



Insiders Report™

100+ new products to discover

Holiday

WOW

\$15

GET 3,000<sup>+</sup> = \$3 Value

APP EXCLUSIVE OFFER\*

PC® FESTIVE PIE FROZEN, 800 G 21613955\_EA



WOW

\$10

GET 3,000<sup>+</sup> = \$3 Value

APP EXCLUSIVE OFFER\*

PC® NORTHERN SPANISH-STYLE BASQUE CHEESECAKE FROZEN, 600 G 21009491\_EA



ONLY

\$9

PC® FRENCH ONION SOUP STRAWS FROZEN, 240 G 21610011\_EA



ONLY

750

PC® FRIZZAN-TÉ SPARKLING TEA BEVERAGE PEACH GINGER GREEN OR POMEGRANATE HIBISCUS WHITE TEA FLAVOUR SELECTED VARIETIES, 750 ML 21007914\_EA/21007948\_EA



Insiders Report™

Celebrate big,  
spend small

Holiday

REAL CANADIAN  
SUPERSTORE

We match  
prices\*  
when you  
show us a  
lower  
advertised  
price! \*SEE FLYER LEGAL FOR DETAILS



SALE

\$4

CLEMENTINES  
PRODUCT OF MOROCCO  
OR SPAIN, 5 LB BOX  
20182549001\_EA

CLUB  
SIZE



CLUB  
SIZE



SALE

3.99  
LB  
8.80/KG

BONE-IN  
SKINLESS  
CHICKEN BREAST  
OR SPLIT WINGS  
OR HALAL  
BONE-IN SKINLESS  
CHICKEN BREAST  
OR HALAL  
SPLIT WINGS  
200519004\_KG  
20761916\_KG

INCLUDES  
HALAL

GET  
4,000<sup>00</sup> = \$4  
Value  
when you buy  
both products

14 INCH TAKE  
AND BAKE  
PIZZA 797-857 G  
AND 11 PIECES  
OF WINGS  
450/530 G  
SELECTED VARIETIES  
21547481\_EA  
21524894\_EA



SAVE  
UP TO  
2.90

4.50

LACTANTIA BUTTER  
SELECTED VARIETIES, 454 G  
20229610005\_EA/204399216\_EA



MEDIUM  
GROUND BEEF  
FRESH  
21001994\_KG

SAVE  
2.20 LB

3.77  
LB  
8.31/KG



CLUB  
SIZE

FREE

WHEN YOU SPEND  
\$300 OR MORE

in-store or through PC Express™ online pickup or delivery

UP TO  
\$24.99  
VALUE



COLGATE ORAL  
CARE PACK  
1EA  
21525488\_EA

SAVE  
1.00

7.99

PC® PACIFIC LARGE  
WHITE SHRIMP RAW OR  
COOKED PEELLED OR RAW  
ZIPPERBACK®  
31-40/LB, FROZEN, 400 G  
20789931\_EA/20781081\_EA



SAVE  
1.50

\$5

NO NAME® NATURALLY  
IMPERFECT™ APPLES  
PRODUCT OF ONTARIO  
CANADA NO. 2 GRADE, 6 LB BAG  
20668945001\_EA



SAVE  
1.50

\$6

FARMER'S MARKET™ PIES  
SELECTED VARIETIES, 580 G-1 KG  
21297364\_EA/21297367\_EA



SAVE  
UP TO  
1.20

5.49

NEILSON TRUTASTE 1%,  
2% OR SKIM 4 L  
OR LACTOSE  
FREE 2 L MILK  
SELECTED VARIETIES  
20148677\_EA  
20148653001\_EA



SALE

6.47

LIBERTÉ GREEK  
550/750 G OR  
YOPLAIT NO  
SUGAR ADDED  
DRINKABLES  
8X200 ML YOGURT  
SELECTED VARIETIES  
20704361001\_EA  
21239011\_EA



SAVE  
UP TO  
9.00

10.99

CASHMERE  
BATHROOM  
TISSUE  
SELECTED VARIETIES  
12/24=48 ROLLS  
21049207\_EA



SAVE  
3.00

19.99

FINISH  
DISHWASHER  
TABS  
SELECTED VARIETIES  
60-105'S  
20198875\_EA/21517943\_EA



SAVE  
UP TO  
4.00

19.99

TIDE LIQUID 3.9 L,  
PODS 45/57/76'S  
OR GAIN FLINGS  
45/76'S LAUNDRY  
DETERGENT  
SELECTED VARIETIES  
21593470\_EA/21593706\_EA



WOW

\$149

50,000<sup>00</sup> = \$50  
Value  
HOT  
WHEELS  
ULTIMATE  
CAR GARAGE  
21539134\_EA



SAVE  
6.00

\$5

ENERGIZER  
BATTERIES  
AAA OR AAAA  
21001994\_EA/21001993\_EA  
\*CUSTOMER IS RESPONSIBLE  
FOR THE PAYMENT OF ANY  
APPLICABLE MUNICIPAL  
AND/OR PROVINCIAL  
DEPOSIT OR PRODUCT/  
PACKAGING RECYCLING FEE  
THAT MAY APPLY.



SALE

32.99

PAMPERS  
ECONO PACK  
DIAPERS  
SIZE N-8, SELECTED  
VARIETIES, 58-200'S  
21551946\_EA/21551943\_EA



SAVE  
FOR  
REAL



**NOVEMBER**

**HIT  
OF THE  
MONTH**



**PC® Kettle Cooked Potato Chips**

Selected varieties, 200 g  
Limit: 6, over limit retail \$2.50  
21422931\_EA/21549769\_EA



**Granarolo Quattrocento  
Parmesan Style Wedge, 200 g  
or Piller's Kolbassa 250-375 g**

Selected varieties  
Limit: 6, over limit retail \$6.00  
21599680\_EA/20308469\_EA



**Hershey's Chocolate Pouches**

Selected varieties, 160-290 g  
20303970004\_EA/20737738\_EA



**D'Italiano Gusto Bagels**

Selected varieties, 6's, 540 g  
Limit: 6, over limit retail \$4.49  
21577059\_EA/21577054\_EA

**LOWEST PRICES  
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.  
\*Must be a registered PC Optimum™ member to get this offer.  
Valid from November 1st - 30th, 2024. While quantities last. No rainchecks.

# EARLY Black Friday

DON'T MISS OUR HOT DEALS!

**HOT DEAL**  
**\$179**

GET 25,000<sup>®</sup> = \$25 Value

**AIRPODS 4 WIRELESS EARBUDS**  
INCLUDES: USB-C CHARGING CASE UP TO 30 HOURS OF BATTERY LIFE  
21642759\_EA



Apple AirPods

**HOT DEAL**  
**\$100**

GET 25,000<sup>®</sup> = \$25 Value

**PC<sup>®</sup> DUAL BASKET 9 QT AIR FRYER**  
21589219\_EA

**LIMIT 2 OVER LIMIT PAY 150.00 EA**



GET 15,000<sup>®</sup> = \$15 Value<sup>1</sup>  
for every \$50<sup>1</sup> spent on

**TOYS**  
2.00-500.00  
21513029\_EA/21515140\_EA  
21609186\_EA/21578407\_EA  
<sup>1</sup>All least \$15 value in points



GET 10,000<sup>®</sup> = \$10 Value<sup>1</sup>  
for every \$50<sup>1</sup> spent on

*Life at Home*

**LIFE AT HOME<sup>™</sup> ARTIFICIAL TREES**  
21577325\_EA/21577461\_EA  
<sup>1</sup>All least \$10 value in points



Items on this page may not be available in the following Ontario locations: Leamington, Midland, Ajax, Windsor (Dougall Avenue), Peterborough, Mississauga (Mavis Road), Oshawa (Gibb Street), Brockville, Ottawa (Westboro), St. Thomas, Strathroy and Sudbury. See flyer legal for details.

# COLLECT & SAVE! BIG

Get one stamp for every \$20\* spent.  
Collect 20 stamps and get 75% off  
one piece of high quality  
Swiss Design Cookware!

**75%**  
OFF\* EACH

**\$20\* SPENT  
= 1 STAMP**



\*Until February 6th 2025 or while supplies last, receive one stamp for every \$20 spent before applicable taxes in a single transaction. Exclusions apply. Cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or PC Optimum™ App to opt into program and receive digital stamp card. A mix of digital and paper stamps collected are not accepted as a complete set. Completed stamp cards can be redeemed up until February 20th, 2025, after which point they expire. All sales are final. Cookware is under warranty for a 2 year period from date of purchase. Exceptions to warranty and replacements apply. For full warranty information, product replacement process, FAQ's and complete offer details, please visit [Pcoptimum.ca/collectandsave](https://Pcoptimum.ca/collectandsave).

# Daily Deals

SHOP HOT DEALS, EVERYDAY!

While quantities last

**Thurs Nov 14th ONLY**

SAVE  
10.00  
**29<sup>99</sup>**

MATIX WOMENS AND  
MEN'S SHACKETS



MATIX®

**Fri Nov 15th ONLY**

Optimum  
**15,000** = \$15  
for every \$100\*  
spent on Value!

ANY COMBINATION OF GUESS  
AND INSTACART GIFT CARDS  
AT LEAST \$10 VALUE IN POINTS

OFFER VALID IN-STORE ONLY. SUBJECT TO AVAILABILITY; SELECTION MAY VARY BY STORE. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. SEE GIFT CARD FOR DETAILS, TERMS & CONDITIONS. OFFER APPLIES TO EVERY \$100 SPENT ON ANY COMBINATION OF GUESS AND INSTACART CARDS IN A SINGLE TRANSACTION. CANNOT BE COMBINED WITH ANY OTHER GIFT CARD OFFERS. NOT VALID ON PRIOR PURCHASES. PC OPTIMUM POINTS CANNOT BE REDEEMED TOWARD THE PURCHASE OF GIFT CARDS.



**Sat Nov 16th ONLY**

**BUY 1  
GET 1  
FREE**

PC® OR LIFE AT HOME® DINNERWARE,  
SERVEWARE AND DRINKWARE  
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE  
4.00-100.00  
21487370\_EA/21028435\_EA/21083446\_EA/21081250\_EA



Life at Home®

**Sun Nov 17th ONLY**

**BUY 1  
GET 1  
50% OFF**

HOT WHEELS SINGLE CARS,  
MULTI PACKS OR PLAYSETS  
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE  
2.00-250.00  
20181891\_EA/21204688\_EA



Hot Wheels

**Mon Nov 18th ONLY**

SAVE  
UP TO  
**4.99**  
**\$7**

BATISTE DRY  
SHAMPOO  
SELECTED VARIETIES, 200ML  
2013202003\_EA/21517397\_EA/20848082\_EA



Batiste

**Tues Nov 19th ONLY**

SAVE  
**6.00**  
**7<sup>99</sup>**

LINDT LINDOR BAG  
SELECTED VARIETIES, 240G  
21358236\_EA/21358227\_EA



Lindt

**Wed Nov 20th ONLY**

**BUY 1  
GET 1  
50% OFF**

JOE FRESH MENS FRENCH TERRY ESSENTIAL  
HOODIES, JOGGERS & SHORTS  
26.00-39.00  
SECOND ITEM MUST BE OF LESSER OR EQUAL VALUE



JOE FRESH

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**100+ new products to discover**



