL



CHICKEN BREASTS OR HALAL CHICKEN BREASTS
BONELESS SKINLESS FAMILY SIZE
11.00/KG
POITRINES DE POULET OU POITRINES DE POULET HALAL
20028450_KG/21636240_KG

4⁹⁹
LB



FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE
22.02/KG
FRESH SEAFOOD
ITEMS SUBJECT
TO AVAILABILITY
FILETS DE SAUMON DE L'ATLANTIQUE FRAIS
28720065_KG

SAVE \$5^{LB}
9⁹⁹
LB



ONTARIO ENGLISH CUCUMBERS
PRODUCT OF ONTARIO
EACH
CONCOMBRES ANGLAIS
20070132001_EA

\$2



5 LB

CLEMENTINES
PRODUCT OF MOROCCO
OR SPAIN
5 LB
CLÉMENTINES
20182566001_EA

\$5



KICKING HORSE ORGANIC WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
CAFÉ EN GRAINS BIOLOGIQUE KICKING HORSE
20322468001_EA
20322468006_EA

SAVE \$2
12⁹⁹



CRACKER BARREL CHEESE BARS 400 G,
SHREDS 250-320 G,
PC[®] SHREDS 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE, FROMAGE RÂPÉ CRACKER BARREL, FROMAGE RÂPÉ PC[®]
21060201_EA/21290384_EA

5⁷⁷



LACTANTIA BUTTER
SELECTED VARIETIES
454 G
BEURRE LACTANTIA
20296112005_EA/20639926_EA

SAVE \$1²⁰
4⁷⁷



D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES AND SIZES
PAIN OU PETITS PAINS D'ITALIANO
20038335_EA
21450797_EA
20587369_EA

WHEN YOU BUY 2
SAVE \$1⁰⁸
2/6⁵⁰
LESS THAN 2
\$3.79 EA.



JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
VITAMINES OU SUPPLÉMENTS JAMIESON
20299993_EA
20303216001_EA

SAVE UP TO
50%



CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS, **SPONGETOWELS PAPER TOWELS** 6 ROLLS OR **SCOTTIES FACIAL TISSUE** 6'S
SELECTED VARIETIES
PAPIER HYGIÉNIQUE CASHMERE, ESSUIE-TOUT SPONGETOWELS OU MOUCHOIRS SCOTTIES
21189812_EA/21204739_EA

6⁹⁹

Black Friday
DON'T MISS OUR HOT DEALS!

APP EXCLUSIVE OFFER

Open the app. It's as easy as that!

8 days only NOV 21 TO 28

Optimum

Earn

15,000 pts

for every \$50* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

\$15 value!

Black Friday

DON'T MISS OUR HOT DEALS!

FLYER OFFERS AVAILABLE NOV 21 TO NOV 27

BRITA



BRITA DENALI WHITE PITCHER OR 3-PACK FILTER
SELECTED VARIETIES
PICHET BLANC DENALI OU PQT DE 3 FILTRES BRITA
20094145_EA/21524887_EA

GET **5,000** ^{PC} **Value**
LIMIT 4
AFTER LIMIT \$25 EA.

\$20

Energizer



ENERGIZER BATTERIES
AAA 8 OR AAA 4
PILES ENERGIZER
21103981_EA/21184803_EA
*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.

LIMIT 4
AFTER LIMIT \$7 EA.

\$5⁺



FARMER'S MARKET BAG APPLES
SELECT VARIETIES
PRODUCT OF ONTARIO
CANADA FANCY GRADE
4 LB BAG
POMMES EN SAC DÉLICÉES DU MARCHÉ™
21307212001_EA/20767998001_EA

Members save **\$2**
Y-Optimum
Members-Only Price
\$6
Non-members **\$8**



BLUEWATER FISH, SHRIMP OR AIR FRIED
SELECTED VARIETIES
FROZEN
210-600 G
POISSON, CREVETTES OU FRITS À L'AIR BLUEWATER
20310745004_EA/20316252003_EA

Members save **\$3**
Y-Optimum
Members-Only Price
5⁹⁹
Non-members **8⁹⁹**



FERRERO CORE HOLIDAY BUNDLE
SELECTED VARIETIES
119-200 G
ENSEMBLE DES FÊTES DE BASE FERRERO
20096034_EA

Members save **\$3**
Y-Optimum
Members-Only Price
6⁹⁹
Non-members **9⁹⁹**



NO NAME® NUTS 300 G OR CHERRIES MARASCHINO 375 ML OR VEGETABLE SHORTENING OR LARD 454 G, GRAHAM CRUMBS 400 G OR ARTIFICIAL VANILLA EXTRACT
SELECTED VARIETIES
NOIX OU CERISES AU MARASQUIN OU SHORTENING VÉGÉTAL OU SAINDOUX, CHAPELURE GRAHAM OU EXTRAIT DE VANILLE ARTIFICIEL SANS NOM™
20050959_EA/20171622_EA

GET **3,000** ^{PC} **Value**
for every **10** spent on

\$3



PC® ROAST AND GROUND COFFEE
SELECTED VARIETIES
800-930 G
CAFÉ TORRÉFIÉ ET MOULU PC®
21393374_EA/21592427_EA

GET **3,000** ^{PC} **Value**
when you buy 3

SALE
SAVE \$2



RUFFLES POTATO CHIPS OR DORITOS FLAVOURED TORTILLA CHIPS
SELECTED VARIETIES 180-280 G
CROUSTILLES RUFFLES OU CROUSTILLES DE TORTILLA AROMATISÉES DORITOS
21369118_EA/21241053_EA



ACTIVIA YOGURT 650 G OR MINUTE MAID LEMONADE 1.54 L
SELECTED VARIETIES
YOGOURT ACTIVIA OU LIMONADE MINUTE MAID
20325132003_EA/21434119_EA

SAVE UP TO \$1⁵⁰

3⁹⁹



BEN & JERRY'S MAGNUM ICE CREAM OR MAGNUM BARS 4'S
SELECTED VARIETIES FROZEN
BEN & JERRY'S OU BARRES MAGNUM
20960739_EA/21428213_EA

4⁹⁹



IN-STORE BAKED COOKIES
SELECTED VARIETIES
18'S
BISCUITS CUIITS EN MAGASIN
21454952_EA

\$7



PC® PODS 12'S OR STARBUCKS NESPRESSO COMPATIBLE CAPSULES 10'S
SELECTED VARIETIES
CARTOUCHES PC™ OU CAPSULES COMPATIBLES NESPRESSO STARBUCKS
20585365_EA/21549729_EA

6⁹⁹



TOBERONE CHOCOLATE
SELECTED VARIETIES
360 G
CHOCOLAT TOBERONE
20986903_EA
20986959_EA

9⁹⁹



KETTLE BRAND POTATO CHIPS
SELECTED VARIETIES
156/198 G
CROUSTILLES KETTLE BRAND
21520652_EA/21520654_EA

2⁹⁹



CAMPBELL'S READY-TO-SERVE SOUP 900 ML
SELECTED VARIETIES
SOUPE PRÊTE À DÉGUSTER CAMPBELL'S OU SOUPE HABITANT
20297246001_EA
20299690002_EA

SAVE UP TO 67¢

1⁹⁹



COTTONELLE BATHROOM TISSUE
SELECTED VARIETIES
18-72 ROLLS
PAPIER HYGIÉNIQUE COTTONELLE
21594687_EA
21594688_EA

SALE SAVE \$7

14⁹⁹



ENSURE REGULAR OR BOOST ORIGINAL READY-TO-DRINK SHAKES
SELECTED VARIETIES AND SIZES
BOISSONS PRÊTES À BOIRE ENSURE RÉGULIER OU BOOST ORIGINAL
20304767002_C06
20319843_C06

12⁹⁹

TIDE, GAIN OR IVORY SNOW DETERGENT 1.36-2.6 L 18-35'S
DOWNY OR GAIN FABRIC SOFTENER 2.63 L
BOUNCE OR BEADS 375 G 18-24'S
DOWNY OR GAIN SHEETS 130-230'S
SELECTED VARIETIES
DÉTERGENT TIDE, ASSOULISSANT TEXTILE PERLES OU GAIN, PERLES BOUNCE OU FEUILLES DOWNY OU GAIN
21550428_EA
21593782_EA

10⁹⁹

Independent CUSTOMER RELATIONS 1-866-541-6315. VISIT yourindependentgrocer.ca FOR STORE HOURS.

