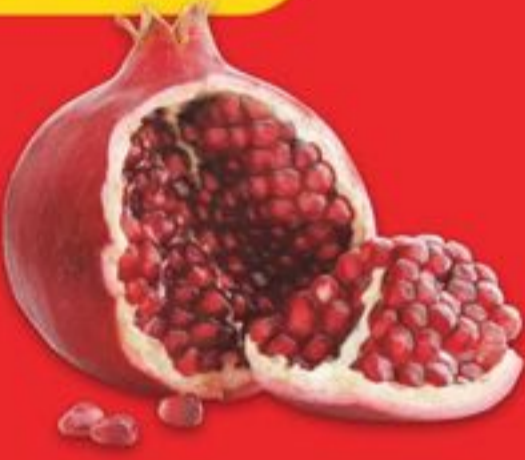


BIG HOLIDAY DEALS!

SAVE 50%

.88

POMEGRANATES
product of U.S.A.
grenade
20134797001 EA



SAVE 65%

2.77

10 LB BAG

FARMER'S MARKET™ YELLOW ONIONS
product of Ontario
Canada no. 1 grade
oignons jaunes
20600991001 EA



Foodland ONTARIO



SAVE 33%

1.99

PC® COLESLAW 397 g or GARDEN SALAD 340 g
product of U.S.A.
salade de chou ou jardinière
21904348 EA/21904304 EA

APP EXCLUSIVE OFFER
1,000 ^{PC} \$1 Value



SAVE 25%

2.99

PKG OF 4

GREEN or RED SWEET PEPPERS
product of Mexico or U.S.A.
poivrons
20612388001 EA/20612322001 EA



BIG HOLIDAY DEALS!

NOFRILLS

FLYER PRICES EFFECTIVE THURSDAY, NOVEMBER 21 TO WEDNESDAY, NOVEMBER 27, 2024.



WOW!

1.97
LB

WHILE QUANTITIES LAST



SAVE 44%
3.88

JOHNSONVILLE DINNER SAUSAGES, BREAKFAST SAUSAGES or ROUNDS or ITALIAN GRINDS
selected varieties
250-500 g
saucisses ou rondelles ou viande hachée
20203844 SA

CHICKEN DRUMSTICKS
fresh
piles de poulet
4.54/kg
2044779 KO



SAVE 25%
4.49

FARMER'S MARKET MUFFINS
selected varieties
6's
muffins
2128334 SA/2128337 SA

WHILE QUANTITIES LAST



SAVE 38%
4.97

MAPLE LEAF PRIME EXTRA LEAN GROUND CHICKEN or MINCED TURKEY
454 g
dinde ou poulet haché extra-maigre
2070462 SA

ONLY
5.49

GENERAL MILLS FAMILY SIZE CEREAL
selected varieties
475-778 g
céréales
21103492 SA/21103495 SA



SAVE 40%
1.77

I CAN'T BELIEVE IT'S NOT BUTTER! MARGARINE
427 g
margarine
2006194901 SA



SAVE 24%
2.27

LECLERC CELEBRATION COOKIES
selected varieties
240 g
biscuits
2062379201 SA



SAVE 28%
2.49

CAVENDISH QUICK CRISP PREMIUM or PATTIES
selected varieties, frozen, 400-750 g
frites ou galettes de pommes de terre
21244077 SA



SAVE UP TO 43%
12.99

ROYALE BATHROOM TISSUE or ROYALE TIGER TOWELS
selected varieties
papier hygiénique ou essuie-tout
21278292 SA/21246704 SA



SAVE UP TO 37%
9.99

FINISH AUTO TIDE 30-55's or ADDITIVES 946 mL, TIDE LIQUID 1.86 L or PODS 31/23/18's LAUNDRY DETERGENT, DOWNY FABRIC SOFTENER 1.89-2.63 L, DOWNY or GAIN SCENT BOOSTERS 379 g or BOUNCE DRYER SHEETS 120/200's
selected varieties
capsules de détergent pour lave-vaisselle ou additifs ou détergent ou assouplissant ou rehausseurs de parfum ou feuilles
21244522 SA/21292792 SA