**\$15**

**PC® HOLIDAY FEAST TURKEY (AND FIXINS) PIE**  
FROZEN, 800 G  
2163995\_EA



**\$6**

**PC® MAPLE BRUSSEL SLAW KIT**  
PRODUCT OF U.S.A., 253 G  
2164192\_EA



**7.99**

**PC® BLACK LABEL PIZZA**  
SELECTED VARIETIES  
FROZEN, 370-420 G  
2153415\_EA



**3.99**  
LB  
8.80/KG

**PC® BLACK SABLE GRAPES**  
PRODUCT OF U.S.A., NO. 1 GRADE  
207127500\_KG



**\$5**

**PC® CHICKEN PHO OR CHICKEN WONTON SOUP BOWL**  
SELECTED VARIETIES  
FROZEN, 300 G  
2156395\_EA/2156396\_EA



**13.99**

**PC® WHOLE BEAN COFFEE**  
SELECTED VARIETIES  
820/907 G  
2193334\_EA  
2198255\_EA



**\$3**

**PC® MINI POPPADOMS LENTIL SNACK**  
SELECTED VARIETIES, 113 G  
21605221\_EA/21605338\_EA



**\$5**

**PC® ALL-BUTTER CHOCOLATE CHIP BRIOCHE LOAF**  
400 G  
21607172\_EA



**\$8**

**PC® CRUSTASTIC™ JOLLYBERRY GINGERBREAD PIE BAR**  
SELECTED VARIETIES, 430 G  
21009492\_EA





Insiders Report™

# 100+ new products to discover



**6.49**  
LB  
14.30/KG

PC® EASY-TO-CARVE  
HALF HAM WITH  
SUGAR MAPLE GLAZE  
POUCH  
VARYING WEIGHT  
21612022\_EA



**\$8**

PC® MISSION FIGS  
PRODUCT OF MEXICO, 454 G  
21633482002\_EA



**\$6**

PC® KETTLE  
COOKED SNACK  
PACK POTATO CHIPS  
SELECTED VARIETIES  
240 G/10X24 G  
21613446\_EA



**2.49**

PC® PLANT BASED  
DAIRY FREE  
MARGARINE  
427 G  
21615278\_EA



**\$6**

PC® HOMESTYLE  
BUTTER PIE CRUSTS  
FROZEN, 350 G  
21610882\_EA



**4.79**

PC® SUISSE MILK  
CHOCOLATE  
400 G  
20097883\_EA



**5.99**

PC® ORGANICS  
BALSAMIC OR CAESAR  
SALAD DRESSING  
350 ML  
21609764\_EA



**\$5**

PC® ROLLED WAFERS  
SELECTED VARIETIES, 400 G  
21601215\_EA/21601372\_EA



**7.50**

PC® FRIZZAN-TÉ  
SPARKLING TEA  
BEVERAGE PEACH  
GINGER GREEN OR  
POMEGRANATE  
HIBISCUS WHITE  
TEA FLAVOUR  
SELECTED VARIETIES  
750 ML  
21607914\_EA/21607948\_EA



**\$5**

LIFE BRAND™  
CHAMPAGNE  
BUBBLES  
HYDRATING  
BODY CREAM  
SELECTED VARIETIES  
150 G  
21609764\_EA



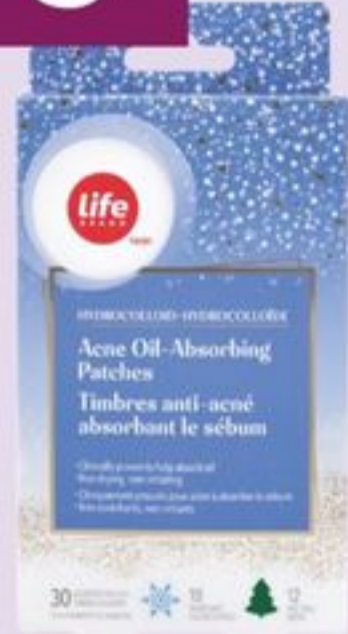
**\$4**

LIFE BRAND™ HOLIDAY  
HAND CREAM TRIO  
2X30 ML  
21609764\_EA



**\$5**

LIFE BRAND™  
ACNE OIL-ABSORBING  
PATCHES  
WHILE QUANTITIES LAST, 30'S  
21609764\_EA



SAVE UP TO  
**20%**  
OFF  
28.00-42.00

PC® HONEYCOMB  
10", 12" SKILLETS OR  
5 QUART SAUCEPAN  
21602015\_EA/21617894\_EA



SAVE UP TO  
**20%**  
OFF  
32.00-41.00

PC® HONEYCOMB  
11" OR 13" WOK  
SELECTED VARIETIES  
21609634\_EA/21617893\_EA





# Celebrate big, spend small

**\$8**

**PC® BLACK LABEL®  
CHEDDAR CHEESE**  
SELECTED VARIETIES, 200/250 G  
20046874\_EA/20010376\_EA



**\$10**

**PC® MIXED NUTS**  
907 G  
2013438001\_EA

**1,000<sup>¢</sup>** **\$1 Value**



**11<sup>99</sup>**

**PC® PROFITEROLES**  
625 G  
20079202\_EA



**\$5**

**PC® BRIOCHE LOAF**  
400 G  
21050280\_EA



**11<sup>99</sup>**

**PC® 100%  
MAPLE SYRUP**  
CANADA GRADE A  
AMBER, RICH  
TASTE, 500 ML  
20049221\_EA



**2<sup>99</sup>**

**PC® OR BLUE MENU™  
PANCAKE OR  
WAFFLE MIX**  
SELECTED VARIETIES, 905 G  
20179328\_EA/20188580\_EA



**3<sup>49</sup>**

**PC® HOT RED  
PEPPER JELLY**  
250 ML  
20099427\_EA



**4<sup>49</sup>**

**PC® BALSAMIC  
GLAZE**  
250 ML  
20144456\_EA



**5<sup>49</sup>**

**PC® OLIVES  
STUFFED WITH  
ALMONDS**  
375 ML  
20157024\_EA



**3<sup>29</sup>**

**PC® PLANET FIRST™  
DISHWASHING LIQUID**  
SELECTED VARIETIES, 740 ML  
20149600\_EA/20149617\_EA



**\$15**

**PC® 10X18"  
COOLING RACK**  
21497703\_EA



**BUY 1  
GET 1  
50% OFF**

**LIFE AT HOME™  
ADULT OR KIDS  
BAKING GIFT SET**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
18.00  
20179794\_EA





# BIG GAME BITES ON A BUDGET

SAVE  
\$.79

\$4

FARMERS MARKET<sup>SM</sup>  
MINI CARROTS  
PRODUCT OF ONTARIO,  
CANADA NO. 1 GRADE  
2 LB BAG  
2009544001\_EA



CLUB  
SIZE

HOT  
DEAL

4/\$4

OR 1.29 EA

BULK AVOCADO  
PRODUCT OF MEXICO  
200870001\_EA



FAMILY SIZE SALADS  
PREPARED FRESH IN-STORE  
DAILY, SELECTED VARIETIES,  
740 G-1.47 KG  
200872002\_EA  
200872012\_EA



WOW

FROM

\$14

14.00-16.00

SAVE  
UP TO  
1.40

4<sup>50</sup>

NO NAME<sup>SM</sup> SUMMER  
SAUSAGE, PEPPERONI  
OR SALAMI CHUB  
SELECTED VARIETIES, 500 G  
20091918\_EA



SALE

\$15

MILD  
DOUCES

PC<sup>SM</sup> WINGS  
SELECTED VARIETIES,  
FROZEN, 700-907 G  
20708932\_EA



ONLY

12<sup>99</sup>

SEAQUEST<sup>SM</sup>  
SHRIMP RING  
WITH MILD  
COCKTAIL  
SAUCE  
FROZEN, 454 G  
20097911\_EA



SAVE  
.50

1<sup>99</sup>

NO NAME<sup>SM</sup>  
DINNER  
ROLLS  
WHITE OR WHOLE  
WHEAT, 12'S  
21431228\_EA



SALE

\$20

BAKER STREET CAKES  
SELECTED VARIETIES  
910 G-1.9 KG  
20381022\_EA/20381023\_EA



GET  
5,000<sup>SM</sup> = \$5  
Value

CATERING SANDWICH  
AND WRAP PLATTERS  
SELECTED VARIETIES  
1,182-3.68 KG  
21640775\_EA/21640774\_EA



SALE

2<sup>29</sup>

FRENCH'S<sup>SM</sup>  
MUSTARD  
SELECTED VARIETIES  
325/400 ML  
20095403001\_EA  
20319504002\_EA



SAVE  
1.00

4<sup>99</sup>

MATT & STEVE'S  
CAESAR MIX  
1.38 L  
21231090\_EA



SAVE  
.50

2<sup>99</sup>

STAGG CHILI  
SELECTED VARIETIES  
425 G  
20091906\_EA  
21230972\_EA



MULTI  
BUY

2/7<sup>50</sup>

LAY'S<sup>SM</sup> POTATO  
CHIPS 177-235 G  
OR POPPABLES  
POTATO  
SNACKS 130-G  
SELECTED VARIETIES  
21249312\_EA/21249313\_EA



SAVE  
1,500<sup>SM</sup> = \$150  
Value  
when you buy 2

HUMPTY DUMPTY SNACKS 250-280,  
OLD DUTCH POTATO CHIPS 235 G OR  
TORTILLA CHIPS 275/290 G  
SELECTED VARIETIES  
21307543\_EA/21440106\_EA



MULTI  
BUY

2/\$8

OR 4.49 EA

CHEETOS<sup>SM</sup>  
SNACKS  
SELECTED VARIETIES  
180-285 G  
21270108\_EA/21270109\_EA



SAVE  
UP TO  
1.00

3<sup>49</sup>

KETTLE BRAND  
POTATO CHIPS  
SELECTED VARIETIES  
156/198 G  
21220824\_EA/21220825\_EA



SAVE  
UP TO  
1.30

2<sup>99</sup>

OLD EL PASO<sup>SM</sup>  
TACO SHELLS,  
BOWLS, TORTILLAS  
125-324 G, REFRIED  
BEANS 799 ML,  
JALAPENOS  
250 ML, TACO  
SAUCE 243 ML OR  
TACOS FOR 2  
94/155 G  
SELECTED VARIETIES  
20306982001\_EA  
20314171001\_EA



SALE

5<sup>49</sup>

NO NAME<sup>SM</sup>  
NAPKINS  
500'S  
20306897\_EA



CLUB  
SIZE

SAVE  
1.99

\$5

NO NAME<sup>SM</sup>  
PLASTIC PARTY  
CUPS  
SELECTED VARIETIES  
50'S  
21206227\_EA/21206228\_EA



SAVE  
1.00

5<sup>99</sup>



\*Spend \$300 or more in-store or through PC Express<sup>SM</sup> online pick-up before applicable taxes in a single transaction at any Real Canadian Superstore<sup>SM</sup> location and receive a free Colgate oral care pack. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to \$24.99 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 2/16/25/56. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt from the Real Canadian Superstore where purchase originated. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **SM** The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw Inc. and others. All rights reserved. ©2024 Loblaw Inc. Please recycle. **We'll match prices if you show us a lower advertised price** means that if a major supermarket competitor, advertiser a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum<sup>SM</sup>, PC Optimum Member Only Pricing, participating items under the Save It Forward<sup>SM</sup> program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** these offers are only available to valid PC Optimum<sup>SM</sup> program members. Membership is free. To register, see in-store or visit [pcoptimum.ca](http://pcoptimum.ca). No cash value. See [pcoptimum.ca](http://pcoptimum.ca) for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum<sup>SM</sup> member pricing is not applicable to any price match programs for participating stores operating under the Loblaw Inc. banner. Please see in-store or online at [superstore.ca](http://superstore.ca) for your particular store's hours.

# MEAL SOLUTIONS & WEEKEND SANDWICHES

**2<sup>99</sup>**

**GARLIC BREAD** 500 G  
OR **CHEESE STICKS** 5'S  
BAKED IN-STORE, SELECTED VARIETIES  
2100442\_EA/21383904\_EA



FROM  
**\$18**  
18.00-20.00

**LARGE VEGETABLE OR FRUIT PLATTER**  
PREPARED FRESH IN-STORE DAILY,  
SELECTED VARIETIES, 1.58-2.2 KG  
2004718\_EA/20121999\_EA



**2/\$7**  
OR 3.99 EA

**KING'S HAWAIIAN ROLLS**  
SELECTED VARIETIES, 12'S  
2148931\_EA



**\$5**

**BOURSIN CHEESE**  
SELECTED VARIETIES, 130-220 G  
2018794\_EA

Optimum  
**1,000<sup>®</sup>** = \$1 Value



Optimum

Members-Only Price<sup>™</sup>

**6<sup>99</sup>**

Non-members

**10<sup>99</sup>**

Members save \$4

**SCHNEIDERS PEPPERETTES OR BITES**  
SELECTED VARIETIES, 250-375 G  
20976110\_EA/21332836\_EA

\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.



# EASY CHARCUTERIE

Create it your way for less

**\$6**

**HENRI WILLIG GOUDA**  
SELECTED VARIETIES  
200 G  
21343050\_EA



Optimum

Members-Only Price<sup>™</sup>

**\$14**

Non-members

**\$16**

Members save \$2

**IN-STORE DELI TRAYS**  
SELECTED VARIETIES, 530-800 G  
20745325\_EA

\*\*Must be a registered PC Optimum<sup>™</sup> member to load and get this offer.



