

Sobeys

LIQUOR

So festive

SAFEWAY

LIQUOR



AROMATIC AND SUPPLE

AROMATIC AND SUPPLE

Scene+ MEMBER PRICING **11.99** SAVE \$9

**13.99** without Scene+ Card SAVE \$7 **Barossa Valley Estate** Cabernet Sauvignon or Shiraz, 750 mL



SAVE \$4

**Peller Estates** Selected Varietals 750 mL **7.99**



SAVE \$6

**Smirnoff** Vodka, 1.14 L

**29.99** 1.14 L



SAVE \$10

500 PTS when you buy 2

**Corona** Extra, 12 x 330 mL **28.99**

That's like \$5 toward your next purchase

SAVE \$10

**Bud Light or Budweiser** 24 x 355 mL

**43.99**



Scene+ REDEMPTION EVENT

ALL WEEK LONG! NOVEMBER 14-20

GET 200 PTS

WHEN YOU REDEEM 1000 PTS

See terms and conditions on page 4.

Flyer prices and offers effective November, 2024 in select stores in Alberta

THU 14 | FRI 15 | SAT 16 | SUN 17 | MON 18 | TUE 19 | WED 20

PROUDLY CANADIAN Prices do not include taxes and deposits. PLEASE DRINK RESPONSIBLY.

Scan for digital flyer or visit sobeysliquor.com



We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies

So perfectly paired

If chicken cutlets are on the menu, choose a dry white. This Marlborough Sauv Blanc delivers ripe citrus and tropical-fruit notes.



