




2⁹⁹ /lb

Fresh Pork Shoulder Blade Roasts or Steak Family Size 6.59/kg



6⁹⁹ /lb

Fresh Boneless Beef Stewing Cubes Family Size cut by your meat expert from Canada AA grade beef 15.41/kg



2⁹⁹ /lb

COMPLIMENTS Fresh AIR-CHILLED Whole Chicken, COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks Family Size or COMPLIMENTS Fresh AIR-CHILLED Bone-In Thighs Family Size 6.59/kg



2⁴⁹ /lb

Broccoli Crowns product of Canada, USA or Mexico or Brussels Sprouts Bulk product of British Columbia no 1 grade 5.49/kg



2⁴⁷

Raspberries product of USA or Mexico 170 g

Made with 100% Canadian flour



3⁹⁹

Mountain Grain or Good Haven Bread 450 g

BAKED IN STORE



2⁸⁸ /100 g

Chilean Coho Salmon Fillets previously frozen or frozen



5⁹⁹

ROYALE Bathroom Tissue 12-24 rolls, Paper Towels 3-6 rolls or Facial Tissue 6 pk



3⁹⁷

KELLOGG'S Cereal selected varieties 210-525 g or POST Cereal selected varieties 311-440 g



2⁸⁸

YOPLAIT Protein Source 650 g, LIBERTÉ Méditerranée Yogurt 500 g or Greek 2 pk or 4 pk or YOPLAIT Minigo Yogurt 6 pk or Yogurt Tubes 8 pk



7⁶⁵

CATELLI Garden Select Pasta Sauce 600-640 mL or BARILLA Pasta 410 g



2⁴⁹

MCCAIN Superfries 454-800 g



5⁷⁷

CRACKER BARREL Cheese 340-400 g or Shreds 250-320 g

GET UP TO 2,500 PTS That's like \$25 toward your groceries

WHEN YOU LOAD THIS OFFER IN THE SOBEYS OR SAFEWAY APP OR AT MyGroceryOffers.ca OCTOBER 31 - NOVEMBER 20, 2024

LOAD THIS OFFER AND GET **500 PTS** ON 3 TRANSACTIONS OF \$50+ AND GET A **1000 PTS** BONUS FOR USING ALL 3 OFFERS. See Back page for full terms & conditions. *Card must be registered and offer must be loaded, eligible \$50+ transactions must occur on 3 separate days, 1,000 points = \$10 of free groceries.

SPEND \$50+*

1st Shop GET 500 PTS
2nd Shop GET 500 PTS
3rd Shop GET 500 PTS
Shop 3 times and get a 1000 PTS bonus

Scene+ MEMBER

PRICING

Swipe your Scene+ Card and Save



MEMBER PRICING

2.48

SAVE \$1

3.48 without Scene+ Card
COMPLIMENTS Baby Spinach, Baby Arugula or Spring Mix product of USA 142 g



MEMBER PRICING

11.99

SAVE \$4

15.99 without Scene+ Card
SCHNEIDERS or MAPLE LEAF Hams 600-700 g or SCHNEIDERS or COMPLIMENTS Smoked Sausages 900 g



MEMBER PRICING

4.99

SAVE 1.80

6.79 without Scene+ Card
BEN & JERRY'S Ice Cream 473 mL or MAGNUM Novelties 3-4 pk



MEMBER PRICING

9.88

SAVE 3.11

12.99 without Scene+ Card
ENERGIZER AA16 or AAA10

Look for more Member Pricing throughout the flyer and in-store.

Scene
PLUS UP
POINTS

ALL WEEK LONG!

73,000+ PTS
available in store November 7-13

That's like over **\$730** toward your groceries



300 PTS when you buy 1
14⁹⁹
JANES Pan Sear Herb & Garlic Haddock or Lemon Pepper, Citrus Dill or Cajun Sole 500-540 g



300 PTS when you buy 3
4⁹⁹
JOHNSONVILLE Pork Smoked, Breakfast or Dinner Sausages 250-500 g or DAILY'S Bacon 375 g selected



That's like **\$5** toward your groceries
500 PTS when you buy 4
COMPLIMENTS Bread 570 g, Bagels 6 pk, Grain Bread 600 g, Raisin Bread 600 g, Tortillas 7" or 10" or English Muffins 6 pk, all varieties



200 PTS when you buy 2
3⁹⁹
BECEL Bricks or Sticks 454 g or Tub 427 g

See pages 2 & 3 for more offers!

CASE LOT PRICES

**BUY BIG!
SPEND LESS!**

LESS PER POUND

500 PTS
when you buy 1 pkg

That's like
\$5
toward your
groceries

5.99 /lb
Fresh Lean
Ground Beef
5 lb tube 13.21/kg

value
size

LESS PER POUND

500 PTS
when you buy 1 pkg

That's like
\$5
toward your
groceries

3.99 /lb
Pork Belly
skin on frozen
8.80/kg



PINTY'S
5 KG BOX
Works
out to
4.54/lb!

49.99

PINTY'S Roadhouse
Chicken Wings fully
cooked, unbreaded 5 kg

LARGE OR SMALL

907 GRAMS

BUY
MORE
SAVE
MORE

\$6

COMPLIMENTS Cooked or
Raw Shrimp 31-40 ct per lb
or 71-90 ct per lb 340 g
7.99 ea



BUY
MORE
SAVE
MORE

4.99

Clementines or Mandarins
product of USA or South
Africa 2 lb 907 g bag
5.99 ea



PACK OF 12

1 KILOGRAM

1.1 KG

value
size

6.99

Croissants
12 pk 755 g



value
size

14.99

COMPLIMENTS
Feta 1 kg



value
size

15.99

RANA Lasagna
1.1 kg



30 OR 40 PACK

CASE OF 40

CASE OF 24

That's like
\$5
toward your
groceries

500 PTS
when you buy 2

12.99

QUAKER Dips or Chewy
Bars Club Pack 935-960 g



value
size

100 PTS
when you buy 1

11.99

COMPLIMENTS Spring Water
40x500 mL



value
size

400 PTS
when you buy 1

17.99

COMPLIMENTS Bathroom
Tissue 30=100 rolls



CASE OF 12

CASE OF 12

PACK OF 30

value
size

9.99

KRAFT DINNER
Original 12 pk



value
size

400 PTS
when you buy 1

10.99

CAMPBELL'S Tomato, Chicken Noodle,
Cream of Mushroom or Vegetable Soup
284 mL 12 pk



value
size

400 PTS
when you buy 2

9.99

COMPLIMENTS Peanut Butter
2 kg, Strawberry or Raspberry
Jam 1 L or Honey 750 g-1 kg



APPROX. 700 G

700 G-1.3 KG

750 GRAMS

750 G-2 KG

value
size

8.99

BEST BUY Cheese
random weight
approximately
700 g



value
size

200 PTS
when you buy 2

8.99

KELLOGG'S,
GENERAL MILLS
or POST Jumbo
Cereal 700 g-1.3 kg



value
size

100 PTS
when you buy 1

4.99

COMPLIMENTS
Potato Chips 750 g



1.75 KG

44 OR 48 PACK

CASE OF 24

80-160 PACK

value
size

9.99

OLYMPIC
ORGANIC Yogurt
1.75 kg



value
size

300 PTS
when you buy 1

22.99

FRISKIES
Wet Cat Food
24x156 g



value
size

400 PTS
when you buy 2

32.99

PAMPERS
Huge Diapers
80-160 pk



SPEND \$50 IN BOSTON
PIZZA GIFT CARDS

AND
GET A
BONUS
\$10

SOBEYS
OR SAFEWAY
GIFT CARD

Offer valid during November 7 - 13, 2024.
Sorry no franchisees or price matching. See
gift card for details, terms, conditions, and
(if applicable) fees. Subject to availability.