**FRESH  
PROMISE**

**If it's not fresh,  
it's free.**

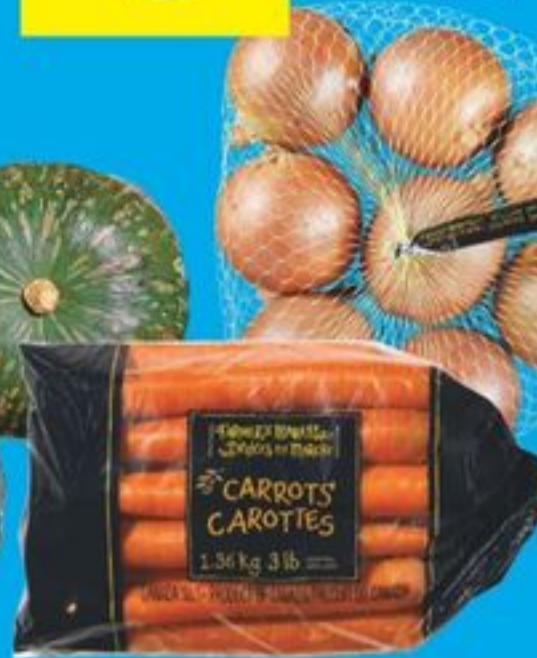
**\$1**  
LB  
2.20/KG

**ACORN, BUTTERNUT,  
BUTTERCUP OR  
SPAGHETTI SQUASH**  
PRODUCT OF ONTARIO  
3047132601\_SA/3051728901\_SA



**\$3**

**FARMERS MARKET™  
CARROTS OR  
YELLOW ONIONS**  
PRODUCT OF ONTARIO  
CANADA NO.1 GRADE, 3 LB BAG  
3060927901\_SA/3051764801\_SA



**\$3**

**WHOLE PINEAPPLE**  
PRODUCT OF COSTA RICA  
3040929901\_SA



**2<sup>99</sup>**  
LB  
6.59/KG

**GREEN OR RED  
SEEDLESS GRAPES**  
PRODUCT OF U.S.A., NO. 1 GRADE  
3042377001\_SA/3053919901\_SA



**5<sup>50</sup>**

**STRAWBERRIES**  
PRODUCT OF MEXICO  
OR U.S.A.  
3064977801\_SA



**FARMER'S MARKET™  
SWEET PEPPERS**  
PRODUCT OF CANADA  
OR MEXICO, 4'S  
301750001\_SA

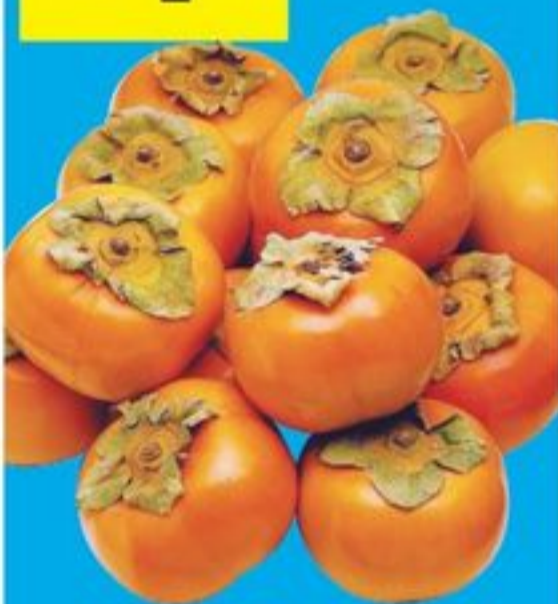
**\$4**



**CLUB  
SIZE**

**\$1**

**FUYU PERSIMMONS**  
PRODUCT OF U.S.A.,  
NO. 1 GRADE  
3033477801\_SA



**1<sup>50</sup>**

**ENGLISH CUCUMBERS**  
PRODUCT OF ONTARIO  
3067033901\_SA



**\$5**

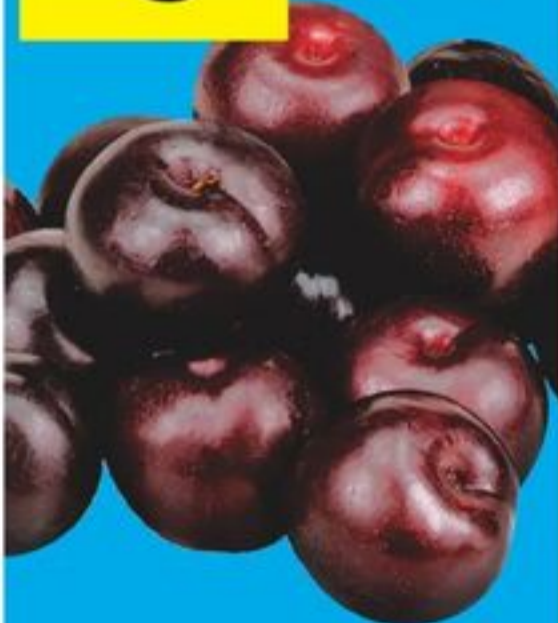
**NO NAME™ NATURALLY  
IMPERFECT™  
BROWN OR WHITE  
MUSHROOMS**  
PRODUCT OF CANADA, 600 G  
30638661\_SA/30537021\_SA



**CLUB  
SIZE**

**\$5**

**BLACK PLUMS**  
PRODUCT OF ITALY  
NO. 1 GRADE, 2 LB  
3009431601\_SA



**5<sup>99</sup>**  
LB  
13.21/KG

**ASPARAGUS**  
PRODUCT OF PERU/  
NO. 1 GRADE  
301748001\_SA



**\$7**

**PC® AXIANY OR  
VARIETY TOMATOES**  
PRODUCT OF CANADA OR  
MEXICO, 347 G  
306348401\_SA/305349001\_SA



**CLUB  
SIZE**

**1<sup>50</sup>**  
LB  
3.31/KG

**RIPE PLANTAIN  
BANANAS**  
PRODUCT OF COLOMBIA,  
HONDURAS OR GUATEMALA  
301908001\_SA



**4<sup>50</sup>**

**MARZETTI DIPS**  
SELECTED VARIETIES  
PRODUCT OF U.S.A., 340 G  
3034321\_SA/30090204\_SA



**7<sup>99</sup>**

**PC® OR NO SHELL  
PISTACHIOS SEA SALT**  
PRODUCT OF U.S.A., 155-170 G  
3048228\_SA/3048230\_SA



# LEGENDARY HOLIDAY SAVINGS

LOW  
PRICES  
IN EVERY  
AISLE

\$30

PC® BC CEDAR  
GARLAND  
20430750\_EA



\$35

PC® OUTDOOR  
HOLIDAY  
HANGING  
BASKET  
20213316\_EA



\$33

PC® DIY GREENS  
AND ACCESSORY  
HANDLE PACK  
21338642\_EA

\$10

PC® BOUGHS OR  
BRANCHES  
SELECTED VARIETIES  
20213216\_EA/20214371\_EA



\$14

PC® PREMIUM  
BOUGHS OR  
BRANCHES  
21026347\_EA



\$40

PC® LARGE OUTDOOR  
ARRANGEMENT WITH  
PINE & BERRIES  
SELECTED VARIETIES  
20144802\_EA



\$10

6 INCH POINSETTIA  
20036549\_EA



\$25

CLASSIC BOUQUET  
IN SEASONAL COLOURS  
21637732\_EA



# SUPER FRESH

**14.49**  
LB  
31.95/KG

**BEEF FLANK STEAK**  
CUT FROM CANADA  
AA GRADE BEEF OR  
USDA CHOICE GRADE  
30983735\_90

**6.99**  
LB  
15.41/KG

**EXTRA LEAN GROUND BEEF**  
FRESH  
30327715\_90

**CLUB SIZE**

**18.49**  
LB  
40.76/KG

**CAP-OFF RIB STEAK**  
CUT FROM CANADA  
AAA GRADE BEEF  
OR USDA CHOICE  
GRADE  
30970536\_90

**CLUB SIZE**

**5.99**  
LB  
13.21/KG

**PC® FREE FROM® WHOLE CHICKEN**  
FRESH  
31540950\_90

**\$14**

**PC® PORK BELLY BURNT ENDS**  
FROZEN, 500 G  
3166551\_5A

**\$13**

**MARCANGELO SOUVLAKI KABOBS**  
SELECTED VARIETIES, 480/540 G  
3164735\_5A

**4.49**  
LB  
9.90/KG

**PORK TENDERLOIN**  
FRESH  
3164625\_90

**3.50**

**KRAFT LUNCHABLES KITS**  
SELECTED VARIETIES, 99-125 G  
3169645\_5A

**SAVE 1.80**

**5.99**

**PC® FREE FROM® SAUSAGES**  
SELECTED VARIETIES, 375/500 G  
3097945\_5A

**\$11**

**ST-HUBERT PIES**  
SELECTED VARIETIES  
FROZEN, 650-800 G  
3077036\_5A

**11.49**  
LB  
25.33/KG

**RAINBOW TROUT FILLETS**  
FRESH  
3129446\_90

**CLUB SIZE**

**SAVE UP TO 3.90**

**10.49**  
LB  
23.13/KG

**HADDOCK OR COD FILLETS**  
PREVIOUSLY FROZEN  
3129445\_90

**CLUB SIZE**

**6.49**

**CANADIAN COVE MUSSELS**  
FRESH, 907 G  
3159624\_5A

**\$14**

**PC® BACON-WRAPPED WILD SEA SCALLOPS**  
FROZEN, 260 G  
3128644\_5A

**7.99**

**PC® PEI MUSSELS IN PROVENCE OR CREAMY WHITE WINE SAUCE**  
FROZEN, 907 G  
3063960\_5A

**10.99**

**PC® SHRIMP APPETIZERS**  
SELECTED VARIETIES  
FROZEN, 340-454 G  
3069677\_5A/3073529\_5A

# SUPER FRESH

**Optimum**  
Members-Only Price™  
**9.99**  
Non-members  
**11.99**

Members save **\$2**

**ZIGGY'S® SLICED PEPPERONI** 500 G  
2004958, SA  
\*Must be a registered PC Optimum™ member to load and get this offer.



**\$4**

**GOLD LABEL SLICED DELI MEAT** SELECTED VARIETIES, 175 G  
2108976, SA/2109436, SA

**1,000** = **\$1** Value

**delicatessen ORIGINALS** 175 G



**Optimum**  
Members-Only Price™  
**12.99**  
Non-members  
**13.99**

Members save **\$1**

**PC® CHEESE SLICES** SELECTED VARIETIES, 100 G  
2004958, SA  
\*Must be a registered PC Optimum™ member to load and get this offer.