FLYER PRICES EFFECTIVE IN ONTARIO STORES ONLY:

nofrills.ca

AVAILABLE AT: LUCIANO & SRAVA'S - ACON, ROB & TINA'S - AMHERSTBURG, JUSTIN & STACEY'S - ANGLIS, MARK'S - AARPRIDE, RYAN'S - APLINER, TONY & JILL'S - BANCROFT, CHRIS - BARRIE, NICK'S - BARRIE, RYAN'S - BEANSVILLE, BEAU'S - BRADFORD, RUFFY'S - BRANFORD, WALKER'S - BRANFORD, CHRIS & ANGELA'S - BRANTON, FISHER'S - CAMBRIDGESHIRE, DANIEL'S - CASSELMAN, ROB & KERRY'S - CHATHAM, BARRY'S - COBURN, JAMES & BRYAN'S - CORNHILL, CHRIS - COBURN, TYLER'S - ELDON LAKE, JOEY'S - ERIE, JESS & KELLY'S - FORT PINE, BALDWIN'S - GANANCOUR, MIKE & GRACEY'S - GLENORA, DAN & MATT'S - GRAND BIRD, BOB'S - HAGERSVILLE, KENNY & CINDY'S - HAMILTON, JOHN'S - HAVESLICK, STEPHAN'S - HENNINGTON, ANDREW & EMILY'S - KINGSTON, TERRY'S - KINGSTON, BRIAN & BICKY'S - MIDLAND, PAUL'S - MIDLAND, PETER'S - MOUNT FOREST, JAMES & JACQUELYNNE - NAPANEE, CHRIS & SARA'S - NIPESAN, MACKAY'S - NEW HAMBURG, PHILIP'S - NEWCASTLE, JIM'S - NIAGARA FALLS, ALAN & NICHOLLS'S - NORTH BAY, JEFF & TANYA'S - NORTH BAY, JIM & LEE-ANN'S - ORANGETHORN, JASON'S - ORLITA, CONNOR & KENNEDY'S - OTTAWA, DEAN & WENDY'S - OTTAWA, JEFF'S - PARIS, STACEY & TROY'S - PERRY SOUND, STEVEN & JULIE'S - PEMBROKE, CHRIS & NICKY'S - PETERBOROUGH, GREG'S - PETERBOROUGH, SHAYD'S - PICTON, BRANDON'S - PORT COLBORNE, MIKE'S - PORT DOVER, CHRIS & TANYA'S - REMYRE, KYLIE'S - SARNA, BEADY & MARY'S - SAULT STE MARIE, JIMMY & STEF'S - SHILLBURN, BLAKE'S - ST CATHARINES, MARK'S - ST CATHARINES, CRAIG & JESS - STRATHROY, BRANDON & ADRIAN'S - STURGEON FALLS, STEVE'S - SUTTON WEST, CARYL'S - TELBURN, RYAN & CAITLYN'S - THORNHILL, MARK & SARAH'S - WALLACEBURG, ERIC'S - WATERLOO, TONY & KATHY'S - WINDSOR, SCOTT'S - WOODSTOCK

01 NFO T

BIG HOLIDAY DEALS!



\$1

ALLEN'S FRUIT COCKTAIL, 1 L or OASIS JUICE, DEL MONTE NECTAR or ARIZONA ICED TEA 950 mL
selected varieties
cocktail de fruit ou jus ou nectar ou thé glacé
20207434001 SA/202944117004 SA



\$1

GREEN GIANT VEGETABLES
selected varieties
341/250 mL
légumes
2101175 SA



\$1

MICHELINA'S ENTRÉES
selected varieties, frozen
150-284 g
plats cuisinés
21206414 SA



\$1

TITAN ALUMINUM FOIL or WAX PAPER 25 ft
papier d'aluminium ou papier cire
20002819 SA/21408422 SA



\$1

BODY ARMOR SPORTS DRINK
selected varieties
473 mL
boisson électrolytique
21182806 SA/21182195 SA

BIG
HOLIDAY
DEALS!