PROUDLY CANADIAN safeway.ca | sobeys.com



Partners in Growth For every ton of paper used in the printing of this flyer, SJC's Partners in Growth program will contribute to the planting of a tree through Trees for Life Canada.

We reserve the right to limit sales to retail consumer quantities. Prices in effect Thursday, November 7, 2024 to Wednesday, November 13, 2024. Advertised prices do not include taxes, deposits and environmental fees. Some items may not be available at all stores. All items while stocks last. Items advertised may be exactly as advertised. "Value offers" refers to promotions and fiscal items only. On "BUY ONE GET ONE FREE" (BOGO) items, customer must purchase the full amount at full price to receive the second item free. BOGO offers are not 1/2 price sales. The free item must be of equal or lesser value to the purchase item. Customer must pay taxes, deposits and environmental fees on the purchased and free items. Manufacturer coupons apply to purchased items only - not free items. Limit one coupon per purchase item. The Sobeys Loyalty Program is available at all participating Sobeys or Safeway locations within Western Canada. See weekly offers for current sign-up to earn Sobeys points. All weekly Sobeys offers exclude taxes, delivery charges, bill payments, service fees, rental fees, event tickets, gift cards, food/drink products in Western Canada regions, pre-paid cards, postal products and services, Western Union, McCafe/Peet's/Harold's/Starbucks products and services, select regions, prescription drugs, non-prescription pharmacy services, liquor and alcoholic beverages, tobacco products, lottery photo finishing, deposits, environmental charges, fuel and other goods and services which are non-deductible or excluded by law. Redem 15000 Sobeys points for \$10 towards your purchase up to a maximum of 50000 Sobeys points (\$500) per day. For full Sobeys Terms & Conditions or to redeem your points, visit <https://www.safeway.ca/terms-and-conditions>. All offers are subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus IP Corporation used under license by Sobeys Capital Incorporated. Please recycle where facilities exist. SBY_SWE_WK24_FOL_WST_24_NB_2K

Stay on top of your family's wellness this fall.

Make appointments for

- flu shots
- COVID immunizations
- shingles immunizations
- other immunizations

with the 360Health scheduler.



Click on Pharmacy
in your grocery app

[Book today](#)



Scene
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Get up to 800 PTS

Activate your offers in the **Sobeys** or **Safeway** app or at **MyGroceryOffers.ca**

That's like
\$8
toward your
groceries



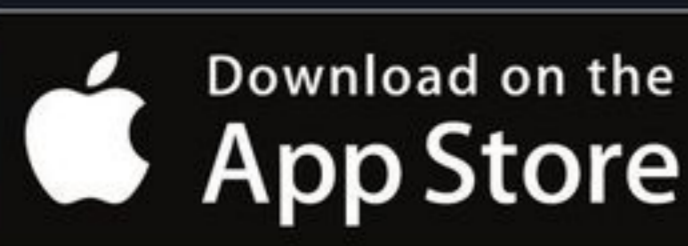
Get **400 PTS**
when you buy 3

KRAFT Pure Salad Dressing 355 mL



Get **400 PTS**
when you buy 2

COMPLIMENTS Chips 750 g



Offer valid November 7th to November 13th, 2024, 2024 at all Sobeys and Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Scene PLUS UP POINTS

**ALL
WEEK
LONG!** That's like
\$730
of free groceries*

100 PTS
when you buy
200 g or more

**STARTING AT
3.99**
/100 g

COMPLIMENTS
Hungarian, German or
Peppercorn Salami



200 PTS
when you buy 2

25% off

COMPLIMENTS
NATURALLY SIMPLE
Fillets 400 g selected



200 PTS
when you buy 2

9.99

H&H Dried Fruit
selected 454 g



100 PTS
when you buy 2

3.49

COMPLIMENTS Old-Fashioned
Glazed Donuts 250 g



300 PTS
when you buy 2

6.49

Snack or Classic Meal Boxes
300-320 g



500 PTS
when you buy 3

6.49

COMPLIMENTS Sliced Meats
175 g selected varieties



200 PTS
when you buy 2

5.99

PORTOFINO
Breads
585-630 g



100 PTS
when you buy 4

3.99

PILLSBURY Grands or
Ready To Bake Cookies 454-496 g
(excludes seasonal) 4.49 ea



150 PTS
when you buy 2

3.99

YOPLAIT Source Yogurt
630 g



100 PTS
when you buy 2

3.49

BEST BUY FROZEN VEGETABLES
750 g



150 PTS
when you buy 2

2.99

COMPLIMENTS BALANCE or
Asian Inspired Frozen Entrées
250-280 g



100 PTS
when you buy 2

11.99

KINDER Advent Calendar
while supplies last



100 PTS
when you buy 2

2.99

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g



500 PTS
when you buy 2

18.99

MELITTA Single Serve
Coffee 30 pk



100 PTS
when you buy 1

8.49

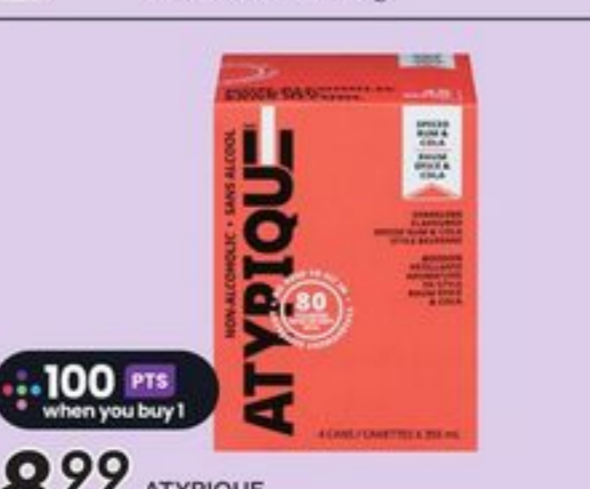
COMPLIMENTS 6-Layer Dip
425-850 g



100 PTS
when you buy 1

8.99

ATYPIQUE
Non-Alcoholic Mocktails 4x355 mL



Scene **GET 1000 PTS FOR EVERY \$100 SPENT IN APPLE GIFT CARDS!**

Offer valid during November 7 - 13, 2024. Sorry no rainchecks or price matching. See gift card for details, terms, conditions, and (if applicable) fees. Subject to availability, \$500 per customer limit.

73,000+ PTS

available in store November 7-13, 2024

That's like
\$20
toward your
groceries

Scene⁺

**EARN POINTS ON
STERLING SILVER OR
NAGANO PRODUCTS
GET
UP TO 2000 PTS***

SPEND \$20-34⁹⁹, GET **500 PTS***
SPEND \$35-49⁹⁹, GET **800 PTS***
SPEND \$50 OR MORE, GET **2000 PTS***
*per transaction



Nagano

**RICH FLAVOUR. REMARKABLY
TENDER. 100% CANADIAN PORK.
MAKE IT A NAGANO NIGHT.**

Remarkably
tender cuts!