**CLUB SIZE**



**7.99**

**THE LAUGHING COW CHEESE** SELECTED VARIETIES, 400 G  
2004951, SA

**3,000** = **\$3** Value



**2/\$7**  
OR 3.99 EA

**PC® HUMMUS** SELECTED VARIETIES, 227 G  
2007432, SA/2004907, SA



**\$17**

**BENTO SUSHI** FAMILY PACK, SELECTED VARIETIES, 545-675 G  
2004942, SA



**2/\$6**  
OR 3.49 EA

**COUNTRY HARVEST BREAD** 600/850 G OR BAGELS 4'S  
SELECTED VARIETIES  
2109693, SA/2109642, SA



**2/\$5**  
OR 2.99 EA

**WONDER BREAD** 675 G OR BUNS 8'S  
SELECTED VARIETIES  
2027629, SA/2029765, SA



**2/\$6**  
OR 3.49 EA

**D'ITALIANO BREAD** 600/875 G OR BUNS 6'S  
SELECTED VARIETIES  
2003833, SA/2003946, SA



**4.50**

**FARMER'S MARKET™ LOAF CAKES** SELECTED VARIETIES, 344-400 G  
2006260, SA/2006974, SA



**\$5**

**FARMER'S MARKET™ SQUARES** SELECTED VARIETIES, 400/490 G  
2129061, SA/2129036, SA



**5.50**

**FARMER'S MARKET™ PECAN OR RAISIN TARTS** SELECTED VARIETIES, 510 G  
2006210, SA/2006724, SA



**ALWAYS \$3**

**SOURDOUGH OR PUMPERNICKEL BREAD** BAKED IN-STORE, SELECTED VARIETIES, 450/575 G  
2005436, SA/2006257, SA



**4.99**

**CHEESE SWIRLS OR PIZZA BUNS, 4'S OR CHEESE BREAD** 450 G  
BAKED IN-STORE  
2079812, SA/2102066, SA



**5.99**

**ACE BAKERY ARTISAN ROLLS** SELECTED VARIETIES 6-10'S  
2004933, SA/2004933, SA



# SUPER YOUR EVERYDAY

**\$2** /100 G

**HOLIDAY JUBES**

21029733\_K0



**\$3** /100 G

**CHOCOLATE PRESENTS**

21029536\_K0



**\$2** /100 G

**R.W. MILK CHOCOLATE ALMONDS**

21064339\_K0



**\$2** /100 G

**PEPITAS RAW**

DESCRIPTIVE

21064091\_K0



**\$2** /100 G

**SKITTLES CANDY**

DESCRIPTIVE

21063627\_K0



**1.50** /100 G

**BLANCHED PEANUTS WITH SALT**

21064394\_K0



**\$16**

**NATUR SOURCE NUT MIXES**

SELECTED VARIETIES

500-600 G

21023306\_EA/21448050\_EA



**\$12**

**NATUR SOURCE SALAD TOPPERS**

SELECTED VARIETIES

575-625 G

21062271\_EA/21062217\_EA



**5.50**

**BASSÉ MIX**

SELECTED VARIETIES, 415-600 G

21065972\_EA/21024304\_EA



**11.99**

**NESTLÉ TURTLES**

ORIGINAL 350 G

OR ASSORTED 300 G

21063317\_EA/21063186\_EA



**SAVE 2.00**

**9.99**

**TOBLERONE CHOCOLATE**

SELECTED VARIETIES, 360 G

20989318\_EA/20989319\_EA



**SAVE UP TO 1.30**

**2.99**

**CARNABY SWEET CHERRY OR PEPPERMINT CANDY CANES**

200 G

20987618\_EA/20910905\_EA



**4.79**

**POT OF GOLD CHOCOLATES**

SELECTED VARIETIES, 243-245 G

21043413\_EA/21047994\_EA



**19.99**

**NESTLÉ QUALITY STREET TIN**

650 G

21064444\_EA



**6.49**

**NESTLÉ AFTER EIGHT CHOCOLATES**

SELECTED VARIETIES, 200 G

21063727\_EA/21042944\_EA





# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

4<sup>29</sup>

**RUFFLES  
POTATO CHIPS**  
SELECTED VARIETIES  
190/200 G  
2104992\_EA/2104993\_EA



SAVE  
UP TO  
1.00

2<sup>49</sup>

**DARE BRETON CRACKERS**  
135-200 G OR BITES 132-200 G,  
**VINTA CRACKERS** 200/225 G  
OR **VEGGIE CRISPS** 100 G  
SELECTED VARIETIES  
20973368\_EA/21020701\_EA



3<sup>49</sup>

**PRINGLES PARTY  
STACK POTATO CHIPS**  
SELECTED VARIETIES, 194/203 G  
21074284\_EA/21074322\_EA



5<sup>99</sup>

**CHAPMAN'S PREMIUM  
ICE CREAM**  
SELECTED VARIETIES  
FROZEN, 2 L  
20323572001\_EA



3<sup>49</sup>

**MOTT'S CLAMATO  
COCKTAIL**  
SELECTED VARIETIES, 1.89 L  
20318955002\_EA/21075320\_EA



3/10<sup>98</sup>

**LINDT  
EXCELLENCE  
CHOCOLATE  
BAR**  
SELECTED VARIETIES  
50-100 G  
20312527005\_EA  
20312527008\_EA



SAVE  
UP TO  
1.50

2<sup>49</sup>

**CHRISTIE  
COOKIES**  
SELECTED VARIETIES  
224-303 G  
21384607\_EA  
21381508\_EA



8<sup>99</sup>

**RED BULL  
ENERGY DRINKS**  
SELECTED VARIETIES,  
4X250 ML  
20106737001\_C04



6<sup>99</sup>

**PEPSI SOFT  
DRINKS**  
SELECTED VARIETIES,  
12X355 ML  
2032341002\_C12



SAVE  
UP TO  
5.00

14<sup>99</sup>

**GAIN OR  
CHEER LIQUID  
4.55 L OR FLINGS  
42'S LAUNDRY  
DETERGENT**  
SELECTED VARIETIES  
21405174\_EA  
21448916\_EA



SAVE  
UP TO  
5.00

10<sup>99</sup>

**PERSIL LIQUID  
2.21 L OR ULTRA  
PACS 32/42'S  
LAUNDRY  
DETERGENT**  
SELECTED VARIETIES  
20992144\_EA  
21588155\_EA



2/\$7

OR 4.00 EA

**LYSOL MULTI  
SURFACE  
CLEANER**  
1.2 L, SPRAY  
650/950 ML OR  
**TOILET BOWL  
CLEANER** 710 ML  
SELECTED VARIETIES  
20309873002\_EA  
20310677001\_EA



10<sup>99</sup>

**AIR WICK  
ESSENTIAL  
OIL TWIN  
OR ESSENTIAL  
MIST KIT 1'S**  
SELECTED VARIETIES  
2034279002\_EA  
21478758\_EA



SAVE  
.80

2<sup>49</sup>

**DAWN  
DISHWASHING  
LIQUID**  
SELECTED VARIETIES  
431/473 ML  
21430991\_EA  
21430990\_EA



34<sup>99</sup>

**SWIFFER  
POWERMOP  
STARTER KIT**  
21549739\_EA



SAVE  
7.00

12<sup>99</sup>

**SPONGE  
TOWELS  
PAPER  
TOWELS**  
SELECTED VARIETIES  
6-12 ROLLS  
21185409\_EA



SAVE  
6.00

23<sup>99</sup>

**BOUNTY  
PAPER  
TOWELS**  
8-24 ROLLS  
21515979\_EA



# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

SAVE  
UP TO  
**.79**

GENERAL MILLS, NATURE VALLEY,  
PILLSBURY, BETTY CROCKER OR MOTT'S  
FRUITSATIONS GRANOLA OR CEREAL BARS,  
TREATS OR FRUIT SNACKS  
SELECTED VARIETIES, 120-230 G  
2031520003\_EA/20318474001\_EA

**\$3**



**349**

KELLOGG'S CEREAL  
SELECTED VARIETIES, 295-435 G  
20390279\_EA/21450064\_EA



**999**

STARBUCKS ROAST &  
GROUND COFFEE 340 G,  
K-CUP PODS 10'S, COLD  
BREW CONCENTRATE 946 ML  
OR HOT CHOCOLATE 300 G  
SELECTED VARIETIES  
203427343001\_EA/20348882005\_EA



SAVE  
UP TO  
**1.00**

**449**

QUAKER HARVEST OR  
CAP'N CRUNCH, LIFE  
OR SQUARES CEREAL  
SELECTED VARIETIES, 350-500 G  
21082300\_EA/21219824\_EA



SAVE  
**3.00**

FOLGERS GROUND COFFEE  
SELECTED VARIETIES, 544-816 G  
21478183\_EA/21478257\_EA

**999**



**599**

JIF PEANUT BUTTER 1 KG  
SMUCKER'S NO SUGAR ADDED  
OR DOUBLE FRUIT JAM 310/390 ML  
SELECTED VARIETIES  
20312273001\_EA/21023784\_EA



SAVE  
**1.20**

CLOVER LEAF  
WHITE TUNA  
SELECTED VARIETIES, 170 G  
20467971\_EA/20326358001\_EA

**279**



SAVE  
**.50**

**199**

BAGEL BITES SNACKS  
SELECTED VARIETIES, FROZEN, 198 G  
2031483003\_EA



**299**

CLASSICO SAUCE  
SELECTED VARIETIES, 410-650 ML  
2032360906\_EA



**499**

DRUMSTICK 4-6'S,  
CONFECTIONARY NOVELTIES  
4-10'S OR TUBS 1.5 L  
SELECTED VARIETIES, FROZEN  
20304623001\_EA/20322380001\_EA



# BIG BRANDS LOW PRICES

DEALS  
ON 1000s  
OF YOUR  
FAVOURITE  
PRODUCTS

5,000<sup>+</sup> = \$5 Value  
when you buy 2

**CERAVE  
MOISTURIZING  
CREAM** 453/539 G OR  
**LOTION** 355 ML  
SELECTED VARIETIES,  
21295211\_EA/21237906\_EA



5,000<sup>+</sup> = \$5 Value  
when you buy 2

**CERAVE CLEANSERS**  
SELECTED VARIETIES AND SIZES  
355/562 ML  
21295250\_EA/21295262\_EA



6,000<sup>+</sup> = \$6 Value!  
for every \$15\*  
spent on

**ST. IVES SCRUBS,  
CLEANSERS OR BODY  
LOTION**  
SELECTED VARIETIES AND SIZES  
21006101\_EA/214290510013\_EA  
\*At least \$5 value in pellets



SAVE  
UP TO  
**25.00**

**ORAL-B PRO 500  
RECHARGEABLE  
TOOTHBRUSH** 1 EA. OR  
**REFILL HEADS** 5'S  
SELECTED VARIETIES  
21479044\_EA/21479036\_EA



**7.99**

500<sup>+</sup>

**POND GEL  
MOISTURIZERS**  
SELECTED VARIETIES AND SIZES  
2163010\_EA/21630283\_EA



SAVE  
UP TO  
**1.80**

**5.49**

**SENSODYNE OR  
PRONAMEL VALUE  
SIZE TOOTH PASTE**  
SELECTED VARIETIES, 110/135 ML  
20247931001\_EA/20432268002\_EA



SAVE UP TO  
**20%  
OFF**  
5.99-10.49

**NATURAL  
INSTINCTS  
HAIR COLOUR**  
SELECTED VARIETIES  
21063011\_EA  
21063023\_EA



**6.49**

**SENSODYNE  
OR PRONAMEL  
TOOTH PASTE**  
75 ML, POLIDENT  
TABLETS 96'S OR  
POLIGRIP 70G  
SELECTED VARIETIES  
20437909002\_EA  
21479036\_EA



SAVE  
UP TO  
**3.00**

**5.99**

**CREST 3D WHITE  
ADVANCED GUM  
OR BURT'S BEES  
TOOTH PASTE**  
85-135 ML OR  
**ORAL-B®'S  
MANUAL  
TOOTHBRUSH**  
1 EA.  
SELECTED VARIETIES  
21359483\_EA/21504704\_EA



**2.99**

1,000<sup>+</sup> = \$1 Value  
when you buy 2

**COLGATE  
PREMIUM  
TOOTH PASTE,**  
70-150 ML OR  
**MANUAL  
TOOTHBRUSH**  
1 EA.  
SELECTED VARIETIES  
20306410001\_EA  
21064613\_EA



**5.99**

**COLGATE  
OPTIC WHITE  
OR SENSITIVE  
PRO RELIEF  
TOOTH PASTE**  
70-133 ML, **KIDS  
MANUAL  
TOOTHBRUSHES**  
2'S, **HELLO  
TOOTH PASTE**  
82-98 ML OR  
**COLGATE  
PERIOGARD  
TOOTH PASTE**  
70 ML  
SELECTED VARIETIES  
21230587\_EA/21317387\_EA



SAVE  
UP TO  
**5.00**

**5.99**

**METHOD  
BODY WASH**  
SELECTED VARIETIES  
532 ML  
21423044\_EA  
21423051\_EA



SAVE UP TO  
**25%  
OFF**  
5.69-41.69

**WEBBER  
NATURALS  
VITAMINS OR  
SUPPLEMENTS**  
SELECTED VARIETIES  
AND SIZES  
20315329\_EA  
20793801\_EA



**3.99**

**METHOD  
FOAMING OR  
GEL HAND  
WASH PUMPS**  
SELECTED VARIETIES  
300/7354 ML  
2043217004\_EA  
20436317001\_EA



SAVE  
UP TO  
**2.50**

**IRISH SPRING  
BAR SOAP**  
6X104 G OR **BODY  
WASH** 591 ML  
SELECTED VARIETIES  
21433726\_EA  
21434477\_EA



**4.49**

**SOFTSOAP  
BODY WASH**  
SELECTED VARIETIES  
591 ML  
21228374\_EA  
21294464\_EA



SAVE  
UP TO  
**2.00**

**12.99**

**OLAY  
CLEANSING  
MELTS**  
SELECTED VARIETIES  
AND SIZES, 32'S  
20609464\_EA  
21598954\_EA



SAVE UP TO  
**25%  
OFF**  
27.79-37.49

**OLAY  
REGENERIST  
MOISTURIZERS  
OR SUPER  
SERUM**  
SELECTED VARIETIES  
AND SIZES  
21006689\_EA  
21417706002\_EA



# SUPER YOUR EVERYDAY

**SAVE .50**  
**3.49**

**PC® FROZEN VEGETABLES** 400-750 G OR **HIGH LINER CATCH OF THE DAY FROZEN FISH** 350 G  
SELECTED VARIETIES  
20320915\_EA  
20318915\_EA



**SAVE 1.50**  
**4.99**

**STRONG ROOTS CURRY, MASALA, DAHL OR LENTIL ENTRÉES**  
SELECTED VARIETIES  
FROZEN, 350 G  
21624961\_EA



**SAVE 2.00**  
**3.49**

**DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA**  
SELECTED VARIETIES  
FROZEN, 320-410 G  
20236424004\_EA  
20482957\_EA