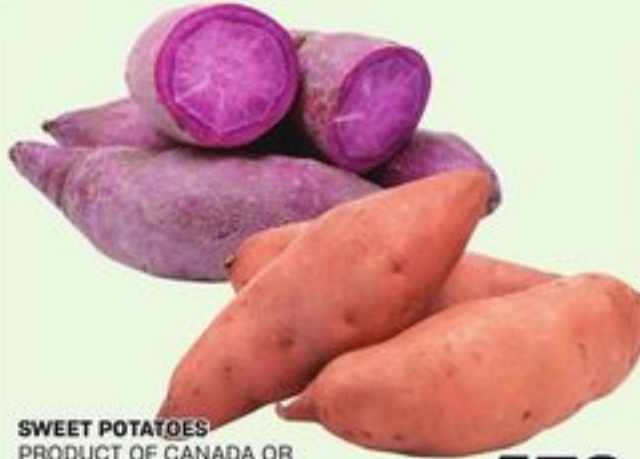
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See yourindependentgrocer.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve the right to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Your Independent Grocer locations that DO NOT participate in this flyer, visit www.yourindependentgrocer.ca or call Customer Relations at 1-866-541-6315. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. ©2024 Loblaw's Inc. **COLLECT AND SAVE PROGRAM:** While supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit Pcoptimum.ca/collectandsave.



Produce



If it's not fresh, it's free.*



SWEET POTATOES
PRODUCT OF CANADA OR
PURPLE YAM
PRODUCT OF CHINA
3.95/KG
PATATES DOUCRES OU
IGNAME POURPRE
20849858001_KG/20127708001_KG

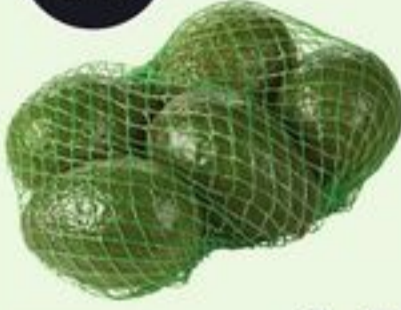
1.79
LB



CANADA
PC® ORGANICS WHOLE
CREMINI OR WHITE
MUSHROOMS
PRODUCT OF CANADA
227 G
CHAMPIGNONS CREMINI
OU BLANCS ENTIERS PC™
BIOLOGIQUE
21021565_EA/21021499_EA

2/\$6
LESS THAN 2
\$3.49 EA.

PKG
OF 5



AVOCADO BAG
PRODUCT OF MEXICO
5'S
SAC D'AVOCATS
20142232001_EA

\$4



PINEAPPLE
PRODUCT OF
COSTA RICA
ANANAS
20160992001_EA

3.50



SEEDLESS GRAPES
SELECT VARIETIES
PRODUCT OF U.S.A.
NO. 1 GRADE OR
CLEMENTINES
STEM AND LEAF
PRODUCT OF SPAIN
8.82/KG
RAISINS SANS PÉPINS
OU CLÉMENTINES AVEC
TIGES ET FEUILLES
20613483001_KG
20425775001_KG

\$4
LB



BOLTHOUSE
FARMS
SMOOTHIES
OR JUICE
PRODUCT
OF U.S.A.,
SELECTED
VARIETIES
946 ML
BOISSONS
FOUETTÉES
OU JUS
BOLTHOUSE
FARMS
20301788_EA
20325816_EA

2/\$12
LESS THAN 2
\$7 EA.



PC® CHOPPED OR
PREMIUM SALAD KITS
PRODUCT OF U.S.A.,
SELECTED VARIETIES
253-369 G
TROUSSES DE
SALADES
HACHÉES PC™
21334801_EA
21378038_EA

2/\$11
LESS THAN 2
\$6 EA.



POMEGRANATE
PRODUCT
OF U.S.A.
GRENADES
20134767001_EA

2/\$3
LESS THAN 2
\$2 EA.



ONTARIO
GREENHOUSE TOMATOES
ON THE VINE
PRODUCT OF ONTARIO
6.61/KG
TOMATES DE SERRE
SUR VIGNE
20026703001_KG

\$3
LB



CORED PINEAPPLE
MADE IN-STORE DAILY
600 G
ANANAS ÉVIDÉ FRAIS
20503143_KG

\$5

*Fresh Promise: Applicable to eligible fresh produce items purchased at Your Independent Grocer store locations or online at yourindependentgrocer.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Your Independent Grocer store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

Butcher



ONTARIO
BONELESS BLADE ROAST
CUT FROM CERTIFIED
ONTARIO CORN FED
CANADA AA GRADE
BEEF OR HIGHER
24.23/KG
RÔTI DE PALETTE
DÉOSSÉ
20797470_KG

10.99
LB



PC® BLUE MENU® GROUND
CHICKEN OR TURKEY
454 G
DINDE OU POULET HACHÉ
PC™ MENU BLEU™
21100091_EA/21100092_EA

\$7



BEEF STIR FRY STRIPS
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
LANIÈRES DE BŒUF À SAUTER
21588067_EA

\$7



CANADA
BEEF BRAISING
SHORTRIBS
CUT FROM CANADA
AA GRADE BEEF OR
HIGHER
37.45/KG
HAUTS-DE-CÔTE DE
BŒUF À BRAISER
20810386_KG

16.99
LB



PC® SAUSAGES
SELECTED VARIETIES
500 G
SAUCISSES PC™
21584099_EA/21584342_EA

\$6



PC® WORLD OF FLAVOURS
BBQ CHICKEN 8 CUT
14.31/KG
POULET BARBECUE PC™
SAVEURS DU MONDE,
8 PARTIES
21456120_KG

6.49
LB



SUFRA® HALAL LEAN
GROUND BEEF
454 G
BŒUF HACHÉ
MAIGRE HALAL
SUFRA™
21397283_EA

8.99



PC® NATURALLY
SMOKED BACON
SELECTED VARIETIES
375-500 G
BACON FUMÉ
NATURELLEMENT PC™
20152629_EA/21525048_EA

\$7



PC® MOZZARELLA
CHEESE STICKS
OR SPRING ROLLS
SELECTED
VARIETIES,
FROZEN
454/574 G
BOUCHÉES
AU FROMAGE
MOZZARELLA OU
ROULEAUX DE
PRINTEMPS PC™
20698096_EA/21116020_EA

\$10



PC® PUB RECIPE®
OR GLUTEN-FREE
CHICKEN
SELECTED VARIETIES
FROZEN
600/700 G
POULET PC™
RECETTE DU PUB™
OU SANS GLUTEN
21201320_EA/21201321_EA

\$8

Seafood

Fresh seafood items subject to availability.