NAGANO Premium Fresh
Pork Loin Hotel Cut Chop,
Tenderloin or Back Ribs
starting at 10.99/lb,
24.23/kg

Exclusive cuts available
at Sobeys and Safeway



300 PTS
when you buy 1

COMPLIMENTS 100% Extra Virgin Olive Oil 1 L
or Vegetable or Canola Oil 3 L



300 PTS
when you buy 2

CLUB HOUSE Seasoning Blends
selected 65-248 g



300 PTS
when you buy 2

5⁹⁹ QUAKER Instant Oatmeal 18 pk or
Quick Oats 2.25 kg



250 PTS
when you buy 4

1⁹⁹ COMPLIMENTS Beans
398 mL



That's like
\$5
toward your
groceries

500 PTS
when you buy 4

3⁴⁹ CARR'S Table Water
Crackers 125-150 g



That's like
\$6
toward your
groceries

600 PTS
when you buy 3

8⁴⁹ PANTENE Hair Care 60-530 mL
or 112-169 g selected



200 PTS
when you buy 2

5⁹⁹ COMPLIMENTS
Waste Bags 30-52 pk
selected varieties

400 PTS
when you buy 2

14⁹⁹ FINISH Dish Tabs 30-55 pk or
Rinse Aid 946 mL



Scene⁺ **1000 PTS = \$10** of free groceries

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

SBY_SNY_SKWBL_PDS_WST_LAB_HLS_SK



**At Safeway, fresh means
100% fresh – guaranteed.
It's that simple.**

**We're committed to bringing you top quality
every day, storewide. That's our promise.**

[Learn more](#)

*If you buy an eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and/or receipt in-store to qualify for a refund. Restrictions apply, see www.safeway.ca/value-flyer for details.



Quality you want at the price you expect

PRODUCT OF CANADA
3.99

COMPLIMENTS ORGANIC Sliced White or Cremini Mushrooms product of Canada 227 g

BUY 1 GET 1 FREE

COMPLIMENTS Coleslaw 397 g or Garden Salads 340 g product of USA 3.99 ea

ORGANIC **2.99**

COMPLIMENTS Baby-Cut Carrots product of Canada no 1 grade or ORGANIC product of USA 340 g

2.49

COMPLIMENTS Herbs product of USA or Mexico 20-28 g assorted varieties 2.79 ea

2 LB BAG

4.49

COMPLIMENTS Lemons product of USA or South Africa 907 g 2 lb bag

5.99

COMPLIMENTS Ambrosia, Gala, McIntosh, Red Delicious or Spartan Apples product of British Columbia, Canada extra fancy grade 1.36 kg 3 lb bag or COMPLIMENTS Navel Oranges product of USA, South Africa or Spain or Red Grapefruit product of South Africa 1.36 kg 3 lb bag

Get **400 PTS**
Mix & Match.
Buy any 3
Compliments
Apples, Oranges
or Grapefruit.

3 LB BAG

100% **FRESH** GUARANTEE

GUARANTEED FRESH OR YOUR MONEY BACK

Fruity Fresh...

4.49 /lb
Extra Large Green Seedless Grapes product of USA 9.90/kg

8.99
DRISCOLL'S Sweetest Batch Blueberries 312 g product of Peru no 1 grade

5 PACK
4.99
Avocados product of Mexico 5 pk

jumbo SIZE
5.99
Large Honeydew Melons product of USA

5.49
Kiwis product of New Zealand 454 g

Veggie love...

50 PTS when you buy 2
1.99
Bunched Parsley or Bunched Radish product of USA, Mexico or Canada

50 PTS when you buy 2
1.49
Green Onions or Bunched Cilantro product of USA or Mexico

PRODUCT OF CANADA
2.79 /lb
Hot House Tomatoes product of Canada, Canada no 1 grade 6.15/kg

75 PTS when you buy 2
5.99
Potatoes product of Western Canada 5 lb 2.27 kg

ORGANIC **5.99**
4.99
Romaine Hearts product of USA 3 pk

2.99
FRESH GOURMET Croutons 128-142 g

READY FOR YOU
BUY 1 GET 2ND 25% OFF
Prepared Daily Fruit and Yogurt Parfait Cups assorted sizes

READY FOR YOU
BUY 2 GET 1 FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

4.99
POM Pomegranate Juice 473 mL selected

4.99
COMPLIMENTS Raw Pumpkin Seeds 300 g or Roasted Sunflower Seeds salted or unsalted 450 g

floral

Pre-order for **REMEMBRANCE DAY** and your flowers will be ready for pick-up when you arrive at the store.

6.99
Pinecone with Fern 2" pot

16.99
Bromeliads assorted colours 4" pot

14.99
Remembrance Day Bouquet

200 PTS when you buy 1
21.99
One Dozen Ecuadorian Roses assorted colours

Give them more with the Grocery Essentials Card

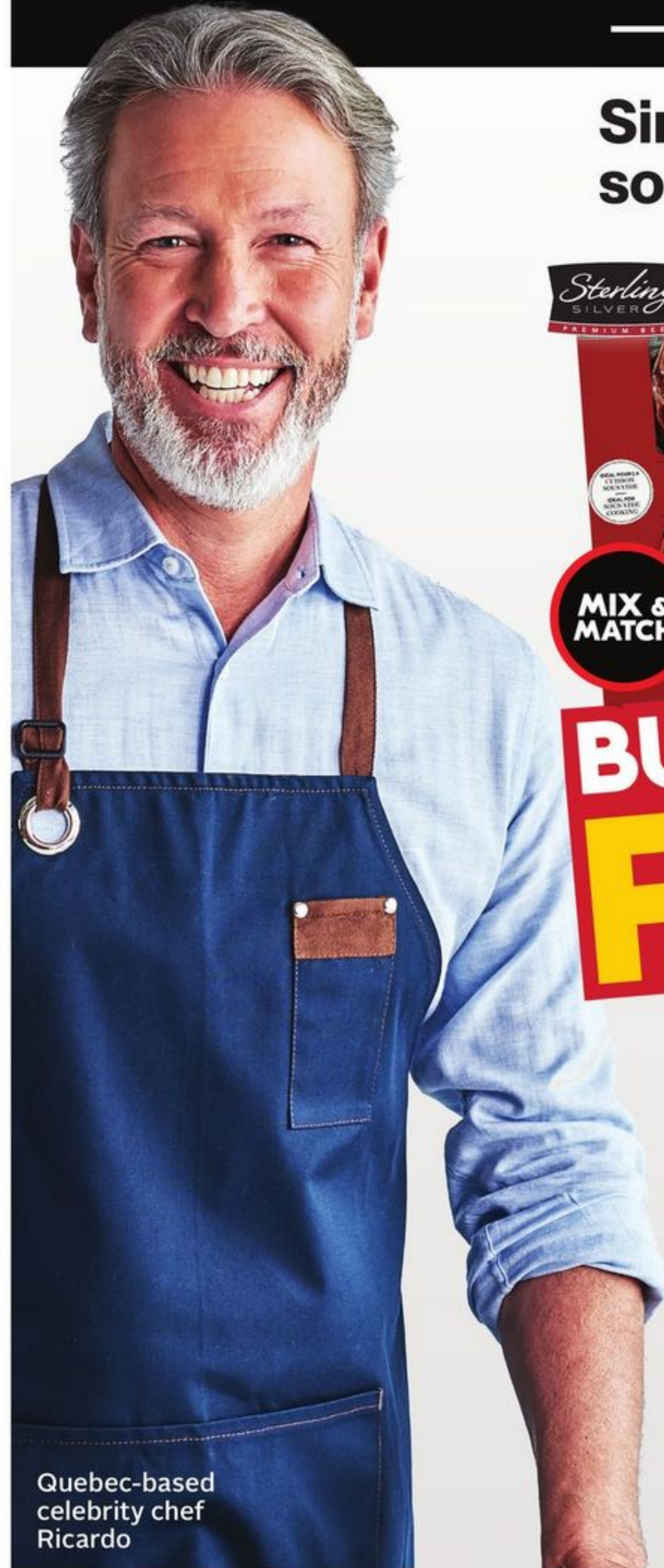
Visit sobeys.com/giftcards or safeway.ca/giftcards for details