**SAVE .50**  
**2.49**

**CAVENDISH FRIES OR HASHBROWNS**  
SELECTED VARIETIES  
FROZEN, 800 G  
21059837\_EA  
21044303\_EA



**3.99**

**TROPICANA DRINKS** 1.36 L OR **PURE LEAF ICED TEA** 1.75 L  
SELECTED VARIETIES  
REFRIGERATED  
20935752061\_EA  
21421950\_EA



**3.99**

**PC® ORANGE JUICE 1.54 L OR OASIS HEALTH BREAK JUICE BLENDS OR SMOOTHIES** 1.6 L  
SELECTED VARIETIES  
REFRIGERATED  
21420031\_EA  
21529499\_EA



**\$4**

**PC® EGG NOG** SELECTED VARIETIES  
1 L  
21544822\_EA  
21544823\_EA



**SAVE 1.00**  
**5.49**

**COFFEE MATE COFFEE ENHANCER**  
SELECTED VARIETIES  
REFRIGERATED  
828/946 ML  
21091095\_EA  
21044832\_EA



**4.49**

**PC® FROZEN FRUIT** SELECTED VARIETIES  
400-600 G  
20312327\_EA  
21289952\_EA



**8.49**

**KAWARTHA DAIRY ICE CREAM**  
SELECTED VARIETIES  
FROZEN, 1.5 L  
21096044\_EA



**3.33**

**PILLSBURY TOASTER STRUDEL** 326 G OR **SCRAMBLES** 204 G  
SELECTED VARIETIES  
FROZEN  
20972654001\_EA  
21474507\_EA



**SAVE UP TO 1.00**  
**3.99**

**SIGGI'S SKYR** 4X100 G OR **iögo NANO DRINKABLES** 6X33 ML **YOGURT**  
SELECTED VARIETIES  
20406487003\_EA  
21087234\_EA



**SAVE 1.00**  
**4.99**

**HELUVA GOOD! FRENCH ONION DIP**  
680 G  
20312749001\_EA



**SAVE UP TO 2.00**  
**3.99**

**KRAFT SINGLES OR CHEEZ WHIZ** 450 G  
SELECTED VARIETIES  
20453906001\_EA  
21188534\_EA



**SAVE UP TO 7.00**  
**17.99**

**TIM HORTONS COFFEE LARGE TIN** 640-930 G OR **PODS** 24/30'S  
SELECTED VARIETIES  
20875767\_EA  
21066642\_EA



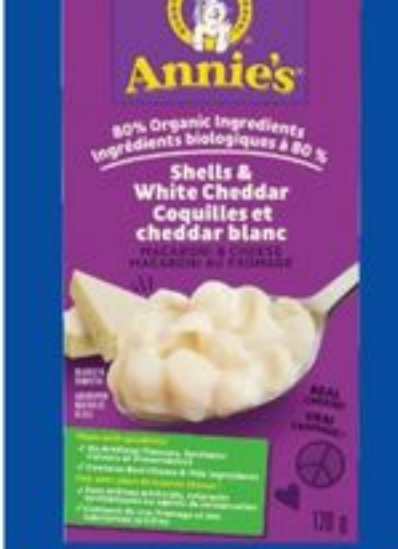
**SAVE 1.00**  
**4.99**

**QUAKER BAKING MIXES** 900 G OR **OAT FLOUR** 700 G  
SELECTED VARIETIES  
20307044001\_EA  
21079104\_EA



**2.29**

**ANNIE'S MAC AND CHEESE** SELECTED VARIETIES  
148-170 G  
20318187001\_EA



**7.49**

**ONE DEGREE OATS OR GRANOLA** SELECTED VARIETIES  
312-680 G  
21532752\_EA



**25.99**

**CLIF BUILDERS** 12X58 G OR **NUT BUTTER** 12X50 G **BAR**  
SELECTED VARIETIES  
20303133001\_C12  
21010470001\_C12



**SAVE UP TO 1.50**  
**4.99**

**GREEK GODS ORGANIC GREEK STYLE YOGURT** 500 G, **CANMAR MILLED OR WHOLE FLAXSEED** 425 G  
SELECTED VARIETIES  
20497705\_EA  
21105305\_EA



# SUPER YOUR EVERYDAY

**SAVE .80**  
**2.49**

**DARE BAGUETTES**  
120/130 G  
**OR GRISSOL MELBA TOAST OR CANAPÉ**  
150/200 G  
SELECTED VARIETIES  
20172823002\_EA  
21032184\_EA

**SAVE .45**  
**2.79**

**LECLERC CELEBRATION COOKIES**  
SELECTED VARIETIES  
240 G  
20963372\_EA  
21021982\_EA

**SAVE UP TO 1.50**  
**4.99**

**POST OR ALPEN FAMILY SIZE CEREAL OR GRANOLA**  
SELECTED VARIETIES  
368-650 G  
21542452\_EA  
21573229\_EA

**8.99**

**KELLOGG'S RICE KRISPIES SQUARES K CRISPY BARS**  
500 G OR  
**POP TARTS** 1.15 KG  
21048223\_EA/21064970\_EA

**CLUB SIZE**

**11.99**

**HERSHEY FESTIVE MOMENT** 297 G  
**OR ASSORTED GIFT BOX** 244 G  
21812855\_EA/21032021\_EA

**SAVE UP TO 4.00**  
**10.99**

**MERCI FINEST COLLECTION**  
400 G OR  
**CADBURY DAIRY MILK**  
304 G  
**ASSORTED CHOCOLATE**  
21194024\_EA  
21548143\_EA

**2.99**

**TWIZZLERS CANDY PACK**  
SELECTED VARIETIES  
311-454 G  
20022328001\_EA  
20022328004\_EA

**10.99**

**WERTHER'S ORIGINAL** 900 G,  
**GIOIA PANETTONE CLASSIC** 750 G  
**OR ICY DRUM SQUARES** 495 G  
**CANDY**  
SELECTED VARIETIES  
21054002\_EA  
21094024\_EA

**\$8**

**PC® DE-ALCOHOLIZED BEER**  
SELECTED VARIETIES  
12X355 ML  
20017179\_C12

**1.99**

**COCA-COLA OR PEPSI SOFT DRINKS**  
SELECTED VARIETIES  
2 L  
20219626002\_EA  
20219626003\_EA

**5.49**

**GATORADE SPORTS DRINK**  
SELECTED VARIETIES  
6X591/8X355 ML  
21064182\_C08  
21573044\_C06

**3,000 Value** = **\$3**  
when you spend '12 on

**HELLMANN'S MAYONNAISE**  
SELECTED VARIETIES, 340 ML-1.42 L  
20008232001\_EA/21582463\_EA

**1.79**

**NO NAME® PASTA**  
SELECTED VARIETIES  
900 G  
20315612006\_EA

**79¢**

**SAPPORO ICHIBAN NOODLES**  
SELECTED VARIETIES,  
100 G  
20271907001\_EA  
20271907004\_EA

**2,000 Value** = **\$2**

**CLOVER LEAF SOCKEYE SALMON**  
213 G  
2114801\_EA

**4.99**

**BICK'S PICKLES**  
SELECTED VARIETIES  
1 L  
20154289001\_EA  
20184083001\_EA

**3,000 Value** = **\$3**

**CLOROX BLEACH 2.4 L OR PINE-SOL CLEANER 1.43 L**  
SELECTED VARIETIES  
20298679001\_EA  
21282178\_EA

**SAVE UP TO 2.00**  
**3.99**

**CLOROX DISINFECTING SPRAY 837/946 ML OR WIPES 75'S**  
SELECTED VARIETIES  
20348517002\_EA  
20646183\_EA

**SAVE UP TO 4.00**  
**13.99**

**FINISH DISHWASHER TABS 30-55'S OR JET-DRY 946 ML**  
SELECTED VARIETIES  
21278146\_EA  
21571965\_EA

**8.99**

**CALEDON FARMS DOG TREATS**  
SELECTED VARIETIES  
90-265 G  
20550003\_EA

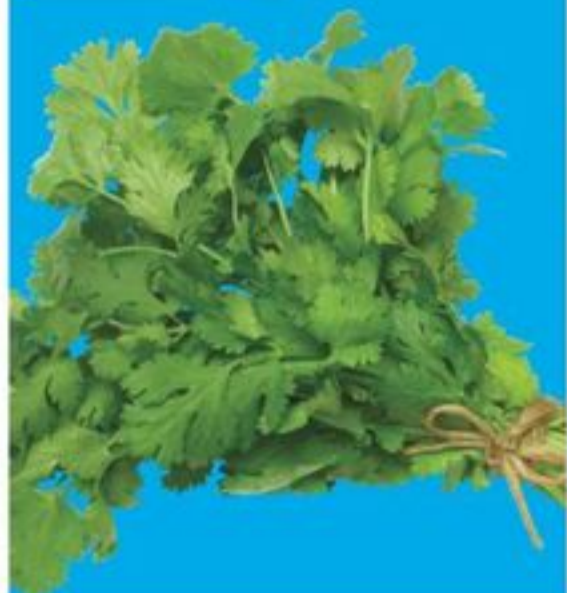
# SHOP THE WORLD IN OUR AISLES\*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

**\$1**

**CILANTRO**  
PRODUCT OF CANADA, U.S.A.  
OR MEXICO  
2409235091\_2A



**2.50**  
LB  
5.51/KG

**BABY BOK CHOY JR  
OR SHANGHAI  
BOK CHOY JR**  
PRODUCT OF CANADA  
AND MEXICO  
2009942000\_2G/2001309607\_2G



**\$3**  
LB  
6.61/KG

**GINGER ROOT**  
PRODUCT OF CHINA  
2007909001\_2A



**7.99**  
LB  
17.61/KG

**PC® FREE FROM®  
AUSTRALIAN LAMB  
SHANKS**  
FROZEN  
20798374\_2G



**3.99**  
LB  
8.80/KG

**DUCK**  
GRADE A, FROZEN  
20079891\_2G



**6.99**

**ASC BASA STEAKS**  
UNCOOKED, FROZEN, 1 KG  
20798408\_2A



**3.79**

**T&T ALMOND COOKIES**  
304 G  
2048581\_2A



**SAVE  
1.00**

**4.49**

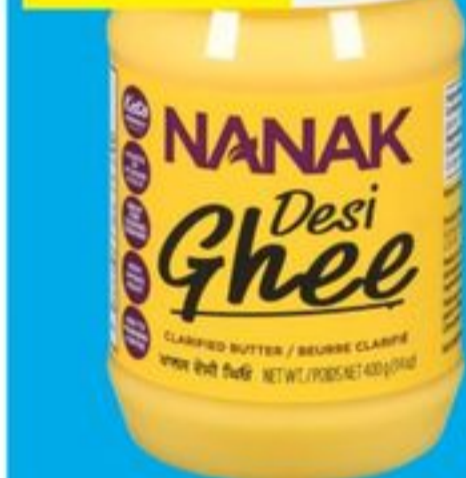
**CLIC QUINOA SEEDS**  
907 G  
20061506\_2A



**SAVE  
2.00**

**6.99**

**NANAK DESI GHEE**  
400 G  
20079904\_2A



**5.99**

**KIKKOMAN SOY SAUCE**  
SELECTED VARIETIES, 591 ML  
20038275\_2A/20450735\_2A

GET 1,000<sup>+</sup> = \$1 Value



**2.49**

**SURAJ® DAHI YOGURT**  
SELECTED VARIETIES, 750 G  
20099602\_2A



**2.99**

**ROOSTER™ SWEETENED,  
CONDENSED  
MILK 300 ML OR T&T™  
SWEETENED CREAMER**  
374 ML  
SELECTED VARIETIES  
20038907\_2A/20448176\_2A



**5.99**

**O'TASTY DUMPLINGS**  
SELECTED VARIETIES, FROZEN,  
367 G  
2002643004\_2A



**3.49**

**INDOMIE NOODLES**  
SELECTED VARIETIES, 400/425 G  
20066775\_2A



**4.99**

**GLICO POCKY BAGS**  
SELECTED VARIETIES, 144/156 G  
20066975\_2A/20066987\_2A



\*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Geny Fitzgerald Dr, Kanata, Newmarket.