CANADIAN COVE
MUSSELS
FRESH
907 G
MOULES CANADIAN
COVE
21556624_EA

6.49



TUNA STEAKS
FROZEN OR
PREVIOUSLY
FROZEN
29.74/KG
DARNES
DE THON
20753134_KG

13.49
LB



PC® BLACK TIGER
SHRIMP RAW
ZIPPERBACK™ 16-20
PER LB 400 G OR
PC® BLUE MENU®
WILD ARGENTINIAN
SCALLOPS
80-150 PER LB
400 G FROZEN
CREVETTES NOIRES
TIGRÉES PC™
OU PÉTONCLES
ARGENTINS
SAUVAGES PC™
MENU BLEU™
20076343_EA
20801192_EA

11.49



PC® SHRIMP
APPETIZERS
SELECTED
VARIETIES,
FROZEN
294-454 G
HORS-D'ŒUVRE
DE CREVETTES
PC™
20135874_EA
20978921_EA

\$10

Bakery

**BAKED
IN-STORE**



BAGUETTE
WHITE OR WHOLE WHEAT
255 G
BAGUETTE
21529211_EA

1⁵⁰



LA ROCCA CAKE SLICE 137-187 G OR
CHARLOTTE'S PARFAIT 133-145 G
SELECTED VARIETIES
**TRANCHE DE GÂTEAU LA ROCCA
OU PARFAIT CHARLOTTE'S**
21496254_EA/21496255_EA

\$4



KIMBERLEY'S CUPCAKES
SELECTED VARIETIES
6'S
PETITS GÂTEAUX KIMBERLEY'S
21595212_EA

\$5

**BAKED
IN-STORE**



BULK ROLLS
SELECTED VARIETIES
PETITS PAINS EN VRAC
20076950_EA

8/\$4
LESS THAN 8
79¢ EA.



ACE BAKERY BISTRO LOAF
WHITE OR SOURDOUGH
595 G
MICHE BISTRO
BOULANGERIE ACE
21616092_EA/21616156_EA

4⁴⁹



PC® OR BLUE MENU®
ENGLISH MUFFINS
SELECTED VARIETIES
6'S
**MUFFINS ANGLAIS PC®
OU MENU BLEU™**
20810728_EA/21015502_EA

2⁶⁹



KING'S HAWAIIAN ROLLS
SELECTED VARIETIES AND
SIZES
**PETITS PAINS KING'S
HAWAIIAN**
21475970_EA/21489831_EA

3⁹⁹



PC® FLÄTBREAD 220/300 G OR
SURAJ® NAAN 6'S
SELECTED VARIETIES
**PAIN PLAT PC®
OU NAAN SURAJ®**
20910044_EA/21051353_EA

\$3

Great to go

Great to go items plus applicable taxes.

BUY ANY ONE

FROM OUR CHEF® SOUP
SELECTED VARIETIES
700 ML
**SOUPE CONCOCTÉ
PAR NOS CHEFS™**
21560588_EA

**GET 25%
OFF ONE**

FROM OUR CHEF®
PIE OR QUICHE
SELECTED VARIETIES
150-600 G
**PÂTÉ OU QUICHE CONCOCTÉ
PAR NOS CHEFS™**
21579901_EA



The Deli



OKA
SELECTED
VARIETIES
190 G
OKA
20920756_EA/20921279_EA



**BABY BEL 6'S,
LAUGHING COW
12'S OR CHEESE
DIPPERS**
SELECTED
VARIETIES
**BABYBEL, LA
VACHE QUI RIT OU
CHEESE DIPPERS**
20319107_EA/20574332_EA

8⁹⁹

5⁴⁹



**GCV CHICKEN
FAVORITES**
SELECTED
VARIETIES
(TENDERS, FRIED
CHICKEN OR
BONELESS BITES),
SERVED HOT OR
CHILLED
320-700 G
**MORCEAUX
PRÉFÉRÉS
DE POULET**
20137058_EA/20992187_EA

\$16



SUB SANDWICH
IN-STORE PREPARED
BEEF, HAM, TURKEY
OR ASSORTED
331/364 G
SOUS-MARINS
21623682_EA

\$7



MASTRO TRIOS
SELECTED
VARIETIES
150/250 G
TRIOS MASTRO
21064064_EA/21554465_EA

\$10



**PC® NATURAL
CHOICE™
TURKEY SERVICE
CASE MEATS**
SELECTED
VARIETIES
**DINDE PC™ LE
CHOIX NATUREL®
DU COMPTOIR
DE SERVICE**
20059548_KG

3⁴⁹
/100 G



**12" TAKE AND
BAKE PIZZA**
SELECTED
VARIETIES
510-739 G
**PIZZA 12 PO
CUIRE À
LA MAISON**
21456393_EA
21456401_EA

\$9-10



ZIGGY'S® PASTA
SELECTED
VARIETIES
350/360 G
PÂTES ZIGGY'S®
21521168_EA/21521170_EA

\$5



**YVES VEGGIE
GROUND MEAT
OR SAUSAGES**
SELECTED
VARIETIES
156-380 G
**SIMILI-VIANDE
HACHÉE OU
SAUCISSES
À BASE DE
PLANTES**
VEGGIE YVES
20507159_EA
20596775_EA

2/\$12
LESS THAN 2
\$6.50 EA.



**PC® TOPPED
HUMMUS**
280 G OR
LA PANZELLA
170 G
SELECTED
VARIETIES
**HUMMUS
GARNI PC™
OU CRAQUELINS
LA PANZELLA**
20811384_EA
21348433_EA

2/\$8
LESS THAN 2
\$4.49 EA.

Floral



**PREMIUM
GIFTING
BOUQUET**
SELECTED
VARIETIES-
**BOUQUETS-
CADEAUX
DE QUALITÉ
SUPÉRIEURE**
21436381_EA/21436382_EA

\$35



**INTERMEDIATE
ROSE BUNCH**
9 STEM
**BOUQUET
DE ROSES
INTERMÉDIAIRE**
21586298_EA

\$10



**HOLIDAY MINIS
MINI-PLANTES
DES FÊTES**
21194496_EA

\$8



**POINSETTIA IN
UPGRADED TIN**
8 INCH
**POINSETTIA
DANS UN POT
DE QUALITÉ
SUPÉRIEURE**
20287881_EA
21615455_EA

\$24

Black Friday

DON'T MISS OUR HOT DEALS!

EFFECTIVE NOVEMBER 21 TO 27

8
days only
NOV 21 TO 28

APP EXCLUSIVE OFFER
Open the app. It's as easy as that!

Optimum

Earn **15,000** pts

for every \$50* spent on small appliances, home, health & beauty, baby and pharmacy.

Excludes gaming hardware, software and accessories, prescription drugs, apparel, and optical

\$15
= \$15 value!

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



41 INCH DIAMETER
754 TIPS
280 LIGHTS

\$89

LIFE AT HOME™ 6.5' WILLISTON ARTIFICIAL LED PINE TREE
10-FUNCTION COLOUR LIGHTS
21509707_EA

Life at Home



ILLUMINATED NUTCRACKER
CASSE-NOISSETTE ILLUMINE
MINIATURE LIGHTS LUMIERES MINIATURES

SALE
SAVE UP TO 40%

LIFE AT HOME™ OUTDOOR/INDOOR LIGHTS AND INFLATABLES
21574930_EA/21098950_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

Life at Home



SALE
SAVE UP TO 40%

LIFE AT HOME™ ARTIFICIAL PORCH TREES
SELECTED VARIETIES AND SIZES
21509323_EA
21577422_EA

Life at Home



SALE
SAVE UP TO 40%

LIFE AT HOME™ TABLETOP DECOR
SELECTED VARIETIES
21586418_EA

Life at Home



SALE
SAVE UP TO 40%

CHRISTMAS ORNAMENTS, TREE SKIRTS OR STOCKINGS
21285961_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO



LIMIT 4
AFTER LIMIT \$25 EA.

\$20

LEGO AMBUSH ON MANDALORE BATTLE PACK
21578270_EA

LEGO



LIMIT 4
AFTER LIMIT \$32 EA.

\$25

LEGO MINECRAFT THE TURTLE BEACH HOUSE
21565624_EA

EFFECTIVE NOVEMBER 21 TO 27

EFFECTIVE NOVEMBER 21 TO 27

LEGO



LIMIT 4
AFTER LIMIT \$24 EA.