Introducing

RICARDO

NEW

Simple gourmet meal solutions for your family



Quebec-based celebrity chef Ricardo



MIX & MATCH

BUY 2 GET 1 FREE

*of equal or lesser value

RICARDO Marinated Chicken Breast, Marinated Pork Chop, Tenderloin, Marinated Beef or Veal Flap Steak or Risotto Stuffed Chicken Breast starting at 8.99/lb, 19.82/kg



7⁹⁹

RICARDO Frozen Entrées 380-395 g



20% off

RICARDO Dressings 250 mL



14⁹⁹

RICARDO Cakes red velvet or carrot 450-485 g

[Learn more](#)

Simplify meal prep with the new selection of easy, chef quality meal solutions Available Exclusively at Sobeys and Safeway



This week's family meal deal.



149
ea.

PLUS add one
1-litre
Coca-Cola
product

200 PTS
when you buy 1
Family meal deal



Feed
a family
of 3 for
\$5 ea.



BUY 1

14" Take & Bake Pizza
800-890 g selected
(excludes cauliflower crust)

+1

COMPLIMENTS Salad 426-454 g
regular potato, creamy coleslaw,
macaroni or other select varieties

for only \$15

seafood

 <p>150 PTS when you spend \$10</p> <p>7.99 /100 g</p> <p>CHOOSE CANADIAN SEAFOOD</p> <p>Fresh Wild Pacific Rockfish Fillets, product of British Columbia subject to availability</p>	 <p>150 PTS when you spend \$10</p> <p>4.99 /100 g</p> <p>OCEAN WISE</p> <p>Smoked Pink Salmon Candied Nuggets previously frozen</p>	 <p>2.99 /100 g</p> <p>Almond Crusted Sole Fillets, Potato Crusted Cod or Coconut Crusted Tilapia previously frozen</p>	 <p>300 PTS when you spend \$15</p> <p>3.49 /100 g</p> <p>READY FOR YOU</p> <p>Fresh Atlantic Salmon Roasts Stuffed with Apple Chipotle Flavoured Imitation Crab & Seafood Stuffing</p>
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 <p>4.99</p> <p>ANCHOR'S BAY Cooked Mussel, Clam Meat or Seafood Medley 340-360 g</p>	 <p>10.99</p> <p>CLEARWATER Wild Patagonian Scallops natural or garlic cream sauce 340 g</p>	 <p>13.99</p> <p>LA FISHERIE Seafood Pie 700 g or Shrimp Mac & Cheese 620 g</p>	 <p>12.99</p> <p>IFC Coho Salmon, Yellowfin Tuna or Mahi-Mahi Portions 454 g</p>
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kitchen

 <p>50 PTS when you buy 2</p> <p>2.99</p> <p>SUMMER FRESH Snack 'n Go Hummus 118 g</p>	 <p>50 PTS when you buy 1</p> <p>4.99</p> <p>SUMMER FRESH Salad 300 g</p>
 <p>100 PTS when you buy 1</p> <p>8.49</p> <p>COMPLIMENTS 6-Layer Dip regular 425 g</p>	 <p>9.99</p> <p>SOUPS ON Soups 925 mL</p>

READY FOR YOU meal ideas!
We do the prep so you have the time.

 <p>6.49</p> <p>Maple Bacon Back Ribs 955 g half rack available hot or chilled, full rack 710 g 12.99</p>	 <p>15% off</p> <p>Maple Cured Ham available Hot and Ready to Eat or Chilled</p>
 <p>125 PTS when you buy 2</p> <p>6.79</p> <p>Wrap Sandwiches 219-300 g</p>	

deli

 <p>6.99</p> <p>SAVE \$1</p> <p>7.99 without Scene+ Card</p> <p>COMPLIMENTS Double Crème Brie 200 g or Camembert 170 g</p>	 <p>200 PTS when you buy 400 g or more</p> <p>30% off</p> <p>Jarsberg works out to 4.29/100 g, Ile De France Brie works out to 3.49/100 g or Cambozola Blue works out to 4.69/100 g</p>	 <p>7.99</p> <p>SAVE \$1</p> <p>8.99 without Scene+ Card</p> <p>TRE STELLE Mozzarella 340 g</p>	
 <p>SLICED FRESH</p> <p>1.99 /100 g</p> <p>COMPLIMENTS Cooked Ham, Bologna or Mock Chicken selection varies by store</p>	 <p>50 PTS when you buy 2</p> <p>\$2</p> <p>GRIMM'S Pepperoni Sticks</p>	 <p>2</p> <p>OH SNAP! Pickle Bites selected 90 mL</p>	 <p>200 PTS when you buy 1</p> <p>9.99</p> <p>COMPLIMENTS Charcuterie Trio selected 250 g</p>

bakery

Experience bliss in every bite!

 <p>200 PTS when you buy 2</p> <p>7.99</p> <p>Brownies cookies 'n cream or brookie 565-585 g</p>	 <p>21.99</p> <p>Dessert Cake Cookies 'n Cream 1.3 kg</p>		
 <p>100 PTS when you buy 2</p> <p>5.99</p> <p>Mini Shortbread Cookies 270 g</p>	 <p>100 PTS when you buy 2</p> <p>5.99</p> <p>Cookies assorted 10 pk 310 g</p>	 <p>6.99</p> <p>Gourmet Cookies 6 pk 410-475 g</p>	 <p>3.99</p> <p>Panini Buns 6 pk 250-480 g</p>

Sign up for our E-Flyer & **SAVE \$5** off your next purchase of \$40 or more!
www.sobeys.com/getflyer or www.safeway.co/getflyer

JANES

Ready for anything!™

Now available at Sobeys or Safeway!
JANES*ultimates Boneless Bites



14⁹⁹

JANES Ultimates
Boneless Bites 710 g
selected varieties



Flavours here and far!

Shop international foods storewide.