# BABY SHOP

## FOR LESS

SHOP NOW



**34<sup>99</sup>**

**HUGGIES ECONO PACK DIAPERS**  
SIZE N-7, SELECTED VARIETIES  
80-200'S  
2348552.SA/2348704.SA



**36<sup>99</sup>**

**HUGGIES PULL UPS OR PAMPERS EASY UPS ECONO GIANT PACK TRAINING PANTS**  
SELECTED VARIETIES, 66-112'S  
2389511.SA/2389514.SA



**24<sup>99</sup>**

**MILLIE MOON CLUB PACK PACK DIAPERS**  
SIZE 1-6, SELECTED VARIETIES  
54-108'S  
2325441.SA



**29<sup>99</sup>**

**LUVS ECONO PACK DIAPERS**  
SIZE 3-7, SELECTED VARIETIES  
88-168'S  
2388074.SA/2388076.SA



**24<sup>99</sup>**

**PAMPERS SUPER BIG PACK DIAPERS**  
SIZE N-8, SELECTED VARIETIES  
22-120'S  
2348516.SA/2348518.SA



**ALWAYS \$20**

**PC® 12X BABY WIPES**  
SELECTED VARIETIES  
UNSCENTED, 1200'S  
2342341.SA



**19<sup>99</sup>**

**PAMPERS 9X OR HELLO BELLO 6X BABY WIPES**  
SELECTED VARIETIES, 504-600'S  
2398004.SA/2398001.SA



**7<sup>99</sup>**

**HUGGIES OR PAMPERS 3X WIPES**  
SELECTED VARIETIES, 112-216'S  
2388484.SA/2388486.SA



**19<sup>99</sup>**

**DIAPER GENIE DIAPER PAIL REFILLS 2'S OR SIGNATURE EASY ROLL REFILLS 18'S**  
SELECTED VARIETIES  
2327346.SA/2327348.SA



**26<sup>99</sup>**

**NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR**  
SELECTED VARIETIES, 26-44'S  
2392122.SA/2392124.SA



**12<sup>99</sup>**

**PC® TRAINING PANTS**  
SELECTED VARIETIES, 20-44'S  
2397521.SA/2397523.SA



**17<sup>99</sup>**

**WATERWIPES BABY WIPES**  
SELECTED VARIETIES, 240'S  
2376316.SA/2376318.SA



SAVE UP TO **20% OFF**  
6.39-11.99

**LIVE CLEAN BABY NEEDS**  
SELECTED VARIETIES  
23467347.SA/23467349.SA



SAVE UP TO **20% OFF**  
10.39-23.99

**EUCERIN BABY NEEDS**  
SELECTED VARIETIES  
89-297 G/190 ML  
2348325.SA/2348327.SA



SAVE UP TO **20% OFF**  
5.19-18.39

**SUDOCREM OR PENATEN BABY NEEDS**  
SELECTED VARIETIES, 60-454 G  
2346921.SA/2346923.SA





# BABY SHOP

## FOR LESS

SHOP NOW



**4/\$7**  
OR 2.29 EA

**GERBER BABY FOOD JARS 159-162 ML OR ORGANIC BABY FOOD POUCHES 99/128 ML**  
SELECTED VARIETIES  
21034854\_EA/2148855\_EA



**2.99**

**LITTLE BELLIES ORGANIC PICK-ME-STICKS 16 G OR BABY SNACKS 50/50 G**  
SELECTED VARIETIES  
21036402\_EA/2104031\_EA



**3.99**

**PC ORGANICS FROZEN BABY FOOD**  
SELECTED VARIETIES  
8X32 ML/2X128 G  
21032976\_EA/21037963\_EA



**2/\$9**  
OR 4.99 EA

**GERBER INFANT CEREAL 227 G OR SNACKS 28-150 G OR AMARA ORGANIC INFANT SMOOTHIE MELTS 23 G**  
SELECTED VARIETIES  
21035190E7\_EA/21432441\_EA



**8.99**

**NESTLÉ CERELAC BABY CEREAL WITH HONEY AND WHEAT**  
400 G  
21044877\_EA



SAVE UP TO **30% OFF**  
4.19-10.49

**MUNCHKIN FOOD ACCESSORIES**  
SELECTED VARIETIES  
21041106\_EA/21066447\_EA



**8.99**

**JOHNSON & JOHNSON BABY NEEDS**  
SELECTED VARIETIES, 900 ML  
2103271\_EA/2113293\_EA



SAVE UP TO **20% OFF**  
5.99-23.19

**AVEENO BABY NEEDS**  
SELECTED VARIETIES  
21017400E2\_EA/21041106\_EA



SAVE UP TO **20% OFF**  
3.99-95.99

**FRIDAMOM OR FRIDABABY**  
SELECTED VARIETIES  
21009653\_EA/21062314\_EA



**54.97**

**SIMILAC PRO-ADVANCE STEP 1 OR 2 POWDER FORMULA**  
837/859 G  
21034868\_EA/21037926\_EA



**59.99**

**ENFAMIL A+ READY TO FEED INFANT FORMULA**  
SELECTED VARIETIES, 16X237 ML  
21068370\_COE/21068362\_COE



**29.99**

**ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT**  
SELECTED VARIETIES, 907 G  
21047905\_EA/21047911\_EA



**60.97**

**SIMILAC PRO-ADVANCE READY TO FEED INFANT FORMULA**  
STEP 1 OR 2, 16X235 ML  
21034868\_COE/21034785\_COE



SAVE UP TO **20% OFF**  
10.39-47.99

**MEDELA FEEDING OR NURSING ACCESSORIES**  
SELECTED VARIETIES AND SIZES  
21062219\_EA/21024862\_EA



SAVE UP TO **20% OFF**  
3.19-27.99

**TOMMIE TIPPEE OR NUK FEEDING AND NURSING ACCESSORIES**  
21072104\_EA/21070104\_EA





# ELEVATE YOUR WELL BEING

**5,000<sup>+</sup> = \$5 Value**  
when you buy 2

**JAMIESON VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
3036324601\_SA/30369932\_SA

**Jamieson**  
NATURAL SOURCES  
IMPROVED Smaller Tablets  
**D** 1,000 IU  
Premium Vitamin D3  
Supports bone health

**Jamieson**  
NATURAL SOURCES  
NEW LOOK  
**CHEWABLE**  
Natural Tangy Orange  
**C** 500 mg  
BONUS 100+20 TABLETS  
SUPPORTS A HEALTHY IMMUNE SYSTEM

**SAVE UP TO 20% OFF**  
11.99-23.99

**L'IL CRITTERS, FIRST RESPONSE, OR VITAFUSION VITAMINS OR SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
30363010\_SA/30366010\_SA

**L'il Critters**  
190 Chewy Tablets  
Natural Flavors

**Vitafusion**  
Women's Femmes  
Multivites  
Gummies Gélifiés  
Daily Multivitamin  
Multivitamines quotidiennes

**4,000<sup>+</sup> = \$4 Value**  
when you buy 2

**PEDIALYTE ELECTROLYTE ORAL HYDRATION 1 L POWDER STICKS 6X8.5 D OR FREEZER POPS 16'S**  
SELECTED VARIETIES  
30363030\_SA/30363030\_SA

**Pedialyte**  
ADVANCED-CARE  
33% MORE Electrolytes  
Natural Flavors  
No Artificial Sweeteners  
No Sugar  
No High Fructose Corn Syrup

**Pedialyte**  
FREEZER POPS  
Restores Electrolytes  
Natural Flavors  
No Artificial Sweeteners  
No Sugar  
No High Fructose Corn Syrup

**SAVE UP TO 20% OFF**  
3.39-46.39

**PERFECT SPORTS SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
30063030\_SA/30063030\_SA

**PERFECT DIESEL**  
NEW ZEALAND WHEY PROTEIN  
24g PROTEIN  
PERFECT PROTEIN  
EASY TO USE

**PERFECT DIESEL**  
NEW ZEALAND WHEY PROTEIN BAR/BARRÉ PROTÉINÉE NOUVELLE-ZÉLANDE  
COOKIES n'CREAM  
50g

**SAVE UP TO 15% OFF**  
2.99-54.99

**PC<sup>®</sup> SPORTS SUPPLEMENTS**  
SELECTED VARIETIES AND SIZES  
30363030\_SA/30363030\_SA

**PC<sup>®</sup> SPORTS**  
NATURAL SOURCE WHEY PROTEIN ISOLATE CHOCOLATE  
SWEETENED WITH STEVIA EXTRACT  
900g

**PC<sup>®</sup> SPORTS**  
VEGAN protein+greens  
VANILLA  
100g

**SAVE UP TO 20% OFF**  
14.79-34.39

**NEW NORDIC HEALTH SUPPLEMENTS**  
SELECTED VARIETIES, 30/60'S  
30363030\_SA/30363030\_SA

**Nordic Health**  
Blue Berry Strong  
68 coated tablets  
Helps to maintain eyesight in conditions such as cataracts and AMD  
Aide à maintenir la vue dans des conditions telles que la cataracte et la DMLA

**Nordic Health**  
Hair Gro  
Hair growth number of hairs  
Le nouveau cheveu nombre de cheveux

**3<sup>29</sup>**

**HALLS LOZENGE BAG**  
SELECTED VARIETIES, 25/30'S  
30363030\_SA/30363030\_SA

**HALLS**  
VITAMIN C  
VITAMINE C  
30  
ASSORTED CITRUS FLAVOUR  
SAVOUR ASSORTÉS

**HALLS**  
RELIEF  
LAGEMENT  
30  
CHERRY FLAVOUR  
SAVOUR CERISE

**17<sup>99</sup>**

**TYLENOL COMPLETE OR BENYLIN CAPLETS OR LIQUID GELS 40'S**  
LIQUID 350-270ML  
SELECTED VARIETIES  
30363030\_SA/30363030\_SA

**TYLENOL**  
Extra Strength  
COMPLETE  
20 POSITIVE  
20 POSITIVE

**BENYLIN**  
EXTRA STRENGTH  
All-In-One  
COUGH, COLDS & FLU  
with Warming Sensation  
FAST RELIEF OF:  
Pain  
Fever  
Headache  
Muscle Cramps  
Dry Cough  
Sore Throat  
Chest Pain

**12<sup>99</sup>**

**KOTEX SUPER PREMIUM PADS 30-50'S TAMPONS 45'S OR LINERS 150'S**  
SELECTED VARIETIES  
30363030\_SA/30363030\_SA

**1,500<sup>+</sup> = \$150 Value**

**KOTEX**  
SUPER PREMIUM PADS  
TAMPONS  
LINERS

**4<sup>99</sup>**

**ALWAYS PADS 30-18'S OR LINERS 46-48'S**  
SELECTED VARIETIES  
30363030\_SA/30363030\_SA

**ALWAYS**  
radiant  
daily liners

**ALWAYS**  
ZERO FEEL  
ZERO LEAKS<sup>®</sup>

**ALWAYS**  
flexfoam

**SAVE UP TO 3.50**

**17<sup>99</sup>**

**ALWAYS DISCREET PADS OR UNDERWEAR**  
SELECTED VARIETIES AND SIZES  
30363030\_SA/30363030\_SA

**ALWAYS**  
discreet  
100% PROTECTION

**ALWAYS**  
discreet  
100% PROTECTION

# SUPER YOUR EVERYDAY

**3.49**

IRISH SPRING BAR SOAP  
3X304 G OR SOFTSOAP LIQUID  
HAND SOAP PUMPS 332 ML  
SELECTED VARIETIES  
21434450\_EA/21586276\_EA



SAVE  
UP TO **4.00**

**5.99**

EVERY MAN JACK  
BODY WASH 500 ML OR  
DEODORANT 73/88 G  
SELECTED VARIETIES  
2098729\_EA/21080324\_EA



**9.99**

GILLETTE  
OR VENUS  
DISPOSABLE  
RAZORS  
SELECTED VARIETIES, 1-8'S  
2017944001\_EA/20984907\_EA



SAVE UP TO  
**20% OFF**  
5.19-9.19

SECRET  
DEODORANT OR  
ANTIPERSPIRANT  
SELECTED VARIETIES  
45-116 G  
20757536\_EA/21075255\_EA

SAVE  
UP TO **2.00**

**5.99**

DIAL FOAMING OR  
LIQUID HAND SOAP  
REFILL  
SELECTED VARIETIES  
887 ML/1.53 L  
21310713\_EA/21191015\_EA



1,000<sup>00</sup> = \$1 Value

DOVE BAR SOAP  
12X106 G OR BODY WASH  
905/950 ML  
SELECTED VARIETIES  
21220383\_EA/21197419\_EA



SAVE  
UP TO **1.50**

**5.99**

3,000<sup>00</sup> = \$3 Value  
when you buy 2

DEGREE DRY  
SPRAY 107 G OR  
DEODORANT 74 G  
SELECTED VARIETIES  
20840480\_EA/21007142\_EA



SAVE  
UP TO **3.50**

**7.49**

COLGATE MULTIPACK  
TOOTHPASTE  
3X120/150 ML OR PREMIUM  
2'S TOOTHBRUSH 1 EA.  
SELECTED VARIETIES  
21064709\_EA/21377475\_EA