\$20

LEGO CITY SPACE DISCOVERY
21565602_EA

Barbie



\$85

BARBIE ULTIMATE STABLE
21593555_EA



children's charity™

\$5 from the purchase of this bear will be donated to President's Choice Children's Charity to help reach their goal of feeding one million Canadian children.
Learn more at pchchildrenscharity.ca

\$15

16" PRESIDENT'S CHOICE CHILDREN'S CHARITY BEAR
SELECTED VARIETIES
21586702_EA/21586639_EA

even more
pre-black friday deals!

Ends November 28
Regular Price Only | In-Store + Online

25%

off

outerwear,
winter accessories,
snow boots,
sweaters,
sleepwear,
& adult bottoms.*

plus door crusher deals!

Ends December 1 | Select Styles



Adult Fleece
Jackets + Pullovers
\$25
reg. \$40 & \$50



Children's
Fleece Jackets
\$10
reg. \$19 & \$22

JOE FRESH

SAVE NOW

*Exclusions apply. While quantities last. Offers cannot be combined.
Visit www.joefresh.com/offerdetails for full details.

Baked Instore Goodies



BAKED IN-STORE
MINI BRAIDED STRUDELS OR MAPLE PECAN DANISH
 SELECTED VARIETIES
 4'S
 21464137_EA/21464199_EA

4⁴⁹



BAKED IN-STORE
TURNOVERS
 SELECTED VARIETIES
 4'S
 21469196_EA

4⁴⁹



BAKED IN-STORE
CINNAMON BUNS, DANISH OR CREAM CHEESE ICED
 10'S
 21467583_EA

\$6



BAKED IN-STORE
PLAIN CROISSANTS
 6'S
 21030153_EA

\$4



BAKED IN-STORE
MINI DANISH
 ASSORTED VARIETIES
 8'S
 21476309_EA

4⁴⁹



BAKED IN-STORE
MINI COOKIES
 SELECTED VARIETIES
 24'S
 21596672_EA

\$5

It's Party Season

Please allow 24 to 48 hours in advance



CLASSIC TEA SANDWICH PLATTER
 AN ASSORTMENT OF HAM AND CHEESE, TUNA AND EGG SALAD SANDWICHES
 SERVES 6-8
 21558137_EA

\$20



WRAP STARS, PINWHEELS OR GAME NIGHT PLATTER SMALL
 ROLL UP TO THE PARTY WITH A TRAY OF WRAPS, PINWHEELS OR ASSORTED DELI MEAT ON FRESH SUB BUNS
 SERVES 8-10
 21557919_EA/21558135_EA

\$25



ALL WRAPPED UP, DELUXE VEGETARIAN OR GAME NIGHT LARGE PLATTER
 FRESH WRAPPED TORTILLAS OR A SELECTION OF GAME-READY SANDWICHES ON FRESH SUB BUNS
 SMALL SERVES 5-6, LARGE 10-12
 21557920_EA/21558136_EA

\$55



THE ENTERTAINER
 A MUST HAVE FOR ANY PARTY, IT OFFERS GUESTS A SELECTION OF OUR FAVOURITE SANDWICHES ON FRESH BAKED BAGUETTE, HAND ROLLED TORTILLA WRAPS AND FRESH SUB BUNS
 SERVES 8-10
 21558213_EA

\$60



GOURMET SANDWICH PLATTER
 AN ASSORTMENT OF ARTISAN SANDWICHES ON FRESHLY BAKED BAGUETTE
 SERVES 12-14
 21558211_EA

\$65



CHARCUTERIE BOARD
 SELECTED VARIETIES
 211-433 G
 21405538_EA
 21405571_EA

\$12-15

GET 2,500+ Value \$2.50



WING N TENDERS PLATTER
 20 CHICKEN WINGS BREADED OR UNBREADED, SAUCE OF YOUR CHOICE, 12 CHICKEN TENDERS PAIRED WITH CARROTS AND CELERY
 21559272_EA

\$45



CHICKEN WINGS PLATTER
 CHICKEN WINGS, BREADED AND UNBREADED, AVAILABLE PLAIN OR WITH YOUR CHOICE OF SAUCE, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 SERVES 8-10
 21558990_EA

\$45



CHICKEN FAVOURITES LARGE
 30 CHICKEN WINGS, BREADED AND UNBREADED, 12 CLASSIC AND CRUNCHY CHICKEN STRIPS, 20 BREADED BONELESS CHICKEN BITES, PAIRED WITH CELERY AND CARROTS. SERVED CHILLED.
 21559159_EA

\$75

You get, we give.

When you get participating products* marked in aisle, a portion of proceeds from every purchase will be donated to help feed one million kids.

In support of



**children's
charity**



*In conjunction with our partners, a maximum of \$600,000 will be collectively donated to President's Choice Children's Charity from purchases of participating products made at Loblaws, Zehrs, Valu-Mart, Your Independent Grocer, Atlantic Superstore, Dominion and Provigo stores between November 14 - 27, 2024.



YOPLAIT TUBE 8X56 G OR
MINIGO YOGURT 6X60 G
SELECTED VARIETIES
21547595_EA/21619318_EA

3⁶⁹



NESTLÉ CHOCOLATE
TABLETS
SELECTED VARIETIES
90-120 G
20640580_EA/21247054_EA

2/\$5
LESS THAN 2
\$2.99 EA.



SIGGI'S
SELECTED VARIETIES
4X100 G
21589925_EA/21590027_EA

3⁹⁹



SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G
21353874_EA/21353892_EA

6⁹⁹



AMOOZA 228 G OR
CRACKER BARREL
CHEESE SNACKS 168 G
SELECTED VARIETIES
21290676_EA/21403514_EA

5⁹⁹



CRACKER BARREL
NATURAL CHEESE SLICES
SELECTED VARIETIES
220/240 G
21290684_EA/21290682_EA

5⁹⁹

Home of President's Choice.



PC® ORANGE JUICE
SELECTED VARIETIES
2.5 L
21531644_EA/21531646_EA

6⁵⁰



PC® GRANOLA BARS
SELECTED VARIETIES
120-175 G
20912735_EA/21540695_EA

2/5⁵⁰
LESS THAN 2
\$3.49 EA.



PC® READY TO EAT POPCORN
SELECTED VARIETIES
220-250 G
20555781_EA/20910769_EA

2/\$7
LESS THAN 2
\$3.99 EA.



PC® OR BLUE MENU® MEAT OR VEGETABLE LASAGNA OR MAC & CHEESE ENTRÉES
SELECTED VARIETIES, FROZEN
1.13 KG
20314880_EA/20326534_EA

9⁹⁹



PC® MINI MUFFINS
SELECTED VARIETIES
12'S
21488839_EA

\$6



PC® MAX® PAPER TOWELS
8=24 ROLLS
21542607_EA

23⁹⁹



PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01

2/\$11
LESS THAN 2
\$5.99 EA.



PC® OLD FASHION STYLE BACON
SELECTED VARIETIES
1 KG
20115704_EA

14⁹⁹



PC® ORGANICS FROZEN BABY FOOD
SELECTED VARIETIES
8X32 ML/2X128 G
21563528_EA/21563751_EA

3⁹⁹



PC® ORGANICS VEGETABLES
SELECTED VARIETIES
300-500 G
20416869002_EA/21008161_EA

4⁹⁹



PC® ORGANICS PIZZA
SELECTED VARIETIES
340-400 G
21092257_EA/21092293_EA

6⁹⁹



PC® ORGANICS COCONUT OIL
860 ML
20893349_EA

15⁹⁹



PC® ORGANICS CHOCOLATE
SELECTED VARIETIES
100 G
21215946_EA
21215962_EA

2/\$9
LESS THAN 2
\$4.99 EA.