6⁹⁹
/lb

Chestnuts product of Italy 15.41/kg



3⁹⁹

Dragon Fruit product of Vietnam



5⁹⁹
/lb

Ducks Grade A frozen 13.21/kg



2⁹⁹

KIM PHAT Pad Thai Noodle 400 g



3⁹⁹

KIMPHAT Udon Noodles 200 g



2⁹⁹

KIMPHAT Instant Noodles 120 g selected varieties



1⁴⁹

KIM PHAT Water Chestnuts whole or sliced 227 g



4⁹⁹

KIMPHAT Soya Sauce dark or light 500 mL



5⁹⁹

KIKKOMAN Stir Fry or Oyster Sauce 290 mL



7⁹⁹

KIKKOMAN Takumi Teriyaki Korean BBQ or Takumi Gochujang Spicy Miso 470-472 mL



3⁴⁹

THAI KITCHEN Coconut Milk or Light Coconut Milk 400 mL



6⁹⁹

THAI KITCHEN Curry Paste green or red 112 g



8⁹⁹

KIM PHAT Vegetable Spring Rolls 1 kg



dairy & frozen

4.49
DAIRYLAND Chocolate Milk 1.89 L or LUCERNE 2 L

4.99
NATREL Fine Filtered Milk 2 L (excludes fine filtered chocolate milk)

3.49
DAIRYLAND Sour Cream 500 mL

3.99 without Scene+ Care
KRAFT Cool Whip Aerosol Whipped Cream 225 g

3.99 **100 PTS** when you buy 3
KRAFT Philadelphia Dips 227 g

3.99
KOZYSHACK Pudding 624 g or 4 pk

6.49
GAY LEA Premium Butter 250 g or COMPLIMENTS Free Run Large Eggs 12 pk

5.49 **100 PTS** when you buy 2
BURNBRAE FARMS Nature Egg Creations Liquid Eggs 500 g

6.99
CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added Ice Cream selected 1-2 L

2.99 **150 PTS** when you buy 2
COMPLIMENTS BALANCE or Asian-Inspired Frozen Entrées selected 250-280 g

6.99
RIGHTEOUS Gelato or Sorbetto 473 mL selection may vary by location

3.99
KELLOGG'S Eggo Waffles, French Toast Sticks or Pancakes 270-330 g

5.99
HEALTHY CHOICE Zero or Power Bowls 262-280 g

1.99
SWANSON Pies 200 g

6.49
SIMPLY PICKED Frozen Fruit 600 g

4.49
GREEN GIANT Frozen Vegetables or Valley Selections 400-750 g

Love it. Or it's free.
For details see COMPLIMENTS.ca

10.99 **100 PTS** when you buy 1
COMPLIMENTS Shredded Cheese 620 g

3.99 **100 PTS** when you buy 2
COMPLIMENTS Cheese Strings 8 pk 168 g

4.99 **100 PTS** when you buy 2
COMPLIMENTS Tropical Blends 1.75 L

3.99 **150 PTS** when you buy 2
COMPLIMENTS Fries 800 g

natural health

4.99 **100 PTS** when you buy 2
DAIYA Dairy Free Powdered Mac & Cheese 156 g

8.99
EVIVE Smoothie Cubes 405 g

5.99 **100 PTS** when you buy 2
KIND Breakfast Granola Cereal 311-312 g

2/\$7 **70 PTS** when you buy 2
FLOATING LEAF Rice Stuff Boxes 70 g

4.29
SMARTSWEETS 50 g

15% off
R.W. KNUDSEN Juice 946 mL

9.99 **200 PTS** when you buy 2
BETTY BUZZ 4 pk 266 mL

15.99
KICKING HORSE Whole Bean Coffee 454 g

30% off **400 PTS** when you buy 2
WEBBER NATURALS Vitamins or Supplements assorted variety

8.99 **200 PTS** when you buy 2
KIND Minis or Thins 10 pk

4.49 **100 PTS** when you buy 2
NATURE CLEAN Dish Soap 740 mL

16.99
VEGA Made Simple Protein Powder 259-271 g



We all deserve
cinnamon treats!



200 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Peanut
Butter Spread cinnamon
or banana 500 g



50 PTS
when you buy 1

6⁹⁹

COMPLIMENTS Cashews
Roasted with Cinnamon
Sugar 275 g while supplies last



100 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Sliced
Iced Cinnamon Swirl
Cake 400 g