SAVE 23%

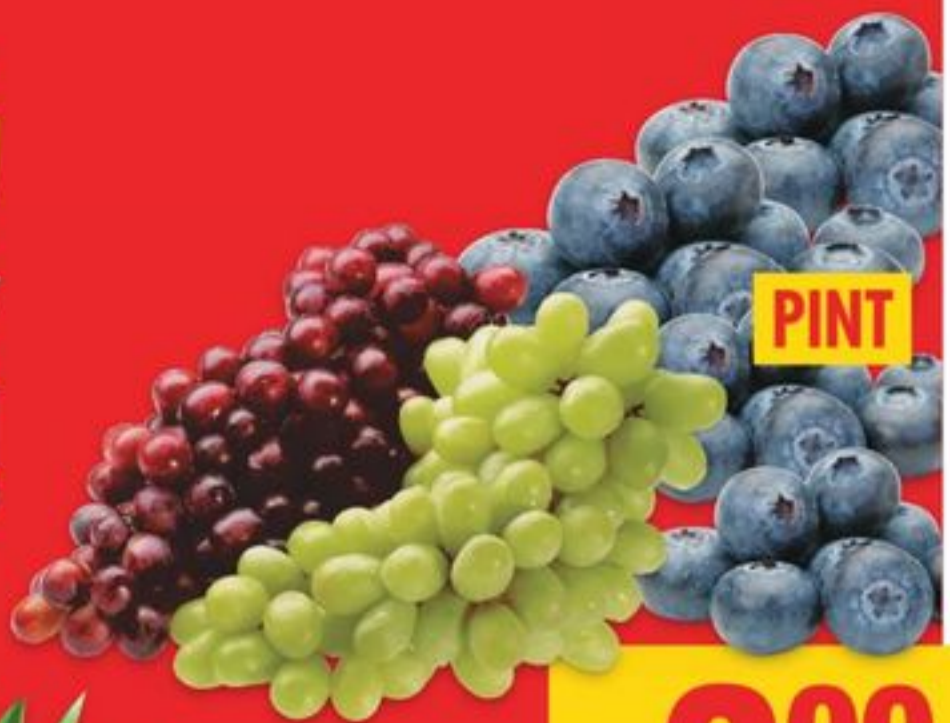
229

**CAMPBELL'S
CHUNKY SOUP** 515 mL or
**PEPPERIDGE FARM
GOLDFISH CRACKERS**

156-227 g
selected varieties
soupe ou craquelins
20300320_EA/21480447_EA



BIG HOLIDAY DEALS!



PINT

3.99
LB/EA

RED or GREEN SEEDLESS GRAPES 8.80/kg product of U.S.A., no. 1 grade or BLUEBERRIES each product of Peru, no. 1 grade raisins verts ou rouges sans pépins ou bleuets 20423773001, KG/20139199001, KG/20080137001, EA



6 OZ CLAMSHELL

2.99



PINEAPPLE product of Costa Rica or BLACKBERRIES product of U.S.A. or Mexico onzas ou mètres 20118958001, EA/20080137001, EA



CASE

PC® KAKI PERSIMMONS product of Spain 2131928001, EA

8.99

1.69

ENGLISH CUCUMBERS product of Ontario, Canada no. 1 grade concombres anglais 20070123001, EA



3.99

AVOCADOS product of Mexico or FARMER'S MARKET™ LEMONS product of South Africa or Spain mandarins ou citrons 20142223001, EA/20795323001, EA



PKG OF 5 OR 6

2 LB BAG

GROWN IN CANADA

10 LB BAG

4.99

BEETS or FARMER'S MARKET™ CARROTS product of Canada, Canada no. 1 grade betteraves ou carottes 2112122001, EA/20400730001, EA

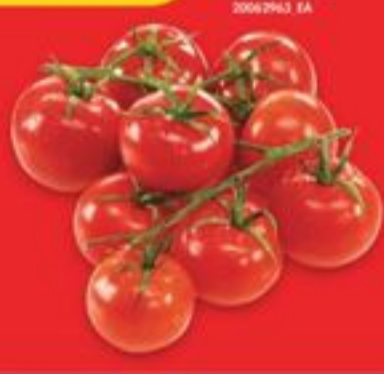


APP EXCLUSIVE OFFER
1,000 Value

1.99

454 G

COCKTAIL TOMATOES product of Canada or Mexico tomates cocktail 20062963, EA



2.49

ICEBERG LETTUCE product of U.S.A. or Mexico, no. 1 grade laitue iceberg 20132224001, EA



4.99
EA

4 LB BAG

FARMER'S MARKET™ ROYAL GALA or MCINTOSH APPLES product of Ontario, Canada fancy grade pommes 20713221001, EA/2076799001, EA