**92 POINTS**  
Decanter (2021)

**AROMATIC AND ROBUST**

**Scene+ MEMBER PRICING**

**16<sup>99</sup>** **SAVE \$12**

**19<sup>99</sup>** without Scene+ Card **SAVE \$9**

**Edmeades**  
Zinfandel, 750 mL

USA

**SAVE \$8**

**Jackson-Triggs**  
Selected Varietals, 4 L

**37<sup>99</sup>**

**4 L**

**JACKSON-TRIGGS**  
PROPRIETORS' SELECTION

**WORKS OUT TO \$7.12 PER 750 ML**

**SAVE \$4**

**Gato Negro**  
Cabernet Sauvignon or Sauvignon Blanc  
750 mL

**8<sup>99</sup>**

**FRUITY AND VIBRANT**

**AROMATIC AND SUPPLE**

**Gato Negro**  
Cabernet Sauvignon

**SAN PEDRO**

CHILE

**SAVE \$6**

**Monte Antico**  
Toscana, 750 mL

**13<sup>99</sup>**

**90 POINTS**  
Wine Enthusiast (2019)

**AROMATIC AND SUPPLE**

**Monte Antico**  
Toscana

ITALY

**SAVE \$6**

**Seven Terraces**  
Sauvignon Blanc  
750 mL

**13<sup>99</sup>**

**FRUITY AND VIBRANT**

**SEVEN TERRACES**  
sauvignon blanc

NEW ZEALAND

**SAVE \$6**

**50 PTS**  
when you buy 1

**Jackson-Triggs**  
Reserve Cabernet Sauvignon or Merlot  
750 mL

**13<sup>99</sup>**

**FRUITY AND MEDIUM-BODIED**

**AROMATIC AND SUPPLE**

**JACKSON-TRIGGS**  
Reserve

BC VQA

**SAVE \$6**

**100 PTS**  
when you buy 1

**Mirada**  
Rosé, 750 mL

**15<sup>99</sup>**

**ORGANIC**

**FRUITY AND LIGHT**

**MIRADA**  
ROSÉ

SPAIN

**SAVE \$6**

**1884**  
Malbec or Cabernet Sauvignon, 750 mL

**15<sup>99</sup>**

**AROMATIC AND SUPPLE**

**92 POINTS**  
James Suckling (2022)

**AROMATIC AND ROBUST**

**1884**  
MALBEC

ARGENTINA

**SAVE \$6**

**Josh Cellars**  
Cabernet Sauvignon  
750 mL

**15<sup>99</sup>**

**AROMATIC AND ROBUST**

**Josh**  
Cabernet Sauvignon

USA

**SAVE \$6**

**100 PTS**  
when you buy 1

**Here & Now**  
Sauvignon Blanc or Pinot Noir  
750 mL

**17<sup>99</sup>**

**FRUITY AND LIGHT**

**FRUITY AND VIBRANT**

**here & now**  
Sauvignon Blanc

USA

**SAVE \$6**

**100 PTS**  
when you buy 1

**St Huberts**  
The Stag Cabernet Sauvignon, 750 mL

**17<sup>99</sup>**

**AROMATIC AND SUPPLE**

**THE STAG**  
NORTH COAST CABERNET SAUVIGNON

USA

**2 | MIX & MATCH** **BUY ANY 6 BOTTLES OF WINE AND GET 250 PTS** **OR** **BUY ANY 12 BOTTLES OF WINE AND GET 1000 PTS**

SAVE \$7

100 PTS  
when you buy 1

### Chasing Lions

Cabernet Sauvignon  
750 mL

17<sup>99</sup>

AROMATIC  
AND ROBUST

90  
POINTS

Wine Enthusiast (2022)



SAVE \$5

100 PTS  
when you buy 1

### Campagnola

Valpolicella Ripasso  
750 mL

18<sup>99</sup>

AROMATIC  
AND SUPPLE

91  
POINTS

James Suckling (2022)



SAVE \$9

Ruffino  
Chianti Classico  
750 mL

19<sup>99</sup>

AROMATIC  
AND ROBUST

93  
POINTS

James Suckling (2020)



SAVE \$8

100 PTS  
when you buy 1

### Trivento

Golden Reserve  
Malbec, 750 mL

19<sup>99</sup>

AROMATIC  
AND ROBUST

93  
POINTS

James Suckling (2021)



## Pour something special

SAVE \$9

### Emiliana

Coyam Red  
Blend, 750 mL

24<sup>99</sup>

ORGANIC

AROMATIC  
AND ROBUST

94  
POINTS

James Suckling



SAVE \$10

### Barón de Ley

Gran Reserva, 750 mL

29<sup>99</sup>

AROMATIC  
AND ROBUST

94  
POINTS

Decanter (2017)



SAVE \$12

### Zenato

Amarone della  
Valpolicella, 750 mL

44<sup>99</sup>

AROMATIC  
AND ROBUST

96  
POINTS

James Suckling (2018)



SAVE \$20

### Taittinger

Champagne Brut  
750 mL

59<sup>99</sup>

AROMATIC  
AND MELLOW

92  
POINTS

James Suckling



# 15% off

## Gift Packs

(Selection may vary by store.)

Prices reflect discount.