Bake with
CANADA'S
#1
Baking Brands*

Chocolate
Peanut Butter
Holiday Fudge

That's like
\$5
toward your
groceries

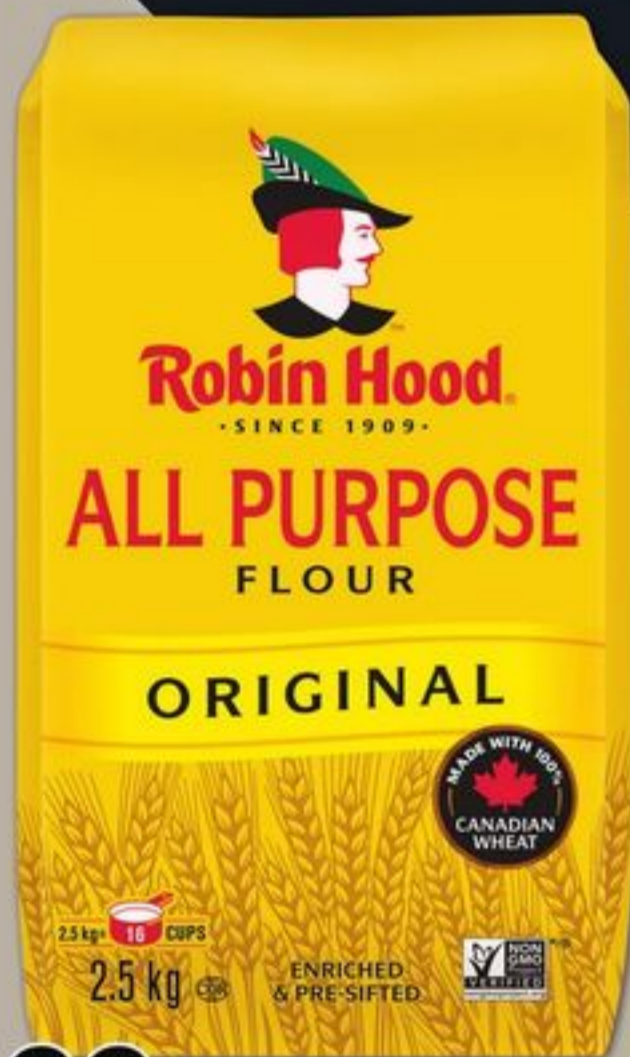
MIX & MATCH

Get **500 PTS**

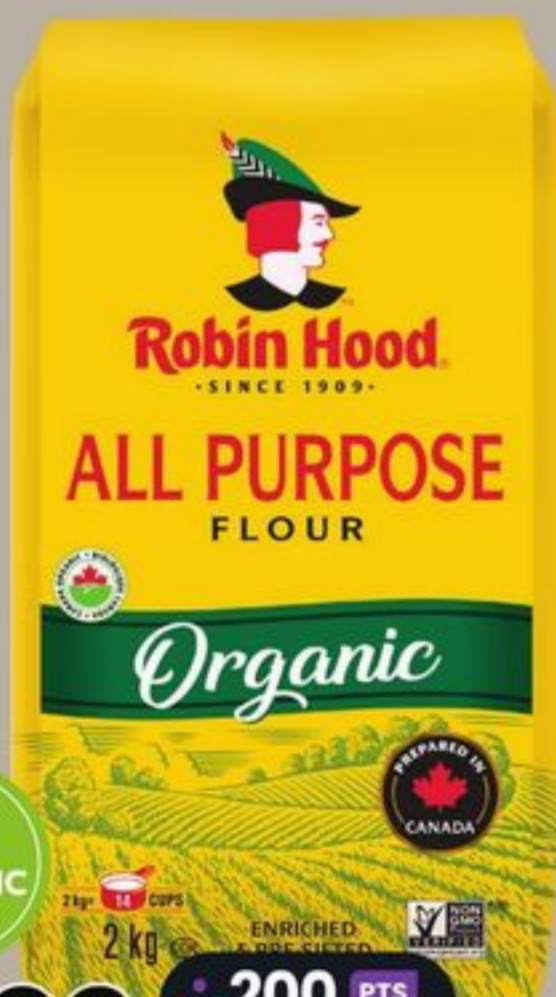
When you spend \$25
or more on any of
these participating
baking products.*

*before taxes.

SCAN
FOR DELICIOUS
HOLIDAY RECIPES



5⁹⁹
ROBIN HOOD Flour
assorted varieties 2.5 kg



11⁹⁹ **200 PTS**
when you buy 2
ROBIN HOOD ORGANIC
All Purpose Flour 2 kg



3⁹⁹
ROBIN HOOD Quick Oats
assorted varieties 1 kg



5⁹⁹
JIF Peanut Butter
assorted varieties 1 kg



2⁴⁹
CARNATION
Evaporated Milk
assorted varieties
354 mL



4⁴⁹
EAGLE BRAND
Sweetened Condensed
Milk assorted varieties
300 mL



13⁹⁹
HERSHEY'S Chips
assorted varieties
775-925 g

*In Canada, Robin Hood® is the #1 flour brand, Eagle Brand® is the #1 sweetened condensed milk brand, Carnation® is the #1 evaporated milk brand.

drinks & snacks

1.99 COMPLIMENTS Rice Crackers 100 g

19.99 TIM HORTONS Hot Chocolate K-Cups® 20 pk

4.99 DOLE Pineapple Juice 4x250 mL or 1.36 L or V8 Vegetable Cocktail 1.89 L or 6 pk

5.99 TETLEY Tea selected varieties 60-72 pk

3.99 CHRISTIE Peek Freans 275-350 g or Dad's Cookies 300-320 g

4.99 HERSHEY'S Kisses, Hugs or Novelty Chocolate 136-180 g or DARE Candy 500-700 g

6.99 HERSHEY'S Pot of Gold 243-245 g, LINDT or GHIRARDELLI Bags 138-151 g or MERCI Fine Chocolates 200 g while supplies last

6.99 BUDERIM GINGER Beer 4x250 mL

2/\$4 POWERADE 710 mL

3/\$5 JONES Soda 355 mL

3.29 WERTHER'S ORIGINAL or RIESEN Candy 116-135 g

2/\$9 RUFFLES Potato Chips 180-200 g or DORITOS Tortilla Chips 210-280 g

2/\$8 MUNCHIES Snack Mix 250 g or SUNCHIPS 205 g

3.99 ORVILLE REDENBACHER Microwave Popcorn 3-4 pk, 126-246 g

6.99 NATURE VALLEY Midsize Granola Bars 340-525 g or BETTY CROCKER Fruit Snacks selected varieties

meal makers

11.99 DAINTY Rice selected varieties 1.6 kg

3.99 PATAK'S 3 Step Meal selected varieties 313-315 g

2.99 FRENCH'S Flavoured or Creamy Mustards 300-325 mL or KRAFT BBQ Sauce 455 mL or COMPLIMENTS Flavoured Mayonnaise 300 mL

7.99 CATTLEBOYZ BBQ Sauce 490 mL or MAILLE Gherkins 375 mL

7.99 KRAFT Pizza Kit 850 g

2/\$4 MONEY'S Whole or Sliced Mushrooms 264 mL

1.99 COMPLIMENTS Smoked Oysters or Mussels 85 g

5.49 MATT & STEVE'S Extreme Beans 500 mL or Extreme Pickle Spears 750 mL or COMPLIMENTS Pickles 1 L

2.49 DR. OETKER Pie Fillings, Pie Crust Mix or Mousse selected 28-270 g or BETTY CROCKER Super Moist Cake Mixes 375 g

3.49 BETTY CROCKER Frostings 340-450 g or KRAFT Jet-Puffed Marshmallows 400 g

15% off COMPLIMENTS Baking Nuts 100 g selected (excludes pine nuts)

9.99 JAKEMAN'S Pure Maple Syrup 500 mL

4.99 DEMPSTER'S Cinnamon Raisin Bread 680 g or NATURAL BAKERY Rye Bread 900 g

4.99 DEMPSTER'S 10" Tortillas 366-610 g

2.69 DEL MONTE Canned Fruit 398 mL

5.99 BONNE MAMAN Fruit Spread 250-280 mL or More Fruit Less Sugar 290 mL

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com or Safeway.ca

home & pet care

<p>12⁹⁹ PURINA ONE Dry Cat Food 1.45-1.8 kg or Dog Treats 566 g</p>	<p>12⁹⁹ TIDY CATS Cat Litter 2.72 kg</p>	<p>300 PTS when you spend \$15 or more MILK-BONE or FARMER'S MEDLEY Treats 113-900 g</p>	<p>200 PTS when you buy 1 COMPLIMENTS Cat or Kitten Dry Food 1.8-2 kg</p>
<p>200 PTS when you buy 4 1⁹⁹ COMPLIMENTS Facial Tissue 36-48 pk</p>	<p>29⁹⁹ CHARMIN Bathroom Tissue 24-96 rolls or BOUNTY Paper Towel 8 pk</p>	<p>12⁹⁹ ZIPLOC Freezer Bags 60-75 pk, Snack or Sandwich Bags 270 pk</p>	<p>4⁹⁹ RUBBERMAID Take Along selected varieties</p>
<p>16⁴⁹ PUREX Laundry Detergent 4.08-4.43 L, PERSIL Laundry 2.21 L, 32-42 pk Disc or SUNLIGHT Laundry Detergent 4.0 L</p>	<p>4²⁹ DAWN Dish Soap 635-709 mL or EZ Squeeze 366-443 mL</p>	<p>200 PTS when you buy 2 12⁹⁹ SWIFFER Duster Refills 6-10 pk or E2 Squeeze 32 pk or Heavy Duty Wet or Dry 20 pk</p>	<p>250 PTS when you buy 2 11⁴⁹ FINISH Dish Tabs 21-30 pk or Dishwasher Cleaner 250 mL, Jet-Dry 500-621 mL</p>