**4.49**

1,000<sup>00</sup> = \$1 Value

COLGATE SUPER  
PREMIUM  
TOOTHPASTE,  
73-170 ML, COLGATE  
SOFT MANUAL  
TOOTHBRUSH 4 PACK,  
COLGATE 360 MANUAL  
TOOTHBRUSHES  
1 EA. OR COLGATE KIDS  
MOUTHWASH 500 ML  
SELECTED VARIETIES AND SIZES  
20280090\_EA/21064235\_EA



**6.99**

CREST GUM OR PRO  
TOOTHPASTE 75-110 ML,  
PRO-HEALTH  
MOUTHWASH  
1 L OR SCOPE SQUEEZ  
CONCENTRATE 50 ML  
SELECTED VARIETIES  
2030868001\_EA/21104825\_EA



SAVE  
UP TO **.49**

**\$1**

COLGATE OR CREST  
TOOTHPASTE  
50-100 ML OR MANUAL  
TOOTHBRUSH 1 EA  
SELECTED VARIETIES  
2033873900\_EA/20975582\_EA



SAVE UP TO  
**40% OFF**  
49.99-119.00

ORAL-B PRO 1000  
OR IO SERIES  
RECHARGEABLE  
TOOTHBRUSH  
SELECTED VARIETIES, 1 EA.  
20948908\_EA/21479629\_EA



SAVE  
UP TO **3.00**

**7.49**

LISTERINE  
MULTIBENEFIT  
1 L OR CLASSIC 1.5 L  
MOUTHWASH  
SELECTED VARIETIES  
20702283\_EA/21091860\_EA



# SUPER YOUR EVERYDAY

SAVE UP TO **1.99**  
**\$8**

CLAIROL NICE 'N EASY HAIR COLOUR OR ROOT TOUCH-UP SELECTED VARIETIES 2108261\_EA/21083821\_EA



SAVE UP TO **4.99**  
**\$8**

AVEENO, OGX OR MAUI MOISTURE HAIR CARE SELECTED VARIETIES 172-340 G/100-385 ML 20846852\_EA/21099283\_EA



SAVE UP TO **1.99**  
**\$8**

L'ORÉAL PARIS BOND REPAIR OR GLYCOLIC GLOSS HAIR CARE SELECTED VARIETIES AND SIZES 21017942\_EA/21017959\_EA



SAVE UP TO **2.49**  
**\$10**

HERBAL ESSENCES 600 ML, HEAD & SHOULDERS 400-613 ML OR PANTENE MIRACLES 173-224 ML SELECTED VARIETIES 21083390\_EA/21095227\_EA



**\$4**

GARNIER FRUCTIS HAIR CARE SELECTED VARIETIES 334-370 ML 21007198\_EA/21007302\_EA



QUO BEAUTY HAIR APPLIANCES SELECTED VARIETIES 21238439\_EA/21261248\_EA

SAVE UP TO **20% OFF**  
26.39-43.19



5,000<sup>PC</sup> = \$5 Value! for every \$25<sup>PC</sup> spent on

AVEENO FACE, LOTION OR BODY WASH, BABY, SUN OR HAIR AVEENO, MOISTURE HAIR CARE SELECTED VARIETIES 172-340 G/100-385 ML 21083726\_EA/2010203001\_EA At least \$5 value in points



SAVE UP TO **3.99**  
**\$12**

GARNIER OLIA HAIR COLOUR SELECTED VARIETIES 21474523\_EA/21474501\_EA



Optimum Members-Only Price™ Members save **\$2**  
**7<sup>99</sup>**  
Non-members **9<sup>99</sup>**

CUREL OR JERGENS LOTION 430/520 ML, BIORÉ CLEANSERS, SCRUBS, MASKS OR STRIPS 50-200 ML, 4-8" S, 110/130 G SELECTED VARIETIES 20743224\_EA/20894368\_EA \*Must be a registered PC Optimum™ member to load and get this offer.



**15<sup>99</sup>**

3,000<sup>PC</sup> = \$3 Value

DOVE CRÈME SERUM SELECTED VARIETIES AND SIZES 21014416\_EA 21015428\_EA



2,500<sup>PC</sup> = \$2<sup>50</sup> Value when you buy 2

VASELINE BODY LOTION 400-600 ML, SIMPLE WIPES OR CLEANSERS SELECTED VARIETIES AND SIZES 21085801\_EA/21171764\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$5

THE KIND EDIT CO. PYRAMID FIZZERS OR RELAX AND BATH KIT WHILE QUANTITIES LAST 21607623\_EA/21607626\_EA



\$5

DANIELLE CREATIONS HOLIDAY EYELASH CURLER WHILE QUANTITIES LAST 21606079\_EA



\$5

SOMMERSET FESTIVE CRACKERS WHILE QUANTITIES LAST 21610703\_EA



\$5

SNOWFLAKE SPRINKLES PEDICURE CRACKER WHILE QUANTITIES LAST 21607706\_EA/21607707\_EA



\$5

TOM & HARRY SOAP-ON-A-ROPE WHILE QUANTITIES LAST 21606994\_EA/21606993\_EA



\$10

DANIELLE HOLIDAY MAGIC BLENDING SPONGE AND STORAGE SET WHILE QUANTITIES LAST 21609463\_EA



\$9

DR. SQUATCH LICENSED HARRY POTTER OR STAR WARS BAR SOAPS SELECTED VARIETIES, 141 G 21610532\_EA/21610562\_EA



\$7

HOT WHEELS, HELLO KITTY OR FROZEN BATH BOMB SET WHILE QUANTITIES LAST 21606513\_EA/21606514\_EA



\$2

QUO BEAUTY HOLIDAY BATH POUFS WHILE QUANTITIES LAST 21609133\_EA/21609134\_EA



\$9

DOVE SUGAR COOKIE OR PEPPERMINT BARK BODY SCRUB 298 G 21612107\_EA/21612104\_EA



SAVE UP TO 4.99

\$7

BATISTE DRY SHAMPOO SELECTED VARIETIES, 200 ML 20850398\_EA/20845832\_EA



**Ziploc + second harvest**

**SAVE UP TO 1.00**

**4.49**

**ZIPLOC STORAGE BAGS**  
SELECTED VARIETIES, 10-90'S  
20871420\_EA/20390491001\_EA

**ZIP MORE  
GIVE MORE**

Every Ziploc® brand product you purchase, provides a meal to a Canadian family in need.\*

**Turn up the holidays**

**glade**

SCRUBBING BUBBLES

GET IT CLEAN

KEEP IT FRESH

**7,500 = \$750**  
for every \$50 spent on

**Value!**

SCRUBBING BUBBLES OR GLADE PRODUCTS  
SELECTED VARIETIES AND SIZES  
20090908\_EA/200902060\_EA  
\*At least \$10 value in points.

**nutella**

**5.99**

**NUTELLA & GO! BREADSTICK**  
4x52 g, 208 g  
20143687\_EA

**5.99**

**NUTELLA HAZELNUT SPREAD**  
725 g  
20436105\_EA

**SAVE .80**

**3.99**

**NUTELLA B-READY BARS**  
6'S, 132 g 21437491\_EA

**nutella THUMBPRINT COOKIES**

Discover more recipes at [nutella.com](https://www.nutella.com)

**Campbell's**

THIS HOLIDAY SEASON

**IT'S ALL ABOUT THE SIDES**

Try Campbell's easy-to-make side dish recipes

**1.99**

**Campbell's® Condensed Soups**  
284 mL, selected varieties  
20297246002\_EA

**89¢**

**Franco-American® Gravy**  
284 mL, selected varieties  
20302507\_EA

**4.99**

**Pace® Chunky Salsa**  
642 mL, selected varieties  
20307531001\_EA

**SAVE UP TO 3.40**

**11.99**

**Campbell's® Condensed Soup Club Pack**  
12 x 284 mL, selected varieties  
20016099001\_EA

© 2024 Campbell Company of Canada

**PURINA**

**Friskies**

**Friskies® Dry Cat Food**  
selected varieties  
1.4-1.5 kg  
2168671\_EA

**6.29**

**Friskies® LI' Soups**  
Wet Cat Food  
selected varieties  
34 g  
2168251\_EA

**90¢**

**Friskies® Party Mix**  
Cat Treats  
selected varieties  
454 g  
2168077\_EA

**6.49**

**Friskies® Wet Cat food**  
selected varieties  
32x156 g  
2168761\_EA

**26.99**

**ALWAYS MORE TO EXPLORE**

PURINA TRADEMARKS ARE OWNED BY SOCIÉTÉ DES PRODUITS NESTLÉ S.A. AND USED UNDER LICENCE. © 2024 Nestlé.

**PURINA** Your Pet, Our Passion!

Give the gift of

**Beautiful Skin**

**OLAY**

**OLAY melts forehead**

**OLAY**

**OLAY**

**OLAY**

**OLAY**

**OLAY**

**OLAY**

21500512\_EA/21431272002\_EA/206604134\_EA/21533857\_EA/21500341\_EA/21345444001EA/21598463\_EA

**10,000 = \$10**  
for every \$50 spent on

**Value!**

**OLAY FACE CARE, BAR SOAPS, BODY WASH OR LOTIONS**  
SELECTED VARIETIES AND SIZES  
\*At least \$10 value in points.

© 2024 P&G

**Pampers**

**Pure**

PROTECTION™

UP TO **100%** LEAKPROOF FRAGRANCE-FREE SKIN PROTECTION

**24.99**

**Pampers® Pure Super Diapers**  
Selected Varieties  
Sizes N-6  
21246847\_EA

© 2024 P&G

**STRACCIATELLA Collection**

**LIBERTÉ GREEK**

**NEW**

**LIBERTÉ GREEK**

**NEW GREEK YOGOURT WITH CHOCOLATE SHAVINGS**

**Holiday Chex™ Mix**

Ingredients:

- 8 cups Rice Chex™ or Corn Chex™ cereal
- 2 1/2 cups white vanilla baking chips
- 2 tablespoons holiday candy sprinkles
- 1 1/2 cups mini vanilla wafer cookies
- 1 cup tree-shaped pretzels
- 2 tablespoons holiday nonpareils
- 1 cup holiday almond or peanut chocolate candies

**3.99**

**General Mills™ Retail Size Chex™ Oatmeal Crisp™, Cheerios™ Blends, Loaded and Nature Valley™ Granola cereal 300-437 g**

**21570642\_EA**  
**21635275\_EA**

**2/5.6**  
OR \$3.99 EA

**Yoplait™ Tubes 6x56 g, Source or protein 630/650 g or minigo 6x50 g, yogurt selected varieties**

**21547595\_EA**  
**21679318\_EA**

**6.99**

**Yoplait™ Source or creamy, yogurt selected varieties 16x100 g**

**20310717001\_EA**  
**20120316002\_EA**

**2.99**

**Nature Valley™ Sweet & Salty 192-210g, Fibre1™ Bars, Nature Valley™ Protein Bars, Biscuits, 125-190g**

**21219359\_EA**  
**20587504001\_EA**

**3.99**

**Old El Paso™ Dinner Kits 250-510g or Salsa 650mL, selected varieties**

**20195536\_EA**  
**21620422\_EA**

**SAVE .50**

**3.49**

**Pillsbury™ Pizza Pops™ 4ct 380g**

**21435996\_EA**  
**21436023\_EA**

**\$2**

**Betty Crocker Supermoist Cake mix 375/404 g, Frostings 340/450 g or Snack size baking mix 184/212 g**

**21547834\_EA**  
**20162641002\_EA**

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# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

SAVE UP TO **30% OFF**  
3.50-8.50

LIFE AT HOME™ CHRISTMAS SINGLE ORNAMENTS  
SELECTED VARIETIES  
21580450\_EA/21582139\_EA



SAVE UP TO **30% OFF**  
3.50-17.00

LIFE AT HOME™ CHRISTMAS ORNAMENT SETS  
21582819\_EA/21582703\_EA

SAVE UP TO **30% OFF**  
13.00-18.00

LIFE AT HOME™ CHRISTMAS TREE TOPPERS  
SELECTED VARIETIES  
21577114\_EA



SAVE UP TO **30% OFF**  
13.00-34.00

LIFE AT HOME™ CHRISTMAS TREE SKIRTS OR STOCKINGS  
SELECTED VARIETIES  
21585763\_EA



LIFE AT HOME™ CHRISTMAS TREE COLLARS  
SELECTED VARIETIES  
21582318\_EA/21586442\_EA



**SAVE 9.00**

**\$20**

**SAVE 100.00**  
**\$149**

LIFE AT HOME™ 7' LED TEMAGAMI LAKE PINE ARTIFICIAL TREE  
21576571\_EA



**45" DIAMETER**  
**1091 TIPS**  
**300 LIGHTS**

**SAVE 90.00**  
**\$99**

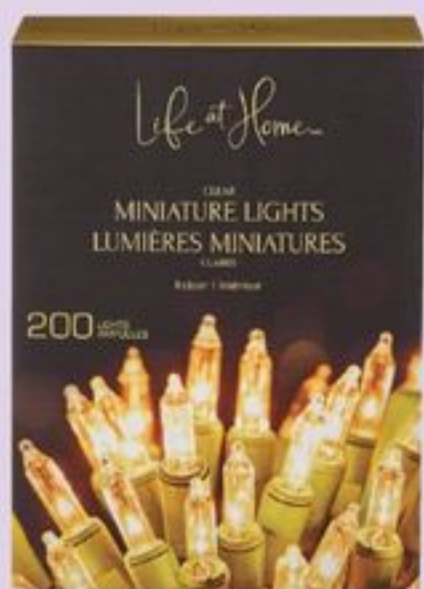
LIFE AT HOME™ 7.5' HALIBURTAN PINE ARTIFICIAL TREES  
DUAL COLOUR OR FROSTED  
21578768\_EA/21579823\_EA