SAVE \$7

### Appleton Estate

Jamaica Rum  
Taster Pack  
3 x 200 mL

37<sup>99</sup>



Malfy  
Gin Gift Pack  
4 x 50 mL

SAVE \$4

17<sup>99</sup>

SAVE \$3

### Twisted Shotz

Chocolate Shotz Box, 8 x 30 mL

14<sup>99</sup>



SAVE \$6

### Baileys

Irish Cream  
Gift Pack with  
Mug, 750 mL

32<sup>99</sup>



**LIQUOR**

# Sign up for our eFlyer



discover savings  
at your local store



discover what's  
new in spirits,  
wine and beer

**subscribe now**



**Scene+ MEMBER PRICING**

**13<sup>99</sup>** *SAVE \$7*

**15<sup>99</sup>** without Scene+ Card  
**SAVE \$5**

**Ryan's**  
Irish Style Cream Liqueur, 750 mL

**SAVE \$5**

**Alberta Pure**  
Vodka, 750 mL

**20<sup>99</sup>**



**SAVE \$6**

**Canadian Club**  
Canadian Whisky, 750 mL

**22<sup>99</sup>**



**SAVE \$8**

**200 PTS**  
when you buy 1

**Boodles**  
London Dry Gin  
750 mL

**24<sup>99</sup>**



**SAVE \$6**

**El Dorado**  
8-Year-Old Rum  
750 mL

**25<sup>99</sup>**



**So sippable**

**SAVE \$8**

**200 PTS**  
when you buy 1

**Crown Royal**  
Northern Harvest Rye  
Canadian Whisky, 750 mL

**33<sup>99</sup>**



**SAVE \$10**

**Bulleit Bourbon**  
Frontier Whiskey, 750 mL

**34<sup>99</sup>**

*\*While supplies last.*

**BONUS Glass\***



**SAVE \$13**

**The Singleton**  
12-Year-Old Single Malt  
Scotch Whisky, 750 mL

**39<sup>99</sup>**



**SAVE \$10**

**300 PTS**  
when you buy 1

**Sauza**  
Silver or Gold  
Tequila, 1.14 L

**47<sup>99</sup>**

**That's like \$3**  
toward your next purchase



**SAVE \$7**

**Captain Morgan**  
Spiced Rum  
1.75 L

**52<sup>99</sup>**



SAVE \$5

## Pom Pomtini

Sobieski

Vodka, 750 mL

23<sup>99</sup>

- 1½ oz Sobieski Vodka
- 2 oz pomegranate juice
- ½ oz fresh lime juice
- ½ oz simple syrup
- 1 oz sparkling clementine soda
- 1 chunk pomegranate
- 1 clementine twist
- ¼ tsp pumpkin pie spice

In a cocktail shaker filled with ice, add the Sobieski vodka, pomegranate juice, lime juice and simple syrup; shake well. Strain into a chilled martini glass. Top with the soda. Garnish with the pomegranate chunk and clementine twist; carefully sprinkle the fruit with the pumpkin pie spice without getting any in the cocktail. **Makes 1 drink.**



SAVE \$7

## Canadian Tuxedo

Swear Jar

Canadian Whisky  
750 mL

27<sup>99</sup>

- 1½ oz Swear Jar Canadian Whisky
- ¾ oz fresh lemon juice
- ½ oz dark maple syrup
- 5 oz ginger beer
- 1 sprig mint
- 1 cocktail cherry

In a cocktail shaker filled with ice, add the Swear Jar whisky, lemon juice and maple syrup; shake well for 30 seconds. Strain into a chilled flute. Carefully add the ginger beer. Garnish with the mint and cherry. **Makes 1 drink.**



SAVE \$12

200 PTS  
when you buy 1

The Kraken

Gold Spiced Rum  
1.14 L

39<sup>99</sup>

1.14 L



## Mistletoe Float

- 1½ oz The Kraken Gold Spiced Rum
- 1 oz espresso (or strong coffee)
- 1 tbsp granulated sugar
- 3 oz cola
- 1 scoop mint chocolate chip ice cream
- 1 oz 1% milk
- ½ tsp cocoa powder
- 2 wafer rolls (or any cookie stick)

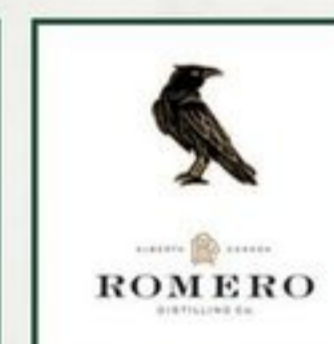
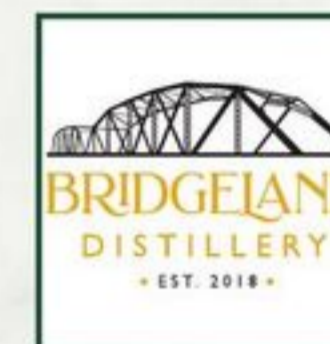
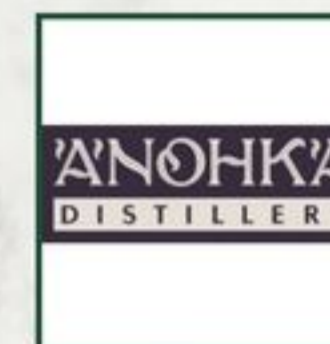
Make the espresso and stir in the sugar until dissolved; refrigerate until chilled, about 30 minutes. In a soda fountain-style ice cream sundae glass (or old fashioned glass), add The Kraken rum, chilled espresso and cola. Add the ice cream. Gently add the milk. Sprinkle with the cocoa powder. Garnish with the wafer rolls. **Makes 1 drink.**



15% off

Locally distilled craft spirits!

(Selection may vary by store.)