.99

KIWI product of New Zealand or RED MANGOES product of Brazil fruit ex mangues rouges 2012000001, EA/2012000001, EA



1.99
LB

PAPAYA product of Mexico 4.20/kg 2017700001, KG



GROWN IN CANADA

3.99

454 G



680 G

5.99
LB

CHESTNUTS product of Italy 13.21/kg 2003000001, KG



2.99

FARMER'S MARKET™ GRAPE TOMATOES product of Canada, Mexico or U.S.A. or FARMER'S MARKET™ MINI CUCUMBERS product of Canada, Canada no. 1 grade tomates raisins ou mini concombres 2131799001, EA/2012000001, EA



PKG OF 6

283 G

GROWN IN CANADA

\$5

15 LB BAG

NO NAME™ NATURALLY IMPERFECT™ POTATOES product of Canada, Canada no. 2 grade pommes du terre imparfaites 2017700001, EA



PRODUCED HERE

4.99

3 L

PC® APPLE CIDER produced in Canada cidre de pommes 20000001, EA



5.99

681 G

PC® VARIETY TOMATOES product of Canada or Mexico tomates 2003000001, EA



BIG HOLIDAY DEALS!



\$12

LEAN GROUND BEEF
7 1/2 lb
boeuf haché
21418300 EA

CLUB SIZE



3.99
LB

PORK COMBO CHOP
bone-in, fresh
côtelettes de porc
5.80/kg
30483470 EA

LOU'S ENTRÉES 375/400 g
or **LIL JUAN'S CHICKEN TINGA** or **BEEF BIRRIA** 300/400 g
selected varieties
plats cuisinés
30079077 EA

7.99

5.88

SEAQUEST® FROZEN FISH FILLETS
selected varieties
400 g
Filets de poisson surgelés
20123270 EA



6.88

MARINA DEL REY WILD ARGENTINIAN RAW SHRIMP
20-30 per lb, 300 g or
SEAQUEST® SMALL SCALLOPS 400 g
crevettes crues ou pétoncles de baie
20997199 EA



7.99

REA ITALIAN SAUSAGE
selected varieties
720 g
saucisses italiennes
21440713 EA



3.50

ZIGGY'S® SLICED MEAT
selected varieties
175/200 g
tranches de viande
21390719 EA/21390841 EA



5.99

SCHNEIDERS JUICY JUMBOS or **SMOKED SAUSAGES** 375-430 g
or **SCHNEIDERS BOLOGNA** 375/500 g
selected varieties
saucisses à hot dog ou saucisses fumées au saucisson ou bologna
2099011 EA



\$6

PC® DOUBLE CREAM BRIE or **CAMEMBERT**
selected varieties
145/200 g
brie double crème ou camembert
20790001 EA/20791007 EA



\$20

SUFRA® HALAL CHICKEN BREAST or **MAPLE LEAF PRIME CHICKEN BREAST**
selected varieties
720 g
poulet halal ou poulet prime
2138011 EA/21380097 EA



3.99

SABRA HUMMUS
selected varieties
252 g
houmous
2099019 EA



3.49

VACHON SNACK CAKES
selected varieties
230-236 g
petits gâteaux
2099019 EA



3.99

SUNMAID CINNAMON RAISIN BREAD
430 g
pain croustille et raisins
2099019 EA



4.50

FARMER'S MARKET® MINI DOUGHNUTS
selected varieties
400 g
petits beignets
2138012 EA



BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn*
5,000 pts

when you spend \$10* on D'Italiano bread 400/675 g or buns 6/8", Wonder bread 675 g or buns 8", or Casa Mendosa 7 or 10 inch tortillas 340-640 g selected varieties pain ou petit pains ou tortillas

20038335_EA/20179156_EA/20274296_EA/20297455_EA/20318788_EA/20626949_EA

\$5
value



BIG HOLIDAY DEALS!