Festive cheer



PC* LARGE OUTDOOR ARRANGEMENT WITH PINE AND BERRIES
EACH
20144803_EA

\$40



PC* BOUGHS OR BRANCHES
SELECTED VARIETIES
20213216_EA/20214311_EA

\$10



FROSTY FERN
6 INCH
21201502_EA

\$13



GRINCHMAS TREE
20930473_EA

\$22



6 INCH POINSETTIA
20036549_EA

\$11

Holiday treats



HOLIDAY JU JUBE MIX
CHERRY AND LIME FLAVOUR
21626754_KG

\$2 /100 G



HOLIDAY JUBES
21626733_KG

\$2 /100 G



CHOCOLATE PRESENTS
21626536_KG

\$3 /100 G



PEPPERMINT PRETZELS
150 G
21626664_EA

\$14



WHITE PEPPERMINT
CARAMELS
70 G
21626645_EA

\$14



HOLIDAY JELLY BEANS
21626742_KG

\$1.50 /100 G

RED AND GREEN JELLY
WREATHS OR HOLIDAY
JELLY MIX
21626586_KG/21626537_KG



\$2 /100 G



HOLIDAY JUMBO GUMS
21626520_KG

\$2 /100 G

Grocery



FRANK'S RED HOT OR THICK SAUCE 354 ML, FRENCH'S KETCHUP 750 ML/1 L OR MUSTARD 325 ML OR STUBB'S BBQ SAUCE 450 ML SELECTED VARIETIES
20187632001_EA/20835951_EA



DOVE BAR SOAP 6X106 G, BODY WASH 532-695 ML OR HAIR CARE PRODUCTS 97-750 ML SELECTED VARIETIES
20319039001_EA/21221317_EA



TYLENOL OR TYLENOL KIDS SELECTED VARIETIES AND SIZES 60-150'S
20129494001_EA/20310804002_EA



NO NAME® ALL-PURPOSE FLOUR SELECTED VARIETIES 10 KG
20022248_EA



NESTLÉ CONFECTIONERY FROZEN DESSERT 1.5 L OR BARS 4-10'S OR DRUMSTICK 4'S SELECTED VARIETIES FROZEN
20322085001_EA/20322380001_EA



NO NAME® NATURALLY IMPERFECT™ FRUIT SELECTED VARIETIES FROZEN 2 KG
21033168_EA/21480144_EA

11.99

5.49

15.99



GALLO EXTRA VIRGIN OLIVE OIL 1 L
20105368_EA



PC® OR BLUE MENU® ENTRÉES SELECTED VARIETIES FROZEN 212.27 KG
20134930_EA 21178593_EA



AYLMER TOMATOES ORIGINAL OR ACCENTS SELECTED VARIETIES 540/796 ML
21206804_EA/21207587_EA



TERRY'S ORANGE CHOCOLATE 145-157 G OR TOFFIFEE CHOCOLATE 246 G
21194228_EA/21541146_EA

17.99

14.99

1.99

5.99



OLD EL PASO DINNER KITS 264-510 G OR SALSA 650 ML SELECTED VARIETIES
20305182001_EA/20795534_EA

\$5



PRIMO PASTA SAUCE 680 ML OR UNICO PASTA 700/750 G SELECTED VARIETIES
20731317003_EA 20794827_EA

2/\$5
LESS THAN 2 \$2.99 EA.



GREEN GIANT VEGETABLES SELECTED VARIETIES FROZEN 400-750 G
21022302_EA/21022355_EA



KRAFT SALAD DRESSING SELECTED VARIETIES 425 ML
21584146_EA/21584850_EA

3.49



CHEEMO PEROGIES SELECTED VARIETIES FROZEN 745-907 G
20527159_EA/20527369_EA

3.99



CHAPMAN'S SUPER PREMIUM PLUS ICE CREAM SELECTED VARIETIES FROZEN 500 ML
21511147_EA/21511200_EA

3.99



KELLOGG'S EGGO WAFFLES 8'S OR PILLSBURY TOASTER STRUDEL 326 G OR SCRAMBLES 204 G SELECTED VARIETIES FROZEN
20172664001_EA 20302779_EA

2/\$7
LESS THAN 2 \$7.99 EA.



NO NAME® TOMATO, CREAM OF MUSHROOM, CHICKEN NOODLE OR VEGETABLE SOUP SELECTED VARIETIES 284 ML
20302431_EA 20618885_EA

89¢



MOTT'S CLAMATO JUICE 1.89 L OR OCEAN SPRAY 100% JUICE BLEND OR COCKTAIL 1.77 L-1.89 L SELECTED VARIETIES
2030006608_EA 21575320_EA

3.99



PC® NATURAL SPRING WATER 24X500 ML
20137898_C24

\$3



PURE LIFE WATER 24X500 ML
20060696_C24

4.99



ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, TIGER TOWELS PAPER TOWELS 3-6 ROLLS OR FACIAL TISSUE 6'S SELECTED VARIETIES
21363770_EA/21484702_EA

8.99

For your pet

click here to shop our full assortment



Members save \$2

Optimum
Members-Only Price
9.99
Non-members
11.99

PEDIGREE DENTASTIX TREATS FOR DOGS
SELECTED VARIETIES
100-1.9 KG
21081180_EA



IAMS DOG FOOD
SELECTED VARIETIES
6.12/6.8 KG
20646724002_EA

31.99



CESAR DOG FOOD
SELECTED VARIETIES
24'S
21359656_EA

35.99



BEGGIN' STRIPS DOG TREATS
SELECTED VARIETIES
708/850 G
21101589_EA

10.99



PURINA ONE DOG FOOD
SELECTED VARIETIES
1.72/1.81 KG
20912587_EA

13.99



MILK-BONE SOFT & CHEWY TREATS FOR DOGS
SELECTED VARIETIES
708 G
21047843_EA

11.99



TEMPTATIONS CAT TREATS 160/180 G,
PURRRR-ÉE 48 G,
SPOONS 40 G OR
MEATY BITES 43 G
SELECTED VARIETIES
20298151005_EA/21479803_EA

3.29



FANCY FEAST CAT FOOD
SELECTED VARIETIES
12'S
20307537_EA

13.99



FRISKIES CAT FOOD
SELECTED VARIETIES
7.26/7.5 KG
20912590_C01

21.99



TIDY CATS LIGHT WEIGHT LITTER
SELECTED VARIETIES
5.44 KG
21217951_C01

23.99

Don't leave any points behind at the pump!



Earn 10^{pts} per litre

Add your phone number to your account on the **PC Optimum™ app**. Enter your phone number on the pump keypad before entering your payment card.



Earn 10^{pts} per litre

Insert your **PC Optimum™ card** into the card reader before entering your payment card.



Earn at least 3^{pts} in points

Pay with your **PC® Mastercard®** and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional 10 points per litre of premium gasoline (Octane 91, 91, 93) at Esso™ stations. Should fuel prices fall below \$1.1, rounding total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.com/pcoptimum-mastercard. PC®, PC Financial®, and President's Choice Financial® are trademarks of Lloyds Inc., used under license. Mastercard® is a registered trademark, and the circle design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, Esso, Esso.

LAVAZZA

ICONIC CRAFTSMANSHIP, ARTFULLY BLENDED.



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GET 2,000^{pts} - \$2 Value

LAVAZZA
ROSSA

LAVAZZA
QUALITÀ ROSSA
K-Cup® pods 30's
21589798_EA

LAVAZZA
ORO

LAVAZZA
QUALITÀ ORO
K-Cup® pods 30's
21589700_EA

\$18.99

\$18.99

Bring home the delicious taste of

McCafé



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GET 2,000^{pts} - \$2 Value

McCafé

McCafé® K-Cup® Pods
30's - 21240975_EA

\$20.99

McCafé® K-Cup® Pods
48's - 21238592_EA

\$29.99



GET 2,000^{pts} - \$2 Value

Kicking Horse® Coffee
K-Cup® Pods 10's
21628567_EA

\$12.99

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Folgers

LOVED BY MILLIONS. TASTE WHY.