## Top up your holiday bar

SAVE UP TO \$15

400 PTS  
when you buy 1

Código 1530

Blanco Tequila  
750 mL

49<sup>99</sup>

Mumm  
Cordon Rouge  
750 mL

54<sup>99</sup>

That's like  
\$4  
toward your  
next purchase

## Margarita Spritz

- 1 oz Código 1530 Blanco Tequila
- 1 oz triple sec
- 1½ oz fresh lime juice
- 3 oz Mumm Cordon Rouge
- ice
- strip of lemon zest

In a cocktail shaker filled with ice, add the Código 1530 tequila, triple sec and lime juice; shake until well chilled. Strain into a cocktail glass. Top with the Mumm Champagne. Garnish with the lemon zest. **Makes 1 drink.**



SAVE \$5

## Baileys Martini

Baileys

Irish Cream  
1.75 L

54<sup>99</sup>

1.75 L



- 2 oz Baileys Irish Cream
- 1 oz vodka
- ½ oz simple syrup
- ice
- chocolate shavings

In a cocktail shaker with ice, add the Baileys liqueur, vodka and simple syrup; shake until well chilled. Strain into a martini glass. Garnish with the chocolate shavings. **Makes 1 drink.**



SAVE \$8

## Dirty Caesar

Bombay Sapphire

London Dry Gin  
1.75 L

56<sup>99</sup>

1.75 L



- 1½ oz Bombay Sapphire London Dry Gin
- Cajun seasoning for rimming
- 4 oz tomato clam cocktail
- 1 oz olive brine
- ½ oz fresh lime juice
- Tabasco sauce (to taste)
- Worcestershire sauce (to taste)
- 1 snow crab or lobster claw (optional)
- 1 queen olive (optional)

Rim the outside of a large tulip glass with the Cajun seasoning without getting any inside the glass. Fill the glass with ice. Add the Bombay Sapphire gin, tomato clam cocktail, olive brine and lime juice. Season to taste with the Tabasco sauce and Worcestershire sauce. Using a long bar spoon, stir a few times. Garnish with the claw clamping the olive (if using). **Makes 1 drink.**