NEILSON 5/10% 1 L
or 18/35% 473 mL CREAM
selected varieties
crème
30123609 EA/30774431 EA

ONLY 3.19



SAVE UP TO 28%

4.99

MCCAIN CAKES 510 g or
NESTLÉ DRUMSTICKS or
NOVELTIES 4-10" or
CONFECTIONARY FROZEN
DESSERT 1.5 L
selected varieties, frozen
gâteaux ou bonbons ou dessert glacé
3018123002 EA/30134757003 EA

SAVE 33%

5.99

HIGH LINER
FAMILY FAVOURITES
FISH or SHRIMP
selected varieties, frozen
330-700 g
poisson ou crevettes
3019833001 EA/3017299901 EA

2.49

GAY LEA SOUR CREAM
selected varieties
425/500 mL
crème sure
3013733001 EA



4.99

PC TEA 4% or RED ROSE
ORANGE PEKOE TEA 7%
selected varieties
4g
314024K EA/3139421 EA



17.99

TIM HORTONS ROAST
AND GROUND COFFEE
875/930 g or PODS 30"
selected varieties
café torréfié et moulu ou capsules
30073167 EA/3119443 EA



1.29

CAMPBELL'S CONDENSED SOUP
selected varieties
284 mL
soupe condensée
3017733002 EA



1.69

KNORR or LIPTON
SOUP MIX
selected varieties
40-144 g
mélange à soupe
3017314001 EA/3018130001 EA



4.99

GIUSEPPE THIN or
RISING CRUST PIZZA
selected varieties, frozen
439-783 g
pizza
31706261 EA



3.49

PURE LIFE NATURAL
SPRING WATER
34x500 mL
eau
300606K C24



3.79

MOTT'S CLAMATO or
GARDEN COCKTAIL
selected varieties
1.89 L
les de sauce/les de cocktail de légumes
3018311002 EA/3018930002 EA



3.99

COCA-COLA or PEPSI SOFT DRINKS
selected varieties
6x710 mL
boissons gazeuses
3018040002 C06/3013741000 C06



4.99

DOVE DEODORANT 45-74 g,
HAIR CARE 142-198 g/195-253 mL,
BAR SOAP 3x106 g or
BODY WASH 325/400 mL
selected varieties
déodorant ou soins capillaires ou
pain de savon ou nettoyant pour le corps
3018020001 EA/31373301 EA



4.49

WINDEX GLASS CLEANER
745-950 mL, SCRUBBING
BUBBLES 710-950 mL/547/623 g
1.89 L
les de produits de nettoyage
3013332001 EA/3013333001 EA



9.99

OXI CLEAN
STAIN REMOVER
selected varieties
1.28/1.26 L
déodorant
30433379 EA



BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points.

Earn*
3,000 pts

for every \$10* spent on
Tropicana, Pure Leaf or Starbucks
refrigerated items

selected varieties, 1.18-1.75 L
articles réfrigérés
31492136 EA/31333330 EA

\$3
value



Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See in-store for details.

NOFRILLS

CUSTOMER RELATIONS 1-866-98-SMILE (76453)

nofrills.ca



Be your own boss
and own your own store



NOVEMBER

**HIT
OF THE
MONTH**



PC® Kettle Cooked Potato Chips
Selected varieties, 200 g
Limit: 6, over limit retail \$2.50



D'Italiano Gusto! Bagels
Selected varieties, 6's
Limit: 6, over limit retail \$4.49



Granarolo Quattrocento Parmesan Style Wedge, 200 g or Piller's Kolbassa 250-375 g
Selected varieties
Limit: 6, over limit retail \$6.00



Hershey's Chocolate Pouches
Selected varieties, 180-230 g

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas. *Must be a registered PC Optimum™ member to get this offer. Valid from November 1st - 30th, 2024.

BIG HOLIDAY DEALS!



ONLY 4²⁹

CRACKER BARREL NATURAL CHEESE SLICES
selected varieties
200-240 g
tranches de fromage naturel
219/2015 SA



SAVE 43% 4⁴⁹

HELUVA GOOD! FRENCH ONION DIP
680 g
tranchette
202178901 SA



YOPLAIT CREAMY or SOURCE 10%, YOPLAIT YOP NO SUGAR ADDED 8% or YOP 0% YOGURT
selected varieties
yogourt
2021731701 SA/2147694 SA