health, beauty & baby

<p>6⁹⁹ 50 PTS when you buy 1 SENSODYNE Repair & Protect or PRONamel Toothpaste selected 75 mL</p>	<p>150 PTS when you buy 2 NIVEA Lip Care, Shave, Body Wash or Deodorant 50-500 mL, 51-125 g or 2 pk selected</p>	<p>STARTING AT 5⁴⁹ SOFTSOAP Refill 1.47 L or SOFTSOAP or IRISH SPRING Body Wash 591 mL</p>	<p>7⁴⁹ OLD SPICE Deodorant or Spray 73-144 g selected</p>
<p>STARTING AT 4⁹⁹ PANTENE, OLD SPICE or HEAD & SHOULDERS Hair Care 308-400 mL or OLD SPICE or SECRET Deodorant 39-96 g selected</p>	<p>4⁹⁹ ALWAYS Pads or Liners or TAMPAX Tampons 14-72 pk or GARNIER or L'OREAL Hair Care 150-385 mL selected</p>	<p>5⁹⁹ 200 PTS when you buy 2 CREST or BURT'S BEES Toothbrushes 63 mL-1 L or 1-4 pk selected</p>	<p>400 PTS when you buy 2 15% off That's like \$4 toward your groceries AVEENO Skincare selected</p>
<p>53⁴⁹ SIMILAC Powder 837-859 g</p>	<p>9⁹⁹ PAMPERS Baby Wipes 112-216 pk</p>	<p>200 PTS when you buy 2 15% off AVEENO Baby Care Wipes 166-354 mL, 105-311 g selected</p>	<p>BUY MORE SAVE MORE 200 PTS when you buy 4 1⁹⁹ BABY GOURMET Baby Food 113 mL or 128 g 2.49 ea</p>

pharmacy

Only available at Pharmacy Locations
*Select products only available when a pharmacist is on duty.

<p>150 PTS when you buy 1 9⁹⁹ HELIXIA Cough Syrup 100 mL</p>	<p>100 PTS when you buy 2 15% off TUMS selected 32-160 pk</p>	<p>15% off ENSURE Meal Replacement 6 pk</p>	<p>200 PTS when you buy 2 9⁹⁹ TYLENOL Pain Relief 50-120 pk or MOTRIN 200-400 mg or 45-90 pk selected*</p>
<p>250 PTS when you buy 2 15% off TYLENOL Complete 40 pk or BENYLIN All-in-One 250-270 mL or 40 pk selected*</p>	<p>FREE OneTouch or Contour meter OneTouch or Contour meter free with purchase of 100 test strips, see your pharmacist for details. (Limit of 1 Free Meter).</p> <p>76⁹⁹ ONE TOUCH Verio or CONTOUR Next Blood Glucose Test Strips 100 pk**</p>		<p>manage your diabetes with confidence</p> <p>dexcom G7 simple, accurate, effective.</p> <p>Know your levels and where they're heading with Dexcom G7 – the most accurate CGM system.*</p> <p>ASK YOUR PHARMACIST.</p> <p><small>*When compared with CGM systems commercially available in Canada as of April 2020. †Dexcom Data as of 2020. Dexcom and Dexcom G7 are registered trademarks of Dexcom, Inc. in the US and may be registered in other countries. © 2020 Dexcom, Inc. All rights reserved. 190-2020-012</small></p>

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Dove
Self-esteem project



Keep her
CONFIDENT



Scan to Learn More



500 PTS
when you spend
\$20 or more
STARTING AT
5.99
DOVE Beauty Bar 3 pk,
Body Wash 325 mL or
Deodorant 45-74 g selected

That's like
\$5
toward your
groceries

TheraBreath
Oral Rinse 473 mL

12.99



BATISTE Dry
Shampoo Gift
Pack 2 pk
16.99



7.99

SPINBRUSH Kids
Toothbrush 1 pk



15% off

HERO Mighty Patch
Acne Treatment
assorted 10-24 pk

Crest Oral-B

FOR
HEALTHY-LOOKING,
BEAUTIFUL
SMILES.



300 PTS
when you buy 2
24.99

ORAL-B Rechargeable
Toothbrushes or Brush
Heads or CREST 3D
Whitening System
1-10 pk selected

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TAKE HOME THE TASTE OF HOLIDAYS

50 PTS when you buy 2
COCA-COLA Beverages 6x222 mL

400 PTS when you buy 2
AHA Sparkling Water Beverages 12x355 mL

29.99*
MONSTER Energy Beverages* 12x473 mL

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations from November 7th to 13th, 2024. Subject to availability while supplies last. Not valid in conjunction with any other offer. Dealer may sell for less. All products must be purchased at the same time, single units at regular price. This product may not be suitable for everyone. Please read the label for instructions. The trademarks that appear are the property of their respective trademark owners.

17 G of PROBIOTICS

200 PTS when you buy 3
6.99

OIKOS 650-750 g or ACTIVIA 12x96-100 g

350 Thank you for your continued trust and loyalty
SILK 1.75-1.89 L
5.99 ea when you buy 2 or more

100 PTS when you buy 1
5.99 PEPSI Soft Drinks 8x355 mL

6.49 when you buy 2 or more
MONTELLIER Sparkling Water 10x355 mL **7.49 ea**

Kraft PRESENTS Pinterest to Plate

100 PTS when you buy 1
MAXWELL HOUSE or NABOB Single Serve Pods 30 pk **18.99**

100 PTS when you buy 2
NABOB Roast & Ground Coffee or Whole Bean 300-340 g or MAXWELL HOUSE Iced Latte 165 g **8.99**

NEW WATKINS Since 1868 TRADE MARK

9.99

WATKINS Dye Free Food Colouring Kit 4x8.9 mL Bottles or Vanilla Pure Bean Paste 56 g

No Artificial Colors
Pas de colorants artificiels

Kraft PRESENTS Pinterest to Plate

5.49 Each Any variety
HEINZ Ketchup 750 mL-1 L or MIRACLE Whip Spread 650-890 mL

3.99 Each Any variety
CLASSICO Pasta Sauce 600-650 mL

NEW YELLOWSTONE

7.99

YELLOWSTONE Seasonings and Rubs 155-160 g

Crisp Winter Snacking

3.33 PRINGLES Chips selected varieties 148-156 g

2.99 RICE KRISPIES Squares Bars selected varieties 176 g

2.99 CHEEZ-IT Crackers selected varieties 191-200 g

3.99 EGGO Waffles selected varieties 280-330 g

Bring Home the Joy with **General Mills**

5.99 GENERAL MILLS Cereals selected varieties 475-778 g

2.99 NATURE VALLEY Granola Bars selected varieties 125-210 g or BETTY CROCKER or MOTT'S Fruit Snacks 226 g

6.49 DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

100 PTS when you buy 2
7.49 DR. OETKER Stuffed Crust Pizza 685-771 g

5.99 NESTLÉ Premium Frozen Dessert or REAL DAIRY Ice Cream 1.5 L, Drumstick or Selected Frozen Novelties 4-10 pk

3.99 KELLOGG'S Eggo Waffles 270-330 g

100 PTS when you buy 1
12.99 CORONA Sunbrew Non-Alcoholic Beer 6x330 mL

200 PTS when you buy 2
8.99 RED BULL Energy Drink 4x250 mL

100 PTS when you buy 2
5.99 OASIS Health Break or Smoothie 1.6 L

2.99 KELLOGG'S Nutri-Grain Bars, Rice Krispies Squares or Pop-Tarts selected varieties 125-384 g

Kraft PRESENTS
Pinterest to Plate
IMPRESS WITHOUT THE STRESS

PHILADELPHIA Cream Cheese 340 g **6.49**

KRAFT Singles Process Cheese 410 g **4.99**

+200 PTS when you buy 2

CRACKER BARREL

6.99

LACTANTIA Healthy Attitude or OLIVINA Margarine 850 g or PARKAY Margarine 1.36 kg

12.49

CRACKER BARREL Cheese Block 740 g or Shreds Family Size 590 g

Share the joy at every gathering!