SAVE \$5

**Cottage Springs**  
Vodka Soda, Vodka  
Water or Vodka Iced  
Tea Mixed Pack  
12 x 355 mL

**24<sup>99</sup>**



SAVE \$5

100 PTS  
when you buy 1

**No Boats  
on Sunday**  
Original Cider  
4 x 473 mL

**13<sup>99</sup>**



SAVE \$5

**Hey Y'all!**  
Tailgate or Porch  
Pack, 12 x 341 mL

**24<sup>99</sup>**



SAVE \$4

**Park Distillery**  
Mountain Joe Coffee  
Cocktail, 4 x 250 mL

**13<sup>99</sup>**



SAVE \$5

**Georgian Bay**  
Cocktail Club Martini  
Mixer, 8 x 355 mL

**19<sup>99</sup>**



SAVE \$6

**Dogfish Head**  
Bar Cart Vodka Mix  
Pack, 8 x 355 mL

**22<sup>99</sup>**



SAVE \$3

**Cutwater**  
Lime Tequila  
Margarita  
4 x 355 mL

**15<sup>99</sup>**



SAVE \$5

**Truly**  
Tequila Soda Mix  
Pack, 8 x 355 mL

**17<sup>99</sup>**



SAVE \$5

**Black Fly**  
Cocktail Mixer  
Pack, 12 x 355 mL

**24<sup>99</sup>**



SAVE \$5

**American  
Vintage**  
Lemon Hard Iced Tea  
or Hard Iced Tea Variety  
Pack, 12 x 355 mL

200 PTS  
when you buy 1

**26<sup>99</sup>**

That's like  
**\$2**  
toward your  
next purchase



**SAVE \$3**

**Lacombe**

**Blindman Brewing**  
Triphammer Porter  
4 x 473 mL

**14<sup>99</sup>**



**SAVE \$2<sup>50</sup>**

**Calgary**

**Brewsters**  
River City Raspberry  
Ale, 6 x 355 mL

**13<sup>99</sup>**



**SAVE \$3**

**Calgary**

**Tool Shed Brewing**  
Golden Hour Hazy Pale Ale  
4 x 473 mL

**14<sup>99</sup>**



**SAVE \$2**

**Calgary**

**Ol' Beautiful**  
Okami Kasu Japanese  
Ale, 6 x 355 mL

**14<sup>99</sup>**



**SAVE \$2**

**Calgary**

**Wild Winds**  
The Föhn Munich  
Helles Lager, 4 x 473 mL

**14<sup>49</sup>**



**SAVE \$4**

**Calgary**

**New Level Brewing**  
Pinball Wizard Raspberry Sour  
4 x 473 mL

**15<sup>99</sup>**



**SAVE \$2**

**Edmonton**

**Bent Stick**  
Amber Waves Amber  
Ale, 4 x 473 mL

**13<sup>99</sup>**



**SAVE \$2**

**Edmonton**

**Town Square**  
2D Sour NEIPA  
4 x 473 mL

**16<sup>99</sup>**



**SAVE \$2**

**St. Albert**

**Endeavour**  
Skyline Pilsner, 4 x 473 mL

**13<sup>99</sup>**



**SAVE \$4**

**Calgary**

**Railyard Brewing**  
IPA, 4 x 473 mL

**12<sup>49</sup>**



**SAVE \$2**

**Rocky Mountain House**

**Rival Trade Brewing Co.**  
Trapper Orange Cream Ale, 4 x 473 mL

**14<sup>99</sup>**



**SAVE \$3**

**Edmonton**

**Sea Change**  
Mix Pack, 8 x 473 mL

**24<sup>99</sup>**





# GAME DAY PRICING \$27.99

ORIGINAL 16  
CANADIAN PALE ALE  
15 CAN PACK



## Locally Crafted BEER OF THE WEEK

Bow River Brewing creates approachable beers focused on balance and drinkability for the Alberta palate, like this award-winning amber lager flavoured with ginger, nutmeg and cinnamon.



est. 2019



SAVE \$2

Calgary

Bow River Brewing  
Gingerbread Lager, 4 x 473 mL

14<sup>99</sup>



SAVE \$4

200 PTS  
when you buy 2

Sapporo  
4 x 500 mL

11<sup>99</sup>



SAVE \$5

Wild Rose  
Brewery

The Herd Mix  
Pack, 8 x 473 mL

24<sup>99</sup>



SAVE \$6

Kokanee  
15 x 355 mL

29<sup>99</sup>



SAVE \$7

Busch  
15 x 355 mL

25<sup>99</sup>



SAVE \$6

Granville  
Island

Mingler Pack  
12 x 355 mL

25<sup>99</sup>



SAVE \$6

200 PTS  
when you buy 1

Coors  
Original  
15 x 355 mL

32<sup>99</sup>

That's like  
\$2  
toward your  
next purchase



Scene+  
MEMBER  
PRICING

28<sup>99</sup> SAVE \$10

31<sup>99</sup> without  
Scene+  
Card  
SAVE \$7

Keystone  
Light, 24 x 355 mL



SAVE \$6

200 PTS  
when you buy 1

Molson  
Ultra, 15 x 355 mL

31<sup>99</sup>



SAVE \$6

200 PTS  
when you buy 1

Brewhouse  
Pilsner, Light or Ultra  
24 x 355 mL

31<sup>99</sup>



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Scene+

1000 PTS = \$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



For every ton of paper used in the printing of this flyer, SJC's Partners in Growth® program will contribute to the planting of a tree through Trees for Life Canada.

Offer valid November 14-20, 2024 at Sobeys Liquor and Safeway Liquor locations in Alberta and Saskatchewan. Offer applies to qualifying uses of 1000 or more Scene+ points for \$10 towards your purchases made in a single transaction. Limit of one (1) 200 Point offer per account number. No base Scene+ points earned. Offer excludes taxes, service fees, gift cards, tobacco products, lottery, deposits, environmental charges, and other goods and services which are non-discountable or excluded by law. Standard Scene+ Terms & Conditions apply. Scene+ Points will not appear on the receipt. Please allow up to 4 weeks for Scene+ points to appear in eligible Scene+ Accounts. No coupon required. Scene+ digital or physical membership card must be presented at time of purchase. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.