ONLY 6⁴⁹

1⁹⁹

PC® PASTA
selected varieties
454 g
pâtes
219/219 SA



\$2

DARE CRACKERS
selected varieties
100-225 g
craquelins
2017308 SA/2120864 SA



2⁴⁹

CHRISTIE COOKIES
selected varieties
234-300 g
biscuits
2120407 SA/2130138 SA



6⁹⁹

TWININGS TEA or STARBUCKS NESPRESSO CAPSULES
selected varieties
10%
thé ou capsules de café
202014001 SA/2111075 SA



\$3

MINUTE MAID ZERO SUGAR DRINKS
selected varieties
1.5 L
boissons sans sucre
219/219 SA



2⁹⁹

OASIS JUICE, ARIZONA ICED TEA DRINK BOXES or ALLEN'S APPLE or CRANBERRY COCKTAIL
selected varieties
par ou par groupe ou combiné
20210401 SA/20210401 SA



2⁹⁹

DOLE FRUIT BOWLS or FRUIT 'N GEL SNACKS
4x125 g
selected varieties
bols de fruits ou collations
20200001 SA/20200001 SA



17⁹⁹

TERRA DELYSSA EXTRA VIRGIN OLIVE OIL
1 L
huile d'olive extra vierge
2021961 SA



1⁴⁹

CESAR WET DOG FOOD
selected varieties
100 g
nourriture humide pour chiens
20200001 SA



2⁴⁹

DAWN LIQUID DISH DETERGENT
selected varieties
423/473 mL
savon liquide à vaisselle
2140001 SA/2140001 SA



2⁹⁹

COLGATE PREMIUM TOOTH PASTE or MANUAL TOOTHBRUSH
1 or 2
selected varieties
dentifrice ou brosse à dents
219/219 SA/219/219 SA



3⁴⁹

FEBREZE AIR, MR. CLEAN ALL PURPOSE CLEANER or MAGIC ERASER
2 or 3
selected varieties
déodorant ou nettoyant ou effleurant magique
219/219 SA/219/219 SA



BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn* **3,000^{pts}**
for every \$10* spent on
Clover Leaf or Brunswick products
all sizes and varieties
products
2021817901 SA/213187978 SA/213192145 SA

\$3
value



BIG HOLIDAY DEALS!



ONLY 3.99

DANONE ACTIVIA 8% or TWO GOOD TUBS 625 g YOGURT
selected varieties
3032538400 EA/25477313 EA

SAVE 34% 3.49

NORDICA COTTAGE CHEESE
selected varieties
450/500 g, 4x113 g
fromage cottage
3011943801 EA



QUALITY BASMATI RICE
2.43 kg
riz basmati
30787290 EA

SAVE 42% 7.99

.79 **NO NAME® CREAM OF MUSHROOM, TOMATO, VEGETABLE or CHICKEN NOODLE SOUP**
284 mL
301249901 EA

3.99 **KRAFT CHEEZ WHIZ**
selected varieties
430 g
fromage fondu
30378801 EA

4.99 **TIM HORTONS HOT CHOCOLATE**
500 g
chocolat chaud
30307801 EA

\$13 **PC LASAGNAS or MAC & CHEESE**
selected varieties, frozen, 430 g
2/3.57 kg
lasagnes ou macaroni au fromage
30128790 EA/31177801 EA

3.79 **SILK BEVERAGES**
selected varieties
1.87 L
boisson
301249901 EA

4.99 **FRITO LAY VALUE SIZE POTATO CHIPS, TORTILLA CHIPS, SNACKS or POPCORN**
selected varieties
275-430 g
craquelins ou granules de maïs soufflés
30378801 EA

5.99 **SAPUTO MOZZARELLISSIMA**
selected varieties
200 g
mozzarella
30378801 EA

\$12 **NATURE VALLEY FIBRE 1 BARS, BETTY CROCKER or MOTT'S FRUIT SNACKS**
437 g, 1.34 kg
barres au collant ou fruits
30128790 EA

5.99 **BUBLY or MONTELLIER SPARKLING WATER**
selected varieties
10/12x333 mL
eau pétillante
30128790 EA/31177801 EA

5.99 **SOFTSOAP LIQUID HAND SOAP REFILL**
1.47 L
réplissage de savon liquide pour les mains
31307790 EA

5.99 **HELLMANN'S REAL MAYO**
selected varieties
710-890 mL
mayonnaise
30128790 EA/31177801 EA

\$9 **NO NAME® CAT LITTER**
selected varieties
13 kg
litière pour chats
30128790 EA