**24" DIAMETER**  
**600 TIPS**  
**200 LIGHTS**

SAVE UP TO **30% OFF**  
2.80-15.00

LIFE AT HOME™ INDOOR CHRISTMAS STRING LIGHTS  
SELECTED VARIETIES  
21593226\_EA/21598955\_EA



SAVE UP TO **30% OFF**  
10.00-27.00

LIFE AT HOME™ OUTDOOR CHRISTMAS STRING LIGHTS  
SELECTED VARIETIES  
21588053\_EA/21595790\_EA



SAVE UP TO **30% OFF**  
2.80-42.00

LIFE AT HOME™ CHRISTMAS STAKE LIGHTS, INFLATABLES OR LAWN DECOR  
SELECTED VARIETIES  
21534960\_EA/21575045\_EA



SAVE UP TO **30% OFF**  
1.50-15.00

LIFE AT HOME™ CHRISTMAS CRACKERS, RIBBONS, BOWS OR TAGS  
SELECTED VARIETIES  
21584789\_EA/21586907\_EA



**BUY 1 GET 1 50% OFF**

LIFE AT HOME™ CHRISTMAS CARDS, WRAP OR GIFT BAGS  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
2.00-4.00  
21584872\_EA/21587779\_EA



# LEGENDARY HOLIDAY SAVINGS

LOW PRICES IN EVERY AISLE

\$35

PLAY-DOH IRON MAN SET  
21993993\_EA



NERF ZOMBIE CORRUPTER  
21993984\_EA

\$30



\$75

BARBIE ULTIMATE STABLE  
21993553\_EA



\$7

PLAY-DOH 1 OZ 15 COUNT BAG OR SPARKLE COMPOUND COLLECTION  
SELECTED VARIETIES  
21988523\_EA / 21995488\_EA



BUY 1 GET 1 50% OFF

ZURU MINI BRANDS  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
8.00-12.00  
21993979\_EA / 21943993\_EA



SAVE UP TO 20% OFF  
27.00-78.00

LEGO TECHNIC  
SELECTED VARIETIES  
21984013\_EA / 21984034\_EA



SAVE UP TO 15% OFF  
12.40-110.00

LEGO STAR WARS & HASBRO ACTION FIGURES  
SELECTED VARIETIES  
21988942\_EA / 21995939\_EA



SAVE UP TO 20% OFF  
12.00-55.00

LEGO MINECRAFT & MATTTEL ACTION FIGURES  
SELECTED VARIETIES  
21991064\_EA / 21978389\_EA



SAVE UP TO 20% OFF  
8.00-27.00

MATTEL GAMES  
SELECTED VARIETIES  
21919954\_EA / 21914180\_EA



SAVE UP TO 25% OFF  
12.00-63.00

LEGO DISNEY PRINCESS, DOLLS AND PLAYSETS  
SELECTED VARIETIES  
21992461\_EA / 21978340\_EA



SAVE UP TO 25% OFF  
3.00-90.00

HOT WHEELS TRACK PLAYSETS  
SELECTED VARIETIES  
21989251\_EA / 21993554\_EA



SAVE UP TO 30% OFF  
7.00-20.00

LIFE AT HOME™ CHRISTMAS PLUSH  
SELECTED VARIETIES  
21987528\_EA / 21988391\_EA



children's charity™

\$5 from the purchase of this bear will go to President's Choice Charity to help feed one million kids  
Learn more at [pcchildrenscharity.ca](http://pcchildrenscharity.ca)



PRESIDENT'S CHOICE™ CHILDREN'S CHARITY BEAR  
SELECTED VARIETIES  
21986702\_EA / 21986640\_EA / 21986629\_EA

\$15

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# SUPER YOUR EVERYDAY

SAVE UP TO  
**20% OFF**  
5.00-20.00

**EVERYDAY ESSENTIALS™ METAL BAKEWARE**  
SELECTED VARIETIES  
20899758\_EA/21482407\_EA



SAVE UP TO  
**20% OFF**  
4.00-16.00

**PC® BAKING GADGETS**  
SELECTED VARIETIES  
21345420\_EA/21345440\_EA/  
21345408\_EA



SAVE UP TO  
**20% OFF**  
4.00-38.00

**PC® METAL AND CERAMIC BAKEWARE**  
SELECTED VARIETIES  
21048113\_EA/21434818\_EA



**TRUDEAU METAL AND SILICONE BAKEWARE**  
SELECTED VARIETIES  
21185965\_EA/21186007\_EA

SAVE UP TO  
**20% OFF**  
5.00-24.00



SAVE UP TO  
**25% OFF**  
25.00-120.00

**HAMILTON BEACH APPLIANCES**  
SELECTED VARIETIES  
21036261\_EA/21489087\_EA



SAVE UP TO  
**20% OFF**  
20.00-100.00

**T-FAL INTUITION OR PLATINUM COOKWARE**  
SELECTED VARIETIES  
20972401\_EA/20972362\_EA



SAVE UP TO  
**20% OFF**  
18.00-100.00

**STARFRIT COOKWARE**  
SELECTED VARIETIES  
20952965\_EA/21333248\_EA



SAVE UP TO  
**15% OFF**  
12.00-100.00

**EVERYDAY ESSENTIALS™ APPLIANCES**  
SELECTED VARIETIES  
20053721\_EA/20062430001\_EA



SAVE UP TO  
**20% OFF**  
14.00-113.00

**PC® COOKWARE, ROASTERS OR SETS**  
SELECTED VARIETIES  
21046130\_EA/21418332\_EA



SAVE UP TO  
**40% OFF**  
7.00-15.00

**PC® TRITAN FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
21108312\_EA/21154381\_EA



SAVE UP TO  
**40% OFF**  
3.50-15.00

**PC® GLASS FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
21070284\_EA/21338656\_EA



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# SUPER YOUR EVERYDAY

**BUY 3  
GET 1  
FREE**

**LIFE AT HOME™  
DINNERWARE AND  
DRINKWARE**  
SELECTED VARIETIES  
FREE ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
3.00-29.00  
21581802\_EA/21581801\_EA/  
21581803\_EA



**BUY 1  
GET 1  
50% OFF**

**PC® DINNER, BEVERAGE  
AND BUFFET NAPKINS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF  
EQUAL OR LESSER VALUE  
5.00  
21585797\_EA/21585798\_EA



SAVE UP TO  
**20%  
OFF**  
28.00-64.00

**PC® FLATWARE  
BOXED SETS**  
SELECTED VARIETIES, 20-46'S  
21104122\_EA



FROM  
**\$3**  
3.00-5.00

**LIFE AT HOME™  
COOKIE TINS**  
21181029\_EA



SAVE  
UP TO  
**3.99**

**\$10**

**NO NAME® FOILWARE**  
SELECTED VARIETIES  
21424899\_EA/21424907\_EA

**CLUB  
SIZE**



SAVE UP TO  
**30%  
OFF**  
4.00-20.00

**SISTEMA FOOD STORAGE CONTAINERS**  
SELECTED VARIETIES  
20976555\_EA/21574309\_EA



SAVE UP TO  
**30%  
OFF**  
14.00-34.00

**LIFE AT HOME™ THROWS OR  
CUSHIONS**  
SELECTED VARIETIES  
21560282\_EA/21579364\_EA



SAVE UP TO  
**30%  
OFF**  
28.00-42.00

**LIFE AT HOME™  
FLANNEL SHEETS**  
SELECTED VARIETIES  
21186354\_EA



SAVE  
**20.00**

**\$79**

**LIFE AT HOME™ 3 PIECE  
COMFORTER SET**  
SELECTED VARIETIES  
21579433\_EA



**BUY 1  
GET 1  
50% OFF**

**EVERYDAY ESSENTIALS™ BATH, FACE  
OR HAND TOWELS**  
SELECTED VARIETIES  
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE  
4.00-10.00  
21434230\_EA



pre-black friday deals!

# GREAT BRANDS GREAT PRICES

 **MATIX®**



NOW

**34<sup>99</sup>**

REG. ~~\$39<sup>99</sup>~~  
ADULT SHACKETS

NOV 15 - 28

THURS NOV 14 ONLY

**29<sup>99</sup>**

ADULT SHACKETS

**BCBG GIRLS**



NOW

**19<sup>99</sup>**

REG. ~~\$29<sup>99</sup>~~  
GIRLS' BALLET FLATS

NOV 14 - 20

**BLUEBERI**  
boulevard



NOW

**24<sup>99</sup>**

REG. ~~\$39<sup>99</sup>~~  
TODDLERS' DRESSES

NOV 14 - 20

  
**MESSI**  
COLLECTION



**25% OFF**

APPAREL &  
ACCESSORIES

NOV 14 - 28

SHOP BRANDS

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\*Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details



PC Optimum™ members  
can save up to 35% on  
home and auto insurance.\*



GET A QUOTE

\*Conditions apply. Subject to change. For full details see [www.pcinsurance.ca](http://www.pcinsurance.ca).

NEW LOOK  
SUPER VALUE

Ziggy's®

- NEW 175 g size
- NEW flavours to enjoy
- CLUB SIZE available



ALWAYS  
\$3.50

\$11

CLUB  
SIZE



\$7



NEW  
FLAVOURS

3,000<sup>pt</sup>  
for every \$10\*  
spent on

= \$3  
Value!

ZIGGY'S  
SLICED DELI MEAT  
SELECTED VARIETIES

175-600 G

21592461\_EA/21596533\_EA/21596517\_EA

\*At least \$3 value in points



Kid Girls' Faux  
Fur Trapper Hat  
**15.20**  
Reg. \$19

pre-black friday deals!

**20%  
off**

Children's Winter Accessories\*

November 14 - 20  
Regular Price Only  
In-Store + Online

SHOP NOW

**JOE FRESH**

\*Visit [www.joefresh.com/offerdetails](http://www.joefresh.com/offerdetails) for full details

Kid Boys' Plaid  
Trapper Hat

**11.20**  
Reg. \$14



Theodore & Pringle  
OPTICAL



**2 for 1**

Buy one pair of prescription  
eyeglasses or sunglasses and get  
the second pair free.

November 7 - November 20, 2024

\*A COMPLETE PRESCRIPTION EYEGLASS OR SUNGLASS PURCHASE INCLUDES FRAME, LENSES & COATING. OFFER ONLY APPLICABLE TO ONE (1) EYEGLASS PRESCRIPTION PER PERSON. OFFER CANNOT BE SHARED OR SPLIT BETWEEN ADDITIONAL PARTIES AND IS APPLICABLE TO NAME PRESCRIPTION ONLY. THIS OFFER MUST BE OF EQUAL OR LESSER VALUE. THIS OFFER CANNOT BE COMBINED WITH ANY OTHER OFFER, DISCOUNT OR PROMOTION. FRAME SELECTION MAY VARY BY STORE. VALID AT THEODORE & PRINGLE OPTICAL LOCATIONS FROM NOVEMBER 7 - NOVEMBER 20, 2024.

Optimum

**BLACK FRIDAY  
STARTS NOW**



FIND ALL THE DEALS IN STORE.

Bell | ROGERS | fido

**THE MOBILE SHOP**  
NOW THAT'S REWARDING.

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Mobile

Get 25 GB for  
\$29/month.



Plans starting at  
**\$20**  
/month

Get started  
with a 20,000<sup>pt</sup>  
activation bonus!

\*Conditions apply. One-time \$10 SIM card charge applies. Visit [pcmobile.ca/plans](http://pcmobile.ca/plans) for complete details.



# AD MATCH

**We'll  
match prices\*  
when you  
show us  
a lower  
advertised  
price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

\*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save It Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.