GET 1,000^{pts} - \$1 Value

13.99

Folgers® Coffee
816 g selected varieties
21478183_EA



GET 2,000^{pts} - \$2 Value

17.99

Folgers® K-Cup®
Coffee Pods
30's selected varieties
20811386_EA



7.99

Folgers® K-Cup®
Coffee Pods
12's selected varieties
20565705_EA



9.99

Folgers® 1850™
Coffee
340 g selected varieties
21196305_EA

Winter FAVOURITES

ROUGEMONT
2 L
20185265003_EA
less than 2 \$4.49 ea.

2/\$7



OASIS JUICE
SELECTED VARIETIES
8x200 mL
20944313_EA

\$5.49 EA

ARIZONA
DEL MONTE
960 mL
20894117004_EA
21581272_EA

\$2.99 EA

ASSORTED FLAVOURS



Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
 *Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8
 days only
 Nov 21-28th

Optimum
 Earn
15,000 pts
 for every \$50 spent on
 small appliances, home, baby,
 health & beauty and pharmacy.

APP EXCLUSIVE OFFER

Open the app.
 It's as easy as that!

\$15
 value!

Effective November 21 to 27



HUGGIES ECONO PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3, 50-200'S
 2155591 EA/2155540 EA

34⁹⁹



MILLIE MOON CLUB SIZE DIAPERS
 SELECTED VARIETIES
 SIZE 1-6, 50-100'S
 2157453 EA/2157461 EA

24⁹⁹



PAMPERS SWADDLERS
 ULTRA VALUE PACK
 DIAPERS
 SELECTED VARIETIES
 SIZE 3-6, 120-192'S
 2155839 EA

43⁹⁹



PAMPERS EASY UPS
 GIANT PACK TRAINING PANTS
 SELECTED VARIETIES
 60-120'S
 2168755 EA/2168797 EA

36⁹⁹



PC 12X BABY WIPES
 UNSCENTED
 1200'S
 2133245 EA

\$20



BABY GOURMET ORGANIC FRUIT OR
VEGETABLE BABY FOOD POUCHES
 SELECTED VARIETIES
 128 ML
 2036374/2036383 EA

1⁷⁹



GERBER ORGANIC CEREAL
 SELECTED VARIETIES
 300 G
 2115201 EA

2/\$10
 LESS THAN 2
 \$5.99 EA.



HUGGIES, HELLO BELLO OR
PAMPERS 3X BABY WIPES
 SELECTED VARIETIES
 112-216'S
 2032901 EA/2032912 EA

7⁹⁹



PAMPERS ECONO
PACK DIAPERS
 SELECTED VARIETIES
 SIZE N-3,
 50-200'S
 2155591 EA
 2155574 EA

34⁹⁹



PAMPERS PURE
SUPER BIG PACK
DIAPERS
 SELECTED VARIETIES
 SIZE N-6,
 92-120'S
 2124395 EA
 2124404 EA

24⁹⁹



CERAVE
BABY NEEDS
 SELECTED VARIETIES
 2433175 EA
 2433184 EA

20%



SUDOCREM OR
PENATEN BABY NEEDS
 SELECTED VARIETIES
 20800281 EA/2075283 EA

20%



Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8
days only
Nov 21-28th

Earn
15,000 pts
for every \$50 spent on
small appliances, home, baby,
health & beauty and pharmacy.

APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

\$15
value!

Effective November 21 to 27



ENFAGROW A+ INFANT
NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES
907 G
2102311 EA/2102311 EA

29⁹⁹



SIMILAC PRO-ADVANCE
STEP 1 OR 2 OR COMFORT
HMO POWDER FORMULA
SELECTED VARIETIES
570/584 G
2103125 EA/2103101 EA

38⁹⁹



ENFAMIL NEUROPRO
READY TO FEED INFANT
FORMULA
16267 ML
2152056 001

68⁴⁹



ENFAMIL A+ NEUROPRO
BABY FORMULA POWDER REFILL
SELECTED VARIETIES
6-12 MONTHS, 530 G
2153075 EA

58⁹⁹



ENFAMIL A+ READY-TO-FEED
BABY FORMULA STAGE 1 & 2
SELECTED VARIETIES
16267 ML
2170376 001/2170332 001

59⁹⁹



SIMILAC STAGE 1 & 2
READY TO FEED BABY FORMULA
SELECTED VARIETIES
16267 ML
2131051 001/2131052 001

60⁹⁷



LOVE CHILD
ORGANIC POUCHES
SELECTED VARIETIES
99/120 ML
211155 EA/211155 EA

1⁷⁹



CEREBELLY ORGANIC
BABY PUREE POUCHES
120 ML
210222 EA/210222 EA

2⁹⁹



BABY GOURMET
ORGANIC PUFFIES OR
FRUIT & VEGGIE
BITES BABY SNACKS
28-60 G/518 G OR
EARTH'S BEST BARS 116 G
SELECTED VARIETIES
28-60 G
211271 EA/211271 EA

3⁷⁹



PC ORGANICS
BABY SNACKS OR ENTRÉES
SELECTED VARIETIES
42-115 G
2043331 EA/2078443401 EA

2⁷⁹



LOVE CHILD ORGANIC
OATY CHOMPS OR
SEAFRIENDS
BABY SNACKS
SELECTED VARIETIES
100-140 G
2294535 EA/2146329 EA

3⁷⁹



SIMPLY GOURMET
CRUNCHERS OR
PUFFIES SNACKS
SELECTED VARIETIES
92 G
2157331 EA/2157306 EA

2²⁹

Shop & earn more

November 21st to 28th

Optimum™
Earn **15,000 pts**
for every \$50 spent on
small appliances, home, baby,
health & beauty and pharmacy.

\$15
= \$15 value!

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

Effective November 21 to 27



DOVE INTENSE
750 ML OF THERAPY
100-400 ML HAIR CARE
SELECTED VARIETIES
201102011 EA
201103002 EA

GET **4,000 pts** - \$4 Value
when you buy 2

11.99



NATIVE HAIR CARE
SELECTED VARIETIES
177/207 ML
205621 EA
205622 EA

\$11



MARC ANTHONY OR MONDAY HAIR CARE
SELECTED VARIETIES AND SIZES
200-675-680 ML
205645 EA 205646 EA

\$9



AVEENO LOTION
SELECTED VARIETIES AND SIZES
502 ML
201020204 EA 20356253 EA

SALE
SAVE UP TO **25%**



AVEENO FACE CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
200/1 EA
2056331 EA

SAVE UP TO 30%
3.89 - 27.99



CETAPHIL CLEANSERS, MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
201071 EA
204321301 EA

SALE
SAVE UP TO **20%**




NATIVE BODY WASH
SELECTED VARIETIES
532 ML
20435041 EA 20435051 EA

11.49



IVORY BAR SOAP 10X90 G OR BODY WASH 521 ML
SELECTED VARIETIES
20478702 EA 2048004001 EA

4.49



METHOD FOAMING OR GEL HAND WASH PUMPS
SELECTED VARIETIES
300/354 ML
2043211004 EA 20430651001 EA

4.49



AXE BODY SPRAY 118 G, DEODORANT 70/85 G, BODY WASH OR HAIR CARE 478 ML
SELECTED VARIETIES
204252 EA 2043004 EA

GET **3,000 pts** - \$3 Value
when you buy 2

7.99



EVERY MAN JACK BODY WASH 500 ML OR DEODORANT 70/85 G
SELECTED VARIETIES
205791 EA 205804 EA

7.99



SCHICK HYDRO, INTUITION OR XTREME 3 RAZORS
SELECTED VARIETIES 1-5'S
202274004 EA 202284 EA

8 VALUE - ÉCONO

9.99



LISTERINE CLASSIC L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
2048438001 EA 21091201 EA

6.99



CREST 3D WHITE OR PRO-HEALTH TOOTH PASTE, SCOPE PRO HEALTH OR KIDS RINSE 500 ML OR ORAL-B MANUAL TOOTHBRUSH OR FLOSS
SELECTED VARIETIES AND SIZES
2052351 EA 2150672 EA

5.49



HELLO PLACQUE, HELLO WHITENING, HELLO FLOSS
SELECTED VARIETIES AND SIZES
2117027 EA 2153925 EA

COLGATE OPTIC WHITE OR SENSITIVE PRO RELIEF TOOTH PASTE 70-100 ML, KIDS MANUAL TOOTHBRUSH, HELLO TOOTH PASTE 82-98 ML OR COLGATE PERIOGARD TOOTH PASTE
SELECTED VARIETIES AND SIZES
2117027 EA 2153925 EA

6.49



Shop & earn more
November 21st to 28th

Excludes gaming hardware, software and accessories, prescription drugs and optical.
*Open your PC Optimum™ app or visit proptimum.ca to get the offer.