5.99 **REESE'S STOCKING STUFFERS**
143/226 g
KINDER UOVO
100 g
CHRISTMAS MULTI BAGGED CHOCOLATE
144 g
selected varieties
3040817 EA/31378801 EA
WHOLE QUANTITIES LAST

8.99 **KINDER BUENO ADVENT CALENDAR**
147 g or TOFFIFEE 430 g
calendrier de l'Avent ou bonbons
31307790 EA/31177801 EA
WHOLE QUANTITIES LAST

9.49 **TOBLERONE BAR IMPRESS BOX**
300 g
câblés
boîte de chocolats au lait
30307801 EA
WHOLE QUANTITIES LAST

10.99 **LINDT or REESE'S ADVENT CALENDAR**
selected varieties
138/232 g
calendrier de l'Avent
31307790 EA
WHOLE QUANTITIES LAST

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn* 1,000 pts \$1 value

for every \$5* spent on Kellogg's Pringles all sizes and varieties croustilles
21003823_EA/21003833_EA

Earn* \$3 3,000 pts value

for every \$10* spent on Kellogg's family size cereal selected varieties 480-650 g céréales
21430748_EA/21430755_EA

1000s OF LOWERED PRICES EVERY DAY!

PRICE DROP

BREYERS CLASSIC FROZEN DESSERT 1.66 L
CHAPMAN'S COLLECTION NOVELTIES 8's or **LOLLY NOVELTIES** 28's
 selected varieties, frozen crème glacée ou dessert glacé ou friandises glacées
 30301309002 EA/20222737001 EA

PRICE DROP

3.99



PRICE DROP

5.50

DANONE OIKOS TUBS 650/750 g or **ACTIVIA DRINKS** 8's **YOGURT**
 selected varieties
 contenants de yogourt ou yogourt à boire
 21006434 EA/21108439 EA



PRICE DROP

6.99

TASTIEZ 400 g or **MCCAIN PIZZA POCKETS** 600 g
 selected varieties, frozen macaroni au fromage ou pizza
 21047933 EA/21344489 EA

PC GOAT CHEESE LOGS
 selected varieties
 140 g
 bûchettes de chèvre
 20000544 EA

PRICE DROP

4.49



PC SPLENDO® PARMIGIANO REGGIANO, GRANA PADANO or PECORINO ROMANO
 250 g
 fromage
 21051031 EA/21052434 EA

PRICE DROP

9.99



PRICE DROP

9.99
 LB

CANADIAN STEELHEAD TROUT
 filets steelhead
 22.02/kg
 21449402 KG

J.L. KRAFT PURE DRESSINGS
 selected varieties
 355 mL
 vinaigrette
 21381455 EA/21381492 EA

PRICE DROP

3.99



PRICE DROP

\$3

KELLOGG'S RICE KRISPIES 176/198 g, **POP TARTS** 394 g, **SPECIAL K** 125 g or **NUTRI-GRAIN BARS** 295 g
 selected varieties
 barres
 20126347001 EA/2021294001 EA



PRICE DROP

6.99

PC CHOCOLATE GOLD BAR 300 g or **LINDOR CHOCOLATE BAG** 150 g
 selected varieties
 barre de chocolat ou sac de chocolat
 20307295 EA/21390291 EA

MASTRO GENOA SALAMI CHUB
 selected varieties
 600 g
 saucisson de salami de Gênes
 20181136 EA

PRICE DROP

10.99



STAGG CHILI
 selected varieties
 425 g
 chili
 20091904 EA

PRICE DROP

2.69



PRICE DROP

7.49

PC ORGANICS DARK CHOCOLATE
 70% or 85%
 300 g
 chocolat noir biologique
 21306789 EA/21306800 EA



PRICE DROP

15.99

GAIN LIQUID or FLINGS LAUNDRY DETERGENT 4.55 L or 42's
 selected varieties
 détergent à lessive
 20999027 EA/21400174 EA

MULTI BUY? TRY SINGLE BUY.