STOCK UP & **SAVE** FOR THE HOLIDAYS

Get On Board for Holiday Snacking

2.99 CHRISTIE Crackers selected varieties 175-200 g

3.99 CHRISTIE Cookies selected varieties 213-202 g

4.99 CADBURY Dairy Milk Chocolate Bars 200 g or SOUR PATCH KIDS Candy 308-315 g

2.99 CHRISPERS or BITS & BITES 145 g

Campbell's
 THIS HOLIDAY SEASON

IT'S ALL ABOUT THE SIDES

Try Campbell's easy-to-make side dish recipes

1.79 CAMPBELL'S Cream of Mushroom Noodle, Cream of Mushroom or Vegetable Soup 284 mL

2/\$5 CAMPBELL'S Condensed Soup selected varieties 284 mL

© 2024 Campbell Company of Canada

Buy 2 OEP Taco Shells/Tortillas, Get 1 **FREE** Beans 398 mL

3.99 OLD EL PASO Shells 125-133 g or Tortillas 297-334 g

4/\$5 OLD EL PASO Seasonings 24 g selected varieties

3.99 OLD EL PASO Refried Beans 398 mL or Jalapenos Sliced 250 mL

3.99 OLD EL PASO Tortilla Bowls 144-189 g or Rice 215 g

© General Mills

STOCK UP ON BAKING ESSENTIALS

FOR RECIPES VISIT ROBINHOOD.CA

5.99 JIF Peanut Butter selected varieties 1 kg

5.99 SMUCKER'S Jam selected varieties 310-500 mL

McCain

Save **BIG** with McCain Favourites

2.49 MCCAIN Premium Specialty Fries 454-800 g

7.99 TASTIEZ Bites 400-500 g

+100 PTS when you buy 1

\$10 MCCAIN Premium Value Fries 1.9 kg

7.29 Delicious! MCCAIN Pockets 6 pk 540-600 g

4.49

SMUCKER'S Ice Cream Toppings 428 mL

6.49 ROLLING MEADOW Grass Fed Milk 2 L

4.99 COFFEEMATE Coffee Creamers 828-946 mL

6.99 LIBERTÉ Greek Yogurt 650-750 g

5.99 OLYMPIC ORGANIC Kid's Drinks 4x190 mL

12.99 COMPLIMENTS LED 60W Light Bulbs 6 pk

3.99 KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

8.99 KRAFT 100% Parmesan Cheese selected 250 g

SHAKE ON

PASTA RICE SALAD EGGS

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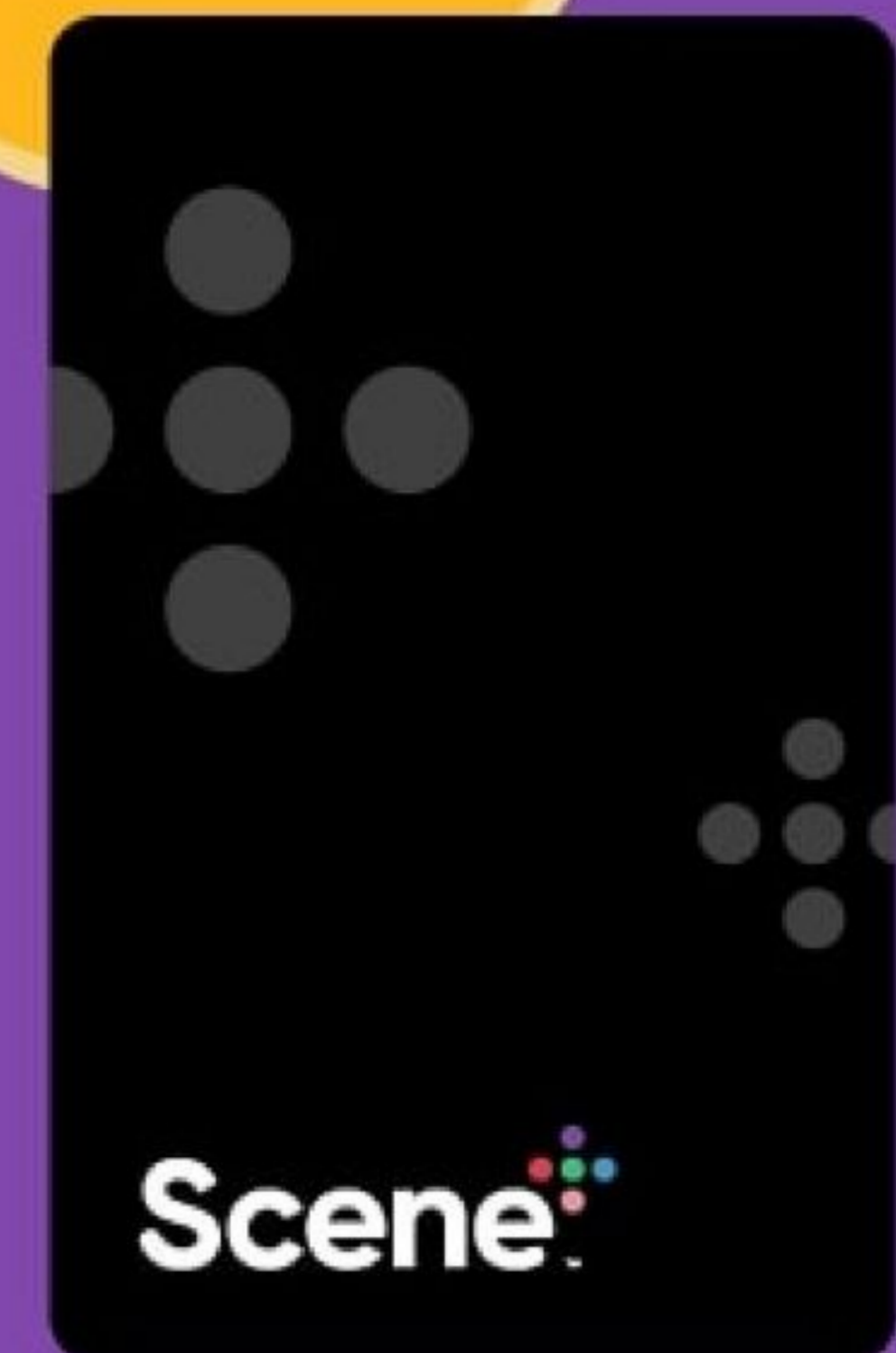
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\$1 SPENT²**

**1000 pts
= \$10 in
groceries¹**



¹1000 points = \$10 in groceries - Scene+ points redeemed at any participating Empire location must be redeemed in increments of 1000.
²Get 2 Scene+ pts on every \$1 spent - On eligible everyday purchases at participating grocery stores. Other conditions apply.
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*Visa Int. / licensed user.