8
days only
Nov 21-28th

Optimum
Earn
15,000 pts
for every \$50 spent on
small appliances, home, baby,
health & beauty and pharmacy.

APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!

\$15
value!

Effective November 21 to 27



ADVIL, BUCKLEY'S, NEOCITRAN OR
ROBITUSSIN COUGH, COLD OR
SINUS GELS, CAPLETS OR LIQUIDS
SELECTED VARIETIES AND SIZES
201611N_EA/201611N_EA

11.99



U'L CRITTERS, FIRST RESPONSE
OR VITAFUSION VITAMINS OR
SUPPLEMENTS
SELECTED VARIETIES AND SIZES
201612N_EA/201612N_EA

SALE
SAVE UP TO
20%



ALWAYS PADS
20-22'S OR
LINERS
20-21'S
OR TAMPAX
TAMPONS
20-21'S
SELECTED
VARIETIES
AND SIZES
201613N_EA
201613N_EA

2/\$26
LESS THAN 2
\$13.99 EA.



ONE A DAY
ADULT MULTIVITAMINS
OR FLINTSTONE'S
CHILDREN'S VITAMINS
SELECTED VARIETIES
AND SIZES
201614N_EA/201614N_EA

GET
3,000 pts
-\$3
Value



PERFECT SPORTS
SUPPLEMENTS
SELECTED
VARIETIES
AND SIZES
201615N_EA/201615N_EA

SALE
SAVE UP TO
15%



PC® DISTILLED WATER
4 L
201616N_EA

1.49



U BY KOTEX 2X PADS,
LINERS OR TAMPONS
SELECTED VARIETIES
AND SIZES
201617N_EA/201617N_EA

9.99



LIFE BRAND® PADS
OR UNDERWEAR
12-20'S OR
GUARDS 22'S
SELECTED
VARIETIES
AND SIZES
201618N_EA

12.99



VASELINE
HAND AND BODY LOTION
SELECTED VARIETIES
AND SIZES
201619N_EA/201619N_EA

5.99



OLD SPICE BODY
WASH 475-587 ML
OR BAR SOAP
4.8X9.6 G
SELECTED
VARIETIES
AND SIZES
201620N_EA/201620N_EA

SALE
SAVE UP TO
20%



SENSODYNE OR
PRONAMEL TOOTHPASTE
75-100 ML, POLIDENT
DENTURE TABLETS 40'S
OR POLIGRIP DENTURE
ADHESIVE 40 G
SELECTED VARIETIES
AND SIZES
201621N_EA/201621N_EA

5.99



PC® SPORTS
SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
201622N_EA/201622N_EA

SALE
SAVE UP TO
15%



LIFE BRAND® 5 mL
COUGH & COLD
RELIEF TABLETS,
CAPLETS, LIQUIDS,
SALINE MISTS,
SOLUTIONS OR
NASAL STRIPS
SELECTED VARIETIES
AND SIZES
201623N_EA/201623N_EA

SALE
SAVE UP TO
25%



LIFE BRAND®
PAIN MANAGEMENT
PRODUCTS
SELECTED VARIETIES
AND SIZES
201624N_EA/201624N_EA

SALE
SAVE UP TO
25%

QUALITY • VALUE • FLAVOUR



Gold Label
EST. 1935

- Gold Label Delicatessen Originals • selected varieties 375-400 g • 21611398_EA
- Gold Label Delicatessen Originals • selected varieties 175 g • 21599861_EA
- Gold Label Smoke House Pepperoni • selected varieties 225 g • 21507918_EA
- Gold Label Snack Stick Naturals • select varieties 200 g • 21635833_EA

EASY!

CONVENIENT!

DELICIOUS!

- | | | | |
|---|---|--|---|
| <p>Olivieri Filled Pasta or Gnocchi selected varieties 280 - 350 g 500 - 700 g
21021889_EA/20915884_EA</p> <p>\$11</p> | <p>Olivieri Gnocchi selected varieties 280 - 350 g
21022065_EA</p> <p>2/\$11</p> | <p>Olivieri Filled Pasta selected varieties 250 - 350 g
20915882_EA</p> <p>2/\$11</p> | <p>Olivieri Sauces selected varieties 160 g / 300 mL
20114412_EA</p> <p>2/\$11</p> |
|---|---|--|---|



Fall into FLAVOUR

Wonder Casa Mendosa

LESS THAN 2 \$4.49 EA.

2/750

GET \$2.000* Value when you buy 2

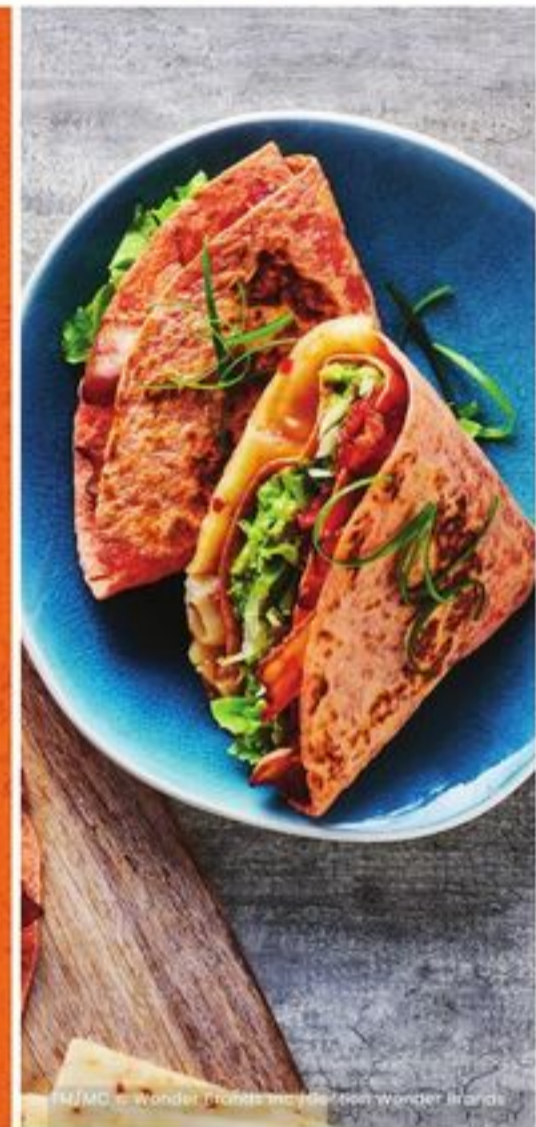


Wonder Large Whole Wheat Wraps 10's
20276307_EA

Wonder Large White Wraps 10's
20318788_EA

Casa Mendosa Large Spinach Tortillas 6's
21686582_EA

Casa Mendosa Large Tomato Salsa Tortillas 6's
21686582_EA



NEW! GLOBAL CRAVINGS



Crave Frozen Meals 200 - 340 g
Selected varieties
21085515_EA/21604021_EA

LESS THAN 2 \$8.49 EA.

2/\$11

A NEW WAY TO EGG

Crave Scramble Kits 57 - 85 g
Selected varieties
21566900001_EA

\$3.99



A NEW KD EXPERIENCE

NEW



Kraft Dinner Deluxe Frozen Meals Selected varieties 340 g
21085515_EA/21553329_EA

LESS THAN 2 \$8.49 EA.