ONE FOR

.90

FRISKIES 156 g or
FANCY FEAST 85 g
WET CAT FOOD
selected varieties
nourriture humide
pour chats
20302296001, EA/20319657005, EA



ONE FOR

269

**YOPLAIT
TUBES**
selected varieties
8's
yogourt
21547571, EA/21547595, EA



ONE FOR

\$3

**CLASSICO
SAUCE**
selected varieties
410/600 mL
sauce
21618217, EA

DEALS ON BABY ESSENTIALS



32⁹⁹

PAMPERS ECONO PACK DIAPERS
size N-8, selected varieties
58-180's
couches
2133645 EA



34⁹⁹

HUGGIES ECONO PACK DIAPERS
size N-6, selected varieties
68-168's
couches
2146433 EA



7⁹⁹

PAMPERS or HUGGIES 3X BABY WIPES
selected varieties
112-216's
lingettes pour bébé
2053804 EA



19⁹⁹

HUGGIES 9/10X BABY WIPES
selected varieties
336-704's
lingettes pour bébé
2140199 EA

Optimum
2,000

\$2
Value



\$1

BABY BELLIES or LITTLE BELLIES BABY SNACKS
selected varieties
8/12 g
collations pour bébé
2139333 EA/2139330 EA



9⁹⁹

PEDIASURE COMPLETE
selected varieties
4x235 mL
supplément nutritif
20322414001 EA
20322414002 EA



29⁹⁹

ENFAGROW A+ TODDLER NUTRITIONAL SUPPLEMENT
selected varieties
907 g
pour tout-petit
21407921 EA/21407971 EA

BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points. See back page for details.

Earn*
10,000 pts

\$10
value

when you spend \$50* or more on baby diapers, wipes, formula, food, needs or accessories

all varieties and sizes
couches ou lingettes ou préparation pour nourrisson ou aliments ou articles ou accessoires
20916020_C01/21370843_EA/21397406_EA



PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



SNACK HARD SPEND LIGHT

Feeling snackish? Congrats, you've made our 'nice list' and earned great deals on popular snacks.

\$3



PC® MINI POPPADOMS
selected varieties
113 g
mini poppadoms
21005321_EA

2.49



PC® SWISS STICKS
selected varieties
100 g
bâtonnets suisses
20538543002_EA

1.75



**PC® KETTLE COOKED
POTATO CHIPS**
selected varieties, 200 g
croustilles
Limit 6, over limit retail \$2.50
21422931_EA

2.99



**PC® SCALLOPED
CRACKERS**
selected varieties
185 g
craquelins
20603888002_EA

\$5



**PC® DRY ROASTED
PEANUTS**
selected varieties
700 g
arachides grillées
20057990003_EA

\$5



**PC® DELUXE MIXED
NUTS**
selected varieties
200 g
noix mélangées de luxe
21054980_EA

\$5



PC® CASHEWS
selected varieties
200 g
noix de cajou
21054943_EA

PC® INSIDERS REPORT™ HOLIDAY EDITION

Bringing joy to taste buds and wallets.



\$6

PC® BRUSSELSLAW SALAD KIT
253 g
salade de chou de Bruxelles
21626132_EA

REFRESHING HOLIDAY PRICES

Holiday food comas are totally a thing. Take a break from heartier meals with fresh eats at low prices.



349

PC® DIPS
selected varieties
227 g
trempettes
20584097_EA



\$6

PC® NAAN DIPPERS
400 g
bouchées de pain Naan
20999700_EA



\$5

PC® PARADISE CRUNCH PEPPERS
454 g
poivrons Croc'paradis
21534092_EA



\$5

PC® BRIOCHE LOAF CHOCOLATE CHIP
400 g
pain brioche aux
brisures de chocolat
21607172_EA



\$6

PC® DOUBLE CREAM BRIE
200 g
brie double crème
20787327_EA



\$15

PC® THE ULTIMATE PORK RIB ROAST
1.1 kg
rôti de côtes de porc
21616767_EA

PC Optimum™ members can save up to 35% on home and auto insurance*




[GET A QUOTE](#)

*Conditions apply. Subject to change. For full details see www.pcinsurance.ca.

BLACK FRIDAY

DEALS STRAIGHT TO YOUR INBOX



Bell | Rogers |  plus | fido

THE MOBILE SHOP
NOW THAT'S REWARDING.

[SIGN UP](#)

THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The  **NOFRILLS** thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.

†Throwback Prices: Program applies to one item weekly, as advertised in-store/online at nofrills.ca.