2/\$11

IT'S NOT JUST PASTA.
IT'S **ITALPASTA**



LESS THAN 2 \$2.99 EA.
2/\$5
Italpasta Pasta 900 g selected varieties
20081342061_EA

Visit www.italpasta.com for product information, recipe inspiration, and zero food waste tips.

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TASTE THE DIFFERENCE

ITALY'S #1* BRAND OF TOMATOES



4.99
Mutti Strained Tomatoes 680 mL selected varieties
2028490861_EA

8.99
Mutti Pasta Sauce 680 mL selected varieties
21541182_EA

LESS THAN 2 \$3.99 EA.
2/\$7
Mutti Tomato Paste 156 mL
20314088_EA

MUTTI ONE FAMILY, ONE PASSION. TOMATOES.

*Canada Ltd. - All Italy Super + Super + Small Sell. Source of the top brands by value sales in the Tomato Products category - Progression 09/2021 - 08/2022



TAKE A SHOT ON GREAT TASTE

Best **Coke** Ever?



LESS THAN 2 \$7.49 EA.
2/\$13*

COCA-COLA® beverages selected varieties 8x300 mL
21181171_C08

\$7.99*

COCA-COLA® beverages selected varieties 6x237 mL
20048388001_C06



LESS THAN 2 \$7.49 EA.
2/\$13*

AHA™ SPARKLING WATER beverages selected varieties 12x355 mL
21240794_C12



LESS THAN 2 \$3.49 EA.
2/\$6*

Glaceau smartwater® beverages selected varieties 1 L
20154181_EA



LESS THAN 2 \$3.99 EA.
2/6.50*

Monster Energy® beverages selected varieties 473 mL
20938249_EA

November 21st - November 27th 2024
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
†This product may not be suitable for everyone. Please read the label for instructions.
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\$6.99

Liberté Greek®
selected varieties
650-750 g

20704361002_EA



2/\$8
LESS THAN 2
\$4.99 EA.

Liberté Greek®
selected varieties
4x100 g

20801752003_EA

LIBERTÉ

\$7.49

Yoplait® Source®
selected varieties
16x100 g

20317317001_EA
20317317002_EA



4/\$5
LESS THAN 4
\$1.59 EA.

Yoplait® YOP
selected varieties
200 ml

21478178_EA
21477986_EA

Yoplait

Pillsbury

\$3.49

Pillsbury™ Refrigerated
Dough
selected varieties
454-496 g

20301101005_EA
21477773_EA



2/\$4
LESS THAN 2
\$2.59 EA.

Pillsbury™ Crescents
selected varieties
200-227 g

21505340_EA



2/\$8
LESS THAN 2
\$4.99 EA.

Pillsbury™ Limited Edition
Refrigerated Dough
selected varieties
454-496 g

21477607_EA
21082090_EA



\$2.99

Pillsbury™ Breads
selected varieties
340-400 g

20317832003_EA



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windsor
since 1893

**NEVER,
EVER BLAND**



Adjustable
Refillable Grinder
70 g
21464746_EA
\$4.49

Sea Salt
Fine
500 g
20026128001_EA
\$5.49

Extra Coarse
Sea Salt Refill
255 g
21464744_EA
\$5.99

2000 pts

FOR EVERY \$20 SPENT ON
INSTANT TICKETS*

Gift Pack

WINNER IN EVERY PACK
UN CASSEMENT DANS CHAQUE SACHET

YOU COULD WIN ON UP TO 5 TICKETS PER PACK
LES CHANCES DE GAGNER SONT ÉGALES POUR CHAQUE SACHET

100,000 \$100 Gift
1,000,000 REINDER DOUBLER
100,000 CROSSWORD TRIPLER
100,000 FROSTY \$50s

*Must be a PC Optimizer member. See terms & conditions in-store for redemption restrictions.

Play Smart

NEW

Campbell's CHUNKY SPICY

1.99

Campbell's® Ready to Serve Soups
selected varieties
515 mL
21479030_EA



4.49

Pace® Chunky Salsa
selected varieties
642 mL
20307531001_EA



1.99

Campbell's® Chunky® Soup
selected varieties
515 mL
21480447_EA



2/\$8
LESS THAN 2 \$4.49 EA.

Prego® Pasta Sauce
selected varieties
645 mL
20325820001_EA



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**YOUR CHOICE
MAKES A DIFFERENCE!**



Gold Seal Sockeye
Salmon 213 g
21186814_EA
\$4.99



Gold Seal Mackerel,
selected varieties 115 g
21083426_EA
2/\$7
LESS THAN 2 \$4.99 EA.



Millionaires Sardines,
selected varieties 106 g
20549485002_EA
2/\$5.50
LESS THAN 2 \$3.99 EA.



Ocean's White Tuna,
selected varieties 170 g
21005158_EA
\$2.99

Certified B Corporation
Ocean Brands Inc. is a
CleanHub member

oceanbrands.com

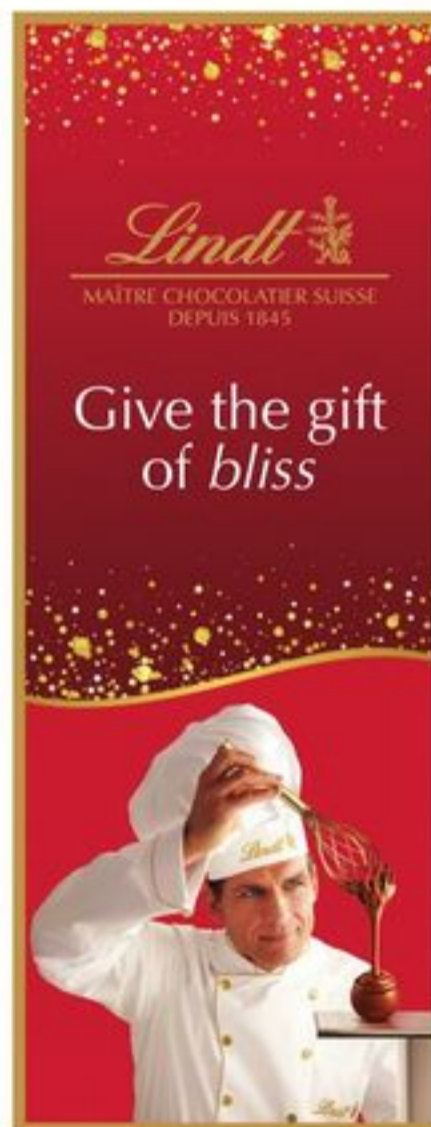
Possible lives here



Food
Optimum
Financial
Health
Express

Open the PC Optimum™ app to discover the world of PC® products and services.

President's Choice®



Lindt LINDOR Cornets 600 g
20215793001_EA/20215793002_EA **\$19.99**



Lindt LINDOR Boxes 156 g
20821386_EA
20821554_EA **11.99**



Lindt LINDOR Bags 150 g
21235132_EA/20905452_EA **\$7.99**



Lindt LINDOR Mini Balls Bags 100 g
20137209_EA
20023311001_EA **\$3.99**

LINDT Teddy Milk 100 g
20425424_EA
21541816_EA

\$7.99



HERSHEY'S

CELEBRATE THE SEASON

POT OF GOLD CHOCOLATE
selected varieties
243-245 g
21647694_EA/21645433_EA

6.99



REESE'S, HERSHEY'S KISSES,
HERSHEY'S COOKIES 'N' CREME
Advent Calendars
(208 - 212 g)
21460078_EA/21191980_EA

10.99



Hershey Festive Moments
(297 g)
21612855_EA

13.99

HERSHEY'S KISSES CHOCOLATE 180 g,
HERSHEY'S SKOR MINIATURES 161 g,
REESE'S NUTCRACKER 161 g or HERSHEY'S
EGGIES LIGHTS 200 g
21093217_EA/21093220_EA

4.29



HERSHEY'S NUGGETS
Assorted
(244 g)
21613021_EA

13.99

